

# TV Doctors Fieldwork Dates: 12th - 13th March 2019

Conducted by YouGov On behalf of YouGov Omnibus

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#### BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

#### EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1270 adults. Fieldwork was undertaken between 12th - 13th March 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

US\_nat Sample: 12th - 13th March 2019

YouGov <sup>®</sup> What the world thinks		Ge	nder				Generation					Reg	jion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		Α	В	С	D	E	F	G	Н	I	J	K	L	М	N
DYT_Q1. Which ONE, if any, of the following is your favorite TV															
doctor?															
Unweighted base	1270	546	724	29	343	350	439	107	2	-	258	270	447	295	915
Base: All US Adults	1270	618	652	39	380	332	411	106	2	-	226	267	478	299	837
Dr. Gregory House (played by Hugh Laurie on House MD)	12%	11%	12%	8%	16% F.G	13% G	10%	4% *	**	-	10%	10%	14%	12%	12%
Dr. John Carter (played by Noah Wyle on ER)	3%	3%	3%	**	4%	3%	2%	2%	- **	-	2%	2%	3%	4%	3%
Dr. Kerry Weaver (played by Laura Innes on ER)	0%	0%	0%	-	0%	-	0%	*	-	-	-	-	0%	-	0%
Dr. Doug Ross (played by George Clooney on ER)	2%	2%	2%	-	2%	2%	2%	-	- **	-	4% L.M	2%	1%	1%	1%
Dr. Abby Lockhart (played by Maura Tierney on ER)	0%	0%	1%	-	1%	0%	0%	-	-	-	-	0%	0%	1%	0%
Dr. Mark Greene (played by Anthony Edwards on ER)	1%	1%	2%	-	0%	3%	2%	:	-	-	1%	1%	1%	2%	2%
Dr. Elizabeth Corday (played by Alex Kingston on ER)	1%	1%	1%	-	1%	D 1%	0%	1%	-	-	1%	1%	1%	1%	1%
D. Mill. J. WD. Mill. W. C.				**				*	**	**					
Dr. Michaela "Dr. Mike" Quinn (played by Jane Seymour on Dr. Quinn, Medicine Woman)	3%	2%	3%	-	2%	3%	3%	3%	-	-	2%	4%	2%	2%	3%
Dr. Meredith Grey (played by Ellen Pompeo on Grey's Anatomy)	4%	2%	5% A	5%	6% E	2%	3%	1%	- **	-	5%	3%	4%	2%	4%
Dr. Derek Shepherd (played by Patrick Dempsey on Grey's Anatomy)	2%	-	3%	2%	2%	3%	1%	2%	-	-	3%	2%	2%	0%	2%
			A	**		F		*	**	**	M				
Dr. Addison Montgomery (played by Kate Walsh on Grey's Anatomy and Private Practice)	1%	0%	1%	2%	1%	0%	0%	-	-	-	0%	1%	1%	1%	0%
Dr. Doogie Howser (played by Neil Patrick Harris on Doogie Howser, MD)	3%	4%	2%	-	2%	7%	2%	1%	-	-	5%	2%	2%	4%	2%
2,				**		D.F.G		*	**	**	L				
Capt. Benjamin Franklin "Hawkeye" Pierce (played by Alan Alda on MASH)	9%	10%	8%		3%	7%	17%	8%	-	-	8%	11%	6%	11%	11%
				**		D	D.E.G	*	**	**		L		L	0
Lt. Colonel Henry Blake (played by McLean Stevenson on MASH)	2%	3% B	1%	- **	1%	1%	2%	3%	- **	-	1%	2%	1%	2%	1%
Trapper John McIntyre (played by Wayne Rogers on MASH)	2%	2%	2%	6%	1%	3%	3%	3%	- **	-	4%	3%	2%	2%	3%
Dr. Shaun Murphy (played by Freddie Highmore on The Good Doctor)	5%	2%	8%	5%	4%	3%	6%	11%	-	-	5%	9%	4%	3%	6%
			A	**				D.E*	**	**		L.M			
Conrad Hawkins (played by Matt Czuchry on The Resident)	2%	1%	2%	-	2%	2%	1%	-	- **	-	1%	1%	3% M	0%	1%
Dr. Max Goodwin (played by Ryan Eggold on New Amsterdam)	2%	1%	3%	2%	3%	2%	1%	4%	-	-	2%	1%	3%	2%	2%
Dr. Monica Quartermaine (played by Leslie Charleson on General Hospital)	1%	1%	2%	6%	1%	1%	1%	2%	-	-	2%	1%	2%	1%	1%
Dr. James Kildare (played by Richard Chamberlain on Dr. Kildare)	1%	1%	2% A	- **	1%	1%	2%	6% D.E*	-	-	1%	2%	1%	1%	2%
Dr. John Michael "J.D." Dorian (played by Zach Braff on Scrubs)	3%	4%	2%	11%	5%	2%	2%	- *	-	-	4%	2%	3%	3%	2%
Dr. Leonard "Bones" McCoy (played by DeForest Kelley in Star Trek)	9%	12%	5%	-	F.G 4%	9%	13%	12%	-	-	8%	11%	9%	7%	9%

US\_nat Sample: 12th - 13th March 2019

YouGov <sup>®</sup> What the world thinks		F	Race			Educa	tion				Marita	Status			Children und
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
		0	P	Q	R	s	т	U	V	w	Х	Y	Z	AA	AB
DYT_Q1. Which ONE, if any, of the following is your favorite TV														701	- 1.2
doctor?															
Unweighted base	1270	125	140	90	419	442	264	145	595	19	130	69	397	60	271
Base: All US Adults	1270	148	198	87	515	395	232	128	580	23	124	64	417	63	278
Dr. Gregory House (played by Hugh Laurie on House MD)	12%	11%	11%	10%	8%	14% R	17% R	11%	13% Y	12%	7% *	2%	13% Y	10%	16% AC
Dr. John Carter (played by Noah Wyle on ER)	3%	4%	1%	2%	3%	4% T	1%	3%	2%	9%	2%	-	4%	3%	4%
Dr. Kerry Weaver (played by Laura Innes on ER)	0%	-	0%	:	-	0%	-	-	0%	- **	1%	-	-	:	0%
Dr. Doug Ross (played by George Clooney on ER)	2%	1%	4%	3%	2%	2%	1%	1%	2%	3%	1%	3%	1%	3%	3%
Dr. Abby Lockhart (played by Maura Tierney on ER)	0%	1%	0%	1%	0%	0%	0%	1%	0%	-	-	-	1%	·	1%
Dr. Mark Greene (played by Anthony Edwards on ER)	1%	ī.	0% *	2%	1%	2%	1%	3% R	2%	- **	2%	1%	1%	2%	1%
Dr. Elizabeth Corday (played by Alex Kingston on ER)	1%	:	0%	2%	1%	1%	0%	-	1%	- **	- *	- *	1%	:	1%
Dr. Michaela "Dr. Mike" Quinn (played by Jane Seymour on Dr. Quinn, Medicine Woman)	3%	1%	1%	1%	3%	2%	3%	3%	3%	- **	4% *	4% *	1%	4% *	3%
Dr. Meredith Grey (played by Ellen Pompeo on Grey's Anatomy)	4%	2%	4%	5%	2%	3%	6% R	4%	3%	4%	5%	1%	4%	5%	5%
Dr. Derek Shepherd (played by Patrick Dempsey on Grey's Anatomy)	2%	2%	2%	1%	2%	1%	2%	1%	2%	-	2%	-	2%	2%	4%
Dr. Addison Montgomery (played by Kate Walsh on Grey's Anatomy and Private Practice)	1%	1%	1%	1%	0%	1%	-	1%	-	-	-	1% V*	1% V	3% V*	AC 1%
Dr. Doogie Howser (played by Neil Patrick Harris on Doogie Howser, MD)	3%	5%	5%	3%	3%	4%	3%	2%	3%	10%	1%	2%	3%	4%	6% AC
Capt. Benjamin Franklin "Hawkeye" Pierce (played by Alan Alda on MASH)	9%	3%	5%	6%	9%	8%	10%	11%	8%	13%	13% Z*	18% V.Z*	6%	9%	4%
Lt. Colonel Henry Blake (played by McLean Stevenson on MASH)	2%	1%	4% N*	:	2%	1%	3%	-	1%	- **	3%	2%	2%	:	1%
Trapper John McIntyre (played by Wayne Rogers on MASH)	2%	2%	2%	1%	3%	1%	3%	5% S	3% Z	3%	4% Z*	1%	1%	2%	2%
Dr. Shaun Murphy (played by Freddie Highmore on The Good Doctor)	5%	5%	2%	4% *	5%	5%	4%	5%	6%	- **	5%	6%	4%	1%	3%
Conrad Hawkins (played by Matt Czuchry on The Resident)	2%	3%	3%	-	1%	3% R	1%	2%	1%	3%	2%	-	3% V	-	2%
Dr. Max Goodwin (played by Ryan Eggold on New Amsterdam)	2%	4% *	1%	2%	2%	2%	1%	3%	2%	5%	1%	-	2%	2%	3%
Dr. Monica Quartermaine (played by Leslie Charleson on General Hospital)	1%	3%	-	4% P*	2%	1%	1%	1%	1%	4%	0%	3%	1%	1%	1%
Dr. James Kildare (played by Richard Chamberlain on Dr. Kildare)	1%	1%	1%	-	1%	1%	1%	4% S	2% Z	3%	2% Z*	7% V.Z*	0%	1%	1%
Dr. John Michael "J.D." Dorian (played by Zach Braff on Scrubs)	3%	3% *	4%	7% N*	4%	2%	4% S	3%	2%	12%	1%	5%	4%	-	4%
Dr. Leonard "Bones" McCoy (played by DeForest Kelley in Star Trek)	9%	9%	7%	5%	8%	9%	9%	10%	11%	11%	11%	12%	5%	8%	7%

US\_nat Sample: 12th - 13th March 2019

YouGov° What the world thinks		r the age of 18			Income		
	Total	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say
		AC	AD	AE	AF	AG	AH
DYT_Q1. Which ONE, if any, of the following is your favorite TV							
doctor?							
Unweighted base	1270	999	290	246	334	209	191
Base: All US Adults	1270	992	312	250	319	196	193
Dr. Gregory House (played by Hugh Laurie on House MD)	12%	11%	10%	12%	13%	16%	11%
Dr. John Carter (played by Noah Wyle on ER)	3%	2%	3%	2%	3%	2%	5%
Dr. Kerry Weaver (played by Laura Innes on ER)	0%	0%	0%	-	0%	-	-
Dr. Doug Ross (played by George Clooney on ER)	2%	2%	4% AH	1%	2%	2%	0%
Dr. Abby Lockhart (played by Maura Tierney on ER)	0%	0%	1%	-	-	0%	0%
Dr. Mark Greene (played by Anthony Edwards on ER)	1%	1%	2%	1%	2%	1%	1%
Dr. Elizabeth Corday (played by Alex Kingston on ER)	1%	0%	1%	-	-	1% AF	0%
Dr. Michaela "Dr. Mike" Quinn (played by Jane Seymour on Dr. Quinn, Medicine Woman)	3%	3%	4%	4%	1%	2%	2%
Dr. Meredith Grey (played by Ellen Pompeo on Grey's Anatomy)	4%	3%	2%	3%	4%	4%	3%
Dr. Derek Shepherd (played by Patrick Dempsey on Grey's Anatomy)	2%	1%	1%	2%	1%	4% AD.AF	1%
Dr. Addison Montgomery (played by Kate Walsh on Grey's Anatomy and Private Practice)	1%	1%	1%	1%	0%	0%	1%
Dr. Doogie Howser (played by Neil Patrick Harris on Doogie Howser, MD)	3%	2%	3%	3%	2%	3%	2%
Capt. Benjamin Franklin "Hawkeye" Pierce (played by Alan Alda on MASH)	9%	10% AB	7%	11%	10%	7%	8%
Lt. Colonel Henry Blake (played by McLean Stevenson on MASH)	2%	2%	2%	1%	1%	1%	2%
Trapper John McIntyre (played by Wayne Rogers on MASH)	2%	2%	3%	2%	2%	3%	1%
Dr. Shaun Murphy (played by Freddie Highmore on The Good Doctor)	5%	5%	5%	5%	5%	5%	4%
Conrad Hawkins (played by Matt Czuchry on The Resident)	2%	1%	2%	1%	2%	1%	3%
Dr. Max Goodwin (played by Ryan Eggold on New Amsterdam)	2%	2%	1%	2%	5% AD.AH	2% AH	-
Dr. Monica Quartermaine (played by Leslie Charleson on General Hospital)	1%	1%	2%	1%	2%	1%	1%
Dr. James Kildare (played by Richard Chamberlain on Dr. Kildare)	1%	2%	1%	1%	2%	2%	1%
Dr. John Michael "J.D." Dorian (played by Zach Braff on Scrubs)	3%	3%	5%	2%	3%	3%	2%
Dr. Leonard "Bones" McCoy (played by DeForest Kelley in Star Trek)	9%	9%	11%	7%	6%	9%	12%

US\_nat Sample: 12th - 13th March 2019



ninks		Gender					Generation	Region							
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		В		**		D	D	D*	**	**					
Other	2%	3%	2%	7% **	2%	2%	2%	2% *	-	-	3%	2%	2%	2%	2%
Don't know	2%	2%	3%	4%	3%	3%	2%	1%	- **	-	2%	2%	3%	1%	2%
Not applicable - I don't have a favorite TV doctor	29%	32%	26%	41%	31% F	29%	24%	36% F*	100%	- **	25%	27%	30%	32%	26%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/XY/Z/AA, AB/AC, AD/AE/AF/AG/AH, Minimum Base: 30 (\*\*), Small Base: 100 (\*))

US\_nat Sample: 12th - 13th March 2019



N <sup>®</sup>		Ra	ce		Education				Marital Status						
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
		*	*	*					Z	**	Z*	Z*		*	
Other	2%	0%	0%	7%	2%	3%	2%	2%	2%	-	2%	4%	3%	1%	2%
				N.O.P*						**					
Don't know	2%	1%	2%	5%	2%	3%	2%	2%	2%	ī.	3%	1%	2%	3%	3%
		*	*	*						**	•	•		*	
Not applicable - I don't have a favorite TV doctor	29%	37%	36%	28%	35%	27%	24%	22%	26%	7%	29%	27%	33%	36%	22%
		N*	N*	*	S.T.U					**	*	*	V	*	

Cell Contents (Col

US\_nat Sample: 12th - 13th March 2019



v inks		r the age of 18	he age of 18 Income						
	Total	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say		
							AF		
Other	2%	2%	3%	2%	2%	1%	2%		
Don't know	2%	2%	1%	3%	2%	2%	4%		
Not applicable - I don't have a favorite TV doctor	29%	31% AB	26%	33%	28%	26%	34%		

Cell Contents (Col