



**Food Allergies**  
Fieldwork Dates: 17th - 19th October 2018

**Conducted by YouGov**  
**On behalf of YouGov OmniBus**

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#### **BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email [omnibus.us@yougov.com](mailto:omnibus.us@yougov.com) quoting the survey details

#### **EDITOR'S NOTES - all press releases should contain the following information**

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 2423 adults. Fieldwork was undertaken between 17th - 19th October 2018. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

# YouGov OmniBus

## Food Allergies

US\_nat Sample: 17th - 19th October 2018



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

age. What is your age?

Unweighted base	2423	1053	1370	684	726	1013	468	514	881	560	1650	295	308	170	868
<b>Base: All US Adults</b>	2423	1205	1218	759	733	932	474	505	878	567	1572	301	378	172	1009

GEF\_q1. Which, if any, of the following foods are you allergic to?

Please select all that apply.

Unweighted base	2423	1053	1370	684	726	1013	468	514	881	560	1650	295	308	170	868
<b>Base: All US Adults</b>	2423	1205	1218	759	733	932	474	505	878	567	1572	301	378	172	1009
Milk	5%	5%	6%	8%	5%	4%	5%	5%	4%	8%	5%	7%	7%	5%	5%
				D,E						H					
Eggs	3%	3%	3%	5%	4%	1%	4%	3%	2%	3%	2%	5%	4%	5%	3%
				E	E		H					J		J	
Peanuts	3%	3%	3%	4%	3%	1%	3%	2%	2%	3%	2%	4%	3%	4%	3%
				E											
Walnuts	3%	3%	3%	6%	3%	2%	4%	2%	3%	5%	3%	8%	2%	6%	4%
				D,E			G			G		J,L		J,L	
Almonds	2%	2%	2%	3%	2%	1%	3%	2%	1%	3%	2%	4%	2%	3%	2%
				E			H								
Pine nuts	2%	2%	2%	3%	2%	1%	3%	2%	1%	1%	1%	4%	1%	3%	1%
				E								J		J	
Pecans	2%	3%	2%	3%	3%	1%	3%	2%	2%	4%	2%	5%	4%	3%	3%
				E	E					H		J		J	
Brazil nuts	2%	2%	2%	3%	2%	1%	4%	1%	2%	2%	2%	6%	1%	4%	2%
				E			G,H					J,L			
Pine nuts (1)	2%	2%	2%	4%	2%	1%	3%	2%	2%	3%	2%	6%	1%	2%	2%
				E	E							J,L			
Soy	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	5%	2%	1%	2%
												J,M			
Wheat	2%	1%	3%	3%	2%	2%	2%	2%	2%	3%	2%	2%	2%	1%	2%
Shellfish	5%	5%	5%	5%	6%	5%	7%	4%	6%	3%	4%	11%	5%	4%	5%
							I					J,L,M			
Kiwis	2%	2%	2%	3%	2%	1%	1%	1%	2%	2%	1%	3%	2%	2%	2%
				E											
Mangos	2%	2%	2%	4%	1%	1%	2%	2%	2%	2%	1%	4%	4%	3%	2%
				D,E	E							J	J	J	
Strawberries	2%	2%	3%	3%	2%	1%	2%	2%	2%	3%	2%	4%	3%	2%	3%
				E								J			P
Other	4%	3%	5%	4%	4%	4%	4%	5%	4%	4%	5%	3%	2%	5%	3%
			A								L				
Not applicable - I have no known food allergies	79%	80%	78%	72%	79%	85%	78%	81%	79%	78%	82%	69%	77%	76%	81%
				C		C,D					K		K		

GEF\_q2. Which, if any, of the following symptoms present

themselves if you eat something you're allergic to? Please select all that apply.

Unweighted base	494	195	299	185	153	156	97	97	177	123	297	85	73	39	159
<b>Base: All US Adults With Allergies</b>	506	240	265	209	154	143	102	98	180	126	286	94	86	41	196
Itching/swelling in your mouth	40%	40%	41%	40%	40%	41%	44%	36%	41%	39%	39%	43%	39%	45%	41%
							*	*				*	*	*	
Dizziness	14%	19%	10%	16%	16%	9%	13%	15%	15%	14%	15%	21%	9%	2%	15%
							*	*			M	M*	*	*	
Vomiting, diarrhea, or abdominal cramps and pain	35%	29%	40%	30%	34%	42%	35%	37%	32%	37%	42%	24%	27%	26%	28%
			A				*	*			K,L	*	*	*	
Hives	26%	21%	30%	19%	29%	33%	28%	25%	29%	21%	31%	19%	18%	20%	25%
			A		C	C	*	*			K,L	*	*	*	

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## Food Allergies

US\_nat Sample: 17th - 19th October 2018



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

age. What is your age?

Unweighted base	2423	827	461	267	1147	38	265	128	734	111	598	1825	930	698	513
<b>Base: All US Adults</b>	2423	760	417	236	1120	37	254	116	776	120	599	1824	954	687	503

GEF\_q1. Which, if any, of the following foods are you allergic to? Please select all that apply.

Unweighted base	2423	827	461	267	1147	38	265	128	734	111	598	1825	930	698	513
<b>Base: All US Adults</b>	2423	760	417	236	1120	37	254	116	776	120	599	1824	954	687	503
Milk	5%	6%	6%	5%	6%	12%	5%	4%	5%	4%	7%	5%	6%	6%	5%
Eggs	3%	2%	3%	2%	3%	2%	4%	4%	2%	3%	5%	2%	3%	4%	2%
Peanuts	3%	2%	2%	4%	3%	-	1%	1%	3%	1%	4%	2%	3%	2%	3%
Walnuts	3%	3%	3%	4%	3%	2%	1%	2%	5%	2%	4%	3%	4%	3%	3%
Almonds	2%	2%	2%	3%	3%	-	0%	1%	3%	2%	4%	2%	2%	2%	2%
Pine nuts	2%	2%	1%	2%	1%	7%	1%	-	3%	-	3%	1%	2%	1%	2%
Pecans	2%	2%	2%	3%	3%	-	2%	3%	3%	1%	4%	2%	3%	3%	2%
Brazil nuts	2%	2%	3%	2%	2%	15%	1%	1%	3%	-	3%	2%	2%	2%	2%
Pine nuts (1)	2%	2%	2%	3%	1%	15%	0%	3%	3%	4%	3%	2%	3%	2%	2%
Soy	2%	2%	1%	2%	2%	5%	0%	0%	2%	1%	3%	2%	2%	2%	2%
Wheat	2%	2%	2%	3%	3%	1%	1%	2%	2%	-	3%	2%	2%	3%	2%
Shellfish	5%	4%	5%	7%	4%	9%	4%	4%	6%	8%	5%	5%	6%	6%	4%
Kiwis	2%	2%	1%	3%	2%	5%	1%	1%	2%	2%	3%	1%	2%	2%	2%
Mangos	2%	2%	1%	2%	2%	10%	1%	1%	1%	2%	4%	1%	2%	1%	1%
Strawberries	2%	2%	1%	2%	3%	-	3%	4%	2%	-	4%	2%	3%	2%	2%
Other	4%	5%	4%	6%	4%	-	5%	3%	6%	-	3%	5%	5%	4%	3%
Not applicable - I have no known food allergies	79%	78%	79%	76%	80%	68%	80%	85%	77%	84%	75%	80%	78%	77%	83%

GEF\_q2. Which, if any, of the following symptoms present themselves if you eat something you're allergic to? Please select all that apply.

Unweighted base	494	179	92	64	221	11	50	20	176	76	141	353	203	150	88
<b>Base: All US Adults With Allergies</b>	506	166	87	57	228	12	50	18	179	19	148	358	210	157	88
Itching/swelling in your mouth	40%	34%	48%	45%	35%	36%	50%	57%	42%	37%	40%	40%	43%	32%	45%
Dizziness	14%	11%	15%	16%	16%	6%	6%	10%	12%	35%	21%	11%	17%	14%	13%
Vomiting, diarrhea, or abdominal cramps and pain	35%	36%	41%	42%	35%	23%	34%	38%	36%	29%	30%	37%	32%	42%	39%
Hives	26%	24%	28%	32%	25%	5%	33%	43%	23%	39%	25%	26%	27%	25%	24%

**YouGov OmniBus**  
**Food Allergies**

US\_nat Sample: 17th - 19th October 2018



Total	
	Prefer not to say
	AC

age. What is your age?

Unweighted base	2423	282
<b>Base: All US Adults</b>	2423	279

GEF\_q1. Which, if any, of the following foods are you allergic to?  
 Please select all that apply.

Unweighted base	2423	282
<b>Base: All US Adults</b>	2423	279
Milk	5%	4%
Eggs	3%	1%
Peanuts	3%	2%
Walnuts	3%	3%
Almonds	2%	1%
Pine nuts	2%	1%
Pecans	2%	2%
Brazil nuts	2%	2%
Pine nuts (1)	2%	1%
Soy	2%	1%
Wheat	2%	2%
Shellfish	5%	4%
Kiwis	2%	2%
Mangos	2%	2%
Strawberries	2%	1%
Other	4%	5%
Not applicable - I have no known food allergies	79%	81%

GEF\_q2. Which, if any, of the following symptoms present themselves if you eat something you're allergic to? Please select all that apply.

Unweighted base	494	53
<b>Base: All US Adults With Allergies</b>	506	52
Itching/swelling in your mouth	40%	44% *
Dizziness	14%	5% *
Vomiting, diarrhea, or abdominal cramps and pain	35%	18% *
Hives	26%	27% *

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## Food Allergies

US\_nat Sample: 17th - 19th October 2018



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Drop in blood pressure	11%	15% B	7%	14% E	14% E	4%	14% *	7% *	11%	12%	9%	15% *	10% *	19% *	13%
Tightening of the throat and trouble breathing	26%	26%	25%	23%	29%	27%	27% *	22% *	32% I	18%	28%	23% *	24% *	22% *	25%
Other	8%	8%	7%	6%	4%	14% C.D	6% *	10% *	8%	7%	11% K.L	1% *	2% *	6% *	7%
Don't know	7%	7%	6%	8% E	8%	3%	5% *	6% *	7%	8%	4%	9% *	12% J*	5% *	9% P
Prefer not to say	3%	4%	3%	6% E	3%	0%	8% H*	4% *	1%	3%	3%	4% *	5% *	5% *	4%

GEF\_q3. Which, if any, of the following treatments do you use to treat an allergic reaction caused by food? Please select all that apply.

Unweighted base	494	195	299	185	153	156	97	97	177	123	297	85	73	39	159
<b>Base: All US Adults With Allergies</b>	506	240	265	209	154	143	102	98	180	126	286	94	86	41	196
Antihistamines (e.g., Benadryl, Zyrtec, etc.)	46%	42%	49%	39%	51%	49%	49% *	42% *	48%	43%	46%	42% *	47% *	51% *	50% O
Epinephrine injection (e.g., EpiPen, EpiSnap, etc.)	19%	20%	18%	23% C	18%	14%	19% *	16% *	21%	17%	17%	27% *	19% *	14% *	21%
Holistic remedies	11%	15% B	8%	12%	14%	8%	11% *	8% *	10%	18% G	11%	16% *	10% *	8% *	10%
Other	8%	6%	10%	4%	6%	17% C.D	6% *	8% *	9%	8%	11% K	3% *	5% *	8% *	5%
Don't know	9%	10%	8%	10%	10%	5%	11% *	9% *	10%	6%	6% *	10% *	15% J*	12% *	12%
Not applicable - I don't do anything when I have an allergic reaction to food	24%	24%	24%	26%	19%	27%	25% *	31% H*	19%	26%	27%	22% *	21% *	21% *	22%

GEF\_q4. About how old were you when you discovered you had any food allergies?

Unweighted base	494	195	299	185	153	156	97	97	177	123	297	85	73	39	159
<b>Base: All US Adults With Allergies</b>	506	240	265	209	154	143	102	98	180	126	286	94	86	41	196
Younger than 5 years old	9%	10%	8%	11%	10%	5%	11% *	7% *	7%	10%	9%	5% *	7% *	17% K*	8%
5 - 10 years old	16%	17%	16%	20%	14%	14%	17% *	15% *	16%	17%	16%	21% *	14% *	15% *	13%
11 - 15 years old	18%	21%	16%	23% E	18%	11%	21% *	11% *	20%	19%	17%	14% *	22% *	31% J.K*	23% O
16 - 20 years old	13%	15%	12%	16%	11%	12%	13% *	18% *	14%	10%	14%	17% *	9% *	12% *	12%
21 - 25 years old	9%	6%	12% A	7%	9%	11%	11% *	10% *	6%	12%	12%	6% *	6% *	2% *	8%
26 - 30 years old	8%	5%	10%	7%	8%	9%	12% *	9% *	5%	7%	9%	6% *	8% *	4% *	7%
Older than 30	16%	13%	19%	1% C	21% C	31% C	9% *	20% F*	18%	15%	18%	12% *	16% *	10% *	16%
Don't recall	11%	13%	9%	15%	8%	8%	7% *	9% *	14%	10%	6%	19% J*	18% J*	8% *	14% P.Q

To what extent, if at all, have your food allergy affected your experience in each of the following situations?

GEF\_q5\_1. Grocery shopping

Unweighted base	494	195	299	185	153	156	97	97	177	123	297	85	73	39	159
<b>Base: All US Adults With Allergies</b>	506	240	265	209	154	143	102	98	180	126	286	94	86	41	196
Affected a lot	20%	21%	20%	21% E	13%	13%	23% *	16% *	20%	23%	20%	23% *	17% *	27% *	23%
Affected somewhat	20%	19%	21%	26%	20%	12%	18% *	21% *	22%	18%	20%	18% *	20% *	28% *	18%

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## Food Allergies

US\_nat Sample: 17th - 19th October 2018



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Drop in blood pressure	11%	11%	7%	10%	9%	14%	20%	10%	15%	17%	9%	11%	13%	11%
Tightening of the throat and trouble breathing	26%	24%	27%	26%	34%	25%	30%	26%	18%	24%	26%	27%	22%	34%
Other	8%	7%	7%	6%	-	10%	8%	10%	-	1%	10%	7%	3%	13%
Don't know	7%	7%	2%	8%	17%	2%	-	6%	5%	5%	7%	8%	6%	4%
Prefer not to say	3%	5%	1%	2%	7%	2%	-	5%	7%	3%	3%	3%	2%	2%

GEF\_q3. Which, if any, of the following treatments do you use to treat an allergic reaction caused by food? Please select all that apply.

	Unweighted base	494	179	92	64	221	11	50	20	176	16	141	353	203	150	88
<b>Base: All US Adults With Allergies</b>	506	166	87	57	228	12	50	18	179	19	148	358	210	157	88	
Antihistamines (e.g., Benadryl, Zyrtec, etc.)	46%	37%	45%	58%	51%	17%	58%	56%	37%	39%	52%	43%	45%	43%	58%	
Epinephrine injection (e.g., EpiPen, EpiSnap, etc.)	19%	15%	22%	20%	21%	27%	12%	13%	18%	14%	28%	15%	18%	20%	22%	
Holistic remedies	11%	14%	11%	9%	11%	9%	16%	23%	8%	21%	14%	11%	14%	9%	15%	
Other	8%	10%	14%	6%	9%	-	10%	17%	7%	5%	3%	10%	8%	10%	4%	
Don't know	9%	9%	5%	5%	7%	15%	9%	-	10%	19%	11%	8%	11%	7%	5%	
Not applicable - I don't do anything when I have an allergic reaction to food	24%	25%	24%	30%	20%	31%	14%	20%	34%	8%	10%	30%	23%	23%	22%	

GEF\_q4. About how old were you when you discovered you had any food allergies?

	Unweighted base	494	179	92	64	221	11	50	20	176	16	141	353	203	150	88
<b>Base: All US Adults With Allergies</b>	506	166	87	57	228	12	50	18	179	19	148	358	210	157	88	
Younger than 5 years old	9%	10%	6%	13%	8%	-	12%	8%	10%	4%	9%	9%	9%	7%	11%	
5 - 10 years old	16%	19%	20%	16%	18%	18%	19%	5%	16%	11%	21%	15%	18%	20%	14%	
11 - 15 years old	18%	13%	16%	21%	15%	19%	13%	29%	22%	31%	19%	18%	16%	20%	16%	
16 - 20 years old	13%	14%	19%	7%	15%	-	4%	11%	15%	12%	16%	12%	12%	17%	11%	
21 - 25 years old	9%	7%	10%	17%	10%	6%	7%	13%	9%	-	8%	9%	8%	10%	12%	
26 - 30 years old	8%	10%	6%	7%	9%	17%	12%	9%	5%	-	7%	8%	8%	7%	7%	
Older than 30	16%	13%	19%	16%	18%	18%	24%	25%	8%	17%	10%	18%	17%	13%	20%	
Don't recall	11%	14%	3%	2%	8%	22%	9%	-	14%	24%	11%	11%	12%	7%	9%	

To what extent, if at all, have your food allergy affected your experience in each of the following situations?

GEF\_q5\_1. Grocery shopping

	Unweighted base	494	179	92	64	221	11	50	20	176	16	141	353	203	150	88
<b>Base: All US Adults With Allergies</b>	506	166	87	57	228	12	50	18	179	19	148	358	210	157	88	
Affected a lot	20%	17%	20%	22%	23%	24%	16%	12%	19%	11%	25%	18%	24%	15%	23%	
Affected somewhat	20%	25%	20%	13%	22%	27%	10%	19%	19%	25%	30%	16%	16%	24%	25%	

# YouGov OmniBus

## Food Allergies

US\_nat Sample: 17th - 19th October 2018



	Total	Prefer not to say
Drop in blood pressure	11%	5% *
Tightening of the throat and trouble breathing	26%	19% *
Other	8%	13% AA*
Don't know	7%	7% *
Prefer not to say	3%	13% Z_AA.AB*

GEF\_q3. Which, if any, of the following treatments do you use to treat an allergic reaction caused by food? Please select all that apply.

	Unweighted base	494	53
<b>Base: All US Adults With Allergies</b>	<b>506</b>	<b>52</b>	
Antihistamines (e.g., Benadryl, Zyrtec, etc.)	46%	37% *	
Epinephrine injection (e.g., EpiPen, EpiSnap, etc.)	19%	13% *	
Holistic remedies	11%	2% *	
Other	8%	12% *	
Don't know	9%	12% *	
Not applicable - I don't do anything when I have an allergic reaction to food	24%	37% *	

GEF\_q4. About how old were you when you discovered you had any food allergies?

	Unweighted base	494	53
<b>Base: All US Adults With Allergies</b>	<b>506</b>	<b>52</b>	
Younger than 5 years old	9%	12% *	
5 - 10 years old	16%	7% *	
11 - 15 years old	18%	27% *	
16 - 20 years old	13%	10% *	
21 - 25 years old	9%	6% *	
26 - 30 years old	8%	7% *	
Older than 30	16%	10% *	
Don't recall	11%	22% AA*	

To what extent, if at all, have your food allergy affected your experience in each of the following situations?

GEF\_q5\_1. Grocery shopping

	Unweighted base	494	53
<b>Base: All US Adults With Allergies</b>	<b>506</b>	<b>52</b>	
Affected a lot	20%	16% *	
Affected somewhat	20%	16%	



# YouGov OmniBus

## Food Allergies

US\_nat Sample: 17th - 19th October 2018



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Affected a little	20%	23%	18%	21%	21%	20%	19%	20%	21%	21%	18%	25%	26%	15%	20%
Not impacted at all	35%	31%	39%	27%	31%	53%	37%	42%	30%	35%	40%	30%	29%	27%	33%
Don't know	4%	5%	2%	6%	3%	2%	3%	1%	6%	2%	2%	5%	9%	3%	5%

### GEF\_q5\_2. Eating at restaurants

Unweighted base	494	195	299	185	153	156	97	97	177	123	297	85	73	39	159
<b>Base: All US Adults With Allergies</b>	506	240	265	209	154	143	102	98	180	126	286	94	86	41	196
Affected a lot	19%	17%	22%	19%	24%	16%	19%	12%	23%	20%	18%	21%	23%	18%	17%
Affected somewhat	21%	22%	20%	24%	21%	18%	19%	29%	17%	23%	21%	21%	17%	30%	19%
Affected a little	26%	29%	24%	26%	30%	23%	32%	22%	30%	21%	26%	24%	31%	23%	32%
Not impacted at all	29%	27%	31%	26%	22%	41%	25%	36%	24%	34%	32%	28%	20%	26%	26%
Don't know	4%	5%	3%	5%	3%	3%	4%	1%	6%	2%	2%	5%	9%	3%	5%

In general, to what extent do you agree or disagree with each of the following statements? Please select one option on each row.

### GEF\_q6\_1. Food manufacturers usually do a good job labeling foods with potential allergens

Unweighted base	2423	1053	1370	684	726	1013	468	514	881	560	1650	295	308	170	868
<b>Base: All US Adults</b>	2423	1205	1218	759	733	932	474	505	878	567	1572	301	378	172	1009
Strongly agree	19%	20%	18%	21%	23%	14%	20%	17%	21%	18%	17%	23%	22%	19%	20%
Somewhat agree	40%	40%	40%	37%	39%	43%	40%	39%	40%	40%	43%	32%	37%	34%	38%
Neither agree nor disagree	21%	21%	21%	20%	19%	23%	22%	22%	20%	20%	20%	28%	19%	25%	23%
Somewhat disagree	8%	7%	9%	8%	6%	9%	7%	8%	8%	9%	8%	7%	8%	10%	7%
Strongly disagree	3%	3%	2%	2%	3%	3%	2%	4%	2%	3%	3%	3%	3%	1%	2%
Don't know	9%	10%	9%	12%	10%	7%	10%	10%	8%	10%	10%	8%	10%	10%	10%

### GEF\_q6\_2. Restaurants usually do a good job meeting the needs of customers with serious allergies

Unweighted base	2423	1053	1370	684	726	1013	468	514	881	560	1650	295	308	170	868
<b>Base: All US Adults</b>	2423	1205	1218	759	733	932	474	505	878	567	1572	301	378	172	1009
Strongly agree	12%	13%	10%	16%	13%	7%	12%	9%	13%	12%	10%	19%	15%	11%	12%
Somewhat agree	32%	32%	31%	30%	30%	34%	34%	33%	31%	30%	34%	27%	28%	27%	30%
Neither agree nor disagree	26%	27%	24%	24%	25%	28%	26%	24%	27%	24%	24%	31%	28%	29%	31%
Somewhat disagree	13%	11%	15%	14%	12%	14%	14%	14%	12%	14%	14%	8%	11%	17%	11%
Strongly disagree	5%	5%	6%	6%	5%	4%	3%	6%	5%	6%	5%	4%	5%	7%	5%
Don't know	13%	12%	13%	11%	14%	13%	11%	13%	12%	15%	13%	11%	14%	10%	12%

# YouGov OmniBus

## Food Allergies

US\_nat Sample: 17th - 19th October 2018



Total	Education			Marital Status						Children under the age of 18		Income			
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	
Affected a little	20%	21%	19%	21%	18%	14%	22%	12%	23%	26%	15%	22%	23%	24%	16%
Not impacted at all	35%	34%	37%	43%	33%	20%	50%	57%	33%	34%	23%	40%	34%	35%	34%
Don't know	4%	3%	4%	2%	3%	15%	2%	-	5%	5%	6%	3%	1%	2%	

### GEF\_q5\_2. Eating at restaurants

Unweighted base	494	179	92	64	221	11	50	20	176	16	141	353	203	150	88
<b>Base: All US Adults With Allergies</b>	506	166	87	57	228	12	50	18	179	19	148	358	210	157	88
Affected a lot	19%	16%	25%	27%	23%	7%	9%	8%	20%	16%	24%	17%	19%	15%	28%
Affected somewhat	21%	29%	15%	14%	25%	16%	21%	4%	19%	20%	27%	19%	19%	26%	23%
Affected a little	26%	19%	26%	28%	23%	40%	38%	36%	24%	41%	21%	29%	27%	30%	22%
Not impacted at all	29%	31%	31%	29%	25%	22%	29%	46%	34%	18%	22%	32%	32%	26%	26%
Don't know	4%	4%	2%	2%	4%	15%	4%	5%	3%	5%	5%	3%	4%	3%	1%

In general, to what extent do you agree or disagree with each of the following statements? Please select one option on each row.

### GEF\_q6\_1. Food manufacturers usually do a good job labeling foods with potential allergens

Unweighted base	2423	827	461	267	1147	38	265	128	734	111	598	1825	930	698	513
<b>Base: All US Adults</b>	2423	760	417	236	1120	37	254	116	776	120	599	1824	954	687	503
Strongly agree	19%	19%	17%	19%	20%	23%	19%	8%	20%	16%	22%	18%	20%	19%	19%
Somewhat agree	40%	41%	45%	37%	41%	40%	36%	43%	38%	42%	40%	40%	38%	43%	44%
Neither agree nor disagree	21%	19%	18%	23%	20%	18%	25%	27%	20%	20%	20%	21%	20%	22%	19%
Somewhat disagree	8%	8%	10%	7%	8%	8%	6%	12%	7%	10%	7%	8%	9%	8%	5%
Strongly disagree	3%	3%	2%	5%	3%	5%	0%	4%	3%	4%	3%	3%	3%	3%	2%
Don't know	9%	10%	7%	9%	8%	6%	13%	6%	12%	9%	8%	10%	10%	5%	10%

### GEF\_q6\_2. Restaurants usually do a good job meeting the needs of customers with serious allergies

Unweighted base	2423	827	461	267	1147	38	265	128	734	111	598	1825	930	698	513
<b>Base: All US Adults</b>	2423	760	417	236	1120	37	254	116	776	120	599	1824	954	687	503
Strongly agree	12%	11%	14%	11%	12%	21%	9%	5%	14%	11%	15%	11%	12%	12%	12%
Somewhat agree	32%	32%	36%	33%	33%	24%	31%	41%	29%	32%	32%	31%	29%	33%	37%
Neither agree nor disagree	26%	23%	22%	21%	25%	23%	28%	24%	26%	26%	21%	27%	27%	23%	22%
Somewhat disagree	13%	14%	14%	18%	14%	16%	10%	14%	12%	16%	14%	13%	12%	16%	12%
Strongly disagree	5%	5%	5%	7%	5%	14%	3%	6%	6%	4%	7%	5%	6%	5%	5%
Don't know	13%	15%	9%	10%	12%	3%	18%	10%	13%	12%	11%	13%	14%	10%	11%

**YouGov OmniBus**  
**Food Allergies**

US\_nat Sample: 17th - 19th October 2018



	Total	Prefer not to say
Affected a little	20%	7%
Not impacted at all	35%	44%
Don't know	4%	17%
		Z.AA.AB*

**GEF\_q5\_2. Eating at restaurants**

	Unweighted base	
	494	53
<b>Base: All US Adults With Allergies</b>	506	52
Affected a lot	19%	21%
Affected somewhat	21%	13%
Affected a little	26%	22%
Not impacted at all	29%	33%
Don't know	4%	11%
		AA.AB*

In general, to what extent do you agree or disagree with each of the following statements? Please select one option on each row.

**GEF\_q6\_1. Food manufacturers usually do a good job labeling foods with potential allergens**

	Unweighted base	
	2423	282
<b>Base: All US Adults</b>	2423	279
Strongly agree	19%	14%
Somewhat agree	40%	31%
Neither agree nor disagree	21%	25%
Somewhat disagree	8%	11%
Strongly disagree	3%	3%
Don't know	9%	16%
		Z.AA.AB

**GEF\_q6\_2. Restaurants usually do a good job meeting the needs of customers with serious allergies**

	Unweighted base	
	2423	282
<b>Base: All US Adults</b>	2423	279
Strongly agree	12%	9%
Somewhat agree	32%	26%
Neither agree nor disagree	26%	32%
Somewhat disagree	13%	13%
Strongly disagree	5%	3%
Don't know	13%	17%
		AA.AB

**YouGov OmniBus**  
**Food Allergies**

US\_nat Sample: 17th - 19th October 2018



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	

GEF\_q6\_3. Most people who say they have a food allergy are being overdramatic

Unweighted base	2423	1053	1370	684	726	1013	468	514	881	560	1650	295	308	170	868
<b>Base: All US Adults</b>	2423	1205	1218	759	733	932	474	505	878	567	1572	301	378	172	1009
Strongly agree	7%	9%	5%	8%	8%	5%	7%	6%	7%	6%	6%	8%	10%	11%	7%
		B		E	E								J	J	
Somewhat agree	14%	16%	12%	12%	16%	15%	10%	13%	15%	17%	14%	10%	16%	15%	13%
		B							F	F			K		
Neither agree nor disagree	23%	24%	22%	24%	21%	23%	26%	23%	23%	20%	22%	25%	22%	26%	26%
							I							P,Q	
Somewhat disagree	20%	22%	19%	18%	21%	21%	22%	22%	18%	20%	22%	17%	19%	13%	19%
											M				
Strongly disagree	27%	20%	34%	29%	26%	27%	28%	28%	27%	27%	28%	30%	24%	25%	25%
			A												
Don't know	9%	9%	9%	9%	9%	9%	8%	8%	9%	11%	9%	10%	9%	9%	10%
															P

GEF\_q6\_4. It's easy for people with food allergies to avoid foods that will cause a reaction

Unweighted base	2423	1053	1370	684	726	1013	468	514	881	560	1650	295	308	170	868
<b>Base: All US Adults</b>	2423	1205	1218	759	733	932	474	505	878	567	1572	301	378	172	1009
Strongly agree	10%	12%	9%	12%	10%	9%	10%	8%	12%	10%	8%	15%	15%	12%	13%
		B							G			J	J		O,P
Somewhat agree	20%	22%	18%	17%	21%	21%	21%	20%	21%	18%	20%	18%	23%	20%	20%
		B				C									Q
Neither agree nor disagree	24%	26%	23%	28%	24%	22%	29%	23%	22%	24%	22%	31%	26%	27%	29%
				E			G,H					J			O,P,Q
Somewhat disagree	26%	23%	28%	23%	24%	29%	20%	30%	26%	25%	30%	15%	18%	22%	18%
			A			C		F	F		K,L,M				
Strongly disagree	11%	9%	13%	11%	10%	12%	12%	11%	11%	11%	12%	12%	9%	10%	11%
			A												
Don't know	9%	9%	8%	9%	11%	7%	7%	9%	8%	11%	9%	9%	9%	9%	9%
				E						F					

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, Minimum Base: 30 (\*\*), Small Base: 100 (\*)

**YouGov OmniBus**  
**Food Allergies**

US\_nat Sample: 17th - 19th October 2018



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

GEF\_q6\_3. Most people who say they have a food allergy are being overdramatic

Unweighted base	2423	827	461	267	1147	38	265	128	734	111	598	1825	930	698	513
<b>Base: All US Adults</b>	2423	760	417	236	1120	37	254	116	776	120	599	1824	954	687	503
Strongly agree	7%	6%	6%	10%	7%	7%	8%	5%	7%	4%	9%	6%	8%	7%	6%
Somewhat agree	14%	14%	16%	17%	17%	21%	10%	11%	11%	17%	15%	14%	12%	16%	17%
Neither agree nor disagree	23%	22%	20%	16%	22%	27%	29%	25%	22%	21%	22%	23%	24%	22%	21%
Somewhat disagree	20%	20%	22%	21%	21%	28%	14%	19%	20%	24%	20%	20%	19%	22%	21%
Strongly disagree	27%	29%	30%	29%	25%	15%	28%	31%	30%	23%	27%	27%	28%	26%	28%
Don't know	9%	9%	6%	8%	8%	2%	10%	10%	10%	11%	7%	9%	10%	6%	7%
													AA,AB		

GEF\_q6\_4. It's easy for people with food allergies to avoid foods that will cause a reaction

Unweighted base	2423	827	461	267	1147	38	265	128	734	111	598	1825	930	698	513
<b>Base: All US Adults</b>	2423	760	417	236	1120	37	254	116	776	120	599	1824	954	687	503
Strongly agree	10%	8%	8%	11%	10%	14%	13%	8%	10%	14%	12%	10%	13%	9%	9%
Somewhat agree	20%	19%	26%	13%	21%	17%	15%	27%	18%	21%	22%	19%	18%	23%	20%
Neither agree nor disagree	24%	24%	18%	18%	22%	30%	24%	19%	28%	23%	21%	25%	26%	23%	21%
Somewhat disagree	26%	29%	31%	37%	27%	27%	26%	24%	24%	24%	25%	26%	22%	28%	31%
Strongly disagree	11%	10%	11%	12%	12%	10%	11%	15%	10%	6%	12%	11%	12%	11%	11%
Don't know	9%	10%	6%	8%	7%	2%	12%	8%	10%	12%	9%	9%	10%	6%	8%
		P				*	R			*			AA		

Cell Contents (Col

**YouGov OmniBus**  
**Food Allergies**

US\_nat Sample: 17th - 19th October 2018



<b>Total</b>	
	<b>Prefer not to say</b>

GEF\_q6\_3. Most people who say they have a food allergy are being overdramatic

Unweighted base	2423	282
<b>Base: All US Adults</b>	2423	279
Strongly agree	7%	6%
Somewhat agree	14%	10%
Neither agree nor disagree	23%	26%
Somewhat disagree	20%	18%
Strongly disagree	27%	24%
Don't know	9%	16%
		Z,AA,AB

GEF\_q6\_4. It's easy for people with food allergies to avoid foods that will cause a reaction

Unweighted base	2423	282
<b>Base: All US Adults</b>	2423	279
Strongly agree	10%	8%
Somewhat agree	20%	17%
Neither agree nor disagree	24%	29%
Somewhat disagree	26%	23%
Strongly disagree	11%	8%
Don't know	9%	14%
		AA,AB

Cell Contents (Col