

YouGov / Sky Survey Results

Sample Size: 2191 Adults in GB
Fieldwork: 9th - 10th February 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2191	394	563	202	237	769	782	1060	1131	230	905	541	515	1249	942	1895	105	191	519	359	265	752	
Unweighted Sample	2191	352	582	216	258	876	850	936	1255	150	790	596	655	1309	882	1851	119	221	522	367	195	767	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the Conservative party...

Are strong or weak?

Strong	10	23	7	7	5	7	11	9	12	17	12	8	7	10	11	11	7	5	10	10	14	11
Weak	61	40	77	64	79	67	63	70	53	59	56	69	62	63	58	60	62	67	63	60	64	58
Neither	19	33	13	20	15	19	21	15	23	12	17	20	25	18	20	19	22	18	20	22	12	20
Don't know	10	4	4	10	1	6	5	6	13	12	15	3	5	8	11	9	9	11	7	8	10	11

Are trustworthy or untrustworthy?

Trustworthy	11	42	2	4	9	10	14	12	11	8	8	10	18	12	10	11	10	7	9	14	10	12
Untrustworthy	65	19	89	78	68	74	57	70	60	71	70	68	50	66	63	64	63	75	66	64	68	60
Neither	16	32	7	12	22	11	23	13	19	8	11	20	26	15	17	16	20	11	17	15	12	18
Don't know	8	7	3	6	2	4	5	5	11	13	12	3	6	7	10	8	7	7	7	6	9	10

Care about ordinary people, or care only about a select few?

Care about ordinary people	13	47	1	5	10	11	17	12	13	10	8	14	20	12	13	13	14	7	10	12	12	16
Only care about a select few	66	28	91	79	66	75	61	68	64	64	70	71	56	66	66	65	69	77	66	68	69	61
Neither	12	18	5	9	19	10	16	11	12	9	9	12	18	12	11	12	10	10	15	11	8	12
Don't know	10	7	3	7	5	5	6	8	11	16	14	3	6	9	10	10	7	6	9	8	10	12

Are moderate or extreme?

Moderate	37	74	25	29	45	33	46	39	36	39	35	34	44	40	34	39	39	23	36	43	33	41
Extreme	22	4	39	27	10	35	14	26	19	24	22	28	17	24	21	21	25	35	24	17	30	18
Neither	24	17	25	29	37	22	30	23	26	19	21	28	29	23	26	24	21	27	26	26	22	22
Don't know	16	6	11	15	7	10	11	12	19	18	22	10	10	13	19	16	14	16	15	13	15	18

Have a clear sense of purpose, or are unclear about what they stand for?

Have a clear sense of purpose	18	39	15	13	11	19	19	18	19	27	16	16	20	18	19	19	19	12	16	23	19	19
Are unclear about what they stand for	59	44	70	70	73	63	63	65	53	50	55	67	62	61	57	58	62	65	62	55	59	57
Neither	11	12	8	9	12	11	12	9	12	6	11	12	11	11	10	11	8	11	11	12	10	11
Don't know	12	5	8	9	4	7	6	8	16	17	17	5	7	11	14	12	11	12	11	10	12	13

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Unweighted Sample	2191	352	582	216	258	876	850	936	1255	150	790	596	655	1309	882	1851	119	221	522	367	195	767	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the Reform UK party...

Are strong or weak?

Strong	31	45	19	17	83	20	51	35	28	23	24	38	39	30	33	32	30	28	33	32	26	32
Weak	27	13	45	38	1	40	13	32	24	41	33	23	16	31	23	27	25	34	28	23	32	26
Neither	20	23	21	24	12	22	20	19	21	19	15	24	25	21	19	20	23	16	20	21	24	19
Don't know	21	19	15	21	5	18	16	14	28	17	27	15	19	18	25	21	22	22	19	23	18	23

Are trustworthy or untrustworthy?

Trustworthy	19	28	6	3	67	7	37	21	16	14	13	23	26	17	21	19	18	18	18	19	16	19
Untrustworthy	52	34	79	78	3	76	27	55	48	64	57	48	40	57	45	52	49	52	51	47	59	52
Neither	13	17	7	6	18	7	17	12	13	10	10	15	16	12	13	13	13	9	15	14	11	11
Don't know	17	21	8	13	11	11	19	11	23	12	20	14	18	14	22	17	19	20	16	19	14	17

Care about ordinary people, or care only about a select few?

Care about ordinary people	27	44	9	10	84	11	52	30	24	16	19	35	37	25	29	27	23	21	26	31	21	29
Only care about a select few	47	30	73	68	5	69	23	49	44	63	52	43	35	52	40	46	49	49	44	44	54	46
Neither	9	10	8	7	5	8	9	10	9	7	9	9	12	9	9	9	10	8	12	9	11	8
Don't know	17	16	11	14	5	12	16	11	23	14	21	13	16	15	21	17	19	22	18	17	14	17

Are moderate or extreme?

Moderate	17	27	6	5	55	7	34	20	14	9	13	20	24	16	19	17	15	17	17	19	18	17
Extreme	55	46	79	76	20	78	35	57	53	64	57	53	49	60	48	54	58	57	53	53	59	55
Neither	11	13	7	7	20	6	16	12	11	13	9	15	11	11	12	12	10	8	14	12	9	12
Don't know	17	14	8	12	6	9	15	11	22	14	21	12	16	13	21	16	17	18	17	17	14	17

Have a clear sense of purpose, or are unclear about what they stand for?

Have a clear sense of purpose	49	63	39	42	92	42	65	51	47	45	45	54	52	49	49	50	46	45	46	56	45	51
Are unclear about what they stand for	24	18	35	32	4	32	16	29	19	28	22	26	24	26	21	24	23	28	25	22	29	22
Neither	9	7	13	11	2	12	6	9	10	8	10	9	9	9	10	9	12	7	11	6	9	10
Don't know	18	12	13	16	3	14	13	11	24	19	23	12	14	15	21	17	19	21	18	16	17	18

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*