

## YouGov / The Sun Survey Results

Sample Size: 2109 GB Adults  
Fieldwork: 27th - 28th May 2014

Total	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>2109</b>	X	X	X	X	635	518	410	1023	1086	251	534	721	603	1202	907	270	685	451	519	183	
Unweighted Sample	484	661	119	279	600	568	399	1017	1092	218	435	880	576	1346	763	325	602	437	493	252	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Whether of you supported them, which of the following party leaders, past and present, do you think came across as the most Prime Ministerial? Please tick up to three.

Margaret Thatcher	48	80	26	41	68	79	29	40	48	49	36	36	54	57	51	45	48	52	49	45	40
Winston Churchill	48	62	41	41	59	61	42	49	49	48	34	40	55	53	49	47	50	51	46	46	46
Tony Blair	23	13	43	30	12	11	39	27	27	19	23	27	25	18	24	22	33	19	21	26	22
Harold Wilson	12	8	20	9	12	8	21	14	13	11	4	3	13	22	11	13	8	11	10	18	11
John Smith	11	6	20	10	8	6	21	13	13	9	1	4	14	18	11	11	8	10	10	11	23
David Cameron	8	23	2	7	4	15	2	5	8	9	12	11	7	6	10	6	9	12	8	5	6
Harold Macmillan	6	9	4	10	6	8	4	8	6	6	3	3	6	11	7	5	4	8	7	6	4
John Major	5	8	5	6	4	6	4	5	6	4	6	6	4	6	5	5	3	4	6	5	9
Clement Attlee	5	4	9	7	5	3	10	6	7	4	6	6	4	6	6	4	6	3	6	8	5
William Hague	4	6	2	2	3	6	2	2	3	4	4	3	3	5	4	3	3	6	3	2	1
Gordon Brown	4	1	8	3	1	1	10	2	3	4	3	4	4	3	3	5	5	3	2	3	8
Neil Kinnock	4	1	7	3	3	2	6	5	4	3	0	4	4	4	3	4	3	3	5	3	4
Edward Heath	3	4	4	3	2	3	3	3	3	3	1	2	4	4	3	3	1	4	4	3	2
Ed Miliband	2	0	6	0	0	0	5	0	1	3	4	2	2	2	1	3	3	2	2	2	1
Anthony Eden	2	1	2	2	2	1	2	3	1	2	1	0	3	2	1	2	3	2	1	1	1
James Callaghan	2	0	3	6	4	1	3	3	3	2	0	2	2	3	2	2	3	1	4	1	4
Iain Duncan Smith	1	2	2	2	1	1	2	1	2	1	0	1	2	1	2	1	0	2	1	2	2
Michael Foot	1	1	2	1	2	1	2	2	1	1	1	2	1	1	1	2	1	1	1	2	2
Alec Douglas Home	1	1	1	0	1	1	1	1	1	1	0	0	0	1	0	1	1	1	1	0	0
Hugh Gaitskell	1	1	2	0	3	1	2	1	2	1	0	0	0	3	1	1	1	2	1	1	0
Michael Howard	0	1	0	0	0	1	0	0	0	1	0	1	0	0	1	0	0	0	0	0	1
None of them	5	1	3	7	4	2	2	7	5	6	7	7	5	4	4	7	4	5	5	6	8
Don't know	12	6	9	14	6	7	10	13	9	15	29	21	5	4	11	13	13	12	14	11	8

Sample Size: 2109 GB Adults  
Fieldwork: 27th - 28th May 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2109</b>	X	X	X	X	635	518	410	1023	1086	251	534	721	603	1202	907	270	685	451	519	183
Unweighted Sample	2109	484	661	119	279	600	568	399	1017	1092	218	435	880	576	1346	763	325	602	437	493	252
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And looking at the same list, whether or not they actually became Prime Minister, who do you think would have been capable of doing the best job as Prime Minister? Please tick up to three.

Winston Churchill	37	50	29	36	50	51	31	36	37	38	26	29	42	43	37	37	34	40	38	37	33
Margaret Thatcher	36	70	13	26	57	69	15	25	36	36	25	23	41	46	39	32	39	41	37	31	27
John Smith	18	10	28	27	10	10	30	23	21	15	5	8	21	28	19	17	14	16	15	19	36
Tony Blair	14	8	28	17	10	7	27	14	18	11	11	15	17	12	14	14	20	12	13	15	15
Harold Wilson	9	5	16	8	12	6	17	12	10	9	3	4	10	16	9	9	7	7	8	14	12
David Cameron	8	23	2	6	5	15	2	6	9	6	8	9	7	7	9	6	8	9	9	6	3
William Hague	7	12	3	6	6	12	3	6	7	7	7	5	8	7	8	6	10	8	6	5	4
Neil Kinnock	5	1	11	5	5	1	11	6	6	5	1	5	6	6	5	6	5	3	8	7	4
Clement Attlee	5	3	8	10	6	2	8	6	8	2	7	4	4	6	5	4	6	4	5	6	4
Ed Miliband	4	0	12	3	0	0	10	4	4	4	4	6	3	4	3	5	7	2	4	5	5
Harold Macmillan	4	7	3	5	4	6	4	3	5	3	1	1	4	7	5	3	2	5	3	3	3
John Major	3	5	2	5	2	4	2	3	3	3	4	2	4	3	3	3	3	4	4	1	3
Gordon Brown	3	2	7	3	1	2	7	3	3	3	4	4	3	2	4	3	4	3	4	2	7
Iain Duncan Smith	2	3	1	5	3	3	1	1	2	2	3	1	2	2	3	1	1	2	3	2	2
Michael Foot	2	1	4	2	1	1	6	2	3	2	0	2	3	3	2	3	1	2	1	4	3
Edward Heath	2	3	2	2	3	2	2	2	2	2	0	1	3	3	2	2	1	3	2	2	2
Hugh Gaitskell	2	2	5	1	3	1	5	3	3	1	0	1	1	6	2	2	2	2	2	3	1
James Callaghan	2	1	3	2	1	1	3	2	2	2	0	2	1	3	1	2	3	1	1	2	2
Michael Howard	1	2	1	0	1	2	0	0	1	1	0	1	1	1	1	1	0	1	1	1	0
Alec Douglas Home	1	1	0	2	2	1	0	1	1	1	0	0	1	1	0	1	0	1	1	0	2
Anthony Eden	1	1	2	1	3	1	1	3	1	2	1	1	2	2	1	1	0	2	2	1	0
None of them	5	1	3	5	6	2	3	7	4	6	5	6	5	3	4	6	4	5	6	3	7
Don't know	20	12	15	20	8	11	15	22	16	23	42	31	12	9	18	22	20	19	23	19	14