

YouGov Survey: Ryder Cup



Sample 1000 U.S. Adult Citizens
Conducted September 25 - 28, 2023
Margin of Error ±3.9%

1. How interested, if at all, are you in professional golf?

Very interested	7%
Fairly interested	13%
Not very interested	17%
Not at all interested	60%
Don't know	2%

2. Which of the following kinds of professional golf competitions are you more interested in?

Asked of people who are very or fairly interested in golf

Individual tournaments	36%
Team competitions	13%
Both equally	46%
Not sure	4%

3. How much have you heard about the Ryder Cup, the international team men's golf competition held every two years between Europe and the United States?

A lot	11%
A little	32%
Nothing at all	57%

4. The 2023 Ryder Cup begins this Friday. How much of it do you expect you will watch?

All of it	5%
Some of it	17%
None of it	67%
Not sure	11%

5. Who do you think will win this year's Ryder Cup?

The United States	28%
Europe	5%
Not sure	67%

6. Who do you want to win this year's Ryder Cup?

The United States	56%
Europe	5%
Not sure	40%

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Interviewing Dates	September 25 - 28, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 6.514, with a mean of one and a standard deviation of 0.783.
Number of respondents	1000
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	75 questions not reported.

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1. How Interested Are You in Professional Golf

How interested, if at all, are you in professional golf?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	7%	7%	8%	16%	6%	4%	6%	7%	9%	7%	*
Fairly interested	13%	16%	10%	13%	14%	11%	15%	12%	16%	16%	*
Not very interested	17%	21%	13%	21%	14%	14%	21%	17%	15%	13%	*
Not at all interested	60%	54%	66%	48%	61%	69%	58%	61%	57%	60%	*
Don't know	2%	2%	3%	1%	5%	2%	0%	2%	3%	4%	*
Totals	99%	100%	100%	99%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,000)	(417)	(583)	(153)	(231)	(345)	(271)	(637)	(112)	(166)	(85)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	7%	14%	1%	7%	11%	6%	4%	7%	18%	10%	5%	9%	5%
Fairly interested	13%	17%	12%	11%	16%	13%	10%	18%	17%	13%	12%	11%	17%
Not very interested	17%	13%	19%	20%	16%	19%	18%	12%	18%	17%	11%	19%	19%
Not at all interested	60%	55%	64%	62%	57%	62%	63%	61%	47%	56%	71%	59%	55%
Don't know	2%	2%	4%	0%	0%	1%	4%	1%	0%	3%	1%	2%	4%
Totals	99%	101%	100%	100%	100%	101%	99%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,000)	(331)	(395)	(274)	(337)	(340)	(454)	(261)	(196)	(178)	(200)	(394)	(228)

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2. Team or Individual Competitions in Golf

Which of the following kinds of professional golf competitions are you more interested in?

Asked of people who are very or fairly interested in golf

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Individual tournaments	36%	*	*	*	*	*	*	31%	*	*	*
Team competitions	13%	*	*	*	*	*	*	12%	*	*	*
Both equally	46%	*	*	*	*	*	*	53%	*	*	*
Not sure	4%	*	*	*	*	*	*	5%	*	*	*
Totals	99%	*	*	*	*	*	*	101%	*	*	*
Unweighted N	(184)	(96)	(88)	(43)	(41)	(51)	(49)	(111)	(31)	(30)	(12)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Individual tournaments	36%	*	*	*	*	*	*	*	*	*	*	*	*
Team competitions	13%	*	*	*	*	*	*	*	*	*	*	*	*
Both equally	46%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	4%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	99%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(184)	(89)	(47)	(48)	(77)	(61)	(57)	(57)	(63)	(37)	(26)	(77)	(44)

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3. Heard About Ryder Cup

How much have you heard about the Ryder Cup, the international team men's golf competition held every two years between Europe and the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	11%	14%	8%	17%	9%	8%	12%	13%	8%	9%	*
A little	32%	39%	25%	17%	28%	35%	45%	34%	25%	28%	*
Nothing at all	57%	47%	67%	65%	63%	57%	42%	54%	67%	63%	*
Totals	100%	100%	100%	99%	100%	100%	99%	101%	100%	100%	*
Unweighted N	(999)	(417)	(582)	(153)	(231)	(344)	(271)	(636)	(112)	(166)	(85)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	11%	17%	7%	10%	15%	10%	6%	14%	23%	15%	9%	10%	13%
A little	32%	28%	30%	37%	33%	38%	30%	34%	40%	24%	33%	33%	35%
Nothing at all	57%	55%	63%	52%	52%	52%	64%	51%	36%	61%	59%	57%	52%
Totals	100%	100%	100%	99%	100%	100%	100%	99%	99%	100%	101%	100%	100%
Unweighted N	(999)	(330)	(395)	(274)	(336)	(340)	(454)	(260)	(196)	(178)	(200)	(393)	(228)

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4. Will Watch Ryder Cup

The 2023 Ryder Cup begins this Friday. How much of it do you expect you will watch?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
All of it	5%	5%	5%	11%	7%	1%	3%	3%	6%	13%	*
Some of it	17%	22%	13%	25%	17%	12%	16%	19%	15%	11%	*
None of it	67%	62%	73%	53%	60%	76%	77%	68%	64%	62%	*
Not sure	11%	12%	10%	11%	16%	11%	4%	9%	15%	14%	*
Totals	100%	101%	101%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(996)	(416)	(580)	(152)	(229)	(345)	(270)	(633)	(112)	(166)	(85)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
All of it	5%	10%	1%	3%	7%	3%	3%	6%	9%	7%	3%	5%	4%
Some of it	17%	20%	14%	17%	20%	16%	13%	18%	29%	17%	15%	16%	19%
None of it	67%	61%	71%	71%	62%	75%	72%	70%	56%	66%	71%	65%	70%
Not sure	11%	8%	14%	10%	10%	6%	11%	6%	5%	9%	10%	14%	7%
Totals	100%	99%	100%	101%	99%	100%	99%	100%	99%	99%	99%	100%	100%
Unweighted N	(996)	(331)	(394)	(271)	(336)	(338)	(450)	(261)	(196)	(178)	(200)	(391)	(227)

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5. Will Win Ryder Cup

Who do you think will win this year's Ryder Cup?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The United States	28%	30%	25%	37%	29%	23%	25%	28%	26%	32%	*
Europe	5%	7%	4%	9%	8%	3%	3%	5%	10%	3%	*
Not sure	67%	63%	71%	55%	63%	74%	73%	67%	64%	64%	*
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	99%	*
Unweighted N	(996)	(415)	(581)	(153)	(231)	(342)	(270)	(636)	(110)	(165)	(85)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The United States	28%	33%	17%	33%	29%	30%	24%	28%	40%	30%	24%	28%	30%
Europe	5%	9%	4%	3%	5%	3%	8%	2%	5%	6%	6%	5%	6%
Not sure	67%	58%	79%	64%	66%	67%	68%	69%	56%	65%	71%	68%	64%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	101%	101%	101%	100%
Unweighted N	(996)	(330)	(393)	(273)	(337)	(339)	(452)	(260)	(195)	(178)	(199)	(392)	(227)

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6. Want To Win Ryder Cup

Who do you want to win this year's Ryder Cup?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The United States	56%	57%	54%	48%	51%	60%	61%	58%	52%	52%	*
Europe	5%	6%	4%	10%	7%	2%	1%	5%	4%	5%	*
Not sure	40%	37%	42%	43%	41%	38%	38%	37%	45%	44%	*
Totals	101%	100%	100%	101%	99%	100%	100%	100%	101%	101%	*
Unweighted N	(995)	(414)	(581)	(152)	(230)	(343)	(270)	(635)	(112)	(165)	(83)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The United States	56%	54%	44%	70%	56%	68%	53%	61%	63%	53%	59%	56%	53%
Europe	5%	9%	3%	2%	4%	1%	7%	4%	4%	4%	1%	4%	10%
Not sure	40%	37%	53%	28%	40%	31%	41%	35%	33%	43%	40%	40%	36%
Totals	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(995)	(331)	(391)	(273)	(336)	(338)	(453)	(259)	(196)	(178)	(199)	(392)	(226)

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