YouGov

Sexual Assault Fieldwork Dates: 9th - 10th October 2019

Conducted by YouGov On behalf of YouGov RealTime

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YouGov

BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Noce a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1244 adults. Fieldwork was undertaken between 9th - 10th October 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

Sexual Assault

US_nat Sample: 9th - 10th October 2019

YouGov

YouGov		Ge	ender				Generation					Reg	gion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		Α	В	С	D	E	F	G	н	I	J	к	L	м	N
XR9_S. The following questions address certain sensitive															
topics, including rape and sexual assault.As a reminder, your answers will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Are you comfortable answering these questions or would you rather skip this section?															
Unweighted base	1244	545	699	22	358	328	456	79	1	-	233	277	437	297	900
Base: All US adults	1244	605	639	40	399	310	421	73	1	-	250	266	444	284	846
I am comfortable answering these questions	84%	87%	81%	89%	79%	87%	86%	88%	100%	-	78%	90%	82%	88%	89%
· · · · · · · · · · · · · · · · · · ·		В		**		D	D	*	**	**		J.L		J	O.P
I would rather skip this section	16%	13%	19%	11%	21%	13%	14%	12%			22%	10%	18%	12%	12%
	1070	1070	A	**	E.F	10,0		*	**	**	K.M	1070	к	1270	1270
In your opinion, how serious of a problem, if at all, is rape and sexual assault in each of the following places? Q1_1. Congress					2.0	1	1								
Unweighted base	1089	497	592	18	306	291	404	69	1	-	193	250	380	266	811
Base: All US Adults	1046	526	521	36	314	269	363	64	1	-	196	239	362	249	748
Very serious	37%	33%	40%	31%	44%	33%	35%	31%	-	-	31%	33%	42%	37%	34%
				**	E			•	**	**					
Somewhat serious	23%	24%	22%	13% **	22%	19%	25%	32% E*	100% **	- **	22%	24%	23%	22%	25% P
Not very serious	14%	18% B	11%	42% **	10%	16%	15%	14% *	-	-	12%	16%	13%	18%	14%
Not serious at all	6%	7%	5%	6% **	4%	7%	5%	7% *	-	-	7%	7%	4%	6%	6%
Don't know	20%	18%	21%	8% **	19%	23%	20%	17% *	-	-	28% L.M	19%	18%	16%	20%
Prefer not to say	1%	1%	1%	-	1%	2% F	-	- *	- **	- **	1%	-	1%	1%	1%
Q1_2. The US military															
Unweighted base	1089	497	592	18	306	291	404	69	1	-	193	250	380	266	811
Base: All US Adults	1046	526	521	36	314	269	363	64	1	_	196	239	362	249	748
Very serious	47%	39%	56%	54%	54%	42%	45%	41%	-	-	45%	45%	47%	52%	44%
Somewhat serious	27%	32%	A 22%	**	E 19%	25%	32%	* 36%	**	**	24%	27%	29%	25%	31%
Somewhat serious	21 70	32% B	22.70	29%	19%	23%	52% D	D*	**	**	24 70	21 70	2970	2376	0.P
Not very serious	8%	12% B	5%	3% **	7%	9%	9%	11%	-	-	5%	11%	8%	9%	8%
Not serious at all	4%	5%	4%	-	4%	6%	4%	1% *	-	-	4%	3%	5%	4%	5%
Don't know	13%	12%	13%	14%	14%	15%	9%	9% *	-	-	22% L.M	13%	10%	9%	11%
Prefer not to say	1%	1%	0%	-	0%	2% F	-	1% *	-	-	•	-	1%	1%	1%
Q1_3. Hollywood															
Unweighted base	1089	497	592	18	306	291	404	69	1		193	250	380	266	811
Base: All US Adults	1089	526	592	36	306	291	363	64	1	-	193	230	362	200	748
Base: All US Adults Very serious	54%	526	56%	49%	54%	51%	57%	52%	100%	-	51%	51%	57%	53%	54%
Somewhat serious	26%	28%	24%	** 45%	22%	25%	27%	* 31%	-	-	29%	27%	23%	28%	P 28%
Not very serious	6%	7%	4%	6%	7%	4%	6%	* 7%	-	-	4%	8%	6%	3%	5%
				**				*	**	**					

In your opinion, how serious of a problem, if at all, is rape	

Sexual Assault

US_nat Sample: 9th - 10th October 2019

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YouGov		R	ace			Educ	ation							Marital Status	
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
		0	Р	Q	R	S	т	U	v	w	x	Y	z	AA	AB
XR9_S. The following questions address certain sensitive topics, including rape and sexual assault.As a reminder, your answers will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Are you comfortable answering these questions or would you rather skip this section?										-					
Unweighted base	1244	120	144	80	404	435	250	155	621	14	83	26	744	296	100
Base: All US adults	1244	164	141	94	490	406	220	128	563	21	79	43	706	313	106
I am comfortable answering these questions	84%	71%	76%	80%	78%	88% R	88%	89% R	87%	85%	86%	63% **	86%	85%	83%
I would rather skip this section	16%	29%	24%	20%	22%	12%	R 12%	к 11%	Z 13%	15%	14%	37%	14%	15%	17%
i would rauter skip uns section	1070	23% N*	24% N*	*	S.T.U	12.70	1270	1170	1370	**	*	**	V	1370	*
In your opinion, how serious of a problem, if at all, is rape and sexual assault in each of the following places? Q1_1. Congress															
Unweighted base	1089	94	116	68	336	386	227	140	558	11	74	22	665	256	87
Base: All US Adults	1046 37%	117 43%	107 42%	75 46%	382 35%	356	193	115	491	18	68	27	605	268	88
Very serious	37%	43%	42%	46%	35%	39%	39%	35%	39%	49%	45%	23%	39%	33%	30%
Somewhat serious	23%	20%	11%	24%	17%	26% R	26%	27%	22%	37%	23%	7% **	22%	23%	25%
Not very serious	14%	12% *	20%	10%	20% S	9%	14%	11%	12%	-	15%	46% **	14% V	18%	9%
Not serious at all	6%	3%	5%	3%	5%	6%	4%	9%	7%	5%	5%	7%	7%	4%	9%
Don't know	20%	21%	21%	16%	21%	20%	17%	17%	20% Z	9%	12%	17%	19%	20%	28%
Prefer not to say	1%	2%	-	1%	1%	0%	0%	1%	0%	-	-	- **	0%	1%	X*
Q1 2. The US military															
Unweighted base	1089	94	116	68	336	386	227	140	558	11	74	22	665	256	87
Base: All US Adults	1046	117	107	75	382	356	193	115	491	18	68	27	605	268	88
Very serious	47%	60%	47%	56%	42%	49%	52%	53%	47%	65%	58%	53%	49%	43%	41%
Somewhat serious	27%	N* 14%	* 17%	* 20%	27%	24%	28%	* 30%	27%	**	* 28%	** 31%	V 26%	26%	*
		*	•	*						**	*	**			*
Not very serious	8%	10% *	9% *	7% *	9%	8%	9%	5% *	8%	26% **	5% *	- **	8%	11%	10% *
Not serious at all	4%	3% *	4% *	2% *	5%	5%	2%	5% *	6%	-	4% *	4% **	5%	3%	4% *
Don't know	13%	12% *	23% N*	15% *	15%	14%	9%	7% *	13% Z	4% **	5% *	12% **	11%	17% X.AC	11% *
Prefer not to say	1%	1% *	:	-	1%	-	1%		0%	-		-	0%	0%	1% *
Q1_3. Hollywood															
Unweighted base	1089	94	116	68	336	386	227	140	558	11	74	22	665	256	87
Base: All US Adults	1046	117	107	75	382	356	193	115	491	18	68	27	605	268	88
Very serious	54%	52% *	39% *	72% P*	47%	57% R	63% R	54% *	57% Z	27%	54% *	30% **	54%	54%	45% *
Somewhat serious	26%	25% *	24% *	15% *	28%	23%	29%	25% *	23%	65% **	26% *	54% **	26% V	25%	37% V*
Not very serious	6%	5% *	5% *	8% *	6%	8% T	2%	5% *	5%	-	3% *	3% **	5%	7%	7% *

Sexual Assault

US_nat Sample: 9th - 10th October 2019

YouGov

YouGov							Parent o	or guardian of an	y children				Income		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k +	Prefer not to say
		AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP
XR9_S. The following questions address certain sensitive															
topics, including rape and sexual assault.As a reminder, your answers will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Are you comfortable answering these questions or would you rather skip this section?															
Unweighted base	1244	51	18	7	28	295	434	685	498	61	292	205	380	226	140
Base: All US adults	1244	45	22	6	45	284	424	674	479	91	350	188	347	203	156
I am comfortable answering these questions	84%	87%	82%	89%	51%	85%	87%	86%	87%	56%	80%	94%	88%	87%	71%
		*	**	**	**	AK	AK	AK	AK	*		AL.AP	AL.AP	AP	*
I would rather skip this section	16%	14%	18%	11%	49%	15%	13%	14%	13%	44%	20%	6%	12%	13%	29%
		*	**	**	**					AG.AH.AI.AJ*	AM.AN				AM.AN.AO*
In your opinion, how serious of a problem, if at all, is rape and sexual assault in each of the following places? Q1_1. Congress															
Unweighted base	1089	45	16	6	14	266	386	612	448	29	249	190	341	201	107
Base: All US Adults	1046	39	18	6	23	242	368	580	416	50	279	176	304	177	110
Very serious	37%	39%	24%	35%	51%	43%	36%	39%	33%	40%	36%	33%	37%	37%	42%
		•	**	**	**					**					*
Somewhat serious	23%	28%	46%	38%	5%	24%	23%	23%	24%	11%	22%	25%	23%	22%	24%
		•	**	**	**					**					•
Not very serious	14%	17%	12%	14%	6%	12%	14%	13%	18%	10%	16%	16%	12%	21%	4%
		•	**	**	**					**	AP	AP		AN.AP	•
Not serious at all	6%	-	-	-	-	8%	6%	6%	5%	3%	5%	5%	6%	8%	5%
		•	**												
Don't know	20%	16%	12%	14%	20%	14%	21%	18%	20%	27%	20%	21%	21%	12%	25%
	40/					10/	AG.AI	001	001		401	401	AO	0.01	AO*
Prefer not to say	1%	-	6% **	-	18%	1%	-	0%	0%	9%	1%	1%	0%	0%	1%
04.0. The U.O															
Q1_2. The US military	4000	45	40	6	44	000	200	040	440	00	040	400	044	004	407
Unweighted base	1089 1046	45 39	16 18	6	14 23	266 242	386 368	612 580	448	29 50	249 279	190 176	341 304	201 177	107 110
Base: All US Adults Very serious	47%	56%	48%	6 50%	56%	51%	45%	48%	410	40%	45%	47%	47%	48%	53%
Very serious	47.70	*	**	**	**	5176	4370	4070	47.70	**	4570	47.70	4770	4070	*
Somewhat serious	27%	32%	35%	36%	5%	27%	29%	27%	27%	20%	25%	25%	28%	31%	22%
		*	**	**	**					**					*
Not very serious	8%	9%	-	-	3%	6%	9%	8%	9%	10%	9%	9%	7%	12%	6%
		•	**	**	**					**					•
Not serious at all	4%	-	-	-	6%	7%	5%	5%	3%	-	5%	6%	4%	3%	3%
		•	**	**	**					**					•
Don't know	13%	3%	18%	-	15%	10%	11%	11%	14%	22%	15%	12%	14%	6%	15%
		•	**	**	**					**	AO		AO		AO*
Prefer not to say	1%	-	-	14%	14%	1%	0%	0%	0%	8%	2%	1%	0%	-	-
		•	**	**	**					**					*
Q1_3. Hollywood															
Unweighted base	1089	45	16	6	14	266	386	612	448	29	249	190	341	201	107
Base: All US Adults	1046	39	18	6	23	242	368	580	416	50	279	176	304	177	110
Very serious	54%	62%	54%	66%	60%	49%	55%	53%	54%	64%	52%	50%	55%	53%	65%
		*	**	**	**					**					AM*
Somewhat serious	26%	21%	34%	-	12%	25%	28%	27%	27%	6%	20%	33%	27%	32%	19%
	051	*				0.51						AL.AP		AL	*
Not very serious	6%	9% *	-	14%	3%	9%	4%	6%	4%	10%	8%	6%	5%	5%	2%
			**	**	**	AH.AJ		AH		**					*

Sexual Assault

YouGov			Type of Area	a Lived in				Political Party						Political	Viewpoint
	Total	Urban	Suburb / Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative
		AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD
XR9_S. The following questions address certain sensitive topics, including rape and sexual assault.As a reminder, your answers will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Are you comfortable answering these questions or would you rather skip this section?															
Unweighted base	1244	374	617	244	9	450	315	344	52	83	198	207	335	215	172
Base: All US adults	1244	378	605	252	9	407	287	353	55	142	153	188	326	232	160
I am comfortable answering these questions	84%	84%	87%	78%	90% **	87%	90%	84%	85% **	65%	90%	93%	84%	89%	87%
	16%	16%	AS 13%	22%	10%	AY 13%	AY 10%	AY 16%	15%	35%	BE 10%	BB.BE 7%	BE 16%	BE 11%	BE 13%
I would rather skip this section	10%	10%	13%	AR	10%	13%	10%	10%	15%	AU.AV.AW*	10%	1 %	BA.BF	11%	13% A
In your opinion, how serious of a problem, if at all, is rape and sexual assault in each of the following places? Q1_1. Congress				744	1		1	11		101111			Ditbi	1	
Unweighted base	1089	328	544	209	8	396	289	302	45	57	180	191	288	194	156
Base: All US Adults	1046	317	523	198	8	353	258	296	47	92	137	174	273	206	139
Very serious	37%	37%	35%	41%	- **	40%	35%	34%	55% **	31% *	51% BB.BC.BF.BG	38%	31%	32%	40%
Somewhat serious	23%	27%	21%	21%	34% **	27%	23%	20%	21% **	16% *	22%	23%	25%	28% BE	19%
Not very serious	14%	10%	19% AQ.AS	10%	10% **	14%	13%	18%	6% **	10% *	7%	16% *	16% AZ	16%	13%
Not serious at all	6%	3%	6%	8%	28% **	5%	8%	5%	1% **	8% *	3%	4% *	5%	6%	10% AZ.BF
Don't know	20%	22%	18%	19%	27% **	14%	20%	22% AU	17% **	32% AU*	16%	18% *	23%	18%	16%
Prefer not to say	1%	1%	1%	0%	- **		1%	1%	- **	4% AU*		-	-	0%	2% BB.BF
Q1_2. The US military															
Unweighted base	1089	328	544	209	8	396	289	302	45	57	180	191	288	194	156
Base: All US Adults	1046	317	523	198	8	353	258	296	47	92	137	174	273	206	139
Very serious	47%	48%	47%	47%	32% **	61% AV.AW.AY	34%	41%	60% **	41% *	81% 3B.BC.BD.BE.BF	56% BB.BC.BD.BG*	39%	40%	37%
Somewhat serious	27%	28%	26%	25%	26% **	24%	30%	31%	16% **	21% *	18%	26% *	32% AZ.BF	33% AZ.BE.BF	26%
Not very serious	8%	6%	9%	9%	15% **	8%	11%	8%	15% **	2% *	2%	4% *	13% AZ.BA.BF	8% AZ.BF	13% AZ.BA.BF
Not serious at all	4%	2%	5%	7% AQ	-	2%	6% AU	4%	2% **	8% *	-	3% *	5% AZ	4% AZ	8% AZ.BF
Don't know	13%	14%	12%	12%	17% **	5%	17% AU	15% AU	7% **	24% AU*	-	11% AZ.BF*	12% AZ	14% AZ.BF	16% AZ.BF
Prefer not to say	1%	0%	1%	0%	10% **	•	1%	0%	- **	4% AU*	-	-	0%	0%	1%
Q1_3. Hollywood															
Unweighted base	1089	328	544	209	8	396	289	302	45	57	180	191	288	194	156
Base: All US Adults	1046	317	523	198	8	353	258	296	47	92	137	174	273	206	139
Very serious	54%	58%	53%	51%	46% **	58%	49%	56%	64% **	43% *	74% 3B.BC.BD.BE.BF	52% *	49%	53%	60% BB.BE
Somewhat serious	26%	21%	28%	30%	21% **	27%	25%	24%	21% **	36% *	17%	31% AZ*	30% AZ	25%	21%
Not very serious	6%	7%	5%	5%	15%	7%	9% AW	3%	7% **	1%	5%	3%	7%	8%	4%

Sexual Assault

US_nat Sample: 9th - 10th October 2019

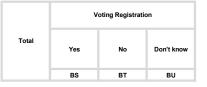
YouG 2

YouGov						2012 Presi	dential Vote				201	6 Presidential	Vote		
	Total	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	l did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for Presiden
		BE	BF	BG	вн	BI	BJ	BK	BL	BM	BN	во	BP	BQ	BR
XR9_S. The following questions address certain sensitive topics, including rape and sexual assault.As a reminder, your answers will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Are you comfortable answering these questions or would you rather skip this section?															
Unweighted base	1244	117	405	387	526	343	38	337	440	406	37	18	7	37	299
Base: All US adults I am comfortable answering these questions	1244 84%	186 63%	340 92% BB.BE	392 88% BE	444 85%	271 91% BH.BK	23 96% BK*	506 79%	337 87% BR	316 92% BL.BR	16 85%	10 54% **	10 97%	17 89%	538 78%
I would rather skip this section	16%	37% A.BB.BC.BD.BF	8%	12%	15% Bl	9%	4% *	21% BI.BJ	13% BM	8%	15%	46%	3%	11%	22% BL.BM
In your opinion, how serious of a problem, if at all, is rape and sexual assault in each of the following places? Q1_1. Congress		A.BB.BC.BD.BI	.00		Ы			0.03	Divi						DE.DW
Unweighted base	1089	80	371	350	457	312	37	283	388	375	32	15	6	33	240
Base: All US Adults	1046	116	312	345	376	247	22	401	294	292	13	5	10	15	417
Very serious	37%	37% *	44% BB.BC	35%	42%	35%	38% *	33%	38%	35%	22% *	35% **	82% **	41% **	37%
Somewhat serious	23%	13% *	23%	24% BD	26% BK	27% BK	13% *	17%	28% BR	25%	31% *	21% **	5% **	16% **	18%
Not very serious	14%	15% *	12% AZ	15%	12%	10%	24% BI*	19% BI	13%	13%	25% *	13% **	- **	15% **	17%
Not serious at all	6%	6% *	4%	7%	3%	8% BH	8% *	6%	3%	8% BL	3%	- **	6% **	3%	6%
Don't know	20%	25%	- 17%	17%	15%	19%	17% *	24% BH	18%	19%	14%	31% **	7% **	24% **	21%
Prefer not to say	1%	3% BB.BF*	-	1%	1%	0%	*	1%	1%	0%	5% BL.BM.BR*	**	**	**	1%
Q1_2. The US military Unweighted base	1089	80	371	350	457	312	37	283	388	375	32	15	6	33	240
Base: All US Adults	1046	116	312	345	376	247	22	401	294	292	13	5	10	15	417
Very serious	47%	40% *	67% A.BB.BC.BD.BE.I	39%	61% BI.BK	32%	54% BI*	43% BI	65% BM.BN.BR	31%	38%	77% **	78%	57% **	44% BM
Somewhat serious	27%	18% *	22%	30% AZ	24%	32% BH	33% *	25%	25%	33% BL.BR	47% BL.BR*	13% **	8% **	24% **	23%
Not very serious	8%	8% *	3%	10% AZ.BF	7%	14% BH.BK	6% *	6%	3%	13% BL	7% *	-	11% **	7% **	9% BL
Not serious at all	4%	6% AZ*	2% AZ	6% AZ.BF	2%	5% BH	*	6% BH	1%	6% BL	-	-	- **	-	6% BL
Don't know Prefer not to say	13%	25% AZ.BA.BB.BF* 3%	6% AZ	15% AZ.BF 1%	5%	15% BH 0%	6% *	18% BH 1%	5%	16% BL 0%	7% *	11% **	3% **	8% ** 4%	17% BL 1%
Q1_3. Hollywood	170	BF*	-	1 70	1 70	0 %	*	1 70	0%	0.26	*	**	**	**	1 70
Unweighted base	1089	80	371	350	457	312	37	283	388	375	32	15	6	33	240
Base: All US Adults	1046	116	312	345	376	247	22	401	294	292	13	5	10	15	417
Very serious	54%	39%	62% BA.BB.BE	56% BE	58% BK	57% BK	68% BK*	47%	58% BR	56%	51% *	72% **	94% **	77%	47%
Somewhat serious	26%	29% *	25% AZ	24%	27%	23%	20% *	27%	30%	25%	38% *	18% **	6% **	11% **	25%
Not very serious	6%	4% *	4%	6% BD	5%	7%	•	5%	4%	6%	3% *	- **	-	- **	7%

Sexual Assault

US_nat Sample: 9th - 10th October 2019

YouGov



XR9_S. The following questions address certain sensitive topics, including rape and sexual assault.As a reminder, your answers will be kept entirely confidential. The results will be used in aggregate form only, and no identifying information will be associated with your responses. Are you comfortable answering these questions or would you rather skip this section?

Unweighted base	1244	1089	124	31
Base: All US adults	1244	833	328	83
I am comfortable answering these questions	84%	89% BT	75% *	70% **
I would rather skip this section	16%	11%	25% BS*	30% **

In your opinion, how serious of a problem, if at all, is rape

and sexual assault in each of the following places?

Q1_1. Congress

Unweighted base	1089	974	95	20
Base: All US Adults	1046	743	246	58
Very serious	37%	35%	38%	47% **
Somewhat serious	23%	26%	17% *	11% **
Not very serious	14%	12%	22% BS*	11% **
Not serious at all	6%	6%	4% *	3% **
Don't know	20%	20%	18% *	23% **
Prefer not to say	1%	1%	-	6%

Q1_2. The US military

Unweighted base	1089	974	95	20
Base: All US Adults	1046	743	246	58
Very serious	47%	48%	46% *	45% **
Somewhat serious	27%	28%	28% *	3% **
Not very serious	8%	8%	6% *	27% **
Not serious at all	4%	4%	6% *	-
Don't know	13%	12%	14% *	19% **
Prefer not to say	1%	0%	- *	6% **
Unweighted base	1089	974	95	20
Base: All US Adults	1046	743	246	58
Very serious	54%	57%	44%	50%
		BT	•	**
Somewhat serious	26%	26%	28% *	17% **
Not very serious	6%	5%	7%	11%

Sexual Assault

YouGov		Ge	nder				Generation					Reg	ion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Not serious at all	3%	4%	3%	-	4%	6% F	2%	-	-	-	3%	3%	3%	3%	2%
Don't know	11%	9%	12%	-	12%	13%	9%	9% *	-	-	12%	10%	10%	10%	10%
Prefer not to say	1%	1%	1%	-	1%	2% F	-	-	-	-	1%	-	0%	2%	0%
Q1_4. Tech companies/Silicon Valley															
Unweighted base	1089	497	592	18	306	291	404	69	1	-	193	250	380	266	811
Base: All US Adults	1046	526	521	36	314	269	363	64	1	-	196	239	362	249	748
Very serious	33%	27%	38% A	33% **	39% G	30%	31%	23%	-	- **	34%	31%	33%	33%	31%
Somewhat serious	22%	24%	20%	25% **	24%	16%	23%	34% E*		-	18%	24%	23%	23%	22%
Not very serious	15%	20% B	9%	28% **	9%	14%	18% D	15% *	100% **	- **	13%	12%	15%	17%	16%
Not serious at all	4%	5%	3%	5% **	4%	6%	2%	3% *	- **	-	3%	9% L	2%	4%	4%
Don't know	26%	23%	29%	10% **	23%	32%	25%	25% *	- **	- **	33%	24%	25%	23%	26%
Prefer not to say	1%	1%	0%	-	1%	1%	-		-	-	•	•	1%	1%	1%
Q1_5. Places where you have worked															
Unweighted base	1089	497	592	18	306	291	404	69	1	-	193	250	380	266	811
Base: All US Adults	1046	526	521	36	314	269	363	64	1	-	196	239	362	249	748
Very serious	23%	20%	27% A	26% **	32% E.F	20%	19%	18% *	-	-	27%	25%	23%	18%	20%
Somewhat serious	14%	12%	16%	5% **	20% F	12%	11%	12% *	-	-	9%	13%	15%	17%	12%
Not very serious	19%	21%	17%	25% **	14%	18%	24% D	16% *	- **	-	16%	19%	21%	19%	22%
Not serious at all	27%	31% B	22%	27% **	15%	30% D	32% D	38% D*	100% **	- **	31%	30%	24%	24%	31% O
Don't know	16%	15%	18%	15% **	19%	17%	13%	15% *	- **	- **	16%	12%	15%	21% K	15%
Prefer not to say	1%	1%	1%	2% **	0%	2%	0%	-	-	- **	1%	1%	1%	2%	1%
Q1_6. Media companies															
Unweighted base	1089	497	592	18	306	291	404	69	1	-	193	250	380	266	811
Base: All US Adults Very serious	1046 37%	526 32%	521 42%	36 39%	314 46%	269 32%	363 35%	64 24%	1	-	196 35%	239 35%	362 40%	249 36%	748 33%
Somewhat serious	28%	29%	A 26%	** 32%	E.F.G 26%	21%	31%	* 37%	** 100%	-	26%	29%	27%	29%	29%
Not very serious	9%	12%	7%	23%	9%	9%	E 8%	E* 12%	** -	-	11%	12%	8%	8%	11%
Not serious at all	2%	B 3%	2%	-	2%	6%	1%	•	**	-	2%	2%	2%	3%	3%
Don't know	23%	23%	23%	** 7%	16%	F 30%	25%	* 27%	**	-	26%	22%	23%	22%	24%
Prefer not to say	1%	1%	1%	-	1%	D 1%	D -	D*	-	-	•	-	1%	2%	1%
Q1_7. Colleges and universities				**				*	**	**					

Sexual Assault

YouGov		R	ace			Educa	tion							Marital Status	
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Not serious at all	3%	5%	6%	2%	4%	2%	2%	7% S.T*	4%	-	3%	-	3%	4%	:
Don't know	11%	12%	22%	3%	15%	11%	4%	9%	10%	9% **	14%	14%	11%	10%	11%
Prefer not to say	1%	1%	N.Q* 3%	-	T 2%	т -	1%		1%	-	-	-	0%	0%	-
Q1_4. Tech companies/Silicon Valley		-	N*	-											-
Unweighted base	1089	94	116	68	336	386	227	140	558	11	74	22	665	256	87
Base: All US Adults	1046	117	107	75	382	356	193	115	491	18	68	27	605	268	88
Very serious	33%	39% *	32% *	45% *	26%	34%	41% R	33% *	32%	31% **	35% *	18% **	32%	34%	26% *
Somewhat serious	22%	21% *	23%	25% *	20%	24%	22%	26% *	22%	30% **	20% *	23% **	22%	23%	24% *
Not very serious	15%	12% *	11%	9% *	16%	13%	17%	9% *	14%	4% **	13% *	37% **	14%	17%	13% *
Not serious at all	4%	1% *	7% *	2% *	5%	4%	3%	4% *	5%	-	1% *	3% **	4%	5%	5% *
Don't know	26%	26% *	27%	19% *	31% T	24%	17%	28% T*	27%	35% **	31% *	20% **	28%	21%	32% *
Prefer not to say	1%	1% *	-	0% *	1%	•	0%		0%	-	-	-	0%	1%	-
Q1_5. Places where you have worked															
Unweighted base	1089	94	116	68	336	386	227	140	558	11	74	22	665	256	87
Base: All US Adults	1046	117	107	75	382	356	193	115	491	18	68	27	605	268	88
Very serious	23%	32% N*	26%	34%	25%	21%	28%	17% *	22%	20%	24% *	8% **	21%	23%	18% *
Somewhat serious	14%	22% N*	20%	16% *	12%	13%	17%	18% *	14%	21%	20% AB*	5% **	14%	17%	7% *
Not very serious	19%	13% *	13% *	12% *	18%	18%	21%	23%	17%	13% **	30% V.Z*	20% **	18% V	20%	27% *
Not serious at all	27%	14% *	21%	18% *	27%	27%	24%	29% *	33% X.AA	42% **	15% *	44% **	32% X.AA	18%	29% *
Don't know	16%	17% *	20%	20%	17%	20% T	10%	12% *	15%	4% **	11% *	23% **	14%	21% AC	17% *
Prefer not to say	1%	3%	- *	*	2%	0%	0%	:	0%	-	-	-	0%	1%	1% *
Q1_6. Media companies															
Unweighted base	1089	94	116	68	336	386	227	140	558	11	74	22	665	256	87
Base: All US Adults Very serious	1046 37%	48%	107 42%	75	382 36%	356 35%	193 44%	115 35%	491 38%	18 26% **	68 40%	27 27%	605 37%	268 39%	88 26%
Somewhat serious	28%	N* 26%	24%	N* 22%	27%	26%	30%	28%	26%	** 59% **	18%	25%	26%	29%	32%
Not very serious	9%	4%	6%	8%	10%	11%	7%	7%	9%	-	13%	33%	10%	8%	8%
Not serious at all	2%	2%	1%	1%	2%	2%	1%	5%	3%	-	1%	-	V 2%	3%	
Don't know	23%	20%	25%	14%	23%	25%	17%	27%	24%	15%	28%	15%	24%	21%	34%
Prefer not to say	1%	-	2%	-	1%	0%	-		0%	-	-	-	0%	0%	AA*
Q1_7. Colleges and universities			•	-							-				-

Sexual Assault

YouGov							Parent o	or guardian of any	children				Income		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k +	Prefer not to say
Not serious at all	3%	-	-	15%	3%	6% AH	2%	4% AH	2%	1%	4%	1%	4%	3%	2%
Don't know	11%	9% *	12% **	5% **	7% **	10%	10%	10%	12%	8% **	16% AO	9%	9%	7%	11% *
Prefer not to say	1%	-	- **	-	14% **	1%	0%	0%		10% **	1%	1%	0%	-	2% *
Q1_4. Tech companies/Silicon Valley															
Unweighted base	1089	45	16	6	14	266	386	612	448	29	249	190	341	201	107
Base: All US Adults	1046	39	18	6	23	242	368	580	416	50	279	176	304	177	110
Very serious	33%	39% *	25% **	50% **	63% **	34%	29%	31%	34%	35% **	32%	29%	32%	31%	45% AM*
Somewhat serious	22%	21% *	26% **	18% **	11% **	26%	21%	23%	23%	5% **	18%	22%	28% AL	23%	16% *
Not very serious	15%	17% *	9% **	-	-	14%	17%	16%	14%	12% **	16%	19% AP	12%	16%	7% *
Not serious at all	4%	3% *	-	-	-	4%	4%	4%	5%	1% **	4%	3%	3%	5%	6% *
Don't know	26%	20% *	41% **	27% **	11% **	22%	29% Al	26%	24%	39% **	28%	27%	24%	24%	26% *
Prefer not to say	1%	- *	- **	5% **	14% **	1%	-	0% AH	0%	7% **	2%	1%	-	-	-
Q1_5. Places where you have worked															
Unweighted base	1089	45	16	6	14	266	386	612	448	29	249	190	341	201	107
Base: All US Adults	1046	39	18	6	23	242	368	580	416	50	279	176	304	177	110
Very serious	23%	27%	60% **	48%	52% **	29% AH.AI	19%	23% AH	22%	35% **	25%	20%	22%	20%	31%
Somewhat serious	14%	13%	**	18% **	5% **	19% AJ	13%	16% AH	12%	11%	12%	20% AN	10%	18%	12%
Not very serious	19%	19%	16% **	-	14%	20%	18%	18%	21%	19% **	17%	20%	22%	18%	15%
Not serious at all	27%	34% X.AA*	-	19%	1%	17%	36% AG.AI.AJ	28% AG	27% AG	5% **	21%	24%	31% AL	37% AL.AM.AP	20%
Don't know	16%	7% *	24% **	15% **	12%	13%	14%	14%	18%	23%	22% AO	15%	14%	8%	20% AO*
Prefer not to say	1%	-	-	**	14% **	1%	0%	1%	0%	7% **	2%	1%	-	-	1% *
Q1_6. Media companies	1000						000	010	110		0.40	100	0.11	001	407
Unweighted base Base: All US Adults	1089 1046	45 39	16 18	6	14 23	266 242	386 368	612 580	448 416	29 50	249 279	190 176	341 304	201 177	107 110
Very serious	37%	33%	36%	40%	60%	41%	33%	36%	39%	29%	38%	29%	37%	38%	46% AM*
Somewhat serious	28%	32% *	37%	33%	12%	29%	29%	29%	26%	28%	26%	28%	31%	28%	22%
Not very serious	9%	15% *	9% **		6% **	10%	10%	10%	10%	2% **	7%	17% AL.AN.AP	5%	16% AL.AN	6% *
Not serious at all	2%	-	6% **	-	-	4% AH	1%	2% AH	2%	8% **	3%	2%	2%	2%	1% *
Don't know	23%	20% *	12% **	27% **	3% **	17%	27% AG.AI	23% AG	22%	23% **	25%	23%	25%	17%	23% *
Prefer not to say	1%	-	-	-	17%	-	-	-	0%	10% **	1%	0%	0%	-	2% *
Q1_7. Colleges and universities															

Sexual Assault

YouGov			Type of Are	a Lived in				Political Party						Political	Viewpoint
	Total	Urban	Suburb / Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative
Not serious at all	3%	3%	3%	4%		3%	4%	3%	-	4%	2%	2%	3%	2%	4%
Don't know	11%	11%	11%	10%	17%	5%	14% AU	14% AU	7% **	13% *	2%	12% AZ.BF*	11% AZ	12% AZ	10% AZ
Prefer not to say	1%	0%	1%	1%		•	0%	1%	- **	4% AU*	•	- *	0%	-	1%
Q1_4. Tech companies/Silicon Valley															
Unweighted base	1089	328	544	209	8	396	289	302	45	57	180	191	288	194	156
Base: All US Adults	1046	317	523	198	8	353	258	296	47	92	137	174	273	206	139
Very serious	33%	39%	31%	30%	-	39% AV.AW	29%	28%	46% **	29% *	54% 3B.BC.BD.BE.BF	32% *	28%	23%	35% BC.BG
Somewhat serious	22%	22%	21%	25%	62% **	27%	20%	21%	16% **	18% *	27% BE	29% BD.BE*	23%	22%	17%
Not very serious	15%	11%	16%	17%	10% **	12%	17%	18%	13% **	9% *	5%	9%	18% AZ.BF	23% AZ.BA.BF	14% AZ.BF
Not serious at all Don't know	4% 26%	2%	6% AQ 25%	3%	- **	3%	29%	6% 27%	1% ** 24%	2% * 39%	2%	5% * 25%	26%	2%	7% AZ.BC.BG 26%
Don't Know Prefer not to say	26%	1%	1%	25%	21% **	0%	29% AU 0%	0%	24% **	39% AU* 4%	12%	25% AZ.BF*	26% AZ	AZ.BF	26% AZ 1%
	170	170	170	070	**	078	078	070	**	AU*	170		-	-	170
Q1_5. Places where you have worked															
Unweighted base	1089	328 317	544 523	209 198	8	396	289 258	302 296	45 47	57 92	180 137	191 174	288	194	156
Base: All US Adults Very serious	1046 23%	29%	22%	198	8 17% **	353 28% AW	258	19%	47 23% **	22%	30% BB	23%	273 17%	206 23%	139 23%
Somewhat serious	14%	14%	14%	13%	-	19% AV.AW	9%	11%	17% **	15% *	20% BC.BD.BG	18% BC.BG*	17% BC.BG	8%	9%
Not very serious	19%	23%	17%	19%	36% **	21%	17%	20%	12% **	21% *	17%	25% BD.BG*	24% BD.BG	17%	11%
Not serious at all	27%	17%	31% AQ	31% AQ	34% **	19%	39% AU.AY	31% AU.AY	32% **	8% *	15%	24% *		39% AZ.BA.BB.BE.B	41% FAZ.BA.BB.BE.BF
Don't know	16%	16%	15%	18%	12% **	12%	13%	19%	16% **	29% AU.AV*	17%	11% *	18%	13%	14%
Prefer not to say	1%	1%	1%	0%	-	1%	0%	1%	- **	4% *	1%	- •	0%	0%	1%
Q1_6. Media companies															
Unweighted base	1089 1046	328 317	544	209 198	8	396	289	302 296	45 47	57	180 137	191 174	288 273	194	156
Base: All US Adults Very serious	37%	41%	523 36%	36%	8 13%	353 41%	258 37%	34%	47 48% **	92 26%	137 54% \.BB.BC.BE.BF.E	36%	30%	206 35%	139 43% BB
Somewhat serious	28%	29%	27%	27%	10% **	30%	23%	29%	25% **	30% *	27%	35% BD*	29%	28%	20%
Not very serious	9%	6%	11%	10%	23% **	9%	9%	11%	6% **	10% *	4%	6% *	12% AZ.BF	15% AZ.BD.BF	6%
Not serious at all	2%	2%	3%	2%		2%	3%	3%	2% **	2% *		1% *	4% AZ.BF	1%	6% AZ.BA.BC.BF.BC
Don't know	23%	22%	23%	23%	54% **	18%	27% AU	24%	19% **	29% *	15%	21% *	25% AZ	21%	25% AZ
Prefer not to say	1%	0%	1%	1%	-	0%	0%	1%	- **	4% *	-	-	-	1%	- E
Q1_7. Colleges and universities Unweighted base	1089	328	544	209	8	396	289	302	45	57	180	191	288	194	156

Sexual Assault

YouGov						2012 Presid	lential Vote				201	6 Presidential	Vote		
	Total	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	l did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President
Not serious at all	3%	7%	2%	3%	3%	3%	5% *	3%	2%	3%	3%	-	-	-	4%
Don't know	11%	17% AZ*	7% AZ	11% AZ	6%	10%	8% *	15% BH	5%	9% BL	5% *	11% **	-	12% **	16% BL
Prefer not to say	1%	4% BB.BC.BF.BG*	•	0%	1%	-	- *	1%	1%	-	-	- **	-	- **	1%
Q1_4. Tech companies/Silicon Valley															
Unweighted base	1089	80	371	350	457	312	37	283	388	375	32	15	6	33	240
Base: All US Adults	1046	116	312	345	376	247	22	401	294	292	13	5	10	15	417
Very serious	33%	34%	42% BA.BB.BC.BG	28%	40% BI.BK	27%	34% *	29%	40% BM.BR	27%	22%	47% **	87% **	39% **	30%
Somewhat serious	22%	12%	28% BD.BE	20%	27% BK	23%	18%	17%	29% BR	23%	25%	17%	7%	30%	17%
Not very serious	15%	13%	7%	19% AZ.BA.BD.BF	10%	17% BH	15%	18% BH	8%	18% BL	18%	5% **	6% **	5% **	17% BL
Not serious at all	4%	4%	4%	4%	3%	3%	10% BH*	5%	1%	4% BL	6% *	- **	- **	3% **	6% BL
Don't know	26%	34% AZ.BF*	19% AZ	29% AZ.BF	20%	30% BH	23% *	29% BH	21%	28% BL	24%	30% **	**	23% **	28%
Prefer not to say	1%	3% BB*	0%	0%	0%	0%		1%	0%	0%	6% BL.BM.BR*	**	-	-	1%
Q1_5. Places where you have worked		1													1
Unweighted base	1089 1046	80 116	371 312	350 345	457 376	312 247	37 22	283 401	388 294	375 292	32 13	15 5	6 10	33 15	240 417
Base: All US Adults Very serious	23%	31% BB*	26% BB	23%	27% BI	15%	17% *	25% BI	294 24% BM.BN	17%	8%	5 6% **	78%	22% **	26% BM.BN
Somewhat serious	14%	11%	19% BC.BD.BG	9%	18% BI	10%	13% *	12%	19% BM	9%	25% BM*	26% **	- **	8% **	13%
Not very serious	19%	15% *	21% BD	15%	19%	20%	22% *	19%	22%	17%	23% *	27% **	- **	5% **	19%
Not serious at all	27%	13% *	20%	40% AZ.BA.BB.BE.BF	23%	42% BH.BK	35% *	21%	21%	44% BL.BR	34% *	5% **	22% **	32% **	20%
Don't know	16%	27% BA.BC.BF.BG*	14%	14%	11%	13%	13% *	23% BH.BI	13%	12%	10% *	36% **	- **	33% **	21% BL.BM
Prefer not to say	1%	3% *	0%	1%	1%	1%	-	1%	1%	0%	-	-		- **	1%
Q1_6. Media companies															
Unweighted base	1089	80	371	350	457	312	37	283	388	375	32	15	6	33	240
Base: All US Adults Very serious	1046 37%	116 32%	312 44%	345 38%	376 40%	247 36%	22 37%	401 35%	294 38%	292 36%	13 30%	5 47% **	10 82%	15 51%	417 36%
Somewhat serious	28%	* 22%	BA.BB 32% BD	25% BD	30%	27%	* 30%	26%	33% BR	28%	35%	** 5%	5%	** 27%	24%
Not very serious	9%	9%	5%	11% AZ.BD.BF	9%	9%	8% *	10%	6%	9%	11%	8% **	7%	4% **	13% BL
Not serious at all	2%	1% *	0%	3% BF	1%	2%	-	3%	1%	3%	3% *	- **	3% **	- **	3%
Don't know	23%	31% AZ*	18%	23%	20%	25%	25% *	24%	21%	24%	22% *	40% **	3% **	17% **	24%
Prefer not to say	1%	5% }A.BB.BD.BF.BG	-	0%	0%	1%		1%	0%	0%	-	-	- **	-	1%
Q1_7. Colleges and universities Unweighted base	1089	80	371	350	457	312	37	283	388	375	32	15	6	33	240

Sexual Assault

YouGov		v	oting Registra	tion
	Total	Yes	No	Don't know
Not serious at all	3%	3%	4%	-
Don't know	11%	8%	* 17% BS*	13%
Prefer not to say	1%	0%	0%	9% **
Q1_4. Tech companies/Silicon Valley				
Unweighted base	1089	974	95	20
Base: All US Adults	1046	743	246	58
Very serious	33%	33%	29% *	38%
Somewhat serious	22%	25%	17% *	13% **
Not very serious	15%	14%	19% *	11% **
Not serious at all	4%	3%	5% *	8% **
Don't know	26%	25%	29% *	24% **
Prefer not to say	1%	0%	-	6% **
Q1_5. Places where you have worked				
Unweighted base	1089	974	95	20
Base: All US Adults	1046	743	246	58
Very serious	23%	21%	29%	27%
Somewhat serious	14%	15%	12%	12% **
Not very serious	19%	18%	23%	14% **
Not serious at all	27%	31% BT	16% *	16% **
Don't know	16%	14%	20% *	25% **
Prefer not to say	1%	1%	-	6% **
Q1_6. Media companies				
Unweighted base Base: All US Adults	1089	974 743	95	20
Base: All US Adults Very serious	1046 37%	38%	246 35%	58 31%
Somewhat serious	28%	29%	24% *	21% **
Not very serious	9%	8%	14% *	12% **
Not serious at all	2%	2%	2% *	7% **
Don't know	23%	23%	25% *	20% **
Prefer not to say	1%	0%		9% **
Q1_7. Colleges and universities Unweighted base	1089	974	95	20

Sexual Assault

YouGov		Ge	nder				Generation					Reg	ion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Base: All US Adults	1046	526	521	36	314	269	363	64	1	-	196	239	362	249	748
Very serious	54%	44%	65% A	47% **	58%	53%	53%	50% *	- **		54%	52%	57%	53%	53%
Somewhat serious	28%	34% B	22%	32% **	23%	22%	35% D.E	38% D.E*	100% **	-	24%	29%	27%	32%	31%
Not very serious	6%	9% B	4%	20% **	7%	7%	4%	5% *	-	- **	6%	10%	5%	5%	6%
Not serious at all	3%	5% B	2%	-	3%	7% F.G	2%	•	-	- **	3%	2%	4%	3%	3%
Don't know	7%	8%	7%		9%	9%	6%	6% *	- **	- **	13% M	7%	6%	5%	6%
Prefer not to say	1%	1%	1%	-	1%	2% F	-	1% *	-	-	-	-	1%	2%	1%
Q1_8. The Democratic Party															
Unweighted base	1089	497	592	18	306	291	404	69	1	-	193	250	380	266	811
Base: All US Adults	1046	526	521	36	314	269	363	64	1	-	196	239	362	249	748
Very serious	38%	37%	38%	31%	46% E.F.G	33%	36%	29%	-	-	35%	37%	42%	34%	36%
Somewhat serious	17%	18%	17%	18%	18%	13%	18%	27% E*	100% **	••	16%	17%	17%	20%	18%
Not very serious Not serious at all	11% 6%	13% 8%	9%	38%	8%	9%	11%	17% D*	- **	**	8%	12% 8%	12%	13% 7%	12% 6%
Not serious at an Don't know	26%	23%	29%	6% **	5% 22%	30%	6% 29%	3% * 24%	-	- **	7% 34%	26%	5% 24%	24%	26%
Prefer not to say	20%	1%	1%	7% **	1%	30%	0%	24% *	-	**	34% L 0%	26%	24%	24%	1%
	170	1 76	1 70		170	5% F	076	•	**	**	0%	0%	1 70	2 70	170
Q1_9. The Republican Party									1						
Unweighted base Base: All US Adults	1089 1046	497 526	592 521	18 36	306 314	291 269	404 363	69 64	1	-	193 196	250 239	380 362	266 249	811 748
Very serious	34%	30%	38% A	39%	45% E.F.G	33%	27%	24%	- **	-	29%	34%	35%	37%	31%
Somewhat serious	20%	22%	18%	18% **	17%	19%	22%	28% D*	100% **	- **	21%	18%	20%	21%	21%
Not very serious	11%	16% B	7%	35% **	10%	6%	13% E	17% E*	-		9%	14%	12%	11%	12% O
Not serious at all	8%	8%	7%	3% **	5%	11%	9%	4% *	-	- **	7%	9%	8%	6%	8%
Don't know	26%	23%	29%	5% **	22%	29%	29%	26% *	- **	- **	35% L.M	25%	24%	23%	26%
Prefer not to say	1%	1%	1%	-	1%	3% F	0%	-	- **	-	0%	0%	1%	2%	1%
VB7KU. Do you think the media pays too much, not enough, or the right amount attention to stories about famous people accused of sexual assault?															
Unweighted base	1089	497	592	18	306	291	404	69	1		193	250	380	266	811
Base: All US Adults	1046	526	521	36	314	269	363	64	1	-	196	239	362	249	748
The media pays too much attention to this topic	26%	30% B	23%	6% **	25%	28%	26%	31% *	100% **	-	25%	26%	28%	26%	25%
The media pays about the right amount of attention to this topic	33%	35%	31%	49% **	31%	27%	37% E	35% *	-	- **	31%	38%	30%	34%	34%
The media doesn't pay enough attention to this topic	28%	23%	32% A	32%	26%	29%	28%	25%	-	-	27%	26%	28%	29%	27%

Sexual Assault

YouGov		R	lace			Educa	tion							Marital Status	;
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Base: All US Adults	1046	117	107	75	382	356	193	115	491	18	68	27	605	268	88
Very serious	54%	62% *	49% *	60% *	53%	54%	57%	56% *	54%	48% **	65% *	36% **	54%	50%	59% *
Somewhat serious	28%	19% *	22% *	26% *	28%	28%	27%	30% *	30%	21% **	29% *	37% **	30%	25%	33% *
Not very serious	6%	5% *	9% *	4% *	6%	8%	4%	4% *	5%	26% **	4% *	19% **	6% V	9% AB	1% *
Not serious at all	3%	7% *	4% *	- *	3%	1%	5% S	6% S*	3%	- **	-	3% **	3%	6%	1% *
Don't know	7%	7% *	14% N*	10% *	8%	8%	7%	4% *	7%	4% **	2% *	6% **	7%	10%	5% *
Prefer not to say	1%	÷	3% N*	- *	1%	0%	0%	- *	1%		- *	-	1%	-	1% *
Q1_8. The Democratic Party															
Unweighted base	1089	94	116	68	336	386	227	140	558	11	74	22	665	256	87
Base: All US Adults	1046	117	107	75	382	356	193	115	491	18	68	27	605	268	88
Very serious	38%	36% *	40% *	50% *	35%	38%	44%	31% *	40% AB	60% **	41% *	18% **	40% AB	34%	23%
Somewhat serious	17%	20% *	16% *	11% *	16%	20%	15%	17% *	17%	- **	22% *	15% **	17%	19%	17% *
Not very serious	11%	11% *	9% *	8% *	11%	9%	15%	13% *	9%		14% *	47% **	11% V	12%	13% *
Not serious at all	6%	4% *	9%	5%	7%	4%	5%	12% S*	7%	**	5% *	4% **	6%	7%	6% *
Don't know Prefer not to say	26%	28% * 1%	22% * 3%	27% *	28%	27%	22%	26% *	26%	40% **	19% *	15% **	25%	26% 1%	41% V.X.Z.AA.A0
	170	*	*	*	2 70	1 70	1 70		1 70	**		- **	1 70	1 70	•
Q1_9. The Republican Party	1089	94	116	68	336	386	227	140	558	11	74	22	665	256	87
Unweighted base Base: All US Adults	1089	117	107	75	330	356	193	140	491	18	68	22	605	200	88
Very serious	34%	40%	38%	49% N*	35%	32%	38%	32%	32%	86%	47% V.AB*	21%	35% V	35%	22%
Somewhat serious	20%	22% *	17% *	8%	15%	22%	25% R	20% *	21%	-	24%	10% **	20%	19%	18% *
Not very serious	11%	2% *	14% O*	13% O*	15% S	8%	11%	10% *	10%		5% *	52% **	11%	13%	12% *
Not serious at all	8%	7% *	6% *	5% *	7%	9%	5%	12% *	10%	-	7% *	4% **	9%	6%	6% *
Don't know	26%	29% *	22% *	26% *	26%	28%	21%	26% *	27% Z	14% **	18% *	13% **	25%	26%	41% V.X.Z.AA.AC
Prefer not to say	1%	1% *	4% N*	-	2%	1%	1%	-	1%	-	-	- **	1%	0%	
VB7KU. Do you think the media pays too much, not enough, or the right amount attention to stories about famous people accused of sexual assault?															
Unweighted base	1089	94	116	68	336	386	227	140	558	11	74	22	665	256	87
Base: All US Adults	1046	117	107	75	382	356	193	115	491	18	68	27	605	268	88
The media pays too much attention to this topic	26%	18% *	36% O*	36% *	27%	26%	22%	32%	33% Z.AA	35% **	25% *	10% **	31% AA	18%	21% *
The media pays about the right amount of attention to this topic	33%	39% *	29% *	20% *	30%	34%	37%	33%	32%	30% **	25% *	56% **	32%	33%	40% *
The media doesn't pay enough attention to this topic	28%	34% *	27%	25%	24%	30%	29%	28%	24%	35% **	41% V.Z*	27% **	26% V	28%	25%

Sexual Assault

YouGov							Parent o	r guardian of any	children				Income		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k +	Prefer not to say
Base: All US Adults	1046	39	18	6	23	242	368	580	416	50	279	176	304	177	110
Very serious	54%	51% *	71% **	81% **	68% **	56%	53%	54%	54%	57% **	53%	53%	56%	51%	61% *
Somewhat serious	28%	34% *	13% **	5% **	12% **	26%	32%	30%	28%	8% **	26%	32%	28%	32%	21% *
Not very serious	6%	8% *	- **	14% **	- **	3%	6%	5%	9% AG	1% **	5%	4%	6%	12% AL.AM.AN	5% *
Not serious at all	3%	- *	6% **	- **	6% **	6% AH.AI.AJ	2%	4% AH	2%	10% **	4%	5%	3%	2%	1% *
Don't know	7%	7% *	10% **	- **	- **	7%	7%	7%	8%	13% **	10% AO	5%	8%	3%	10% *
Prefer not to say	1%	- *	-	- **	14% **	1%	0%	0%	-	10% **	1%	1%	-	•	2% *
Q1_8. The Democratic Party															
Unweighted base	1089	45	16	6	14	266	386	612	448	29	249	190	341	201	107
Base: All US Adults	1046	39	18	6	23	242	368	580	416	50	279	176	304	177	110
Very serious	38%	43% AB*	48% **	71% **	53%	44%	35%	39% AH	35%	48%	37%	39%	36%	34%	48%
Somewhat serious	17%	19% *	19% **	**	7% **	16%	18%	17%	19%	7% **	16%	16%	20%	16%	17% * 7%
Not very serious Not serious at all	11% 6%	13%	6% **	••	- **	14% 6%	9%	11% 6%	13% 6%	1% **	9% 7%	7%	5%	8%	*
Not serious at an Don't know	26%	4% *	3%	- **	6% **	19%	30%	26%	27%	8% **	28%	23%	27%	27%	3% * 23%
	20%	21% *	15% **	15% **	19% **		30% AG.AI 1%	26% AG 1%	0%	24%	3%	1%	0%	0%	23% * 2%
Prefer not to say	170	•	9% **	14% **	14%	1%	170	1 70	0%	12% **	370	1 76	076	0 %	*
Q1_9. The Republican Party	1000	15	10	6		000	000	010	110	00	0.40	100	0.11	001	107
Unweighted base Base: All US Adults	1089 1046	45 39	16 18	6	14 23	266 242	386 368	612 580	448 416	29 50	249 279	190 176	341 304	201 177	107 110
Very serious	34%	33%	46%	35%	48%	39% AH	29%	33% AH	33%	49%	36%	34%	31%	32%	40%
Somewhat serious	20%	25% *	31% **	18% **	12% **	22%	21%	22%	18%	10% **	15%	20%	24% AL	21%	18% *
Not very serious	11%	12% *	- **	29% **	3% **	10%	12%	10%	14%	2% **	12%	11%	10%	15%	7% *
Not serious at all	8%	12% *	-	- **	-	8%	9%	9%	7%	3% **	5%	8%	9%	9%	9% *
Don't know	26%	18% *	15% **	19% **	23% **	20%	28% AG	25%	27%	25% **	29%	27%	25%	23%	25% *
Prefer not to say	1%	- *	9% **	-	14% **	2% AJ	1%	1%	-	11% **	2%	1%	0%	0%	2% *
VB7KU. Do you think the media pays too much, not enough, or the right amount attention to stories about famous people accused of sexual assault?															
Unweighted base	1089	45	16	6	14	266	386	612	448	29	249	190	341	201	107
Base: All US Adults	1046	39	18	6	23	242	368	580	416	50	279	176	304	177	110
The media pays too much attention to this topic	26%	28% *	39% **	33% **	3% **	35% AJ	28%	31% AJ	22%	10% **	27%	24%	30%	23%	23% *
The media pays about the right amount of attention to this topic	33%	25% *	41% **	40% **	23%	32%	36%	34%	34%	19% **	29%	35%	34%	41% AL.AP	25% *
The media doesn't pay enough attention to this topic	28%	38%	17% **	27% **	49% **	23%	27%	25%	28%	45% **	26%	30%	24%	29%	37% AN*

Sexual Assault

YouGov			Type of Are	a Lived in				Political Party						Political	Viewpoint
	Total	Urban	Suburb / Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative
Base: All US Adults	1046	317	523	198	8	353	258	296	47	92	137	174	273	206	139
Very serious	54%	60%	52%	51%	51% **	67% AV.AW.AY	46%	47%	64% **	47% *	76% 3B.BC.BD.BE.BF	59% BB*	44%	55%	49%
Somewhat serious	28%	26%	27%	32%	33% **	23%	35% AU	31%	11% **	27% *	21%	20%	36% AZ.BA.BE.BF	32% BF	31% BF
Not very serious	6%	5%	8%	5%	- **	5%	7%	7%	16% **	1% *	3%	7% *	6%	8%	7%
Not serious at all	3%	2%	4%	3%	15% **	2%	4%	4%	3% **	3% *	0%	4% *	6% AZ	1%	4% AZ
Don't know	7%	6%	8%	9%		3%	8% AU	10% AU	6% **	16% AU*	0%	10% AZ.BF*	7% AZ	5%	9% AZ
Prefer not to say	1%	•	1%	1%	-	-	0%	1%	- **	5% AU.AV.AW*	-	•	1%	0%	-
Q1_8. The Democratic Party															
Unweighted base	1089	328	544	209	8	396	289	302	45	57	180	191	288	194	156
Base: All US Adults Very serious	1046 38%	317 35%	523 38%	198 42%	8 43%	353	258 43%	296 35%	47 57%	92 29%	137 42%	174 31%	273 30%	206 41%	139 54%
					**				**	*	BB	*		BB	BA.BB.BE.BF.BC
Somewhat serious	17%	22%	16%	13%	10% **	20%	18%	15%	8% **	20% *	18%	15% *	19%	20%	12%
Not very serious	11%	11%	13%	9%	- **	14% AV.AY	8%	15% AV.AY	5% **	1% *	12% BD	16% BD.BE*	15% BD.BE	12% BD	3%
Not serious at all	6%	3%	8% AQ	7%	21% **	8%	5%	6%	2% **	7% *	6%	11% BC*	6%	3%	8% BG
Don't know	26%	30%	24%	27%	15% **	23%	26%	28%	28% **	36%	21%	27% *	29%	22%	23%
Prefer not to say	1%	-	1%	2% AQ	10% **	0%	0%	2%	- **	7% AU.AV*	-	-	1%	0%	- AZ.I
Q1_9. The Republican Party															
Unweighted base	1089	328	544	209	8	396	289	302	45	57	180	191	288	194	156
Base: All US Adults	1046	317	523	198	8	353	258	296	47	92	137	174	273	206	139
Very serious	34%	35%	34%	33%	58% **	44% AV.AW	24%	30%	53% **	29% *	55% }.BC.BD.BE.BF.E		31%	21%	28%
Somewhat serious	20%	23% AS	20%	13%	21% **	21%	23%	19%	6% **	20%	19%	18% *	23%	23%	14%
Not very serious	11%	9%	12%	14%	-	9%	14% AY	15% AY	12% **	1% *	4%	12% AZ*	10%	20% AZ.BB.BE.BF	13% AZ
Not serious at all	8%	5%	9%	10%	11%	5%	12% AU	7%	10% **	4% *	3%	5% *	6%	10%	18% Z.BA.BB.BE.BF.E
Don't know	26%	28%	24%	28%	10% **	21%	27%	28%	19% **	39% AU*	19%	22% *	29% AZ	26%	25%
Prefer not to say	1%	0%	1%	2%	-	0%	-	1%		7% AU.AV*	1%	•	1%	0%	0% BA
VB7KU. Do you think the media pays too much, not enough, or the right amount attention to stories about famous people accused of sexual assault?					1		1	11						1	
Unweighted base	1089	328	544	209	8	396	289	302	45	57	180	191	288	194	156
Base: All US Adults	1046	317	523	198	8	353	258	296	47	92	137	174	273	206	139
The media pays too much attention to this topic	26%	27%	23%	32%	43% **	18%	43% AU.AW.AY	25%	25% **	16% *	17%	14% *	23% BF	39% AZ.BA.BB.BF	
The media pays about the right amount of attention to this topic	33%	35%	35%	27%	11% **	41% AV	26%	33%	30% **	26% *	31% BD	43% BD.BE.BG*	39% BD.BE.BG	33% BD	19%
The media doesn't pay enough attention to this topic	28%	28%	27%	28%	46% **	35% AV.AW	20%	25%	34% **	24% *	47% 3B.BC.BD.BE.BF	33% BC*	23%	16%	33% BB.BC.BG

Sexual Assault

YouGov						2012 Presid	lential Vote				201	6 Presidential	Vote		
	Total	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	l did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President
Base: All US Adu	ts 1046	116	312	345	376	247	22	401	294	292	13	5	10	15	417
Very serio	us 54%	53% *	66% 3A.BB.BC.BD.BC	52% G	63% BI.BK	46%	56% *	50%	66% BM.BR	47%	49% *	75% **	90% **	63% **	50%
Somewhat serio	us 28%	19% *	21%	31% BA.BF	26%	36% BH.BK	22% *	26%	24%	35% BL	25% *	14% **	3% **	30% **	27%
Not very serio	us 6%	8% *	5%	7%	6%	8%	13% *	5%	3%	8% BL	20% BL.BM.BR*	-	7% **	3% **	7%
Not serious at	all 3%	1% *	2% AZ	3%	1%	3%	- *	6% BH	1%	3%	6% *	-	- **	- **	5% BL
Don't kn		15% AZ.BC.BF.BG*	6% AZ	6% AZ	4%	7%	9% *	11% BH	5%	7%	- *	11% **	-	-	10%
Prefer not to s	ay 1%	4% BF.BG*	-	0%	-	0%	- *	2%	-	-	*	- **	-	4% **	2%
Q1_8. The Democratic Party									_						
Unweighted ba		80	371	350	457	312	37	283	388	375	32	15	6	33	240
Base: All US Adu		116	312	345	376	247	22	401	294	292	13	5	10	15	417
Very serie		35%	36%	46% BA.BB.BF	34%	49% BH.BK 17%	32%	34%	28%	47% BL.BN.BR	27%	35%	82% **	49% **	36%
Somewhat serie		16%	14%	17% BD 9%	18%		23%			19%	21%	6% **	- **	28%	
Not very serie		4% *	BD.BE	BD	BI	8%	11% *	12%	15% BM	6%	25% BM*	22% **	5% **	3% **	13% BM
Not serious at		4% *	9%	5%	7% Bl	3%	5% *	8% BI	9% BM	4%	*	**	3% **	-	7%
Don't kn		34% *	24%	23%	26%	24%	31%	27%	28%	24%	24%	37% **	10% **	21% **	27%
Prefer not to s	ay 1%	7% IA.BB.BC.BD.BF	- .BG*	0%	1%	-	•	2% Bl	0%	0%	4% BL.BM*	-	- **	- **	2%
Q1_9. The Republican Party															
Unweighted ba		80	371	350	457	312	37	283	388	375	32	15	6	33	240
Base: All US Adu		116	312	345	376	247	22	401	294	292	13	5	10	15	417
Very serie		35% *	48% BB.BC.BD.BG	24%	43% BI	20%	29% *	34% Bl	43% BM.BN	20%	24% *	41% **	78% **	44% **	37% BM
Somewhat serio		17%	18%	20% BD	21%	23%	16% *	16%	23%	24% BR	21% *	9% **	- **	27% **	15%
Not very serie		6% *		17% AZ.BB.BD.BE.B		15% BH	15% *	13% BH	5%	16% BL	20% BL*	5% **	5% **	10% **	13% BL
Not serious at		3% *		13% AZ.BA.BB.BE.B		14% BH.BK	10% *	6%	5%	14% BL.BR	3% *	-	7% **	3% **	6%
Don't kn		33%	21%	26%	23%	26%	31% *	28%	25%	26%	23%	45% **	10% **	16% **	27%
Prefer not to s		6% .BB.BC.BD.BF.B	0% 8G*	0%	0%	0%	•	2%	•	0%	9% BL.BM.BR*	-	- **	- **	2% BL
VB7KU. Do you think the media pays too much, not enoug or the right amount attention to stories about famous peop accused of sexual assault?															
Unweighted ba		80	371	350	457	312	37	283	388	375	32	15	6	33	240
Base: All US Adu		116	312	345	376	247	22	401	294	292	13	5	10	15	417
The media pays too much attention to this to		26% *	15%	39% AZ.BA.BB.BF	22%	38% BH.BK	30% *	23%	16%	40% BL.BN.BR	14% *	5% **	6% **	29% **	25% BL
The media pays about the right amount of attention to this to		24%	37% AZ.BD.BG	27% BD	38% BI	29%	25% *	31%	40% BM	27%	44% BM*	23% **	5% **	32% **	34%
The media doesn't pay enough attention to this to	vic 28%	22%	39% BB.BC.BE.BG	23% BC	33% BI	24%	27% *	25%	36% BM.BN.BR	24%	17%	28% **	82% **	26% **	23%

Sexual Assault

YouGov		v	oting Registrat	on
	Total	Yes	No	Don't know
Base: All US Adults	1046	743	246	58
Very serious	54%	56%	51% *	42%
Somewhat serious	28%	29%	28% *	9% **
Not very serious	6%	6%	3% *	20% **
Not serious at all	3%	2%	6% *	7% **
Don't know	7%	6%	12%	10% **
Prefer not to say	1%	0%	- *	12% **
Q1_8. The Democratic Party				
Unweighted base	1089	974	95	20
Base: All US Adults	1046	743	246	58
Very serious	38%	37%	41% *	31% **
Somewhat serious	17%	20%	11% *	14% **
Not very serious	11%	10%	17% *	- **
Not serious at all	6%	6%	6% *	7% **
Don't know	26%	26%	25% *	36% **
Prefer not to say	1%	1%	1% *	12% **
Q1_9. The Republican Party				
Unweighted base	1089	974	95	20
Base: All US Adults Very serious	1046 34%	743 32%	246 38%	58 46%
Somewhat serious	20%	22%	15%	10%
Not very serious	11%	10%	17% *	4% **
Not serious at all	8%	10%	4% *	-
Don't know	26%	26%	26% *	28%
Prefer not to say	1%	0%	1% *	12% **
VB7KU. Do you think the media pays too much, not enough, or the right amount attention to stories about famous people accused of sexual assault?				
Unweighted base	1089	974	95	20
Base: All US Adults	1046	743	246	58
The media pays too much attention to this topic	26%	27%	23%	32% **
The media pays about the right amount of attention to this topic	33%	33%	38%	14% **
The media doesn't pay enough attention to this topic	28%	30% BT	19% *	33% **

Sexual Assault

YouGov		Ge	nder				Generation					Reg	gion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Don't know	13%	12%	14%	13% **	17% F	15% F	9%	8% *		-	17%	11%	13%	11%	14%
/iyoQ. In your opinion, which of the following numbers do															
rou think is larger? Unweighted base	1089	497	592	18	306	291	404	69	1	-	193	250	380	266	811
Base: All US Adults	1046	526	521	36	314	269	363	64	1	-	196	239	362	249	748
The number of people who are reluctant to report being a victim of rape or sexual assault	63%	57%	68%	46%	55%	65%	70%	55%	100%	-	54%	63%	62%	69%	65%
The number of people who falsely report being a victim of rape or sexual assault	20%	24%	A 16%	**	27%	18%	D.G 17%	* 15%	**	** -	20%	19%	22%	J 17%	P 18%
or sexual assault		в			F			*	**	**					
Don't know	16%	18%	14%	51% **	16%	15%	12%	30% D.E.F*	-	-	24% L.M	17%	15%	11%	15%
Prefer not to say	1%	1%	2%	•	2%	2%	1%	-	-	-	2%	1%	1%	2%	2%
				**				•	**	**					
ve mean a culture in which sexual violence is prevalent and ormalized — in which people aren't taught not to rape, but re taught not to be raped. Considering this, do you think merica does or does not have a rape culture? Unweighted base	1089	497	592	18	306	291	404	69	1		193	250	380	266	811
Base: All US Adults	1069	526	521	36	314	269	363	64	1	-	195	230	362	200	748
America has a rape culture	45%	39%	51%	50%	54%	41%	41%	41%	100%	-	45%	43%	45%	46%	42%
America does not have a rape culture	30%	38%	A 21%	** 45%	E.F 25%	28%	35%	* 25%	**	**	29%	32%	29%	28%	31%
Don't know	24%	B 22%	26%	** 2%	17%	30%	D 24%	* 34%	**	••	25%	25%	23%	23%	26%
				**		D 2%		D*	**	**		0%			0.Q
Prefer not to say	2%	2%	2%	3%	4% F	2%	0%	-	-	**	1%	0%	3%	2%	1%
knb1. When dealing with alleged perpetrators of sexual ssaut, how tough or lenient (i.e., are the punishments too trong or too light) do you think the justice system generally nots to be?															
Unweighted base	1089	497	592	18	306	291	404	69	1	-	193	250	380	266	811
Base: All US Adults	1046 8%	526 9%	521 8%	36	314 10%	269 9%	363 7%	64 3%	1 100%	-	196 9%	239 8%	362 9%	249 7%	748
Very tough				3% **				•	**	**					
Somewhat tough	9%	11% B	6%	11%	11%	8%	8%	3%	-	-	8%	10%	7%	10%	7%
Fair	12%	17% B	7%	24%	14%	7%	11%	23% E.F*	-	**	13%	13%	11%	13%	13%
Somewhat lenient	33%	35%	31%	60% **	25%	33%	35% D	48% D.E.F*	-	**	37%	31%	33%	31%	34%
Very lenient	24%	16%	31% A	2% **	20%	27% G	28% D.G	10% *	-	-	21%	22%	24%	27%	25%
Don't know	13%	10%	15%		16%	14%	10%	12% *	-	- **	12%	14%	14%	10%	12%
Prefer not to say	2%	2%	1%	-	4% F	2%	0%	2% *	-	-	0%	2%	1%	3%	1%
/KPV. Have you heard anything in the news recently about ccusations that Matt Lauer allegedly raped one of his olleagues in 2014?															
Uneagues III 2014 (592	10	306	291	404	69	4		193	250	380	266	811
Unweighted base	1089	497	592	18	306	291	404	09	1 1	-		230			

Sexual Assault

YouGov		R	lace			Educa	ition							Marital Status	
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorce
Don't know	13%	8%	9%	19%	18% S.U	11%	12%	7% *	11%	-	9% *	7%	10%	20% V.Z	13% *
/iyoQ. In your opinion, which of the following numbers do nou think is larger?					0.0									V.L	
Unweighted base	1089	94	116	68	336	386	227	140	558	11	74	22	665	256	87
Base: All US Adults	1046	117	107	75	382	356	193	115	491	18	68	27	605	268	88
The number of people who are reluctant to report being a victim of rape or sexual assault	63%	69%	40%	60% *	52%	64%	74%	75%	61%	39% **	67%	76% **	62%	63%	74%
The sumbar of secole who follows and being a visiting of seco		P*	•	•		R	R	R*		**	•	**			•
The number of people who falsely report being a victim of rape or sexual assault	20%	12%	41% N.O.Q*	13%	23% T	21%	13%	15%	22%	35%	27% AB*	3% **	22%	18%	11%
Don't know	16%	18%	16%	26%	22%	15%	12%	10%	16%	26%	3%	21%	15%	18%	14%
Dont Know		*	*	*	S.T.U		. 270	*	X	20%	*	2170	X	X	*
Prefer not to say	1%	1%	2%	0%	2%	1%	1%		2%	-	3%	-	2%	1%	1%
	-	*		*						**	*	**			*
normalized — in which people aren't taught not to rape, but ire taught not to be raped. Considering this, do you think umerica does or does not have a rape culture? Unweighted base	1089	94	116	68	336	386	227	140	558	11	74	22	665	256	87
Base: All US Adults	1046	117	107	75	382	356	193	115	491	18	68	27	605	268	88
America has a rape culture	45%	64%	35%	60%	39%	44%	53%	54%	43%	66%	45%	44%	44%	49%	45%
		N.P*	•	N.P*			R	R*		**	•	**			*
America does not have a rape culture	30%	21% *	27% *	31% *	28%	34%	25%	31% *	34% Z.AC	- **	24% *	44% **	32%	29%	23%
Don't know	24%	14%	30%	8%	30%	21%	22%	15%	23%	34%	23%	5%	22%	22%	31%
		•	0.Q*	•	S.U			•		**	•	**			•
Prefer not to say	2%	1% *	8% N*	1% *	3%	2%	-	1% *	1%	-	9% V.Z.AA.AB*	8% **	2% V	-	1%
knb1. When dealing with alleged perpetrators of sexual ssault, how tough or lenient (i.e., are the punishments too rong or too light) do you think the justice system generally nds to be?															
Unweighted base	1089	94	116	68	336	386	227	140	558	11	74	22	665	256	87
Base: All US Adults	1046	117	107	75	382	356	193	115	491	18	68	27	605	268	88
Very tough	8%	13% *	11% *	7% *	7%	7%	8%	17% R.S.T*	10%	9% **	9% *	3% **	10%	7%	6% *
Somewhat tough	9%	7% *	13% *	15% *	10%	7%	6%	11% *	9%	- **	15% *	4% **	9%	8%	6% *
Fair	12%	7% *	14% *	14% *	12%	14%	9%	10% *	10%	47% **	5% *	27% **	12% V	15%	15%
Somewhat lenient	33%	35% *	25% *	30% *	32%	32%	40% U	26% *	36% AB	23% **	34% *	48% **	36% AA.AB	27%	23%
Very lenient	24%	18% *	20% *	19% *	19%	26%	27%	25% *	25%	17% **	29% *	8% **	24%	22%	29%
Don't know	13%	18% *	9% *	13% *	15%	13%	9%	9% *	9%	4% **	7% *	7% **	9%	18% V.Z	22% V.X.2
Prefer not to say	2%	1% *	7% N*	2% *	3% S	0%	1%	1% *	1%	-		4% **	1%	3%	-
KPV. Have you heard anything in the news recently about ccusations that Matt Lauer allegedly raped one of his pleasure is 20142															
colleagues in 2014?				00	0.00	200	007	140	558	44	74	22	665	256	87
	1089	9.4													
Unweighted base Base: All US Adults	1089 1046	94	116 107	68 75	336 382	386 356	227 193	140	491	11 18	68	27	605	200	88

Sexual Assault

Don't know ViyoQ. In your opinion, which of the following numbers do you think is larger? Unweighted base Base: All US Adults The number of people who are reluctant to report being a victim of rape or sexual assault	Total 13% 1089 1046 63%	Widowed 9% •	Separated 3%	Other -	Prefer not to say	Younger than 18	18 or over			Don't know /					
ViyoQ. In your opinion, which of the following numbers do you think is larger? Unweighted base Base: All US Adults The number of people who are reluctant to report being a victim	1089 1046	•						NET: Any age	Not a parent / guardian	Prefer not to say	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k +	Prefer not t say
you think is larger? Base: All US Adults The number of people who are reluctant to report being a victim	1046	45			24%	11%	9%	10%	16% AH.AI	27%	18% AO	11%	12%	6%	15%
Unweighted base Base: All US Adults The number of people who are reluctant to report being a victim	1046	45							AI1.AI		70				
Base: All US Adults The number of people who are reluctant to report being a victim	1046		16	6	14	266	386	612	448	29	249	190	341	201	107
	63%	39	18	6	23	242	368	580	416	50	279	176	304	177	110
or tape or sexual assault	0370	66%	93% **	-	22%	57%	62%	60%	70%	36%	59%	59%	62%	75%	56%
The number of people who falsely report being a victim of rape or sexual assault	20%	18%	2%	** 68%	13%	27%	22%	24%	AG.AI 16%	5%	22%	22%	19%	AL.AM.AN.AP 17%	* 17%
		•	**	**	**	AJ		AJ		**					•
Don't know	16%	17% X*	5% **	27% **	51% **	15%	16%	15%	14%	48% **	16%	16%	18% AO	8%	25% AO*
Prefer not to say	1%	-	- **	5% **	14% **	2%	0%	1% AH	1%	11% **	3%	2%	1%	-	2% *
JgNad. For the following question, when we say rape culture we mean a culture in which sexual violence is prevalent and normalized — in which people aren't taught not to rape, but are taught not to be raped. Considering this, do you think America does or does not have a rape culture?															
Unweighted base	1089	45	16	6	14	266	386	612	448	29	249	190	341	201	107
Base: All US Adults	1046	39	18	6	23	242	368	580	416	50	279	176	304	177	110
America has a rape culture	45%	40% *	17% **	66% **	59% **	47%	42%	44%	46%	47% **	45%	50%	45%	40%	47% *
America does not have a rape culture	30%	17% *	29% **	20% **	18% **	30%	30%	30%	32%	13% **	26%	20%	31% AM	42% AL.AM	29% *
Don't know	24%	43% V.Z.AA*	48% **	14% **	3% **	20%	28%	25%	21%	28% **	28% AO	29% AO	23%	16%	20% *
Prefer not to say	2%	-	6% **	- **	21% **	3% AH	-	1% AH	1%	12% **	1%	0%	1%	3%	4% *
cknb1. When dealing with alleged perpetrators of sexual assault, how tough or lenient (i.e., are the punishments too strong or too light) do you think the justice system generally lends to be?															
Unweighted base	1089	45	16	6	14	266	386	612	448	29	249	190	341	201	107
Base: All US Adults	1046	39	18	6	23	242	368	580	416	50	279	176	304	177	110
Very tough	8%	8% *	6% **	-	-	15% AH.AI.AJ	6%	9% AH	8%	1% **	7%	6%	10%	8%	10% *
Somewhat tough	9%	8% *	16% **	14%	**	12%	8%	9%	8%	5% **	9%	7%	8%	14%	5% *
Fair	12%	8% *	6% **	14% **	-	8%	15% AG.AI	12% AG	12%	16% **	13%	11%	11%	14%	12% *
Somewhat lenient	33%	43% AA.AB*	38% **	35% **	55% **	30%	34%	33%	33%	38% **	30%	32%	38%	33%	31% *
Very lenient	24%	13%	17% **	15% **	20% **	21%	27% Al	24%	24%	10% **	20%	29%	24%	22%	24% *
Don't know	13%	19% Z*	18% **	-	9% **	13%	11%	12%	13%	16% **	17% AN	16% AN	9%	9%	15% *
Prefer not to say	2%	-	-	23% **	16% **	1%	0%	1%	2%	14% **	4% AM.AN	0%	1%	0%	3% *
accusations that Matt Lauer allegedly raped one of his colleagues in 2014?															
Unweighted base Base: All US Adults	1089 1046	45 39	16 18	6	14 23	266 242	386 368	612 580	448 416	29 50	249 279	190 176	341 304	201 177	107 110

Sexual Assault

YouGov			Type of Area	a Lived in				Political Party						Political	Viewpoint
	Total	Urban	Suburb / Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservativ
Don't know	13%	10%	15%	14%	-	7%	10%	17%	11%	34%	6%	11%	15%	11%	10%
ViyoQ. In your opinion, which of the following numbers do					**			AU	**	AU.AV.AW*		*	AZ		4
you think is larger?															
Unweighted base	1089	328	544	209	8	396	289	302	45	57	180	191	288	194	156
Base: All US Adults The number of people who are reluctant to report being a victim	1046	317	523	198	8	353	258	296	47	92	137	174	273	206	139
of rape or sexual assault	63%	69%	62%	52%	73%	76%	50%	61%	71% **	44% *	86%	72%	64%	52%	52%
The number of people who falsely report being a victim of rape		AS	AS			AV.AW.AY		AV			3B.BC.BD.BE.BF		BD.BG		
or sexual assault	20%	20%	19%	20%	-	13%	33% AU.AW.AY	17%	25% **	16% *	7%	15% *	17% AZ	28% AZ.BA.BB.BF	31% AZ.BA.BB.I
Don't know	16%	10%	16%	27%	27%	10%	16%	21%	3%	32%	7%	13%	18%	18%	16%
				AQ.AR	**			AU	**	AU.AV*		•	AZ.BF	AZ	AZ
Prefer not to say	1%	1%	2%	1%	-	1%	1%	1%	-	8% AU.AV.AW*	0%	-	1%	2%	-
JgNad. For the following question, when we say rape culture we mean a culture in which sexual violence is prevalent and normalized — in which people aren't taught not to rape, but are taught not to be raped. Considering this, do you think America does or does not have a rape culture?															
Unweighted base	1089	328	544	209	8	396	289	302	45	57	180	191	288	194	156
Base: All US Adults	1046 45%	317 46%	523 46%	198 42%	8 36%	353	258 30%	296 40%	47 65%	92 37%	137 78%	174 66%	273 43%	206	139 23%
America has a rape culture	40%	40%	40%	4270	**	AV.AW.AY	30%	40% AV	**	*	3.BC.BD.BE.BF.			30%	2370
America does not have a rape culture	30%	32%	30%	26%	36%	19%	44% AU.AY	35% AU.AY	27% **	16% *	13%	15% *	30% AZ BA BE BE	45% AZ.BA.BB.BE.B	52% FAZ BA BB BF
Don't know	24%	21%	22%	31%	27%	19%	25%	24%	7%	44%	9%	15%	27%	24%	24%
				AQ	**				**	AU.AV.AW*		•	AZ.BA.BF	AZ.BF	AZ.BF
Prefer not to say	2%	1%	2%	1%	-	2%	1%	1%	1% **	4% *	· ·	4% BB*	0%	1%	2%
knb1. When dealing with alleged perpetrators of sexual ssault, how tough or lenient (i.e., are the punishments too trong or too light) do you think the justice system generally ends to be?								11				55		1	1
Unweighted base	1089	328	544	209	8	396	289	302	45	57	180	191	288	194	156
Base: All US Adults Very tough	1046 8%	317 14%	523 5%	198 7%	-	353	258 12%	296 8%	47	92 7%	137	174 4%	273 10%	206	139 10%
		AR			**				**	•	BA.BF	٠			
Somewhat tough	9%	14% AR.AS	8% AS	2%	10% **	10%	9%	6%	5% **	10% *	5%	10% *	9%	8%	10%
Fair	12%	14%	11%	11%	15% **	11%	17% AU.AW	7%	20% **	16% *	7%	15% *	8%	16% AZ.BB	14%
Somewhat lenient	33%	26%	36% AQ	36%	34% **	34%	29%	40% AV.AY	21%	21% *	29%	31% *	37%	39%	29%
Very lenient	24%	24%	23%	25%	12% **	27%	22%	21%	33% **	20% *	41% 3B.BC.BD.BE.BF	24%	19%	19%	26%
Don't know	13%	8%	14%	17% AQ	28% **	10%	10%	15%	16% **	22% AU*	4%	12% *	18% AZ.BF.BG	11%	11%
Prefer not to say	2%	1%	3%	2%	-	1%	0%	3%	5% **	4% *	1%	4% BB*	-	2%	1%
vKPV. Have you heard anything in the news recently about												_			
accusations that Matt Lauer allegedly raped one of his colleagues in 2014? Unweighted base	1089	328	544	209	8	396	289	302	45	57	180	191	288	194	156

Sexual Assault

YouGov						2012 Presid	lential Vote				201	6 Presidential	Vote		
	Total	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vot for Preside
Don't know	13%	28% 3A.BB.BC.BD.BF	9% PC*	11%	7%	9%	17%	21% BH.BI	8%	9%	25% BL.BM*	44% **	7%	12%	19% BL.BM
ViyoQ. In your opinion, which of the following numbers do		A.DD.DC.DD.DI	.00					DII.DI			DL.DW				DL.DIVI
you think is larger?															
Unweighted base	1089	80	371	350	457	312	37	283	388	375	32	15	6	33	240
Base: All US Adults The number of people who are reluctant to report being a victim	1046	116	312	345	376	247	22	401	294	292	13	5	10	15	417
of rape or sexual assault	63%	48%	78%	52%	77%	51%	66%	56%	84%	51%	74%	81%	15%	58%	56%
		•	A.BB.BC.BD.BE.	BG	BI.BK		•		BM.BR		BM*	**	**	**	
The number of people who falsely report being a victim of rape or sexual assault	20%	20%	11%	29%	13%	29%	17%	20%	7%	30%	9%	-	4%	12%	22%
		AZ*	AZ	AZ.BA.BB.BF		BH.BK	*			BL.BN	•	**	**	**	BL
Don't know	16%	25%	10%	17%	9%	19%	17%	21%	7%	18%	16%	19%	81%	30%	19%
		AZ.BF*		AZ.BF		BH	•	BH		BL	•	**	**	**	BL
Prefer not to say	1%	7%	0%	1%	0%	1%	-	3%	1%	1%	2%	-	-	-	2%
		.BA.BB.BD.BF.B	iG*	BD			•	BH			*	**	**	**	
JgNad. For the following question, when we say rape culture we mean a culture in which sexual violence is prevalent and normalized — in which people aren't taught not to rape, but are taught not to be raped. Considering this, do you think America does or does not have a rape culture?															
Unweighted base	1089	80	371	350	457	312	37	283	388	375	32	15	6	33	240
Base: All US Adults	1046	116	312	345	376	247	22	401	294	292	13	5	10	15	417
America has a rape culture	45%		71% 3B.BC.BD.BE.B0		60% BI.BJ.BK	28%	29% *	42% Bl	63% BM.BN.BR	24%	32% *	71% **	83% **	32% **	47% BM
America does not have a rape culture	30%	16% *		48% AZ.BA.BB.BE.B		49% BH.BK	47% BH.BK*	24%	18%	51% BL.BR	41% BL.BR*	5% **	17%	42% **	23%
Don't know	24%	45%	12%	24%	17%	23%	24%	30%	18%	24%	27%	24%	-	26%	28%
Prefer not to say	2%	A.BB.BC.BD.BF	.BG* 2%	AZ.BF	1%	1%	-	BH 3%	1%	1%	-	-	-	-	BL 3%
Prefer hot to say	2 70	AZ.BB*	AZ	1 70	1 70	1 70	•	376	1 70	1 70	-	**	**	**	3%
knb1. When dealing with alleged perpetrators of sexual ssault, how tough or lenient (i.e., are the punishments too trong or too light) do you think the justice system generally ends to be?				1											
Unweighted base	1089	80	371	350	457	312	37	283	388	375	32	15	6	33	240
Base: All US Adults	1046	116	312	345	376	247	22	401	294	292	13	5	10	15	417
Very tough	8%	8% *	8% BA	8%	10%	8%	4% *	8%	9%	8%	6% *	**	3% **	7% **	8%
Somewhat tough	9%	9%	8%	9%	8%	6%	3% *	11%	5%	7%	4% *	-	**	4% **	13% BL
Fair	12%	16%	11% AZ	15% AZ.BB	10%	16% BH	8% *	12%	9%	15% BL	11%	5% **	14%	13%	13%
Somewhat lenient	33%	25% *	30%	35% BD	36%	32%	45% *	30%	35%	35%	33%	12% **	78%	31% **	29%
Very lenient	24%	20%	31% BA.BB.BC.BG	22%	27%	24%	17% *	20%	33% BM.BR	21%	28%	46% **	5% **	26% **	19%
Don't know	13%	18%	9%	11%	8%	11%	23%	17%	9%	12%	9%	36%	-	18%	16%
Prefer not to say	2%	AZ* 4%	AZ 3%	1%	1%	2%	BH* -	BH 3%	0%	1%	* 7%	-	-	3%	BL 3%
IvKPV. Have you heard anything in the news recently about		BB*	BB				*				BL.BM*	**	**	**	BL
accusations that Matt Lauer allegedly raped one of his colleagues in 2014?															
Unweighted base	1089	80	371	350	457	312	37	283	388	375	32	15	6	33	240
Base: All US Adults	1046	116	312	345	376	247	22	401	294	292	13	5	10	15	417

Sexual Assault

US_nat Sample: 9th - 10th October 2019

YouGov		v	oting Registrat	tion
	Total	Yes	No	Don't know
Don't know	13%	10%	20%	21%
/iyoQ. In your opinion, which of the following numbers do			BS*	**
you think is larger?	4000	074	05	00
Unweighted base Base: All US Adults	1089 1046	974 743	95 246	20 58
The number of people who are reluctant to report being a victim				
of rape or sexual assault	63%	67%	56% *	30% **
The number of people who falsely report being a victim of rape or sexual assault	20%	18%	25% *	18% **
Don't know	16%	14%	17% *	43% **
Prefer not to say	1%	1%	2% *	9% **
are taught not to be raped. Considering this, do you think America does or does not have a rape culture? Unweighted base	1089	974	95	20
Base: All US Adults	1046	743	246	58
America has a rape culture	45%	44%	50% *	39% **
America does not have a rape culture	30%	34% BT	21% *	16% **
Don't know	24%	22%	27% *	36% **
Prefer not to say	2%	1%	2% *	9% **
cknb1. When dealing with alleged perpetrators of sexual assault, how tough or lenient (i.e., are the punishments too strong or too light) do you think the justice system generally ends to be?				
				0.0
Unweighted base	1089	974	95	20
	1089 1046	974 743	95 246	58
Unweighted base				
Unweighted base Base: All US Adults	1046	743	246	58 7%
Unweighted base Base: All US Adults Very tough	1046 8%	743 8%	246 9% * 13%	58 7% ** 3%
Unweighted base Base: All US Adults Very tough Somewhat tough	1046 8% 9% 12% 33%	743 8% 7%	246 9% * 13% * 12%	58 7% ** 3% ** 25%
Unweighted base Base: All US Adults Very tough Somewhat tough Fair	1046 8% 9% 12%	743 8% 7% 11%	246 9% * 13% * 12% * 32%	58 7% ** 3% ** 25% ** 28%
Unweighted base Base: All US Adults Very tough Somewhat tough Fair Somewhat lenient	1046 8% 9% 12% 33%	743 8% 7% 11% 34% 27%	246 9% * 13% * 12% * 32% * 16%	58 7% 3% ** 25% ** 28% ** 13%

accusations that Matt Lauer allegedly raped one of his colleagues in 2014?

Unweighted base	1089	974	95	20	
Base: All US Adults	1046	743	246	58	

YouGov	Gender			Generation								Region				
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White	
Heard a lot	16%	16%	15%	3% **	14%	15%	18%	20% *	100% **		17%	15%	18%	13%	15%	
Heard a little	50%	54% B	46%	28% **	39%	51% D	61% D.E	54% D*	- **	- **	46%	59% J.L	48%	48%	54% Q	
Haven't heard anything	26%	22%	31% A	37% **	33% F	29% F	18%	24% *	- **	- **	26%	19%	29% K	30% K	25%	
Don't know	8%	8%	8%	32% **	14% E.F.G	5%	3%	2% *	- **		12%	7%	6%	9%	5%	

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO/AP, AQ/AR/AS/AT, AU/AV/AW/AX/AY, Aź

YouGov

	Race					Educ	ation			Marital Status					
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Heard a lot	16%	21%	13%	14%	13%	16%	19%	19%	19%	17%	11%	3%	17%	14%	11%
		•	•	•				•	Z	**	•	**			•
Heard a little	50%	41%	45%	35%	46%	50%	54%	59%	53%	49%	48%	37%	52%	47%	56%
		•	•	•				R*		**	•	**			•
Haven't heard anything	26%	26%	21%	44%	29%	27%	25%	18%	23%	9%	23%	57%	24%	30%	31%
		*	•	N.P*				•		**	•	**			*
Don't know	8%	12%	21%	7%	13%	7%	2%	4%	5%	26%	18%	4%	7%	9%	1%
		N*	N*	•	S.T.U	т		•		**	V.Z.AB.AC*	**	V	AB	•

Cell Contents (CZ/BA/BB/BC/BD/BE/BF/BG, BH/BJ/BJ/BK, BL/BM/BN/BO/BP/BQ/BR, BS/BT/BU, Minimum Base: 30 (**), Small Base: 100 (*))

YouGov

							Parent o	r guardian of any	children		Income					
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k +	Prefer not to say	
Heard a lot	16%	23%	17%	32%	5%	16%	20%	18%	14%	4%	12%	10%	20%	21%	16%	
		•	**	**	**					**			AL.AM	AM	•	
Heard a little	50%	48%	62%	63%	19%	42%	55%	50%	53%	34%	45%	55%	51%	53%	47%	
		*	**	**	**		AG.AI	AG	AG	**					•	
Haven't heard anything	26%	28%	21%	5%	17%	31%	22%	26%	27%	26%	31%	29%	24%	22%	23%	
		*	**	**	**	AH		AH		**					*	
Don't know	8%	1%	-	-	60%	10%	3%	6%	7%	36%	12%	6%	5%	4%	14%	
		*	**	**	**	AH.AI		AH		**	AN.AO				AN.AO*	

Cell Contents (Cc

YouGov

			Type of Ar	ea Lived in		Political Party					Political Viewpoint					
	Total	Urban	Suburb / Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	
Heard a lot	16%	17%	17%	10%	26%	21%	21%	10%	11%	-	24%	15%	15%	14%	23%	
			AS		**	AW.AY	AW.AY	AY	**	*	BE	BE*	BE		BE.BG	
Heard a little	50%	55%	48%	48%	45%	52%	49%	52%	62%	32%	54%	49%	50%	51%	51%	
					**	AY		AY	**	*		•				
Haven't heard anything	26%	24%	26%	31%	29%	21%	25%	28%	28%	42%	15%	25%	28%	30%	24%	
					**				**	AU.AV*		•	AZ	AZ		
Don't know	8%	5%	8%	12%	-	6%	4%	9%	-	26%	7%	11%	8%	4%	2%	
				AQ	**			AV	**	AU.AV.AW*		BD.BG*	BD.BG			

Cell Contents (Cc

YouGov

						2012 Presi	dential Vote		2016 Presidential Vote							
	Total	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	
Heard a lot	16%	4%	19%	18%	21%	22%	4%	8%	23%	22%	5%	11%	-	14%	7%	
		•	BE	BE	BJ.BK	BJ.BK	•		BN.BR	BN.BR	•	**	**	**		
Heard a little	50%	46%	51%	51%	56%	56%	72%	39%	57%	57%	57%	51%	7%	56%	42%	
		*			BK	BK	BK*		BR	BR	*	**	**	**		
Haven't heard anything	26%	32%	21%	28%	17%	19%	15%	40%	16%	19%	36%	18%	15%	27%	38%	
		AZ*	AZ	AZ			•	BH.BI.BJ			BL.BM*	**	**	**	BL.BM	
Don't know	8%	17%	9%	3%	6%	2%	9%	13%	5%	2%	3%	20%	78%	3%	13%	
		BC.BD.BG*	BD.BG		BI		BI*	BH.BI	BM		•	**	**	**	BL.BM	

Cell Contents (Cc

YouGov

	Total	v	oting Registration	on
	Total	Yes	No	Don't know
Heard a lot	16%	20% BT	7% *	-
Heard a little	50%	55% BT	38%	42% **
Haven't heard anything	26%	21%	45% BS*	13% **
Don't know	8%	4%	10% BS*	45% **

Cell Contents (Co

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