

YouGov / Sky Survey Results

Sample Size: 2153 adults in GB
Fieldwork: 19th - 20th October 2025

	Westminster VI						Vote in 2024 GE					2016 EU Ref		Gender		Age				Social Grade		Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample	2153	271	282	222	428	240	388	553	198	233	116	756	769	1042	1111	226	889	532	506	1226	919	1862	103	187
Unweighted Sample	2153	259	286	240	437	254	349	590	213	246	125	874	766	906	1247	179	752	593	629	1297	850	1834	132	187
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From what you have seen or heard, do you support or oppose the proposal to introduce a Digital ID card system in Britain?

Strongly support	9	10	16	14	9	7	12	12	10	6	8	9	9	11	7	11	4	10	14	10	7	9	12	7
Somewhat support	24	29	41	30	13	21	27	33	30	10	17	31	21	22	26	17	20	28	31	25	22	25	18	21
TOTAL SUPPORT	33	39	57	44	22	28	39	45	40	16	25	40	30	33	33	28	24	38	45	35	29	34	30	28
Somewhat oppose	19	20	24	19	14	24	18	23	17	15	18	20	17	18	20	24	21	15	18	20	18	19	16	20
Strongly oppose	36	31	10	25	60	39	34	21	32	65	43	27	45	40	33	37	40	36	29	33	40	35	42	40
TOTAL OPPOSE	55	51	34	44	74	63	52	44	49	80	61	47	62	58	53	61	61	51	47	53	58	54	58	60
Don't know	12	10	10	12	5	10	9	11	10	4	14	12	8	9	15	11	16	11	8	12	13	12	12	13

Do you think introducing Digital ID cards...

...will or will not help reduce illegal immigration?

Will	17	18	34	23	12	9	19	23	16	11	8	20	14	17	17	20	14	18	20	18	15	17	20	16
Will not	65	67	46	59	79	65	67	57	64	83	65	61	73	69	61	53	69	63	64	62	68	65	60	65
Don't know	19	15	20	17	9	25	14	20	19	7	27	20	13	15	22	27	18	19	16	19	17	18	19	19

...will make it easier or harder to access government services or make no difference?

Much easier	5	4	11	8	4	4	4	9	7	3	1	7	4	7	4	6	4	7	6	6	4	5	7	4
A little easier	18	21	33	24	12	16	17	26	20	11	12	22	13	20	15	20	17	16	20	20	14	18	12	16
TOTAL EASIER	23	25	44	32	16	20	21	35	27	14	13	29	17	27	19	26	21	23	26	26	18	23	19	20
No difference	47	52	35	41	59	37	58	39	44	53	43	43	54	47	47	35	47	47	49	44	51	46	49	47
A little hard	9	5	10	12	6	16	5	9	11	8	19	10	7	9	9	11	11	7	7	11	6	9	10	9
Much harder	7	7	1	5	10	12	5	5	7	13	10	6	8	8	7	11	7	8	5	7	8	7	6	11
TOTAL HARDER	16	12	11	17	16	28	10	14	18	21	29	16	15	17	16	22	18	15	12	18	14	16	16	20
Don't know	14	11	10	10	10	14	11	13	10	11	16	11	13	9	19	17	14	14	12	13	16	14	17	12

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	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2153	510	353	260	738
Unweighted Sample	2153	542	371	186	735
	%	%	%	%	%

From what you have seen or heard, do you support or oppose the proposal to introduce a Digital ID card system in Britain?

Strongly support	9	7	10	9	9
Somewhat support	24	23	24	26	25
TOTAL SUPPORT	33	30	34	35	34
Somewhat oppose	19	19	18	20	19
Strongly oppose	36	39	36	30	35
TOTAL OPPOSE	55	58	54	50	54
Don't know	12	12	11	15	12

Do you think introducing Digital ID cards...

...will or will not help reduce illegal immigration?

Will	17	15	18	18	17
Will not	65	69	65	56	65
Don't know	19	16	17	26	18

...will make it easier or harder to access government services or make no difference?

Much easier	5	5	7	6	4
A little easier	18	15	17	24	19
TOTAL EASIER	23	20	24	30	23
No difference	47	51	45	41	46
A little hard	9	8	8	11	9
Much harder	7	8	7	2	8
TOTAL HARDER	16	16	15	13	17
Don't know	14	13	16	15	13

Sample Size: 2153 adults in GB
Fieldwork: 19th - 20th October 2025

	Westminster VI						Vote in 2024 GE					2016 EU Ref		Gender		Age				Social Grade		Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...will increase or decrease the risk of people's personal data being stolen, or make no difference?

Increase a lot	42	41	22	32	62	46	44	32	37	64	46	33	50	46	39	48	44	40	40	41	45	42	39	51
Increase a little	21	20	31	25	15	25	22	26	22	14	17	24	18	22	21	22	23	20	20	25	17	22	16	20
TOTAL INCREASE	63	61	53	57	77	71	66	58	59	78	63	57	68	68	60	70	67	60	60	66	62	64	55	71
No difference	21	28	25	29	15	15	23	23	26	14	19	25	20	20	21	16	17	24	25	21	20	21	24	18
Decrease a little	3	1	8	3	1	3	2	4	3	2	5	4	2	3	2	2	3	3	3	2	3	3	2	3
Decrease a lot	1	1	3	2	0	1	0	2	1	1	0	1	1	1	1	1	1	2	1	1	1	1	3	0
TOTAL DECREASE	4	2	11	5	1	4	2	6	4	3	5	5	3	4	3	3	4	5	4	3	4	4	5	3
Don't know	12	9	12	10	6	10	8	12	10	5	13	12	10	8	16	12	12	11	12	10	14	12	16	8

How likely or unlikely do you think it is that a Digital ID system will be in place before the next general election?

Very likely	3	2	7	4	4	2	3	4	5	6	4	2	3	4	2	10	2	3	3	4	3	4	5	1
Fairly likely	20	15	25	22	18	28	16	21	21	20	29	18	17	23	17	31	22	15	17	20	20	21	18	14
TOTAL LIKELY	23	17	32	26	22	30	19	25	26	26	33	20	20	27	19	41	24	18	20	24	23	25	23	15
Fairly unlikely	35	42	42	44	29	35	39	40	43	29	30	41	35	34	36	31	33	36	40	38	32	35	30	37
Very unlikely	24	30	13	17	37	19	32	20	20	27	20	24	31	24	23	5	24	27	29	24	23	23	31	30
TOTAL UNLIKELY	59	72	55	61	66	54	71	60	63	56	50	65	66	58	59	36	57	63	69	62	55	58	61	67
Don't know	18	11	13	14	11	16	10	15	11	19	18	15	14	15	21	22	19	19	12	14	23	18	16	17

How much confidence, if any, do you have that the data in an Digital ID system will not be misused by UK Governments?

A lot of confidence	2	2	6	4	1	2	3	4	5	0	1	2	2	3	2	6	1	3	1	3	1	3	0	2
A fair amount of confidence	16	18	33	26	9	14	16	26	21	9	14	23	12	18	15	18	14	17	19	19	13	17	20	11
TOTAL A LOT / FAIR AMOUNT OF CONFIDENCE	18	20	39	30	10	16	19	30	26	9	15	25	14	21	17	24	15	20	20	22	14	20	20	13
Not very much confidence	29	34	33	35	21	30	31	33	35	15	29	33	27	26	33	28	29	27	32	31	28	29	26	30
No confidence at all	42	41	18	27	65	46	45	28	31	69	46	33	53	46	38	34	45	41	42	39	46	41	43	48
TOTAL NOT VERY MUCH / NO CONFIDENCE	71	75	51	62	86	76	76	61	66	84	75	66	80	72	71	62	74	68	74	70	74	70	69	78
Don't know	10	5	9	9	4	8	5	9	9	6	9	9	6	7	12	14	11	11	6	9	12	10	11	9

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	%	%	%	%	%

...will increase or decrease the risk of people's personal data being stolen, or make no difference?

Increase a lot	42	43	46	34	42
Increase a little	21	20	18	26	23
TOTAL INCREASE	63	63	64	60	65
No difference	21	21	23	17	21
Decrease a little	3	2	2	6	2
Decrease a lot	1	0	1	2	1
TOTAL DECREASE	4	2	3	8	3
Don't know	12	14	11	15	11

How likely or unlikely do you think it is that a Digital ID system will be in place before the next general election?

Very likely	3	4	5	6	2
Fairly likely	20	19	22	28	19
TOTAL LIKELY	23	23	27	34	21
Fairly unlikely	35	34	35	32	38
Very unlikely	24	29	21	12	23
TOTAL UNLIKELY	59	63	56	44	61
Don't know	18	15	17	22	19

How much confidence, if any, do you have that the data in an Digital ID system will not be misused by UK Governments?

A lot of confidence	2	1	3	5	2
A fair amount of confidence	16	13	17	23	16
TOTAL A LOT / FAIR AMOUNT OF CONFIDENCE	18	14	20	28	18
Not very much confidence	29	31	30	25	30
No confidence at all	42	45	41	34	42
TOTAL NOT VERY MUCH / NO CONFIDENCE	71	76	71	59	72
Don't know	10	10	9	13	10

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