

# Safest Investments

Fieldwork Dates: 9th - 10th September 2019

Conducted by YouGov On behalf of YouGov RealTime

© Yougov plc 2019



#### BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

#### EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1239 adults. Fieldwork was undertaken between 9th - 10th September 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019

Yo	u	G	OV.
What	the	world	thinks

	Ge	nder		Generation							Re	jion		
Total	Male	Female	Gen Z (2000 and later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	Α	В	С	D	E	F	G	Н	I	J	K	L	М	N

When thinking about potential risk to your savings, how safe or unsafe would you consider the following investment tools? Please select one option on each row.

rsi\_q1\_1. Treasuries

rsi\_q1\_2. CDs

vestment tools?															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	14%	20%	8%	4%	13%	12%	15%	23%	-	-	13%	13%	14%	16%	15%
		В		**				D.E*	**	**					Р
Somewhat safe	24%	29%	19%	13%	23%	23%	24%	31%	-	-	24%	20%	24%	27%	25%
		В		**				*	**	**					
Neither safe nor unsafe	19%	18%	19%	30%	16%	18%	21%	17%	**	**	25%	19%	19%	14%	19%
Somewhat unsafe	6%	6%	C0/	5%	C0/	70/	70/	4%			M 5%	00/	70/	5%	00/
Somewnat unsale	6%	6%	6%	5%	6%	7%	7%	4%	**	**	5%	8%	7%	5%	6%
Very unsafe	3%	4%	3%	3%	4%	4%	2%	2%	-	_	5%	2%	4%	2%	2%
vory andaro	0,0	170	0,0	**	1,0	.,,	2,0	*	**	**	K	270	1,0	270	270
Don't know	34%	23%	45%	44%	38%	35%	31%	22%	-	-	29%	38%	32%	37%	33%
			Α	**	F.G	G			**	**		J			
_															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	28%	30%	25%	10%	22%	28%	32%	37%	-	-	24%	28%	28%	30%	31%
		В		**			D	D*	**	**					O.P
Somewhat safe	28%	27%	29%	13%	20%	30%	33%	37%	-	-	26%	27%	30%	27%	29%
				**		D	D	D*	**	**					
Neither safe nor unsafe	14%	14%	15%	13%	16%	12%	15%	12%	**	**	17%	14%	15%	12%	13%
Somewhat unsafe	5%	7%	3%	13%	7%	4%	4%	4%			6%	6%	5%	4%	4%
Somewnat unsale	5%	7% B	3%	13%	7% F	4%	4%	4%	**	**	6%	6%	5%	4%	4%
Very unsafe	3%	3%	3%	11%	5%	3%	2%	3%	-	-	5%	2%	3%	3%	3%
12.7 2.12				**	F			*	**	**					
Don't know	22%	18%	26%	41%	31%	23%	14%	7%	-	-	22%	24%	20%	24%	21%
			Α	**	E.F.G	F.G		*	**	**					
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	8%	11%	5%	7%	8%	8%	7%	9%	-	-	6%	7%	8%	10%	8%
		В		**				*	**	**					
Somewhat safe	27%	31%	22%	10%	20%	25%	32%	44%	**	-	21%	25%	29%	27%	29%
		В					D	D.E.F*		**			J		Q
Neither safe nor unsafe	22%	25%	19%	20%	21%	23%	23%	19%	**	**	29%	21%	24%	16%	21%
0	00/	B	00/		00/	00/	400/				K.M	440/	M	00/	00/
Somewhat unsafe	9%	9%	9%	15%	9%	9%	10%	6%	**	-	10%	11%	8%	9%	9%
Very unsafe	4%	4%	5%	6%	4%	4%	4%	4%	-	-	8%	3%	3%	5%	4%
vory andaro	.,,	170	0,0	**	1,0	.,,	.,,	*	**	**	K.L	0,0	0,0	0,0	.,,
Don't know	30%	20%	41%	41%	38%	31%	25%	18%	-	-	26%	33%	29%	34%	29%
			A	**	F.G	F.G		*	**	**					
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	5%	7%	4%	-	9%	6%	3%	1%	-	-	5%	4%	6%	6%	5%
		В		**	F.G	F		*	**	**					
Somewhat safe	14%	17%	11%	3%	17%	14%	12%	13%			13%	10%	17%	13%	12%

rsi\_q1\_4. High growth stocks

rsi\_q1\_3. Utilities stocks

Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	5%	7%	4%	-	9%	6%	3%	1%	-	-	5%	4%	6%	6%	5%
		В		**	F.G	F		*	**	**					
Somewhat safe	14%	17%	11%	3%	17%	14%	12%	13%	-	-	13%	10%	17%	13%	12%

#### Safest Investments

Yo	u	G	)VC
Mhat	tho	world	thinke

YouGov What the world thinks		F	Race			Educa	tion							Marital Status	
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
		0	Р	Q	R	S	Т	U	٧	w	X	Y	Z	AA	AB
When thinking about potential risk to your savings, how safe or unsafe would you consider the following investment tools? Please select one option on each row. rsi_q1_1. Treasuries															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	14%	11%	9%	21% P*	11%	12%	17% R	26% R.S	16%	8% **	11%	4%	15%	13%	14%
Somewhat safe  Neither safe nor unsafe	24%	27%	18%	23% *	22%	19%	30% R.S 18%	34% R.S 15%	28% AA	17%	25%	10%	27% AA 19%	20%	19%
	19%	18%	8%	15% *	6%			15%	19%	27%	18% *	17%		17%	24% * 7%
Somewhat unsafe	3%	6%	4%	2% *	3%	6% 5%	6% 1%	3%	6% 3%	**	* 3%	7% **	6% 3%	7%	* 3%
Very unsafe  Don't know	34%	N 32%	40%	* 33%	38%	T 38%	28%	17%	28%	27%	36%	- ** 62%	30%	41%	37% *
rsi_q1_2.CDs	5470	32.70	4070	*	T.U	T.U	U	1770	2070	**	*	**	V	V.Z	*
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	28%	22%	21%	21%	20%	29% R	33% R	41% R.S	31% AA	20%	23%	25%	30% AA	22%	31%
Somewhat safe	28%	28%	24%	29%	28%	23%	33% S	35% S	32% AA	14%	27%	16%	31% AA	20%	33% AA*
Neither safe nor unsafe	14%	16%	16%	15%	15% T	16% T	9%	14%	14%	36%	16%	-	14%	15%	17%
Somewhat unsafe	5%	8% N	9% N	5% *	7% T.U	5%	2%	2%	4%	11%	8% *	4% **	5%	6%	3% *
Very unsafe	3%	2%	6% N	3%	4%	3%	3%	1%	2%	7%	2%	6% **	2%	5% V	3%
Don't know	22%	24%	24%	27%	26% U	24% U	19% U	7%	17%	12%	23%	49%	19% V	32% V.Z.AB.AC	13%
rsi_q1_3. Utilities stocks															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239 8%	148 8%	193 8%	76 9%	500 8%	384 8%	225 8%	131	590 7%	14 13%	76 5%	28 3%	707 7%	332 9%	102 6%
Very safe Somewhat safe	27%	23%	22%	9% *	24%	23%	26%	48%	32%	**	5% * 21%	10%	29%	21%	* 33%
Neither safe nor unsafe	22%	26%	22%	* 24%	23%	21%	24%	R.S.T 18%	Z.AA 22%	27%	21%	** 25%	AA 22%	21%	AA* 24%
Somewhat unsafe	9%	6%	9%	10%	7%	10%	12%	8%	9%	14%	14%	4%	10%	7%	* 9%
Very unsafe	4%	6%	4%	* 6%	5%	5%	R 1%	3%	4%	13%	* 6%	13%	4%	4%	* 5%
Don't know	30%	32%	34%	33%	T 34%	T 33%	29%	15%	27%	** 26% **	33%	** 44% **	V 28%	38%	22%
rsi_q1_4. High growth stocks					U	U	U				•			V.Z.AB.AC	
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults Very safe	1239 5%	148 7%	193 6%	76 8%	500 6%	384 7%	225 3%	131 5%	590 5%	14 13%	76 4%	28	707 5%	332 8%	102 3%
Somewhat safe	14%	19%	16%	15%	14%	T 12%	14%	17%	14%	15%	14%	23%	15%	15%	10%

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019

You	JG	OV <sup>°</sup>
What t	he world	thinks

						Parent o	r guardian of any	children						
Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	ounger than 18 18 or over NET: Any age Not a parent / Don't know / Prefer not to say Under \$40k \$40k to \$80k \$80k+						\$80k+	Don't know / Prefer not to say	Urban
	AC	AD	AE	AF	AG	АН	Al	AJ	AK	AL	AM	AN	AO	AP

When thinking about potential risk to your savings, how safe or unsafe would you consider the following investment tools? Please select one option on each row.

rsi\_q1\_1. Treasuries

rsi\_q1\_2. CDs

vestment tools?															
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	14%	13%	11%	- **	5%	14%	13%	14%	14%	16%	13%	13%	16%	14%	15%
Som ewhat safe	24%	30%	12%	40%	8%	29%	26%	28%	20%	9%	18%	27%	33%	19%	25%
	400/	*	**	**	**	AJ.AK	AJ.AK	AJ.AK	AK	*	200/	AL 100/	AL.AO	450/	470
Neither safe nor unsafe	19%	22%	23%	**	12%	21%	20%	21%	17%	17%	20%	19%	20%	15%	17%
Som ewhat unsafe	6%	6%	20%	**	5%	6%	6%	6%	6%	5%	6%	6%	7%	4%	6%
Very unsafe	3%	-	-	24%	6%	3%	3%	3%	2%	13% AG.AH.AI.AJ*	3%	3%	3%	4%	4%
Don't know	34%	29%	34%	36%	64%	27%	32%	29%	41%	40%	40%	32%	21%	44%	339
		*	**	**	**		Al		AG.AH.AI	AG*	AM.AN	AN		AM.AN	
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	28%	29%	32%	**	24%	29%	30%	29%	26%	22%	23%	27%	38% AL.AM.AO	25%	25%
Somewhat safe	28%	39% AA*	28%	21%	17%	27% AK	34% AG.AJ.AK	32% AG.AJ.AK	25% AK	9%	24%	30%	33% AL.AO	23%	309
Neither safe nor unsafe	14%	15%	4%	**	5%	15%	14%	14%	14%	17%	16%	13%	13%	16%	169
Som ewhat unsafe	5%	4%	14%	- **	- **	8% AH.AI.AJ	4%	6% AH	4%	7%	7% AN	5%	3%	3%	5%
Very unsafe	3%	2%	7%	24%	-	3%	3%	3%	3%	4%	4%	4%	2%	3%	2%
Don't know	22%	11%	15%	55%	54%	18%	15%	16%	29%	40%	27%	21%	12%	30%	23%
		*	**	**	**	12.7	1577		AG.AH.AI	AG.AH.AI*	AN	AN		AM.AN	
		-		_											
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	119
Very safe	8%	19% V.X.Z.AA.AB*	**	19%	6%	10% AH.AI	5%	7% AH	8%	14% AH*	10%	7%	7%	6%	119 AC
Somewhat safe	27%	24%	29%	-	5%	27%	30%	30%	25%	3%	19%	31%	35%	22%	249
comowner cero	2.70	*	**	**	**	AK	AK	AK	AK	*	1070	AL.AO	AL.AO	22.70	2.7
Neither safe nor unsafe	22%	27%	31%	-	16%	24%	22%	23%	22%	20%	24%	22%	20%	23%	22%
Somewhat unsafe	9%	8%	19%	-	5%	9%	11% AJ	10% AJ	6%	16% AJ*	7%	7%	15% AL.AM.AO	7%	8%
Very unsafe	4%	3%	-	24%	-	5%	5%	5%	3%	6%	5%	4%	2%	4%	3%
Danit Image	200/	*	**	**	**	050/	070/	050/	270/	40%	250/	200/	200/	200/	240
Don't know	30%	19%	22%	57%	67%	25%	27%	25%	37% AG.AH.AI	AG.AH.AI*	35% AN	30% AN	20%	38% AN	319
							-								
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	403
Base: All US Adults	1239	56	18	5		328	404	686	495	59	436	338	287	178	404
Very safe	5%	8%	5%	**	**	7% AH.AI	3%	5% AH	5%	14% AH.AI.AJ*	6%	5%	7%	4%	8% AQ. <i>F</i>
Somewhat safe	14%	7%	11%	19%	-	17%	13%	16%	12%	8%	10%	16%	17%	12%	16%

rsi\_q1\_4. High growth stocks

rsi\_q1\_3. Utilities stocks

Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	5%	8%	5%	-	-	7%	3%	5%	5%	14%	6%	5%	7%	4%	8%
			**	**	**	AH.AI		AH		AH.AI.AJ*					AQ.AR
Somewhat safe	14%	7%	11%	19%	-	17%	13%	16%	12%	8%	10%	16%	17%	12%	16%

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019



	Type of Ar	ea Lived in	
Total	Suburban/ Town	Rural	Other
	AQ	AR	AS

When thinking about potential risk to your savings, how safe or unsafe would you consider the following investment tools? Please select one option on each row.

rsi\_q1\_1. Treasuries

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	14%	14%	12%	**
Somewhat safe	24%	24%	21%	9%
Neither safe nor unsafe	19%	20%	20%	7% **
Somewhat unsafe	6%	7%	5%	-
Very unsafe	3%	3%	3%	27%
Don't know	34%	33%	38%	57% **

rsi\_q1\_2. CDs

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	28%	31%	23%	33%
		AP.AR		**
Somewhat safe	28%	26%	30%	27%
				**
Neither safe nor unsafe	14%	13%	15%	-
				**
Somewhat unsafe	5%	5%	4%	-
				**
Very unsafe	3%	4%	4%	11%
				**
Don't know	22%	21%	23%	29%
				**

rsi\_q1\_3. Utilities stocks

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	8%	6%	7%	16%
Som ewhat safe	27%	28%	27%	19%
Neither safe nor unsafe	22%	23%	21%	19%
Somewhat unsafe	9%	9%	10%	-
Very unsafe	4%	4%	6%	20%
Don't know	30%	30%	30%	27%

rsi\_q1\_4. High growth stocks

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	5%	4%	3%	11%
				**
Somewhat safe	14%	12%	13%	7%

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019

YOUGOV What the world thinks		Ge	nder				Generation					Reç	ion		
	Total	Male	Female	later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		В		**				*	**	**			K		
Neither safe nor unsafe	21%	23%	18%	19%	19%	19%	22%	22%	-	-	25%	21%	19%	19%	20%
		В		**				*	**	**					
Somewhat unsafe	23%	25%	21%	20%	17%	23%	26%	36%	-	-	19%	24%	22%	25%	26%
				**		D	D	D.E*	**	**					O.P
Very unsafe	11%	10%	13%	18%	8%	11%	14%	13%	**	**	13%	12%	11%	10%	13%
- · · ·							D								
Don't know	26%	18%	34%	41%	30%	27%	23%	14%	**	**	25%	29%	24%	27%	24%
			A	**	F.G	G		•		**					
rsi_q1_5. Dividend paying stocks															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	7%	9%	5%	12%	8%	7%	7%	1%	-	-	8%	5%	8%	6%	6%
		В		**				*	**	**					
Somewhat safe	27%	31%	23%	20%	25%	23%	30%	29%	ī	-	21%	22%	29%	31%	27%
		В		**			E	*	**	**			J.K	J.K	
Neither safe nor unsafe	24%	27%	21%	20%	20%	23%	26%	41%	-	-	26%	27%	23%	22%	25%
		В		**			D	D.E.F*	**	**					
Somewhat unsafe	10%	10%	11%	3%	9%	13%	11%	9%	-	-	14%	11%	10%	8%	11%
				**				*	**	**	M				
Very unsafe	5%	4%	6%	6%	5%	6%	4%	3%	-	-	8%	5%	4%	4%	5%
				**				*	**	**	L				
Don't know	27%	19%	34%	40%	33%	28%	22%	17%	-	-	23%	30%	26%	29%	25%
			Α	**	F.G			*	**	**					
rsi q1 6. Government bonds															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	20%	26%	14%	14%	15%	16%	25%	32%	-	-	20%	18%	20%	20%	22%
voly data	2070	В	1170	**	1070	10,0	D.E	D.E*	**	**	2070	1070	2070	2070	P
Somewhat safe	29%	32%	27%	19%	24%	32%	32%	38%	-	-	23%	28%	32%	32%	29%
Suriewiat sale	2576	32/6	21 /6	1976	24 /0	D D	D D	D*	**	**	2576	2076	J2/6	J J	25/6
Neither safe nor unsafe	16%	16%	17%	12%	16%	18%	17%	11%	-	-	21%	16%	16%	14%	17%
Neural sale noi unsale	1076	1076	17 /6	12/0	1076	1076	17 70	*	**	**	M	1076	1076	14 /0	Q
Somewhat unsafe	7%	8%	7%	14%	9%	6%	8%	3%	-		9%	8%	7%	7%	7%
Somewhat ursale	1 70	076	1 70	1470	976	076	076	3%	**	**	976	076	1 70	176	1 70
Very unsafe	5%	5%	5%	9%	6%	5%	3%	5%	-	-	9%	5%	3%	5%	4%
very unsare	5%	5%	5%	9%	6%	5%	3%	5%	**	**	9% L	5%	3%	5%	4%
Don't know	22%	15%	29%	32%	30%	23%	15%	11%			19%	24%	22%	23%	20%
Dontknow	22%	15%	29% A	32%	E.F.G	23% F.G	15%	11%	-	**	19%	24%	22%	23%	20%
			А		E.F.G	F.G									
rsi_q1_7. Municipal bonds															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	11%	12%	10%	13%	11%	12%	11%	9%	**	-	10%	12%	13%	10%	12%
Somewhat safe	28%	32%	24%	9%	21%	27%	34%	38%		-	26%	27%	30%	26%	31%
		В		**		D	D	D*	**						P
Neither safe nor unsafe	20%	22%	18%	15%	20%	20%	21%	18%	I	-	22%	20%	19%	21%	19%
				**				*	**	**					
Somewhat unsafe	7%	9%	6%	3%	8%	6%	7%	9%	-	-	8%	7%	8%	5%	7%
		В		**				*	**	**					
Very unsafe	3%	4%	3%	9%	4%	3%	3%	4%	-	-	4%	3%	3%	3%	3%
				**				*	**	**					
Don't know	30%	21%	39%	51%	37%	32%	24%	23%			30%	31%	28%	34%	28%

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019

YouGov <sup>®</sup> What the world thinks		ı	Race			Educa	tion							Marital Status	
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year	4-year	Post Grad	Married	Civil Partnership			NET: In a relationship	Single	Divorced
		N		*						**	*	**			*
Neither safe nor un	afe 21%	23%	23%	18%	23% T	18%	14%	31% S.T	21% Z	7%	17%	3%	20%	19%	25%
Somewhat ur	afe 23%	16%	16%	20%	17%	24%	31%	26%	26%	21%	30%	14%	26%	16%	25%
						R	R.S		AA	**	AA*	**	AA		AA*
Very un	afe 11%	8%	9%	9%	9%	10%	14%	18% R.S	11%	32%	9%	13%	11%	12%	14%
Don't k	iow 26%	27%	31%	31%	31%	29%	23%	4%	23%	12%	26%	44%	24%	31%	23%
					T.U	U	U			**	*	**		V.Z	
rsi_q1_5. Dividend paying stocks															
Unweighted b		155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Ad		148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very	afe 7%	8%	10%	3%	8%	6%	5%	8%	6%	**	2%	-	6%	9% Z	6%
Somewhat	afe 27%	27%	24%	32%	22%	26%	29%	42%	30%	19%	27%	16%	29%	22%	27%
				*			R	R.S.T	AA	**	*	**	AA		*
Neither safe nor un	afe 24%	19%	25%	24%	23%	25%	26%	22%	25%	29%	23%	25%	24%	21%	30%
Somewhat un	afe 10%	9%	7%	11%	9%	9%	15%	14%	11%	7%	11%	3%	10%	10%	14%
				*			R.S			**	*	**			*
Very un	afe 5%	6%	5%	1%	5%	5%	3%	7%	5%	26%	7%	6%	6%	4%	5%
Don't k	iow 27%	31%	30%	30%	33%	30%	22%	7%	23%	20%	31%	50%	25%	34%	19%
				*	T.U	T.U	U			**		**	V	V.Z.AB.AC	*
rsi_q1_6. Government bonds															
Unweighted b		155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Ad		148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very	afe 20%	19%	12%	18%	15%	20%	25% R	29% R.S	23% X.Z	5%	12%	17%	21% X	18%	21%
Somewhat	afe 29%	29%	28%	35%	26%	24%	38%	R.S 44%	31%	34%	32%	29%	31%	23%	35%
Odification	25/0	2570	20/0	*	2070	2470	R.S	R.S	AA	**	*	**	AA	2570	AA*
Neither safe nor un	afe 16%	15%	17%	8%	17%	19%	11%	15%	16%	21%	15%	6%	16%	16%	21%
				*	Т	T				**	*	**			*
Somewhat un	afe 7%	10%	7%	6%	9%	7%	6%	7%	8% AC	13%	6%	10%	8% AC	7%	6%
Very un	afe 5%	4%	8%	9%	6%	5%	4%	2%	4%	14%	6%	10%	4%	5%	4%
			N	N*						**	*	**			*
Don't k	iow 22%	23%	28% N	24%	28% T.U	25% T.U	16% U	4%	17%	12%	29% V.Z.AB*	28%	19% V	31% V.Z.AB.AC	13%
rsi_q1_7. Municipal bonds			IN .		1.0	1.0					V.Z.AD		V	V.Z.AB.AC	
Unweighted I	ase 1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Ad		148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very		10%	8%	15%	10%	10%	13%	18%	12%	12%	5%	3%	11%	12%	11%
				*				R.S		**		**			*
Somewhat	afe 28%	24%	17%	23%	20%	26%	39%	43%	33%	22%	30%	23%	32%	19%	31%
Neither safe nor un	afe 20%	21%	26%	19%	21%	21%	R.S 15%	R.S 21%	AA 20%	28%	AA* 18%	6%	AA 20%	20%	AA* 24%
ineither safe nor un	aic ZU%	21%	26% N	19%	∠1%	Z 170	13%	21%	20%	28%	18%	6% **	20%	20%	24%
Somewhat un	afe 7%	9%	6%	2%	9%	7%	6%	4%	7%	13%	13%	10%	8%	5%	9%
Very un	afe 3%	4%	6%	4%	4%	4%	2%	3%	3%	7%	AA* 6%	4%	4%	4%	3%
very un	ale 370	470	N	4% *	470	470	270	376	376	1%	*	4% **	470	470	3% *
Don't k	10w 30%	32%	37%	37%	36%	33%	25%	11%	25%	18%	28%	54%	26%	41%	23%

V.X.Z.AB.AC

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019

Yo	u	G	OV <sup>°</sup>
What	the	world	thinks

YouGov <sup>®</sup> What the world thinks								Parent o	or guardian of any	children			Inco	ome		
		Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
				**	**	**	AJ				*		AL	AL		
	Neither safe nor unsafe	21%	26%	40%	**	16%	23%	19%	22%	19%	21%	25% AN	19%	17%	18%	20%
	Som ewhat unsafe	23%	24%	23%	21%	21%	19%	30% AG.AI.AJ.AK	25% AG.AK	21%	14%	15%	24% AL	33% AL.AM.AO	24% AL	20%
	Very unsafe	11%	10%	7% **	24%	18%	11%	13%	12%	12%	6% *	10%	12%	13%	11%	9%
	Don't know	26%	25%	15%	36%	44%	23%	21%	21%	32% AG.AH.AI	38% AG.AH.AI*	33% AM.AN	25% AN	13%	31% AN	27%
rsi_q1_5. Dividend paying stocks																
	Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
	Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
	Very safe	7%	12% X*	14%	**	-	9%	6%	7%	6%	10%	7%	6%	7%	8%	9% AR
	Somewhat safe	27%	25%	29%	21%	25%	29% AK	28% AK	29% AK	24%	15%	18%	30% AL	36% AL.AO	25%	28%
	Neither safe nor unsafe	24%	35% AA*	24%	19%	10%	23%	26%	25%	24%	20%	26%	23%	23%	25%	24%
	Somewhat unsafe	10%	12%	4%	**	5%	12%	11%	11%	9%	11%	9%	11% AO	14% AO	5%	9%
	Very unsafe	5%	*	**	24%	**	6%	5%	6%	4%	3%	5%	6%	5%	4%	4%
	Don't know	27%	16%	29%	36%	60%	21%	23%	22%	33% AG.AH.AI	42% AG.AH.AI*	35% AM.AN	24% AN	16%	32% AN	26%
rsi_q1_6. Government bonds																
	Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
	Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
	Very safe	20%	21%	17%	**	15%	18%	23% AK	20% AK	20% AK	9%	19%	19%	23%	18%	19%
	Somewhat safe	29%	36% * 18%	39% ** 7%	- ** 19%	12% ** 16%	30% AK 18%	33% AK 16%	32% AK 17%	29% AK 15%	10% *	23%	32% AL 17%	36% AL 15%	28%	30% 17%
	Neither safe nor unsafe  Somewhat unsafe	7%	*	1% **	19%	16% **	10%	7%	8%	6%	* 8%	7%	9%	8%	6%	8%
	Very unsafe	5%	11%	**	**	5% ** 6%	AJ 4%	4%	4%	5%	6%	5%	3%	6%	6%	3%
	Don't know	22%	V.Z*	- ** 26%	24% ** 57%	45%	19%	17%	18%	25%	* 47%	29%	20%	11%	28%	23%
	Bontinow	2270	*	**	**	**	1370	1770	1070	AH.AI	AG.AH.AI.AJ*	AM.AN	AN	1170	AN	2070
rsi_q1_7. Municipal bonds	Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
	Base: All US Adults	1239	52	18	5	18	337	404	686	495	59	437	334	290	178	402
	Very safe	11%	15%	8%	- **	11%	12%	9%	11%	12%	13%	12%	10%	15% AO	8%	13%
	Somewhat safe	28%	24%	49%	-	8%	27% AK	33% AJ.AK	30% AK	26% AK	9%	20%	32% AL.AO	37% AL.AO	22%	29%
	Neither safe nor unsafe	20%	23%	18%	21%	15%	22%	20%	21%	18%	20%	19%	21%	20%	21%	19%
	Somewhat unsafe	7%	8%	4% **	-	11%	9%	7%	8%	6%	13% AJ*	7%	7%	8%	7%	7%
	Very unsafe	3%	4% *	-	- **	- **	3%	4%	4%	3%	5%	4%	3%	3%	4%	2%
	Don't know	30%	26%	21%	79%	55%	27%	27%	26%	35% AG.AH.AI	41% AG.AH.AI*	38% AM.AN	28% AN	18%	38% AM.AN	29%

rsi\_q1\_5. Dividend paying stocks

rsi\_q1\_6. Government bonds

rsi\_q1\_7. Municipal bonds

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019



		Type of Ar	rea Lived in	
	Total	Suburban/ Town	Rural	Other
				**
Neither safe nor unsafe	21%	20%	21%	21%
Som ewhat unsafe	23%	26% AP	20%	18%
Very unsafe	11%	13%	13%	7% **
Don't know	26%	25%	28%	36%
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	7%	6%	4%	- **
Somewhat safe	27%	26%	26%	7% **
Neither safe nor unsafe	24%	25%	25%	12%
Som ewhat unsafe	10%	12%	8%	-
Very unsafe	5%	4%	8% AP.AQ	28%
Don't know	27%	27%	29%	53%
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	20%	20%	20%	19%
Somewhat safe	29%	30%	26%	20%
Neither safe nor unsafe	16%	15%	19%	-
Som ewhat unsafe	7%	7%	7%	8%
Very unsafe	5%	6% AP	4%	23%
Don't know	22%	21%	23%	30%
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	11%	10%	12%	7%
Somewhat safe	28%	28%	25%	7% **
Neither safe nor unsafe	20%	22%	16%	19%
Somewhat unsafe	7%	7%	10%	- **
Very unsafe	3%	4%	4%	29%
Don't know	30%	30%	33%	38%

#### Safest Investments

YouGov° What the world thinks		Ge	nder				Generation					Reç	jion		
what the world trinks	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	11%	14%	7%	7%	15%	10%	6%	12%	-	-	8%	9%	12%	12%	10%
		В		**	E.F			*	**	**					
Somewhat safe	32%	33%	32%	33%	22%	34% D	39% D	39% D*	- **	-	32%	32%	32%	33%	34%
Neither safe nor unsafe	22%	25% B	19%	24%	19%	23%	23%	27%	- **	-	24%	23%	21%	22%	22%
Somewhat unsafe	7%	8%	6%	8%	7%	7%	8%	3%	-	-	10%	7%	6%	6%	7%
Very unsafe	3%	3%	3%	3%	3%	3%	3%	4%	-	-	5%	2%	3%	1%	2%
Don't know	26%	18%	34%	25%	34%	24%	22%	* 15%	**	-	K.M 22%	27%	26%	27%	25%
si_q1_9. Money markets			Α	**	E.F.G			*	**	**					
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	12%	13%	11%	10%	11%	13%	12%	14%	- **	-	13%	11%	12%	12%	13%
Somewhat safe	24%	27%	22%	11%	17%	27% D	29% D	30% D*	- **	-	22%	26%	25%	23%	26% P
Neither safe nor unsafe	20%	B 23%	18%	23%	20%	19%	21%	25%	- **	-	23%	21%	21%	17%	21%
Somewhat unsafe	11%	12%	11%	3%	10%	12%	14%	8%	-	-	10%	11%	13%	9%	11%
Very unsafe	4%	4%	4%	7%	6%	4%	2%	4%	**	-	6%	2%	4%	5%	3%
Don't know	28%	21%	35%	47%	F 36%	27%	22%	19%	**	**	K 25%	30%	24%	K 34%	26%
si_q1_10. High yield savings accounts			Α	**	E.F.G			*	**	**				J.L	
Unweighted base	1239	581	658	30	409	338	395	67			255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	21%	24% B	18%	6%	23%	23%	19%	15%	- **	**	15%	20%	22% J	23% J	22% P
Somewhat safe	26%	26%	26%	23%	22%	25%	32%	27%	- **	-	27%	25%	25%	28%	27%
Neither safe nor unsafe	17%	18%	17%	19%	14%	18%	D 17%	27%	-	-	20%	17%	19%	12%	17%
Somewhat unsafe	8%	9%	7%	7%	8%	7%	9%	D* 11%	-	-	M 7%	9%	M 9%	6%	8%
Very unsafe	4%	5%	4%	3%	4%	5%	5%	* 6%	**	-	6%	4%	4%	5%	4%
Don't know	24%	18%	29%	42%	31%	23%	19%	14%	-	-	24%	26%	21%	26%	22%
si_q1_11. Real estate			Α	**	E.F.G			•	**	**					
	4000	504	050	20	400	220	205	07			055	047	440	204	000
Unweighted base Base: All US Adults	1239	581	658	30	409 <b>394</b>	338	395	67	-	-	255	247	443	294	822
	1239	603	636	29		325	408	83	-	-	220	260	466	292	821
Very safe	13%	17% B	10%	18%	14%	13%	13%	12%	**		12%	11%	15%	13%	13%
Somewhat safe	33%	31%	35%	19%	27%	30%	41% D.E	38%	**	**	27%	28%	36% J.K	37% J.K	34%
Neither safe nor unsafe	21%	22%	20%	12%	19%	22%	20%	27%	- **	-	25% M	24%	19%	17%	20%
Som ewhat unsafe	12%	14%	11%	9%	13%	13%	13%	8%	- **	-	14%	14%	12%	10%	13%

#### Safest Investments

YouGov <sup>®</sup> What the world thinks			R	ace			Educat	ion							Marital Status	
What die Word dilling	То	otal	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Unweighted	base 12	239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US A		239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Ver	y safe 11	1%	17%	8%	12%	11%	12%	7%	12%	9%	19%	9%	10%	9%	14%	7%
	·		N.P		*						**		**		V.Z	*
Somewh	at safe 32	2%	26%	29%	29%	26%	30%	43%	43%	38%	21%	29%	30%	36%	25%	31%
					*			R.S	R.S	AA	**	*	**	AA		*
Neither safe nor	ınsafe 22	2%	21%	23%	20%	22%	21%	20%	30% S	22%	21%	25%	14%	22%	19%	33% V.Z.AA*
Somewhat	unsafe 7º	%	8%	7%	4%	8%	4%	8%	9%	7%	7%	6%	10%	7%	8%	5%
					*	S					**	*	**			*
Very	ınsafe 3	%	2%	4%	5%	3%	4%	1%	1%	2%	7%	1%	-	2%	3%	4%
·					*						**		**			*
Don'	know 26	5%	27%	28%	31%	31%	29%	21%	6%	23%	25%	30%	36%	24%	31%	20%
					*	T.U	T.U	U			**	*	**		V.Z.AB	*
si_q1_9. Money markets																
Unweighted	base 12	239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US A		239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
		2%	8%	11%	17%	11%	9%	15%	19%	13%	7%	9%	11%	12%	10%	16%
Vol	y sale 12	2.70	070	1170	O*	1170	370	S	R.S	1370	**	*	**	12/0	1076	*
Somewh	at safe 24	10/.	25%	19%	16%	19%	23%	30%	37%	29%	20%	15%	24%	27%	18%	24%
Sullewii	it sale 24	+70	2376	1976	*	1976	23/6	30% R	R.S	X.Z.AA	**	*	**	X.AA	1076	2476
Neither safe nor	ınsafe 20	20/	21%	19%	15%	21%	21%	18%	20%	21%	7%	26%	4%	21%	17%	29%
Nettilet Sale Hor	ilisale 20	J76	2176	1976	13%	2176	2170	10%	20%	2176	170	20%	470 **	2170	17.70	AA*
Somewhat	incofo 11	1%	11%	13%	8%	10%	12%	11%	12%	12%	28%	13%		12%	12%	8%
Somewhat	ilisale II	170	1176	13%	076 *	1076	1270	1170	1270	1270	20%	13%	**	1270	1276	*
Von	ınsafe 4	%	6%	6%	7%	5%	5%	1%	3%	3%	14%	10%	9%	4%	4%	1%
vei y	lisale 4	-70	0%	676	1 70	7 T	T	176	3%	3%	1470	V.Z.AA.AB*	**	4% V	470	170
Don'	know 28	20/.	29%	33%	36%	32%	30%	26%	9%	22%	24%	27%	53%	24%	38%	23%
Doll	KIIOW 20	076	29%	33%	30%	32% U	U	20% U	976	2270	2470	2170 *	33%	24% V	V.Z.AB.AC	23%
rsi_q1_10. High yield savings accounts						U	U	0							V.Z.AB.AC	
		200	155	100	70	101	100	007	100	505	15	70	20	700	005	100
Unweighted			155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US A		239	148	193	76	500	384	225	131	590	14	76	28	707	332 22%	102
Vei	y safe 21	1%	21%	15%	20%	17%	19%	27% R.S	29%	21%	18%	19%	20%	20%	22%	23%
9		201	2007	0.407		040/	050/		R.S	040/				000/	2007	
Somewh	at safe 26	5%	23%	24%	28%	24%	25%	28%	34%	31%	20%	28%	17%	30%	20%	26%
N. 91			470/	100/	470/	100/	450/	400/	R	AA 470/		450/		AA 1007	470/	
Neither safe nor	ınsafe 17	/%	17%	16%	17%	19%	15%	16%	18%	17%	22%	15%	4%	16%	17%	22%
Somewhat	insafe 8	%	9%	9%	7%	7%	9%	6%	10%	9%	-	6%	4%	9%	6%	5%
Contewnal	ilisaic o	',0	370	370	*	1 70	370	070	1070	370	**	*	**	370	070	*
Very	ınsafe 4	%	3%	7%	4%	4%	5%	5%	3%	4%	15%	7%	11%	5%	4%	4%
vay	ilisaic 4	70	570	170	*	470	370	370	370	470	**	*	**	V	470	*
Don'	know 24	1%	28%	29%	24%	29%	26%	19%	6%	19%	26%	25%	44%	20%	31%	20%
561		.,,	2070	N N	*	T.U	T.U	U	0,0	1070	**	*	**	V	V.Z.AB	*
rsi_q1_11. Real estate						1.0	7.0							·	7.23.0	
Unweighted	hans 12	239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US A		239	148	193	79	500	384	225	131	590	14	76	28	708	335	103
		3%	15%	14%		14%	12%	13%	13%	12%	13%	16%	10%	13%	15%	102
Vei	y sale 13	3 /0	13%	1470	11%	1470	1270	1376	1376	1270	13%	10%	10%	1376	1376	10%
Somewh	at safe 33	20/	28%	30%	35%	27%	33%	40%	43%	38%	21%	20%	23%	35%	25%	38%
Somewn	a sale 33	0 /0	∠0%	30%	30%	2170	33%	40% R	43% R.S	X.Z.AA	21%	∠U% *	23%	35% X.AA	23%	38% X.AA*
Neither safe nor	ınsafe 21	19/.	24%	22%	20%	22%	21%	16%	R.S 24%	X.Z.AA 20%	43%	24%	21%	21%	19%	25%
iveither safe nor	insale 21	170	24%	22%	20%	22%	21%	10%	24%	20%	43%	24%	21%	21%	19%	25%
Somewhat	monto 10	2%	10%	11%	10%	11%	13%	14%	12%	13%	5%	12%	19%	13%	13%	6%

#### Safest Investments

YouGov What the world thinks							Parent o	or guardian of any	children			Inco	me		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	11%	14%	6%	-	12%	12%	7%	10%	11%	17%	10%	11%	10%	10%	14%
1-1,		*	**	**	**	AH		AH		AH*					AQ.AR
Somewhat safe	32%	35%	31%	21%	21%	31%	40%	36%	29%	12%	25%	35%	42%	27%	30%
		*	**	**	**	AK	AG.AI.AJ.AK	AG.AJ.AK	AK	*		AL	AL.AO		
Neither safe nor unsafe	22%	23%	19%	-	13%	24%	22%	23%	21%	16%	19%	23%	26%	22%	19%
			**	**	**					*			AL		
Somewhat unsafe	7%	6%	14%	19%	-	9%	7%	8%	6%	11%	8%	6%	6%	6%	7%
			**	**	**										
Very unsafe	3%	4%	5%	24%	-	2%	3%	2%	3%	2%	4%	2%	1%	3%	3%
·			**	**	**										
Don't know	26%	19%	26%	36%	54%	22%	22%	21%	30%	43%	33%	23%	14%	31%	27%
			**	**	**				AG.AH.AI	AG.AH.AI.AJ*	AM.AN	AN		AN	
rsi_q1_9. Money markets															
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	12%	16%	7%	-	6%	13%	12%	12%	12%	10%	11%	10%	14%	13%	15%
,		*	**	**	**					*					AR
Somewhat safe	24%	29%	13%	-	33%	27%	27%	27%	21%	19%	16%	30%	33%	21%	25%
			**	**	**	AJ	AJ	AJ		*		AL.AO	AL.AO		
Neither safe nor unsafe	20%	23%	20%	40%	11%	24%	21%	23%	17%	17%	23%	20%	21%	16%	20%
		*	**	**	**	AJ		AJ		*					
Somewhat unsafe	11%	11%	10%	-	-	10%	13%	11%	11%	9%	11%	11%	14%	9%	9%
			**	**	**										
Very unsafe	4%	4%	6%	24%	6%	5%	4%	4%	3%	8%	5%	4%	2%	5%	4%
.,			**	**	**					*	AN			AN	
Don't know	28%	17%	43%	36%	44%	21%	23%	22%	35%	37%	34%	25%	17%	37%	28%
			**	**	**				AG.AH.AI	AG.AH.AI*	AM.AN	AN		AM.AN	
rsi_q1_10. High yield savings accounts															
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	21%	26%	12%	-	6%	22%	20%	21%	22%	15%	18%	20%	30%	14%	22%
,,		*	**	**	**					*			AL.AM.AO		
Somewhat safe	26%	20%	34%	40%	15%	28%	30%	29%	23%	17%	19%	31%	30%	29%	27%
		*	**	**	**		AJ.AK	AJ.AK		*		AL	AL	AL	
Neither safe nor unsafe	17%	25%	7%	-	11%	19%	17%	18%	15%	19%	19%	18%	14%	15%	15%
			**	**	**					*					
Somewhat unsafe	8%	9%	14%	-	6%	8%	10%	9%	7%	-	8%	7%	9%	7%	7%
			**	**	**	AK	AK	AK	AK	*					
Very unsafe	4%	2%	-	24%	13%	4%	4%	4%	4%	6%	6%	3%	3%	5%	4%
,			**	**	**					*					
Don't know	24%	18%	34%	36%	48%	19%	19%	19%	28%	44%	30%	21%	13%	29%	25%
			**	**	**				AG.AH.AI	AG.AH.AI.AJ*	AM.AN	AN		AM.AN	
rsi_q1_11. Real estate															
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	13%	14%	5%	-	23%	15%	11%	13%	13%	12%	11%	13%	17%	14%	16%
127,1		*	**	**	**			AH		*			AL		AQ
Somewhat safe	33%	36%	47%	40%	24%	35%	38%	37%	29%	13%	26%	42%	35%	32%	35%
odinomia dalo		X*	**	**	**	AK	AJ.AK	AJ.AK	AK	*		AL.AO	AL		0
Neither safe nor unsafe	21%	27%	17%		10%	20%	22%	21%	21%	21%	25%	16%	22%	17%	18%
		*	**	**	**	==				*	AM.AO		AM		
Somewhat unsafe	12%	8%	12%		4%	12%	11%	11%	14%	12%	11%	15%	14%	9%	9%

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019



rsi\_q1\_9. Money markets

rsi\_q1\_10. High yield savings accounts

rsi\_q1\_11. Real estate

		Type of Are	a Lived in	
	Total	Suburban/ Town	Rural	Other
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	11%	9%	7%	7% **
Somewhat safe	32%	34%	31%	18%
Neither safe nor unsafe	22%	25% AP	20%	7%
Somewhat unsafe	7%	7%	8%	9%
Very unsafe	3%	2%	4%	-
Don't know	26%	23%	30%	58%
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	12%	12% AR	7%	12%
Somewhat safe	24%	24%	24%	7% **
Neither safe nor unsafe	20%	20%	22%	34%
Somewhat unsafe	11%	13%	11%	11%
Very unsafe	4%	4%	5%	9%
Don't know	28%	27%	31%	27%
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	21%	22% AR	15%	20%
Som ewhat safe	26%	25%	28%	7% **
Neither safe nor unsafe	17%	18%	18%	- **
Somewhat unsafe	8%	8%	8%	38%
Very unsafe	4%	5%	5%	-
Don't know	24%	22%	26%	35%
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	13%	11%	13%	-
Somewhat safe	33%	33%	29%	45%
Neither safe nor unsafe	21%	21%	26% AP	18%
Somewhat unsafe	12%	15%	11%	8%
Somownat unbaile	/0	ΔΡ	/0	**

#### Safest Investments

YouGov			Ge	nder				Generation					Reg	jion		
What the world thinks		Total	Male	Female	Gen Z (2000 and later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Very	unsafe	5%	5%	4%	11%	5%	5%	3%	4%	- **	-	6% L	6% L	3%	5%	5%
Don	't know	16%	12%	21% A	31%	21% F	18% F	11%	11%	-	-	16%	17%	15%	18%	14%
rsi_q1_12. Currencies				A		P	F									
Unweighte	d base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US		1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
	ry safe	8%	9%	7%	7%	11%	8%	5%	9%	-	-	10%	5%	9%	6%	7%
Somewh	nat safe	19%	21%	16%	22%	F 18%	18%	20%	* 15%	- **	** - **	13%	18%	19%	23%	17%
Neither safe nor	unsafe	22%	B 26%	18%	15%	18%	22%	25%	29%	-	-	24%	18%	J 25%	J 19%	22%
		400/	В	100/	**	400/	400/	D	*	**	**	100/	470/	440/	470/	1001
Somewhat		16%	20% B	13%	12%	16%	18%	16%	12%	**	**	18%	17%	14%	17%	18%
	unsafe	6%	6%	6%	13%	6%	6%	5%	11% *	**	**	8%	6%	7%	5%	7%
Don	't know	29%	18%	39% A	31%	32%	27%	29%	24%	-	**	27%	36% J.L	25%	30%	30%
rsi_q1_13. Gold																
Unweighte		1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US		1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
	ry safe	26%	30% B	22%	9%	21%	26%	30% D	31%	**	**	20%	23%	28% J	28% J	24%
Somewh	nat safe	26%	27%	26%	6%	22%	29% D	31% D	24%	- **	**	29%	28%	24%	27%	29% O
Neither safe nor	unsafe	18%	19%	17%	18%	19%	18%	17%	29% E.F*	- **	-	18%	17%	20%	17%	18%
Somewhat	unsafe	6%	8% B	5%	16%	10% E.F	2%	6% E	3% *	- **	- **	5%	8%	6%	7%	7%
Very	unsafe	5%	5%	5%	20%	5%	6%	4%	6% *	- **	-	7%	5%	5%	4%	5%
Don	't know	18%	11%	25% A	32%	24% F.G	19% F.G	13%	7% *	- **	-	20%	19%	17%	17%	16%
si_q1_14. 401K																
Unweighte	d base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US		1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Ve	ry safe	17%	19%	15%	13%	21% F.G	19% F.G	13%	8% *	- **	**	17%	15%	18%	17%	17%
Somewh		36%	36%	37%	29%	31%	32%	42% D.E	52% D.E*	-	**	31%	34%	40% J	36%	39% P
Neither safe nor	unsafe	18%	20%	17%	12%	17%	19%	20%	20%	- **	**	21%	19%	17%	19%	19%
Somewhat	unsafe	9%	9%	9%	10%	8%	10%	10%	7% *	- **	-	11%	8%	9%	8%	9%
Very	unsafe	3%	3%	2%	2%	3%	2%	3%	3% *	- **	-	4% L	4% L	1%	4% L	2%
Don	't know	17%	13%	20% A	34%	21% F.G	18% F	12%	10% *	- **	-	17%	20%	15%	16%	14%
si_q1_15. IRA																
Unweighte		1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US	Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Ve	ry safe	17%	18%	16%	7% **	16%	17%	19%	15% *	- **	-	16%	16%	18%	16%	18%
Somewh	nat safe	33%	37%	29%	13%	24%	35%	39%	45%	-	-	32%	33%	34%	34%	36%

#### Safest Investments

YouGov°		R	tace			Educat	tion							Marital Status	
what the word trinks	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	not living	NET: In a relationship	Single	Divorced
Very unsafe	5%	4%	2%	3%	4%	5%	5%	5%	4%	13%	5%	7%	4%	5%	6%
Don't know	16%	19%	20%	22%	21% T.U	17% U	12% U	3%	12%	5%	23% V.Z*	20%	13% V	23% V.Z	15%
rsi_q1_12. Currencies					1.0	U	U				V.Z.		V	V.Z	
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	8%	13%	9%	8%	8%	9%	4%	10%	7%	14%	7%	3%	7%	12%	5%
Somewhat safe	19%	N 25%	22%	18%	T 22%	T 16%	17%	T 18%	20%	15%	* 16%	11%	19%	V.Z 16%	* 21%
Neither safe nor unsafe	22%	N 23%	22%	26%	S 21%	25%	21%	22%	22%	20%	* 25%	18%	22%	20%	23%
Somewhat unsafe	16%	14%	13%	12%	12%	15%	24%	24%	17%	20%	20%	14%	17%	13%	22%
Very unsafe	6%	3%	4%	6%	4%	7%	R.S 9% R	R.S 8%	7%	7%	3%	4%	7%	7%	AA* 6% *
Don't know	29%	22%	30%	29%	33% T.U	29% U	25%	17%	27%	24%	28%	51%	28%	33%	24%
rsi_q1_13. Gold															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	26%	36% N.P.Q	23%	22%	29% T	25%	21%	21%	24%	19%	30%	32%	25%	24%	32%
Somewhat safe	26%	15%	22%	27% O*	22%	27%	31% R	36% R.S	31% AA	29%	24%	21%	30% AA	21%	30%
Neither safe nor unsafe	18%	15%	21%	19%	17%	17%	21%	24%	19%	21%	16%	7%	18%	20%	16%
Somewhat unsafe	6% 5%	8%	4%	4% *	6%	6%	8%	8%	7%	7%	10% AC*	9%	7%	6% 5%	3%
Very unsafe  Don't know	18%	5% 21%	5% 24%	5% * 23%	4% 22%	7% 18%	4% 16%	7% 4%	6% 14%	7% ** 18%	3% * 18%	3% ** 28%	5% 15%	25%	5% * 15%
rsi_q1_14. 401K	1070	2170	N N	*	T.U	U	U	470	1470	**	*	**	1070	V.Z.AB.AC	*
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	17%	22%	16%	13%	17%	18%	18%	12%	16%	6%	17%	15%	16%	21% Z	18%
Somewhat safe	36%	33%	29%	33%	30%	34%	44% R.S	52% R.S	41% AA	29%	35%	49%	40% AA	28%	33%
Neither safe nor unsafe	18%	13%	20%	20%	17%	21%	17%	18%	19% AA	29%	24% AA*	21%	20% AA	13%	26% AA*
Somewhat unsafe  Very unsafe	3%	11%	8% 6%	5% *	10%	9%	9%	8%	10%	- ** 18%	9% * 2%	4%	9%	8%	8% *
Don't know	17%	17%	N 23%	* 25%	23%	15%	10%	9%	12%	18%	* 13%	** 11%	13%	26%	12%
rsi_q1_15. IRA			N	N*	S.T.U					**	*	**		V.X.Z.AB.AC	*
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	103
Very safe	17%	15%	15%	14%	14%	17%	19%	24% R	18%	20%	12%	21%	17%	16%	18%
Somewhat safe	33%	28%	28%	27%	30%	31%	38%	43%	38%	15%	35%	19%	37%	26%	34%

#### Safest Investments

Total				ncome		
Don't how   16%   11%   15%   36%   36%   14%   12%   15%   15%   37%   ACAHALY	Under \$40k	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
Derrit know   18%   11%   19%   38%   38%   14%   12%   13%   19%   37%   AAJAN   AA	5%	5%	3%	4%	6%	5%
Unweighted base   1295   52   16   5   20   337   350   660   465   69   69   69   69   69   69   69	23% AM.AN		11%	8%	23% AM.AN	17%
Base: Al US Adults						
Very safe   8%   9%   -   -   -   11%   4%   7%   5%   7%   7%   7%   7%   7%   7	437		334	290	178	402
Somewhat unsafe	436		338	287	178	404
Somewhat safe   19%   24%   37%   19%   6%   22%   2	10%		7%	7%	4%	11%
Neither safe nor ureaffe  22% 28% 28% 28% 26% 26% 26% 28% 26% 26% 26% 26% 26% 26% 26% 26% 26% 26	AO 16%		20%	22%	15%	AQ 21%
Very unsafe   6%   4%	24%	24%	23%	18%	23%	23%
Dan't know   29%   22%   15%   39%   63%   19%   29%   24%   34%   38%	11%	11%	19% AL.AO	24% AL.AO	11%	15%
rai_q1_13.Gold  Unweighted base   1239   52   16   5   20   337   383   680   495   64    Base: All US Adults   1239   56   18   5   18   328   404   688   495   59    Very unsafe   26%   25%   17%   -	6%	6%	4%	8% AM	8%	3%
Unweighted base   1239   52   16   5   20   337   303   680   405   54	33% AM.AN		26%	20%	39% AM.AN	27%
Base: All US Adults   1239   56   18   5   18   328   404   686   495   59						
Very safe   26%   39%   21%   -   15%   26%   27%   26%   26%   17%   18%   19%   19%   19%   18%   17%   17%   18%   19%   19%   18%   19%   19%   18%   17%   17%   18%   19%   19%   18%   19%   19%   18%   19%   19%   18%   19%   19%   18%   19%   19%   19%   19%   19%   19%   19%   19%   15%   15%   15%   15%   14%   20%   24%   12%   15%   15%   15%   15%   14%   20%   24%   12%   17%   11%   17%	437		334	290	178	402
Neither safe nor unsafe   26%   25%   17%   -   -   28%   31%   30%   23%   12%   25%   17%   -   -   28%   31%   30%   23%   12%   22%   19%   19%   19%   19%   19%   19%   19%   19%   19%   19%   17%   17%   11%   16%   -   20%   24%   12%   6%   5%   5%   5%   5%   6%   6%   24%   12%   6%   5%   5%   5%   5%   6%   6%   24%   12%   6%   5%   15%   14%   20%   34%   34%   36AHAJA]*   78i_q1_14.401K   1239   56   16   5   20   337   393   680   495   69   69   388   348   348   328   404   686   495   59   348	436		338	287	178	404
Neither safe nor unsafe  18% 23% 19% 19% 10% 18% 19% 19% 19% 19% 17%  Somewhat unsafe 6% - 20% - 14% 6% 4% 5% 8% 8% AH  Very unsafe 5% 44% 6% 24% 12% 6% 5% 5% 5% 5% 6%  - * * * * * * * * * * * * * * * * * *	25%		32% AN.AO	22%	21%	29%
Somewhat unsafe 6% - 20% - 14% 6% 4% 5% 8% 8% 8% 6% - 20% 1- 14% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 6% 6% 5% 5% 5% 6% 6% 5% 5% 5% 6% 6% 5% 5% 5% 6% 6% 5% 5% 5% 6% 6% 5% 5% 5% 6% 6% 5% 5% 5% 6% 6% 5% 5% 5% 6% 6% 5% 5% 5% 6% 6% 5% 5% 5% 6% 6% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 5% 6% 6% 5% 5% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 5% 6% 5% 5% 5% 5% 6% 5% 5% 5% 5% 6% 5% 5% 5% 5% 6% 5% 5% 5% 5% 6% 5% 5% 5% 5% 6% 5% 5% 5% 5% 6% 5% 5% 5% 5% 6% 5% 5% 5% 5% 6% 5% 5% 5% 5% 6% 5% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 6% 5% 5% 5% 6% 5% 5% 5% 6% 5% 5% 6% 5% 5% 6% 5% 5% 6% 5% 5% 5% 6	23%		27%	33% AL.AO	23%	27%
Very unsafe	18%		19%	20%	16%	16%
Trail_q1_14_401K    18%   9%   18%   57%   49%   15%   15%   15%   14%   20%   41%   AG_AH_AI_AI_***   18%   9%   18%   57%   49%   49%   15%   15%   14%   20%   41%   AG_AH_AI_AI_***   18%   9%   18%   57%   49%   15%   15%   15%   14%   20%   41%   AG_AH_AI_AI_***   18%   9%   18%   50%   18   5   18   328   404   686   495   59   64     18%   16%   11%   16%   11%   16%   11%   16%   11%   11%   16%   11%   11%   16%   11%   11%   16%   11%	5%		4%	9% AL.AM 7%	9% AM 5%	6% 3%
rsi_q1_14.401K    Comparison	23%		14%	10%	26%	20%
Unweighted base 1239 52 16 5 20 337 383 680 495 64  Base: All US Adults 1239 56 18 5 18 328 404 686 495 59  Very safe 17% 111% 16% - 6% 22% 15% 18% 16% 111%  * * * * * * * * * * * * * * * * * * *	AM.AN		1470	1076	AM.AN	2076
Base: All US Adults   1239   56	437	//37	334	290	178	402
Very safe         17%         11%         16%         -         6%         22%         15%         18%         16%         11%           Somewhat safe         36%         54%         20%         21%         20%         33%         39%         37%         37%         21%           XAAAB*         **         **         **         **         AK         AGAK         AK         *           Neither safe nor unsafe         18%         14%         32%         19%         13%         21%         20%         21%         15%         19%           Somewhat unsafe         9%         9%         11%         -         21%         8%         11%         9%         9%         8%           Very unsafe         3%         -         -         24%         -         3%         3%         3%         2%         4%	436		338	287	178	404
Somewhat safe     36%     54%     20%     21%     20%     33%     39%     37%     37%     21%       XAA.AB*     **     **     **     **     AK     AG.AK     AK       Neither safe nor unsafe     18%     14%     32%     19%     13%     21%     20%     21%     15%     19%       *     **     **     **     **     AJ     AJ     AJ     AJ     AJ     AJ       Somewhat unsafe     9%     9%     11%     -     21%     8%     11%     9%     9%     8%       Very unsafe     3%     -     -     24%     -     3%     3%     3%     2%     4%	19%		17%	15%	14%	20%
Somewhat unsafe 9% 9% 11% - 21% 8% 11% 9% 9% 8%    Very unsafe 3% 24% - 3% 3% 3% 2% 4%	25%	25%	42% AL	47% AL.AO	35% AL	36%
• • • • • Very unsafe 3% 24% - 3% 3% 3% 2% 4%	20%	20%	16%	19%	19%	15%
	10%		10%	9%	6%	8%
	3%		2%	2%	3%	3%
Don't know 17% 12% 21% 36% 40% 13% 11% 11% 21% 37%  * ** ** **	22% AM.AN		14% AN	7%	24% AM.AN	18%
rsi_q1_15.IRA						
Unweighted base         1239         52         16         5         20         337         393         680         495         64	437		334	290	178	402
Base: All US Adults 1239 56 18 5 18 328 404 686 495 59	436		338	287	178	404
Very safe 17% 22% 14% - 12% 18% 19% 19% 15% 12% *** *** *** *** *** *** *** *** *** *	14% 27%		16% 39%	21% AL 40%	18%	17% 32%

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019

You	G	OV.
What the	world	thinks

rsi\_q1\_12. Currencies

rsi\_q1\_13. Gold

rsi\_q1\_14. 401K

rsi\_q1\_15. IRA

Somewhat safe

2019				
		Type of Ar	rea Lived in	
	Total	Suburban/ Town	Rural	Other
Very unsafe	5%	4%	5%	9%
Don't know	16%	16%	16%	19%
Hamilah tad basa	4000	000	040	11
Unweighted base Base: All US Adults	1239 1239	608 616	218 210	10
Very safe	8%	6%	8%	11%
vol y dalo	0,0	0,0	0,0	**
Somewhat safe	19%	17%	17%	27%
Neither safe nor unsafe	22%	23%	19%	-
Somewhat unsafe	16%	17%	15%	7% **
Very unsafe	6%	8% AP	7%	9%
Don't know	29%	28%	34%	45% **
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	26%	23%	28%	8%
Somewhat safe	26%	25%	28%	29%
Neither safe nor unsafe	18%	23% AP.AR	11%	7%
Somewhat unsafe	6%	6%	7%	11%
Very unsafe	5%	6%	7%	**
Don't know	18%	AP 16%	AP 20%	45%
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	17%	16%	16%	-
Somewhat safe	36%	37%	35%	36%
Neither safe nor unsafe	18%	20%	21%	7% **
Somewhat unsafe	9%	10%	8%	18%
Very unsafe	3%	2%	4%	- **
Don't know	17%	15%	16%	39%
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	17%	17%	18%	7%

#### Safest Investments

YouGov <sup>®</sup> What the world thinks		Ge	nder				Generation					Reg	ion		
What the world thinks	Total	Male	Female	later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		В		**		D	D	D*	**	**					
Neither safe nor unsafe	17%	19%	15%	6%	16%	20%	16%	21%	-	-	18%	18%	16%	17%	17%
Somewhat unsafe	6%	5%	7%	15%	7% E	3%	5%	6%	-	-	5%	5%	6%	5%	5%
Very unsafe	3%	3%	2%	2%	3%	3%	3%	*	- **	-	5% L.M	2%	2%	2%	2%
Don't know	25%	19%	30% A	57%	35% E.F.G	22%	17%	14%	- **	-	23%	27%	24%	27%	22%
si_q1_16. Roth IRA															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	18%	19%	17%	15%	16%	17%	20%	19%	- **	-	16%	16%	19%	19%	20% P
Somewhat safe	31%	34% B	27%	6%	22%	32% D	37% D	41% D*	- **	-	29%	30%	30%	33%	33% P
Neither safe nor unsafe	18%	20%	15%	9%	20%	18%	15%	19%	- **	-	19%	20% M	18%	14%	16%
Som ewhat unsafe	5%	5%	4%	3%	6%	4%	4%	4%	-	-	5%	4%	5%	5%	4%
Very unsafe	2%	2%	2%	6%	2%	2%	2%	2%	- **	-	5% K.L.M	2%	2%	1%	2%
Don't know	27%	20%	34% A	60%	33% E.F.G	25%	22%	16%	-	-	26%	28%	26%	28%	25%
rsi_q1_17. Cryptocurrencies			,,		L0										
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	4%	6% B	3%	- **	8% E.F.G	4% F	2%	*	**	-	6%	3%	4%	5%	4%
Somewhat safe	7%	8%	6%	3%	13% E.F.G	7% F	3%	2%	- **	-	5%	7%	8%	7%	6%
Neither safe nor unsafe	14%	16%	12%	4%	20% F.G	15% F	8%	8%	- **	- **	16%	12%	15%	11%	10%
Somewhat unsafe	14%	16%	12%	29%	15%	12%	13%	14%	- **	-	12%	12%	15%	16%	14%
Very unsafe	27%	33% B	20%	37%	18%	29% D	32% D	29% D*	-	-	28%	28%	25%	26%	32% O.P
Don't know	35%	22%	47% A	27%	26%	33% D	43% D.E	47% D.E*	- **	-	33%	39%	33%	35%	35%
rsi_q1_18. 529 plan															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	8%	10% B	6%	10%	10% F	9%	6%	4% *	- **	-	8%	5%	9%	8%	7%
Somewhat safe	16%	17%	14%	12%	13%	18% D	16%	17%	-	-	13%	16%	17%	15%	16%
Neither safe nor unsafe	17%	21% B	14%	13%	19%	18%	15%	14%	- **	-	17%	18%	19%	13%	16%
Somewhat unsafe	5%	6%	4%	7%	6%	5%	3%	3%	-	-	6%	3%	5%	5%	4%

7% K.L.M

3%

56%

2%

49%

1%

57%

2%

55% O.P

3%

55%

4%

48%

2%

47%

2%

58%

61%

Very unsafe

Don't know

3%

3%

43%

2%

61%

#### Safest Investments

YouGov <sup>°</sup> What the world thinks		R	ace			Educa	tion							Marital Status	
What the world thinks	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year	4-year	Post Grad	Married	Civil Partnership		In a relationship, not living together	NET: In a relationship	Single	Divorced
				*			R.S	R.S	AA	**	•	**	AA		*
Neither safe nor unsafe	17%	16%	17%	21%	16%	17%	17%	19%	17%	28%	16%	8%	17%	15%	22%
Somewhat unsafe	6%	6%	7%	6%	6%	7% T	3%	4%	6%	13%	5% *	6% **	6%	5%	7% *
Very unsafe	3%	3%	4%	2%	3%	3%	1%	3%	2%	7%	2%	3% **	2%	4%	2%
Don't know	25%	32% N	29%	30%	31% S.T.U	25% U	20% U	7%	19%	17%	30% V.Z.AB*	43%	21% V	35% V.Z.AB.AC	17%
si_q1_16. Roth IRA					0.1.0	ŭ ,					7.2.3.0			V.E.J.E.J.10	
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	18%	14%	13%	18%	15%	15%	22% R.S	31% R.S	19%	8%	13%	21%	19%	18%	17%
Som ewhat safe	31%	27%	23%	31%	25%	31% R	36% R	41% R	34% AA	15%	37% AA*	19%	33% AA	23%	31%
Neither safe nor unsafe	18%	22%	22%	15%	21% T	16%	14%	16%	19%	12%	21%	11%	18%	15%	21%
Somewhat unsafe	5%	7%	6%	2%	5%	4%	4%	4%	4%	40%	3% *	3% **	4%	5%	6%
Very unsafe	2%	1%	3%	2%	2%	3%	2%	2%	2%	7%	1%	3% **	2%	2%	1%
Don't know	27%	28%	32%	32%	32% T.U	30% T.U	22% U	7%	22%	19%	26%	43% **	23%	37% V.Z.AB.AC	23%
si_q1_17. Cryptocurrencies															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	4%	3%	8% N	5% *	5%	6% T	2%	4%	4%	19%	3%	7% **	4%	6%	2%
Somewhat safe	7%	8%	9%	11%	6%	7%	8%	8%	6%	20%	13% V.AB.AC*	10%	7% V	7%	4% *
Neither safe nor unsafe	14%	24% N	21% N	17% N*	16% U	14%	11%	8%	14%	13%	19%	7% **	14%	14%	15%
Somewhat unsafe	14%	15%	13%	12%	12%	14%	16%	17%	12%	7%	13%	12%	12%	19% V.Z	14%
Very unsafe	27%	12%	17%	26% O*	17%	25% R	42% R.S	41% R.S	30% AA	19%	24%	33%	29% AA	23%	29%
Don't know	35%	37%	32%	28%	43% S.T.U	35% T.U	23%	22%	34%	20%	28%	32%	33%	32%	37%
si_q1_18. 529 plan															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	8%	11%	7%	9%	8%	6%	9%	13% S	8%	14%	6%	4%	8%	9%	6%
Somewhat safe	16%	16%	12%	23% P*	11%	13%	24% R.S	28% R.S	19% AA	8%	16%	17%	18% AA	10%	19% AA*
Neither safe nor unsafe	17%	18%	22%	13%	18%	18%	14%	12%	19%	14%	11%	11%	18%	14%	21%
Somewhat unsafe	5%	6%	9% N.Q	2%	5%	4%	5%	4%	4%	6%	2%	3%	3%	7% V.Z	2%
Vorvuneafo	30/	69/.	30/.	E9/.	20/.	49/.	0%	10/.	3%	7%	4%	_	3%	2%	20/.

7%

51%

4%

61%

65%

3%

50%

3% \*

49%

2%

57%

V.Z

6%

N 43%

3%

47%

Very unsafe

Don't know

3%

5%

49%

3%

T 55%

4%

Т

54%

0%

48%

1%

42%

3%

47%

#### Safest Investments

YouGov <sup>o</sup> What the world thinks								Parent o	or guardian of any	children			Inco	me		
		Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
			•	**	**	**	AK	AK	AK	AK	*		AL.AO	AL.AO		
	Neither safe nor unsafe	17%	18%	23%	**	18%	20% AJ	18% AJ	19% AJ	13%	24% AJ*	19%	14%	19%	15%	16%
	Somewhat unsafe	6%	4%	4%	**	6%	5%	6%	6%	5%	6%	6%	5%	6%	4%	6%
	Very unsafe	3%	2%	5%	43%	**	2%	2%	2%	3%	4% *	4% AN	2%	1%	4% AN	3%
	Don't know	25%	20%	21%	36%	44%	20%	17%	18%	33% AG.AH.AI	40% AG.AH.AI*	30% AN	24% AN	14%	32% AM.AN	26%
rsi_q1_16. Roth IRA																
	Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
	Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
	Very safe	18%	15%	12%	**	16%	21% AK	17%	19% AK	17%	9%	16%	20%	19%	18%	18%
	Somewhat safe	31%	44% AA*	36%	40%	10%	28%	36% AG.AI.AJ.AK	32% AG	29%	22%	21%	35% AL	42% AL.AO	27%	32%
	Neither safe nor unsafe	18%	17%	27%	**	13%	23% AJ	18%	20% AJ	14%	17%	21% AO	15%	19%	12%	17%
	Somewhat unsafe	5%	6%	4%	**	**	5%	5%	5%	5%	4%	5%	4%	7%	3%	5%
	Very unsafe	2%	2%	5%	**	**	3%	2%	2%	1%	6% AJ*	3%	2%	2%	1%	2%
	Don't know	27%	17%	15%	60%	60%	21%	22%	21%	34% AG.AH.AI	42% AG.AH.AI*	35% AM.AN	24% AN	11%	38% AM.AN	27%
rsi_q1_17. Cryptocurrencies																
	Unweighted base Base: All US Adults	1239 1239	52 <b>56</b>	16 18	5	20 18	337 328	393 404	680 <b>686</b>	495 495	64 <b>59</b>	437 <b>436</b>	334 338	290 287	178 178	402 404
	Very safe	4%	8%	-	-	6%	7%	2%	4%	495	9%	5%	4%	4%	4%	8%
	voly care	.,,	*	**	**	**	AH.AI	270	AH	1,0	AH*	0,0	.,,	170	.,,	AQ.AR
	Somewhat safe	7%	2%	25%	-	**	11% AH.AI	3%	7% AH	7% AH	6%	7%	8%	7%	4%	9%
	Neither safe nor unsafe	14%	12%	7%	19%	5% **	22% AH.AI.AJ	9%	16% AH.AJ	11%	14%	16% AN	12%	11%	14%	17% AQ
	Somewhat unsafe	14%	9% *	17%	**	4%	10%	13%	11%	18% AG.AH.AI.AK	7% *	12%	19% AL.AO	13%	9%	12%
	Very unsafe	27%	22%	6%	24%	27%	23%	30% AG.AI.AK	27% AG.AK	28% AK	13%	19%	22%	46% AL.AM.AO	25%	22%
	Don't know	35%	48% X.Z.AA*	45%	57% **	57%	27%	42% AG.AI.AJ	35% AG	32%	50% AG.AI.AJ*	41% AN	35% AN	19%	45% AM.AN	31%
rsi_q1_18. 529 plan																
	Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
	Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
	Very safe	8%	6%	**	19%	20%	12% AH.AI.AJ	5%	8% AH	7%	10%	8%	5%	10% AM	8%	10% AR
	Somewhat safe	16%	13%	18%	**	**	21% AJ.AK	18% AJ	20% AJ.AK	10%	9%	10%	17% AL	24% AL.AM.AO	15%	18%
	Neither safe nor unsafe	17%	11%	33%	**	5%	24% AH.AI.AJ.AK	15%	19% AH	15%	11%	16%	20% AO	18%	12%	15%
	Somewhat unsafe	5%	11% V.X.Z.AB*	4%	**	12%	5%	4%	5%	5%	8%	6%	4%	4%	5%	6%
	Very unsafe	3%	2%	**	24%	**	3%	3%	3%	1%	9% AG.AH.AI.AJ*	4%	2%	3%	1%	3%
	Don't know	52%	57%	44%	57% **	63%	35%	54% AG.AI	45% AG	62% AG.AH.AI	53% AG*	56% AN	52% AN	42%	59% AN	49%

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019



rsi\_q1\_16. Roth IRA

rsi\_q1\_17. Cryptocurrencies

rsi\_q1\_18. 529 plan

er 2019				
		Type of Ar	ea Lived in	
	Total	Suburban/ Town	Rural	Other
				**
Neither safe nor unsafe	17%	18%	17%	9%
Som ewhat unsafe	6%	5%	6%	9%
Very unsafe	3%	2%	4%	7% **
Don't know	25%	24%	25%	38%
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	18%	18%	19%	7%
Somewhat safe	31%	31%	29%	27%
Neither safe nor unsafe	18%	20% AR	13%	9%
Somewhat unsafe	5%	4%	5%	31%
Very unsafe	2%	2%	4% AQ	7%
Don't know	27%	26%	31%	19%
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	4%	3%	1%	7%
Somewhat safe	7%	6%	5%	9%
Neither safe nor unsafe	14%	12%	12%	11%
Somewhat unsafe	14%	15%	12%	16%
Very unsafe	27%	30% AP	27%	11%
Don't know	35%	34%	43% AP.AQ	46%
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	8%	7%	5%	-
Somewhat safe	16%	15%	14%	7%
Neither safe nor unsafe	17%	19%	14%	-
Som ewhat unsafe	5%	4%	5%	20%

3%

Very unsafe

Don't know

2%

52%

3%

59%

16%

57%

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019



Gender Generation Region Pre-Silent Total Gen Z (2000 and Millennial (1982-Gen X (1965-Baby Boomer Generation Male Female Other Midwest White Generation Northeast South West (1946-1964) (1927 and (1928-1945) earlier)

rsi\_q2. In your opinion, which THREE of the following investment tools is best suited to weather a recession or bad economy? Please select up to three options.

recession or bad															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Treasuries	8%	11% B	5%	9%	7%	7%	8%	8%	- **	-	7%	8%	8%	7%	9%
CDs	22%	23%	22%	3%	15%	23%	28%	34%	-	-	18%	25%	23%	22%	25%
				**		D	D	D*	**	**					
Utilities stocks	9%	9%	8%	11%	4%	10% D	9% D	19% D.E.F*	**	-	8%	9%	9%	7%	9%
High growth stocks	4%	5% B	2%	4%	5% F	5% F	2%	3%	-	-	4%	3%	3%	5%	4%
Dividend paying stocks	8%	11% B	6%	15%	7%	8%	8%	15% D*	-	-	9%	6%	10%	8%	8%
Government bonds	18%	22%	14%	21%	12%	18%	23%	27%	-	-	18%	16%	21%	16%	20%
Municipal bonds	7%	B 8%	6%	- **	7%	D 6%	D 7%	D* 9% *	- **	- **	8%	6%	6%	7%	P 7%
Mutual funds	11%	14%	9%	18%	11%	10%	10%	20%	-	-	11%	10%	13%	10%	11%
Money markets	8%	B 7%	8%	6%	7%	11%	7%	D.E.F*		**	5%	8%	8%	9%	7%
yield savings accounts	15%	13%	16%	**	14%	G 16%	16%	12%	**	**	14%	13%	15%	16%	17%
				**				*	**	**					O.P
Real estate	18%	18%	18%	18%	13%	17%	23% D	22%	**	**	18%	14%	21% K	18%	18%
Currencies	8%	7%	8%	11%	8%	7%	8%	6%	**	- **	6%	8%	8%	7%	6%
Gold	32%	37% B	27%	17%	24%	32% D	39% D	39% D*	**	-	31%	34%	32%	31%	34% O
401K	17%	16%	17%	23%	20% F	20% F	11%	13%	-	-	12%	18%	19% J	16%	16%
IRA	8%	9%	8%	2%	5%	8%	11%	14%	-	-	8%	10%	8%	9%	9%
Roth IRA	11%	9%	13%	12%	8%	12%	D 13%	D* 9%	-	- **	11%	13%	10%	11%	11%
Cryptocurrencies	4%	6%	A 3%	2%	8%	3%	3%	-	-	-	5%	3%	4%	6%	4%
529 plan	3%	2%	3%	3%	E.F.G 5%	2%	1%	-	-	**	2%	2%	3%	2%	3%
Other	1%	2%	1%	**	E.F 1%	2%	2%	*	**	**	2%	1%	1%	2%	2%
				**				*	**	**					
Don't know	23%	15%	29% A	29%	28% F.G	22%	21%	11%	- **	- **	26%	24%	19%	25%	21%

new investment in them.															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Treasuries	2%	4%	1%	3%	4%	3%	1%	-	-	-	4%	1%	2%	3%	2%
		В		**	F			*	**	**					
CDs	6%	8%	5%	4%	7%	7%	5%	11%	-	-	6%	5%	8%	6%	6%
				**				*	**	**					
Utilities stocks	3%	4%	3%	4%	4%	4%	1%	4%	-	-	2%	3%	4%	3%	2%

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019



Marital Status Race Education Living together, In a relationship, Total No HS, High Some college, 2-NET: In a Black Other (NET) Post Grad Civil Partnership not married or not living Hispanic 4-year Married Single Divorced school graduate relationship civil partnership

rsi\_q2. In your opinion, which THREE of the following investment tools is best suited to weather a recession or bad economy? Please select up to three options.

recession or bad s.															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Treasuries	8%	7%	5%	6% *	6%	6%	11% R	13% R.S	7%	6%	16% V.Z.AB*	-	8%	9%	3%
CDs	22%	17%	20%	15%	20%	23%	23%	24%	25% AA	19%	24%	11%	24% AA	15%	30% AA*
Utilities stocks	9%	10%	7%	3%	7%	7%	12% R.S	14% R.S	9% X	7%	3%	8%	9% X	6%	11% X*
High growth stocks	4%	3%	5%	2%	4%	4%	3%	5%	4%	-	5%	3%	4%	3%	2%
Dividend paying stocks	8%	11%	7%	9%	9%	7%	9%	9%	9%	7%	6%	9%	8%	8%	9%
Government bonds	18%	18%	7%	23%	13%	16%	26%	29%	20%	13%	17%	31%	20%	13%	23%
Municipal bonds	7%	P 9%	4%	P* 8% *	5%	5%	R.S 9%	R.S 11%	AA 7%	13%	4%	7%	AA 7%	5%	AA* 8% *
Mutual funds	11%	16%	8%	8%	10%	10%	10%	R.S 20%	13%	7%	6%	15%	12%	10%	11%
Money markets	8%	P 7%	9%	8%	6%	6%	11%	R.S.T 10%	7%	15%	4%	4%	7%	9%	9%
h yield savings accounts	15%	9%	8%	17%	9%	15% R	R.S 22% R.S	20% R	17% AA	24%	15%	13%	17% AA	10%	19% AA*
Real estate	18%	19%	17%	18%	19%	18%	16%	20%	20%	29%	21%	7%	20%	15%	20%
Currencies	8%	11% N	13% N	9%	9% T	10% T.U	4%	4%	6%	8%	10%	10%	7%	8%	9%
Gold	32%	23%	30%	29%	33%	35% T	27%	26%	32%	26%	38%	22%	32%	28%	40%
401K	17%	19%	19%	13%	17%	18%	17%	15%	17%	22%	16%	25%	17%	16%	AA* 20%
IRA	8%	5%	9%	5%	9%	7%	7%	12%	10%	14%	8%	4%	10%	6%	9%
Roth IRA	11%	12%	9%	11%	9%	12%	12%	13%	13%	- **	5%	13%	12%	11%	11%
Cryptocurrencies	4%	3%	7%	5%	4%	5%	6%	2%	3%	6%	7%	10%	4%	5%	3%
529 plan	3%	3%	2%	1%	3%	3%	2%	3%	3%	-	-	3%	3%	4%	-
Other	1%	-	1%	2%	1%	1%	2%	3%	0%	- **	-	7%	1%	2% V.Z	3% V.Z*
Don't know	23%	22%	26%	33% N*	26% T.U	24% U	19%	11%	19%	13%	23%	28%	19%	31% V.Z.AB.AC	18%

new investment in them.															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Treasuries	2%	4%	3%	4%	2%	3%	3%	2%	2%	14%	2%	3%	2%	4%	1%
										**	*	**			*
CDs	6%	7%	9%	8%	5%	8%	6%	8%	8%	6%	8%	-	8%	4%	5%
				*					AA	**	*	**	AA		*
Utilities stocks	3%	4%	5%	4%	1%	3%	6%	6%	3%	13%	5%	-	4%	2%	2%

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019



Parent or guardian of any children Income Total Not a parent / Don't know / Don't know / NET: Any age Prefer not to say Younger than 18 18 or over Under \$40k \$40k to \$80k \$80k+ Widowed Separated Other Urban Prefer not to say Prefer not to say

rsi\_q2. In your opinion, which THREE of the following investment tools is best suited to weather a recession or baceconomy? Please select up to three options.

r a recession or bad ns.															
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Treasuries	8%	5%	13%	21%	-	8%	7%	7%	9% AK	2%	7%	7%	9%	8%	8%
CDs	22%	32% AA*	33%	-	6%	18%	27% AG.AI.AK	23% AG.AK	22%	12%	21%	22%	24%	21%	21%
Utilities stocks	9%	20% V.X.Z.AA*	5%	- **	6%	9%	10%	10%	7%	7%	7%	10%	10%	7%	8%
High growth stocks	4%	4%	20%	-	5%	7% AH.AI.AJ	3%	5% AH	2%	5%	4%	4%	3%	4%	5%
Dividend paying stocks	8%	7% *	13%	-	14%	9%	9%	10%	7%	6%	5%	10% AL	11% AL	8%	7%
Government bonds	18%	18%	12%	-	18%	16%	19% AK	17%	20% AK	8%	15%	19%	22% AL	20%	16%
Municipal bonds	7%	14% X.AA*	-	-	8%	7%	7%	7%	6%	4% *	5%	6%	11% AL.AM.AO	4%	8%
Mutual funds	11%	12%	4%	- **	-	11%	13%	12%	10%	10%	7%	15% AL.AO	16% AL.AO	7%	13%
Money markets	8%	8%	-	39%	-	10% AH	6%	8%	7%	9%	7%	5%	11% AL.AM	8%	9%
igh yield savings accounts	15%	12%	14%	- **	6% **	14% AK	18% AK	16% AK	14% AK	3%	12%	15%	21% AL.AO	11%	14%
Real estate	18%	17%	16%	-	15%	17%	23% AG.AJ.AK	21% AG.AJ.AK	16%	8%	16%	20%	20%	17%	20%
Currencies	8%	10%	13%	19% **	11%	7%	6%	6%	9%	7% *	10% AN	7%	4%	8%	10%
Gold	32%	37%	43%	24%	15%	30% AK	38% AG.AI.AJ.AK	34% AK	31% AK	17%	31%	36% AO	32%	27%	28%
401K	17%	15%	11%	- **	5% **	20% AH.AI	13%	16% AH	18%	13%	16%	20% AO	18% AO	10%	18%
IRA	8%	7% *	-	40% **	- **	7%	11% AG.AJ	10% AG	7%	5%	8%	10% AO	9% AO	4%	10%
Roth IRA	11%	5% *	7% **	-	-	9%	10%	10%	12%	6%	7%	14% AL	13% AL	12%	9%
Cryptocurrencies	4%	7% *	16%	**	- **	7% AH.AI	2%	4% AH	5% AH	6% *	6%	3%	5%	4%	7% AQ.AR
529 plan	3%	:	5% **	- **	- **	4%	2%	3%	2%	2%	3%	2%	4%	1%	3%
Other	1%	-	5% **	-	5% **	0%	1%	1%	2% AG	3% AG*	2%	1%	1%	2%	2%
Don't know	23%	18%	5% **	18%	54% **	20%	19%	19%	25% Al	42% AG.AH.AI.AJ*	29% AM.AN	17%	14%	33% AM.AN	21%

Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Treasuries	2%	-	5%	-	-	5%	1%	3%	2%	7%	2%	2%	4%	2%	4%
		*	**	**	**	AH.AI.AJ		AH		AH.AJ*					AQ
CDs	6%	8%	-	-	11%	8%	6%	7%	6%	3%	6%	7%	8%	5%	5%
			**	**	**					*					
Utilities stocks	3%	5%	-	-	11%	5%	3%	4%	2%	3%	2%	3%	5%	2%	5%

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019



Type of Area Lived in

Total Suburban/ Rural Other

rsi\_q2. In your opinion, which THREE of the following investment tools is best suited to weather a recession or bad economy? Please select up to three options.

tions.				
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Treasuries	8%	8%	5%	-
CDs	22%	23%	24%	-
Utilities stocks	9%	9%	10%	- **
High growth stocks	4%	3%	4%	-
Dividend paying stocks	8%	10%	6%	7% **
Government bonds	18%	18%	21%	16%
Municipal bonds	7%	6%	7%	7% **
Mutual funds	11%	11%	8%	11%
Money markets	8%	8%	5%	9%
High yield savings accounts	15%	15%	14%	9%
Real estate	18%	16%	22%	20%
Currencies	8%	7%	6%	**
Gold	32%	29%	46% AP.AQ	34%
401K	17%	17%	15%	7% **
IRA	8%	8%	8%	7% **
Roth IRA	11%	13%	10%	-
Cryptocurrencies	4%	3%	3%	9%
529 plan	3%	2%	3%	-
Other	1%	0%	4% AQ	-
Don't know	23%	24%	21%	30%

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Treasuries	2%	2%	2%	-
				**
CDs	6%	8%	4%	-
				**
Utilities stocks	3%	3%	2%	-

Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019



YouGov <sup>®</sup> What the world thinks	Gender		Generation							Region					
	Total	Male	Female	later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
				**	F	F		*	**	**					
High growth stocks	5%	6% B	3%	14%	5%	5%	3%	5% *	- **	-	6% K	2%	5%	5% K	4%
Dividend paying stocks	6%	10% B	3%	12%	7%	7%	5%	7% *	**	-	4%	4%	8% J.K	7%	6%
Government bonds	3%	4% B	2%	3%	4%	3%	2%	4% *	- **	-	4%	3%	4%	2%	3%
Municipal bonds	3%	4% B	2%	3%	4% E	1%	2%	6% E*	- **	-	1%	3%	5% J.M	2%	3%
Mutual funds	8%	11% B	5%	3%	8%	9%	6%	13%	- **	-	5%	6%	8%	11% J.K	7%
Money markets	5%	5%	4%	3%	5%	6%	3%	3%	-	-	5%	3%	4%	7% K	4%
High yield savings accounts	6%	7%	5%	7%	8% F	7% F	3%	4% *	- **	-	7%	4%	6%	5%	5%
Real estate	7%	9% B	5%	4%	9%	6%	6%	2%	- **	-	7%	7%	8% M	4%	6%
Currencies	2%	2%	2%	-	5% E.F	1%	1%	-	- **	-	3%	1%	3%	2%	1%
Gold	7%	9% B	4%	-	10% F.G	8% F.G	4%	1%	- **	-	6%	7%	6%	8%	6%
401K	11%	13%	10%	3%	15% F.G	13% G	10% G	-	- **	-	12%	14%	10%	12%	12%
IRA	6%	8% B	4%	11%	9% F	6%	4%	2%	-	-	4%	8%	5%	8%	6%
Roth IRA	7%	8%	6%	7% **	9% F	10% F.G	4%	2%	-	-	6%	6%	8%	8%	8%
Cryptocurrencies	4%	7% B	2%	6%	10% E.F	2% F	0%	2%	- **	-	5%	3%	4%	5%	4%
529 plan	3%	5% B	2%	3%	7% F	4% F	1%	1%	- **	-	2%	3%	4%	5%	3%
Other	1%	2%	1%	9%	1%	2%	1%	1%	-	-	1%	1%	2%	2%	2%
Don't know	12%	11%	13%	10%	10%	14%	14%	7%	-	-	13%	11%	10%	14%	13%
Not applicable - I don't plan to make investments in any of these in the next 12 months	46%	37%	54%	53%	36%	42%	55%	59%	-	-	47%	51%	46%	41%	48%
			Α	**			D.E	D.E*	**	**		М			

Cell Contents (Column Percentages, Statistical Test Results), Statistical Test Results), Statistical (Column Proportions, (95%): A/B, C/ID/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/XY/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AQ, AP/AQ/AR/AS, Minimum Base: 30 (\*\*), Small Base: 100 (\*))

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019



YouGov <sup>o</sup> What the world thinks	Race				Educa	iion							Marital Status		
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
				*			R.S	R		**	*	**			*
High growth stocks	5%	7%	6%	6%	2%	4%	8% R	8% R	5%	6%	1%	7% **	5%	5%	4% *
Dividend paying stocks	6%	5%	6%	10%	4%	5%	15% R.S.U	6%	7% AC	7% **	2%	7% **	7%	5%	8% AC*
Government bonds	3%	5%	3%	6% *	2%	2%	6% R.S	5%	4%	6% **	1%	-	3%	3%	5% *
Municipal bonds	3%	3%	3%	5%	1%	3%	4%	6% R	3%	6% **	-	-	3%	4%	3%
Mutual funds	8%	11%	7%	7% *	6%	5%	12% R.S	16% R.S	9%	7% **	3%	4% **	8%	8%	5% *
Money markets	5%	4%	5%	5%	3%	4%	7%	5%	5%	-	2%	-	4%	5%	4% *
High yield savings accounts	6%	6%	7%	5%	3%	6%	10% R.U	3%	5%	6%	7% *	6%	6%	5%	7% *
Real estate	7%	11% N	8%	9%	4%	9% R	8% R	8% R	6%	33%	8%	3%	7%	7%	5% *
Currencies	2%	4% N	5% N	2%	3%	2%	1%	2%	2%	6%	4%	4%	2%	3%	-
Gold	7%	8%	10%	7%	6%	8%	5%	6%	5%	12%	11%	3%	6%	8%	7% *
401K	11%	13%	9%	9%	8%	11%	20% R.S.U	11%	15% AA.AC	5%	13%	4%	14% AA.AC	8%	10%
IRA	6%	4%	9%	4%	5%	5%	8%	8%	7%	21%	10%	4%	7%	5%	3%
Roth IRA	7%	5%	5%	9%	3%	9% R	13% R	8% R	7% AC	7%	9% AC*	10%	7% AC	8% AC	7% *
Cryptocurrencies	4%	9% N	3%	2%	5%	3%	5%	5%	3%	13%	4%	-	4%	7% V.Z.AB.AC	1%
529 plan	3%	5%	5%	1%	3% S	1%	7% R.S	7% S	4% AB	- **	2%	-	4% AB	4%	-
Other	1%	-	2%	-	1%	2%	2%	1%	1%	-	3%	3%	1%	2%	- *
Don't know	12%	11%	8%	10%	9%	16% R.T	10%	16% R	14% AA	7%	9%	22%	14% AA	8%	9%
Not applicable - I don't plan to make investments in any of these in the next 12 months	46%	38%	45%	43%	55%	44%	35%	34%	41%	29%	48%	50%	42%	52%	60%
				*	S.T.U	Т				**	*	**		V.Z	V.Z*

Cell Contents (Col

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019



YouGov <sup>°</sup> What the world thinks							Parent o	or guardian of any	children			Inco	ome		
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
			**	**	**	AJ				*			AL		
High growth stocks	5%	2%	12%	-	6% **	5%	5%	5%	4%	5% *	3%	5%	6%	5%	5%
Dividend paying stocks	6%	-	27%	-	5%	9% AJ	6%	7%	5%	9%	4%	7% AL	10% AL	6%	7%
Government bonds	3%	2%	-	-	- **	4%	2%	3%	3%	2%	2%	5% AL	4%	2%	4%
Municipal bonds	3%	5% *	-	-	-	4%	2%	3%	2%	5% *	2%	3%	5% AL	2%	3%
Mutual funds	8%	8%	5% **	19%	13%	7%	8%	8%	8%	10%	4%	10% AL	12% AL	8%	11% AQ.AR
Money markets	5%	7% *	7% **	- **	- **	5%	5%	5%	4%	7% *	2%	4%	7% AL.AM	7% AL	5%
High yield savings accounts	6%	6% *	10%	-	- **	6%	5%	6%	6%	6% *	6%	5%	7%	4%	6%
Real estate	7%	8%	6% **	-	6%	10% AH.AJ	5%	8%	5%	5% *	5%	6%	10% AL	7%	10% AQ
Currencies	2%	:	4% **	19%	6%	4% AH	1%	2%	2%	7% AH.AI.AJ*	2%	2%	2%	3%	4% AQ.AR
Gold	7%	6%	14%	24%	5%	10% AH.AI	5%	7% AH	6%	4% *	7%	7%	7%	6%	9%
401K	11%	4% *	6%	19%	5%	15%	11%	13%	10%	10%	8%	11% AO	21% AL.AM.AO	5%	11%
IRA	6%	3%	7% **	18%	11%	8%	5%	7%	5%	6% *	5%	6% AO	10% AL.AO	2%	8%
Roth IRA	7%	-	-	21%	5%	8%	6%	7%	8%	7% *	4%	7%	11% AL	8%	6%
Cryptocurrencies	4%	- *	5% **	-	**	7% AH.AI	1%	4% AH	5% AH	2%	4% AO	5% AO	6% AO	-	8% AQ
529 plan	3%	-	5% **	-	6%	9% AH.AI.AJ	1%	5% AH.AJ	2%	5% AH*	3%	2%	6% AM.AO	2%	4%
Other	1%	-	-	-	- **	1%	1%	1%	2% AH.AI	- *	1%	1%	2%	2%	1%
Don't know	12%	11%	6% **	-	32%	10%	12%	11%	10%	29% AG.AH.AI.AJ*	10%	9%	13%	18% AL.AM	10%
Not applicable - I don't plan to make investments in any of these in the next 12 months	46%	48%	33%	18%	33%	35%	50%	43%	52%	35%	57%	43%	33%	47%	41%
		•	**	**	**		AG.AI.AK	AG	AG.AI.AK	*	AM.AN.AO	AN		AN	

Cell Contents (Col

#### Safest Investments

US\_nat\_int Sample: 9th - 10th September 2019



YouGov° What the world thinks		Type of Area Lived in						
	Total	Suburban/ Town	Rural	Other				
				**				
High growth stocks	5%	4%	5%	-				
Dividend paying stocks	6%	7%	5%	-				
Government bonds	3%	3%	3%	7% **				
Municipal bonds	3%	3%	2%	-				
Mutual funds	8%	7%	4%	9%				
Money markets	5%	4%	6%	16%				
High yield savings accounts	6%	6%	5%	7% **				
Real estate	7%	5%	6%	-				
Currencies	2%	2%	0%	9%				
Gold	7%	6%	5%	16%				
401K	11%	12%	12%	-				
IRA	6%	5%	5%	9%				
Roth IRA	7%	8%	7%	7% **				
Cryptocurrencies	4%	2%	4%	-				
529 plan	3%	3%	2%	-				
Other	1%	1%	2%	-				
Don't know	12%	13%	14%	- **				
Not applicable - I don't plan to make investments in any of these in the next 12 months	46%	47%	50%	68%				
			AP	**				

Cell Contents (Col