



Summer Road Trips
Fieldwork Dates: 29th - 30th April 2019

Conducted by YouGov
On behalf of YouGov RealTime

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1216 adults. Fieldwork was undertaken between 29th - 30th April 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov RealTime Summer Road Trips

US_nat Sample: 29th - 30th April 2019



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	

PRR_Q1Nr. How many, if any, road trips (i.e., any trip by car which includes an overnight stay) do you anticipate taking over the summer? Please type your answer in numbers in the box below. If you are unsure, please provide your best estimate.

Unweighted base	1216	530	686	347	389	480	227	290	429	270	824	137	165	90	440
Base: All US adults	1216	589	627	363	369	484	216	255	458	287	798	141	191	87	488
0	27%	27%	28%	23%	23%	34%	23%	24%	30%	29%	29%	19%	26%	28%	33%
At least one	73%	73%	72%	77%	77%	66%	77%	76%	70%	71%	71%	81%	74%	72%	67%
1-5	65%	63%	67%	63%	71%	62%	69%	65%	64%	64%	65%	71%	62%	63%	58%
6-10	5%	7%	3%	7%	4%	3%	5%	7%	5%	3%	4%	6%	8%	4%	6%
Over 10	3%	3%	3%	7%	2%	0%	4%	3%	2%	3%	2%	4%	4%	5%	2%
Mean	2.72	2.79	2.66	4.23	2.57	1.70	3.21	3.06	2.25	2.80	2.27	3.63	3.86	2.90	2.50
Median	2	2	1	2	2	1	2	2	2	1	1	2	2	1	1

PRR_Q2. In total, roughly how many miles do you expect to travel on road trips this summer (i.e., the combined round trip distance for all the road trips you're planning to take)?

Unweighted base	886	389	497	268	299	319	174	213	299	200	582	112	126	66	290
Base: All US Adults who anticipate taking at least one road trip this summer	883	429	454	278	285	320	167	194	319	203	566	113	140	63	326
Less than 100 miles	7%	6%	8%	10%	6%	5%	12%	7%	6%	3%	7%	10%	3%	11%	10%
101 to 300 miles	22%	22%	21%	23%	23%	20%	23%	19%	21%	25%	21%	21%	29%	20%	26%
301 to 600 miles	20%	22%	18%	17%	23%	20%	22%	16%	24%	15%	19%	22%	22%	20%	20%
601 to 900 miles	13%	14%	12%	14%	13%	12%	11%	18%	13%	11%	13%	11%	16%	10%	12%
901 to 1200 miles	10%	9%	11%	10%	8%	12%	8%	8%	14%	9%	11%	12%	8%	11%	8%
1201 to 1500 miles	8%	7%	8%	8%	6%	9%	8%	7%	6%	11%	9%	2%	6%	9%	5%
1501 to 1800 miles	4%	4%	4%	2%	4%	5%	3%	6%	3%	4%	4%	1%	3%	3%	2%
1901 to 2100 miles	3%	3%	3%	2%	2%	4%	1%	4%	2%	5%	3%	4%	2%	3%	2%
More than 2100 miles	6%	8%	5%	4%	6%	9%	5%	8%	5%	8%	8%	2%	3%	6%	5%
Don't know	7%	6%	9%	10%	9%	3%	8%	8%	6%	8%	5%	16%	9%	8%	9%

PRR_Q3. In general, what do you listen to when you take a road trip? Please select all that apply.

Unweighted base	1216	530	686	347	389	480	227	290	429	270	824	137	165	90	440
Base: All US Adults	1216	589	627	363	369	484	216	255	458	287	798	141	191	87	488
Podcasts	16%	19%	12%	26%	18%	6%	11%	12%	16%	21%	15%	12%	21%	14%	12%
Audiobooks	13%	12%	14%	17%	13%	10%	5%	12%	12%	21%	13%	9%	14%	15%	6%
Music	82%	81%	83%	80%	83%	83%	82%	80%	83%	83%	83%	85%	78%	77%	78%
Talk radio	26%	28%	25%	22%	21%	34%	22%	21%	28%	32%	28%	26%	23%	22%	23%
Other	5%	6%	4%	2%	3%	8%	5%	4%	5%	5%	5%	3%	4%	4%	5%
Nothing	9%	8%	9%	9%	7%	10%	8%	11%	7%	9%	10%	5%	6%	6%	8%
Don't know	2%	2%	2%	3%	3%	1%	3%	2%	2%	1%	2%	3%	2%	4%	2%
Not applicable - I've never taken a road trip	5%	5%	5%	6%	4%	5%	5%	5%	5%	5%	4%	5%	6%	8%	8%

To what extent would driving a car with each of the following technologies make you feel more or less safe? Please select one option on each row.

PRR_Q1_1. Smartphone integration (i.e., can make calls, answer texts hands-free)

Unweighted base	1216	530	686	347	389	480	227	290	429	270	824	137	165	90	440
Base: All US Adults	1216	589	627	363	369	484	216	255	458	287	798	141	191	87	488
Much more safe	36%	31%	40%	34%	35%	38%	32%	40%	38%	32%	35%	42%	41%	28%	35%
Somewhat safer	32%	32%	31%	26%	33%	33%	32%	27%	30%	39%	35%	26%	27%	24%	28%
Neither more nor less safe	24%	27%	21%	26%	27%	20%	28%	22%	24%	21%	22%	28%	22%	34%	27%
Somewhat less safe	6%	7%	5%	9%	3%	5%	5%	9%	3%	7%	5%	2%	7%	9%	7%
Much less safe	3%	3%	3%	3%	2%	3%	2%	3%	4%	2%	3%	3%	3%	5%	3%
Net: More Safe	68%	64%	72%	62%	68%	72%	64%	67%	69%	70%	70%	67%	68%	52%	63%
Net: Less Safe	9%	9%	8%	12%	5%	9%	8%	11%	7%	9%	8%	5%	10%	14%	10%

PRR_Q4_2. Adaptive cruise control

YouGov RealTime Summer Road Trips

US_nat Sample: 29th - 30th April 2019



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

PRR_Q1Nr. How many, if any, road trips (i.e., any trip by car which includes an overnight stay) do you anticipate taking over the summer? Please type your answer in numbers in the box below. If you are unsure, please provide your best estimate.

Unweighted base	1216	421	230	125	599	22	129	66	347	53	320	896	451	363	263
Base: All US adults	1216	378	223	128	587	23	124	73	354	55	304	912	453	361	256
0	27%	27%	24%	12%	22%	21%	35%	40%	32%	21%	14%	32%	37%	25%	13%
At least one	73%	73%	76%	88%	78%	79%	65%	60%	68%	79%	86%	68%	63%	75%	87%
1-5	65%	66%	68%	83%	69%	72%	56%	56%	63%	64%	74%	62%	57%	67%	76%
6-10	5%	4%	4%	4%	6%	3%	9%	3%	2%	7%	7%	4%	4%	5%	5%
Over 10	3%	3%	4%	2%	3%	3%	1%	1%	3%	9%	5%	2%	2%	2%	6%
Mean	2.72	2.95	3.03	2.38	2.86	3.92	2.00	1.89	2.58	4.40	4.04	2.28	2.34	2.25	4.08
Median	2	2	2	2	2	2	1	1	1	2	2	1	1	2	2

PRR_Q2. In total, roughly how many miles do you expect to travel on road trips this summer (i.e., the combined round trip distance for all the road trips you're planning to take)?

Unweighted base	886	310	176	110	466	17	84	38	241	40	271	615	285	270	228
Base: All US Adults who anticipate taking at least one road trip this summer	883	275	169	112	456	18	81	44	240	44	261	622	285	270	224
Less than 100 miles	7%	6%	5%	2%	5%	12%	8%	2%	10%	13%	7%	7%	11%	6%	4%
101 to 300 miles	22%	18%	22%	17%	21%	24%	17%	26%	26%	19%	20%	22%	25%	19%	22%
301 to 600 miles	20%	21%	23%	12%	20%	18%	18%	26%	20%	19%	22%	19%	23%	22%	16%
601 to 900 miles	13%	13%	12%	19%	15%	19%	15%	13%	10%	8%	15%	13%	13%	16%	13%
901 to 1200 miles	10%	15%	5%	16%	12%	12%	10%	14%	8%	7%	11%	10%	7%	9%	16%
1201 to 1500 miles	8%	9%	8%	12%	9%	5%	8%	4%	6%	11%	9%	7%	5%	9%	9%
1501 to 1800 miles	4%	3%	6%	5%	4%	4%	3%	4%	2%	9%	4%	4%	2%	4%	3%
1901 to 2100 miles	3%	3%	4%	4%	4%	-	3%	2%	2%	-	2%	3%	2%	3%	4%
More than 2100 miles	6%	5%	9%	9%	8%	12%	12%	3%	3%	5%	6%	7%	3%	7%	9%
Don't know	7%	8%	7%	3%	4%	-	6%	6%	14%	9%	4%	9%	8%	4%	4%

PRR_Q3. In general, what do you listen to when you take a road trip? Please select all that apply.

Unweighted base	1216	421	230	125	599	22	129	66	347	53	320	896	451	363	263
Base: All US Adults	1216	378	223	128	587	23	124	73	354	55	304	912	453	361	256
Podcasts	16%	14%	22%	26%	14%	9%	12%	-	21%	24%	21%	14%	10%	16%	24%
Audiobooks	13%	14%	16%	29%	13%	12%	12%	13%	13%	11%	15%	12%	11%	11%	20%
Music	82%	86%	82%	86%	86%	69%	78%	81%	78%	78%	85%	81%	79%	84%	87%
Talk radio	26%	27%	32%	31%	31%	24%	25%	29%	19%	24%	24%	27%	21%	25%	35%
Other	5%	4%	5%	5%	6%	5%	5%	3%	4%	-	3%	5%	5%	4%	5%
Nothing	9%	7%	8%	18%	9%	3%	6%	11%	8%	13%	8%	9%	9%	8%	9%
Don't know	2%	3%	2%	3%	1%	15%	2%	-	3%	2%	3%	2%	2%	2%	1%
Not applicable - I've never taken a road trip	5%	4%	2%	1%	2%	10%	7%	5%	8%	8%	2%	6%	8%	3%	2%

To what extent would driving a car with each of the following technologies make you feel more or less safe? Please select one option on each row.

PRR_Q1_1. Smartphone integration (i.e., can make calls, answer texts hands-free)

Unweighted base	1216	421	230	125	599	22	129	66	347	53	320	896	451	363	263
Base: All US Adults	1216	378	223	128	587	23	124	73	354	55	304	912	453	361	256
Much more safe	36%	37%	35%	38%	39%	26%	34%	46%	31%	37%	44%	33%	34%	35%	41%
Somewhat safer	32%	32%	35%	38%	33%	42%	35%	31%	29%	31%	29%	33%	30%	33%	37%
Neither more nor less safe	24%	22%	22%	19%	22%	25%	23%	19%	29%	20%	22%	24%	28%	25%	17%
Somewhat less safe	6%	6%	5%	3%	4%	7%	6%	1%	9%	3%	2%	7%	5%	5%	5%
Much less safe	3%	3%	4%	1%	3%	-	2%	3%	3%	8%	3%	3%	4%	2%	1%
Net: More Safe	68%	70%	70%	76%	71%	68%	69%	77%	60%	69%	73%	66%	63%	67%	77%
Net: Less Safe	9%	8%	8%	5%	7%	7%	8%	4%	12%	11%	5%	10%	9%	7%	6%

PRR_Q4_2. Adaptive cruise control

YouGov RealTime

Summer Road Trips

US_nat Sample: 29th - 30th April 2019



Total	
	Prefer not to say

PRR_Q1Nr. How many, if any, road trips (i.e., any trip by car which includes an overnight stay) do you anticipate taking over the summer? Please type your answer in numbers in the box below. If you are unsure, please provide your best estimate.

Unweighted base	1216	139
Base: All US adults	1216	146
0	27%	29%
At least one	73%	71%
1-5	65%	64%
6-10	5%	6%
Over 10	3%	2%
Mean	2.72	2.69
Median	2	1

PRR_Q2. In total, roughly how many miles do you expect to travel on road trips this summer (i.e., the combined round trip distance for all the road trips you're planning to take)?

Unweighted base	886	103
Base: All US Adults who anticipate taking at least one road trip this summer	883	104
Less than 100 miles	7%	5%
101 to 300 miles	22%	20%
301 to 600 miles	20%	11%
601 to 900 miles	13%	6%
901 to 1200 miles	10%	12%
1201 to 1500 miles	8%	8%
1501 to 1800 miles	4%	6%
1901 to 2100 miles	3%	1%
More than 2100 miles	6%	10%
Don't know	7%	22%

PRR_Q3. In general, what do you listen to when you take a road trip? Please select all that apply.

Unweighted base	1216	139
Base: All US Adults	1216	146
Podcasts	16%	15%
Audiobooks	13%	13%
Music	82%	80%
Talk radio	26%	31%
Other	5%	3%
Nothing	9%	8%
Don't know	2%	4%
Not applicable - I've never taken a road trip	5%	9%

To what extent would driving a car with each of the following technologies make you feel more or less safe? Please select one option on each row.

PRR_Q4_1. Smartphone integration (i.e., can make calls, answer texts hands-free)

Unweighted base	1216	139
Base: All US Adults	1216	146
Much more safe	36%	39%
Somewhat safer	32%	27%
Neither more nor less safe	24%	20%
Somewhat less safe	6%	11%
Much less safe	3%	3%
Net: More Safe	68%	66%
Net: Less Safe	9%	14%

PRR_Q4_2. Adaptive cruise control

YouGov RealTime

Summer Road Trips

US_nat Sample: 29th - 30th April 2019



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
PRR_Q4_3. Blind spot monitoring															
Unweighted base	1216	530	686	347	389	480	227	290	429	270	824	137	165	90	440
Base: All US Adults	1216	589	627	363	369	484	216	255	458	287	798	141	191	87	488
Much more safe	27%	27%	26%	29%	23%	28%	24%	30%	28%	23%	26%	34%	25%	24%	27%
Somewhat safer	33%	35%	31%	35%	33%	32%	33%	33%	33%	33%	33%	31%	35%	30%	31%
Neither more nor less safe	35%	32%	37%	30%	38%	36%	36%	34%	33%	39%	36%	31%	34%	38%	36%
Somewhat less safe	3%	4%	3%	2%	4%	3%	6%	2%	3%	2%	3%	2%	3%	5%	3%
Much less safe	2%	2%	3%	4%	3%	1%	1%	1%	3%	3%	2%	3%	3%	2%	4%
Net: More Safe	60%	62%	57%	63%	56%	60%	57%	63%	61%	56%	59%	64%	60%	55%	58%
Net: Less Safe	5%	5%	6%	7%	6%	4%	7%	3%	6%	5%	5%	6%	6%	7%	7%
PRR_Q4_4. Lane-keep assist															
Unweighted base	1216	530	686	347	389	480	227	290	429	270	824	137	165	90	440
Base: All US Adults	1216	589	627	363	369	484	216	255	458	287	798	141	191	87	488
Much more safe	51%	47%	55%	49%	42%	60%	52%	51%	54%	46%	51%	58%	48%	47%	49%
Somewhat safer	32%	34%	30%	29%	30%	30%	29%	32%	32%	36%	35%	24%	29%	30%	29%
Neither more nor less safe	14%	17%	11%	18%	15%	10%	16%	14%	11%	16%	12%	14%	20%	20%	17%
Somewhat less safe	1%	1%	1%	2%	2%	-	1%	1%	1%	1%	1%	3%	1%	1%	3%
Much less safe	2%	1%	2%	3%	2%	0%	1%	2%	2%	1%	2%	2%	2%	2%	2%
Net: More Safe	83%	81%	86%	78%	80%	90%	81%	83%	86%	81%	86%	82%	77%	77%	78%
Net: Less Safe	3%	3%	3%	5%	4%	0%	3%	3%	3%	2%	2%	4%	3%	3%	5%
PRR_Q4_5. Navigation system															
Unweighted base	1216	530	686	347	389	480	227	290	429	270	824	137	165	90	440
Base: All US Adults	1216	589	627	363	369	484	216	255	458	287	798	141	191	87	488
Much more safe	36%	33%	39%	34%	29%	44%	36%	37%	39%	31%	34%	50%	37%	30%	37%
Somewhat safer	35%	37%	34%	36%	38%	33%	34%	33%	37%	36%	38%	29%	29%	41%	31%
Neither more nor less safe	22%	23%	22%	23%	24%	21%	23%	23%	19%	27%	23%	15%	28%	21%	25%
Somewhat less safe	3%	5%	1%	4%	5%	2%	5%	3%	3%	2%	3%	2%	2%	6%	5%
Much less safe	3%	2%	3%	4%	4%	1%	1%	4%	2%	4%	2%	3%	4%	1%	3%
Net: More Safe	72%	70%	73%	70%	67%	76%	70%	69%	76%	68%	72%	79%	66%	71%	68%
Net: Less Safe	6%	7%	5%	7%	9%	3%	7%	7%	5%	6%	6%	6%	6%	8%	8%
PRR_Q4_6. Automatic emergency braking															
Unweighted base	1216	530	686	347	389	480	227	290	429	270	824	137	165	90	440
Base: All US Adults	1216	589	627	363	369	484	216	255	458	287	798	141	191	87	488
Much more safe	42%	40%	44%	45%	37%	45%	36%	46%	47%	36%	41%	46%	48%	34%	45%
Somewhat safer	33%	33%	33%	31%	37%	32%	37%	32%	31%	36%	34%	30%	29%	45%	28%
Neither more nor less safe	22%	24%	20%	21%	23%	23%	25%	21%	20%	25%	23%	21%	19%	20%	24%
Somewhat less safe	1%	2%	1%	2%	2%	1%	2%	1%	2%	0%	1%	2%	3%	1%	1%
Much less safe	1%	1%	1%	3%	1%	-	1%	1%	1%	2%	1%	1%	2%	1%	2%
Net: More Safe	75%	73%	78%	75%	74%	77%	72%	77%	78%	73%	75%	76%	77%	78%	72%
Net: Less Safe	2%	3%	2%	4%	3%	1%	3%	2%	3%	2%	2%	3%	5%	2%	3%
PRR_Q4_7. Rear-view camera															
Unweighted base	1216	530	686	347	389	480	227	290	429	270	824	137	165	90	440
Base: All US Adults	1216	589	627	363	369	484	216	255	458	287	798	141	191	87	488
Much more safe	44%	38%	50%	44%	38%	48%	41%	45%	47%	41%	43%	51%	44%	39%	44%
Somewhat safer	34%	36%	32%	31%	38%	34%	36%	34%	32%	36%	35%	34%	28%	40%	28%

YouGov RealTime Summer Road Trips

US_nat Sample: 29th - 30th April 2019



	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
PRR_Q4_3. Blind spot monitoring															
Unweighted base	1216	421	230	125	599	22	129	66	347	53	320	896	451	363	263
Base: All US Adults	1216	378	223	128	587	23	124	73	354	55	304	912	453	361	256
Much more safe	27%	24%	29%	29%	29%	35%	22%	27%	24%	22%	30%	26%	26%	25%	34%
Somewhat safer	33%	35%	34%	32%	34%	32%	27%	33%	35%	28%	33%	33%	28%	36%	35%
Neither more nor less safe	35%	37%	31%	33%	33%	25%	46%	37%	33%	46%	32%	36%	38%	35%	28%
Somewhat less safe	3%	2%	4%	6%	3%	4%	3%	3%	3%	1%	2%	3%	3%	3%	2%
Much less safe	2%	2%	2%	-	1%	4%	1%	-	5%	3%	2%	2%	5%	1%	1%
Net: More Safe	60%	59%	63%	62%	63%	67%	49%	60%	59%	49%	64%	58%	54%	61%	68%
Net: Less Safe	5%	4%	6%	6%	4%	8%	5%	3%	8%	5%	5%	6%	8%	4%	3%
PRR_Q4_4. Lane-keep assist															
Unweighted base	1216	421	230	125	599	22	129	66	347	53	320	896	451	363	263
Base: All US Adults	1216	378	223	128	587	23	124	73	354	55	304	912	453	361	256
Much more safe	51%	54%	50%	53%	51%	35%	50%	72%	49%	46%	48%	52%	51%	49%	53%
Somewhat safer	32%	33%	34%	39%	35%	40%	28%	22%	32%	25%	33%	32%	29%	36%	33%
Neither more nor less safe	14%	11%	14%	8%	12%	21%	19%	6%	16%	19%	15%	14%	15%	12%	13%
Somewhat less safe	1%	0%	1%	-	1%	4%	1%	-	1%	5%	2%	1%	2%	1%	0%
Much less safe	2%	2%	2%	-	1%	-	2%	-	2%	6%	2%	2%	3%	1%	1%
Net: More Safe	83%	87%	83%	92%	86%	75%	78%	94%	81%	71%	81%	84%	80%	85%	86%
Net: Less Safe	3%	2%	2%	-	2%	4%	3%	-	4%	10%	4%	2%	5%	2%	1%
PRR_Q4_5. Navigation system															
Unweighted base	1216	421	230	125	599	22	129	66	347	53	320	896	451	363	263
Base: All US Adults	1216	378	223	128	587	23	124	73	354	55	304	912	453	361	256
Much more safe	36%	36%	32%	42%	37%	31%	38%	51%	33%	28%	35%	36%	37%	37%	35%
Somewhat safer	35%	39%	38%	38%	37%	35%	29%	29%	35%	39%	36%	35%	31%	37%	42%
Neither more nor less safe	22%	20%	24%	17%	22%	29%	26%	18%	24%	16%	21%	23%	25%	21%	20%
Somewhat less safe	3%	2%	3%	2%	2%	-	4%	-	5%	7%	3%	3%	4%	4%	2%
Much less safe	3%	3%	2%	1%	2%	4%	3%	3%	3%	10%	5%	2%	4%	2%	2%
Net: More Safe	72%	75%	70%	80%	74%	67%	67%	79%	68%	67%	71%	72%	67%	73%	77%
Net: Less Safe	6%	5%	5%	2%	4%	4%	7%	3%	8%	17%	8%	5%	8%	6%	4%
PRR_Q4_6. Automatic emergency braking															
Unweighted base	1216	421	230	125	599	22	129	66	347	53	320	896	451	363	263
Base: All US Adults	1216	378	223	128	587	23	124	73	354	55	304	912	453	361	256
Much more safe	42%	41%	40%	41%	43%	30%	40%	51%	40%	45%	45%	41%	46%	39%	42%
Somewhat safer	33%	37%	38%	37%	33%	36%	35%	34%	32%	35%	34%	33%	29%	33%	39%
Neither more nor less safe	22%	20%	21%	20%	22%	34%	24%	15%	23%	16%	19%	23%	21%	27%	17%
Somewhat less safe	1%	1%	1%	1%	1%	-	1%	-	2%	1%	1%	1%	2%	1%	1%
Much less safe	1%	1%	0%	-	1%	-	1%	-	2%	3%	1%	1%	2%	0%	0%
Net: More Safe	75%	78%	77%	78%	76%	66%	74%	85%	72%	80%	79%	74%	75%	72%	81%
Net: Less Safe	2%	2%	1%	1%	2%	-	1%	-	4%	4%	2%	3%	4%	1%	2%
PRR_Q4_7. Rear-view camera															
Unweighted base	1216	421	230	125	599	22	129	66	347	53	320	896	451	363	263
Base: All US Adults	1216	378	223	128	587	23	124	73	354	55	304	912	453	361	256
Much more safe	44%	42%	45%	44%	45%	33%	41%	55%	43%	34%	43%	44%	45%	43%	43%
Somewhat safer	34%	41%	33%	41%	36%	23%	30%	33%	34%	35%	35%	34%	30%	34%	41%

YouGov RealTime
Summer Road Trips

US_nat Sample: 29th - 30th April 2019



	Total	Prefer not to say
Unweighted base	1216	139
Base: All US Adults	1216	146
Much more safe	27%	21%
Somewhat safer	33%	35%
Neither more nor less safe	35%	37%
Somewhat less safe	3%	4%
Much less safe	2%	2%
Net: More Safe	60%	57%
Net: Less Safe	5%	6%

PRR_Q4_3. Blind spot monitoring

	Total	Prefer not to say
Unweighted base	1216	139
Base: All US Adults	1216	146
Much more safe	51%	51%
Somewhat safer	32%	30%
Neither more nor less safe	14%	16%
Somewhat less safe	1%	1%
Much less safe	2%	2%
Net: More Safe	83%	82%
Net: Less Safe	3%	2%

PRR_Q4_4. Lane-keep assist

	Total	Prefer not to say
Unweighted base	1216	139
Base: All US Adults	1216	146
Much more safe	36%	35%
Somewhat safer	35%	37%
Neither more nor less safe	22%	24%
Somewhat less safe	3%	2%
Much less safe	3%	2%
Net: More Safe	72%	72%
Net: Less Safe	6%	4%

PRR_Q4_5. Navigation system

	Total	Prefer not to say
Unweighted base	1216	139
Base: All US Adults	1216	146
Much more safe	42%	41%
Somewhat safer	33%	36%
Neither more nor less safe	22%	21%
Somewhat less safe	1%	1%
Much less safe	1%	2%
Net: More Safe	75%	77%
Net: Less Safe	2%	3%

PRR_Q4_6. Automatic emergency braking

	Total	Prefer not to say
Unweighted base	1216	139
Base: All US Adults	1216	146
Much more safe	37%	37%
Somewhat safer	35%	38%
Neither more nor less safe	19%	21%
Somewhat less safe	6%	2%
Much less safe	3%	3%
Net: More Safe	71%	75%
Net: Less Safe	9%	5%

PRR_Q4_7. Rear-view camera

	Total	Prefer not to say
Unweighted base	1216	139
Base: All US Adults	1216	146
Much more safe	44%	45%
Somewhat safer	34%	35%

YouGov RealTime
Summer Road Trips

US_nat Sample: 29th - 30th April 2019



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Neither more nor less safe	18%	21%	15%	17%	21%	17%	18%	16%	19%	19%	19%	9%	21%	16%	21%
Somewhat less safe	2%	2%	1%	3%	2%	0%	2%	3%	1%	1%	1%	2%	4%	3%	3%
Much less safe	2%	2%	2%	5%	2%	1%	3%	2%	1%	3%	2%	4%	3%	3%	4%
Net: More Safe	78%	74%	82%	75%	78%	82%	77%	79%	79%	77%	78%	84%	72%	78%	72%
Net: Less Safe	4%	4%	3%	8%	3%	1%	5%	5%	2%	4%	2%	7%	6%	6%	6%

PRR_Q4_8. Facial recognition software (i.e., software which monitors the driver and alerts if it sees the driver is dozing off or distracted)

Unweighted base	1216	530	686	347	389	480	227	230	429	270	824	137	165	90	440
Base: All US Adults	1216	589	627	363	369	484	216	255	458	287	798	141	191	87	488
Much more safe	31%	29%	33%	28%	25%	37%	31%	34%	33%	25%	30%	45%	30%	20%	35%
Somewhat safer	29%	29%	29%	27%	32%	29%	29%	26%	30%	30%	31%	21%	24%	35%	25%
Neither more nor less safe	30%	29%	31%	29%	31%	30%	30%	28%	29%	33%	30%	26%	31%	32%	28%
Somewhat less safe	6%	8%	3%	9%	6%	3%	6%	9%	3%	6%	5%	2%	10%	8%	7%
Much less safe	5%	5%	4%	6%	6%	2%	4%	3%	5%	5%	4%	6%	6%	6%	5%
Net: More Safe	60%	58%	62%	58%	58%	65%	60%	60%	63%	56%	61%	66%	54%	54%	60%
Net: Less Safe	10%	13%	7%	15%	12%	5%	11%	12%	7%	12%	9%	7%	15%	14%	12%

Cell Contents (Column Percentages)

YouGov RealTime
Summer Road Trips

US_nat Sample: 29th - 30th April 2019



	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Neither more nor less safe	18%	15%	19%	14%	16%	25%	24%	12%	18%	28%	18%	18%	18%	21%	13%
Somewhat less safe	2%	1%	1%	-	1%	4%	4%	-	1%	-	2%	1%	3%	1%	1%
Much less safe	2%	1%	2%	1%	1%	16%	1%	-	3%	3%	2%	2%	4%	1%	1%
Net: More Safe	78%	83%	79%	86%	81%	56%	71%	88%	77%	69%	78%	78%	75%	77%	84%
Net: Less Safe	4%	2%	2%	1%	3%	19%	4%	-	5%	3%	4%	3%	6%	2%	3%

PRR_Q4_8. Facial recognition software (i.e., software which monitors the driver and alerts if it sees the driver is dozing off or distracted)

Unweighted base	1216	421	230	125	599	22	129	66	347	53	320	896	451	363	263
Base: All US Adults	1216	378	223	128	587	23	124	73	354	55	304	912	453	361	256
Much more safe	31%	30%	25%	28%	30%	39%	30%	50%	27%	40%	33%	30%	35%	30%	29%
Somewhat safer	29%	31%	30%	36%	32%	14%	25%	31%	29%	19%	33%	28%	24%	30%	34%
Neither more nor less safe	30%	31%	35%	28%	31%	40%	33%	19%	29%	27%	26%	31%	31%	31%	29%
Somewhat less safe	6%	4%	5%	4%	4%	3%	8%	-	8%	8%	5%	6%	6%	5%	4%
Much less safe	5%	4%	5%	4%	3%	4%	4%	-	7%	7%	4%	5%	5%	4%	4%
Net: More Safe	60%	61%	55%	64%	61%	53%	55%	81%	58%	59%	66%	58%	59%	60%	63%
Net: Less Safe	10%	8%	10%	8%	7%	7%	12%	-	15%	14%	9%	11%	11%	9%	8%

Cell Contents (Col

YouGov RealTime
Summer Road Trips

US_nat Sample: 29th - 30th April 2019



	Total	Prefer not to say
Neither more nor less safe	18%	19%
Somewhat less safe	2%	-
Much less safe	2%	1%
Net: More Safe	78%	79%
Net: Less Safe	4%	1%

PRR_Q4_8. Facial recognition software (i.e., software which monitors the driver and alerts if it sees the driver is dozing off or distracted)

	1216	139
Unweighted base	1216	146
Base: All US Adults	1216	146
Much more safe	31%	24%
Somewhat safer	29%	35%
Neither more nor less safe	30%	27%
Somewhat less safe	6%	9%
Much less safe	5%	5%
Net: More Safe	60%	59%
Net: Less Safe	10%	14%

Cell Contents (Col