

YouGov / Social Enterprise Survey Results

Sample Size: 1645 Adults in GB

Fieldwork: 26th - 27th November 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1645	543	508	92	633	678	796	849	181	693	392	380	938	707	197	549	355	401	141
Unweighted Sample	1645	599	503	92	723	681	737	908	147	709	427	362	988	657	135	597	361	411	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine the government cut business taxes. How likely or unlikely do you think it is that the businesses would do each of the following with the extra money?

Use it to pay out bigger dividends for owners and shareholders

Very likely	29	19	42	31	35	25	35	23	20	32	28	27	30	28	33	28	28	27	31
Fairly likely	36	41	32	49	39	35	35	36	46	31	39	34	39	31	39	38	33	34	34
TOTAL LIKELY	65	60	74	80	74	60	70	59	66	63	67	61	69	59	72	66	61	61	65
Not very likely	15	22	9	8	11	18	13	17	9	14	14	21	14	15	9	16	17	14	13
Not at all likely	6	6	4	7	5	7	6	6	8	6	6	4	6	6	6	5	4	9	7
TOTAL NOT LIKELY	21	28	13	15	16	25	19	23	17	20	20	25	20	21	15	21	21	23	20
Don't know	15	13	13	4	10	14	11	19	18	16	13	14	12	20	13	13	18	16	15

Use it to invest in their business

Very likely	22	24	21	25	26	20	17	26	27	23	17	21	24	18	28	22	18	21	24
Fairly likely	52	59	52	55	51	55	56	48	52	47	57	57	55	48	52	55	51	50	47
TOTAL LIKELY	74	83	73	80	77	75	73	74	79	70	74	78	79	66	80	77	69	71	71
Not very likely	11	8	13	12	12	10	14	9	9	13	11	10	10	12	10	10	12	13	11
Not at all likely	4	2	5	3	3	4	4	3	2	4	5	2	2	5	2	4	5	3	4
TOTAL NOT LIKELY	15	10	18	15	15	14	18	12	11	17	16	12	12	17	12	14	17	16	15
Don't know	12	8	10	5	8	11	9	14	9	13	11	10	8	16	7	9	15	13	14

Use it to increase pay for staff

Very likely	3	2	3	0	2	3	2	3	2	4	2	2	1	4	7	2	3	3	0
Fairly likely	12	17	10	12	12	14	13	12	13	14	9	13	14	10	14	13	11	11	12
TOTAL LIKELY	15	19	13	12	14	17	15	15	15	18	11	15	15	14	21	15	14	14	12
Not very likely	42	50	38	48	43	44	41	44	48	38	42	48	45	39	41	47	42	41	33
Not at all likely	31	22	40	27	35	30	34	28	29	32	37	25	31	32	31	29	29	35	39
TOTAL NOT LIKELY	73	72	78	75	78	74	75	72	77	70	79	73	76	71	72	76	71	76	72
Don't know	11	9	9	12	8	10	9	13	9	12	10	13	9	15	8	9	15	11	16

Use it to invest in more environmentally-friendly methods

Very likely	3	2	3	0	2	2	3	2	6	3	1	2	2	3	4	3	2	2	2
Fairly likely	18	26	14	18	16	23	17	18	13	16	16	26	19	16	11	20	18	17	17
TOTAL LIKELY	21	28	17	18	18	25	20	20	19	19	17	28	21	19	15	23	20	19	19
Not very likely	42	46	41	46	46	40	42	42	46	38	48	41	44	40	47	45	41	38	38
Not at all likely	23	14	29	28	25	20	27	20	26	27	23	14	25	20	30	20	21	25	26
TOTAL NOT LIKELY	65	60	70	74	71	60	69	62	72	65	71	55	69	60	77	65	62	63	64
Don't know	15	12	13	8	10	15	11	18	10	16	12	17	10	21	8	12	18	17	16

Sample Size: 1645 Adults in GB
Fieldwork: 26th - 27th November 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1645	543	508	92	633	678	796	849	181	693	392	380	938	707	197	549	355	401	141
Unweighted Sample	1645	599	503	92	723	681	737	908	147	709	427	362	988	657	135	597	361	411	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Reinvest money back into local communities

Very likely	2	1	3	0	3	1	1	2	2	2	1	2	1	2	4	1	2	1	2
Fairly likely	10	15	6	8	8	11	10	9	12	11	7	9	10	10	7	10	11	11	4
TOTAL LIKELY	12	16	9	8	11	12	11	11	14	13	8	11	11	12	11	11	13	12	6
Not very likely	43	52	35	54	42	46	41	44	40	35	48	52	45	39	35	48	42	40	42
Not at all likely	33	22	44	32	39	29	38	28	36	37	33	22	34	30	43	30	30	32	36
TOTAL NOT LIKELY	76	74	79	86	81	75	79	72	76	72	81	74	79	69	78	78	72	72	78
Don't know	13	10	12	6	9	13	9	17	10	14	11	15	10	18	11	11	15	15	15