

YouGov / The Sun Survey Results

Sample Size: 1035 Welsh Adults
Fieldwork: 26th - 31st March 2015

		Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List					
		Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
Weighted Sample		1035	232	344	51	75	108	172	312	53	155	85	185	300	43	159	90
Unweighted Sample		1035	215	348	36*	82	116	162	309	42*	164	100	172	284	27*	167	101
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																	
	Lab	40	0	100	0	0	0	2	93	11	18	3	1	94	10	27	2
	Con	27	100	0	0	0	0	96	1	10	13	5	97	1	5	11	7
	UKIP	13	0	0	0	0	100	2	1	5	9	92	3	2	2	5	90
	Plaid	9	0	0	0	100	0	0	1	6	49	0	0	1	0	51	0
	Lib Dem	6	0	0	100	0	0	0	1	65	6	0	0	1	84	6	1
	Other	6	0	0	0	0	0	0	3	3	6	0	0	2	0	1	0
Other Parties Voting Intention																	
	Green	5	0	0	0	0	0	0	2	3	5	0	0	2	0	1	0
	BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0
Non Voters																	
	Would Not Vote	5	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0
	Don't know	12	0	0	0	0	0	1	2	7	9	2	1	3	3	11	2
Constituency: Headline Voting Intention																	
	Lab	38	2	88	5	3	4	0	100	0	0	0	1	94	5	13	3
	Con	21	82	1	1	0	3	100	0	0	0	0	92	1	0	1	5
	Plaid	19	9	8	17	91	12	0	0	0	100	0	3	2	8	79	6
	UKIP	11	2	1	0	0	77	0	0	0	0	100	2	1	0	1	85
	Lib	7	3	2	65	4	2	0	0	100	0	0	3	1	68	6	2
	Other	5	2	1	12	2	2	0	0	0	0	0	0	1	19	1	0
Constituency: Other Parties Voting Intention																	
	Green	4	2	1	12	1	0	0	0	0	0	0	0	1	19	0	0
	BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Socialist Labour	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Welsh Christian Party	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	Communist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Constituency: Non Voters																	
	Would not vote	7	4	2	2	0	0	0	0	0	0	0	1	2	0	0	0
	Don't know	14	11	5	2	1	6	0	0	0	0	0	3	3	0	3	2

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	Total	Gender		Age				Social Grade		Region				
		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
Weighted Sample	1035	502	533	126	232	350	327	486	549	198	214	231	214	178
Unweighted Sample	1035	477	558	74	183	398	380	600	435	218	194	207	228	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention														
Lab	40	38	42	32	47	47	32	40	41	28	35	45	48	44
Con	27	28	26	13	22	21	41	27	27	32	40	23	19	20
UKIP	13	13	12	12	9	16	12	9	16	11	12	13	12	15
Plaid	9	8	9	8	11	7	9	11	6	11	5	8	9	12
Lib Dem	6	7	4	16	4	5	4	6	6	12	3	5	4	6
Other	6	6	6	20	7	4	2	8	4	7	5	6	7	3
Other Parties Voting Intention														
Green	5	4	6	18	6	3	2	7	3	5	4	6	6	3
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	0	2	1	0	1	1	1	2	1	0	1	0
Non Voters														
<i>Would Not Vote</i>	5	5	6	9	9	5	2	5	6	3	5	6	6	6
<i>Don't know</i>	12	7	16	12	15	11	10	12	11	11	12	12	10	13
Constituency: Headline Voting Intention														
Lab	38	38	38	37	44	44	30	37	39	26	36	43	44	42
Con	21	22	21	5	18	18	31	21	21	20	33	20	16	15
Plaid	19	16	22	17	19	18	21	22	16	27	15	17	16	21
UKIP	11	12	9	14	7	12	10	8	13	10	11	9	12	11
Lib	7	7	6	13	4	7	6	6	7	14	4	2	7	7
Other	5	5	5	15	8	2	3	7	3	4	2	8	5	4
Constituency: Other Parties Voting Intention														
Green	4	4	4	15	6	1	2	5	2	3	2	7	3	3
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Socialist Labour	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Welsh Christian Party	0	0	0	0	0	0	1	0	0	1	0	0	0	0
Communist	0	1	0	0	1	0	0	0	0	0	0	1	1	0
Other	0	1	0	0	1	0	0	1	0	0	0	0	1	0
Constituency: Non Voters														
<i>Would not vote</i>	7	8	6	16	9	6	3	7	7	4	6	8	9	9
<i>Don't know</i>	14	9	19	16	21	11	11	14	14	12	18	14	9	18

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Weighted Sample	1035	232	344	51	75	108	172	312	53	155	85	185	300	43	159	90
Unweighted Sample	1035	215	348	36*	82	116	162	309	42*	164	100	172	284	27*	167	101
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

List: Headline Voting Intention

Lab	36	1	83	8	3	4	1	88	8	5	3	0	100	0	0	0
Con	22	86	0	1	0	5	96	1	10	3	4	100	0	0	0	0
Plaid	19	8	11	16	96	7	1	6	17	81	2	0	0	0	100	0
UKIP	11	3	0	2	0	78	2	1	3	4	89	0	0	0	0	100
Lib	5	1	1	72	0	1	0	1	56	2	0	0	0	100	0	0
Green	5	1	2	2	1	1	0	2	7	5	1	0	0	0	0	0
Other	2	0	2	0	0	4	0	2	0	0	2	0	0	0	0	0

List: Non Voters

Would not vote	7	4	0	2	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	12	7	5	2	2	5	1	2	1	3	0	0	0	0	0	0

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

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	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
Weighted Sample	1035	502	533	126	232	350	327	486	549	198	214	231	214	178
Unweighted Sample	1035	477	558	74	183	398	380	600	435	218	194	207	228	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

List: Headline Voting Intention

Lab	36	35	37	38	40	42	26	33	39	27	30	40	46	37
Con	22	23	22	2	21	17	35	22	23	24	33	20	17	15
Plaid	19	16	23	18	20	16	22	23	15	24	17	18	17	20
UKIP	11	12	10	14	8	14	8	8	13	8	10	12	12	12
Lib	5	7	3	16	3	4	4	5	5	8	3	4	3	9
Green	5	4	5	10	6	4	3	7	3	6	5	5	3	4
Other	2	3	2	2	4	2	2	3	2	2	2	2	3	3

List: Non Voters

Would not vote	7	7	7	13	9	6	3	7	7	4	8	8	6	8
Don't know	12	9	16	11	20	11	10	12	13	12	13	12	10	16

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

YouGov Welsh Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18-24	22	64
Male 25-39	65	116
Male 40-59	185	172
Male 60+	205	150
Female 18-24	52	62
Female 25-39	118	116
Female 40-59	213	178
Female 60+	175	177
Social Grade		
AB	294	186
C1	306	300
C2	171	207
DE	264	342
Newspaper Type		
Express / Mail	175	160
Sun / Star	128	145
Mirror / Record	100	166
Guardian / Independent	79	26
FT / Times / Telegraph	87	52
Other Paper	198	217
No Paper	268	269
Political Party Identification		
Labour	351	357
Conservative	179	207
Liberal Democrat	37	62
SNP/PC	84	78
Other	77	62
None/ DK	307	269
Region		
Mid and West Wales	218	198
North Wales	194	214
Cardiff	131	120
South Wales Central	76	111
South Wales East	228	214
South Wales West	188	178

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