

YouGov / Social Enterprise Survey Results

Sample Size: 1692 GB Adults
Fieldwork: 28th - 29th January 2021

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1692	574	420	152	628	670	822	870	184	706	408	394	964	728	203	569	367	408	146
Unweighted Sample	1692	595	434	165	685	678	737	955	158	707	425	402	997	695	193	596	373	393	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From what you have seen or heard, do you think the Government is or is not currently doing enough to improve the quality of life for people in the poorest communities in the UK?

The Government is doing enough	22	42	5	8	13	33	25	19	9	22	22	29	22	22	17	26	22	20	17
The Government is not doing enough	61	38	88	79	75	49	58	64	74	64	62	51	61	62	69	54	60	65	71
Don't know	17	20	7	12	12	18	17	17	17	15	17	21	17	17	15	19	18	15	12

To what extent, if at all, would you support or oppose tax relief being offered to businesses which:

Are run to generate profits for shareholders or owners?

Strongly support	3	4	3	1	2	3	4	2	3	3	3	4	3	3	4	3	3	2	1
Tend to support	9	11	7	7	9	7	9	9	15	10	6	8	9	9	12	9	9	8	6
TOTAL SUPPORT	12	15	10	8	11	10	13	11	18	13	9	12	12	12	16	12	12	10	7
Neither support nor oppose	24	29	17	28	23	27	23	25	18	20	27	30	23	26	20	27	25	22	22
Tend to oppose	23	26	21	30	24	26	22	23	16	22	22	27	24	20	20	23	21	24	26
Strongly oppose	27	22	39	26	32	26	31	24	25	30	30	22	31	23	30	24	29	26	36
TOTAL OPPOSE	50	48	60	56	56	52	53	47	41	52	52	49	55	43	50	47	50	50	62
Don't know	14	8	13	7	10	11	11	17	23	15	13	10	11	19	14	14	12	18	10

Are run with an aim of trying to improve to improve society and the environment?

Strongly support	25	19	34	29	32	20	25	24	26	26	21	26	27	22	28	24	25	23	27
Tend to support	38	42	38	49	42	39	37	40	36	38	40	38	39	37	39	37	39	38	43
TOTAL SUPPORT	63	61	72	78	74	59	62	64	62	64	61	64	66	59	67	61	64	61	70
Neither support nor oppose	19	23	14	12	13	25	20	18	11	17	25	20	18	19	18	19	19	19	15
Tend to oppose	4	6	2	2	4	4	4	3	6	4	1	6	4	3	5	5	3	3	3
Strongly oppose	2	2	2	2	1	3	4	1	3	3	2	1	2	2	1	3	2	2	4
TOTAL OPPOSE	6	8	4	4	5	7	8	4	9	7	3	7	6	5	6	8	5	5	7
Don't know	12	7	10	6	8	10	11	14	19	13	11	9	9	16	10	12	12	15	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Reinvest their profits into projects aimed at improving society and the environment?

Strongly support	25	20	33	27	32	22	24	26	27	25	21	28	27	22	27	26	24	22	31
Tend to support	41	45	41	53	44	40	41	41	38	42	41	40	43	38	41	38	44	42	42
TOTAL SUPPORT	66	65	74	80	76	62	65	67	65	67	62	68	70	60	68	64	68	64	73
Neither support nor oppose	16	19	11	13	12	20	16	16	10	14	23	16	15	17	19	16	15	16	13
Tend to oppose	4	7	2	1	3	5	4	3	4	4	2	6	3	4	4	5	3	3	2
Strongly oppose	2	2	1	2	1	3	4	1	2	3	2	1	2	2	0	3	2	2	4
TOTAL OPPOSE	6	9	3	3	4	8	8	4	6	7	4	7	5	6	4	8	5	5	6
Don't know	12	7	11	5	8	10	11	14	19	13	11	9	9	16	8	12	12	15	9

Are run with an aim of trying to improve society and the environment AND reinvest their profits into projects with the same goals?

Strongly support	28	23	39	29	36	25	28	29	35	29	24	29	33	23	28	29	30	25	32
Tend to support	38	43	37	49	41	37	38	37	28	37	42	39	38	38	39	35	39	38	41
TOTAL SUPPORT	66	66	76	78	77	62	66	66	63	66	66	68	71	61	67	64	69	63	73
Neither support nor oppose	15	17	11	14	11	20	15	16	9	15	19	17	14	17	17	16	15	15	13
Tend to oppose	3	6	1	0	3	4	4	2	3	4	1	5	4	3	4	4	3	3	1
Strongly oppose	2	3	1	1	1	4	4	1	1	3	3	1	2	2	2	3	2	2	3
TOTAL OPPOSE	5	9	2	1	4	8	8	3	4	7	4	6	6	5	6	7	5	5	4
Don't know	13	7	10	6	8	10	11	14	22	13	11	9	9	17	10	12	12	17	10

Are owned by the community they operate in?

Strongly support	25	21	34	27	32	22	25	25	20	24	26	27	26	23	21	26	23	24	31
Tend to support	35	40	36	42	37	37	35	35	29	35	37	36	36	35	41	33	35	35	36
TOTAL SUPPORT	60	61	70	69	69	59	60	60	49	59	63	63	62	58	62	59	58	59	67
Neither support nor oppose	19	22	15	18	17	21	21	18	20	19	20	20	19	20	20	18	22	20	12
Tend to oppose	5	7	3	3	4	5	5	5	6	5	3	6	6	4	3	6	5	3	7
Strongly oppose	2	2	1	1	1	2	2	1	1	2	3	1	2	1	2	2	1	1	2
TOTAL OPPOSE	7	9	4	4	5	7	7	6	7	7	6	7	8	5	5	8	6	4	9
Don't know	14	8	12	8	10	12	12	16	24	14	12	10	11	17	12	14	13	17	12