

**YouGov**<sup>®</sup>

**Alzheimers**

**Fieldwork Dates: 11th - 12th December 2019**

**Conducted by YouGov  
On behalf of YouGov RealTime**

© YouGov plc 2020



#### **BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please email [realtime.us@yougov.com](mailto:realtime.us@yougov.com) quoting the survey details

#### **EDITOR'S NOTES - all press releases should contain the following information**

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1294 adults. Fieldwork was undertaken between 11th - 12th December 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

# YouGov RealTime

## Alzheimers

US\_nat\_int Sample: 11th - 12th December 2019



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

rra\_q1. Have you or has anyone in your family ever had dementia/Alzheimer's?

Unweighted base	1294	592	702	26	401	322	454	91	-	-	263	281	470	280	883
<b>Base: All US Adults</b>	1294	627	667	32	425	308	437	92	-	-	230	272	487	305	843
Yes, I have dementia/Alzheimer's	3%	4%	2%	-	5%	3%	1%	1%	-	-	4%	2%	3%	2%	3%
				**	F	F	*	*	**	**					
Yes, a member of my family does/did	31%	29%	34%	34%	27%	33%	34%	34%	-	-	30%	32%	31%	31%	37%
				**			D	*	**	**					O,P
No, no one in my family has ever had dementia/Alzheimer's	53%	53%	52%	59%	50%	49%	57%	52%	-	-	55%	54%	52%	50%	49%
				**			D,E	*	**	**					
Don't know	10%	11%	10%	6%	13%	12%	7%	11%	-	-	9%	8%	10%	14%	9%
				**	F	F	*	*	**	**				K	
Prefer not to say	3%	3%	3%	2%	6%	3%	1%	1%	-	-	2%	4%	3%	3%	2%
				**	F		*	*	**	**					

rra\_q2. How concerned, if at all, are you about developing dementia/Alzheimer's in your lifetime?

Unweighted base	1263	574	689	26	385	312	450	90	-	-	257	276	456	274	861
<b>Base: All US Adults who do not have dementia/Alzheimer's</b>	1259	604	655	32	405	298	433	91	-	-	222	267	473	298	821
Very concerned	12%	11%	13%	17%	14%	12%	10%	9%	-	-	11%	12%	14%	10%	13%
				**			*	*	**	**					
Somewhat concerned	37%	37%	37%	38%	34%	39%	38%	39%	-	-	34%	38%	37%	39%	39%
				**			*	*	**	**					O
Not very concerned	28%	29%	27%	22%	27%	27%	30%	33%	-	-	35%	30%	26%	25%	30%
				**			*	*	**	**	LM				
Not at all concerned	16%	16%	16%	13%	13%	16%	17%	18%	-	-	14%	13%	17%	17%	13%
				**			*	*	**	**					
Don't know	7%	8%	6%	10%	11%	6%	5%	1%	-	-	6%	8%	6%	9%	5%
				**	E,F,G		*	*	**	**					

How confident, if at all, are you about each of the following things? Please select one option on each row.

rra\_q3\_1. That you would be able to recognize symptoms of dementia/Alzheimer's in an immediate family member

Unweighted base	1294	592	702	26	401	322	454	91	-	-	263	281	470	280	883
<b>Base: All US Adults</b>	1294	627	667	32	425	308	437	92	-	-	230	272	487	305	843
Very confident	21%	19%	22%	11%	22%	22%	20%	15%	-	-	21%	19%	21%	20%	21%
				**			*	*	**	**					
Somewhat confident	50%	50%	49%	44%	41%	45%	58%	67%	-	-	49%	51%	47%	54%	55%
				**			D,E	D,E*	**	**					O,P,Q
Not very confident	17%	18%	16%	32%	21%	17%	13%	16%	-	-	19%	16%	18%	16%	16%
				**	F	*	*	*	**	**					
Not at all confident	4%	3%	5%	5%	4%	6%	3%	2%	-	-	4%	5%	4%	3%	3%
				**			*	*	**	**					
Don't know	8%	9%	7%	8%	12%	10%	5%	-	-	-	6%	8%	10%	8%	6%
				**	F,G	F,G	G	*	**	**					

rra\_q3\_2. That you would be able to recognize symptoms of dementia/Alzheimer's in yourself

Unweighted base	1294	592	702	26	401	322	454	91	-	-	263	281	470	280	883
<b>Base: All US Adults</b>	1294	627	667	32	425	308	437	92	-	-	230	272	487	305	843
Very confident	13%	13%	13%	-	14%	14%	14%	13%	-	-	18%	10%	16%	9%	12%
				**			*	*	**	**	K,M		K,M		
Somewhat confident	39%	37%	41%	40%	30%	40%	46%	49%	-	-	35%	36%	40%	44%	42%
				**	D	D	D*	*	**	**					
Not very confident	26%	27%	25%	28%	29%	24%	23%	28%	-	-	27%	27%	24%	28%	27%
				**			*	*	**	**					
Not at all confident	11%	10%	11%	24%	13%	11%	8%	7%	-	-	12%	15%	9%	9%	11%
				**					**	**					

# YouGov RealTime

## Alzheimers

US\_nat\_int Sample: 11th - 12th December 2019



Total	Race			Education				Marital Status						
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

rra\_q1. Have you or has anyone in your family ever had dementia/Alzheimer's?

Unweighted base	1294	139	170	102	483	421	239	151	628	17	83	53	781	308	109
<b>Base: All US Adults</b>	1294	148	203	100	525	403	232	134	610	18	91	51	770	322	110
Yes, I have dementia/Alzheimer's	3%	-	5%	2%	2%	2%	3%	5%	3%	-	6%	2%	3%	2%	2%
			O	*			**		**	*	*	*		*	*
Yes, a member of my family does/did	31%	18%	19%	28%	25%	34%	39%	36%	34%	33%	30%	31%	34%	26%	25%
			*	*		R	R	R	AA	**	*	*	AA	*	*
No, no one in my family has ever had dementia/Alzheimer's	53%	68%	59%	45%	55%	53%	48%	49%	52%	56%	48%	41%	51%	55%	63%
		N.Q	N.Q	*					**	*	*	*			Y.Z.AC*
Don't know	10%	13%	13%	16%	12%	10%	9%	9%	8%	10%	14%	16%	9%	14%	8%
				N*					**	*	*	V	V	V.Z	*
Prefer not to say	3%	2%	4%	9%	5%	2%	2%	1%	2%	-	1%	10%	3%	2%	3%
			N.O*	S.T.U					**	*	V.X.Z.AA*			*	*

rra\_q2. How concerned, if at all, are you about developing dementia/Alzheimer's in your lifetime?

Unweighted base	1263	139	163	100	470	416	233	144	609	17	81	52	759	302	107
<b>Base: All US Adults who do not have dementia/Alzheimer's</b>	1259	148	193	98	512	395	226	127	591	18	86	50	744	315	108
Very concerned	12%	14%	9%	12%	13%	10%	16%	8%	13%	13%	17%	9%	13%	13%	6%
			*	*		S.U		**	**	AB*	*	*		*	*
Somewhat concerned	37%	29%	35%	34%	33%	37%	44%	42%	37%	56%	40%	49%	39%	34%	30%
			*	*		R		**	**	*	AA.AB*	*		*	*
Not very concerned	28%	22%	25%	28%	25%	32%	27%	34%	31%	11%	29%	17%	29%	27%	32%
			*	*		R		R	**	*	*	*		*	*
Not at all concerned	16%	22%	23%	15%	19%	16%	10%	13%	15%	16%	11%	14%	15%	16%	23%
		N	N	*	T	T		**	**	*	*	*			V.X.Z*
Don't know	7%	13%	8%	11%	11%	5%	4%	3%	5%	5%	4%	10%	5%	10%	8%
		N		N*	S.T.U				**	*	*	V	V.Z	V.Z	*

How confident, if at all, are you about each of the following things? Please select one option on each row.

rra\_q3\_1. That you would be able to recognize symptoms of dementia/Alzheimer's in an immediate family member

Unweighted base	1294	139	170	102	483	421	239	151	628	17	83	53	781	308	109
<b>Base: All US Adults</b>	1294	148	203	100	525	403	232	134	610	18	91	51	770	322	110
Very confident	21%	19%	22%	16%	19%	20%	20%	27%	22%	9%	30%	21%	23%	17%	21%
			*	*				**	**	AA*	*	*		*	*
Somewhat confident	50%	42%	39%	43%	45%	54%	52%	53%	55%	41%	43%	38%	52%	44%	47%
			*	*		R		Y.Z.AA	**	*	*	*	Y.AA	*	*
Not very confident	17%	16%	23%	20%	18%	16%	20%	14%	14%	34%	15%	24%	15%	22%	20%
			N	*				**	**	*	*	*	V	V.Z	*
Not at all confident	4%	6%	6%	7%	6%	3%	3%	3%	3%	6%	7%	4%	4%	4%	5%
			*	*				**	**	*	*	*		*	*
Don't know	8%	16%	10%	15%	12%	7%	6%	4%	5%	10%	5%	13%	6%	13%	7%
		N		N*	S.T.U				**	*	V.Z*		V.Z.AC	V.Z.AC	*

rra\_q3\_2. That you would be able to recognize symptoms of dementia/Alzheimer's in yourself

Unweighted base	1294	139	170	102	483	421	239	151	628	17	83	53	781	308	109
<b>Base: All US Adults</b>	1294	148	203	100	525	403	232	134	610	18	91	51	770	322	110
Very confident	13%	18%	18%	8%	15%	12%	11%	18%	14%	13%	19%	8%	14%	13%	16%
			Q	*				**	**	*	*	*		*	*
Somewhat confident	39%	34%	34%	36%	36%	40%	40%	48%	45%	36%	28%	29%	42%	34%	34%
			*	*		R		R	X.Y.Z.AA.AB	**	*	*	X.AA	*	*
Not very confident	26%	22%	23%	30%	23%	29%	28%	21%	23%	27%	25%	32%	24%	28%	29%
			*	*		R		**	**	*	*	*		*	*
Not at all confident	11%	11%	9%	11%	10%	10%	16%	9%	10%	12%	16%	17%	11%	12%	8%

# YouGov RealTime Alzheimers

US\_nat\_int Sample: 11th - 12th December 2019



Total	Parent or guardian of any children					Income					Urban			
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL		AM	AN	AO

rra\_q1. Have you or has anyone in your family ever had dementia/Alzheimer's?

Unweighted base	1294	55	16	10	15	291	427	682	559	53	424	375	320	175	425
<b>Base: All US Adults</b>	1294	52	15	9	16	286	414	668	565	60	435	378	308	172	437
Yes, I have dementia/Alzheimer's	3%	-	-	-	6%	9%	2%	5%	1%	-	3%	2%	4%	1%	5%
		*	**	**	**	AH.AI.AJ.AK		AH.AJ		*					AQ.AR
Yes, a member of my family does/did	31%	46%	37%	22%	11%	28%	36%	33%	30%	18%	27%	30%	38%	34%	25%
		AA.AB*	**	**	**		AG.AI.AK	AG		*			AL.AM		
No, no one in my family has ever had dementia/Alzheimer's	53%	46%	39%	59%	28%	51%	55%	53%	53%	43%	56%	59%	48%	38%	53%
		*	**	**	**					*	AN.AO	AN.AO	AO		
Don't know	10%	6%	24%	11%	9%	9%	6%	7%	14%	14%	11%	8%	9%	19%	13%
		*	**	**	**				AG.AH.AI	*				AL.AM.AN	
Prefer not to say	3%	2%	-	9%	45%	3%	1%	2%	2%	25%	3%	2%	1%	8%	3%
		*	**	**	**	AH		AH		AG.AH.AI.AJ*				AL.AM.AN	

rra\_q2. How concerned, if at all, are you about developing dementia/Alzheimer's in your lifetime?

Unweighted base	1263	55	16	10	14	269	420	656	554	53	415	367	308	173	407
<b>Base: All US Adults who do not have dementia/Alzheimer's</b>	1259	52	15	9	15	260	408	638	561	60	422	370	296	171	415
Very concerned	12%	16%	10%	10%	11%	16%	12%	13%	11%	9%	11%	13%	12%	13%	11%
		*	**	**	**					*					
Somewhat concerned	37%	42%	33%	45%	26%	38%	41%	40%	37%	10%	37%	36%	41%	32%	38%
		*	**	**	**		AK	AK	AK	*					
Not very concerned	28%	29%	21%	20%	4%	25%	29%	28%	28%	31%	26%	30%	32%	22%	24%
		*	**	**	**					*			AO		
Not at all concerned	16%	17%	31%	9%	6%	14%	16%	15%	16%	24%	17%	17%	13%	15%	19%
		*	**	**	**					*					
Don't know	7%	3%	6%	16%	53%	7%	2%	4%	8%	25%	8%	5%	2%	17%	8%
		*	**	**	**	AH.AI		AH	AH.AI	AG.AH.AI.AJ*	AN			AL.AM.AN	

How confident, if at all, are you about each of the following things? Please select one option on each row.

rra\_q3\_1. That you would be able to recognize symptoms of dementia/Alzheimer's in an immediate family member

Unweighted base	1294	55	16	10	15	291	427	682	559	53	424	375	320	175	425
<b>Base: All US Adults</b>	1294	52	15	9	16	286	414	668	565	60	435	378	308	172	437
Very confident	21%	16%	13%	12%	6%	32%	22%	26%	16%	9%	22%	16%	26%	17%	24%
		*	**	**	**	AH.AI.AJ.AK	AJ	AH.AJ.AK		*	AM	AM.AO		AQ	
Somewhat confident	50%	64%	55%	49%	33%	42%	57%	51%	49%	37%	43%	55%	55%	45%	45%
		X.Y.AA.AB*	**	**	**		AG.AI.AJ.AK	AG	AG	*		AL.AO	AL		
Not very confident	17%	13%	16%	20%	4%	16%	15%	15%	19%	21%	19%	19%	13%	15%	17%
		*	**	**	**					*	AN	AN			
Not at all confident	4%	4%	17%	10%	-	7%	3%	5%	3%	7%	6%	4%	3%	3%	4%
		*	**	**	**	AJ		AH		*					
Don't know	8%	3%	-	9%	58%	3%	3%	3%	12%	26%	9%	6%	4%	19%	10%
		*	**	**	**				AG.AH.AI	AG.AH.AI.AJ*	AN			AL.AM.AN	AQ

rra\_q3\_2. That you would be able to recognize symptoms of dementia/Alzheimer's in yourself

Unweighted base	1294	55	16	10	15	291	427	682	559	53	424	375	320	175	425
<b>Base: All US Adults</b>	1294	52	15	9	16	286	414	668	565	60	435	378	308	172	437
Very confident	13%	7%	10%	12%	6%	22%	15%	17%	8%	16%	13%	13%	15%	12%	16%
		*	**	**	**	AH.AI.AJ	AJ	AH.AJ		*				AQ	
Somewhat confident	39%	45%	47%	68%	16%	35%	45%	42%	38%	23%	38%	38%	43%	38%	38%
		*	**	**	**		AG.AI.AJ.AK	AG.AK		*					
Not very confident	26%	32%	35%	20%	16%	27%	26%	26%	26%	22%	26%	29%	25%	19%	24%
		*	**	**	**					*		AO			
Not at all confident	11%	14%	9%	-	4%	11%	9%	9%	13%	9%	11%	12%	10%	8%	9%

# YouGov RealTime

## Alzheimers

US\_nat\_int Sample: 11th - 12th December 2019



Total	Type of Area Lived in		
	Suburban/ Town	Rural	Other
	AQ	AR	AS

rra\_q1. Have you or has anyone in your family ever had dementia/Alzheimer's?

Unweighted base	1294	598	263	8
<b>Base: All US Adults</b>	1294	593	256	8
Yes, I have dementia/Alzheimer's	3%	1%	1%	14%
				**
Yes, a member of my family does/did	31%	34%	35%	12%
		AP	AP	**
No, no one in my family has ever had dementia/Alzheimer's	53%	53%	52%	64%
				**
Don't know	10%	9%	8%	11%
				**
Prefer not to say	3%	3%	3%	-
				**

rra\_q2. How concerned, if at all, are you about developing dementia/Alzheimer's in your lifetime?

Unweighted base	1263	590	259	7
<b>Base: All US Adults who do not have dementia/Alzheimer's</b>	1259	585	253	7
Very concerned	12%	13%	13%	-
				**
Somewhat concerned	37%	37%	35%	27%
				**
Not very concerned	28%	30%	30%	73%
				**
Not at all concerned	16%	14%	15%	-
				**
Don't know	7%	6%	7%	-
				**

How confident, if at all, are you about each of the following things? Please select one option on each row.

rra\_q3\_1. That you would be able to recognize symptoms of dementia/Alzheimer's in an immediate family member

Unweighted base	1294	598	263	8
<b>Base: All US Adults</b>	1294	593	256	8
Very confident	21%	18%	20%	23%
				**
Somewhat confident	50%	54%	49%	65%
		AP		**
Not very confident	17%	18%	17%	-
				**
Not at all confident	4%	4%	5%	-
				**
Don't know	8%	7%	9%	12%
				**

rra\_q3\_2. That you would be able to recognize symptoms of dementia/Alzheimer's in yourself

Unweighted base	1294	598	263	8
<b>Base: All US Adults</b>	1294	593	256	8
Very confident	13%	11%	14%	-
				**
Somewhat confident	39%	39%	42%	58%
				**
Not very confident	26%	28%	25%	16%
				**
Not at all confident	11%	13%	10%	-
				**

# YouGov RealTime

## Alzheimers

US\_nat\_int Sample: 11th - 12th December 2019



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Don't know	11%	13%	9%	**	F			*	**	**		L			
				8%	14%	12%	9%	3%	-	-	8%	12%	12%	10%	8%
				**	F.G	G		*	**	**					

rra\_q3\_3. That a cure for dementia/Alzheimer's will be discovered in your lifetime

Unweighted base	1294	592	702	26	401	322	454	91	-	-	263	281	470	280	883
<b>Base: All US Adults</b>	1294	627	667	32	425	308	437	92	-	-	230	272	487	305	843
Very confident	9%	11%	8%	10%	13%	12%	5%	3%	-	-	10%	6%	12%	8%	8%
				**	F.G	F.G		*	**	**		K			
Somewhat confident	24%	26%	22%	35%	23%	22%	25%	28%	-	-	22%	23%	23%	27%	24%
				**				*	**	**					
Not very confident	33%	31%	35%	31%	32%	32%	36%	37%	-	-	36%	34%	32%	33%	35%
				**				*	**	**					
Not at all confident	21%	18%	23%	14%	16%	20%	26%	26%	-	-	19%	25%	19%	21%	24%
				**			D	D*	**	**					O
Don't know	12%	13%	11%	11%	16%	15%	9%	6%	-	-	12%	12%	14%	10%	10%
				**	F.G	F.G		*	**	**					

rra\_q4. Which, if any, of the following things do you do to reduce your risk of being affected by dementia/Alzheimer's? Please select all that apply.

Unweighted base	1294	592	702	26	401	322	454	91	-	-	263	281	470	280	883
<b>Base: All US Adults</b>	1294	627	667	32	425	308	437	92	-	-	230	272	487	305	843
Exercise regularly	41%	43%	40%	39%	38%	41%	43%	49%	-	-	42%	40%	39%	45%	43%
				**				*	**	**					P
Eat a healthy diet	44%	42%	45%	26%	38%	39%	51%	60%	-	-	44%	41%	43%	46%	47%
				**			D.E	D.E*	**	**					O.P
Take vitamins	40%	37%	44%	19%	33%	37%	46%	67%	-	-	36%	40%	43%	40%	42%
				**			D.E	D.E.F*	**	**					
Get enough sleep	48%	48%	49%	54%	37%	41%	60%	67%	-	-	48%	46%	49%	49%	52%
				**			D.E	D.E*	**	**					P
Learn new things/exercise brain (do sudoku, crossword puzzles, brain challenge puzzles, etc.)	50%	43%	57%	48%	43%	43%	57%	70%	-	-	46%	52%	49%	53%	56%
				**			D.E	D.E.F*	**	**					O.P.Q
Socialize regularly	34%	30%	39%	37%	29%	27%	41%	57%	-	-	32%	36%	34%	35%	39%
				**			D.E	D.E.F*	**	**					O.P
Other	2%	2%	2%	-	1%	1%	3%	9%	-	-	2%	3%	1%	3%	3%
				**			D	D.E.F*	**	**					
Don't know	4%	5%	3%	-	5%	3%	4%	4%	-	-	4%	4%	4%	4%	3%
				**			*	*	**	**					
Not applicable - I don't do anything to reduce my risk of being affected by dementia/Alzheimer's	11%	12%	11%	22%	14%	12%	8%	8%	-	-	14%	8%	13%	11%	9%
				**	F			*	**	**	K		K		
Not applicable - I don't think it's possible to reduce my risk of being affected by dementia/Alzheimer's	8%	8%	7%	-	9%	9%	7%	6%	-	-	8%	9%	7%	8%	8%
				**				*	**	**					
Prefer not to say	3%	3%	2%	10%	5%	2%	1%	-	-	-	2%	3%	3%	3%	2%
				**	F.G			*	**	**					

rra\_q5. Have you ever taken on any caretaking responsibilities for a family member(s) with dementia/Alzheimer's?

Unweighted base	418	181	237	9	110	108	160	37	-	-	87	92	148	91	326
<b>Base: All US Adults who have a relative with dementia/Alzheimer's</b>	404	181	224	11	113	101	149	32	-	-	70	88	153	94	313
Yes, I have	38%	32%	43%	11%	26%	34%	51%	42%	-	-	43%	39%	37%	35%	36%
				**			D.E	*	**	**	*	*	*	*	
No, I have not	59%	64%	55%	60%	72%	63%	47%	55%	-	-	55%	59%	59%	62%	61%
				**	F	F		*	**	**	*	*	*	*	P
Don't know	1%	1%	2%	-	1%	2%	2%	-	-	-	1%	2%	2%	-	1%

# YouGov RealTime

## Alzheimers

US\_nat\_int Sample: 11th - 12th December 2019



Total	Race			Education				Marital Status							
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	
Don't know	11%	16%	16%	14%	16%	9%	6%	5%	8%	10%	12%	14%	9%	14%	13%
	N	N	*	S.T.U			R.S		**	*	*	V			*
										**	*	*	V.Z.AC		*

rra\_q3\_3. That a cure for dementia/Alzheimer's will be discovered in your lifetime

Unweighted base	1294	139	170	102	483	421	239	151	628	17	83	53	781	308	109
<b>Base: All US Adults</b>	1294	148	203	100	525	403	232	134	610	18	91	51	770	322	110
Very confident	9%	15%	13%	8%	10%	8%	8%	15%	9%	12%	13%	13%	10%	9%	9%
		N	N	*			S.T		**	*	*			*	*
Somewhat confident	24%	24%	26%	17%	22%	25%	25%	26%	24%	27%	24%	21%	24%	23%	22%
				*					**	*	*			*	*
Not very confident	33%	27%	28%	40%	31%	35%	34%	33%	35%	38%	29%	37%	35%	31%	33%
				O*					**	*	*			*	*
Not at all confident	21%	15%	18%	16%	21%	21%	22%	20%	21%	14%	29%	19%	21%	20%	21%
				*					**	*	*			*	*
Don't know	12%	20%	15%	20%	16%	11%	10%	6%	10%	10%	6%	9%	10%	17%	14%
		N		N*	S.T.U				**	*	*			V.X.Z	*

rra\_q4. Which, if any, of the following things do you do to reduce your risk of being affected by dementia/Alzheimer's? Please select all that apply.

Unweighted base	1294	139	170	102	483	421	239	151	628	17	83	53	781	308	109
<b>Base: All US Adults</b>	1294	148	203	100	525	403	232	134	610	18	91	51	770	322	110
Exercise regularly	41%	35%	33%	47%	31%	39%	53%	65%	48%	40%	26%	55%	46%	34%	36%
				P*		R	R.S	R.S.T	X.AA.AB	**	*	X.AA.AB*	X.AA	*	*
Eat a healthy diet	44%	33%	33%	51%	30%	46%	59%	64%	49%	37%	29%	44%	46%	37%	52%
				O.P*		R	R.S	R.S	X.AA	**	*	*	X.AA	*	X.AA*
Take vitamins	40%	37%	34%	42%	33%	42%	49%	49%	45%	52%	31%	32%	42%	34%	43%
				*		R	R	R	X.AA	**	*	*	X.AA	*	*
Get enough sleep	48%	43%	39%	43%	40%	49%	59%	59%	52%	27%	37%	47%	49%	46%	55%
				*		R	R.S	R.S	X	**	*	*	X	*	X*
Learn new things/exercise brain (do sudoku, crossword puzzles, brain challenge puzzles, etc.)	50%	38%	36%	44%	37%	53%	66%	60%	55%	31%	43%	57%	53%	41%	53%
				*		R	R.S	R	AA	**	*	AA*	AA	*	AA*
Socialize regularly	34%	24%	24%	30%	23%	35%	51%	49%	38%	17%	37%	48%	38%	27%	36%
				*		R	R.S	R.S	AA	**	*	AA*	AA	*	*
Other	2%	1%	1%	-	2%	3%	1%	4%	3%	-	1%	-	3%	1%	4%
				*		**	**	*	*	**	*	*	*	*	*
Don't know	4%	5%	6%	4%	5%	4%	2%	2%	3%	6%	4%	4%	3%	5%	3%
				*						**	*	*		*	*
Not applicable - I don't do anything to reduce my risk of being affected by dementia/Alzheimer's	11%	19%	17%	12%	14%	12%	7%	5%	9%	12%	16%	5%	9%	16%	12%
		N	N	*	T.U	U			**	**	V*	*		V.Z	*
Not applicable - I don't think it's possible to reduce my risk of being affected by dementia/Alzheimer's	8%	8%	6%	6%	11%	7%	4%	6%	7%	11%	13%	6%	8%	8%	4%
				*	S.T					**	AB*	*		*	*
Prefer not to say	3%	2%	4%	9%	4%	2%	1%	-	1%	-	2%	8%	2%	4%	2%
				N.O*	T.U					**	*	V.Z*		V	*

rra\_q5. Have you ever taken on any caretaking responsibilities for a family member(s) with dementia/Alzheimer's?

Unweighted base	418	25	38	29	127	146	91	54	218	5	29	16	268	86	29
<b>Base: All US Adults who have a relative with dementia/Alzheimer's</b>	404	26	38	28	130	136	90	48	210	6	28	16	259	85	27
Yes, I have	38%	43%	52%	32%	42%	43%	25%	40%	39%	63%	31%	34%	38%	31%	46%
		**	*	**	T	T	*	*	**	**	**	**	**	*	**
No, I have not	59%	54%	43%	65%	54%	54%	74%	58%	60%	37%	69%	57%	60%	63%	48%
		**	*	**			R.S*	*	**	**	**	**	*	*	**
Don't know	1%	3%	2%	3%	1%	2%	1%	-	1%	-	-	-	1%	2%	3%



# YouGov RealTime

## Alzheimers

US\_nat\_int Sample: 11th - 12th December 2019



Total	Parent or guardian of any children					Income					Urban				
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
	*	**	**	**				AH.AI	*						
Don't know	11%	3%	-	-	58%	5%	6%	6%	15%	31%	11%	8%	6%	23%	12%
	*	**	**	**				AG.AH.AI	AG.AH.AI.AJ*	AN				AL.AM.AN	

rra\_q3\_3. That a cure for dementia/Alzheimer's will be discovered in your lifetime

Unweighted base	1294	55	16	10	15	291	427	682	559	53	424	375	320	175	425
<b>Base: All US Adults</b>	1294	52	15	9	16	286	414	668	565	60	435	378	308	172	437
Very confident	9%	5%	15%	-	-	20%	6%	12%	7%	11%	10%	8%	12%	9%	15%
	*	**	**	**		AH.AI.AJ		AH.AJ		*					AQ.AR
Somewhat confident	24%	27%	35%	31%	13%	24%	23%	23%	25%	23%	24%	27%	23%	16%	26%
	*	**	**	**	**					*	AO	AO			
Not very confident	33%	30%	27%	40%	18%	31%	40%	37%	31%	19%	32%	34%	37%	30%	28%
	*	**	**	**	**		AG.AI.AJ.AK	AG.AJ.AK		*					
Not at all confident	21%	31%	15%	10%	10%	17%	23%	21%	21%	16%	21%	22%	22%	17%	18%
	*	**	**	**	**		AG	AG		*					
Don't know	12%	7%	7%	19%	58%	8%	7%	8%	16%	30%	13%	9%	7%	27%	13%
	*	**	**	**	**				AG.AH.AI	AG.AH.AI.AJ*	AN				AL.AM.AN

rra\_q4. Which, if any, of the following things do you do to reduce your risk of being affected by dementia/Alzheimer's? Please select all that apply.

Unweighted base	1294	55	16	10	15	291	427	682	559	53	424	375	320	175	425
<b>Base: All US Adults</b>	1294	52	15	9	16	286	414	668	565	60	435	378	308	172	437
Exercise regularly	41%	37%	28%	29%	22%	46%	41%	42%	42%	24%	32%	42%	53%	41%	43%
	*	**	**	**	**	AK		AK	AK	*		AL	AL.AM.AO	AL	
Eat a healthy diet	44%	46%	28%	29%	34%	44%	46%	46%	42%	32%	33%	48%	52%	47%	41%
	*	**	**	**	**					*		AL	AL	AL	
Take vitamins	40%	57%	31%	47%	13%	40%	49%	46%	35%	40%	34%	44%	46%	39%	36%
	*	X.Y.Z.AA*	**	**	**		AG.AJ	AG.AJ		*		AL	AL	AL	
Get enough sleep	48%	47%	27%	37%	21%	38%	55%	49%	49%	35%	41%	53%	55%	46%	45%
	*	**	**	**	**		AG.AI.AK	AG	AG	*		AL	AL	AL	
Learn new things/exercise brain (do sudoku, crossword puzzles, brain challenge puzzles, etc.)	50%	62%	24%	41%	45%	42%	58%	51%	50%	33%	41%	54%	57%	50%	41%
	*	X.AA*	**	**	**		AG.AI.AJ.AK	AG.AK	AG.AK	*		AL	AL	AL	
Socialize regularly	34%	38%	21%	28%	15%	28%	39%	35%	36%	15%	28%	33%	44%	38%	31%
	*	**	**	**	**		AG.AI.AK	AG.AK	AG.AK	*			AL.AM	AL	
Other	2%	2%	-	-	-	2%	3%	2%	2%	1%	3%	2%	2%	2%	2%
	*	**	**	**	**					*					
Don't know	4%	5%	6%	-	10%	4%	4%	3%	5%	6%	5%	4%	1%	7%	5%
	*	**	**	**	**					*	AN	AN		AN	
Not applicable - I don't do anything to reduce my risk of being affected by dementia/Alzheimer's	11%	9%	23%	12%	-	12%	9%	10%	13%	8%	14%	11%	8%	11%	14%
	*	**	**	**	**				AH	*	AN				
Not applicable - I don't think it's possible to reduce my risk of being affected by dementia/Alzheimer's	8%	5%	22%	9%	15%	8%	7%	8%	8%	12%	9%	7%	7%	7%	7%
	*	**	**	**	**					*					
Prefer not to say	3%	2%	-	9%	24%	3%	1%	1%	3%	15%	3%	2%	1%	7%	3%
	*	**	**	**	**	AH		AH	AH	AG.AH.AI.AJ*				AL.AM.AN	

rra\_q5. Have you ever taken on any caretaking responsibilities for a family member(s) with dementia/Alzheimer's?

Unweighted base	418	25	6	2	2	83	155	228	178	72	123	115	121	59	115
<b>Base: All US Adults who have a relative with dementia/Alzheimer's</b>	404	24	6	2	2	81	150	222	171	71	116	113	117	58	111
Yes, I have	38%	54%	47%	-	56%	39%	45%	44%	31%	32%	36%	39%	30%	56%	37%
	**	**	**	**	**	*	AJ	AJ		**				AL.AM.AN*	
No, I have not	59%	46%	53%	54%	44%	58%	52%	54%	65%	68%	61%	56%	67%	44%	60%
	**	**	**	**	**	*			AH.AI	**	AO		AO	*	
Don't know	1%	-	-	46%	-	2%	1%	2%	1%	-	1%	2%	2%	-	3%

**YouGov RealTime**  
**Alzheimers**

US\_nat\_int Sample: 11th - 12th December 2019



	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
Don't know	11%	10%	10%	26%
				**

rra\_q3.3. That a cure for dementia/Alzheimer's will be discovered in your lifetime

Unweighted base	1294	598	263	8
<b>Base: All US Adults</b>	1294	593	256	8
Very confident	9%	7%	7%	-
				**
Somewhat confident	24%	24%	20%	36%
				**
Not very confident	33%	38%	30%	40%
		AP_AR		**
Not at all confident	21%	19%	30%	24%
			AP_AQ	**
Don't know	12%	12%	13%	-
				**

rra\_q4. Which, if any, of the following things do you do to reduce your risk of being affected by dementia/Alzheimer's? Please select all that apply.

Unweighted base	1294	598	263	8
<b>Base: All US Adults</b>	1294	593	256	8
Exercise regularly	41%	41%	38%	36%
				**
Eat a healthy diet	44%	47%	40%	34%
				**
Take vitamins	40%	45%	36%	61%
		AP_AR		**
Get enough sleep	48%	52%	46%	59%
		AP		**
Learn new things/exercise brain (do sudoku, crossword puzzles, brain challenge puzzles, etc.)	50%	55%	53%	35%
		AP	AP	**
Socialize regularly	34%	37%	34%	23%
		AP		**
Other	2%	3%	2%	-
				**
Don't know	4%	3%	4%	12%
				**
Not applicable - I don't do anything to reduce my risk of being affected by dementia/Alzheimer's	11%	11%	9%	-
				**
Not applicable - I don't think it's possible to reduce my risk of being affected by dementia/Alzheimer's	8%	7%	11%	16%
				**
Prefer not to say	3%	3%	2%	-
				**

rra\_q5. Have you ever taken on any caretaking responsibilities for a family member(s) with dementia/Alzheimer's?

Unweighted base	418	208	94	7
<b>Base: All US Adults who have a relative with dementia/Alzheimer's</b>	404	202	91	7
Yes, I have	38%	34%	48%	-
			AQ*	**
No, I have not	59%	63%	47%	100%
		AR	*	**
Don't know	1%	0%	1%	-

**YouGov RealTime**  
**Alzheimers**

US\_nat\_int Sample: 11th - 12th December 2019



	Gender		Generation							Region				White
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	
Total			**				*	**	**	*	*		*	
Prefer not to say	2%	3%	29%	2%	1%	1%	3%	-	-	1%	-	3%	3%	2%
			**				*	**	**	*	*		*	

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO, AP/AQ/AR/AS, Minimum Base: 30 (\*\*), Small Base: 100 (\*)

**YouGov RealTime**  
**Alzheimers**

US\_nat\_int Sample: 11th - 12th December 2019



	Race			Education				Marital Status						
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Total	**	*	**			*	*		**	**	**		*	**
Prefer not to say	2%	-	3%	4%	1%	-	2%	1%	-	-	10%	1%	4%	3%
	**	*	**			*	*		**	**	**		*	**

Cell Contents (Col

**YouGov RealTime**  
**Alzheimers**

US\_nat\_int Sample: 11th - 12th December 2019



	Total	Parent or guardian of any children				Income				Urban					
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian		Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say
		**	**	**	**	*				**				*	
Prefer not to say	2%	-	-	-	-	1%	1%	1%	3%	-	2%	4%	1%	-	-
		**	**	**	**	*			**					*	

Cell Contents (Col

**YouGov RealTime**  
**Alzheimers**

US\_nat\_int Sample: 11th - 12th December 2019



	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
			*	**
Prefer not to say	2%	2%	4% AP*	- **

Cell Contents (Col