

# YouGov / Sunday Times Survey Results

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b>	<b>1644</b>	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION:

### Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	27-28 April	4-5 May																								
Con	44	<b>47</b>	27	69	100	0	0	0	89	11	26	55	48	46	21	41	45	67	47	47	44	57	48	42	27	
Lab	31	<b>28</b>	42	14	0	100	0	0	4	73	14	5	24	33	57	34	24	13	28	30	35	20	32	39	19	
Lib Dem	11	<b>11</b>	19	2	0	0	100	0	5	12	57	1	13	9	15	11	12	8	14	6	14	13	9	10	9	
UKIP	6	<b>6</b>	0	11	0	0	0	100	1	1	0	36	7	4	3	4	8	7	4	9	4	6	6	7	1	
Other	8	<b>8</b>	12	4	0	0	0	0	1	3	4	3	8	8	3	10	10	5	8	9	3	4	5	3	44	
<b>Other Parties Voting Intention</b>																										
[Weighted by likelihood to vote, excluding those who would not vote or don't know]																										
SNP/ PCY	4	<b>5</b>	7	2	0	0	0	0	0	1	2	1	6	4	1	6	5	4	5	5	0	0	2	0	41	
Green	2	<b>2</b>	4	1	0	0	0	0	1	1	2	2	2	3	2	3	4	1	3	2	2	3	2	3	3	
BNP	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Respect	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	
Other	0	<b>0</b>	0	1	0	0	0	0	0	0	0	1	0	1	0	0	0	1	0	1	0	1	1	0	0	

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	Personal Income (£)						Household Income (£)				
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<b>Weighted Sample</b>	<b>1644</b>	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b>	<b>1644</b>	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION:

### Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	27-28 April	4-5 May										
Con	44	<b>47</b>	39	43	47	51	60	47	39	48	57	43
Lab	31	<b>28</b>	30	33	29	24	14	23	33	27	20	30
Lib Dem	11	<b>11</b>	14	6	10	12	13	26	9	10	12	19
UKIP	6	<b>6</b>	9	10	4	5	5	0	13	5	3	3
Other	8	<b>8</b>	8	8	9	8	9	5	6	11	8	5
<b>Other Parties Voting Intention</b>												
[Weighted by likelihood to vote, excluding those who would not vote or don't know]												
SNP/ PCY	4	<b>5</b>	3	4	6	6	5	3	1	8	6	2
Green	2	<b>2</b>	4	4	2	2	4	1	4	2	1	3
BNP	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0
Respect	0	<b>0</b>	0	0	1	0	0	0	0	1	0	0
Other	0	<b>0</b>	1	0	1	1	0	0	0	1	0	1

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	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

27-28 April  
4-5 May

If there were a general election held tomorrow, which party would you vote for?

Conservative	33	<b>34</b>	23	54	100	0	0	0	80	9	22	45	36	32	15	29	35	56	37	31	31	41	34	31	21
Labour	25	<b>22</b>	36	12	0	100	0	0	4	62	13	4	20	25	40	25	19	11	23	22	26	16	25	30	17
Liberal Democrat	8	<b>8</b>	17	2	0	0	100	0	4	10	49	1	10	7	12	7	10	7	12	4	10	10	7	7	7
UK Independence Party (UKIP)	5	<b>5</b>	0	10	0	0	0	100	1	1	0	29	7	4	6	4	6	6	4	7	6	5	5	7	1
Scottish National Party (SNP)/ Plaid Cymru	3	<b>4</b>	6	2	0	0	0	0	0	1	2	0	5	3	1	5	4	3	4	4	0	0	2	0	35
Some other party	3	<b>3</b>	4	2	0	0	0	0	1	2	2	2	2	3	2	2	4	1	3	2	3	3	2	2	2
Would not vote	10	<b>8</b>	3	4	0	0	0	0	0	2	0	3	8	8	10	10	7	4	5	12	8	8	9	8	7
Don't know	14	<b>15</b>	12	14	0	0	0	0	10	13	12	15	11	19	13	18	15	11	14	17	16	16	16	15	10

And which of these parties would you vote for?

[This question was only asked to those who selected 'some other party'; n=48]

Green	66	<b>77</b>	84	61	0	0	0	0	59	77	100	69	77	77	100	74	91	33	86	65	71	71	75	91	100
British National Party (BNP)	13	<b>5</b>	0	13	0	0	0	0	0	0	0	0	11	0	0	9	0	10	2	8	0	11	0	0	0
Women's Equality Party	6	<b>5</b>	6	5	0	0	0	0	20	23	0	0	4	6	0	9	0	12	3	8	29	0	8	0	0
Some other party	13	<b>13</b>	9	22	0	0	0	0	22	0	0	31	8	17	0	9	9	45	9	19	0	18	18	9	0
Don't know	1	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	<b>8</b>	2	4	1	0	1	6	1	2	0	2	9	8	13	10	6	5	5	13	8	7	10	9	7
1	1	<b>1</b>	0	1	0	0	0	1	0	0	0	2	2	1	0	2	1	1	1	1	1	1	2	1	1
2	1	<b>1</b>	1	0	0	1	0	1	0	1	0	1	1	1	3	2	1	0	1	2	1	2	1	1	0
3	1	<b>2</b>	1	1	0	1	1	2	0	1	2	1	2	1	2	2	1	0	1	2	1	2	1	1	3
4	1	<b>1</b>	0	1	0	1	0	0	0	0	0	1	1	1	1	1	1	0	1	1	1	1	1	1	1
5	5	<b>5</b>	2	5	1	4	5	13	1	4	0	4	4	6	7	6	3	4	4	7	9	4	7	4	6
6	3	<b>1</b>	0	2	1	1	0	2	1	1	1	1	1	2	0	2	1	0	1	2	1	1	1	2	1
7	4	<b>4</b>	3	5	3	6	3	5	1	5	6	4	5	4	9	6	2	3	4	5	6	4	4	5	2
8	5	<b>7</b>	7	6	7	7	8	3	7	7	7	5	6	8	10	9	5	4	7	7	6	5	7	9	7
9	7	<b>9</b>	11	9	11	9	13	6	11	9	14	11	10	8	8	8	9	10	10	7	9	11	9	7	5
10 - Absolutely certain to vote	63	<b>60</b>	72	67	75	69	69	62	77	70	71	69	60	61	45	52	70	74	66	53	58	62	57	60	66

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Weighted Sample	1644	235	304	250	145	70	79	327	361	204	154
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	%	%	%	%	%	%	%	%	%	%	%

	27-28 April	4-5 May										
<b>If there were a general election held tomorrow, which party would you vote for?</b>												
Conservative	33	34	26	33	36	40	47	41	28	35	47	36
Labour	25	22	24	27	24	18	10	19	26	21	18	27
Liberal Democrat	8	8	10	5	8	11	10	22	7	8	10	16
UK Independence Party (UKIP)	5	5	7	8	4	5	3	0	10	5	3	3
Scottish National Party (SNP)/ Plaid Cymru	3	4	3	3	4	5	4	3	1	6	5	1
Some other party	3	3	3	4	2	2	3	1	4	2	1	3
Would not vote	10	8	13	7	7	3	6	1	11	6	4	3
Don't know	14	15	14	12	14	16	17	13	12	17	12	10

**And which of these parties would you vote for?**

[This question was only asked to those who selected 'some other party'; n=48]

Green	66	77	90	78	50	72	100	100	84	56	78	81
British National Party (BNP)	13	5	0	16	0	0	0	0	11	0	22	0
Women's Equality Party	6	5	0	0	26	0	0	0	0	18	0	0
Some other party	13	13	10	6	24	28	0	0	6	26	0	19
Don't know	1	0	0	0	0	0	0	0	0	0	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	9	8	14	5	3	2	10	1	11	4	4	2
1	1	1	0	1	3	0	3	0	1	2	1	1
2	1	1	1	1	2	0	1	0	2	2	1	0
3	1	2	3	1	2	0	0	2	1	1	1	1
4	1	1	0	1	1	0	3	0	1	0	1	2
5	5	5	5	2	4	5	3	3	4	5	3	3
6	3	1	0	1	2	2	0	2	1	2	1	2
7	4	4	6	5	6	6	1	0	6	6	3	2
8	5	7	5	5	8	7	2	12	7	6	8	8
9	7	9	11	9	8	8	15	15	9	10	10	12
10 - Absolutely certain to vote	63	60	54	67	60	70	62	66	59	61	68	68

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	EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**20-21 April** **4-5 May**

**Even if you aren't sure, which way do you think you would end up voting in an election tomorrow?**  
*[This question was only asked to those who selected 'don't know'; n=227]*

Conservative	13	<b>15</b>	14	20	0	0	0	0	38	4	14	26	18	13	4	14	16	24	19	11	6	20	14	14	5
Labour	15	<b>10</b>	15	9	0	0	0	0	0	21	15	0	19	5	19	10	10	5	12	8	16	6	9	13	7
Liberal Democrat	7	<b>8</b>	15	5	0	0	0	0	10	9	34	12	6	9	14	5	13	7	10	6	4	12	7	8	0
UK Independence Party (UKIP)	4	<b>4</b>	0	7	0	0	0	0	2	0	0	20	1	5	0	4	2	8	1	6	0	5	0	4	16
Scottish National Party (SNP)/ Plaid Cymru	1	<b>2</b>	1	2	0	0	0	0	0	0	0	0	1	3	0	2	4	2	3	2	0	0	8	0	7
Some other party	3	<b>4</b>	3	6	0	0	0	0	0	7	17	0	4	4	2	4	5	7	4	5	2	7	6	1	0
Would not vote	2	<b>3</b>	1	1	0	0	0	0	0	1	7	0	7	0	0	3	3	2	2	3	3	0	8	1	5
Don't know	56	<b>54</b>	50	50	0	0	0	0	50	58	13	42	44	60	62	58	47	46	49	59	69	49	48	57	61

**27-28 April** **4-5 May**

**Thinking about the General Election expected on 8th June, will you definitely vote for the party you mentioned earlier, or might you change your mind?**  
*[This question was only asked to those who selected a party/some other party; n=1311]*

I will definitely vote for that party	60	<b>62</b>	58	70	76	56	43	45	76	59	54	63	65	60	42	59	65	76	62	64	63	64	56	65	67
I will probably vote for that party, it is very unlikely that I will change my mind	23	<b>24</b>	28	21	20	27	31	24	17	25	33	28	22	26	32	26	25	16	26	21	20	23	30	23	21
I will possibly vote for that party, but there is a chance I will change my mind	13	<b>11</b>	12	7	4	14	22	22	6	14	11	8	10	11	22	11	8	7	10	12	14	11	10	11	9
More likely than not I will change my mind	2	<b>1</b>	1	1	0	1	1	5	0	0	1	0	2	0	1	1	1	0	1	1	0	1	1	1	1
Don't know	2	<b>2</b>	1	1	0	3	3	3	1	1	1	0	2	2	3	3	1	1	2	2	4	2	2	1	2

**Thinking about the election campaign so far and how you think you might end up voting...**

**Would you say you were moving towards or moving away from... The Conservative Party?**

Moving towards	<b>29</b>	18	46	71	2	5	24	55	11	17	51	30	29	17	25	27	47	30	29	29	36	28	28	14
Moving away	<b>32</b>	50	18	1	68	65	40	11	57	49	17	33	30	48	33	31	20	35	27	29	29	30	34	43
Neither towards nor away	<b>30</b>	27	32	28	26	28	29	32	26	33	28	29	31	20	29	36	29	29	31	31	27	31	29	36
Don't know	<b>9</b>	5	5	0	4	3	6	2	6	1	4	8	11	15	13	5	3	6	13	11	9	11	9	7

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	%	%	%	%	%	%	%	%	%	%	%

**20-21 April** **4-5 May**

**Even if you aren't sure, which way do you think you would end up voting in an election tomorrow?**  
*[This question was only asked to those who selected 'don't know'; n=227]*

	20-21 April	4-5 May	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
Conservative	13	15	9	13	15	22	11	49	12	18	13	37
Labour	15	10	10	7	18	8	11	15	6	18	7	0
Liberal Democrat	7	8	13	7	11	8	0	7	10	4	11	8
UK Independence Party (UKIP)	4	4	4	2	0	0	0	0	5	2	3	0
Scottish National Party (SNP)/ Plaid Cymru	1	2	0	0	0	0	9	0	0	0	0	7
Some other party	3	4	1	12	4	0	0	6	4	7	0	6
Would not vote	2	3	0	2	2	0	31	0	0	1	15	0
Don't know	56	54	62	58	49	61	37	23	62	50	50	41

**27-28 April** **4-5 May**

**Thinking about the General Election expected on 8th June, will you definitely vote for the party you mentioned earlier, or might you change your mind?**  
*[This question was only asked to those who selected a party/some other party; n=1311]*

	27-28 April	4-5 May	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
I will definitely vote for that party	60	62	59	63	64	63	75	61	61	67	66	62
I will probably vote for that party, it is very unlikely that I will change my mind	23	24	25	25	21	25	19	31	25	19	25	26
I will possibly vote for that party, but there is a chance I will change my mind	13	11	14	9	12	9	6	8	12	11	8	10
More likely than not I will change my mind	2	1	1	1	2	1	0	0	1	2	0	0
Don't know	2	2	1	2	2	2	0	0	2	2	0	2

**Thinking about the election campaign so far and how you think you might end up voting...**

**Would you say you were moving towards or moving away from...**

**The Conservative Party?**

	27-28 April	4-5 May	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
Moving towards	29	21	32	29	31	48	22	26	31	35	28	
Moving away	32	38	34	29	33	8	42	35	32	25	36	
Neither towards nor away	30	31	28	36	31	33	31	31	33	34	29	
Don't know	9	10	6	7	5	12	5	9	4	6	7	

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>The Labour Party?</b>																									
	Moving towards	<b>21</b>	32	11	1	71	15	17	6	43	20	4	19	22	40	22	18	11	22	19	23	15	22	24	23
	Moving away	<b>42</b>	35	57	75	4	47	55	66	24	41	70	46	39	19	36	50	58	45	38	39	47	42	38	43
	Neither towards nor away	<b>27</b>	28	27	22	23	35	24	26	26	36	22	27	28	26	29	26	27	26	30	27	29	24	29	28
	Don't know	<b>10</b>	5	6	2	3	3	4	3	6	3	4	8	11	14	14	6	4	7	13	10	9	12	9	6
<b>The Liberal Democrats?</b>																									
	Moving towards	<b>14</b>	26	5	4	17	75	5	9	21	39	3	16	13	23	15	13	11	19	8	18	15	12	16	9
	Moving away	<b>37</b>	29	53	57	34	1	57	50	29	21	66	41	33	23	30	43	52	37	37	26	39	38	40	35
	Neither towards nor away	<b>37</b>	39	35	36	43	23	33	37	42	38	25	34	40	36	39	37	33	35	40	44	34	38	32	47
	Don't know	<b>12</b>	6	8	3	6	1	5	5	8	2	5	9	13	18	16	7	5	9	15	12	11	12	12	9
<b>UKIP?</b>																									
	Moving towards	<b>7</b>	0	15	5	2	2	68	3	3	2	36	8	6	5	7	9	8	6	9	5	7	10	7	5
	Moving away	<b>48</b>	66	39	52	60	66	1	54	57	56	24	48	48	54	45	50	50	55	40	47	48	46	49	55
	Neither towards nor away	<b>34</b>	29	39	38	32	26	28	38	31	40	33	35	32	26	34	34	36	32	36	35	35	34	33	33
	Don't know	<b>11</b>	5	7	5	5	5	3	5	8	2	7	8	13	15	14	7	5	8	15	13	10	10	12	7
<b>Which of these would make the better Chancellor of the Exchequer?</b>																									
	Philip Hammond	<b>26</b>	20	37	56	5	23	21	53	11	25	31	34	18	14	18	29	42	30	20	29	30	23	23	19
	John McDonnell	<b>11</b>	21	5	2	30	20	8	3	26	15	3	13	10	19	11	10	9	13	9	15	10	11	13	10
	Don't know	<b>63</b>	59	58	42	65	57	71	44	63	60	65	53	72	66	70	60	49	57	71	56	60	67	64	71
<b>And which of these would make the better Home Secretary?</b>																									
	Amber Rudd	<b>37</b>	30	53	71	13	34	39	64	23	44	62	45	30	22	29	45	54	42	32	35	44	33	36	30
	Diane Abbott	<b>11</b>	20	4	2	28	15	10	3	22	12	2	12	10	18	12	9	5	12	9	16	10	9	11	10
	Don't know	<b>52</b>	50	44	27	59	51	50	33	55	44	36	44	60	61	58	47	41	46	60	48	46	58	53	60

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

		Personal Income (£)						Household Income (£)				
Total		Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more	
<b>Weighted Sample</b>		<b>1644</b>	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b>		<b>1644</b>	236	309	255	152	71	84	327	366	210	166
		%	%	%	%	%	%	%	%	%	%	%
<b>The Labour Party?</b>												
	Moving towards	<b>21</b>	24	22	21	17	8	21	23	20	16	25
	Moving away	<b>42</b>	39	45	45	48	53	46	42	47	49	41
	Neither towards nor away	<b>27</b>	27	26	27	30	29	27	25	28	29	26
	Don't know	<b>10</b>	11	6	7	5	11	7	10	4	7	8
<b>The Liberal Democrats?</b>												
	Moving towards	<b>14</b>	19	12	12	23	13	24	15	13	16	23
	Moving away	<b>37</b>	31	46	40	38	39	30	37	43	39	34
	Neither towards nor away	<b>37</b>	37	34	40	33	36	38	36	38	39	35
	Don't know	<b>12</b>	13	8	8	6	12	8	12	6	7	8
<b>UKIP?</b>												
	Moving towards	<b>7</b>	10	10	5	7	10	0	12	7	5	5
	Moving away	<b>48</b>	47	51	50	56	38	58	45	53	49	56
	Neither towards nor away	<b>34</b>	31	32	37	32	39	35	32	35	37	32
	Don't know	<b>11</b>	12	7	8	5	13	7	11	6	9	8
<b>Which of these would make the better Chancellor of the Exchequer?</b>												
	Philip Hammond	<b>26</b>	15	28	28	36	35	35	21	31	31	31
	John McDonnell	<b>11</b>	11	10	12	14	8	13	11	11	10	17
	Don't know	<b>63</b>	73	62	60	50	57	52	69	58	59	52
<b>And which of these would make the better Home Secretary?</b>												
	Amber Rudd	<b>37</b>	28	39	43	46	43	41	33	42	43	42
	Diane Abbott	<b>11</b>	11	11	9	13	8	11	12	10	7	15
	Don't know	<b>52</b>	62	50	47	41	49	48	55	47	49	42

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b>	<b>1644</b>	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If taxes HAD to rise after the next general election, which of the following would you MOST like to see increased? Please tick up to three

Top rate of income tax	47	54	48	47	54	58	45	45	55	61	54	52	42	32	42	57	51	50	42	39	50	49	44	48
Corporation tax	37	44	36	33	50	41	31	33	46	42	38	38	36	30	42	38	29	39	34	38	36	40	30	50
Capital gains tax	29	32	33	31	36	29	31	31	35	26	41	30	29	14	26	34	39	29	31	24	31	31	27	34
Higher rate of income tax	26	29	28	24	30	39	22	25	32	42	29	28	24	15	21	33	33	28	22	21	27	24	28	24
Inheritance tax	16	19	14	13	21	16	12	11	22	10	14	18	13	13	15	18	13	16	14	13	14	14	18	22
National Insurance	7	7	7	12	4	8	5	13	4	9	3	8	6	4	5	6	14	8	6	3	8	8	7	5
Stamp duty	7	5	9	8	6	10	7	8	6	8	9	9	5	6	6	9	6	6	7	4	5	10	7	6
Fuel duty	6	7	4	6	6	11	2	6	6	8	3	8	4	9	6	5	4	8	3	11	6	4	4	4
Basic rate of income tax	5	4	6	8	2	8	5	8	3	7	6	6	4	4	3	6	8	6	4	2	4	5	7	6
VAT	4	3	5	7	2	6	2	8	2	1	4	5	3	4	4	4	4	5	3	6	4	4	4	4
Council tax	3	4	1	3	2	6	4	3	3	6	0	3	2	3	3	2	2	3	2	5	2	3	2	4
Not sure	22	15	19	17	16	7	24	16	15	11	16	15	28	37	25	14	16	16	29	28	21	20	23	16

If taxes HAD to rise after the next general election, which of the following would you LEAST like to see increased? Please tick up to three

Basic rate of income tax	47	54	48	50	51	58	39	50	54	65	44	49	45	33	44	55	51	51	41	47	48	50	42	49
Council tax	44	46	47	43	54	45	46	40	53	51	51	42	45	35	40	48	50	42	45	37	45	42	43	50
VAT	39	48	36	36	41	52	34	38	45	46	42	46	33	27	33	45	45	41	36	35	44	40	34	38
National Insurance	31	36	30	28	38	36	23	27	37	37	29	32	31	27	38	36	16	32	31	35	30	32	27	41
Fuel duty	28	24	36	34	22	33	33	34	27	23	36	29	27	5	24	33	42	27	28	16	26	31	30	33
Inheritance tax	10	9	10	14	8	4	7	13	8	11	13	10	9	6	8	9	16	10	8	13	10	7	11	7
Stamp duty	6	8	4	8	5	10	2	8	4	9	4	5	6	4	5	6	7	6	5	6	7	5	6	3
Higher rate of income tax	5	6	4	6	4	6	2	6	4	3	4	4	5	7	5	3	3	5	4	5	4	3	5	5
Top rate of income tax	2	2	2	3	2	1	0	3	2	1	3	2	2	2	3	2	2	3	1	4	2	2	2	2
Capital gains tax	2	1	3	2	1	6	5	3	1	2	2	3	1	2	2	3	2	3	1	3	2	3	2	1
Corporation tax	2	2	2	3	1	3	7	3	1	2	2	3	2	4	2	3	2	2	2	3	2	2	2	2
Not sure	13	8	11	6	11	4	19	8	8	6	7	11	16	27	17	7	6	11	17	18	12	13	15	10

Both of the main parties have ruled out increasing VAT if they win the election. Do you think the main parties should or should not rule out increasing income tax if they win the election?

Should rule it out	44	40	51	46	44	35	51	44	46	41	46	42	47	27	47	50	42	43	47	37	40	50	46	49
Should not rule it out	34	43	32	40	37	52	31	39	36	51	34	43	26	39	27	36	45	39	27	33	41	29	30	35
Don't know	21	16	17	14	19	13	18	17	18	8	20	16	27	35	26	15	13	18	26	29	19	21	24	16

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

Total	Personal Income (£)						Household Income (£)			
	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b> 1644	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b> 1644	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%

If taxes HAD to rise after the next general election, which of the following would you MOST like to see increased? Please tick up to three

Top rate of income tax	47	40	53	52	52	64	41	48	49	60	44
Corporation tax	37	31	43	39	46	49	31	32	42	44	36
Capital gains tax	29	26	32	31	34	37	35	33	32	31	31
Higher rate of income tax	26	24	32	28	29	33	25	26	31	35	17
Inheritance tax	16	19	17	17	15	24	16	20	16	12	23
National Insurance	7	6	6	9	6	3	8	7	8	4	10
Stamp duty	7	6	9	7	8	13	4	8	6	8	7
Fuel duty	6	5	4	5	8	5	16	5	4	5	11
Basic rate of income tax	5	4	5	5	10	5	5	4	6	7	6
VAT	4	3	2	3	4	7	12	3	2	6	7
Council tax	3	4	1	3	4	2	6	1	3	2	8
Not sure	22	29	17	14	13	8	11	23	16	13	16

If taxes HAD to rise after the next general election, which of the following would you LEAST like to see increased? Please tick up to three

Basic rate of income tax	47	36	55	53	54	61	58	43	50	60	57
Council tax	44	45	55	44	41	36	34	51	48	43	34
VAT	39	37	46	41	47	39	42	42	43	41	38
National Insurance	31	24	32	37	38	45	34	25	34	43	34
Fuel duty	28	26	27	34	39	31	16	29	31	39	20
Inheritance tax	10	7	9	9	11	9	12	8	9	8	13
Stamp duty	6	5	5	4	7	9	10	5	5	3	13
Higher rate of income tax	5	3	5	2	4	8	18	4	3	4	10
Top rate of income tax	2	2	2	0	3	1	5	3	1	2	3
Capital gains tax	2	2	1	2	4	1	3	3	2	4	2
Corporation tax	2	2	1	2	1	2	5	2	2	1	2
Not sure	13	18	8	10	7	6	6	14	10	6	7

Both of the main parties have ruled out increasing VAT if they win the election. Do you think the main parties should or should not rule out increasing income tax if they win the election?

Should rule it out	44	37	47	52	39	53	39	40	48	51	41
Should not rule it out	34	35	35	33	44	35	47	36	38	29	46
Don't know	21	28	17	15	17	12	14	23	14	20	13

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1644	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b> 1644	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And do you think the main parties should or should not rule out increasing national insurance contributions if they win the election?

Should rule it out	<b>46</b>	45	51	43	53	37	50	43	53	42	50	45	47	28	53	49	40	45	48	36	43	49	51	52
Should not rule it out	<b>31</b>	38	31	41	28	51	26	40	28	49	31	38	25	29	21	36	48	37	24	26	40	26	27	32
Don't know	<b>22</b>	17	18	16	20	12	24	18	19	9	19	17	27	43	26	14	13	18	28	38	18	24	22	16

Currently inheritance tax is paid on assets, including property, that people leave after they die (known as their estate). For a couple leaving their home to their children or grandchildren the amount you can leave before having to paying inheritance tax is £850,000.

Do you think this limit is too high, too low, or about right?

Too high - people should have to pay inheritance tax on smaller estates	<b>24</b>	29	21	17	37	32	19	13	35	29	25	27	21	28	27	24	16	24	24	22	21	24	25	34
Too low - people should be able to leave larger estates without having to pay inheritance tax	<b>21</b>	19	23	30	14	16	18	31	16	19	19	22	21	18	20	21	26	22	20	26	23	20	19	17
About right	<b>39</b>	43	42	46	34	47	39	50	37	43	44	38	41	27	35	45	50	43	35	27	44	41	39	36
Don't know	<b>15</b>	9	13	7	15	6	24	7	12	9	11	13	17	26	19	11	8	11	21	24	12	15	17	12

Theresa May has said that some EU officials and politicians have been deliberately making comments about Brexit negotiations at this time in order "to affect the result of the general election". Do you think this is probably true or probably false?

Probably true - EU officials and politicians are deliberately trying to influence the general election	<b>51</b>	35	72	79	30	32	57	75	34	40	77	51	50	33	46	53	67	52	49	38	59	52	48	41
Probably false - EU officials and politicians are not trying to influence the general election	<b>24</b>	45	8	7	46	54	14	9	43	44	5	28	20	34	24	24	19	28	18	29	22	21	22	37
Don't know	<b>25</b>	20	20	14	24	14	28	16	23	16	17	20	30	32	30	23	14	19	33	32	20	26	30	23

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

Total	Personal Income (£)						Household Income (£)			
	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b> 1644	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b> 1644	236	309	255	152	71	84	327	366	210	166
%	%	%	%	%	%	%	%	%	%	%

And do you think the main parties should or should not rule out increasing national insurance contributions if they win the election?

Should rule it out	<b>46</b>	41	51	55	48	60	38	43	54	51	45
Should not rule it out	<b>31</b>	32	32	32	38	27	43	36	33	29	38
Don't know	<b>22</b>	27	17	14	14	14	19	21	14	20	16

Currently inheritance tax is paid on assets, including property, that people leave after they die (known as their estate). For a couple leaving their home to their children or grandchildren the amount you can leave before having to paying inheritance tax is £850,000.

Do you think this limit is too high, too low, or about right?

Too high - people should have to pay inheritance tax on smaller estates	<b>24</b>	25	28	31	22	28	23	28	29	27	24
Too low - people should be able to leave larger estates without having to pay inheritance tax	<b>21</b>	18	18	19	23	25	27	16	17	23	28
About right	<b>39</b>	39	42	41	44	37	45	37	45	42	42
Don't know	<b>15</b>	18	11	10	11	11	5	19	9	8	6

Theresa May has said that some EU officials and politicians have been deliberately making comments about Brexit negotiations at this time in order "to affect the result of the general election". Do you think this is probably true or probably false?

Probably true - EU officials and politicians are deliberately trying to influence the general election	<b>51</b>	44	56	46	55	60	51	48	56	58	45
Probably false - EU officials and politicians are not trying to influence the general election	<b>24</b>	24	25	30	21	20	37	23	25	23	33
Don't know	<b>25</b>	32	19	23	24	20	11	29	19	19	22

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1644	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b> 1644	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**What effect, if any, do you think EU officials and politicians making comments about how difficult the Brexit negotiations will be is likely to have on the general election?**

Will probably make people more likely to vote for Theresa May and the Conservatives	<b>24</b>	17	35	44	12	18	17	38	15	22	40	31	17	15	18	24	39	27	20	20	28	24	22	17
Will probably make people less likely to vote for Theresa May and the Conservatives	<b>15</b>	17	12	13	23	12	17	14	17	14	14	13	17	24	17	13	10	16	13	15	16	15	14	13
Will probably make no difference to whether or not people vote for Theresa May and the Conservatives	<b>38</b>	47	34	32	44	57	42	34	48	53	33	38	38	28	35	48	40	39	37	35	39	38	39	41
Don't know	<b>23</b>	18	18	11	22	12	24	15	20	11	12	18	27	33	30	15	11	18	30	30	17	23	26	29

**And what outcome do you think European Union officials would like to see in the British general election?**

They would probably like to see the Conservatives increase their majority	<b>6</b>	5	7	9	7	4	4	8	8	2	4	6	6	4	7	6	6	6	6	7	6	8	5	3
They would probably like to see the Conservatives win with a small majority	<b>7</b>	6	7	9	6	6	10	8	6	7	7	8	5	9	5	6	9	8	5	6	6	7	6	9
They would probably like to see the Conservatives lose the election	<b>37</b>	35	46	54	32	38	32	46	33	38	55	43	31	38	31	40	44	41	31	30	41	36	37	34
They probably don't mind who we in Britain elect to lead us	<b>24</b>	34	19	15	34	38	30	20	35	39	12	24	24	16	24	28	25	25	23	21	24	22	25	31
Don't know	<b>26</b>	20	22	13	21	14	24	18	19	14	22	18	34	34	33	20	16	20	35	36	23	27	26	24

**And do you think Theresa May accusing EU officials of interfering in the election will help or hurt Britain's chances of getting a good deal on Brexit, or will it make no difference?**

Will help Britain's chances of getting a good deal	<b>7</b>	3	13	17	2	2	6	16	4	3	10	9	5	2	5	7	14	7	7	5	8	9	6	4
Will hurt Britain's chances of getting a good deal	<b>32</b>	51	17	13	55	58	26	18	50	48	13	30	35	42	36	28	24	35	29	35	31	32	30	42
Will make no difference to Britain's chances of getting a good deal	<b>40</b>	32	53	60	23	30	51	53	28	42	64	45	35	22	34	49	50	43	35	35	43	35	43	40
Don't know	<b>21</b>	14	17	11	19	10	17	13	18	8	13	15	26	35	24	16	12	15	28	25	17	25	22	15

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

Total	Personal Income (£)						Household Income (£)			
	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
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%	%	%	%	%	%	%	%	%	%	%

**What effect, if any, do you think EU officials and politicians making comments about how difficult the Brexit negotiations will be is likely to have on the general election?**

Will probably make people more likely to vote for Theresa May and the Conservatives	<b>24</b>	13	27	23	31	24	29	18	27	23	30
Will probably make people less likely to vote for Theresa May and the Conservatives	<b>15</b>	17	16	15	8	12	16	18	15	11	14
Will probably make no difference to whether or not people vote for Theresa May and the Conservatives	<b>38</b>	45	39	38	43	47	40	43	40	46	34
Don't know	<b>23</b>	25	18	23	18	16	15	22	17	20	21

**And what outcome do you think European Union officials would like to see in the British general election?**

They would probably like to see the Conservatives increase their majority	<b>6</b>	6	6	6	6	5	9	6	5	8	6
They would probably like to see the Conservatives win with a small majority	<b>7</b>	4	6	7	8	7	9	6	7	6	10
They would probably like to see the Conservatives lose the election	<b>37</b>	36	38	38	41	36	49	34	39	42	40
They probably don't mind who we in Britain elect to lead us	<b>24</b>	26	27	29	19	29	24	27	29	23	24
Don't know	<b>26</b>	28	23	21	26	23	9	27	20	20	20

**And do you think Theresa May accusing EU officials of interfering in the election will help or hurt Britain's chances of getting a good deal on Brexit, or will it make no difference?**

Will help Britain's chances of getting a good deal	<b>7</b>	5	8	8	7	6	12	5	8	7	7
Will hurt Britain's chances of getting a good deal	<b>32</b>	35	33	33	32	18	46	31	33	33	31
Will make no difference to Britain's chances of getting a good deal	<b>40</b>	38	41	45	46	63	38	42	45	48	49
Don't know	<b>21</b>	22	18	14	15	14	5	22	14	11	13

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151
<b>Unweighted Sample</b>	<b>1644</b>	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Other EU countries have said they expect Britain to pay a financial settlement when we leave the EU to cover Britain's share of some EU costs from our time as a member, such as pensions for EU staff and Britain's share of spending plans agreed before we leave.

In principle, do you think it is or is not reasonable for the other EU countries to ask Britain to make payments for these costs?

Is reasonable	<b>32</b>	56	14	22	48	65	9	26	47	54	10	35	30	41	33	31	27	39	23	40	34	27	27	42
Is not reasonable	<b>50</b>	29	74	70	32	27	77	63	35	42	83	51	48	27	44	56	66	46	55	35	53	54	52	43
Don't know	<b>18</b>	16	11	7	20	9	14	11	18	5	7	14	22	33	23	12	7	15	22	25	14	19	21	14

Do you think it would or would not be reasonable if Britain had to pay the following to settle our financial liabilities before leaving the EU?

£10 billion?

Would be reasonable	<b>35</b>	45	31	40	38	56	21	41	39	40	27	39	32	42	35	33	35	42	27	33	37	37	33	37
Would not be reasonable	<b>36</b>	22	53	44	28	23	65	40	29	30	60	38	35	22	32	43	45	32	42	28	37	38	41	29
Don't know	<b>28</b>	33	16	17	34	22	13	19	32	30	13	23	33	35	33	24	19	26	31	39	26	25	27	34

£20 billion?

Would be reasonable	<b>20</b>	30	13	18	25	42	5	21	24	35	8	26	14	31	20	16	17	26	12	20	21	17	20	21
Would not be reasonable	<b>53</b>	38	72	66	42	40	79	61	46	39	79	52	54	36	47	60	67	49	58	43	54	58	56	45
Don't know	<b>27</b>	32	16	16	33	18	15	18	30	26	14	22	31	33	33	24	16	25	30	37	25	25	24	34

£50 billion?

Would be reasonable	<b>10</b>	17	3	3	15	30	6	6	16	17	1	14	6	18	10	8	7	12	7	16	9	8	8	11
Would not be reasonable	<b>64</b>	50	83	82	52	52	80	78	53	59	88	63	65	47	59	69	78	64	65	47	67	68	69	56
Don't know	<b>26</b>	32	14	15	33	17	13	16	31	23	11	23	29	35	31	23	15	25	28	38	24	24	23	33

£100 billion?

Would be reasonable	<b>4</b>	7	1	0	6	12	1	2	7	4	0	6	2	5	5	3	2	5	3	6	4	3	3	7
Would not be reasonable	<b>72</b>	64	87	87	64	72	86	84	65	72	90	74	70	65	66	76	83	73	71	57	76	75	74	65
Don't know	<b>24</b>	29	12	12	31	17	13	14	29	23	10	20	27	30	29	21	15	22	26	37	21	22	22	28

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

Total	Personal Income (£)						Household Income (£)			
	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b> 1644	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b> 1644	236	309	255	152	71	84	327	366	210	166
%	%	%	%	%	%	%	%	%	%	%

Other EU countries have said they expect Britain to pay a financial settlement when we leave the EU to cover Britain's share of some EU costs from our time as a member, such as pensions for EU staff and Britain's share of spending plans agreed before we leave.

In principle, do you think it is or is not reasonable for the other EU countries to ask Britain to make payments for these costs?

Is reasonable	<b>32</b>	29	33	38	38	41	45	26	36	33	48
Is not reasonable	<b>50</b>	50	55	47	49	52	50	55	51	57	40
Don't know	<b>18</b>	21	12	15	13	7	5	19	13	11	12

Do you think it would or would not be reasonable if Britain had to pay the following to settle our financial liabilities before leaving the EU?

£10 billion?

Would be reasonable	<b>35</b>	29	34	36	39	48	51	27	41	38	42
Would not be reasonable	<b>36</b>	39	39	39	32	35	32	43	35	42	30
Don't know	<b>28</b>	31	26	25	29	17	18	31	24	20	27

£20 billion?

Would be reasonable	<b>20</b>	18	15	23	24	24	38	13	24	22	29
Would not be reasonable	<b>53</b>	52	61	52	49	59	44	59	54	60	41
Don't know	<b>27</b>	29	24	25	27	17	19	28	22	18	29

£50 billion?

Would be reasonable	<b>10</b>	10	6	13	10	9	20	9	10	10	16
Would not be reasonable	<b>64</b>	62	71	65	62	74	63	64	70	74	55
Don't know	<b>26</b>	28	23	23	27	16	17	27	20	16	29

£100 billion?

Would be reasonable	<b>4</b>	5	3	4	4	3	11	5	5	3	6
Would not be reasonable	<b>72</b>	70	76	74	72	85	72	71	76	81	69
Don't know	<b>24</b>	25	22	22	24	12	17	25	19	16	25

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1644	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b> 1644	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some EU politicians have suggested that they will not begin talking with Britain about a future trade deal until after we have agreed to settle outstanding financial commitments to the EU. Do you think...

They are telling the truth, and will refuse to negotiate on trade until Britain agrees to pay	28	46	14	15	43	56	7	20	39	44	13	29	27	32	30	28	20	33	21	32	26	24	26	40
They are bluffing, and if the government stands firm they will negotiate on trade without us paying	45	29	65	68	29	26	75	61	33	35	73	53	39	37	39	48	60	46	45	35	51	48	45	34
Don't know	27	25	21	17	28	19	17	19	28	21	14	19	35	31	31	24	20	21	35	33	23	28	29	26

If it is the ONLY way to secure a trade deal with the EU after we leave, do you think Britain should or should not be prepared to pay a financial settlement to the EU?

We should be prepared to pay a financial settlement if it is the only way to get a trade deal with the EU	42	65	24	36	57	70	8	39	55	59	17	43	40	53	45	38	34	48	33	43	41	39	42	48
We should not be prepared to pay a financial settlement, even if it means we have to go without a trade deal with the EU	34	15	57	50	17	17	73	43	19	29	71	40	29	16	28	39	51	33	36	25	37	37	35	28
Not sure	24	20	19	14	25	13	18	18	25	12	12	17	31	31	27	23	15	19	31	33	22	23	23	24

27-28 April  
4-5 May

Theresa May has said that "no deal is better than a bad deal". Which of the following best reflects your view?

No deal is better than a bad deal - if the EU doesn't offer Britain a good deal, we should not sign any trade deal with them	46	48	27	73	76	23	24	68	69	31	41	75	54	43	29	44	54	60	49	47	36	53	54	48	37
A bad deal is better than no deal - we should sign the best trade deal we can with the European Union, even if it is not as good as we hoped for	22	20	37	6	8	35	45	4	10	31	37	4	22	18	32	20	16	17	24	15	24	19	17	19	27
Neither	14	14	20	8	8	21	23	8	10	21	17	8	10	17	10	13	14	15	14	14	16	14	11	13	16
Don't know	18	18	16	13	8	21	8	21	10	17	6	13	13	23	29	22	16	8	14	24	25	14	19	20	19

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	Personal Income (£)						Household Income (£)				
	Total	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b>	<b>1644</b>	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b>	<b>1644</b>	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%	%

Some EU politicians have suggested that they will not begin talking with Britain about a future trade deal until after we have agreed to settle outstanding financial commitments to the EU. Do you think...

They are telling the truth, and will refuse to negotiate on trade until Britain agrees to pay	<b>28</b>	30	29	28	30	25	47	27	27	30	40
They are bluffing, and if the government stands firm they will negotiate on trade without us paying	<b>45</b>	41	50	45	49	53	45	45	49	49	43
Don't know	<b>27</b>	30	21	27	22	22	9	28	24	20	16

If it is the ONLY way to secure a trade deal with the EU after we leave, do you think Britain should or should not be prepared to pay a financial settlement to the EU?

We should be prepared to pay a financial settlement if it is the only way to get a trade deal with the EU	<b>42</b>	36	39	46	48	47	59	32	44	49	53
We should not be prepared to pay a financial settlement, even if it means we have to go without a trade deal with the EU	<b>34</b>	35	40	31	34	33	31	40	37	35	28
Not sure	<b>24</b>	29	21	23	18	20	10	28	19	16	19

Theresa May has said that "no deal is better than a bad deal". Which of the following best reflects your view?

	27-28 April	4-5 May										
No deal is better than a bad deal - if the EU doesn't offer Britain a good deal, we should not sign any trade deal with them	<b>46</b>	<b>48</b>	38	55	49	52	60	56	47	53	58	47
A bad deal is better than no deal - we should sign the best trade deal we can with the European Union, even if it is not as good as we hoped for	<b>22</b>	<b>20</b>	20	19	22	23	14	24	19	22	16	26
Neither	<b>14</b>	<b>14</b>	16	12	13	15	13	11	14	13	14	13
Don't know	<b>18</b>	<b>18</b>	26	13	16	11	13	9	20	13	12	14

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1644	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b> 1644	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much income (that is, the amount of money earned each year) do you think someone needs to have to be considered "rich"?

More than £20,000 a year	1	1	1	1	2	2	2	1	1	1	0	1	2	3	1	2	0	1	2	1	0	2	1	1
More than £30,000 a year	1	1	2	1	1	1	5	0	1	2	3	1	1	1	2	1	1	0	3	1	1	1	1	3
More than £40,000 a year	2	3	2	1	5	0	2	0	3	2	2	2	3	5	2	2	2	2	3	2	2	3	2	2
More than £50,000 a year	9	12	7	7	15	5	8	7	12	9	11	11	8	16	12	6	4	8	12	9	9	9	10	10
More than £60,000 a year	6	6	5	4	11	6	4	5	7	6	7	6	6	9	7	3	5	6	6	5	6	5	7	6
More than £70,000 a year	5	6	5	4	7	8	8	5	6	13	4	5	5	7	4	7	4	6	5	2	6	5	6	5
More than £80,000 a year	7	8	7	6	8	13	7	7	10	6	9	6	8	11	7	5	7	7	7	10	8	7	6	3
More than £90,000 a year	2	3	1	2	2	3	2	2	3	2	1	2	2	2	2	2	3	2	2	3	2	1	2	3
More than £100,000 a year	24	25	25	29	21	18	19	30	23	18	22	25	23	13	26	27	20	27	19	21	24	25	22	25
More than £125,000 a year	3	3	2	3	3	5	1	3	3	7	2	3	2	2	2	3	4	3	2	3	4	1	2	2
More than £150,000 a year	6	6	6	7	4	8	4	6	4	7	8	7	5	4	5	8	6	7	4	4	8	4	6	5
More than £200,000 a year	6	5	6	7	3	9	9	7	5	8	4	5	6	7	4	6	8	6	5	7	4	5	7	8
More than £250,000 a year	4	5	4	6	3	6	3	6	3	5	3	5	4	1	4	5	6	5	4	3	4	5	5	6
More than £300,000 a year	1	1	1	1	1	1	1	1	1	2	2	1	2	0	1	2	1	1	1	1	1	2	1	0
More than £500,000 a year	5	4	6	7	3	6	5	7	3	6	6	5	5	1	3	5	9	5	4	2	6	4	6	5
More than £1 million a year	5	4	6	5	4	3	7	5	7	2	6	6	5	0	4	7	7	5	5	9	4	7	4	4
Don't know	12	7	12	8	8	6	14	8	9	4	11	10	14	18	12	9	12	9	16	16	11	13	12	10

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

Total	Personal Income (£)						Household Income (£)			
	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b> 1644	235	304	250	145	70	79	327	361	204	154
Unweighted Sample 1644	236	309	255	152	71	84	327	366	210	166
%	%	%	%	%	%	%	%	%	%	%

How much income (that is, the amount of money earned each year) do you think someone needs to have to be considered "rich"?

More than £20,000 a year	1	3	2	1	0	0	0	4	1	0	1
More than £30,000 a year	1	2	4	1	2	0	0	4	2	0	0
More than £40,000 a year	2	4	2	3	1	1	0	3	2	2	1
More than £50,000 a year	9	10	16	9	7	2	5	15	9	5	4
More than £60,000 a year	6	5	8	9	6	2	1	5	8	7	4
More than £70,000 a year	5	5	4	7	5	4	5	4	6	6	4
More than £80,000 a year	7	10	6	6	7	7	5	10	7	8	7
More than £90,000 a year	2	3	2	1	3	3	2	2	2	2	2
More than £100,000 a year	24	19	24	28	31	35	29	18	26	31	27
More than £125,000 a year	3	2	3	3	2	6	5	2	2	4	6
More than £150,000 a year	6	6	4	5	8	7	14	4	7	5	12
More than £200,000 a year	6	8	4	5	7	10	6	6	5	7	8
More than £250,000 a year	4	3	3	4	6	7	9	3	4	8	6
More than £300,000 a year	1	0	3	1	0	2	0	2	1	1	0
More than £500,000 a year	5	3	8	5	3	2	7	6	4	5	8
More than £1 million a year	5	3	4	8	7	4	5	3	6	4	5
Don't know	12	14	3	5	5	8	7	9	6	5	5

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b>	<b>1644</b>	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how much wealth (that is assets, like savings, property and investments) do you think someone would need to have to be considered "rich"?

More than £5,000 in assets	0	0	0	0	1	0	1	0	1	0	0	0	1	1	1	0	0	0	1	1	0	0	0	1
More than £10,000 in assets	1	1	0	0	1	1	2	0	0	1	1	1	1	1	1	0	0	0	1	0	0	0	1	1
More than £20,000 in assets	2	2	1	0	3	1	4	1	2	3	1	2	2	6	1	2	0	2	2	1	1	3	2	1
More than £50,000 in assets	4	5	4	3	6	4	2	3	6	1	4	4	4	7	5	2	3	3	7	6	4	3	5	4
More than £75,000 in assets	2	2	1	1	3	1	1	1	3	1	1	1	2	2	2	2	2	2	2	1	2	1	2	4
More than £100,000 in assets	8	9	6	5	13	7	10	6	10	7	4	8	8	10	10	6	4	6	9	10	8	6	8	4
More than £150,000 in assets	2	1	3	2	2	1	2	1	3	1	3	2	2	0	2	1	3	1	3	0	2	2	2	3
More than £200,000 in assets	5	5	4	4	5	3	14	4	6	3	4	5	5	9	4	4	6	4	6	6	3	4	8	7
More than £250,000 in assets	6	8	5	4	8	7	7	6	6	3	8	7	6	7	7	6	5	6	7	4	5	8	7	8
More than £500,000 in assets	14	16	14	14	15	17	9	14	15	22	15	16	12	15	15	15	11	17	10	9	13	18	13	20
More than £750,000 in assets	6	7	6	8	6	7	2	7	7	10	4	6	6	1	6	8	7	7	5	6	7	5	5	7
More than £1m in assets	25	24	29	29	20	34	25	30	23	29	30	25	25	14	24	28	30	28	20	20	29	26	23	16
More than £2m in assets	5	5	7	8	5	6	3	9	4	8	5	5	6	5	3	8	8	7	4	7	8	4	3	4
More than £5m in assets	4	4	4	7	2	4	2	6	1	6	3	4	3	1	3	5	5	4	3	2	5	3	3	3
More than £10m in assets	2	2	2	3	1	2	0	3	2	0	2	3	1	2	2	2	2	2	1	5	1	1	2	1
More than £20m in assets	1	1	2	2	1	1	1	1	1	1	1	2	1	1	1	1	2	1	1	5	1	0	1	2
Don't know	14	9	13	9	10	6	13	8	11	5	14	10	17	20	14	10	13	10	18	16	11	15	16	13

Now thinking about the richest people in Britain, those with many millions of pounds. How do you feel about people who have become extremely rich in the following ways?

Through inheriting wealth

Admire a lot	1	2	1	1	2	1	2	1	1	1	2	1	1	2	1	1	1	1	1	3	1	0	1	0
Admire a little	3	3	3	5	3	2	5	5	3	2	2	2	4	4	3	2	3	3	3	5	2	2	3	3
<b>TOTAL ADMIRE</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>7</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>8</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>3</b>
Neither admire or dislike	69	68	77	81	61	60	59	80	64	75	75	66	72	44	67	76	79	69	69	61	72	69	68	70
Dislike a little	10	11	7	7	15	15	15	6	14	11	6	10	9	21	10	7	7	11	7	11	9	9	11	8
Dislike a lot	10	13	7	4	13	19	10	4	13	10	12	12	7	16	9	10	8	10	9	11	10	10	7	14
<b>TOTAL DISLIKE</b>	<b>20</b>	<b>24</b>	<b>14</b>	<b>11</b>	<b>28</b>	<b>34</b>	<b>25</b>	<b>10</b>	<b>27</b>	<b>21</b>	<b>18</b>	<b>22</b>	<b>16</b>	<b>37</b>	<b>19</b>	<b>17</b>	<b>15</b>	<b>21</b>	<b>16</b>	<b>22</b>	<b>19</b>	<b>19</b>	<b>18</b>	<b>22</b>
Don't know	8	4	5	3	5	3	10	4	5	0	4	8	7	14	10	4	3	5	11	9	6	9	9	5

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

Total	Personal Income (£)						Household Income (£)			
	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b> 1644	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b> 1644	236	309	255	152	71	84	327	366	210	166
%	%	%	%	%	%	%	%	%	%	%

And how much wealth (that is assets, like savings, property and investments) do you think someone would need to have to be considered "rich"?

More than £5,000 in assets	0	1	0	0	1	0	0	1	0	0	0
More than £10,000 in assets	1	0	2	0	0	1	0	1	0	0	1
More than £20,000 in assets	2	3	2	1	0	1	0	3	1	2	1
More than £50,000 in assets	4	5	6	4	2	0	0	6	3	4	3
More than £75,000 in assets	2	3	3	1	1	0	1	3	1	0	1
More than £100,000 in assets	8	9	11	10	6	1	4	11	10	6	3
More than £150,000 in assets	2	2	2	3	2	0	0	3	2	1	1
More than £200,000 in assets	5	5	6	4	5	5	0	6	6	3	4
More than £250,000 in assets	6	6	9	7	7	11	7	8	5	9	6
More than £500,000 in assets	14	12	14	14	21	15	9	12	15	15	17
More than £750,000 in assets	6	6	5	7	7	6	9	7	5	8	7
More than £1m in assets	25	20	23	31	25	39	42	19	29	32	31
More than £2m in assets	5	5	5	5	11	4	12	4	6	8	9
More than £5m in assets	4	3	3	3	2	5	6	3	4	2	6
More than £10m in assets	2	1	1	2	3	1	5	1	1	2	6
More than £20m in assets	1	1	1	0	2	0	0	1	1	1	1
Don't know	14	16	7	6	4	10	6	11	8	8	4

Now thinking about the richest people in Britain, those with many millions of pounds. How do you feel about people who have become extremely rich in the following ways?

Through inheriting wealth

Admire a lot	1	1	1	1	0	0	3	1	1	0	2
Admire a little	3	3	3	2	7	0	2	3	2	4	3
<b>TOTAL ADMIRE</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>7</b>	<b>0</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>5</b>
Neither admire or dislike	69	67	73	76	73	74	67	72	76	69	67
Dislike a little	10	9	8	9	10	8	8	7	9	13	11
Dislike a lot	10	11	10	10	9	16	14	11	11	10	12
<b>TOTAL DISLIKE</b>	<b>20</b>	<b>20</b>	<b>18</b>	<b>19</b>	<b>19</b>	<b>24</b>	<b>22</b>	<b>18</b>	<b>20</b>	<b>23</b>	<b>23</b>
Don't know	8	8	5	1	1	3	6	6	2	3	4

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	<b>646</b>	<b>702</b>	<b>565</b>	<b>369</b>	<b>138</b>	<b>85</b>	<b>463</b>	<b>385</b>	<b>99</b>	<b>159</b>	<b>796</b>	<b>848</b>	<b>191</b>	<b>702</b>	<b>406</b>	<b>345</b>	<b>937</b>	<b>707</b>	<b>197</b>	<b>546</b>	<b>353</b>	<b>396</b>	<b>151</b>
<b>Unweighted Sample</b>	<b>1644</b>	<b>755</b>	<b>671</b>	<b>582</b>	<b>386</b>	<b>158</b>	<b>78</b>	<b>473</b>	<b>391</b>	<b>111</b>	<b>166</b>	<b>751</b>	<b>893</b>	<b>158</b>	<b>683</b>	<b>446</b>	<b>357</b>	<b>1007</b>	<b>637</b>	<b>157</b>	<b>571</b>	<b>373</b>	<b>405</b>	<b>138</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Through the creative arts (e.g. authors, actors or musicians)**

Admire a lot	19	23	16	16	27	16	11	16	23	13	20	18	20	26	19	19	15	19	18	23	20	14	20	20
Admire a little	42	50	39	46	40	53	35	47	43	59	38	39	45	37	40	43	47	45	38	35	43	44	41	41
<b>TOTAL ADMIRE</b>	<b>61</b>	<b>73</b>	<b>55</b>	<b>62</b>	<b>67</b>	<b>69</b>	<b>46</b>	<b>63</b>	<b>66</b>	<b>72</b>	<b>58</b>	<b>57</b>	<b>65</b>	<b>63</b>	<b>59</b>	<b>62</b>	<b>62</b>	<b>64</b>	<b>56</b>	<b>58</b>	<b>63</b>	<b>58</b>	<b>61</b>	<b>61</b>
Neither admire or dislike	27	21	33	29	24	24	29	27	26	26	29	28	26	17	27	29	30	27	27	25	27	28	25	31
Dislike a little	3	2	6	6	3	3	3	5	3	3	7	5	2	2	3	4	5	4	3	2	4	4	4	3
Dislike a lot	2	1	1	1	1	2	11	1	2	0	3	3	1	4	1	2	1	1	3	6	1	1	1	1
<b>TOTAL DISLIKE</b>	<b>5</b>	<b>3</b>	<b>7</b>	<b>7</b>	<b>4</b>	<b>5</b>	<b>14</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>10</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>8</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>4</b>
Don't know	7	4	5	3	4	2	10	4	4	0	3	8	7	14	10	4	2	4	11	9	5	9	9	5

**Through entrepreneurship and setting up new businesses**

Admire a lot	38	37	43	50	32	35	35	49	32	34	50	35	41	38	35	39	44	41	34	35	41	37	39	32
Admire a little	36	42	35	36	43	42	26	36	42	48	33	36	37	25	36	39	40	39	34	33	39	36	34	39
<b>TOTAL ADMIRE</b>	<b>74</b>	<b>79</b>	<b>78</b>	<b>86</b>	<b>75</b>	<b>77</b>	<b>61</b>	<b>85</b>	<b>74</b>	<b>82</b>	<b>83</b>	<b>71</b>	<b>78</b>	<b>63</b>	<b>71</b>	<b>78</b>	<b>84</b>	<b>80</b>	<b>68</b>	<b>68</b>	<b>80</b>	<b>73</b>	<b>73</b>	<b>71</b>
Neither admire or dislike	16	14	16	11	18	16	28	10	18	18	12	18	13	19	16	16	12	15	17	18	12	16	17	19
Dislike a little	2	2	1	1	2	1	0	1	2	1	0	2	1	2	1	2	2	1	2	1	1	1	1	4
Dislike a lot	1	1	0	0	1	4	1	0	1	0	1	2	0	3	1	1	0	0	2	3	1	1	0	1
<b>TOTAL DISLIKE</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>5</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>1</b>	<b>5</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>5</b>
Don't know	7	4	5	3	4	2	10	4	4	0	4	8	7	13	10	4	3	4	11	10	5	9	8	4

**Through running businesses**

Admire a lot	25	22	30	34	21	19	23	34	20	18	34	23	27	27	23	24	29	28	22	27	26	24	26	21
Admire a little	40	44	38	43	42	43	32	42	44	52	40	38	42	32	38	44	43	42	36	30	43	43	39	33
<b>TOTAL ADMIRE</b>	<b>65</b>	<b>66</b>	<b>68</b>	<b>77</b>	<b>63</b>	<b>62</b>	<b>55</b>	<b>76</b>	<b>64</b>	<b>70</b>	<b>74</b>	<b>61</b>	<b>69</b>	<b>59</b>	<b>61</b>	<b>68</b>	<b>72</b>	<b>70</b>	<b>58</b>	<b>57</b>	<b>69</b>	<b>67</b>	<b>65</b>	<b>54</b>
Neither admire or dislike	23	22	24	18	24	29	27	17	25	27	18	25	21	18	25	23	21	22	23	24	21	21	24	30
Dislike a little	4	6	2	2	7	5	7	3	4	4	3	5	3	8	4	4	3	3	5	7	4	2	3	8
Dislike a lot	1	2	0	0	2	2	1	0	2	0	1	2	1	2	2	1	1	1	3	3	1	1	1	3
<b>TOTAL DISLIKE</b>	<b>5</b>	<b>8</b>	<b>2</b>	<b>2</b>	<b>9</b>	<b>7</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>7</b>	<b>4</b>	<b>10</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>8</b>	<b>10</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>11</b>
Don't know	7	4	5	3	4	2	10	4	4	0	4	8	7	13	10	4	3	4	11	10	6	9	8	4

**Do you think Britain benefits or suffers from having a growing number of "super-rich" people living here?**

Benefits	28	26	34	46	16	31	14	46	17	30	30	31	25	20	26	29	36	30	25	23	33	25	28	24
Suffers	23	32	16	10	40	34	31	10	35	28	19	26	20	34	24	19	18	24	22	30	19	24	20	32
Neither	30	27	34	31	29	27	34	30	29	30	39	29	32	23	30	34	31	29	32	25	32	30	30	31
Don't know	19	15	16	13	15	9	21	14	19	12	12	15	22	23	20	18	14	16	22	22	16	22	21	13

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	Personal Income (£)						Household Income (£)				
	Total	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b>	<b>1644</b>	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b>	<b>1644</b>	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%	%

**Through the creative arts (e.g. authors, actors or musicians)**

Admire a lot	19	16	21	18	14	12	28	20	16	16	22
Admire a little	42	42	44	43	47	49	43	40	44	51	46
<b>TOTAL ADMIRE</b>	<b>61</b>	<b>58</b>	<b>65</b>	<b>61</b>	<b>61</b>	<b>61</b>	<b>71</b>	<b>60</b>	<b>60</b>	<b>67</b>	<b>68</b>
Neither admire or dislike	27	28	27	33	32	22	22	30	34	24	25
Dislike a little	3	4	2	3	6	11	2	3	4	6	2
Dislike a lot	2	1	1	1	1	3	0	1	1	0	1
<b>TOTAL DISLIKE</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>7</b>	<b>14</b>	<b>2</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>3</b>
Don't know	7	9	4	1	0	3	5	6	1	3	3

**Through entrepreneurship and setting up new businesses**

Admire a lot	38	31	40	37	38	37	55	33	38	41	42
Admire a little	36	37	37	42	45	50	32	38	41	43	41
<b>TOTAL ADMIRE</b>	<b>74</b>	<b>68</b>	<b>77</b>	<b>79</b>	<b>83</b>	<b>87</b>	<b>87</b>	<b>71</b>	<b>79</b>	<b>84</b>	<b>83</b>
Neither admire or dislike	16	20	16	17	14	11	6	19	17	13	13
Dislike a little	2	3	2	1	2	0	1	2	2	0	1
Dislike a lot	1	1	1	1	0	0	1	2	1	0	1
<b>TOTAL DISLIKE</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>0</b>	<b>2</b>
Don't know	7	8	4	1	0	3	5	6	1	3	2

**Through running businesses**

Admire a lot	25	21	23	26	21	24	30	21	25	25	25
Admire a little	40	37	45	42	49	56	41	40	45	49	39
<b>TOTAL ADMIRE</b>	<b>65</b>	<b>58</b>	<b>68</b>	<b>68</b>	<b>70</b>	<b>80</b>	<b>71</b>	<b>61</b>	<b>70</b>	<b>74</b>	<b>64</b>
Neither admire or dislike	23	26	24	25	25	18	14	25	24	19	25
Dislike a little	4	6	3	3	3	0	7	5	3	1	6
Dislike a lot	1	2	1	2	1	0	3	2	1	2	2
<b>TOTAL DISLIKE</b>	<b>5</b>	<b>8</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>0</b>	<b>10</b>	<b>7</b>	<b>4</b>	<b>3</b>	<b>8</b>
Don't know	7	8	4	1	1	3	5	6	1	3	2

**Do you think Britain benefits or suffers from having a growing number of "super-rich" people living here?**

Benefits	28	21	29	31	30	33	37	22	34	30	32
Suffers	23	23	23	25	20	20	25	23	22	23	24
Neither	30	34	33	31	36	30	24	35	31	34	30
Don't know	19	22	16	13	14	18	14	20	13	13	14

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1644	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b> 1644	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

London now has more billionaires living there than New York does. Do you think this is something Britain should be proud of, embarrassed about, or neither?

Something to be proud of	30	27	34	45	20	31	17	44	20	31	30	31	29	28	30	29	34	32	27	25	31	33	31	24
Something to be embarrassed about	15	21	10	5	29	18	23	5	26	14	18	16	14	17	13	15	15	16	13	14	13	14	14	23
Neither	44	45	47	44	43	47	46	45	45	50	44	44	45	42	44	46	46	43	46	43	48	41	44	44
Don't know	11	7	9	6	8	5	14	7	9	6	8	9	13	14	13	10	5	9	14	18	8	12	11	9

And generally speaking, do you think the government should be making it easier for a few people to become extremely rich, making it harder for a few people to become extremely rich, or neither?

Government should be making it easier for a few people to become extremely rich	8	6	10	11	8	5	6	9	7	3	10	9	7	11	9	6	7	8	8	12	6	8	9	7
Government should be making it harder for a few people to become extremely rich	32	43	25	23	47	50	32	24	44	39	26	35	29	42	29	31	32	34	28	35	32	31	27	38
Neither	47	44	51	55	34	40	45	55	37	55	53	46	48	33	46	50	51	47	46	37	49	45	48	48
Don't know	14	8	15	11	11	5	17	13	11	3	11	11	17	14	17	12	10	11	18	17	12	16	16	7

Do you think it does or does not matter whether the wealth of the richest people in Britain is growing faster than that of most ordinary people?

Does matter	55	71	51	47	70	74	52	47	71	77	58	55	55	55	52	61	56	61	48	59	54	52	54	65
Does not matter	27	19	32	40	16	18	24	38	16	17	29	29	25	23	28	24	30	26	27	18	30	27	27	23
Don't know	18	11	17	13	14	8	24	16	13	6	12	16	20	22	20	15	15	13	25	23	16	21	18	12

Would you support or oppose increasing the amount of tax that the richest people in Britain have to pay?

Strongly support	43	54	38	27	65	57	42	27	63	47	39	43	43	43	41	44	45	44	42	45	38	42	45	55
Tend to support	35	33	41	51	21	33	28	51	25	45	39	37	33	21	34	37	42	36	34	27	42	34	34	26
<b>TOTAL SUPPORT</b>	<b>78</b>	<b>87</b>	<b>79</b>	<b>78</b>	<b>86</b>	<b>90</b>	<b>70</b>	<b>78</b>	<b>88</b>	<b>92</b>	<b>78</b>	<b>80</b>	<b>76</b>	<b>64</b>	<b>75</b>	<b>81</b>	<b>87</b>	<b>80</b>	<b>76</b>	<b>72</b>	<b>80</b>	<b>76</b>	<b>79</b>	<b>81</b>
Tend to oppose	8	5	8	11	4	2	16	12	4	5	9	9	7	11	6	9	8	9	6	9	9	6	8	7
Strongly oppose	2	1	1	2	1	2	1	2	1	0	2	1	2	5	1	1	1	1	1	3	1	2	1	1
<b>TOTAL OPPOSE</b>	<b>10</b>	<b>6</b>	<b>9</b>	<b>13</b>	<b>5</b>	<b>4</b>	<b>17</b>	<b>14</b>	<b>5</b>	<b>5</b>	<b>11</b>	<b>10</b>	<b>9</b>	<b>16</b>	<b>7</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>12</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>8</b>
Don't know	13	6	11	9	9	5	13	8	7	3	11	11	15	19	17	9	5	9	17	16	10	16	13	10

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

Total	Personal Income (£)						Household Income (£)			
	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b> 1644	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b> 1644	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%

London now has more billionaires living there than New York does. Do you think this is something Britain should be proud of, embarrassed about, or neither?

Something to be proud of	<b>30</b>	24	30	32	38	34	36	25	30	37	38
Something to be embarrassed about	<b>15</b>	16	18	15	13	8	15	18	15	12	15
Neither	<b>44</b>	46	44	45	42	45	45	46	48	44	41
Don't know	<b>11</b>	13	8	7	7	12	4	11	8	7	5

And generally speaking, do you think the government should be making it easier for a few people to become extremely rich, making it harder for a few people to become extremely rich, or neither?

Government should be making it easier for a few people to become extremely rich	<b>8</b>	5	11	6	6	12	6	6	7	9	7
Government should be making it harder for a few people to become extremely rich	<b>32</b>	35	37	28	30	27	37	35	33	29	30
Neither	<b>47</b>	45	42	57	54	47	51	46	51	52	53
Don't know	<b>14</b>	15	10	10	10	14	6	14	9	10	10

Do you think it does or does not matter whether the wealth of the richest people in Britain is growing faster than that of most ordinary people?

Does matter	<b>55</b>	55	60	57	58	61	56	56	62	54	59
Does not matter	<b>27</b>	23	27	32	31	33	36	25	24	37	35
Don't know	<b>18</b>	22	13	12	11	6	9	19	14	10	7

Would you support or oppose increasing the amount of tax that the richest people in Britain have to pay?

Strongly support	<b>43</b>	46	48	43	39	42	29	48	44	40	39
Tend to support	<b>35</b>	35	36	36	43	49	50	34	38	44	44
<b>TOTAL SUPPORT</b>	<b>78</b>	<b>81</b>	<b>84</b>	<b>79</b>	<b>82</b>	<b>91</b>	<b>79</b>	<b>82</b>	<b>82</b>	<b>84</b>	<b>83</b>
Tend to oppose	<b>8</b>	5	8	8	9	5	12	5	7	7	11
Strongly oppose	<b>2</b>	2	1	0	0	1	0	1	2	0	0
<b>TOTAL OPPOSE</b>	<b>10</b>	<b>7</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>12</b>	<b>6</b>	<b>9</b>	<b>7</b>	<b>11</b>
Don't know	<b>13</b>	13	7	13	8	3	9	12	9	9	6

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b>	1644	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And would you support or oppose introducing a legal maximum on the amount of money someone can earn each year?

Strongly support	14	15	13	8	22	10	19	9	18	10	18	13	15	7	13	15	16	12	16	14	12	14	14	21
Tend to support	17	20	17	16	21	25	23	15	21	27	17	18	17	16	15	18	22	17	18	13	19	17	17	21
<b>TOTAL SUPPORT</b>	<b>31</b>	<b>35</b>	<b>30</b>	<b>24</b>	<b>43</b>	<b>35</b>	<b>42</b>	<b>24</b>	<b>39</b>	<b>37</b>	<b>35</b>	<b>31</b>	<b>32</b>	<b>23</b>	<b>28</b>	<b>33</b>	<b>38</b>	<b>29</b>	<b>34</b>	<b>27</b>	<b>31</b>	<b>31</b>	<b>31</b>	<b>42</b>
Tend to oppose	27	30	27	32	26	26	20	32	27	26	24	26	28	30	27	26	27	30	23	25	27	28	28	24
Strongly oppose	23	22	25	34	13	28	17	34	15	25	22	27	19	26	23	23	22	27	17	24	27	19	21	19
<b>TOTAL OPPOSE</b>	<b>50</b>	<b>52</b>	<b>52</b>	<b>66</b>	<b>39</b>	<b>54</b>	<b>37</b>	<b>66</b>	<b>42</b>	<b>51</b>	<b>46</b>	<b>53</b>	<b>47</b>	<b>56</b>	<b>50</b>	<b>49</b>	<b>49</b>	<b>57</b>	<b>40</b>	<b>49</b>	<b>54</b>	<b>47</b>	<b>49</b>	<b>43</b>
Don't know	19	13	18	10	18	11	22	10	19	13	19	17	21	21	22	18	13	14	25	25	15	22	21	15

Thinking about Sir Philip Green, the former owner of British Home Stores, do you think he should or should not have had his knighthood removed over his role in the sale and collapse of BHS?

Should have had his knighthood removed	67	68	76	74	69	64	61	72	74	75	80	67	67	38	59	78	87	68	66	64	70	62	68	67
Should not have had his knighthood removed	12	12	10	12	10	18	15	14	9	8	7	14	10	24	14	7	7	13	10	14	13	12	10	11
Don't know	21	20	14	13	21	18	24	14	17	17	12	19	23	38	27	15	7	19	24	22	16	25	22	22

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	%	%	%	%	%	%	%	%	%	%

And would you support or oppose introducing a legal maximum on the amount of money someone can earn each year?

Strongly support	14	16	18	10	10	14	9	19	12	11	12
Tend to support	17	20	20	17	17	14	13	18	18	19	16
<b>TOTAL SUPPORT</b>	<b>31</b>	<b>36</b>	<b>38</b>	<b>27</b>	<b>27</b>	<b>28</b>	<b>22</b>	<b>37</b>	<b>30</b>	<b>30</b>	<b>28</b>
Tend to oppose	27	27	28	32	28	24	30	28	31	24	31
Strongly oppose	23	17	18	23	32	31	43	15	23	30	33
<b>TOTAL OPPOSE</b>	<b>50</b>	<b>44</b>	<b>46</b>	<b>55</b>	<b>60</b>	<b>55</b>	<b>73</b>	<b>43</b>	<b>54</b>	<b>54</b>	<b>64</b>
Don't know	19	21	16	18	13	16	4	20	16	16	8

Thinking about Sir Philip Green, the former owner of British Home Stores, do you think he should or should not have had his knighthood removed over his role in the sale and collapse of BHS?

Should have had his knighthood removed	67	64	76	73	64	79	67	69	73	69	70
Should not have had his knighthood removed	12	12	12	9	21	9	12	12	11	16	12
Don't know	21	24	12	18	15	12	21	19	16	15	18