# YouGov Survey: Soccer and Ballon d'Or



Sample 1000 U.S. Adult Citizens Conducted October 19 - 21, 2023

Margin of Error  $\pm 3.9\%$ 

#### 1. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavor- able	Very unfa- vorable	Don't know
Lionel Messi	19%	20%	2%	1%	57%
Erling Haaland	6%	9%	3%	2%	81%
Kevin De Bruyne	6%	9%	3%	2%	80%
Kylian Mbappé	9%	9%	4%	3%	76%
Aitana Bonmati	3%	9%	3%	3%	83%
Olga Carmona	3%	7%	4%	2%	84%
Mary Earps	4%	7%	4%	3%	82%
Sam Kerr	5%	8%	3%	2%	82%

#### 2. How interested, if at all, are you in professional soccer?

Very interested	7%
Fairly interested	16%
Not very interested	17%
Not at all interested	58%
Don't know	2%

3. How much have you heard about the Ballon d'Or, an annual award given to the world's best player in each of men's and women's soccer?

A lot
A little
Nothing at all 76%

4. Which of the following soccer players do you think should win the Ballon d'Or for men's soccer when it is next awarded on October 30?

ionel Messi17 <sup>o</sup>	%
rling Haaland4	%
Zevin De Bruyne	%
ýylian Mbappé5	%
Someone else11	%
lot sure	%

## YouGov Survey: Soccer and Ballon d'Or



5. Which of the following soccer players do you think should win the Ballon d'Or for women's soccer when it is next awarded on October 30?

Aitana Bonmati	4%
Olga Carmona	4%
Mary Earps	3%
Sam Kerr	2%
Someone else	2%
Not sure	84%

Interviewing Dates October 19 - 21, 2023

**Target population** U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel us-

ing sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was se-

lected from the 2019 American Community Survey.

Weighting The sample was weighted according to gender, age, race, education,

2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.063 to 5.639, with a mean of one and a standard deviation of

0.761.

Number of respondents 1000

**Margin of error**  $\pm$  3.9% (adjusted for weighting)

Survey mode Web-based interviews

**Questions not reported** 71 questions not reported.



1A. Favorability of Soccer Players — Lionel Messi

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	19%	24%	14%	35%	26%	9%	8%	17%	20%	28%	11%
Somewhat favorable	20%	23%	17%	31%	24%	14%	15%	18%	18%	30%	29%
Somewhat unfavorable	2%	4%	1%	3%	5%	2%	0%	1%	5%	4%	7%
Very unfavorable	1%	2%	1%	0%	3%	2%	0%	1%	2%	2%	3%
Don't know	57%	47%	67%	31%	43%	72%	77%	63%	54%	37%	51%
Totals	99%	100%	100%	100%	101%	99%	100%	100%	99%	101%	101%
Unweighted N	(997)	(439)	(558)	(132)	(215)	(427)	(223)	(639)	(102)	(147)	(109)

		Party ID			2020	2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Very favorable	19%	23%	12%	21%	20%	16%	13%	24%	20%	28%	10%	20%	18%	
Somewhat favorable	20%	22%	21%	17%	22%	15%	17%	19%	28%	21%	18%	23%	18%	
Somewhat unfavorable	2%	3%	3%	2%	2%	4%	3%	2%	4%	3%	3%	2%	1%	
Very unfavorable	1%	1%	2%	1%	1%	2%	1%	2%	0%	0%	1%	2%	2%	
Don't know	57%	51%	62%	59%	55%	63%	66%	53%	48%	48%	68%	54%	61%	
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	
Unweighted N	(997)	(355)	(371)	(271)	(375)	(328)	(402)	(292)	(193)	(163)	(230)	(374)	(230)	



#### 1B. Favorability of Soccer Players — Erling Haaland

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Very favorable	6%	9%	3%	15%	8%	3%	0%	7%	5%	7%	0%	
Somewhat favorable	9%	12%	6%	19%	14%	3%	3%	7%	12%	15%	7%	
Somewhat unfavorable	3%	3%	2%	5%	4%	1%	1%	1%	1%	10%	2%	
Very unfavorable	2%	2%	2%	3%	3%	2%	1%	2%	2%	1%	7%	
Don't know	81%	74%	86%	59%	70%	92%	96%	83%	80%	66%	84%	
Totals	101%	100%	99%	101%	99%	101%	101%	100%	100%	99%	100%	
Unweighted N	(998)	(440)	(558)	(131)	(216)	(427)	(224)	(640)	(102)	(147)	(109)	

			Party ID		2020	) Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	6%	7%	4%	6%	5%	4%	4%	6%	7%	13%	2%	5%	7%
Somewhat favorable	9%	13%	8%	6%	8%	7%	7%	11%	10%	8%	7%	10%	9%
Somewhat unfavorable	3%	3%	2%	3%	2%	3%	4%	2%	2%	4%	3%	2%	2%
Very unfavorable	2%	2%	1%	3%	1%	4%	2%	3%	1%	4%	0%	2%	3%
Don't know	81%	74%	86%	81%	84%	83%	82%	79%	80%	71%	88%	81%	80%
Totals	101%	99%	101%	99%	100%	101%	99%	101%	100%	100%	100%	100%	101%
Unweighted N	(998)	(355)	(372)	(271)	(375)	(329)	(401)	(293)	(194)	(163)	(232)	(374)	(229)



#### 1C. Favorability of Soccer Players — Kevin De Bruyne

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	6%	9%	3%	19%	5%	2%	0%	5%	9%	10%	2%
Somewhat favorable	9%	11%	7%	14%	15%	4%	4%	8%	10%	13%	4%
Somewhat unfavorable	3%	4%	1%	8%	3%	1%	0%	1%	5%	6%	2%
Very unfavorable	2%	4%	1%	3%	5%	2%	0%	1%	5%	7%	6%
Don't know	80%	73%	87%	56%	72%	91%	96%	84%	70%	64%	86%
Totals	100%	101%	99%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(998)	(440)	(558)	(133)	(216)	(425)	(224)	(641)	(101)	(148)	(108)

					2020	) Vote	Family	Income (3 ca	ategory)	Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	6%	7%	5%	6%	7%	3%	6%	7%	5%	13%	1%	5%	7%
Somewhat favorable	9%	10%	7%	9%	6%	8%	9%	11%	9%	8%	7%	11%	8%
Somewhat unfavorable	3%	2%	3%	3%	1%	2%	4%	2%	2%	4%	2%	3%	1%
Very unfavorable	2%	3%	2%	1%	1%	3%	2%	4%	2%	1%	3%	3%	3%
Don't know	80%	77%	83%	80%	85%	83%	80%	77%	82%	74%	86%	79%	82%
Totals	100%	99%	100%	99%	100%	99%	101%	101%	100%	100%	99%	101%	101%
Unweighted N	(998)	(355)	(371)	(272)	(376)	(328)	(402)	(293)	(193)	(163)	(231)	(373)	(231)



#### 1D. Favorability of Soccer Players — Kylian Mbappé

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	9%	13%	5%	18%	17%	3%	0%	7%	12%	17%	4%
Somewhat favorable	9%	13%	6%	15%	15%	6%	3%	8%	9%	15%	12%
Somewhat unfavorable	4%	5%	3%	11%	3%	2%	1%	3%	8%	6%	1%
Very unfavorable	3%	3%	3%	2%	5%	2%	0%	2%	3%	3%	7%
Don't know	76%	67%	84%	53%	60%	88%	96%	80%	68%	59%	76%
Totals	101%	101%	101%	99%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(998)	(440)	(558)	(132)	(215)	(427)	(224)	(640)	(102)	(147)	(109)

			Party ID		2020	) Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	9%	10%	8%	8%	7%	6%	6%	9%	13%	9%	5%	10%	9%
Somewhat favorable	9%	14%	6%	8%	12%	6%	6%	12%	12%	14%	6%	10%	8%
Somewhat unfavorable	4%	4%	4%	4%	3%	3%	6%	2%	5%	4%	2%	4%	5%
Very unfavorable	3%	2%	2%	4%	1%	5%	2%	4%	2%	5%	1%	2%	4%
Don't know	76%	70%	80%	77%	77%	80%	80%	73%	68%	68%	86%	74%	75%
Totals	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(998)	(355)	(372)	(271)	(375)	(329)	(402)	(292)	(194)	(163)	(231)	(374)	(230)



#### 1E. Favorability of Soccer Players — Aitana Bonmati

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	3%	4%	1%	5%	4%	1%	1%	2%	1%	7%	0%
Somewhat favorable	9%	11%	6%	20%	11%	3%	2%	6%	12%	16%	8%
Somewhat unfavorable	3%	5%	2%	10%	4%	1%	0%	2%	5%	9%	1%
Very unfavorable	3%	3%	2%	6%	4%	1%	0%	1%	7%	3%	6%
Don't know	83%	76%	89%	59%	77%	93%	96%	88%	75%	65%	85%
Totals	101%	99%	100%	100%	100%	99%	99%	99%	100%	100%	100%
Unweighted N	(995)	(439)	(556)	(131)	(213)	(427)	(224)	(638)	(101)	(147)	(109)

			Party ID		2020	) Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	3%	3%	3%	2%	2%	2%	3%	4%	0%	7%	1%	1%	3%
Somewhat favorable	9%	11%	7%	7%	8%	6%	7%	10%	11%	9%	7%	11%	6%
Somewhat unfavorable	3%	4%	2%	4%	1%	2%	6%	1%	2%	6%	2%	4%	2%
Very unfavorable	3%	3%	2%	2%	1%	3%	4%	2%	1%	2%	0%	4%	3%
Don't know	83%	79%	86%	84%	87%	88%	81%	83%	84%	77%	90%	80%	85%
Totals	101%	100%	100%	99%	99%	101%	101%	100%	98%	101%	100%	100%	99%
Unweighted N	(995)	(354)	(371)	(270)	(374)	(328)	(402)	(291)	(192)	(162)	(231)	(372)	(230)



#### 1F. Favorability of Soccer Players — Olga Carmona

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	3%	5%	1%	9%	4%	1%	1%	4%	0%	4%	2%
Somewhat favorable	7%	7%	8%	17%	9%	3%	2%	5%	15%	15%	1%
Somewhat unfavorable	4%	6%	2%	9%	7%	1%	0%	2%	8%	7%	5%
Very unfavorable	2%	3%	2%	4%	3%	2%	0%	1%	3%	3%	6%
Don't know	84%	79%	88%	61%	77%	94%	96%	88%	74%	71%	86%
Totals	100%	100%	101%	100%	100%	101%	99%	100%	100%	100%	100%
Unweighted N	(993)	(436)	(557)	(131)	(212)	(426)	(224)	(640)	(101)	(144)	(108)

			Party ID		2020	) Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	3%	3%	4%	3%	3%	2%	2%	5%	5%	6%	4%	1%	3%
Somewhat favorable	7%	10%	5%	7%	8%	3%	9%	6%	7%	6%	3%	11%	6%
Somewhat unfavorable	4%	5%	4%	3%	2%	4%	5%	3%	4%	5%	4%	4%	4%
Very unfavorable	2%	2%	2%	2%	1%	3%	3%	3%	0%	2%	1%	2%	4%
Don't know	84%	80%	86%	85%	87%	88%	82%	83%	84%	81%	88%	82%	84%
Totals	100%	100%	101%	100%	101%	100%	101%	100%	100%	100%	100%	100%	101%
Unweighted N	(993)	(355)	(369)	(269)	(375)	(326)	(401)	(289)	(193)	(162)	(231)	(370)	(230)



1G. Favorability of Soccer Players — Mary Earps

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	4%	6%	3%	13%	3%	2%	1%	4%	8%	4%	0%
Somewhat favorable	7%	10%	3%	12%	11%	3%	2%	5%	7%	14%	3%
Somewhat unfavorable	4%	4%	4%	10%	6%	1%	1%	3%	7%	6%	5%
Very unfavorable	3%	4%	2%	4%	5%	2%	0%	1%	6%	7%	6%
Don't know	82%	76%	88%	61%	75%	92%	96%	87%	73%	68%	85%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	99%	99%
Unweighted N	(996)	(439)	(557)	(132)	(214)	(426)	(224)	(638)	(102)	(147)	(109)

			Party ID		2020	) Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	4%	4%	3%	7%	4%	5%	4%	6%	4%	7%	4%	4%	3%
Somewhat favorable	7%	9%	6%	5%	5%	5%	7%	6%	9%	10%	4%	6%	9%
Somewhat unfavorable	4%	4%	2%	6%	2%	4%	5%	4%	1%	7%	2%	5%	1%
Very unfavorable	3%	4%	3%	1%	1%	4%	3%	4%	2%	1%	3%	4%	3%
Don't know	82%	79%	86%	82%	88%	82%	81%	80%	84%	76%	87%	82%	84%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	101%	100%
Unweighted N	(996)	(354)	(372)	(270)	(374)	(329)	(402)	(291)	(194)	(162)	(230)	(374)	(230)



1H. Favorability of Soccer Players — Sam Kerr

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	5%	8%	2%	12%	8%	2%	0%	4%	12%	8%	0%
Somewhat favorable	8%	10%	6%	19%	9%	4%	3%	6%	14%	14%	5%
Somewhat unfavorable	3%	5%	2%	8%	5%	1%	0%	3%	2%	6%	4%
Very unfavorable	2%	2%	1%	3%	3%	2%	0%	1%	2%	5%	6%
Don't know	82%	74%	89%	58%	76%	92%	96%	87%	70%	67%	85%
Totals	100%	99%	100%	100%	101%	101%	99%	101%	100%	100%	100%
Unweighted N	(996)	(440)	(556)	(132)	(215)	(426)	(223)	(638)	(102)	(147)	(109)

			Party ID		2020	) Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	5%	5%	7%	4%	4%	5%	5%	6%	6%	7%	6%	5%	3%
Somewhat favorable	8%	10%	6%	7%	7%	5%	10%	8%	7%	9%	4%	11%	7%
Somewhat unfavorable	3%	5%	1%	4%	2%	4%	4%	3%	3%	5%	1%	4%	3%
Very unfavorable	2%	2%	1%	2%	1%	3%	2%	2%	2%	0%	1%	2%	3%
Don't know	82%	77%	85%	83%	86%	84%	80%	81%	82%	78%	88%	79%	84%
Totals	100%	99%	100%	100%	100%	101%	101%	100%	100%	99%	100%	101%	100%
Unweighted N	(996)	(355)	(371)	(270)	(375)	(327)	(401)	(292)	(194)	(163)	(231)	(373)	(229)



#### 2. How Interested Are You in Professional Soccer

How interested, if at all, are you in professional soccer?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	7%	9%	5%	16%	10%	2%	0%	5%	9%	16%	3%
Fairly interested	16%	21%	12%	28%	23%	10%	5%	16%	12%	24%	11%
Not very interested	17%	20%	14%	17%	19%	15%	19%	14%	28%	21%	20%
Not at all interested	58%	49%	67%	34%	44%	72%	75%	64%	50%	33%	63%
Don't know	2%	2%	3%	4%	4%	1%	0%	1%	2%	5%	3%
Totals	100%	101%	101%	99%	100%	100%	99%	100%	101%	99%	100%
Unweighted N	(999)	(441)	(558)	(133)	(216)	(426)	(224)	(641)	(102)	(147)	(109)

			Party ID		2020	) Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	7%	8%	6%	6%	7%	7%	4%	11%	6%	12%	5%	6%	6%
Fairly interested	16%	20%	11%	16%	14%	11%	15%	15%	19%	20%	12%	18%	14%
Not very interested	17%	21%	18%	12%	22%	14%	15%	19%	22%	16%	14%	20%	18%
Not at all interested	58%	50%	59%	65%	57%	67%	64%	55%	52%	52%	66%	54%	62%
Don't know	2%	0%	5%	0%	0%	1%	2%	0%	1%	1%	3%	3%	1%
Totals	100%	99%	99%	99%	100%	100%	100%	100%	100%	101%	100%	101%	101%
Unweighted N	(999)	(356)	(371)	(272)	(376)	(329)	(402)	(293)	(194)	(163)	(232)	(374)	(230)



#### 3. Heard About Ballon d'Or

How much have you heard about the Ballon d'Or, an annual award given to the world's best player in each of men's and women's soccer?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	9%	13%	5%	27%	10%	2%	0%	9%	9%	13%	3%
A little	16%	17%	14%	29%	21%	9%	6%	12%	21%	28%	20%
Nothing at all	76%	69%	82%	45%	69%	88%	94%	80%	70%	59%	77%
Totals	101%	99%	101%	101%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,000)	(441)	(559)	(133)	(216)	(427)	(224)	(641)	(102)	(148)	(109)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	9%	12%	5%	9%	6%	8%	6%	11%	7%	16%	2%	10%	8%
A little	16%	21%	12%	13%	19%	9%	16%	13%	23%	17%	12%	16%	17%
Nothing at all	76%	66%	82%	78%	74%	83%	78%	76%	71%	67%	86%	73%	76%
Totals	101%	99%	99%	100%	99%	100%	100%	100%	101%	100%	100%	99%	101%
Unweighted N	(1,000)	(356)	(372)	(272)	(376)	(329)	(403)	(293)	(194)	(163)	(232)	(374)	(231)



#### 4. Ballon d'Or Men's Soccer Winner

Which of the following soccer players do you think should win the Ballon d'Or for men's soccer when it is next awarded on October 30?

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Lionel Messi	17%	21%	14%	29%	25%	10%	9%	14%	26%	29%	17%	
Erling Haaland	4%	6%	1%	10%	3%	2%	0%	4%	2%	5%	3%	
Kevin De Bruyne	2%	1%	2%	6%	1%	1%	0%	2%	0%	4%	1%	
Kylian Mbappé	5%	6%	3%	6%	9%	2%	1%	4%	6%	6%	7%	
Someone else	1%	1%	1%	1%	0%	2%	1%	1%	2%	2%	1%	
Not sure	72%	65%	78%	48%	62%	83%	88%	76%	65%	54%	72%	
Totals	101%	100%	99%	100%	100%	100%	99%	101%	101%	100%	101%	
Unweighted N	(995)	(439)	(556)	(133)	(214)	(426)	(222)	(638)	(102)	(147)	(108)	

	Total		Party ID		2020	) Vote	Family	Income (3 ca	ategory)		Regio	า	
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Lionel Messi	17%	22%	13%	18%	23%	12%	18%	18%	19%	21%	10%	21%	16%
Erling Haaland	4%	7%	2%	2%	2%	2%	2%	4%	4%	7%	2%	5%	1%
Kevin De Bruyne	2%	1%	0%	5%	1%	2%	2%	2%	1%	3%	2%	2%	1%
Kylian Mbappé	5%	4%	5%	5%	3%	5%	3%	8%	2%	6%	3%	4%	6%
Someone else	1%	0%	2%	2%	0%	3%	1%	2%	1%	1%	0%	1%	1%
Not sure	72%	65%	79%	70%	70%	76%	75%	66%	72%	62%	83%	67%	76%
Totals	101%	99%	101%	102%	99%	100%	101%	100%	99%	100%	100%	100%	101%
Unweighted N	(995)	(353)	(372)	(270)	(374)	(327)	(402)	(292)	(192)	(162)	(231)	(373)	(229)



#### 5. Ballon d'Or Women's Soccer Winner

Which of the following soccer players do you think should win the Ballon d'Or for women's soccer when it is next awarded on October 30?

	Total	Gender			Age (4 c	ategory)		Race (4 category)				
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Aitana Bonmati	4%	7%	2%	10%	6%	1%	2%	2%	6%	14%	1%	
Olga Carmona	4%	4%	4%	10%	4%	1%	0%	4%	0%	7%	7%	
Mary Earps	3%	4%	3%	7%	6%	1%	1%	3%	5%	7%	0%	
Sam Kerr	2%	3%	2%	5%	4%	1%	0%	2%	1%	6%	2%	
Someone else	2%	3%	2%	2%	3%	3%	2%	2%	7%	1%	1%	
Not sure	84%	80%	87%	67%	78%	92%	94%	87%	81%	65%	89%	
Totals	99%	101%	100%	101%	101%	99%	99%	100%	100%	100%	100%	
Unweighted N	(995)	(440)	(555)	(132)	(216)	(424)	(223)	(637)	(102)	(148)	(108)	

	Total		Party ID		2020	) Vote	Family	Income (3 ca	ategory)		Regio	า	
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aitana Bonmati	4%	5%	3%	4%	5%	3%	5%	5%	4%	8%	3%	4%	4%
Olga Carmona	4%	6%	1%	4%	5%	2%	4%	4%	4%	6%	4%	2%	6%
Mary Earps	3%	3%	2%	5%	2%	6%	3%	4%	3%	6%	1%	5%	1%
Sam Kerr	2%	3%	1%	3%	1%	3%	2%	3%	2%	6%	0%	2%	3%
Someone else	2%	1%	3%	3%	1%	5%	3%	4%	1%	2%	3%	2%	3%
Not sure	84%	81%	89%	81%	86%	81%	83%	79%	86%	72%	89%	86%	84%
Totals	99%	99%	99%	100%	100%	100%	100%	99%	100%	100%	100%	101%	101%
Unweighted N	(995)	(354)	(371)	(270)	(374)	(327)	(401)	(292)	(194)	(162)	(231)	(372)	(230)



Interviewing Dates October 19 - 21, 2023

**Target population** U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel us-

ing sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was se-

lected from the 2019 American Community Survey.

**Weighting** The sample was weighted according to gender, age, race, education,

2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.063 to 5.639, with a mean of one and a standard deviation of

0.761.

Number of respondents 1000

**Margin of error**  $\pm$  3.9% (adjusted for weighting)

Survey mode Web-based interviews

**Questions not reported** 71 questions not reported.