

YouGov / Sky Survey Results

Sample Size: 2111 GB Adults
Fieldwork: 10th - 11th June 2024

	Westminster VI						Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			
	Total	Con	Lab	Lib Dem	Reform UK	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	
Weighted Sample	2111	267	598	201	277	299	690	511	179	744	786	1022	1089	222	872	521	496	1203	908	1822	106	184	
Unweighted Sample	2111	284	622	219	282	292	723	528	203	815	845	949	1162	165	893	550	503	1306	805	1826	111	174	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

		5-6 June	10-11 June																				
Con	19	18	100	0	0	0	0	44	1	8	11	31	17	19	4	10	22	33	16	20	19	17	10
Lab	41	38	0	100	0	0	0	12	76	22	52	21	37	39	43	47	36	23	39	35	38	30	44
Lib Dem	11	15	0	0	100	0	0	7	9	62	19	7	14	15	23	16	10	14	17	11	15	8	11
SNP	3	2	0	0	0	0	0	0	0	1	3	0	2	2	3	3	1	1	2	2	0	0	23
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	1	1	1	1	2	2	0	1	1	0	24	0
Reform UK	16	17	0	0	0	100	0	33	2	2	3	36	21	12	5	12	22	25	13	23	18	19	3
Green	7	8	0	0	0	0	0	2	9	6	10	3	7	9	16	12	5	3	10	5	8	1	10
Other	3	1	0	0	0	0	0	1	1	0	1	1	1	2	4	1	2	1	1	2	2	0	0

Now, thinking specifically about your own constituency, and imagining that these were the political parties standing, which party do you intend to vote for in the July 4th 2024 UK general election?

Conservative	13	13	100	0	0	0	0	32	1	7	10	22	12	13	3	7	15	24	12	13	13	12	7
Labour	31	28	0	100	0	0	0	11	68	21	45	16	29	28	30	34	28	17	31	24	28	26	29
Liberal Democrat	8	10	0	0	100	0	0	5	6	49	14	5	10	9	14	10	7	10	11	7	10	5	7
Scottish National Party (SNP)	2	2	0	0	0	0	0	0	0	1	3	0	2	2	2	2	1	1	2	2	0	0	21
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	1	1	1	0	1	1	0	1	1	0	12	0
Reform UK	13	13	0	0	0	100	0	27	1	2	2	28	17	9	4	9	18	20	10	17	14	16	2
Green	4	6	0	0	0	0	0	2	8	6	8	2	5	7	11	8	4	2	8	4	6	1	6
Some other party	2	1	0	0	0	0	0	1	1	0	1	1	1	1	3	0	1	1	1	1	1	0	0
Would not vote	9	10	0	0	0	0	0	4	3	0	4	7	11	9	10	13	9	7	8	13	10	9	9
Don't know	14	14	0	0	0	0	100	16	9	13	10	17	11	18	14	13	15	15	13	15	14	16	14
Refused	3	3	0	0	0	0	0	1	1	2	2	1	2	3	9	3	1	1	2	3	2	1	4

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Sample Size: 2111 GB Adults
Fieldwork: 10th - 11th June 2024

	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2111	509	350	255	707
Unweighted Sample	2111	506	357	206	757
	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

	5-6 June	10-11 June				
Con	19	18	19	20	11	21
Lab	41	38	43	36	51	29
Lib Dem	11	15	8	11	16	23
SNP	3	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	16	17	17	22	14	19
Green	7	8	11	11	5	6
Other	3	1	3	1	3	1

Now, thinking specifically about your own constituency, and imagining that these were the political parties standing, which party do you intend to vote for in the July 4th 2024 UK general election?

Conservative	13	13	13	13	8	15
Labour	31	28	32	26	42	23
Liberal Democrat	8	10	5	7	10	15
Scottish National Party (SNP)	2	2	0	0	0	0
Plaid Cymru	1	1	0	0	0	0
Reform UK	13	13	13	16	12	15
Green	4	6	8	8	5	5
Some other party	2	1	2	0	2	1
Would not vote	9	10	12	14	4	10
Don't know	14	14	13	13	15	14
Refused	3	3	3	3	2	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	9	1	0	2	0	3	2	2	0	4	5	10	8	10	10	8	6	7	11	9	8	8
1	2	2	0	0	0	0	2	1	1	0	1	2	2	2	3	2	1	1	1	3	1	1	5
2	2	2	0	0	0	2	4	1	1	1	1	2	2	2	3	2	1	2	2	2	2	0	1
3	1	2	0	0	1	2	4	2	0	1	1	2	2	1	4	1	2	2	1	2	2	0	0
4	1	1	0	1	0	1	5	1	1	1	1	1	2	4	1	2	0	1	2	1	5	1	1
5	5	5	3	3	0	3	17	4	2	4	2	5	5	7	5	6	3	4	6	5	7	3	3
6	3	2	2	2	1	2	6	2	0	2	1	3	2	2	1	2	2	3	2	3	2	4	2
7	5	4	4	4	2	3	7	5	2	5	2	5	4	4	3	4	5	3	4	5	4	3	5
8	6	6	7	4	6	5	12	7	4	4	5	6	5	6	3	7	4	6	6	6	6	7	3
9	8	8	13	8	10	10	5	11	9	11	8	10	9	7	6	7	8	11	9	7	8	7	4
10 - Absolutely certain to vote	60	60	69	78	76	72	36	65	78	72	75	61	59	62	55	59	61	64	65	54	60	59	70

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Weighted Sample	2111	509	350	255	707
Unweighted Sample	2111	506	357	206	757
	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	9	12	10	6	7
1	2	2	2	2	0	1
2	2	2	2	4	1	2
3	1	2	1	2	2	2
4	1	1	2	1	1	1
5	5	5	4	4	3	6
6	3	2	1	2	2	3
7	5	4	4	4	5	4
8	6	6	6	5	6	6
9	8	8	8	11	6	8
10 - Absolutely certain to vote	60	60	59	54	69	59

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*