

# YouGov Survey Results

Sample Size: 2058 GB Adults  
Fieldwork: 10th - 11th June 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2058</b>	370	529	189	222	116	722	735	994	1064	216	848	508	486	698	461	615	1780	99	179	488	338	249	706	
<b>Unweighted Sample</b>	<b>2058</b>	341	565	204	220	123	832	706	908	1150	173	732	603	550	801	461	491	1754	132	172	477	367	194	716	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you feel are the biggest obstacles you face when trying to manage your children's use of social media?

[Asked only to parents with children ages between 3 and 17; n=378]

Impossible to monitor their online activity all of the time	<b>54</b>	55	55	62	39	61	59	50	54	53	20	53	55	80	51	57	51	53	74	45	55	47	62	51
They can find ways around parental controls or restrictions	<b>28</b>	25	29	18	24	42	28	25	26	29	51	24	38	48	25	34	26	30	12	17	25	29	40	30
Peer pressure from their friends / others their age	<b>46</b>	37	49	54	42	55	53	39	41	49	80	45	45	80	46	49	42	45	56	44	45	40	53	45
Worry they will feel excluded if they aren't allowed on social media	<b>39</b>	44	41	34	38	30	44	40	37	40	0	39	37	48	39	35	42	38	45	39	37	33	38	41
Find it difficult to keep up with the technology / new apps	<b>23</b>	18	28	34	19	19	27	26	19	26	0	22	25	43	26	22	18	24	32	10	28	23	21	22
Getting right balance between monitoring them and respecting their privacy/independence	<b>46</b>	52	48	52	41	45	51	44	47	45	80	44	51	23	49	46	36	44	59	58	44	33	48	47
Arguments/resistance from my children	<b>25</b>	19	24	35	19	23	26	23	23	27	20	23	32	23	28	21	23	26	20	15	32	26	16	25
Social media companies not doing enough to help keep children safe	<b>37</b>	30	49	34	24	52	44	31	35	40	0	36	43	80	39	36	30	38	33	33	50	30	32	35
Something else	<b>4</b>	1	4	8	8	0	4	2	2	5	0	4	3	0	4	5	2	3	7	4	5	4	0	3
Don't know	<b>3</b>	0	2	2	1	0	2	4	4	2	0	3	5	0	4	2	3	3	4	0	4	4	0	4
Not applicable - I have no concerns about my children's use of social media	<b>14</b>	19	12	10	15	13	12	15	17	11	0	15	9	20	15	12	17	14	2	19	11	17	6	18

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Parental status			
Total	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No, I am neither a parent or guardian	Don't know/Prefer not to say
<b>Weighted Sample</b> 2058	457	728	897	33
<b>Unweighted Sample</b> 2058	428	835	832	25
	%	%	%	%

Which of the following, if any, do you feel are the biggest obstacles you face when trying to manage your children's use of social media?

[Asked only to parents with children ages between 3 and 17; n=378]

Impossible to monitor their online activity all of the time	<b>54</b>	54	57	0	0
They can find ways around parental controls or restrictions	<b>28</b>	28	31	0	0
Peer pressure from their friends / others their age	<b>46</b>	46	44	0	0
Worry they will feel excluded if they aren't allowed on social media	<b>39</b>	39	37	0	0
Find it difficult to keep up with the technology / new apps	<b>23</b>	23	22	0	0
Getting right balance between monitoring them and respecting their privacy/independence	<b>46</b>	46	44	0	0
Arguments/resistance from my children	<b>25</b>	25	31	0	0
Social media companies not doing enough to help keep children safe	<b>37</b>	37	38	0	0
Something else	<b>4</b>	4	2	0	0
Don't know	<b>3</b>	3	3	0	0
Not applicable - I have no concerns about my children's use of social media	<b>14</b>	14	10	0	0

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