

# YouGov Survey Results

Sample Size: 1751 GB Adults  
Fieldwork: 12th - 15th March 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem		Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	1751	594	434	158	650	693	851	900	191	730	422	408	998	753	210	588	380	422	151
<b>Unweighted Sample</b>	1751	602	448	163	702	700	764	987	156	696	422	477	1015	736	197	600	371	441	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have your savings increased, decreased or stayed the same since the start of the COVID-19 pandemic (March 2020)?

Increased	32	36	33	41	38	30	30	33	35	34	26	33	38	23	39	30	30	32	31
Stayed the same	33	38	29	38	34	37	35	32	20	30	34	42	33	33	28	34	31	35	32
Decreased	21	17	27	17	21	19	23	20	26	19	27	18	21	22	24	23	23	17	20
Don't know	3	1	2	2	1	2	3	3	7	3	2	1	2	4	1	3	5	2	3
NA - I didn't have any savings before the pandemic and still don't	11	7	10	2	7	11	10	12	12	14	11	5	6	17	8	9	11	14	14

You said your savings have increased since the start of the pandemic. Approximately how much have you saved since then?

[Asked only to those who answered that savings had increased since the start of COVID-19; n=570]

1-500	1	1	1	1	2	1	1	2	5	0	1	2	2	1	0	2	1	2	2
501-1000	5	4	5	5	6	3	5	5	10	5	2	4	4	7	0	3	4	8	12
1001-2000	6	6	8	3	6	5	6	6	10	8	2	5	6	7	5	7	8	6	2
2001-3000	6	4	10	4	6	7	5	6	2	7	4	6	6	4	3	3	9	10	0
3001-4000	2	1	4	1	2	2	2	2	0	2	2	1	2	1	0	2	0	4	0
4001-5000	7	5	6	9	8	5	7	6	3	8	8	4	8	2	12	6	5	4	7
5001-6000	2	1	2	3	3	2	1	3	0	4	1	1	3	1	3	0	4	2	4
6001-7000	1	1	1	0	1	0	0	1	2	0	1	1	1	0	1	1	0	1	0
7001-8000	2	3	2	1	2	2	3	1	0	2	2	3	3	1	0	3	1	4	0
8001-9000	1	0	2	0	1	0	1	0	2	0	0	2	1	1	0	0	1	1	0
9001-10000	5	4	4	4	5	5	6	4	3	5	7	3	5	4	6	5	4	3	10
10001-15000	1	1	1	3	2	1	2	1	0	2	2	0	1	1	0	3	1	0	4
15001-20000	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	0	2	1	0
More than 20000	1	0	1	1	1	0	1	1	0	1	0	1	1	0	3	1	0	0	0
Don't know	61	67	52	63	56	65	60	62	61	54	70	67	57	70	67	64	62	54	59
<b>Mean</b>	<b>5467</b>	5628	5503	6467	5833	5466	6258	4754	3619	5666	6429	5319	5745	4588	8290	6039	4968	3991	5507
<b>Median</b>	<b>4500</b>	5000	3000	5000	5000	4000	5000	3000	1500	5000	5000	3000	5000	2500	5000	5000	3000	3000	5000

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		Have your savings increased, decreased or stayed the same				
		Increased	Stayed the same	Decreased	Don't know	NA - I didn't have any savings before the pandemic and still don't
<b>Weighted Sample</b>	<b>1751</b>	552	566	366	48	180
Unweighted Sample	1751	564	575	367	41	169
	%	%	%	%	%	%

Have your savings increased, decreased or stayed the same since the start of the COVID-19 pandemic (March 2020)?

Increased	<b>32</b>	100	0	0	0	0
Stayed the same	<b>33</b>	0	100	0	0	0
Decreased	<b>21</b>	0	0	100	0	0
Don't know	<b>3</b>	0	0	0	100	0
NA - I didn't have any savings before the pandemic and still don't	<b>11</b>	0	0	0	0	100

You said your savings have increased since the start of the pandemic. Approximately how much have you saved since then?

[Asked only to those who answered that savings had increased since the start of COVID-19; n=570]

1-500	<b>1</b>	1	0	0	0	0
501-1000	<b>5</b>	5	0	0	0	0
1001-2000	<b>6</b>	6	0	0	0	0
2001-3000	<b>6</b>	6	0	0	0	0
3001-4000	<b>2</b>	2	0	0	0	0
4001-5000	<b>7</b>	7	0	0	0	0
5001-6000	<b>2</b>	2	0	0	0	0
6001-7000	<b>1</b>	1	0	0	0	0
7001-8000	<b>2</b>	2	0	0	0	0
8001-9000	<b>1</b>	1	0	0	0	0
9001-10000	<b>5</b>	5	0	0	0	0
10001-15000	<b>1</b>	1	0	0	0	0
15001-20000	<b>1</b>	1	0	0	0	0
More than 20000	<b>1</b>	1	0	0	0	0
Don't know	<b>61</b>	61	0	0	0	0
<b>Mean</b>	<b>5467</b>					
<b>Median</b>	<b>4500</b>					

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	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem		Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	1751	594	434	158	650	693	851	900	191	730	422	408	998	753	210	588	380	422	151
<b>Unweighted Sample</b>	1751	602	448	163	702	700	764	987	156	696	422	477	1015	736	197	600	371	441	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said your savings have decreased since the start of the pandemic. Approximately by how much have your savings decreased?

[Asked only to those who answered that savings had decreased since the start of COVID-19; n=375]

1-500	6	5	7	4	8	3	6	5	9	7	6	2	7	4	5	5	4	8	12
501-1000	4	3	4	6	3	2	4	4	6	4	2	5	3	5	2	4	3	3	11
1001-2000	6	6	6	3	6	6	5	7	9	5	6	4	7	4	5	3	12	8	0
2001-3000	3	3	6	0	6	4	3	4	3	5	1	4	4	3	0	2	7	5	0
3001-4000	2	3	2	0	1	3	3	1	3	2	3	1	2	2	0	3	3	0	3
4001-5000	5	4	3	7	4	5	4	5	2	6	7	0	5	4	4	4	5	3	6
5001-6000	0	0	1	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0
6001-7000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7001-8000	1	2	1	0	1	1	1	0	0	0	2	0	1	0	0	1	0	1	0
8001-9000	0	0	0	3	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0
9001-10000	3	4	4	0	4	4	4	3	0	4	2	5	4	3	0	4	4	4	3
10001-15000	1	2	1	7	2	2	1	1	0	1	3	1	1	2	0	2	2	1	0
15001-20000	0	0	0	3	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0
More than 20000	1	2	1	0	2	1	1	1	0	2	0	1	1	1	3	1	1	0	0
Don't know	68	66	65	67	62	69	68	67	68	62	69	75	64	72	81	69	59	67	65
<b>Mean</b>	<b>5905</b>	5821	3900	7300	8779	4861	7706	4098	1554	8157	4330	6197	6810	4459	23786	5330	4438	3471	2403
<b>Median</b>	<b>3000</b>	3000	3000	4500	3000	3000	3000	2000	1200	3000	4000	3000	3000	3000	2000	4000	3000	2000	700

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		Increased	Stayed the same	Decreased	Don't know	NA - I didn't have any savings before the pandemic and still don't
<b>Weighted Sample</b>	<b>1751</b>	552	566	366	48	180
<b>Unweighted Sample</b>	<b>1751</b>	564	575	367	41	169
	%	%	%	%	%	%

You said your savings have decreased since the start of the pandemic. Approximately by how much have your savings decreased?

*[Asked only to those who answered that savings had decreased since the start of COVID-19; n=375]*

1-500	6	0	0	6	0	0
501-1000	4	0	0	4	0	0
1001-2000	6	0	0	6	0	0
2001-3000	3	0	0	3	0	0
3001-4000	2	0	0	2	0	0
4001-5000	5	0	0	5	0	0
5001-6000	0	0	0	0	0	0
6001-7000	0	0	0	0	0	0
7001-8000	1	0	0	1	0	0
8001-9000	0	0	0	0	0	0
9001-10000	3	0	0	3	0	0
10001-15000	1	0	0	1	0	0
15001-20000	0	0	0	0	0	0
More than 20000	1	0	0	1	0	0
Don't know	68	0	0	68	0	0

Mean 5905

Median 3000

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	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	1751	594	434	158	650	693	851	900	191	730	422	408	998	753	210	588	380	422	151
<b>Unweighted Sample</b>	1751	602	448	163	702	700	764	987	156	696	422	477	1015	736	197	600	371	441	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you plan to save more, less, or about the same after the coronavirus restrictions have lifted...

Compared with before the pandemic

Much more	6	4	8	4	7	5	5	7	12	9	3	2	7	5	8	5	5	6	11
Somewhat more	20	18	26	23	25	16	19	20	33	25	16	8	24	15	26	17	18	21	23
<b>TOTAL MORE</b>	<b>26</b>	<b>22</b>	<b>34</b>	<b>27</b>	<b>32</b>	<b>21</b>	<b>24</b>	<b>27</b>	<b>45</b>	<b>34</b>	<b>19</b>	<b>10</b>	<b>31</b>	<b>20</b>	<b>34</b>	<b>22</b>	<b>23</b>	<b>27</b>	<b>34</b>
About the same	48	55	43	56	51	50	50	46	30	39	52	67	50	45	41	52	50	45	43
Somewhat less	6	6	6	4	5	7	6	7	3	7	6	7	6	6	7	7	5	6	6
Much less	3	3	3	2	2	3	2	3	2	2	5	2	2	3	3	3	4	2	1
<b>TOTAL LESS</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>6</b>	<b>7</b>	<b>10</b>	<b>8</b>	<b>10</b>	<b>5</b>	<b>9</b>	<b>11</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>7</b>
Don't know	8	5	6	9	6	7	9	7	14	8	7	5	6	11	8	7	10	8	7
NA - I don't think I'll put any money into savings after the coronavirus restrictions are lifted	10	9	8	3	5	13	9	10	6	10	12	9	5	16	7	10	9	11	10

Compared with during the pandemic

Much more	7	5	9	3	7	5	7	7	15	9	3	2	8	5	9	5	8	6	10
Somewhat more	14	10	18	15	15	10	14	14	26	16	13	5	14	14	19	15	12	13	12
<b>TOTAL MORE</b>	<b>21</b>	<b>15</b>	<b>27</b>	<b>18</b>	<b>22</b>	<b>15</b>	<b>21</b>	<b>21</b>	<b>41</b>	<b>25</b>	<b>16</b>	<b>7</b>	<b>22</b>	<b>19</b>	<b>28</b>	<b>20</b>	<b>20</b>	<b>19</b>	<b>22</b>
About the same	44	52	40	48	47	47	45	42	25	39	45	59	44	42	32	47	43	45	42
Somewhat less	15	16	14	19	17	15	13	16	10	14	16	17	19	8	20	14	14	13	13
Much less	3	2	4	3	3	2	2	4	4	3	4	3	3	4	4	2	5	2	3
<b>TOTAL LESS</b>	<b>18</b>	<b>18</b>	<b>18</b>	<b>22</b>	<b>20</b>	<b>17</b>	<b>15</b>	<b>20</b>	<b>14</b>	<b>17</b>	<b>20</b>	<b>20</b>	<b>22</b>	<b>12</b>	<b>24</b>	<b>16</b>	<b>19</b>	<b>15</b>	<b>16</b>
Don't know	8	5	7	8	6	6	8	7	13	8	7	5	5	11	8	6	9	9	7
NA - I don't think I'll put any money into savings after the coronavirus restrictions are lifted	11	10	8	3	5	14	10	11	7	11	13	9	6	17	7	11	10	12	11

Assuming that the COVID-19 vaccination programme is completed by the summer and the country largely returns to normal, how much of the money you've saved during the pandemic do you think you'll spend before the end of the year?

[Asked only to those who answered 'increased' 'decreased' or 'stayed the same' when asked about changes to their savings since the beginning of the pandemic; n=1530]

All of it	3	4	3	2	3	3	3	3	4	3	4	3	3	4	2	3	4	3	4
Most of it	8	8	8	7	9	6	7	8	10	7	7	7	8	7	5	7	9	6	12
About half of it	6	5	6	5	6	6	6	6	11	8	3	4	6	6	5	6	5	7	7
Some of it	38	40	37	44	41	38	39	38	45	35	36	43	40	35	39	38	37	40	34
None at all	17	17	18	18	17	19	16	18	15	18	17	16	18	16	17	18	17	16	18
Don't know	13	12	13	14	12	12	13	12	9	13	13	15	12	14	13	11	12	14	15
Not applicable - I have not made any savings during the pandemic	15	14	14	10	13	17	16	14	7	16	20	12	13	18	19	16	15	14	11

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Fieldwork: 12th - 15th March 2021

		Have your savings increased, decreased or stayed the same				
	Total	Increased	Stayed the same	Decreased	Don't know	NA - I didn't have any savings before the pandemic and still don't
<b>Weighted Sample</b>	<b>1751</b>	552	566	366	48	180
<b>Unweighted Sample</b>	<b>1751</b>	564	575	367	41	169
	%	%	%	%	%	%

Do you plan to save more, less, or about the same after the coronavirus restrictions have lifted...

Compared with before the pandemic

Much more	6	11	3	6	5	4
Somewhat more	20	33	13	17	14	12
<b>TOTAL MORE</b>	<b>26</b>	<b>44</b>	<b>16</b>	<b>23</b>	<b>19</b>	<b>16</b>
About the same	48	43	71	38	17	17
Somewhat less	6	6	4	11	10	3
Much less	3	1	1	8	0	2
<b>TOTAL LESS</b>	<b>9</b>	<b>7</b>	<b>5</b>	<b>19</b>	<b>10</b>	<b>5</b>
Don't know	8	4	4	11	52	15
NA - I don't think I'll put any money into savings after the coronavirus restrictions are lifted	10	2	5	10	3	47

Compared with during the pandemic

Much more	7	5	4	14	9	6
Somewhat more	14	14	11	20	6	10
<b>TOTAL MORE</b>	<b>21</b>	<b>19</b>	<b>15</b>	<b>34</b>	<b>15</b>	<b>16</b>
About the same	44	39	70	28	25	14
Somewhat less	15	33	6	9	3	1
Much less	3	3	0	7	0	4
<b>TOTAL LESS</b>	<b>18</b>	<b>36</b>	<b>6</b>	<b>16</b>	<b>3</b>	<b>5</b>
Don't know	8	5	4	9	51	15
NA - I don't think I'll put any money into savings after the coronavirus restrictions are lifted	11	1	5	13	8	50

Assuming that the COVID-19 vaccination programme is completed by the summer and the country largely returns to normal, how much of the money you've saved during the pandemic do you think you'll spend before the end of the year?

[Asked only to those who answered 'increased' 'decreased' or 'stayed the same' when asked about changes to their savings since the beginning of the pandemic; n=1530]

All of it	3	2	3	6	0	0
Most of it	8	9	8	5	0	0
About half of it	6	7	5	4	0	0
Some of it	38	51	34	26	0	0
None at all	17	21	17	12	0	0
Don't know	13	9	17	12	0	0
Not applicable – I have not made any savings during the pandemic	15	1	15	36	0	0