

# **State Fairs and Fried Foods**

Fieldwork Dates: 24th - 25th July 2019

Conducted by YouGov On behalf of YouGov RealTime

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#### BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a ubset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

#### EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1255 adults. Fieldwork was undertaken between 24th - 25th July 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

### State Fairs and Fried Foods

US\_nat\_internal Sample: 24th - 25th July 2019



YouGov What the world thinks		Ge	nder				Generation					Reg	jion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		A	В	С	D	E	F	G	Н	I	J	К	L	M	N
rff_q1. A state or county fair is a local agricultural and community event often held in late summer or early fall. Have you ever been to a state or county fair? Please select the option that best applies.															
Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
Base: All US Adults	1255	608	647	31	392	318	438	76	-	-	223	264	472	296	830
Yes, in my home state	63%	60%	66%	53%	51%	66% D	70% D	84% D.E.F*	**	**	54%	72% J.L	59%	70% J.L	70% O.P.Q
Yes, but not in my home state	11%	11%	10%	6%	14% F.G	10%	9%	5%	-	-	15% K.M	7%	12% K	8%	9%
No, I haven't	20%	24%	17%	31%	25%	18%	19%	9%	-	-	25%	18%	23%	15%	17%
Don't know	6%	B 5%	7%	11%	E.G 11%	6%	G 1%	1%	-	-	M 6%	3%	M 6%	7%	4%
Would you try any of the following foods if they were deep- fried? Please select one option on each row. rff_q2_1. Apple Pie					E.F.G	F		•	**	**				К	
Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
Base: All US Adults	1255	608	647	31	392	318	438	76	-	-	223	264	472	296	830
Yes	45%	47%	43%	36%	47% G	44% G	48% G	27%	- **	-	43%	44%	50% M	40%	46%
No	44%	43%	46%	41%	41%	48%	43%	57% D.F*	-	-	50% L	47%	40%	46%	45%
Don't know	11%	10%	11%	23%	12%	8%	9%	16% *	**	**	8%	9%	11%	13%	9%
rff_q2_2. Bacon															
Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
Base: All US Adults	1255	608	647	31	392	318	438	76	-	-	223	264	472	296	830
Yes	47%	50% B	44%	65%	48%	47%	46%	39%	-	**	47%	46%	50% M	41%	47%
No	43%	39%	47% A	23%	39%	46%	44%	51% *	**	**	47% L	46% L	38%	45%	45% P
Don't know	10%	11%	10%	12%	14% E	7%	10%	10%	-	**	6%	7%	12% J	14% J.K	8%
rff_q2_3. Banana															
Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
Base: All US Adults	1255	608	647	31	392	318	438	76	-	-	223	264	472	296	830
Yes	38%	41% B	34%	46%	42% G	38%	35%	28%	**	**	39%	34%	38%	39%	36%
No	52%	50%	55%	39%	46%	54%	56% D	60% D*	-	**	55%	57% L	49%	51%	55% P
Don't know	10%	9%	11%	15%	13%	8%	9%	13% *	- **	-	6%	9%	13% J	10%	9%
rff_q2_4. Butter															
Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
Base: All US Adults	1255	608	647	31	392	318	438	76	-	-	223	264	472	296	830
Yes	16%	20% B	12%	20%	25% E.F.G	15% F.G	10% G	1% *	- **	-	18% K	10%	17% K	16%	12%
No	75%	72%	79% A	69%	62%	77% D	83% D.E	92% D.E*	-	**	76%	81% L	73%	75%	81% O.P.Q
Don't know	9%	8%	10%	10%	13% E.F	7%	7%	7%	-	-	6%	9%	10%	9%	8%
eff a2 5 Condy Box					C.I										

### State Fairs and Fried Foods

US\_nat\_internal Sample: 24th - 25th July 2019



YouGov What the world thinks		Race				Educa	ation		Marital Status						
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
		0	Р	Q	R	S	Т	U	٧	w	х	Y	Z	AA	AB
rff_q1. A state or county fair is a local agricultural and community event often held in late summer or early fall. Have you ever been to a state or county fair? Please select the option that best applies.															
Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120
Base: All US Adults	1255	144	197	84	503	391	230	131	561	24	75	43	703	328	117
Yes, in my home state	63%	51%	46%	60%	58%	65% R	71% R	69% R	70% Y.Z.AA	60%	60%	53% *	67% Y.AA	51%	71% Y.AA*
Yes, but not in my home state	11%	11%	14%	14%	10%	12%	8%	14%	10%	17%	11%	11%	10%	11%	10%
No, I haven't	20%	30% N	28% N	20%	26% S.T.U	18%	16%	14%	16%	19%	18%	27% V.AC*	17%	31% V.X.Z.AB.AC	16%
Don't know	6%	7%	12% N	7%	7%	5%	6%	4%	5%	4%	11% AC*	8% AC*	6%	6%	3%
Would you try any of the following foods if they were deep- fried? Please select one option on each row.			N								AC	АС			
rff_q2_1. Apple Pie															
Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120
Base: All US Adults Yes	1255 45%	144 48%	197 37%	84 48%	503 50%	391 43%	230 42%	131 40%	561 46%	53% **	75 54%	43 48%	703 47%	328 40%	117 54%
No	44%	44%	44%	39%	S 38%	46% R	49% R	54% R	45%	39%	AA* 39%	38%	AA 44%	49%	AA* 37%
Don't know	11%	8%	19% N.O	13%	12% U	11%	9%	5%	9%	8%	7%	13%	9%	AB 11%	9%
rff_q2_2. Bacon			N.O		U										-
Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120
Base: All US Adults	1255	144	197	84	503	391	230	131	561	24	75	43	703	328	117
Yes	47%	50%	43%	53%	47%	47%	49%	41%	45%	54%	55% *	54% *	47% V	47%	47% *
No	43%	43%	35%	38%	41%	41%	44%	53% R.S	47% Z.AA	28%	39%	39%	45%	39%	39%
Don't know	10%	7%	22% N.O.Q	10%	12% U	11%	8%	5%	8%	18%	6%	7% *	8%	13% V.Z	14% Z*
rff_q2_3. Banana															
Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120
Base: All US Adults Yes	1255 38%	144 34%	197 43%	84 47% N*	503 40%	391 36%	230 38%	131 33%	561 37%	24%	75 52% V.Y.Z.AA*	43 32%	703 38%	328 36%	117 42%
No	52%	58% P	38%	46%	47%	53%	55%	63% R	55%	52%	42%	54%	53%	53%	49%
Don't know	10%	8%	19% N.O.Q	7%	13% T.U	11% T.U	6%	4%	9%	24%	6%	14%	9%	12%	10%
rff_q2_4. Butter			14.0.0		1.0	1.0									
Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120
Base: All US Adults	1255	144	197	84	503	391	230	131	561	24	75	43	703	328	117
Yes	16%	21% N	27% N	19%	19% S	12%	14%	14%	14%	48%	30% V.Y.Z.AA.AB.AC	5%	17% V.Y	15%	14%
No	75%	73% P	60%	67% *	69%	80% R	77%	84% R	78% X.Z	40%	65% *	86% X*	76% X	75%	79% *
Don't know	9%	6%	13% N	15% N.O*	12% U	8% U	9% U	2%	8%	12%	6%	9% *	8%	10%	7% *
off at 5 Candy Pag															

### State Fairs and Fried Foods

US\_nat\_internal Sample: 24th - 25th July 2019



YouGov What the world thinks							Parent	or guardian of an	y children			Inco	me		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
		AC	AD	AE	AF	AG	AH	Al	AJ	AK	AL	AM	AN	AO	AP
rff_q1. A state or county fair is a local agricultural and community event often held in late summer or early fail. Have you ever been to a state or county fair? Please select the option that best applies.															
Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
Base: All US Adults	1255	57	19	6	25	294	430	677	518	60	447	336	265	208	414
Yes, in my home state	63%	80%	77%	26%	41%	68%	72%	71%	58%	29%	61%	65%	71%	58%	56%
		X.Y.AA*	**	**	**	AJ.AK	AJ.AK	AJ.AK	AK	*			AL.AO		
Yes, but not in my home state	11%	13%	-	18%	12%	11%	11%	11%	10%	10% *	10%	12%	11%	8%	12%
No, I haven't	20%	8%	23%	31%	17%	16%	15%	15%	26% AG.AH.AI	29% AG.AH.AI*	23% AN	18%	15%	24% AN	23% AR
Don't know	6%	-	- **	24%	30%	5% AH.AI	2%	3% AH	7% AH.AI	32% AG.AH.AI.AJ*	6%	6%	3%	9% AN	9% AQ.AR
Nould you try any of the following foods if they were deep-															
ried? Please select one option on each row. ff_q2_1. Apple Pie															
Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
Base: All US Adults	1255	57	19	6	25	294	430	677	518	60	447	336	265	208	414
Yes	45%	50%	37% **	29%	7% **	49% AJ.AK	49% AJ.AK	50% AJ.AK	41%	28%	47% AO	49% AO	49% AO	30%	45%
No	44%	45%	42%	55% **	42%	43%	41%	42%	49% AH.AI	40% *	43%	43%	46%	49%	42%
Don't know	11%	5% *	21%	17%	51%	8%	10%	9%	10%	32% AG.AH.AI.AJ*	10% AN	8%	6%	21% AL.AM.AN	13%
ff_q2_2. Bacon															
Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
Base: All US Adults	1255	57	19	6	25	294	430	677	518	60	447	336	265	208	414
Yes	47%	55%	49%	69%	13%	54%	48%	51%	43%	35%	52%	44%	50%	37%	49%
		*	**	**	**	AJ.AK		AJ.AK		*	AO		AO		
No	43%	40%	37%	15%	54%	37%	43%	41%	46% AG	36%	37%	47% AL	45%	44%	39%
Don't know	10%	5%	14%	17%	33%	9%	9%	9%	10%	29% AG.AH.AI.AJ*	11% AN	9%	5%	19% AL.AM.AN	12%
ff_q2_3. Banana															
Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
Base: All US Adults	1255	57	19	6	25	286	430	677	518	60	450	336	265	204	402
Yes	38%	41%	37%	68%	26%	46%	40%	42%	33%	25%	41%	37%	39%	30%	46%
No	52%	52%	49%	15%	44%	AJ.AK 46%	AJ.AK 52%	AJ.AK 50%	56%	47%	AO 46%	56%	AO 55%	56%	AQ.AR 43%
Don't know	10%	* 8%	14%	17%	29%	9%	8%	8%	AG.AI 11%	* 28%	13%	AL 8%	AL 6%	AL 14%	11%
f_q2_4. Butter		*	**	**	**					AG.AH.AI.AJ*	AM.AN			AM.AN	
Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
Base: All US Adults	1255	57	19	6	25	294	430	677	518	60	447	336	265	208	414
Yes	16%	8%	19%	33%	16%	25% AH.AI.AJ	12%	18% AH.AJ	13%	19%	13%	18%	18%	14%	25% AQ.AF
No	75%	86% X*	67%	50%	48%	68% AK	79% AG.AI.AK	75% AG.AK	79% AG.AK	53%	77%	76%	76%	71%	64%
Don't know	9%	6%	14%	17%	36%	7%	8%	7%	9%	28%	10%	6%	6%	15%	11%

AG.AH.AI.AJ\*

AM.AN

AM.AN

### State Fairs and Fried Foods

US\_nat\_internal Sample: 24th - 25th July 2019



	Type of Ar	ea Lived in	
Total	Suburban/ Town	Rural	Other
	AQ	AR	AS

rff\_q1. A state or county fair is a local agricultural and community event often held in late summer or early fall. Have you ever been to a state or county fair? Please select the option that best applies.

Unweighted base	1255	621	224	8
Base: All US Adults	1255	614	218	9
Yes, in my home state	63%	64%	75%	62%
		AP	AP.AQ	**
Yes, but not in my home state	11%	10%	9%	22%
				**
No, I haven't	20%	21%	14%	-
		AR		**
Don't know	6%	5%	3%	16%
				**

Would you try any of the following foods if they were deepfried? Please select one option on each row.

rff\_q2\_1. Apple Pie

Unweighted base	1255	621	224	8
Base: All US Adults	1255	614	218	9
Yes	45%	43%	50%	22%
No	44%	47%	42%	78% **
Don't know	11%	10%	8%	-

rff\_q2\_2. Bacon

Unweighted base	1255	621	224	8
Base: All US Adults	1255	614	218	9
Yes	47%	45%	49%	48%
No	43%	45%	42%	52% **
Don't know	10%	10%	9%	-

rff\_q2\_3. Banana

Unweighted base	1255	621	224	8
Base: All US Adults	1255	614	218	9
Yes	38%	33%	34%	26%
No	52%	57% AP	55% AP	74%
Don't know	10%	10%	11%	-

rff\_q2\_4. Butter

Unweighted base	1255	621	224	8
Base: All US Adults	1255	614	218	9
Yes	16%	11%	11%	-
				**
No	75%	81%	80%	100%
		AP	AP	**
Don't know	9%	8%	9%	-
				**

### State Fairs and Fried Foods

YouGov What the world thinks			Ge	nder				Generation					Reg	jion		
		Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
	Base: All US Adults	1255	608	647	31	392	318	438	76	-	-	223	264	472	296	830
	Yes	36%	39%	33%	47%	42%	46%	26%	14%	-	-	36%	34%	38%	33%	36%
			В		**	F.G	F.G	G	*	**	**					
	No	54%	51%	56%	37%	46%	46%	64% D.E	77% D.E.F*	- **	**	55%	58%	50%	56%	55%
	Don't know	10%	9%	12%	15%	12%	8%	10%	9%	-	- **	8%	8%	12%	12%	9%
ff_q2_6. Cookie																
	Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
	Base: All US Adults	1255	608	647	31	392	318	438	76	-		223	264	472	296	830
	Yes	42%	44%	40%	46%	53%	47%	32%	19%	-	-	45%	42%	43%	37%	42%
					**	F.G	F.G	G		**	**					
	No	47%	46%	47%	31%	35%	45%	56%	66%	-	-	49%	48%	44%	48%	49%
					**		D	D.E	D.E*	**	**					Р
	Don't know	11%	10%	13%	23%	12%	9%	12%	15%	-	-	6%	10%	13%	15%	10%
					**				*	**	**			J	J	
ff_q2_7. Cheesecake																
	Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
	Base: All US Adults	1255	608	647	31	392	318	438	76	-	-	223	264	472	296	830
	Yes	37%	39%	36%	30%	45%	44%	31%	13%	-	-	35%	35%	40%	36%	36%
					**	F.G	F.G	G	*	**	**					
	No	52%	51%	53%	63%	42%	47%	60%	76%	-	-	57%	55%	48%	53%	55%
					**			D.E	D.E.F*	**	**	L				Р
	Don't know	11%	10%	11%	7%	13%	10%	9%	11%	-	-	8%	9%	13%	10%	9%
					**				•	**	**					
ff_q2_8. Ice Cream																
	Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
	Base: All US Adults	1255	608	647	31	392	318	438	76	-	-	223	264	472	296	830
	Yes	46%	46%	45%	60%	54%	50%	38%	21%	-	-	46%	44%	47%	45%	47%
					**	F.G	F.G	G	*	**	**					
	No	45%	46%	45%	31%	36%	43%	53%	66%	-	-	50%	47%	43%	45%	46%
								D.E	D.E.F*	**						
	Don't know	9%	8%	10%	9%	9%	7%	9%	13%	**	**	4%	9%	11%	10%	7%
									•	**	**			J	J	
rff_q2_9. Pickle																
	Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
	Base: All US Adults	1255	608	647	31	392	318	438	76	-	-	223	264	472	296	830
	Yes	35%	37%	32%	26%	38%	36%	32%	24%	**	**	36%	36%	36%	29%	36%
		F70/	570/	570/		G	G	000/				500/	500/	500/	500/	Foci
	No	57%	57%	57%	74%	52%	55%	60% D	70% D.E*	**	**	58%	58%	56%	58%	58%
	5 "	00/	6%	10%		100/	00/	8%	7%			00/	201	00/	12%	70/
	Don't know	8%	6%	10% A	-	10%	9%	8%	/%	**	**	6%	6%	8%	12% J.K	7%
· • • • •				А					_						J.K	
ff_q2_10. Soda		1055	574	004	0.0	000	000	100	70			000	0.40	151	200	055
	Unweighted base	1255	571 608	684	26	362	328	463	76 <b>76</b>	-	-	229	249	451	326	852
	Base: All US Adults	1255		647	31	392	318	438		-	-	223	264	472	296	830
	Yes	15%	18%	11%	18%	25%	17%	6%	-	**	**	17%	12%	16%	12%	13%
		750	B	7-4		E.F.G	F.G	G				7	700	740	7.00	
				79%	69%	63%	71%	85%	93%	-	-	76%	78%	74%	74%	78%
	No	75%	71%			0070						1070	1070	1470	7470	
	No Don't know	10%	11%	A 10%	13%	12%	D 12%	D.E 8%	D.E*	**	**	7%	11%	10%	13%	P.Q 9%

### State Fairs and Fried Foods

YouGov What the world thinks			R	ace			Educa	tion							Marital Status			
		Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced		
	Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120		
	Base: All US Adults	1255	144	197	84	503	391	230	131	561	24	75	43	703	328	117		
	Yes	36%	33%	37%	33%	39%	33%	37%	31%	34%	46%	42% *	40% *	36%	37%	32%		
	No	54%	56%	46%	55%	49%	57% R	53%	62% R	57% AA	38%	53%	54%	56%	50%	57%		
	Don't know	10%	11%	17% N	12%	12%	10%	10%	7%	9%	16%	5%	6% *	9%	13% Z	11%		
ff_q2_6. Cookie				IN														
II_q2_6. Cookie	Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120		
	Base: All US Adults	1255	144	197	84	503	391	230	131	561	24	75	43	703	328	117		
	Yes	42%	40%	46%	38%	44%	40%	45%	35%	38%	39%	54% V.Z*	49%	41% V	44%	42%		
	No	47%	49%	37%	47%	43%	48%	47%	57% R	52% Z.AA	41%	43%	44%	50% AA	42%	45%		
	Don't know	11%	12%	17% N	14%	13% T	12%	7%	9%	10%	20%	4%	8%	9%	14% X.Z	12%		
rff_q2_7. Cheesecake				14											٨.٧			
n_qz_r. onecsecure	Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120		
	Base: All US Adults	1255	144	197	84	503	391	230	131	561	24	75	43	703	328	117		
	Yes	37%	35%	42%	38%	39%	33%	41% S	37%	35%	57%	53% V.Z.AA.AB*	41%	38% V	37%	36%		
	No	52%	54% P	40%	52%	47%	58% R	52%	57%	57% Z.AA	27%	46%	43%	54%	49%	52%		
	Don't know	11%	10%	18% N	10%	14% T.U	10%	7%	5%	8%	16%	1%	17% X.Z*	8% X	14% V.X.Z	12% X*		
rff_q2_8. Ice Cream																		
1	Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120		
	Base: All US Adults	1255	144	197	84	503	391	230	131	561	24	75	43	703	328	117		
	Yes	46%	38%	43%	49%	44%	42%	55% R.S	45%	45%	60%	56%	55%	48% V	44%	40%		
	No	45%	53%	40%	41%	45%	48% T	39%	50% T	47%	36%	42% *	36%	46%	45%	49%		
	Don't know	9%	9%	17% N	10%	11% U	10%	6%	4%	7%	4%	1%	8%	7%	12% V.X.Z	11% X*		
rff_q2_9. Pickle																		
_	Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120		
	Base: All US Adults	1255	144	197	84	503	391	230	131	561	24	75	43	703	328	117		
	Yes	35%	33%	31%	35%	35%	34%	37%	28%	34%	52%	51% V.Y.Z.AA*	31%	36% V	30%	36%		
	No	57%	60%	56%	50%	56%	57%	54%	66% T	59% X.Z	36%	45% *	59% *	57% X	60% X	52% *		
	Don't know	8%	7%	13% N	15% N*	8%	8%	9%	7%	7%	12%	4% *	10%	7%	10%	11%		
rff_q2_10. Soda																		
	Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120		
	Base: All US Adults	1255	144	197	84	503	391	230	131	561	24	75	43	703	328	117		
	Yes	15%	20% N	16%	22% N*	14%	14%	18%	13%	13%	43%	22% AC*	15%	15% V	16%	14%		
	No	75%	72%	69%	63%	74%	77%	70%	82% T	78% Z	36%	69%	66%	75%	75%	77% *		
	Don't know	10%	8%	15%	15%	11%	10%	12% U	5%	9%	22%	9%	19%	10%	10%	8%		

### State Fairs and Fried Foods

YouGov What the world thinks								Parent o	or guardian of any	/ children			Inco	me		
		Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
	Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
	Base: All US Adults	1255	57	19	6	25	294	430	677	518	60	447	336	265	208	414
	Yes	36%	40%	46%	44%	18%	46%	34%	39%	34%	23%	36%	39%	36%	29%	41%
				**	**	**	AH.AI.AJ.AK		AH.AK		*		AO			AQ
	No	54%	55% *	46%	39%	43%	46%	57% AG.AI	53% AG	56% AG	43%	51%	55%	58%	53%	48%
	Don't know	10%	5% *	8%	17%	39%	8%	9%	8%	11%	34% AG.AH.AI.AJ*	13% AM.AN	6%	6%	18% AM.AN	12%
ff_q2_6. Cookie																
	Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
	Base: All US Adults	1255	57	19	6	25	294	430	677	518	60	447	336	265	208	414
	Yes	42%	49% *	49%	69%	15%	53% AH.AI.AJ.AK	39%	45% AH.AK	40% AK	25%	43% AO	44% AO	44% AO	33%	48% AQ
	No	47%	47% *	33%	15% **	41%	37%	52% AG.AI	46% AG	48% AG	41%	43%	47%	50%	48%	40%
	Don't know	11%	4% *	18%	17%	43%	10%	9%	9%	12%	34% AG.AH.AI.AJ*	14% AN	9%	6%	19% AM.AN	12%
rff_q2_7. Cheesecake																
	Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
	Base: All US Adults	1255 37%	57 37%	19	6	25	294 47%	430 36%	677 40%	518 35%	60 26%	447 39%	336 39%	265 37%	208 29%	414 43%
	Yes		58%	39%	58%	10%	AH.AI.AJ.AK		AH	53%	26% *	AO 49%	AO 51%	59%	53%	43% AQ 45%
	No	52%	58% *	49%	25%	54% ** 36%		57% AG.AI 7%	52% AG 8%	AG 12%	46% * 27%	12%	9%	59% AL 4%	18%	
	Don't know	11%	5%	12%	17%	36%	9%	7%	8%	AH.AI	AG.AH.AI.AJ*	12% AN	AN	4%	AM.AN	12%
ff_q2_8. Ice Cream																
	Unweighted base	1255	58 57	20 19	6	22 25	286 294	449 430	689 677	507	59 <b>60</b>	450 447	335 336	266 <b>265</b>	204	402 <b>414</b>
	Base: All US Adults Yes	1255 46%	46%	56%	18%	32%	57% AH.AI.AJ.AK	43%	49% AH.AK	518 43%	34%	45%	47%	46%	208 42%	48%
	No	45%	48%	28%	65%	41%	37%	49% AG.AI	44% AG	48% AG	40%	43%	47%	49%	44%	41%
	Don't know	9%	6% *	15%	17%	27%	6%	8%	7%	9%	26% AG.AH.AI.AJ*	11% AM.AN	6%	4%	15% AM.AN	11%
rff_q2_9. Pickle																
	Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
	Base: All US Adults	1255	57	19	6	25	294	430	677	518	60	447	336	265	208	414
	Yes	35%	41% *	25%	34%	18%	42% AJ.AK	36% AK	39% AH.AJ.AK	30%	17% *	34%	34%	37%	33%	33%
	No	57%	54% *	64%	50% **	58%	51%	57%	54%	61% AG.AI	56% *	55%	60%	59%	54%	55%
	Don't know	8%	4% *	11%	17%	24%	7%	6%	6%	9%	26% AG.AH.AI.AJ*	11% AM.AN	5%	5%	13% AM.AN	12% AQ
rff_q2_10. Soda																
	Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
	Base: All US Adults	1255	57	19	6	25	294	430	677	518	60	447	336	265	208	414
	Yes	15%	6%	22%	18%	3%	26% AH.AI.AJ	9%	16% AH	13%	18%	15%	13%	16%	14%	23% AQ.AR
	No	75%	87% X.Y.Z.AA*	61%	65%	66%	66% AK	82% AG.AI.AJ.AK	76% AG.AK	77% AG.AK	51%	73%	81% AL.AO	75%	71%	66%
	Don't know	10%	6% *	16%	17%	31%	8%	8%	8%	11%	31% AG.AH.AI.AJ*	12% AM	6%	9%	15% AM.AN	12%

### State Fairs and Fried Foods

US_nat_internal Sample: 24th - 25th Ju	ly 2019				
YouGov What the world thinks			Type of Are	a Lived in	
		Total	Suburban/ Town	Rural	Other
	Unweighted base	1255	621	224	8
	Base: All US Adults	1255	614	218	9
	Yes	36%	32%	37%	10%
					**
	No	54%	58% AP	53%	90%
	Don't know	10%	10%	10%	-
					**
rff_q2_6. Cookie					
	Unweighted base	1255	621	224	8
	Base: All US Adults	1255	614	218	9
	Yes	42%	39%	40%	35%
	No	47%	51% AP	48%	48%
	Don't know	11%	11%	12%	16%
rff_q2_7. Cheesecake					
	Unweighted base	1255	621	224	8
	Base: All US Adults	1255	614	218	9
	Yes	37%	34%	37%	16%
	No	52%	56% AP	54% AP	84%
	Don't know	11%	10%	9%	- **
rff_q2_8. Ice Cream					
	Unweighted base	1255	621	224	8
	Base: All US Adults	1255	614	218	9
	Yes	46%	45%	44%	9%
	No	45%	47%	47%	91%
	Don't know	9%	8%	9%	**
rff_q2_9. Pickle					
	Unweighted base	1255	621	224	8
	Base: All US Adults	1255	614	218	9
	Yes	35%	34%	40%	10%
	No	57%	60%	53%	90%
	Don't know	8%	6%	8%	-
rff_q2_10. Soda					
	Unweighted base	1255	621	224	8
	Base: All US Adults	1255	614	218	9
	Yes	15%	11%	9%	10%
	No	75%	79%	81%	90%

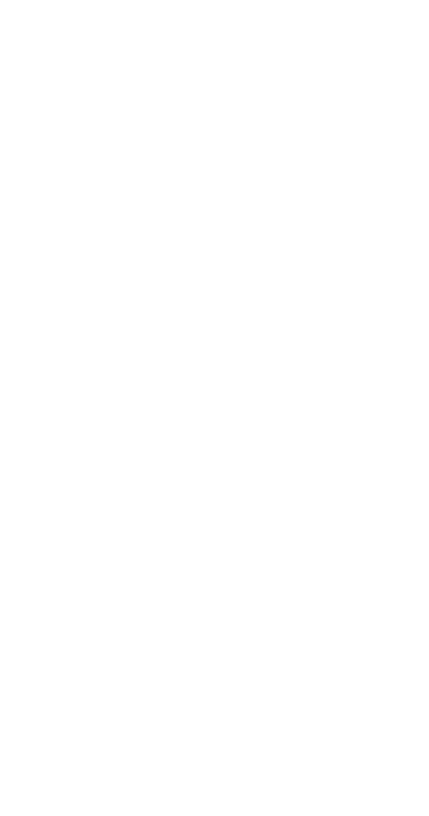
Don't know 10%

AP

10%

AP

10%



# State Fairs and Fried Foods

YouGov What the world thinks		Ge	nder				Generation					Reg	jion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
rf_q3. Which, if any, of the following are your favorite foods served on a stick? Please select up to three.															
Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
Base	1255	608	647	31	392	318	438	76	-	-	223	264	472	296	830
Cake Pop	14%	11%	17% A	25%	24% E.F.G	13% F	6%	5%	- **	-	12%	12%	15%	16%	14%
Caramel Apple	26%	22%	29% A	12%	21%	26%	30% D	28%	-	-	25%	32% I	22%	27%	27% Q
Cheesecake	12%	13%	11%	21%	18%	14%	7%	4%	-	-	11%	11%	14%	11%	11%
Corn dog	41%	41%	41%	32%	F.G 34%	F.G 47%	45%	32%	-	-	21%	45%	44%	48%	40%
				**		D.G	D.G	*	**	**		J	J	J	
Fruit Kebab	13%	11%	15%	24%	14%	12%	13%	10%	**	-	17% L	12%	10%	16% L	12%
Lollipop	17%	16%	18%	26%	18%	16%	16%	21%	-	-	20% K	11%	20% K	17%	16%
Meat Kebab	32%	34%	31%	25%	26%	37%	36%	28%	-	-	38%	33%	30%	32%	34% P
Pie Pops	4%	5%	3%	5%	8%	D 3%	D 1%	1%	-	-	5%	2%	4%	4%	4%
Popsicle	39%	36%	42%	43%	E.F.G 28%	F 36%	48%	* 62%	**	-	37%	37%	40%	42%	40%
Other	1%	1%	2%	**	1%	D 2%	D.E 1%	D.E.F* 2%	**	**	1%	2%	1%	1%	1%
				**				٠	**	**					
Not applicable - I don't have a favorite food served on a stick	15%	16%	15%	8%	15%	14%	17%	14%	**	**	18%	17%	14%	14%	15%
rff_q4. In the past, some politicians have been scrutinized for eating food commonly found at state fairs, like funnel cake or deep-fried Oreos. How fair, if at all, do you think this is?															
Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
Base: All US Adults	1255	608	647	31	392	318	438	76	-	-	223	264	472	296	830
Very fair	9%	8%	9%	3%	11% F	10% F	5%	14% F*	-	-	8%	5%	9%	11% K	7%
Somewhat fair	11%	13% B	9%	16%	19% E.F.G	9%	6%	3%	-	-	17% K.M	7%	11%	9%	7%
Not very fair	16%	18%	15%	20%	18%	15%	16%	17%	-	-	13%	18%	16%	19%	15%
Not fair at all	49%	45%	54%	42%	35%	49%	61%	58%	-	-	48%	57%	48%	47%	58%
Don't know	15%	15%	A 15%	18%	17%	D 17%	D.E 12%	D*	**	-	14%	L.M 13%	16%	15%	O.P 13%
rff_q5. Generally speaking, do you think you would connect				**				*	**	**					
more with a politician who eats something healthy like a salad or eats something unhealthy like a slice of pizza?															
Unweighted base	1255	571	684	26	362	328	463	76	-	-	229	249	451	326	852
Base: All US Adults	1255	608	647	31	392	318	438	76	-	-	223	264	472	296	830
Something healthy	19%	20%	17%	22%	27% E.F.G	17%	13%	10%	-	-	24% K.L	13%	17%	21% K	16%
Something unhealthy	29%	30%	28%	27%	29%	27%	31%	27%	-	-	24%	29%	31%	28%	29%
Don't know	52%	50%	55%	51%	44%	56%	56%	62%	-	-	51%	58%	51%	50%	55% P
				**		D	D	D*	**	**					

# State Fairs and Fried Foods

YouGov What the world thinks		R	ace			Educa	tion							Marital Status	
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
rf_q3. Which, if any, of the following are your favorite foods															
served on a stick? Please select up to three.  Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120
Base	1255	144	197	84	503	391	230	131	561	24	75	43	703	328	117
Cake Pop	14%	16%	14%	16%	11%	16%	18%	14%	13%	27%	16%	23%	14%	17%	14%
'				*		R	R		AC	**	AC*	AC*	AC	AC	AC*
Caramel Apple	26%	27%	22%	16%	25%	26%	23%	31%	28%	36%	22%	15%	26%	22%	28%
				*						**		*			
Cheesecake	12%	11%	19%	14%	13%	12%	8%	15%	12%	17%	23%	18%	14%	14%	5%
			N	*					AB.AC	**	V.Z.AB.AC*	AB.AC*	AB.AC	AB.AC	
Corn dog	41%	41%	41%	47%	45%	40%	36%	37%	42%	22%	37%	27%	40%	41%	50%
				*	Т					**		*			Y*
Fruit Kebab	13%	13%	16%	17%	14%	11%	15%	14%	14%	34%	20%	15%	16%	9%	12%
				*					AA	**	AA*	*	AA		*
Lollipop	17%	26%	19%	16%	19%	16%	15%	18%	16%	23%	18%	35%	18%	17%	15%
		N		*						**		V.X.Z.AA.AB.AC*			
Meat Kebab	32%	31%	23%	45%	28%	32%	40%	36%	35%	32%	30%	16%	34%	30%	39%
				N.O.P*			R		Y	**		*	Y		Y*
Pie Pops	4%	2%	7%	3%	4%	4%	6%	1%	3%	7%	4%	6%	4%	4%	5%
				*						**	*	*			*
Popsicle	39%	45%	33%	38%	39%	40%	42%	37%	39%	27%	36%	46%	39%	37%	48%
				*						**	*	*			AA*
Other	1%	-	1%	4%	1%	2%	1%	2%	1%	-	2%	2%	1%	1%	-
				O*						**	*	*			*
Not applicable - I don't have a favorite food served on a stick	15%	16%	16%	12%	16%	16%	13%	17%	15%	4%	16%	15%	15%	17%	12%
rff_q4. In the past, some politicians have been scrutinized				*						**	*	*			*
for eating food commonly found at state fairs, like funnel cake or deep-fried Oreos. How fair, if at all, do you think this															
is?															
Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120
Base: All US Adults	1255	144	197	84	503	391	230	131	561	24	75	43	703	328	117
Very fair	9%	15%	10%	8%	10%	7%	9%	8%	9%	21%	8%	2%	9%	9%	6%
		N													
Somewhat fair	11%	14%	24%	13%	13%	9%	9%	12%	10%	33%	22%	22%	13%	9%	3%
		N	N	N*					AB	**	V.Z.AA.AB.AC*		V.AB		
Not very fair	16%	16%	22%	16%	15%	16%	16%	25%	15%	8%	11%	16%	14%	20%	24%
			N					R.S.T						Z	V.X.Z*
Not fair at all	49%	35%	24%	48%	47%	52%	56%	40%	53%	24%	40%	48%	51%	46%	57%
				P*		U	R.U		Z.AA			*			X*
Don't know	15%	19%	19%	15%	15%	17% T	10%	16%	13%	15%	19%	12%	14%	17%	9%
						,									
rff_q5. Generally speaking, do you think you would connect															
more with a politician who eats something healthy like a salad or eats something unhealthy like a slice of pizza?															
Unweighted base	1255	159	154	90	470	418	238	129	575	21	70	45	711	318	120
Base: All US Adults	1255	144	197	84	503	391	230	131	561	24	75	43	703	328	117
Something healthy	19%	26%	22%	26%	17%	16%	21%	28%	18%	44%	29%	13%	20%	20%	17%
		N		N*				R.S		**	V.AC*	*	V		*
Something unhealthy	29%	21%	34%	30%	33%	30%	24%	19%	26%	25%	27%	37%	27%	32%	38%
			0	*	T.U	U				**	•	*			V.Z*
Don't know	52%	53%	44%	44%	50%	54%	55%	53%	56%	31%	43%	50%	54%	48%	45%
				*					Z.AA.AB	**		*			*

### State Fairs and Fried Foods

US\_nat\_internal Sample: 24th - 25th July 2019

YouGov What the world thinks							Parent o	r guardian of an	y children			Inco	me		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
f_q3. Which, if any, of the following are your favorite foods served on a stick? Please select up to three.															
Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
Base	1255	57	19	6	25	294	430	677	518	60	447	336	265	208	414
Cake Pop	14%	1%	24%	-	6%	20%	9%	13%	15%	15%	13%	16%	14%	12%	16%
		*	**	**	**	AH.AI		AH	AH	*					
Caramel Apple	26%	43%	27%	40%	4%	29%	30%	30%	23%	6%	27%	23%	28%	23%	28%
		V.X.Y.Z.AA*	**	**	**	AK	AJ.AK	AJ.AK	AK	*					
Cheesecake	12%	2%	5%	-	5%	16%	7%	11%	14%	17%	15%	13%	10%	9%	13%
		•	**	**	**	AH.AI		AH	AH	AH*	AO				
Corn dog	41%	44%	42%	50%	20%	41%	47%	44%	39%	28%	43%	44%	40%	33%	36%
F 384.4	100/	450/				400/	AJ.AK	AK	440/		AO	AO	470/	470/	100/
Fruit Kebab	13%	15%	5%	15%	9%	18% AJ	14%	15%	11%	8%	11%	11%	17% AL.AM	17% AL	16%
Lollipop	17%	17%				17%	17%	17%	18%	10%	16%	20%	16%	17%	19%
Сошрор	17 70	17.70	13%	15%	13%	17 70	17.70	1770	1076	1076	1076	2076	1070	17 70	1970
Meat Kebab	32%	36%	26%	18%	4%	35%	36%	36%	31%	7%	28%	34%	41%	28%	29%
Weat Nebab	0270	Y*	**	**	**	AK	AK	AK	AK	*	2070	5470	AL.AO	2070	2070
Pie Pops	4%		13%		3%	7%	2%	4%	3%	7%	4%	6%	3%	1%	6%
	***		**	**	**	AH.AI.AJ		AH	-	AH*	AO	AO	***		AQ.A
Popsicle	39%	48%	42%	66%	20%	35%	47%	42%	38%	22%	38%	46%	33%	40%	39%
·		*	**	**	**		AG.AI.AJ.AK	AG.AK	AK			AN			
Other	1%	2%	6%		-	1%	1%	1%	1%	2%	1%	1%	2%	2%	0%
		*	**	**	**					*					
Not applicable - I don't have a favorite food served on a stick	15%	9%	21%	-	46%	11%	13%	12%	17%	36%	16%	12%	13%	23%	14%
		*	**	**	**				AG.AI	AG.AH.AI.AJ*				AL.AM.AN	
f_q4. In the past, some politicians have been scrutinized r eating food commonly found at state fairs, like funnel take or deep-fried Oreos. How fair, if at all, do you think this ?															
Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
Base: All US Adults	1255	57	19	6	25	294	430	677	518	60	447	336	265	208	414
Very fair	9%	5%	20%	18%	5%	16%	7%	10%	7%	4%	10%	8%	8%	7%	12%
		*	**	**	**	AH.AI.AJ.AK		AH		*					AQ.A
Somewhat fair	11%	5%	11%	**	25%	20%	7%	12%	9%	17%	12%	9%	13%	10%	17%
		*				AH.AI.AJ		AH		AH*					AQ.A
Not very fair	16%	16%	5%	**	16%	11%	14%	13%	20%	23%	16%	16%	17%	17%	19%
	49%	*				000/	000/	E 40/	AG.AH.AI	AG.AI*	440/	550/	5.40/	470/	AR
Not fair at all	49%	66% X.Z.AA*	37%	15%	11%	39% AK	62% AG.AI.AJ.AK	54% AG.AK	48% AG.AK	13%	44%	55% AL	54% AL	47%	35%
Don't know	15%	8%	27%	67%	42%	14%	10%	12%	16%	43%	19%	12%	7%	19%	16%
Don't know	1370	0 70 *	2170	07% **	4270 **	1470	1076	1270	AH	AG.AH.AI.AJ*	AM.AN	1270	1 70	AM.AN	1070
_q5. Generally speaking, do you think you would connect ore with a politician who eats something healthy like a lad or eats something unhealthy like a slice of pizza?									АП	AG.AH.AI.AJ	AW.AN			AWLAN	
Unweighted base	1255	58	20	6	22	286	449	689	507	59	450	335	266	204	402
Base: All US Adults	1255	57	19	6	25	294	430	677	518	60	447	336	265	208	414
Something healthy	19%	9%	21%	18%	-	29%	14%	20%	17%	14%	18%	18%	23%	16%	27%
3,		*	**	**	**	AH.AI.AJ.AK		AH		*					AQ.AI
Something unhealthy	29%	24%	21%	15%	27%	24%	35%	30%	29%	21%	30%	34%	27%	21%	28%
			**	**	**		AG.AI	AG			AO	AO			
Don't know	52%	66%	58%	67%	73%	47%	51%	50%	54%	64%	52%	49%	51%	62%	45%
		Y AA AR*	**		**					AG AI*				AL AM AN	

X.AA.AB\*

AG.AI\*

AL.AM.AN

### State Fairs and Fried Foods

US\_nat\_internal Sample: 24th - 25th July 2019



	Type of Ar	ea Lived in	
Total	Suburban/ Town	Rural	Other

rf\_q3. Which, if any, of the following are your favorite foods served on a stick? Please select up to three

ed on a stick? Please select up to three.	1055	204	004	_
Unweighted base	1255	621	224	8
Base	1255	614	218	9
Cake Pop	14%	14%	12%	10%
Caramel Apple	26%	24%	27%	38%
Cheesecake	12%	12%	11%	-
Corn dog	41%	41%	49% AP	49%
Fruit Kebab	13%	12%	12%	- **
Lollipop	17%	16%	17%	11%
Meat Kebab	32%	33%	39% AP	10%
Pie Pops	4%	3%	2%	10%
Popsicle	39%	40%	38%	38%
Other	1%	1%	2% AP	-
lot applicable - I don't have a favorite food served on a stick	15%	16%	16%	41%

rff\_q4. In the past, some politicians have been scrutinized for eating food commonly found at state fairs, like funnel cake or deep-fried Oreos. How fair, if at all, do you think this is?

Unweighted base	1255	621	224	8
Base: All US Adults	1255	614	218	9
Very fair	9%	7%	5%	12%
Somewhat fair	11%	8%	6%	22%
Not very fair	16%	16%	12%	21%
Not fair at all	49%	56% AP	60% AP	-
Don't know	15%	13%	18%	45%

rff\_q5. Generally speaking, do you think you would connect more with a politician who eats something healthy like a salad or eats something unhealthy like a slice of pizza?

Unweighted base	1255	621	224	8
Base: All US Adults	1255	614	218	9
Something healthy	19%	16%	9%	29%
		AR		**
Something unhealthy	29%	29%	30%	31%
				**
Don't know	52%	55%	61%	40%
		AP	AP	**

# YouGov RealTime State Fairs and Fried Foods

US\_nat\_internal Sample: 24th - 25th July 2019



	Ger	nder				Generation					Reg	gion		
Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/ZIAA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO, AP/AQ/AR/AS, Minimum Base: 30 (\*\*), Si

# YouGov RealTime State Fairs and Fried Foods

US\_nat\_internal Sample: 24th - 25th July 2019



	Ra	се			Educ	ation							Marital Status	
Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced

Cell Contents (Cmall Base: 100 (\*))

# YouGov RealTime State Fairs and Fried Foods

US\_nat\_internal Sample: 24th - 25th July 2019



						Parent o	r guardian of an	y children			Inco	ome		
Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban

Cell Contents (Co

### State Fairs and Fried Foods

US\_nat\_internal Sample: 24th - 25th July 2019



Total	Type of Area Lived in		
	Suburban/ Town	Rural	Other

Cell Contents (Co