

YouGov / Sky Survey Results

Sample Size: 802 Conservative Party Members
Fieldwork: 20th - 29th September 2024

	Age			Gender		2016 EU Ref		Nation			Vote in 2022			
	Total	18-49	50-64	65+	Male	Female	Remain	Leave	England	Wales	Scotland	Truss	Sunak	Non-voters
Weighted Sample	802	305	192	305	449	353	304	453	686	40	76	361	265	112
Unweighted Sample	802	193	193	416	509	293	226	529	706	34	62	387	259	119
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Leadership Voting Intention

[Excluding those who refused, would not vote, or don't know; n=650]

Robert Jenrick	29	25	29	33	25	34	22	34	30	17	22	31	23	23
Kemi Badenoch	32	31	33	33	38	25	27	38	32	25	39	44	21	35
James Cleverly	19	21	20	16	17	22	28	13	18	31	21	11	31	17
Tom Tugendhat	20	23	18	17	20	19	22	16	19	27	18	14	25	25

Headline Leadership Voting Intention - Jenrick and Badenoch

[Excluding respondents who refused, would not vote or don't know; n=634]

Robert Jenrick	48	47	47	51	44	54	47	48	49	46	41	46	48	45
Kemi Badenoch	52	53	53	49	56	46	53	52	51	54	59	54	52	55

Headline Leadership Voting Intention - Jenrick and Cleverly

[Excluding respondents who refused, would not vote or don't know; n=629]

Robert Jenrick	52	41	59	59	51	54	43	60	54	34	47	64	39	44
James Cleverly	48	59	41	41	49	46	57	40	46	66	53	36	61	56

Headline Leadership Voting Intention - Jenrick and Tugendhat

[Excluding respondents who refused, would not vote or don't know; n=617]

Robert Jenrick	58	47	63	65	57	59	48	66	58	47	60	69	42	51
Tom Tugendhat	42	53	37	35	43	41	52	34	42	53	40	31	58	49

Headline Leadership Voting Intention - Badenoch and Cleverly

[Excluding respondents who refused, would not vote or don't know; n=649]

Kemi Badenoch	54	43	57	64	54	54	45	63	54	43	58	68	43	50
James Cleverly	46	57	43	36	46	46	55	37	46	57	42	32	57	50

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	%	%	%	%	%	%	%	%	%	%	%	%	%

**Headline Leadership Voting Intention -
Badenoch and Tugendhat**

[Excluding respondents who refused, would not vote or don't know; n=660]

Kemi Badenoch	58	52	62	62	58	58	55	63	59	43	61	67	49	53
Tom Tugendhat	42	48	38	38	42	42	45	37	41	57	39	33	51	47

**Headline Leadership Voting Intention - Cleverly
and Tugendhat**

[Excluding respondents who refused, would not vote or don't know; n=579]

James Cleverly	55	55	57	55	52	60	59	53	54	63	63	53	56	56
Tom Tugendhat	45	45	43	45	48	40	41	47	46	37	37	47	44	44

**Four candidates remain in the election to
become the next leader of the Conservative
Party. From that list of candidates, who do you
think should take over as leader?**

[Excluding respondents who refused; n=799]

Robert Jenrick	24	21	24	27	21	27	19	28	25	14	17	27	20	17
Kemi Badenoch	27	27	27	27	32	20	23	31	27	20	31	37	18	27
James Cleverly	16	18	17	13	15	17	24	10	15	25	17	9	26	13
Tom Tugendhat	16	20	15	14	17	15	19	13	16	22	14	12	21	19
Don't know	17	14	18	19	14	20	15	18	16	19	20	16	15	23

**Suppose the following two candidates made it
to the party members' stage of the contest.
Which of them would you personally vote for to
lead the Conservative Party?**

[Excluding respondents who refused; n=797]

Robert Jenrick	38	36	39	40	35	42	37	39	40	26	32	38	38	32
Kemi Badenoch	41	41	45	39	45	36	42	43	41	31	47	45	41	39
I would not vote	7	9	6	7	8	7	8	7	7	15	11	5	8	13
Don't know	13	14	10	14	12	15	14	12	13	28	10	12	13	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%

Suppose the following two candidates made it to the party members' stage of the contest. Which of them would you personally vote for to lead the Conservative Party?

[Excluding respondents who refused; n=797]

Robert Jenrick	42	33	52	46	41	44	36	47	44	31	35	52	33	32
James Cleverly	39	47	35	32	39	38	47	32	37	60	39	29	52	41
I would not vote	6	6	3	7	8	4	4	7	6	2	8	6	5	10
Don't know	13	14	10	14	13	13	12	14	13	7	18	14	10	17

Suppose the following two candidates made it to the party members' stage of the contest. Which of them would you personally vote for to lead the Conservative Party?

[Excluding respondents who refused; n=799]

Robert Jenrick	46	38	53	49	45	47	39	51	47	31	48	54	35	38
Tom Tugendhat	34	43	31	26	34	33	42	27	34	35	31	25	49	36
I would not vote	6	6	3	8	7	5	3	9	6	11	7	7	4	10
Don't know	14	13	13	16	13	15	15	14	14	22	13	15	12	16

Suppose the following two candidates made it to the party members' stage of the contest. Which of them would you personally vote for to lead the Conservative Party?

[Excluding respondents who refused; n=800]

Kemi Badenoch	45	37	50	50	45	44	38	51	45	38	47	57	36	39
James Cleverly	38	48	38	28	38	39	47	31	38	50	34	27	49	40
I would not vote	7	6	7	8	9	5	6	8	7	5	9	7	6	8
Don't know	10	9	6	14	8	12	9	10	10	7	11	9	9	13

Suppose the following two candidates made it to the party members' stage of the contest. Which of them would you personally vote for to lead the Conservative Party?

[Excluding respondents who refused; n=796]

Kemi Badenoch	49	44	56	49	50	47	45	53	50	34	46	57	42	42
Tom Tugendhat	35	40	34	30	36	33	37	31	35	45	30	28	44	37
I would not vote	6	4	5	8	6	5	3	8	5	14	10	6	3	8
Don't know	11	12	5	14	8	15	14	8	11	7	14	9	12	13

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Suppose the following two candidates made it to the party members' stage of the contest. Which of them would you personally vote for to lead the Conservative Party?

[Excluding respondents who refused; n=796]

James Cleverly	43	44	45	40	39	47	49	39	42	50	46	39	48	37
Tom Tugendhat	34	36	35	32	36	32	34	34	35	29	27	34	38	29
I would not vote	11	10	7	14	14	6	6	14	10	6	13	13	6	16
Don't know	13	11	13	14	11	14	11	13	12	14	14	15	7	19