

YouGov Survey Results

Sample Size: 3636 GB Adults Fieldwork: 27th July - 5th August 2022

	GE 2019 Vote		EU Ref Vote G		Ge	Gender		Age		Social Grade			
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
3020	1154	857	314	1246	1277	1455	1565	270	1192	774	784	1778	1242
3636	1241	877								917			1510
%	%	%	%	%	%	%	%	%	%	%	%	%	%
		_	_ 1					_					
-													27
			-										25
-			-										6
-	-	•											4
			=	-		1 -			-				1
-			-										3
-			-				-	-					5 1
-			-	-			•	-					7
-	-		-		-	_							
17	18 0	11 1	19 0	14 1	19	13	1	6	17	18 1	16 1	15	20 2
34	78	2	7	16	58	36	32	14	21	37	55	32	38
36							40						35
12	4	7	57	18	5	12	12	13	11	14	11	14	8
5	0	1	2	6	3	4	5	6	6	6	2	4	6
1	0	1	1	1	1	1	1	1	1	0	1	1	1
3	6	1	1	0	7	4	3	1	2		5	3	
7	2	8	8	9	4	8	7	15	10	5	4	8	4 7
2	2	0	1	1	2	2	1	1	1	2	2	2	2
	3020 3636 % 226 228 9 4 1 3 6 1 4 177 1	Total Con 3020 1154 3636 1241 % % 26 60 28 66 9 3 4 0 1 0 3 5 6 2 1 2 4 4 17 18 1 0 34 78 36 8 12 4 5 0 1 0 3 6 7 2	Total Con Lab 3020 1154 857 3636 1241 877 % % % 26 60 2 28 6 68 9 3 6 4 0 1 1 0 1 3 5 1 6 2 7 1 2 0 4 4 2 17 18 11 1 0 1 36 8 80 12 4 7 5 0 1 1 0 1 3 6 1 7 2 8	Total Con Lab Lib Dem 3020 1154 857 314 3636 1241 877 332 % % % 26 60 2 5 28 6 68 19 9 3 6 46 4 0 1 2 1 0 1 1 6 2 7 6 1 2 0 1 4 4 2 1 4 4 2 1 1 0 1 0 34 78 2 7 36 8 80 23 12 4 7 57 5 0 1 2 1 0 1 1 36 8 80 23 12 4 7 57	Total Con Lab Lib Dem Remain 3020 1154 857 314 1246 3636 1241 877 332 1433 % % % % 26 60 2 5 13 28 6 68 19 40 9 3 6 46 15 4 0 1 2 5 1 0 1 1 1 3 5 1 1 0 6 2 7 6 8 8 1 2 1 4 4 2 1 2 1 1 2 1 1 2 1	Total Con Lab Lib Dem Remain Leave 3020 1154 857 314 1246 1277 3636 1241 877 332 1433 1467 % % % % % 26 60 2 5 13 44 28 6 68 19 40 15 9 3 6 46 15 3 4 0 1 2 5 2 1 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 2 4 2 1 2 4 3 1 2 4 1 2 4 4 2 1 2 4 4 1 1 1 1 1 1 1 1 1 1 1	Total Con Lab Lib Dem Remain Leave Male 3020 1154 857 314 1246 1277 1455 3636 1241 877 332 1433 1467 1604 % % % % % % % 28 6 68 19 40 15 26 9 3 6 46 15 3 10 4 0 1 2 5 2 4 1 0 1 1 1 1 1 1 3 5 1 1 0 6 3 6 8 3 6 1 2 2 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 2 2 4 4 2 2 7 6 8	Total Con Lab Lib Dem Remain Leave Male Female 3020 1154 857 314 1246 1277 1455 1565 3636 1241 877 332 1433 1467 1604 2032 % % % % % % % % 26 60 2 5 13 44 29 23 28 6 68 19 40 15 26 29 9 3 6 46 15 3 10 9 4 0 1 2 5 2 4 4 1 0 1 1 1 1 1 1 1 3 5 1 1 0 6 3 2 6 5 1 2 2 1 4 4 2 1 2	Total Con Lab Lib Dem Remain Leave Male Female 18-24 3020 1154 857 314 1246 1277 1455 1565 270 3636 1241 877 332 1433 1467 1604 2032 295 % % % % % % % % 26 60 2 5 13 44 29 23 9 28 6 68 19 40 15 26 29 32 9 3 6 46 15 3 10 9 9 4 0 1 2 5 2 4 4 4 1 0 1 <td>Total Con Lab Lib Dem Remain Leave Male Female 18-24 25-49 3020 1154 857 314 1246 1277 1455 1565 270 1192 3636 1241 877 332 1433 1467 1604 2032 295 1412 % % % % % % % % % 26 60 2 5 13 44 29 23 9 16 28 6 68 19 40 15 26 29 32 36 9 3 6 46 15 3 10 9 9 8 4 0 1</td> <td>Total Con Lab Lib Dem Remain Leave Male Female 18-24 25-49 50-64 3020 1154 857 314 1246 1277 1455 1565 270 1192 774 3636 1241 877 332 1433 1467 1604 2032 295 1412 917 % % % % % % % % % % 26 60 2 5 13 44 29 23 9 16 28 28 6 68 19 40 15 26 29 32 36 25 9 3 6 46 15 3 10 9 9 8 11 4 0 1 2 5 2 4 4 4 4 1 1 0 6 3 2</td> <td>Total Con Lab Lib Dem Remain Leave Male Female 18-24 25-49 50-64 65+ 3020 1154 857 314 1246 1277 1455 1565 270 1192 774 784 3636 1241 877 332 1433 1467 1604 2032 295 1412 917 1011 % % % % % % % % % % 26 60 2 5 13 44 29 23 9 16 28 44 28 6 68 19 40 15 26 29 32 36 25 16 9 3 6 46 15 3 10 9 8 11 9 4 0 1 2 5 2 4 4 4 4 2</td> <td>Total Con Lab Lib Dem Remain Leave Male Female 18-24 25-49 50-64 65+ ABC1 3020 1154 857 314 1246 1277 1455 1565 270 1192 774 784 1778 3636 1241 877 332 1433 1467 1604 2032 295 1412 917 1011 2126 %</td>	Total Con Lab Lib Dem Remain Leave Male Female 18-24 25-49 3020 1154 857 314 1246 1277 1455 1565 270 1192 3636 1241 877 332 1433 1467 1604 2032 295 1412 % % % % % % % % % 26 60 2 5 13 44 29 23 9 16 28 6 68 19 40 15 26 29 32 36 9 3 6 46 15 3 10 9 9 8 4 0 1	Total Con Lab Lib Dem Remain Leave Male Female 18-24 25-49 50-64 3020 1154 857 314 1246 1277 1455 1565 270 1192 774 3636 1241 877 332 1433 1467 1604 2032 295 1412 917 % % % % % % % % % % 26 60 2 5 13 44 29 23 9 16 28 28 6 68 19 40 15 26 29 32 36 25 9 3 6 46 15 3 10 9 9 8 11 4 0 1 2 5 2 4 4 4 4 1 1 0 6 3 2	Total Con Lab Lib Dem Remain Leave Male Female 18-24 25-49 50-64 65+ 3020 1154 857 314 1246 1277 1455 1565 270 1192 774 784 3636 1241 877 332 1433 1467 1604 2032 295 1412 917 1011 % % % % % % % % % % 26 60 2 5 13 44 29 23 9 16 28 44 28 6 68 19 40 15 26 29 32 36 25 16 9 3 6 46 15 3 10 9 8 11 9 4 0 1 2 5 2 4 4 4 4 2	Total Con Lab Lib Dem Remain Leave Male Female 18-24 25-49 50-64 65+ ABC1 3020 1154 857 314 1246 1277 1455 1565 270 1192 774 784 1778 3636 1241 877 332 1433 1467 1604 2032 295 1412 917 1011 2126 %



YouGov Survey Results

Sample Size: 3636 GB Adults

Fieldwork: 27th July - 5th August 2022

		Urban-Rural					
	Total	Urban	Town and Fringe	Rural			
Weighted sample	3020	2317	337	366			
Unweighted Sample	3636	2766	401	469			
•	%	%	%	%			

If there were a general election held tomorrow, which party would you vote for?

Conservative	26	25	27	34
Labour	28	29	27	19
Liberal Democrat	9	9	10	10
Scottish National Party (SNP)	4	3	4	6
Plaid Cymru	1	1	1	2
Reform UK	3	3	2	2
Green	6	6	4	4
Some other party	1	1	1	2
Would not vote	4	5	4	4
Don't know	17	17	21	16
Skipped	1	2	0	1

Headline vote intention

[Removing Would not vote, Don't know, and

Con	34	32	36	43
Lab	36	38	36	24
Lib Dem	12	11	13	13
SNP	5	4	5	7
Plaid Cymru	1	1	1	2
Reform UK	3	4	2	3
Green	7	8	6	5
Other	2	1	2	2