Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020



	Ge	nder				Generation					Reg	gion		
Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White

PYF_q1. Thinking about the stay-at-home Coronavirus (COVID-19) restrictions in your area...How soon, if at all, after restrictions are lifted in your area are you willing to eat inside a fast-food restaurant?

Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776
Within 1 month	25%	29%	21%	26%	16%	29%	29%	40%	-	-	20%	26%	27%	26%	31%
Within 3 months	17%	17%	17%	23%	23%	14%	14%	12%	100%	-	18%	14%	17%	20%	16%
Within 6 months	13%	14%	11%	21%	18%	14%	8%	5%	-	-	15%	10%	13%	14%	10%
Within 12 months	7%	7%	7%	2%	8%	10%	6%	-	-	-	8%	8%	6%	7%	7%
Longer than a year	8%	6%	10%	5%	7%	8%	10%	5%	-	-	6%	9%	8%	10%	8%
Don't know	16%	14%	18%	14%	19%	14%	16%	9%	-	-	18%	21%	16%	11%	14%
Not applicable - I don't dine at fast-food restaurants	14%	12%	15%	9%	8%	12%	17%	29%	-	-	17%	11%	13%	14%	14%

PYF_q2. Still thinking about when restrictions are lifted in your area...Which, if any, of the following are the TOP THREE most important services you will look for when selecting a fast-food restaurant to order from? Please select up to three options.

Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776
Curbside pickup	24%	23%	25%	24%	20%	26%	26%	24%	-	-	23%	29%	25%	18%	26%
Delivery	21%	21%	21%	25%	28%	24%	15%	10%	50%	-	28%	19%	23%	16%	20%
App for the restaurant	11%	11%	12%	14%	15%	13%	8%	6%	-	-	13%	11%	10%	12%	12%
Touchless/contactless service (no human contact when picking up an order)	23%	22%	24%	30%	27%	18%	23%	12%	-	-	24%	20%	24%	23%	22%
Drive-thru	46%	42%	50%	39%	40%	49%	49%	51%	100%	-	35%	54%	47%	46%	48%
Ability to watch your food get prepared	12%	11%	13%	14%	12%	12%	11%	13%	-	-	8%	13%	12%	15%	11%
Vehicle window service	20%	17%	22%	14%	13%	17%	27%	32%	50%	-	16%	22%	22%	17%	21%
Reservations	6%	7%	5%	16%	8%	4%	4%	9%	-	-	7%	4%	6%	6%	5%
Grab and go items	14%	16%	13%	18%	16%	15%	13%	10%	100%	-	16%	14%	11%	18%	13%
None of these	10%	12%	8%	10%	9%	12%	11%	5%	-	-	9%	10%	9%	12%	11%
Not applicable - I don't typically order from fast-food restaurants	17%	17%	18%	9%	14%	15%	21%	29%	-	-	21%	14%	18%	17%	19%

Still thinking about when restrictions are lifted in your area...How likely or unlikely are you to do each of the following? Please select one option on each row.

PYF_q3_1. Dine-in at a fast-food restaurant

estaurant															
Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776
Very likely	14%	18%	11%	16%	15%	13%	13%	22%	-	-	15%	13%	13%	17%	16%
Somewhat likely	14%	16%	12%	19%	16%	14%	12%	13%	50%	-	16%	12%	15%	13%	13%
Neither likely nor unlikely	15%	17%	14%	9%	16%	16%	15%	13%	-	-	17%	17%	14%	14%	15%
Somewhat unlikely	14%	12%	15%	21%	14%	14%	12%	11%	-	-	9%	13%	16%	13%	12%
Very unlikely	37%	31%	43%	24%	29%	38%	45%	38%	50%	-	39%	39%	35%	37%	40%
Don't know	6%	5%	6%	11%	9%	6%	3%	3%	-	-	4%	5%	7%	6%	4%

PYF_q3_2. Get drive-thru from a fast-food restaurant

a tast-tood restaurant															
Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776
Very likely	31%	28%	33%	37%	29%	34%	31%	22%	-	-	25%	33%	30%	33%	32%
Somewhat likely	28%	28%	27%	14%	28%	30%	26%	33%	50%	-	24%	30%	29%	26%	28%
Neither likely nor unlikely	13%	15%	11%	15%	15%	13%	12%	6%	-	-	16%	14%	9%	15%	11%
Somewhat unlikely	9%	10%	9%	13%	12%	5%	9%	11%	50%	-	12%	6%	10%	8%	9%
Very unlikely	15%	15%	14%	10%	9%	13%	20%	24%	-	-	20%	12%	15%	13%	16%
Don't know	5%	5%	5%	11%	7%	6%	2%	5%	-	-	3%	4%	7%	5%	4%

Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020



	R	ace			Educ	ation							Marital Status	
Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	LIVING together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced

PYF_q1. Thinking about the stay-at-home Coronavirus (COVID-19) restrictions in your area...How soon, if at all, after restrictions are lifted in your area are you willing to eat inside a fast-food restaurant?

Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109
Within 1 month	25%	10%	21%	16%	26%	27%	26%	20%	29%	27%	19%	12%	27%	20%	34%
Within 3 months	17%	18%	17%	23%	14%	18%	21%	22%	17%	19%	21%	18%	18%	20%	13%
Within 6 months	13%	17%	14%	19%	13%	12%	15%	8%	10%	14%	22%	15%	12%	15%	12%
Within 12 months	7%	4%	8%	10%	7%	7%	8%	7%	9%	-	9%	12%	9%	6%	3%
Longer than a year	8%	14%	8%	4%	7%	10%	6%	12%	8%	19%	8%	8%	8%	7%	10%
Don't know	16%	22%	19%	15%	20%	16%	11%	14%	16%	6%	11%	15%	15%	18%	13%
Not applicable - I don't dine at fast-food restaurants	14%	13%	13%	13%	14%	12%	13%	17%	11%	14%	9%	20%	12%	15%	15%

PYF_q2. Still thinking about when restrictions are lifted in your area...Which, if any, of the following are the TOP THREE most important services you will look for when selecting a fast-food restaurant to order from? Please select up to three options.

Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109
Curbside pickup	24%	20%	24%	13%	20%	24%	31%	23%	25%	19%	23%	27%	25%	21%	20%
Delivery	21%	32%	21%	19%	23%	21%	19%	20%	17%	27%	27%	23%	19%	26%	21%
App for the restaurant	11%	9%	10%	12%	8%	13%	13%	15%	11%	5%	14%	11%	11%	13%	7%
Touchless/contactless service (no human contact when picking up an order)	23%	30%	18%	26%	20%	23%	29%	24%	22%	9%	26%	36%	23%	25%	21%
Drive-thru	46%	41%	44%	40%	46%	45%	49%	43%	49%	42%	50%	51%	49%	39%	52%
Ability to watch your food get prepared	12%	19%	12%	10%	13%	12%	11%	9%	12%	14%	16%	20%	13%	10%	18%
Vehicle window service	20%	12%	20%	22%	19%	20%	22%	21%	24%	23%	17%	14%	22%	14%	26%
Reservations	6%	4%	9%	10%	5%	5%	7%	10%	6%	9%	4%	3%	5%	7%	3%
Grab and go items	14%	16%	16%	22%	15%	13%	14%	15%	13%	-	20%	11%	13%	16%	15%
None of these	10%	9%	8%	10%	10%	13%	8%	4%	10%	11%	7%	-	10%	11%	12%
Not applicable - I don't typically order from fast-food restaurants	17%	14%	15%	17%	16%	15%	19%	28%	17%	24%	16%	24%	17%	16%	17%

Still thinking about when restrictions are lifted in your area...How likely or unlikely are you to do each of the following? Please select one option on each row.

PYF_q3_1. Dine-in at a fast-food restaurant

estaurant															
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109
Very likely	14%	7%	16%	8%	15%	16%	11%	13%	17%	4%	9%	3%	15%	12%	16%
Somewhat likely	14%	14%	16%	17%	16%	13%	13%	11%	13%	9%	16%	16%	13%	15%	18%
Neither likely nor unlikely	15%	17%	13%	20%	14%	15%	19%	15%	15%	16%	15%	20%	16%	17%	12%
Somewhat unlikely	14%	13%	16%	24%	13%	13%	16%	12%	14%	23%	18%	14%	15%	11%	15%
Very unlikely	37%	38%	30%	25%	33%	38%	38%	47%	37%	32%	38%	39%	37%	36%	34%
Don't know	6%	10%	9%	6%	8%	5%	3%	2%	4%	16%	3%	9%	4%	9%	4%

PYF_q3_2. Get drive-thru from a fast-food restauran

a fast-food restaurant															
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109
Very likely	31%	26%	31%	24%	33%	30%	32%	23%	31%	29%	34%	25%	31%	28%	39%
Somewhat likely	28%	26%	28%	24%	23%	30%	33%	26%	30%	29%	29%	21%	30%	23%	30%
Neither likely nor unlikely	13%	16%	13%	23%	15%	11%	10%	13%	12%	10%	16%	14%	13%	15%	10%
Somewhat unlikely	9%	9%	8%	13%	10%	9%	9%	10%	9%	13%	12%	11%	10%	11%	3%
Very unlikely	15%	14%	12%	11%	11%	15%	14%	25%	15%	9%	5%	19%	14%	15%	14%
Don't know	5%	8%	8%	4%	8%	5%	3%	2%	3%	10%	4%	9%	4%	8%	4%

Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020



							Parent o	r guardian of an	y children			Inco	ome		
Tota	al	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban

PYF_q1. Thinking about the stay-at-home Coronavirus (COVID-19) restrictions in your area...How soon, if at all, after restrictions are lifted in your area are you willing to eat inside a fast-food restaurant?

Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Within 1 month	25%	26%	31%	18%	4%	25%	30%	29%	21%	18%	24%	28%	27%	22%	20%
Within 3 months	17%	12%	10%	27%	13%	21%	16%	17%	18%	16%	16%	17%	22%	12%	22%
Within 6 months	13%	13%	14%	-	9%	16%	10%	12%	14%	10%	14%	16%	11%	4%	15%
Within 12 months	7%	3%	-	-	-	9%	5%	7%	8%	2%	6%	8%	7%	6%	8%
Longer than a year	8%	3%	26%	46%	10%	7%	9%	8%	9%	5%	7%	7%	10%	11%	8%
Don't know	16%	17%	9%	9%	41%	16%	16%	16%	15%	24%	17%	13%	12%	26%	15%
Not applicable - I don't dine at fast-food restaurants	14%	25%	10%	-	24%	6%	15%	12%	15%	25%	16%	11%	11%	18%	12%

PYF_q2. Still thinking about when restrictions are lifted in your area...Which, if any, of the following are the TOP THREE most important services you will look for when selecting a fast-food restaurant to order from? Please select up to three options.

Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Curbside pickup	24%	29%	40%	-	18%	25%	25%	25%	24%	8%	21%	27%	28%	18%	23%
Delivery	21%	17%	15%	45%	36%	29%	15%	21%	24%	5%	24%	22%	20%	15%	27%
App for the restaurant	11%	7%	34%	-	-	17%	8%	11%	13%	1%	12%	12%	13%	7%	15%
Touchless/contactless service (no human contact when picking up an order)	23%	11%	43%	18%	18%	23%	22%	22%	25%	15%	18%	26%	28%	19%	23%
Drive-thru	46%	43%	44%	27%	37%	41%	52%	48%	45%	31%	45%	50%	46%	41%	42%
Ability to watch your food get prepared	12%	11%	-	-	-	16%	15%	14%	9%	14%	11%	14%	13%	10%	13%
Vehicle window service	20%	23%	14%	45%	4%	14%	28%	23%	17%	14%	16%	23%	23%	19%	18%
Reservations	6%	10%	5%	-	5%	7%	4%	5%	6%	8%	6%	7%	6%	3%	7%
Grab and go items	14%	19%	15%	27%	16%	14%	14%	13%	17%	4%	14%	16%	14%	14%	17%
None of these	10%	7%	5%	-	4%	10%	11%	11%	7%	26%	10%	9%	9%	14%	8%
Not applicable - I don't typically order from fast-food restaurants	17%	22%	17%	28%	40%	11%	16%	15%	21%	22%	19%	14%	15%	26%	16%

Still thinking about when restrictions are lifted in your area...How likely or unlikely are you to do each of the following? Please select one option on each row.

PYF_q3_1. Dine-in at a fast-food restaurant

estaurant															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Very likely	14%	16%	16%	27%	8%	21%	15%	18%	11%	11%	13%	17%	14%	13%	16%
Somewhat likely	14%	9%	15%	18%	19%	14%	14%	13%	16%	9%	17%	14%	16%	5%	15%
Neither likely nor unlikely	15%	15%	14%	-	12%	16%	15%	16%	16%	13%	16%	14%	16%	18%	14%
Somewhat unlikely	14%	12%	14%	-	12%	14%	12%	14%	13%	17%	13%	16%	13%	9%	15%
Very unlikely	37%	41%	41%	46%	34%	30%	40%	36%	40%	14%	32%	38%	40%	42%	33%
Don't know	6%	5%	-	9%	15%	4%	3%	3%	5%	35%	8%	1%	2%	13%	8%

PYF_q3_2. Get drive-thru from a fast-food restaurant

a fast-food restaurant															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Very likely	31%	35%	28%	72%	8%	31%	30%	31%	32%	16%	30%	34%	31%	28%	27%
Somewhat likely	28%	23%	30%	-	35%	33%	29%	31%	24%	22%	24%	31%	30%	24%	31%
Neither likely nor unlikely	13%	11%	10%	-	9%	15%	11%	13%	13%	12%	13%	13%	13%	12%	12%
Somewhat unlikely	9%	5%	-	-	16%	8%	11%	9%	9%	11%	9%	8%	13%	6%	10%
Very unlikely	15%	23%	31%	19%	9%	9%	16%	13%	17%	9%	17%	13%	12%	17%	13%
Don't know	5%	4%	-	9%	22%	4%	2%	3%	5%	30%	7%	1%	2%	13%	7%

Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020



	Type of Are		
Total	Suburban/ Town	Rural	Other

PYF_q1. Thinking about the stay-at-home Coronavirus (COVID-19) restrictions in your area...How soon, if at all, after restrictions are lifted in your area are you willing to eat inside a fast-food restaurant?

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Within 1 month	25%	28%	30%	22%
Within 3 months	17%	16%	13%	11%
Within 6 months	13%	12%	11%	-
Within 12 months	7%	7%	6%	-
Longer than a year	8%	8%	9%	-
Don't know	16%	16%	17%	48%
Not applicable - I don't dine at fast-food restaurants	14%	14%	15%	19%

PYF_q2. Still thinking about when restrictions are lifted in your area...Which, if any, of the following are the TOP THREE most important services you will look for when selecting a fast-food restaurant to order from? Please select up to three options.

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Curbside pickup	24%	27%	18%	12%
Delivery	21%	19%	15%	-
App for the restaurant	11%	11%	7%	33%
Touchless/contactless service (no human contact when picking up an order)	23%	25%	18%	-
Drive-thru	46%	50%	47%	32%
Ability to watch your food get prepared	12%	11%	12%	20%
Vehicle window service	20%	20%	24%	10%
Reservations	6%	6%	4%	-
Grab and go items	14%	13%	12%	29%
None of these	10%	10%	14%	-
Not applicable - I don't typically order from fast-food restaurants	17%	17%	20%	47%

Still thinking about when restrictions are lifted in your area...How likely or unlikely are you to do each of the following? Please select one option on each row.

PYF_q3_1. Dine-in at a fast-food restaurant

otaa.a				
Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Very likely	14%	13%	14%	12%
Somewhat likely	14%	13%	15%	10%
Neither likely nor unlikely	15%	17%	14%	11%
Somewhat unlikely	14%	14%	12%	-
Very unlikely	37%	39%	38%	57%
Don't know	6%	3%	7%	10%

PYF_q3_2. Get drive-thru from a fast-food restaurant

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Very likely	31%	35%	29%	10%
Somewhat likely	28%	25%	26%	22%
Neither likely nor unlikely	13%	12%	17%	21%
Somewhat unlikely	9%	10%	7%	-
Very unlikely	15%	15%	16%	38%
Don't know	5%	3%	5%	10%

Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020

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YouGov		Gender		Generation								Region			
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
PYF_q3_3. Order curbside pickup at a fast-food restaurant															
Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794
Base: All US adults	1226	597	629	42	405	273	429	75	2	_	218	258	461	289	776
Very likely	15%	15%	15%	12%	19%	14%	13%	11%	-	-	17%	12%	16%	15%	15%
Somewhat likely	24%	23%	25%	27%	27%	28%	19%	19%	50%	-	24%	26%	26%	20%	22%
Neither likely nor unlikely	18%	19%	17%	22%	19%	19%	16%	16%	-	-	19%	20%	14%	21%	16%
Somewhat unlikely	11%	11%	11%	16%	12%	8%	11%	8%	50%	-	8%	11%	12%	12%	12%
Very unlikely	25%	25%	25%	10%	13%	25%	36%	39%	-	-	30%	23%	24%	26%	29%
Don't know	7%	7%	7%	13%	10%	6%	4%	7%	-	-	3%	8%	8%	7%	5%
PYF_q3_4. Dine-in at a non fast-food restaurant															
Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776
Very likely	18%	22%	15%	14%	15%	16%	22%	30%	-	-	19%	17%	18%	20%	22%
Somewhat likely	19%	22%	16%	17%	18%	22%	17%	27%	50%	-	19%	18%	19%	19%	22%
Neither likely nor unlikely	15%	16%	15%	20%	19%	14%	13%	7%	-	-	19%	15%	13%	16%	13%
Somewhat unlikely	14%	13%	15%	20%	19%	9%	14%	13%	50%	-	12%	15%	14%	16%	12%
Very unlikely	26%	21%	32%	18%	19%	32%	31%	22%	-	-	25%	28%	28%	24%	27%
Don't know	7%	7%	7%	11%	11%	7%	3%	2%	-	-	6%	6%	8%	6%	5%
PYF_q3_5. Order curbside pickup at a non fast-food restaurant															
Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776
Very likely	18%	16%	21%	20%	21%	17%	18%	16%	-	-	19%	17%	19%	17%	20%
Somewhat likely	26%	23%	29%	18%	30%	31%	22%	21%	-	-	27%	25%	29%	23%	26%
Neither likely nor unlikely	18%	21%	16%	28%	20%	20%	14%	16%	50%	-	19%	20%	15%	21%	15%
Somewhat unlikely	11%	11%	10%	17%	10%	8%	12%	13%	50%	-	8%	11%	11%	11%	10%
Very unlikely	19%	22%	17%	7%	10%	18%	29%	30%	-	-	22%	17%	18%	22%	23%
Don't know	7%	7%	7%	11%	10%	6%	5%	5%	-	-	5%	8%	8%	6%	5%

How much, if at all, would each of the following measures help you feel comfortable dining in a fast-food restaurant once restrictions in your area are lifted? Even if you don't dine in fast-food restaurants, we are still interested in your opinion.

PYF_q4_1. Plexiglass/barrier between customers and staff															
Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776
Help very much	33%	26%	40%	21%	33%	33%	35%	29%	-	-	34%	31%	36%	31%	31%
Help somewhat	33%	34%	32%	13%	36%	32%	33%	29%	100%	-	33%	36%	29%	36%	34%
Not help very much	13%	16%	11%	29%	11%	12%	13%	20%	-	-	13%	12%	14%	12%	15%
Not help at all	12%	16%	9%	19%	8%	13%	15%	17%	-	-	12%	13%	11%	14%	13%
Don't know	8%	9%	8%	17%	12%	10%	4%	5%	-	-	8%	8%	10%	7%	7%
PYF_q4_2. Free hand sanitizer or hand-washing station for customers before entering the store															
Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776
Help very much	47%	40%	55%	27%	46%	49%	50%	42%	100%	-	49%	44%	51%	44%	47%
Help somewhat	28%	32%	25%	32%	28%	25%	30%	35%	-	-	26%	33%	24%	32%	30%
Not help very much	10%	13%	8%	25%	11%	10%	7%	12%	-	-	9%	10%	10%	12%	9%
Not help at all	7%	8%	6%	2%	4%	7%	10%	7%	-	-	9%	7%	7%	5%	8%
Don't know	7%	8%	7%	13%	11%	8%	3%	3%	-	-	7%	5%	9%	7%	6%
PYF_q4_3. Requiring all customers and staff to wear face masks when not eating															
Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776
Help very much	35%	28%	41%	28%	35%	34%	35%	36%	100%	-	37%	32%	36%	34%	32%

Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020

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YouGov		R	ace			Educa	ation							Marital Status	
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Partnership married or civil	together, not married or	In a relationship, not living together	NET: In a relationship	Single	Divorced
PYF_q3_3. Order curbside pickup at a fast-food restaurant															
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109
Very likely	15%	15%	17%	11%	15%	16%	16%	13%	15%	9%	15%	21%	15%	15%	13%
Somewhat likely	24%	25%	27%	30%	21%	25%	27%	28%	26%	25%	26%	30%	26%	19%	23%
Neither likely nor unlikely	18%	22%	18%	22%	20%	16%	19%	12%	17%	10%	24%	16%	18%	21%	15%
Somewhat unlikely	11%	9%	9%	11%	11%	10%	12%	13%	9%	15%	13%	6%	10%	15%	12%
Very unlikely	25%	20%	17%	18%	24%	26%	22%	32%	27%	32%	16%	21%	25%	20%	33%
Don't know	7%	9%	11%	8%	9%	7%	4%	2%	6%	10%	7%	6%	6%	10%	4%
PYF q3 4. Dine-in at a non fast-food restaurant															
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109
Very likely	18%	6%	16%	16%	16%	20%	21%	17%	24%	14%	8%	11%	21%	13%	16%
Somewhat likely	19%	17%	10%	19%	16%	17%	24%	27%	20%	18%	18%	18%	20%	16%	28%
Neither likely nor unlikely	15%	21%	18%	20%	16%	15%	14%	13%	14%	11%	16%	14%	14%	19%	14%
Somewhat unlikely	14%	17%	20%	19%	15%	15%	14%	12%	13%	20%	23%	15%	15%	15%	12%
Very unlikely	26%	29%	27%	16%	26%	27%	24%	29%	25%	27%	29%	36%	26%	26%	25%
Don't know	7%	10%	9%	11%	10%	6%	3%	3%	4%	10%	5%	6%	5%	12%	5%
PYF_q3_5. Order curbside pickup at a non fast-food restaurant															
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109
Very likely	18%	15%	17%	12%	16%	19%	21%	20%	20%	18%	17%	18%	20%	17%	17%
Somewhat likely	26%	25%	28%	27%	24%	23%	32%	36%	28%	23%	34%	29%	29%	23%	25%
Neither likely nor unlikely	18%	27%	18%	28%	19%	19%	16%	18%	18%	10%	15%	11%	17%	22%	16%
Somewhat unlikely	11%	7%	13%	14%	11%	12%	9%	7%	8%	20%	13%	24%	10%	12%	13%
Very unlikely	19%	13%	16%	9%	21%	20%	17%	18%	20%	10%	15%	11%	19%	16%	26%
Don't know	7%	13%	8%	10%	9%	7%	4%	1%	5%	20%	6%	6%	6%	11%	4%

How much, if at all, would each of the following measures help you feel comfortable dining in a fast-food restaurant once restrictions in your area are lifted? Even if you don't dine in fast-food restaurants, we are still interested in your opinion.

PYF q4 1. Plexiglass/barrier between customers and staff

PYF_q4_1. Plexiglass/barrier between customers and staff															
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109
Help very much	33%	41%	36%	31%	36%	32%	32%	28%	33%	46%	34%	41%	34%	31%	31%
Help somewhat	33%	30%	31%	34%	28%	32%	37%	45%	33%	16%	45%	42%	35%	31%	35%
Not help very much	13%	7%	10%	15%	12%	15%	14%	11%	14%	19%	11%	2%	13%	12%	16%
Not help at all	12%	8%	13%	14%	14%	13%	10%	11%	13%	9%	4%	6%	11%	13%	15%
Don't know	8%	14%	9%	6%	10%	8%	8%	5%	7%	10%	6%	9%	7%	13%	3%
PYF_q4_2. Free hand sanitizer or hand-washing station for customers before entering the store															
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109
Help very much	47%	51%	48%	45%	48%	46%	50%	47%	49%	52%	48%	64%	50%	44%	45%
Help somewhat	28%	25%	25%	27%	25%	30%	30%	31%	29%	28%	28%	24%	29%	27%	35%
Not help very much	10%	9%	13%	16%	11%	10%	7%	13%	10%	10%	13%	-	10%	12%	11%
Not help at all	7%	5%	6%	4%	8%	6%	6%	6%	7%	-	4%	9%	6%	5%	6%
Don't know	7%	10%	8%	9%	8%	7%	7%	4%	5%	10%	7%	3%	5%	13%	3%
PYF_q4_3. Requiring all customers and staff to wear face masks when not eating															
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109
Help very much	35%	45%	35%	42%	37%	33%	33%	35%	33%	33%	37%	53%	34%	36%	40%

Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020

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YouGov						Parent or guardian of any children				Income					
	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
PYF_q3_3. Order curbside pickup at a fast-food restaurant															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Very likely	15%	20%	19%	-	4%	18%	11%	14%	17%	6%	14%	16%	16%	14%	16%
Somewhat likely	24%	20%	25%	54%	46%	28%	23%	24%	25%	16%	22%	26%	28%	18%	26%
Neither likely nor unlikely	18%	8%	14%	18%	14%	19%	17%	18%	16%	28%	17%	21%	16%	18%	17%
Somewhat unlikely	11%	10%	6%	-	-	12%	12%	12%	11%	8%	11%	9%	16%	7%	12%
Very unlikely	25%	32%	36%	28%	20%	16%	33%	27%	25%	13%	26%	26%	21%	28%	20%
Don't know	7%	10%	-	-	15%	6%	5%	5%	7%	30%	10%	3%	3%	15%	9%
PYF_q3_4. Dine-in at a non fast-food restaurant															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Very likely	18%	26%	21%	-	8%	19%	25%	23%	13%	11%	14%	19%	24%	18%	14%
Somewhat likely	19%	6%	24%	18%	23%	20%	18%	19%	20%	9%	17%	20%	23%	16%	23%
Neither likely nor unlikely	15%	11%	9%	-	13%	17%	12%	14%	16%	18%	16%	15%	13%	15%	15%
Somewhat unlikely	14%	18%	7%	-	16%	15%	13%	13%	15%	23%	14%	19%	12%	10%	17%
Very unlikely	26%	35%	39%	82%	15%	24%	29%	27%	28%	8%	29%	23%	25%	27%	22%
Don't know	7%	4%	-	-	24%	5%	3%	4%	7%	32%	10%	3%	2%	14%	9%
PYF_q3_5. Order curbside pickup at a non fast-food restaurant															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Very likely	18%	19%	24%	-	4%	22%	17%	19%	18%	14%	14%	22%	23%	16%	21%
Somewhat likely	26%	20%	9%	27%	33%	29%	25%	27%	27%	11%	24%	26%	33%	20%	27%
Neither likely nor unlikely	18%	14%	26%	18%	25%	22%	17%	18%	19%	15%	18%	19%	18%	18%	19%
Somewhat unlikely	11%	11%	10%	27%	3%	9%	12%	10%	11%	13%	13%	9%	10%	8%	10%
Very unlikely	19%	29%	31%	28%	20%	13%	26%	21%	18%	12%	21%	22%	13%	21%	15%
Don't know	7%	6%	-	-	15%	5%	4%	4%	7%	36%	10%	3%	3%	16%	9%

How much, if at all, would each of the following measures help you feel comfortable dining in a fast-food restaurant once restrictions in your area are lifted? Even if you don't dine in fast-food restaurants, we are still interested in your opinion.

PYF q4 1. Plexiglass/barrier between customers and staff

PYF_q4_1. Plexiglass/barrier between customers and staff															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Help very much	33%	42%	47%	19%	22%	31%	33%	32%	35%	24%	35%	35%	28%	34%	36%
Help somewhat	33%	27%	16%	9%	20%	38%	31%	34%	33%	23%	33%	37%	34%	21%	33%
Not help very much	13%	11%	11%	45%	19%	11%	15%	13%	13%	11%	9%	14%	19%	13%	12%
Not help at all	12%	15%	27%	27%	12%	11%	15%	13%	11%	11%	12%	10%	13%	15%	10%
Don't know	8%	5%	-	-	27%	9%	6%	7%	7%	31%	11%	4%	6%	16%	9%
PYF_q4_2. Free hand sanitizer or hand-washing station for customers before entering the store															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Help very much	47%	48%	52%	28%	31%	50%	49%	49%	48%	23%	47%	49%	46%	46%	47%
Help somewhat	28%	28%	5%	72%	20%	28%	29%	29%	28%	28%	29%	29%	31%	21%	26%
Not help very much	10%	3%	18%	-	17%	8%	8%	8%	12%	16%	6%	13%	12%	10%	12%
Not help at all	7%	15%	25%	-	9%	7%	9%	8%	5%	5%	9%	5%	6%	7%	5%
Don't know	7%	6%	-	-	23%	7%	4%	5%	7%	28%	9%	3%	4%	16%	9%
PYF_q4_3. Requiring all customers and staff to wear face masks when not eating															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Help very much	35%	41%	34%	19%	21%	32%	32%	33%	40%	18%	35%	37%	31%	36%	40%

Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020



	Type of Area Lived in						
Total	Suburban/ Town	Rural	Other				

PYF_q3_3. Order curbside pickup at a fast-food restaurant

Unweighted base	1226	546	249	10	
Base: All US adults	1226	529	247	9	
Very likely	15%	15%	13%	10%	
Somewhat likely	24%	25%	19%	22%	
Neither likely nor unlikely	18%	18%	19%	-	
Somewhat unlikely	11%	11%	9%	11%	
Very unlikely	25%	27%	30%	47%	
Don't know	7%	4%	9%	10%	

PYF_q3_4. Dine-in at a non fast-food restaurant

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Very likely	18%	20%	21%	22%
Somewhat likely	19%	17%	16%	-
Neither likely nor unlikely	15%	15%	16%	21%
Somewhat unlikely	14%	14%	12%	-
Very unlikely	26%	29%	28%	36%
Don't know	7%	4%	7%	20%

PYF_q3_5. Order curbside pickup at a non fast-food restaurant

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Very likely	18%	18%	16%	-
Somewhat likely	26%	28%	22%	30%
Neither likely nor unlikely	18%	17%	19%	23%
Somewhat unlikely	11%	13%	8%	9%
Very unlikely	19%	20%	27%	20%
Don't know	7%	5%	7%	18%

How much, if at all, would each of the following measures help you feel comfortable dining in a fast-food restaurant once restrictions in your area are lifted? Even if you don't dine in fast-food restaurants, we are still interested in your opinion.

PYF_q4_1. Plexiglass/barrier between customers and staff

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Help very much	33%	32%	31%	21%
Help somewhat	33%	35%	28%	20%
Not help very much	13%	14%	14%	9%
Not help at all	12%	13%	16%	31%
Don't know	8%	7%	11%	19%

PYF_q4_2. Free hand sanitizer or hand-washing station for customers before entering the store

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Help very much	47%	48%	48%	32%
Help somewhat	28%	33%	24%	31%
Not help very much	10%	9%	9%	-
Not help at all	7%	6%	11%	19%
Don't know	7%	4%	8%	18%

PYF_q4_3. Requiring all customers and staff to wear face masks when not eating

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Help very much	35%	32%	33%	10%

Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020

YouGov		Ge	ender				Generation					Reg	Region			
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White	
Help somewhat	26%	28%	25%	16%	29%	26%	26%	22%	-	-	28%	25%	24%	29%	26%	
Not help very much	15%	17%	12%	24%	14%	13%	14%	17%	-	-	12%	18%	15%	13%	16%	
Not help at all	16%	20%	13%	17%	11%	17%	21%	20%	-	-	15%	18%	15%	18%	18%	
Don't know	8%	7%	9%	15%	11%	10%	4%	5%	-	-	8%	7%	10%	6%	7%	
PYF_q4_4. Limited seating to allow at least 6 feet between tables																
Unweighted base	1226	548	678	38	381	288	444	73	2		244	245	466	271	794	
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776	
Help very much	39%	33%	46%	24%	38%	37%	43%	42%	50%	-	40%	39%	41%	37%	39%	
Help somewhat	30%	31%	28%	27%	30%	31%	29%	29%	50%	-	29%	33%	28%	30%	32%	
Not help very much	12%	15%	10%	12%	15%	10%	12%	8%	-	-	10%	11%	12%	16%	12%	
Not help at all	11%	14%	8%	25%	7%	13%	11%	13%	-	-	14%	11%	10%	10%	11%	
Don't know	8%	8%	7%	12%	10%	8%	4%	7%	-	-	7%	6%	9%	7%	6%	
PYF_q4_5. Removing touch-screen order kiosks																
Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794	
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776	
Help very much	30%	26%	33%	20%	25%	26%	37%	30%	-	-	26%	34%	29%	29%	30%	
Help somewhat	30%	31%	29%	14%	33%	35%	27%	27%	100%	-	33%	29%	27%	35%	30%	
Not help very much	17%	18%	16%	32%	18%	14%	15%	16%	-	-	15%	18%	16%	18%	16%	
Not help at all	13%	15%	10%	12%	9%	13%	14%	19%	-	-	14%	11%	14%	10%	14%	
Don't know	11%	10%	12%	21%	14%	12%	7%	8%	-	-	12%	9%	14%	9%	10%	
PYF_q4_6. Removing shared condiment stations																
Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794	
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776	
Help very much	39%	31%	46%	20%	34%	39%	43%	45%	50%	-	39%	42%	36%	39%	40%	
Help somewhat	29%	32%	25%	28%	30%	26%	30%	25%	50%	-	28%	29%	28%	31%	29%	
Not help very much	12%	15%	10%	24%	13%	15%	9%	12%	-	-	12%	9%	15%	11%	12%	
Not help at all	11%	14%	8%	12%	10%	12%	12%	11%	-	-	13%	12%	10%	11%	11%	
Don't know	9%	8%	10%	15%	13%	9%	6%	8%	-	-	9%	9%	11%	7%	8%	
PYF_q4_7. Sanitization of tables and chairs in-between customers																
Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794	
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776	
Help very much	53%	45%	61%	39%	47%	52%	62%	46%	100%	-	51%	54%	54%	53%	55%	
Help somewhat	26%	30%	22%	18%	25%	26%	25%	37%	-	-	24%	27%	24%	29%	26%	
Not help very much	8%	11%	6%	32%	10%	9%	4%	7%	-	-	8%	8%	9%	7%	7%	
Not help at all	6%	7%	6%	-	7%	6%	7%	6%	-	-	10%	5%	6%	5%	6%	
Don't know	7%	7%	6%	11%	11%	7%	2%	5%	-	-	6%	6%	8%	6%	6%	
PYF_q4_8. Temperature checks to detect fevers before people enter the restaurant																
Unweighted base	1226	548	678	38	381	288	444	73	2	-	244	245	466	271	794	
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776	
Help very much	29%	25%	33%	26%	31%	24%	32%	17%	50%	-	29%	27%	29%	30%	25%	
Help somewhat	28%	30%	27%	23%	30%	28%	27%	38%	50%	-	28%	31%	28%	28%	30%	
Not help very much	17%	20%	15%	27%	17%	19%	16%	14%	-	-	16%	17%	17%	17%	18%	
Not help at all	15%	16%	14%	11%	9%	16%	18%	25%	-	-	15%	14%	15%	16%	17%	
Don't know	11%	10%	12%	13%	14%	13%	8%	6%	-	-	12%	11%	11%	9%	10%	
PYF_q5. How comfortable, if at all, would you be in using the restroom at a fast-food restaurant once restrictions are lifted?																
Unweighted base	1226	548	678	38	381	288	444	73	2	_	244	245	466	271	794	
Base: All US adults	1226	597	629	42	405	273	429	75	2	-	218	258	461	289	776	
Very comfortable	17%	22%	13%	19%	14%	19%	17%	25%	-	-	18%	14%	16%	22%	20%	
Somewhat comfortable	25%	30%	20%	28%	22%	27%	27%	21%	100%	-	22%	26%	26%	25%	24%	
Not very comfortable	26%	23%	30%	25%	32%	24%	23%	26%	-	-	27%	29%	25%	25%	26%	
Not comfortable at all	24%	19%	29%	13%	21%	23%	29%	23%	-	-	22%	25%	24%	23%	24%	
	8%	7%	9%	16%	11%	7%	5%	5%			10%	7%	9%	6%	6%	

Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020

YouGov		R	ace			Educa	tion						Marital Status			
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil	In a relationship, not living together	NET: In a relationship	Single	Divorced	
Help somewhat	26%	26%	29%	21%	23%	27%	29%	30%	27%	23%	37%	28%	28%	25%	17%	
Not help very much	15%	10%	12%	16%	13%	16%	15%	16%	16%	19%	15%	6%	15%	12%	19%	
Not help at all	16%	7%	17%	14%	17%	17%	16%	15%	19%	15%	5%	10%	17%	14%	21%	
Don't know	8%	12%	8%	8%	10%	8%	7%	4%	6%	10%	6%	3%	6%	13%	3%	
PYF_q4_4. Limited seating to allow at least 6 feet between tables																
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112	
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109	
Help very much	39%	41%	40%	40%	41%	37%	40%	37%	41%	41%	40%	67%	42%	32%	41%	
Help somewhat	30%	28%	23%	30%	23%	31%	36%	41%	31%	24%	40%	18%	31%	27%	30%	
Not help very much	12%	14%	13%	14%	14%	12%	9%	12%	13%	20%	9%	2%	12%	14%	14%	
Not help at all	11%	6%	16%	8%	12%	12%	8%	7%	9%	6%	4%	6%	8%	15%	12%	
Don't know	8%	12%	9%	7%	9%	7%	7%	3%	6%	10%	7%	6%	6%	12%	3%	
PYF_q4_5. Removing touch-screen order kiosks																
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112	
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109	
Help very much	30%	32%	29%	26%	31%	30%	27%	26%	33%	33%	23%	35%	31%	25%	31%	
Help somewhat	30%	33%	28%	29%	26%	32%	32%	38%	31%	34%	37%	36%	32%	29%	22%	
Not help very much	17%	12%	16%	26%	16%	18%	19%	14%	16%	14%	21%	5%	16%	19%	19%	
Not help at all	13%	8%	13%	9%	14%	11%	11%	15%	12%	5%	5%	15%	11%	10%	19%	
Don't know	11%	16%	14%	10%	13%	10%	11%	7%	8%	14%	14%	8%	9%	16%	9%	
PYF_q4_6. Removing shared condiment stations																
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112	
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109	
Help very much	39%	39%	33%	38%	38%	37%	45%	35%	41%	23%	37%	45%	40%	35%	38%	
Help somewhat	29%	31%	26%	27%	26%	31%	26%	34%	30%	22%	35%	35%	31%	26%	28%	
Not help very much	12%	7%	15%	18%	13%	12%	12%	12%	12%	19%	13%	6%	12%	14%	15%	
Not help at all	11%	9%	15%	10%	12%	11%	9%	12%	10%	6%	7%	6%	9%	12%	14%	
Don't know	9%	14%	11%	7%	10%	9%	9%	6%	7%	31%	7%	9%	8%	14%	5%	
PYF_q4_7. Sanitization of tables and chairs in-between customers																
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112	
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109	
Help very much	53%	51%	47%	53%	53%	53%	56%	51%	56%	57%	53%	70%	56%	48%	58%	
Help somewhat	26%	24%	23%	28%	24%	24%	30%	31%	29%	14%	29%	18%	28%	21%	28%	
Not help very much	8%	9%	13%	9%	7%	11%	4%	10%	7%	9%	8%	-	7%	11%	6%	
Not help at all	6%	5%	10%	6%	8%	6%	5%	5%	4%	11%	3%	6%	5%	8%	7%	
Don't know	7%	11%	8%	4%	8%	7%	5%	2%	4%	10%	7%	6%	5%	12%	2%	
PYF_q4_8. Temperature checks to detect fevers before people enter the restaurant																
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112	
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109	
Help very much	29%	37%	33%	41%	33%	25%	30%	20%	30%	37%	28%	36%	30%	27%	30%	
Help somewhat	28%	30%	25%	24%	27%	29%	28%	32%	26%	28%	39%	40%	28%	29%	31%	
Not help very much	17%	11%	18%	18%	13%	20%	16%	24%	18%	11%	20%	6%	18%	18%	13%	
Not help at all	15%	9%	14%	8%	14%	15%	14%	18%	17%	9%	4%	10%	14%	12%	19%	
Don't know	11%	14%	11%	9%	12%	11%	11%	6%	10%	16%	9%	9%	10%	15%	8%	
PYF_q5. How comfortable, if at all, would you be in using the restroom at a fast-food restaurant once restrictions are lifted?																
Unweighted base	1226	147	177	108	451	403	234	138	566	21	88	33	708	298	112	
Base: All US adults	1226	146	192	111	494	380	223	129	561	20	89	32	702	308	109	
Very comfortable	17%	12%	12%	11%	18%	17%	16%	17%	19%	35%	8%	6%	18%	15%	19%	
Somewhat comfortable	25%	21%	29%	28%	24%	25%	25%	25%	27%	4%	24%	31%	26%	25%	23%	
Not very comfortable	26%	30%	26%	27%	26%	27%	29%	24%	25%	23%	33%	26%	26%	27%	29%	
Not comfortable at all	24%	24%	22%	24%	23%	23%	25%	26%	22%	27%	28%	29%	23%	23%	21%	
Don't know	8%	13%	11%	10%	9%	8%	5%	8%	6%	11%	7%	9%	6%	11%	9%	

Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020

YouGov							Parent o	or guardian of any	y children		Income				
	Total				Prefer not to	Younger than			Not a parent /	Don't know /				Don't know /	
		Widowed	Separated	Other	say	18	18 or over	NET: Any age	guardian	Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say	Urban
Help somewhat	26%	25%	24%	63%	25%	32%	25%	27%	25%	29%	25%	28%	30%	18%	27%
Not help very much	15%	12%	4%	18%	21%	15%	14%	15%	15%	12%	14%	14%	16%	14%	12%
Not help at all	16%	13%	33%	-	15%	13%	23%	19%	13%	11%	15%	17%	19%	16%	11%
Don't know	8%	9%	5%	-	18%	8%	6%	7%	7%	30%	10%	4%	4%	16%	9%
PYF_q4_4. Limited seating to allow at least 6 feet between tables															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Help very much	39%	50%	48%	19%	25%	41%	40%	41%	40%	20%	40%	43%	34%	41%	43%
Help somewhat	30%	21%	15%	81%	31%	28%	27%	29%	32%	26%	28%	31%	37%	19%	28%
Not help very much	12%	9%	4%	-	17%	13%	13%	13%	12%	17%	11%	14%	13%	12%	13%
Not help at all	11%	15%	32%	-	9%	11%	14%	12%	9%	10%	13%	9%	11%	10%	7%
Don't know	8%	5%	-	-	18%	7%	6%	6%	7%	27%	9%	3%	5%	18%	9%
PYF_q4_5. Removing touch-screen order kiosks															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Help very much	30%	34%	40%	19%	12%	30%	33%	33%	26%	22%	30%	33%	27%	27%	31%
Help somewhat	30%	30%	23%	18%	24%	35%	30%	31%	31%	16%	26%	34%	34%	26%	33%
Not help very much	17%	12%	-	27%	10%	14%	16%	15%	19%	21%	16%	17%	19%	13%	14%
Not help at all	13%	13%	37%	-	31%	11%	15%	14%	12%	7%	14%	11%	12%	12%	11%
Don't know	11%	11%	-	36%	23%	11%	7%	8%	12%	34%	14%	6%	8%	21%	11%
PYF_q4_6. Removing shared condiment stations															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Help very much	39%	44%	38%	46%	26%	36%	40%	39%	41%	14%	37%	42%	35%	40%	40%
Help somewhat	29%	22%	30%	45%	17%	32%	30%	31%	28%	18%	27%	32%	34%	18%	30%
Not help very much	12%	8%	5%	-	11%	12%	12%	12%	12%	23%	12%	12%	13%	13%	11%
Not help at all	11%	14%	27%	-	28%	11%	12%	11%	11%	9% 36%	12%	10%	12% 6%	10% 19%	9%
Don't know PYF_q4_7. Sanitization of tables and chairs in-between	9%	12%	-	9%	18%	9%	6%	8%	8%	36%	12%	5%	6%	19%	10%
customers															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Help very much	53%	53%	44%	46%	26%	48%	58%	55%	54%	32%	52%	57%	51%	53%	52%
Help somewhat	26%	24%	24%	27%	17%	31%	26%	28%	24%	17%	22%	27%	34%	19%	27%
Not help very much	8%	8%	10%	27%	22%	8%	5%	6%	9%	18%	8%	9%	7%	8%	8%
Not help at all	6%	10%	22%	-	17%	6%	7%	7%	6%	5%	10%	4%	3%	6%	5%
Don't know	7%	5%	-	-	18%	6%	4%	5%	7%	28%	9%	3%	4%	14%	7%
PYF_q4_8. Temperature checks to detect fevers before people enter the restaurant															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Help very much	29%	27%	23%	46%	25%	34%	25%	29%	31%	8%	29%	32%	27%	23%	32%
Help somewhat	28%	27%	25%	54%	26%	27%	27%	27%	30%	36%	27%	30%	30%	26%	33%
Not help very much	17%	14%	15%		12%	14%	17%	16%	18%	18%	15%	15%	20%	19%	13%
Not help at all	15%	22%	38%		15%	15%	21%	19%	11%	8%	15%	16%	14%	13%	11%
Don't know	11%	10%	-	-	23%	11%	9%	10%	10%	30%	13%	6%	8%	19%	12%
PYF_q5. How comfortable, if at all, would you be in using the restroom at a fast-food restaurant once restrictions are lifted?															
Unweighted base	1226	63	20	5	20	275	440	673	503	50	427	339	294	166	421
Base: All US adults	1226	60	19	4	23	276	433	665	503	58	425	347	292	162	441
Very comfortable	17%	23%	15%	-	13%	20%	18%	19%	14%	18%	14%	20%	18%	16%	18%
Somewhat comfortable	25%	17%	21%	37%	27%	23%	28%	26%	24%	19%	28%	24%	24%	21%	25%
Not very comfortable	26%	25%	14%	27%	16%	30%	23%	25%	28%	27%	23%	32%	29%	20%	26%
Not comfortable at all	24%	31%	46%	-	26%	19%	27%	24%	26%	5%	25%	21%	24%	28%	23%
Don't know	8%	4%	4%	36%	19%	8%	4%	6%	8%	32%	10%	4%	5%	15%	9%

Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020



		Type of Area Lived in							
	Total	Suburban/ Town	Rural	Other					
Help somewhat	26%	28%	20%	20%					
Not help very much	15%	16%	17%	10%					
Not help at all	16%	19%	19%	40%					
Don't know	8%	6%	10%	20%					

PYF_q4_4. Limited seating to allow at least 6 feet between tables

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Help very much	39%	38%	36%	22%
Help somewhat	30%	32%	29%	17%
Not help very much	12%	12%	13%	21%
Not help at all	11%	13%	13%	19%
Don't know	8%	5%	10%	20%

PYF_q4_5. Removing touch-screen order kiosks

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Help very much	30%	29%	29%	43%
Help somewhat	30%	29%	27%	19%
Not help very much	17%	19%	18%	-
Not help at all	13%	13%	14%	10%
Don't know	11%	10%	11%	28%

PYF_q4_6. Removing shared condiment stations

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Help very much	39%	39%	35%	32%
Help somewhat	29%	28%	27%	31%
Not help very much	12%	15%	11%	-
Not help at all	11%	11%	16%	10%
Don't know	9%	8%	11%	28%

PYF_q4_7. Sanitization of tables and chairs in-between customers

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Help very much	53%	53%	56%	33%
Help somewhat	26%	26%	23%	27%
Not help very much	8%	9%	6%	-
Not help at all	6%	6%	8%	19%
Don't know	7%	5%	8%	21%

PYF_q4_8. Temperature checks to detect fevers before people enter the restaurant

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Help very much	29%	28%	27%	-
Help somewhat	28%	27%	24%	31%
Not help very much	17%	20%	18%	21%
Not help at all	15%	17%	17%	19%
Don't know	11%	9%	13%	29%

PYF_q5. How comfortable, if at all, would you be in using the restroom at a fast-food restaurant once restrictions are lifted?

Unweighted base	1226	546	249	10
Base: All US adults	1226	529	247	9
Very comfortable	17%	17%	17%	10%
Somewhat comfortable	25%	23%	29%	23%
Not very comfortable	26%	29%	21%	18%
Not comfortable at all	24%	25%	24%	29%
Don't know	8%	6%	9%	20%

YouGov Realtime Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020



	Ger	nder		Generation							Region				
Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White	

Cell Contents (Column Percentages)

YouGov Realtime Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020



	Race				Educ	ation							Marital Status		
Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	together, not married or civil	In a relationship, not living together	NET: In a relationship	Single	Divorced	

Cell Contents (Co

YouGov Realtime Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020



Total					Parent or guardian of any children				Income				
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say

Cell Contents (Co

Fast Food

US_NAT_INT Sample: 22nd - 26th May 2020



	Type of Area Lived in							
Total	Suburban/ Town	Rural	Other					

Cell Contents (Co