

2) Have you or will you take your child (or children) to visit Santa this year?	Parents who have at least one child under 10
1) Yes, we will do an in-person visit with Santa (at a mall, town center, etc.)	19%
2) Yes, we will do a virtual visit with Santa	15%
3) No, we will not	58%
4) Don't know	9%
Unweighted N	621
Weight	Nat Rep