

# **Presidents** Fieldwork Dates: 11th - 12th February 2019

Conducted by YouGov On behalf of YouGov Omnibus

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#### BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

#### EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1252 adults. Fieldwork was undertaken between 11th - 12th February 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner

- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov What the world thinks		Ge	nder				Generation					Reg	ion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		Α	В	С	D	E	F	G	Н	I	J	к	L	м	N
HYP_q1. Which THREE, if any, of the following fictional TV or															
movie presidents are your favorites? Please select up to three options.															
Unweighted base	1251	556	695	22	389	326	420	94	-	-	224	276	460	291	852
Base: All US adults	1251	606	645	25	405	309	413	99	-	-	223	263	470	295	811
Frank Underwood (played by Kevin Spacey in House of Cards)	8%	8%	8%	23%	10%	6%	7%	10% *	-	- **	8%	5%	9%	10% K	7%
Claire Underwood (played by Robin Wright in House of Cards)	6%	5%	7%	3% **	10% E.F.G	4%	4%	3% *	-	- **	5%	5%	6%	7%	6%
Mackenzie Allen (played by Geena Davis in Commander in Chief)	4%	4%	5%	-	4%	4%	5%	3% *	-	- **	5%	5%	4%	4%	4%
David Palmer (played by Dennis Haysbert in 24)	5%	6%	4%	-	2%	5%	7% D	9% D*	-	- **	7%	4%	6%	3%	5%
Selina Meyer (played by Julia Louis-Dreyfus in Veep)	8%	9%	8%	16% **	10%	9%	7%	4% *	- **	- **	6%	8%	9%	9%	8%
Josiah "Jed" Bartlet (played by Martin Sheen in The West Wing)	12%	11%	12%	14% **	8%	10%	15% D.E	18% D.E*	-	- **	12%	13%	11%	13%	15% O.P.Q
Fitzgerald Grant (played by Tony Goldwyn in Scandal)	5%	4%	6%	-	7%	4%	4%	5% *	-	-	3%	4%	6%	6%	4%
Thomas Kirkman (played by Kiefer Sutherland in Designated Survivor)	11%	11%	10%	6% **	8%	8%	14% D.E	19% D.E*	-	-	11%	12%	11%	9%	12% Q
Thomas Whitmore (played by Bill Pullman in Independence Day)	18%	22% B	14%	3%	17%	21% G	18%	11%	-	-	17%	18%	19%	16%	20%
Merkin Muffley (played by Peter Sellers in Dr. Strangelove)	5%	7% B	3%	11%	2%	5% D	8% D	7% D*	-	- **	5%	6%	3%	8% L	7% 0.P
James Marshall (played by Harrison Ford in Air Force One)	23%	25%	21%	4% **	13%	21% D	32% D.E	36% D.E*	-	- **	22%	27% M	23%	19%	26% O.Q
James Dale (played by Jack Nicholson in Mars Attacks)	6%	9% B	4%	-	8%	6%	6%	2% *		- **	8%	5%	6%	6%	6%
President Beck (played by Morgan Freeman in Deep Impact)	19%	20%	19%	13% **	13%	23% D	24% D	21% D*	-	- **	19%	22%	20%	17%	18%
Dave Kovic (played by Kevin Kline in Dave)	8%	9%	7%	-	4%	10% D	10% D	11% D*	-	- **	8%	9%	8%	8%	9%
Andrew Shepherd (played by Michael Douglas in The American President)	14%	13%	15%	8%	6%	14% D	20% D.E	26% D.E*	-	-	11%	17%	13%	16%	16% O
Benjamin Asher (played by Aaron Eckhart in Olympus Has Fallen and London Has Fallen)	7%	8%	7%	8%	10% F	9% F	4%	6%	-	-	4%	7%	9%	7%	6%
James Sawyer (Jamie Foxx in White House Down)	10%	9%	11%	7%	10%	F 13% F	8%	11%	-	- **	10%	10%	J 11%	10%	8%
Mays Gilliam (played by Chris Rock in Head of State)	4%	4%	4%	13%	4%	6% F.G	3%	1% *	-	- **	5%	3%	4%	5%	3%
Other	2%	2%	2%	- ++	2%	2%	2%	1% *	-	- **	2%	3%	2%	2%	2%
Don't know	29%	24%	33% A	49% **	34% F	27%	25%	25% *	-	- **	30%	27%	28%	31%	28%
HYP_q2. And thinking of the same list of fictional presidents, which, if any, would you vote for if they were a candidate for president in real life? Please select all that apply.															
Unweighted base	1251	556	695	22	389	326	420	94		-	224	276	460	291	852
Base: All US adults	1251	606	645	25	405	309	413	99	-	-	223	263	470	295	811
Frank Underwood (played by Kevin Spacey in House of Cards)	3%	4%	3%	4%	4%	3%	3%	1%	-	-	4%	3%	3%	4%	2%

YouGov What the world thinks		R	ace			Educa	ation				Marita	I Status			Children unde
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
		0	Р	Q	R	S	т	U	v	w	x	Y	Z	AA	AB
HYP_q1. Which THREE, if any, of the following fictional TV or movie presidents are your favorites? Please select up to three			-							-		-			
options.	4054	144	156	00	400	400	000	400	004	00	400	50	070	40	000
Unweighted base Base: All US adults	1251 1251	144	194	99 98	462	426 388	233 227	130 129	604 588	23 24	139 136	59 60	378 391	48	282 278
Frank Underwood (played by Kevin Spacey in House of Cards)	8%	11%	9%	12%	8%	8%	11%	7%	6%	10%	9%	6%	10%	12%	8%
Claire Underwood (played by Robin Wright in House of Cards)	6%	6%	8%	5%	4%	6%	10% R	7%	6%	3%	4%	6%	V 7%	2%	6%
Mackenzie Allen (played by Geena Davis in Commander in Chief)	4%	3%	5%	7%	5%	4%	4%	4%	5%	6% **	4%	9%	4%	-	4%
David Palmer (played by Dennis Haysbert in 24)	5%	9% P	2%	3%	5%	5%	6%	3%	6% Z	8%	4%	AA* 11% Z*	3%	2%	4%
Selina Meyer (played by Julia Louis-Dreyfus in Veep)	8%	7%	9%	8% *	5%	8%	12% R	15% R.S	8%	3% **	7%	3%	10%	5% *	9%
Josiah "Jed" Bartlet (played by Martin Sheen in The West Wing)	12%	5%	7%	7% *	10%	10%	12%	26% R.S.T	11%	9% **	19% V.Z	18% *	10%	9% *	11%
Fitzgerald Grant (played by Tony Goldwyn in Scandal)	5%	11% N	6%	6% *	4%	5%	8% U	2%	5%	12% **	3%	6% *	6%	2% *	5%
Thomas Kirkman (played by Kiefer Sutherland in Designated Survivor)	11%	11%	8%	5%	13% S	8%	9%	13%	11%	30%	15%	15% AA*	8%	3%	6%
Thomas Whitmore (played by Bill Pullman in Independence Day)	18%	13%	12%	16%	16%	17%	20%	21%	19%	24% **	Z.AA 13%	13%	16%	29% X.Z*	20%
Merkin Muffley (played by Peter Sellers in Dr. Strangelove)	5%	2%	1%	3%	4%	3%	8% R.S	9% R.S	6%	4% **	6%	6% *	4%	5%	3%
James Marshall (played by Harrison Ford in Air Force One)	23%	11%	21% O	12%	23%	23%	22%	20%	26% Z	29% **	28% Z	39% V.Z*	13%	24%	20%
James Dale (played by Jack Nicholson in Mars Attacks)	6%	4%	7%	12% N.O*	7%	7%	6%	4%	7%	- **	6%	7%	6%	7% *	9% AC
President Beck (played by Morgan Freeman in Deep Impact)	19%	26% N.Q	24% Q	11% *	19%	20%	19%	20%	21% Z	25% **	22%	19% *	15%	26% *	23%
Dave Kovic (played by Kevin Kline in Dave)	8%	6%	8%	6% *	6%	8%	10%	12% R	10% Z	-	7%	5% *	6%	7% *	7%
Andrew Shepherd (played by Michael Douglas in The American President)	14%	8%	12%	15% *	14%	14%	13%	17%	16% Z.AA	14% **	26% V.Z.AA	15% *	9%	3% *	10%
Benjamin Asher (played by Aaron Eckhart in Olympus Has Fallen and London Has Fallen)	7%	12%	14%	2%	7%	9%	7%	5%	8%	-	4%	6%	7%	9%	11%
James Sawyer (Jamie Foxx in White House Down)	10%	N.Q 19% N	N.Q 11%	13%	11%	11%	9%	8%	10%	12%	8%	11%	10%	* 23% V.X.Z*	AC 13%
Mays Gilliam (played by Chris Rock in Head of State)	4%	12% N.P	3%	8% N*	4%	5%	3%	3%	4%	3%	3%	6% *	5%	4%	6%
Other	2%	2%	1%	2% *	2%	2%	2%	3%	2%	- **	3%	2% *	2%	-	2%
Don't know	29%	29%	30%	35% *	33% U	29% U	26%	18%	26%	24% **	26%	21% *	35% V.X.Y	34% *	26%
HYP_q2. And thinking of the same list of fictional presidents, which, if any, would you vote for if they were a candidate for president in real life? Please select all that apply.															
Unweighted base	1251	144	156	99	462	426	233	130	604	23	139	59	378	48	282
Base: All US adults	1251	148	194	98	507	388	227	129	588	24	136	60	391	52	278
Frank Underwood (played by Kevin Spacey in House of Cards)	3%	3%	5%	9%	4%	3%	2%	3%	4%	-	3%	-	3%	3%	5%

YouGov What the world thinks		r the age of 18			Income				Type of Are	Lived in	
	Total	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other
		AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL
HYP_q1. Which THREE, if any, of the following fictional TV or											
movie presidents are your favorites? Please select up to three options.											
Unweighted base	1251	969	318	261	334	177	161	396	600	246	9
Base: All US adults	1251	973	316	269	337	170	159	407	595		10
Frank Underwood (played by Kevin Spacey in House of Cards)	8%	8%	6%	8%	9%	11%	8%	8%	9%	7%	11%
Claire Underwood (played by Robin Wright in House of Cards)	6%	6%	5%	7%	6%	6%	5%	7%	6%	5%	18%
Mackenzie Allen (played by Geena Davis in Commander in Chief)	4%	4%	4%	5%	6%	2%	3%	4%	5%	4%	- **
David Palmer (played by Dennis Haysbert in 24)	5%	5%	4%	5%	7%	4%	5%	5%	5%	5%	-
Selina Meyer (played by Julia Louis-Dreyfus in Veep)	8%	8%	3%	9% AD	10% AD	11% AD	9% AD	10%	7%	8%	-
Josiah "Jed" Bartlet (played by Martin Sheen in The West Wing)	12%	12%	8%	12%	14% AD	15% AD	12%	14%	12%	9%	- **
Fitzgerald Grant (played by Tony Goldwyn in Scandal)	5%	5%	5%	6%	4%	9% AF	4%	7%	5%	3%	-
Thomas Kirkman (played by Kiefer Sutherland in Designated Survivor)	11%	12% AB	9%	11%	12%	10%	11%	11%	11%	11%	-
Thomas Whitmore (played by Bill Pullman in Independence Day)	18%	17%	17%	16%	18%	20%	17%	13%	19% Al		18% **
Merkin Muffley (played by Peter Sellers in Dr. Strangelove)	5%	6%	3%	6%	6%	5%	7%	5%	6%		-
James Marshall (played by Harrison Ford in Air Force One)	23%	24%	22%	28%	22%	22%	20%	23%	21%	27%	28%
James Dale (played by Jack Nicholson in Mars Attacks)	6%	5%	7%	7%	6%	5%	4%	9% AJ	5%	6%	18% **
President Beck (played by Morgan Freeman in Deep Impact)	19%	18%	21%	19%	21%	17%	16%	18%	20%	21%	18% **
Dave Kovic (played by Kevin Kline in Dave)	8%	8%	6%	9%	8%	9%	9%	7%	9%	6%	-
Andrew Shepherd (played by Michael Douglas in The American President)	14%	15% AB	14%	17%	12%	14%	16%	15%	15%	11%	-
Benjamin Asher (played by Aaron Eckhart in Olympus Has Fallen and London Has Fallen)	7%	6%	8%	5%	9%	9%	5%	8%	8%	5%	9% **
James Sawyer (Jamie Foxx in White House Down)	10%	10%	14%	8%	9%	11%	8%	12%	9%	10%	27% **
Mays Gilliam (played by Chris Rock in Head of State)	4%	4%	4%	3%	6%	4%	3%	6%	3%	3%	18% **
Other	2%	2%	1%	3%	2%	2%	2%	3%	2%	2%	12% **
Don't know	29%	30%	34% AE.AF	26%	25%	26%	36% AE.AF	26%	30%	32%	24% **
HYP_q2. And thinking of the same list of fictional presidents, which, if any, would you vote for if they were a candidate for president in scaling? Discense that the same very											
president in real life? Please select all that apply. Unweighted base	1251	969	318	261	334	177	161	396	600	246	9
Base: All US adults	1251	973	316	269	337	170	159	407	595	239	10
Frank Underwood (played by Kevin Spacey in House of Cards)	3%	3%	3%	3%	4%	4%	2%	4%	3%	3%	-

YouGov <sup>°</sup> What the world thinks		Ge	nder				Generation								
what the world unliks	Total	Male	Female	later)	Millennial (1982- 1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
				**				*	**	**					
Claire Underwood (played by Robin Wright in House of Cards)	4%	4%	4%	6% **	7% F.G	4%	2%	1% *	-	-	3%	4%	5%	3%	4%
Mackenzie Allen (played by Geena Davis in Commander in Chief)	4%	4%	3%	-	3%	3%	5%	3% *	-	-	4%	4%	4%	3%	4%
David Palmer (played by Dennis Haysbert in 24)	5%	6% B	4%	7% **	4%	6%	5%	7% *	-	-	5%	5%	6%	3%	5%
Selina Meyer (played by Julia Louis-Dreyfus in Veep)	5%	5%	5%	8% **	4%	7%	4%	3% *	-	-	5%	5%	5%	5%	5%
Josiah "Jed" Bartlet (played by Martin Sheen in The West Wing)	12%	13%	12%	27% **	9%	10%	15% D	18% D*	- **	- **	10%	14%	11%	14%	15% O.P
Fitzgerald Grant (played by Tony Goldwyn in Scandal)	4%	2%	5% A	-	6% E.F.G	3%	3%	1% *	- **	- **	2%	2%	5%	5%	2%
Thomas Kirkman (played by Kiefer Sutherland in Designated Survivor)	9%	8%	10%	14%	6%	9%	13% D	7% *	-	-	10%	10%	8%	10%	10% Q
Thomas Whitmore (played by Bill Pullman in Independence Day)	14%	16% B	12%	- **	11%	17% D	15%	14% *	- **	- **	10%	15%	14%	15%	15%
Merkin Muffley (played by Peter Sellers in Dr. Strangelove)	2%	3%	2%	-	4%	2%	2%	1% *	-	- **	1%	2%	2%	4% J	2%
James Marshall (played by Harrison Ford in Air Force One)	16%	18%	14%	4% **	10%	16% D	23% D.E	15% *	- **	- **	13%	19%	17%	14%	17% Q
James Dale (played by Jack Nicholson in Mars Attacks)	4%	5%	3%	- **	5%	4%	4%	1% *	-	- **	4%	4%	5%	3%	2%
President Beck (played by Morgan Freeman in Deep Impact)	18%	21% B	16%	15% **	13%	22% D	21% D	19% *	- **	-	18%	19%	18%	19%	16%
Dave Kovic (played by Kevin Kline in Dave)	5%	6%	5%	-	2%	7% D	7% D	8% D*	-	- **	4%	7% L	4%	7%	6%
Andrew Shepherd (played by Michael Douglas in The American President)	10%	10%	10%	11% **	6%	11% D	13% D	17% D*	- **	- **	8%	13%	10%	12%	10%
Benjamin Asher (played by Aaron Eckhart in Olympus Has Fallen and London Has Fallen)	6%	7%	5%	8%	7%	7%	5%	4% *	-	-	4%	5%	8% J	5%	5%
James Sawyer (Jamie Foxx in White House Down)	7%	7%	8%	7% **	7%	9%	7%	7% *	- **	-	7%	9% M	9% M	4%	6% Q
Mays Gilliam (played by Chris Rock in Head of State)	3%	3%	3%	13%	3%	4% G	3%	-	-	- **	5%	4%	3%	3%	2%
Other	6%	6%	6%	- **	3%	4%	8% D.E	11% D.E*	- **	- **	4%	8%	5%	6%	7% P
Don't know	39%	36%	42%	52% **	47% E.F	36%	34%	36% *	-	- **	44%	35%	40%	39%	39%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/KI/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA, AB/AC, AD/AE/AF/AG/AH, Al/AJ/AK/AL, Minimum Base: 30 (\*\*), Small Base: 100 (\*))

YouGov <sup>°</sup> What the world thinks		R	ace			Educa	ation				Marita	l Status			Children und
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
				N.O*						**		*		*	
Claire Underwood (played by Robin Wright in House of Cards)	4%	6%	4%	4% *	4%	2%	7% S	5%	5%	3% **	3%	1% *	4%	4% *	6%
Mackenzie Allen (played by Geena Davis in Commander in Chief)	4%	6%	2%	3%	3%	4%	5%	4%	4% X	-	1%	7% X*	3%	4% *	3%
David Palmer (played by Dennis Haysbert in 24)	5%	11% N.P	2%	6% *	5%	4%	6%	6%	6%	11% **	3%	6% *	5%	- •	5%
Selina Meyer (played by Julia Louis-Dreyfus in Veep)	5%	4%	4%	5% *	4%	6%	4%	7%	5%	3% **	6%	4% *	6%	2% *	7%
Josiah "Jed" Bartlet (played by Martin Sheen in The West Wing)	12%	8%	5%	10% *	9%	9%	16% R.S	28% R.S.T	11%	12% **	16%	15% *	13%	7% *	9%
Fitzgerald Grant (played by Tony Goldwyn in Scandal)	4%	9% N	4%	8% N*	3%	5%	3%	3%	3%	9% **	3%	3%	6%	- *	4%
Thomas Kirkman (played by Kiefer Sutherland in Designated Survivor)	9%	8%	9%	4% *	11%	8%	8%	9%	10%	17% **	10%	9% *	9%	3% *	7%
Thomas Whitmore (played by Bill Pullman in Independence Day)	14%	12%	11%	10% *	13%	13%	15%	19%	14%	24% **	17%	12% *	12%	21% *	14%
Merkin Muffley (played by Peter Sellers in Dr. Strangelove)	2%	3%	2%	9% N.O.P*	3%	2%	2%	2%	2%	-	4%	-	3%	-	3%
James Marshall (played by Harrison Ford in Air Force One)	16%	10%	18%	9% *	17%	14%	19%	13%	18% Z	13% **	19% Z	20% Z*	11%	23% Z*	14%
James Dale (played by Jack Nicholson in Mars Attacks)	4%	9% N	7% N	6% *	6%	3%	2%	3%	4%	6% **	6%	1% *	4%	2% *	6%
President Beck (played by Morgan Freeman in Deep Impact)	18%	22%	23%	19% *	18%	18%	19%	20%	18%	32% **	17%	22% *	17%	23% *	22%
Dave Kovic (played by Kevin Kline in Dave)	5%	5%	3%	8% *	4%	5%	8% R	9% R	7%	7% **	3%	4% *	4%	5% *	4%
Andrew Shepherd (played by Michael Douglas in The American President)	10%	13%	12%	11% *	11%	11%	7%	12%	10%	19% **	14%	16% *	9%	5% *	7%
Benjamin Asher (played by Aaron Eckhart in Olympus Has Fallen and London Has Fallen)	6%	8%	11% N	5%	6%	7%	5%	5%	7%	-	5%	6% *	5%	7%	8%
James Sawyer (Jamie Foxx in White House Down)	7%	19% N.P.Q	10% Q	- *	8%	9%	5%	7%	7%	7% **	9%	9% *	7%	5% *	10%
Mays Gilliam (played by Chris Rock in Head of State)	3%	7% N	4%	6% N*	4%	3%	2%	4%	3%	3% **	1%	3%	5%	•	4%
Other	6%	3%	2%	8% P*	4%	6%	6%	9% R	7% Z	- **	9% Z.AA	7% *	3%	-	4%
Don't know	39%	36%	43%	38% *	43% U	41% U	36%	27%	36%	27% **	35%	36% *	46% V.X	50% *	35%

Cell Contents (Col

YouGov <sup>°</sup>		r the age of 18			Income				Type of Are	a Lived in	
	Total	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other
											**
Claire Underwood (played by Robin Wright in House of Cards)	4%	4%	4%	4%	4%	8% AH	2%	6% AK	4%	2%	7% **
Mackenzie Allen (played by Geena Davis in Commander in Chief)	4%	4%	3%	4%	4%	4%	3%	4%	4%	2%	
David Palmer (played by Dennis Haysbert in 24)	5%	5%	4%	5%	7%	4%	5%	5%	5%	5%	-
Selina Meyer (played by Julia Louis-Dreyfus in Veep)	5%	4%	5%	5%	3%	8% AF	5%	5%	5%	4%	-
Josiah "Jed" Bartlet (played by Martin Sheen in The West Wing)	12%	13%	8%	12%	13%	16% AD	16% AD	14%	13%	8%	-
Fitzgerald Grant (played by Tony Goldwyn in Scandal)	4%	4%	6% AH	3%	3%	4%	1%	4%	4%	3%	-
Thomas Kirkman (played by Kiefer Sutherland in Designated Survivor)	9%	10%	9%	11%	8%	9%	9%	9%	10%	7%	-
Thomas Whitmore (played by Bill Pullman in Independence Day)	14%	14%	15%	15%	13%	13%	12%	12%	14%	16%	18% **
Merkin Muffley (played by Peter Sellers in Dr. Strangelove)	2%	2%	4% AF	2%	1%	4% AF	1%	3%	2%	2%	
James Marshall (played by Harrison Ford in Air Force One)	16%	17%	17%	15%	17%	17%	13%	16%	16%	17%	18% **
James Dale (played by Jack Nicholson in Mars Attacks)	4%	4%	6% AF	4%	2%	4%	4%	6% AK	4%	2%	-
President Beck (played by Morgan Freeman in Deep Impact)	18%	17%	18%	19%	20%	18%	14%	19%	17%	19%	46% **
Dave Kovic (played by Kevin Kline in Dave)	5%	6%	5%	5%	5%	5%	7%	5%	5%	6%	-
Andrew Shepherd (played by Michael Douglas in The American President)	10%	11%	11%	14% AF	7%	10%	11%	11%	11%	7%	7% **
Benjamin Asher (played by Aaron Eckhart in Olympus Has Fallen and London Has Fallen)	6%	5%	6%	5%	7%	6%	5%	8%	5%	5%	18% **
James Sawyer (Jamie Foxx in White House Down)	7%	7%	10% AF	8%	6%	5%	6%	8%	8%	6%	7% **
Mays Gilliam (played by Chris Rock in Head of State)	3%	3%	6% AF	3%	2%	4%	2%	5% AJ	3%	2%	
Other	6%	6%	4%	6%	5%	8% AD	8%	4%	7% Al	6%	12% **
Don't know	39%	41%	42%	35%	39%	35%	45%	36%	40%	42%	35%

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