

# YouGov / SFHA Survey Results

Sample Size: 1058 adults in Scotland (16+)  
Fieldwork: 25th - 31st January 2024

	Vote in 2019 GE				2016 EU Ref		2014 Indy Ref		Gender		Age				Social Grade		
	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE	
<b>Weighted Sample</b>	<b>1058</b>	190	142	72	341	520	251	371	460	507	551	129	413	268	249	550	508
<b>Unweighted Sample</b>	<b>1058</b>	207	145	70	356	517	258	336	465	478	580	151	339	268	300	601	457
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing Scotland at this time? Please select up to three answers.

The economy	59	66	54	67	60	62	60	59	63	60	58	54	60	59	62	61	58
Health	53	59	57	61	53	54	56	50	59	47	58	43	51	52	61	55	50
Housing	27	24	31	16	24	25	23	26	24	24	30	32	30	25	23	25	30
Education	23	36	25	37	15	22	28	16	28	23	22	28	20	18	29	24	21
Britain leaving the EU	20	3	12	18	33	28	5	30	13	23	17	19	17	27	18	21	18
Immigration & Asylum	18	31	18	10	11	12	35	14	23	17	19	11	16	16	25	16	20
The environment	16	6	18	22	21	21	6	19	11	15	17	19	18	15	11	19	13
Crime	13	21	16	9	7	8	19	10	15	16	11	17	10	14	15	11	16
Welfare benefits	9	6	8	10	11	9	6	11	8	10	9	11	10	8	9	6	12
Family life & childcare	7	5	8	8	9	8	7	7	7	7	7	5	10	4	5	8	6
Defence and security	7	9	9	6	5	6	9	5	9	7	7	6	9	5	7	7	7
Pensions	6	7	7	5	7	6	10	8	7	7	6	2	2	7	16	4	9
Transport	6	8	8	8	4	6	5	5	5	7	5	8	5	8	4	7	5
Other	3	1	2	2	4	3	3	3	2	4	1	3	2	5	1	3	2
None of these	1	0	0	0	1	0	0	0	0	1	0	2	1	0	1	0	1
Don't know	4	3	3	1	3	3	3	3	3	3	4	7	5	3	1	4	4

Do you think that Scotland is, or is not, currently experiencing a housing crisis?

Definitely is	40	39	42	43	38	39	39	37	43	39	41	41	41	36	43	38	42
Probably is	40	41	43	39	39	40	43	41	39	39	42	45	37	43	42	44	36
<b>TOTAL IS</b>	<b>80</b>	<b>80</b>	<b>85</b>	<b>82</b>	<b>77</b>	<b>79</b>	<b>82</b>	<b>78</b>	<b>82</b>	<b>78</b>	<b>83</b>	<b>86</b>	<b>78</b>	<b>79</b>	<b>85</b>	<b>82</b>	<b>78</b>
Probably is not	7	9	2	7	7	8	7	7	7	9	5	5	8	7	7	6	8
Definitely is not	1	4	2	1	1	1	3	1	2	2	1	0	1	3	1	1	2
<b>TOTAL IS NOT</b>	<b>8</b>	<b>13</b>	<b>4</b>	<b>8</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>11</b>	<b>6</b>	<b>5</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>7</b>	<b>10</b>
Don't know	11	7	11	11	15	12	8	14	9	11	11	9	14	11	7	10	12

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	Scottish Region								
	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	
<b>Weighted Sample</b>	<b>1058</b>	159	93	153	110	107	126	163	148
<b>Unweighted Sample</b>	<b>1058</b>	159	107	157	106	102	132	160	135
	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing Scotland at this time? Please select up to three answers.

The economy	<b>59</b>	61	57	60	56	60	59	59	62
Health	<b>53</b>	52	47	65	56	51	61	45	45
Housing	<b>27</b>	27	29	30	17	24	23	33	31
Education	<b>23</b>	20	23	29	16	27	25	24	17
Britain leaving the EU	<b>20</b>	20	16	18	20	19	14	25	22
Immigration & Asylum	<b>18</b>	18	18	15	28	23	13	14	18
The environment	<b>16</b>	19	12	13	10	14	18	20	18
Crime	<b>13</b>	13	13	12	13	16	14	16	11
Welfare benefits	<b>9</b>	10	8	10	12	6	11	7	10
Family life & childcare	<b>7</b>	7	5	8	7	6	9	6	7
Defence and security	<b>7</b>	6	9	6	9	12	8	4	4
Pensions	<b>6</b>	3	12	2	12	6	11	6	4
Transport	<b>6</b>	7	10	8	5	4	3	5	4
Other	<b>3</b>	5	4	2	3	0	1	2	4
None of these	<b>1</b>	1	0	0	0	2	0	0	1
Don't know	<b>4</b>	2	6	1	5	2	5	4	6

Do you think that Scotland is, or is not, currently experiencing a housing crisis?

Definitely is	<b>40</b>	34	32	42	38	47	38	43	47
Probably is	<b>40</b>	44	43	39	43	35	42	37	40
<b>TOTAL IS</b>	<b>80</b>	<b>78</b>	<b>75</b>	<b>81</b>	<b>81</b>	<b>82</b>	<b>80</b>	<b>80</b>	<b>87</b>
Probably is not	<b>7</b>	7	7	7	4	6	10	9	5
Definitely is not	<b>1</b>	2	1	3	3	1	1	0	1
<b>TOTAL IS NOT</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>10</b>	<b>7</b>	<b>7</b>	<b>11</b>	<b>9</b>	<b>6</b>
Don't know	<b>11</b>	13	17	10	12	10	10	11	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think there currently is, or is not, enough housing in Scotland that is affordable?**

There currently is enough housing in Scotland that is affordable	<b>8</b>	11	8	8	5	7	11	7	9	8	8	6	9	11	5	8	8
There is not currently enough housing in Scotland that is affordable	<b>79</b>	76	81	80	84	82	75	80	79	79	80	80	79	77	83	82	77
Don't know	<b>13</b>	14	11	12	10	11	14	13	12	13	12	14	12	12	13	11	15

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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	Scottish Region							
Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
<b>Weighted Sample</b> 1058	159	93	153	110	107	126	163	148
<b>Unweighted Sample</b> 1058	159	107	157	106	102	132	160	135
%	%	%	%	%	%	%	%	%

**Do you think there currently is, or is not, enough housing in Scotland that is affordable?**

There currently is enough housing in Scotland that is affordable	<b>8</b>	6	8	7	13	6	9	9	8
There is not currently enough housing in Scotland that is affordable	<b>79</b>	78	75	80	71	77	79	82	87
Don't know	<b>13</b>	16	17	13	15	16	12	9	5

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*