

YouGov / Salvation Army Survey Results

Sample Size: 1100 renters in GB (18+)

Fieldwork: 20th - 26th May 2026

		Past Vote 2024 GE					2016 EU Ref		Gender		Age				NS-SEC		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	1100	143	440	121	165	110	393	379	523	577	163	577	218	142	250	207	403
Unweighted Sample	1100	115	477	132	154	128	452	339	510	590	147	539	249	165	295	215	324
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following government benefits are you currently claiming? Please select all that apply.

Universal credit	26	18	28	23	32	15	23	36	26	26	6	33	36	2	15	13	29
Disability benefit (e.g PIP, ESA, DLA)	15	8	19	12	18	9	16	21	13	17	4	16	22	14	8	9	11
Housing benefit	13	18	14	8	14	10	13	20	13	13	3	9	18	40	10	9	12
Council tax benefit	12	14	12	11	14	7	12	19	14	10	2	9	16	31	8	12	9
Child benefit	12	10	13	16	9	3	10	13	6	18	5	20	3	0	12	12	13
Winter fuel allowance	7	10	7	8	8	6	9	10	6	8	1	2	2	42	9	10	7
Carers allowance	4	3	5	2	3	9	5	4	3	5	1	6	5	0	1	4	5
Pension credit	3	6	3	4	2	6	3	5	3	4	1	0	0	21	6	5	2
Attendance allowance	2	2	1	4	1	0	2	2	2	2	0	0	1	9	3	2	1
Working tax credit	1	2	0	1	1	0	1	0	0	1	1	0	1	0	1	0	1
Income support	1	1	0	1	0	0	0	0	1	0	1	1	0	1	1	0	1
Child tax credit	0	1	0	0	0	0	0	0	1	0	0	1	0	0	1	0	0
Jobseekers Allowance (JSA)	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	1
Prefer not to say	4	4	4	2	6	5	4	4	4	5	4	4	5	4	4	3	3
None of these	52	47	52	60	44	68	53	37	55	49	84	49	47	31	61	57	52

Thinking about housing-related costs, do you think it is generally easier or harder to afford the following than it was in 2019, or is it about the same?

Rent

Much harder to afford	42	33	41	33	54	45	40	40	39	45	44	45	44	28	43	41	41
A bit harder to afford	30	38	30	36	26	30	30	36	35	26	21	31	31	37	29	32	34
TOTAL HARDER TO AFFORD	72	71	71	69	80	75	70	76	74	71	65	76	75	65	72	73	75
About the same	16	22	17	16	12	10	23	16	17	15	2	16	19	28	17	16	17
A bit easier to afford	1	2	1	2	2	2	2	1	2	1	2	1	1	1	1	2	2
Much easier to afford	1	0	1	2	1	2	1	1	1	2	3	2	0	1	3	1	1
TOTAL EASIER TO AFFORD	2	2	2	4	3	4	3	2	3	3	5	3	1	2	4	3	3
Don't know	1	1	0	2	0	0	1	1	1	0	1	1	0	0	1	1	0
Not applicable – I did not pay this in 2019	7	4	9	8	4	10	3	5	4	10	27	4	4	4	6	6	5
Prefer not to say	0	0	1	0	1	0	0	0	0	0	0	0	0	1	0	1	0

Utility bills

Much harder to afford	53	48	50	43	67	52	52	59	50	56	42	54	65	45	50	57	52
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Sample Size: 1100 renters in GB (18+)

Fieldwork: 20th - 26th May 2026

Weighted Sample Unweighted Sample		Country			Region				Rent type		
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	From a private landlord	From my local authority	From a housing association
	1100	969	44	87	392	163	87	327	627	231	242
	1100	970	47	83	269	153	188	360	686	179	235
	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following government benefits are you currently claiming? Please select all that apply.

Universal credit	26	26	26	23	29	20	22	27	17	36	40
Disability benefit (e.g PIP, ESA, DLA)	15	15	23	15	14	15	8	17	8	24	25
Housing benefit	13	14	17	11	15	9	11	15	5	23	27
Council tax benefit	12	12	14	17	12	9	6	14	6	18	22
Child benefit	12	12	16	13	10	16	12	12	11	17	9
Winter fuel allowance	7	7	7	6	8	5	5	9	4	14	11
Carers allowance	4	4	7	2	6	3	1	4	2	9	7
Pension credit	3	3	3	3	4	1	1	3	1	6	7
Attendance allowance	2	1	4	3	2	0	1	2	1	3	2
Working tax credit	1	0	0	2	1	0	3	0	1	1	0
Income support	1	0	0	4	0	0	3	0	1	1	0
Child tax credit	0	0	0	1	0	0	0	1	0	1	0
Jobseekers Allowance (JSA)	0	0	0	3	0	0	1	0	0	1	0
Prefer not to say	4	4	4	3	4	2	4	5	3	4	7
None of these	52	52	49	51	50	57	57	51	67	32	31

Thinking about housing-related costs, do you think it is generally easier or harder to afford the following than it was in 2019, or is it about the same?

Rent											
Much harder to afford	42	42	55	42	41	41	46	42	44	42	38
A bit harder to afford	30	31	26	30	30	30	32	31	28	35	33
TOTAL HARDER TO AFFORD	72	73	81	72	71	71	78	73	72	77	71
About the same	16	16	10	15	16	19	12	16	14	18	18
A bit easier to afford	1	1	0	5	1	1	1	2	2	0	1
Much easier to afford	1	1	2	4	1	1	2	2	2	0	2
TOTAL EASIER TO AFFORD	2	2	2	9	2	2	3	4	4	0	3
Don't know	1	1	0	0	0	2	1	1	1	0	1
Not applicable – I did not pay this in 2019	7	8	6	2	11	5	6	6	9	3	7
Prefer not to say	0	0	1	2	0	0	1	0	0	1	1

Utility bills

Much harder to afford	53	53	61	51	60	50	41	50	50	57	57
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YouGov / Salvation Army Survey Results

Sample Size: 1100 renters in GB (18+)

Fieldwork: 20th - 26th May 2026

		Relationship status			Parent status			Work status		
	Total	Married	Living together, but not married	Single	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No	Full Time	Part Time	Not Working
Weighted Sample	1100	277	240	460	233	317	582	450	178	472
Unweighted Sample	1100	279	236	453	218	324	582	450	153	497
	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following government benefits are you currently claiming? Please select all that apply.

Universal credit	26	23	17	35	43	29	20	11	35	36
Disability benefit (e.g PIP, ESA, DLA)	15	15	11	17	16	23	12	3	11	28
Housing benefit	13	7	3	19	5	26	10	1	6	28
Council tax benefit	12	6	4	17	7	19	10	2	9	23
Child benefit	12	19	16	8	55	10	0	12	20	9
Winter fuel allowance	7	4	1	8	2	16	4	2	3	14
Carers allowance	4	10	2	3	9	6	2	1	9	6
Pension credit	3	3	0	3	0	9	1	0	0	7
Attendance allowance	2	2	0	2	0	3	1	0	3	3
Working tax credit	1	1	0	1	1	1	0	1	0	0
Income support	1	0	0	1	0	0	1	1	2	0
Child tax credit	0	2	0	0	2	1	0	1	1	0
Jobseekers Allowance (JSA)	0	0	0	1	0	0	1	0	1	0
Prefer not to say	4	5	3	4	8	4	2	2	5	6
None of these	52	47	66	49	23	37	69	75	47	31

Thinking about housing-related costs, do you think it is generally easier or harder to afford the following than it was in 2019, or is it about the same?

Rent

Much harder to afford	42	46	45	39	49	42	42	43	44	41
A bit harder to afford	30	33	30	29	32	28	30	32	30	29
TOTAL HARDER TO AFFORD	72	79	75	68	81	70	72	75	74	70
About the same	16	15	12	18	13	24	14	15	14	18
A bit easier to afford	1	0	2	2	2	1	1	2	2	1
Much easier to afford	1	0	3	1	1	0	2	2	1	1
TOTAL EASIER TO AFFORD	2	0	5	3	3	1	3	4	3	2
Don't know	1	1	0	1	0	0	1	0	1	1
Not applicable – I did not pay this in 2019	7	3	8	10	3	5	10	5	7	9
Prefer not to say	0	0	0	1	1	0	0	0	1	1

Utility bills

Much harder to afford	53	58	56	50	61	63	46	50	51	57
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YouGov / Salvation Army Survey Results

Sample Size: 1100 renters in GB (18+)

Fieldwork: 20th - 26th May 2026

		Household income						Struggled to afford in the LAST 12 months				
	Total	Under 15,000	15,000 - 24,999	25,000 - 34,999	35,000 - 49,999	50,000 - 59,999	60,000 - 150,000 and over	Didn't struggle to afford any	Struggled to afford one of these	Struggled to afford 2-3 of these	Struggled to afford 4-5 of these	Struggled to afford 6 or more of these
Weighted Sample	1100	168	206	185	144	74	135	282	115	183	189	330
Unweighted Sample	1100	174	173	195	142	75	159	306	117	180	176	321
	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following government benefits are you currently claiming? Please select all that apply.

Universal credit	26	42	42	24	23	4	5	12	17	26	33	36
Disability benefit (e.g PIP, ESA, DLA)	15	23	25	18	8	4	4	10	10	17	19	18
Housing benefit	13	37	21	11	1	1	0	8	8	15	16	17
Council tax benefit	12	33	18	9	4	1	1	8	12	14	11	16
Child benefit	12	5	10	16	22	15	11	9	11	17	9	14
Winter fuel allowance	7	13	14	5	4	0	0	7	6	8	5	9
Carers allowance	4	5	8	6	4	2	1	2	1	5	3	8
Pension credit	3	5	5	4	1	1	0	3	5	5	2	2
Attendance allowance	2	3	1	2	2	0	0	2	2	0	1	2
Working tax credit	1	0	1	1	1	0	0	0	0	0	1	1
Income support	1	1	1	1	1	1	0	1	0	0	0	1
Child tax credit	0	0	0	0	1	0	0	1	0	1	0	0
Jobseekers Allowance (JSA)	0	2	0	0	0	0	0	0	0	0	0	1
Prefer not to say	4	7	2	3	0	2	0	3	4	3	5	6
None of these	52	28	33	56	59	79	81	67	61	50	45	40

Thinking about housing-related costs, do you think it is generally easier or harder to afford the following than it was in 2019, or is it about the same?

Rent	Much harder to afford	42	42	40	43	47	53	41	22	45	36	41	63
	A bit harder to afford	30	27	32	29	30	24	34	33	27	28	41	25
	TOTAL HARDER TO AFFORD	72	69	72	72	77	77	75	55	72	64	82	88
	About the same	16	16	20	17	14	14	15	26	12	18	13	8
	A bit easier to afford	1	0	2	1	3	1	3	2	1	2	0	1
	Much easier to afford	1	2	0	4	2	1	1	2	1	2	0	2
	TOTAL EASIER TO AFFORD	2	2	2	5	5	2	4	4	2	4	0	3
	Don't know	1	2	0	1	0	0	1	2	1	1	0	0
	Not applicable – I did not pay this in 2019	7	10	6	5	4	7	5	12	11	12	4	1
	Prefer not to say	0	0	0	0	0	0	0	1	0	1	0	0
Utility bills													
	Much harder to afford	53	59	59	48	52	49	50	28	44	41	70	75

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Past Vote 2024 GE						2016 EU Ref		Gender		Age				NS-SEC		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	1100	143	440	121	165	110	393	379	523	577	163	577	218	142	250	207	403
Unweighted Sample	1100	115	477	132	154	128	452	339	510	590	147	539	249	165	295	215	324
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A bit harder to afford	28	34	30	33	21	28	30	29	30	26	21	29	23	38	31	28	28
TOTAL HARDER TO AFFORD	81	82	80	76	88	80	82	88	80	82	63	83	88	83	81	85	80
About the same	9	15	11	11	5	4	13	9	11	8	3	10	10	16	9	10	11
A bit easier to afford	1	1	1	1	1	0	2	0	1	1	1	1	2	0	1	1	1
Much easier to afford	2	0	1	3	2	4	2	1	2	2	4	2	1	1	3	0	2
TOTAL EASIER TO AFFORD	3	1	2	4	3	4	4	1	3	3	5	3	3	1	4	1	3
Don't know	1	1	0	2	0	0	1	0	1	0	1	1	0	0	1	1	0
Not applicable – I did not pay this in 2019	6	2	7	7	4	11	1	1	4	8	28	3	0	0	5	2	5
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

How worried, if at all, are you about being able to afford each of the following payments over the NEXT 12 months?

Rent (inc. service charges)

Very worried	20	15	18	20	31	17	19	23	19	22	17	22	23	14	12	21	21
Fairly worried	36	35	38	36	24	42	33	31	34	37	43	36	37	24	35	38	40
TOTAL VERY / FAIRLY WORRIED	56	50	56	56	55	59	52	54	53	59	60	58	60	38	47	59	61
Not very worried	29	33	28	29	30	31	31	28	31	27	28	29	25	34	31	28	29
Not at all worried	10	13	10	11	12	5	12	12	13	7	5	10	8	19	18	8	8
TOTAL NOT VERY / NOT WORRIED AT ALL	39	46	38	40	42	36	43	40	44	34	33	39	33	53	49	36	37
Not applicable – I do not pay for this	4	4	5	5	3	4	4	6	2	6	5	2	6	8	4	4	1
Prefer not to say	1	1	1	0	1	2	0	1	1	1	1	1	1	2	0	1	1

Council tax

Very worried	19	13	18	13	31	10	16	23	19	19	15	20	24	11	15	24	18
Fairly worried	34	40	36	33	27	32	37	34	29	38	26	36	40	25	34	31	40
TOTAL VERY / FAIRLY WORRIED	53	53	54	46	58	42	53	57	48	57	41	56	64	36	49	55	58
Not very worried	25	28	23	29	24	24	27	25	28	22	23	26	21	31	28	26	27
Not at all worried	11	13	12	10	12	15	14	10	13	9	7	11	8	21	20	13	8
TOTAL NOT VERY / NOT WORRIED AT ALL	36	41	35	39	36	39	41	35	41	31	30	37	29	52	48	39	35
Not applicable – I do not pay for this	10	6	10	14	5	16	6	7	9	10	27	5	6	11	3	6	6
Prefer not to say	1	1	1	1	1	3	0	1	1	1	3	1	1	1	0	1	1

Gas and electricity

Very worried	24	16	23	22	40	14	23	33	22	26	9	26	31	24	17	28	24
Fairly worried	40	45	41	33	35	42	41	39	36	43	29	41	46	37	38	34	44
TOTAL VERY / FAIRLY WORRIED	64	61	64	55	75	56	64	72	58	69	38	67	77	61	55	62	68
Not very worried	22	25	20	29	16	25	23	18	24	21	35	22	13	22	25	23	22
Not at all worried	10	12	10	12	9	10	10	9	13	7	9	9	9	15	18	11	7
TOTAL NOT VERY / NOT WORRIED AT ALL	32	37	30	41	25	35	33	27	37	28	44	31	22	37	43	34	29
Not applicable – I do not pay for this	3	2	4	3	0	8	2	1	4	3	15	2	0	1	2	3	2
Prefer not to say	1	0	1	0	0	2	0	0	1	1	3	1	1	1	0	1	1

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Country			Region				Rent type			
		Total	England	Wales	Scotland	North	Midlands	London	Rest of South	From a private landlord	From my local authority	From a housing association
Weighted Sample	1100	969	44	87	392	163	87	327	627	231	242	
Unweighted Sample	1100	970	47	83	269	153	188	360	686	179	235	
	%	%	%	%	%	%	%	%	%	%	%	
A bit harder to afford	28	28	24	31	23	26	41	31	26	33	27	
TOTAL HARDER TO AFFORD	81	81	85	82	83	76	82	81	76	90	84	
About the same	9	10	7	3	7	16	9	11	10	8	9	
A bit easier to afford	1	1	0	4	1	0	1	1	1	0	1	
Much easier to afford	2	1	2	6	1	1	2	1	2	1	1	
TOTAL EASIER TO AFFORD	3	2	2	10	2	1	3	2	3	1	2	
Don't know	1	1	0	0	0	2	1	1	1	0	1	
Not applicable – I did not pay this in 2019	6	6	6	3	8	5	6	5	9	0	4	
Prefer not to say	0	0	0	2	0	0	1	0	0	1	1	

How worried, if at all, are you about being able to afford each of the following payments over the NEXT 12 months?

Rent (inc. service charges)

Very worried	20	21	12	17	21	19	26	21	19	28	18
Fairly worried	36	34	59	38	34	35	37	34	40	28	32
TOTAL VERY / FAIRLY WORRIED	56	55	71	55	55	54	63	55	59	56	50
Not very worried	29	29	18	29	29	25	22	32	28	27	31
Not at all worried	10	10	4	12	9	18	14	8	11	9	9
TOTAL NOT VERY / NOT WORRIED AT ALL	39	39	22	41	38	43	36	40	39	36	40
Not applicable – I do not pay for this	4	4	7	1	6	2	1	4	2	6	9
Prefer not to say	1	1	0	3	1	1	1	1	1	1	2

Council tax

Very worried	19	19	17	26	19	19	19	18	16	28	18
Fairly worried	34	34	36	35	35	25	32	36	36	32	29
TOTAL VERY / FAIRLY WORRIED	53	53	53	61	54	44	51	54	52	60	47
Not very worried	25	25	23	32	20	31	28	25	25	23	28
Not at all worried	11	12	10	3	10	18	14	11	13	9	9
TOTAL NOT VERY / NOT WORRIED AT ALL	36	37	33	35	30	49	42	36	38	32	37
Not applicable – I do not pay for this	10	10	14	3	14	6	4	9	9	7	14
Prefer not to say	1	1	0	1	1	1	2	2	1	1	2

Gas and electricity

Very worried	24	24	22	26	23	24	23	25	18	35	31
Fairly worried	40	40	36	38	44	33	36	40	40	39	38
TOTAL VERY / FAIRLY WORRIED	64	64	58	64	67	57	59	65	58	74	69
Not very worried	22	21	30	30	17	25	27	22	25	17	20
Not at all worried	10	10	6	3	11	15	10	8	12	6	7
TOTAL NOT VERY / NOT WORRIED AT ALL	32	31	36	33	28	40	37	30	37	23	27
Not applicable – I do not pay for this	3	3	6	3	4	1	3	4	4	1	4
Prefer not to say	1	1	0	1	0	3	1	1	1	1	1

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

Fieldwork: 26th – 26th May 2019										
	Relationship status				Parent status			Work status		
	Total	Married	Living together, but not married	Single	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No	Full Time	Part Time	Not Working
Weighted Sample	1100	277	240	460	233	317	582	450	178	472
Unweighted Sample	1100	279	236	453	218	324	582	450	153	497
	%	%	%	%	%	%	%	%	%	%
A bit harder to afford	28	27	25	27	26	25	29	29	29	27
TOTAL HARDER TO AFFORD	81	85	81	77	87	88	75	79	80	84
About the same	9	10	5	12	7	10	10	10	10	9
A bit easier to afford	1	1	2	1	1	0	1	1	1	1
Much easier to afford	2	1	4	1	2	1	2	3	0	1
TOTAL EASIER TO AFFORD	3	2	6	2	3	1	3	4	1	2
Don't know	1	1	0	1	0	0	1	0	1	1
Not applicable – I did not pay this in 2019	6	2	8	7	2	0	10	6	7	5
Prefer not to say	0	0	0	1	1	0	0	0	1	0

How worried, if at all, are you about being able to afford each of the following payments over the NEXT 12 months?

Rent (inc. service charges)

Very worried	20	21	21	22	21	22	21	15	29	23
Fairly worried	36	36	41	32	39	29	36	39	39	31
TOTAL VERY / FAIRLY WORRIED	56	57	62	54	60	51	57	54	68	54
Not very worried	29	31	20	32	26	31	29	32	24	27
Not at all worried	10	9	15	8	11	10	10	13	5	9
TOTAL NOT VERY / NOT WORRIED AT ALL	39	40	35	40	37	41	39	45	29	36
Not applicable – I do not pay for this	4	3	1	5	3	7	3	1	1	9
Prefer not to say	1	1	1	1	1	1	1	1	2	1

Council tax

Very worried	19	21	26	16	22	23	17	17	27	18
Fairly worried	34	38	33	31	40	35	30	36	34	32
TOTAL VERY / FAIRLY WORRIED	53	59	59	47	62	58	47	53	61	50
Not very worried	25	26	20	26	26	21	27	31	23	21
Not at all worried	11	10	16	9	8	11	13	14	9	9
TOTAL NOT VERY / NOT WORRIED AT ALL	36	36	36	35	34	32	40	45	32	30
Not applicable – I do not pay for this	10	4	2	16	2	10	12	2	5	19
Prefer not to say	1	1	2	1	1	1	1	1	3	1

Gas and electricity

Very worried	24	27	25	23	30	33	19	16	29	30
Fairly worried	40	37	39	38	41	42	37	40	39	39
TOTAL VERY / FAIRLY WORRIED	64	64	64	61	71	75	56	56	68	69
Not very worried	22	24	18	25	22	16	26	28	18	19
Not at all worried	10	9	14	9	6	7	12	13	10	6
TOTAL NOT VERY / NOT WORRIED AT ALL	32	33	32	34	28	23	38	41	28	25
Not applicable – I do not pay for this	3	3	3	4	0	1	6	2	2	5
Prefer not to say	1	1	1	1	1	1	1	0	2	1

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Total	Household income						Struggled to afford in the LAST 12 months				
		Under 15,000	15,000 - 24,999	25,000 - 34,999	35,000 - 49,999	50,000 - 59,999	60,000 - 150,000 and over	Didn't struggle to afford any	Struggled to afford one of these	Struggled to afford 2-3 of these	Struggled to afford 4-5 of these	Struggled to afford 6 or more of these
Weighted Sample	1100	168	206	185	144	74	135	282	115	183	189	330
Unweighted Sample	1100	174	173	195	142	75	159	306	117	180	176	321
	%	%	%	%	%	%	%	%	%	%	%	%
A bit harder to afford	28	25	25	28	30	31	34	36	40	37	19	17
TOTAL HARDER TO AFFORD	81	84	84	76	82	80	84	64	84	78	89	92
About the same	9	7	10	12	10	9	7	19	6	7	8	5
A bit easier to afford	1	1	0	1	1	0	3	2	0	1	1	1
Much easier to afford	2	1	1	3	3	3	1	1	3	2	0	2
TOTAL EASIER TO AFFORD	3	2	1	4	4	3	4	3	3	3	1	3
Don't know	1	2	0	1	0	0	2	2	1	1	0	0
Not applicable – I did not pay this in 2019	6	5	5	6	3	8	5	12	6	10	3	0
Prefer not to say	0	0	0	0	0	0	0	1	0	1	0	0

How worried, if at all, are you about being able to afford each of the following payments over the NEXT 12 months?

Rent (inc. service charges)

Very worried	20	32	21	19	23	19	13	4	10	14	16	45
Fairly worried	36	28	42	37	40	33	28	20	31	41	48	40
TOTAL VERY / FAIRLY WORRIED	56	60	63	56	63	52	41	24	41	55	64	85
Not very worried	29	23	26	29	32	18	38	43	44	31	25	12
Not at all worried	10	7	6	13	5	29	17	27	9	7	5	1
TOTAL NOT VERY / NOT WORRIED AT ALL	39	30	32	42	37	47	55	70	53	38	30	13
Not applicable – I do not pay for this	4	10	5	0	1	1	3	4	6	6	6	2
Prefer not to say	1	1	0	2	0	0	1	2	0	2	0	0

Council tax

Very worried	19	25	18	24	18	19	11	2	9	7	20	43
Fairly worried	34	29	41	33	37	33	26	17	23	39	45	43
TOTAL VERY / FAIRLY WORRIED	53	54	59	57	55	52	37	19	32	46	65	86
Not very worried	25	20	22	26	30	23	34	36	39	34	21	9
Not at all worried	11	5	8	13	11	25	22	31	15	6	2	1
TOTAL NOT VERY / NOT WORRIED AT ALL	36	25	30	39	41	48	56	67	54	40	23	10
Not applicable – I do not pay for this	10	18	12	4	4	1	6	11	14	12	12	4
Prefer not to say	1	3	0	1	0	0	1	3	0	1	0	1

Gas and electricity

Very worried	24	36	25	26	21	22	13	3	4	16	29	51
Fairly worried	40	40	55	41	40	29	29	20	43	44	55	44
TOTAL VERY / FAIRLY WORRIED	64	76	80	67	61	51	42	23	47	60	84	95
Not very worried	22	16	13	19	25	26	36	39	36	28	15	4
Not at all worried	10	4	4	10	12	21	18	28	8	8	1	1
TOTAL NOT VERY / NOT WORRIED AT ALL	32	20	17	29	37	47	54	67	44	36	16	5
Not applicable – I do not pay for this	3	3	3	3	3	1	3	7	7	3	1	1
Prefer not to say	1	1	0	0	0	0	1	2	2	1	0	0

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Past Vote 2024 GE						2016 EU Ref		Gender		Age				NS-SEC		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	1100	143	440	121	165	110	393	379	523	577	163	577	218	142	250	207	403
Unweighted Sample	1100	115	477	132	154	128	452	339	510	590	147	539	249	165	295	215	324
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Water and sewerage

Very worried	14	8	15	11	28	5	14	18	13	15	9	14	20	12	10	16	13
Fairly worried	30	25	32	30	26	29	31	30	24	35	20	32	32	27	27	30	31
TOTAL VERY / FAIRLY WORRIED	44	33	47	41	54	34	45	48	37	50	29	46	52	39	37	46	44
Not very worried	34	43	31	39	28	43	33	34	35	33	43	31	31	36	36	31	35
Not at all worried	15	19	15	13	13	11	18	14	20	10	9	15	14	21	23	19	12
TOTAL NOT VERY / NOT WORRIED AT ALL	49	62	46	52	41	54	51	48	55	43	52	46	45	57	59	50	47
Not applicable – I do not pay for this	7	5	6	7	5	9	5	4	7	6	17	6	2	4	4	5	7
Prefer not to say	1	0	1	0	0	2	0	1	1	1	1	1	1	0	0	0	2

Broadband

Very worried	10	6	8	7	17	4	9	11	11	9	6	10	12	8	6	10	10
Fairly worried	22	20	24	16	24	20	20	25	18	26	17	22	24	26	19	25	23
TOTAL VERY / FAIRLY WORRIED	32	26	32	23	41	24	29	36	29	35	23	32	36	34	25	35	33
Not very worried	41	48	39	48	34	43	43	40	42	39	46	40	40	40	44	36	40
Not at all worried	20	22	20	20	22	18	23	19	23	18	14	22	17	22	29	21	18
TOTAL NOT VERY / NOT WORRIED AT ALL	61	70	59	68	56	61	66	59	65	57	60	62	57	62	73	57	58
Not applicable – I do not pay for this	7	3	8	9	2	13	5	4	6	8	15	5	6	4	3	7	7
Prefer not to say	1	0	1	0	0	2	0	0	1	1	1	1	1	0	0	0	1

Mobile

Very worried	8	5	6	8	16	3	8	9	8	7	3	10	9	4	6	8	8
Fairly worried	19	17	21	14	19	17	16	21	16	22	14	19	19	23	16	21	19
TOTAL VERY / FAIRLY WORRIED	27	22	27	22	35	20	24	30	24	29	17	29	28	27	22	29	27
Not very worried	41	48	40	39	35	39	44	42	38	43	37	41	45	36	39	39	45
Not at all worried	26	28	26	29	27	26	30	24	33	21	20	28	24	31	36	30	23
TOTAL NOT VERY / NOT WORRIED AT ALL	67	76	66	68	62	65	74	66	71	64	57	69	69	67	75	69	68
Not applicable – I do not pay for this	5	2	5	9	2	13	1	3	4	6	24	2	2	5	4	2	3
Prefer not to say	1	0	1	1	1	2	0	1	1	1	1	1	1	1	0	0	1

And how worried, if at all, are you about being able to afford each of the following costs over the NEXT 12 months?

Repairs and maintenance to your home

Very worried	9	6	10	3	16	4	10	11	9	10	5	13	8	3	6	8	11
Fairly worried	17	17	20	12	11	10	17	13	15	19	15	19	15	12	15	15	21
TOTAL VERY / FAIRLY WORRIED	26	23	30	15	27	14	27	24	24	29	20	32	23	15	21	23	32
Not very worried	16	18	16	14	17	18	17	15	17	14	18	16	15	12	17	16	17
Not at all worried	11	19	8	18	12	6	11	13	13	8	8	11	11	12	15	14	8
TOTAL NOT VERY / NOT WORRIED AT ALL	27	37	24	32	29	24	28	28	30	22	26	27	26	24	32	30	25
Not applicable – I do not pay for this	46	40	45	52	44	57	45	47	44	48	50	40	50	61	47	48	42
Prefer not to say	1	0	1	1	0	4	0	1	2	1	4	1	1	1	0	1	2

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Country			Region				Rent type		
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	From a private landlord	From my local authority	From a housing association
Weighted Sample	1100	969	44	87	392	163	87	327	627	231	242
Unweighted Sample	1100	970	47	83	269	153	188	360	686	179	235
	%	%	%	%	%	%	%	%	%	%	%

Water and sewerage

Very worried	14	15	15	8	12	21	11	16	12	21	15
Fairly worried	30	30	32	27	31	20	32	33	28	37	25
TOTAL VERY / FAIRLY WORRIED	44	45	47	35	43	41	43	49	40	58	40
Not very worried	34	34	30	30	33	35	37	34	35	24	38
Not at all worried	15	15	11	12	17	22	14	10	17	12	12
TOTAL NOT VERY / NOT WORRIED AT ALL	49	49	41	42	50	57	51	44	52	36	50
Not applicable – I do not pay for this	7	5	12	20	6	1	3	7	7	4	9
Prefer not to say	1	1	0	3	0	1	3	1	1	1	1

Broadband

Very worried	10	10	13	8	10	9	7	10	8	17	8
Fairly worried	22	22	21	28	21	20	23	23	18	26	29
TOTAL VERY / FAIRLY WORRIED	32	32	34	36	31	29	30	33	26	43	37
Not very worried	41	40	43	42	37	43	42	43	43	33	41
Not at all worried	20	20	14	18	21	25	22	17	23	19	14
TOTAL NOT VERY / NOT WORRIED AT ALL	61	60	57	60	58	68	64	60	66	52	55
Not applicable – I do not pay for this	7	7	10	3	11	2	5	6	8	4	7
Prefer not to say	1	1	0	1	0	1	1	1	1	1	1

Mobile

Very worried	8	8	6	7	6	10	7	9	6	13	8
Fairly worried	19	18	24	23	20	11	19	20	15	24	25
TOTAL VERY / FAIRLY WORRIED	27	26	30	30	26	21	26	29	21	37	33
Not very worried	41	39	47	51	41	38	36	39	41	38	41
Not at all worried	26	28	19	15	25	36	33	25	31	21	19
TOTAL NOT VERY / NOT WORRIED AT ALL	67	67	66	66	66	74	69	64	72	59	60
Not applicable – I do not pay for this	5	6	3	2	8	4	3	5	6	2	6
Prefer not to say	1	1	0	2	0	1	2	1	1	1	1

And how worried, if at all, are you about being able to afford each of the following costs over the NEXT 12 months?

Repairs and maintenance to your home

Very worried	9	9	17	10	8	14	10	7	8	15	9
Fairly worried	17	17	8	15	17	17	15	19	18	18	14
TOTAL VERY / FAIRLY WORRIED	26	26	25	25	25	31	25	26	26	33	23
Not very worried	16	15	14	24	13	16	15	17	16	21	11
Not at all worried	11	11	9	10	10	15	10	10	10	9	14
TOTAL NOT VERY / NOT WORRIED AT ALL	27	26	23	34	23	31	25	27	26	30	25
Not applicable – I do not pay for this	46	46	52	38	51	38	46	46	47	37	52
Prefer not to say	1	2	0	2	1	2	3	1	2	1	1

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Relationship status			Parent status			Work status			
	Total	Married	Living together, but not married	Single	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No	Full Time	Part Time	Not Working
Weighted Sample	1100	277	240	460	233	317	582	450	178	472
Unweighted Sample	1100	279	236	453	218	324	582	450	153	497
	%	%	%	%	%	%	%	%	%	%

Water and sewerage

Very worried	14	16	17	13	17	21	11	9	16	19
Fairly worried	30	36	27	27	37	32	25	28	37	29
TOTAL VERY / FAIRLY WORRIED	44	52	44	40	54	53	36	37	53	48
Not very worried	34	30	29	36	30	30	37	36	26	34
Not at all worried	15	12	19	15	11	13	16	18	16	11
TOTAL NOT VERY / NOT WORRIED AT ALL	49	42	48	51	41	43	53	54	42	45
Not applicable – I do not pay for this	7	5	7	9	3	3	9	7	3	7
Prefer not to say	1	1	1	1	1	1	1	1	2	1

Broadband

Very worried	10	13	11	8	11	14	7	7	12	11
Fairly worried	22	24	18	21	26	26	19	19	17	27
TOTAL VERY / FAIRLY WORRIED	32	37	29	29	37	40	26	26	29	38
Not very worried	41	40	35	44	41	39	42	44	38	39
Not at all worried	20	18	28	18	20	18	21	24	22	15
TOTAL NOT VERY / NOT WORRIED AT ALL	61	58	63	62	61	57	63	68	60	54
Not applicable – I do not pay for this	7	3	7	9	1	3	10	6	9	7
Prefer not to say	1	1	1	1	1	1	1	0	2	1

Mobile

Very worried	8	6	10	8	10	10	6	7	8	9
Fairly worried	19	25	13	16	24	26	14	15	21	22
TOTAL VERY / FAIRLY WORRIED	27	31	23	24	34	36	20	22	29	31
Not very worried	41	42	37	41	40	39	42	45	39	37
Not at all worried	26	24	35	26	25	21	29	32	25	22
TOTAL NOT VERY / NOT WORRIED AT ALL	67	66	72	67	65	60	71	77	64	59
Not applicable – I do not pay for this	5	2	5	8	1	3	8	2	6	9
Prefer not to say	1	1	1	1	1	1	1	0	2	1

And how worried, if at all, are you about being able to afford each of the following costs over the NEXT 12 months?

Repairs and maintenance to your home

Very worried	9	14	9	7	17	9	7	9	11	9
Fairly worried	17	16	17	17	20	16	15	18	20	15
TOTAL VERY / FAIRLY WORRIED	26	30	26	24	37	25	22	27	31	24
Not very worried	16	18	18	13	13	17	16	20	12	13
Not at all worried	11	13	13	10	13	8	11	13	8	10
TOTAL NOT VERY / NOT WORRIED AT ALL	27	31	31	23	26	25	27	33	20	23
Not applicable – I do not pay for this	46	37	41	52	37	49	49	40	46	52
Prefer not to say	1	1	2	2	1	0	2	1	3	1

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Household income						Struggled to afford in the LAST 12 months					
		Total	Under 15,000	15,000 - 24,999	25,000 - 34,999	35,000 - 49,999	50,000 - 59,999	60,000 - 150,000 and over	Didn't struggle to afford any	Struggled to afford one of these	Struggled to afford 2-3 of these	Struggled to afford 4-5 of these	Struggled to afford 6 or more of these
Weighted Sample	1100	168	206	185	144	74	135		282	115	183	189	330
Unweighted Sample	1100	174	173	195	142	75	159		306	117	180	176	321
		%	%	%	%	%	%		%	%	%	%	%
Water and sewerage													
	Very worried	14	24	13	13	15	15	10	2	4	6	11	36
	Fairly worried	30	32	36	26	31	26	19	10	27	29	37	44
	TOTAL VERY / FAIRLY WORRIED	44	56	49	39	46	41	29	12	31	35	48	80
	Not very worried	34	30	33	36	30	31	42	44	43	42	38	14
	Not at all worried	15	8	9	19	18	27	22	32	16	12	8	4
	TOTAL NOT VERY / NOT WORRIED AT ALL	49	38	42	55	48	58	64	76	59	54	46	18
	Not applicable – I do not pay for this	7	5	9	5	7	1	7	9	10	9	6	2
	Prefer not to say	1	1	0	1	0	0	1	2	0	2	0	0
Broadband													
	Very worried	10	14	6	15	7	9	5	0	5	4	6	25
	Fairly worried	22	29	32	16	26	20	9	5	10	13	26	44
	TOTAL VERY / FAIRLY WORRIED	32	43	38	31	33	29	14	5	15	17	32	69
	Not very worried	41	34	39	42	41	26	45	44	58	52	47	22
	Not at all worried	20	11	16	21	21	42	34	38	18	22	14	7
	TOTAL NOT VERY / NOT WORRIED AT ALL	61	45	55	63	62	68	79	82	76	74	61	29
	Not applicable – I do not pay for this	7	11	7	6	5	2	7	11	9	9	7	2
	Prefer not to say	1	1	0	0	0	0	1	2	0	1	0	0
Mobile													
	Very worried	8	13	5	9	11	6	4	0	2	3	7	20
	Fairly worried	19	27	22	16	21	20	9	5	9	12	20	38
	TOTAL VERY / FAIRLY WORRIED	27	40	27	25	32	26	13	5	11	15	27	58
	Not very worried	41	37	46	41	34	31	45	36	48	52	50	30
	Not at all worried	26	16	22	29	32	39	37	50	29	25	20	9
	TOTAL NOT VERY / NOT WORRIED AT ALL	67	53	68	70	66	70	82	86	77	77	70	39
	Not applicable – I do not pay for this	5	7	4	5	1	4	3	7	10	8	3	3
	Prefer not to say	1	1	1	0	0	0	1	2	0	1	0	0
And how worried, if at all, are you about being able to afford each of the following costs over the NEXT 12 months?													
Repairs and maintenance to your home													
	Very worried	9	9	8	11	12	10	9	1	1	5	8	23
	Fairly worried	17	18	19	16	16	22	11	5	11	15	21	28
	TOTAL VERY / FAIRLY WORRIED	26	27	27	27	28	32	20	6	12	20	29	51
	Not very worried	16	9	20	11	15	16	23	14	20	18	19	13
	Not at all worried	11	6	9	9	8	10	23	22	9	8	9	4
	TOTAL NOT VERY / NOT WORRIED AT ALL	27	15	29	20	23	26	46	36	29	26	28	17
	Not applicable – I do not pay for this	46	54	43	51	48	41	34	56	56	53	43	31
	Prefer not to say	1	3	0	1	0	1	1	2	2	2	0	1

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Past Vote 2024 GE						2016 EU Ref		Gender		Age				NS-SEC		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	1100	143	440	121	165	110	393	379	523	577	163	577	218	142	250	207	403
Unweighted Sample	1100	115	477	132	154	128	452	339	510	590	147	539	249	165	295	215	324
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Set-up and move costs (e.g. deposit, advance rent, moving cost)																	
Very worried	22	21	22	21	26	18	22	26	22	23	14	23	32	16	21	19	24
Fairly worried	23	29	23	22	14	28	24	17	21	25	36	23	17	14	22	25	21
TOTAL VERY / FAIRLY WORRIED	45	50	45	43	40	46	46	43	43	48	50	46	49	30	43	44	45
Not very worried	15	14	14	15	12	26	15	11	17	13	24	14	13	13	20	13	14
Not at all worried	14	19	13	15	13	8	14	16	18	10	8	13	14	20	18	19	10
TOTAL NOT VERY / NOT WORRIED AT ALL	29	33	27	30	25	34	29	27	35	23	32	27	27	33	38	32	24
Not applicable – I do not pay for this	23	17	24	26	34	17	23	28	22	25	15	23	23	37	16	22	27
Prefer not to say	3	1	3	1	1	3	2	3	2	4	2	4	1	1	1	2	4
Purchasing or replacing furniture (e.g. beds, sofas, tables)																	
Very worried	22	17	22	19	34	15	21	28	21	24	9	24	28	22	16	17	25
Fairly worried	25	28	30	21	19	15	23	28	21	29	23	25	27	23	22	25	30
TOTAL VERY / FAIRLY WORRIED	47	45	52	40	53	30	44	56	42	53	32	49	55	45	38	42	55
Not very worried	27	35	23	30	30	32	35	25	28	27	19	29	24	34	32	29	28
Not at all worried	14	17	13	20	14	14	16	15	19	10	12	14	15	19	20	21	11
TOTAL NOT VERY / NOT WORRIED AT ALL	41	52	36	50	44	46	51	40	47	37	31	43	39	53	52	50	39
Not applicable – I do not pay for this	9	3	10	10	2	19	6	3	10	9	33	6	5	2	10	8	5
Prefer not to say	1	0	1	1	0	4	0	1	1	1	4	1	1	0	0	0	2
Purchasing or replacing white goods (e.g. fridge, washing machine, cooker)																	
Very worried	22	17	22	18	33	15	20	29	20	24	8	23	30	24	16	17	25
Fairly worried	28	32	30	19	31	21	28	35	24	32	16	31	31	28	25	28	35
TOTAL VERY / FAIRLY WORRIED	50	49	52	37	64	36	48	64	44	56	24	54	61	52	41	45	60
Not very worried	20	25	18	23	19	20	25	18	23	17	14	19	19	30	24	21	19
Not at all worried	12	17	11	13	14	10	13	12	14	9	6	13	11	15	19	15	9
TOTAL NOT VERY / NOT WORRIED AT ALL	32	42	29	36	33	30	38	30	37	26	20	32	30	45	43	36	28
Not applicable – I do not pay for this	17	9	19	27	3	31	14	6	17	17	53	13	8	4	17	19	11
Prefer not to say	1	0	1	1	0	4	0	1	1	1	4	1	1	0	0	0	2
Purchasing or replacing carpets, flooring or curtains																	
Very worried	16	11	16	11	28	6	16	21	13	18	4	16	20	21	11	18	13
Fairly worried	20	18	21	14	21	13	18	23	19	20	11	22	19	21	15	14	25
TOTAL VERY / FAIRLY WORRIED	36	29	37	25	49	19	34	44	32	38	15	38	39	42	26	32	38
Not very worried	21	30	17	21	18	25	23	24	20	21	13	19	27	27	20	21	24
Not at all worried	15	22	15	17	15	9	18	14	20	11	11	15	14	21	21	20	13
TOTAL NOT VERY / NOT WORRIED AT ALL	36	52	32	38	33	34	41	38	40	32	24	34	41	48	41	41	37
Not applicable – I do not pay for this	27	17	30	35	16	43	25	17	27	27	56	26	19	10	32	26	23
Prefer not to say	2	1	1	1	0	4	1	1	2	2	4	2	1	1	0	1	2
Basic household items needed to live day-to-day (e.g. cooking equipment, utensils, bedding)																	
Very worried	13	9	11	11	24	13	13	16	13	14	5	16	17	7	10	12	15

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Country			Region				Rent type		
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	From a private landlord	From my local authority	From a housing association
Weighted Sample	1100	969	44	87	392	163	87	327	627	231	242
Unweighted Sample	1100	970	47	83	269	153	188	360	686	179	235
	%	%	%	%	%	%	%	%	%	%	%
Set-up and move costs (e.g. deposit, advance rent, moving cost)											
Very worried	22	23	22	16	24	24	24	21	24	21	19
Fairly worried	23	23	31	21	21	21	22	25	28	12	18
TOTAL VERY / FAIRLY WORRIED	45	46	53	37	45	45	46	46	52	33	37
Not very worried	15	16	11	11	16	16	20	13	17	14	11
Not at all worried	14	13	15	16	12	15	12	15	12	12	18
TOTAL NOT VERY / NOT WORRIED AT ALL	29	29	26	27	28	31	32	28	29	26	29
Not applicable – I do not pay for this	23	23	21	33	25	20	18	22	15	38	32
Prefer not to say	3	3	0	3	2	3	4	3	3	3	2
Purchasing or replacing furniture (e.g. beds, sofas, tables)											
Very worried	22	23	24	17	25	21	20	22	15	33	31
Fairly worried	25	25	22	26	25	23	18	28	26	28	22
TOTAL VERY / FAIRLY WORRIED	47	48	46	43	50	44	38	50	41	61	53
Not very worried	27	27	36	29	25	30	23	28	28	26	27
Not at all worried	14	15	11	13	14	17	13	15	16	10	16
TOTAL NOT VERY / NOT WORRIED AT ALL	41	42	47	42	39	47	36	43	44	36	43
Not applicable – I do not pay for this	9	9	7	13	10	7	22	6	14	2	4
Prefer not to say	1	1	0	2	1	2	3	1	2	1	1
Purchasing or replacing white goods (e.g. fridge, washing machine, cooker)											
Very worried	22	22	21	21	24	17	23	23	15	32	33
Fairly worried	28	28	32	26	31	28	17	28	25	36	28
TOTAL VERY / FAIRLY WORRIED	50	50	53	47	55	45	40	51	40	68	61
Not very worried	20	19	24	30	17	21	11	21	19	21	20
Not at all worried	12	12	11	10	10	15	12	13	13	8	12
TOTAL NOT VERY / NOT WORRIED AT ALL	32	31	35	40	27	36	23	34	32	29	32
Not applicable – I do not pay for this	17	18	11	11	17	17	34	14	27	2	6
Prefer not to say	1	1	0	2	1	2	3	1	2	1	1
Purchasing or replacing carpets, flooring or curtains											
Very worried	16	15	22	19	14	15	20	15	9	25	23
Fairly worried	20	20	12	14	22	17	13	23	14	33	21
TOTAL VERY / FAIRLY WORRIED	36	35	34	33	36	32	33	38	23	58	44
Not very worried	21	20	13	27	21	19	16	22	17	22	30
Not at all worried	15	14	22	23	13	19	11	14	15	13	16
TOTAL NOT VERY / NOT WORRIED AT ALL	36	34	35	50	34	38	27	36	32	35	46
Not applicable – I do not pay for this	27	28	30	15	29	29	38	25	43	5	9
Prefer not to say	2	2	0	3	1	2	3	1	2	2	1
Basic household items needed to live day-to-day (e.g. cooking equipment, utensils, bedding)											
Very worried	13	14	19	10	12	15	16	13	9	24	15

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Relationship status			Parent status			Work status		
	Total	Married	Living together, but not married	Single	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No	Full Time	Part Time	Not Working
Weighted Sample	1100	277	240	460	233	317	582	450	178	472
Unweighted Sample	1100	279	236	453	218	324	582	450	153	497
	%	%	%	%	%	%	%	%	%	%
Set-up and move costs (e.g. deposit, advance rent, moving cost)										
Very worried	22	25	22	20	35	24	18	21	23	23
Fairly worried	23	20	25	23	16	18	27	28	22	18
TOTAL VERY / FAIRLY WORRIED	45	45	47	43	51	42	45	49	45	41
Not very worried	15	18	17	14	9	11	19	18	16	12
Not at all worried	14	14	17	12	17	13	12	14	9	15
TOTAL NOT VERY / NOT WORRIED AT ALL	29	32	34	26	26	24	31	32	25	27
Not applicable – I do not pay for this	23	20	14	28	22	31	21	18	23	29
Prefer not to say	3	3	5	2	2	2	3	1	7	2
Purchasing or replacing furniture (e.g. beds, sofas, tables)										
Very worried	22	29	22	19	35	29	16	14	22	30
Fairly worried	25	25	22	25	27	26	23	27	28	23
TOTAL VERY / FAIRLY WORRIED	47	54	44	44	62	55	39	41	50	53
Not very worried	27	28	29	27	24	30	27	32	28	23
Not at all worried	14	13	16	16	11	12	17	18	10	13
TOTAL NOT VERY / NOT WORRIED AT ALL	41	41	45	43	35	42	44	50	38	36
Not applicable – I do not pay for this	9	4	9	12	2	2	16	8	8	11
Prefer not to say	1	1	2	1	1	1	2	1	3	1
Purchasing or replacing white goods (e.g. fridge, washing machine, cooker)										
Very worried	22	27	21	21	35	30	15	14	19	31
Fairly worried	28	29	25	28	27	33	26	30	40	22
TOTAL VERY / FAIRLY WORRIED	50	56	46	49	62	63	41	44	59	53
Not very worried	20	22	19	18	16	23	19	22	12	20
Not at all worried	12	13	11	12	13	11	11	15	10	10
TOTAL NOT VERY / NOT WORRIED AT ALL	32	35	30	30	29	34	30	37	22	30
Not applicable – I do not pay for this	17	8	23	20	8	3	27	18	17	16
Prefer not to say	1	1	1	1	1	1	2	1	3	1
Purchasing or replacing carpets, flooring or curtains										
Very worried	16	20	16	13	24	26	8	10	16	21
Fairly worried	20	26	12	17	22	25	16	17	24	20
TOTAL VERY / FAIRLY WORRIED	36	46	28	30	46	51	24	27	40	41
Not very worried	21	19	21	22	23	23	18	23	15	21
Not at all worried	15	17	16	14	11	15	16	18	15	13
TOTAL NOT VERY / NOT WORRIED AT ALL	36	36	37	36	34	38	34	41	30	34
Not applicable – I do not pay for this	27	16	34	31	19	10	40	31	27	24
Prefer not to say	2	1	2	2	2	1	2	2	3	1
Basic household items needed to live day-to-day (e.g. cooking equipment, utensils, bedding)										
Very worried	13	16	13	13	19	18	10	11	13	16

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Household income						Struggled to afford in the LAST 12 months				
	Total	Under 15,000	15,000 - 24,999	25,000 - 34,999	35,000 - 49,999	50,000 - 59,999	60,000 - 150,000 and over	Didn't struggle to afford any	Struggled to afford one of these	Struggled to afford 2-3 of these	Struggled to afford 4-5 of these	Struggled to afford 6 or more of these
Weighted Sample	1100	168	206	185	144	74	135	282	115	183	189	330
Unweighted Sample	1100	174	173	195	142	75	159	306	117	180	176	321
	%	%	%	%	%	%	%	%	%	%	%	%
Set-up and move costs (e.g. deposit, advance rent, moving cost)												
Very worried	22	29	23	22	22	24	18	5	14	17	27	41
Fairly worried	23	16	23	24	29	24	26	19	26	31	20	22
TOTAL VERY / FAIRLY WORRIED	45	45	46	46	51	48	44	24	40	48	47	63
Not very worried	15	12	12	13	18	26	21	22	13	17	13	10
Not at all worried	14	9	10	15	9	18	19	26	19	11	8	6
TOTAL NOT VERY / NOT WORRIED AT ALL	29	21	22	28	27	44	40	48	32	28	21	16
Not applicable – I do not pay for this	23	29	31	25	22	6	15	25	26	20	31	19
Prefer not to say	3	5	1	1	0	2	1	3	1	5	1	2
Purchasing or replacing furniture (e.g. beds, sofas, tables)												
Very worried	22	40	27	22	18	20	12	3	13	10	26	47
Fairly worried	25	21	30	28	27	27	19	12	24	31	28	32
TOTAL VERY / FAIRLY WORRIED	47	61	57	50	45	47	31	15	37	41	54	79
Not very worried	27	18	26	25	30	28	42	34	28	32	34	15
Not at all worried	14	12	10	18	18	18	18	32	17	15	6	3
TOTAL NOT VERY / NOT WORRIED AT ALL	41	30	36	43	48	46	60	66	45	47	40	18
Not applicable – I do not pay for this	9	7	7	7	8	6	9	17	17	10	6	2
Prefer not to say	1	2	0	1	0	1	1	3	0	2	1	1
Purchasing or replacing white goods (e.g. fridge, washing machine, cooker)												
Very worried	22	39	31	24	18	16	9	1	10	15	26	46
Fairly worried	28	25	33	29	31	27	18	10	29	35	36	35
TOTAL VERY / FAIRLY WORRIED	50	64	64	53	49	43	27	11	39	50	62	81
Not very worried	20	13	15	18	20	19	34	27	21	23	22	10
Not at all worried	12	10	9	10	15	15	19	31	11	8	5	2
TOTAL NOT VERY / NOT WORRIED AT ALL	32	23	24	28	35	34	53	58	32	31	27	12
Not applicable – I do not pay for this	17	11	11	18	16	23	20	28	28	18	10	7
Prefer not to say	1	2	0	1	0	1	0	3	0	2	0	1
Purchasing or replacing carpets, flooring or curtains												
Very worried	16	30	15	22	11	15	10	1	7	10	16	34
Fairly worried	20	18	24	16	21	11	12	6	17	20	24	29
TOTAL VERY / FAIRLY WORRIED	36	48	39	38	32	26	22	7	24	30	40	63
Not very worried	21	16	26	21	19	19	24	21	23	22	27	15
Not at all worried	15	10	15	17	18	12	21	27	15	17	9	7
TOTAL NOT VERY / NOT WORRIED AT ALL	36	26	41	38	37	31	45	48	38	39	36	22
Not applicable – I do not pay for this	27	22	20	23	30	42	32	41	38	27	24	14
Prefer not to say	2	3	0	1	0	1	1	4	0	2	0	1
Basic household items needed to live day-to-day (e.g. cooking equipment, utensils, bedding)												
Very worried	13	19	16	13	14	13	8	1	3	6	10	34

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Past Vote 2024 GE						2016 EU Ref		Gender		Age				NS-SEC		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	1100	143	440	121	165	110	393	379	523	577	163	577	218	142	250	207	403
Unweighted Sample	1100	115	477	132	154	128	452	339	510	590	147	539	249	165	295	215	324
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Fairly worried	25	24	30	20	20	21	24	26	21	29	20	26	25	26	21	25	27
TOTAL VERY / FAIRLY WORRIED	38	33	41	31	44	34	37	42	34	43	25	42	42	33	31	37	42
Not very worried	38	46	35	44	31	38	41	37	38	37	39	35	37	48	37	37	38
Not at all worried	21	19	21	22	23	24	21	19	25	18	29	20	19	18	32	23	18
TOTAL NOT VERY / NOT WORRIED AT ALL	59	65	56	66	54	62	62	56	63	55	68	55	56	66	69	60	56
Not applicable – I do not pay for this	1	1	1	1	0	2	0	1	1	1	4	1	1	0	0	3	1
Prefer not to say	1	1	1	0	1	2	0	1	1	1	2	1	1	0	1	0	2
Items needed for children in the household																	
Very worried	5	7	4	5	9	2	5	7	4	6	3	7	6	0	4	5	5
Fairly worried	10	5	13	6	7	5	9	11	6	13	5	15	6	1	6	7	13
TOTAL VERY / FAIRLY WORRIED	15	12	17	11	16	7	14	18	10	19	8	22	12	1	10	12	18
Not very worried	9	10	8	12	8	3	10	8	8	9	3	13	5	3	11	7	11
Not at all worried	8	15	7	7	10	1	6	9	11	5	3	8	10	6	9	8	8
TOTAL NOT VERY / NOT WORRIED AT ALL	17	25	15	19	18	4	16	17	19	14	6	21	15	9	20	15	19
Not applicable – I do not pay for this	66	62	65	68	64	87	69	63	69	64	82	54	72	90	69	71	60
Prefer not to say	2	0	3	2	1	2	1	3	1	3	4	2	2	0	0	1	3
Now thinking about the LAST 12 months, how often, if at all, have you struggled to afford each of the following?																	
Rent (inc. service charges)																	
Always	10	11	8	8	12	9	9	11	8	12	9	11	11	5	7	12	9
Most of the time	10	6	10	9	13	15	10	9	9	11	13	10	11	7	9	12	10
Occasionally	28	28	30	25	27	29	26	29	31	25	31	28	29	21	22	24	36
HAS STRUGGLED TO AFFORD THIS	48	34	40	34	40	44	36	38	40	36	44	38	40	28	31	36	46
Never	46	51	45	49	44	42	49	45	47	45	38	47	40	57	59	45	43
Don't know	1	0	2	2	0	0	2	1	1	1	2	1	2	0	0	3	0
Not applicable	5	5	6	6	4	5	5	6	4	6	7	3	6	9	3	5	2
Council tax																	
Always	10	9	7	6	18	3	8	16	11	10	5	10	15	8	6	12	12
Most of the time	12	10	13	14	14	12	14	12	10	15	12	14	14	6	12	14	14
Occasionally	24	29	24	19	27	25	23	27	24	23	13	26	27	20	22	24	30
HAS STRUGGLED TO AFFORD THIS	46	39	37	33	41	37	37	39	34	38	25	40	41	26	34	38	44
Never	39	44	39	43	34	39	46	37	43	36	24	42	36	50	55	40	36
Don't know	1	0	2	0	0	0	1	1	1	1	3	0	2	0	1	2	0
Not applicable	13	8	15	18	7	21	8	8	12	15	43	7	6	16	5	8	8
Gas and electricity																	
Always	11	9	9	10	19	4	10	13	9	12	5	10	20	8	7	12	9
Most of the time	16	14	13	12	27	15	13	24	14	19	10	19	14	19	10	17	20
Occasionally	28	38	31	27	21	32	29	26	28	28	22	28	32	28	29	26	32

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Country			Region				Rent type		
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	From a private landlord	From my local authority	From a housing association
Weighted Sample	1100	969	44	87	392	163	87	327	627	231	242
Unweighted Sample	1100	970	47	83	269	153	188	360	686	179	235
	%	%	%	%	%	%	%	%	%	%	%
Fairly worried	25	26	15	26	27	21	16	29	22	28	30
TOTAL VERY / FAIRLY WORRIED	38	40	34	36	39	36	32	42	31	52	45
Not very worried	38	37	45	40	36	37	37	38	39	36	35
Not at all worried	21	21	21	21	23	23	24	18	26	11	18
TOTAL NOT VERY / NOT WORRIED AT ALL	59	58	66	61	59	60	61	56	65	47	53
Not applicable – I do not pay for this	1	1	0	2	1	1	4	1	2	0	1
Prefer not to say	1	1	0	2	1	2	3	1	1	1	1
Items needed for children in the household											
Very worried	5	5	4	5	5	6	11	4	4	6	8
Fairly worried	10	9	13	14	6	8	9	14	9	15	7
TOTAL VERY / FAIRLY WORRIED	15	14	17	19	11	14	20	18	13	21	15
Not very worried	9	9	6	10	6	14	7	10	9	8	8
Not at all worried	8	8	7	7	8	8	8	8	8	5	10
TOTAL NOT VERY / NOT WORRIED AT ALL	17	17	13	17	14	22	15	18	17	13	18
Not applicable – I do not pay for this	66	67	69	62	73	61	62	63	68	65	64
Prefer not to say	2	2	1	2	2	4	3	2	2	2	2
Now thinking about the LAST 12 months, how often, if at all, have you struggled to afford each of the following?											
Rent (inc. service charges)											
Always	10	10	3	7	10	10	13	10	9	15	8
Most of the time	10	10	16	12	8	6	9	14	9	9	13
Occasionally	28	28	27	25	31	26	31	25	26	34	26
HAS STRUGGLED TO AFFORD THIS	48	38	43	37	39	32	40	39	35	43	39
Never	46	45	50	50	42	53	42	46	52	32	44
Don't know	1	1	0	3	2	1	1	1	1	1	2
Not applicable	5	5	5	2	8	4	4	4	3	9	8
Council tax											
Always	10	10	10	11	10	11	8	11	7	20	10
Most of the time	12	12	16	19	9	11	13	16	11	17	12
Occasionally	24	24	19	20	28	21	24	21	24	23	22
HAS STRUGGLED TO AFFORD THIS	46	36	35	39	37	32	37	37	35	40	34
Never	39	39	38	40	35	46	45	40	44	29	38
Don't know	1	1	0	3	2	0	0	1	1	1	2
Not applicable	13	14	17	7	18	11	10	12	13	11	17
Gas and electricity											
Always	11	11	5	13	10	12	8	12	7	18	13
Most of the time	16	16	25	15	16	14	12	19	11	23	24
Occasionally	28	28	22	27	32	26	31	24	28	28	28

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

Fieldwork: 26th – 26th May 2020										
		Relationship status			Parent status			Work status		
	Total	Married	Living together, but not married	Single	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No	Full Time	Part Time	Not Working
Weighted Sample	1100	277	240	460	233	317	582	450	178	472
Unweighted Sample	1100	279	236	453	218	324	582	450	153	497
	%	%	%	%	%	%	%	%	%	%
Fairly worried	25	28	23	22	29	31	21	22	26	28
TOTAL VERY / FAIRLY WORRIED	38	44	36	35	48	49	31	33	39	44
Not very worried	38	36	33	41	33	37	39	37	37	38
Not at all worried	21	17	28	22	17	12	27	27	21	16
TOTAL NOT VERY / NOT WORRIED AT ALL	59	53	61	63	50	49	66	64	58	54
Not applicable – I do not pay for this	1	1	1	1	0	0	2	1	2	1
Prefer not to say	1	2	2	1	2	1	1	2	2	1
Items needed for children in the household										
Very worried	5	7	6	5	19	6	2	5	6	5
Fairly worried	10	16	10	7	34	10	2	10	14	7
TOTAL VERY / FAIRLY WORRIED	15	23	16	12	53	16	4	15	20	12
Not very worried	9	16	10	5	24	8	3	12	14	4
Not at all worried	8	14	5	5	17	8	3	9	7	7
TOTAL NOT VERY / NOT WORRIED AT ALL	17	30	15	10	41	16	6	21	21	11
Not applicable – I do not pay for this	66	46	66	76	4	66	87	62	56	75
Prefer not to say	2	1	4	1	1	1	3	2	4	2
Now thinking about the LAST 12 months, how often, if at all, have you struggled to afford each of the following?										
Rent (inc. service charges)										
Always	10	12	10	9	11	12	8	5	19	11
Most of the time	10	7	12	11	10	11	10	10	15	8
Occasionally	28	26	26	30	25	28	29	30	23	27
HAS STRUGGLED TO AFFORD THIS	48	33	38	41	35	39	39	40	38	35
Never	46	47	50	42	49	40	47	54	40	40
Don't know	1	2	0	1	0	1	2	0	3	2
Not applicable	5	4	3	6	5	8	3	1	1	11
Council tax										
Always	10	14	9	9	13	15	7	7	17	11
Most of the time	12	12	17	12	13	15	11	12	16	12
Occasionally	24	26	23	22	24	24	24	29	27	18
HAS STRUGGLED TO AFFORD THIS	46	38	40	34	37	39	35	41	43	30
Never	39	41	45	35	45	34	39	49	32	32
Don't know	1	1	1	1	0	1	1	0	2	1
Not applicable	13	6	6	20	5	12	17	3	7	26
Gas and electricity										
Always	11	11	12	11	16	16	6	6	17	13
Most of the time	16	17	12	18	17	23	14	11	21	20
Occasionally	28	26	26	28	28	27	28	29	27	26

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Household income						Struggled to afford in the LAST 12 months				
	Total	Under 15,000	15,000 - 24,999	25,000 - 34,999	35,000 - 49,999	50,000 - 59,999	60,000 - 150,000 and over	Didn't struggle to afford any	Struggled to afford one of these	Struggled to afford 2-3 of these	Struggled to afford 4-5 of these	Struggled to afford 6 or more of these
Weighted Sample	1100	168	206	185	144	74	135	282	115	183	189	330
Unweighted Sample	1100	174	173	195	142	75	159	306	117	180	176	321
	%	%	%	%	%	%	%	%	%	%	%	%
Fairly worried	25	37	28	26	24	26	15	4	23	25	36	38
TOTAL VERY / FAIRLY WORRIED	38	56	44	39	38	39	23	5	26	31	46	72
Not very worried	38	34	39	37	36	28	43	45	46	43	42	23
Not at all worried	21	9	16	22	23	33	32	45	25	23	11	4
TOTAL NOT VERY / NOT WORRIED AT ALL	59	43	55	59	59	61	75	90	71	66	53	27
Not applicable – I do not pay for this	1	1	1	1	3	0	2	2	2	1	1	1
Prefer not to say	1	1	0	1	0	0	1	3	0	2	0	0
Items needed for children in the household												
Very worried	5	6	7	6	5	8	4	0	4	5	4	12
Fairly worried	10	7	7	17	15	4	9	2	5	8	10	18
TOTAL VERY / FAIRLY WORRIED	15	13	14	23	20	12	13	2	9	13	14	30
Not very worried	9	5	9	7	12	8	18	9	14	11	8	5
Not at all worried	8	2	7	5	11	11	13	13	2	7	9	5
TOTAL NOT VERY / NOT WORRIED AT ALL	17	7	16	12	23	19	31	22	16	18	17	10
Not applicable – I do not pay for this	66	76	70	64	58	67	53	73	75	64	66	59
Prefer not to say	2	4	0	1	0	1	2	3	0	5	2	1
Now thinking about the LAST 12 months, how often, if at all, have you struggled to afford each of the following?												
Rent (inc. service charges)												
Always	10	17	5	10	10	12	4	0	1	2	8	27
Most of the time	10	19	12	9	10	4	8	0	1	5	9	25
Occasionally	28	23	43	26	26	34	17	0	19	34	45	41
HAS STRUGGLED TO AFFORD THIS	48	42	55	35	36	38	25	0	20	39	54	66
Never	46	28	33	52	52	49	68	91	71	52	30	4
Don't know	1	2	1	0	1	0	1	3	1	1	0	0
Not applicable	5	11	6	3	1	2	2	6	7	5	8	2
Council tax												
Always	10	14	8	12	15	7	4	0	0	0	8	29
Most of the time	12	22	14	9	12	15	6	0	2	8	14	29
Occasionally	24	20	33	27	18	26	19	0	6	27	43	37
HAS STRUGGLED TO AFFORD THIS	46	42	47	36	30	41	25	0	8	35	57	66
Never	39	16	30	41	47	51	64	81	71	43	19	2
Don't know	1	1	0	1	1	0	1	3	2	0	0	0
Not applicable	13	27	15	9	7	1	6	16	19	22	17	3
Gas and electricity												
Always	11	21	9	12	14	7	4	0	0	5	11	26
Most of the time	16	24	20	15	15	7	8	0	0	5	22	39
Occasionally	28	28	39	30	19	28	27	0	17	37	57	34

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Past Vote 2024 GE						2016 EU Ref		Gender		Age				NS-SEC		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	1100	143	440	121	165	110	393	379	523	577	163	577	218	142	250	207	403
Unweighted Sample	1100	115	477	132	154	128	452	339	510	590	147	539	249	165	295	215	324
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
HAS STRUGGLED TO AFFORD THIS	55	52	44	39	48	47	42	50	42	47	32	47	46	47	39	43	52
Never	39	38	40	45	32	38	43	34	43	35	41	39	33	44	53	40	34
Don't know	1	0	2	0	0	0	1	1	1	1	2	0	2	0	0	2	0
Not applicable	5	2	6	6	1	11	3	1	6	4	20	3	1	1	1	4	4
Water and sewerage																	
Always	8	6	6	4	14	6	8	11	8	9	6	7	13	8	7	11	7
Most of the time	11	8	11	10	17	7	10	13	8	13	7	12	12	9	6	12	11
Occasionally	20	25	20	19	18	21	18	23	19	21	14	20	21	21	20	16	23
HAS STRUGGLED TO AFFORD THIS	39	33	31	29	35	28	28	36	27	34	21	32	33	30	26	28	34
Never	49	49	52	51	46	50	56	44	54	45	44	51	46	54	60	47	49
Don't know	2	1	2	5	1	0	2	1	2	2	3	2	2	2	0	4	1
Not applicable	10	12	8	12	4	16	6	8	10	10	26	7	7	7	6	9	8
Broadband																	
Always	4	6	3	2	6	5	5	5	4	5	4	4	6	4	6	4	3
Most of the time	8	5	9	9	11	2	6	10	6	9	7	6	12	8	6	7	9
Occasionally	24	21	24	17	28	22	23	28	24	24	14	26	25	25	18	23	30
HAS STRUGGLED TO AFFORD THIS	36	26	33	26	39	24	29	38	30	33	21	32	37	33	24	30	39
Never	53	62	52	61	47	54	60	48	56	51	51	55	50	57	67	54	48
Don't know	1	1	2	2	0	1	1	2	1	2	3	1	3	1	0	3	1
Not applicable	9	5	9	10	8	16	5	7	9	9	21	8	5	5	3	8	10
Mobile																	
Always	4	5	3	4	6	2	3	5	5	4	4	3	7	3	3	5	3
Most of the time	6	5	5	9	12	3	7	8	5	7	2	8	8	4	6	5	8
Occasionally	22	16	24	14	29	24	20	28	22	23	17	24	22	24	18	20	27
HAS STRUGGLED TO AFFORD THIS	32	21	29	23	41	27	27	36	27	30	19	32	30	28	24	25	35
Never	59	69	60	58	49	55	66	55	62	56	49	60	59	63	67	64	56
Don't know	1	0	2	2	0	0	1	1	1	2	3	1	2	1	1	3	1
Not applicable	7	5	5	12	4	16	2	4	5	9	26	4	3	5	5	5	6
Repairs and maintenance																	
Always	5	6	4	6	9	2	5	6	6	5	3	6	7	2	6	5	4
Most of the time	7	7	7	3	8	4	8	7	5	9	7	9	5	4	5	7	9
Occasionally	19	23	20	16	25	9	19	20	19	19	17	21	20	12	16	18	23
HAS STRUGGLED TO AFFORD THIS	31	30	27	19	33	13	27	27	24	28	24	30	25	16	21	25	32
Never	27	32	26	32	24	22	28	30	33	22	25	28	25	30	34	29	26
Don't know	2	1	3	2	0	6	1	2	3	2	3	2	4	0	1	2	2
Not applicable	39	30	39	42	34	56	39	34	34	44	46	34	40	52	38	39	36
An unexpected housing related cost (e.g. replacing furniture or white goods etc.)																	
Always	14	16	13	9	20	5	13	21	14	14	5	16	20	12	9	8	15

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Country			Region				Rent type		
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	From a private landlord	From my local authority	From a housing association
Weighted Sample	1100	969	44	87	392	163	87	327	627	231	242
Unweighted Sample	1100	970	47	83	269	153	188	360	686	179	235
	%	%	%	%	%	%	%	%	%	%	%
HAS STRUGGLED TO AFFORD THIS	55	44	47	42	48	40	43	43	39	51	52
Never	39	39	42	38	37	42	43	39	46	30	29
Don't know	1	1	0	4	1	0	0	0	1	0	2
Not applicable	5	5	6	3	4	6	5	5	7	1	3
Water and sewerage											
Always	8	9	3	3	9	6	7	10	5	14	11
Most of the time	11	11	10	13	8	14	9	13	7	17	14
Occasionally	20	20	28	7	21	15	22	22	18	22	21
HAS STRUGGLED TO AFFORD THIS	39	31	38	20	29	29	31	35	25	39	35
Never	49	49	45	52	49	56	54	45	56	39	42
Don't know	2	2	0	6	3	2	3	1	2	2	2
Not applicable	10	9	13	19	10	8	6	9	11	6	11
Broadband											
Always	4	5	2	4	3	4	4	7	4	5	6
Most of the time	8	8	12	5	7	8	7	9	7	5	13
Occasionally	24	23	31	28	26	18	22	23	17	41	24
HAS STRUGGLED TO AFFORD THIS	36	31	43	33	33	26	29	32	24	46	37
Never	53	54	43	58	51	60	56	53	60	42	48
Don't know	1	1	0	4	2	0	0	1	1	1	2
Not applicable	9	9	12	3	10	10	11	7	11	7	6
Mobile											
Always	4	4	4	4	3	2	4	7	3	5	6
Most of the time	6	7	2	5	5	8	9	8	5	10	6
Occasionally	22	22	29	24	24	17	19	23	16	31	30
HAS STRUGGLED TO AFFORD THIS	32	29	31	29	29	25	28	31	21	41	36
Never	59	58	60	62	58	64	60	55	65	49	52
Don't know	1	1	0	4	2	1	1	1	1	1	2
Not applicable	7	8	6	1	8	8	7	7	9	4	5
Repairs and maintenance											
Always	5	5	4	8	4	6	4	7	4	7	7
Most of the time	7	7	2	10	3	13	10	8	6	13	4
Occasionally	19	19	18	17	21	21	15	17	19	20	17
HAS STRUGGLED TO AFFORD THIS	31	26	20	27	24	34	25	25	25	33	21
Never	27	26	30	38	25	29	26	26	28	23	29
Don't know	2	2	0	3	4	2	2	1	1	6	2
Not applicable	39	40	46	24	42	29	44	42	41	30	41
An unexpected housing related cost (e.g. replacing furniture or white goods etc.)											
Always	14	14	19	13	15	15	10	15	8	25	19

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Relationship status			Parent status			Work status		
	Total	Married	Living together, but not married	Single	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No	Full Time	Part Time	Not Working
Weighted Sample	1100	277	240	460	233	317	582	450	178	472
Unweighted Sample	1100	279	236	453	218	324	582	450	153	497
	%	%	%	%	%	%	%	%	%	%
HAS STRUGGLED TO AFFORD THIS	55	43	38	46	45	50	42	40	48	46
Never	39	41	45	36	38	31	43	50	30	32
Don't know	1	1	0	1	0	1	1	0	2	1
Not applicable	5	3	5	6	1	1	8	3	3	7
Water and sewerage										
Always	8	9	9	7	9	12	7	4	15	10
Most of the time	11	10	9	13	13	14	8	9	12	12
Occasionally	20	22	20	18	23	23	17	18	23	20
HAS STRUGGLED TO AFFORD THIS	39	32	29	31	36	37	25	27	35	32
Never	49	49	54	48	47	43	53	59	42	43
Don't know	2	3	1	2	1	1	3	2	3	2
Not applicable	10	7	7	12	7	6	12	9	5	13
Broadband										
Always	4	5	5	4	4	5	4	2	6	6
Most of the time	8	9	4	9	10	11	5	4	11	10
Occasionally	24	26	22	23	27	30	20	21	25	26
HAS STRUGGLED TO AFFORD THIS	36	35	26	32	37	41	25	25	36	36
Never	53	53	61	50	54	48	55	64	46	46
Don't know	1	2	1	2	0	1	2	1	2	2
Not applicable	9	5	8	13	5	4	13	7	10	11
Mobile										
Always	4	5	2	5	5	6	3	2	7	5
Most of the time	6	8	6	6	9	9	4	6	9	6
Occasionally	22	20	17	26	23	28	20	18	20	27
HAS STRUGGLED TO AFFORD THIS	32	28	23	32	32	37	24	24	29	33
Never	59	62	67	53	60	52	60	69	53	51
Don't know	1	2	0	2	0	1	2	1	3	1
Not applicable	7	3	9	9	3	4	10	5	8	9
Repairs and maintenance										
Always	5	7	4	5	9	7	3	4	6	6
Most of the time	7	7	7	7	9	7	7	8	8	6
Occasionally	19	20	22	17	24	16	18	20	22	17
HAS STRUGGLED TO AFFORD THIS	31	27	29	24	33	23	25	28	30	23
Never	27	31	26	28	28	26	28	35	22	22
Don't know	2	4	1	2	1	2	3	1	2	4
Not applicable	39	31	41	41	30	42	40	33	39	45
An unexpected housing related cost (e.g. replacing furniture or white goods etc.)										
Always	14	18	9	15	17	20	10	7	17	20

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Total	Household income						Struggled to afford in the LAST 12 months				
		Under 15,000	15,000 - 24,999	25,000 - 34,999	35,000 - 49,999	50,000 - 59,999	60,000 - 150,000 and over	Didn't struggle to afford any	Struggled to afford one of these	Struggled to afford 2-3 of these	Struggled to afford 4-5 of these	Struggled to afford 6 or more of these
Weighted Sample	1100	168	206	185	144	74	135	282	115	183	189	330
Unweighted Sample	1100	174	173	195	142	75	159	306	117	180	176	321
	%	%	%	%	%	%	%	%	%	%	%	%
HAS STRUGGLED TO AFFORD THIS	55	52	59	45	34	35	35	0	17	42	79	73
Never	39	20	28	35	47	57	59	88	71	45	9	0
Don't know	1	0	0	1	1	0	0	3	0	1	0	0
Not applicable	5	6	3	7	4	2	4	10	12	7	1	0
Water and sewerage												
Always	8	13	9	8	7	6	2	0	0	1	5	24
Most of the time	11	21	12	7	11	10	7	0	0	0	14	28
Occasionally	20	24	23	20	17	19	18	0	2	16	33	37
HAS STRUGGLED TO AFFORD THIS	39	45	35	27	28	29	25	0	2	16	47	65
Never	49	30	44	51	53	63	64	84	79	64	37	8
Don't know	2	2	2	2	1	0	1	4	1	3	2	0
Not applicable	10	10	9	12	10	3	8	12	17	16	9	2
Broadband												
Always	4	9	3	6	5	6	2	0	0	1	1	14
Most of the time	8	17	14	8	3	5	2	0	0	0	7	22
Occasionally	24	29	33	19	23	17	13	0	0	8	35	55
HAS STRUGGLED TO AFFORD THIS	36	46	47	27	26	22	15	0	0	8	42	77
Never	53	29	41	56	58	70	77	85	84	77	46	7
Don't know	1	1	1	2	2	0	1	4	1	2	0	0
Not applicable	9	15	8	10	9	3	6	11	15	12	10	3
Mobile												
Always	4	8	5	5	5	2	1	0	0	1	1	13
Most of the time	6	10	9	4	9	7	3	0	0	1	6	17
Occasionally	22	36	29	22	20	18	8	0	1	13	28	51
HAS STRUGGLED TO AFFORD THIS	32	46	38	26	29	25	11	0	1	14	34	68
Never	59	36	52	60	61	67	83	85	86	76	60	16
Don't know	1	1	1	2	1	0	1	4	1	1	0	0
Not applicable	7	8	5	8	4	6	3	11	12	8	5	3
Repairs and maintenance												
Always	5	8	3	9	6	4	4	0	0	1	4	15
Most of the time	7	6	10	9	7	9	6	0	2	6	4	17
Occasionally	19	14	28	12	15	23	11	0	4	18	33	33
HAS STRUGGLED TO AFFORD THIS	31	20	38	21	22	32	17	0	6	24	37	50
Never	27	15	20	26	30	26	51	52	40	30	18	5
Don't know	2	5	4	0	2	0	0	3	3	2	1	3
Not applicable	39	52	34	43	40	37	28	45	51	43	39	27
An unexpected housing related cost (e.g. replacing furniture or white goods etc.)												
Always	14	25	18	13	11	10	6	0	4	5	13	36

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Past Vote 2024 GE						2016 EU Ref		Gender		Age				NS-SEC		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	1100	143	440	121	165	110	393	379	523	577	163	577	218	142	250	207	403
Unweighted Sample	1100	115	477	132	154	128	452	339	510	590	147	539	249	165	295	215	324
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Most of the time	12	11	13	14	13	4	12	10	10	14	9	14	9	9	10	15	13
Occasionally	28	34	30	21	27	27	28	32	25	30	14	28	32	34	30	30	30
HAS STRUGGLED TO AFFORD THIS	54	45	43	35	40	31	40	42	35	44	23	42	41	43	40	45	43
Never	26	29	22	29	31	27	28	26	33	19	22	25	25	31	35	24	24
Don't know	2	2	3	3	0	0	2	1	2	2	3	2	3	0	1	3	1
Not applicable	19	9	20	24	9	37	16	9	17	21	47	15	10	15	15	20	17

Which of the following actions, if any, have you taken to specifically help with housing related costs within the last 12 months? Please select all that apply.

Cut back on heating	53	57	49	39	67	52	50	62	45	60	41	51	63	54	48	53	54
Cut back on other essentials (e.g. toiletries, transport)	36	38	35	34	34	42	33	37	29	42	32	36	41	29	34	36	36
Used credit cards, buy now pay later or overdraft more	36	43	33	37	40	35	39	41	32	41	15	45	37	24	45	33	36
Borrowed from family or friends	27	20	27	24	27	36	22	26	28	26	33	31	23	6	16	23	31
Sold belongings	27	19	24	22	36	37	26	29	22	32	21	34	22	11	25	29	30
Skipped meals	25	21	23	22	33	30	19	29	29	22	29	26	25	20	21	20	25
Taken another job or extra hours	13	9	15	12	8	21	13	7	10	16	23	15	8	4	14	14	17
Used a food bank or charity support	8	6	8	3	9	6	5	13	8	7	5	7	11	6	4	5	9
Applied for or increased benefits	8	8	9	10	6	7	8	11	8	9	6	8	12	7	8	8	8
Delayed having children or had fewer children than planned	4	3	3	6	4	4	5	2	4	5	5	6	0	0	8	5	2
Moved home	3	2	4	3	3	3	1	4	4	2	9	2	3	2	3	2	4
Used high-cost credit or a pawnbroker	2	0	2	2	4	4	2	2	2	2	1	2	3	1	2	2	3
Shoplifted	2	2	4	2	1	2	2	1	3	1	6	3	0	0	2	3	2
Taken in a lodger or house-shared	1	0	1	0	1	1	0	0	0	1	1	1	0	0	1	0	0
Sold content on adult subscriptions sites (e.g. OnlyFans, FeetFinder etc.)	1	0	1	2	0	1	1	1	1	1	1	1	0	0	1	1	1
None of these	21	22	24	23	18	18	26	18	24	18	17	19	20	35	25	25	18
Don't know	1	1	2	2	1	0	1	1	2	1	3	1	1	2	0	1	1

And which of the following actions, if any, have you taken to specifically help with housing related costs within the last 5 years? Please select all that apply.

Cut back on heating	55	52	54	46	62	64	52	58	50	59	47	55	61	55	47	55	58
Cut back on other essentials (e.g. toiletries, transport)	38	36	38	39	40	54	35	38	32	44	35	39	43	31	29	43	40
Used credit cards, buy now pay later or overdraft more	34	27	33	36	38	39	38	36	32	36	15	40	38	23	38	29	35
Borrowed from family or friends	30	24	32	27	31	42	28	28	30	31	35	37	25	9	25	23	33
Sold belongings	30	29	26	32	31	46	29	29	25	34	29	36	25	14	22	28	35
Skipped meals	28	23	29	28	30	39	23	27	30	26	34	29	27	20	21	21	32
Taken another job or extra hours	15	7	17	15	11	27	14	9	11	19	26	16	10	5	16	13	19
Applied for or increased benefits	13	14	13	17	7	20	12	13	12	14	11	13	15	14	11	15	12

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Country			Region				Rent type		
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	From a private landlord	From my local authority	From a housing association
Weighted Sample	1100	969	44	87	392	163	87	327	627	231	242
Unweighted Sample	1100	970	47	83	269	153	188	360	686	179	235
	%	%	%	%	%	%	%	%	%	%	%
Most of the time	12	12	6	16	12	8	9	14	11	11	13
Occasionally	28	28	24	21	28	29	26	28	25	34	26
HAS STRUGGLED TO AFFORD THIS	54	40	30	37	40	37	35	42	36	45	39
Never	26	25	26	32	23	32	24	24	29	17	25
Don't know	2	2	0	4	2	2	2	1	2	2	2
Not applicable	19	19	25	14	20	14	29	17	24	10	14

Which of the following actions, if any, have you taken to specifically help with housing related costs within the last 12 months? Please select all that apply.

Cut back on heating	53	52	57	52	56	50	43	52	51	53	57
Cut back on other essentials (e.g. toiletries, transport)	36	36	33	31	36	35	37	36	34	40	36
Used credit cards, buy now pay later or overdraft more	36	35	40	49	38	32	29	36	35	32	44
Borrowed from family or friends	27	26	44	24	29	23	28	24	27	26	27
Sold belongings	27	26	33	32	25	28	25	27	28	33	20
Skipped meals	25	25	29	27	27	25	19	24	22	26	33
Taken another job or extra hours	13	12	18	21	10	15	17	13	17	10	6
Used a food bank or charity support	8	8	16	4	9	6	4	7	5	10	12
Applied for or increased benefits	8	8	11	10	9	7	8	9	9	3	12
Delayed having children or had fewer children than planned	4	4	14	4	3	6	3	3	6	1	3
Moved home	3	3	2	7	3	1	4	3	4	1	4
Used high-cost credit or a pawnbroker	2	2	0	3	2	1	4	3	1	2	6
Shoplifted	2	2	7	8	2	2	1	1	3	1	1
Taken in a lodger or house-shared	1	1	0	0	0	2	1	0	1	0	0
Sold content on adult subscriptions sites (e.g. OnlyFans, FeetFinder etc.)	1	1	0	4	0	0	2	1	1	2	0
None of these	21	21	22	18	20	25	23	20	22	22	17
Don't know	1	2	0	1	1	1	2	2	2	1	2

And which of the following actions, if any, have you taken to specifically help with housing related costs within the last 5 years? Please select all that apply.

Cut back on heating	55	55	57	55	59	52	45	54	52	57	60
Cut back on other essentials (e.g. toiletries, transport)	38	39	37	33	41	39	40	37	36	44	40
Used credit cards, buy now pay later or overdraft more	34	34	33	36	38	21	30	36	31	34	42
Borrowed from family or friends	30	30	47	28	32	29	29	28	32	27	30
Sold belongings	30	30	36	28	32	31	23	28	30	30	28
Skipped meals	28	28	37	26	31	29	20	26	26	32	31
Taken another job or extra hours	15	15	17	19	16	15	16	13	20	9	9
Applied for or increased benefits	13	13	19	8	14	11	10	15	12	11	18

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

Fieldwork: 26th - 26th May 2020

		Relationship status			Parent status			Work status		
	Total	Married	Living together, but not married	Single	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No	Full Time	Part Time	Not Working
Weighted Sample	1100	277	240	460	233	317	582	450	178	472
Unweighted Sample	1100	279	236	453	218	324	582	450	153	497
	%	%	%	%	%	%	%	%	%	%
Most of the time	12	14	9	13	17	12	10	12	12	11
Occasionally	28	31	31	22	35	34	22	29	26	27
HAS STRUGGLED TO AFFORD THIS	54	45	40	35	52	46	32	41	38	38
Never	26	24	29	26	21	23	29	32	20	22
Don't know	2	3	1	2	1	1	2	2	3	2
Not applicable	19	10	22	22	8	10	27	18	22	18

Which of the following actions, if any, have you taken to specifically help with housing related costs within the last 12 months? Please select all that apply.

Cut back on heating	53	54	53	51	58	65	44	48	50	59
Cut back on other essentials (e.g. toiletries, transport)	36	35	34	35	32	42	34	32	33	40
Used credit cards, buy now pay later or overdraft more	36	38	41	34	57	37	29	44	30	32
Borrowed from family or friends	27	20	36	28	30	22	28	21	36	28
Sold belongings	27	31	35	22	31	26	27	25	35	26
Skipped meals	25	20	20	32	27	23	25	20	20	32
Taken another job or extra hours	13	12	20	11	15	9	16	18	24	5
Used a food bank or charity support	8	7	6	10	8	9	7	3	10	11
Applied for or increased benefits	8	3	10	11	9	8	8	4	12	12
Delayed having children or had fewer children than planned	4	4	8	2	6	0	5	6	4	3
Moved home	3	2	3	4	3	4	3	3	1	4
Used high-cost credit or a pawnbroker	2	2	1	4	2	3	2	2	5	2
Shoplifted	2	2	4	2	3	1	3	3	2	2
Taken in a lodger or house-shared	1	0	0	1	0	0	1	1	0	1
Sold content on adult subscriptions sites (e.g. OnlyFans, FeetFinder etc.)	1	1	1	1	2	1	1	1	2	1
None of these	21	21	18	23	17	21	22	22	20	21
Don't know	1	2	0	1	2	1	1	1	2	2

And which of the following actions, if any, have you taken to specifically help with housing related costs within the last 5 years? Please select all that apply.

Cut back on heating	55	56	56	53	59	61	50	47	54	62
Cut back on other essentials (e.g. toiletries, transport)	38	36	42	38	36	41	38	32	39	45
Used credit cards, buy now pay later or overdraft more	34	37	38	30	48	34	29	35	32	33
Borrowed from family or friends	30	26	40	30	39	25	31	26	34	33
Sold belongings	30	29	38	26	33	24	32	25	37	32
Skipped meals	28	24	30	30	31	23	30	24	24	34
Taken another job or extra hours	15	11	21	14	17	10	18	19	28	7
Applied for or increased benefits	13	10	16	14	14	12	13	7	18	18

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Total	Household income						Struggled to afford in the LAST 12 months				
		Under 15,000	15,000 - 24,999	25,000 - 34,999	35,000 - 49,999	50,000 - 59,999	60,000 - 150,000 and over	Didn't struggle to afford any	Struggled to afford one of these	Struggled to afford 2-3 of these	Struggled to afford 4-5 of these	Struggled to afford 6 or more of these
Weighted Sample	1100	168	206	185	144	74	135	282	115	183	189	330
Unweighted Sample	1100	174	173	195	142	75	159	306	117	180	176	321
	%	%	%	%	%	%	%	%	%	%	%	%
Most of the time	12	15	15	12	13	10	8	0	11	8	17	21
Occasionally	28	20	31	30	23	30	27	0	29	40	40	36
HAS STRUGGLED TO AFFORD THIS	54	35	46	42	36	40	35	0	40	48	57	57
Never	26	18	20	23	33	33	40	65	26	22	13	2
Don't know	2	2	1	1	2	1	2	5	2	1	1	1
Not applicable	19	20	15	21	18	15	16	31	28	24	16	4

Which of the following actions, if any, have you taken to specifically help with housing related costs within the last 12 months? Please select all that apply.

Cut back on heating	53	61	60	57	54	42	38	27	38	53	66	71
Cut back on other essentials (e.g. toiletries, transport)	36	40	42	39	35	32	24	9	25	34	42	59
Used credit cards, buy now pay later or overdraft more	36	28	39	42	43	53	33	13	45	43	42	47
Borrowed from family or friends	27	32	37	26	22	21	14	4	24	23	40	42
Sold belongings	27	22	28	28	29	36	22	10	20	24	31	44
Skipped meals	25	40	35	25	26	13	10	4	25	22	27	44
Taken another job or extra hours	13	9	19	9	20	22	12	6	13	20	10	18
Used a food bank or charity support	8	13	13	9	3	4	2	0	0	6	8	18
Applied for or increased benefits	8	10	15	9	7	5	1	3	7	10	10	12
Delayed having children or had fewer children than planned	4	1	1	3	7	14	5	4	5	2	2	6
Moved home	3	2	5	2	7	2	1	3	4	2	1	5
Used high-cost credit or a pawnbroker	2	3	4	2	3	3	1	0	2	0	3	5
Shoplifted	2	1	4	2	4	2	1	0	4	0	3	4
Taken in a lodger or house-shared	1	0	0	0	0	1	2	0	0	0	1	1
Sold content on adult subscriptions sites (e.g. OnlyFans, FeetFinder etc.)	1	2	0	1	1	1	1	0	0	1	1	2
None of these	21	17	13	24	16	22	33	53	21	12	7	7
Don't know	1	3	0	1	0	1	0	2	1	2	1	1

And which of the following actions, if any, have you taken to specifically help with housing related costs within the last 5 years? Please select all that apply.

Cut back on heating	55	63	64	59	56	44	41	27	46	60	70	70
Cut back on other essentials (e.g. toiletries, transport)	38	50	48	35	39	29	26	9	34	40	48	59
Used credit cards, buy now pay later or overdraft more	34	31	40	36	31	44	29	12	40	34	43	45
Borrowed from family or friends	30	35	35	28	30	30	24	6	32	23	48	45
Sold belongings	30	31	34	28	26	29	26	9	28	29	39	44
Skipped meals	28	40	38	28	24	28	12	8	29	24	33	45
Taken another job or extra hours	15	10	19	15	19	24	18	8	19	20	16	17
Applied for or increased benefits	13	20	21	12	10	7	6	3	9	15	20	19

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Past Vote 2024 GE						2016 EU Ref		Gender		Age				NS-SEC		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	1100	143	440	121	165	110	393	379	523	577	163	577	218	142	250	207	403
Unweighted Sample	1100	115	477	132	154	128	452	339	510	590	147	539	249	165	295	215	324
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Used a food bank or charity support	9	4	9	8	11	10	7	11	9	9	8	10	10	5	5	4	10
Moved home	6	3	6	5	4	17	4	3	8	5	9	8	3	2	7	4	7
Used high-cost credit or a pawnbroker	4	5	3	2	4	10	3	3	5	3	2	6	4	2	4	3	6
Delayed having children or had fewer children than planned	4	2	5	5	3	4	5	1	4	4	6	5	0	0	6	3	2
Shoplifted	2	2	4	0	2	4	2	1	3	2	5	3	0	0	1	4	3
Taken in a lodger or house-shared	1	0	1	3	0	4	1	0	1	1	6	1	0	0	2	3	0
Sold content on adult subscriptions sites (e.g. OnlyFans, FeetFinder etc.)	1	0	1	2	0	0	1	0	1	0	1	1	0	0	1	0	1
None of these	22	29	23	23	21	18	27	21	27	18	20	20	20	35	26	25	20
Don't know	2	0	3	2	2	1	1	2	3	2	5	2	2	1	0	1	2

Please say whether each of the following statements currently apply or have previously applied to you...

I have been forced to leave my home

I am currently experiencing this	2	2	2	2	2	0	2	2	1	2	2	2	1	1	1	4	1
I have experienced this, within the last twelve months	4	5	4	4	5	3	3	6	5	4	4	4	7	2	5	3	5
I have experienced this, but not within the last twelve months	25	26	23	27	30	23	30	26	26	24	8	28	33	18	22	29	24
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	31	31	27	31	35	26	33	32	31	28	12	32	40	20	27	32	29
I have never experienced this	68	67	69	65	62	74	64	64	66	69	85	65	55	78	72	62	70
Don't know	1	0	1	2	1	0	2	2	2	1	1	1	3	0	1	2	1

I have been street homeless (slept on the streets or in other public places)

I am currently experiencing this	0	0	1	1	0	0	0	0	1	0	2	0	0	0	1	0	0
I have experienced this, within the last twelve months	1	1	1	2	0	0	1	1	1	1	2	1	0	0	1	1	2
I have experienced this, but not within the last twelve months	8	10	8	6	12	5	8	8	10	5	3	9	8	6	5	6	10
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	9	11	9	8	12	5	9	9	11	6	5	10	8	6	6	7	12
I have never experienced this	89	88	88	88	87	95	89	88	85	93	92	88	88	92	94	90	87
Don't know	2	1	2	3	0	0	2	3	3	1	1	1	3	2	0	3	2

I have had mental health problems as a result of my living situation

I am currently experiencing this	14	6	12	12	21	19	11	17	16	11	13	16	15	5	7	11	15
I have experienced this, within the last twelve months	15	10	19	12	14	12	15	11	13	16	22	16	13	4	13	13	15
I have experienced this, but not within the last twelve months	19	11	20	20	17	28	23	17	18	21	14	23	19	12	19	20	19
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	48	21	39	32	31	40	38	28	31	37	36	39	32	16	32	33	34
I have never experienced this	50	72	46	55	47	39	48	53	49	50	47	44	49	77	60	54	49
Don't know	3	1	3	1	1	2	3	2	3	2	4	2	4	2	1	3	3

I have had physical health problems as a result of my living situation

I am currently experiencing this	8	6	9	6	14	4	8	11	10	7	8	10	8	6	4	5	10
I have experienced this, within the last twelve months	9	7	9	9	7	15	7	8	9	8	13	7	11	6	7	13	8
I have experienced this, but not within the last twelve months	13	7	13	17	12	18	15	11	13	13	7	15	15	8	11	13	12
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	30	14	22	26	19	33	22	19	22	21	20	22	26	14	18	26	20
I have never experienced this	67	81	66	67	66	62	68	67	65	70	71	67	60	79	78	66	67

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Country			Region				Rent type		
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	From a private landlord	From my local authority	From a housing association
Weighted Sample	1100	969	44	87	392	163	87	327	627	231	242
Unweighted Sample	1100	970	47	83	269	153	188	360	686	179	235
	%	%	%	%	%	%	%	%	%	%	%
Used a food bank or charity support	9	9	18	7	11	9	5	7	7	11	13
Moved home	6	6	3	7	7	6	8	5	7	5	4
Used high-cost credit or a pawnbroker	4	4	0	3	4	5	4	5	3	6	6
Delayed having children or had fewer children than planned	4	3	11	4	3	4	2	3	5	1	2
Shoplifted	2	2	9	7	2	3	1	1	3	2	1
Taken in a lodger or house-shared	1	1	0	3	2	2	2	0	2	0	0
Sold content on adult subscriptions sites (e.g. OnlyFans, FeetFinder etc.)	1	1	0	2	0	1	2	1	1	1	0
None of these	22	22	25	26	19	29	25	20	23	25	17
Don't know	2	2	2	2	2	1	3	3	2	2	3

Please say whether each of the following statements currently apply or have previously applied to you...

I have been forced to leave my home

I am currently experiencing this	2	2	3	1	2	0	3	2	2	1	1
I have experienced this, within the last twelve months	4	4	9	3	5	3	5	4	6	2	2
I have experienced this, but not within the last twelve months	25	25	28	18	23	29	20	28	21	31	31
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	31	29	37	21	28	32	25	32	27	33	33
I have never experienced this	68	67	60	77	70	66	71	64	70	65	65
Don't know	1	2	0	1	1	3	2	2	2	0	1

I have been street homeless (slept on the streets or in other public places)

I am currently experiencing this	0	0	0	0	0	0	2	0	1	0	0
I have experienced this, within the last twelve months	1	1	0	2	1	1	2	1	1	1	1
I have experienced this, but not within the last twelve months	8	7	14	9	5	9	6	10	6	11	10
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	9	8	14	11	6	10	8	11	7	12	11
I have never experienced this	89	89	86	89	92	89	88	87	90	87	89
Don't know	2	2	0	1	2	2	1	2	2	2	1

I have had mental health problems as a result of my living situation

I am currently experiencing this	14	14	28	7	16	11	10	13	10	21	17
I have experienced this, within the last twelve months	15	14	13	19	16	13	15	12	17	11	12
I have experienced this, but not within the last twelve months	19	20	20	16	17	19	18	24	20	17	21
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	48	34	33	35	33	32	33	36	37	28	33
I have never experienced this	50	50	39	55	49	52	53	49	51	48	48
Don't know	3	3	0	2	3	5	4	2	3	3	3

I have had physical health problems as a result of my living situation

I am currently experiencing this	8	8	20	11	7	10	6	7	7	14	6
I have experienced this, within the last twelve months	9	8	13	8	12	6	7	6	7	11	10
I have experienced this, but not within the last twelve months	13	13	9	12	14	13	12	12	13	12	14
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	30	21	22	20	26	19	19	18	20	23	24
I have never experienced this	67	68	58	68	63	69	72	72	70	62	67

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

16th May 2020

	Relationship status				Parent status			Work status		
	Total	Married	Living together, but not married	Single	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No	Full Time	Part Time	Not Working
Weighted Sample	1100	277	240	460	233	317	582	450	178	472
Unweighted Sample	1100	279	236	453	218	324	582	450	153	497
	%	%	%	%	%	%	%	%	%	%
Used a food bank or charity support	9	7	8	12	14	9	8	3	17	12
Moved home	6	4	8	7	2	3	10	7	5	6
Used high-cost credit or a pawnbroker	4	4	2	6	2	4	5	3	4	5
Delayed having children or had fewer children than planned	4	4	7	2	5	0	5	4	3	3
Shoplifted	2	2	5	2	3	2	2	2	3	2
Taken in a lodger or house-shared	1	0	3	2	0	0	3	2	1	1
Sold content on adult subscriptions sites (e.g. OnlyFans, FeetFinder etc.)	1	1	1	1	1	0	1	1	0	1
None of these	22	26	17	23	18	23	23	25	18	21
Don't know	2	2	1	3	2	3	2	1	2	3

Please say whether each of the following statements currently apply or have previously applied to you...

I have been forced to leave my home

I am currently experiencing this	2	1	1	2	1	2	2	1	3	1
I have experienced this, within the last twelve months	4	2	5	6	4	6	4	5	4	4
I have experienced this, but not within the last twelve months	25	26	23	28	25	28	23	22	31	26
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	31	28	28	34	29	34	27	27	35	30
I have never experienced this	68	70	70	62	67	64	69	71	59	68
Don't know	1	2	1	2	2	0	2	1	2	2

I have been street homeless (slept on the streets or in other public places)

I am currently experiencing this	0	0	0	1	0	0	1	0	0	0
I have experienced this, within the last twelve months	1	1	0	2	1	0	1	1	2	0
I have experienced this, but not within the last twelve months	8	8	9	8	8	10	6	8	7	8
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	9	9	9	10	9	10	7	9	9	8
I have never experienced this	89	88	91	87	90	88	90	90	88	88
Don't know	2	3	0	2	1	2	2	1	2	3

I have had mental health problems as a result of my living situation

I am currently experiencing this	14	11	12	16	13	12	15	8	15	19
I have experienced this, within the last twelve months	15	12	15	17	13	11	17	16	12	14
I have experienced this, but not within the last twelve months	19	17	23	20	22	21	18	19	23	18
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	48	29	38	37	35	32	35	35	35	32
I have never experienced this	50	58	48	43	50	53	47	56	46	45
Don't know	3	2	2	4	1	3	3	1	4	4

I have had physical health problems as a result of my living situation

I am currently experiencing this	8	9	8	9	7	9	9	4	12	12
I have experienced this, within the last twelve months	9	9	10	8	5	9	10	8	9	9
I have experienced this, but not within the last twelve months	13	12	15	12	12	11	14	12	13	14
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	30	21	25	20	17	20	24	20	22	23
I have never experienced this	67	69	65	67	75	67	65	75	64	62

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

16th May 2020

		Household income						Struggled to afford in the LAST 12 months				
	Total	Under 15,000	15,000 - 24,999	25,000 - 34,999	35,000 - 49,999	50,000 - 59,999	60,000 - 150,000 and over	Didn't struggle to afford any	Struggled to afford one of these	Struggled to afford 2-3 of these	Struggled to afford 4-5 of these	Struggled to afford 6 or more of these
Weighted Sample	1100	168	206	185	144	74	135	282	115	183	189	330
Unweighted Sample	1100	174	173	195	142	75	159	306	117	180	176	321
	%	%	%	%	%	%	%	%	%	%	%	%
Used a food bank or charity support	9	15	15	12	5	4	1	1	1	8	10	19
Moved home	6	5	9	3	10	9	5	5	6	3	4	11
Used high-cost credit or a pawnbroker	4	5	7	3	6	2	2	1	4	1	5	8
Delayed having children or had fewer children than planned	4	1	2	3	8	11	3	2	6	1	3	5
Shoplifted	2	1	4	3	1	3	2	0	5	0	3	4
Taken in a lodger or house-shared	1	1	0	2	1	1	3	1	1	0	2	2
Sold content on adult subscriptions sites (e.g. OnlyFans, FeetFinder etc.)	1	1	0	1	2	2	1	0	0	0	1	2
None of these	22	14	13	26	24	20	33	51	19	15	11	9
Don't know	2	2	2	1	0	2	0	3	1	4	0	2

Please say whether each of the following statements currently apply or have previously applied to you...

I have been forced to leave my home

I am currently experiencing this	2	3	1	1	2	2	1	0	3	0	1	3
I have experienced this, within the last twelve months	4	2	7	4	7	1	3	2	2	3	6	7
I have experienced this, but not within the last twelve months	25	21	25	24	35	21	20	18	24	26	23	32
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	31	23	32	28	42	22	23	20	26	29	29	39
I have never experienced this	68	71	66	70	54	76	76	76	70	70	70	58
Don't know	1	3	2	0	2	1	0	3	0	2	0	1

I have been street homeless (slept on the streets or in other public places)

I am currently experiencing this	0	0	1	1	0	0	0	0	0	0	0	1
I have experienced this, within the last twelve months	1	1	1	1	3	1	0	0	0	0	0	3
I have experienced this, but not within the last twelve months	8	11	10	7	10	11	3	3	4	9	7	13
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	9	12	11	8	13	12	3	3	4	9	7	16
I have never experienced this	89	86	86	90	86	87	96	93	96	90	93	81
Don't know	2	1	3	1	1	2	1	3	0	1	0	2

I have had mental health problems as a result of my living situation

I am currently experiencing this	14	22	16	14	13	5	4	4	9	8	13	28
I have experienced this, within the last twelve months	15	16	22	13	13	12	12	7	13	14	18	20
I have experienced this, but not within the last twelve months	19	20	18	18	18	25	20	15	19	27	22	18
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	48	36	40	31	31	37	32	22	32	41	40	38
I have never experienced this	50	40	42	53	53	58	63	70	53	50	47	32
Don't know	3	2	2	1	4	1	0	4	5	2	1	2

I have had physical health problems as a result of my living situation

I am currently experiencing this	8	11	8	12	9	3	2	3	4	4	6	19
I have experienced this, within the last twelve months	9	7	16	8	11	5	5	3	6	4	10	16
I have experienced this, but not within the last twelve months	13	16	11	15	13	13	8	7	12	16	14	15
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	30	23	27	23	24	18	13	10	18	20	24	31
I have never experienced this	67	64	60	64	65	76	85	83	77	73	68	47

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Past Vote 2024 GE						2016 EU Ref		Gender		Age				NS-SEC		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	1100	143	440	121	165	110	393	379	523	577	163	577	218	142	250	207	403
Unweighted Sample	1100	115	477	132	154	128	452	339	510	590	147	539	249	165	295	215	324
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Don't know	3	0	3	2	2	1	3	3	4	2	2	2	6	1	0	3	3
I have had a relationship breakdown as a result of my living situation																	
I am currently experiencing this	2	1	3	3	2	2	1	3	2	2	4	2	4	0	2	1	2
I have experienced this, within the last twelve months	2	6	2	1	3	0	2	3	3	2	2	3	1	0	2	4	2
I have experienced this, but not within the last twelve months	14	11	13	17	18	13	13	15	20	9	11	16	16	7	11	15	18
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	18	17	15	18	21	13	15	18	23	11	13	19	17	7	13	19	20
I have never experienced this	78	81	80	78	73	81	82	76	70	86	80	77	72	93	83	77	77
Don't know	3	2	2	1	3	4	2	2	4	1	3	2	7	0	2	3	2
I have lived in accommodation that was overcrowded																	
I am currently experiencing this	3	4	3	2	2	1	1	5	2	4	1	4	1	2	1	3	3
I have experienced this, within the last twelve months	2	1	2	3	6	1	1	3	3	2	6	2	1	0	2	1	3
I have experienced this, but not within the last twelve months	16	10	16	12	14	25	16	15	17	16	9	21	15	9	14	14	19
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	21	11	18	15	20	26	17	18	20	18	15	23	16	9	16	15	22
I have never experienced this	77	85	77	79	76	73	80	76	76	77	81	72	79	88	83	79	73
Don't know	2	0	2	3	1	0	2	2	3	1	2	1	3	2	0	3	2
Has your current or previous living situation ever led you to any of the following? Please select all that apply.																	
<i>[Asked only to those who said they had a mental or physical health problem as a result of their living situation in the previous question; n=567]</i>																	
Lost sleep	76	77	74	86	80	77	72	80	77	76	71	75	86	68	80	72	76
Withdrawn from friends and family	59	64	55	60	64	63	60	59	63	55	50	61	64	42	51	54	61
Consume alcohol, or increased alcohol consumption	32	20	31	29	35	35	29	34	37	27	26	33	38	16	30	28	34
Used drugs, or increased drug use	10	4	12	10	10	14	11	8	14	7	10	12	10	0	5	10	12
Gambled, or increased gambling frequency	9	11	10	8	10	7	7	9	13	5	4	10	9	2	7	15	9
None of these	13	13	15	7	7	9	16	11	12	14	14	14	6	22	13	16	14
Prefer not to say	2	0	2	0	2	2	1	0	2	2	2	1	3	0	1	1	1
If the government were looking at introducing a scheme to help renters in Britain, which of the following, if any, would be most beneficial to you?																	
Please select up to three.																	
Reducing the cost of energy bills	58	55	55	57	71	56	58	66	58	58	48	57	61	67	51	64	61
Reducing or stabilising the costs of rent through rent caps	50	43	56	48	34	65	54	36	44	54	64	49	47	39	53	53	46
Reducing the cost of council tax	50	53	44	49	63	45	48	56	51	50	41	52	54	47	53	54	57
Reducing the cost of water bills	24	20	23	33	30	21	21	28	26	22	22	23	29	23	23	26	26
Providing tenants with grants for move-in costs (e.g. deposits and advance rent)	15	8	17	16	9	24	15	11	16	15	22	15	12	14	22	12	11
Increasing benefits and the number of people who are entitled to them	14	13	15	11	11	16	13	13	15	12	13	14	10	17	12	9	14
Providing tenants with a grant for home essentials (e.g. furniture, white goods and flooring)	11	11	13	5	10	8	12	10	8	13	11	11	8	15	8	8	11

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

Fieldwork: 16th - 20th May 2020											
		Country			Region				Rent type		
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	From a private landlord	From my local authority	From a housing association
Weighted Sample	1100	969	44	87	392	163	87	327	627	231	242
Unweighted Sample	1100	970	47	83	269	153	188	360	686	179	235
	%	%	%	%	%	%	%	%	%	%	%
Don't know	3	3	0	1	4	2	2	2	3	1	4
I have had a relationship breakdown as a result of my living situation											
I am currently experiencing this	2	2	7	4	2	3	2	1	2	3	1
I have experienced this, within the last twelve months	2	2	6	2	2	1	4	3	3	1	2
I have experienced this, but not within the last twelve months	14	14	16	15	16	12	15	13	12	19	17
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	18	16	22	17	18	13	19	16	15	20	19
I have never experienced this	78	79	67	78	77	82	76	80	80	75	78
Don't know	3	3	5	2	3	1	4	3	3	2	2
I have lived in accommodation that was overcrowded											
I am currently experiencing this	3	3	0	3	2	2	4	5	2	4	4
I have experienced this, within the last twelve months	2	2	2	2	2	4	9	1	2	4	2
I have experienced this, but not within the last twelve months	16	16	21	13	16	12	20	19	12	25	20
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	21	18	23	15	18	16	29	20	14	29	22
I have never experienced this	77	77	77	80	80	81	65	74	83	67	72
Don't know	2	2	0	2	2	1	3	2	2	1	2
Has your current or previous living situation ever led you to any of the following? Please select all that apply.											
[Asked only to those who said they had a mental or physical health problem as a result of their living situation in the previous question; n=567]											
Lost sleep	76	76	84	72	81	77	72	71	75	71	83
Withdrawn from friends and family	59	58	79	54	62	63	51	54	56	64	60
Consume alcohol, or increased alcohol consumption	32	32	34	33	38	27	31	26	32	30	35
Used drugs, or increased drug use	10	10	9	15	11	8	8	11	11	6	14
Gambled, or increased gambling frequency	9	9	3	10	9	11	12	7	8	9	9
None of these	13	13	3	16	8	16	16	18	13	17	9
Prefer not to say	2	1	3	3	1	0	4	1	1	2	2
If the government were looking at introducing a scheme to help renters in Britain, which of the following, if any, would be most beneficial to you?											
Please select up to three.											
Reducing the cost of energy bills	58	58	57	61	61	52	52	57	54	62	63
Reducing or stabilising the costs of rent through rent caps	50	50	56	45	47	48	57	52	59	33	43
Reducing the cost of council tax	50	49	53	56	52	46	52	48	52	51	45
Reducing the cost of water bills	24	25	32	11	28	17	24	25	23	26	23
Providing tenants with grants for move-in costs (e.g. deposits and advance rent)	15	15	25	10	16	16	21	13	17	15	12
Increasing benefits and the number of people who are entitled to them	14	14	9	12	13	14	17	14	12	12	21
Providing tenants with a grant for home essentials (e.g. furniture, white goods and flooring)	11	10	16	18	11	9	8	10	7	17	16

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

Periodwork: 16th - 16th May 2020

	Relationship status				Parent status			Work status		
	Total	Married	Living together, but not married	Single	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No	Full Time	Part Time	Not Working
Weighted Sample	1100	277	240	460	233	317	582	450	178	472
Unweighted Sample	1100	279	236	453	218	324	582	450	153	497
	%	%	%	%	%	%	%	%	%	%
Don't know	3	2	2	4	2	5	2	1	2	4
I have had a relationship breakdown as a result of my living situation										
I am currently experiencing this	2	2	2	3	4	3	2	1	3	3
I have experienced this, within the last twelve months	2	2	3	3	3	1	3	2	4	2
I have experienced this, but not within the last twelve months	14	12	16	15	14	12	15	14	16	14
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	18	14	19	18	17	13	18	16	20	16
I have never experienced this	78	81	78	76	77	82	78	80	73	79
Don't know	3	4	1	4	3	2	3	2	3	3
I have lived in accommodation that was overcrowded										
I am currently experiencing this	3	3	3	3	7	3	2	2	5	3
I have experienced this, within the last twelve months	2	2	1	4	3	1	3	2	2	3
I have experienced this, but not within the last twelve months	16	21	15	15	22	16	14	12	23	18
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	21	23	16	19	25	17	17	14	25	21
I have never experienced this	77	71	81	76	67	78	80	83	67	74
Don't know	2	3	0	2	1	1	2	1	3	2

Has your current or previous living situation ever led you to any of the following? Please select all that apply.

[Asked only to those who said they had a mental or physical health problem as a result of their living situation in the previous question; n=567]

Lost sleep	76	81	74	76	72	81	76	75	83	75
Withdrawn from friends and family	59	59	55	63	61	61	59	57	52	64
Consume alcohol, or increased alcohol consumption	32	27	41	32	29	34	34	30	36	32
Used drugs, or increased drug use	10	4	16	11	4	6	14	9	11	11
Gambled, or increased gambling frequency	9	5	8	12	4	7	10	13	8	6
None of these	13	12	19	9	16	11	12	16	10	12
Prefer not to say	2	1	0	3	1	1	2	1	0	3

If the government were looking at introducing a scheme to help renters in Britain, which of the following, if any, would be most beneficial to you?
Please select up to three.

Reducing the cost of energy bills	58	63	59	53	56	66	54	55	62	59
Reducing or stabilising the costs of rent through rent caps	50	48	53	47	46	43	53	52	52	46
Reducing the cost of council tax	50	53	58	44	49	53	48	57	59	40
Reducing the cost of water bills	24	24	30	20	24	27	23	25	24	23
Providing tenants with grants for move-in costs (e.g. deposits and advance rent)	15	14	18	16	13	10	19	16	12	16
Increasing benefits and the number of people who are entitled to them	14	8	10	17	12	15	14	6	15	20
Providing tenants with a grant for home essentials (e.g. furniture, white goods and flooring)	11	9	7	14	9	11	11	8	10	14

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Total	Household income						Struggled to afford in the LAST 12 months				
		Under 15,000	15,000 - 24,999	25,000 - 34,999	35,000 - 49,999	50,000 - 59,999	60,000 - 150,000 and over	Didn't struggle to afford any	Struggled to afford one of these	Struggled to afford 2-3 of these	Struggled to afford 4-5 of these	Struggled to afford 6 or more of these
Weighted Sample	1100	168	206	185	144	74	135	282	115	183	189	330
Unweighted Sample	1100	174	173	195	142	75	159	306	117	180	176	321
	%	%	%	%	%	%	%	%	%	%	%	%
Don't know	3	3	4	2	2	2	0	3	2	3	2	3
I have had a relationship breakdown as a result of my living situation												
I am currently experiencing this	2	5	1	5	2	0	1	0	0	2	0	5
I have experienced this, within the last twelve months	2	2	4	1	5	2	2	1	0	2	1	6
I have experienced this, but not within the last twelve months	14	14	18	14	16	20	5	7	6	11	16	24
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	18	16	22	15	21	22	7	8	6	13	17	30
I have never experienced this	78	75	73	77	75	76	91	89	91	83	80	61
Don't know	3	4	3	2	2	2	1	3	3	2	2	4
I have lived in accommodation that was overcrowded												
I am currently experiencing this	3	2	4	4	5	2	1	1	3	1	0	7
I have experienced this, within the last twelve months	2	1	2	3	6	1	0	1	3	0	1	5
I have experienced this, but not within the last twelve months	16	17	20	14	18	9	11	8	12	16	19	24
IS CURRENTLY, OR HAS PREVIOUSLY EXPERIENCED THIS	21	18	22	17	24	10	11	9	15	16	20	29
I have never experienced this	77	78	73	77	70	87	86	87	79	81	79	64
Don't know	2	1	1	2	2	1	2	3	3	1	0	1
Has your current or previous living situation ever led you to any of the following? Please select all that apply.												
<i>[Asked only to those who said they had a mental or physical health problem as a result of their living situation in the previous question; n=567]</i>												
Lost sleep	76	75	81	74	79	70	75	58	63	75	84	82
Withdrawn from friends and family	59	51	65	59	65	58	53	48	39	49	62	70
Consume alcohol, or increased alcohol consumption	32	28	27	36	35	26	35	29	16	30	28	39
Used drugs, or increased drug use	10	10	18	6	10	7	17	7	2	10	11	13
Gambled, or increased gambling frequency	9	11	9	8	11	5	18	6	6	6	8	12
None of these	13	11	11	10	14	23	13	25	22	17	8	8
Prefer not to say	2	4	0	3	1	0	1	2	4	0	2	1
If the government were looking at introducing a scheme to help renters in Britain, which of the following, if any, would be most beneficial to you? Please select up to three.												
Reducing the cost of energy bills	58	62	51	66	62	61	47	52	54	52	63	65
Reducing or stabilising the costs of rent through rent caps	50	44	46	49	61	46	54	47	55	51	54	48
Reducing the cost of council tax	50	35	46	58	56	67	52	47	45	47	52	55
Reducing the cost of water bills	24	26	23	23	19	33	21	24	18	18	24	29
Providing tenants with grants for move-in costs (e.g. deposits and advance rent)	15	17	17	13	18	15	16	15	18	20	12	14
Increasing benefits and the number of people who are entitled to them	14	26	21	12	6	5	7	7	12	17	17	17
Providing tenants with a grant for home essentials (e.g. furniture, white goods and flooring)	11	16	15	9	11	12	6	6	13	15	14	11

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

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Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

		Country			Region				Rent type		
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	From a private landlord	From my local authority	From a housing association
Weighted Sample	1100	969	44	87	392	163	87	327	627	231	242
Unweighted Sample	1100	970	47	83	269	153	188	360	686	179	235
	%	%	%	%	%	%	%	%	%	%	%
Providing more free public services for people struggling with debt	9	9	4	15	9	13	8	7	9	14	7
Providing tenants with loans for move-in costs (e.g. deposits and advance rent)	5	5	3	5	3	8	5	5	6	3	5
Providing tenants with loans for home essentials (e.g. furniture, white goods and flooring)	5	4	3	8	5	5	3	3	3	4	9
Reducing the cost of broadband services	4	4	0	9	4	4	4	5	2	8	6
Reducing the cost of mobile services	1	0	0	1	0	0	2	0	1	1	0
Other [see Tab 1]	4	5	1	3	3	3	5	7	6	2	2
Don't know	8	8	8	4	8	9	7	7	7	10	7

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

	Total	Relationship status			Parent status			Work status		
		Married	Living together, but not married	Single	Yes, of at least one child younger than 18 years old	Yes, of at least one child 18 years old or older	No	Full Time	Part Time	Not Working
Weighted Sample	1100	277	240	460	233	317	582	450	178	472
Unweighted Sample	1100	279	236	453	218	324	582	450	153	497
	%	%	%	%	%	%	%	%	%	%
Providing more free public services for people struggling with debt	9	11	7	11	7	6	12	7	11	11
Providing tenants with loans for move-in costs (e.g. deposits and advance rent)	5	3	7	4	4	7	4	6	6	3
Providing tenants with loans for home essentials (e.g. furniture, white goods and flooring)	5	3	1	7	9	6	3	4	4	6
Reducing the cost of broadband services	4	4	2	5	2	6	4	3	0	7
Reducing the cost of mobile services	1	1	0	1	1	1	0	1	0	0
Other [see Tab 1]	4	5	4	5	5	3	5	6	3	4
Don't know	8	6	7	9	11	8	6	8	4	8

Sample Size: 1100 renters in GB (18+)
Fieldwork: 20th - 26th May 2026

Download: 26th - 26th May 2020

		Household income						Struggled to afford in the LAST 12 months					
		Total	Under 15,000	15,000 - 24,999	25,000 - 34,999	35,000 - 49,999	50,000 - 59,999	60,000 - 150,000 and over	Didn't struggle to afford any	Struggled to afford one of these	Struggled to afford 2-3 of these	Struggled to afford 4-5 of these	Struggled to afford 6 or more of these
Weighted Sample		1100	168	206	185	144	74	135	282	115	183	189	330
Unweighted Sample		1100	174	173	195	142	75	159	306	117	180	176	321
		%	%	%	%	%	%	%	%	%	%	%	%
Providing more free public services for people struggling with debt		9	11	9	11	9	6	8	9	10	8	11	9
Providing tenants with loans for move-in costs (e.g. deposits and advance rent)		5	3	5	3	6	5	4	4	3	10	4	4
Providing tenants with loans for home essentials (e.g. furniture, white goods and flooring)		5	5	7	4	3	5	5	3	9	3	9	3
Reducing the cost of broadband services		4	5	6	4	5	1	1	5	3	2	5	5
Reducing the cost of mobile services		1	0	0	1	1	0	1	0	1	0	1	0
Other [see Tab 1]		4	6	4	2	4	3	8	5	4	4	6	4
Don't know		8	4	11	7	3	3	9	12	8	7	4	5