## YouGov <br> What the world thinks

## State Fairs and Fried Foods <br> Fieldwork Dates: 24th - 25th July 2019

## Conducted by YouGov

On behalf of YouGov RealTime
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## YouGov <br> What the world thinks

## background

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Pic and the client named on the front cover.
Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don" expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide
YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.
For futher infor ation about the results in this spreadshet please contact YouGov Plc +1888.729 .0773 or email omibus us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information
Al figur . 2019 . The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed

- YouGov is registered with the Information Commission

YouGov is a member of the British Polling Council
ered as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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State Fairs and Fried Foods
US_nat_internal Sample: 24th - 25 th July 2019

| YouGov <br> What the world thinks | Total | Gender |  | Generation |  |  |  |  |  |  | Region |  |  |  | White |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Gen Z (2000 | $\begin{aligned} & \text { Millennial } \\ & \text { (1982-1999) } \end{aligned}$ | $\begin{gathered} \text { Gen X (1965- } \\ 1981) \end{gathered}$ | Baby Boomer | $\begin{gathered} \text { Silent } \\ \text { Generation } \\ (1928-1945) \end{gathered}$ | Pre-Silent (1927 and earlier) | Other | Northeast | Midwest | South | West |  |
|  |  | A | B | c | D | E | F | G | H | 1 | J | к | L | m | $N$ |
| rff_q1. A state or county fair is a local agricultural and community event often held in late summer or early fall. Have you ever been to a state or county fair? Please select the option that best applies. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
| Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
| Yes, in my home state | 63\% | 60\% | 66\% | 53\% | 51\% | $\begin{gathered} 66 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 70 \% \\ \mathrm{D} \end{gathered}$ | $\begin{aligned} & 84 \% \\ & \text { D.E.F* } \end{aligned}$ |  |  | 54\% | $\begin{gathered} \text { 72\% } \\ \text { J.L } \end{gathered}$ | 59\% | $\begin{gathered} \text { 70\% } \\ \text { J.L } \end{gathered}$ | $\begin{aligned} & 70 \% \\ & \text { OP.P.Q } \end{aligned}$ |
| Yes, but not in my home state | 11\% | 11\% | 10\% | $6 \%$ | $\begin{gathered} \text { 14\% } \\ \text { F.G } \end{gathered}$ | 10\% | 9\% | $5 \%$ | $\dot{*}$ | $\therefore$ | $\begin{aligned} & 15 \% \\ & \text { K.M } \end{aligned}$ | 7\% | $\begin{gathered} 12 \% \\ \mathrm{~K} \end{gathered}$ | 8\% | 9\% |
| No, I haven't | 20\% | $\begin{gathered} 24 \% \\ B \end{gathered}$ | 17\% | $31 \%$ | $\begin{gathered} 25 \% \\ \text { E.G } \end{gathered}$ | 18\% | $\begin{gathered} 19 \% \\ \mathrm{G} \end{gathered}$ | $9 \%$ |  |  | $\begin{gathered} 25 \% \\ M \end{gathered}$ | 18\% | $23 \%$ | 15\% | 17\% |
| Don't know | 6\% | 5\% | 7\% | 11\% | $\begin{aligned} & 11 \% \\ & \text { E.F.G } \end{aligned}$ | $\begin{gathered} 6 \% \\ F \end{gathered}$ | 1\% | 1\% |  |  | 6\% | 3\% | 6\% | $\begin{gathered} 7 \% \\ \mathrm{~K} \end{gathered}$ | 4\% |
| Would you try any of the following foods if they were deepfried? Please select one option on each row. <br> rff_q2_1. Apple Pie |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
| Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
| Yes | 45\% | 47\% | 43\% | $\begin{gathered} 36 \% \\ * \end{gathered}$ | $\begin{gathered} 47 \% \\ G \end{gathered}$ | $\begin{gathered} 44 \% \\ G \end{gathered}$ | $\begin{gathered} 48 \% \\ \mathrm{G} \end{gathered}$ | $27 \%$ | $\div$ | $\div$ | 43\% | 44\% | $\begin{gathered} 50 \% \\ M \end{gathered}$ | 40\% | 46\% |
| No | 44\% | 43\% | 46\% | $41 \%$ | 41\% | 48\% | 43\% | $\begin{aligned} & 57 \% \\ & \text { D.F* } \end{aligned}$ | $\therefore$ | $\div$ | $\underset{\mathrm{L}}{50 \%}$ | 47\% | 40\% | 46\% | 45\% |
| Don't know | 11\% | 10\% | 11\% | $23 \%$ | 12\% | 8\% | 9\% | 16\% | $\div$ |  | 8\% | 9\% | 11\% | 13\% | 9\% |
| rff_q2_2. Bacon |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
| Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
| Yes | 47\% | $\begin{gathered} 50 \% \\ \text { B } \end{gathered}$ | 44\% | $65 \%$ | 48\% | 47\% | 46\% | 39\% |  |  | 47\% | 46\% | $\begin{gathered} \text { 50\% } \\ M \end{gathered}$ | 41\% | 47\% |
| No | 43\% | 39\% | $\begin{gathered} 47 \% \\ A \end{gathered}$ | $23 \%$ | 39\% | 46\% | 44\% | $51 \%$ | - |  | ${ }_{\mathrm{L}}^{47 \%}$ | ${ }_{\mathrm{46} \mathrm{\%}}^{\mathrm{L}}$ | 38\% | 45\% | $\begin{gathered} 45 \% \\ \mathrm{P} \end{gathered}$ |
| Don't know | 10\% | 11\% | 10\% | 12\% | $\underset{E}{14 \%}$ | 7\% | 10\% | $10 \%$ | $\div$ |  | 6\% | 7\% | $\begin{gathered} 12 \% \\ j \end{gathered}$ | $\begin{gathered} \text { 14\% } \\ \text { J.K } \end{gathered}$ | 8\% |
| rff_q2_3. Banana |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
| Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
| Yes | 38\% | $\begin{gathered} 41 \% \\ B \end{gathered}$ | 34\% | $46 \%$ | $\begin{gathered} 42 \% \\ \mathrm{G} \end{gathered}$ | 38\% | 35\% | 28\% | $\div$ | $\therefore$ | 39\% | 34\% | 38\% | 39\% | 36\% |
| No | 52\% | 50\% | 55\% | 39\% | 46\% | 54\% | $\begin{gathered} 56 \% \\ \mathrm{D} \end{gathered}$ | 60\% | $\div$ |  | 55\% | 57\% | 49\% | 51\% | $\begin{gathered} 55 \% \\ \mathrm{P} \end{gathered}$ |
| Don't know | 10\% | 9\% | 11\% | $15 \%$ | 13\% | 8\% | 9\% | 13\% |  |  | 6\% | 9\% | $\begin{aligned} & 13 \% \\ & j \end{aligned}$ | 10\% | 9\% |
| rff_q2_4. Butter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
| Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
| Yes | 16\% | $\begin{gathered} 20 \% \\ \mathrm{~B} \end{gathered}$ | 12\% | $20 \%$ | $\begin{aligned} & 25 \% \\ & \text { E.F.G } \end{aligned}$ | $\begin{aligned} & \text { 15\%\% } \\ & \text { F.G } \end{aligned}$ | $\begin{gathered} 10 \% \\ \mathrm{G} \end{gathered}$ | 1\% | $\div$ | $\div$ | $\begin{gathered} 18 \% \\ \mathrm{~K} \end{gathered}$ | 10\% | $\begin{gathered} 17 \% \\ K \end{gathered}$ | 16\% | 12\% |
| No | 75\% | 72\% | $\begin{gathered} 79 \% \\ A \end{gathered}$ | $69 \%$ | 62\% | $\begin{gathered} 77 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 83 \% \\ \text { D.E } \end{gathered}$ | $\begin{aligned} & 92 \% \\ & \text { D.E* } \end{aligned}$ | $\bar{*}$ |  | 76\% | $\begin{gathered} 81 \% \\ \mathrm{~L} \end{gathered}$ | 73\% | 75\% | $\begin{aligned} & 81 \% \\ & \text { o.P.Q } \end{aligned}$ |
| Don't know | 9\% | $8 \%$ | 10\% | 10\% | $\begin{gathered} 13 \% \\ \mathrm{FF} \end{gathered}$ | 7\% | 7\% | $7 \%$ | :* | \% | 6\% | 9\% | 10\% | 9\% | 8\% |

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| YouGov <br> What the world thinks | Total | Race |  |  | Education |  |  |  | Marital Status |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other (NET) | No HS, High school graduate | Some college, 2-year | 4-year | Post Grad | Married | $\underset{\text { Partnership }}{\text { Civil }}$ | $\underset{\substack{\text { Living } \\ \text { together, not } \\ \text { married or civil } \\ \text { partnership }}}{ }$ | In a relationship, not living together | NET: In a relationship | Single | Divorced |
|  |  | - | P | Q | R | s | T | $u$ | v | w | x | Y | z | AA | AB |
| rff_q1. A state or county fair is a local agricultural and community event often held in late summer or early fall. Have you ever been to a state or county fair? Please select the option that best applies. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
| Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
| Yes, in my home state | 63\% | 51\% | 46\% | 60\% | 58\% | $\begin{gathered} 65 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 71 \% \\ R \end{gathered}$ | $\begin{gathered} 69 \% \\ R \end{gathered}$ | $\begin{aligned} & \text { 70\% } \\ & \text { Y.Z.AA } \end{aligned}$ | 60\% | 60\% | $53 \%$ | $\begin{aligned} & 67 \% \% \\ & \text { Y.AA } \end{aligned}$ | 51\% | $\begin{aligned} & 71 \% \\ & \text { Y.AA* } \end{aligned}$ |
| Yes, but not in my home state | 11\% | 11\% | 14\% | 14\% | 10\% | 12\% | 8\% | 14\% | 10\% | 17\% | 11\% | 11\% | 10\% | 11\% | 10\% |
| No, I haven't | 20\% | $\begin{gathered} 30 \% \\ N \end{gathered}$ | $\stackrel{28 \%}{\mathrm{~N}}$ | 20\% | $\begin{aligned} & 26 \% \\ & \text { s.t.u } \end{aligned}$ | 18\% | 16\% | 14\% | 16\% | 19\% | $18 \%$ | $\begin{aligned} & 27 \% \\ & \text { v.AC* } \end{aligned}$ | 17\% | $\begin{gathered} 31 \% \\ \text { v.x.Z.AB.AC } \end{gathered}$ | $16 \%$ |
| Don't know | 6\% | 7\% | $\stackrel{12 \%}{\mathrm{~N}}$ | $7 \%$ | 7\% | 5\% | 6\% | 4\% | 5\% | 4\% | $\begin{aligned} & 11 \% \\ & \mathrm{AC}^{*} \end{aligned}$ | $\begin{aligned} & 8 \% \\ & A C^{*} \end{aligned}$ | 6\% | 6\% | $3 \%$ |
| Would you try any of the following foods if they were deepfried? Please select one option on each row. <br> rff_q2_1. Apple Pie |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
| Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
| Yes | 45\% | 48\% | 37\% | 48\% | $\begin{gathered} 50 \% \\ \mathrm{~s} \end{gathered}$ | 43\% | 42\% | 40\% | 46\% | $\begin{gathered} 53 \% \\ * \end{gathered}$ | $\begin{aligned} & 54 \% \\ & A_{A}^{*} \end{aligned}$ | $48 \%$ | $\begin{gathered} 47 \% \\ A A \end{gathered}$ | 40\% | $\begin{aligned} & 54 \% \\ & A A^{*} \end{aligned}$ |
| No | 44\% | 44\% | 44\% | 39\% | 38\% | $\begin{gathered} 46 \% \\ R \end{gathered}$ | $\begin{gathered} 49 \% \\ R \end{gathered}$ | $\begin{gathered} 54 \% \\ \mathrm{R} \end{gathered}$ | 45\% | $39 \%$ | 39\% | $38 \%$ | 44\% | $\begin{gathered} 49 \% \\ \text { AB } \end{gathered}$ | 37\% |
| Don't know | 11\% | 8\% | $\begin{aligned} & \text { 19\% } \\ & \text { N.O } \end{aligned}$ | 13\% | $\begin{gathered} 12 \% \\ u \end{gathered}$ | 11\% | 9\% | 5\% | 9\% | $8 \%$ | 7\% | 13\% | 9\% | 11\% | $9 \%$ |
| rff_q2_2. Bacon |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
| Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
| Yes | 47\% | 50\% | 43\% | $53 \%$ | 47\% | 47\% | 49\% | 41\% | 45\% | $54 \%$ | $55 \%$ | $54 \%$ | $\begin{gathered} 47 \% \\ v \end{gathered}$ | 47\% | $47 \%$ |
| No | 43\% | 43\% | 35\% | 38\% | 41\% | 41\% | 44\% | $\begin{aligned} & 53 \% \\ & \text { R. } \end{aligned}$ | $\begin{aligned} & 47 \% \\ & \text { z.A } \end{aligned}$ | 28\% | $39 \%$ | 39\% | 45\% | 39\% | 39\% |
| Don't know | 10\% | 7\% | $\begin{aligned} & 22 \% \\ & \text { N.O.Q } \end{aligned}$ | 10\% | $\underset{u}{12 \%}$ | 11\% | 8\% | 5\% | 8\% | 18\% | $6 \%$ | 7\% | 8\% | $\begin{gathered} 13 \% \\ \text { v.Z } \end{gathered}$ | $\begin{gathered} \text { 14\% } \\ \mathrm{z}^{\prime} \end{gathered}$ |
| rff_q2_3. Banana |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
| Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
| Yes | 38\% | 34\% | 43\% | $\underset{\mathrm{N}^{*}}{47 \%}$ | 40\% | 36\% | 38\% | 33\% | 37\% | $24 \%$ | $\begin{gathered} 52 \% \\ \text { v.y.Z.AA* } \end{gathered}$ | 32\% | 38\% | 36\% | $42 \%$ |
| No | 52\% | $\begin{gathered} \text { 58\% } \\ \text { P } \end{gathered}$ | 38\% | 46\% | 47\% | 53\% | 55\% | $\begin{gathered} 63 \% \\ R \end{gathered}$ | 55\% | 52\% | $42 \%$ | 54\% | 53\% | 53\% | 49\% |
| Don't know | 10\% | 8\% | $\begin{aligned} & \text { 19\% } \\ & \text { N.O.Q } \end{aligned}$ | $7 \%$ | $\begin{aligned} & \text { 13\% } \\ & \text { T.U } \end{aligned}$ | $\begin{aligned} & \text { 11\% } \\ & \text { T.U } \end{aligned}$ | 6\% | 4\% | 9\% | $24 \%$ | $6 \%$ | 14\% | 9\% | 12\% | 10\% |
| rff_q2_4. Butter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
| Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
| Yes | 16\% | $\stackrel{21 \%}{N}$ | $\stackrel{27 \%}{\mathrm{~N}}$ | 19\% | $\begin{gathered} 19 \% \\ \mathrm{~s} \end{gathered}$ | 12\% | 14\% | 14\% | 14\% | $\begin{gathered} 48 \% \\ * * \end{gathered}$ | $\begin{gathered} 30 \% \\ \text { V.Y.Z.AA.AB.AC } \end{gathered}$ | 5\% | $\begin{aligned} & \begin{array}{l} 17 \% \\ \text { V.Y } \end{array} \end{aligned}$ | 15\% | 14\% |
| No | 75\% | $\begin{gathered} 73 \% \\ \mathrm{P} \end{gathered}$ | 60\% | $67 \%$ | 69\% | $\begin{gathered} 80 \% \\ R \end{gathered}$ | 77\% | $\begin{gathered} 84 \% \\ R \end{gathered}$ | $\begin{gathered} 78 \% \\ \text { x.z } \end{gathered}$ | $40 \%$ | $65 \%$ | $\begin{gathered} 86 \% \\ x^{*} \end{gathered}$ | $\begin{gathered} 76 \% \\ x \end{gathered}$ | 75\% | $79 \%$ |
| Don't know | 9\% | 6\% | $\stackrel{\text { 13\% }}{\mathrm{N}}$ | $\begin{aligned} & \text { 15\%\% } \\ & \text { N.O* } \end{aligned}$ | $\begin{gathered} 12 \% \\ u \end{gathered}$ | $\underset{\substack{8 \% \\ u}}{ }$ | $\begin{gathered} 9 \% \\ u \end{gathered}$ | 2\% | 8\% | $12 \%$ | 6\% | $9 \%$ | 8\% | 10\% | 7\% |

rff_q2_5. Candy Bar

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| YouGov <br> What the world thinks | Total |  |  |  |  | Parent or guardian of any children |  |  |  |  | Income |  |  |  | Urban |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Widowed | Separated | Other | Prefer not to say | Younger than 18 | 18 or over | NET: Any age | Not a parent $/$ guardian | Don't know / Prefer not to say | Under \$40k | \$40k to \$80k | \$80k+ | $\begin{aligned} & \text { Don't know / } \\ & \text { Prefer not to } \\ & \text { say } \end{aligned}$ |  |
|  |  | AC | AD | AE | AF | AG | AH | Al | AJ | AK | AL | AM | AN | AO | AP |
| rff_q1. A state or county fair is a local agricultural and community event often held in late summer or early fall. Have you ever been to a state or county fair? Please select the option that best applies. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
| Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
| Yes, in my home state | 63\% | $\begin{gathered} 80 \% \\ \text { X.Y.AA* } \end{gathered}$ | 77\% | $26 \%$ | $\begin{gathered} 41 \% \\ * * \end{gathered}$ | 68\%.AK | $\begin{aligned} & \text { 72\% } \\ & \text { AJ.AK } \end{aligned}$ | $\begin{aligned} & \text { 71\% } \\ & \text { AJ.AK } \end{aligned}$ | $\begin{gathered} 58 \% \\ \hline A K \end{gathered}$ | $29 \%$ | 61\% | 65\% | $\begin{aligned} & \text { 71\% } \\ & \text { AL.AO } \end{aligned}$ | 58\% | 56\% |
| Yes, but not in my home state | 11\% | 13\% |  | 18\% | $12 \%$ | 11\% | 11\% | 11\% | 10\% | 10\% | 10\% | 12\% | 11\% | 8\% | 12\% |
| No, I haven't | 20\% | $8 \%$ | $23 \%$ | $31 \%$ | 17\% | 16\% | 15\% | 15\% | $\begin{gathered} 26 \% \\ \text { AG.AH.AI } \end{gathered}$ | $\begin{gathered} 29 \% \\ \text { AG.AH.Al* } \end{gathered}$ | $\begin{gathered} 23 \% \\ \text { AN } \end{gathered}$ | 18\% | 15\% | $\begin{gathered} 24 \% \\ \text { AN } \end{gathered}$ | $\underset{\text { AR }}{23 \%}$ |
| Don't know | 6\% |  |  | $24 \%$ | 30\% | $\begin{gathered} 5 \% \\ \text { AH.AI } \end{gathered}$ | 2\% | $\begin{aligned} & 3 \% \\ & \text { AH } \end{aligned}$ | $\begin{gathered} 7 \% \\ \text { AH.AI } \end{gathered}$ | 32\% AG.AH.AI.AJ* | 6\% | 6\% | 3\% | $\begin{aligned} & 9 \% \\ & \text { AN } \end{aligned}$ | $\begin{gathered} 9 \% \\ \text { AQ.AR } \end{gathered}$ |
| Would you try any of the following foods if they were deepfried? Please select one option on each row. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
| Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
| Yes | 45\% | 50\% | 37\% | 29\% | 7\% | 49\% | 49\% | 50\% | 41\% | 28\% | 47\% | 49\% | 49\% | 30\% | 45\% |
|  |  | * | ** | ** | ** | AJ.AK | AJ.AK | AJ.AK |  | * | AO | AO | AO |  |  |
| No | 44\% | $45 \%$ | $42 \%$ | $55 \%$ | $42 \%$ | 43\% | 41\% | 42\% | $\begin{aligned} & \text { AH.AI } \\ & \text { AH } \end{aligned}$ | 40\% | 43\% | 43\% | 46\% | 49\% | 42\% |
| Don't know | 11\% | 5\% | $21 \%$ | 17\% | $51 \%$ | 8\% | 10\% | 9\% | 10\% | 32\% AG.AH.AI.AJ* | $\begin{gathered} 10 \% \\ \text { AN } \end{gathered}$ | 8\% | 6\% | $\begin{gathered} 21 \% \\ \text { AL.AM.AN } \end{gathered}$ | 13\% |
| rff_q2_2. Bacon |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
| Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
| Yes | 47\% | 55\% | $49 \%$ | $69 \%$ | 13\% | 54\% | 48\% | $51 \%$ | 43\% | 35\% | $52 \%$ | 44\% | $50 \%$ | 37\% | 49\% |
| No | 43\% | 40\% | $37 \%$ | 15\% | $54 \%$ | 37\% | 43\% | 41\% | $\begin{gathered} 46 \% \\ \text { AG } \end{gathered}$ | 36\% | 37\% | $47 \%$ | 45\% | 44\% | 39\% |
| Don't know | 10\% | $5 \%$ | 14\% | 17\% | 33\% | 9\% | 9\% | 9\% | 10\% | 29\% AG.AH.AI.AJ* | $\begin{aligned} & { }^{11 \%} \text { AN } \end{aligned}$ | 9\% | 5\% | $\begin{gathered} \text { 19\% } \\ \text { AL.AM.AN } \end{gathered}$ | 12\% |
| rff_q2_3. Banana |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
| Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
| Yes | 38\% | $41 \%$ | 37\% | $68 \%$ | $26 \%$ | $46 \%$ | $40 \%$ | $42 \%$ | 33\% | 25\% | 41\% | 37\% | $39 \%$ | 30\% | $\begin{gathered} 46 \% \\ \text { AQ.AR } \end{gathered}$ |
| No | 52\% | $52 \%$ | $49 \%$ | 15\% | $44 \%$ | 46\% | 52\% | 50\% | $\begin{aligned} & 56 \% \\ & \text { AG.AI } \end{aligned}$ | 47\% | 46\% | $\begin{gathered} 56 \% \\ \mathrm{AL} \end{gathered}$ | $\underset{\text { AL }}{55 \%}$ | $\underset{\text { AL }}{56 \%}$ | 43\% |
| Don't know | 10\% | 8\% | $14 \%$ | 17\% | $29 \%$ | 9\% | 8\% | 8\% | 11\% | 28\% AG.AH.AI.AJ* | $\begin{gathered} 13 \% \\ \text { AM.AN } \end{gathered}$ | 8\% | 6\% | $\begin{gathered} \text { 14\% } \\ \text { AM.AN } \end{gathered}$ | 11\% |
| rff_q24. Butter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
| Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
| Yes | 16\% | 8\% | 19\% | $33 \%$ | 16\% | $\begin{gathered} 25 \% \\ \text { AH.AI.AJ } \end{gathered}$ | 12\% | $\begin{aligned} & \text { 18\% } \\ & \text { AH.AJ } \end{aligned}$ | 13\% | 19\% | 13\% | 18\% | 18\% | 14\% | $\begin{gathered} 25 \% \\ \text { AQ.AR } \end{gathered}$ |
| No | 75\% | $\begin{gathered} 86 \% \\ x^{*} \end{gathered}$ | $\begin{gathered} 67 \% \\ * \end{gathered}$ | 50\% | 48\% | $\begin{gathered} 68 \% \\ \text { AK } \end{gathered}$ | $\begin{gathered} \quad{ }_{\text {AG.AII.AK }} \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 75 \% \\ \text { AG.AK } \end{array} \end{aligned}$ | $\begin{aligned} & \text { 79\% } \\ & \text { AG.AK } \end{aligned}$ | 53\% | 77\% | 76\% | 76\% | 71\% | 64\% |
| Don't know | 9\% | 6\% | 14\% | 17\% | $36 \%$ | 7\% | 8\% | 7\% | 9\% | 28\% <br> AG.AH.AI.AJ* | $\begin{gathered} 10 \% \\ \text { AM.AN } \end{gathered}$ | 6\% | 6\% | $\begin{gathered} 15 \% \\ \text { AM.AN } \end{gathered}$ | 11\% |

rff_92_5. Candy Bar

YouGov RealTime

## State Fairs and Fried Foods

US_nat_internal Sample: 24th - 25 th July 2019

| YouGov <br> What the world thinks | Total | Type of Area Lived in |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Suburban/ <br> Town | Rural | Other |
|  |  | AQ | AR | AS |
| rff_q1. A state or county fair is a local agricultural and community event often held in late summer or early fall. Have you ever been to a state or county fair? Please select the option that best applies. |  |  |  |  |
| Unweighted base | 1255 | 621 | 224 | 8 |
| Base: All US Adults | 1255 | 614 | 218 | 9 |
| Yes, in my home state | 63\% | 64\% | 75\% | 62\% |
|  |  | AP | AP.AQ | ** |
| Yes, but not in my home state | 11\% | 10\% | 9\% | $22 \%$ |
| No, I haven't | 20\% | 21\% | 14\% | - |
|  |  | AR |  | ** |
| Don't know | 6\% | 5\% | 3\% | 16\% |
| Would you try any of the following foods if they were deepfried? Please select one option on each row. |  |  |  |  |
| rff_q2_1. Apple Pie |  |  |  |  |
| Unweighted base | 1255 | 621 | 224 | 8 |
| Base: All US Adults | 1255 | 614 | 218 | 9 |
| Yes | 45\% | 43\% | 50\% | 22\% |
| No | 44\% | 47\% | 42\% | 78\% |
| Don't know | 11\% | 10\% | 8\% |  |
| rff_q2_2. Bacon |  |  |  |  |
| Unweighted base | 1255 | 621 | 224 | $\bigcirc$ |
| Base: All US Adults | 1255 | 614 | 218 | 9 |
| Yes | 47\% | 45\% | 49\% | $48 \%$ |
| No | 43\% | 45\% | 42\% | ${ }_{\text {52\% }}{ }_{*}$ |
| Don't know | 10\% | 10\% | 9\% | $\div$ |
| rff_q2_3. Banana |  |  |  |  |
| Unweighted base | 1255 | 621 | 224 | 8 |
| Base: All US Adults | 1255 | 614 | 218 | 9 |
| Yes | 38\% | 33\% | 34\% | 26\% |
| No | 52\% | 57\% | 55\% | 74\% |
|  |  | AP | AP | ** |
| Don't know | 10\% | 10\% | 11\% |  |
| rff_q2_4. Butter |  |  |  |  |
| Unweighted base | 1255 | 621 | 224 | 8 |
| Base: All US Adults | 1255 | 614 | 218 | 9 |
| Yes | 16\% | 11\% | 11\% |  |
| No | 75\% | 81\% | 80\% | 100\% |
|  |  | AP | AP | ** |
| Don't know | $9 \%$ | 8\% | 9\% |  |

YouGov RealTime
State Fairs and Fried Foods
US_nat_internal Sample: 24th - 25 th July 2019

| YouGov <br> What the world thinks |  | Total | Gender |  | Generation |  |  |  |  |  |  | Region |  |  |  | White |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | Gen Z $(2000$ and later) | $\begin{gathered} \text { Millennial } \\ \text { (1982-1999) } \end{gathered}$ | $\begin{gathered} \operatorname{Gen} \times(1965-1981) \\ \hline \end{gathered}$ | $\underset{\text { (1946-1964) }}{\text { Baby Boorer }}$ | Silent Generation $(1928-1945)$ | Pre-Silent (1927 and earlier) | Other | Northeast | Midwest | South | West |  |
|  | Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
|  | Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
|  | Yes | 36\% | $\begin{gathered} 39 \% \\ \mathrm{~B} \end{gathered}$ | 33\% | $47 \%$ | $\begin{gathered} 42 \% \\ \text { F.G } \end{gathered}$ | $\begin{gathered} 46 \% \\ \text { F.G } \end{gathered}$ | $\begin{gathered} 26 \% \\ \text { G } \end{gathered}$ | 14\% | - | - | 36\% | 34\% | 38\% | 33\% | 36\% |
|  | No | 54\% | 51\% | 56\% | 37\% | 46\% | 46\% | $\begin{gathered} 64 \% \\ \text { D.E } \end{gathered}$ | $\begin{aligned} & 77 \% \\ & \text { D.E.F* } \end{aligned}$ |  |  | 55\% | 58\% | 50\% | 56\% | 55\% |
|  | Don't know | 10\% | 9\% | 12\% | $15 \%$ | 12\% | 8\% | 10\% | $9 \%$ |  |  | 8\% | 8\% | 12\% | 12\% | 9\% |
| rff_q2_6. Cookie |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
|  | Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
|  | Yes | 42\% | 44\% | 40\% | 46\% | $53 \%$ | 47\% | 32\% | 19\% | ** | - | 45\% | 42\% | 43\% | 37\% | 42\% |
|  | No | 47\% | 46\% | 47\% | $31 \%$ | 35\% | $\begin{gathered} 45 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 56 \% \\ \text { D.E } \end{gathered}$ | $\begin{aligned} & \text { 66\% } \\ & \text { D.E** } \end{aligned}$ | $\bar{*}$ | $\bar{*}$ | 49\% | 48\% | 44\% | 48\% | $49 \%$ |
|  | Don't know | 11\% | 10\% | 13\% | 23\% | 12\% | 9\% | 12\% | 15\% | $\div$ | $\dot{*}$ | 6\% | 10\% | $\begin{gathered} 13 \% \\ j \end{gathered}$ | $\begin{gathered} 15 \% \\ j \end{gathered}$ | 10\% |
| rff_q2_7. Cheesecake |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
|  | Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
|  | Yes | 37\% | 39\% | 36\% | 30\% | $\begin{gathered} 45 \% \\ \text { F.G } \end{gathered}$ | $\begin{gathered} 44 \% \\ \text { F.G } \end{gathered}$ | $\begin{gathered} 31 \% \\ \mathrm{G} \end{gathered}$ | 13\% |  |  | 35\% | 35\% | 40\% | 36\% | 36\% |
|  | No | 52\% | 51\% | 53\% | 63\% | 42\% | 47\% | $\begin{gathered} \text { 60\% } \\ \text { D.E } \end{gathered}$ | $\begin{aligned} & 76 \% \\ & \text { D.E.F* } \end{aligned}$ | ** |  | $\begin{gathered} 57 \% \\ \text { L\% } \end{gathered}$ | 55\% | 48\% | 53\% | $\begin{gathered} 55 \% \\ \mathrm{P} \end{gathered}$ |
|  | Don't know | 11\% | 10\% | 11\% | $7 \%$ | 13\% | 10\% | 9\% | 11\% | $\bar{*}$ | $\div$ | 8\% | 9\% | 13\% | 10\% | 9\% |
| rff_q2_8. Ice Cream |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
|  | Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
|  | Yes | 46\% | 46\% | 45\% | 60\% | $\begin{gathered} 54 \% \\ \text { F.G } \end{gathered}$ | $\begin{gathered} 50 \% \\ \text { F.G } \end{gathered}$ | $\begin{gathered} 38 \% \\ \mathrm{G} \end{gathered}$ | $21 \%$ |  |  | 46\% | 44\% | 47\% | 45\% | 47\% |
|  | No | 45\% | 46\% | 45\% | $31 \%$ | 36\% | 43\% | $\begin{gathered} 53 \% \\ \text { D.E } \end{gathered}$ | $\begin{aligned} & 66 \% \\ & \text { D.E.F* } \end{aligned}$ | $\therefore$ | $\div$ | 50\% | 47\% | 43\% | 45\% | 46\% |
|  | Don't know | 9\% | 8\% | 10\% | $9 \%$ | 9\% | 7\% | 9\% | $13 \%$ | :* |  | 4\% | 9\% | $\begin{gathered} \text { 11\% } \\ \hline \end{gathered}$ | $\begin{gathered} \text { 10\% } \\ \hline \end{gathered}$ | 7\% |
| rff_q2_9. Pickle |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
|  | Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
|  | Yes | 35\% | 37\% | 32\% | $26 \%$ | $\begin{gathered} 38 \% \\ \text { G } \end{gathered}$ | $\begin{gathered} 36 \% \\ G \end{gathered}$ | 32\% | 24\% |  |  | 36\% | 36\% | 36\% | 29\% | 36\% |
|  | No | 57\% | 57\% | 57\% | 74\% | 52\% | 55\% | $\begin{gathered} \text { 60\% } \\ \text { D } \end{gathered}$ | $\begin{aligned} & 70 \% \\ & \text { D.E } \end{aligned}$ |  |  | 58\% | 58\% | 56\% | 58\% | 58\% |
|  | Don't know | 8\% | 6\% | $\begin{gathered} 10 \% \\ \mathrm{~A} \end{gathered}$ | - | 10\% | 9\% | 8\% | $7 \%$ |  | $\div$ | 6\% | 6\% | 8\% | $\begin{gathered} \text { 12\% } \\ \text { J.K } \end{gathered}$ | 7\% |
| rff_q2_10. Soda |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
|  | Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
|  | Yes | 15\% | $\begin{gathered} 18 \% \\ \text { B } \end{gathered}$ | 11\% | 18\% | $\begin{aligned} & \text { 25\% } \\ & \text { E.F.G } \end{aligned}$ | $\begin{gathered} \text { 17\%\% } \\ \text { F.G } \end{gathered}$ | $\begin{gathered} 6 \% \\ \mathrm{G} \end{gathered}$ |  | $\div$ |  | 17\% | 12\% | 16\% | 12\% | 13\% |
|  | No | 75\% | 71\% | $\begin{gathered} 79 \% \\ \text { A } \end{gathered}$ | $69 \%$ | 63\% | $\begin{gathered} 71 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 85 \% \\ \text { D.E } \end{gathered}$ | $\begin{aligned} & 93 \% \\ & \text { D.E* } \end{aligned}$ | $\div$ | $\bar{*}$ | 76\% | 78\% | 74\% | 74\% | $\begin{gathered} 78 \% \% \\ \text { P.Q } \end{gathered}$ |
|  | Don't know | 10\% | 11\% | 10\% | $13 \%$ | 12\% | 12\% | 8\% | 7\% |  |  | 7\% | 11\% | 10\% | $\begin{gathered} 13 \% \\ j \end{gathered}$ | 9\% |

YouGov RealTime
State Fairs and Fried Foods
us_nat_internal Sample: 24th - 25 th July 2019

| YouGov <br> What the world thinks |  | Total | Race |  |  | Education |  |  |  | Marital Status |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Black | Hispanic | Other (NET) | No HS, High school graduate | Some college, 2-year | 4-year | Post Grad | Married | $\underset{\text { Civill }}{\text { Partnership }}$ | $\begin{gathered} \text { Living } \\ \text { together, not } \\ \text { married or civil } \\ \text { partnership } \end{gathered}$ | In a relationship, not living together | NET: In a relationship | Single | Divorced |
|  | Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
|  | Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
|  | Yes | 36\% | 33\% | 37\% | $33 \%$ | 39\% | 33\% | 37\% | 31\% | 34\% | $46 \%$ | $42 \%$ | $40 \%$ | 36\% | 37\% | 32\% |
|  | No | 54\% | 56\% | 46\% | $55 \%$ | 49\% | $\begin{gathered} 57 \% \\ R \end{gathered}$ | 53\% | $\begin{gathered} 62 \% \\ \mathrm{R} \end{gathered}$ | 57\% | 38\% | $53 \%$ | $54 \%$ | 56\% | 50\% | 57\% |
|  | Don't know | 10\% | 11\% | $\begin{gathered} \text { 17\% } \\ \mathrm{N} \end{gathered}$ | 12\% | 12\% | 10\% | 10\% | 7\% | 9\% | 16\% | 5\% | 6\% | 9\% | $\begin{gathered} 13 \% \\ z \end{gathered}$ | 11\% |
| rff_q2_6. Cookie |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
|  | Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
|  | Yes | 42\% | 40\% | 46\% | $38 \%$ | 44\% | 40\% | 45\% | 35\% | 38\% | $39 \%$ | $\begin{aligned} & \text { 54\% } \\ & y, ~ \end{aligned}$ | $49 \%$ | $\begin{gathered} 41 \% \\ \mathrm{v} \end{gathered}$ | 44\% | $42 \%$ |
|  | No | 47\% | 49\% | 37\% | 47\% | 43\% | 48\% | 47\% | $57 \%$ | $\begin{aligned} & \text { 52\% } \\ & \text { Z.AA } \end{aligned}$ | $41 \%$ | $43 \%$ | $44 \%$ | $50 \%$ | 42\% | $45 \%$ |
|  | Don't know | 11\% | 12\% | $\begin{gathered} \text { 17\% } \\ \mathrm{N} \end{gathered}$ | 14\% | $\begin{gathered} 13 \% \\ \mathrm{~T} \end{gathered}$ | 12\% | 7\% | 9\% | 10\% | $20 \%$ | 4\% | 8\% | 9\% | $\begin{gathered} 14 \% \\ \text { x.z } \end{gathered}$ | 12\% |
| rff_q2_7. Cheesecake |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
|  | Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
|  | Yes | 37\% | 35\% | 42\% | $38 \%$ | 39\% | 33\% | $\begin{gathered} 41 \% \\ s \end{gathered}$ | 37\% | 35\% | $57 \%$ | $\begin{gathered} 53 \% \\ \text { v.Z.AA.AB* } \end{gathered}$ | $41 \%$ | $\begin{gathered} 38 \% \\ \mathrm{v} \end{gathered}$ | 37\% | $36 \%$ |
|  | No | 52\% | $\begin{gathered} 54 \% \\ \mathrm{p} \end{gathered}$ | 40\% | $52 \%$ | 47\% | $\begin{gathered} 58 \% \\ R \end{gathered}$ | 52\% | 57\% | $\begin{aligned} & 57 \% \\ & \text { z.AA } \end{aligned}$ | 27\% | $46 \%$ | $43 \%$ | 54\% | 49\% | 52\% |
|  | Don't know | 11\% | 10\% | $\stackrel{18 \%}{\mathrm{~N}}$ | $10 \%$ | $\begin{gathered} \text { 14\% } \\ \text { T.U } \end{gathered}$ | 10\% | 7\% | 5\% | 8\% | 16\% | 1\% | $\begin{aligned} & \text { 17\% } \\ & x \cdot Z^{*} \end{aligned}$ | $\begin{gathered} 8 \% \\ x \end{gathered}$ | $\begin{aligned} & 14 \% \\ & \text { v.x.Z } \end{aligned}$ | $\begin{gathered} 12 \% \\ x^{*} \end{gathered}$ |
| rff_q2_8. lce Cream |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
|  | Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
|  | Yes | 46\% | 38\% | 43\% | $49 \%$ | 44\% | 42\% | $\begin{aligned} & 55 \% \\ & \text { R.S } \end{aligned}$ | 45\% | 45\% | $60 \%$ | $56 \%$ | $55 \%$ | $\begin{aligned} & 48 \% \\ & \mathrm{~V} \end{aligned}$ | 44\% | $40 \%$ |
|  | No | 45\% | 53\% | 40\% | $41 \%$ | 45\% | $\begin{gathered} 48 \% \\ \mathrm{~T} \end{gathered}$ | 39\% | $50 \%$ | 47\% | 36\% | $42 \%$ | $36 \%$ | 46\% | 45\% | 49\% |
|  | Don't know | 9\% | 9\% | 17\% | 10\% | $\begin{gathered} 11 \% \\ u \end{gathered}$ | 10\% | 6\% | 4\% | 7\% | $4 \%$ | 1\% | 8\% | 7\% | $\begin{aligned} & \text { 12\% } \\ & \text { v.x.z } \end{aligned}$ | $\underset{x^{*}}{11 \%}$ |
| rft_q2_9. Pickle |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
|  | Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
|  | Yes | 35\% | 33\% | 31\% | $35 \%$ | 35\% | 34\% | 37\% | 28\% | 34\% | $52 \%$ | $\begin{gathered} 51 \% \\ \text { v.y.z.AA* } \end{gathered}$ | $31 \%$ | $\begin{gathered} 36 \% \\ \mathrm{~V} \end{gathered}$ | 30\% | 36\% |
|  | No | 57\% | 60\% | 56\% | $50 \%$ | 56\% | 57\% | 54\% | $\begin{gathered} \text { 66\% } \\ T \end{gathered}$ | $\begin{gathered} 59 \% \\ \text { x.Z } \end{gathered}$ | $36 \%$ | $45 \%$ | $59 \%$ | $\begin{gathered} 57 \% \\ x \end{gathered}$ | 60\% | $52 \%$ |
|  | Don't know | 8\% | 7\% | $\stackrel{13 \%}{\mathrm{~N}}$ | $\underset{\mathrm{N}^{15 \%}}{10}$ | 8\% | 8\% | 9\% | 7\% | 7\% | 12\% | 4\% | 10\% | 7\% | 10\% | 11\% |
| rff_92_10. Soda |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
|  | Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
|  | Yes | 15\% | $\underset{\mathrm{N}}{20 \%}$ | 16\% | $\underset{\substack{22 \% \\ N^{*}}}{ }$ | 14\% | 14\% | 18\% | 13\% | 13\% | $\begin{gathered} 43 \% \\ * * \end{gathered}$ | $\begin{aligned} & \text { 22\% } \\ & \mathrm{AC}^{*} \end{aligned}$ | 15\% | $\begin{gathered} 15 \% \\ \mathrm{v} \end{gathered}$ | 16\% | $14 \%$ |
|  | No | 75\% | 72\% | 69\% | $63 \%$ | 74\% | 77\% | 70\% | $\begin{aligned} & 82 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 78 \% \\ z \end{gathered}$ | $36 \%$ | 69\% | $66 \%$ | 75\% | 75\% | 77\% |
|  | Don't know | 10\% | 8\% | 15\% | 15\% | 11\% | 10\% | $\begin{gathered} 12 \% \\ u \end{gathered}$ | 5\% | 9\% | 22\% | $9 \%$ | $19 \%$ | 10\% | 10\% | 8\% |

## YouGov RealTime

State Fairs and Fried Foods
US_nat_internal Sample: 24th - 25 th July 2019

| YouGov <br> What the world thinks |  | Total |  |  |  |  | Parent or guardian of any children |  |  |  |  | Income |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Widowed | Separated | Other | Prefer not to say | Younger than $18$ | 18 or over | NET: Any age | Not a parent / guardian | Don't know / Prefer not to say | Under \$40k | \$40k to \$80k | \$80k+ | Don't know / Prefer not to say | Urban |
|  | Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
|  | Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
|  | Yes | 36\% | 40\% | 46\% | $44 \%$ | $18 \%$ | $46 \%$ | 34\% | $39 \%$ | 34\% | 23\% | 36\% | $39 \%$ | 36\% | 29\% | $41 \%$ |
|  | No | 54\% | 55\% | $46 \%$ | 39\% | $43 \%$ | 46\% | $57 \%$ | 53\% | 56\% | $43 \%$ | 51\% | 55\% | 58\% | 53\% | 48\% |
|  | Don't know | 10\% | 5\% | 8\% | 17\% | 39\% | 8\% | 9\% | 8\% | 11\% | 34\% <br> AG.AH.AI.AJ* | 13\% AM.AN | 6\% | 6\% | 18\% AM.AN | 12\% |
| rff_q2_6. Cookie |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
|  | Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
|  | Yes | 42\% | 49\% | $49 \%$ | $69 \%$ | 15\% | 53\% AH.AI.AJ.AK | 39\% | $45 \%$ AH.AK | 40\% | $25 \%$ | $\begin{gathered} 43 \% \\ \text { AO } \end{gathered}$ | $\begin{gathered} 44 \% \\ \text { AO } \end{gathered}$ | $\begin{gathered} 44 \% \\ \text { AO } \end{gathered}$ | 33\% | $\begin{gathered} 48 \% \\ \text { AQ } \end{gathered}$ |
|  | No | 47\% | 47\% | 33\% | 15\% | $41 \%$ | 37\% | 52\% | $46 \%$ | $48 \%$ | $41 \%$ | 43\% | 47\% | 50\% | 48\% | 40\% |
|  | Don't know | 11\% | 4\% | 18\% | 17\% | $43 \%$ | 10\% | 9\% | 9\% | 12\% | 34\% AG.AH.AI.AJ* | $\begin{gathered} 14 \% \% \\ \text { AN } \end{gathered}$ | 9\% | 6\% | $\begin{gathered} \text { 19\% } \\ \text { AM.AN } \end{gathered}$ | 12\% |
| rff_q_7. Cheesecake |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
|  | Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
|  | Yes | 37\% | 37\% | 39\% | 58\% | 10\% | 47\% | 36\% | 40\% | 35\% | 26\% | 39\% | 39\% | 37\% | 29\% | 43\% |
|  |  |  | * | ** | ** | ** | AH.AI.AJ.AK |  | AH |  | * | AO | AO |  |  | AQ |
|  | No | 52\% | 58\% | $49 \%$ | 25\% | $54 \%$ | 44\% | $\begin{aligned} & 57 \% \\ & \text { AG.AI } \end{aligned}$ | $\begin{gathered} 52 \% \\ \text { AG } \end{gathered}$ | $\begin{gathered} 53 \% \\ \text { AG } \end{gathered}$ | $46 \%$ | 49\% | 51\% | $\begin{gathered} \text { 59\% } \\ \mathrm{AL} \end{gathered}$ | 53\% | 45\% |
|  | Don't know | 11\% | 5\% | 12\% | 17\% | $36 \%$ | 9\% | 7\% | 8\% | $\begin{aligned} & \text { 12\% } \\ & \text { AH.AI } \end{aligned}$ | 27\% <br> AG.AH.AI.AJ* | $\begin{gathered} 12 \% \\ \text { AN } \end{gathered}$ | $\begin{aligned} & 9 \% \\ & \text { AN } \end{aligned}$ | 4\% | 18\% <br> AM.AN | 12\% |
| rff_q2_8. lce Cream |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
|  | Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
|  | Yes | 46\% | 46\% | 56\% | 18\% | 32\% | 57\% | 43\% | 49\% | 43\% | 34\% | 45\% | 47\% | 46\% | 42\% | 48\% |
|  |  |  | * | ** | ** | ** | AH.AI.AJ.AK |  | AH.AK |  | - |  |  |  |  |  |
|  | No | 45\% | 48\% | $28 \%$ | $65 \%$ | $41 \%$ | 37\% | $\begin{aligned} & 49 \% \\ & \text { AG.AI } \end{aligned}$ | $\begin{gathered} 44 \% \\ \text { AG } \end{gathered}$ | $\begin{gathered} 48 \% \\ \text { AG } \end{gathered}$ | $40 \%$ | 43\% | 47\% | 49\% | 44\% | 41\% |
|  | Don't know | 9\% | 6\% | $15 \%$ | 17\% | $27 \%$ | 6\% | 8\% | 7\% | 9\% | 26\% AG.AH.AI.AJ* | 11\% AM.AN | 6\% | 4\% | $\begin{gathered} 15 \% \\ \text { AM.AN } \end{gathered}$ | 11\% |
| rff_92_9. Pickle |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
|  | Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
|  | Yes | 35\% | $41 \%$ | $25 \%$ | $34 \%$ | 18\% | $42 \%$ | 36\% |  | 30\% | 17\% | 34\% | 34\% | 37\% | 33\% | 33\% |
|  | No | 57\% | 54\% | 64\% | 50\% | 58\% | 51\% | 57\% | 54\% | 61\% | 56\% | 55\% | 60\% | 59\% | 54\% | 55\% |
|  |  |  |  | ** | ** | ** |  |  |  | Ag.al | - |  |  |  |  |  |
|  | Don't know | 8\% | $4 \%$ | 11\% | 17\% | $24 \%$ | 7\% | 6\% | 6\% | 9\% | 26\% AG.AH.AI.AJ* | $\begin{aligned} & \text { 11\% } \\ & \text { AM.AN } \end{aligned}$ | 5\% | 5\% | $\begin{aligned} & \text { 13\% } \\ & \text { AM.AN } \end{aligned}$ | $\begin{gathered} 12 \% \\ \text { AQ } \end{gathered}$ |
| rff_q2_10. Soda |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
|  | Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
|  | Yes | 15\% | $6 \%$ | $22 \%$ | 18\% | $3 \%$ | $\begin{gathered} 26 \% \\ \text { AH.AI.AJ } \end{gathered}$ | 9\% | $\begin{gathered} \text { 16\% } \\ \text { AH } \end{gathered}$ | 13\% | 18\% | 15\% | 13\% | 16\% | 14\% | $\begin{gathered} 23 \% \\ \text { AQ.AR } \end{gathered}$ |
|  | No | 75\% | $\begin{gathered} 87 \% \\ \text { X.Y...AA* } \end{gathered}$ | $61 \%$ | 65\% | $66 \%$ | $\begin{gathered} 66 \% \\ \hline \text { AK } \end{gathered}$ | $\begin{gathered} \text { 82\% } \\ \text { AG.AI.AJ.AK } \end{gathered}$ | $\begin{gathered} 76 \% \\ \text { AG.AK } \end{gathered}$ | $\begin{gathered} 77 \% \\ \text { AG.AK } \end{gathered}$ | $51 \%$ | 73\% | $\begin{gathered} 81 \% \\ \text { AL.AO } \end{gathered}$ | 75\% | 71\% | 66\% |
|  | Don't know | 10\% | 6\% | 16\% | 17\% | $31 \%$ | 8\% | 8\% | 8\% | 11\% | 31\% <br> AG.AH.AI.AJ* | $\begin{aligned} & \text { 12\% } \\ & \text { AM } \end{aligned}$ | 6\% | 9\% | 15\% AM.AN | 12\% |

YouGov RealTime

## State Fairs and Fried Foods

US_nat_internal Sample: 24th - 25th July 2019
YOUGOV
rff_q2_6. Cookie
rff_q2_7. Cheesecake
rff_q2_8. Ice Cream
f_q2_9. Pickle
rff_q2_10. Soda

|  | Total | Type of Area Lived in |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Suburban Town | Rural | Other |
| Unweighted base | 1255 | 621 | 224 | 8 |
| Base: All US Adults | 1255 | 614 | 218 | 9 |
| Yes | 36\% | 32\% | 37\% | 10\% |
| No | 54\% | 58\% | 53\% | $90 \%$ |
| Don't know | 10\% | 10\% | 10\% | - |


| Unweighted base | 1255 | 621 | 224 | 8 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1255 | 614 | 218 | 9 |
| Yes | 42\% | 39\% | 40\% | ${ }^{35 \%}$ |
| No | 47\% | $\begin{gathered} 51 \% \\ \text { AP } \end{gathered}$ | 48\% | 48\% |
| Don't know | 11\% | 11\% | 12\% | 16\% |


| Unweighted base | 1255 | 621 | 224 | 8 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1255 | 614 | 218 | 9 |
| Yes | 37\% | 34\% | 37\% | 16\% |
| No | 52\% | 56\% | 54\% | 84\% |
|  |  | AP | AP | ** |
| Don't know | 11\% | 10\% | 9\% | - |


| Unweighted base | 1255 | 621 | 224 | 8 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1255 | 614 | 218 | 9 |
| Yes | 46\% | 45\% | 44\% | ${ }_{*}^{9 \%}$ |
| No | 45\% | 47\% | 47\% | 91\% |
| Don't know | 9\% | 8\% | 9\% | - |


| Unweighted base | 1255 | 621 | 224 | 8 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1255 | 614 | 218 | 9 |
| Yes | $35 \%$ | $34 \%$ | $40 \%$ | $10 \%$ |
|  |  |  |  |  |
| No | $57 \%$ | $60 \%$ | $53 \%$ | $90 \%$ |
| Don't know | $8 \%$ | $6 \%$ | $8 \%$ | $\div$ |
|  |  |  |  | $\ldots$ |


| Unweighted base | 1255 | 621 | 224 | 8 |
| ---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1255 | 614 | 218 | 9 |
| Yes | $15 \%$ | $11 \%$ | $9 \%$ | $10 \%$ |
|  |  |  |  | $* *$ |
| No | $75 \%$ | $79 \%$ | $81 \%$ | $90 \%$ |
| Don't know | $10 \%$ | AP | AP | $* *$ |
|  |  |  | $10 \%$ | $\div$ |
|  |  |  |  | $* *$ |

## YouGov RealTime

State Fairs and Fried Foods
US_nat_internal Sample: 24th - 25 th July 2019

| YouGov <br> What the world thinks | Total | Gender |  | Generation |  |  |  |  |  |  | Region |  |  |  | White |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Gen Z (2000 | $\begin{aligned} & \text { Millennial } \\ & \text { (1982-1999) } \end{aligned}$ | $\begin{gathered} \text { Gen X (1965- } \\ 1981) \end{gathered}$ | Baby Boomer | Silent Generation (1928-1945) | Pre-Silent Generation earlier) | Other | Northeast | Midwest | South | West |  |
| rf_q3. Which, if any, of the following are your favorite foods served on a stick? Please select up to three. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
| Base | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
| Cake Pop | 14\% | 11\% | $\begin{gathered} \text { 17\% } \\ \hline \end{gathered}$ | 25\% | $\begin{aligned} & \text { 24\% } \\ & \text { E.F.G } \end{aligned}$ | $\begin{gathered} 13 \% \\ F \end{gathered}$ | 6\% | 5\% | - | $\div$ | 12\% | 12\% | 15\% | 16\% | 14\% |
| Caramel Apple | 26\% | 22\% | $\begin{gathered} 29 \% \\ \text { A } \end{gathered}$ | 12\% | 21\% | 26\% | $\begin{gathered} 30 \% \\ \mathrm{D} \end{gathered}$ | 28\% | ** | $\therefore$ | 25\% | $\begin{gathered} 32 \% \\ \mathrm{~L} \end{gathered}$ | 22\% | 27\% | $\begin{gathered} 27 \% \\ Q \end{gathered}$ |
| Cheesecake | 12\% | 13\% | 11\% | $21 \%$ | $\begin{aligned} & \text { 18\% } \\ & \text { F.G } \end{aligned}$ | $\begin{gathered} \text { 14\% } \\ \text { F.G } \end{gathered}$ | 7\% | $4 \%$ | $\stackrel{\circ}{*}$ | $\div$ | 11\% | 11\% | 14\% | 11\% | 11\% |
| Corn dog | 41\% | 41\% | 41\% | $32 \%$ | 34\% | $\begin{gathered} 47 \% \\ \text { D.G } \end{gathered}$ | $\begin{gathered} 45 \% \\ \text { D.G } \end{gathered}$ | 32\% | $\dot{*}$ | $\dot{*}$ | 21\% | $\begin{gathered} 45 \% \\ j \end{gathered}$ | $\begin{gathered} 44 \% \\ \hline \end{gathered}$ | $\begin{gathered} 48 \% \\ j \end{gathered}$ | 40\% |
| Fruit Kebab | 13\% | 11\% | 15\% | $24 \%$ | 14\% | 12\% | 13\% | $10 \%$ | $\div$ | $\therefore$ | $\underset{\mathrm{L}}{17 \%}$ | 12\% | 10\% | $\underset{\mathrm{L}}{16 \%}$ | 12\% |
| Lollipop | 17\% | 16\% | 18\% | $26 \%$ | 18\% | 16\% | 16\% | $21 \%$ | ** | \% | $\begin{gathered} 20 \% \\ \mathrm{~K} \end{gathered}$ | 11\% | $\begin{gathered} 20 \% \\ K \end{gathered}$ | 17\% | 16\% |
| Meat Kebab | 32\% | 34\% | 31\% | $\underset{*}{25 \%}$ | 26\% | $\begin{gathered} 37 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 36 \% \\ \mathrm{D} \end{gathered}$ | 28\% | $\div$ | $\div$ | 38\% | 33\% | 30\% | 32\% | $\begin{gathered} 34 \% \\ \mathrm{P} \end{gathered}$ |
| Pie Pops | 4\% | 5\% | 3\% | $5 \%$ | $\begin{gathered} 8 \% \\ \text { E.F.G } \end{gathered}$ | $\begin{gathered} 3 \% \\ F \end{gathered}$ | 1\% | $1 \%$ | $\therefore$ | $\div$ | 5\% | 2\% | 4\% | 4\% | 4\% |
| Popsicle | 39\% | 36\% | 42\% | $43 \%$ | 28\% | $\begin{gathered} 36 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 48 \% \\ \text { D.E } \end{gathered}$ | $\begin{aligned} & 62 \% \\ & \text { D.E.F* } \end{aligned}$ | $\stackrel{\circ}{*}$ | $\div$ | 37\% | 37\% | 40\% | 42\% | 40\% |
| Other | 1\% | 1\% | 2\% | $\overleftarrow{\Sigma}_{\star *}$ | 1\% | 2\% | 1\% | $2 \%$ | $\dot{*}$ | $\dot{*}$ | 1\% | 2\% | 1\% | 1\% | 1\% |
| Not applicable - I don't have a favorite food served on a stick | 15\% | 16\% | 15\% | $8 \%$ | 15\% | 14\% | 17\% | 14\% | $\stackrel{\circ}{*}$ | $\stackrel{\circ}{*}$ | 18\% | 17\% | 14\% | 14\% | 15\% |

rff_ 44 . In the past, some politicians have been scrutinized
for eating food commonly found at state fairs, like funnel cake or deep-fried Oreos. How fair, if at all, do you think this
is?

| Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
| Very fair | 9\% | 8\% | 9\% | $3 \%$ | $\begin{gathered} 11 \% \\ F \end{gathered}$ | $\begin{gathered} 10 \% \\ F \end{gathered}$ | 5\% | $\begin{gathered} 14 \% \\ \mathrm{~F}^{*} \end{gathered}$ | $\div$ | ** | 8\% | 5\% | 9\% | $\begin{gathered} 11 \% \\ \mathrm{~K} \end{gathered}$ | 7\% |
| Somewhat fair | 11\% | $\begin{gathered} 13 \% \\ \mathrm{~B} \end{gathered}$ | 9\% | 16\% | $\begin{aligned} & \text { 19\% } \\ & \text { E.F.G } \end{aligned}$ | 9\% | 6\% | 3\% | $\div$ | ** | $\begin{aligned} & 17 \% \\ & \text { K. } \end{aligned}$ | 7\% | 11\% | 9\% | 7\% |
| Not very fair | 16\% | 18\% | 15\% | 20\% | 18\% | 15\% | 16\% | 17\% | ** | ** | 13\% | 18\% | 16\% | 19\% | 15\% |
| Not fair at all | 49\% | 45\% | $\begin{gathered} 54 \% \\ \mathrm{~A} \end{gathered}$ | $42 \%$ | 35\% | $\begin{gathered} 49 \% \\ \hline \end{gathered}$ | $\begin{gathered} 61 \% \\ \text { D.E } \end{gathered}$ | $\begin{gathered} 58 \% \\ \mathrm{D}^{*} \end{gathered}$ | ** | $\cdots$ | 48\% | $\underset{\substack{57 \% \\ \text { L.M }}}{ }$ | 48\% | 47\% | $\begin{gathered} 58 \% \\ 0 . P \end{gathered}$ |
| Don't know | 15\% | 15\% | 15\% | 18\% | 17\% | 17\% | 12\% | $8 \%$ | ** | - | 14\% | 13\% | 16\% | 15\% | 13\% |

rft_q5. Generally speaking, do you think you would conne more with a politician who eats something healthy like a
salad or eats something unhealthy like a slice of pizza?

| Unweighted base | 1255 | 571 | 684 | 26 | 362 | 328 | 463 | 76 | - | - | 229 | 249 | 451 | 326 | 852 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1255 | 608 | 647 | 31 | 392 | 318 | 438 | 76 | - | - | 223 | 264 | 472 | 296 | 830 |
| Something heathy | 19\% | 20\% | 17\% | $22 \%$ | $\begin{aligned} & 27 \% \\ & \text { E.F.G } \end{aligned}$ | 17\% | 13\% | 10\% | ** | ** | $\begin{gathered} 24 \% \\ \text { K.L } \end{gathered}$ | 13\% | 17\% | $\begin{gathered} 21 \% \\ \mathrm{~K} \end{gathered}$ | 16\% |
| Something unhealthy | 29\% | 30\% | 28\% | 27\% | 29\% | 27\% | 31\% | 27\% | ** | $\div$ | 24\% | 29\% | 31\% | 28\% | 29\% |
| Don't know | 52\% | 50\% | 55\% | $51 \%$ | 44\% | $\begin{gathered} 56 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 56 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} \text { 62\% } \\ \mathrm{D}^{*} \end{gathered}$ | $\stackrel{\square}{*}$ | $\stackrel{\square}{*}$ | 51\% | 58\% | 51\% | 50\% | $\begin{gathered} 55 \% \\ \mathrm{P} \end{gathered}$ |

## YouGov RealTime

State Fairs and Fried Foods
US_nat_internal Sample: 24th - 25 th July 2019

| YouGov <br> What the world thinks | Total | Race |  |  | Education |  |  |  | Marital Status |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other (NET) | No HS, High school graduate | Some college, 2-year | 4-year | Post Grad | Married | $\underset{\text { Partnership }}{\text { Civil }}$ | $\underset{\substack{\text { Living } \\ \text { together, not } \\ \text { married or civil } \\ \text { partnership }}}{ }$ |  | NET: In a relationship | Single | Divorced |
| rf_q3. Which, if any, of the following are your favorite foods served on a stick? Please select up to three. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
| Base | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
| Cake Pop | 14\% | 16\% | 14\% | 16\% | 11\% | 16\% | 18\% | 14\% | 13\% | 27\% | 16\% | 23\% | 14\% | 17\% | 14\% |
|  |  |  |  | * |  | R | R |  | AC | ** | $\mathrm{AC}^{*}$ | $A C^{*}$ | AC | AC | $\mathrm{AC}^{*}$ |
| Caramel Apple | 26\% | 27\% | 22\% | 16\% | 25\% | 26\% | 23\% | 31\% | 28\% | $36 \%$ | $22 \%$ | $15 \%$ | 26\% | 22\% | 28\% |
| Cheesecake | 12\% | 11\% | $\begin{gathered} 19 \% \\ \mathrm{~N} \end{gathered}$ | 14\% | 13\% | 12\% | 8\% | 15\% | $\begin{gathered} 12 \% \\ \text { AB.AC } \end{gathered}$ | 17\% | $\begin{gathered} 23 \% \\ \text { v.Z.AB.AC* } \end{gathered}$ | $\begin{aligned} & 18 \% \\ & A B . A C^{*} \end{aligned}$ | $\begin{aligned} & \text { 14\% } \\ & \text { AB.AC } \end{aligned}$ | $\begin{gathered} 14 \% \\ \text { AB.AC } \end{gathered}$ | $5 \%$ |
| Corn dog | 41\% | 41\% | 41\% | $47 \%$ | $\begin{gathered} 45 \% \\ T \end{gathered}$ | 40\% | 36\% | 37\% | 42\% | 22\% | 37\% | 27\% | 40\% | 41\% | 50\% |
| Fruit Kebab | 13\% | 13\% | 16\% | 17\% | 14\% | 11\% | 15\% | 14\% | $\begin{gathered} 14 \% \\ A \mathrm{AA} \end{gathered}$ | $34 \%$ | $\begin{gathered} 20 \% \\ \mathrm{AA}^{*} \end{gathered}$ | 15\% | $\begin{gathered} 16 \% \\ \text { AA } \end{gathered}$ | 9\% | 12\% |
| Lollipop | 17\% | $\begin{gathered} \text { 26\% } \\ \mathrm{N} \end{gathered}$ | 19\% | $16 \%$ | 19\% | 16\% | 15\% | 18\% | 16\% | $23 \%$ | $18 \%$ | $\begin{gathered} 35 \% \\ \text { v.X.Z.AA.AB.AC* } \end{gathered}$ | 18\% | 17\% | $15 \%$ |
| Meat Kebab | 32\% | 31\% | 23\% | $\begin{aligned} & 45 \% \\ & \text { N.O.P* } \end{aligned}$ | 28\% | 32\% | $\begin{gathered} 40 \% \\ R \end{gathered}$ | 36\% | $\begin{gathered} 35 \% \\ y \end{gathered}$ | $32 \%$ | $30 \%$ | $16 \%$ | $\begin{gathered} 34 \% \\ Y \end{gathered}$ | 30\% | $\underset{y^{* *}}{39 \%}$ |
| Pie Pops | 4\% | 2\% | 7\% | 3\% | 4\% | 4\% | 6\% | 1\% | 3\% | $7 \%$ | $4 \%$ | $6 \%$ | 4\% | 4\% | $5 \%$ |
| Popsicle | 39\% | 45\% | 33\% | 38\% | 39\% | 40\% | 42\% | 37\% | 39\% | $27 \%$ | 36\% | 46\% | 39\% | 37\% | $\begin{gathered} 48 \% \\ A_{4}^{*} \end{gathered}$ |
| Other | 1\% | - | 1\% | $\begin{gathered} 4 \% \\ \mathrm{O}^{*} \end{gathered}$ | 1\% | 2\% | 1\% | 2\% | 1\% | ${ }_{*}^{*}$ | 2\% | 2\% | 1\% | 1\% | ; |
| Not applicable - I don't have a favorite food served on a stick | 15\% | 16\% | 16\% | 12\% | 16\% | 16\% | 13\% | 17\% | 15\% | 4\% | 16\% | $15 \%$ | 15\% | 17\% | 12\% |

rff_-44. In the past, some politicians have been scrutinized
for eating food commonly found at state fairs, like funnel
cake or deep-fried Oreos. How fair, if at all, do you think this
is?

| Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
| Very fair | 9\% | $\begin{gathered} 15 \% \\ \text { N } \end{gathered}$ | 10\% | $8 \%$ | 10\% | 7\% | 9\% | 8\% | 9\% | 21\% | 8\% | $2 \%$ | 9\% | 9\% | $6 \%$ |
| Somewhat fair | 11\% | $\begin{gathered} 14 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 24 \% \\ N \end{gathered}$ | $\begin{gathered} 13 \% \\ N^{*} \end{gathered}$ | 13\% | 9\% | 9\% | 12\% | $\begin{gathered} 10 \% \\ \mathrm{AB} \end{gathered}$ | $33 \%$ | 22\% <br> v.Z.AA.AB.AC* | 22\% <br> V.AA.AB.AC* | $\begin{aligned} & \text { 13\% } \\ & \text { V.AB } \end{aligned}$ | 9\% | 3\% |
| Not very fair | 16\% | 16\% | $\begin{gathered} 22 \% \\ N \end{gathered}$ | 16\% | 15\% | 16\% | 16\% | $\begin{aligned} & \text { 25\% } \\ & \text { R.S.T } \end{aligned}$ | 15\% | 8\% | $11 \%$ | 16\% | 14\% | 20\% | $\begin{aligned} & 24 \% \\ & \text { v.x. } \mathbf{Z}^{*} \end{aligned}$ |
| Not fair at all | 49\% | 35\% | 24\% | $\begin{gathered} 48 \% \\ \mathrm{P}^{*} \end{gathered}$ | 47\% | $\begin{gathered} 52 \% \\ u \end{gathered}$ | $\begin{aligned} & 56 \% \\ & \text { R.U } \end{aligned}$ | 40\% | $\begin{aligned} & 53 \% \\ & \text { Z.AA } \end{aligned}$ | $24 \%$ | $40 \%$ | $48 \%$ | 51\% | 46\% | $\begin{gathered} 57 \% \\ x^{*} \end{gathered}$ |
| Don't know | 15\% | 19\% | 19\% | 15\% | 15\% | $\begin{gathered} \text { 17\% } \\ \hline \text { T } \end{gathered}$ | 10\% | 16\% | 13\% | 15\% | 19\% | 12\% | 14\% | 17\% | $9 \%$ |

and more with a politician who eats something healthy like a
salad or eats something unhealthy like a slice of pizza?

| Unweighted base | 1255 | 159 | 154 | 90 | 470 | 418 | 238 | 129 | 575 | 21 | 70 | 45 | 711 | 318 | 120 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1255 | 144 | 197 | 84 | 503 | 391 | 230 | 131 | 561 | 24 | 75 | 43 | 703 | 328 | 117 |
| Something healthy | 19\% | $\begin{gathered} \text { 26\% } \\ \text { N } \end{gathered}$ | 22\% | $\begin{gathered} 26 \% \\ \mathrm{~N}^{*} \end{gathered}$ | 17\% | 16\% | 21\% | $\begin{aligned} & \text { 28\%\% } \\ & \text { R.S } \end{aligned}$ | 18\% | $44 \%$ | $\begin{aligned} & 29 \% \\ & \text { v.AC* } \end{aligned}$ | $13 \%$ | $\begin{gathered} 20 \% \\ \mathrm{v} \end{gathered}$ | 20\% | 17\% |
| Something unhealthy | 29\% | 21\% | $\begin{gathered} 34 \% \\ 0 \end{gathered}$ | $30 \%$ | $\begin{gathered} 33 \% \\ \text { T.U } \end{gathered}$ | $\begin{gathered} 30 \% \\ u \end{gathered}$ | 24\% | 19\% | 26\% | $25 \%$ | $27 \%$ | $37 \%$ | 27\% | 32\% | $\begin{aligned} & 38 \% \\ & \mathrm{v} . \mathrm{Z}^{*} \end{aligned}$ |
| Don't know | 52\% | 53\% | 44\% | $44 \%$ | 50\% | 54\% | 55\% | 53\% | $\begin{gathered} 56 \% \\ \text { Z.AA.AB } \end{gathered}$ | $31 \%$ | $43 \%$ | $50 \%$ | 54\% | 48\% | $45 \%$ |

## YouGov Realtime

State Fairs and Fried Foods
US_nat_internal Sample: 24th - 25 th July 2019

| YouGov <br> What the world thinks | Total |  |  |  |  | Parent or guardian of any children |  |  |  |  | Income |  |  |  | Urban |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Widowed | Separated | Other | $\begin{aligned} & \text { Prefer not to } \\ & \text { say } \end{aligned}$ | Younger than 18 | 18 or over | NET: Any age | Not a parent / guardian | Don't know / Prefer not to say | Under \$40k | \$40k to \$80k | \$80k+ | Don't know / Prefer not to say |  |
| rf_q3. Which, if any, of the following are your favorite foods served on a stick? Please select up to three. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
| Base | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
| Cake Pop | 14\% | 1\% | 24\% |  | $6 \%$ | $\begin{aligned} & 20 \% \\ & \text { AH.AI } \end{aligned}$ | 9\% | $\begin{aligned} & \begin{array}{l} 13 \% \\ \text { AH } \end{array} \end{aligned}$ | $\begin{gathered} \text { 15\% } \\ \text { AH } \end{gathered}$ | $15 \%$ | 13\% | 16\% | 14\% | 12\% | 16\% |
| Caramel Apple | 26\% | $\begin{gathered} 43 \% \\ \text { v.x.Y...AA** } \end{gathered}$ | $27 \%$ | 40\% | $4 \%$ | $\begin{gathered} 29 \% \\ \text { AK } \end{gathered}$ | 30\% <br> AJ.AK | 30\% AJ.AK | $\begin{gathered} 23 \% \\ \text { AK } \end{gathered}$ | 6\% | 27\% | 23\% | 28\% | 23\% | 28\% |
| Cheesecake | 12\% | $2 \%$ | $5 \%$ | $\div$ | $5 \%$ | $\begin{aligned} & 16 \% \\ & \text { AH.AI } \end{aligned}$ | 7\% | $\begin{gathered} 11 \% \\ \text { AH } \end{gathered}$ | $\begin{gathered} 14 \% \\ \text { AH } \end{gathered}$ | $\begin{aligned} & 17 \% \\ & \text { AH* }^{*} \end{aligned}$ | $\begin{gathered} \text { 15\% } \\ \text { AO } \end{gathered}$ | 13\% | 10\% | 9\% | 13\% |
| Corn dog | 41\% | 44\% | $\begin{gathered} 42 \% \\ * \end{gathered}$ | 50\% | $\underset{\sim}{20 \%}$ | 41\% | $\begin{aligned} & \text { 47\% } \\ & \text { AJ.AK } \end{aligned}$ | $\begin{gathered} 44 \% \\ \text { AK } \end{gathered}$ | 39\% | 28\% | $\begin{gathered} 43 \% \\ \text { AO } \end{gathered}$ | $\begin{gathered} 44 \% \\ \text { AO } \end{gathered}$ | 40\% | 33\% | 36\% |
| Fruit Kebab | 13\% | 15\% | $5 \%$ | $15 \%$ | $9 \%$ | $\begin{gathered} \text { 18\% } \\ \text { AJ } \end{gathered}$ | 14\% | 15\% | 11\% | 8\% | 11\% | 11\% | $\begin{gathered} \text { 17\% } \\ \text { AL.AM } \end{gathered}$ | $\underset{\text { AL }}{\text { AL\% }}$ | 16\% |
| Lollipop | 17\% | 17\% | $13 \%$ | 15\% | $13 \%$ | 17\% | 17\% | 17\% | 18\% | 10\% | 16\% | 20\% | 16\% | 17\% | 19\% |
| Meat Kebab | 32\% | $\begin{gathered} 36 \% \\ \mathrm{y}^{*} \end{gathered}$ | 26\% | 18\% | 4\% | $\begin{gathered} 35 \% \\ A K \end{gathered}$ | $\begin{gathered} 36 \% \\ \text { AK } \end{gathered}$ | $\begin{gathered} 36 \% \\ \text { AK } \end{gathered}$ | $\begin{gathered} 31 \% \\ \text { AK } \end{gathered}$ | $7 \%$ | 28\% | 34\% | $\begin{gathered} 41 \% \\ \text { AL.AO } \end{gathered}$ | 28\% | 29\% |
| Pie Pops | 4\% | * | 13\% |  | $3 \%$ | $\begin{gathered} 7 \% \\ \text { AH.AI.AJ } \end{gathered}$ | 2\% | $\begin{aligned} & 4 \% \\ & \text { AH } \end{aligned}$ | 3\% | $\begin{aligned} & 7 \% \\ & A H^{*} \end{aligned}$ | $\begin{aligned} & 4 \% \\ & \text { AO } \end{aligned}$ | $\begin{aligned} & 6 \% \\ & \text { AO } \end{aligned}$ | $3 \%$ | 1\% | $\begin{gathered} 6 \% \\ \text { AQ.AR } \end{gathered}$ |
| Popsicle | 39\% | $48 \%$ | $42 \%$ | $66 \%$ | $20 \%$ | 35\% | $\begin{gathered} 47 \% \\ \text { AG.AI.AJ.AK } \end{gathered}$ | $\begin{aligned} & \text { 42\% } \\ & \text { AG.AK } \end{aligned}$ | $\begin{gathered} 38 \% \\ \text { AK } \end{gathered}$ | 22\% | 38\% | $\begin{gathered} 46 \% \\ \text { AN } \end{gathered}$ | 33\% | 40\% | 39\% |
| Other | 1\% | 2\% | $6 \%$ |  |  | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 2\% | 2\% | 0\% |
| Not applicable - I don't have a favorite food served on a stick | 15\% | 9\% | $21 \%$ |  | 46\% | 11\% | 13\% | 12\% | $\begin{aligned} & \text { 17\% } \\ & \text { AG.AI } \end{aligned}$ | 36\% <br> AG.AH.AI.AJ* | 16\% | 12\% | 13\% | $\begin{gathered} \text { 23\% } \\ \text { AL.AM.AN } \end{gathered}$ | 14\% |

rff_ -44. In the past, some politicians have been scrutinized
for eating food commonly found at state fairs, like funnel
cake or deep-fried Oreos. How fair, if at all, do you think this
is?

| Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
| Very fair | 9\% | $5 \%$ | 20\% | 18\% | $5 \%$ | 16\% <br> AH.AI.AJ.AK | 7\% | $\begin{aligned} & \text { 10\% } \\ & \hline \text { an } \end{aligned}$ | 7\% | $4 \%$ | 10\% | 8\% | 8\% | 7\% | $\begin{gathered} \text { 12\% } \\ \text { AQ.AR } \end{gathered}$ |
| Somewhat fair | 11\% | 5\% | 11\% | $\div$ | $25 \%$ | $\begin{gathered} \text { 20\% } \\ \text { AH.Al.AJ } \end{gathered}$ | 7\% | $\begin{gathered} \text { 12\% } \\ \text { AH } \end{gathered}$ | 9\% | $\begin{aligned} & \text { 17\% } \\ & \text { HH }^{*} \end{aligned}$ | 12\% | 9\% | 13\% | 10\% | $\begin{gathered} \text { 17\% } \\ \text { AQ.AR } \end{gathered}$ |
| Not very fair | 16\% | 16\% | $5 \%$ | $\div$ | 16\% | 11\% | 14\% | 13\% | $\begin{gathered} 20 \% \\ \text { AG.AH.AI } \end{gathered}$ | $\begin{gathered} \text { 23\% } \\ \text { AG.AI\| } \end{gathered}$ | 16\% | 16\% | 17\% | 17\% | $\begin{gathered} 19 \% \\ \text { AR } \end{gathered}$ |
| Not fair at all | 49\% | $\begin{gathered} \text { 66\% } \\ \text { x.z.AA* } \end{gathered}$ | $37 \%$ | 15\% | 11\% | $\begin{gathered} 39 \% \\ \text { AK } \end{gathered}$ | 62\% <br> AG.AI.AJ.AK | 54\% AG.AK | $\begin{aligned} & \text { 48\% } \\ & \text { AG.AK } \end{aligned}$ | $13 \%$ | 44\% | $\underset{\mathrm{AL}}{55 \%}$ | $\begin{gathered} 54 \% \\ \mathrm{AL} \end{gathered}$ | 47\% | 35\% |
| Don't know | 15\% | 8\% | $27 \%$ | $67 \%$ | $42 \%$ | 14\% | 10\% | 12\% | $\begin{aligned} & 16 \% \\ & \text { AH } \end{aligned}$ | 43\% AG.AH.AI.AJ* | 19\% AM.AN | 12\% | 7\% | 19\% AM.AN | 16\% |

fin_q5. Generaly speaking, do you think you wor more with a politician who eats something healthy like a
salad or eats something unhealthy like a slice of pizza?

| Unweighted base | 1255 | 58 | 20 | 6 | 22 | 286 | 449 | 689 | 507 | 59 | 450 | 335 | 266 | 204 | 402 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1255 | 57 | 19 | 6 | 25 | 294 | 430 | 677 | 518 | 60 | 447 | 336 | 265 | 208 | 414 |
| Something healthy | 19\% | $9 \%$ | $21 \%$ | 18\% | $\div$ | $\begin{gathered} 29 \% \\ \text { AH.AI.AJ.AK } \end{gathered}$ | 14\% | $\begin{gathered} 20 \% \\ \text { AH } \end{gathered}$ | 17\% | 14\% | 18\% | 18\% | 23\% | 16\% | $\begin{gathered} 27 \% \\ \text { AQ.AR } \end{gathered}$ |
| Something unheathy | 29\% | $24 \%$ | $21 \%$ | 15\% | $27 \%$ | 24\% | $\begin{aligned} & 35 \% \\ & \text { AG.AI } \end{aligned}$ | $\begin{gathered} 30 \% \\ \text { AG } \end{gathered}$ | 29\% | $21 \%$ | $\begin{gathered} 30 \% \\ \text { AO } \end{gathered}$ | $\begin{gathered} 34 \% \\ \text { AO } \end{gathered}$ | 27\% | 21\% | 28\% |
| Don't know | 52\% | $\begin{gathered} 66 \% \\ \text { X.AA.AB** } \end{gathered}$ | $58 \%$ | $67 \%$ | $73 \%$ | 47\% | 51\% | 50\% | 54\% | $\begin{gathered} 64 \% \\ \text { AG.Al* } \end{gathered}$ | 52\% | 49\% | 51\% | $\begin{gathered} 62 \% \\ \text { AL.AM.AN } \end{gathered}$ | 45\% |

YouGov RealTime
State Fairs and Fried Foods
us nat internal Sample: 24th - 2 th July 2019

| YouGov <br> What the world thinks | Total | Type of Area Lived in |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Suburban/ Town | Rural | Other |

rf_q3. Which, if any, of the following are your favorite food
served on a stick? Please select up to three

| Unweighted base | 1255 | 621 | 224 | 8 |
| :---: | :---: | :---: | :---: | :---: |
| Base | 1255 | 614 | 218 | 9 |
| Cake Pop | 14\% | 14\% | 12\% | 10\% |
| Caramel Apple | 26\% | 24\% | 27\% | $38 \%$ |
| Cheesecake | 12\% | 12\% | 11\% |  |
| Corn dog | 41\% | 41\% | $\begin{gathered} 49 \% \\ \text { AP } \end{gathered}$ | $49 \%$ |
| Fruit Kebab | 13\% | 12\% | 12\% |  |
| Lollipop | 17\% | 16\% | 17\% | 11\% |
| Meat Kebab | 32\% | 33\% | $\begin{gathered} 39 \% \\ A P \end{gathered}$ | 10\% |
| Pie Pops | 4\% | 3\% | 2\% | 10\% |
| Popsicle | 39\% | 40\% | 38\% | 38\% |
| Other | 1\% | 1\% | $\begin{aligned} & 2 \% \\ & \text { AP } \end{aligned}$ |  |
| Not applicable - I don't have a favorite food served on a stick | 15\% | 16\% | 16\% | 41\% |

rff_ $\mathbf{4 4}$. In the past, some politicicins have been scrutinized
for eating
for eating food commonly found at state fairs, like funnel
cake or deep-fried Oreos. How fair, if at all, do you think this


| Unweighted base | 1255 | 621 | 224 | 8 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1255 | 614 | 218 | 9 |
| Very fair | 9\% | 7\% | 5\% | 12\% |
| Somewhat fair | 11\% | $8 \%$ | 6\% | 22\% |
| Not very fair | 16\% | 16\% | 12\% | $21 \%$ |
| Not fair at all | 49\% | $\begin{gathered} 56 \% \\ \text { AP } \end{gathered}$ | $\begin{gathered} 60 \% \\ \text { AP } \end{gathered}$ | : |
| Don't know | 15\% | 13\% | 18\% | $45 \%$ |

conne
more with a politician who eats something healthy like a
salad or eats something unhealthy like a slice of pizza?
salad or eats something unhealthy like a slice of pizza?

| Unweighted base | 1255 | 621 | 224 | 8 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults Something healthy | 1255 | 614 | 218 | 9 |
|  | 19\% | 16\% | 9\% | 29\% |
|  |  | AR |  | ** |
| Something unhealthy | 29\% | 29\% | 30\% | 31\% |
| Don't know | 52\% | 55\% | 61\% | 40\% |
|  |  | AP | AP | ** |

YouGov RealTime

## State Fairs and Fried Foods

us_nat_internal Sample: 24th - 25 th July 2019
YouGov

| Total | Gender |  | Generation |  |  |  |  |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | Gen $Z$ (2000 and later) | $\begin{aligned} & \text { Millennial } \\ & \text { (1982-1999) } \end{aligned}$ | $\begin{aligned} & \text { Gen X (1965- } \\ & \text { 1981) } \end{aligned}$ | Baby Boomer (1946-1964) | Silent Generation (1928-1945) | Pre-Silent Generation (1927 and earlier) | Other | Northeast | Midwest | South | West | White |

YouGov RealTime

## State Fairs and Fried Foods

us_nat_internal Sample: 24th - 25 th July 2019
YouGov

|  | Race |  |  | Education |  |  |  | Marital Status |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Black | Hispanic | Other (NET) | No HS, High school graduate | $\underset{\substack{\text { Some college, } \\ \text { 2-year }}}{ }$ | 4-year | Post Grad | Married | $\underset{\text { Partnership }}{\text { Civil }}$ | Living together, not married or civil partnership | $\underset{\text { relationship, }}{\text { In a }}$ not living together | NET: In a relationship | Single | Divorced |

YouGov RealTime

## State Fairs and Fried Foods

uS_nat_internal Sample: 24th - 25 th July 2019
YouGov

| Total |  |  |  |  | Parent or guardian of any children |  |  |  |  | Income |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Widowed | Separated | Other | Prefer not to say | Younger than 18 | 18 or over | NET: Any age | Not a parent / guardian | Don't know / <br> Prefer not to <br> say | Under \$40k | \$40k to \$80k | \$80k+ | Don't know / Prefer not to say | Urban |

YouGov RealTime

## State Fairs and Fried Foods

US_nat_internal Sample: 24th - 25 th July 2019
YouGov

|  | Type of Area Lived in |  |  |
| :---: | :---: | :---: | :---: |
|  | Suburban/ <br> Town | Rural | Other |

