

## YouGov / Royal London Survey Results

Sample Size: 1622 GB Adults  
Fieldwork: 29th - 30th May 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1622</b>	535	501	91	624	668	785	837	178	683	386	375	925	697	195	542	350	396	139
<b>Unweighted Sample</b>	1622	563	504	100	684	674	704	918	138	678	408	398	977	645	177	552	348	399	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

19-20 Feb 29-30 May

**When Britain leaves the European Union, do you think your own personal finances will get better or worse, or stay much the same?**

Will get better once Britain leaves the EU	9	10	19	5	4	1	20	14	7	8	7	12	15	9	11	8	11	10	11	7
Will get worse once Britain leaves the EU	35	36	16	52	69	64	11	36	35	42	41	38	20	39	31	42	34	34	33	49
Will be much the same	39	37	53	25	18	21	54	36	37	20	33	37	51	38	35	24	40	38	39	30
Don't know	17	17	12	17	9	13	15	14	21	29	19	13	14	13	23	25	15	18	18	14

**You previously said that you think your personal finances will get worse once Britain has left the European Union. Which, if any, of the following changes to your personal finances do you expect to get worse after Britain leaves the EU? (Please tick all that apply).**

*[Shown only to those who said they think that their personal finances will get worse once Britain leaves the EU; n = 597]*

Cost of food will go up	93	92	89	95	98	93	95	92	91	81	92	96	93	93	90	87	93	91	92	93
Value of the pound will fall	84	86	87	91	94	92	80	87	86	71	87	90	94	89	82	81	92	80	85	91
Cost of energy will go up	71	77	75	81	84	79	80	76	77	55	78	84	80	79	73	71	79	75	77	82
Cost of borrowing will go up	40	45	45	48	38	47	40	49	42	51	45	45	38	49	39	35	44	33	55	61
Cost of housing (whether mortgage or rent) will go up	39	38	26	43	30	38	32	38	37	36	45	33	21	37	38	35	31	40	41	47
My income (for example: wages / profit from my business) will fall	27	31	22	34	21	31	21	34	28	36	33	30	17	28	34	27	28	42	26	33
Having to rely on credit more	14	13	6	15	10	13	10	14	11	13	13	15	4	13	12	9	13	7	15	20
Other [See Tab 2]	5	4	4	3	3	4	2	3	5	1	3	6	7	4	4	8	3	2	4	7
Don't know	1	1	0	0	1	1	0	1	2	4	1	1	0	1	2	3	0	0	3	0

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	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1622</b>	<b>535</b>	<b>501</b>	<b>91</b>	<b>624</b>	<b>668</b>	<b>785</b>	<b>837</b>	<b>178</b>	<b>683</b>	<b>386</b>	<b>375</b>	<b>925</b>	<b>697</b>	<b>195</b>	<b>542</b>	<b>350</b>	<b>396</b>	<b>139</b>
<b>Unweighted Sample</b>	<b>1622</b>	<b>563</b>	<b>504</b>	<b>100</b>	<b>684</b>	<b>674</b>	<b>704</b>	<b>918</b>	<b>138</b>	<b>678</b>	<b>408</b>	<b>398</b>	<b>977</b>	<b>645</b>	<b>177</b>	<b>552</b>	<b>348</b>	<b>399</b>	<b>146</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	19-20 Feb	29-30 May																		
<b>Have you already made any changes to your personal finances specifically because of uncertainty around Brexit?</b>																				
Yes, I have already made changes	8	10	7	13	16	15	5	12	8	6	11	12	8	12	8	7	11	11	10	8
No, I have not already made changes	87	83	91	80	81	79	91	82	85	75	82	84	90	85	81	79	85	83	83	82
Don't know	6	7	3	7	3	5	4	6	7	19	8	4	2	4	11	13	4	6	7	9

**Which, if any, of the following changes have you already made to your personal finances because of uncertainty around Brexit? Please tick all that apply.**

*[Shown only to those who said they have already made changes to their personal finances; n = 167]*

Reduced my spending	63	58	52	59	58	62	51	57	59	58	65	54	47	53	67	68	55	67	52	49
Increased my savings	46	46	44	42	42	42	42	51	38	92	51	32	38	45	48	48	39	50	54	33
I am not going on holiday this year	27	22	20	25	14	21	22	20	24	52	22	19	15	13	38	21	18	38	15	11
I'm staying in the UK for my holidays instead of going abroad	20	18	21	15	18	19	20	24	9	6	26	12	14	19	16	19	22	7	20	26
Exchanged foreign currency in advance of Brexit	17	17	18	16	11	21	5	20	14	36	11	21	19	20	11	22	16	19	19	9
Changed my retirement plans	11	16	15	21	0	19	9	13	19	0	12	28	11	15	17	23	18	17	8	16
I am going on holiday to somewhere outside of Europe	4	11	15	5	6	10	8	12	9	29	8	13	6	12	8	0	14	5	12	16
Re-mortgaged my property	10	7	8	7	4	7	4	5	9	6	8	7	2	8	4	0	8	4	7	14
Other [See Tab 3]	14	11	12	13	19	11	11	10	12	0	7	8	28	15	3	7	11	4	16	20
Don't know	0	2	3	2	0	1	7	4	0	0	1	5	0	1	4	0	2	7	0	0

**Have you put off making a big financial decision because of uncertainty around Brexit?**

Yes, I have put off making a big financial decision	15	16	10	23	18	25	8	18	14	18	19	17	8	17	14	16	15	17	15	17
No, I have not put off making a big financial decision	79	77	88	70	78	69	88	75	79	64	73	79	88	79	75	74	79	77	77	72
Don't know	6	7	3	7	4	6	4	7	7	18	8	5	3	4	12	10	5	6	8	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

19-20  
Feb

**29-30  
May**

**You previously said that you have put off a big decision because of uncertainty around Brexit. Which, if any, of the following big decisions have you put off? Please tick all that apply.**  
[Shown only to those who said they have put off making a big decision due to uncertainty; n = 261]

Booking a holiday	46	<b>36</b>	34	39	48	41	35	31	42	14	38	44	32	37	34	43	41	23	39	33
Buying a house	29	<b>34</b>	22	37	22	42	19	34	33	45	43	19	11	40	24	48	34	27	32	33
Buying/leasing a car	26	<b>29</b>	33	24	23	24	34	32	25	43	25	25	34	28	29	11	28	42	27	26
Retirement	9	<b>14</b>	6	16	12	16	12	15	12	0	5	36	20	11	18	12	14	16	5	28
Starting a business	7	<b>8</b>	0	11	8	9	5	8	7	10	10	7	0	8	8	4	5	12	8	14
Having a child	5	<b>6</b>	4	8	0	7	6	7	6	8	11	0	0	7	5	9	6	5	8	4
Other [See Tab 5]	14	<b>14</b>	20	15	14	12	20	14	15	2	15	13	28	12	18	11	15	7	20	19
Don't know	4	<b>3</b>	3	3	0	2	5	3	4	6	1	4	9	2	6	6	2	3	6	0