

YouGov Survey Results

Sample Size: 5293 GB adults
Fieldwork: 23rd - 29th September 2022

	GE 2019 Vote			EU Ref Vote		Gender		Age				Social Grade		
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted sample	4388	1641	1259	459	1846	1815	2113	2276	409	1753	1124	1102	2615	1773
Unweighted Sample	5293	1790	1293	503	2171	2098	2298	2995	458	2120	1337	1378	3168	2125
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow,
which party would you vote for?

Conservative	18	43	1	3	8	32	20	16	5	11	19	34	18	19
Labour	38	14	78	40	52	24	37	38	44	45	36	26	41	34
Liberal Democrat	6	2	3	36	11	2	7	6	6	7	7	5	8	4
Scottish National Party (SNP)	3	0	1	1	5	1	4	3	4	4	4	2	3	4
Plaid Cymru	1	0	1	0	0	1	1	1	2	1	0	1	1	1
Reform UK	3	6	0	0	0	7	4	2	1	2	4	5	3	4
Green	5	2	6	3	6	3	5	4	8	5	4	3	5	4
Some other party	1	1	0	0	1	2	2	1	1	1	2	1	1	1
Would not vote	5	4	2	1	2	5	5	4	4	6	4	4	3	7
Don't know	18	26	7	14	13	22	14	22	15	17	21	19	16	21
Skipped	2	1	2	1	2	1	2	2	9	2	1	0	2	3

Headline vote intention

[Removing Would not vote, Don't know, and

Con	24	63	1	4	10	45	26	23	8	14	26	44	22	27
Lab	50	21	87	48	62	34	47	53	62	60	48	34	52	48
Lib Dem	8	3	4	43	13	3	8	9	8	9	9	7	10	6
SNP	5	0	1	1	7	2	5	4	6	5	5	3	4	5
Plaid Cymru	1	0	1	0	1	1	1	1	3	1	0	1	1	1
Reform UK	4	8	0	0	0	9	5	3	2	3	5	6	3	6
Green	6	3	6	4	7	4	6	6	11	7	5	4	6	6
Other	1	2	0	0	1	2	2	1	1	1	2	1	1	2

YouGov Survey Results

Sample Size: 5293 GB adults
Fieldwork: 23rd - 29th September 2022

	Urban-Rural			
	Total	Urban	Town and Fringe	Rural
Weighted sample	4388	3391	465	527
Unweighted Sample	5293	4043	590	654
	%	%	%	%

If there were a general election held tomorrow,
which party would you vote for?

Conservative	18	17	21	21
Labour	38	40	31	31
Liberal Democrat	6	6	6	7
Scottish National Party (SNP)	3	3	3	6
Plaid Cymru	1	1	1	1
Reform UK	3	3	4	3
Green	5	5	3	4
Some other party	1	1	1	2
Would not vote	5	5	6	5
Don't know	18	17	23	18
Skipped	2	2	1	1

Headline vote intention

[Removing Would not vote, Don't know, and

Con	24	23	30	28
Lab	50	52	44	41
Lib Dem	8	8	9	9
SNP	5	4	4	8
Plaid Cymru	1	1	1	1
Reform UK	4	4	5	4
Green	6	6	5	6
Other	1	1	2	3