

YouGov / Sky Survey Results

Sample Size: 2056 GB Adults
Fieldwork: 7th - 8th December 2025

	Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample	2056	258	253	199	422	256	370	528	189	222	121	722	734	995	1061	216	849	508	483	1171	869	1778	99	179
Unweighted Sample	2056	261	273	221	430	239	346	556	206	252	121	854	739	888	1168	138	734	575	609	1272	776	1780	98	178
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, do you trust the following?

Keir Starmer

A lot	2	0	14	3	0	1	0	6	4	0	1	4	1	3	2	2	2	3	3	3	1	2	1	3	
A fair amount	16	8	55	29	1	18	6	33	28	2	15	29	5	18	15	19	15	17	17	20	23	11	17	13	16
TOTAL A LOT / A FAIR AMOUNT	18	8	69	32	1	19	6	39	32	2	16	33	6	21	17	21	17	20	20	23	12	19	14	19	
Not very much	26	26	25	40	8	43	19	34	27	6	38	31	18	26	26	36	30	21	19	27	23	26	31	22	
Not at all	50	65	4	26	91	36	73	22	40	91	41	31	74	51	49	32	45	57	60	43	59	50	48	51	
TOTAL NOT VERY MUCH / NOT AT ALL	76	91	29	66	99	79	92	56	67	97	79	62	92	77	75	68	75	78	79	70	82	76	79	73	
Don't know	6	1	2	1	1	3	2	5	2	1	5	4	2	3	8	12	8	2	1	6	5	5	7	7	

Kemi Badenoch

A lot	4	18	0	0	5	0	14	0	2	3	0	2	7	3	4	2	2	4	7	4	3	4	3	2
A fair amount	19	51	4	9	38	5	52	5	10	33	7	13	30	20	18	12	14	22	28	20	18	20	12	11
TOTAL A LOT / A FAIR AMOUNT	23	69	4	9	43	5	66	5	12	36	7	15	37	23	22	14	16	26	35	24	21	24	15	13
Not very much	28	20	36	37	31	20	24	28	35	37	26	29	30	28	28	22	25	29	33	27	28	28	28	27
Not at all	35	2	52	42	21	66	4	54	41	21	56	45	23	41	31	42	38	37	26	36	34	35	37	42
TOTAL NOT VERY MUCH / NOT AT ALL	63	22	88	79	52	86	28	82	76	58	82	74	53	69	59	64	63	66	59	63	62	63	65	69
Don't know	14	8	8	12	4	10	6	12	13	7	11	10	10	8	20	21	21	9	5	13	16	14	21	17

Nigel Farage

A lot	8	2	0	0	35	0	9	3	2	34	0	2	17	11	5	1	6	11	11	6	11	8	5	7
A fair amount	16	19	2	5	48	2	32	4	9	43	3	5	31	17	15	6	13	18	22	13	19	16	14	13
TOTAL A LOT / A FAIR AMOUNT	24	21	2	5	83	2	41	7	11	77	3	7	48	28	20	7	19	29	33	19	30	24	19	20
Not very much	16	31	10	10	15	5	25	9	12	14	8	11	21	14	17	14	14	16	19	14	18	16	21	14
Not at all	55	44	87	84	1	90	31	80	75	5	85	80	28	56	55	70	59	52	45	62	45	55	55	62
TOTAL NOT VERY MUCH / NOT AT ALL	71	75	97	94	16	95	56	89	87	19	93	91	49	70	72	84	73	68	64	76	63	71	76	76
Don't know	5	3	1	1	1	4	3	3	2	3	4	2	4	3	8	9	8	2	2	4	7	5	5	5

Ed Davey

A lot	3	1	5	18	0	5	1	4	13	0	6	7	1	4	3	7	2	3	5	4	2	4	3	2
A fair amount	22	19	43	53	6	28	14	34	46	6	31	34	12	25	19	24	17	25	26	25	17	22	19	16
TOTAL A LOT / A FAIR AMOUNT	25	20	48	71	6	33	15	38	59	6	37	41	13	29	22	31	19	28	31	29	19	26	22	18
Not very much	26	34	27	14	29	30	37	26	19	24	28	28	29	25	27	24	23	27	31	25	27	26	26	24
Not at all	25	30	7	3	50	12	33	12	6	52	15	12	39	29	20	10	24	29	28	21	30	25	25	28
TOTAL NOT VERY MUCH / NOT AT ALL	51	64	34	17	79	42	70	38	25	76	43	40	68	54	47	34	47	56	59	46	57	51	51	52
Don't know	24	16	18	12	15	25	15	23	16	18	21	19	19	17	31	35	34	16	11	24	25	23	28	30

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Sample Size: 2056 GB Adults

Fieldwork: 7th - 8th December 2025

		Region in England				
		Total	North	Midlands	London	Rest of South
Weighted Sample	2056	487	337	249	705	
Unweighted Sample	2056	467	381	184	748	
	%	%	%	%	%	

How much, if at all, do you trust the following?

Keir Starmer

A lot	2	2	2	2	3
A fair amount	16	19	14	21	15
TOTAL A LOT / A FAIR AMOUNT	18	21	16	23	18
Not very much	26	26	22	28	26
Not at all	50	47	57	43	51
TOTAL NOT VERY MUCH / NOT AT ALL	76	73	79	71	77
Don't know	6	6	4	7	5

Kemi Badenoch

A lot	4	4	3	4	4
A fair amount	19	17	22	18	22
TOTAL A LOT / A FAIR AMOUNT	23	21	25	22	26
Not very much	28	26	29	25	29
Not at all	35	39	33	39	31
TOTAL NOT VERY MUCH / NOT AT ALL	63	65	62	64	60
Don't know	14	14	12	14	14

Nigel Farage

A lot	8	8	10	1	10
A fair amount	16	14	21	15	16
TOTAL A LOT / A FAIR AMOUNT	24	22	31	16	26
Not very much	16	15	17	12	16
Not at all	55	57	48	66	52
TOTAL NOT VERY MUCH / NOT AT ALL	71	72	65	78	68
Don't know	5	6	4	6	6

Ed Davey

A lot	3	3	3	3	5
A fair amount	22	23	17	22	25
TOTAL A LOT / A FAIR AMOUNT	25	26	20	25	30
Not very much	26	28	29	23	25
Not at all	25	24	28	23	24
TOTAL NOT VERY MUCH / NOT AT ALL	51	52	57	46	49
Don't know	24	23	24	28	22

Sample Size: 2056 GB Adults
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	Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country		
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Unweighted Sample	2056	261	273	221	430	239	346	556	206	252	121	854	739	888	1168	138	734	575	609	1272	776	1780	98	178
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Zack Polanski

A lot	6	0	4	4	0	35	0	7	10	0	24	8	1	6	6	22	6	3	3	7	4	6	5	5
A fair amount	13	5	24	23	2	35	3	23	20	1	33	22	5	15	11	17	14	14	10	15	10	13	18	15
TOTAL A LOT / A FAIR AMOUNT	19	5	28	27	2	70	3	30	30	1	57	30	6	21	17	39	20	17	13	22	14	19	23	20
Not very much	17	23	24	21	12	9	21	20	14	13	19	20	16	17	16	16	15	17	19	18	14	17	18	12
Not at all	28	38	14	18	57	2	44	15	22	53	4	17	43	33	23	14	23	34	37	24	34	28	27	28
TOTAL NOT VERY MUCH / NOT AT ALL	45	61	38	39	69	11	65	35	36	66	23	37	59	50	39	30	38	51	56	42	48	45	45	40
Don't know	36	34	34	35	29	19	31	36	34	32	20	32	35	28	44	30	43	32	32	35	38	36	31	40

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Weighted Sample	2056	487	337	249	705
Unweighted Sample	2056	467	381	184	748
	%	%	%	%	%

Zack Polanski

A lot	6	7	6	7	6
A fair amount	13	13	10	17	12
TOTAL A LOT / A FAIR AMOUNT	19	20	16	24	18
Not very much	17	19	17	17	15
Not at all	28	28	29	24	29
TOTAL NOT VERY MUCH / NOT AT ALL	45	47	46	41	44
Don't know	36	33	38	35	37

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*