

## YouGov / Sunday Times Survey Results

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b>	<b>1644</b>	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### HEADLINE VOTING INTENTION:

#### Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	27-28 April	4-5 May																								
Con	44	<b>47</b>	27	69	100	0	0	0	89	11	26	55	48	46	21	41	45	67	47	47	44	57	48	42	27	
Lab	31	<b>28</b>	42	14	0	100	0	0	4	73	14	5	24	33	57	34	24	13	28	30	35	20	32	39	19	
Lib Dem	11	<b>11</b>	19	2	0	0	100	0	5	12	57	1	13	9	15	11	12	8	14	6	14	13	9	10	9	
UKIP	6	<b>6</b>	0	11	0	0	0	100	1	1	0	36	7	4	3	4	8	7	4	9	4	6	6	7	1	
Other	8	<b>8</b>	12	4	0	0	0	0	1	3	4	3	8	8	3	10	10	5	8	9	3	4	5	3	44	
<b>Other Parties Voting Intention</b>																										
[Weighted by likelihood to vote, excluding those who would not vote or don't know]																										
SNP/ PCY	4	<b>5</b>	7	2	0	0	0	0	0	1	2	1	6	4	1	6	5	4	5	5	0	0	2	0	41	
Green	2	<b>2</b>	4	1	0	0	0	0	1	1	2	2	2	3	2	3	4	1	3	2	2	3	2	3	3	
BNP	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Respect	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	
Other	0	<b>0</b>	0	1	0	0	0	0	0	0	0	1	0	1	0	0	0	1	0	1	0	1	1	0	0	

## YouGov / Sunday Times Survey Resu

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Fieldwork: 4th - 5th May 2017

	Personal Income (£)						Household Income (£)				
	Total	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b>	<b>1644</b>	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b>	<b>1644</b>	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%	%

		27-28 April	4-5 May									
<b>HEADLINE VOTING INTENTION:</b>												
<b>Westminster</b>												
<i>[Weighted by likelihood to vote, excluding those who would not vote or don't know]</i>												
Con	44	<b>47</b>	39	43	47	51	60	47	39	48	57	43
Lab	31	<b>28</b>	30	33	29	24	14	23	33	27	20	30
Lib Dem	11	<b>11</b>	14	6	10	12	13	26	9	10	12	19
UKIP	6	<b>6</b>	9	10	4	5	5	0	13	5	3	3
Other	8	<b>8</b>	8	8	9	8	9	5	6	11	8	5
<b>Other Parties Voting Intention</b>												
<i>[Weighted by likelihood to vote, excluding those who would not vote or don't know]</i>												
SNP/ PCY	4	<b>5</b>	3	4	6	6	5	3	1	8	6	2
Green	2	<b>2</b>	4	4	2	2	4	1	4	2	1	3
BNP	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0
Respect	0	<b>0</b>	0	0	1	0	0	0	0	1	0	0
Other	0	<b>0</b>	1	0	1	1	0	0	0	1	0	1

Sample Size: 1645 GB Adults  
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	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

27-28 April  
4-5 May

**If there were a general election held tomorrow, which party would you vote for?**

Conservative	33	<b>34</b>	23	54	100	0	0	0	80	9	22	45	36	32	15	29	35	56	37	31	31	41	34	31	21
Labour	25	<b>22</b>	36	12	0	100	0	0	4	62	13	4	20	25	40	25	19	11	23	22	26	16	25	30	17
Liberal Democrat	8	<b>8</b>	17	2	0	0	100	0	4	10	49	1	10	7	12	7	10	7	12	4	10	10	7	7	7
UK Independence Party (UKIP)	5	<b>5</b>	0	10	0	0	0	100	1	1	0	29	7	4	6	4	6	6	4	7	6	5	5	7	1
Scottish National Party (SNP)/ Plaid Cymru	3	<b>4</b>	6	2	0	0	0	0	0	1	2	0	5	3	1	5	4	3	4	4	0	0	2	0	35
Some other party	3	<b>3</b>	4	2	0	0	0	0	1	2	2	2	2	3	2	2	4	1	3	2	3	3	2	2	2
Would not vote	10	<b>8</b>	3	4	0	0	0	0	0	2	0	3	8	8	10	10	7	4	5	12	8	8	9	8	7
Don't know	14	<b>15</b>	12	14	0	0	0	0	10	13	12	15	11	19	13	18	15	11	14	17	16	16	16	15	10

**And which of these parties would you vote for?**

*[This question was only asked to those who selected 'some other party'; n=48]*

Green	66	<b>77</b>	84	61	0	0	0	0	59	77	100	69	77	77	100	74	91	33	86	65	71	71	75	91	100
British National Party (BNP)	13	<b>5</b>	0	13	0	0	0	0	0	0	0	0	11	0	0	9	0	10	2	8	0	11	0	0	0
Women's Equality Party	6	<b>5</b>	6	5	0	0	0	0	20	23	0	0	4	6	0	9	0	12	3	8	29	0	8	0	0
Some other party	13	<b>13</b>	9	22	0	0	0	0	22	0	0	31	8	17	0	9	9	45	9	19	0	18	18	9	0
Don't know	1	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	9	<b>8</b>	2	4	1	0	1	6	1	2	0	2	9	8	13	10	6	5	5	13	8	7	10	9	7
1	1	<b>1</b>	0	1	0	0	0	1	0	0	0	2	2	1	0	2	1	1	1	1	1	1	2	1	1
2	1	<b>1</b>	1	0	0	1	0	1	0	1	0	1	1	1	3	2	1	0	1	2	1	2	1	1	0
3	1	<b>2</b>	1	1	0	1	1	2	0	1	2	1	2	1	2	2	1	0	1	2	1	2	1	1	3
4	1	<b>1</b>	0	1	0	1	0	0	0	0	0	1	1	1	1	1	1	0	1	1	1	1	1	1	1
5	5	<b>5</b>	2	5	1	4	5	13	1	4	0	4	4	6	7	6	3	4	4	7	9	4	7	4	6
6	3	<b>1</b>	0	2	1	1	0	2	1	1	1	1	1	2	0	2	1	0	1	2	1	1	1	2	1
7	4	<b>4</b>	3	5	3	6	3	5	1	5	6	4	5	4	9	6	2	3	4	5	6	4	4	5	2
8	5	<b>7</b>	7	6	7	7	8	3	7	7	7	5	6	8	10	9	5	4	7	7	6	5	7	9	7
9	7	<b>9</b>	11	9	11	9	13	6	11	9	14	11	10	8	8	8	9	10	10	7	9	11	9	7	5
10 - Absolutely certain to vote	63	<b>60</b>	72	67	75	69	69	62	77	70	71	69	60	61	45	52	70	74	66	53	58	62	57	60	66

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	%	%	%	%	%	%	%	%	%	%	%

	27-28 April	4-5 May	Personal Income (£)						Household Income (£)			
<b>If there were a general election held tomorrow, which party would you vote for?</b>												
Conservative	33	<b>34</b>	26	33	36	40	47	41	28	35	47	36
Labour	25	<b>22</b>	24	27	24	18	10	19	26	21	18	27
Liberal Democrat	8	<b>8</b>	10	5	8	11	10	22	7	8	10	16
UK Independence Party (UKIP)	5	<b>5</b>	7	8	4	5	3	0	10	5	3	3
Scottish National Party (SNP)/ Plaid Cymru	3	<b>4</b>	3	3	4	5	4	3	1	6	5	1
Some other party	3	<b>3</b>	3	4	2	2	3	1	4	2	1	3
Would not vote	10	<b>8</b>	13	7	7	3	6	1	11	6	4	3
Don't know	14	<b>15</b>	14	12	14	16	17	13	12	17	12	10

**And which of these parties would you vote for?**

*[This question was only asked to those who selected 'some other party'; n=48]*

Green	66	<b>77</b>	90	78	50	72	100	100	84	56	78	81
British National Party (BNP)	13	<b>5</b>	0	16	0	0	0	0	11	0	22	0
Women's Equality Party	6	<b>5</b>	0	0	26	0	0	0	0	18	0	0
Some other party	13	<b>13</b>	10	6	24	28	0	0	6	26	0	19
Don't know	1	<b>0</b>	0	0	0	0	0	0	0	0	0	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	9	<b>8</b>	14	5	3	2	10	1	11	4	4	2
1	1	<b>1</b>	0	1	3	0	3	0	1	2	1	1
2	1	<b>1</b>	1	1	2	0	1	0	2	2	1	0
3	1	<b>2</b>	3	1	2	0	0	2	1	1	1	1
4	1	<b>1</b>	0	1	1	0	3	0	1	0	1	2
5	5	<b>5</b>	5	2	4	5	3	3	4	5	3	3
6	3	<b>1</b>	0	1	2	2	0	2	1	2	1	2
7	4	<b>4</b>	6	5	6	6	1	0	6	6	3	2
8	5	<b>7</b>	5	5	8	7	2	12	7	6	8	8
9	7	<b>9</b>	11	9	8	8	15	15	9	10	10	12
10 - Absolutely certain to vote	63	<b>60</b>	54	67	60	70	62	66	59	61	68	68

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	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**20-21 April** **4-5 May**

**Even if you aren't sure, which way do you think you would end up voting in an election tomorrow?**  
*[This question was only asked to those who selected 'don't know'; n=227]*

Conservative	13	<b>15</b>	14	20	0	0	0	0	38	4	14	26	18	13	4	14	16	24	19	11	6	20	14	14	5
Labour	15	<b>10</b>	15	9	0	0	0	0	0	21	15	0	19	5	19	10	10	5	12	8	16	6	9	13	7
Liberal Democrat	7	<b>8</b>	15	5	0	0	0	0	10	9	34	12	6	9	14	5	13	7	10	6	4	12	7	8	0
UK Independence Party (UKIP)	4	<b>4</b>	0	7	0	0	0	0	2	0	0	20	1	5	0	4	2	8	1	6	0	5	0	4	16
Scottish National Party (SNP)/ Plaid Cymru	1	<b>2</b>	1	2	0	0	0	0	0	0	0	0	1	3	0	2	4	2	3	2	0	0	8	0	7
Some other party	3	<b>4</b>	3	6	0	0	0	0	0	7	17	0	4	4	2	4	5	7	4	5	2	7	6	1	0
Would not vote	2	<b>3</b>	1	1	0	0	0	0	0	1	7	0	7	0	0	3	3	2	2	3	3	0	8	1	5
Don't know	56	<b>54</b>	50	50	0	0	0	0	50	58	13	42	44	60	62	58	47	46	49	59	69	49	48	57	61

**27-28 April** **4-5 May**

**Thinking about the General Election expected on 8th June, will you definitely vote for the party you mentioned earlier, or might you change your mind?**  
*[This question was only asked to those who selected a party/some other party; n=1311]*

I will definitely vote for that party	60	<b>62</b>	58	70	76	56	43	45	76	59	54	63	65	60	42	59	65	76	62	64	63	64	56	65	67
I will probably vote for that party, it is very unlikely that I will change my mind	23	<b>24</b>	28	21	20	27	31	24	17	25	33	28	22	26	32	26	25	16	26	21	20	23	30	23	21
I will possibly vote for that party, but there is a chance I will change my mind	13	<b>11</b>	12	7	4	14	22	22	6	14	11	8	10	11	22	11	8	7	10	12	14	11	10	11	9
More likely than not I will change my mind	2	<b>1</b>	1	1	0	1	1	5	0	0	1	0	2	0	1	1	1	0	1	1	0	1	1	1	1
Don't know	2	<b>2</b>	1	1	0	3	3	3	1	1	1	0	2	2	3	3	1	1	2	2	4	2	2	1	2

**Thinking about the election campaign so far and how you think you might end up voting...**

**Would you say you were moving towards or moving away from...  
The Conservative Party?**

Moving towards	<b>29</b>	18	46	71	2	5	24	55	11	17	51	30	29	17	25	27	47	30	29	29	36	28	28	14
Moving away	<b>32</b>	50	18	1	68	65	40	11	57	49	17	33	30	48	33	31	20	35	27	29	29	30	34	43
Neither towards nor away	<b>30</b>	27	32	28	26	28	29	32	26	33	28	29	31	20	29	36	29	29	31	31	27	31	29	36
Don't know	<b>9</b>	5	5	0	4	3	6	2	6	1	4	8	11	15	13	5	3	6	13	11	9	11	9	7

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	%	%	%	%	%	%	%	%	%	%	%

		20-21 April	4-5 May									
<b>Even if you aren't sure, which way do you think you would end up voting in an election tomorrow?</b>												
<i>[This question was only asked to those who selected 'don't know'; n=227]</i>												
Conservative	13	<b>15</b>	9	13	15	22	11	49	12	18	13	37
Labour	15	<b>10</b>	10	7	18	8	11	15	6	18	7	0
Liberal Democrat	7	<b>8</b>	13	7	11	8	0	7	10	4	11	8
UK Independence Party (UKIP)	4	<b>4</b>	4	2	0	0	0	0	5	2	3	0
Scottish National Party (SNP)/ Plaid Cymru	1	<b>2</b>	0	0	0	0	9	0	0	0	0	7
Some other party	3	<b>4</b>	1	12	4	0	0	6	4	7	0	6
Would not vote	2	<b>3</b>	0	2	2	0	31	0	0	1	15	0
Don't know	56	<b>54</b>	62	58	49	61	37	23	62	50	50	41

		27-28 April	4-5 May									
<b>Thinking about the General Election expected on 8th June, will you definitely vote for the party you mentioned earlier, or might you change your mind?</b>												
<i>[This question was only asked to those who selected a party/some other party; n=1311]</i>												
I will definitely vote for that party	60	<b>62</b>	59	63	64	63	75	61	61	67	66	62
I will probably vote for that party, it is very unlikely that I will change my mind	23	<b>24</b>	25	25	21	25	19	31	25	19	25	26
I will possibly vote for that party, but there is a chance I will change my mind	13	<b>11</b>	14	9	12	9	6	8	12	11	8	10
More likely than not I will change my mind	2	<b>1</b>	1	1	2	1	0	0	1	2	0	0
Don't know	2	<b>2</b>	1	2	2	2	0	0	2	2	0	2

**Thinking about the election campaign so far and how you think you might end up voting...**

**Would you say you were moving towards or moving away from...**

**The Conservative Party?**

Moving towards	<b>29</b>	21	32	29	31	48	22	26	31	35	28
Moving away	<b>32</b>	38	34	29	33	8	42	35	32	25	36
Neither towards nor away	<b>30</b>	31	28	36	31	33	31	31	33	34	29
Don't know	<b>9</b>	10	6	7	5	12	5	9	4	6	7

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>The Labour Party?</b>																									
Moving towards		<b>21</b>	32	11	1	71	15	17	6	43	20	4	19	22	40	22	18	11	22	19	23	15	22	24	23
Moving away		<b>42</b>	35	57	75	4	47	55	66	24	41	70	46	39	19	36	50	58	45	38	39	47	42	38	43
Neither towards nor away		<b>27</b>	28	27	22	23	35	24	26	26	36	22	27	28	26	29	26	27	26	30	27	29	24	29	28
Don't know		<b>10</b>	5	6	2	3	3	4	3	6	3	4	8	11	14	14	6	4	7	13	10	9	12	9	6
<b>The Liberal Democrats?</b>																									
Moving towards		<b>14</b>	26	5	4	17	75	5	9	21	39	3	16	13	23	15	13	11	19	8	18	15	12	16	9
Moving away		<b>37</b>	29	53	57	34	1	57	50	29	21	66	41	33	23	30	43	52	37	37	26	39	38	40	35
Neither towards nor away		<b>37</b>	39	35	36	43	23	33	37	42	38	25	34	40	36	39	37	33	35	40	44	34	38	32	47
Don't know		<b>12</b>	6	8	3	6	1	5	5	8	2	5	9	13	18	16	7	5	9	15	12	11	12	12	9
<b>UKIP?</b>																									
Moving towards		<b>7</b>	0	15	5	2	2	68	3	3	2	36	8	6	5	7	9	8	6	9	5	7	10	7	5
Moving away		<b>48</b>	66	39	52	60	66	1	54	57	56	24	48	48	54	45	50	50	55	40	47	48	46	49	55
Neither towards nor away		<b>34</b>	29	39	38	32	26	28	38	31	40	33	35	32	26	34	34	36	32	36	35	35	34	33	33
Don't know		<b>11</b>	5	7	5	5	5	3	5	8	2	7	8	13	15	14	7	5	8	15	13	10	10	12	7
<b>Which of these would make the better Chancellor of the Exchequer?</b>																									
Philip Hammond		<b>26</b>	20	37	56	5	23	21	53	11	25	31	34	18	14	18	29	42	30	20	29	30	23	23	19
John McDonnell		<b>11</b>	21	5	2	30	20	8	3	26	15	3	13	10	19	11	10	9	13	9	15	10	11	13	10
Don't know		<b>63</b>	59	58	42	65	57	71	44	63	60	65	53	72	66	70	60	49	57	71	56	60	67	64	71
<b>And which of these would make the better Home Secretary?</b>																									
Amber Rudd		<b>37</b>	30	53	71	13	34	39	64	23	44	62	45	30	22	29	45	54	42	32	35	44	33	36	30
Diane Abbott		<b>11</b>	20	4	2	28	15	10	3	22	12	2	12	10	18	12	9	5	12	9	16	10	9	11	10
Don't know		<b>52</b>	50	44	27	59	51	50	33	55	44	36	44	60	61	58	47	41	46	60	48	46	58	53	60

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

		Personal Income (£)						Household Income (£)				
Total		Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more	
<b>Weighted Sample</b>		<b>1644</b>	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b>		<b>1644</b>	236	309	255	152	71	84	327	366	210	166
		%	%	%	%	%	%	%	%	%	%	%
<b>The Labour Party?</b>												
	Moving towards	<b>21</b>	24	22	21	17	8	21	23	20	16	25
	Moving away	<b>42</b>	39	45	45	48	53	46	42	47	49	41
	Neither towards nor away	<b>27</b>	27	26	27	30	29	27	25	28	29	26
	Don't know	<b>10</b>	11	6	7	5	11	7	10	4	7	8
<b>The Liberal Democrats?</b>												
	Moving towards	<b>14</b>	19	12	12	23	13	24	15	13	16	23
	Moving away	<b>37</b>	31	46	40	38	39	30	37	43	39	34
	Neither towards nor away	<b>37</b>	37	34	40	33	36	38	36	38	39	35
	Don't know	<b>12</b>	13	8	8	6	12	8	12	6	7	8
<b>UKIP?</b>												
	Moving towards	<b>7</b>	10	10	5	7	10	0	12	7	5	5
	Moving away	<b>48</b>	47	51	50	56	38	58	45	53	49	56
	Neither towards nor away	<b>34</b>	31	32	37	32	39	35	32	35	37	32
	Don't know	<b>11</b>	12	7	8	5	13	7	11	6	9	8
<b>Which of these would make the better Chancellor of the Exchequer?</b>												
	Philip Hammond	<b>26</b>	15	28	28	36	35	35	21	31	31	31
	John McDonnell	<b>11</b>	11	10	12	14	8	13	11	11	10	17
	Don't know	<b>63</b>	73	62	60	50	57	52	69	58	59	52
<b>And which of these would make the better Home Secretary?</b>												
	Amber Rudd	<b>37</b>	28	39	43	46	43	41	33	42	43	42
	Diane Abbott	<b>11</b>	11	11	9	13	8	11	12	10	7	15
	Don't know	<b>52</b>	62	50	47	41	49	48	55	47	49	42



Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b>	<b>1644</b>	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If taxes HAD to rise after the next general election, which of the following would you MOST like to see increased? Please tick up to three

Top rate of income tax	47	54	48	47	54	58	45	45	55	61	54	52	42	32	42	57	51	50	42	39	50	49	44	48
Corporation tax	37	44	36	33	50	41	31	33	46	42	38	38	36	30	42	38	29	39	34	38	36	40	30	50
Capital gains tax	29	32	33	31	36	29	31	31	35	26	41	30	29	14	26	34	39	29	31	24	31	31	27	34
Higher rate of income tax	26	29	28	24	30	39	22	25	32	42	29	28	24	15	21	33	33	28	22	21	27	24	28	24
Inheritance tax	16	19	14	13	21	16	12	11	22	10	14	18	13	13	15	18	13	16	14	13	14	14	18	22
National Insurance	7	7	7	12	4	8	5	13	4	9	3	8	6	4	5	6	14	8	6	3	8	8	7	5
Stamp duty	7	5	9	8	6	10	7	8	6	8	9	9	5	6	6	9	6	6	7	4	5	10	7	6
Fuel duty	6	7	4	6	6	11	2	6	6	8	3	8	4	9	6	5	4	8	3	11	6	4	4	4
Basic rate of income tax	5	4	6	8	2	8	5	8	3	7	6	6	4	4	3	6	8	6	4	2	4	5	7	6
VAT	4	3	5	7	2	6	2	8	2	1	4	5	3	4	4	4	4	5	3	6	4	4	4	4
Council tax	3	4	1	3	2	6	4	3	3	6	0	3	2	3	3	2	2	3	2	5	2	3	2	4
Not sure	22	15	19	17	16	7	24	16	15	11	16	15	28	37	25	14	16	16	29	28	21	20	23	16

If taxes HAD to rise after the next general election, which of the following would you LEAST like to see increased? Please tick up to three

Basic rate of income tax	47	54	48	50	51	58	39	50	54	65	44	49	45	33	44	55	51	51	41	47	48	50	42	49
Council tax	44	46	47	43	54	45	46	40	53	51	51	42	45	35	40	48	50	42	45	37	45	42	43	50
VAT	39	48	36	36	41	52	34	38	45	46	42	46	33	27	33	45	45	41	36	35	44	40	34	38
National Insurance	31	36	30	28	38	36	23	27	37	37	29	32	31	27	38	36	16	32	31	35	30	32	27	41
Fuel duty	28	24	36	34	22	33	33	34	27	23	36	29	27	5	24	33	42	27	28	16	26	31	30	33
Inheritance tax	10	9	10	14	8	4	7	13	8	11	13	10	9	6	8	9	16	10	8	13	10	7	11	7
Stamp duty	6	8	4	8	5	10	2	8	4	9	4	5	6	4	5	6	7	6	5	6	7	5	6	3
Higher rate of income tax	5	6	4	6	4	6	2	6	4	3	4	4	5	7	5	3	3	5	4	5	4	3	5	5
Top rate of income tax	2	2	2	3	2	1	0	3	2	1	3	2	2	2	3	2	2	3	1	4	2	2	2	2
Capital gains tax	2	1	3	2	1	6	5	3	1	2	2	3	1	2	2	3	2	3	1	3	2	3	2	1
Corporation tax	2	2	2	3	1	3	7	3	1	2	2	3	2	4	2	3	2	2	2	3	2	2	2	2
Not sure	13	8	11	6	11	4	19	8	8	6	7	11	16	27	17	7	6	11	17	18	12	13	15	10

Both of the main parties have ruled out increasing VAT if they win the election. Do you think the main parties should or should not rule out increasing income tax if they win the election?

Should rule it out	44	40	51	46	44	35	51	44	46	41	46	42	47	27	47	50	42	43	47	37	40	50	46	49
Should not rule it out	34	43	32	40	37	52	31	39	36	51	34	43	26	39	27	36	45	39	27	33	41	29	30	35
Don't know	21	16	17	14	19	13	18	17	18	8	20	16	27	35	26	15	13	18	26	29	19	21	24	16

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	Personal Income (£)						Household Income (£)				
	Total	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b>	<b>1644</b>	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b>	<b>1644</b>	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%	%

If taxes HAD to rise after the next general election, which of the following would you MOST like to see increased? Please tick up to three

Top rate of income tax	47	40	53	52	52	64	41	48	49	60	44
Corporation tax	37	31	43	39	46	49	31	32	42	44	36
Capital gains tax	29	26	32	31	34	37	35	33	32	31	31
Higher rate of income tax	26	24	32	28	29	33	25	26	31	35	17
Inheritance tax	16	19	17	17	15	24	16	20	16	12	23
National Insurance	7	6	6	9	6	3	8	7	8	4	10
Stamp duty	7	6	9	7	8	13	4	8	6	8	7
Fuel duty	6	5	4	5	8	5	16	5	4	5	11
Basic rate of income tax	5	4	5	5	10	5	5	4	6	7	6
VAT	4	3	2	3	4	7	12	3	2	6	7
Council tax	3	4	1	3	4	2	6	1	3	2	8
Not sure	22	29	17	14	13	8	11	23	16	13	16

If taxes HAD to rise after the next general election, which of the following would you LEAST like to see increased? Please tick up to three

Basic rate of income tax	47	36	55	53	54	61	58	43	50	60	57
Council tax	44	45	55	44	41	36	34	51	48	43	34
VAT	39	37	46	41	47	39	42	42	43	41	38
National Insurance	31	24	32	37	38	45	34	25	34	43	34
Fuel duty	28	26	27	34	39	31	16	29	31	39	20
Inheritance tax	10	7	9	9	11	9	12	8	9	8	13
Stamp duty	6	5	5	4	7	9	10	5	5	3	13
Higher rate of income tax	5	3	5	2	4	8	18	4	3	4	10
Top rate of income tax	2	2	2	0	3	1	5	3	1	2	3
Capital gains tax	2	2	1	2	4	1	3	3	2	4	2
Corporation tax	2	2	1	2	1	2	5	2	2	1	2
Not sure	13	18	8	10	7	6	6	14	10	6	7

Both of the main parties have ruled out increasing VAT if they win the election. Do you think the main parties should or should not rule out increasing income tax if they win the election?

Should rule it out	44	37	47	52	39	53	39	40	48	51	41
Should not rule it out	34	35	35	33	44	35	47	36	38	29	46
Don't know	21	28	17	15	17	12	14	23	14	20	13

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1644	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b> 1644	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And do you think the main parties should or should not rule out increasing national insurance contributions if they win the election?

Should rule it out	<b>46</b>	45	51	43	53	37	50	43	53	42	50	45	47	28	53	49	40	45	48	36	43	49	51	52
Should not rule it out	<b>31</b>	38	31	41	28	51	26	40	28	49	31	38	25	29	21	36	48	37	24	26	40	26	27	32
Don't know	<b>22</b>	17	18	16	20	12	24	18	19	9	19	17	27	43	26	14	13	18	28	38	18	24	22	16

Currently inheritance tax is paid on assets, including property, that people leave after they die (known as their estate). For a couple leaving their home to their children or grandchildren the amount you can leave before having to paying inheritance tax is £850,000.

Do you think this limit is too high, too low, or about right?

Too high - people should have to pay inheritance tax on smaller estates	<b>24</b>	29	21	17	37	32	19	13	35	29	25	27	21	28	27	24	16	24	24	22	21	24	25	34
Too low - people should be able to leave larger estates without having to pay inheritance tax	<b>21</b>	19	23	30	14	16	18	31	16	19	19	22	21	18	20	21	26	22	20	26	23	20	19	17
About right	<b>39</b>	43	42	46	34	47	39	50	37	43	44	38	41	27	35	45	50	43	35	27	44	41	39	36
Don't know	<b>15</b>	9	13	7	15	6	24	7	12	9	11	13	17	26	19	11	8	11	21	24	12	15	17	12

Theresa May has said that some EU officials and politicians have been deliberately making comments about Brexit negotiations at this time in order "to affect the result of the general election". Do you think this is probably true or probably false?

Probably true - EU officials and politicians are deliberately trying to influence the general election	<b>51</b>	35	72	79	30	32	57	75	34	40	77	51	50	33	46	53	67	52	49	38	59	52	48	41
Probably false - EU officials and politicians are not trying to influence the general election	<b>24</b>	45	8	7	46	54	14	9	43	44	5	28	20	34	24	24	19	28	18	29	22	21	22	37
Don't know	<b>25</b>	20	20	14	24	14	28	16	23	16	17	20	30	32	30	23	14	19	33	32	20	26	30	23

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

Total	Personal Income (£)						Household Income (£)			
	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b> 1644	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b> 1644	236	309	255	152	71	84	327	366	210	166
%	%	%	%	%	%	%	%	%	%	%

**And do you think the main parties should or should not rule out increasing national insurance contributions if they win the election?**

Should rule it out	<b>46</b>	41	51	55	48	60	38	43	54	51	45
Should not rule it out	<b>31</b>	32	32	32	38	27	43	36	33	29	38
Don't know	<b>22</b>	27	17	14	14	14	19	21	14	20	16

**Currently inheritance tax is paid on assets, including property, that people leave after they die (known as their estate). For a couple leaving their home to their children or grandchildren the amount you can leave before having to paying inheritance tax is £850,000.**

**Do you think this limit is too high, too low, or about right?**

Too high - people should have to pay inheritance tax on smaller estates	<b>24</b>	25	28	31	22	28	23	28	29	27	24
Too low - people should be able to leave larger estates without having to pay inheritance tax	<b>21</b>	18	18	19	23	25	27	16	17	23	28
About right	<b>39</b>	39	42	41	44	37	45	37	45	42	42
Don't know	<b>15</b>	18	11	10	11	11	5	19	9	8	6

**Theresa May has said that some EU officials and politicians have been deliberately making comments about Brexit negotiations at this time in order "to affect the result of the general election". Do you think this is probably true or probably false?**

Probably true - EU officials and politicians are deliberately trying to influence the general election	<b>51</b>	44	56	46	55	60	51	48	56	58	45
Probably false - EU officials and politicians are not trying to influence the general election	<b>24</b>	24	25	30	21	20	37	23	25	23	33
Don't know	<b>25</b>	32	19	23	24	20	11	29	19	19	22

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1644	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b> 1644	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**What effect, if any, do you think EU officials and politicians making comments about how difficult the Brexit negotiations will be is likely to have on the general election?**

Will probably make people more likely to vote for Theresa May and the Conservatives	<b>24</b>	17	35	44	12	18	17	38	15	22	40	31	17	15	18	24	39	27	20	20	28	24	22	17
Will probably make people less likely to vote for Theresa May and the Conservatives	<b>15</b>	17	12	13	23	12	17	14	17	14	14	13	17	24	17	13	10	16	13	15	16	15	14	13
Will probably make no difference to whether or not people vote for Theresa May and the Conservatives	<b>38</b>	47	34	32	44	57	42	34	48	53	33	38	38	28	35	48	40	39	37	35	39	38	39	41
Don't know	<b>23</b>	18	18	11	22	12	24	15	20	11	12	18	27	33	30	15	11	18	30	30	17	23	26	29

**And what outcome do you think European Union officials would like to see in the British general election?**

They would probably like to see the Conservatives increase their majority	<b>6</b>	5	7	9	7	4	4	8	8	2	4	6	6	4	7	6	6	6	6	7	6	8	5	3
They would probably like to see the Conservatives win with a small majority	<b>7</b>	6	7	9	6	6	10	8	6	7	7	8	5	9	5	6	9	8	5	6	6	7	6	9
They would probably like to see the Conservatives lose the election	<b>37</b>	35	46	54	32	38	32	46	33	38	55	43	31	38	31	40	44	41	31	30	41	36	37	34
They probably don't mind who we in Britain elect to lead us	<b>24</b>	34	19	15	34	38	30	20	35	39	12	24	24	16	24	28	25	25	23	21	24	22	25	31
Don't know	<b>26</b>	20	22	13	21	14	24	18	19	14	22	18	34	34	33	20	16	20	35	36	23	27	26	24

**And do you think Theresa May accusing EU officials of interfering in the election will help or hurt Britain's chances of getting a good deal on Brexit, or will it make no difference?**

Will help Britain's chances of getting a good deal	<b>7</b>	3	13	17	2	2	6	16	4	3	10	9	5	2	5	7	14	7	7	5	8	9	6	4
Will hurt Britain's chances of getting a good deal	<b>32</b>	51	17	13	55	58	26	18	50	48	13	30	35	42	36	28	24	35	29	35	31	32	30	42
Will make no difference to Britain's chances of getting a good deal	<b>40</b>	32	53	60	23	30	51	53	28	42	64	45	35	22	34	49	50	43	35	35	43	35	43	40
Don't know	<b>21</b>	14	17	11	19	10	17	13	18	8	13	15	26	35	24	16	12	15	28	25	17	25	22	15

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	Personal Income (£)						Household Income (£)				
	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more	
<b>Weighted Sample</b>	<b>1644</b>	235	304	250	145	70	79	327	361	204	154
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	%	%	%	%	%	%	%	%	%	%	%

**What effect, if any, do you think EU officials and politicians making comments about how difficult the Brexit negotiations will be is likely to have on the general election?**

Will probably make people more likely to vote for Theresa May and the Conservatives	<b>24</b>	13	27	23	31	24	29	18	27	23	30
Will probably make people less likely to vote for Theresa May and the Conservatives	<b>15</b>	17	16	15	8	12	16	18	15	11	14
Will probably make no difference to whether or not people vote for Theresa May and the Conservatives	<b>38</b>	45	39	38	43	47	40	43	40	46	34
Don't know	<b>23</b>	25	18	23	18	16	15	22	17	20	21

**And what outcome do you think European Union officials would like to see in the British general election?**

They would probably like to see the Conservatives increase their majority	<b>6</b>	6	6	6	6	5	9	6	5	8	6
They would probably like to see the Conservatives win with a small majority	<b>7</b>	4	6	7	8	7	9	6	7	6	10
They would probably like to see the Conservatives lose the election	<b>37</b>	36	38	38	41	36	49	34	39	42	40
They probably don't mind who we in Britain elect to lead us	<b>24</b>	26	27	29	19	29	24	27	29	23	24
Don't know	<b>26</b>	28	23	21	26	23	9	27	20	20	20

**And do you think Theresa May accusing EU officials of interfering in the election will help or hurt Britain's chances of getting a good deal on Brexit, or will it make no difference?**

Will help Britain's chances of getting a good deal	<b>7</b>	5	8	8	7	6	12	5	8	7	7
Will hurt Britain's chances of getting a good deal	<b>32</b>	35	33	33	32	18	46	31	33	33	31
Will make no difference to Britain's chances of getting a good deal	<b>40</b>	38	41	45	46	63	38	42	45	48	49
Don't know	<b>21</b>	22	18	14	15	14	5	22	14	11	13

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b>	1644	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Other EU countries have said they expect Britain to pay a financial settlement when we leave the EU to cover Britain's share of some EU costs from our time as a member, such as pensions for EU staff and Britain's share of spending plans agreed before we leave.

In principle, do you think it is or is not reasonable for the other EU countries to ask Britain to make payments for these costs?

Is reasonable	<b>32</b>	56	14	22	48	65	9	26	47	54	10	35	30	41	33	31	27	39	23	40	34	27	27	42
Is not reasonable	<b>50</b>	29	74	70	32	27	77	63	35	42	83	51	48	27	44	56	66	46	55	35	53	54	52	43
Don't know	<b>18</b>	16	11	7	20	9	14	11	18	5	7	14	22	33	23	12	7	15	22	25	14	19	21	14

Do you think it would or would not be reasonable if Britain had to pay the following to settle our financial liabilities before leaving the EU?

£10 billion?

Would be reasonable	<b>35</b>	45	31	40	38	56	21	41	39	40	27	39	32	42	35	33	35	42	27	33	37	37	33	37
Would not be reasonable	<b>36</b>	22	53	44	28	23	65	40	29	30	60	38	35	22	32	43	45	32	42	28	37	38	41	29
Don't know	<b>28</b>	33	16	17	34	22	13	19	32	30	13	23	33	35	33	24	19	26	31	39	26	25	27	34

£20 billion?

Would be reasonable	<b>20</b>	30	13	18	25	42	5	21	24	35	8	26	14	31	20	16	17	26	12	20	21	17	20	21
Would not be reasonable	<b>53</b>	38	72	66	42	40	79	61	46	39	79	52	54	36	47	60	67	49	58	43	54	58	56	45
Don't know	<b>27</b>	32	16	16	33	18	15	18	30	26	14	22	31	33	33	24	16	25	30	37	25	25	24	34

£50 billion?

Would be reasonable	<b>10</b>	17	3	3	15	30	6	6	16	17	1	14	6	18	10	8	7	12	7	16	9	8	8	11
Would not be reasonable	<b>64</b>	50	83	82	52	52	80	78	53	59	88	63	65	47	59	69	78	64	65	47	67	68	69	56
Don't know	<b>26</b>	32	14	15	33	17	13	16	31	23	11	23	29	35	31	23	15	25	28	38	24	24	23	33

£100 billion?

Would be reasonable	<b>4</b>	7	1	0	6	12	1	2	7	4	0	6	2	5	5	3	2	5	3	6	4	3	3	7
Would not be reasonable	<b>72</b>	64	87	87	64	72	86	84	65	72	90	74	70	65	66	76	83	73	71	57	76	75	74	65
Don't know	<b>24</b>	29	12	12	31	17	13	14	29	23	10	20	27	30	29	21	15	22	26	37	21	22	22	28

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	Personal Income (£)						Household Income (£)				
	Total	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b>	<b>1644</b>	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b>	<b>1644</b>	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%	%

Other EU countries have said they expect Britain to pay a financial settlement when we leave the EU to cover Britain's share of some EU costs from our time as a member, such as pensions for EU staff and Britain's share of spending plans agreed before we leave.

In principle, do you think it is or is not reasonable for the other EU countries to ask Britain to make payments for these costs?

Is reasonable	<b>32</b>	29	33	38	38	41	45	26	36	33	48
Is not reasonable	<b>50</b>	50	55	47	49	52	50	55	51	57	40
Don't know	<b>18</b>	21	12	15	13	7	5	19	13	11	12

Do you think it would or would not be reasonable if Britain had to pay the following to settle our financial liabilities before leaving the EU?

**£10 billion?**

Would be reasonable	<b>35</b>	29	34	36	39	48	51	27	41	38	42
Would not be reasonable	<b>36</b>	39	39	39	32	35	32	43	35	42	30
Don't know	<b>28</b>	31	26	25	29	17	18	31	24	20	27

**£20 billion?**

Would be reasonable	<b>20</b>	18	15	23	24	24	38	13	24	22	29
Would not be reasonable	<b>53</b>	52	61	52	49	59	44	59	54	60	41
Don't know	<b>27</b>	29	24	25	27	17	19	28	22	18	29

**£50 billion?**

Would be reasonable	<b>10</b>	10	6	13	10	9	20	9	10	10	16
Would not be reasonable	<b>64</b>	62	71	65	62	74	63	64	70	74	55
Don't know	<b>26</b>	28	23	23	27	16	17	27	20	16	29

**£100 billion?**

Would be reasonable	<b>4</b>	5	3	4	4	3	11	5	5	3	6
Would not be reasonable	<b>72</b>	70	76	74	72	85	72	71	76	81	69
Don't know	<b>24</b>	25	22	22	24	12	17	25	19	16	25



Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1644	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b> 1644	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some EU politicians have suggested that they will not begin talking with Britain about a future trade deal until after we have agreed to settle outstanding financial commitments to the EU. Do you think...

They are telling the truth, and will refuse to negotiate on trade until Britain agrees to pay	<b>28</b>	46	14	15	43	56	7	20	39	44	13	29	27	32	30	28	20	33	21	32	26	24	26	40
They are bluffing, and if the government stands firm they will negotiate on trade without us paying	<b>45</b>	29	65	68	29	26	75	61	33	35	73	53	39	37	39	48	60	46	45	35	51	48	45	34
Don't know	<b>27</b>	25	21	17	28	19	17	19	28	21	14	19	35	31	31	24	20	21	35	33	23	28	29	26

If it is the ONLY way to secure a trade deal with the EU after we leave, do you think Britain should or should not be prepared to pay a financial settlement to the EU?

We should be prepared to pay a financial settlement if it is the only way to get a trade deal with the EU	<b>42</b>	65	24	36	57	70	8	39	55	59	17	43	40	53	45	38	34	48	33	43	41	39	42	48
We should not be prepared to pay a financial settlement, even if it means we have to go without a trade deal with the EU	<b>34</b>	15	57	50	17	17	73	43	19	29	71	40	29	16	28	39	51	33	36	25	37	37	35	28
Not sure	<b>24</b>	20	19	14	25	13	18	18	25	12	12	17	31	31	27	23	15	19	31	33	22	23	23	24

27-28 April  
4-5 May

Theresa May has said that "no deal is better than a bad deal". Which of the following best reflects your view?

No deal is better than a bad deal - if the EU doesn't offer Britain a good deal, we should not sign any trade deal with them	<b>46</b>	<b>48</b>	27	73	76	23	24	68	69	31	41	75	54	43	29	44	54	60	49	47	36	53	54	48	37
A bad deal is better than no deal - we should sign the best trade deal we can with the European Union, even if it is not as good as we hoped for	<b>22</b>	<b>20</b>	37	6	8	35	45	4	10	31	37	4	22	18	32	20	16	17	24	15	24	19	17	19	27
Neither	<b>14</b>	<b>14</b>	20	8	8	21	23	8	10	21	17	8	10	17	10	13	14	15	14	14	16	14	11	13	16
Don't know	<b>18</b>	<b>18</b>	16	13	8	21	8	21	10	17	6	13	13	23	29	22	16	8	14	24	25	14	19	20	19

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	Personal Income (£)						Household Income (£)				
	Total	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b>	<b>1644</b>	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b>	<b>1644</b>	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%	%

**Some EU politicians have suggested that they will not begin talking with Britain about a future trade deal until after we have agreed to settle outstanding financial commitments to the EU. Do you think...**

They are telling the truth, and will refuse to negotiate on trade until Britain agrees to pay	<b>28</b>	30	29	28	30	25	47	27	27	30	40
They are bluffing, and if the government stands firm they will negotiate on trade without us paying	<b>45</b>	41	50	45	49	53	45	45	49	49	43
Don't know	<b>27</b>	30	21	27	22	22	9	28	24	20	16

**If it is the ONLY way to secure a trade deal with the EU after we leave, do you think Britain should or should not be prepared to pay a financial settlement to the EU?**

We should be prepared to pay a financial settlement if it is the only way to get a trade deal with the EU	<b>42</b>	36	39	46	48	47	59	32	44	49	53
We should not be prepared to pay a financial settlement, even if it means we have to go without a trade deal with the EU	<b>34</b>	35	40	31	34	33	31	40	37	35	28
Not sure	<b>24</b>	29	21	23	18	20	10	28	19	16	19

**Theresa May has said that "no deal is better than a bad deal". Which of the following best reflects your view?**

	27-28 April	4-5 May										
No deal is better than a bad deal - if the EU doesn't offer Britain a good deal, we should not sign any trade deal with them	<b>46</b>	<b>48</b>	38	55	49	52	60	56	47	53	58	47
A bad deal is better than no deal - we should sign the best trade deal we can with the European Union, even if it is not as good as we hoped for	<b>22</b>	<b>20</b>	20	19	22	23	14	24	19	22	16	26
Neither	<b>14</b>	<b>14</b>	16	12	13	15	13	11	14	13	14	13
Don't know	<b>18</b>	<b>18</b>	26	13	16	11	13	9	20	13	12	14

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151
<b>Unweighted Sample</b>	<b>1644</b>	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much income (that is, the amount of money earned each year) do you think someone needs to have to be considered "rich"?

More than £20,000 a year	1	1	1	1	2	2	2	1	1	1	0	1	2	3	1	2	0	1	2	1	0	2	1	1
More than £30,000 a year	1	1	2	1	1	1	5	0	1	2	3	1	1	1	2	1	1	0	3	1	1	1	1	3
More than £40,000 a year	2	3	2	1	5	0	2	0	3	2	2	2	3	5	2	2	2	2	3	2	2	3	2	2
More than £50,000 a year	9	12	7	7	15	5	8	7	12	9	11	11	8	16	12	6	4	8	12	9	9	9	10	10
More than £60,000 a year	6	6	5	4	11	6	4	5	7	6	7	6	6	9	7	3	5	6	6	5	6	5	7	6
More than £70,000 a year	5	6	5	4	7	8	8	5	6	13	4	5	5	7	4	7	4	6	5	2	6	5	6	5
More than £80,000 a year	7	8	7	6	8	13	7	7	10	6	9	6	8	11	7	5	7	7	7	10	8	7	6	3
More than £90,000 a year	2	3	1	2	2	3	2	2	3	2	1	2	2	2	2	2	3	2	2	3	2	1	2	3
More than £100,000 a year	24	25	25	29	21	18	19	30	23	18	22	25	23	13	26	27	20	27	19	21	24	25	22	25
More than £125,000 a year	3	3	2	3	3	5	1	3	3	7	2	3	2	2	2	3	4	3	2	3	4	1	2	2
More than £150,000 a year	6	6	6	7	4	8	4	6	4	7	8	7	5	4	5	8	6	7	4	4	8	4	6	5
More than £200,000 a year	6	5	6	7	3	9	9	7	5	8	4	5	6	7	4	6	8	6	5	7	4	5	7	8
More than £250,000 a year	4	5	4	6	3	6	3	6	3	5	3	5	4	1	4	5	6	5	4	3	4	5	5	6
More than £300,000 a year	1	1	1	1	1	1	1	1	1	2	2	1	2	0	1	2	1	1	1	1	1	2	1	0
More than £500,000 a year	5	4	6	7	3	6	5	7	3	6	6	5	5	1	3	5	9	5	4	2	6	4	6	5
More than £1 million a year	5	4	6	5	4	3	7	5	7	2	6	6	5	0	4	7	7	5	5	9	4	7	4	4
Don't know	12	7	12	8	8	6	14	8	9	4	11	10	14	18	12	9	12	9	16	16	11	13	12	10

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

Total	Personal Income (£)						Household Income (£)			
	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b> 1644	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b> 1644	236	309	255	152	71	84	327	366	210	166
%	%	%	%	%	%	%	%	%	%	%

How much income (that is, the amount of money earned each year) do you think someone needs to have to be considered "rich"?

More than £20,000 a year	1	3	2	1	0	0	0	4	1	0	1
More than £30,000 a year	1	2	4	1	2	0	0	4	2	0	0
More than £40,000 a year	2	4	2	3	1	1	0	3	2	2	1
More than £50,000 a year	9	10	16	9	7	2	5	15	9	5	4
More than £60,000 a year	6	5	8	9	6	2	1	5	8	7	4
More than £70,000 a year	5	5	4	7	5	4	5	4	6	6	4
More than £80,000 a year	7	10	6	6	7	7	5	10	7	8	7
More than £90,000 a year	2	3	2	1	3	3	2	2	2	2	2
More than £100,000 a year	24	19	24	28	31	35	29	18	26	31	27
More than £125,000 a year	3	2	3	3	2	6	5	2	2	4	6
More than £150,000 a year	6	6	4	5	8	7	14	4	7	5	12
More than £200,000 a year	6	8	4	5	7	10	6	6	5	7	8
More than £250,000 a year	4	3	3	4	6	7	9	3	4	8	6
More than £300,000 a year	1	0	3	1	0	2	0	2	1	1	0
More than £500,000 a year	5	3	8	5	3	2	7	6	4	5	8
More than £1 million a year	5	3	4	8	7	4	5	3	6	4	5
Don't know	12	14	3	5	5	8	7	9	6	5	5

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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<b>Unweighted Sample</b>	<b>1644</b>	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how much wealth (that is assets, like savings, property and investments) do you think someone would need to have to be considered "rich"?

More than £5,000 in assets	0	0	0	0	1	0	1	0	1	0	0	0	1	1	1	0	0	0	1	1	0	0	0	1
More than £10,000 in assets	1	1	0	0	1	1	2	0	0	1	1	1	1	1	1	0	0	0	1	0	0	0	1	1
More than £20,000 in assets	2	2	1	0	3	1	4	1	2	3	1	2	2	6	1	2	0	2	2	1	1	3	2	1
More than £50,000 in assets	4	5	4	3	6	4	2	3	6	1	4	4	4	7	5	2	3	3	7	6	4	3	5	4
More than £75,000 in assets	2	2	1	1	3	1	1	1	3	1	1	1	2	2	2	2	2	2	2	1	2	1	2	4
More than £100,000 in assets	8	9	6	5	13	7	10	6	10	7	4	8	8	10	10	6	4	6	9	10	8	6	8	4
More than £150,000 in assets	2	1	3	2	2	1	2	1	3	1	3	2	2	0	2	1	3	1	3	0	2	2	2	3
More than £200,000 in assets	5	5	4	4	5	3	14	4	6	3	4	5	5	9	4	4	6	4	6	6	3	4	8	7
More than £250,000 in assets	6	8	5	4	8	7	7	6	6	3	8	7	6	7	7	6	5	6	7	4	5	8	7	8
More than £500,000 in assets	14	16	14	14	15	17	9	14	15	22	15	16	12	15	15	15	11	17	10	9	13	18	13	20
More than £750,000 in assets	6	7	6	8	6	7	2	7	7	10	4	6	6	1	6	8	7	7	5	6	7	5	5	7
More than £1m in assets	25	24	29	29	20	34	25	30	23	29	30	25	25	14	24	28	30	28	20	20	29	26	23	16
More than £2m in assets	5	5	7	8	5	6	3	9	4	8	5	5	6	5	3	8	8	7	4	7	8	4	3	4
More than £5m in assets	4	4	4	7	2	4	2	6	1	6	3	4	3	1	3	5	5	4	3	2	5	3	3	3
More than £10m in assets	2	2	2	3	1	2	0	3	2	0	2	3	1	2	2	2	2	2	1	5	1	1	2	1
More than £20m in assets	1	1	2	2	1	1	1	1	1	1	1	2	1	1	1	1	2	1	1	5	1	0	1	2
Don't know	14	9	13	9	10	6	13	8	11	5	14	10	17	20	14	10	13	10	18	16	11	15	16	13

Now thinking about the richest people in Britain, those with many millions of pounds. How do you feel about people who have become extremely rich in the following ways?

Through inheriting wealth

Admire a lot	1	2	1	1	2	1	2	1	1	1	2	1	1	2	1	1	1	1	1	3	1	0	1	0
Admire a little	3	3	3	5	3	2	5	5	3	2	2	2	4	4	3	2	3	3	3	5	2	2	3	3
<b>TOTAL ADMIRE</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>7</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>8</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>3</b>
Neither admire or dislike	69	68	77	81	61	60	59	80	64	75	75	66	72	44	67	76	79	69	69	61	72	69	68	70
Dislike a little	10	11	7	7	15	15	15	6	14	11	6	10	9	21	10	7	7	11	7	11	9	9	11	8
Dislike a lot	10	13	7	4	13	19	10	4	13	10	12	12	7	16	9	10	8	10	9	11	10	10	7	14
<b>TOTAL DISLIKE</b>	<b>20</b>	<b>24</b>	<b>14</b>	<b>11</b>	<b>28</b>	<b>34</b>	<b>25</b>	<b>10</b>	<b>27</b>	<b>21</b>	<b>18</b>	<b>22</b>	<b>16</b>	<b>37</b>	<b>19</b>	<b>17</b>	<b>15</b>	<b>21</b>	<b>16</b>	<b>22</b>	<b>19</b>	<b>19</b>	<b>18</b>	<b>22</b>
Don't know	8	4	5	3	5	3	10	4	5	0	4	8	7	14	10	4	3	5	11	9	6	9	9	5

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	Personal Income (£)						Household Income (£)				
	Total	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b>	<b>1644</b>	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b>	<b>1644</b>	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%	%

And how much wealth (that is assets, like savings, property and investments) do you think someone would need to have to be considered "rich"?

More than £5,000 in assets	0	1	0	0	1	0	0	1	0	0	0
More than £10,000 in assets	1	0	2	0	0	1	0	1	0	0	1
More than £20,000 in assets	2	3	2	1	0	1	0	3	1	2	1
More than £50,000 in assets	4	5	6	4	2	0	0	6	3	4	3
More than £75,000 in assets	2	3	3	1	1	0	1	3	1	0	1
More than £100,000 in assets	8	9	11	10	6	1	4	11	10	6	3
More than £150,000 in assets	2	2	2	3	2	0	0	3	2	1	1
More than £200,000 in assets	5	5	6	4	5	5	0	6	6	3	4
More than £250,000 in assets	6	6	9	7	7	11	7	8	5	9	6
More than £500,000 in assets	14	12	14	14	21	15	9	12	15	15	17
More than £750,000 in assets	6	6	5	7	7	6	9	7	5	8	7
More than £1m in assets	25	20	23	31	25	39	42	19	29	32	31
More than £2m in assets	5	5	5	5	11	4	12	4	6	8	9
More than £5m in assets	4	3	3	3	2	5	6	3	4	2	6
More than £10m in assets	2	1	1	2	3	1	5	1	1	2	6
More than £20m in assets	1	1	1	0	2	0	0	1	1	1	1
Don't know	14	16	7	6	4	10	6	11	8	8	4

Now thinking about the richest people in Britain, those with many millions of pounds. How do you feel about people who have become extremely rich in the following ways?

Through inheriting wealth

Admire a lot	1	1	1	1	0	0	3	1	1	0	2
Admire a little	3	3	3	2	7	0	2	3	2	4	3
<b>TOTAL ADMIRE</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>7</b>	<b>0</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>5</b>
Neither admire or dislike	69	67	73	76	73	74	67	72	76	69	67
Dislike a little	10	9	8	9	10	8	8	7	9	13	11
Dislike a lot	10	11	10	10	9	16	14	11	11	10	12
<b>TOTAL DISLIKE</b>	<b>20</b>	<b>20</b>	<b>18</b>	<b>19</b>	<b>19</b>	<b>24</b>	<b>22</b>	<b>18</b>	<b>20</b>	<b>23</b>	<b>23</b>
Don't know	8	8	5	1	1	3	6	6	2	3	4

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b>	<b>1644</b>	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Through the creative arts (e.g. authors, actors or musicians)**

Admire a lot	19	23	16	16	27	16	11	16	23	13	20	18	20	26	19	19	15	19	18	23	20	14	20	20
Admire a little	42	50	39	46	40	53	35	47	43	59	38	39	45	37	40	43	47	45	38	35	43	44	41	41
<b>TOTAL ADMIRE</b>	<b>61</b>	<b>73</b>	<b>55</b>	<b>62</b>	<b>67</b>	<b>69</b>	<b>46</b>	<b>63</b>	<b>66</b>	<b>72</b>	<b>58</b>	<b>57</b>	<b>65</b>	<b>63</b>	<b>59</b>	<b>62</b>	<b>62</b>	<b>64</b>	<b>56</b>	<b>58</b>	<b>63</b>	<b>58</b>	<b>61</b>	<b>61</b>
Neither admire or dislike	27	21	33	29	24	24	29	27	26	26	29	28	26	17	27	29	30	27	27	25	27	28	25	31
Dislike a little	3	2	6	6	3	3	3	5	3	3	7	5	2	2	3	4	5	4	3	2	4	4	4	3
Dislike a lot	2	1	1	1	1	2	11	1	2	0	3	3	1	4	1	2	1	1	3	6	1	1	1	1
<b>TOTAL DISLIKE</b>	<b>5</b>	<b>3</b>	<b>7</b>	<b>7</b>	<b>4</b>	<b>5</b>	<b>14</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>10</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>8</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>4</b>
Don't know	7	4	5	3	4	2	10	4	4	0	3	8	7	14	10	4	2	4	11	9	5	9	9	5

**Through entrepreneurship and setting up new businesses**

Admire a lot	38	37	43	50	32	35	35	49	32	34	50	35	41	38	35	39	44	41	34	35	41	37	39	32
Admire a little	36	42	35	36	43	42	26	36	42	48	33	36	37	25	36	39	40	39	34	33	39	36	34	39
<b>TOTAL ADMIRE</b>	<b>74</b>	<b>79</b>	<b>78</b>	<b>86</b>	<b>75</b>	<b>77</b>	<b>61</b>	<b>85</b>	<b>74</b>	<b>82</b>	<b>83</b>	<b>71</b>	<b>78</b>	<b>63</b>	<b>71</b>	<b>78</b>	<b>84</b>	<b>80</b>	<b>68</b>	<b>68</b>	<b>80</b>	<b>73</b>	<b>73</b>	<b>71</b>
Neither admire or dislike	16	14	16	11	18	16	28	10	18	18	12	18	13	19	16	16	12	15	17	18	12	16	17	19
Dislike a little	2	2	1	1	2	1	0	1	2	1	0	2	1	2	1	2	2	1	2	1	1	1	1	4
Dislike a lot	1	1	0	0	1	4	1	0	1	0	1	2	0	3	1	1	0	0	2	3	1	1	0	1
<b>TOTAL DISLIKE</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>5</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>1</b>	<b>5</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>5</b>
Don't know	7	4	5	3	4	2	10	4	4	0	4	8	7	13	10	4	3	4	11	10	5	9	8	4

**Through running businesses**

Admire a lot	25	22	30	34	21	19	23	34	20	18	34	23	27	27	23	24	29	28	22	27	26	24	26	21
Admire a little	40	44	38	43	42	43	32	42	44	52	40	38	42	32	38	44	43	42	36	30	43	43	39	33
<b>TOTAL ADMIRE</b>	<b>65</b>	<b>66</b>	<b>68</b>	<b>77</b>	<b>63</b>	<b>62</b>	<b>55</b>	<b>76</b>	<b>64</b>	<b>70</b>	<b>74</b>	<b>61</b>	<b>69</b>	<b>59</b>	<b>61</b>	<b>68</b>	<b>72</b>	<b>70</b>	<b>58</b>	<b>57</b>	<b>69</b>	<b>67</b>	<b>65</b>	<b>54</b>
Neither admire or dislike	23	22	24	18	24	29	27	17	25	27	18	25	21	18	25	23	21	22	23	24	21	21	24	30
Dislike a little	4	6	2	2	7	5	7	3	4	4	3	5	3	8	4	4	3	3	5	7	4	2	3	8
Dislike a lot	1	2	0	0	2	2	1	0	2	0	1	2	1	2	2	1	1	1	3	3	1	1	1	3
<b>TOTAL DISLIKE</b>	<b>5</b>	<b>8</b>	<b>2</b>	<b>2</b>	<b>9</b>	<b>7</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>7</b>	<b>4</b>	<b>10</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>8</b>	<b>10</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>11</b>
Don't know	7	4	5	3	4	2	10	4	4	0	4	8	7	13	10	4	3	4	11	10	6	9	8	4

**Do you think Britain benefits or suffers from having a growing number of "super-rich" people living here?**

Benefits	28	26	34	46	16	31	14	46	17	30	30	31	25	20	26	29	36	30	25	23	33	25	28	24
Suffers	23	32	16	10	40	34	31	10	35	28	19	26	20	34	24	19	18	24	22	30	19	24	20	32
Neither	30	27	34	31	29	27	34	30	29	30	39	29	32	23	30	34	31	29	32	25	32	30	30	31
Don't know	19	15	16	13	15	9	21	14	19	12	12	15	22	23	20	18	14	16	22	22	16	22	21	13

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	Personal Income (£)						Household Income (£)				
	Total	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b>	<b>1644</b>	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b>	<b>1644</b>	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%	%

**Through the creative arts (e.g. authors, actors or musicians)**

Admire a lot	19	16	21	18	14	12	28	20	16	16	22
Admire a little	42	42	44	43	47	49	43	40	44	51	46
<b>TOTAL ADMIRE</b>	<b>61</b>	<b>58</b>	<b>65</b>	<b>61</b>	<b>61</b>	<b>61</b>	<b>71</b>	<b>60</b>	<b>60</b>	<b>67</b>	<b>68</b>
Neither admire or dislike	27	28	27	33	32	22	22	30	34	24	25
Dislike a little	3	4	2	3	6	11	2	3	4	6	2
Dislike a lot	2	1	1	1	1	3	0	1	1	0	1
<b>TOTAL DISLIKE</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>7</b>	<b>14</b>	<b>2</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>3</b>
Don't know	7	9	4	1	0	3	5	6	1	3	3

**Through entrepreneurship and setting up new businesses**

Admire a lot	38	31	40	37	38	37	55	33	38	41	42
Admire a little	36	37	37	42	45	50	32	38	41	43	41
<b>TOTAL ADMIRE</b>	<b>74</b>	<b>68</b>	<b>77</b>	<b>79</b>	<b>83</b>	<b>87</b>	<b>87</b>	<b>71</b>	<b>79</b>	<b>84</b>	<b>83</b>
Neither admire or dislike	16	20	16	17	14	11	6	19	17	13	13
Dislike a little	2	3	2	1	2	0	1	2	2	0	1
Dislike a lot	1	1	1	1	0	0	1	2	1	0	1
<b>TOTAL DISLIKE</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>0</b>	<b>2</b>
Don't know	7	8	4	1	0	3	5	6	1	3	2

**Through running businesses**

Admire a lot	25	21	23	26	21	24	30	21	25	25	25
Admire a little	40	37	45	42	49	56	41	40	45	49	39
<b>TOTAL ADMIRE</b>	<b>65</b>	<b>58</b>	<b>68</b>	<b>68</b>	<b>70</b>	<b>80</b>	<b>71</b>	<b>61</b>	<b>70</b>	<b>74</b>	<b>64</b>
Neither admire or dislike	23	26	24	25	25	18	14	25	24	19	25
Dislike a little	4	6	3	3	3	0	7	5	3	1	6
Dislike a lot	1	2	1	2	1	0	3	2	1	2	2
<b>TOTAL DISLIKE</b>	<b>5</b>	<b>8</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>0</b>	<b>10</b>	<b>7</b>	<b>4</b>	<b>3</b>	<b>8</b>
Don't know	7	8	4	1	1	3	5	6	1	3	2

**Do you think Britain benefits or suffers from having a growing number of "super-rich" people living here?**

Benefits	28	21	29	31	30	33	37	22	34	30	32
Suffers	23	23	23	25	20	20	25	23	22	23	24
Neither	30	34	33	31	36	30	24	35	31	34	30
Don't know	19	22	16	13	14	18	14	20	13	13	14



Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151
<b>Unweighted Sample</b>	<b>1644</b>	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

London now has more billionaires living there than New York does. Do you think this is something Britain should be proud of, embarrassed about, or neither?

Something to be proud of	<b>30</b>	27	34	45	20	31	17	44	20	31	30	31	29	28	30	29	34	32	27	25	31	33	31	24
Something to be embarrassed about	<b>15</b>	21	10	5	29	18	23	5	26	14	18	16	14	17	13	15	15	16	13	14	13	14	14	23
Neither	<b>44</b>	45	47	44	43	47	46	45	45	50	44	44	45	42	44	46	46	43	46	43	48	41	44	44
Don't know	<b>11</b>	7	9	6	8	5	14	7	9	6	8	9	13	14	13	10	5	9	14	18	8	12	11	9

And generally speaking, do you think the government should be making it easier for a few people to become extremely rich, making it harder for a few people to become extremely rich, or neither?

Government should be making it easier for a few people to become extremely rich	<b>8</b>	6	10	11	8	5	6	9	7	3	10	9	7	11	9	6	7	8	8	12	6	8	9	7
Government should be making it harder for a few people to become extremely rich	<b>32</b>	43	25	23	47	50	32	24	44	39	26	35	29	42	29	31	32	34	28	35	32	31	27	38
Neither	<b>47</b>	44	51	55	34	40	45	55	37	55	53	46	48	33	46	50	51	47	46	37	49	45	48	48
Don't know	<b>14</b>	8	15	11	11	5	17	13	11	3	11	11	17	14	17	12	10	11	18	17	12	16	16	7

Do you think it does or does not matter whether the wealth of the richest people in Britain is growing faster than that of most ordinary people?

Does matter	<b>55</b>	71	51	47	70	74	52	47	71	77	58	55	55	55	52	61	56	61	48	59	54	52	54	65
Does not matter	<b>27</b>	19	32	40	16	18	24	38	16	17	29	29	25	23	28	24	30	26	27	18	30	27	27	23
Don't know	<b>18</b>	11	17	13	14	8	24	16	13	6	12	16	20	22	20	15	15	13	25	23	16	21	18	12

Would you support or oppose increasing the amount of tax that the richest people in Britain have to pay?

Strongly support	<b>43</b>	54	38	27	65	57	42	27	63	47	39	43	43	43	41	44	45	44	42	45	38	42	45	55
Tend to support	<b>35</b>	33	41	51	21	33	28	51	25	45	39	37	33	21	34	37	42	36	34	27	42	34	34	26
<b>TOTAL SUPPORT</b>	<b>78</b>	<b>87</b>	<b>79</b>	<b>78</b>	<b>86</b>	<b>90</b>	<b>70</b>	<b>78</b>	<b>88</b>	<b>92</b>	<b>78</b>	<b>80</b>	<b>76</b>	<b>64</b>	<b>75</b>	<b>81</b>	<b>87</b>	<b>80</b>	<b>76</b>	<b>72</b>	<b>80</b>	<b>76</b>	<b>79</b>	<b>81</b>
Tend to oppose	<b>8</b>	5	8	11	4	2	16	12	4	5	9	9	7	11	6	9	8	9	6	9	9	6	8	7
Strongly oppose	<b>2</b>	1	1	2	1	2	1	2	1	0	2	1	2	5	1	1	1	1	1	3	1	2	1	1
<b>TOTAL OPPOSE</b>	<b>10</b>	<b>6</b>	<b>9</b>	<b>13</b>	<b>5</b>	<b>4</b>	<b>17</b>	<b>14</b>	<b>5</b>	<b>5</b>	<b>11</b>	<b>10</b>	<b>9</b>	<b>16</b>	<b>7</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>12</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>8</b>
Don't know	<b>13</b>	6	11	9	9	5	13	8	7	3	11	11	15	19	17	9	5	9	17	16	10	16	13	10

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	Total	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b>	<b>1644</b>	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b>	<b>1644</b>	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%	%

London now has more billionaires living there than New York does. Do you think this is something Britain should be proud of, embarrassed about, or neither?

Something to be proud of	<b>30</b>	24	30	32	38	34	36	25	30	37	38
Something to be embarrassed about	<b>15</b>	16	18	15	13	8	15	18	15	12	15
Neither	<b>44</b>	46	44	45	42	45	45	46	48	44	41
Don't know	<b>11</b>	13	8	7	7	12	4	11	8	7	5

And generally speaking, do you think the government should be making it easier for a few people to become extremely rich, making it harder for a few people to become extremely rich, or neither?

Government should be making it easier for a few people to become extremely rich	<b>8</b>	5	11	6	6	12	6	6	7	9	7
Government should be making it harder for a few people to become extremely rich	<b>32</b>	35	37	28	30	27	37	35	33	29	30
Neither	<b>47</b>	45	42	57	54	47	51	46	51	52	53
Don't know	<b>14</b>	15	10	10	10	14	6	14	9	10	10

Do you think it does or does not matter whether the wealth of the richest people in Britain is growing faster than that of most ordinary people?

Does matter	<b>55</b>	55	60	57	58	61	56	56	62	54	59
Does not matter	<b>27</b>	23	27	32	31	33	36	25	24	37	35
Don't know	<b>18</b>	22	13	12	11	6	9	19	14	10	7

Would you support or oppose increasing the amount of tax that the richest people in Britain have to pay?

Strongly support	<b>43</b>	46	48	43	39	42	29	48	44	40	39
Tend to support	<b>35</b>	35	36	36	43	49	50	34	38	44	44
<b>TOTAL SUPPORT</b>	<b>78</b>	<b>81</b>	<b>84</b>	<b>79</b>	<b>82</b>	<b>91</b>	<b>79</b>	<b>82</b>	<b>82</b>	<b>84</b>	<b>83</b>
Tend to oppose	<b>8</b>	5	8	8	9	5	12	5	7	7	11
Strongly oppose	<b>2</b>	2	1	0	0	1	0	1	2	0	0
<b>TOTAL OPPOSE</b>	<b>10</b>	<b>7</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>12</b>	<b>6</b>	<b>9</b>	<b>7</b>	<b>11</b>
Don't know	<b>13</b>	13	7	13	8	3	9	12	9	9	6

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	646	702	565	369	138	85	463	385	99	159	796	848	191	702	406	345	937	707	197	546	353	396	151	
<b>Unweighted Sample</b>	<b>1644</b>	755	671	582	386	158	78	473	391	111	166	751	893	158	683	446	357	1007	637	157	571	373	405	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And would you support or oppose introducing a legal maximum on the amount of money someone can earn each year?

Strongly support	14	15	13	8	22	10	19	9	18	10	18	13	15	7	13	15	16	12	16	14	12	14	14	21
Tend to support	17	20	17	16	21	25	23	15	21	27	17	18	17	16	15	18	22	17	18	13	19	17	17	21
<b>TOTAL SUPPORT</b>	<b>31</b>	<b>35</b>	<b>30</b>	<b>24</b>	<b>43</b>	<b>35</b>	<b>42</b>	<b>24</b>	<b>39</b>	<b>37</b>	<b>35</b>	<b>31</b>	<b>32</b>	<b>23</b>	<b>28</b>	<b>33</b>	<b>38</b>	<b>29</b>	<b>34</b>	<b>27</b>	<b>31</b>	<b>31</b>	<b>31</b>	<b>42</b>
Tend to oppose	27	30	27	32	26	26	20	32	27	26	24	26	28	30	27	26	27	30	23	25	27	28	28	24
Strongly oppose	23	22	25	34	13	28	17	34	15	25	22	27	19	26	23	23	22	27	17	24	27	19	21	19
<b>TOTAL OPPOSE</b>	<b>50</b>	<b>52</b>	<b>52</b>	<b>66</b>	<b>39</b>	<b>54</b>	<b>37</b>	<b>66</b>	<b>42</b>	<b>51</b>	<b>46</b>	<b>53</b>	<b>47</b>	<b>56</b>	<b>50</b>	<b>49</b>	<b>49</b>	<b>57</b>	<b>40</b>	<b>49</b>	<b>54</b>	<b>47</b>	<b>49</b>	<b>43</b>
Don't know	19	13	18	10	18	11	22	10	19	13	19	17	21	21	22	18	13	14	25	25	15	22	21	15

Thinking about Sir Philip Green, the former owner of British Home Stores, do you think he should or should not have had his knighthood removed over his role in the sale and collapse of BHS?

Should have had his knighthood removed	67	68	76	74	69	64	61	72	74	75	80	67	67	38	59	78	87	68	66	64	70	62	68	67
Should not have had his knighthood removed	12	12	10	12	10	18	15	14	9	8	7	14	10	24	14	7	7	13	10	14	13	12	10	11
Don't know	21	20	14	13	21	18	24	14	17	17	12	19	23	38	27	15	7	19	24	22	16	25	22	22

Sample Size: 1645 GB Adults  
Fieldwork: 4th - 5th May 2017

Total	Personal Income (£)						Household Income (£)			
	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Less than 20,000	20,000 to 39,999	40,000 to 59,999	60,000 or more
<b>Weighted Sample</b> 1644	235	304	250	145	70	79	327	361	204	154
<b>Unweighted Sample</b> 1644	236	309	255	152	71	84	327	366	210	166
	%	%	%	%	%	%	%	%	%	%

And would you support or oppose introducing a legal maximum on the amount of money someone can earn each year?

Strongly support	14	16	18	10	10	14	9	19	12	11	12
Tend to support	17	20	20	17	17	14	13	18	18	19	16
<b>TOTAL SUPPORT</b>	<b>31</b>	<b>36</b>	<b>38</b>	<b>27</b>	<b>27</b>	<b>28</b>	<b>22</b>	<b>37</b>	<b>30</b>	<b>30</b>	<b>28</b>
Tend to oppose	27	27	28	32	28	24	30	28	31	24	31
Strongly oppose	23	17	18	23	32	31	43	15	23	30	33
<b>TOTAL OPPOSE</b>	<b>50</b>	<b>44</b>	<b>46</b>	<b>55</b>	<b>60</b>	<b>55</b>	<b>73</b>	<b>43</b>	<b>54</b>	<b>54</b>	<b>64</b>
Don't know	19	21	16	18	13	16	4	20	16	16	8

Thinking about Sir Philip Green, the former owner of British Home Stores, do you think he should or should not have had his knighthood removed over his role in the sale and collapse of BHS?

Should have had his knighthood removed	67	64	76	73	64	79	67	69	73	69	70
Should not have had his knighthood removed	12	12	12	9	21	9	12	12	11	16	12
Don't know	21	24	12	18	15	12	21	19	16	15	18

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
<b>Age by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	189	155	9.4%
Men 50-64 High education	47	49	3%
Men 50-64 Mid education	100	82	5%
Men 50-64 Low education	71	67	4.1%
Men 25-50 High education	112	122	7.4%
Men 25-50 Mid education	120	130	7.9%
Men 25-50 Low education	57	95	5.8%
Men Under 25 High education	19	16	1.0%
Men Under 25 Mid & Low education	36	79	4.8%
Women Over 65	168	191	11.6%
Women 50-64 High education	45	46	2.8%
Women 50-64 Mid education	112	92	5.6%
Women 50-64 Low education	71	69	4.2%
Women 25-50 High education	144	132	8.0%
Women 25-50 Mid education	155	138	8.4%
Women 25-50 Low education	96	86	5.2%
Women Under 25 High education	18	18	1.1%
Women Under 25 Mid & Low education	85	77	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	172	313	8.7%
Medium (3-7)	1076	1003	44.8%
High (8,9,10)	397	329	16.4%
<b>Social Grade</b> (NRS and 2011 census)			
AB	538	461	28%
C1	470	477	29%
C2	266	345	21%
DE	371	362	22%
<b>EU referendum Vote</b> (Election Result)			
Remain	756	646	39.3%
Leave	671	702	42.7%
Don't Know / Did Not Vote	218	296	18.0%

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
<b>Region by 2015 Vote</b> (Election Result and ONS Population estimates)			
South Con	212	206	12.5%
South Lab	92	81	4.9%
South LD	48	44	2.7%
South UKIP	63	63	3.8%
South Oth	29	25	1.5%
South DNV	127	128	7.8%
London Con	39	51	3.1%
London Lab	46	64	3.9%
London LD	13	12	0.7%
London UKIP	13	12	0.7%
London Oth	10	8	0.5%
London DNV	36	51	3.1%
Midlands Con	94	86	5.2%
Midlands Lab	73	64	3.9%
Midlands LD	13	12	0.7%
Midlands UKIP	32	31	1.9%
Midlands Oth	10	8	0.5%
Midlands DNV	65	71	4.3%
North Con	94	87	5.3%
North Lab	130	123	7.5%
North LD	23	20	1.2%
North UKIP	47	43	2.6%
North Oth	18	13	0.8%
North DNV	93	110	6.7%
Scotland Con	17	18	1.1%
Scotland Lab	24	30	1.8%
Scotland LD	9	8	0.5%
Scotland SNP	49	59	3.6%
Scotland Oth & DNV	39	36	2.2%
Wales Con	18	16	1.0%
Wales Lab	26	23	1.4%
Wales LD	5	3	0.2%
Wales PC	8	8	0.5%
Wales UKIP	8	8	0.5%
Wales Oth & DNV	22	23	1.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)