

1. Do you think Americans are generally free to express their views?

|                |     |
|----------------|-----|
| Yes .....      | 75% |
| No .....       | 15% |
| Not sure ..... | 10% |

2. Do you agree or disagree with the following?

|                                                                                                                          | Agree | Disagree | Not sure |
|--------------------------------------------------------------------------------------------------------------------------|-------|----------|----------|
| The internet gives people access to a wider range of views                                                               | 85%   | 6%       | 8%       |
| The internet makes it easier for extremists to connect and spread their views                                            | 85%   | 3%       | 13%      |
| The internet makes it easier for large groups to collectively shame someone for their views                              | 84%   | 5%       | 11%      |
| The internet makes it easier for people in minority groups to connect with each other                                    | 79%   | 4%       | 17%      |
| Free speech does not mean that social media platforms are obligated to amplify or widely distribute every person's views | 71%   | 10%      | 19%      |
| The internet makes it easier for people to share their views without consequences                                        | 63%   | 23%      | 14%      |
| The internet makes it harder for people to distance themselves from views they shared in the past but no longer hold     | 58%   | 17%      | 25%      |
| The internet helps put the views of ordinary citizens on a more level playing field with the views of elites             | 53%   | 24%      | 23%      |
| The internet promotes people finding common ground                                                                       | 50%   | 27%      | 23%      |
| The internet should be a free speech zone, where speech should be uncensored                                             | 49%   | 27%      | 24%      |

3. On average, how much time do you spend on social media per day?

|                          |     |
|--------------------------|-----|
| None .....               | 4%  |
| Less than 1 hour .....   | 19% |
| 1 - 2 hours .....        | 32% |
| 3 - 4 hours .....        | 22% |
| 5 - 6 hours .....        | 10% |
| 7 - 8 hours .....        | 5%  |
| 9 - 10 hours .....       | 2%  |
| 11 - 12 hours .....      | 1%  |
| More than 12 hours ..... | 1%  |
| Not sure .....           | 4%  |

4. Thinking about your ideal social media platform, in which of the following ways would you most prefer content to be displayed?

Chronological: Posts are displayed in the order they were published, with the newest posts appearing first. .... 46%

Algorithm-based: Posts are displayed based on an algorithm that considers factors such as the user's interests and behavior, the popularity of the content, and the engagement it receives. .... 26%

Curated: Posts are selected by an editorial team or an appointed user. .... 4%

Not sure .... 23%

5. Thinking about your ideal social media platform, which of the following approaches to content moderation would you prefer?

Human moderation: A team of human moderators identifies and removes content that violates the platform's terms of service. .... 26%

Automated moderation: The platform uses algorithms to identify and remove content that violates the platform's terms of service. .... 17%

User reporting: The platform relies on users to report content that violates its terms of service, and a team of moderators reviews reported content, removing content they find to be in violation. .... 22%

Minimal moderation: The platform has minimal or no moderation, allowing most or all content to remain on the platform regardless of whether it violates the terms of service. .... 12%

Not sure .... 24%

6. In general, do you think the way that most major social media platforms regulate the content posted to their sites is...?

Too strict .... 12%

About right .... 33%

Not strict enough .... 32%

Not sure .... 23%

7. Do you think social media companies have a responsibility to...?

|                                                                                     | Yes | No  | Not sure |
|-------------------------------------------------------------------------------------|-----|-----|----------|
| Prevent users from harassing others on their site                                   | 80% | 9%  | 11%      |
| Prevent users from posting hate speech or racist content on their site              | 75% | 13% | 13%      |
| Prevent users from spreading conspiracy theories or false information on their site | 63% | 19% | 17%      |
| Expose users to diverse perspectives on their site                                  | 51% | 23% | 26%      |

8. Which of the following do you think is the best approach for social media companies to take in response to false information being posted by users on their platforms?

|                                                                   |     |
|-------------------------------------------------------------------|-----|
| Adding context from independent fact-checking organizations ..... | 31% |
| Adding user-contributed context .....                             | 9%  |
| Making posts less visible .....                                   | 7%  |
| Deleting posts .....                                              | 31% |
| No action .....                                                   | 4%  |
| Not sure .....                                                    | 18% |

9. Generally speaking, how transparent do you think social media companies are in sharing the process they use to regulate and remove content posted to their sites?

|                              |     |
|------------------------------|-----|
| Very transparent .....       | 8%  |
| Somewhat transparent .....   | 21% |
| Not very transparent .....   | 32% |
| Not at all transparent ..... | 24% |
| Not sure .....               | 16% |

10. Do you think social media companies should be more or less transparent in sharing the process they use to regulate and remove content posted to their sites?

|                              |     |
|------------------------------|-----|
| More transparent .....       | 64% |
| About the right amount ..... | 19% |
| Less transparent .....       | 2%  |
| Not sure .....               | 15% |

11. How often do you think social media platforms remove content that does not violate their content rules?

|                        |     |
|------------------------|-----|
| Very often .....       | 16% |
| Somewhat often .....   | 30% |
| Not very often .....   | 22% |
| Not at all often ..... | 8%  |
| Not sure .....         | 23% |

12. How often do you think social media platforms allow content to remain up that does violate their content rules?

|                        |     |
|------------------------|-----|
| Very often .....       | 23% |
| Somewhat often .....   | 33% |
| Not very often .....   | 18% |
| Not at all often ..... | 6%  |
| Not sure .....         | 20% |

13. How often do you think social media platforms allow content to remain up that violates federal laws?

|                  |     |
|------------------|-----|
| Very often       | 10% |
| Somewhat often   | 23% |
| Not very often   | 23% |
| Not at all often | 11% |
| Not sure         | 34% |

14. What do you think would be worse on a social media platform?

|                                           |     |
|-------------------------------------------|-----|
| A piece of harmful content is not removed | 64% |
| A piece of unharmed content is removed    | 20% |
| Not sure                                  | 16% |

15. When it comes to reviewing posts flagged for potentially violating their policies, do you think that social media companies typically prioritize requests from influential people or groups, or do they handle all requests equally?

|                                                       |     |
|-------------------------------------------------------|-----|
| Prioritize requests from influential people or groups | 48% |
| Handle all requests equally                           | 26% |
| Not sure                                              | 26% |

16. In general, do you think social media companies are fair in applying the rules for fact checking and censorship, or do you think they are biased?

|          |     |
|----------|-----|
| Fair     | 18% |
| Biased   | 53% |
| Not sure | 29% |

17. In general, do you think social media outlets are...?

|                                   |     |
|-----------------------------------|-----|
| Biased in favor of Democrats      | 24% |
| Biased in favor of Republicans    | 19% |
| Not politically biased either way | 26% |
| Don't know                        | 31% |

18. How serious of a problem do you think the following are when it comes to social media platforms?

|                                           | A very serious problem | A somewhat serious problem | A minor problem | Not a problem | Not sure |
|-------------------------------------------|------------------------|----------------------------|-----------------|---------------|----------|
| Negative impact on children's development | 52%                    | 23%                        | 9%              | 3%            | 13%      |
| Spread of misinformation                  | 49%                    | 30%                        | 10%             | 2%            | 9%       |
| Negative impact on mental health          | 44%                    | 28%                        | 13%             | 3%            | 12%      |
| Harassment of users                       | 34%                    | 30%                        | 17%             | 3%            | 16%      |
| Inadequate privacy                        | 33%                    | 30%                        | 19%             | 4%            | 14%      |
| Political bias among fact-checkers        | 32%                    | 28%                        | 14%             | 5%            | 22%      |

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|                                                |     |     |     |     |     |
|------------------------------------------------|-----|-----|-----|-----|-----|
| Algorithms designed to maximize engagement     | 24% | 26% | 17% | 9%  | 24% |
| Creation of echo chambers                      | 20% | 20% | 12% | 4%  | 43% |
| Lack of government regulation                  | 19% | 26% | 21% | 12% | 20% |
| Excessive censorship by social media companies | 19% | 25% | 26% | 11% | 20% |
| Lack of competition between companies          | 16% | 22% | 23% | 15% | 24% |

19. In your opinion, should a post containing each of the following be removed by a social media site?

|                                                                                                  | Should be removed | Should not be removed | Not sure |
|--------------------------------------------------------------------------------------------------|-------------------|-----------------------|----------|
| A nude photo of someone posted without their consent                                             | 87%               | 5%                    | 7%       |
| Someone's personal details, such as their real name and address, shared without their permission | 85%               | 6%                    | 9%       |
| Private information obtained through hacking                                                     | 84%               | 6%                    | 10%      |
| A call to commit violence                                                                        | 81%               | 9%                    | 11%      |
| An image of a swastika                                                                           | 56%               | 16%                   | 28%      |

20. Do you have a favorable or an unfavorable opinion of the following people?

|                 | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know |
|-----------------|----------------|--------------------|----------------------|------------------|------------|
| Elon Musk       | 19%            | 21%                | 15%                  | 35%              | 11%        |
| Mark Zuckerberg | 8%             | 19%                | 28%                  | 30%              | 15%        |

# YouGov Survey: Social Media

August 10 - 12, 2026 - 1,116 U.S. adult citizens



|                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Interviewing Dates</b>     | August 10 - 12, 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Target population</b>      | U.S. citizens, aged 18 and over                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Sampling method</b>        | Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Weighting</b>              | The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.164, with a mean of one and a standard deviation of 0.91. |
| <b>Number of respondents</b>  | 1,116                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Margin of error</b>        | ± 4 points (adjusted for weighting)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Survey mode</b>            | Web-based interviews                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Questions not reported</b> | 63 questions not reported.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

**1. Americans Free to Express Views**

Do you think Americans are generally free to express their views?

|              |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Yes          | 75%     | 76%    | 74%    | 73%   | 70%   | 76%   | 80%   | 76%   | 76%   | 71%      | 72%       | 79%            |
| No           | 15%     | 14%    | 16%    | 12%   | 19%   | 15%   | 14%   | 14%   | 19%   | 18%      | 16%       | 13%            |
| Not sure     | 10%     | 10%    | 11%    | 15%   | 11%   | 9%    | 6%    | 10%   | 6%    | 12%      | 11%       | 8%             |
| Totals       | 100%    | 100%   | 101%   | 100%  | 100%  | 100%  | 100%  | 100%  | 101%  | 101%     | 99%       | 100%           |
| Unweighted N | (1,115) | (535)  | (580)  | (284) | (295) | (306) | (230) | (726) | (133) | (176)    | (725)     | (390)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Yes          | 75%     | 76%               | 90%   | 84%                | 72%        | 74%      | 68%   | 84%   | 86%       | 71%           | 79%       | 82%     |
| No           | 15%     | 18%               | 7%    | 9%                 | 19%        | 18%      | 18%   | 9%    | 6%        | 19%           | 13%       | 10%     |
| Not sure     | 10%     | 6%                | 3%    | 7%                 | 9%         | 8%       | 14%   | 7%    | 8%        | 10%           | 8%        | 7%      |
| Totals       | 100%    | 100%              | 100%  | 100%               | 100%       | 100%     | 100%  | 100%  | 100%      | 100%          | 100%      | 99%     |
| Unweighted N | (1,115) | (469)             | (345) | (380)              | (683)      | (384)    | (421) | (310) | (228)     | (413)         | (338)     | (271)   |

**2A. The Internet and Free Speech — The internet gives people access to a wider range of views**

Do you agree or disagree with the following?

|              | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Agree        | 85%     | 83%   | 87%    | 85%   | 82%   | 88%   | 86%   | 85%   | 90%   | 83%      | 85%       | 85%            |
| Disagree     | 6%      | 7%    | 5%     | 7%    | 6%    | 6%    | 6%    | 7%    | 2%    | 6%       | 6%        | 7%             |
| Not sure     | 8%      | 9%    | 8%     | 9%    | 12%   | 7%    | 8%    | 8%    | 8%    | 12%      | 9%        | 8%             |
| Totals       | 99%     | 99%   | 100%   | 101%  | 100%  | 101%  | 100%  | 100%  | 100%  | 101%     | 100%      | 100%           |
| Unweighted N | (1,114) | (535) | (579)  | (284) | (294) | (307) | (229) | (726) | (133) | (175)    | (724)     | (390)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Agree        | 85%     | 83%               | 88%   | 87%                | 85%        | 82%      | 85%   | 88%   | 88%       | 89%           | 87%       | 82%     |
| Disagree     | 6%      | 7%                | 6%    | 7%                 | 6%         | 7%       | 5%    | 6%    | 7%        | 4%            | 5%        | 9%      |
| Not sure     | 8%      | 10%               | 6%    | 5%                 | 9%         | 10%      | 10%   | 5%    | 5%        | 7%            | 8%        | 8%      |
| Totals       | 99%     | 100%              | 100%  | 99%                | 100%       | 99%      | 100%  | 99%   | 100%      | 100%          | 100%      | 99%     |
| Unweighted N | (1,114) | (469)             | (344) | (380)              | (682)      | (384)    | (421) | (309) | (228)     | (412)         | (339)     | (270)   |

**2B. The Internet and Free Speech — The internet makes it easier for extremists to connect and spread their views**

Do you agree or disagree with the following?

|              | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Agree        | 85%     | 82%   | 87%    | 82%   | 77%   | 87%   | 91%   | 86%   | 80%   | 83%      | 81%       | 91%            |
| Disagree     | 3%      | 2%    | 3%     | 4%    | 5%    | 1%    | 1%    | 2%    | 2%    | 5%       | 3%        | 2%             |
| Not sure     | 13%     | 15%   | 10%    | 14%   | 18%   | 11%   | 8%    | 11%   | 19%   | 11%      | 15%       | 8%             |
| Totals       | 101%    | 99%   | 100%   | 100%  | 100%  | 99%   | 100%  | 99%   | 101%  | 99%      | 99%       | 101%           |
| Unweighted N | (1,113) | (535) | (578)  | (284) | (294) | (306) | (229) | (725) | (132) | (176)    | (722)     | (391)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Agree        | 85%     | 91%               | 87%   | 84%                | 87%        | 88%      | 82%   | 86%   | 84%       | 83%           | 89%       | 86%     |
| Disagree     | 3%      | 1%                | 4%    | 4%                 | 2%         | 3%       | 2%    | 4%    | 3%        | 3%            | 2%        | 2%      |
| Not sure     | 13%     | 8%                | 9%    | 12%                | 11%        | 10%      | 17%   | 11%   | 13%       | 14%           | 9%        | 12%     |
| Totals       | 101%    | 100%              | 100%  | 100%               | 100%       | 101%     | 101%  | 101%  | 100%      | 100%          | 100%      | 100%    |
| Unweighted N | (1,113) | (468)             | (345) | (380)              | (681)      | (382)    | (421) | (310) | (228)     | (412)         | (338)     | (270)   |

**2C. The Internet and Free Speech — The internet makes it easier for large groups to collectively shame someone for their views**

Do you agree or disagree with the following?

|              |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Agree        | 84%     | 81%    | 87%    | 83%   | 77%   | 87%   | 89%   | 85%   | 78%   | 85%      | 82%       | 88%            |
| Disagree     | 5%      | 5%     | 5%     | 6%    | 8%    | 5%    | 1%    | 5%    | 6%    | 6%       | 6%        | 3%             |
| Not sure     | 11%     | 14%    | 8%     | 11%   | 15%   | 9%    | 9%    | 11%   | 16%   | 9%       | 12%       | 9%             |
| Totals       | 100%    | 100%   | 100%   | 100%  | 100%  | 101%  | 99%   | 101%  | 100%  | 100%     | 100%      | 100%           |
| Unweighted N | (1,113) | (534)  | (579)  | (283) | (295) | (307) | (228) | (724) | (133) | (176)    | (725)     | (388)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Agree        | 84%     | 87%               | 88%   | 87%                | 86%        | 85%      | 80%   | 89%   | 90%       | 82%           | 86%       | 87%     |
| Disagree     | 5%      | 5%                | 5%    | 5%                 | 4%         | 5%       | 5%    | 5%    | 4%        | 7%            | 4%        | 4%      |
| Not sure     | 11%     | 9%                | 7%    | 7%                 | 10%        | 10%      | 15%   | 7%    | 6%        | 11%           | 10%       | 8%      |
| Totals       | 100%    | 101%              | 100%  | 99%                | 100%       | 100%     | 100%  | 101%  | 100%      | 100%          | 100%      | 99%     |
| Unweighted N | (1,113) | (466)             | (346) | (381)              | (680)      | (381)    | (421) | (311) | (229)     | (413)         | (336)     | (271)   |

**2D. The Internet and Free Speech — The internet makes it easier for people in minority groups to connect with each other**

Do you agree or disagree with the following?

|              |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Agree        | 79%     | 79%    | 79%    | 84%   | 77%   | 76%   | 82%   | 79%   | 80%   | 83%      | 77%       | 82%            |
| Disagree     | 4%      | 4%     | 4%     | 6%    | 4%    | 3%    | 2%    | 4%    | 4%    | 6%       | 4%        | 3%             |
| Not sure     | 17%     | 17%    | 17%    | 10%   | 19%   | 21%   | 15%   | 17%   | 16%   | 11%      | 18%       | 15%            |
| Totals       | 100%    | 100%   | 100%   | 100%  | 100%  | 100%  | 99%   | 100%  | 100%  | 100%     | 99%       | 100%           |
| Unweighted N | (1,114) | (536)  | (578)  | (284) | (295) | (307) | (228) | (726) | (132) | (176)    | (724)     | (390)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Agree        | 79%     | 84%               | 77%   | 81%                | 81%        | 82%      | 79%   | 77%   | 82%       | 80%           | 80%       | 79%     |
| Disagree     | 4%      | 5%                | 3%    | 3%                 | 5%         | 6%       | 3%    | 3%    | 1%        | 4%            | 4%        | 3%      |
| Not sure     | 17%     | 12%               | 20%   | 16%                | 15%        | 12%      | 18%   | 21%   | 18%       | 15%           | 16%       | 18%     |
| Totals       | 100%    | 101%              | 100%  | 100%               | 101%       | 100%     | 100%  | 101%  | 101%      | 99%           | 100%      | 100%    |
| Unweighted N | (1,114) | (467)             | (346) | (381)              | (681)      | (383)    | (420) | (311) | (229)     | (412)         | (339)     | (270)   |

**2E. The Internet and Free Speech — Free speech does not mean that social media platforms are obligated to amplify or widely distribute every person's views**

Do you agree or disagree with the following?

|              |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Agree        | 71%     | 71%    | 70%    | 77%   | 70%   | 67%   | 72%   | 72%   | 69%   | 72%      | 67%       | 77%            |
| Disagree     | 10%     | 9%     | 10%    | 9%    | 9%    | 11%   | 9%    | 8%    | 11%   | 13%      | 11%       | 8%             |
| Not sure     | 19%     | 19%    | 19%    | 14%   | 21%   | 22%   | 19%   | 20%   | 20%   | 16%      | 22%       | 14%            |
| Totals       | 100%    | 99%    | 99%    | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 101%     | 100%      | 99%            |
| Unweighted N | (1,110) | (532)  | (578)  | (284) | (295) | (305) | (226) | (722) | (132) | (176)    | (723)     | (387)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Agree        | 71%     | 77%               | 72%   | 70%                | 76%        | 76%      | 64%   | 74%   | 68%       | 67%           | 74%       | 76%     |
| Disagree     | 10%     | 7%                | 13%   | 12%                | 6%         | 8%       | 11%   | 9%    | 15%       | 11%           | 10%       | 9%      |
| Not sure     | 19%     | 17%               | 15%   | 18%                | 18%        | 16%      | 24%   | 16%   | 16%       | 22%           | 16%       | 15%     |
| Totals       | 100%    | 101%              | 100%  | 100%               | 100%       | 100%     | 99%   | 99%   | 99%       | 100%          | 100%      | 100%    |
| Unweighted N | (1,110) | (466)             | (344) | (379)              | (679)      | (383)    | (419) | (308) | (226)     | (411)         | (339)     | (268)   |

**2F. The Internet and Free Speech — The internet makes it easier for people to share their views without consequences**

Do you agree or disagree with the following?

|              |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Agree        | 63%     | 63%    | 63%    | 64%   | 64%   | 62%   | 63%   | 63%   | 63%   | 69%      | 62%       | 65%            |
| Disagree     | 23%     | 21%    | 25%    | 21%   | 19%   | 30%   | 21%   | 23%   | 25%   | 17%      | 24%       | 22%            |
| Not sure     | 14%     | 15%    | 12%    | 15%   | 17%   | 8%    | 16%   | 14%   | 12%   | 13%      | 14%       | 13%            |
| Totals       | 100%    | 99%    | 100%   | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 99%      | 100%      | 100%           |
| Unweighted N | (1,113) | (534)  | (579)  | (284) | (295) | (307) | (227) | (724) | (133) | (176)    | (723)     | (390)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Agree        | 63%     | 67%               | 64%   | 62%                | 66%        | 61%      | 64%   | 64%   | 68%       | 63%           | 63%       | 67%     |
| Disagree     | 23%     | 21%               | 25%   | 27%                | 21%        | 24%      | 22%   | 25%   | 23%       | 22%           | 25%       | 22%     |
| Not sure     | 14%     | 11%               | 11%   | 11%                | 13%        | 15%      | 14%   | 11%   | 9%        | 15%           | 12%       | 11%     |
| Totals       | 100%    | 99%               | 100%  | 100%               | 100%       | 100%     | 100%  | 100%  | 100%      | 100%          | 100%      | 100%    |
| Unweighted N | (1,113) | (467)             | (345) | (380)              | (681)      | (382)    | (421) | (310) | (228)     | (413)         | (338)     | (270)   |

**2G. The Internet and Free Speech — The internet makes it harder for people to distance themselves from views they shared in the past but no longer hold**

Do you agree or disagree with the following?

|              | Total   | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              |         | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Agree        | 58%     | 59%    | 58%    | 57%   | 55%   | 61%   | 59%   | 57%   | 60%   | 65%      | 56%       | 64%            |
| Disagree     | 17%     | 16%    | 18%    | 23%   | 17%   | 15%   | 15%   | 18%   | 18%   | 15%      | 18%       | 15%            |
| Not sure     | 25%     | 25%    | 24%    | 20%   | 28%   | 24%   | 26%   | 25%   | 22%   | 20%      | 27%       | 21%            |
| Totals       | 100%    | 100%   | 100%   | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 101%      | 100%           |
| Unweighted N | (1,116) | (536)  | (580)  | (284) | (295) | (307) | (230) | (727) | (133) | (176)    | (725)     | (391)          |

  

|              | Total   | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              |         | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Agree        | 58%     | 62%               | 57%   | 59%                | 60%        | 58%      | 59%   | 58%   | 61%       | 56%           | 63%       | 61%     |
| Disagree     | 17%     | 16%               | 18%   | 18%                | 16%        | 18%      | 15%   | 19%   | 19%       | 17%           | 16%       | 17%     |
| Not sure     | 25%     | 22%               | 24%   | 23%                | 24%        | 25%      | 26%   | 23%   | 20%       | 27%           | 21%       | 22%     |
| Totals       | 100%    | 100%              | 99%   | 100%               | 100%       | 101%     | 100%  | 100%  | 100%      | 100%          | 100%      | 100%    |
| Unweighted N | (1,116) | (469)             | (346) | (381)              | (683)      | (384)    | (421) | (311) | (229)     | (413)         | (339)     | (271)   |

**2H. The Internet and Free Speech — The internet helps put the views of ordinary citizens on a more level playing field with the views of elites**

Do you agree or disagree with the following?

|              |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Agree        | 53%     | 49%    | 56%    | 62%   | 50%   | 48%   | 52%   | 48%   | 69%   | 64%      | 52%       | 54%            |
| Disagree     | 24%     | 28%    | 20%    | 21%   | 25%   | 28%   | 20%   | 27%   | 13%   | 21%      | 22%       | 28%            |
| Not sure     | 23%     | 24%    | 23%    | 17%   | 25%   | 24%   | 27%   | 25%   | 18%   | 15%      | 27%       | 17%            |
| Totals       | 100%    | 101%   | 99%    | 100%  | 100%  | 100%  | 99%   | 100%  | 100%  | 100%     | 101%      | 99%            |
| Unweighted N | (1,115) | (536)  | (579)  | (284) | (295) | (307) | (229) | (726) | (133) | (176)    | (725)     | (390)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Agree        | 53%     | 53%               | 53%   | 56%                | 52%        | 58%      | 47%   | 55%   | 60%       | 56%           | 52%       | 53%     |
| Disagree     | 24%     | 29%               | 23%   | 20%                | 28%        | 25%      | 26%   | 21%   | 21%       | 20%           | 27%       | 25%     |
| Not sure     | 23%     | 18%               | 24%   | 24%                | 20%        | 18%      | 27%   | 24%   | 19%       | 24%           | 21%       | 22%     |
| Totals       | 100%    | 100%              | 100%  | 100%               | 100%       | 101%     | 100%  | 100%  | 100%      | 100%          | 100%      | 100%    |
| Unweighted N | (1,115) | (469)             | (345) | (380)              | (683)      | (384)    | (421) | (310) | (228)     | (412)         | (339)     | (271)   |

**2I. The Internet and Free Speech — The internet promotes people finding common ground**

Do you agree or disagree with the following?

|              |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Agree        | 50%     | 47%    | 54%    | 51%   | 50%   | 50%   | 52%   | 48%   | 58%   | 62%      | 51%       | 50%            |
| Disagree     | 27%     | 29%    | 24%    | 29%   | 25%   | 27%   | 25%   | 28%   | 20%   | 21%      | 24%       | 31%            |
| Not sure     | 23%     | 25%    | 21%    | 21%   | 24%   | 23%   | 24%   | 24%   | 22%   | 17%      | 25%       | 19%            |
| Totals       | 100%    | 101%   | 99%    | 101%  | 99%   | 100%  | 101%  | 100%  | 100%  | 100%     | 100%      | 100%           |
| Unweighted N | (1,114) | (535)  | (579)  | (284) | (294) | (306) | (230) | (725) | (133) | (176)    | (723)     | (391)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Agree        | 50%     | 49%               | 53%   | 50%                | 51%        | 52%      | 46%   | 54%   | 53%       | 52%           | 53%       | 48%     |
| Disagree     | 27%     | 29%               | 26%   | 29%                | 27%        | 26%      | 29%   | 24%   | 25%       | 23%           | 26%       | 31%     |
| Not sure     | 23%     | 21%               | 20%   | 22%                | 22%        | 21%      | 25%   | 22%   | 22%       | 24%           | 21%       | 21%     |
| Totals       | 100%    | 99%               | 99%   | 101%               | 100%       | 99%      | 100%  | 100%  | 100%      | 99%           | 100%      | 100%    |
| Unweighted N | (1,114) | (468)             | (346) | (380)              | (682)      | (383)    | (420) | (311) | (229)     | (412)         | (338)     | (271)   |

**2J. The Internet and Free Speech — The internet should be a free speech zone, where speech should be uncensored**

Do you agree or disagree with the following?

|              | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Agree        | 49%     | 55%   | 45%    | 49%   | 56%   | 49%   | 42%   | 50%   | 40%   | 55%      | 51%       | 46%            |
| Disagree     | 27%     | 24%   | 30%    | 32%   | 21%   | 26%   | 30%   | 26%   | 39%   | 28%      | 26%       | 28%            |
| Not sure     | 24%     | 22%   | 25%    | 19%   | 22%   | 24%   | 28%   | 24%   | 20%   | 17%      | 23%       | 26%            |
| Totals       | 100%    | 101%  | 100%   | 100%  | 99%   | 99%   | 100%  | 100%  | 99%   | 100%     | 100%      | 100%           |
| Unweighted N | (1,115) | (536) | (579)  | (284) | (295) | (307) | (229) | (726) | (133) | (176)    | (724)     | (391)          |

|              | House vote intent |       |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|-------------------|-------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total             | Dem   | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Agree        | 49%               | 37%   | 64%   | 60%                | 44%        | 43%      | 47%   | 59%   | 67%       | 52%           | 49%       | 49%     |
| Disagree     | 27%               | 38%   | 20%   | 23%                | 31%        | 36%      | 23%   | 24%   | 21%       | 27%           | 29%       | 24%     |
| Not sure     | 24%               | 25%   | 16%   | 17%                | 25%        | 21%      | 31%   | 17%   | 12%       | 21%           | 22%       | 27%     |
| Totals       | 100%              | 100%  | 100%  | 100%               | 100%       | 100%     | 101%  | 100%  | 100%      | 100%          | 100%      | 100%    |
| Unweighted N | (1,115)           | (469) | (346) | (380)              | (683)      | (384)    | (420) | (311) | (228)     | (412)         | (339)     | (271)   |

### 3. Time Spent on Social Media

On average, how much time do you spend on social media per day?

|                    | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                    | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| None               | 4%      | 6%    | 2%     | 2%    | 2%    | 5%    | 7%    | 5%    | 6%    | 0%       | 5%        | 3%             |
| Less than 1 hour   | 19%     | 22%   | 16%    | 6%    | 13%   | 25%   | 25%   | 22%   | 15%   | 7%       | 17%       | 21%            |
| 1 - 2 hours        | 32%     | 29%   | 34%    | 24%   | 35%   | 32%   | 35%   | 34%   | 22%   | 27%      | 32%       | 31%            |
| 3 - 4 hours        | 22%     | 20%   | 23%    | 26%   | 20%   | 23%   | 17%   | 21%   | 19%   | 29%      | 21%       | 23%            |
| 5 - 6 hours        | 10%     | 9%    | 11%    | 15%   | 14%   | 8%    | 5%    | 7%    | 16%   | 18%      | 9%        | 12%            |
| 7 - 8 hours        | 5%      | 5%    | 6%     | 15%   | 5%    | 1%    | 3%    | 3%    | 17%   | 6%       | 6%        | 4%             |
| 9 - 10 hours       | 2%      | 3%    | 1%     | 3%    | 1%    | 3%    | 0%    | 1%    | 3%    | 4%       | 2%        | 2%             |
| 11 - 12 hours      | 1%      | 1%    | 2%     | 1%    | 2%    | 0%    | 3%    | 2%    | 0%    | 2%       | 2%        | 0%             |
| More than 12 hours | 1%      | 1%    | 2%     | 3%    | 1%    | 0%    | 1%    | 2%    | 1%    | 1%       | 1%        | 2%             |
| Not sure           | 4%      | 4%    | 4%     | 5%    | 6%    | 3%    | 5%    | 4%    | 2%    | 7%       | 5%        | 2%             |
| Totals             | 100%    | 100%  | 101%   | 100%  | 99%   | 100%  | 101%  | 101%  | 101%  | 101%     | 100%      | 100%           |
| Unweighted N       | (1,113) | (536) | (577)  | (281) | (295) | (307) | (230) | (727) | (132) | (175)    | (722)     | (391)          |

|                    |       | House vote intent |     | Trump job approval |            | Party ID |     |     | MAGA      | Family income |           |         |
|--------------------|-------|-------------------|-----|--------------------|------------|----------|-----|-----|-----------|---------------|-----------|---------|
|                    | Total | Dem               | Rep | Approve            | Disapprove | Dem      | Ind | Rep | Supporter | < \$50K       | \$50-100K | \$100K+ |
| None               | 4%    | 6%                | 1%  | 2%                 | 6%         | 2%       | 8%  | 1%  | 1%        | 5%            | 4%        | 2%      |
| Less than 1 hour   | 19%   | 19%               | 22% | 18%                | 19%        | 19%      | 18% | 19% | 20%       | 16%           | 21%       | 22%     |
| 1 - 2 hours        | 32%   | 34%               | 34% | 32%                | 31%        | 30%      | 33% | 32% | 34%       | 29%           | 30%       | 38%     |
| 3 - 4 hours        | 22%   | 23%               | 26% | 25%                | 20%        | 26%      | 17% | 23% | 23%       | 18%           | 28%       | 22%     |
| 5 - 6 hours        | 10%   | 11%               | 9%  | 8%                 | 12%        | 12%      | 10% | 8%  | 8%        | 13%           | 6%        | 13%     |
| 7 - 8 hours        | 5%    | 2%                | 4%  | 10%                | 3%         | 3%       | 4%  | 9%  | 8%        | 9%            | 4%        | 1%      |
| 9 - 10 hours       | 2%    | 1%                | 1%  | 1%                 | 1%         | 1%       | 2%  | 2%  | 3%        | 1%            | 3%        | 1%      |
| 11 - 12 hours      | 1%    | 1%                | 1%  | 1%                 | 1%         | 1%       | 2%  | 1%  | 2%        | 2%            | 1%        | 1%      |
| More than 12 hours | 1%    | 1%                | 1%  | 1%                 | 2%         | 3%       | 1%  | 1%  | 1%        | 2%            | 1%        | 0%      |

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|------------------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                              | Total   | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|                              |         | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Not sure                     | 4%      | 3%                | 1%    | 3%                 | 4%         | 3%       | 6%    | 3%    | 0%        | 5%            | 3%        | 1%      |
| Totals                       | 100%    | 101%              | 100%  | 101%               | 99%        | 100%     | 101%  | 99%   | 100%      | 100%          | 101%      | 101%    |
| Unweighted N                 | (1,113) | (467)             | (345) | (380)              | (681)      | (382)    | (421) | (310) | (228)     | (411)         | (338)     | (271)   |

#### 4. Content Curation System

Thinking about your ideal social media platform, in which of the following ways would you most prefer content to be displayed?

|                                                                                                                                                                                             | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                                                                                                                                                                                             | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Chronological: Posts are displayed in the order they were published, with the newest posts appearing first.                                                                                 | 46%     | 43%   | 49%    | 31%   | 45%   | 48%   | 60%   | 51%   | 26%   | 38%      | 40%       | 58%            |
| Algorithm-based: Posts are displayed based on an algorithm that considers factors such as the user's interests and behavior, the popularity of the content, and the engagement it receives. | 26%     | 28%   | 24%    | 43%   | 30%   | 21%   | 15%   | 20%   | 51%   | 37%      | 28%       | 24%            |
| Curated: Posts are selected by an editorial team or an appointed user.                                                                                                                      | 4%      | 4%    | 4%     | 5%    | 5%    | 4%    | 3%    | 4%    | 3%    | 4%       | 4%        | 4%             |
| Not sure                                                                                                                                                                                    | 23%     | 25%   | 22%    | 21%   | 20%   | 27%   | 23%   | 25%   | 20%   | 21%      | 28%       | 14%            |
| Totals                                                                                                                                                                                      | 99%     | 100%  | 99%    | 100%  | 100%  | 100%  | 101%  | 100%  | 100%  | 100%     | 100%      | 100%           |
| Unweighted N                                                                                                                                                                                | (1,113) | (534) | (579)  | (283) | (294) | (306) | (230) | (725) | (133) | (175)    | (723)     | (390)          |

**YouGov Survey: Social Media**  
August 10 - 12, 2026 - 1,116 U.S. adult citizens



|                                                                                                                                                                                             |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                                                                                                                                                                                             | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Chronological: Posts are displayed in the order they were published, with the newest posts appearing first.                                                                                 | 46%     | 57%               | 47%   | 41%                | 52%        | 54%      | 44%   | 42%   | 43%       | 39%           | 52%       | 57%     |
| Algorithm-based: Posts are displayed based on an algorithm that considers factors such as the user's interests and behavior, the popularity of the content, and the engagement it receives. | 26%     | 25%               | 31%   | 32%                | 24%        | 26%      | 22%   | 33%   | 36%       | 31%           | 25%       | 24%     |
| Curated: Posts are selected by an editorial team or an appointed user.                                                                                                                      | 4%      | 5%                | 5%    | 5%                 | 4%         | 6%       | 2%    | 5%    | 3%        | 3%            | 3%        | 8%      |
| Not sure                                                                                                                                                                                    | 23%     | 14%               | 17%   | 22%                | 21%        | 14%      | 32%   | 20%   | 18%       | 28%           | 20%       | 12%     |
| Totals                                                                                                                                                                                      | 99%     | 101%              | 100%  | 100%               | 101%       | 100%     | 100%  | 100%  | 100%      | 101%          | 100%      | 101%    |
| Unweighted N                                                                                                                                                                                | (1,113) | (468)             | (345) | (380)              | (682)      | (383)    | (420) | (310) | (228)     | (411)         | (339)     | (270)   |

5. Content Moderation

Thinking about your ideal social media platform, which of the following approaches to content moderation would you prefer?

|                                                                                                                                                                                                      | Total | Gender |        | Age   |       |       |     | Race  |       |          | Education |                |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|--------|--------|-------|-------|-------|-----|-------|-------|----------|-----------|----------------|
|                                                                                                                                                                                                      |       | Male   | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | No degree | College degree |
| Human moderation: A team of human moderators identifies and removes content that violates the platform's terms of service.                                                                           | 26%   | 21%    | 29%    | 33%   | 25%   | 21%   | 26% | 24%   | 22%   | 32%      | 25%       | 27%            |
| Automated moderation: The platform uses algorithms to identify and remove content that violates the platform's terms of service.                                                                     | 17%   | 17%    | 17%    | 24%   | 21%   | 13%   | 13% | 14%   | 29%   | 20%      | 16%       | 20%            |
| User reporting: The platform relies on users to report content that violates its terms of service, and a team of moderators reviews reported content, removing content they find to be in violation. | 22%   | 22%    | 21%    | 16%   | 21%   | 25%   | 24% | 23%   | 18%   | 20%      | 19%       | 26%            |

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------|--------------------|---------|------------|-------|-------|-------|-----------|---------------|-----------|----------------|
|                                                                                                                                                                               | Gender            |       | Age                |         |            |       | Race  |       |           | Education     |           |                |
|                                                                                                                                                                               | Total             | Male  | Female             | 18-29   | 30-44      | 45-64 | 65+   | White | Black     | Hispanic      | No degree | College degree |
| Minimal moderation: The platform has minimal or no moderation, allowing most or all content to remain on the platform regardless of whether it violates the terms of service. | 12%               | 15%   | 9%                 | 6%      | 10%        | 14%   | 17%   | 14%   | 6%        | 6%            | 12%       | 12%            |
| Not sure                                                                                                                                                                      | 24%               | 24%   | 24%                | 21%     | 24%        | 27%   | 21%   | 24%   | 25%       | 22%           | 28%       | 15%            |
| Totals                                                                                                                                                                        | 101%              | 99%   | 100%               | 100%    | 101%       | 100%  | 101%  | 99%   | 100%      | 100%          | 100%      | 100%           |
| Unweighted N                                                                                                                                                                  | (1,112)           | (533) | (579)              | (282)   | (295)      | (306) | (229) | (723) | (133)     | (176)         | (722)     | (390)          |
|                                                                                                                                                                               | House vote intent |       | Trump job approval |         | Party ID   |       |       | MAGA  |           | Family income |           |                |
|                                                                                                                                                                               | Total             | Dem   | Rep                | Approve | Disapprove | Dem   | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+        |
| Human moderation: A team of human moderators identifies and removes content that violates the platform's terms of service.                                                    | 26%               | 36%   | 16%                | 14%     | 33%        | 37%   | 25%   | 15%   | 15%       | 26%           | 25%       | 26%            |
| Automated moderation: The platform uses algorithms to identify and remove content that violates the platform's terms of service.                                              | 17%               | 18%   | 23%                | 23%     | 14%        | 17%   | 11%   | 24%   | 20%       | 16%           | 16%       | 21%            |
| continued on the next page . . .                                                                                                                                              |                   |       |                    |         |            |       |       |       |           |               |           |                |

| continued from previous page                                                                                                                                                                         |         |                   |       |                    |            |          |       |       |           |               |           |         |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                                                                                                                                                                                                      |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|                                                                                                                                                                                                      | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| User reporting: The platform relies on users to report content that violates its terms of service, and a team of moderators reviews reported content, removing content they find to be in violation. | 22%     | 24%               | 22%   | 21%                | 23%        | 20%      | 23%   | 21%   | 29%       | 22%           | 24%       | 22%     |
| Minimal moderation: The platform has minimal or no moderation, allowing most or all content to remain on the platform regardless of whether it violates the terms of service.                        | 12%     | 7%                | 24%   | 21%                | 7%         | 7%       | 10%   | 19%   | 20%       | 9%            | 14%       | 16%     |
| Not sure                                                                                                                                                                                             | 24%     | 15%               | 15%   | 21%                | 22%        | 18%      | 31%   | 20%   | 16%       | 26%           | 21%       | 14%     |
| Totals                                                                                                                                                                                               | 101%    | 100%              | 100%  | 100%               | 99%        | 99%      | 100%  | 99%   | 100%      | 99%           | 100%      | 99%     |
| Unweighted N                                                                                                                                                                                         | (1,112) | (467)             | (345) | (379)              | (681)      | (382)    | (420) | (310) | (227)     | (413)         | (337)     | (270)   |

**6. Content Regulation Too Strict or Not Strict Enough**

In general, do you think the way that most major social media platforms regulate the content posted to their sites is...?

|                   |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|-------------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                   | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Too strict        | 12%     | 15%    | 9%     | 13%   | 13%   | 13%   | 9%    | 13%   | 9%    | 14%      | 13%       | 11%            |
| About right       | 33%     | 34%    | 33%    | 42%   | 36%   | 28%   | 29%   | 30%   | 47%   | 35%      | 34%       | 32%            |
| Not strict enough | 32%     | 27%    | 36%    | 29%   | 27%   | 31%   | 39%   | 34%   | 27%   | 27%      | 30%       | 35%            |
| Not sure          | 23%     | 24%    | 22%    | 16%   | 24%   | 27%   | 23%   | 23%   | 17%   | 24%      | 23%       | 23%            |
| Totals            | 100%    | 100%   | 100%   | 100%  | 100%  | 99%   | 100%  | 100%  | 100%  | 100%     | 100%      | 101%           |
| Unweighted N      | (1,115) | (536)  | (579)  | (283) | (295) | (307) | (230) | (727) | (133) | (175)    | (724)     | (391)          |

|                   |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|-------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                   | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Too strict        | 12%     | 9%                | 19%   | 17%                | 10%        | 11%      | 10%   | 16%   | 21%       | 12%           | 14%       | 12%     |
| About right       | 33%     | 27%               | 42%   | 44%                | 27%        | 33%      | 26%   | 43%   | 41%       | 33%           | 36%       | 32%     |
| Not strict enough | 32%     | 45%               | 22%   | 21%                | 40%        | 40%      | 32%   | 24%   | 25%       | 30%           | 30%       | 35%     |
| Not sure          | 23%     | 18%               | 16%   | 18%                | 23%        | 16%      | 32%   | 17%   | 13%       | 25%           | 21%       | 21%     |
| Totals            | 100%    | 99%               | 99%   | 100%               | 100%       | 100%     | 100%  | 100%  | 100%      | 100%          | 101%      | 100%    |
| Unweighted N      | (1,115) | (469)             | (346) | (381)              | (682)      | (384)    | (420) | (311) | (229)     | (413)         | (338)     | (271)   |

**7A. Social Media Responsibility — Prevent users from harassing others on their site**

Do you think social media companies have a responsibility to... ?

|              |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Yes          | 80%     | 77%    | 82%    | 79%   | 74%   | 79%   | 88%   | 80%   | 80%   | 75%      | 76%       | 88%            |
| No           | 9%      | 11%    | 7%     | 10%   | 13%   | 9%    | 3%    | 9%    | 10%   | 11%      | 11%       | 5%             |
| Not sure     | 11%     | 12%    | 11%    | 12%   | 13%   | 11%   | 9%    | 11%   | 10%   | 14%      | 14%       | 7%             |
| Totals       | 100%    | 100%   | 100%   | 101%  | 100%  | 99%   | 100%  | 100%  | 100%  | 100%     | 101%      | 100%           |
| Unweighted N | (1,113) | (534)  | (579)  | (283) | (295) | (307) | (228) | (726) | (131) | (176)    | (723)     | (390)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Yes          | 80%     | 91%               | 78%   | 76%                | 87%        | 89%      | 74%   | 79%   | 80%       | 76%           | 82%       | 83%     |
| No           | 9%      | 5%                | 12%   | 12%                | 6%         | 6%       | 10%   | 9%    | 11%       | 9%            | 10%       | 7%      |
| Not sure     | 11%     | 4%                | 10%   | 12%                | 7%         | 5%       | 15%   | 12%   | 9%        | 14%           | 8%        | 10%     |
| Totals       | 100%    | 100%              | 100%  | 100%               | 100%       | 100%     | 99%   | 100%  | 100%      | 99%           | 100%      | 100%    |
| Unweighted N | (1,113) | (467)             | (346) | (380)              | (681)      | (382)    | (421) | (310) | (229)     | (410)         | (339)     | (271)   |

**7B. Social Media Responsibility — Prevent users from posting hate speech or racist content on their site**

Do you think social media companies have a responsibility to...?

|              |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Yes          | 75%     | 71%    | 79%    | 73%   | 75%   | 70%   | 83%   | 74%   | 79%   | 72%      | 70%       | 83%            |
| No           | 13%     | 15%    | 10%    | 16%   | 9%    | 17%   | 7%    | 14%   | 5%    | 14%      | 14%       | 9%             |
| Not sure     | 13%     | 14%    | 11%    | 11%   | 16%   | 13%   | 10%   | 12%   | 16%   | 14%      | 15%       | 7%             |
| Totals       | 101%    | 100%   | 100%   | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 99%       | 99%            |
| Unweighted N | (1,114) | (535)  | (579)  | (284) | (295) | (305) | (230) | (725) | (133) | (176)    | (724)     | (390)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Yes          | 75%     | 92%               | 69%   | 66%                | 84%        | 88%      | 69%   | 70%   | 68%       | 73%           | 79%       | 74%     |
| No           | 13%     | 4%                | 21%   | 20%                | 8%         | 6%       | 13%   | 18%   | 25%       | 12%           | 12%       | 13%     |
| Not sure     | 13%     | 4%                | 10%   | 14%                | 8%         | 6%       | 17%   | 13%   | 8%        | 14%           | 9%        | 13%     |
| Totals       | 101%    | 100%              | 100%  | 100%               | 100%       | 100%     | 99%   | 101%  | 101%      | 99%           | 100%      | 100%    |
| Unweighted N | (1,114) | (468)             | (345) | (380)              | (682)      | (384)    | (420) | (310) | (228)     | (412)         | (338)     | (271)   |

**7C. Social Media Responsibility — Prevent users from spreading conspiracy theories or false information on their site**

Do you think social media companies have a responsibility to...?

|              |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Yes          | 63%     | 60%    | 67%    | 66%   | 59%   | 58%   | 74%   | 61%   | 71%   | 65%      | 61%       | 68%            |
| No           | 19%     | 23%    | 16%    | 19%   | 17%   | 27%   | 11%   | 20%   | 15%   | 18%      | 20%       | 19%            |
| Not sure     | 17%     | 17%    | 17%    | 15%   | 25%   | 15%   | 14%   | 19%   | 14%   | 17%      | 19%       | 13%            |
| Totals       | 99%     | 100%   | 100%   | 100%  | 101%  | 100%  | 99%   | 100%  | 100%  | 100%     | 100%      | 100%           |
| Unweighted N | (1,114) | (535)  | (579)  | (284) | (295) | (306) | (229) | (725) | (133) | (176)    | (723)     | (391)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Yes          | 63%     | 81%               | 57%   | 55%                | 73%        | 79%      | 57%   | 57%   | 58%       | 61%           | 66%       | 64%     |
| No           | 19%     | 12%               | 29%   | 26%                | 14%        | 14%      | 21%   | 23%   | 26%       | 19%           | 23%       | 19%     |
| Not sure     | 17%     | 7%                | 14%   | 19%                | 13%        | 7%       | 22%   | 20%   | 16%       | 20%           | 11%       | 17%     |
| Totals       | 99%     | 100%              | 100%  | 100%               | 100%       | 100%     | 100%  | 100%  | 100%      | 100%          | 100%      | 100%    |
| Unweighted N | (1,114) | (467)             | (346) | (381)              | (681)      | (382)    | (421) | (311) | (229)     | (412)         | (338)     | (271)   |

**7D. Social Media Responsibility — Expose users to diverse perspectives on their site**

Do you think social media companies have a responsibility to... ?

|              |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Yes          | 51%     | 51%    | 51%    | 58%   | 43%   | 46%   | 59%   | 49%   | 56%   | 49%      | 48%       | 56%            |
| No           | 23%     | 24%    | 23%    | 22%   | 24%   | 27%   | 19%   | 26%   | 24%   | 17%      | 23%       | 24%            |
| Not sure     | 26%     | 24%    | 27%    | 20%   | 33%   | 27%   | 21%   | 25%   | 20%   | 35%      | 28%       | 21%            |
| Totals       | 100%    | 99%    | 101%   | 100%  | 100%  | 100%  | 99%   | 100%  | 100%  | 101%     | 99%       | 101%           |
| Unweighted N | (1,114) | (535)  | (579)  | (284) | (295) | (306) | (229) | (725) | (133) | (176)    | (723)     | (391)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Yes          | 51%     | 57%               | 54%   | 54%                | 52%        | 61%      | 43%   | 52%   | 54%       | 46%           | 56%       | 53%     |
| No           | 23%     | 27%               | 27%   | 25%                | 23%        | 25%      | 21%   | 25%   | 25%       | 19%           | 25%       | 26%     |
| Not sure     | 26%     | 16%               | 19%   | 21%                | 25%        | 14%      | 36%   | 23%   | 21%       | 34%           | 19%       | 21%     |
| Totals       | 100%    | 100%              | 100%  | 100%               | 100%       | 100%     | 100%  | 100%  | 100%      | 99%           | 100%      | 100%    |
| Unweighted N | (1,114) | (467)             | (346) | (381)              | (681)      | (382)    | (421) | (311) | (229)     | (412)         | (338)     | (271)   |

**8. Response to False Information**

Which of the following do you think is the best approach for social media companies to take in response to false information being posted by users on their platforms?

|                                                             |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|-------------------------------------------------------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                                                             | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Adding context from independent fact-checking organizations | 31%     | 29%    | 32%    | 28%   | 24%   | 33%   | 38%   | 34%   | 24%   | 29%      | 29%       | 35%            |
| Adding user-contributed context                             | 9%      | 11%    | 7%     | 13%   | 12%   | 6%    | 6%    | 9%    | 6%    | 12%      | 7%        | 12%            |
| Making posts less visible                                   | 7%      | 8%     | 7%     | 7%    | 13%   | 6%    | 3%    | 6%    | 9%    | 9%       | 6%        | 8%             |
| Deleting posts                                              | 31%     | 28%    | 34%    | 33%   | 27%   | 31%   | 34%   | 28%   | 42%   | 28%      | 30%       | 33%            |
| No action                                                   | 4%      | 5%     | 3%     | 4%    | 2%    | 6%    | 3%    | 5%    | 0%    | 3%       | 5%        | 2%             |
| Not sure                                                    | 18%     | 18%    | 18%    | 15%   | 21%   | 19%   | 16%   | 18%   | 18%   | 19%      | 22%       | 10%            |
| Totals                                                      | 100%    | 99%    | 101%   | 100%  | 99%   | 101%  | 100%  | 100%  | 99%   | 100%     | 99%       | 100%           |
| Unweighted N                                                | (1,115) | (536)  | (579)  | (284) | (294) | (307) | (230) | (726) | (133) | (176)    | (724)     | (391)          |

|                                                             |       | House vote intent |     | Trump job approval |            | Party ID |     |     | MAGA      | Family income |           |         |
|-------------------------------------------------------------|-------|-------------------|-----|--------------------|------------|----------|-----|-----|-----------|---------------|-----------|---------|
|                                                             | Total | Dem               | Rep | Approve            | Disapprove | Dem      | Ind | Rep | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Adding context from independent fact-checking organizations | 31%   | 45%               | 25% | 20%                | 40%        | 43%      | 29% | 22% | 24%       | 31%           | 34%       | 31%     |
| Adding user-contributed context                             | 9%    | 6%                | 14% | 13%                | 7%         | 7%       | 6%  | 15% | 16%       | 8%            | 9%        | 9%      |
| Making posts less visible                                   | 7%    | 7%                | 11% | 10%                | 5%         | 9%       | 3%  | 10% | 12%       | 5%            | 9%        | 10%     |
| Deleting posts                                              | 31%   | 34%               | 27% | 31%                | 31%        | 32%      | 31% | 31% | 31%       | 31%           | 30%       | 32%     |
| No action                                                   | 4%    | 1%                | 8%  | 7%                 | 1%         | 1%       | 5%  | 5%  | 6%        | 3%            | 4%        | 4%      |

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|------------------------------|-------------------|-------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                              | House vote intent |       |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|                              | Total             | Dem   | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Not sure                     | 18%               | 8%    | 15%   | 19%                | 14%        | 8%       | 25%   | 18%   | 12%       | 21%           | 14%       | 15%     |
| Totals                       | 100%              | 101%  | 100%  | 100%               | 98%        | 100%     | 99%   | 101%  | 101%      | 99%           | 100%      | 101%    |
| Unweighted N                 | (1,115)           | (469) | (346) | (381)              | (682)      | (384)    | (420) | (311) | (229)     | (412)         | (339)     | (271)   |

### 9. Social Media Transparency

Generally speaking, how transparent do you think social media companies are in sharing the process they use to regulate and remove content posted to their sites?

|                        |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|------------------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                        | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Very transparent       | 8%      | 7%     | 8%     | 15%   | 12%   | 2%    | 4%    | 4%    | 17%   | 16%      | 10%       | 4%             |
| Somewhat transparent   | 21%     | 20%    | 22%    | 27%   | 27%   | 22%   | 9%    | 21%   | 16%   | 29%      | 22%       | 20%            |
| Not very transparent   | 32%     | 34%    | 29%    | 34%   | 22%   | 31%   | 40%   | 32%   | 35%   | 20%      | 29%       | 36%            |
| Not at all transparent | 24%     | 25%    | 23%    | 13%   | 21%   | 28%   | 30%   | 28%   | 9%    | 22%      | 21%       | 30%            |
| Not sure               | 16%     | 15%    | 17%    | 11%   | 18%   | 16%   | 18%   | 15%   | 22%   | 14%      | 19%       | 10%            |
| Totals                 | 101%    | 101%   | 99%    | 100%  | 100%  | 99%   | 101%  | 100%  | 99%   | 101%     | 101%      | 100%           |
| Unweighted N           | (1,114) | (534)  | (580)  | (284) | (294) | (307) | (229) | (725) | (133) | (176)    | (725)     | (389)          |

|                        |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|------------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                        | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Very transparent       | 8%      | 7%                | 6%    | 11%                | 5%         | 8%       | 5%    | 10%   | 10%       | 10%           | 6%        | 6%      |
| Somewhat transparent   | 21%     | 19%               | 25%   | 24%                | 18%        | 26%      | 17%   | 22%   | 28%       | 18%           | 29%       | 17%     |
| Not very transparent   | 32%     | 34%               | 33%   | 34%                | 33%        | 32%      | 29%   | 35%   | 31%       | 33%           | 28%       | 35%     |
| Not at all transparent | 24%     | 30%               | 24%   | 18%                | 29%        | 27%      | 25%   | 20%   | 23%       | 20%           | 27%       | 28%     |
| Not sure               | 16%     | 9%                | 12%   | 13%                | 14%        | 7%       | 24%   | 13%   | 7%        | 20%           | 11%       | 14%     |
| Totals                 | 101%    | 99%               | 100%  | 100%               | 99%        | 100%     | 100%  | 100%  | 99%       | 101%          | 101%      | 100%    |
| Unweighted N           | (1,114) | (468)             | (345) | (380)              | (682)      | (384)    | (420) | (310) | (229)     | (413)         | (339)     | (270)   |

**10. Desired Social Media Transparency**

Do you think social media companies should be more or less transparent in sharing the process they use to regulate and remove content posted to their sites?

|                        |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|------------------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                        | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| More transparent       | 64%     | 62%    | 66%    | 57%   | 53%   | 69%   | 75%   | 67%   | 54%   | 56%      | 58%       | 76%            |
| About the right amount | 19%     | 19%    | 18%    | 26%   | 26%   | 14%   | 11%   | 17%   | 28%   | 26%      | 20%       | 15%            |
| Less transparent       | 2%      | 3%     | 1%     | 3%    | 3%    | 1%    | 2%    | 2%    | 3%    | 2%       | 3%        | 1%             |
| Not sure               | 15%     | 16%    | 15%    | 14%   | 18%   | 16%   | 13%   | 15%   | 15%   | 17%      | 19%       | 8%             |
| Totals                 | 100%    | 100%   | 100%   | 100%  | 100%  | 100%  | 101%  | 101%  | 100%  | 101%     | 100%      | 100%           |
| Unweighted N           | (1,115) | (536)  | (579)  | (283) | (295) | (307) | (230) | (726) | (133) | (176)    | (725)     | (390)          |

|                        |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|------------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                        | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| More transparent       | 64%     | 75%               | 64%   | 59%                | 70%        | 69%      | 61%   | 63%   | 67%       | 62%           | 66%       | 69%     |
| About the right amount | 19%     | 15%               | 23%   | 26%                | 15%        | 20%      | 14%   | 24%   | 25%       | 19%           | 20%       | 18%     |
| Less transparent       | 2%      | 2%                | 2%    | 2%                 | 1%         | 2%       | 2%    | 1%    | 2%        | 2%            | 3%        | 1%      |
| Not sure               | 15%     | 8%                | 12%   | 12%                | 14%        | 8%       | 23%   | 12%   | 6%        | 17%           | 11%       | 11%     |
| Totals                 | 100%    | 100%              | 101%  | 99%                | 100%       | 99%      | 100%  | 100%  | 100%      | 100%          | 100%      | 99%     |
| Unweighted N           | (1,115) | (468)             | (346) | (380)              | (683)      | (383)    | (421) | (311) | (229)     | (413)         | (338)     | (271)   |

### 11. Frequency of Wrongly Removed Content

How often do you think social media platforms remove content that does not violate their content rules?

|                  | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                  | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Very often       | 16%     | 17%   | 15%    | 16%   | 21%   | 15%   | 12%   | 16%   | 16%   | 14%      | 17%       | 14%            |
| Somewhat often   | 30%     | 30%   | 30%    | 34%   | 30%   | 33%   | 23%   | 29%   | 29%   | 37%      | 27%       | 35%            |
| Not very often   | 22%     | 22%   | 22%    | 21%   | 18%   | 23%   | 28%   | 24%   | 18%   | 25%      | 21%       | 25%            |
| Not at all often | 8%      | 10%   | 7%     | 14%   | 6%    | 8%    | 7%    | 7%    | 13%   | 5%       | 10%       | 7%             |
| Not sure         | 23%     | 21%   | 26%    | 16%   | 25%   | 22%   | 30%   | 23%   | 25%   | 20%      | 25%       | 20%            |
| Totals           | 99%     | 100%  | 100%   | 101%  | 100%  | 101%  | 100%  | 99%   | 101%  | 101%     | 100%      | 101%           |
| Unweighted N     | (1,112) | (535) | (577)  | (284) | (294) | (304) | (230) | (725) | (131) | (176)    | (721)     | (391)          |

|                  |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                  | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Very often       | 16%     | 13%               | 25%   | 21%                | 14%        | 14%      | 12%   | 22%   | 26%       | 19%           | 16%       | 12%     |
| Somewhat often   | 30%     | 34%               | 31%   | 30%                | 31%        | 33%      | 29%   | 28%   | 25%       | 25%           | 37%       | 34%     |
| Not very often   | 22%     | 25%               | 22%   | 23%                | 23%        | 24%      | 21%   | 23%   | 29%       | 21%           | 22%       | 24%     |
| Not at all often | 8%      | 9%                | 4%    | 7%                 | 10%        | 9%       | 9%    | 8%    | 6%        | 11%           | 6%        | 7%      |
| Not sure         | 23%     | 19%               | 18%   | 18%                | 24%        | 20%      | 29%   | 19%   | 15%       | 25%           | 19%       | 23%     |
| Totals           | 99%     | 100%              | 100%  | 99%                | 102%       | 100%     | 100%  | 100%  | 101%      | 101%          | 100%      | 100%    |
| Unweighted N     | (1,112) | (468)             | (346) | (381)              | (680)      | (383)    | (419) | (310) | (229)     | (410)         | (338)     | (271)   |

## 12. Frequency of Wrongly Kept Content

How often do you think social media platforms allow content to remain up that does violate their content rules?

|                  | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                  | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Very often       | 23%     | 20%   | 26%    | 27%   | 23%   | 25%   | 17%   | 22%   | 22%   | 35%      | 23%       | 23%            |
| Somewhat often   | 33%     | 34%   | 33%    | 32%   | 37%   | 30%   | 36%   | 37%   | 21%   | 29%      | 31%       | 38%            |
| Not very often   | 18%     | 21%   | 15%    | 15%   | 16%   | 21%   | 18%   | 18%   | 18%   | 20%      | 17%       | 20%            |
| Not at all often | 6%      | 6%    | 6%     | 10%   | 5%    | 6%    | 3%    | 5%    | 14%   | 3%       | 7%        | 3%             |
| Not sure         | 20%     | 19%   | 20%    | 15%   | 19%   | 19%   | 27%   | 18%   | 24%   | 13%      | 21%       | 17%            |
| Totals           | 100%    | 100%  | 100%   | 99%   | 100%  | 101%  | 101%  | 100%  | 99%   | 100%     | 99%       | 101%           |
| Unweighted N     | (1,113) | (534) | (579)  | (284) | (293) | (306) | (230) | (724) | (133) | (176)    | (723)     | (390)          |

|                  |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                  | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Very often       | 23%     | 29%               | 18%   | 18%                | 27%        | 28%      | 23%   | 18%   | 22%       | 24%           | 24%       | 19%     |
| Somewhat often   | 33%     | 34%               | 38%   | 36%                | 34%        | 32%      | 30%   | 38%   | 38%       | 32%           | 33%       | 38%     |
| Not very often   | 18%     | 17%               | 23%   | 20%                | 18%        | 19%      | 16%   | 20%   | 20%       | 15%           | 22%       | 20%     |
| Not at all often | 6%      | 5%                | 6%    | 9%                 | 4%         | 5%       | 5%    | 8%    | 6%        | 9%            | 4%        | 4%      |
| Not sure         | 20%     | 15%               | 16%   | 17%                | 17%        | 16%      | 25%   | 16%   | 14%       | 20%           | 17%       | 19%     |
| Totals           | 100%    | 100%              | 101%  | 100%               | 100%       | 100%     | 99%   | 100%  | 100%      | 100%          | 100%      | 100%    |
| Unweighted N     | (1,113) | (468)             | (346) | (379)              | (682)      | (383)    | (419) | (311) | (228)     | (412)         | (339)     | (269)   |

### 13. Frequency of Wrongly Kept Illegal Content

How often do you think social media platforms allow content to remain up that violates federal laws?

|                  | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                  | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Very often       | 10%     | 8%    | 11%    | 11%   | 11%   | 6%    | 11%   | 9%    | 15%   | 10%      | 10%       | 8%             |
| Somewhat often   | 23%     | 21%   | 25%    | 23%   | 23%   | 23%   | 23%   | 23%   | 22%   | 28%      | 21%       | 26%            |
| Not very often   | 23%     | 26%   | 20%    | 24%   | 20%   | 26%   | 19%   | 23%   | 14%   | 29%      | 22%       | 25%            |
| Not at all often | 11%     | 11%   | 11%    | 18%   | 9%    | 11%   | 8%    | 10%   | 23%   | 6%       | 11%       | 11%            |
| Not sure         | 34%     | 34%   | 33%    | 24%   | 37%   | 34%   | 39%   | 35%   | 26%   | 26%      | 36%       | 30%            |
| Totals           | 101%    | 100%  | 100%   | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 99%      | 100%      | 100%           |
| Unweighted N     | (1,114) | (536) | (578)  | (283) | (295) | (306) | (230) | (725) | (133) | (176)    | (724)     | (390)          |

|                  |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                  | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Very often       | 10%     | 12%               | 11%   | 10%                | 10%        | 13%      | 6%    | 11%   | 11%       | 10%           | 13%       | 3%      |
| Somewhat often   | 23%     | 26%               | 25%   | 25%                | 23%        | 26%      | 20%   | 25%   | 33%       | 21%           | 23%       | 26%     |
| Not very often   | 23%     | 23%               | 23%   | 19%                | 25%        | 23%      | 24%   | 20%   | 19%       | 19%           | 26%       | 28%     |
| Not at all often | 11%     | 10%               | 10%   | 14%                | 10%        | 11%      | 10%   | 13%   | 11%       | 15%           | 9%        | 9%      |
| Not sure         | 34%     | 30%               | 31%   | 33%                | 31%        | 27%      | 40%   | 31%   | 26%       | 36%           | 29%       | 34%     |
| Totals           | 101%    | 101%              | 100%  | 101%               | 99%        | 100%     | 100%  | 100%  | 100%      | 101%          | 100%      | 100%    |
| Unweighted N     | (1,114) | (468)             | (346) | (381)              | (681)      | (383)    | (420) | (311) | (229)     | (412)         | (338)     | (271)   |

**14. Social Media Content Moderation Priority**

What do you think would be worse on a social media platform?

|                                           | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|-------------------------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                                           | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| A piece of harmful content is not removed | 64%     | 58%   | 69%    | 69%   | 61%   | 63%   | 64%   | 63%   | 69%   | 64%      | 62%       | 68%            |
| A piece of unharmed content is removed    | 20%     | 24%   | 16%    | 15%   | 18%   | 23%   | 21%   | 22%   | 13%   | 17%      | 19%       | 21%            |
| Not sure                                  | 16%     | 18%   | 15%    | 16%   | 22%   | 14%   | 14%   | 16%   | 18%   | 19%      | 19%       | 12%            |
| Totals                                    | 100%    | 100%  | 100%   | 100%  | 101%  | 100%  | 99%   | 101%  | 100%  | 100%     | 100%      | 101%           |
| Unweighted N                              | (1,115) | (536) | (579)  | (284) | (295) | (306) | (230) | (726) | (133) | (176)    | (724)     | (391)          |

|                                           | House vote intent |       |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|-------------------------------------------|-------------------|-------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                                           | Total             | Dem   | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| A piece of harmful content is not removed | 64%               | 73%   | 55%   | 59%                | 70%        | 73%      | 60%   | 61%   | 65%       | 65%           | 65%       | 63%     |
| A piece of unharmed content is removed    | 20%               | 17%   | 31%   | 26%                | 17%        | 18%      | 16%   | 27%   | 28%       | 18%           | 22%       | 22%     |
| Not sure                                  | 16%               | 10%   | 13%   | 15%                | 13%        | 10%      | 25%   | 12%   | 8%        | 18%           | 14%       | 15%     |
| Totals                                    | 100%              | 100%  | 99%   | 100%               | 100%       | 101%     | 101%  | 100%  | 101%      | 101%          | 101%      | 100%    |
| Unweighted N                              | (1,115)           | (469) | (346) | (381)              | (682)      | (384)    | (420) | (311) | (229)     | (412)         | (339)     | (271)   |

**15. Social Media Requests for Removal**

When it comes to reviewing posts flagged for potentially violating their policies, do you think that social media companies typically prioritize requests from influential people or groups, or do they handle all requests equally?

|                                                       |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|-------------------------------------------------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                                                       | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Prioritize requests from influential people or groups | 48%     | 49%    | 47%    | 42%   | 44%   | 52%   | 50%   | 51%   | 37%   | 41%      | 43%       | 57%            |
| Handle all requests equally                           | 26%     | 28%    | 25%    | 40%   | 30%   | 21%   | 18%   | 24%   | 34%   | 30%      | 28%       | 24%            |
| Not sure                                              | 26%     | 23%    | 28%    | 17%   | 26%   | 27%   | 31%   | 25%   | 29%   | 29%      | 29%       | 18%            |
| Totals                                                | 100%    | 100%   | 100%   | 99%   | 100%  | 100%  | 99%   | 100%  | 100%  | 100%     | 100%      | 99%            |
| Unweighted N                                          | (1,112) | (533)  | (579)  | (283) | (295) | (305) | (229) | (725) | (132) | (175)    | (721)     | (391)          |

|                                                       |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|-------------------------------------------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                                                       | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Prioritize requests from influential people or groups | 48%     | 52%               | 56%   | 49%                | 51%        | 49%      | 47%   | 48%   | 53%       | 43%           | 49%       | 57%     |
| Handle all requests equally                           | 26%     | 25%               | 27%   | 32%                | 23%        | 29%      | 19%   | 33%   | 28%       | 28%           | 27%       | 23%     |
| Not sure                                              | 26%     | 23%               | 17%   | 19%                | 26%        | 23%      | 33%   | 18%   | 19%       | 29%           | 24%       | 20%     |
| Totals                                                | 100%    | 100%              | 100%  | 100%               | 100%       | 101%     | 99%   | 99%   | 100%      | 100%          | 100%      | 100%    |
| Unweighted N                                          | (1,112) | (468)             | (345) | (381)              | (679)      | (381)    | (421) | (310) | (228)     | (411)         | (337)     | (271)   |

**16. Fairness of Social Media**

In general, do you think social media companies are fair in applying the rules for fact checking and censorship, or do you think they are biased?

|              |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|--------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|              | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Fair         | 18%     | 20%    | 16%    | 31%   | 22%   | 12%   | 9%    | 16%   | 28%   | 21%      | 18%       | 17%            |
| Biased       | 53%     | 54%    | 53%    | 42%   | 47%   | 62%   | 58%   | 58%   | 32%   | 51%      | 50%       | 60%            |
| Not sure     | 29%     | 26%    | 31%    | 27%   | 31%   | 26%   | 33%   | 26%   | 40%   | 27%      | 32%       | 23%            |
| Totals       | 100%    | 100%   | 100%   | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 99%      | 100%      | 100%           |
| Unweighted N | (1,115) | (536)  | (579)  | (284) | (295) | (307) | (229) | (726) | (133) | (176)    | (724)     | (391)          |

|              |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|--------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|              | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Fair         | 18%     | 15%               | 21%   | 23%                | 15%        | 17%      | 13%   | 24%   | 23%       | 20%           | 17%       | 15%     |
| Biased       | 53%     | 61%               | 59%   | 54%                | 55%        | 54%      | 53%   | 55%   | 62%       | 49%           | 57%       | 57%     |
| Not sure     | 29%     | 25%               | 19%   | 22%                | 30%        | 29%      | 34%   | 21%   | 16%       | 31%           | 26%       | 28%     |
| Totals       | 100%    | 101%              | 99%   | 99%                | 100%       | 100%     | 100%  | 100%  | 101%      | 100%          | 100%      | 100%    |
| Unweighted N | (1,115) | (469)             | (345) | (380)              | (683)      | (384)    | (420) | (311) | (228)     | (412)         | (339)     | (271)   |

**17. Bias of Social Media Outlets**

In general, do you think social media outlets are...?

|                                   | Total   | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|-----------------------------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                                   |         | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Biased in favor of Democrats      | 24%     | 29%    | 20%    | 13%   | 16%   | 30%   | 35%   | 29%   | 9%    | 17%      | 26%       | 22%            |
| Biased in favor of Republicans    | 19%     | 16%    | 21%    | 19%   | 23%   | 17%   | 16%   | 19%   | 18%   | 17%      | 15%       | 25%            |
| Not politically biased either way | 26%     | 24%    | 28%    | 38%   | 31%   | 21%   | 18%   | 21%   | 39%   | 37%      | 26%       | 25%            |
| Don't know                        | 31%     | 30%    | 32%    | 31%   | 31%   | 31%   | 31%   | 30%   | 33%   | 29%      | 33%       | 27%            |
| Totals                            | 100%    | 99%    | 101%   | 101%  | 101%  | 99%   | 100%  | 99%   | 99%   | 100%     | 100%      | 99%            |
| Unweighted N                      | (1,114) | (535)  | (579)  | (283) | (295) | (306) | (230) | (727) | (132) | (175)    | (724)     | (390)          |

|                                   | Total   | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|-----------------------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                                   |         | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Biased in favor of Democrats      | 24%     | 5%                | 59%   | 51%                | 10%        | 8%       | 15%   | 52%   | 55%       | 24%           | 25%       | 28%     |
| Biased in favor of Republicans    | 19%     | 41%               | 7%    | 6%                 | 28%        | 39%      | 12%   | 7%    | 7%        | 14%           | 21%       | 24%     |
| Not politically biased either way | 26%     | 28%               | 18%   | 23%                | 29%        | 29%      | 27%   | 22%   | 24%       | 27%           | 24%       | 25%     |
| Don't know                        | 31%     | 26%               | 16%   | 20%                | 33%        | 23%      | 46%   | 19%   | 13%       | 35%           | 30%       | 23%     |
| Totals                            | 100%    | 100%              | 100%  | 100%               | 100%       | 99%      | 100%  | 100%  | 99%       | 100%          | 100%      | 100%    |
| Unweighted N                      | (1,114) | (468)             | (346) | (381)              | (681)      | (382)    | (421) | (311) | (229)     | (412)         | (339)     | (270)   |

**18A. Social Media Platform Problems — Negative impact on children’s development**

How serious of a problem do you think the following are when it comes to social media platforms?

|                            | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                            | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| A very serious problem     | 52%     | 49%   | 56%    | 60%   | 49%   | 50%   | 53%   | 49%   | 52%   | 56%      | 47%       | 63%            |
| A somewhat serious problem | 23%     | 22%   | 23%    | 20%   | 19%   | 26%   | 24%   | 24%   | 21%   | 21%      | 23%       | 23%            |
| A minor problem            | 9%      | 13%   | 6%     | 8%    | 11%   | 9%    | 9%    | 11%   | 6%    | 9%       | 11%       | 6%             |
| Not a problem              | 3%      | 3%    | 2%     | 4%    | 3%    | 2%    | 4%    | 3%    | 6%    | 1%       | 4%        | 1%             |
| Not sure                   | 13%     | 13%   | 13%    | 8%    | 18%   | 14%   | 11%   | 13%   | 16%   | 12%      | 16%       | 7%             |
| Totals                     | 100%    | 100%  | 100%   | 100%  | 100%  | 101%  | 101%  | 100%  | 101%  | 99%      | 101%      | 100%           |
| Unweighted N               | (1,105) | (527) | (578)  | (281) | (293) | (302) | (229) | (719) | (133) | (174)    | (718)     | (387)          |

|                            |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                            | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| A very serious problem     | 52%     | 60%               | 54%   | 50%                | 57%        | 58%      | 51%   | 49%   | 50%       | 49%           | 55%       | 58%     |
| A somewhat serious problem | 23%     | 24%               | 24%   | 24%                | 23%        | 24%      | 19%   | 26%   | 28%       | 21%           | 26%       | 22%     |
| A minor problem            | 9%      | 10%               | 11%   | 12%                | 8%         | 10%      | 8%    | 11%   | 11%       | 9%            | 9%        | 9%      |
| Not a problem              | 3%      | 1%                | 4%    | 3%                 | 2%         | 2%       | 3%    | 3%    | 4%        | 4%            | 2%        | 2%      |
| Not sure                   | 13%     | 6%                | 8%    | 11%                | 11%        | 7%       | 19%   | 11%   | 7%        | 18%           | 7%        | 9%      |
| Totals                     | 100%    | 101%              | 101%  | 100%               | 101%       | 101%     | 100%  | 100%  | 100%      | 101%          | 99%       | 100%    |
| Unweighted N               | (1,105) | (462)             | (344) | (377)              | (676)      | (378)    | (419) | (308) | (229)     | (411)         | (336)     | (266)   |

**18B. Social Media Platform Problems — Spread of misinformation**

How serious of a problem do you think the following are when it comes to social media platforms?

|                            | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                            | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| A very serious problem     | 49%     | 46%   | 52%    | 60%   | 44%   | 44%   | 52%   | 46%   | 56%   | 56%      | 45%       | 57%            |
| A somewhat serious problem | 30%     | 31%   | 29%    | 25%   | 30%   | 33%   | 29%   | 33%   | 28%   | 20%      | 29%       | 32%            |
| A minor problem            | 10%     | 11%   | 9%     | 8%    | 12%   | 10%   | 9%    | 10%   | 5%    | 12%      | 12%       | 5%             |
| Not a problem              | 2%      | 3%    | 1%     | 2%    | 2%    | 3%    | 2%    | 3%    | 1%    | 0%       | 2%        | 2%             |
| Not sure                   | 9%      | 9%    | 9%     | 6%    | 12%   | 11%   | 8%    | 9%    | 10%   | 12%      | 12%       | 4%             |
| Totals                     | 100%    | 100%  | 100%   | 101%  | 100%  | 101%  | 100%  | 101%  | 100%  | 100%     | 100%      | 100%           |
| Unweighted N               | (1,107) | (530) | (577)  | (282) | (293) | (304) | (228) | (723) | (133) | (172)    | (719)     | (388)          |

|                            | House vote intent |       |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------------|-------------------|-------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                            | Total             | Dem   | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| A very serious problem     | 49%               | 68%   | 40%   | 40%                | 58%        | 66%      | 43%   | 42%   | 39%       | 46%           | 49%       | 54%     |
| A somewhat serious problem | 30%               | 24%   | 33%   | 36%                | 26%        | 25%      | 29%   | 34%   | 37%       | 33%           | 29%       | 25%     |
| A minor problem            | 10%               | 5%    | 16%   | 14%                | 7%         | 5%       | 11%   | 13%   | 15%       | 9%            | 12%       | 9%      |
| Not a problem              | 2%                | 0%    | 5%    | 3%                 | 1%         | 0%       | 2%    | 4%    | 4%        | 2%            | 2%        | 3%      |
| Not sure                   | 9%                | 3%    | 6%    | 7%                 | 7%         | 4%       | 15%   | 7%    | 5%        | 10%           | 8%        | 9%      |
| Totals                     | 100%              | 100%  | 100%  | 100%               | 99%        | 100%     | 100%  | 100%  | 100%      | 100%          | 100%      | 100%    |
| Unweighted N               | (1,107)           | (466) | (343) | (378)              | (679)      | (381)    | (417) | (309) | (226)     | (409)         | (336)     | (269)   |

**18C. Social Media Platform Problems — Negative impact on mental health**

How serious of a problem do you think the following are when it comes to social media platforms?

|                            | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                            | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| A very serious problem     | 44%     | 38%   | 49%    | 53%   | 43%   | 40%   | 42%   | 42%   | 45%   | 42%      | 39%       | 53%            |
| A somewhat serious problem | 28%     | 28%   | 27%    | 25%   | 23%   | 36%   | 24%   | 28%   | 25%   | 35%      | 27%       | 30%            |
| A minor problem            | 13%     | 15%   | 11%    | 10%   | 15%   | 9%    | 18%   | 15%   | 11%   | 9%       | 15%       | 9%             |
| Not a problem              | 3%      | 5%    | 2%     | 4%    | 3%    | 4%    | 2%    | 4%    | 3%    | 3%       | 4%        | 2%             |
| Not sure                   | 12%     | 14%   | 10%    | 8%    | 16%   | 11%   | 13%   | 12%   | 16%   | 11%      | 15%       | 7%             |
| Totals                     | 100%    | 100%  | 99%    | 100%  | 100%  | 100%  | 99%   | 101%  | 100%  | 100%     | 100%      | 101%           |
| Unweighted N               | (1,108) | (531) | (577)  | (283) | (292) | (304) | (229) | (722) | (132) | (174)    | (718)     | (390)          |

|                            |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                            | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| A very serious problem     | 44%     | 52%               | 39%   | 39%                | 50%        | 52%      | 41%   | 40%   | 37%       | 41%           | 48%       | 46%     |
| A somewhat serious problem | 28%     | 29%               | 28%   | 27%                | 29%        | 29%      | 28%   | 25%   | 31%       | 28%           | 27%       | 27%     |
| A minor problem            | 13%     | 10%               | 18%   | 18%                | 11%        | 11%      | 10%   | 19%   | 19%       | 14%           | 13%       | 11%     |
| Not a problem              | 3%      | 2%                | 4%    | 4%                 | 2%         | 2%       | 4%    | 4%    | 4%        | 3%            | 3%        | 4%      |
| Not sure                   | 12%     | 7%                | 10%   | 13%                | 9%         | 6%       | 17%   | 12%   | 8%        | 14%           | 9%        | 12%     |
| Totals                     | 100%    | 100%              | 99%   | 101%               | 101%       | 100%     | 100%  | 100%  | 99%       | 100%          | 100%      | 100%    |
| Unweighted N               | (1,108) | (468)             | (342) | (377)              | (680)      | (383)    | (418) | (307) | (227)     | (409)         | (336)     | (270)   |

**18D. Social Media Platform Problems — Harassment of users**

How serious of a problem do you think the following are when it comes to social media platforms?

|                            | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                            | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| A very serious problem     | 34%     | 29%   | 38%    | 44%   | 34%   | 31%   | 29%   | 32%   | 38%   | 37%      | 33%       | 36%            |
| A somewhat serious problem | 30%     | 32%   | 29%    | 32%   | 24%   | 34%   | 31%   | 30%   | 31%   | 37%      | 27%       | 37%            |
| A minor problem            | 17%     | 18%   | 15%    | 13%   | 17%   | 17%   | 20%   | 19%   | 8%    | 13%      | 19%       | 13%            |
| Not a problem              | 3%      | 5%    | 1%     | 3%    | 4%    | 2%    | 4%    | 4%    | 2%    | 1%       | 4%        | 2%             |
| Not sure                   | 16%     | 15%   | 17%    | 8%    | 21%   | 16%   | 17%   | 16%   | 21%   | 12%      | 18%       | 13%            |
| Totals                     | 100%    | 99%   | 100%   | 100%  | 100%  | 100%  | 101%  | 101%  | 100%  | 100%     | 101%      | 101%           |
| Unweighted N               | (1,106) | (529) | (577)  | (281) | (293) | (303) | (229) | (720) | (133) | (173)    | (718)     | (388)          |

|                            | House vote intent |       |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------------|-------------------|-------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                            | Total             | Dem   | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| A very serious problem     | 34%               | 41%   | 31%   | 30%                | 38%        | 46%      | 25%   | 33%   | 32%       | 33%           | 37%       | 34%     |
| A somewhat serious problem | 30%               | 35%   | 28%   | 29%                | 33%        | 32%      | 33%   | 26%   | 28%       | 28%           | 30%       | 36%     |
| A minor problem            | 17%               | 12%   | 25%   | 25%                | 13%        | 11%      | 15%   | 24%   | 28%       | 19%           | 14%       | 15%     |
| Not a problem              | 3%                | 1%    | 6%    | 5%                 | 2%         | 1%       | 4%    | 4%    | 5%        | 2%            | 4%        | 3%      |
| Not sure                   | 16%               | 12%   | 10%   | 12%                | 15%        | 10%      | 23%   | 12%   | 7%        | 17%           | 15%       | 12%     |
| Totals                     | 100%              | 101%  | 100%  | 101%               | 101%       | 100%     | 100%  | 99%   | 100%      | 99%           | 100%      | 100%    |
| Unweighted N               | (1,106)           | (466) | (343) | (377)              | (678)      | (381)    | (417) | (308) | (227)     | (410)         | (335)     | (269)   |

**18E. Social Media Platform Problems — Inadequate privacy**

How serious of a problem do you think the following are when it comes to social media platforms?

|                            | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                            | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| A very serious problem     | 33%     | 30%   | 36%    | 46%   | 34%   | 28%   | 27%   | 32%   | 35%   | 40%      | 33%       | 33%            |
| A somewhat serious problem | 30%     | 31%   | 29%    | 25%   | 29%   | 31%   | 33%   | 30%   | 27%   | 30%      | 26%       | 36%            |
| A minor problem            | 19%     | 22%   | 16%    | 18%   | 17%   | 21%   | 19%   | 21%   | 13%   | 13%      | 19%       | 18%            |
| Not a problem              | 4%      | 5%    | 3%     | 3%    | 4%    | 3%    | 5%    | 3%    | 8%    | 4%       | 4%        | 3%             |
| Not sure                   | 14%     | 12%   | 17%    | 8%    | 16%   | 16%   | 16%   | 14%   | 18%   | 14%      | 17%       | 9%             |
| Totals                     | 100%    | 100%  | 101%   | 100%  | 100%  | 99%   | 100%  | 100%  | 101%  | 101%     | 99%       | 99%            |
| Unweighted N               | (1,106) | (529) | (577)  | (282) | (290) | (304) | (230) | (722) | (131) | (174)    | (719)     | (387)          |

|                            | House vote intent |       |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------------|-------------------|-------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                            | Total             | Dem   | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| A very serious problem     | 33%               | 35%   | 32%   | 32%                | 35%        | 36%      | 29%   | 35%   | 35%       | 33%           | 31%       | 33%     |
| A somewhat serious problem | 30%               | 34%   | 31%   | 31%                | 31%        | 33%      | 29%   | 28%   | 29%       | 30%           | 30%       | 31%     |
| A minor problem            | 19%               | 16%   | 22%   | 21%                | 17%        | 17%      | 19%   | 21%   | 23%       | 17%           | 23%       | 18%     |
| Not a problem              | 4%                | 5%    | 4%    | 4%                 | 4%         | 5%       | 4%    | 4%    | 4%        | 3%            | 4%        | 5%      |
| Not sure                   | 14%               | 10%   | 11%   | 12%                | 13%        | 9%       | 19%   | 13%   | 9%        | 17%           | 12%       | 12%     |
| Totals                     | 100%              | 100%  | 100%  | 100%               | 100%       | 100%     | 100%  | 101%  | 100%      | 100%          | 100%      | 99%     |
| Unweighted N               | (1,106)           | (465) | (343) | (376)              | (678)      | (381)    | (418) | (307) | (227)     | (412)         | (334)     | (268)   |

**18F. Social Media Platform Problems — Political bias among fact-checkers**

How serious of a problem do you think the following are when it comes to social media platforms?

|                            | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                            | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| A very serious problem     | 32%     | 33%   | 30%    | 33%   | 25%   | 31%   | 38%   | 32%   | 35%   | 27%      | 31%       | 33%            |
| A somewhat serious problem | 28%     | 28%   | 29%    | 36%   | 25%   | 27%   | 25%   | 28%   | 19%   | 29%      | 25%       | 34%            |
| A minor problem            | 14%     | 16%   | 12%    | 11%   | 15%   | 14%   | 14%   | 15%   | 12%   | 12%      | 14%       | 13%            |
| Not a problem              | 5%      | 5%    | 4%     | 5%    | 5%    | 5%    | 4%    | 5%    | 4%    | 8%       | 4%        | 5%             |
| Not sure                   | 22%     | 18%   | 25%    | 14%   | 30%   | 23%   | 18%   | 20%   | 30%   | 23%      | 25%       | 15%            |
| Totals                     | 101%    | 100%  | 100%   | 99%   | 100%  | 100%  | 99%   | 100%  | 100%  | 99%      | 99%       | 100%           |
| Unweighted N               | (1,105) | (529) | (576)  | (283) | (293) | (302) | (227) | (719) | (132) | (175)    | (718)     | (387)          |

|                            |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                            | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| A very serious problem     | 32%     | 27%               | 48%   | 43%                | 27%        | 31%      | 21%   | 47%   | 47%       | 32%           | 30%       | 36%     |
| A somewhat serious problem | 28%     | 36%               | 26%   | 27%                | 30%        | 32%      | 28%   | 24%   | 26%       | 23%           | 35%       | 28%     |
| A minor problem            | 14%     | 16%               | 12%   | 11%                | 17%        | 16%      | 14%   | 11%   | 11%       | 14%           | 15%       | 14%     |
| Not a problem              | 5%      | 6%                | 4%    | 4%                 | 6%         | 5%       | 5%    | 4%    | 4%        | 3%            | 5%        | 8%      |
| Not sure                   | 22%     | 16%               | 10%   | 15%                | 21%        | 16%      | 31%   | 15%   | 12%       | 29%           | 16%       | 15%     |
| Totals                     | 101%    | 101%              | 100%  | 100%               | 101%       | 100%     | 99%   | 101%  | 100%      | 101%          | 101%      | 101%    |
| Unweighted N               | (1,105) | (465)             | (341) | (377)              | (676)      | (380)    | (418) | (307) | (225)     | (410)         | (333)     | (269)   |

**18G. Social Media Platform Problems — Algorithms designed to maximize engagement**

How serious of a problem do you think the following are when it comes to social media platforms?

|                            | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                            | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| A very serious problem     | 24%     | 23%   | 25%    | 28%   | 27%   | 19%   | 23%   | 24%   | 18%   | 29%      | 22%       | 28%            |
| A somewhat serious problem | 26%     | 30%   | 23%    | 22%   | 26%   | 29%   | 27%   | 27%   | 20%   | 33%      | 25%       | 30%            |
| A minor problem            | 17%     | 19%   | 15%    | 18%   | 16%   | 23%   | 8%    | 18%   | 17%   | 15%      | 18%       | 15%            |
| Not a problem              | 9%      | 8%    | 10%    | 12%   | 9%    | 7%    | 9%    | 8%    | 12%   | 7%       | 8%        | 11%            |
| Not sure                   | 24%     | 20%   | 27%    | 20%   | 22%   | 22%   | 32%   | 23%   | 34%   | 16%      | 28%       | 16%            |
| Totals                     | 100%    | 100%  | 100%   | 100%  | 100%  | 100%  | 99%   | 100%  | 101%  | 100%     | 101%      | 100%           |
| Unweighted N               | (1,102) | (526) | (576)  | (281) | (292) | (303) | (226) | (718) | (132) | (174)    | (717)     | (385)          |

|                            | House vote intent |       |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------------|-------------------|-------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                            | Total             | Dem   | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| A very serious problem     | 24%               | 30%   | 18%   | 19%                | 29%        | 29%      | 24%   | 19%   | 19%       | 22%           | 26%       | 26%     |
| A somewhat serious problem | 26%               | 31%   | 33%   | 26%                | 28%        | 32%      | 21%   | 29%   | 30%       | 23%           | 29%       | 31%     |
| A minor problem            | 17%               | 17%   | 20%   | 19%                | 16%        | 16%      | 16%   | 19%   | 24%       | 16%           | 17%       | 17%     |
| Not a problem              | 9%                | 7%    | 11%   | 11%                | 8%         | 5%       | 11%   | 10%   | 9%        | 8%            | 10%       | 10%     |
| Not sure                   | 24%               | 15%   | 18%   | 26%                | 20%        | 18%      | 29%   | 24%   | 18%       | 32%           | 18%       | 16%     |
| Totals                     | 100%              | 100%  | 100%  | 101%               | 101%       | 100%     | 101%  | 101%  | 100%      | 101%          | 100%      | 100%    |
| Unweighted N               | (1,102)           | (462) | (342) | (377)              | (675)      | (377)    | (416) | (309) | (226)     | (410)         | (335)     | (264)   |

**18H. Social Media Platform Problems — Creation of echo chambers**

How serious of a problem do you think the following are when it comes to social media platforms?

|                            | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                            | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| A very serious problem     | 20%     | 19%   | 21%    | 24%   | 21%   | 20%   | 16%   | 23%   | 13%   | 21%      | 17%       | 27%            |
| A somewhat serious problem | 20%     | 23%   | 17%    | 24%   | 22%   | 19%   | 16%   | 20%   | 15%   | 26%      | 18%       | 24%            |
| A minor problem            | 12%     | 16%   | 8%     | 12%   | 18%   | 11%   | 5%    | 11%   | 12%   | 15%      | 12%       | 11%            |
| Not a problem              | 4%      | 6%    | 3%     | 8%    | 5%    | 3%    | 3%    | 5%    | 6%    | 4%       | 5%        | 4%             |
| Not sure                   | 43%     | 36%   | 50%    | 31%   | 34%   | 47%   | 60%   | 41%   | 55%   | 34%      | 48%       | 34%            |
| Totals                     | 99%     | 100%  | 99%    | 99%   | 100%  | 100%  | 100%  | 100%  | 101%  | 100%     | 100%      | 100%           |
| Unweighted N               | (1,104) | (528) | (576)  | (281) | (291) | (304) | (228) | (720) | (131) | (175)    | (717)     | (387)          |

|                            | House vote intent |       |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------------|-------------------|-------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                            | Total             | Dem   | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| A very serious problem     | 20%               | 32%   | 14%   | 13%                | 27%        | 31%      | 19%   | 12%   | 16%       | 18%           | 23%       | 24%     |
| A somewhat serious problem | 20%               | 24%   | 26%   | 23%                | 19%        | 20%      | 19%   | 22%   | 22%       | 17%           | 24%       | 23%     |
| A minor problem            | 12%               | 10%   | 16%   | 13%                | 11%        | 10%      | 11%   | 14%   | 15%       | 10%           | 12%       | 13%     |
| Not a problem              | 4%                | 2%    | 5%    | 6%                 | 3%         | 5%       | 3%    | 6%    | 8%        | 5%            | 3%        | 3%      |
| Not sure                   | 43%               | 32%   | 39%   | 44%                | 40%        | 34%      | 49%   | 45%   | 39%       | 51%           | 38%       | 37%     |
| Totals                     | 99%               | 100%  | 100%  | 99%                | 100%       | 100%     | 101%  | 99%   | 100%      | 101%          | 100%      | 100%    |
| Unweighted N               | (1,104)           | (463) | (345) | (380)              | (673)      | (378)    | (415) | (311) | (228)     | (408)         | (337)     | (267)   |

**18l. Social Media Platform Problems — Lack of government regulation**

How serious of a problem do you think the following are when it comes to social media platforms?

|                            | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                            | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| A very serious problem     | 19%     | 18%   | 21%    | 23%   | 17%   | 20%   | 18%   | 17%   | 26%   | 24%      | 18%       | 21%            |
| A somewhat serious problem | 26%     | 26%   | 27%    | 25%   | 28%   | 22%   | 33%   | 26%   | 20%   | 33%      | 24%       | 31%            |
| A minor problem            | 21%     | 24%   | 19%    | 25%   | 18%   | 23%   | 21%   | 23%   | 20%   | 21%      | 20%       | 24%            |
| Not a problem              | 12%     | 14%   | 11%    | 14%   | 11%   | 12%   | 12%   | 13%   | 13%   | 9%       | 14%       | 10%            |
| Not sure                   | 20%     | 18%   | 22%    | 13%   | 27%   | 23%   | 17%   | 21%   | 21%   | 13%      | 24%       | 14%            |
| Totals                     | 98%     | 100%  | 100%   | 100%  | 101%  | 100%  | 101%  | 100%  | 100%  | 100%     | 100%      | 100%           |
| Unweighted N               | (1,104) | (528) | (576)  | (278) | (293) | (304) | (229) | (716) | (133) | (175)    | (715)     | (389)          |

|                            |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                            | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| A very serious problem     | 19%     | 28%               | 13%   | 15%                | 23%        | 27%      | 15%   | 17%   | 15%       | 20%           | 19%       | 20%     |
| A somewhat serious problem | 26%     | 32%               | 25%   | 25%                | 28%        | 31%      | 25%   | 24%   | 26%       | 25%           | 29%       | 29%     |
| A minor problem            | 21%     | 19%               | 30%   | 26%                | 20%        | 21%      | 17%   | 28%   | 30%       | 19%           | 22%       | 24%     |
| Not a problem              | 12%     | 9%                | 15%   | 15%                | 11%        | 9%       | 14%   | 13%   | 15%       | 11%           | 13%       | 12%     |
| Not sure                   | 20%     | 11%               | 16%   | 19%                | 18%        | 10%      | 29%   | 19%   | 14%       | 25%           | 17%       | 15%     |
| Totals                     | 98%     | 99%               | 99%   | 100%               | 100%       | 98%      | 100%  | 101%  | 100%      | 100%          | 100%      | 100%    |
| Unweighted N               | (1,104) | (462)             | (344) | (377)              | (676)      | (378)    | (418) | (308) | (228)     | (409)         | (336)     | (267)   |

**18J. Social Media Platform Problems — Excessive censorship by social media companies**

How serious of a problem do you think the following are when it comes to social media platforms?

|                            | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                            | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| A very serious problem     | 19%     | 18%   | 19%    | 26%   | 20%   | 15%   | 16%   | 17%   | 20%   | 24%      | 20%       | 15%            |
| A somewhat serious problem | 25%     | 24%   | 25%    | 26%   | 26%   | 27%   | 19%   | 23%   | 18%   | 37%      | 23%       | 28%            |
| A minor problem            | 26%     | 29%   | 23%    | 25%   | 25%   | 26%   | 26%   | 28%   | 23%   | 18%      | 23%       | 31%            |
| Not a problem              | 11%     | 10%   | 12%    | 12%   | 7%    | 11%   | 15%   | 13%   | 15%   | 3%       | 10%       | 14%            |
| Not sure                   | 20%     | 18%   | 21%    | 11%   | 22%   | 21%   | 23%   | 19%   | 24%   | 18%      | 24%       | 12%            |
| Totals                     | 101%    | 99%   | 100%   | 100%  | 100%  | 100%  | 99%   | 100%  | 100%  | 100%     | 100%      | 100%           |
| Unweighted N               | (1,106) | (528) | (578)  | (283) | (292) | (302) | (229) | (723) | (132) | (172)    | (717)     | (389)          |

|                            | House vote intent |       |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------------|-------------------|-------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                            | Total             | Dem   | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| A very serious problem     | 19%               | 13%   | 24%   | 23%                | 17%        | 19%      | 12%   | 27%   | 22%       | 22%           | 17%       | 16%     |
| A somewhat serious problem | 25%               | 25%   | 29%   | 28%                | 23%        | 26%      | 24%   | 24%   | 35%       | 24%           | 23%       | 29%     |
| A minor problem            | 26%               | 32%   | 24%   | 21%                | 30%        | 27%      | 27%   | 23%   | 21%       | 21%           | 30%       | 28%     |
| Not a problem              | 11%               | 15%   | 11%   | 12%                | 11%        | 14%      | 10%   | 10%   | 12%       | 10%           | 12%       | 11%     |
| Not sure                   | 20%               | 15%   | 12%   | 15%                | 19%        | 15%      | 27%   | 16%   | 10%       | 22%           | 19%       | 15%     |
| Totals                     | 101%              | 100%  | 100%  | 99%                | 100%       | 101%     | 100%  | 100%  | 100%      | 99%           | 101%      | 99%     |
| Unweighted N               | (1,106)           | (462) | (344) | (378)              | (677)      | (378)    | (420) | (308) | (226)     | (410)         | (335)     | (268)   |

**18K. Social Media Platform Problems — Lack of competition between companies**

How serious of a problem do you think the following are when it comes to social media platforms?

|                            | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                            | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| A very serious problem     | 16%     | 18%   | 14%    | 18%   | 16%   | 16%   | 15%   | 17%   | 13%   | 18%      | 15%       | 20%            |
| A somewhat serious problem | 22%     | 25%   | 19%    | 24%   | 20%   | 22%   | 21%   | 22%   | 15%   | 26%      | 20%       | 26%            |
| A minor problem            | 23%     | 22%   | 24%    | 26%   | 27%   | 19%   | 21%   | 22%   | 25%   | 26%      | 22%       | 25%            |
| Not a problem              | 15%     | 15%   | 15%    | 20%   | 13%   | 13%   | 14%   | 13%   | 22%   | 14%      | 16%       | 13%            |
| Not sure                   | 24%     | 20%   | 28%    | 11%   | 24%   | 29%   | 30%   | 26%   | 24%   | 17%      | 29%       | 16%            |
| Totals                     | 100%    | 100%  | 100%   | 99%   | 100%  | 99%   | 101%  | 100%  | 99%   | 101%     | 102%      | 100%           |
| Unweighted N               | (1,106) | (530) | (576)  | (283) | (291) | (305) | (227) | (722) | (132) | (173)    | (718)     | (388)          |

|                            |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                            | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| A very serious problem     | 16%     | 24%               | 14%   | 13%                | 19%        | 22%      | 14%   | 13%   | 15%       | 15%           | 16%       | 18%     |
| A somewhat serious problem | 22%     | 24%               | 25%   | 23%                | 23%        | 25%      | 17%   | 25%   | 27%       | 17%           | 24%       | 25%     |
| A minor problem            | 23%     | 21%               | 27%   | 25%                | 23%        | 22%      | 23%   | 22%   | 25%       | 25%           | 24%       | 22%     |
| Not a problem              | 15%     | 12%               | 14%   | 17%                | 12%        | 12%      | 16%   | 16%   | 12%       | 17%           | 13%       | 16%     |
| Not sure                   | 24%     | 18%               | 21%   | 23%                | 22%        | 18%      | 30%   | 24%   | 20%       | 27%           | 23%       | 20%     |
| Totals                     | 100%    | 99%               | 101%  | 101%               | 99%        | 99%      | 100%  | 100%  | 99%       | 101%          | 100%      | 101%    |
| Unweighted N               | (1,106) | (466)             | (342) | (377)              | (679)      | (381)    | (418) | (307) | (225)     | (409)         | (335)     | (269)   |

**19A. Should Posts Be Removed — A nude photo of someone posted without their consent**

In your opinion, should a post containing each of the following be removed by a social media site?

|                       | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|-----------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                       | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Should be removed     | 87%     | 84%   | 90%    | 84%   | 79%   | 90%   | 94%   | 90%   | 76%   | 82%      | 84%       | 93%            |
| Should not be removed | 5%      | 7%    | 4%     | 8%    | 9%    | 3%    | 3%    | 4%    | 13%   | 8%       | 6%        | 4%             |
| Not sure              | 7%      | 9%    | 6%     | 9%    | 12%   | 7%    | 3%    | 7%    | 10%   | 10%      | 9%        | 4%             |
| Totals                | 99%     | 100%  | 100%   | 101%  | 100%  | 100%  | 100%  | 101%  | 99%   | 100%     | 99%       | 101%           |
| Unweighted N          | (1,114) | (535) | (579)  | (284) | (293) | (307) | (230) | (727) | (133) | (174)    | (724)     | (390)          |

|                       |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|-----------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                       | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Should be removed     | 87%     | 92%               | 89%   | 86%                | 91%        | 91%      | 84%   | 87%   | 90%       | 85%           | 89%       | 88%     |
| Should not be removed | 5%      | 4%                | 6%    | 7%                 | 5%         | 6%       | 4%    | 7%    | 5%        | 7%            | 6%        | 4%      |
| Not sure              | 7%      | 3%                | 5%    | 7%                 | 4%         | 3%       | 11%   | 6%    | 5%        | 8%            | 5%        | 8%      |
| Totals                | 99%     | 99%               | 100%  | 100%               | 100%       | 100%     | 99%   | 100%  | 100%      | 100%          | 100%      | 100%    |
| Unweighted N          | (1,114) | (468)             | (346) | (380)              | (682)      | (384)    | (419) | (311) | (229)     | (412)         | (339)     | (270)   |

**19B. Should Posts Be Removed — Someone's personal details, such as their real name and address, shared without their permission**

In your opinion, should a post containing each of the following be removed by a social media site?

|                       |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|-----------------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                       | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Should be removed     | 85%     | 81%    | 89%    | 85%   | 77%   | 86%   | 93%   | 87%   | 79%   | 79%      | 84%       | 89%            |
| Should not be removed | 6%      | 7%     | 4%     | 5%    | 10%   | 5%    | 3%    | 5%    | 9%    | 10%      | 6%        | 5%             |
| Not sure              | 9%      | 11%    | 7%     | 10%   | 13%   | 9%    | 4%    | 8%    | 12%   | 10%      | 10%       | 7%             |
| Totals                | 100%    | 99%    | 100%   | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 99%      | 100%      | 101%           |
| Unweighted N          | (1,113) | (534)  | (579)  | (283) | (294) | (306) | (230) | (726) | (132) | (175)    | (723)     | (390)          |

|                       |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|-----------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                       | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Should be removed     | 85%     | 89%               | 87%   | 87%                | 88%        | 89%      | 81%   | 88%   | 90%       | 85%           | 88%       | 85%     |
| Should not be removed | 6%      | 7%                | 6%    | 5%                 | 6%         | 7%       | 5%    | 6%    | 6%        | 5%            | 7%        | 6%      |
| Not sure              | 9%      | 4%                | 7%    | 9%                 | 6%         | 4%       | 14%   | 7%    | 4%        | 10%           | 5%        | 10%     |
| Totals                | 100%    | 100%              | 100%  | 101%               | 100%       | 100%     | 100%  | 101%  | 100%      | 100%          | 100%      | 101%    |
| Unweighted N          | (1,113) | (468)             | (346) | (380)              | (681)      | (384)    | (418) | (311) | (229)     | (411)         | (338)     | (271)   |

**19C. Should Posts Be Removed — Private information obtained through hacking**

In your opinion, should a post containing each of the following be removed by a social media site?

|                       |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|-----------------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                       | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Should be removed     | 84%     | 83%    | 86%    | 79%   | 77%   | 87%   | 93%   | 85%   | 80%   | 79%      | 82%       | 89%            |
| Should not be removed | 6%      | 7%     | 4%     | 10%   | 8%    | 3%    | 4%    | 6%    | 9%    | 7%       | 7%        | 3%             |
| Not sure              | 10%     | 10%    | 10%    | 11%   | 15%   | 11%   | 3%    | 9%    | 11%   | 14%      | 11%       | 8%             |
| Totals                | 100%    | 100%   | 100%   | 100%  | 100%  | 101%  | 100%  | 100%  | 100%  | 100%     | 100%      | 100%           |
| Unweighted N          | (1,111) | (533)  | (578)  | (281) | (294) | (306) | (230) | (726) | (132) | (174)    | (721)     | (390)          |

|                       |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|-----------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                       | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Should be removed     | 84%     | 88%               | 89%   | 85%                | 87%        | 87%      | 81%   | 86%   | 88%       | 84%           | 88%       | 82%     |
| Should not be removed | 6%      | 7%                | 4%    | 5%                 | 6%         | 8%       | 4%    | 6%    | 6%        | 6%            | 4%        | 6%      |
| Not sure              | 10%     | 5%                | 7%    | 9%                 | 7%         | 5%       | 15%   | 8%    | 6%        | 10%           | 8%        | 12%     |
| Totals                | 100%    | 100%              | 100%  | 99%                | 100%       | 100%     | 100%  | 100%  | 100%      | 100%          | 100%      | 100%    |
| Unweighted N          | (1,111) | (468)             | (344) | (378)              | (681)      | (383)    | (419) | (309) | (227)     | (409)         | (339)     | (270)   |

**19D. Should Posts Be Removed — A call to commit violence**

In your opinion, should a post containing each of the following be removed by a social media site?

|                       | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|-----------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                       | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Should be removed     | 81%     | 79%   | 83%    | 80%   | 72%   | 82%   | 89%   | 83%   | 79%   | 75%      | 77%       | 89%            |
| Should not be removed | 9%      | 10%   | 8%     | 11%   | 12%   | 8%    | 5%    | 7%    | 9%    | 15%      | 11%       | 4%             |
| Not sure              | 11%     | 12%   | 9%     | 9%    | 17%   | 10%   | 6%    | 10%   | 12%   | 10%      | 12%       | 7%             |
| Totals                | 101%    | 101%  | 100%   | 100%  | 101%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%      | 100%           |
| Unweighted N          | (1,113) | (534) | (579)  | (284) | (292) | (307) | (230) | (725) | (133) | (175)    | (724)     | (389)          |

|                       |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|-----------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                       | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Should be removed     | 81%     | 87%               | 85%   | 82%                | 83%        | 87%      | 75%   | 83%   | 82%       | 80%           | 85%       | 84%     |
| Should not be removed | 9%      | 8%                | 8%    | 9%                 | 8%         | 8%       | 10%   | 8%    | 12%       | 9%            | 7%        | 8%      |
| Not sure              | 11%     | 5%                | 8%    | 9%                 | 8%         | 5%       | 15%   | 9%    | 6%        | 11%           | 8%        | 8%      |
| Totals                | 101%    | 100%              | 101%  | 100%               | 99%        | 100%     | 100%  | 100%  | 100%      | 100%          | 100%      | 100%    |
| Unweighted N          | (1,113) | (468)             | (345) | (380)              | (681)      | (383)    | (420) | (310) | (229)     | (412)         | (339)     | (269)   |

**19E. Should Posts Be Removed — An image of a swastika**

In your opinion, should a post containing each of the following be removed by a social media site?

|                       |         | Gender |        | Age   |       |       |       | Race  |       |          | Education |                |
|-----------------------|---------|--------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                       | Total   | Male   | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Should be removed     | 56%     | 50%    | 61%    | 51%   | 53%   | 52%   | 68%   | 57%   | 54%   | 47%      | 53%       | 60%            |
| Should not be removed | 16%     | 21%    | 12%    | 14%   | 14%   | 19%   | 18%   | 18%   | 8%    | 16%      | 17%       | 15%            |
| Not sure              | 28%     | 29%    | 27%    | 34%   | 33%   | 29%   | 15%   | 25%   | 38%   | 37%      | 30%       | 24%            |
| Totals                | 100%    | 100%   | 100%   | 99%   | 100%  | 100%  | 101%  | 100%  | 100%  | 100%     | 100%      | 99%            |
| Unweighted N          | (1,112) | (533)  | (579)  | (283) | (294) | (306) | (229) | (725) | (132) | (175)    | (722)     | (390)          |

|                       |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|-----------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                       | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Should be removed     | 56%     | 69%               | 55%   | 52%                | 60%        | 69%      | 47%   | 55%   | 52%       | 49%           | 64%       | 58%     |
| Should not be removed | 16%     | 15%               | 24%   | 20%                | 15%        | 12%      | 18%   | 18%   | 24%       | 16%           | 15%       | 21%     |
| Not sure              | 28%     | 17%               | 21%   | 28%                | 25%        | 19%      | 35%   | 26%   | 23%       | 34%           | 21%       | 21%     |
| Totals                | 100%    | 101%              | 100%  | 100%               | 100%       | 100%     | 100%  | 99%   | 99%       | 99%           | 100%      | 100%    |
| Unweighted N          | (1,112) | (466)             | (346) | (380)              | (680)      | (382)    | (419) | (311) | (229)     | (411)         | (339)     | (270)   |

**20A. Favorability — Elon Musk**

Do you have a favorable or an unfavorable opinion of the following people?

|                      | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                      | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Very favorable       | 19%     | 22%   | 15%    | 20%   | 16%   | 17%   | 23%   | 19%   | 17%   | 20%      | 21%       | 15%            |
| Somewhat favorable   | 21%     | 23%   | 18%    | 27%   | 17%   | 20%   | 18%   | 23%   | 13%   | 20%      | 20%       | 22%            |
| Somewhat unfavorable | 15%     | 14%   | 15%    | 9%    | 16%   | 16%   | 16%   | 14%   | 16%   | 14%      | 16%       | 12%            |
| Very unfavorable     | 35%     | 30%   | 40%    | 34%   | 39%   | 33%   | 37%   | 35%   | 41%   | 34%      | 31%       | 45%            |
| Don't know           | 11%     | 10%   | 11%    | 10%   | 12%   | 14%   | 6%    | 10%   | 13%   | 12%      | 13%       | 7%             |
| Totals               | 101%    | 99%   | 99%    | 100%  | 100%  | 100%  | 100%  | 101%  | 100%  | 100%     | 101%      | 101%           |
| Unweighted N         | (1,114) | (534) | (580)  | (284) | (295) | (307) | (228) | (725) | (133) | (176)    | (724)     | (390)          |

|                      | House vote intent |       |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------|-------------------|-------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                      | Total             | Dem   | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Very favorable       | 19%               | 3%    | 44%   | 44%                | 4%         | 6%       | 8%    | 45%   | 53%       | 18%           | 20%       | 19%     |
| Somewhat favorable   | 21%               | 6%    | 41%   | 39%                | 10%        | 9%       | 17%   | 37%   | 35%       | 19%           | 21%       | 24%     |
| Somewhat unfavorable | 15%               | 15%   | 8%    | 7%                 | 20%        | 16%      | 18%   | 9%    | 4%        | 16%           | 15%       | 12%     |
| Very unfavorable     | 35%               | 73%   | 2%    | 2%                 | 60%        | 66%      | 38%   | 3%    | 2%        | 36%           | 35%       | 34%     |
| Don't know           | 11%               | 3%    | 4%    | 7%                 | 7%         | 3%       | 19%   | 7%    | 6%        | 11%           | 9%        | 12%     |
| Totals               | 101%              | 100%  | 99%   | 99%                | 101%       | 100%     | 100%  | 101%  | 100%      | 100%          | 100%      | 101%    |
| Unweighted N         | (1,114)           | (467) | (346) | (381)              | (681)      | (383)    | (420) | (311) | (229)     | (412)         | (339)     | (271)   |

**20B. Favorability — Mark Zuckerberg**

Do you have a favorable or an unfavorable opinion of the following people?

|                      | Gender  |       |        | Age   |       |       |       | Race  |       |          | Education |                |
|----------------------|---------|-------|--------|-------|-------|-------|-------|-------|-------|----------|-----------|----------------|
|                      | Total   | Male  | Female | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | No degree | College degree |
| Very favorable       | 8%      | 9%    | 7%     | 15%   | 12%   | 5%    | 2%    | 5%    | 20%   | 12%      | 8%        | 7%             |
| Somewhat favorable   | 19%     | 21%   | 17%    | 24%   | 19%   | 18%   | 16%   | 19%   | 21%   | 20%      | 20%       | 17%            |
| Somewhat unfavorable | 28%     | 23%   | 31%    | 17%   | 28%   | 27%   | 38%   | 29%   | 19%   | 26%      | 26%       | 30%            |
| Very unfavorable     | 30%     | 31%   | 29%    | 33%   | 26%   | 31%   | 31%   | 33%   | 22%   | 22%      | 26%       | 37%            |
| Don't know           | 15%     | 15%   | 16%    | 11%   | 15%   | 19%   | 14%   | 13%   | 18%   | 20%      | 19%       | 9%             |
| Totals               | 100%    | 99%   | 100%   | 100%  | 100%  | 100%  | 101%  | 99%   | 100%  | 100%     | 99%       | 100%           |
| Unweighted N         | (1,116) | (536) | (580)  | (284) | (295) | (307) | (230) | (727) | (133) | (176)    | (725)     | (391)          |

|                      |         | House vote intent |       | Trump job approval |            | Party ID |       |       | MAGA      | Family income |           |         |
|----------------------|---------|-------------------|-------|--------------------|------------|----------|-------|-------|-----------|---------------|-----------|---------|
|                      | Total   | Dem               | Rep   | Approve            | Disapprove | Dem      | Ind   | Rep   | Supporter | < \$50K       | \$50-100K | \$100K+ |
| Very favorable       | 8%      | 6%                | 12%   | 14%                | 4%         | 7%       | 3%    | 15%   | 15%       | 9%            | 8%        | 7%      |
| Somewhat favorable   | 19%     | 13%               | 30%   | 30%                | 13%        | 16%      | 14%   | 29%   | 27%       | 19%           | 20%       | 17%     |
| Somewhat unfavorable | 28%     | 30%               | 32%   | 27%                | 30%        | 29%      | 25%   | 29%   | 31%       | 27%           | 29%       | 30%     |
| Very unfavorable     | 30%     | 43%               | 20%   | 18%                | 40%        | 40%      | 33%   | 16%   | 17%       | 29%           | 27%       | 33%     |
| Don't know           | 15%     | 8%                | 7%    | 11%                | 12%        | 7%       | 25%   | 10%   | 11%       | 16%           | 16%       | 14%     |
| Totals               | 100%    | 100%              | 101%  | 100%               | 99%        | 99%      | 100%  | 99%   | 101%      | 100%          | 100%      | 101%    |
| Unweighted N         | (1,116) | (469)             | (346) | (381)              | (683)      | (384)    | (421) | (311) | (229)     | (413)         | (339)     | (271)   |

## **YouGov Survey: Social Media**

**August 10 - 12, 2026 - 1,116 U.S. adult citizens**



|                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Interviewing Dates</b>     | August 10 - 12, 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Target population</b>      | U.S. citizens, aged 18 and over                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Sampling method</b>        | Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Weighting</b>              | The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.164, with a mean of one and a standard deviation of 0.91. |
| <b>Number of respondents</b>  | 1,116                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Margin of error</b>        | ± 4 points (adjusted for weighting)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Survey mode</b>            | Web-based interviews                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Questions not reported</b> | 64 questions not reported.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |