

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the next 12 months

Fieldwork: 22nd July - 1st August 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)

	1503	623	880	43	386	274	238	562	1213	290
Base: GB adults										
Buy a house or a flat, for the first time	31%	28%	34%	91%	67%	39%	16%	4%	31%	32%
Buy a house or a flat, but not for the first time	54%	57%	53%	5%	28%	53%	69%	71%	55%	53%
Sell a house or a flat	45%	50%	42%	12%	20%	34%	48%	69%	45%	45%
None of these	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-

In general, has the coronavirus (COVID-19) pandemic made you more or less likely to do the following, or has it made no difference? (Please select one option on each row)

Buy a house or a flat										
Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	1286	524	762	41	369	252	202	422	1040	246
Much more likely	11%	11%	11%	10%	13%	12%	10%	9%	10%	13%
Slightly more likely	16%	14%	18%	22%	20%	18%	20%	10%	16%	17%
It has made no difference	57%	60%	55%	46%	50%	53%	54%	68%	57%	56%
Slightly less likely	11%	10%	12%	20%	13%	13%	11%	8%	12%	9%
Much less likely	3%	4%	3%	2%	3%	2%	4%	5%	4%	2%
Don't know	1%	1%	1%	-	2%	2%	1%	0%	1%	2%
Net: More likely	27%	25%	29%	32%	33%	31%	30%	19%	27%	30%
Net: Less likely	15%	14%	15%	22%	16%	15%	15%	12%	15%	12%

Sell your house or flat										
Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	676	310	366	5	77	94	115	385	546	130
Much more likely	10%	9%	10%	20%	13%	14%	10%	8%	11%	4%
Slightly more likely	13%	11%	15%	60%	16%	18%	16%	10%	13%	12%
It has made no difference	62%	63%	61%	20%	56%	54%	57%	67%	62%	64%
Slightly less likely	11%	12%	10%	-	13%	11%	11%	11%	11%	14%
Much less likely	4%	5%	3%	-	3%	2%	5%	4%	3%	6%
Don't know	0%	-	1%	-	-	1%	-	0%	0%	1%
Net: More likely	23%	20%	25%	80%	29%	32%	26%	17%	24%	15%
Net: Less likely	15%	17%	14%	-	16%	13%	17%	15%	14%	20%

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Total	Region								
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)

	1503	339	189	137	207	443	1315	63	105	20
Base: GB adults	1503	339	189	137	207	443	1315	63	105	20
Buy a house or a flat, for the first time	31%	38%	28%	28%	39%	26%	32%	27%	28%	30%
Buy a house or a flat, but not for the first time	54%	47%	57%	56%	51%	59%	54%	56%	59%	50%
Sell a house or a flat	45%	41%	41%	43%	39%	51%	44%	52%	49%	40%
None of these	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-

In general, has the coronavirus (COVID-19) pandemic made you more or less likely to do the following, or has it made no difference? (Please select one option on each row)

Buy a house or a flat

	1286	289	160	116	186	376	1127	52	91	16
Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	1286	289	160	116	186	376	1127	52	91	16
Much more likely	11%	9%	11%	10%	20%	9%	11%	10%	9%	-
Slightly more likely	16%	16%	14%	16%	22%	16%	17%	10%	18%	13%
It has made no difference	57%	58%	62%	58%	44%	60%	57%	62%	55%	81%
Slightly less likely	11%	12%	10%	9%	11%	11%	11%	13%	15%	6%
Much less likely	3%	3%	3%	5%	3%	3%	3%	4%	2%	-
Don't know	1%	1%	1%	1%	1%	1%	1%	2%	1%	-
Net: More likely	27%	26%	24%	27%	42%	25%	28%	19%	26%	13%
Net: Less likely	15%	16%	13%	15%	13%	14%	14%	17%	18%	6%

Sell your house or flat

	676	139	78	59	80	228	584	33	51	8
Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	676	139	78	59	80	228	584	33	51	8
Much more likely	10%	11%	9%	7%	16%	7%	10%	12%	10%	-
Slightly more likely	13%	14%	8%	12%	20%	14%	14%	3%	10%	25%
It has made no difference	62%	62%	72%	64%	50%	62%	62%	70%	59%	63%
Slightly less likely	11%	12%	6%	10%	11%	12%	11%	9%	18%	-
Much less likely	4%	2%	4%	7%	3%	4%	4%	3%	4%	13%
Don't know	0%	-	1%	-	-	-	0%	3%	-	-
Net: More likely	23%	24%	17%	19%	36%	21%	23%	15%	20%	25%
Net: Less likely	15%	14%	10%	17%	14%	17%	15%	12%	22%	13%

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Total	Government Region													Working Status				
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired

Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)

	1503	51	156	132	88	101	137	207	260	183	1315	63	105	20	817	208	1025	4	334
Base: GB adults	1503	51	156	132	88	101	137	207	260	183	1315	63	105	20	817	208	1025	4	334
Buy a house or a flat, for the first time	31%	27%	42%	36%	33%	23%	28%	39%	24%	28%	32%	27%	28%	30%	44%	20%	39%	100%	3%
Buy a house or a flat, but not for the first time	54%	67%	41%	48%	48%	65%	56%	51%	59%	58%	54%	56%	59%	50%	47%	64%	51%	-	69%
Sell a house or a flat	45%	41%	38%	45%	42%	41%	43%	39%	58%	43%	44%	52%	49%	40%	31%	52%	36%	-	76%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

In general, has the coronavirus (COVID-19) pandemic made you more or less likely to do the following, or has it made no difference? (Please select one option on each row)

Buy a house or a flat																			
Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	1286	48	130	111	71	89	116	186	217	159	1127	52	91	16	750	174	924	4	239
Much more likely	11%	-	11%	12%	18%	4%	10%	20%	8%	11%	11%	10%	9%	-	11%	10%	11%	-	9%
Slightly more likely	16%	23%	13%	17%	13%	15%	16%	22%	16%	16%	17%	10%	18%	13%	18%	18%	18%	75%	12%
It has made no difference	57%	60%	63%	50%	52%	70%	58%	44%	63%	55%	57%	62%	55%	81%	56%	53%	55%	-	68%
Slightly less likely	11%	10%	8%	17%	13%	8%	9%	11%	10%	12%	11%	13%	15%	6%	12%	13%	12%	-	7%
Much less likely	3%	4%	4%	3%	4%	2%	5%	3%	4%	3%	3%	4%	2%	-	2%	3%	3%	-	4%
Don't know	1%	2%	1%	1%	-	1%	1%	1%	-	3%	1%	2%	1%	-	1%	2%	1%	25%	-
Net: More likely	27%	23%	24%	29%	31%	19%	27%	42%	24%	26%	19%	26%	13%	29%	28%	29%	29%	75%	21%
Net: Less likely	15%	15%	12%	20%	17%	10%	15%	13%	13%	15%	14%	17%	18%	6%	14%	17%	15%	-	11%

Sell your house or flat																			
Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	676	21	59	59	37	41	59	80	150	78	584	33	51	8	256	108	364	-	254
Much more likely	10%	-	15%	10%	11%	7%	7%	16%	7%	9%	10%	12%	10%	-	12%	6%	10%	-	8%
Slightly more likely	13%	19%	19%	7%	8%	7%	12%	20%	13%	15%	14%	3%	10%	25%	18%	12%	16%	-	10%
It has made no difference	62%	67%	54%	68%	73%	71%	64%	50%	65%	55%	62%	70%	59%	63%	57%	62%	59%	-	69%
Slightly less likely	11%	10%	10%	14%	5%	7%	10%	11%	11%	14%	11%	9%	18%	-	11%	15%	12%	-	9%
Much less likely	4%	5%	2%	2%	3%	5%	7%	3%	3%	6%	4%	3%	4%	13%	3%	3%	3%	-	4%
Don't know	0%	-	-	-	-	2%	-	-	-	-	0%	3%	-	-	-	2%	1%	-	-
Net: More likely	23%	19%	34%	17%	19%	15%	19%	36%	20%	24%	23%	15%	20%	25%	29%	19%	26%	-	18%
Net: Less likely	15%	14%	12%	15%	8%	12%	17%	14%	15%	21%	15%	12%	22%	13%	14%	18%	15%	-	13%

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Total			Marital Status					Children in Household					Parent/ Guardian				
	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years

Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)

Base: GB adults	1503	35	105	688	299	133	34	349	1155	155	132	47	334	14	769	734	143	163	112
Buy a house or a flat, for the first time	31%	51%	30%	16%	49%	7%	-	58%	32%	28%	24%	34%	28%	57%	14%	49%	27%	32%	21%
Buy a house or a flat, but not for the first time	54%	37%	53%	66%	40%	73%	76%	34%	53%	61%	60%	51%	59%	43%	66%	42%	62%	58%	59%
Sell a house or a flat	45%	31%	45%	57%	34%	56%	62%	25%	46%	44%	45%	38%	44%	14%	57%	32%	50%	37%	45%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

In general, has the coronavirus (COVID-19) pandemic made you more or less likely to do the following, or has it made no difference? (Please select one option on each row)

Buy a house or a flat																			
Base: GB adults surveyed who are planning on selling and/ or purchasing a house/flat in the next 12 months	1286	31	88	564	267	106	26	323	983	138	111	40	289	14	617	669	127	147	90
Much more likely	11%	23%	11%	11%	10%	9%	4%	11%	10%	14%	14%	13%	13%	-	10%	11%	16%	13%	10%
Slightly more likely	16%	10%	14%	16%	17%	11%	19%	19%	14%	20%	21%	40%	23%	21%	17%	16%	18%	26%	26%
It has made no difference	57%	48%	50%	60%	55%	71%	69%	49%	60%	51%	49%	35%	48%	36%	60%	55%	48%	50%	48%
Slightly less likely	11%	6%	16%	9%	15%	7%	8%	14%	10%	13%	14%	10%	13%	29%	10%	12%	16%	9%	14%
Much less likely	3%	10%	8%	4%	2%	1%	-	5%	4%	2%	3%	3%	2%	7%	3%	4%	2%	2%	1%
Don't know	1%	3%	1%	1%	1%	1%	-	2%	1%	-	1%	-	0%	7%	1%	1%	1%	1%	1%
Net: More likely	27%	32%	25%	27%	27%	21%	23%	30%	25%	33%	34%	53%	36%	21%	27%	28%	34%	39%	36%
Net: Less likely	15%	16%	24%	13%	17%	8%	8%	19%	14%	15%	16%	13%	15%	36%	12%	16%	17%	11%	16%

Sell your house or flat																			
Base: GB adults surveyed who are planning on selling and/ or purchasing a house/flat in the next 12 months	676	11	47	393	102	74	21	86	528	68	60	18	146	2	441	235	71	60	50
Much more likely	10%	18%	13%	9%	12%	11%	5%	8%	9%	13%	12%	11%	12%	-	10%	9%	17%	10%	10%
Slightly more likely	13%	9%	9%	14%	9%	15%	14%	10%	10%	24%	13%	50%	23%	50%	15%	10%	21%	32%	20%
It has made no difference	62%	27%	60%	63%	61%	58%	67%	62%	66%	44%	57%	39%	49%	50%	62%	63%	49%	50%	54%
Slightly less likely	11%	27%	13%	9%	17%	12%	14%	13%	11%	16%	10%	-	12%	-	11%	12%	10%	5%	14%
Much less likely	4%	18%	6%	4%	2%	3%	-	7%	4%	3%	7%	-	4%	-	3%	6%	1%	2%	2%
Don't know	0%	-	-	0%	-	1%	-	-	0%	-	2%	-	1%	-	0%	-	1%	2%	-
Net: More likely	23%	27%	21%	24%	21%	26%	19%	19%	19%	37%	25%	61%	35%	50%	24%	20%	38%	42%	30%
Net: Less likely	15%	45%	19%	13%	19%	15%	14%	20%	15%	19%	17%	-	16%	-	14%	18%	11%	7%	16%

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Total			
	17 to 18 years	16 years and under	Over 18 years

Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)

	1503	47	347	469
Base: GB adults				
Buy a house or a flat, for the first time	31%	6%	25%	5%
Buy a house or a flat, but not for the first time	54%	70%	61%	72%
Sell a house or a flat	45%	53%	47%	64%
None of these	-	-	-	-
Don't know	-	-	-	-

In general, has the coronavirus (COVID-19) pandemic made you more or less likely to do the following, or has it made no difference? (Please select one option on each row)

Buy a house or a flat

	1286	36	296	362
Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months				
Much more likely	11%	6%	13%	8%
Slightly more likely	16%	17%	22%	13%
It has made no difference	57%	58%	50%	68%
Slightly less likely	11%	11%	12%	8%
Much less likely	3%	8%	3%	2%
Don't know	1%	-	1%	1%
Net: More likely	27%	22%	34%	21%
Net: Less likely	15%	19%	15%	11%

Sell your house or flat

	676	25	162	298
Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months				
Much more likely	10%	8%	13%	7%
Slightly more likely	13%	16%	22%	11%
It has made no difference	62%	56%	50%	68%
Slightly less likely	11%	12%	11%	10%
Much less likely	4%	8%	3%	3%
Don't know	0%	-	1%	0%
Net: More likely	23%	24%	35%	18%
Net: Less likely	15%	20%	14%	13%

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Total	Social Media/ Messaging service (within the last month)								
	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)

	1503	1135	611	454	261	664	186	985	1149	267
Base: GB adults										
Buy a house or a flat, for the first time	31%	34%	38%	40%	41%	47%	65%	36%	34%	42%
Buy a house or a flat, but not for the first time	54%	53%	53%	48%	49%	44%	30%	51%	53%	46%
Sell a house or a flat	45%	43%	36%	37%	38%	33%	18%	42%	41%	38%
None of these	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-

In general, has the coronavirus (COVID-19) pandemic made you more or less likely to do the following, or has it made no difference? (Please select one option on each row)

Buy a house or a flat

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	1286	989	558	400	233	607	175	856	1007	234
Much more likely	11%	11%	10%	13%	9%	12%	11%	11%	12%	13%
Slightly more likely	16%	16%	17%	17%	22%	18%	18%	16%	17%	20%
It has made no difference	57%	57%	56%	53%	55%	52%	52%	57%	56%	54%
Slightly less likely	11%	11%	12%	12%	9%	13%	13%	11%	12%	10%
Much less likely	3%	3%	4%	4%	4%	3%	4%	3%	3%	2%
Don't know	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%
Net: More likely	27%	27%	27%	29%	31%	31%	30%	27%	28%	33%
Net: Less likely	15%	14%	16%	17%	13%	16%	17%	14%	14%	12%

Sell your house or flat

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	676	485	221	166	100	220	33	411	469	101
Much more likely	10%	11%	10%	9%	9%	12%	15%	9%	11%	14%
Slightly more likely	13%	14%	14%	13%	18%	16%	21%	15%	14%	21%
It has made no difference	62%	60%	56%	62%	60%	56%	45%	62%	60%	53%
Slightly less likely	11%	12%	14%	11%	9%	13%	6%	11%	12%	10%
Much less likely	4%	4%	5%	5%	4%	3%	12%	3%	3%	2%
Don't know	0%	0%	1%	-	-	0%	-	0%	0%	-
Net: More likely	23%	24%	24%	22%	27%	28%	36%	24%	26%	35%
Net: Less likely	15%	15%	19%	16%	13%	15%	18%	14%	15%	12%

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Total	Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)			You previously said that you are planning on buying a house or a flat in the next 12 months (i.e. from now until June 2021)...Have you		
	Buy a house or a flat, for the first time	Buy a house or a flat, but not for the first time	Sell a house or a flat	Yes, I have	No, I haven't	Don't know

Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)

	1503	467	819	676	-	-	-
Base: GB adults	1503	467	819	676	-	-	-
Buy a house or a flat, for the first time	31%	100%	-	3%	-	-	-
Buy a house or a flat, but not for the first time	54%	-	100%	65%	-	-	-
Sell a house or a flat	45%	5%	53%	100%	-	-	-
None of these	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-

In general, has the coronavirus (COVID-19) pandemic made you more or less likely to do the following, or has it made no difference? (Please select one option on each row)

Buy a house or a flat

	1286	467	819	459	-	-	-
Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	1286	467	819	459	-	-	-
Much more likely	11%	12%	10%	10%	-	-	-
Slightly more likely	16%	20%	14%	16%	-	-	-
It has made no difference	57%	49%	62%	60%	-	-	-
Slightly less likely	11%	13%	10%	10%	-	-	-
Much less likely	3%	3%	3%	3%	-	-	-
Don't know	1%	2%	0%	0%	-	-	-
Net: More likely	27%	33%	24%	26%	-	-	-
Net: Less likely	15%	16%	14%	13%	-	-	-

Sell your house or flat

	676	21	438	676	-	-	-
Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	676	21	438	676	-	-	-
Much more likely	10%	5%	10%	10%	-	-	-
Slightly more likely	13%	29%	15%	13%	-	-	-
It has made no difference	62%	62%	59%	62%	-	-	-
Slightly less likely	11%	-	12%	11%	-	-	-
Much less likely	4%	5%	4%	4%	-	-	-
Don't know	0%	-	0%	0%	-	-	-
Net: More likely	23%	33%	25%	23%	-	-	-
Net: Less likely	15%	5%	15%	15%	-	-	-

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Thinking about the property market over the next 12 months (i.e. from now until June 2021), in comparison to the 12 months before lockdown measures were put in place due to coronavirus (COVID-19) (i.e. March 2019 to March 2020)...In general, do you think the following will be higher or lower as a direct result of the coronavirus (COVID-19) outbreak, or do you think there will be no difference? (Please select one option on each row. If you are unsure, please give your best estimate)

The price you will sell your house or flat for

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	676	310	366	5	77	94	115	385	546	130
Much higher price	1%	1%	2%	-	4%	2%	1%	1%	1%	1%
Moderately higher price	3%	4%	2%	40%	9%	-	1%	3%	3%	3%
Slightly higher price	13%	15%	10%	20%	10%	12%	10%	14%	13%	10%
No difference	36%	37%	36%	20%	39%	35%	40%	35%	34%	45%
Slightly lower price	31%	30%	31%	-	25%	36%	30%	31%	32%	25%
Moderately lower price	8%	7%	9%	20%	5%	7%	12%	7%	8%	8%
Much lower price	3%	3%	4%	-	5%	1%	3%	3%	3%	3%
Don't know	5%	3%	6%	-	3%	6%	4%	5%	5%	5%
Net: Higher price	17%	20%	14%	60%	23%	14%	11%	18%	18%	14%
Net: Lower price	42%	40%	44%	20%	35%	45%	44%	42%	43%	36%

The price you will pay for a house or a flat

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	1286	524	762	41	369	252	202	422	1040	246
Much higher price	1%	1%	1%	2%	3%	0%	-	0%	1%	1%
Moderately higher price	3%	4%	3%	2%	4%	5%	2%	2%	3%	2%
Slightly higher price	13%	14%	13%	20%	13%	10%	7%	17%	14%	11%
No difference	40%	40%	41%	27%	42%	39%	39%	41%	40%	43%
Slightly lower price	28%	28%	29%	39%	27%	31%	31%	26%	29%	27%
Moderately lower price	8%	9%	8%	2%	7%	9%	14%	7%	9%	7%
Much lower price	3%	4%	3%	2%	2%	4%	6%	3%	3%	4%
Don't know	2%	1%	3%	5%	2%	2%	-	4%	2%	6%
Net: Higher price	17%	18%	17%	24%	20%	15%	9%	20%	18%	14%
Net: Lower price	40%	41%	40%	44%	36%	44%	51%	36%	41%	37%

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Region								
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

Thinking about the property market over the next 12 months (i.e. from now until June 2021), in comparison to the 12 months before lockdown measures were put in place due to coronavirus (COVID-19) (i.e. March 2019 to March 2020)...In general, do you think the following will be higher or lower as a direct result of the coronavirus (COVID-19) outbreak, or do you think there will be no difference? (Please select one option on each row. If you are unsure, please give your best estimate)

The price you will could sell your house or flat for

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	676	139	78	59	80	228	584	33	51	8
Much higher price	1%	2%	-	-	1%	1%	1%	-	4%	-
Moderately higher price	3%	4%	4%	3%	4%	3%	3%	3%	2%	-
Slightly higher price	13%	12%	14%	10%	14%	14%	13%	9%	14%	13%
No difference	36%	44%	37%	39%	25%	35%	36%	39%	37%	-
Slightly lower price	31%	29%	35%	34%	33%	29%	31%	33%	24%	63%
Moderately lower price	8%	7%	3%	8%	14%	9%	8%	3%	6%	13%
Much lower price	3%	1%	3%	-	9%	4%	3%	-	2%	-
Don't know	5%	1%	5%	5%	1%	5%	4%	12%	12%	13%
Net: Higher price	17%	17%	18%	14%	19%	18%	17%	12%	20%	13%
Net: Lower price	42%	37%	40%	42%	55%	43%	43%	36%	31%	75%

The price you will pay for a house or a flat

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	1286	289	160	116	186	376	1127	52	91	16
Much higher price	1%	1%	1%	-	2%	1%	1%	-	3%	-
Moderately higher price	3%	5%	3%	2%	5%	1%	3%	4%	2%	6%
Slightly higher price	13%	11%	12%	16%	13%	15%	13%	8%	12%	6%
No difference	40%	44%	45%	36%	35%	39%	40%	46%	37%	38%
Slightly lower price	28%	25%	26%	31%	30%	29%	28%	31%	31%	50%
Moderately lower price	8%	8%	7%	5%	8%	10%	8%	4%	11%	-
Much lower price	3%	4%	6%	8%	4%	1%	4%	2%	2%	-
Don't know	2%	2%	1%	2%	2%	3%	2%	6%	1%	-
Net: Higher price	17%	18%	15%	18%	20%	17%	18%	12%	18%	13%
Net: Lower price	40%	37%	39%	44%	42%	40%	40%	37%	44%	50%

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Government Region													Working Status				
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired

Thinking about the property market over the next 12 months (i.e. from now until June 2021), in comparison to the 12 months before lockdown measures were put in place due to coronavirus (COVID-19) (i.e. March 2019 to March 2020)...In general, do you think the following will be higher or lower as a direct result of the coronavirus (COVID-19) outbreak, or do you think there will be no difference? (Please select one option on each row. If you are unsure, please give your best estimate)

The price you will could sell your house or flat for

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	676	21	59	59	37	41	59	80	150	78	584	33	51	8	256	108	364	-	254
Much higher price	1%	-	5%	-	-	-	-	1%	1%	1%	1%	-	4%	-	2%	1%	2%	-	0%
Moderately higher price	3%	10%	2%	3%	5%	2%	3%	4%	3%	3%	3%	3%	2%	-	5%	3%	4%	-	3%
Slightly higher price	13%	14%	8%	14%	16%	12%	10%	14%	9%	22%	13%	9%	14%	13%	11%	8%	10%	-	18%
No difference	36%	52%	37%	47%	27%	46%	39%	25%	34%	36%	36%	39%	37%	-	34%	36%	34%	-	37%
Slightly lower price	31%	19%	39%	22%	46%	24%	34%	33%	32%	24%	31%	33%	24%	63%	32%	32%	32%	-	28%
Moderately lower price	8%	5%	3%	12%	-	5%	8%	14%	11%	6%	8%	3%	6%	13%	7%	12%	9%	-	7%
Much lower price	3%	-	3%	-	-	5%	-	9%	5%	3%	3%	-	2%	-	5%	2%	4%	-	2%
Don't know	5%	-	2%	2%	5%	5%	5%	1%	5%	5%	4%	12%	12%	13%	5%	6%	5%	-	5%
Net: Higher price	17%	24%	15%	17%	22%	15%	14%	19%	13%	26%	17%	12%	20%	13%	18%	12%	16%	-	21%
Net: Lower price	42%	24%	46%	34%	46%	34%	42%	55%	47%	33%	43%	36%	31%	75%	44%	46%	45%	-	37%

The price you will pay for a house or a flat

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	1286	48	130	111	71	89	116	186	217	159	1127	52	91	16	750	174	924	4	239
Much higher price	1%	-	2%	2%	1%	-	-	2%	0%	1%	1%	-	3%	-	1%	2%	1%	-	0%
Moderately higher price	3%	8%	4%	5%	3%	2%	2%	5%	1%	2%	3%	4%	2%	6%	4%	3%	4%	-	1%
Slightly higher price	13%	8%	8%	16%	13%	11%	16%	13%	13%	17%	13%	8%	12%	6%	12%	12%	12%	25%	20%
No difference	40%	56%	41%	41%	41%	48%	36%	35%	40%	39%	40%	46%	37%	38%	40%	40%	40%	25%	46%
Slightly lower price	28%	19%	30%	22%	25%	26%	31%	30%	30%	27%	28%	31%	31%	50%	30%	28%	30%	25%	22%
Moderately lower price	8%	-	9%	10%	8%	6%	5%	8%	11%	9%	8%	4%	11%	-	8%	8%	8%	25%	5%
Much lower price	3%	4%	5%	3%	8%	4%	8%	4%	1%	-	4%	2%	2%	-	4%	2%	4%	-	2%
Don't know	2%	4%	2%	2%	-	2%	2%	3%	4%	2%	2%	6%	1%	-	1%	5%	2%	-	3%
Net: Higher price	17%	17%	14%	23%	17%	13%	18%	20%	15%	20%	18%	12%	18%	13%	17%	17%	17%	25%	21%
Net: Lower price	40%	23%	44%	34%	42%	36%	44%	42%	43%	36%	40%	37%	44%	50%	42%	38%	41%	50%	30%

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total			Marital Status					Children in Household					Parent/ Guardian				
	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years

Thinking about the property market over the next 12 months (i.e. from now until June 2021), in comparison to the 12 months before lockdown measures were put in place due to coronavirus (COVID-19) (i.e. March 2019 to March 2020)...In general, do you think the following will be higher or lower as a direct result of the coronavirus (COVID-19) outbreak, or do you think there will be no difference? (Please select one option on each row. If you are unsure, please give your best estimate)

The price you will could sell your house or flat for

Base: GB adults surveyed who are planning on selling and/ or purchasing a house/flat in the next 12 months	676	11	47	393	102	74	21	86	528	68	60	18	146	2	441	235	71	60	50
Much higher price	1%	-	-	1%	2%	-	-	2%	1%	1%	2%	-	1%	-	1%	1%	3%	2%	-
Moderately higher price	3%	-	-	3%	2%	4%	14%	3%	3%	-	10%	6%	5%	-	4%	3%	6%	5%	4%
Slightly higher price	13%	-	9%	14%	12%	12%	-	10%	14%	10%	5%	6%	8%	-	13%	12%	8%	5%	8%
No difference	36%	9%	51%	38%	33%	30%	48%	33%	36%	38%	35%	39%	37%	50%	37%	35%	37%	37%	32%
Slightly lower price	31%	64%	26%	31%	34%	31%	29%	28%	30%	28%	37%	33%	32%	-	31%	30%	28%	38%	38%
Moderately lower price	8%	9%	11%	8%	9%	8%	-	10%	7%	16%	5%	6%	10%	-	8%	9%	10%	3%	12%
Much lower price	3%	18%	-	2%	3%	8%	-	3%	3%	1%	-	11%	2%	50%	2%	4%	1%	5%	2%
Don't know	5%	-	4%	3%	5%	7%	10%	9%	5%	4%	7%	-	5%	-	4%	6%	7%	5%	4%
Net: Higher price	17%	-	9%	18%	16%	16%	14%	16%	18%	12%	17%	11%	14%	-	18%	16%	17%	12%	12%
Net: Lower price	42%	91%	36%	40%	46%	47%	29%	42%	41%	46%	42%	50%	45%	50%	42%	43%	39%	47%	52%

The price you will pay for a house or a flat

Base: GB adults surveyed who are planning on selling and/ or purchasing a house/flat in the next 12 months	1286	31	88	564	267	106	26	323	983	138	111	40	289	14	617	669	127	147	90
Much higher price	1%	6%	1%	1%	1%	-	-	2%	1%	1%	2%	5%	2%	-	1%	1%	3%	2%	1%
Moderately higher price	3%	10%	2%	4%	3%	3%	-	2%	2%	5%	5%	10%	6%	7%	4%	2%	5%	10%	8%
Slightly higher price	13%	6%	6%	15%	12%	11%	23%	11%	13%	11%	15%	10%	12%	7%	13%	13%	13%	8%	11%
No difference	40%	16%	38%	41%	37%	45%	31%	40%	43%	38%	29%	28%	33%	21%	40%	41%	35%	29%	34%
Slightly lower price	28%	29%	34%	28%	32%	26%	38%	26%	27%	28%	38%	38%	33%	29%	28%	29%	32%	36%	33%
Moderately lower price	8%	23%	14%	8%	6%	8%	-	11%	8%	11%	5%	10%	8%	29%	7%	9%	7%	6%	9%
Much lower price	3%	6%	2%	3%	4%	4%	-	4%	3%	5%	4%	-	4%	7%	4%	3%	3%	5%	1%
Don't know	2%	3%	3%	1%	4%	3%	8%	3%	3%	1%	3%	-	2%	-	2%	3%	2%	3%	2%
Net: Higher price	17%	23%	9%	20%	16%	14%	23%	15%	16%	17%	23%	25%	20%	14%	19%	16%	21%	20%	20%
Net: Lower price	40%	58%	50%	39%	42%	38%	38%	41%	38%	43%	46%	48%	45%	64%	40%	41%	42%	48%	43%

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total			
	17 to 18 years	16 years and under	Over 18 years

Thinking about the property market over the next 12 months (i.e. from now until June 2021), in comparison to the 12 months before lockdown measures were put in place due to coronavirus (COVID-19) (i.e. March 2019 to March 2020)...In general, do you think the following will be higher or lower as a direct result of the coronavirus (COVID-19) outbreak, or do you think there will be no difference? (Please select one option on each row. If you are unsure, please give your best estimate)

The price you will could sell your house or flat for

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	676	25	162	298
Much higher price	1%	-	2%	1%
Moderately higher price	3%	-	5%	3%
Slightly higher price	13%	12%	9%	14%
No difference	36%	44%	35%	39%
Slightly lower price	31%	28%	33%	30%
Moderately lower price	8%	16%	10%	7%
Much lower price	3%	-	2%	2%
Don't know	5%	-	4%	4%
Net: Higher price	17%	12%	15%	18%
Net: Lower price	42%	44%	45%	39%

The price you will pay for a house or a flat

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	1286	36	296	362
Much higher price	1%	-	2%	1%
Moderately higher price	3%	3%	6%	2%
Slightly higher price	13%	11%	11%	15%
No difference	40%	44%	35%	45%
Slightly lower price	28%	22%	31%	25%
Moderately lower price	8%	14%	8%	6%
Much lower price	3%	6%	4%	4%
Don't know	2%	-	2%	2%
Net: Higher price	17%	14%	19%	18%
Net: Lower price	40%	42%	44%	35%

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Social Media/ Messaging service (within the last month)								
	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

Thinking about the property market over the next 12 months (i.e. from now until June 2021), in comparison to the 12 months before lockdown measures were put in place due to coronavirus (COVID-19) (i.e. March 2019 to March 2020)...In general, do you think the following will be higher or lower as a direct result of the coronavirus (COVID-19) outbreak, or do you think there will be no difference? (Please select one option on each row. If you are unsure, please give your best estimate)

The price you will sell your house or flat for

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	676	485	221	166	100	220	33	411	469	101
Much higher price	1%	1%	1%	2%	2%	1%	6%	1%	1%	3%
Moderately higher price	3%	4%	3%	4%	4%	5%	9%	4%	3%	8%
Slightly higher price	13%	12%	14%	11%	13%	12%	9%	12%	13%	15%
No difference	36%	38%	37%	35%	36%	35%	24%	37%	37%	28%
Slightly lower price	31%	30%	29%	33%	30%	30%	33%	29%	30%	28%
Moderately lower price	8%	9%	8%	8%	7%	10%	18%	8%	8%	8%
Much lower price	3%	3%	3%	3%	3%	4%	-	3%	4%	3%
Don't know	5%	4%	5%	4%	5%	3%	-	4%	4%	8%
Net: Higher price	17%	16%	18%	17%	19%	18%	24%	17%	17%	26%
Net: Lower price	42%	41%	39%	44%	40%	44%	52%	41%	42%	39%

The price you will pay for a house or a flat

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	1286	989	558	400	233	607	175	856	1007	234
Much higher price	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Moderately higher price	3%	3%	4%	3%	5%	4%	7%	3%	3%	4%
Slightly higher price	13%	14%	14%	12%	14%	12%	13%	14%	14%	13%
No difference	40%	41%	39%	36%	42%	39%	32%	39%	40%	36%
Slightly lower price	28%	29%	28%	33%	25%	29%	34%	29%	30%	33%
Moderately lower price	8%	8%	9%	10%	10%	9%	10%	9%	8%	9%
Much lower price	3%	3%	3%	4%	0%	3%	2%	3%	3%	3%
Don't know	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%
Net: Higher price	17%	17%	19%	16%	21%	17%	21%	18%	18%	19%
Net: Lower price	40%	40%	40%	47%	36%	42%	45%	41%	41%	44%

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Total	Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)			You previously said that you are planning on buying a house or a flat in the next 12 months (i.e. from now until June 2021)...Have you		
	Buy a house or a flat, for the first time	Buy a house or a flat, but not for the first time	Sell a house or a flat	Yes, I have	No, I haven't	Don't know

Thinking about the property market over the next 12 months (i.e. from now until June 2021), in comparison to the 12 months before lockdown measures were put in place due to coronavirus (COVID-19) (i.e. March 2019 to March 2020)...In general, do you think the following will be higher or lower as a direct result of the coronavirus (COVID-19) outbreak, or do you think there will be no difference? (Please select one option on each row. If you are unsure, please give your best estimate)

The price you will could sell your house or flat for

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	676	21	438	676	-	-	-
Much higher price	1%	10%	1%	1%	-	-	-
Moderately higher price	3%	14%	2%	3%	-	-	-
Slightly higher price	13%	24%	13%	13%	-	-	-
No difference	36%	33%	40%	36%	-	-	-
Slightly lower price	31%	19%	30%	31%	-	-	-
Moderately lower price	8%	-	6%	8%	-	-	-
Much lower price	3%	-	3%	3%	-	-	-
Don't know	5%	-	5%	5%	-	-	-
Net: Higher price	17%	48%	16%	17%	-	-	-
Net: Lower price	42%	19%	39%	42%	-	-	-

The price you will pay for a house or a flat

Base: GB adults surveyed who are planning on selling and/or purchasing a house/flat in the next 12 months	1286	467	819	459	-	-	-
Much higher price	1%	2%	1%	1%	-	-	-
Moderately higher price	3%	4%	3%	2%	-	-	-
Slightly higher price	13%	11%	14%	15%	-	-	-
No difference	40%	37%	42%	45%	-	-	-
Slightly lower price	28%	28%	29%	27%	-	-	-
Moderately lower price	8%	10%	7%	5%	-	-	-
Much lower price	3%	5%	3%	2%	-	-	-
Don't know	2%	3%	3%	3%	-	-	-
Net: Higher price	17%	17%	17%	18%	-	-	-
Net: Lower price	40%	42%	39%	34%	-	-	-

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the next 12 months

Fieldwork: 22nd July - 1st August 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

You previously said that the price you could sell your property for will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much, do you think the coronavirus (COVID-19) will increase the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will increase in price

116	63	53	3	18	13	13	69	98	18	
-7	33%	30%	36%	67%	44%	38%	46%	25%	34%	28%
33 [33]	-	-	-	-	-	-	-	-	-	-
800 [800]	1%	2%	-	33%	-	-	-	-	-	6%
1000 [1000]	2%	3%	-	-	-	-	3%	2%	-	-
1500 [1500]	1%	2%	-	-	6%	-	-	1%	-	-
2000 [2000]	1%	-	2%	-	-	-	1%	1%	-	-
2500 [2500]	2%	-	4%	-	-	-	8%	1%	2%	-
3000 [3000]	2%	2%	2%	-	-	-	8%	1%	1%	6%
4000 [4000]	-	-	-	-	-	-	-	-	-	-
5000 [5000]	10%	6%	15%	-	22%	8%	-	10%	8%	22%
5999 [5999]	1%	2%	-	-	6%	-	-	1%	1%	-
7000 [7000]	1%	2%	-	-	-	-	-	1%	-	6%
8000 [8000]	1%	-	2%	-	-	-	-	1%	1%	-
9000 [9000]	-	-	-	-	-	-	-	-	-	-
10000 [10000]	17%	17%	17%	-	11%	-	23%	22%	18%	11%
13000 [13000]	-	-	-	-	-	-	-	-	-	-
15000 [15000]	6%	11%	-	-	-	8%	-	9%	6%	6%
20000 [20000]	11%	13%	9%	-	-	23%	8%	13%	10%	17%
25000 [25000]	5%	5%	6%	-	-	15%	-	6%	6%	-
30000 [30000]	3%	2%	4%	-	6%	-	-	3%	3%	-
35000 [35000]	-	-	-	-	-	-	-	-	-	-
40000 [40000]	-	-	-	-	-	-	-	-	-	-
50000 [50000]	2%	3%	-	-	-	8%	-	1%	2%	-
150000 [150000]	1%	-	2%	-	-	-	8%	-	1%	-
200000 [200000]	1%	2%	-	-	-	-	-	1%	1%	-
220000 [220000]	-	-	-	-	-	-	-	-	-	-
335000 [335000]	1%	-	2%	-	6%	-	-	-	1%	-
630000 [630000]	-	-	-	-	-	-	-	-	-	-
1000000 [1000000]	-	-	-	-	-	-	-	-	-	-
Mean	21644.86	18643.16	25529.41	800.00	41249.90	22500.00	29357.14	17105.77	24038.45	9676.92
Median	10000	12500	10000	800	5500	20000	10000	10000	10000	7000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Region								
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

You previously said that the price you could sell your property for will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much, do you think the coronavirus (COVID-19) will increase the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will increase in price

116	24	14	8	15	40	101	4	10	1	
-7	33%	42%	36%	13%	27%	28%	31%	100%	30%	-
33 [33]	-	-	-	-	-	-	-	-	-	-
800 [800]	1%	-	7%	-	-	1%	-	-	-	-
1000 [1000]	2%	-	-	-	3%	1%	-	10%	-	-
1500 [1500]	1%	-	-	-	3%	1%	-	-	-	-
2000 [2000]	1%	4%	-	-	-	1%	-	-	-	-
2500 [2500]	2%	4%	-	-	3%	2%	-	-	-	-
3000 [3000]	2%	4%	-	7%	-	2%	-	-	-	-
4000 [4000]	-	-	-	-	-	-	-	-	-	-
5000 [5000]	10%	4%	14%	50%	7%	3%	9%	-	20%	100%
5999 [5999]	1%	-	-	-	3%	1%	-	-	-	-
7000 [7000]	1%	-	-	13%	-	1%	-	-	-	-
8000 [8000]	1%	-	-	-	-	-	-	10%	-	-
9000 [9000]	-	-	-	-	-	-	-	-	-	-
10000 [10000]	17%	25%	14%	-	13%	18%	17%	-	30%	-
13000 [13000]	-	-	-	-	-	-	-	-	-	-
15000 [15000]	6%	4%	14%	-	7%	8%	7%	-	-	-
20000 [20000]	11%	8%	14%	13%	20%	13%	13%	-	-	-
25000 [25000]	5%	4%	-	13%	-	10%	6%	-	-	-
30000 [30000]	3%	-	-	-	7%	5%	3%	-	-	-
35000 [35000]	-	-	-	-	-	-	-	-	-	-
40000 [40000]	-	-	-	-	-	-	-	-	-	-
50000 [50000]	2%	-	-	7%	3%	2%	-	-	-	-
150000 [150000]	1%	-	-	-	3%	1%	-	-	-	-
200000 [200000]	1%	-	-	-	3%	1%	-	-	-	-
220000 [220000]	-	-	-	-	-	-	-	-	-	-
335000 [335000]	1%	-	-	7%	-	1%	-	-	-	-
630000 [630000]	-	-	-	-	-	-	-	-	-	-
1000000 [1000000]	-	-	-	-	-	-	-	-	-	-
Mean	21644.86	10892.86	11200.00	10285.71	47090.91	27275.83	23347.13	-	7000.00	5000.00
Median	10000	10000	10000	5000	20000	15000	10000	-	8000	5000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Government Region													Working Status				
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired

You previously said that the price you could sell your property for will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much, do you think the coronavirus (COVID-19) will increase the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will increase in price

116	5	9	10	8	6	8	15	20	20	101	4	10	1	46	13	59	-	53	
-7	33%	40%	33%	50%	38%	33%	13%	27%	30%	25%	31%	100%	30%	-	37%	46%	39%	-	25%
33 [33]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
800 [800]	1%	-	-	-	13%	-	-	-	-	-	1%	-	-	-	-	8%	2%	-	-
1000 [1000]	2%	-	-	-	-	-	-	5%	-	1%	-	10%	-	-	-	-	-	-	4%
1500 [1500]	1%	-	-	-	-	-	-	-	5%	1%	-	-	-	2%	-	2%	-	-	-
2000 [2000]	1%	-	11%	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	2%
2500 [2500]	2%	-	-	10%	-	-	-	-	5%	2%	-	-	-	2%	-	2%	-	-	2%
3000 [3000]	2%	-	-	10%	-	-	-	7%	-	2%	-	-	-	2%	-	2%	-	-	2%
4000 [4000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5000 [5000]	10%	-	11%	-	13%	17%	50%	7%	-	5%	9%	-	20%	100%	11%	15%	12%	-	9%
5999 [5999]	1%	-	-	-	-	-	-	-	5%	1%	-	-	-	2%	-	2%	-	-	-
7000 [7000]	1%	-	-	-	-	-	13%	-	-	1%	-	-	-	-	-	-	-	-	2%
8000 [8000]	1%	-	-	-	-	-	-	-	-	-	-	10%	-	-	-	-	-	-	2%
9000 [9000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10000 [10000]	17%	60%	22%	10%	13%	17%	-	13%	5%	30%	17%	-	30%	-	15%	8%	14%	-	21%
13000 [13000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
15000 [15000]	6%	-	-	10%	13%	17%	-	7%	10%	5%	7%	-	-	2%	-	2%	-	-	9%
20000 [20000]	11%	-	11%	10%	13%	17%	13%	20%	5%	13%	-	-	-	9%	15%	10%	-	-	13%
25000 [25000]	5%	-	11%	-	-	-	13%	-	15%	5%	6%	-	-	7%	-	5%	-	-	6%
30000 [30000]	3%	-	-	-	-	-	-	7%	-	10%	3%	-	-	2%	-	2%	-	-	4%
35000 [35000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
40000 [40000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50000 [50000]	2%	-	-	-	-	2%	7%	5%	-	2%	-	-	-	4%	-	3%	-	-	-
150000 [150000]	1%	-	-	-	-	-	-	-	5%	1%	-	-	-	-	8%	2%	-	-	-
200000 [200000]	1%	-	-	-	-	-	-	5%	-	1%	-	-	-	2%	-	2%	-	-	-
220000 [220000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
335000 [335000]	1%	-	-	-	-	-	7%	-	-	1%	-	-	-	2%	-	2%	-	-	-
630000 [630000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1000000 [1000000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	21644.86	10000.00	12000.00	10100.00	10160.00	12500.00	10285.71	47090.91	32285.64	22600.00	23347.13	-	7000.00	5000.00	32517.21	30114.29	32049.97	-	12737.50
Median	10000	10000	10000	10000	10000	12500	5000	20000	20000	10000	10000	-	8000	5000	10000	10000	10000	-	10000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total			Marital Status					Children in Household					Parent/ Guardian				
	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years

You previously said that the price you could sell your property for will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much, do you think the coronavirus (COVID-19) will increase the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will increase in price

116	-	4	71	16	12	3	14	96	8	10	2	20	-	78	38	12	7	6	
-7	33%	-	50%	35%	31%	25%	33%	29%	30%	25%	50%	100%	45%	-	35%	29%	42%	71%	50%
33 [33]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
800 [800]	1%	-	-	1%	-	-	-	-	-	-	10%	-	5%	1%	-	8%	-	-	
1000 [1000]	2%	-	-	1%	-	-	7%	2%	-	-	-	-	-	1%	3%	-	-	-	
1500 [1500]	1%	-	-	-	6%	-	-	1%	-	-	-	-	-	-	3%	-	-	-	
2000 [2000]	1%	-	-	-	-	8%	-	1%	-	-	-	-	-	-	3%	-	-	-	
2500 [2500]	2%	-	-	1%	6%	-	-	2%	-	-	-	-	-	3%	-	-	-	-	
3000 [3000]	2%	-	-	3%	-	-	-	2%	-	-	-	-	-	3%	-	-	-	-	
4000 [4000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
5000 [5000]	10%	-	-	8%	6%	17%	-	21%	9%	13%	20%	-	15%	9%	13%	17%	29%	-	
5999 [5999]	1%	-	-	1%	-	-	-	-	-	13%	-	-	5%	1%	-	8%	-	-	
7000 [7000]	1%	-	-	-	-	8%	-	-	1%	-	-	-	-	1%	-	-	-	-	
8000 [8000]	1%	-	-	-	6%	-	-	1%	-	-	-	-	-	-	3%	-	-	-	
9000 [9000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
10000 [10000]	17%	-	25%	17%	19%	25%	-	14%	19%	25%	-	-	10%	21%	11%	-	-	33%	
13000 [13000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
15000 [15000]	6%	-	25%	7%	6%	-	33%	-	6%	13%	-	-	5%	5%	8%	8%	-	-	
20000 [20000]	11%	-	-	11%	6%	8%	14%	-	11%	13%	10%	-	10%	12%	11%	8%	-	17%	
25000 [25000]	5%	-	-	6%	-	8%	-	7%	6%	-	-	-	-	4%	8%	-	-	-	
30000 [30000]	3%	-	-	4%	-	-	-	-	3%	-	-	-	-	3%	3%	-	-	-	
35000 [35000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
40000 [40000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
50000 [50000]	2%	-	-	-	13%	-	-	2%	-	-	-	-	-	-	5%	-	-	-	
150000 [150000]	1%	-	-	1%	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	
200000 [200000]	1%	-	-	-	-	-	7%	1%	-	-	-	-	-	-	3%	-	-	-	
220000 [220000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
335000 [335000]	1%	-	-	1%	-	-	-	-	-	10%	-	5%	-	1%	-	8%	-	-	
630000 [630000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
1000000 [1000000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	21644.86	-	12500.00	23397.80	16545.45	10444.44	17500.00	30100.00	18753.73	10999.83	73160.00	-	39254.45	-	21192.14	22500.00	55257.00	5000.00	13333.33
Median	10000	-	12500	10000	10000	10000	17500	10000	10000	10000	5000	-	10000	-	10000	15000	5999	5000	10000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total			
	17 to 18 years	16 years and under	Over 18 years

You previously said that the price you could sell your property for will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much, do you think the coronavirus (COVID-19) will increase the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will increase in price

	116	3	25	53
-7	33%	-	44%	30%
33 [33]	-	-	-	-
800 [800]	1%	-	4%	-
1000 [1000]	2%	-	-	2%
1500 [1500]	1%	-	-	-
2000 [2000]	1%	-	-	-
2500 [2500]	2%	-	-	4%
3000 [3000]	2%	-	-	4%
4000 [4000]	-	-	-	-
5000 [5000]	10%	-	12%	8%
5999 [5999]	1%	-	4%	-
7000 [7000]	1%	-	-	2%
8000 [8000]	1%	-	-	-
9000 [9000]	-	-	-	-
10000 [10000]	17%	33%	12%	25%
13000 [13000]	-	-	-	-
15000 [15000]	6%	-	4%	6%
20000 [20000]	11%	33%	12%	11%
25000 [25000]	5%	-	-	6%
30000 [30000]	3%	-	-	4%
35000 [35000]	-	-	-	-
40000 [40000]	-	-	-	-
50000 [50000]	2%	-	-	-
150000 [150000]	1%	33%	4%	-
200000 [200000]	1%	-	-	-
220000 [220000]	-	-	-	-
335000 [335000]	1%	-	4%	-
630000 [630000]	-	-	-	-
1000000 [1000000]	-	-	-	-
Mean	21644.86	60000.00	43699.93	12675.68
Median	10000	20000	10000	10000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Social Media/ Messaging service (within the last month)								
	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

You previously said that the price you could sell your property for will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much, do you think the coronavirus (COVID-19) will increase the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will increase in price

116	79	40	29	19	40	8	71	80	26	
-7	33%	35%	33%	34%	32%	43%	50%	38%	34%	65%
33 [33]	-	-	-	-	-	-	-	-	-	-
800 [800]	1%	-	-	-	-	-	-	1%	1%	-
1000 [1000]	2%	3%	-	3%	-	-	-	1%	-	-
1500 [1500]	1%	-	-	-	-	3%	-	1%	1%	-
2000 [2000]	1%	1%	3%	-	-	3%	-	1%	1%	-
2500 [2500]	2%	1%	-	-	5%	3%	13%	1%	1%	-
3000 [3000]	2%	1%	3%	-	5%	3%	-	1%	1%	-
4000 [4000]	-	-	-	-	-	-	-	-	-	-
5000 [5000]	10%	10%	5%	10%	-	13%	13%	13%	11%	4%
5999 [5999]	1%	1%	3%	-	-	3%	-	-	1%	-
7000 [7000]	1%	-	-	-	-	-	-	-	-	-
8000 [8000]	1%	1%	-	3%	-	-	-	1%	1%	-
9000 [9000]	-	-	-	-	-	-	-	-	-	-
10000 [10000]	17%	16%	18%	7%	11%	8%	25%	15%	15%	4%
13000 [13000]	-	-	-	-	-	-	-	-	-	-
15000 [15000]	6%	4%	10%	10%	16%	5%	-	4%	6%	-
20000 [20000]	11%	14%	15%	17%	16%	10%	-	11%	11%	15%
25000 [25000]	5%	5%	5%	3%	11%	3%	-	3%	6%	8%
30000 [30000]	3%	1%	-	3%	5%	3%	-	-	1%	-
35000 [35000]	-	-	-	-	-	-	-	-	-	-
40000 [40000]	-	-	-	-	-	-	-	-	-	-
50000 [50000]	2%	1%	5%	3%	-	3%	-	1%	3%	-
150000 [150000]	1%	1%	3%	-	-	3%	-	1%	1%	-
200000 [200000]	1%	1%	-	3%	-	-	-	1%	1%	4%
220000 [220000]	-	-	-	-	-	-	-	-	-	-
335000 [335000]	1%	1%	-	-	-	-	-	1%	1%	-
630000 [630000]	-	-	-	-	-	-	-	-	-	-
1000000 [1000000]	-	-	-	-	-	-	-	-	-	-
Mean	21644.86	25950.96	21148.11	26000.00	16192.31	18913.00	6875.00	26450.00	26109.42	38333.33
Median	10000	10000	15000	15000	15000	10000	7500	10000	10000	20000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)			You previously said that you are planning on buying a house or a flat in the next 12 months (i.e. from now until June 2021)...Have you		
	Buy a house or a flat, for the first time	Buy a house or a flat, but not for the first time	Sell a house or a flat	Yes, I have	No, I haven't	Don't know

You previously said that the price you could sell your property for will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much, do you think the coronavirus (COVID-19) will increase the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will increase in price

116	10	68	116	-	-	-
-7	33%	40%	29%	33%	-	-
33 [33]	-	-	-	-	-	-
800 [800]	1%	-	1%	1%	-	-
1000 [1000]	2%	-	-	2%	-	-
1500 [1500]	1%	-	-	1%	-	-
2000 [2000]	1%	-	1%	1%	-	-
2500 [2500]	2%	-	1%	2%	-	-
3000 [3000]	2%	-	1%	2%	-	-
4000 [4000]	-	-	-	-	-	-
5000 [5000]	10%	-	12%	10%	-	-
5999 [5999]	1%	-	1%	1%	-	-
7000 [7000]	1%	-	1%	1%	-	-
8000 [8000]	1%	-	-	1%	-	-
9000 [9000]	-	-	-	-	-	-
10000 [10000]	17%	30%	18%	17%	-	-
13000 [13000]	-	-	-	-	-	-
15000 [15000]	6%	-	7%	6%	-	-
20000 [20000]	11%	-	10%	11%	-	-
25000 [25000]	5%	10%	7%	5%	-	-
30000 [30000]	3%	10%	3%	3%	-	-
35000 [35000]	-	-	-	-	-	-
40000 [40000]	-	-	-	-	-	-
50000 [50000]	2%	-	3%	2%	-	-
150000 [150000]	1%	-	1%	1%	-	-
200000 [200000]	1%	10%	-	1%	-	-
220000 [220000]	-	-	-	-	-	-
335000 [335000]	1%	-	-	1%	-	-
630000 [630000]	-	-	-	-	-	-
1000000 [1000000]	-	-	-	-	-	-
Mean	21644.86	47500.00	17318.73	21644.86	-	-
Median	10000	17500	10000	10000	-	-

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the next 12 months

Fieldwork: 22nd July - 1st August 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

You previously said that the price you could sell your property for will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will decrease in price

283	123	160	1	27	42	51	162	236	47	
-7	20%	15%	24%	-	22%	14%	18%	22%	20%	17%
10 [10]	0%	1%	-	-	-	-	-	1%	0%	-
20 [20]	-	-	-	-	-	-	-	-	-	-
1000 [1000]	0%	1%	-	-	-	-	-	1%	0%	-
2000 [2000]	0%	-	1%	-	-	-	-	1%	-	2%
2500 [2500]	-	-	-	-	-	-	-	-	-	-
3000 [3000]	1%	2%	1%	-	2%	-	-	1%	1%	-
3500 [3500]	0%	1%	-	-	-	-	-	1%	-	2%
4000 [4000]	0%	1%	-	-	2%	-	-	-	0%	-
5000 [5000]	10%	11%	8%	100%	11%	10%	8%	9%	9%	13%
6000 [6000]	-	-	-	-	-	-	-	-	-	-
7000 [7000]	1%	-	2%	-	-	-	2%	1%	1%	2%
7500 [7500]	0%	1%	-	-	-	-	-	1%	-	2%
8000 [8000]	1%	2%	1%	-	-	-	2%	1%	1%	-
10000 [10000]	20%	20%	20%	-	30%	26%	14%	19%	20%	19%
12000 [12000]	0%	1%	-	-	-	-	-	1%	0%	-
13000 [13000]	0%	1%	-	-	-	-	-	1%	0%	-
15000 [15000]	8%	11%	5%	-	4%	10%	6%	9%	8%	4%
20000 [20000]	11%	7%	15%	-	7%	19%	16%	9%	12%	9%
21000 [21000]	-	-	-	-	-	-	-	-	-	-
25000 [25000]	6%	7%	5%	-	4%	2%	8%	7%	7%	2%
27000 [27000]	-	-	-	-	-	-	-	-	-	-
30000 [30000]	6%	7%	6%	-	7%	10%	4%	6%	6%	11%
35000 [35000]	0%	-	1%	-	-	-	2%	-	0%	-
40000 [40000]	1%	-	2%	-	4%	2%	-	1%	1%	2%
46000 [46000]	0%	1%	-	-	-	-	-	1%	0%	-
50000 [50000]	6%	7%	6%	-	7%	2%	14%	4%	6%	9%
70000 [70000]	0%	-	1%	-	-	-	-	1%	0%	-
75000 [75000]	0%	1%	-	-	-	-	2%	-	0%	-
76000 [76000]	-	-	-	-	-	-	-	-	-	-
80000 [80000]	-	-	-	-	-	-	-	-	-	-
100000 [100000]	2%	2%	2%	-	4%	-	2%	2%	1%	4%
120000 [120000]	-	-	-	-	-	-	-	-	-	-
140000 [140000]	-	-	-	-	-	-	-	-	-	-
150000 [150000]	1%	-	2%	-	-	-	-	2%	1%	-
200000 [200000]	1%	1%	1%	-	-	-	-	2%	1%	-
250000 [250000]	0%	1%	-	-	-	-	2%	-	0%	-
255000 [255000]	0%	1%	-	-	-	-	2%	-	-	2%
Mean	26378.90	25466.76	27163.93	5000.00	22619.05	16444.44	36547.62	26622.13	25893.67	28717.95
Median	15000	15000	20000	5000	10000	15000	20000	15000	15000	15000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Region								
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

You previously said that the price you could sell your property for will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will decrease in price

-7	20%	23%	23%	16%	16%	23%	21%	17%	13%	-
10 [10]	0%	-	-	-	-	-	-	8%	-	-
20 [20]	-	-	-	-	-	-	-	-	-	-
1000 [1000]	0%	2%	-	-	-	0%	-	-	-	-
2000 [2000]	0%	-	-	-	2%	0%	-	-	-	-
2500 [2500]	-	-	-	-	-	-	-	-	-	-
3000 [3000]	1%	2%	3%	-	-	1%	-	6%	-	-
3500 [3500]	0%	2%	-	-	-	0%	-	-	-	-
4000 [4000]	0%	-	-	-	-	1%	0%	-	-	-
5000 [5000]	10%	17%	16%	12%	-	6%	9%	8%	13%	17%
6000 [6000]	-	-	-	-	-	-	-	-	-	-
7000 [7000]	1%	-	-	8%	-	1%	1%	-	-	-
7500 [7500]	0%	-	-	-	-	-	-	-	-	17%
8000 [8000]	1%	2%	-	-	-	1%	1%	-	6%	-
10000 [10000]	20%	23%	23%	24%	5%	21%	19%	25%	31%	33%
12000 [12000]	0%	-	-	-	2%	-	0%	-	-	-
13000 [13000]	0%	-	-	-	-	1%	0%	-	-	-
15000 [15000]	8%	8%	13%	8%	7%	7%	8%	8%	6%	-
20000 [20000]	11%	6%	10%	16%	18%	9%	11%	25%	6%	17%
21000 [21000]	-	-	-	-	-	-	-	-	-	-
25000 [25000]	6%	6%	10%	8%	7%	5%	6%	-	-	17%
27000 [27000]	-	-	-	-	-	-	-	-	-	-
30000 [30000]	6%	4%	-	8%	9%	9%	7%	-	6%	-
35000 [35000]	0%	-	-	-	-	1%	0%	-	-	-
40000 [40000]	1%	-	3%	-	5%	-	1%	-	-	-
46000 [46000]	0%	-	-	-	-	-	-	-	6%	-
50000 [50000]	6%	4%	-	-	14%	8%	6%	-	6%	-
70000 [70000]	0%	-	-	-	-	1%	0%	-	-	-
75000 [75000]	0%	-	-	-	-	1%	0%	-	-	-
76000 [76000]	-	-	-	-	-	-	-	-	-	-
80000 [80000]	-	-	-	-	-	-	-	-	-	-
100000 [100000]	2%	-	-	-	7%	1%	2%	8%	-	-
120000 [120000]	-	-	-	-	-	-	-	-	-	-
140000 [140000]	-	-	-	-	-	-	-	-	-	-
150000 [150000]	1%	-	-	-	2%	2%	1%	-	-	-
200000 [200000]	1%	2%	-	-	5%	-	1%	-	-	-
250000 [250000]	0%	-	-	-	2%	-	0%	-	-	-
255000 [255000]	0%	-	-	-	-	-	0%	-	-	-
Mean	26378.90	18387.50	13875.00	14714.29	51729.73	29026.67	27758.88	21001.00	16571.43	12916.67
Median	15000	10000	10000	10000	30000	20000	15000	12500	10000	10000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Government Region													Working Status				
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired

You previously said that the price you could sell your property for will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will decrease in price

283	5	27	20	17	14	25	44	71	26	249	12	16	6	112	50	162	-	94	
-7	20%	40%	22%	20%	24%	21%	16%	16%	21%	27%	21%	17%	13%	-	17%	16%	17%	-	24%
10 [10]	0%	-	-	-	-	-	-	-	-	-	8%	-	-	-	-	-	-	-	1%
20 [20]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1000 [1000]	0%	-	4%	-	-	-	-	-	-	0%	-	-	-	1%	-	1%	-	-	-
2000 [2000]	0%	-	-	-	-	-	2%	-	-	0%	-	-	-	-	-	-	-	-	1%
2500 [2500]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3000 [3000]	1%	-	-	5%	-	7%	-	-	-	1%	-	6%	-	-	-	-	-	-	2%
3500 [3500]	0%	-	4%	-	-	-	-	-	-	0%	-	-	-	-	2%	1%	-	-	-
4000 [4000]	0%	-	-	-	-	-	-	1%	-	0%	-	-	-	1%	-	1%	-	-	-
5000 [5000]	10%	60%	15%	10%	24%	7%	12%	-	6%	8%	9%	8%	13%	17%	9%	12%	10%	-	11%
6000 [6000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7000 [7000]	1%	-	-	-	-	8%	-	1%	-	1%	-	-	-	1%	-	1%	-	-	1%
7500 [7500]	0%	-	-	-	-	-	-	-	-	-	-	-	17%	-	-	-	-	-	1%
8000 [8000]	1%	-	4%	-	-	-	-	4%	1%	-	6%	-	-	2%	1%	-	-	-	1%
10000 [10000]	20%	-	30%	20%	29%	14%	24%	5%	21%	19%	19%	25%	31%	33%	27%	14%	23%	-	18%
12000 [12000]	0%	-	-	-	-	-	2%	-	-	0%	-	-	-	-	-	-	-	-	-
13000 [13000]	0%	-	-	-	-	-	-	1%	-	0%	-	-	-	-	-	-	-	-	1%
15000 [15000]	8%	-	7%	10%	12%	14%	8%	7%	8%	4%	8%	8%	6%	-	8%	18%	11%	-	3%
20000 [20000]	11%	-	4%	10%	6%	14%	16%	18%	7%	15%	11%	25%	6%	17%	12%	8%	10%	-	10%
21000 [21000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
25000 [25000]	6%	-	4%	10%	6%	14%	8%	7%	7%	-	6%	-	-	17%	5%	8%	6%	-	7%
27000 [27000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
30000 [30000]	6%	-	-	10%	-	8%	9%	8%	12%	7%	-	6%	-	-	5%	8%	6%	-	6%
35000 [35000]	0%	-	-	-	-	-	-	1%	-	0%	-	-	-	1%	-	1%	-	-	-
40000 [40000]	1%	-	-	-	7%	-	5%	-	-	1%	-	-	-	3%	-	2%	-	-	-
46000 [46000]	0%	-	-	-	-	-	-	-	-	-	-	6%	-	-	-	-	-	-	1%
50000 [50000]	6%	-	4%	5%	-	-	14%	7%	12%	6%	-	6%	-	8%	6%	7%	-	-	3%
70000 [70000]	0%	-	-	-	-	-	-	1%	-	0%	-	-	-	-	2%	1%	-	-	-
75000 [75000]	0%	-	-	-	-	-	-	1%	-	0%	-	-	-	1%	-	1%	-	-	-
76000 [76000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
80000 [80000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100000 [100000]	2%	-	-	-	-	-	7%	1%	-	2%	8%	-	-	1%	2%	1%	-	-	3%
120000 [120000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
140000 [140000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
150000 [150000]	1%	-	-	-	-	-	2%	3%	-	1%	-	-	-	-	2%	1%	-	-	2%
200000 [200000]	1%	-	4%	-	-	-	5%	-	-	1%	-	-	-	-	-	-	-	-	2%
250000 [250000]	0%	-	-	-	-	-	2%	-	-	0%	-	-	-	1%	-	1%	-	-	-
255000 [255000]	0%	-	-	-	-	-	-	1%	-	0%	-	-	-	-	-	-	-	-	-
Mean	26378.90	5000.00	20833.33	17687.50	11153.85	17090.91	14714.29	51729.73	31678.57	21210.53	27758.88	21001.00	16571.43	12916.67	22763.44	24202.38	23211.11	-	28725.49
Median	15000	5000	10000	15000	10000	15000	10000	30000	17500	20000	15000	12500	10000	10000	15000	15000	15000	-	15000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total			Marital Status					Children in Household					Parent/ Guardian				
	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years

You previously said that the price you could sell your property for will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will decrease in price

283	10	17	159	47	35	6	36	217	31	25	9	65	1	183	100	28	28	26	
-7	20%	20%	24%	20%	13%	26%	33%	22%	21%	13%	20%	11%	15%	100%	16%	27%	18%	14%	15%
10 [10]	0%	-	1%	-	-	-	-	0%	-	-	-	-	-	1%	-	-	-	-	
20 [20]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
1000 [1000]	0%	-	-	-	3%	-	-	0%	-	-	-	-	-	1%	-	-	-	-	
2000 [2000]	0%	-	1%	-	-	-	-	0%	-	-	-	-	-	1%	-	-	-	-	
2500 [2500]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
3000 [3000]	1%	-	6%	2%	-	-	-	1%	-	4%	-	2%	-	2%	-	-	-	4%	
3500 [3500]	0%	-	-	-	3%	-	-	0%	-	-	-	-	-	1%	-	-	-	-	
4000 [4000]	0%	-	-	-	-	-	3%	0%	-	-	-	-	-	-	1%	-	-	-	
5000 [5000]	10%	-	6%	6%	21%	3%	17%	11%	10%	-	-	5%	-	9%	11%	4%	7%	4%	
6000 [6000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
7000 [7000]	1%	-	6%	-	4%	-	3%	1%	-	-	-	-	-	1%	2%	-	-	-	
7500 [7500]	0%	-	-	1%	-	-	-	0%	-	-	-	-	-	1%	-	-	-	-	
8000 [8000]	1%	10%	-	-	2%	3%	3%	1%	-	-	-	-	-	1%	1%	-	4%	4%	
10000 [10000]	20%	10%	12%	23%	23%	11%	17%	14%	20%	13%	20%	56%	22%	21%	19%	29%	25%	27%	
12000 [12000]	0%	10%	-	1%	-	-	-	-	-	3%	-	-	2%	1%	-	-	-	-	
13000 [13000]	0%	-	-	1%	-	-	-	0%	-	-	-	-	-	1%	-	-	-	-	
15000 [15000]	8%	-	6%	7%	9%	6%	33%	8%	6%	13%	12%	11%	12%	10%	4%	11%	11%	4%	
20000 [20000]	11%	10%	29%	11%	15%	11%	11%	11%	11%	10%	20%	-	12%	12%	10%	11%	21%	8%	
21000 [21000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
25000 [25000]	6%	-	-	9%	-	6%	-	6%	3%	12%	11%	8%	-	7%	4%	4%	7%	12%	
27000 [27000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
30000 [30000]	6%	10%	6%	7%	-	17%	3%	6%	13%	8%	-	9%	-	7%	6%	14%	-	4%	
35000 [35000]	0%	-	-	1%	-	-	-	-	-	3%	-	-	2%	1%	-	-	-	4%	
40000 [40000]	1%	-	-	1%	2%	-	-	1%	-	-	-	-	-	-	3%	-	-	-	
46000 [46000]	0%	-	-	1%	-	-	-	0%	-	-	-	-	-	-	1%	-	-	-	
50000 [50000]	6%	10%	6%	6%	4%	6%	8%	5%	13%	4%	11%	9%	-	7%	5%	11%	11%	12%	
70000 [70000]	0%	-	-	-	-	3%	-	0%	-	-	-	-	-	1%	-	-	-	-	
75000 [75000]	0%	-	-	1%	-	-	-	0%	-	-	-	-	-	1%	-	-	-	-	
76000 [76000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
80000 [80000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
100000 [100000]	2%	-	-	1%	2%	-	17%	6%	2%	3%	-	2%	-	2%	2%	-	-	4%	
120000 [120000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
140000 [140000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
150000 [150000]	1%	-	-	-	2%	3%	-	3%	1%	-	-	-	-	1%	2%	-	-	-	
200000 [200000]	1%	10%	-	2%	-	-	-	1%	-	-	-	-	-	1%	1%	-	-	-	
250000 [250000]	0%	-	-	-	2%	-	-	0%	-	-	-	-	-	-	1%	-	-	-	
255000 [255000]	0%	10%	-	1%	-	-	-	-	3%	-	-	-	2%	1%	-	-	-	-	
Mean	26378.90	73125.00	17692.31	26207.11	24926.83	27596.15	35000.00	26928.57	26412.85	34148.15	19150.00	17500.00	26272.73	-	24746.82	29821.92	21086.96	18875.00	24136.36
Median	15000	25000	20000	15000	10000	20000	15000	12500	15000	20000	20000	10000	20000	-	15000	15000	15000	15000	17500

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total			
	17 to 18 years	16 years and under	Over 18 years

You previously said that the price you could sell your property for will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will decrease in price

	283	11	73	117
-7	20%	9%	15%	17%
10 [10]	0%	-	-	1%
20 [20]	-	-	-	-
1000 [1000]	0%	-	-	1%
2000 [2000]	0%	-	-	1%
2500 [2500]	-	-	-	-
3000 [3000]	1%	-	1%	2%
3500 [3500]	0%	-	-	1%
4000 [4000]	0%	-	-	-
5000 [5000]	10%	27%	8%	9%
6000 [6000]	-	-	-	-
7000 [7000]	1%	-	-	1%
7500 [7500]	0%	-	-	1%
8000 [8000]	1%	-	1%	1%
10000 [10000]	20%	-	21%	21%
12000 [12000]	0%	9%	1%	-
13000 [13000]	0%	-	-	1%
15000 [15000]	8%	-	10%	9%
20000 [20000]	11%	18%	14%	11%
21000 [21000]	-	-	-	-
25000 [25000]	6%	18%	7%	9%
27000 [27000]	-	-	-	-
30000 [30000]	6%	9%	8%	5%
35000 [35000]	0%	-	1%	-
40000 [40000]	1%	-	-	-
46000 [46000]	0%	-	-	-
50000 [50000]	6%	-	10%	4%
70000 [70000]	0%	-	-	1%
75000 [75000]	0%	-	-	1%
76000 [76000]	-	-	-	-
80000 [80000]	-	-	-	-
100000 [100000]	2%	-	1%	2%
120000 [120000]	-	-	-	-
140000 [140000]	-	-	-	-
150000 [150000]	1%	-	-	1%
200000 [200000]	1%	-	-	2%
250000 [250000]	0%	-	-	-
255000 [255000]	0%	9%	1%	-
Mean	26378.90	40200.00	25048.39	24154.74
Median	15000	20000	17500	15000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Social Media/ Messaging service (within the last month)								
	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

You previously said that the price you could sell your property for will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will decrease in price

	283	201	87	73	40	97	17	168	198	39
-7	20%	17%	17%	18%	25%	22%	24%	17%	17%	18%
10 [10]	0%	-	-	-	-	-	-	-	1%	3%
20 [20]	-	-	-	-	-	-	-	-	-	-
1000 [1000]	0%	1%	-	-	-	1%	6%	1%	1%	-
2000 [2000]	0%	1%	-	-	-	1%	-	-	1%	-
2500 [2500]	-	-	-	-	-	-	-	-	-	-
3000 [3000]	1%	-	-	-	-	-	-	-	1%	-
3500 [3500]	0%	1%	1%	-	-	-	-	-	1%	-
4000 [4000]	0%	1%	-	-	-	-	-	1%	1%	3%
5000 [5000]	10%	11%	10%	8%	15%	7%	24%	9%	8%	3%
6000 [6000]	-	-	-	-	-	-	-	-	-	-
7000 [7000]	1%	1%	1%	-	3%	1%	-	2%	2%	-
7500 [7500]	0%	1%	-	-	-	-	-	1%	1%	-
8000 [8000]	1%	1%	-	3%	-	-	-	1%	1%	-
10000 [10000]	20%	20%	20%	14%	20%	25%	12%	20%	22%	15%
12000 [12000]	0%	1%	-	1%	-	-	-	-	-	-
13000 [13000]	0%	-	1%	-	-	-	-	-	1%	-
15000 [15000]	8%	6%	7%	3%	5%	4%	-	7%	7%	10%
20000 [20000]	11%	11%	14%	14%	13%	13%	16%	13%	12%	16%
21000 [21000]	-	-	-	-	-	-	-	-	-	-
25000 [25000]	6%	6%	8%	10%	-	3%	-	7%	7%	8%
27000 [27000]	-	-	-	-	-	-	-	-	-	-
30000 [30000]	6%	8%	7%	14%	3%	8%	16%	8%	8%	8%
35000 [35000]	0%	1%	-	1%	-	-	-	1%	1%	-
40000 [40000]	1%	1%	2%	3%	-	2%	-	2%	2%	-
46000 [46000]	0%	-	-	1%	-	-	-	1%	1%	-
50000 [50000]	6%	8%	6%	4%	16%	7%	-	8%	7%	8%
70000 [70000]	0%	-	-	-	-	-	-	-	-	-
75000 [75000]	0%	-	-	-	-	-	-	-	-	-
76000 [76000]	-	-	-	-	-	-	-	-	-	-
80000 [80000]	-	-	-	-	-	-	-	-	-	-
100000 [100000]	2%	1%	1%	4%	-	2%	-	2%	2%	5%
120000 [120000]	-	-	-	-	-	-	-	-	-	-
140000 [140000]	-	-	-	-	-	-	-	-	-	-
150000 [150000]	1%	1%	1%	-	-	-	-	1%	1%	-
200000 [200000]	1%	1%	1%	-	-	2%	-	1%	1%	3%
250000 [250000]	0%	1%	1%	1%	-	1%	-	1%	1%	-
255000 [255000]	0%	1%	1%	1%	-	-	-	-	-	-
Mean	26378.90	27107.78	30673.61	32983.33	20900.00	28947.37	14692.31	25543.17	25835.43	30750.31
Median	15000	15000	20000	20000	12500	17500	10000	20000	15000	20000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)			You previously said that you are planning on buying a house or a flat in the next 12 months (i.e. from now until June 2021)...Have you		
	Buy a house or a flat, for the first time	Buy a house or a flat, but not for the first time	Sell a house or a flat	Yes, I have	No, I haven't	Don't know

You previously said that the price you could sell your property for will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price of the property you will sell? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the property they will sell will decrease in price

283	4	171	283	-	-	-
-7	20%	50%	18%	20%	-	-
10 [10]	0%	-	-	0%	-	-
20 [20]	-	-	-	-	-	-
1000 [1000]	0%	-	-	0%	-	-
2000 [2000]	0%	-	-	0%	-	-
2500 [2500]	-	-	-	-	-	-
3000 [3000]	1%	-	1%	1%	-	-
3500 [3500]	0%	-	1%	0%	-	-
4000 [4000]	0%	-	-	0%	-	-
5000 [5000]	10%	25%	9%	10%	-	-
6000 [6000]	-	-	-	-	-	-
7000 [7000]	1%	-	2%	1%	-	-
7500 [7500]	0%	-	1%	0%	-	-
8000 [8000]	1%	-	1%	1%	-	-
10000 [10000]	20%	25%	19%	20%	-	-
12000 [12000]	0%	-	-	0%	-	-
13000 [13000]	0%	-	1%	0%	-	-
15000 [15000]	8%	-	9%	8%	-	-
20000 [20000]	11%	-	13%	11%	-	-
21000 [21000]	-	-	-	-	-	-
25000 [25000]	6%	-	6%	6%	-	-
27000 [27000]	-	-	-	-	-	-
30000 [30000]	6%	-	6%	6%	-	-
35000 [35000]	0%	-	1%	0%	-	-
40000 [40000]	1%	-	2%	1%	-	-
46000 [46000]	0%	-	-	0%	-	-
50000 [50000]	6%	-	5%	6%	-	-
70000 [70000]	0%	-	1%	0%	-	-
75000 [75000]	0%	-	1%	0%	-	-
76000 [76000]	-	-	-	-	-	-
80000 [80000]	-	-	-	-	-	-
100000 [100000]	2%	-	2%	2%	-	-
120000 [120000]	-	-	-	-	-	-
140000 [140000]	-	-	-	-	-	-
150000 [150000]	1%	-	1%	1%	-	-
200000 [200000]	1%	-	2%	1%	-	-
250000 [250000]	0%	-	1%	0%	-	-
255000 [255000]	0%	-	1%	0%	-	-
Mean	26378.90	7500.00	29564.29	26378.90	-	-
Median	15000	7500	15000	15000	-	-

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the next 12 months

Fieldwork: 22nd July - 1st August 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

You previously said that the price you could pay for a property will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will increase the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will increase in price

	222	96	126	10	72	38	19	83	188	34
-7	30%	22%	37%	30%	26%	34%	26%	33%	30%	32%
0 [0]	-	-	-	-	-	-	-	-	-	-
3	0%	1%	-	10%	-	-	-	-	1%	-
50	0%	1%	-	-	1%	-	-	-	1%	-
100	1%	1%	1%	-	1%	3%	-	-	1%	3%
500 [500]	-	-	-	-	-	-	-	-	-	-
566	0%	-	1%	-	1%	-	-	-	1%	-
1000 [1000]	1%	1%	1%	20%	-	-	-	-	1%	3%
1500 [1500]	-	-	-	-	-	-	-	-	-	-
2000 [2000]	1%	-	2%	10%	1%	-	-	1%	1%	3%
2500	0%	-	1%	-	1%	-	-	-	1%	-
3000 [3000]	0%	-	1%	-	-	-	-	1%	-	3%
4000	0%	-	1%	-	-	3%	-	-	-	3%
5000 [5000]	8%	10%	6%	-	7%	8%	11%	8%	7%	9%
6000	0%	-	1%	-	1%	-	-	-	-	3%
7000	0%	-	1%	-	-	3%	-	-	1%	-
8000	0%	1%	-	-	-	-	-	1%	1%	-
10000 [10000]	20%	19%	21%	10%	18%	24%	26%	19%	20%	18%
12000 [12000]	0%	1%	-	-	-	3%	-	-	1%	-
13000 [13000]	-	-	-	-	-	-	-	-	-	-
15000 [15000]	8%	11%	6%	-	8%	-	5%	13%	9%	6%
18000	0%	1%	-	-	-	-	-	1%	1%	-
20000 [20000]	7%	7%	7%	10%	10%	3%	16%	5%	7%	6%
24000 [24000]	-	-	-	-	-	-	-	-	-	-
25000 [25000]	6%	5%	7%	10%	7%	5%	-	7%	7%	3%
30000 [30000]	2%	2%	2%	-	1%	5%	-	1%	2%	-
40000	1%	2%	-	-	-	3%	-	1%	1%	-
50000 [50000]	5%	4%	6%	-	4%	8%	11%	4%	5%	6%
80000	1%	1%	1%	-	1%	-	5%	-	1%	-
90000 [90000]	-	-	-	-	-	-	-	-	-	-
100000 [100000]	0%	1%	-	-	1%	-	-	-	1%	-
120000 [120000]	-	-	-	-	-	-	-	-	-	-
150000 [150000]	0%	1%	-	-	1%	-	-	-	1%	-
175000	0%	1%	-	-	-	-	-	1%	1%	-
185000	0%	1%	-	-	1%	-	-	-	1%	-
250000	0%	-	1%	-	-	-	-	1%	1%	-
300000 [300000]	0%	1%	-	-	1%	-	-	-	1%	-
325000 [325000]	-	-	-	-	-	-	-	-	-	-
450000	1%	2%	-	-	3%	-	-	-	1%	-
475000 [475000]	-	-	-	-	-	-	-	-	-	-
500000	0%	1%	-	-	-	-	-	1%	-	3%
600000 [600000]	-	-	-	-	-	-	-	-	-	-
2500000 [2500000]	-	-	-	-	-	-	-	-	-	-
Mean	20208.96	23919.35	17013.89	9833.33	28227.27	18904.76	18076.92	15500.00	21147.83	14526.32
Median	11000	15000	10000	6000	15000	10000	10000	12500	15000	10000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Region								
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

You previously said that the price you could pay for a property will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will increase the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will increase in price

	222	51	24	21	38	64	198	6	16	2
-7	30%	25%	21%	29%	26%	34%	28%	67%	38%	50%
0 [0]	-	-	-	-	-	-	-	-	-	-
3	0%	-	4%	-	-	-	1%	-	-	-
50	0%	2%	-	-	-	-	1%	-	-	-
100	1%	-	-	-	5%	-	1%	-	-	-
500 [500]	-	-	-	-	-	-	-	-	-	-
566	0%	2%	-	-	-	-	1%	-	-	-
1000 [1000]	1%	-	4%	5%	-	-	1%	-	-	-
1500 [1500]	-	-	-	-	-	-	-	-	-	-
2000 [2000]	1%	2%	-	-	-	3%	2%	-	-	-
2500	0%	2%	-	-	-	-	1%	-	-	-
3000 [3000]	0%	2%	-	-	-	-	1%	-	-	-
4000	0%	-	-	-	3%	-	1%	-	-	-
5000 [5000]	8%	8%	8%	5%	8%	9%	8%	-	6%	-
6000	0%	2%	-	-	-	-	1%	-	-	-
7000	0%	-	-	5%	-	-	1%	-	-	-
8000	0%	-	-	-	-	-	-	-	6%	-
10000 [10000]	20%	22%	25%	38%	13%	19%	21%	17%	6%	-
12000 [12000]	0%	2%	-	-	-	-	1%	-	-	-
13000 [13000]	-	-	-	-	-	-	-	-	-	-
15000 [15000]	8%	6%	4%	-	16%	13%	9%	-	-	-
18000	0%	-	-	-	-	2%	1%	-	-	-
20000 [20000]	7%	6%	17%	10%	3%	5%	7%	17%	13%	-
24000 [24000]	-	-	-	-	-	-	-	-	-	-
25000 [25000]	6%	6%	4%	-	5%	8%	6%	-	19%	-
30000 [30000]	2%	-	4%	-	5%	2%	2%	-	-	-
40000	1%	2%	-	-	-	2%	1%	-	-	-
50000 [50000]	5%	8%	4%	5%	5%	3%	5%	-	6%	-
80000	1%	-	-	-	-	2%	1%	-	6%	-
90000 [90000]	-	-	-	-	-	-	-	-	-	-
100000 [100000]	0%	-	-	-	3%	-	1%	-	-	-
120000 [120000]	-	-	-	-	-	-	-	-	-	-
150000 [150000]	0%	2%	-	-	-	-	1%	-	-	-
175000	0%	-	-	-	-	-	-	-	-	50%
185000	0%	-	4%	-	-	-	1%	-	-	-
250000	0%	-	-	-	3%	-	1%	-	-	-
300000 [300000]	0%	-	-	-	3%	-	1%	-	-	-
325000 [325000]	-	-	-	-	-	-	-	-	-	-
450000	1%	2%	-	-	3%	-	1%	-	-	-
475000 [475000]	-	-	-	-	-	-	-	-	-	-
500000	0%	-	-	5%	-	-	1%	-	-	-
600000 [600000]	-	-	-	-	-	-	-	-	-	-
2500000 [2500000]	-	-	-	-	-	-	-	-	-	-
Mean	20208.96	21156.25	15941.18	13538.46	34130.43	15102.56	20145.16	15000.00	22500.00	-
Median	11000	10000	10000	10000	15000	10000	10000	15000	22500	-

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Government Region													Working Status				
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired

You previously said that the price you could pay for a property will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will increase the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will increase in price

	222	8	18	25	12	12	21	38	32	32	198	6	16	2	125	30	155	1	51
-7	30%	25%	39%	16%	25%	17%	29%	26%	28%	41%	28%	67%	38%	50%	30%	37%	31%	-	29%
0 [0]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	0%	-	-	8%	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-
50	0%	-	6%	-	-	-	-	-	-	-	1%	-	-	-	1%	-	1%	-	-
100	1%	-	-	-	-	-	-	5%	-	-	1%	-	-	-	1%	-	1%	-	-
500 [500]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
566	0%	-	-	4%	-	-	-	-	-	-	1%	-	-	-	-	3%	1%	-	-
1000 [1000]	1%	-	-	-	8%	-	5%	-	-	-	1%	-	-	-	1%	3%	1%	-	-
1500 [1500]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2000 [2000]	1%	-	6%	-	-	-	-	-	3%	3%	2%	-	-	-	2%	-	1%	-	2%
2500	0%	-	-	4%	-	-	-	-	-	-	1%	-	-	-	-	3%	1%	-	-
3000 [3000]	0%	13%	-	-	-	-	-	-	-	-	1%	-	-	-	-	3%	1%	-	-
4000	0%	-	-	-	-	-	-	3%	-	-	1%	-	-	-	-	-	-	-	-
5000 [5000]	8%	13%	-	12%	8%	8%	5%	8%	6%	13%	8%	-	6%	13%	7%	13%	8%	-	6%
6000	0%	-	6%	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-
7000	0%	-	-	-	-	-	5%	-	-	-	1%	-	-	-	1%	-	1%	-	-
8000	0%	-	-	-	-	-	-	-	-	-	-	-	6%	-	-	-	-	-	2%
10000 [10000]	20%	13%	17%	28%	17%	33%	38%	13%	31%	6%	21%	17%	6%	-	22%	13%	20%	-	22%
12000 [12000]	0%	-	-	4%	-	-	-	-	-	-	1%	-	-	-	1%	-	1%	-	-
13000 [13000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
15000 [15000]	8%	-	11%	4%	-	8%	-	16%	13%	13%	9%	-	-	-	6%	10%	7%	-	14%
18000	0%	-	-	-	-	-	-	-	3%	-	1%	-	-	-	-	-	-	-	2%
20000 [20000]	7%	13%	6%	4%	17%	17%	10%	3%	3%	6%	7%	17%	13%	-	7%	3%	6%	100%	8%
24000 [24000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
25000 [25000]	6%	-	6%	8%	-	8%	-	5%	3%	13%	6%	-	19%	-	6%	3%	5%	-	10%
30000 [30000]	2%	-	-	-	8%	-	-	5%	-	3%	2%	-	-	-	2%	-	2%	-	2%
40000	1%	-	-	4%	-	-	-	-	3%	-	1%	-	-	-	2%	-	1%	-	-
50000 [50000]	5%	13%	6%	8%	8%	-	5%	5%	6%	-	5%	-	6%	-	6%	3%	5%	-	2%
80000	1%	-	-	-	-	-	-	-	3%	1%	-	6%	-	1%	3%	1%	-	-	-
90000 [90000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100000 [100000]	0%	-	-	-	-	-	-	3%	-	-	1%	-	-	-	1%	-	1%	-	-
120000 [120000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
150000 [150000]	0%	-	-	4%	-	-	-	-	-	-	1%	-	-	-	1%	-	1%	-	-
175000	0%	-	-	-	-	-	-	-	-	-	-	-	50%	-	1%	-	1%	-	-
185000	0%	-	-	-	-	8%	-	-	-	-	1%	-	-	-	1%	-	1%	-	-
250000	0%	-	-	-	-	-	-	3%	-	-	1%	-	-	-	1%	-	1%	-	-
300000 [300000]	0%	-	-	-	-	-	-	3%	-	-	1%	-	-	-	1%	-	1%	-	-
325000 [325000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
450000	1%	13%	-	-	-	-	-	3%	-	-	1%	-	-	-	2%	-	1%	-	-
475000 [475000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
500000	0%	-	-	-	-	-	5%	-	-	-	1%	-	-	-	-	-	-	-	2%
600000 [600000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2500000 [2500000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	20208.96	17600.00	17444.44	24000.00	18250.00	13888.89	13538.46	34130.43	15095.24	15111.11	20145.16	15000.00	22500.00	-	23337.66	12750.00	21516.13	20000.00	15666.67
Median	11000	10000	15000	10000	15000	10000	10000	15000	10000	15000	10000	15000	22500	-	10000	10000	10000	20000	15000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total			Marital Status					Children in Household					Parent/ Guardian				
	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years

You previously said that the price you could pay for a property will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will increase the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will increase in price

222	7	8	110	43	15	6	48	161	24	25	10	59	2	115	107	27	29	18	
-7	30%	14%	38%	33%	19%	13%	33%	40%	29%	42%	28%	20%	32%	50%	30%	31%	19%	24%	39%
0 [0]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	0%	14%	-	1%	-	-	-	-	-	-	10%	2%	-	1%	-	4%	3%	-	
50	0%	-	-	1%	-	-	-	-	-	4%	-	4%	-	1%	-	-	3%	6%	
100	1%	14%	-	1%	2%	-	-	-	4%	4%	-	3%	-	2%	-	4%	3%	6%	
500 [500]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
566	0%	-	-	1%	-	-	-	-	-	4%	-	2%	-	1%	-	4%	3%	6%	
1000 [1000]	1%	-	-	1%	-	-	2%	1%	-	4%	-	2%	-	1%	1%	4%	-	-	
1500 [1500]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
2000 [2000]	1%	-	-	-	7%	-	4%	2%	-	-	-	-	-	-	3%	-	-	-	
2500	0%	-	-	1%	-	-	-	-	-	4%	-	2%	-	1%	-	4%	3%	-	
3000 [3000]	0%	-	-	1%	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	
4000	0%	14%	-	-	-	-	2%	1%	-	-	-	-	-	-	1%	-	-	-	
5000 [5000]	8%	-	13%	5%	14%	20%	4%	8%	-	12%	-	5%	50%	10%	6%	11%	10%	6%	
6000	0%	-	13%	-	2%	-	-	-	4%	-	-	2%	-	1%	-	4%	-	-	
7000	0%	-	-	1%	-	-	-	-	4%	-	-	2%	-	1%	-	4%	-	-	
8000	0%	-	-	1%	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	
10000 [10000]	20%	14%	13%	18%	21%	20%	25%	21%	17%	16%	30%	19%	-	18%	22%	19%	14%	17%	
12000 [12000]	0%	-	-	1%	-	-	-	-	-	-	10%	2%	-	1%	-	4%	3%	-	
13000 [13000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
15000 [15000]	8%	-	-	8%	5%	20%	17%	6%	11%	4%	-	2%	-	7%	9%	4%	-	-	
18000	0%	-	-	1%	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	
20000 [20000]	7%	-	13%	6%	16%	-	17%	2%	7%	13%	4%	-	7%	5%	9%	-	7%	6%	
24000 [24000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
25000 [25000]	6%	14%	-	5%	12%	7%	17%	4%	7%	4%	4%	3%	-	5%	7%	4%	3%	-	
30000 [30000]	2%	-	-	3%	-	-	2%	2%	4%	-	-	2%	-	2%	2%	4%	-	-	
40000	1%	-	-	-	2%	-	2%	1%	-	-	10%	2%	-	1%	1%	-	3%	-	
50000 [50000]	5%	14%	13%	5%	5%	7%	17%	2%	6%	-	8%	3%	-	5%	5%	4%	3%	6%	
80000	1%	-	-	1%	2%	-	-	1%	-	4%	-	2%	-	1%	1%	-	-	-	
90000 [90000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
100000 [100000]	0%	-	-	1%	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	
120000 [120000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
150000 [150000]	0%	-	-	-	-	-	2%	1%	-	-	-	-	-	1%	-	-	3%	-	
175000	0%	-	-	1%	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	
185000	0%	-	-	1%	-	-	-	-	-	-	10%	2%	-	1%	-	4%	3%	6%	
250000	0%	-	-	-	7%	-	-	1%	-	-	-	-	-	1%	-	-	-	-	
300000 [300000]	0%	-	-	-	-	-	2%	1%	-	-	-	-	-	1%	-	4%	3%	-	
325000 [325000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
450000	1%	-	-	2%	-	-	-	-	-	4%	10%	3%	-	2%	-	-	3%	6%	
475000 [475000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
500000	0%	-	-	1%	-	-	-	-	4%	-	-	2%	-	-	1%	-	-	-	
600000 [600000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
2500000 [2500000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	20208.96	28333.33	21250.00	18933.33	16612.90	13916.67	27500.00	28888.89	21401.87	17000.00	16750.00	10500.00	15884.62	5000.00	22784.62	17782.61	33200.00	45142.86	17500.00
Median	11000	25000	15000	15000	15000	10000	22500	10000	15000	17500	10000	10000	10000	5000	10000	15000	10000	11000	10000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total			
	17 to 18 years	18 years and under	Over 18 years

You previously said that the price you could pay for a property will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will increase the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will increase in price

	222	5	57	64
-7	30%	-	28%	33%
0 [0]	-	-	-	-
3	0%	-	2%	-
50	0%	-	2%	-
100	1%	-	4%	-
500 [500]	-	-	-	-
566	0%	-	2%	2%
1000 [1000]	1%	-	2%	-
1500 [1500]	-	-	-	-
2000 [2000]	1%	-	-	-
2500	0%	-	2%	-
3000 [3000]	0%	-	-	2%
4000	0%	-	-	-
5000 [5000]	8%	-	7%	11%
6000	0%	-	2%	-
7000	0%	-	2%	-
8000	0%	-	-	2%
10000 [10000]	20%	40%	18%	19%
12000 [12000]	0%	-	2%	-
13000 [13000]	-	-	-	-
15000 [15000]	8%	-	2%	11%
18000	0%	-	-	2%
20000 [20000]	7%	20%	5%	5%
24000 [24000]	-	-	-	-
25000 [25000]	6%	-	4%	6%
30000 [30000]	2%	-	2%	2%
40000	1%	-	2%	-
50000 [50000]	5%	20%	5%	6%
80000	1%	20%	2%	-
90000 [90000]	-	-	-	-
100000 [100000]	0%	-	-	-
120000 [120000]	-	-	-	-
150000 [150000]	0%	-	2%	-
175000	0%	-	-	-
185000	0%	-	2%	-
250000	0%	-	-	2%
300000 [300000]	0%	-	2%	-
325000 [325000]	-	-	-	-
450000	1%	-	4%	-
475000 [475000]	-	-	-	-
500000	0%	-	-	-
600000 [600000]	-	-	-	-
2500000 [2500000]	-	-	-	-
Mean	20208.96	22500.00	31714.29	16743.59
Median	11000	15000	10000	10000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Social Media/ Messaging service (within the last month)								
	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

You previously said that the price you could pay for a property will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will increase the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will increase in price

	222	167	104	65	48	106	36	150	178	44
-7	30%	29%	22%	28%	29%	29%	31%	28%	27%	34%
0 [0]	-	-	-	-	-	-	-	-	-	-
3	0%	-	-	-	-	-	-	-	-	2%
50	0%	1%	1%	2%	2%	1%	3%	1%	1%	2%
100	1%	1%	1%	2%	2%	1%	3%	1%	1%	-
500 [500]	-	-	-	-	-	-	-	-	-	-
566	0%	-	-	2%	-	-	-	-	-	2%
1000 [1000]	1%	1%	1%	2%	2%	1%	3%	1%	1%	-
1500 [1500]	-	-	-	-	-	-	-	-	-	-
2000 [2000]	1%	2%	2%	2%	2%	2%	6%	2%	2%	-
2500	0%	1%	-	-	2%	1%	3%	1%	1%	-
3000 [3000]	0%	1%	-	-	-	-	-	1%	-	-
4000	0%	-	1%	-	2%	1%	-	1%	1%	-
5000 [5000]	8%	8%	8%	9%	6%	6%	3%	8%	7%	7%
6000	0%	-	1%	-	2%	-	-	-	-	2%
7000	0%	1%	1%	-	-	1%	-	1%	1%	-
8000	0%	1%	1%	2%	2%	-	-	1%	1%	-
10000 [10000]	20%	22%	21%	22%	10%	21%	11%	25%	22%	14%
12000 [12000]	0%	1%	-	2%	2%	-	-	1%	1%	2%
13000 [13000]	-	-	-	-	-	-	-	-	-	-
15000 [15000]	8%	8%	9%	5%	10%	7%	8%	6%	9%	5%
18000	0%	-	1%	-	-	-	-	-	1%	-
20000 [20000]	7%	9%	13%	8%	10%	9%	14%	10%	7%	5%
24000 [24000]	-	-	-	-	-	-	-	-	-	-
25000 [25000]	6%	5%	5%	5%	6%	7%	3%	3%	7%	5%
30000 [30000]	2%	1%	2%	3%	-	2%	3%	2%	2%	-
40000	1%	1%	1%	2%	-	1%	-	1%	1%	2%
50000 [50000]	5%	5%	5%	8%	4%	6%	6%	5%	6%	7%
80000	1%	1%	1%	-	-	1%	-	1%	1%	2%
90000 [90000]	-	-	-	-	-	-	-	-	-	-
100000 [100000]	0%	1%	-	2%	-	1%	-	1%	1%	2%
120000 [120000]	-	-	-	-	-	-	-	-	-	-
150000 [150000]	0%	-	1%	-	-	-	-	-	-	-
175000	0%	-	1%	-	-	-	-	-	-	1%
185000	0%	-	1%	-	-	1%	3%	-	1%	-
250000	0%	1%	-	-	-	1%	-	1%	1%	-
300000 [300000]	0%	1%	1%	-	2%	-	-	-	1%	-
325000 [325000]	-	-	-	-	-	-	-	-	-	-
450000	1%	1%	1%	-	2%	2%	3%	1%	1%	5%
475000 [475000]	-	-	-	-	-	-	-	-	-	-
500000	0%	1%	-	-	-	-	-	1%	-	2%
600000 [600000]	-	-	-	-	-	-	-	-	-	-
2500000 [2500000]	-	-	-	-	-	-	-	-	-	-
Mean	20208.96	19352.38	22391.30	19404.76	27037.04	18671.88	17500.00	16020.83	19956.14	22850.00
Median	11000	10000	15000	10000	15000	15000	15000	10000	11000	13500

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)			You previously said that you are planning on buying a house or a flat in the next 12 months (i.e. from now until June 2021)...Have you		
	Buy a house or a flat, for the first time	Buy a house or a flat, but not for the first time	Sell a house or a flat	Yes, I have	No, I haven't	Don't know

You previously said that the price you could pay for a property will be higher due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will increase the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will increase in price

	222	80	142	81	-	-	-
-7	30%	38%	26%	28%	-	-	-
0 [0]	-	-	-	-	-	-	-
3	0%	1%	-	-	-	-	-
50	0%	-	1%	-	-	-	-
100	1%	-	1%	-	-	-	-
500 [500]	-	-	-	-	-	-	-
566	0%	-	1%	-	-	-	-
1000 [1000]	1%	1%	1%	1%	-	-	-
1500 [1500]	-	-	-	-	-	-	-
2000 [2000]	1%	3%	1%	1%	-	-	-
2500	0%	-	1%	-	-	-	-
3000 [3000]	0%	-	1%	1%	-	-	-
4000	0%	1%	-	-	-	-	-
5000 [5000]	8%	9%	7%	9%	-	-	-
6000	0%	-	1%	1%	-	-	-
7000	0%	-	1%	1%	-	-	-
8000	0%	-	1%	1%	-	-	-
10000 [10000]	20%	14%	23%	23%	-	-	-
12000 [12000]	0%	-	1%	-	-	-	-
13000 [13000]	-	-	-	-	-	-	-
15000 [15000]	8%	5%	10%	11%	-	-	-
18000	0%	-	1%	1%	-	-	-
20000 [20000]	7%	10%	6%	5%	-	-	-
24000 [24000]	-	-	-	-	-	-	-
25000 [25000]	6%	5%	7%	5%	-	-	-
30000 [30000]	2%	3%	1%	2%	-	-	-
40000	1%	1%	1%	1%	-	-	-
50000 [50000]	5%	3%	6%	2%	-	-	-
80000	1%	-	1%	1%	-	-	-
90000 [90000]	-	-	-	-	-	-	-
100000 [100000]	0%	1%	-	-	-	-	-
120000 [120000]	-	-	-	-	-	-	-
150000 [150000]	0%	1%	-	-	-	-	-
175000	0%	-	1%	-	-	-	-
185000	0%	-	1%	-	-	-	-
250000	0%	1%	-	1%	-	-	-
300000 [300000]	0%	-	1%	-	-	-	-
325000 [325000]	-	-	-	-	-	-	-
450000	1%	3%	-	1%	-	-	-
475000 [475000]	-	-	-	-	-	-	-
500000	0%	1%	-	-	-	-	-
600000 [600000]	-	-	-	-	-	-	-
2500000 [2500000]	-	-	-	-	-	-	-
Mean	20208.96	20465.12	20087.91	14120.00	-	-	-
Median	11000	15000	10000	10000	-	-	-

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the next 12 months

Fieldwork: 22nd July - 1st August 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

You previously said that the price you could pay for a property will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will decrease in price

-7	25%	22%	28%	28%	33%	20%	23%	24%	24%	30%
10 [10]	0%	0%	-	-	-	-	1%	-	-	1%
50 [50]	-	-	-	-	-	-	-	-	-	-
300 [300]	-	-	-	-	-	-	-	-	-	-
500 [500]	0%	-	0%	-	-	-	-	1%	0%	-
1000 [1000]	0%	0%	0%	-	2%	-	-	-	-	2%
1500 [1500]	-	-	-	-	-	-	-	-	-	-
1600 [1600]	0%	0%	-	-	-	-	1%	-	-	1%
2000 [2000]	0%	-	0%	-	1%	-	-	-	0%	-
2500 [2500]	0%	0%	-	-	1%	-	-	-	0%	-
3000 [3000]	0%	-	0%	-	1%	-	-	-	0%	-
4000 [4000]	0%	0%	0%	-	1%	-	1%	-	-	2%
5000 [5000]	9%	12%	7%	17%	8%	9%	5%	11%	8%	12%
6000 [6000]	0%	0%	0%	-	-	1%	-	1%	0%	1%
7000 [7000]	0%	0%	-	-	-	-	-	1%	0%	-
7500 [7500]	0%	0%	-	-	-	1%	-	-	0%	-
8000 [8000]	1%	1%	0%	-	-	1%	-	1%	1%	-
10000 [10000]	19%	17%	21%	17%	23%	15%	15%	21%	20%	16%
12000 [12000]	0%	-	0%	-	-	-	1%	-	0%	-
12500 [12500]	0%	0%	-	-	-	-	-	1%	0%	-
14000 [14000]	0%	0%	-	-	-	-	1%	-	-	1%
15000 [15000]	6%	7%	6%	6%	2%	6%	8%	9%	5%	10%
20000 [20000]	11%	10%	12%	6%	14%	13%	11%	9%	12%	9%
20990 [20990]	0%	0%	-	-	-	1%	-	-	-	1%
25000 [25000]	5%	5%	6%	6%	3%	9%	2%	7%	6%	3%
28000 [28000]	0%	0%	-	-	-	-	-	1%	0%	-
30000 [30000]	4%	5%	4%	-	3%	4%	8%	4%	4%	3%
35000 [35000]	1%	0%	1%	-	-	-	2%	1%	1%	-
38000 [38000]	-	-	-	-	-	-	-	-	-	-
40000 [40000]	2%	3%	1%	-	1%	4%	2%	1%	2%	-
45000 [45000]	-	-	-	-	-	-	-	-	-	-
50000 [50000]	7%	7%	8%	11%	5%	12%	10%	5%	8%	2%
59000 [59000]	-	-	-	-	-	-	-	-	-	-
60000 [60000]	0%	-	0%	-	-	1%	-	-	0%	-
70000 [70000]	-	-	-	-	-	-	-	-	-	-
75000 [75000]	0%	0%	-	-	-	1%	-	-	0%	-
80000 [80000]	-	-	-	-	-	-	-	-	-	-
85000 [85000]	-	-	-	-	-	-	-	-	-	-
100000 [100000]	2%	3%	2%	6%	2%	3%	2%	3%	2%	2%
120000 [120000]	-	-	-	-	-	-	-	-	-	-
125000 [125000]	0%	-	1%	-	1%	-	1%	-	0%	-
150000 [150000]	1%	1%	0%	-	1%	1%	1%	-	0%	1%
180000 [180000]	0%	-	0%	-	-	-	1%	-	0%	-
190000 [190000]	-	-	-	-	-	-	-	-	-	-
200000 [200000]	1%	-	1%	6%	-	-	2%	-	1%	-
210000 [210000]	-	-	-	-	-	-	-	-	-	-
230000 [230000]	-	-	-	-	-	-	-	-	-	-
235000 [235000]	0%	0%	-	-	-	-	1%	-	-	1%
250000 [250000]	1%	1%	0%	-	1%	-	-	1%	1%	-
300000 [300000]	-	-	-	-	-	-	-	-	-	-
325000 [325000]	0%	0%	-	-	-	-	1%	-	0%	-
350000 [350000]	-	-	-	-	-	-	-	-	-	-
475000 [475000]	-	-	-	-	-	-	-	-	-	-
500000 [500000]	0%	0%	-	-	-	-	1%	-	0%	-
550000 [550000]	0%	-	0%	-	1%	-	-	-	0%	-
600000 [600000]	-	-	-	-	-	-	-	-	-	-
700000 [700000]	0%	0%	-	-	-	-	1%	-	0%	-
Mean	32682.08	35988.69	30122.12	38946.15	29613.64	26833.22	53895.13	24078.95	34828.66	21915.63
Median	15000	15000	20000	15000	10000	20000	20000	15000	20000	10000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Region								
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

You previously said that the price you could pay for a property will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will decrease in price

-7	25%	28%	19%	25%	33%	22%	25%	16%	35%	-
10 [10]	0%	-	2%	-	-	-	0%	-	-	-
50 [50]	-	-	-	-	-	-	-	-	-	-
300 [300]	-	-	-	-	-	-	-	-	-	-
500 [500]	0%	-	-	-	-	1%	0%	-	-	-
1000 [1000]	0%	-	2%	-	-	-	0%	-	3%	-
1500 [1500]	-	-	-	-	-	-	-	-	-	-
1600 [1600]	0%	-	-	-	-	-	-	-	3%	-
2000 [2000]	0%	-	-	-	-	-	-	5%	-	-
2500 [2500]	0%	1%	-	-	-	-	0%	-	-	-
3000 [3000]	0%	-	-	-	-	1%	0%	-	-	-
4000 [4000]	0%	-	-	-	-	1%	0%	-	3%	-
5000 [5000]	9%	15%	16%	6%	1%	7%	9%	16%	3%	13%
6000 [6000]	0%	1%	-	-	-	-	0%	-	3%	-
7000 [7000]	0%	-	-	-	-	1%	0%	-	-	-
7500 [7500]	0%	-	2%	-	-	-	0%	-	-	-
8000 [8000]	1%	-	2%	-	-	1%	0%	5%	-	-
10000 [10000]	19%	22%	18%	18%	13%	19%	18%	32%	18%	50%
12000 [12000]	0%	1%	-	-	-	-	0%	-	-	-
12500 [12500]	0%	-	-	2%	-	-	0%	-	-	-
14000 [14000]	0%	-	-	-	-	-	-	-	3%	-
15000 [15000]	6%	5%	3%	10%	5%	8%	6%	5%	8%	-
20000 [20000]	11%	10%	16%	12%	11%	11%	12%	5%	5%	25%
20990 [20990]	0%	-	-	-	-	1%	0%	-	-	-
25000 [25000]	5%	3%	2%	10%	9%	7%	6%	5%	3%	-
28000 [28000]	0%	-	-	2%	-	-	0%	-	-	-
30000 [30000]	4%	3%	8%	-	3%	7%	5%	-	3%	-
35000 [35000]	1%	-	-	2%	-	1%	1%	-	-	-
38000 [38000]	-	-	-	-	-	-	-	-	-	-
40000 [40000]	2%	1%	2%	-	3%	1%	1%	5%	5%	-
45000 [45000]	-	-	-	-	-	-	-	-	-	-
50000 [50000]	7%	6%	5%	8%	15%	7%	8%	-	8%	-
59000 [59000]	-	-	-	-	-	-	-	-	-	-
60000 [60000]	0%	1%	-	-	-	-	0%	-	-	-
70000 [70000]	-	-	-	-	-	-	-	-	-	-
75000 [75000]	0%	-	2%	-	-	-	0%	-	-	-
80000 [80000]	-	-	-	-	-	-	-	-	-	-
85000 [85000]	-	-	-	-	-	-	-	-	-	-
100000 [100000]	2%	-	2%	4%	4%	3%	2%	5%	3%	-
120000 [120000]	-	-	-	-	-	-	-	-	-	-
125000 [125000]	0%	1%	-	-	-	-	0%	-	-	13%
150000 [150000]	1%	1%	-	2%	1%	-	1%	-	-	-
180000 [180000]	0%	1%	-	-	-	-	0%	-	-	-
190000 [190000]	-	-	-	-	-	-	-	-	-	-
200000 [200000]	1%	-	2%	-	-	1%	1%	-	-	-
210000 [210000]	-	-	-	-	-	-	-	-	-	-
230000 [230000]	-	-	-	-	-	-	-	-	-	-
235000 [235000]	0%	-	-	-	-	1%	0%	-	-	-
250000 [250000]	1%	1%	-	-	-	1%	1%	-	-	-
300000 [300000]	-	-	-	-	-	-	-	-	-	-
325000 [325000]	0%	-	-	-	-	1%	0%	-	-	-
350000 [350000]	-	-	-	-	-	-	-	-	-	-
475000 [475000]	-	-	-	-	-	-	-	-	-	-
500000 [500000]	0%	-	-	-	1%	-	0%	-	-	-
550000 [550000]	0%	-	-	-	1%	-	0%	-	-	-
600000 [600000]	-	-	-	-	-	-	-	-	-	-
700000 [700000]	0%	-	-	-	-	1%	0%	-	-	-
Mean	32682.08	24940.79	22930.20	27644.74	52075.47	39521.10	34376.12	17812.50	21984.62	26250.00
Median	15000	10000	12500	20000	25000	20000	20000	10000	14500	10000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Government Region													Working Status				
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired

You previously said that the price you could pay for a property will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will decrease in price

516	11	57	38	30	32	51	79	93	58	449	19	40	8	315	66	381	2	71	
-7	25%	64%	30%	16%	20%	19%	25%	33%	18%	28%	25%	16%	35%	-	26%	20%	25%	100%	17%
10 [10]	0%	-	-	-	3%	-	-	-	-	0%	-	-	-	0%	-	0%	-	-	-
50 [50]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
300 [300]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
500 [500]	0%	-	-	-	-	-	-	1%	-	0%	-	-	-	-	-	-	-	-	1%
1000 [1000]	0%	-	-	3%	-	-	-	-	-	0%	-	3%	-	1%	-	1%	-	-	-
1500 [1500]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1600 [1600]	0%	-	-	-	-	-	-	-	-	-	-	3%	-	-	-	-	-	-	-
2000 [2000]	0%	-	-	-	-	-	-	-	-	-	5%	-	-	0%	-	0%	-	-	-
2500 [2500]	0%	-	2%	-	-	-	-	-	-	0%	-	-	-	0%	-	0%	-	-	-
3000 [3000]	0%	-	-	-	-	-	-	-	2%	0%	-	-	-	0%	-	0%	-	-	-
4000 [4000]	0%	-	-	-	-	-	-	-	2%	0%	-	3%	-	0%	-	0%	-	-	-
5000 [5000]	9%	9%	14%	18%	23%	9%	6%	1%	6%	7%	9%	16%	3%	13%	8%	14%	9%	-	11%
6000 [6000]	0%	-	2%	-	-	-	-	-	-	0%	-	3%	-	0%	2%	1%	-	-	-
7000 [7000]	0%	-	-	-	-	-	-	-	2%	0%	-	-	-	-	2%	0%	-	-	-
7500 [7500]	0%	-	-	-	3%	-	-	-	-	0%	-	-	-	0%	-	0%	-	-	-
8000 [8000]	1%	-	-	3%	-	-	-	-	2%	0%	5%	-	-	0%	-	0%	-	-	3%
10000 [10000]	19%	-	16%	37%	17%	19%	18%	13%	18%	19%	18%	32%	18%	50%	16%	21%	17%	-	31%
12000 [12000]	0%	-	2%	-	-	-	-	-	-	0%	-	-	-	-	2%	0%	-	-	-
12500 [12500]	0%	-	-	-	-	2%	-	-	-	0%	-	-	-	0%	-	0%	-	-	-
14000 [14000]	0%	-	-	-	-	-	-	-	-	-	-	3%	-	-	-	-	-	-	1%
15000 [15000]	6%	-	7%	3%	-	6%	10%	5%	8%	9%	6%	5%	8%	7%	6%	7%	-	-	7%
20000 [20000]	11%	9%	11%	11%	17%	16%	12%	11%	13%	7%	12%	5%	5%	25%	12%	12%	12%	-	6%
20990 [20990]	0%	-	-	-	-	-	-	-	2%	0%	-	-	-	0%	-	0%	-	-	-
25000 [25000]	5%	-	4%	3%	-	3%	10%	9%	8%	5%	6%	5%	3%	-	6%	5%	6%	-	7%
28000 [28000]	0%	-	-	-	-	2%	-	-	-	0%	-	-	-	-	-	-	-	-	-
30000 [30000]	4%	-	-	8%	7%	9%	-	3%	9%	5%	5%	-	3%	-	4%	3%	4%	-	3%
35000 [35000]	1%	-	-	-	-	2%	-	2%	-	1%	-	-	-	1%	-	1%	-	-	1%
38000 [38000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
40000 [40000]	2%	-	2%	-	3%	-	3%	1%	2%	1%	5%	5%	-	2%	2%	2%	-	-	1%
45000 [45000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50000 [50000]	7%	18%	5%	3%	3%	6%	8%	15%	9%	3%	8%	-	8%	-	8%	8%	8%	-	4%
59000 [59000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
60000 [60000]	0%	-	-	3%	-	-	-	-	-	0%	-	-	-	0%	-	0%	-	-	-
70000 [70000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75000 [75000]	0%	-	-	-	3%	-	-	-	-	0%	-	-	-	0%	-	0%	-	-	-
80000 [80000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
85000 [85000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100000 [100000]	2%	-	-	-	3%	-	4%	4%	3%	2%	2%	5%	3%	-	2%	3%	2%	-	4%
120000 [120000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
125000 [125000]	0%	-	2%	-	-	-	-	-	-	0%	-	-	13%	1%	-	1%	-	-	-
150000 [150000]	1%	-	2%	-	-	2%	1%	-	-	1%	-	-	-	1%	2%	1%	-	-	-
180000 [180000]	0%	-	2%	-	-	-	-	-	-	0%	-	-	-	0%	-	0%	-	-	-
190000 [190000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
200000 [200000]	1%	-	-	-	3%	-	-	-	3%	1%	-	-	-	1%	2%	1%	-	-	-
210000 [210000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
230000 [230000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
235000 [235000]	0%	-	-	-	-	-	-	1%	-	0%	-	-	-	-	-	-	-	-	-
250000 [250000]	1%	-	2%	-	-	-	-	2%	-	1%	-	-	-	0%	-	0%	-	-	1%
300000 [300000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
325000 [325000]	0%	-	-	-	-	-	-	1%	-	0%	-	-	-	0%	-	0%	-	-	-
350000 [350000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
475000 [475000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
500000 [500000]	0%	-	-	-	-	-	1%	-	-	0%	-	-	-	0%	-	0%	-	-	-
550000 [550000]	0%	-	-	-	-	-	1%	-	-	0%	-	-	-	0%	-	0%	-	-	-
600000 [600000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
700000 [700000]	0%	-	-	-	-	-	-	2%	-	0%	-	-	-	0%	-	0%	-	-	-
Mean	32682.08	31250.00	31887.50	15468.75	19958.33	25673.46	27844.74	52075.47	37243.42	43642.62	34376.12	17812.50	21984.62	26250.00	35898.71	26509.43	34152.63	-	23822.03
Median	15000	35000	13500	10000	10000	17500	20000	25000	20000	15000	20000	10000	14500	10000	20000	15000	20000	-	10000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Marital Status							Children in Household						Parent/ Guardian				
	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years

You previously said that the price you could pay for a property will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will decrease in price

-7	25%	44%	30%	22%	26%	28%	10%	31%	27%	15%	25%	16%	19%	33%	20%	30%	17%	27%	21%
10 [10]	0%	-	-	0%	-	-	-	-	0%	-	-	-	-	-	0%	-	-	-	-
50 [50]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
300 [300]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
500 [500]	0%	-	-	0%	-	-	-	-	-	-	5%	1%	-	-	0%	-	-	-	-
1000 [1000]	0%	-	-	-	1%	-	-	1%	1%	-	-	-	-	-	1%	-	-	-	-
1500 [1500]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1600 [1600]	0%	-	2%	-	-	-	-	1%	0%	-	-	-	-	-	0%	-	-	-	-
2000 [2000]	0%	-	-	-	1%	-	-	-	-	2%	-	-	1%	-	0%	-	-	-	-
2500 [2500]	0%	-	-	-	1%	-	-	-	-	-	2%	-	1%	-	0%	-	-	1%	-
3000 [3000]	0%	-	-	-	1%	-	-	-	0%	-	-	-	-	-	0%	-	-	-	-
4000 [4000]	0%	-	2%	-	-	-	-	1%	1%	-	-	-	-	-	-	1%	-	-	-
5000 [5000]	9%	6%	5%	9%	7%	8%	10%	10%	8%	13%	10%	-	10%	22%	10%	7%	13%	6%	3%
6000 [6000]	0%	-	-	-	1%	3%	-	-	0%	-	2%	-	1%	-	1%	-	-	1%	3%
7000 [7000]	0%	-	-	0%	-	-	-	-	0%	-	-	-	-	-	0%	-	2%	-	-
7500 [7500]	0%	-	-	0%	-	-	-	-	-	-	5%	-	1%	-	0%	-	-	1%	3%
8000 [8000]	1%	-	-	0%	-	3%	-	1%	1%	2%	-	-	1%	-	1%	-	-	1%	-
10000 [10000]	19%	6%	23%	20%	17%	15%	40%	19%	19%	20%	22%	16%	20%	11%	18%	19%	19%	19%	21%
12000 [12000]	0%	-	-	-	-	-	-	1%	0%	-	-	-	-	-	-	0%	-	-	-
12500 [12500]	0%	-	-	-	1%	-	-	-	0%	-	-	-	-	-	0%	-	-	-	-
14000 [14000]	0%	-	-	0%	-	-	-	-	-	2%	-	-	1%	-	0%	-	-	1%	-
15000 [15000]	6%	6%	2%	7%	6%	13%	10%	3%	7%	3%	4%	11%	5%	11%	6%	6%	6%	6%	8%
20000 [20000]	11%	17%	7%	11%	13%	13%	10%	10%	10%	20%	10%	16%	15%	11%	12%	10%	15%	17%	13%
20990 [20990]	0%	-	-	-	-	3%	-	-	-	-	2%	-	1%	-	0%	-	-	1%	-
25000 [25000]	5%	-	5%	5%	6%	-	10%	6%	6%	5%	6%	-	5%	-	5%	6%	8%	1%	3%
28000 [28000]	0%	-	2%	0%	-	-	-	-	0%	-	-	-	-	-	0%	-	-	-	-
30000 [30000]	4%	6%	7%	4%	5%	5%	-	4%	5%	2%	4%	5%	3%	-	5%	4%	2%	3%	5%
35000 [35000]	1%	-	-	1%	-	-	-	-	1%	2%	-	-	1%	-	0%	1%	-	-	3%
38000 [38000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
40000 [40000]	2%	-	5%	3%	1%	3%	-	1%	2%	3%	2%	-	2%	-	2%	1%	4%	-	3%
45000 [45000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50000 [50000]	7%	6%	7%	8%	9%	5%	-	6%	8%	5%	8%	11%	7%	-	8%	7%	9%	7%	10%
59000 [59000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
60000 [60000]	0%	-	-	-	1%	-	-	-	0%	-	-	-	-	-	-	0%	-	-	-
70000 [70000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75000 [75000]	0%	-	-	-	-	-	-	1%	0%	-	-	-	-	-	-	0%	-	-	-
80000 [80000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
85000 [85000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100000 [100000]	2%	-	5%	3%	3%	-	10%	1%	2%	2%	2%	11%	3%	-	3%	1%	4%	4%	3%
120000 [120000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
125000 [125000]	0%	-	-	-	-	3%	-	1%	1%	-	-	-	-	-	0%	0%	-	-	-
150000 [150000]	1%	-	-	0%	-	-	-	1%	0%	2%	2%	-	2%	-	1%	0%	2%	-	3%
180000 [180000]	0%	-	-	-	-	-	-	1%	0%	-	-	-	-	-	0%	-	-	-	-
190000 [190000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
200000 [200000]	1%	-	-	1%	-	-	-	1%	1%	-	-	-	-	-	1%	0%	-	-	-
210000 [210000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
230000 [230000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
235000 [235000]	0%	6%	-	0%	-	-	-	-	-	2%	-	-	1%	-	0%	-	-	-	-
250000 [250000]	1%	6%	-	1%	1%	-	-	-	1%	-	-	-	-	-	1%	0%	-	-	-
300000 [300000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
325000 [325000]	0%	-	-	-	-	-	-	1%	-	-	-	-	-	11%	-	0%	-	-	-
350000 [350000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
475000 [475000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
500000 [500000]	0%	-	-	0%	-	-	-	-	-	-	5%	-	1%	-	0%	-	-	1%	3%
550000 [550000]	0%	-	-	0%	-	-	-	-	0%	-	-	-	-	-	-	0%	-	-	-
600000 [600000]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
700000 [700000]	0%	-	-	-	-	3%	-	-	-	2%	-	-	1%	-	0%	-	-	-	-
Mean	32682.08	65500.00	25438.71	35848.01	25797.62	45172.07	22777.78	30115.22	30350.77	39392.16	24197.11	59875.00	37014.19	63333.33	35556.41	29732.11	26295.45	32235.10	43661.29
Median	15000	20000	20000	20000	20000	15000	10000	15000	15000	20000	15000	20000	20000	12500	20000	15000	20000	15000	20000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total			
	17 to 18 years	16 years and under	Over 18 years

You previously said that the price you could pay for a property will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will decrease in price

	516	15	130	127
-7	25%	13%	18%	21%
10 [10]	0%	-	-	1%
50 [50]	-	-	-	-
300 [300]	-	-	-	-
500 [500]	0%	-	-	-
1000 [1000]	0%	-	-	-
1500 [1500]	-	-	-	-
1600 [1600]	0%	-	-	-
2000 [2000]	0%	-	-	-
2500 [2500]	0%	-	1%	-
3000 [3000]	0%	-	-	-
4000 [4000]	0%	-	-	-
5000 [5000]	9%	13%	9%	10%
6000 [6000]	0%	-	1%	1%
7000 [7000]	0%	-	1%	1%
7500 [7500]	0%	-	1%	-
8000 [8000]	1%	-	1%	2%
10000 [10000]	19%	7%	19%	17%
12000 [12000]	0%	-	-	-
12500 [12500]	0%	-	-	1%
14000 [14000]	0%	-	1%	-
15000 [15000]	6%	7%	5%	9%
20000 [20000]	11%	-	15%	10%
20990 [20990]	0%	-	1%	-
25000 [25000]	5%	7%	5%	5%
28000 [28000]	0%	-	-	1%
30000 [30000]	4%	20%	5%	6%
35000 [35000]	1%	-	1%	-
38000 [38000]	-	-	-	-
40000 [40000]	2%	-	2%	2%
45000 [45000]	-	-	-	-
50000 [50000]	7%	13%	8%	7%
59000 [59000]	-	-	-	-
60000 [60000]	0%	-	-	-
70000 [70000]	-	-	-	-
75000 [75000]	0%	-	-	-
80000 [80000]	-	-	-	-
85000 [85000]	-	-	-	-
100000 [100000]	2%	-	3%	3%
120000 [120000]	-	-	-	-
125000 [125000]	0%	7%	1%	-
150000 [150000]	1%	-	2%	-
180000 [180000]	0%	-	-	-
190000 [190000]	-	-	-	-
200000 [200000]	1%	-	-	2%
210000 [210000]	-	-	-	-
230000 [230000]	-	-	-	-
235000 [235000]	0%	7%	1%	-
250000 [250000]	1%	-	-	2%
300000 [300000]	-	-	-	-
325000 [325000]	0%	-	-	-
350000 [350000]	-	-	-	-
475000 [475000]	-	-	-	-
500000 [500000]	0%	-	1%	1%
550000 [550000]	0%	-	-	-
600000 [600000]	-	-	-	-
700000 [700000]	0%	7%	1%	1%
Mean	32682.08	100769.23	39065.94	41895.10
Median	15000	30000	20000	15000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Social Media/ Messaging service (within the last month)								
	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

You previously said that the price you could pay for a property will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will decrease in price

-7	25%	25%	26%	24%	27%	30%	35%	24%	28%	29%
10 [10]	0%	0%	0%	1%	-	0%	-	0%	-	-
50 [50]	-	-	-	-	-	-	-	-	-	-
300 [300]	-	-	-	-	-	-	-	-	-	-
500 [500]	0%	0%	-	-	-	-	-	0%	-	-
1000 [1000]	0%	0%	0%	-	-	-	1%	0%	0%	-
1500 [1500]	-	-	-	-	-	-	-	-	-	-
1600 [1600]	0%	0%	0%	1%	-	-	-	0%	0%	-
2000 [2000]	0%	0%	0%	1%	-	0%	-	0%	0%	-
2500 [2500]	0%	0%	-	-	-	-	-	-	0%	-
3000 [3000]	0%	0%	-	1%	-	0%	-	0%	0%	-
4000 [4000]	0%	1%	0%	1%	1%	0%	1%	1%	0%	1%
5000 [5000]	9%	9%	8%	6%	13%	6%	10%	8%	8%	5%
6000 [6000]	0%	1%	1%	1%	-	0%	1%	0%	0%	-
7000 [7000]	0%	-	0%	-	-	0%	-	-	0%	-
7500 [7500]	0%	0%	-	-	-	0%	-	-	0%	-
8000 [8000]	1%	1%	0%	1%	-	-	-	1%	0%	-
10000 [10000]	19%	19%	20%	14%	18%	20%	18%	20%	17%	19%
12000 [12000]	0%	-	-	-	-	-	-	0%	0%	-
12500 [12500]	0%	0%	0%	-	-	-	-	0%	0%	-
14000 [14000]	0%	0%	0%	-	-	-	-	0%	0%	-
15000 [15000]	6%	6%	4%	4%	4%	3%	6%	6%	6%	7%
20000 [20000]	11%	12%	11%	14%	14%	11%	6%	12%	10%	10%
20990 [20990]	0%	0%	0%	1%	-	0%	-	-	0%	1%
25000 [25000]	5%	6%	5%	4%	4%	6%	5%	6%	6%	3%
28000 [28000]	0%	0%	0%	1%	-	0%	-	0%	0%	-
30000 [30000]	4%	4%	4%	5%	6%	3%	1%	3%	4%	3%
35000 [35000]	1%	1%	-	1%	-	0%	-	1%	1%	-
38000 [38000]	-	-	-	-	-	-	-	-	-	-
40000 [40000]	2%	2%	3%	3%	4%	2%	4%	2%	2%	2%
45000 [45000]	-	-	-	-	-	-	-	-	-	-
50000 [50000]	7%	8%	8%	11%	6%	9%	4%	9%	9%	11%
59000 [59000]	-	-	-	-	-	-	-	-	-	-
60000 [60000]	0%	0%	0%	1%	-	-	-	0%	0%	-
70000 [70000]	-	-	-	-	-	-	-	-	-	-
75000 [75000]	0%	-	-	-	-	-	-	-	-	-
80000 [80000]	-	-	-	-	-	-	-	-	-	-
85000 [85000]	-	-	-	-	-	-	-	-	-	-
100000 [100000]	2%	2%	1%	2%	2%	2%	1%	2%	2%	5%
120000 [120000]	-	-	-	-	-	-	-	-	-	-
125000 [125000]	0%	0%	1%	1%	1%	1%	1%	1%	0%	1%
150000 [150000]	1%	1%	-	2%	-	-	-	1%	1%	1%
180000 [180000]	0%	0%	0%	1%	-	0%	-	0%	0%	1%
190000 [190000]	-	-	-	-	-	-	-	-	-	-
200000 [200000]	1%	1%	1%	1%	-	1%	1%	1%	1%	1%
210000 [210000]	-	-	-	-	-	-	-	-	-	-
230000 [230000]	-	-	-	-	-	-	-	-	-	-
235000 [235000]	0%	0%	0%	1%	-	-	-	-	-	-
250000 [250000]	1%	0%	0%	1%	-	0%	-	1%	1%	1%
300000 [300000]	-	-	-	-	-	-	-	-	-	-
325000 [325000]	0%	0%	0%	1%	-	0%	-	0%	0%	-
350000 [350000]	-	-	-	-	-	-	-	-	-	-
475000 [475000]	-	-	-	-	-	-	-	-	-	-
500000 [500000]	0%	-	-	-	-	0%	1%	-	0%	-
550000 [550000]	0%	0%	-	1%	-	0%	-	0%	0%	-
600000 [600000]	-	-	-	-	-	-	-	-	-	-
700000 [700000]	0%	0%	0%	1%	-	0%	1%	0%	0%	-
Mean	32682.08	30761.20	34133.13	46469.01	23180.33	41042.61	46882.35	33062.21	35668.09	37739.59
Median	15000	15000	17500	20000	20000	20000	15000	15000	20000	20000

YouGov Survey Results

Sample: 1,503 UK adults planning to buy or sell a property within the

Fieldwork: 22nd July - 1st August 2020



Total	Which, if any, of the following are you planning on doing in the next 12 months (i.e. from now until June 2021)? (Please select all that apply)			You previously said that you are planning on buying a house or a flat in the next 12 months (i.e. from now until June 2021)...Have you		
	Buy a house or a flat, for the first time	Buy a house or a flat, but not for the first time	Sell a house or a flat	Yes, I have	No, I haven't	Don't know

You previously said that the price you could pay for a property will be lower due to the coronavirus (COVID-19) pandemic. By approximately how much do you think the coronavirus (COVID-19) will decrease the price you will be willing to pay for a property? (Please type your answer, in pounds (£), in the box below. If you are unsure, please provide your best estimate)

Base: GB adults surveyed who said that the price they will be able to pay for a property will decrease in price

-7	25%	28%	24%	21%	-	-	-
10 [10]	0%	-	0%	-	-	-	-
50 [50]	-	-	-	-	-	-	-
300 [300]	-	-	-	-	-	-	-
500 [500]	0%	-	0%	1%	-	-	-
1000 [1000]	0%	1%	0%	1%	-	-	-
1500 [1500]	-	-	-	-	-	-	-
1600 [1600]	0%	-	0%	1%	-	-	-
2000 [2000]	0%	-	0%	-	-	-	-
2500 [2500]	0%	1%	-	-	-	-	-
3000 [3000]	0%	1%	-	-	-	-	-
4000 [4000]	0%	1%	0%	-	-	-	-
5000 [5000]	9%	8%	9%	6%	-	-	-
6000 [6000]	0%	1%	0%	1%	-	-	-
7000 [7000]	0%	-	0%	1%	-	-	-
7500 [7500]	0%	-	0%	1%	-	-	-
8000 [8000]	1%	-	1%	2%	-	-	-
10000 [10000]	19%	20%	18%	22%	-	-	-
12000 [12000]	0%	1%	-	-	-	-	-
12500 [12500]	0%	-	0%	1%	-	-	-
14000 [14000]	0%	-	0%	-	-	-	-
15000 [15000]	6%	4%	8%	8%	-	-	-
20000 [20000]	11%	13%	10%	10%	-	-	-
20990 [20990]	0%	-	0%	-	-	-	-
25000 [25000]	5%	5%	6%	7%	-	-	-
28000 [28000]	0%	-	0%	1%	-	-	-
30000 [30000]	4%	5%	4%	4%	-	-	-
35000 [35000]	1%	-	1%	1%	-	-	-
38000 [38000]	-	-	-	-	-	-	-
40000 [40000]	2%	2%	2%	2%	-	-	-
45000 [45000]	-	-	-	-	-	-	-
50000 [50000]	7%	8%	7%	6%	-	-	-
59000 [59000]	-	-	-	-	-	-	-
60000 [60000]	0%	1%	-	-	-	-	-
70000 [70000]	-	-	-	-	-	-	-
75000 [75000]	0%	-	0%	-	-	-	-
80000 [80000]	-	-	-	-	-	-	-
85000 [85000]	-	-	-	-	-	-	-
100000 [100000]	2%	2%	3%	4%	-	-	-
120000 [120000]	-	-	-	-	-	-	-
125000 [125000]	0%	1%	0%	-	-	-	-
150000 [150000]	1%	1%	0%	1%	-	-	-
180000 [180000]	0%	1%	-	-	-	-	-
190000 [190000]	-	-	-	-	-	-	-
200000 [200000]	1%	1%	1%	1%	-	-	-
210000 [210000]	-	-	-	-	-	-	-
230000 [230000]	-	-	-	-	-	-	-
235000 [235000]	0%	-	0%	1%	-	-	-
250000 [250000]	1%	1%	1%	-	-	-	-
300000 [300000]	-	-	-	-	-	-	-
325000 [325000]	0%	-	0%	-	-	-	-
350000 [350000]	-	-	-	-	-	-	-
475000 [475000]	-	-	-	-	-	-	-
500000 [500000]	0%	-	0%	-	-	-	-
550000 [550000]	0%	-	0%	-	-	-	-
600000 [600000]	-	-	-	-	-	-	-
700000 [700000]	0%	-	0%	-	-	-	-
Mean	32682.08	27665.49	35613.58	26704.80	-	-	-
Median	15000	20000	15000	15000	-	-	-