

# YouGov / Shelter Cymru Survey Results

Sample Size: 1275 adults in Wales (16+)  
Fieldwork: 26th August - 1st September 2025

		VI: Senedd					Vote in 2024 GE					2016 EU Ref		Gender	
	Total	Con	Lab	Lib Dem	Plaid	Reform UK	Con	Lab	Lib Dem	Plaid	Reform UK	Remain	Leave	Male	Female
Weighted Sample	1275	70	198	47	226	287	158	321	56	129	146	428	464	617	658
Unweighted Sample	1275	64	228	55	239	295	152	359	71	157	166	571	448	563	712
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the Senedd election in 2026, which of the following, if any, will be the most important issues in deciding who you will vote for? Please tick up to three.

Health	63	58	82	76	68	64	74	80	62	69	58	73	67	61	65
Economy	56	67	59	60	61	60	66	58	73	49	67	57	57	59	53
Education	23	20	37	21	28	16	17	31	16	27	22	26	19	22	24
Housing	23	12	24	23	26	26	14	27	24	18	26	18	21	23	23
Environment	21	20	34	23	23	16	20	32	28	20	11	33	15	18	24
Transport	17	25	19	36	22	18	19	19	22	26	22	19	16	20	15
Relationship with government in Westminster	13	17	13	12	21	11	17	15	15	20	12	15	12	14	13
Agriculture	8	7	2	11	6	18	14	3	8	10	20	5	14	7	9
Welsh language	6	0	3	1	17	3	2	2	5	17	1	6	3	7	4
None of these	7	2	1	4	1	9	3	2	5	4	9	4	7	7	6
Don't know	6	4	0	0	2	3	2	2	1	4	2	3	8	4	8

## YouGov / Shelter Cymru Survey Results

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Fieldwork: 26th August - 1st September 2025

	Age				Social Grade		Region					Welsh speaking ability		
Total	16-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
<b>Weighted Sample</b> 1275	166	463	316	330	625	632	244	264	284	264	219	123	345	789
<b>Unweighted Sample</b> 1275	93	397	363	422	718	541	248	290	254	261	222	106	325	828
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the Senedd election in 2026, which of the following, if any, will be the most important issues in deciding who you will vote for? Please tick up to three.

Health	63	46	58	68	75	69	57	68	71	62	58	56	56	71	61
Economy	56	50	55	57	58	58	53	53	55	54	56	61	65	55	54
Education	23	31	25	18	21	26	20	23	20	27	24	20	24	30	20
Housing	23	32	24	21	19	23	23	20	26	22	24	24	27	28	20
Environment	21	20	19	25	22	24	19	24	20	25	16	20	17	23	21
Transport	17	27	14	14	20	18	17	15	18	18	17	19	22	20	16
Relationship with government in Westminster	13	16	9	14	16	16	10	11	12	14	14	13	11	15	12
Agriculture	8	5	6	7	15	7	10	13	13	4	7	5	6	11	8
Welsh language	6	16	5	3	3	6	5	7	10	5	2	5	31	6	1
None of these	7	5	8	6	6	5	9	5	5	6	11	6	1	2	10
Don't know	6	8	9	6	2	4	9	8	4	6	6	9	3	3	9

## YouGov / Shelter Cymru Survey Results

Sample Size: 1275 adults in Wales (16+)  
Fieldwork: 26th August - 1st September 2025

			House Tenure						
		Total	Other	Own - outright	Own - with a mortgage	Own (part-own)	Rent - from a private landlord	Rent - social housing	Other
Weighted Sample	1275	22	447	286	6	158	110	193	
Unweighted Sample	1275	22	546	291	4	141	109	133	
		%	%	%	%	%	%	%	%

Thinking about the Senedd election in 2026, which of the following, if any, will be the most important issues in deciding who you will vote for? Please tick up to three.

Health	63	36	74	61	75	62	51	54
Economy	56	63	57	57	66	48	51	57
Education	23	11	22	26	34	17	21	25
Housing	23	18	14	17	25	44	32	32
Environment	21	33	23	19	0	22	18	24
Transport	17	17	18	12	25	23	7	23
Relationship with government in Westminster	13	16	15	16	0	7	7	14
Agriculture	8	4	13	6	34	2	7	5
Welsh language	6	7	4	5	0	3	2	10
None of these	7	3	6	8	0	3	12	5
Don't know	6	0	3	6	0	9	16	9

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	VI: Senedd						Vote in 2024 GE					2016 EU Ref		Gender	
	Total	Con	Lab	Lib Dem	Plaid	Reform UK	Con	Lab	Lib Dem	Plaid	Reform UK	Remain	Leave	Male	Female
Weighted Sample	1275	70	198	47	226	287	158	321	56	129	146	428	464	617	658
Unweighted Sample	1275	64	228	55	239	295	152	359	71	157	166	571	448	563	712
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about housing specifically, which of the following, if any, do you think are most important for improving the housing situation in Wales? Please tick up to three.

Building more social/council housing	37	28	44	53	50	32	33	50	45	48	37	49	35	37	38
Providing more support for first-time buyers	33	33	34	19	39	26	31	32	18	34	26	30	31	29	36
Introducing measures to limit rent rises	31	24	33	43	37	23	21	33	42	34	25	30	26	27	34
Providing more support for the homeless	29	12	29	26	29	30	21	30	27	25	26	27	31	22	35
Increasing taxes on empty properties	22	23	27	29	25	24	22	28	28	29	20	27	22	24	20
Capping the number of properties a person can own	19	12	17	18	19	20	14	20	16	22	21	18	16	18	19
Increasing taxes on additional properties or buy-to-let properties	15	7	22	18	20	15	19	21	21	22	9	19	13	16	15
Ending no fault evictions in the private rented sector	15	11	23	8	17	11	10	21	12	15	16	21	12	16	14
Building more housing suitable for people with disabilities	12	19	13	11	13	10	11	16	14	12	13	11	13	9	15
Building more private housing	11	19	11	11	9	14	20	9	13	7	14	12	10	14	7
Loosening planning restrictions	6	13	6	8	3	10	14	5	7	6	7	5	7	7	5
None of these	4	8	2	2	2	11	7	1	2	1	12	4	7	6	2
Don't know	9	12	6	10	3	6	11	5	9	5	4	5	11	9	9

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Age				Social Grade		Region					Welsh speaking ability		
Total	16-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
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<b>Unweighted Sample</b> 1275	93	397	363	422	718	541	248	290	254	261	222	106	325	828
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about housing specifically, which of the following, if any, do you think are most important for improving the housing situation in Wales? Please tick up to three.

Building more social/council housing	37	20	26	47	53	41	34	48	43	35	32	29	36	34	39
Providing more support for first-time buyers	33	46	33	30	30	32	33	31	28	32	40	33	36	40	29
Introducing measures to limit rent rises	31	39	32	28	27	30	31	27	30	35	32	28	26	34	30
Providing more support for the homeless	29	34	27	32	26	28	30	26	26	32	28	32	27	33	27
Increasing taxes on empty properties	22	14	21	25	25	24	20	20	27	22	18	22	26	25	20
Capping the number of properties a person can own	19	25	20	17	16	19	18	22	18	19	17	19	28	21	16
Increasing taxes on additional properties or buy-to-let properties	15	14	15	18	14	18	12	20	17	13	12	16	13	21	13
Ending no fault evictions in the private rented sector	15	12	10	15	23	16	14	13	17	14	18	11	10	17	15
Building more housing suitable for people with disabilities	12	10	10	13	15	13	11	12	9	11	13	15	16	11	12
Building more private housing	11	7	12	11	10	14	7	9	9	13	11	11	9	10	11
Loosening planning restrictions	6	7	5	5	8	8	4	9	7	4	4	5	6	7	6
None of these	4	1	5	5	4	4	5	6	5	4	3	3	4	2	6
Don't know	9	14	11	7	7	6	12	8	6	6	11	14	5	6	11

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<b>Weighted Sample</b>	<b>1275</b>	22	447	286	6	158	110	193
<b>Unweighted Sample</b>	<b>1275</b>	22	546	291	4	141	109	133
	%	%	%	%	%	%	%	%

Thinking about housing specifically, which of the following, if any, do you think are most important for improving the housing situation in Wales? Please tick up to three.

Building more social/council housing	37	25	44	34	13	37	48	25
Providing more support for first-time buyers	33	15	32	30	59	27	29	42
Introducing measures to limit rent rises	31	48	21	28	13	50	44	36
Providing more support for the homeless	29	40	29	29	34	24	23	32
Increasing taxes on empty properties	22	26	30	21	41	20	10	14
Capping the number of properties a person can own	19	7	18	18	0	16	12	23
Increasing taxes on additional properties or buy-to-let properties	15	13	16	18	28	12	8	15
Ending no fault evictions in the private rented sector	15	9	19	10	0	20	20	8
Building more housing suitable for people with disabilities	12	13	13	10	0	11	22	12
Building more private housing	11	11	11	16	87	5	5	5
Loosening planning restrictions	6	15	8	6	25	1	4	5
None of these	4	0	5	5	0	4	3	2
Don't know	9	3	6	11	0	11	14	14

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*