



Burials

Fieldwork Dates: 7th - 8th November 2018

**Conducted by YouGov
On behalf of YouGov Omnibus**

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1215 adults. Fieldwork was undertaken between 7th - 8th November 2018. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov Omnibus

Burials

US_nat Sample: 7th - 8th November 2018



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
	A	B	C	D	E	F	G	H	I	J	K	L	M	

HYB_q1. Which ONE of the following statements do you agree with MOST? Please select the option that best applies.

Unweighted base	1215	545	670	382	370	463	230	273	457	255	806	139	167	103	452
Base: All US adults	1208	598	610	379	366	464	226	270	451	262	778	145	189	97	506
I want to live forever	19%	23%	15%	24%	22%	13%	19%	18%	20%	18%	17%	18%	27%	22%	23%
		B		E	E								J		P
I want to live longer than a normal lifespan, but not forever	42%	41%	44%	44%	39%	44%	44%	43%	39%	45%	42%	53%	39%	34%	38%
											J.L.M				
I don't want to live longer than a normal lifespan	23%	22%	25%	19%	21%	29%	25%	25%	23%	20%	27%	14%	14%	29%	22%
						C.D					K.L			K.L	
Don't know	15%	15%	16%	13%	18%	15%	12%	14%	18%	16%	14%	15%	20%	15%	17%

How concerned, if at all, are you about the following issues regarding your own death care (i.e., products or services for the burial or cremation of the dead)?

HYB_q2_1. The financial impact on my family

Unweighted base	1215	545	670	382	370	463	230	273	457	255	806	139	167	103	452
Base: All US adults	1208	598	610	379	366	464	226	270	451	262	778	145	189	97	506
Very concerned	38%	36%	40%	41%	45%	30%	35%	32%	42%	38%	35%	44%	43%	38%	40%
				E	E				G						
Somewhat concerned	27%	27%	26%	30%	25%	25%	28%	32%	25%	23%	29%	20%	25%	21%	23%
								I			K				
Not very concerned	15%	18%	13%	13%	12%	19%	14%	16%	14%	18%	16%	15%	11%	20%	15%
		B				C.D									
Not concerned at all	16%	16%	15%	9%	12%	24%	16%	17%	15%	16%	17%	16%	11%	14%	17%
						C.D									
Don't know	5%	4%	6%	7%	5%	2%	6%	3%	5%	5%	3%	5%	9%	8%	5%
				E	E								J	J	
Net: Concerned	64%	62%	66%	71%	70%	55%	64%	64%	67%	61%	64%	63%	69%	58%	63%
				E	E										
Net: Not concerned	31%	34%	28%	22%	25%	43%	30%	32%	29%	35%	33%	31%	22%	34%	32%
		B			C.D						L				

HYB_q2_2. The environmental impact of traditional burial methods

Unweighted base	1215	545	670	382	370	463	230	273	457	255	806	139	167	103	452
Base: All US adults	1208	598	610	379	366	464	226	270	451	262	778	145	189	97	506
Very concerned	16%	14%	18%	20%	17%	12%	19%	15%	15%	16%	15%	17%	17%	23%	16%
			A	E										J	
Somewhat concerned	25%	25%	24%	33%	22%	20%	24%	24%	25%	25%	22%	30%	31%	22%	24%
				D.E									J		
Not very concerned	21%	19%	22%	17%	20%	24%	18%	18%	24%	21%	22%	18%	18%	19%	20%
						C									
Not concerned at all	30%	36%	24%	19%	29%	39%	30%	35%	27%	30%	35%	20%	18%	29%	30%
		B				C.D		H			K.L			L	
Don't know	9%	6%	11%	10%	11%	5%	9%	8%	9%	8%	6%	14%	16%	7%	10%
			A	E	E							J	J.M		
Net: Concerned	41%	39%	42%	53%	39%	32%	43%	39%	40%	41%	37%	47%	48%	45%	40%
				D.E	E							J	J		
Net: Not concerned	51%	55%	47%	37%	50%	63%	48%	53%	51%	51%	57%	38%	35%	48%	50%
		B			C	C.D					K.L			L	

HYB_q3. Which ONE, if any, of the following would you like done with your body after death? Please select the option that best applies.

Unweighted base	1215	545	670	382	370	463	230	273	457	255	806	139	167	103	452
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Burials

US_nat Sample: 7th - 8th November 2018



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

HYB_q1. Which ONE of the following statements do you agree with MOST? Please select the option that best applies.

Unweighted base	1215	415	221	127	543	25	125	59	399	64	319	896	458	359	246
Base: All US adults	1208	375	209	118	537	24	126	59	398	64	315	894	464	352	238
I want to live forever	19%	17%	13%	16%	18%	11%	18%	9%	24%	13%	27%	16%	21%	20%	15%
I want to live longer than a normal lifespan, but not forever	42%	43%	46%	52%	44%	40%	40%	46%	42%	37%	41%	43%	41%	44%	47%
I don't want to live longer than a normal lifespan	23%	25%	26%	20%	22%	27%	30%	24%	21%	35%	17%	26%	24%	21%	24%
Don't know	15%	15%	15%	12%	17%	23%	13%	21%	14%	15%	15%	15%	14%	15%	14%

How concerned, if at all, are you about the following issues regarding your own death care (i.e., products or services for the burial or cremation of the dead)?

HYB_q2_1. The financial impact on my family

Unweighted base	1215	415	221	127	543	25	125	59	399	64	319	896	458	359	246
Base: All US adults	1208	375	209	118	537	24	126	59	398	64	315	894	464	352	238
Very concerned	38%	37%	36%	36%	37%	30%	44%	29%	38%	40%	46%	35%	44%	40%	31%
Somewhat concerned	27%	28%	28%	34%	27%	35%	22%	21%	28%	29%	25%	27%	24%	29%	27%
Not very concerned	15%	17%	14%	13%	16%	16%	13%	28%	13%	18%	12%	16%	15%	15%	19%
Not concerned at all	16%	14%	18%	13%	15%	9%	17%	22%	16%	10%	11%	17%	14%	13%	19%
Don't know	5%	5%	5%	5%	4%	11%	4%	-	6%	3%	5%	5%	4%	3%	4%
Net: Concerned	64%	65%	63%	69%	65%	65%	66%	50%	65%	69%	71%	62%	67%	69%	58%
Net: Not concerned	31%	31%	32%	26%	31%	24%	30%	50%	29%	29%	24%	34%	29%	28%	39%

HYB_q2_2. The environmental impact of traditional burial methods

Unweighted base	1215	415	221	127	543	25	125	59	399	64	319	896	458	359	246
Base: All US adults	1208	375	209	118	537	24	126	59	398	64	315	894	464	352	238
Very concerned	16%	16%	15%	21%	15%	9%	19%	18%	16%	23%	19%	15%	19%	14%	17%
Somewhat concerned	25%	25%	28%	20%	22%	33%	24%	22%	29%	20%	24%	25%	26%	24%	24%
Not very concerned	21%	23%	17%	23%	23%	12%	19%	23%	18%	28%	19%	21%	21%	23%	20%
Not concerned at all	30%	28%	33%	29%	33%	27%	30%	34%	27%	20%	28%	31%	25%	34%	32%
Don't know	9%	8%	7%	7%	8%	19%	8%	3%	9%	10%	10%	8%	9%	5%	6%
Net: Concerned	41%	40%	43%	41%	36%	42%	43%	40%	45%	43%	43%	40%	45%	38%	41%
Net: Not concerned	51%	51%	50%	52%	55%	39%	49%	57%	45%	47%	47%	52%	46%	58%	53%

HYB_q3. Which ONE, if any, of the following would you like done with your body after death? Please select the option that best applies.

Unweighted base	1215	415	221	127	543	25	125	59	399	64	319	896	458	359	246
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Burials

US_nat Sample: 7th - 8th November 2018



Total	
	Prefer not to say
	AC

HYB_q1. Which ONE of the following statements do you agree with MOST? Please select the option that best applies.

Unweighted base	1215	152
Base: All US adults	1208	154
I want to live forever	19%	15%
I want to live longer than a normal lifespan, but not forever	42%	36%
I don't want to live longer than a normal lifespan	23%	25%
Don't know	15%	24%
		Z.AA.AB

How concerned, if at all, are you about the following issues regarding your own death care (i.e., products or services for the burial or cremation of the dead)?

HYB_q2_1. The financial impact on my family

Unweighted base	1215	152
Base: All US adults	1208	154
Very concerned	38%	26%
Somewhat concerned	27%	29%
Not very concerned	15%	11%
Not concerned at all	16%	21%
Don't know	5%	13%
Net: Concerned	64%	55%
Net: Not concerned	31%	32%

HYB_q2_2. The environmental impact of traditional burial methods

Unweighted base	1215	152
Base: All US adults	1208	154
Very concerned	16%	10%
Somewhat concerned	25%	23%
Not very concerned	21%	16%
Not concerned at all	30%	32%
Don't know	9%	19%
Net: Concerned	41%	34%
Net: Not concerned	51%	48%

HYB_q3. Which ONE, if any, of the following would you like done with your body after death? Please select the option that best applies.

Unweighted base	1215	152
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Burials

US_nat Sample: 7th - 8th November 2018



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Base: All US adults	1208	598	610	379	366	464	226	270	451	262	778	145	189	97	506
A traditional in-ground burial with a coffin and embalming	21%	21%	21%	21%	22%	20%	25%	21%	21%	18%	20%	31%	21%	17%	23%
A green burial with shrouds and biodegradable material	11%	11%	11%	17%	11%	6%	9%	13%	11%	10%	11%	7%	13%	13%	8%
Cremation by fire	38%	37%	40%	D.E	E	51%	37%	40%	38%	38%	43%	26%	28%	36%	38%
Cremation by water (i.e., alkaline hydrolysis)	4%	5%	4%	7%	3%	3%	4%	4%	4%	6%	3%	5%	9%	4%	5%
Body preservation (i.e., cryogenesis)	3%	5%	2%	D.E	E	1%	4%	2%	3%	3%	2%	7%	2%	5%	3%
Other	5%	6%	5%	B	E	6%	6%	4%	4%	6%	7%	2%	1%	7%	5%
Don't know	17%	16%	18%	E	E	13%	15%	15%	18%	19%	L	22%	26%	18%	18%

To what extent do you agree or disagree with each of the following statements? Please select one option on each row.
 HYB_q4_1. People need to rethink the way we currently deal with "death care" in regard to the environment.

Unweighted base	1215	545	670	382	370	463	230	273	457	255	806	139	167	103	452
Base: All US adults	1208	598	610	379	366	464	226	270	451	262	778	145	189	97	506
Strongly agree	22%	20%	23%	26%	22%	18%	19%	24%	20%	24%	22%	19%	23%	23%	20%
Somewhat agree	23%	23%	23%	E	20%	24%	23%	23%	22%	24%	23%	26%	21%	18%	22%
Neither agree nor disagree	29%	28%	29%	23%	28%	33%	30%	27%	29%	28%	28%	27%	32%	32%	31%
Somewhat disagree	6%	7%	4%	6%	4%	6%	6%	4%	7%	5%	6%	4%	4%	3%	5%
Strongly disagree	10%	13%	8%	5%	11%	14%	11%	12%	10%	9%	12%	7%	5%	12%	11%
Don't know	11%	9%	13%	14%	15%	5%	10%	11%	12%	11%	9%	18%	14%	12%	12%
Net: Agree	45%	43%	46%	E	42%	41%	43%	46%	43%	48%	45%	44%	44%	41%	41%
Net: Disagree	16%	20%	12%	11%	15%	20%	18%	16%	16%	13%	19%	11%	10%	15%	16%

HYB_q4_2. A traditional burial is more than I need after death

Unweighted base	1215	545	670	382	370	463	230	273	457	255	806	139	167	103	452
Base: All US adults	1208	598	610	379	366	464	226	270	451	262	778	145	189	97	506
Strongly agree	35%	34%	36%	29%	36%	39%	33%	34%	34%	40%	36%	26%	37%	34%	33%
Somewhat agree	21%	22%	21%	24%	21%	19%	23%	19%	22%	20%	23%	22%	13%	22%	20%
Neither agree nor disagree	23%	24%	21%	22%	23%	23%	24%	24%	22%	21%	21%	22%	26%	25%	26%
Somewhat disagree	6%	7%	5%	6%	7%	6%	7%	7%	6%	6%	6%	7%	5%	4%	5%
Strongly disagree	7%	6%	7%	5%	5%	9%	5%	8%	7%	5%	7%	9%	7%	4%	8%
Don't know	8%	7%	10%	13%	8%	5%	8%	8%	9%	8%	6%	13%	12%	12%	9%
Net: Agree	56%	56%	57%	A	57%	58%	56%	53%	56%	60%	59%	48%	50%	56%	53%
Net: Disagree	13%	13%	12%	E	12%	14%	12%	15%	13%	11%	13%	16%	12%	7%	12%

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Burials

US_nat Sample: 7th - 8th November 2018



	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Base: All US adults	1208	375	209	118	537	24	126	59	398	64	315	894	464	352	238
A traditional in-ground burial with a coffin and embalming	21%	20%	18%	21%	23%	**	13%	26%	22%	15%	24%	20%	25%	22%	13%
A green burial with shrouds and biodegradable material	11%	14%	13%	12%	10%	5%	12%	5%	12%	13%	13%	10%	10%	12%	13%
Cremation by fire	38%	40%	39%	33%	40%	56%	51%	47%	29%	44%	33%	40%	38%	37%	44%
Cremation by water (i.e., alkaline hydrolysis)	4%	4%	5%	3%	4%	-	1%	7%	5%	9%	5%	4%	4%	4%	8%
Body preservation (i.e., cryogenesis)	3%	3%	4%	2%	1%	5%	2%	3%	6%	1%	3%	3%	4%	4%	1%
Other	5%	6%	4%	8%	4%	4%	6%	5%	6%	7%	3%	6%	5%	7%	5%
Don't know	17%	14%	18%	21%	18%	18%	14%	7%	19%	11%	19%	16%	15%	15%	17%

To what extent do you agree or disagree with each of the following statements? Please select one option on each row.
 HYB_q4_1. People need to rethink the way we currently deal with "death care" in regard to the environment.

Unweighted base	1215	415	221	127	543	25	125	59	399	64	319	896	458	359	246
Base: All US adults	1208	375	209	118	537	24	126	59	398	64	315	894	464	352	238
Strongly agree	22%	22%	23%	28%	20%	29%	23%	19%	24%	18%	21%	22%	22%	21%	27%
Somewhat agree	23%	24%	27%	17%	21%	30%	25%	26%	24%	26%	21%	24%	25%	23%	21%
Neither agree nor disagree	29%	27%	25%	27%	32%	7%	29%	25%	26%	28%	29%	28%	29%	29%	25%
Somewhat disagree	6%	7%	5%	5%	6%	7%	3%	6%	6%	3%	5%	6%	4%	6%	7%
Strongly disagree	10%	10%	10%	11%	12%	12%	12%	14%	7%	8%	11%	10%	9%	13%	10%
Don't know	11%	10%	11%	11%	9%	14%	8%	10%	14%	17%	14%	10%	11%	9%	10%
Net: Agree	45%	46%	50%	45%	41%	59%	48%	45%	48%	44%	42%	45%	47%	44%	48%
Net: Disagree	16%	17%	14%	17%	18%	19%	15%	21%	13%	11%	15%	16%	13%	19%	17%

HYB_q4_2. A traditional burial is more than I need after death

Unweighted base	1215	415	221	127	543	25	125	59	399	64	319	896	458	359	246
Base: All US adults	1208	375	209	118	537	24	126	59	398	64	315	894	464	352	238
Strongly agree	35%	37%	35%	35%	35%	36%	43%	32%	32%	36%	34%	35%	35%	35%	39%
Somewhat agree	21%	22%	26%	14%	22%	37%	16%	19%	22%	17%	21%	21%	22%	21%	19%
Neither agree nor disagree	23%	20%	19%	23%	22%	8%	23%	21%	24%	26%	22%	23%	22%	22%	22%
Somewhat disagree	6%	6%	7%	9%	7%	-	6%	5%	7%	1%	6%	6%	5%	8%	8%
Strongly disagree	7%	6%	5%	7%	6%	5%	9%	13%	6%	6%	5%	7%	7%	7%	6%
Don't know	8%	7%	8%	12%	8%	14%	4%	10%	10%	14%	10%	8%	8%	7%	7%
Net: Agree	56%	60%	61%	49%	57%	73%	59%	51%	54%	53%	56%	56%	58%	57%	58%
Net: Disagree	13%	13%	12%	16%	13%	5%	14%	18%	12%	7%	11%	13%	12%	15%	13%

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Burials

US_nat Sample: 7th - 8th November 2018



	Total	Prefer not to say
Base: All US adults	1208	154
A traditional in-ground burial with a coffin and embalming	21%	19%
A green burial with shrouds and biodegradable material	11%	8%
Cremation by fire	38%	33%
Cremation by water (i.e., alkaline hydrolysis)	4%	3%
Body preservation (i.e., cryogenesis)	3%	5%
Other	5%	4%
Don't know	17%	28%
		Z.AA.AB

To what extent do you agree or disagree with each of the following statements? Please select one option on each row.
 HYB_q4_1. People need to rethink the way we currently deal with "death care" in regard to the environment.

	Unweighted base	1215	152
Base: All US adults	1208	154	
Strongly agree	22%	16%	
Somewhat agree	23%	18%	
Neither agree nor disagree	29%	31%	
Somewhat disagree	6%	7%	
Strongly disagree	10%	9%	
Don't know	11%	19%	
Net: Agree	45%	34%	Z.AA.AB
Net: Disagree	16%	15%	

HYB_q4_2. A traditional burial is more than I need after death

	Unweighted base	1215	152
Base: All US adults	1208	154	
Strongly agree	35%	26%	
Somewhat agree	21%	22%	
Neither agree nor disagree	23%	27%	
Somewhat disagree	6%	4%	
Strongly disagree	7%	5%	
Don't know	8%	16%	
Net: Agree	56%	48%	Z.AA.AB
Net: Disagree	13%	9%	

YouGov Omnibus

Burials

US_nat Sample: 7th - 8th November 2018



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	

HYB_q4_3. The thought of what happens to the body during natural decomposition is unsettling

Unweighted base	1215	545	670	382	370	463	230	273	457	255	806	139	167	103	452
Base: All US adults	1208	598	610	379	366	464	226	270	451	262	778	145	189	97	506
Strongly agree	15%	12%	17%	13%	16%	15%	18%	16%	13%	13%	13%	16%	24%	9%	15%
			A										J.M		
Somewhat agree	22%	20%	23%	27%	21%	17%	22%	24%	20%	22%	21%	22%	25%	16%	21%
			E												
Neither agree nor disagree	26%	27%	24%	23%	22%	31%	25%	28%	25%	26%	26%	24%	24%	28%	31%
			C.D											O.P.Q	
Somewhat disagree	9%	11%	8%	12%	7%	9%	12%	8%	9%	9%	11%	7%	5%	8%	8%
			D								L				
Strongly disagree	22%	25%	19%	16%	26%	24%	17%	20%	24%	23%	24%	18%	13%	28%	18%
		B		C		C			F		L			L	
Don't know	7%	5%	9%	9%	9%	4%	6%	4%	8%	8%	4%	13%	10%	11%	7%
			A	E		E			G	G		J	J	J	
Net: Agree	36%	32%	40%	40%	37%	32%	40%	40%	34%	34%	34%	38%	49%	25%	36%
			A	E		E					M		J.M		
Net: Disagree	31%	36%	27%	28%	32%	33%	29%	29%	33%	31%	35%	25%	18%	36%	26%
		B									K.L			L	

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, Minimum Base: 30 (**), Small Base: 100 (*)

YouGov Omnibus

Burials

US_nat Sample: 7th - 8th November 2018



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

HYB_q4_3. The thought of what happens to the body during natural decomposition is unsettling

Unweighted base	1215	415	221	127	543	25	125	59	399	64	319	896	458	359	246
Base: All US adults	1208	375	209	118	537	24	126	59	398	64	315	894	464	352	238
Strongly agree	15%	14%	13%	16%	15%	11%	13%	10%	16%	12%	18%	13%	16%	13%	17%
Somewhat agree	22%	20%	24%	25%	23%	20%	14%	20%	22%	21%	25%	20%	22%	22%	22%
Neither agree nor disagree	26%	24%	22%	17%	25%	20%	33%	26%	23%	34%	22%	27%	27%	27%	20%
Somewhat disagree	9%	9%	12%	10%	8%	6%	10%	16%	9%	12%	6%	10%	8%	11%	10%
Strongly disagree	22%	27%	21%	24%	21%	24%	27%	19%	22%	18%	19%	23%	21%	22%	25%
Don't know	7%	6%	7%	8%	7%	18%	4%	10%	7%	3%	9%	6%	6%	5%	6%
Net: Agree	36%	34%	38%	41%	39%	32%	26%	30%	38%	33%	44%	34%	38%	35%	39%
Net: Disagree	31%	35%	34%	34%	30%	30%	37%	34%	31%	30%	25%	33%	29%	33%	34%

Cell Contents (Col

YouGov Omnibus
Burials

US_nat Sample: 7th - 8th November 2018



Total	
	Prefer not to say

HYB_q4_3. The thought of what happens to the body during natural decomposition is unsettling

Unweighted base	1215	152
Base: All US adults	1208	154
Strongly agree	15%	12%
Somewhat agree	22%	17%
Neither agree nor disagree	26%	28%
Somewhat disagree	9%	8%
Strongly disagree	22%	20%
Don't know	7%	15%
Net: Agree	36%	29%
Net: Disagree	31%	28%

Cell Contents (Col