

YouGov / Saatchi Survey Results

Sample Size: 4200 GB Adults
Fieldwork: 23rd - 28th May 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				Unmarried	Aged 35 and under
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample	4200	1373	1016	357	1480	1564	2033	2167	441	1735	1037	987	2394	1806	3625	210	365	1012	697	508	1407	1865	1218
Unweighted Sample	4200	1428	987	368	1717	1578	1890	2310	334	1684	1111	1071	2559	1641	3609	226	365	1042	725	389	1453	1764	1071
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Does voting make someone more or less attractive as a partner?

More attractive	23	12	41	33	38	10	20	26	40	30	18	9	30	15	24	19	23	23	18	36	23	25	37
Less attractive	1	1	1	0	1	1	1	1	1	2	1	0	1	1	1	3	1	1	1	1	1	1	2
Makes no difference	71	85	54	62	58	86	74	69	52	64	78	86	66	78	71	73	73	75	61	71	68	56	56
Don't Know	4	2	4	5	4	3	4	4	7	4	3	4	3	6	4	5	3	3	6	3	5	6	5

Thinking about someone who does NOT normally vote, do you think they would be more or less likely to do the following?

Ghost you after a first date

More likely	10	8	12	13	12	7	11	9	18	12	7	6	12	7	10	12	14	9	8	12	10	11	16
Less likely	6	5	4	5	4	5	7	5	8	7	4	4	4	8	6	5	6	7	6	7	5	7	8
Would make no difference	52	49	54	47	53	50	50	54	60	57	53	39	54	50	53	52	49	55	52	53	51	53	58
Don't know	32	39	29	34	31	38	32	32	15	24	35	50	30	34	32	31	31	29	34	28	34	29	18

Spend the whole of a first date talking about themselves

More likely	13	11	17	15	16	9	14	12	21	13	11	11	14	12	13	12	17	12	12	19	12	14	18
Less likely	8	7	5	6	5	7	8	7	10	9	5	7	6	10	8	7	6	8	8	7	8	9	10
Would make no difference	51	49	51	50	51	50	51	52	55	56	52	40	53	49	52	50	50	55	49	50	51	52	55
Don't know	28	33	27	29	28	33	27	29	14	22	32	41	27	29	28	31	27	26	30	24	30	26	17

Take care of the whole bill after a first date

More likely	4	5	3	3	3	4	4	5	8	5	3	5	4	5	5	4	3	4	5	7	4	6	6
Less likely	11	10	12	15	13	9	13	9	17	12	10	8	12	10	11	10	13	10	11	14	11	12	16
Would make no difference	56	53	58	53	57	54	55	57	58	61	57	46	57	54	56	56	54	61	53	54	56	56	59
Don't know	28	33	27	29	27	32	28	28	17	22	31	42	27	30	28	30	30	25	31	26	30	27	20

Talk about their ex on a first date

More likely	9	8	8	12	10	7	10	8	16	9	8	8	9	9	9	12	12	8	8	12	9	10	12
Less likely	6	7	5	4	4	7	7	5	7	7	6	6	5	8	6	8	4	7	6	7	6	7	7
Would make no difference	55	49	58	53	56	51	54	56	63	61	54	42	57	52	55	50	54	59	55	54	54	56	63
Don't know	30	36	29	32	30	34	29	30	15	23	32	45	29	31	29	30	30	26	31	27	32	26	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Get too drunk on a first date

More likely	10	8	11	14	12	8	11	9	15	12	8	7	12	8	10	10	12	9	9	12	10	10	15
Less likely	8	9	5	6	5	8	8	7	9	7	7	10	6	11	8	4	7	8	9	9	7	9	7
Would make no difference	53	49	55	50	55	51	52	55	61	59	54	40	55	51	53	55	54	58	51	51	52	54	60
Don't know	29	34	29	29	28	33	28	29	15	22	32	43	27	30	29	31	27	25	30	28	31	27	18

Be rude to a waiter on a first date

More likely	10	8	12	14	12	7	11	10	20	11	8	6	11	9	10	11	14	10	8	13	10	11	16
Less likely	9	9	6	6	6	9	10	8	10	9	7	9	7	11	9	7	6	8	10	10	9	10	10
Would make no difference	53	48	55	50	54	50	51	54	57	58	54	41	55	50	53	53	52	57	52	53	50	53	57
Don't know	28	35	27	30	28	34	28	28	13	22	31	44	27	30	28	29	27	25	31	25	31	25	17

Do you think someone who votes regularly at elections is more or less likely to have the following traits, than someone who does not vote regularly?

Sexy

Much more	2	1	4	2	3	1	3	2	5	3	2	0	2	2	2	2	3	2	2	4	2	3	5
Somewhat more	6	3	9	8	9	3	6	6	10	9	3	2	7	5	6	5	7	6	4	12	5	7	11
TOTAL MORE	8	4	13	10	12	4	9	8	15	12	5	2	9	7	8	7	10	8	6	16	7	10	16
About the same	54	55	53	56	54	55	56	53	52	54	57	53	55	54	55	53	52	57	53	51	55	53	52
Somewhat less	3	2	2	3	2	2	3	3	5	3	2	2	3	2	3	3	2	3	4	3	3	3	4
Much less	1	1	0	1	0	1	1	1	3	1	1	1	1	2	1	1	4	1	1	2	1	2	2
TOTAL LESS	4	3	2	4	2	3	4	4	8	4	3	3	4	4	4	4	6	4	5	5	4	5	6
Don't know	33	37	31	31	32	37	31	35	25	29	35	42	32	35	33	36	33	32	37	29	34	33	26

Intelligent

Much more	10	8	14	16	14	6	10	11	18	11	9	7	11	9	10	9	10	10	9	16	9	11	15
Somewhat more	27	26	33	34	34	23	28	27	34	29	24	25	31	22	27	28	29	25	26	33	27	27	35
TOTAL MORE	37	34	47	50	48	29	38	38	52	40	33	32	42	31	37	37	39	35	35	49	36	38	50
About the same	36	40	29	27	30	42	36	37	28	35	40	39	33	41	37	39	33	40	38	31	36	35	29
Somewhat less	2	2	3	2	2	2	2	2	3	3	2	2	2	2	2	1	3	2	2	3	2	3	3
Much less	1	1	1	0	1	1	1	1	3	1	1	1	1	1	1	1	3	1	1	1	1	2	2
TOTAL LESS	3	3	4	2	3	3	3	3	6	4	3	3	3	3	3	2	6	3	3	4	3	5	5
Don't know	23	24	20	21	20	26	23	22	14	21	25	27	21	25	23	22	23	22	25	17	24	22	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Trustworthy

Much more	5	3	7	8	6	3	5	5	7	5	4	5	5	5	4	5	4	5	9	5	5	7	
Somewhat more	17	15	21	24	22	13	17	17	28	17	15	14	20	14	17	17	20	16	15	23	16	23	
TOTAL MORE	22	18	28	32	28	16	22	22	35	22	19	19	25	19	22	21	25	20	20	32	21	23	30
About the same	49	51	45	44	46	52	49	49	41	49	51	49	48	49	49	48	46	51	48	44	50	47	46
Somewhat less	2	2	2	1	1	1	2	1	4	2	1	1	2	2	2	0	2	2	1	3	1	2	2
Much less	1	0	1	0	0	0	1	1	3	1	1	0	1	1	1	1	3	1	1	1	0	1	2
TOTAL LESS	3	2	3	1	1	1	3	2	7	3	2	1	3	3	3	1	5	3	2	4	1	3	4
Don't know	26	28	25	23	24	30	26	27	17	25	28	31	25	29	26	29	25	26	30	20	27	26	21

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*