

Senior UI Designer

Department: YouGov Online
Location: 50 Featherstone Street, EC1Y 8RT, Central London
Reports To: Chief Digital Officer
Hours: Full Time (37.5hrs)

Intro to YouGov

YouGov is one of the top online research agencies in the world. In this age of Big Data, we collect and analyse 'What the World Thinks' and turn it into beautiful and insightful data products for clients and the general public.

We are at an incredibly exciting moment in our history, when we move into becoming a true global internet company. This position is right at the heart of the most innovative and fast moving department of YouGov.

This position will suit a candidate who has significant experience in an agency or in-house environment and is seeking a new challenge creating a beautiful, coherent product suite across 20 countries and multiple channels with a world-famous brand.

Overall Objective

The Senior UI Designer will work with the Chief Digital Officer, creating the look and feel of the user journey for all global YouGov products including websites, native apps, client interfaces and more. You will be producing detailed designs for front end user interfaces working with the Chief Digital Officer.

Key Responsibilities

- Work with Chief Digital Officer on detailed look and feel of YouGov global web properties
- Produce final designs for all screen sizes
- Apply the same styling and thought to web apps and native apps used by our 3 million-strong worldwide panel
- Produce detailed Photoshop mock-ups for front end developers to code up, including web-ready assets
- Be ready to respond to A/B tests and work from wireframes

Experience required

- Experienced UI designer for web and online, including native apps.
- Proven record of beautiful B2C and B2B interfaces – please include details of portfolio
- Top Adobe Suite skills
- Proficiency with HTML, CSS, javascript a bonus
- The successful candidate will be a self-starter who can take a project and run with it, but is happy to respond to feedback

Education and qualifications

- Educated up to degree / HND level in a relevant subject
- Excellent written and spoken English

This is not an exhaustive list, and you will be expected to be flexible in your approach to carrying out your duties, that may change from time to time to reflect changes in the Company's circumstances. This will include providing cover for colleagues as required. The Company therefore reserves the right to vary the job description in consultation with you.

All YouGov plc employees are expected to comply with the Company's policies, rules and procedures as outlined in the handbook, health and safety manual and all other publications.

Please send your CV, portfolio and covering letter to vacancies@yougov.com