YouGov Survey Results

Sample Size: 3636 GB Adults
Fieldwork: 27th July - 5th August 2022

	Total	GE 2019 Vote			EU Ref Vote		Gender		Age				Social Grade	
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted sample	**3020**	1154	857	314	1246	1277	1455	1565	270	1192	774	784	1778	1242
Unweighted Sample	3636	1241	877	332	1433	1467	1604	2032	295	1412	917	1011	2126	1510
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Conservative	**26**	60	2	5	13	44	29	23	9	16	28	44	26	27
Labour	**28**	6	68	19	40	15	26	29	32	36	25	16	29	25
Liberal Democrat	**9**	3	6	46	15	3	10	9	9	8	11	9	12	6
Scottish National Party (SNP)	**4**	0	1	2	5	2	4	4	4	4	4	2	3	4
Plaid Cymru	**1**	0	1	1	1	1	1	1	1	1	0	1	1	1
Reform UK	**3**	5	1	1	0	6	3	2	1	2	3	4	2	3
Green	**6**	2	7	6	8	3	6	5	10	8	4	3	6	5
Some other party	**1**	2	0	1	1	2	2	1	1	1	1	2	1	1
Would not vote	**4**	4	2	1	2	4	5	4	8	5	3	3	3	7
Don't know	**17**	18	11	19	14	19	13	21	20	17	18	16	15	20
Skipped	**1**	0	1	0	1	1	1	1	6	1	1	1	1	2

Headline vote intention

[Removing Would not vote, Don't know, and

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Con	**34**	78	2	7	16	58	36	32	14	21	37	55	32	38
Lab	**36**	8	80	23	48	20	33	40	49	47	33	20	36	35
Lib Dem	**12**	4	7	57	18	5	12	12	13	11	14	11	14	8
SNP	**5**	0	1	2	6	3	4	5	6	6	6	2	4	6
Plaid Cymru	**1**	0	1	1	1	1	1	1	1	1	0	1	1	1
Reform UK	**3**	6	1	1	0	7	4	3	1	2	4	5	3	4
Green	**7**	2	8	8	9	4	8	7	15	10	5	4	8	7
Other	**2**	2	0	1	1	2	2	1	1	1	2	2	2	2

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Sample Size: 3636 GB Adults
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		Urban-Rural		
	Total	**Urban**	**Town and Fringe**	**Rural**
Weighted sample	**3020**	2317	337	366
Unweighted Sample	3636	2766	401	469
	%	**%**	**%**	**%**

If there were a general election held tomorrow,
which party would you vote for?

Conservative	**26**	25	27	34
Labour	**28**	29	27	19
Liberal Democrat	**9**	9	10	10
Scottish National Party (SNP)	**4**	3	4	6
Plaid Cymru	**1**	1	1	2
Reform UK	**3**	3	2	2
Green	**6**	6	4	4
Some other party	**1**	1	1	2
Would not vote	**4**	5	4	4
Don't know	**17**	17	21	16
Skipped	**1**	2	0	1

Headline vote intention

[Removing Would not vote, Don't know, and

Con	**34**	32	36	43
Lab	**36**	38	36	24
Lib Dem	**12**	11	13	13
SNP	**5**	4	5	7
Plaid Cymru	**1**	1	1	2
Reform UK	**3**	4	2	3
Green	**7**	8	6	5
Other	**2**	1	2	2

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