

YouGov / Shelter Scotland Survey Results

Sample Size: 1079 adults in Scotland (18+)

Fieldwork: 17th - 22nd September 2025

| | Vote in 2024 | | | | | | 2016 EU Ref | | 2014 Indy Ref | | Gender | | Age | | | | Social Grade | |
|--------------------------|--------------|-----|-----|----|-----|--------|-------------|-------|---------------|-----|--------|--------|-------|-------|-------|-----|--------------|------|
| | Total | Con | Lab | LD | SNP | Reform | Remain | Leave | Yes | No | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE |
| Weighted Sample | 1079 | 99 | 278 | 77 | 235 | 55 | 577 | 261 | 388 | 481 | 517 | 562 | 108 | 432 | 279 | 260 | 558 | 508 |
| Unweighted Sample | 1079 | 104 | 287 | 78 | 246 | 55 | 587 | 265 | 358 | 447 | 453 | 626 | 83 | 368 | 311 | 317 | 614 | 457 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you think politicians in Holyrood should be doing more to tackle the issue of housing in Scotland, or are they currently doing all they reasonably can?

| | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should be doing more | 68 | 70 | 74 | 71 | 58 | 71 | 67 | 69 | 66 | 69 | 68 | 67 | 71 | 63 | 68 | 73 | 69 | 66 |
| Are currently doing all they reasonably can | 15 | 15 | 9 | 15 | 27 | 16 | 17 | 19 | 21 | 13 | 16 | 14 | 3 | 16 | 16 | 17 | 14 | 17 |
| Don't know | 17 | 15 | 17 | 14 | 14 | 14 | 16 | 12 | 14 | 18 | 16 | 19 | 26 | 20 | 16 | 10 | 17 | 17 |

Considering all government initiatives, how important, if at all, do you think the development of new affordable homes is for...

Your local community

| | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very important | 38 | 30 | 39 | 33 | 40 | 39 | 36 | 38 | 42 | 31 | 36 | 39 | 45 | 33 | 39 | 39 | 37 | 38 |
| Fairly important | 40 | 48 | 41 | 41 | 40 | 35 | 43 | 36 | 37 | 45 | 42 | 38 | 29 | 42 | 40 | 40 | 40 | 39 |
| TOTAL IMPORTANT | 78 | 78 | 80 | 74 | 80 | 74 | 79 | 74 | 79 | 76 | 78 | 77 | 74 | 75 | 79 | 79 | 77 | 77 |
| Not very important | 13 | 9 | 14 | 18 | 15 | 21 | 14 | 13 | 13 | 14 | 14 | 13 | 16 | 14 | 13 | 12 | 15 | 12 |
| Not at all important | 3 | 6 | 2 | 4 | 2 | 3 | 2 | 7 | 3 | 3 | 3 | 2 | 0 | 2 | 3 | 5 | 2 | 3 |
| TOTAL NOT IMPORTANT | 16 | 15 | 16 | 22 | 17 | 24 | 16 | 20 | 16 | 17 | 17 | 15 | 16 | 16 | 16 | 17 | 17 | 15 |
| Don't know | 7 | 6 | 4 | 4 | 4 | 3 | 5 | 6 | 6 | 6 | 5 | 8 | 10 | 9 | 5 | 4 | 6 | 7 |

Scotland

| | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very important | 53 | 45 | 56 | 52 | 60 | 44 | 55 | 47 | 55 | 48 | 53 | 53 | 64 | 47 | 52 | 61 | 54 | 52 |
| Fairly important | 35 | 40 | 34 | 40 | 33 | 42 | 36 | 37 | 35 | 39 | 37 | 34 | 27 | 40 | 37 | 29 | 36 | 35 |
| TOTAL IMPORTANT | 88 | 85 | 90 | 92 | 93 | 86 | 91 | 84 | 90 | 87 | 90 | 87 | 91 | 87 | 89 | 90 | 90 | 87 |
| Not very important | 4 | 9 | 6 | 2 | 3 | 10 | 4 | 7 | 3 | 6 | 5 | 4 | 2 | 4 | 7 | 4 | 5 | 4 |
| Not at all important | 2 | 1 | 1 | 3 | 0 | 1 | 1 | 4 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 2 | 1 | 2 |
| TOTAL NOT IMPORTANT | 6 | 10 | 7 | 5 | 3 | 11 | 5 | 11 | 5 | 7 | 7 | 5 | 3 | 6 | 8 | 6 | 6 | 6 |
| Don't know | 5 | 5 | 4 | 3 | 3 | 3 | 4 | 5 | 6 | 5 | 4 | 7 | 7 | 7 | 4 | 3 | 5 | 6 |

How much, if at all, would you say you currently know about your housing rights?

| | | | | | | | | | | | | | | | | | | |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Know a lot | 3 | 3 | 3 | 2 | 2 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 3 | 3 | 2 | 3 | 2 |
| Know a fair amount | 26 | 25 | 26 | 32 | 28 | 29 | 28 | 27 | 31 | 25 | 29 | 24 | 20 | 25 | 24 | 34 | 28 | 25 |
| TOTAL KNOW A LOT/ A FAIR AMOUNT | 29 | 28 | 29 | 34 | 30 | 31 | 31 | 30 | 33 | 28 | 32 | 26 | 22 | 28 | 27 | 36 | 31 | 27 |
| Don't know very much | 48 | 50 | 50 | 48 | 51 | 36 | 50 | 46 | 48 | 48 | 45 | 51 | 48 | 51 | 50 | 40 | 48 | 47 |
| Don't know anything at all | 18 | 20 | 15 | 12 | 14 | 17 | 15 | 16 | 15 | 17 | 17 | 18 | 26 | 15 | 17 | 19 | 16 | 20 |
| TOTAL DON'T KNOW VERY MUCH / ANYTHING AT ALL | 66 | 70 | 65 | 60 | 65 | 53 | 65 | 62 | 63 | 65 | 62 | 69 | 74 | 66 | 67 | 59 | 64 | 67 |
| Don't know | 6 | 3 | 5 | 5 | 5 | 15 | 5 | 8 | 4 | 7 | 6 | 5 | 4 | 6 | 6 | 5 | 6 | 5 |

Sample Size: 1079 adults in Scotland (18+)

Fieldwork: 17th - 22nd September 2025

| | | Scottish Region | | | | | | | |
|-------------------|-------|---------------------|---------------------|----------------|---------------|---------|---------------------|----------|---------|
| | Total | North East Scotland | Highlands & Islands | South Scotland | West Scotland | Central | Mid-Scotland & Fife | Lothians | Glasgow |
| Weighted Sample | 1079 | 171 | 102 | 158 | 128 | 132 | 129 | 150 | 109 |
| Unweighted Sample | 1079 | 166 | 110 | 160 | 119 | 117 | 136 | 165 | 106 |
| | % | % | % | % | % | % | % | % | % |

Do you think politicians in Holyrood should be doing more to tackle the issue of housing in Scotland, or are they currently doing all they reasonably can?

| | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|
| Should be doing more | 68 | 58 | 67 | 64 | 66 | 73 | 69 | 71 | 79 |
| Are currently doing all they reasonably can | 15 | 12 | 19 | 19 | 18 | 11 | 14 | 17 | 10 |
| Don't know | 17 | 29 | 14 | 17 | 16 | 16 | 17 | 12 | 11 |

Considering all government initiatives, how important, if at all, do you think the development of new affordable homes is for...

Your local community

| | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very important | 38 | 30 | 39 | 32 | 31 | 44 | 40 | 41 | 49 |
| Fairly important | 40 | 46 | 41 | 45 | 48 | 31 | 35 | 36 | 35 |
| TOTAL IMPORTANT | 78 | 76 | 80 | 77 | 79 | 75 | 75 | 77 | 84 |
| Not very important | 13 | 12 | 14 | 13 | 14 | 14 | 15 | 16 | 8 |
| Not at all important | 3 | 4 | 3 | 1 | 1 | 1 | 5 | 3 | 4 |
| TOTAL NOT IMPORTANT | 16 | 16 | 17 | 14 | 15 | 15 | 20 | 19 | 12 |
| Don't know | 7 | 8 | 3 | 9 | 6 | 11 | 4 | 5 | 4 |

Scotland

| | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very important | 53 | 46 | 55 | 52 | 51 | 55 | 54 | 56 | 59 |
| Fairly important | 35 | 42 | 34 | 37 | 39 | 27 | 35 | 34 | 33 |
| TOTAL IMPORTANT | 88 | 88 | 89 | 89 | 90 | 82 | 89 | 90 | 92 |
| Not very important | 4 | 4 | 7 | 3 | 3 | 8 | 4 | 3 | 3 |
| Not at all important | 2 | 3 | 0 | 1 | 0 | 1 | 3 | 3 | 2 |
| TOTAL NOT IMPORTANT | 6 | 7 | 7 | 4 | 3 | 9 | 7 | 6 | 5 |
| Don't know | 5 | 6 | 4 | 7 | 6 | 9 | 4 | 4 | 3 |

How much, if at all, would you say you currently know about your housing rights?

| | | | | | | | | | |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Know a lot | 3 | 4 | 1 | 1 | 1 | 4 | 4 | 2 | 3 |
| Know a fair amount | 26 | 21 | 29 | 28 | 19 | 20 | 24 | 37 | 34 |
| TOTAL KNOW A LOT/ A FAIR AMOUNT | 29 | 25 | 30 | 29 | 20 | 24 | 28 | 39 | 37 |
| Don't know very much | 48 | 50 | 48 | 42 | 61 | 47 | 43 | 45 | 50 |
| Don't know anything at all | 18 | 15 | 20 | 22 | 12 | 28 | 21 | 13 | 11 |
| TOTAL DON'T KNOW VERY MUCH / ANYTHING AT ALL | 66 | 65 | 68 | 64 | 73 | 75 | 64 | 58 | 61 |
| Don't know | 6 | 11 | 1 | 7 | 7 | 2 | 8 | 3 | 3 |