

YouGov / SSE Survey Results

Sample Size: 1938 GB Adults
Fieldwork: 8th - 9th April 2015

| | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|----------------------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample 1938 | X | X | X | X | 570 | 452 | 392 | 940 | 998 | 231 | 490 | 663 | 554 | 1105 | 833 | 248 | 630 | 415 | 477 | 169 | |
| Unweighted Sample 1938 | 603 | 548 | 131 | 196 | 618 | 463 | 421 | 976 | 962 | 120 | 427 | 704 | 687 | 1146 | 792 | 222 | 664 | 412 | 512 | 128 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which, if any, of the following affect how much you trust a company? Please tick all that apply.

| | | | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The way they treat their customers | 80 | 85 | 81 | 85 | 78 | 84 | 82 | 85 | 78 | 82 | 72 | 74 | 83 | 86 | 82 | 78 | 77 | 82 | 82 | 78 | 83 |
| The way they treat their employees | 74 | 73 | 78 | 82 | 69 | 71 | 80 | 80 | 69 | 78 | 66 | 66 | 76 | 82 | 76 | 72 | 68 | 74 | 79 | 73 | 71 |
| The products and/or services they supply | 60 | 64 | 57 | 68 | 58 | 63 | 60 | 64 | 60 | 60 | 60 | 55 | 59 | 65 | 60 | 59 | 51 | 61 | 60 | 59 | 69 |
| The way they pay their taxes | 57 | 52 | 65 | 67 | 52 | 52 | 61 | 67 | 56 | 58 | 59 | 44 | 58 | 66 | 58 | 56 | 56 | 59 | 59 | 53 | 59 |
| The way they treat their suppliers | 53 | 57 | 52 | 57 | 50 | 55 | 55 | 59 | 50 | 56 | 52 | 40 | 53 | 65 | 56 | 49 | 49 | 56 | 55 | 51 | 49 |
| Their environmental policies | 34 | 28 | 37 | 51 | 22 | 27 | 38 | 47 | 32 | 37 | 40 | 30 | 34 | 37 | 36 | 32 | 30 | 37 | 33 | 32 | 39 |
| None of these | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 2 |
| Don't know | 6 | 3 | 5 | 1 | 5 | 5 | 5 | 3 | 6 | 6 | 15 | 9 | 4 | 2 | 4 | 9 | 7 | 4 | 6 | 8 | 6 |

For each of the following groups, please say whether you think they generally do or generally do not pay their fair share of tax.

The majority of big businesses in the UK

| | | | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Do pay their fair share of tax | 34 | 52 | 26 | 39 | 26 | 48 | 29 | 30 | 37 | 31 | 25 | 35 | 32 | 39 | 36 | 31 | 35 | 35 | 32 | 35 | 30 |
| Do not pay their fair share of tax | 49 | 34 | 64 | 41 | 58 | 39 | 59 | 55 | 51 | 47 | 46 | 44 | 54 | 48 | 48 | 50 | 47 | 47 | 51 | 49 | 50 |
| Don't know | 17 | 14 | 10 | 20 | 16 | 14 | 12 | 15 | 12 | 22 | 28 | 20 | 14 | 13 | 16 | 19 | 17 | 17 | 17 | 16 | 20 |

The majority of small businesses in the UK

| | | | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Do pay their fair share of tax | 80 | 88 | 83 | 88 | 75 | 86 | 81 | 85 | 83 | 77 | 65 | 77 | 83 | 86 | 82 | 78 | 76 | 84 | 79 | 79 | 76 |
| Do not pay their fair share of tax | 6 | 4 | 8 | 4 | 11 | 5 | 8 | 4 | 7 | 5 | 10 | 6 | 5 | 6 | 5 | 7 | 10 | 4 | 7 | 7 | 5 |
| Don't know | 14 | 8 | 10 | 7 | 14 | 9 | 10 | 11 | 10 | 17 | 26 | 17 | 12 | 8 | 13 | 15 | 14 | 12 | 15 | 14 | 19 |

The majority of individuals in the UK

| | | | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Do pay their fair share of tax | 79 | 84 | 83 | 90 | 80 | 83 | 83 | 85 | 83 | 76 | 60 | 74 | 83 | 88 | 81 | 78 | 76 | 82 | 80 | 78 | 77 |
| Do not pay their fair share of tax | 8 | 8 | 9 | 3 | 10 | 8 | 8 | 6 | 8 | 8 | 12 | 10 | 7 | 6 | 8 | 9 | 9 | 7 | 9 | 9 | 8 |
| Don't know | 12 | 8 | 8 | 7 | 11 | 9 | 9 | 9 | 9 | 16 | 28 | 16 | 10 | 6 | 12 | 14 | 15 | 11 | 11 | 14 | 15 |

Sample Size: 1938 GB Adults
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| | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | X | X | X | X | 570 | 452 | 392 | 940 | 998 | 231 | 490 | 663 | 554 | 1105 | 833 | 248 | 630 | 415 | 477 | 169 | |
| Unweighted Sample | 603 | 548 | 131 | 196 | 618 | 463 | 421 | 976 | 962 | 120 | 427 | 704 | 687 | 1146 | 792 | 222 | 664 | 412 | 512 | 128 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Please say whether you think each of the following possible ways for a company to legally reduce the amount of corporation tax they pay is or is not acceptable?

Making use of the government tax allowances granted to companies when they invest in new assets or essential infrastructure in the UK.

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is generally acceptable | 71 | 85 | 69 | 80 | 71 | 83 | 68 | 77 | 76 | 66 | 52 | 64 | 72 | 84 | 75 | 66 | 69 | 75 | 71 | 67 | 73 |
| Is generally unacceptable | 8 | 4 | 11 | 7 | 8 | 5 | 12 | 6 | 9 | 8 | 7 | 10 | 9 | 6 | 7 | 9 | 9 | 6 | 9 | 9 | 8 |
| Don't know | 21 | 11 | 20 | 13 | 20 | 11 | 20 | 17 | 15 | 26 | 41 | 25 | 19 | 10 | 18 | 24 | 21 | 19 | 21 | 24 | 19 |

Making payments into the company pension scheme to help fund a deficit in the scheme.

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is generally acceptable | 62 | 76 | 59 | 65 | 61 | 73 | 60 | 66 | 66 | 58 | 36 | 62 | 63 | 71 | 66 | 56 | 63 | 66 | 61 | 60 | 54 |
| Is generally unacceptable | 13 | 8 | 15 | 13 | 18 | 11 | 14 | 11 | 14 | 12 | 14 | 13 | 13 | 11 | 11 | 15 | 11 | 11 | 15 | 13 | 16 |
| Don't know | 25 | 15 | 27 | 22 | 21 | 16 | 25 | 23 | 20 | 30 | 50 | 25 | 24 | 17 | 23 | 29 | 26 | 23 | 24 | 27 | 30 |

Moving a company's base of operations to a country that has a lower corporation tax rate.

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is generally acceptable | 10 | 18 | 7 | 11 | 10 | 14 | 8 | 10 | 11 | 10 | 10 | 17 | 9 | 6 | 14 | 6 | 17 | 10 | 7 | 10 | 9 |
| Is generally unacceptable | 72 | 69 | 80 | 76 | 73 | 74 | 80 | 76 | 75 | 69 | 53 | 61 | 74 | 85 | 71 | 73 | 63 | 73 | 73 | 74 | 71 |
| Don't know | 18 | 13 | 14 | 13 | 17 | 13 | 13 | 14 | 14 | 22 | 37 | 22 | 17 | 8 | 16 | 21 | 20 | 17 | 20 | 16 | 20 |

Managing a business so that profits are only made in low tax countries even if the products are sold in many different countries.

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is generally acceptable | 8 | 13 | 4 | 10 | 6 | 10 | 5 | 7 | 8 | 7 | 10 | 12 | 7 | 4 | 9 | 6 | 13 | 8 | 6 | 6 | 7 |
| Is generally unacceptable | 74 | 75 | 80 | 77 | 74 | 78 | 79 | 79 | 78 | 71 | 55 | 66 | 76 | 87 | 75 | 73 | 65 | 76 | 75 | 75 | 75 |
| Don't know | 18 | 13 | 16 | 13 | 20 | 12 | 16 | 14 | 14 | 23 | 35 | 23 | 18 | 9 | 16 | 21 | 21 | 17 | 19 | 19 | 18 |

Thinking about how companies pay tax, which of the following statements comes closest to your view?

| | | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Companies should pay tax to a country based on the amount of business activity they undertake in that country | 38 | 41 | 41 | 42 | 37 | 40 | 39 | 40 | 43 | 33 | 33 | 39 | 40 | 36 | 40 | 35 | 37 | 39 | 38 | 37 | 36 |
| Companies should pay tax to a country based on the profits generated in that country | 48 | 49 | 49 | 43 | 55 | 49 | 49 | 47 | 47 | 48 | 39 | 46 | 46 | 56 | 48 | 48 | 45 | 47 | 50 | 48 | 48 |
| Don't know | 15 | 11 | 10 | 15 | 8 | 11 | 12 | 13 | 10 | 19 | 27 | 15 | 15 | 8 | 12 | 18 | 18 | 14 | 13 | 15 | 16 |

Sample Size: 1938 GB Adults
Fieldwork: 8th - 9th April 2015

| | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|----------------|-----|-----|---------|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1938 | X | X | X | X | 570 | 452 | 392 | 940 | 998 | 231 | 490 | 663 | 554 | 1105 | 833 | 248 | 630 | 415 | 477 | 169 |
| Unweighted Sample | 1938 | 603 | 548 | 131 | 196 | 618 | 463 | 421 | 976 | 962 | 120 | 427 | 704 | 687 | 1146 | 792 | 222 | 664 | 412 | 512 | 128 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you think the UK Government should or should not reduce the amount of tax companies pay in order to attract foreign investment into the country to create UK jobs?

| | | | | | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should | 23 | 36 | 14 | 23 | 30 | 34 | 17 | 18 | 27 | 19 | 17 | 25 | 21 | 26 | 23 | 22 | 27 | 24 | 23 | 19 | 21 |
| Should not | 49 | 37 | 64 | 52 | 45 | 40 | 59 | 58 | 51 | 46 | 43 | 46 | 49 | 53 | 50 | 47 | 48 | 47 | 49 | 50 | 48 |
| Don't know | 29 | 27 | 22 | 25 | 26 | 26 | 24 | 24 | 22 | 35 | 40 | 30 | 30 | 21 | 27 | 31 | 25 | 29 | 27 | 31 | 31 |

Which, if any, of the following do you think should be responsible for making sure companies pay a fair amount of tax? Please tick all that apply.

| | | | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| HMRC | 76 | 80 | 80 | 85 | 75 | 81 | 80 | 83 | 79 | 74 | 59 | 73 | 81 | 81 | 79 | 73 | 69 | 79 | 76 | 76 | 78 |
| The Government | 63 | 57 | 73 | 66 | 70 | 60 | 71 | 69 | 65 | 61 | 54 | 60 | 68 | 65 | 63 | 64 | 61 | 62 | 62 | 65 | 68 |
| The company (i.e its board of directors) | 53 | 53 | 56 | 70 | 46 | 52 | 52 | 64 | 54 | 52 | 46 | 49 | 52 | 60 | 56 | 48 | 52 | 54 | 52 | 51 | 53 |
| The company's auditors | 47 | 51 | 46 | 58 | 47 | 52 | 45 | 51 | 45 | 49 | 41 | 40 | 47 | 56 | 48 | 45 | 47 | 49 | 44 | 45 | 52 |
| The company's tax advisers | 41 | 43 | 41 | 46 | 42 | 42 | 41 | 44 | 37 | 45 | 40 | 35 | 42 | 46 | 41 | 42 | 41 | 43 | 40 | 40 | 41 |
| The company's owners (shareholders) | 38 | 37 | 42 | 43 | 38 | 38 | 43 | 43 | 35 | 42 | 34 | 33 | 37 | 46 | 39 | 38 | 37 | 37 | 38 | 42 | 37 |
| Society | 14 | 12 | 19 | 12 | 12 | 14 | 17 | 15 | 17 | 11 | 9 | 14 | 15 | 15 | 15 | 12 | 17 | 14 | 13 | 14 | 12 |
| Customers | 9 | 8 | 11 | 13 | 7 | 10 | 11 | 10 | 11 | 7 | 5 | 8 | 8 | 11 | 10 | 7 | 8 | 10 | 10 | 7 | 7 |
| None of these | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 |
| Don't know | 8 | 4 | 4 | 3 | 7 | 4 | 4 | 5 | 5 | 10 | 27 | 9 | 5 | 2 | 6 | 10 | 10 | 6 | 8 | 7 | 9 |

If you wanted to know if a company was paying the right amount of tax, which, if any, of the following would you trust to provide accurate information? Please tick all that apply.

| | | | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| HMRC | 47 | 55 | 49 | 52 | 45 | 50 | 50 | 49 | 50 | 44 | 38 | 50 | 49 | 46 | 49 | 44 | 44 | 50 | 49 | 44 | 45 |
| An independent accreditation such as the Fair Tax mark | 43 | 42 | 48 | 55 | 38 | 42 | 44 | 52 | 42 | 44 | 44 | 37 | 39 | 53 | 44 | 42 | 39 | 44 | 43 | 42 | 46 |
| The company's annual report and accounts | 22 | 33 | 17 | 25 | 17 | 29 | 18 | 20 | 22 | 21 | 18 | 21 | 17 | 29 | 24 | 18 | 22 | 24 | 23 | 20 | 15 |
| The company's auditors | 17 | 23 | 15 | 25 | 12 | 20 | 16 | 20 | 20 | 15 | 11 | 20 | 14 | 22 | 20 | 15 | 20 | 19 | 17 | 16 | 12 |
| A campaign or pressure group | 12 | 6 | 17 | 10 | 14 | 10 | 15 | 14 | 13 | 11 | 10 | 9 | 12 | 16 | 12 | 12 | 10 | 13 | 11 | 11 | 15 |
| The media | 8 | 8 | 9 | 8 | 10 | 8 | 8 | 8 | 10 | 5 | 7 | 6 | 7 | 9 | 8 | 7 | 9 | 7 | 9 | 6 | 6 |
| The company itself | 6 | 10 | 5 | 4 | 7 | 6 | 5 | 6 | 7 | 6 | 5 | 8 | 5 | 8 | 6 | 7 | 6 | 7 | 6 | 7 | 5 |
| Politicians | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 2 | 1 | 3 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 1 |
| None of these | 7 | 3 | 6 | 10 | 12 | 4 | 8 | 8 | 7 | 7 | 6 | 6 | 8 | 6 | 6 | 8 | 6 | 7 | 6 | 8 | 6 |
| Don't know | 14 | 11 | 12 | 8 | 11 | 13 | 12 | 9 | 12 | 17 | 31 | 15 | 13 | 9 | 12 | 17 | 18 | 12 | 15 | 15 | 15 |

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Fieldwork: 8th - 9th April 2015

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|----------------------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample 1938 | X | X | X | X | 570 | 452 | 392 | 940 | 998 | 231 | 490 | 663 | 554 | 1105 | 833 | 248 | 630 | 415 | 477 | 169 | |
| Unweighted Sample 1938 | 603 | 548 | 131 | 196 | 618 | 463 | 421 | 976 | 962 | 120 | 427 | 704 | 687 | 1146 | 792 | 222 | 664 | 412 | 512 | 128 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Thinking about when the Government or public bodies are awarding contracts to companies, which of the following comes closest to your view?

| | | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The Government should award contracts to companies based on value for money and quality of service regardless of the ethics of a company or how they pay their tax | 10 | 17 | 7 | 4 | 13 | 14 | 8 | 6 | 14 | 6 | 4 | 14 | 9 | 10 | 11 | 8 | 13 | 10 | 9 | 9 | 5 |
| The Government should consider a company's ethics and how they pay their tax as well as value for money and quality of service provided | 69 | 70 | 72 | 85 | 65 | 71 | 71 | 75 | 68 | 70 | 57 | 60 | 72 | 77 | 70 | 67 | 62 | 70 | 70 | 67 | 74 |
| The Government should only award contracts to ethical companies who pay a fair amount of tax even if this means less value for money and a lower quality of service | 7 | 5 | 10 | 5 | 8 | 6 | 11 | 9 | 8 | 7 | 5 | 8 | 8 | 8 | 7 | 8 | 9 | 8 | 4 | 8 | 8 |
| Don't know | 14 | 8 | 11 | 6 | 14 | 9 | 11 | 11 | 10 | 18 | 35 | 18 | 11 | 5 | 12 | 16 | 16 | 11 | 17 | 15 | 13 |

Please say whether you think companies should, or should not be offered a reduction in their tax bill for each of the following?

Paying at least the living wage to employees

| | | | | | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should | 48 | 44 | 51 | 56 | 55 | 45 | 52 | 50 | 51 | 46 | 43 | 47 | 53 | 47 | 47 | 51 | 42 | 52 | 50 | 46 | 46 |
| Should not | 42 | 47 | 42 | 40 | 38 | 46 | 41 | 42 | 41 | 43 | 35 | 42 | 38 | 48 | 45 | 38 | 47 | 40 | 39 | 42 | 46 |
| Don't know | 10 | 9 | 7 | 4 | 7 | 9 | 7 | 8 | 8 | 11 | 23 | 11 | 9 | 5 | 9 | 11 | 10 | 8 | 10 | 12 | 8 |

Investing in apprenticeships

| | | | | | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should | 67 | 76 | 65 | 71 | 74 | 73 | 67 | 62 | 69 | 66 | 56 | 62 | 70 | 74 | 66 | 69 | 61 | 68 | 70 | 65 | 70 |
| Should not | 23 | 18 | 27 | 25 | 17 | 20 | 25 | 29 | 23 | 23 | 21 | 26 | 21 | 22 | 25 | 20 | 29 | 22 | 21 | 23 | 20 |
| Don't know | 10 | 6 | 8 | 4 | 9 | 6 | 8 | 9 | 9 | 11 | 23 | 12 | 9 | 4 | 9 | 11 | 9 | 10 | 9 | 12 | 10 |

Building new infrastructure

| | | | | | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should | 52 | 64 | 51 | 55 | 55 | 60 | 55 | 47 | 60 | 44 | 40 | 51 | 54 | 55 | 52 | 51 | 51 | 52 | 51 | 51 | 56 |
| Should not | 31 | 24 | 35 | 32 | 31 | 27 | 32 | 36 | 27 | 35 | 33 | 30 | 28 | 34 | 32 | 29 | 30 | 32 | 30 | 30 | 31 |
| Don't know | 17 | 12 | 14 | 13 | 14 | 13 | 14 | 17 | 13 | 21 | 27 | 19 | 17 | 12 | 16 | 19 | 19 | 16 | 19 | 18 | 13 |

Investing in community schemes

| | | | | | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should | 50 | 54 | 53 | 56 | 46 | 52 | 53 | 48 | 52 | 48 | 48 | 50 | 50 | 53 | 49 | 51 | 50 | 52 | 50 | 49 | 47 |
| Should not | 34 | 35 | 35 | 34 | 38 | 34 | 34 | 37 | 35 | 34 | 30 | 34 | 34 | 36 | 37 | 31 | 35 | 33 | 35 | 32 | 41 |
| Don't know | 16 | 11 | 12 | 9 | 16 | 13 | 13 | 15 | 13 | 18 | 22 | 16 | 16 | 12 | 14 | 18 | 15 | 15 | 15 | 18 | 12 |

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|------------------------|----------------|-----|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
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| Weighted Sample | 1938 | X | X | X | X | 570 | 452 | 392 | 940 | 998 | 231 | 490 | 663 | 554 | 1105 | 833 | 248 | 630 | 415 | 477 | 169 | |
| Unweighted Sample | 1938 | 603 | 548 | 131 | 196 | 618 | 463 | 421 | 976 | 962 | 120 | 427 | 704 | 687 | 1146 | 792 | 222 | 664 | 412 | 512 | 128 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Reducing their carbon emissions

| | | | | | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should | 43 | 43 | 47 | 52 | 32 | 38 | 48 | 43 | 42 | 43 | 51 | 44 | 40 | 42 | 43 | 42 | 49 | 42 | 43 | 40 | 42 |
| Should not | 40 | 44 | 39 | 34 | 50 | 47 | 38 | 41 | 43 | 38 | 27 | 40 | 42 | 45 | 42 | 39 | 36 | 43 | 39 | 40 | 42 |
| Don't know | 17 | 12 | 13 | 14 | 18 | 15 | 13 | 17 | 15 | 19 | 22 | 17 | 18 | 14 | 15 | 19 | 14 | 15 | 18 | 19 | 17 |

And is there anything else you think companies should be offered a reduction in their tax bill for doing? Please write your answer in the box below.

[For all open responses, please see Tab1]