

BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1129 adults. Fieldwork was undertaken between 25th - 26th September 2017. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov NY
SDH

US_nat Sample: 25th - 26th September 2017



Total	Gender		Age			Region				Race				Education			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2 year	4-year	Post Grad

HYS_q1. In general, how physically attractive, if at all, do you consider yourself to be?

Unweighted base	1129	487	642	269	363	497	218	249	407	255	836	113	114	66	384	391	223	131
Base: All US adults	1110	555	555	347	358	405	216	237	409	247	747	135	162	65	464	354	189	103
Very attractive	10%	12%	7%	13%	12%	4%	13%	7%	10%	8%	6%	24%	13%	8%	10%	9%	10%	10%
Somewhat attractive	45%	36%	51%	43%	44%	47%	46%	40%	44%	48%	47%	34%	48%	35%	40%	44%	53%	54%
Not very attractive	21%	23%	19%	22%	18%	24%	18%	26%	20%	21%	23%	17%	10%	33%	20%	22%	20%	23%
Not attractive at all	10%	10%	9%	8%	10%	11%	9%	12%	9%	9%	10%	10%	9%	9%	10%	11%	9%	6%
Don't know	11%	14%	9%	11%	12%	11%	13%	10%	12%	9%	11%	9%	16%	8%	16%	10%	6%	5%
Prefer not to say	4%	4%	4%	3%	4%	4%	1%	5%	5%	3%	3%	6%	4%	8%	5%	4%	3%	2%
Net: Attractive	54%	50%	59%	50%	50%	51%	59%	47%	54%	57%	53%	50%	61%	43%	50%	53%	62%	63%
Net: Not Attractive	31%	33%	29%	30%	28%	34%	27%	38%	29%	31%	33%	27%	19%	41%	30%	33%	29%	29%

HYS_q2. Overall, how physically attractive, if at all, do you think other people in general consider you to be?

Unweighted base	1129	487	642	269	363	497	218	249	407	255	836	113	114	66	384	391	223	131
Base: All US adults	1110	555	555	347	358	405	216	237	409	247	747	135	162	65	464	354	189	103
Very attractive	10%	13%	8%	16%	12%	4%	15%	7%	11%	9%	7%	26%	12%	9%	11%	9%	10%	10%
Somewhat attractive	40%	36%	45%	34%	41%	45%	38%	40%	41%	42%	43%	32%	38%	36%	36%	39%	48%	52%
Not very attractive	19%	20%	19%	22%	14%	21%	18%	22%	11%	18%	21%	11%	18%	19%	20%	18%	19%	20%
Not attractive at all	9%	8%	10%	9%	9%	9%	10%	10%	7%	11%	9%	9%	11%	9%	11%	9%	8%	7%
Don't know	19%	22%	16%	16%	21%	18%	20%	19%	20%	18%	18%	20%	18%	22%	21%	20%	15%	8%
Prefer not to say	2%	2%	3%	2%	3%	2%	1%	1%	3%	4%	2%	1%	4%	5%	2%	3%	2%	2%
Net: Attractive	51%	49%	53%	50%	54%	49%	53%	47%	51%	51%	50%	58%	49%	45%	46%	50%	57%	62%
Net: Not Attractive	28%	28%	28%	31%	23%	31%	26%	32%	28%	31%	30%	20%	29%	28%	30%	27%	27%	27%

HYS_q3. How much, if at all, do you care if other people in general find you physically attractive?

Unweighted base	1129	487	642	269	363	497	218	249	407	255	836	113	114	66	384	391	223	131
Base: All US adults	1110	555	555	347	358	405	216	237	409	247	747	135	162	65	464	354	189	103
I care a lot	10%	10%	10%	16%	11%	4%	10%	9%	11%	9%	8%	21%	12%	7%	11%	9%	10%	8%
I care a moderate amount	28%	23%	33%	33%	29%	23%	33%	23%	27%	30%	30%	19%	26%	29%	22%	29%	35%	33%
I don't care very much	32%	32%	32%	28%	30%	37%	29%	36%	35%	26%	34%	24%	27%	33%	30%	33%	33%	37%
I don't care at all	25%	28%	21%	18%	23%	32%	28%	28%	22%	27%	24%	28%	25%	17%	29%	23%	19%	19%
Don't know	8%	7%	5%	6%	8%	3%	6%	4%	5%	8%	4%	8%	9%	14%	7%	6%	1%	4%
Net: Care	38%	33%	43%	48%	39%	28%	43%	32%	38%	40%	38%	40%	38%	36%	34%	38%	47%	41%
Net: Don't care	56%	60%	53%	46%	53%	69%	51%	64%	57%	53%	59%	52%	52%	50%	59%	56%	52%	56%

HYS_q4a. Which, if any, of the following have ever happened to you? Please select all that apply.

Unweighted base	1129	487	642	269	363	497	218	249	407	255	836	113	114	66	384	391	223	131
Base: All US adults	1110	555	555	347	358	405	216	237	409	247	747	135	162	65	464	354	189	103
Received a positive comment about my appearance and it made my day	51%	41%	62%	54%	51%	50%	53%	47%	55%	50%	55%	42%	45%	49%	46%	51%	59%	64%
Received a positive comment about my appearance and it had no impact on my day	34%	37%	32%	36%	35%	32%	36%	33%	34%	34%	32%	32%	41%	48%	30%	35%	41%	38%
Received a positive comment about my appearance and it ruined my day	5%	6%	4%	7%	7%	0%	5%	2%	4%	8%	4%	4%	5%	15%	4%	4%	6%	4%
Received a negative comment about my appearance and it ruined my day	20%	15%	24%	27%	20%	13%	23%	16%	18%	22%	21%	10%	19%	27%	15%	20%	26%	27%
Received a negative comment about my appearance and it had no impact on my day	26%	30%	23%	29%	28%	23%	29%	20%	27%	29%	26%	23%	24%	39%	21%	31%	27%	33%
Received a negative comment about my appearance and it made my day	5%	6%	5%	8%	6%	3%	8%	1%	6%	7%	4%	10%	5%	16%	5%	6%	5%	4%
None of these have ever happened to me	20%	24%	15%	15%	21%	22%	18%	23%	20%	17%	19%	22%	22%	16%	26%	18%	11%	13%

HYS_q5a_1. How comfortable or uncomfortable do you think you would be in each of the following situations? Please select the answer that best applies.

- A stranger complimenting your appearance when you're walking down the street

Unweighted base	1129	487	642	269	363	497	218	249	407	255	836	113	114	66	384	391	223	131
Base: All US adults	1110	555	555	347	358	405	216	237	409	247	747	135	162	65	464	354	189	103
Very comfortable	21%	26%	17%	23%	24%	17%	20%	22%	20%	24%	18%	39%	24%	23%	23%	19%	24%	19%
Somewhat comfortable	27%	26%	28%	28%	27%	26%	27%	22%	28%	30%	28%	19%	30%	27%	26%	28%	26%	29%
Neither comfortable or uncomfortable	26%	26%	29%	20%	26%	31%	19%	28%	28%	26%	26%	23%	27%	24%	26%	27%	24%	20%
Somewhat uncomfortable	15%	12%	17%	15%	14%	15%	15%	17%	13%	10%	17%	11%	8%	17%	13%	14%	16%	22%
Very uncomfortable	7%	5%	9%	9%	6%	6%	9%	7%	6%	6%	8%	5%	6%	4%	6%	7%	8%	9%
Don't know	4%	5%	4%	5%	4%	4%	6%	4%	4%	4%	4%	4%	5%	6%	5%	5%	3%	1%
Net: Comfortable	48%	52%	45%	52%	51%	44%	47%	44%	49%	54%	45%	58%	54%	49%	49%	47%	50%	48%
Net: Uncomfortable	21%	17%	28%	24%	19%	21%	27%	24%	20%	17%	24%	15%	13%	20%	18%	21%	24%	31%



Total	Marital Status						Children under the age of 18		Income			
	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

HYS_q1. In general, how physically attractive, if at all, do you consider yourself to be?

Unweighted base	1129	552	24	131	55	335	32	260	869	423	320	246	140
Base: All US adults	1110	497	28	120	42	392	31	267	842	445	298	225	141
Very attractive	10%	7%	16%	8%	4%	14%	2%	15%	8%	11%	10%	9%	6%
Somewhat attractive	45%	46%	59%	35%	54%	43%	49%	41%	46%	39%	47%	53%	43%
Not very attractive	21%	22%	13%	30%	18%	19%	13%	17%	22%	22%	22%	21%	16%
Not attractive at all	10%	9%	3%	12%	9%	10%	9%	11%	9%	13%	10%	6%	5%
Don't know	11%	12%	6%	14%	7%	10%	21%	12%	11%	13%	8%	7%	19%
Prefer not to say	4%	4%	2%	1%	8%	4%	7%	3%	4%	3%	2%	3%	11%
Net: Attractive	54%	53%	75%	43%	58%	57%	50%	50%	53%	50%	57%	63%	48%
Net: Not Attractive	31%	31%	16%	43%	27%	29%	22%	29%	32%	35%	33%	27%	20%

HYS_q2. Overall, how physically attractive, if at all, do you think other people in general consider you to be?

Unweighted base	1129	552	24	131	55	335	32	260	869	423	320	246	140
Base: All US adults	1110	497	28	120	42	392	31	267	842	445	298	225	141
Very attractive	10%	8%	11%	7%	6%	14%	19%	16%	9%	12%	8%	10%	10%
Somewhat attractive	40%	43%	49%	39%	54%	36%	28%	37%	41%	35%	45%	48%	34%
Not very attractive	19%	19%	28%	22%	15%	17%	17%	17%	20%	20%	20%	19%	14%
Not attractive at all	9%	8%	8%	13%	6%	10%	9%	10%	9%	11%	10%	7%	5%
Don't know	19%	19%	12%	18%	17%	18%	18%	17%	19%	20%	15%	14%	25%
Prefer not to say	2%	2%	-	1%	2%	3%	10%	3%	2%	2%	1%	2%	8%
Net: Attractive	51%	52%	60%	46%	60%	50%	47%	53%	50%	47%	53%	58%	44%
Net: Not Attractive	28%	27%	28%	35%	21%	29%	26%	27%	29%	31%	31%	26%	19%

HYS_q3. How much, if at all, do you care if other people in general find you physically attractive?

Unweighted base	1129	552	24	131	55	335	32	260	869	423	320	246	140
Base: All US adults	1110	497	28	120	42	392	31	267	842	445	298	225	141
I care a lot	10%	8%	9%	7%	2%	14%	8%	15%	8%	9%	11%	11%	8%
I care a moderate amount	28%	25%	20%	27%	39%	30%	40%	27%	28%	27%	29%	27%	30%
I don't care very much	32%	34%	56%	31%	36%	29%	25%	32%	32%	31%	32%	38%	26%
I don't care at all	25%	28%	15%	35%	21%	19%	21%	22%	25%	26%	24%	22%	25%
Don't know	6%	5%	-	1%	2%	9%	7%	4%	6%	7%	3%	2%	12%
Net: Care	38%	34%	29%	34%	41%	44%	48%	42%	37%	36%	41%	39%	38%
Net: Don't care	56%	61%	71%	66%	57%	47%	48%	54%	57%	57%	56%	60%	50%

HYS_q4a. Which, if any, of the following have ever happened to you? Please select all that apply.

Unweighted base	1129	552	24	131	55	335	32	260	869	423	320	246	140
Base: All US adults	1110	497	28	120	42	392	31	267	842	445	298	225	141
Received a positive comment about my appearance and it made my day	51%	53%	48%	49%	60%	50%	49%	51%	52%	47%	54%	54%	57%
Received a positive comment about my appearance and it had no impact on my day	34%	33%	54%	28%	26%	37%	28%	34%	34%	32%	32%	45%	31%
Received a positive comment about my appearance and it ruined my day	5%	5%	6%	3%	4%	5%	9%	6%	4%	5%	4%	6%	3%
Received a negative comment about my appearance and it ruined my day	20%	17%	14%	13%	12%	28%	8%	19%	20%	18%	21%	20%	22%
Received a negative comment about my appearance and it had no impact on my day	26%	25%	49%	23%	19%	29%	24%	27%	26%	29%	21%	29%	26%
Received a negative comment about my appearance and it made my day	5%	3%	15%	2%	4%	8%	7%	7%	5%	6%	7%	5%	2%
None of these have ever happened to me	20%	19%	2%	28%	20%	19%	25%	20%	20%	24%	18%	12%	24%

HYS_q5a_1. How comfortable or uncomfortable do you think you would be in each of the following situations? Please select the answer that best applies.

- A stranger complimenting your appearance when you're walking down the street

Unweighted base	1129	552	24	131	55	335	32	260	869	423	320	246	140
Base: All US adults	1110	497	28	120	42	392	31	267	842	445	298	225	141
Very comfortable	21%	19%	35%	28%	18%	20%	40%	24%	20%	20%	26%	23%	23%
Somewhat comfortable	27%	27%	26%	18%	35%	30%	21%	33%	25%	30%	25%	27%	22%
Neither comfortable or uncomfortable	26%	30%	21%	30%	24%	21%	20%	20%	28%	25%	27%	22%	34%
Somewhat uncomfortable	15%	14%	14%	16%	15%	15%	9%	12%	16%	12%	18%	17%	10%
Very uncomfortable	7%	5%	3%	8%	6%	9%	7%	8%	7%	8%	8%	5%	5%
Don't know	4%	5%	2%	1%	2%	5%	4%	4%	4%	6%	2%	3%	6%
Net: Comfortable	48%	46%	60%	45%	53%	50%	61%	57%	46%	50%	46%	52%	44%
Net: Uncomfortable	21%	19%	17%	24%	21%	24%	16%	19%	22%	20%	26%	22%	15%



Total	Social networks membership														Self Determined Attractiveness							
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None	Very attractive	Somewhat attractive	Not very attractive	Not attractive at all	Don't know	Prefer not to say	Attractive	Not Attractive

HYS_q1. In general, how physically attractive, if at all, do you consider yourself to be?

Unweighted base	1129	899	415	331	297	76	341	92	311	-	176	30	78	5	130	87	529	244	109	115	45	616	353
Base: All US adults	1110	880	421	297	322	86	322	102	334	-	200	34	78	5	123	106	495	234	108	124	43	601	342
Very attractive	10%	10%	12%	9%	10%	9%	11%	11%	11%	-	12%	15%	4%	-	4%	100%	-	-	-	-	-	18%	-
Somewhat attractive	45%	46%	48%	50%	47%	50%	52%	46%	50%	-	48%	36%	31%	-	40%	100%	-	-	-	-	-	82%	-
Not very attractive	21%	21%	22%	20%	23%	15%	19%	22%	21%	-	21%	26%	-	-	23%	-	100%	-	-	-	-	-	89%
Not attractive at all	10%	9%	8%	9%	9%	10%	9%	10%	9%	-	8%	6%	31%	34%	9%	-	-	-	100%	-	-	-	31%
Don't know	11%	10%	8%	4%	9%	13%	8%	8%	7%	-	10%	7%	8%	48%	16%	-	-	-	100%	-	-	-	-
Prefer not to say	4%	3%	2%	2%	2%	3%	2%	2%	2%	-	0%	4%	-	18%	8%	-	-	-	-	100%	-	-	-
Net: Attractive	54%	57%	60%	64%	57%	60%	63%	57%	61%	-	60%	51%	35%	-	44%	100%	-	-	-	-	-	100%	-
Net: Not Attractive	31%	30%	30%	29%	32%	24%	28%	32%	29%	-	29%	38%	57%	34%	32%	-	-	100%	-	-	-	-	100%

HYS_q2. Overall, how physically attractive, if at all, do you think other people in general consider you to be?

Unweighted base	1129	899	415	331	297	76	341	92	311	-	176	30	78	5	130	87	529	244	109	115	45	616	353
Base: All US adults	1110	880	421	297	322	86	322	102	334	-	200	34	78	5	123	106	495	234	108	124	43	601	342
Very attractive	10%	11%	13%	9%	12%	16%	14%	13%	15%	-	13%	21%	8%	-	3%	71%	7%	3%	-	1%	2%	18%	2%
Somewhat attractive	40%	41%	43%	49%	42%	40%	45%	36%	41%	-	39%	20%	25%	-	38%	22%	72%	20%	11%	4%	8%	63%	17%
Not very attractive	19%	19%	20%	20%	20%	12%	17%	21%	21%	-	19%	38%	24%	-	19%	3%	10%	58%	20%	3%	-	9%	48%
Not attractive at all	9%	8%	9%	8%	7%	7%	9%	9%	9%	-	8%	4%	25%	34%	10%	1%	3%	8%	61%	2%	-	2%	25%
Don't know	18%	18%	14%	11%	16%	23%	13%	20%	13%	-	16%	13%	18%	48%	26%	3%	9%	10%	9%	88%	8%	10%	15%
Prefer not to say	2%	2%	1%	2%	2%	2%	2%	1%	1%	-	1%	4%	-	18%	4%	-	-	-	1%	52%	-	-	0%
Net: Attractive	51%	53%	56%	58%	54%	56%	59%	49%	56%	-	56%	41%	32%	-	41%	92%	79%	23%	11%	6%	10%	81%	19%
Net: Not Attractive	28%	28%	29%	29%	28%	19%	27%	30%	29%	-	29%	42%	49%	34%	29%	5%	12%	66%	81%	5%	-	11%	71%

HYS_q3. How much, if at all, do you care if other people in general find you physically attractive?

Unweighted base	1129	899	415	331	297	76	341	92	311	-	176	30	78	5	130	87	529	244	109	115	45	616	353
Base: All US adults	1110	880	421	297	322	86	322	102	334	-	200	34	78	5	123	106	495	234	108	124	43	601	342
I care a lot	10%	10%	12%	7%	14%	10%	12%	18%	10%	-	15%	23%	13%	-	8%	37%	13%	8%	3%	10%	13%	13%	7%
I care a moderate amount	28%	31%	32%	37%	30%	17%	32%	23%	32%	-	37%	26%	19%	-	16%	25%	40%	21%	17%	14%	6%	37%	20%
I don't care very much	32%	32%	28%	35%	27%	27%	30%	26%	29%	-	22%	22%	43%	-	28%	17%	33%	44%	29%	23%	27%	30%	39%
I don't care at all	25%	22%	21%	18%	23%	34%	23%	21%	21%	-	22%	25%	38%	78%	40%	16%	18%	25%	43%	40%	27%	18%	30%
Don't know	8%	5%	4%	4%	6%	12%	4%	11%	5%	-	5%	4%	-	22%	8%	4%	2%	3%	3%	20%	29%	2%	3%
Net: Care	38%	41%	47%	44%	44%	27%	44%	41%	45%	-	51%	49%	19%	-	24%	62%	47%	28%	26%	17%	16%	50%	28%
Net: Don't care	56%	54%	48%	52%	50%	61%	52%	47%	50%	-	44%	47%	81%	78%	68%	33%	51%	69%	72%	63%	54%	48%	70%

HYS_q4. Which, if any, of the following have ever happened to you? Please select all that apply.

Unweighted base	1129	899	415	331	297	76	341	92	311	-	176	30	78	5	130	87	529	244	109	115	45	616	353
Base: All US adults	1110	880	421	297	322	86	322	102	334	-	200	34	78	5	123	106	495	234	108	124	43	601	342
Received a positive comment about my appearance and it made my day	51%	56%	56%	62%	57%	54%	64%	62%	58%	-	58%	57%	77%	-	38%	60%	65%	45%	35%	25%	30%	64%	42%
Received a positive comment about my appearance and it had no impact on my day	34%	34%	38%	41%	36%	42%	33%	44%	37%	-	38%	35%	35%	44%	30%	41%	38%	34%	17%	24%	33%	39%	29%
Received a positive comment about my appearance and it ruined my day	5%	5%	6%	5%	5%	11%	4%	9%	8%	-	10%	16%	4%	-	1%	13%	4%	4%	3%	1%	5%	6%	4%
Received a negative comment about my appearance and it ruined my day	20%	22%	25%	28%	21%	23%	25%	40%	27%	-	32%	24%	33%	34%	8%	14%	21%	25%	28%	8%	6%	19%	26%
Received a negative comment about my appearance and it had no impact on my day	26%	27%	31%	33%	33%	35%	27%	30%	31%	-	33%	19%	46%	-	21%	28%	31%	24%	23%	19%	21%	30%	24%
Received a negative comment about my appearance and it made my day	5%	5%	6%	5%	7%	5%	6%	6%	7%	-	5%	1%	25%	30%	3%	11%	4%	5%	12%	2%	2%	5%	7%
None of these have ever happened to me	20%	18%	16%	9%	16%	12%	12%	14%	15%	-	13%	16%	13%	22%	36%	11%	11%	20%	28%	50%	38%	11%	23%

HYS_q5a_1. How comfortable or uncomfortable do you think you would be in each of the following situations? Please select the answer that best applies.

- A stranger complimenting your appearance when you're walking down the street

Unweighted base	1129	899	415	331	297	76	341	92	311	-	176	30	78	5	130	87	529	244	109	115	45	616	353
Base: All US adults	1110	880	421	297	322	86	322	102	334	-	200	34	78	5	123	106	495	234	108	124	43	601	342
Very comfortable	21%	23%	24%	25%	22%	26%	24%	26%	27%	-	32%	37%	7%	-	16%	50%	27%	13%	13%	8%	20%	29%	13%
Somewhat comfortable	27%	29%	27%	28%	33%	25%	28%	24%	26%	-	26%	24%	55%	-	21%	26%	34%	24%	22%	15%	15%	33%	23%
Neither comfortable or uncomfortable	26%	24%	21%	20%	22%	29%	23%	15%	20%	-	16%	19%	12%	62%	37%	15%	19%	29%	30%	49%	37%	19%	29%
Somewhat uncomfortable	15%	14%	19%	17%	14%	10%	14%	15%	15%	-	15%	20%	9%	-	12%	5%	15%	13%	21%	6%	7%	13%	22%
Very uncomfortable	7%	6%	6%	9%	6%	6%	8%	14%	8%	-	7%	-	17%	34%	9%	2%	6%	10%	11%	8%	6%	5%	10%
Don't know	4%	4%	3%	1%	4%	4%	2%	4%	4%	-	4%	-	-	4%	5%	1%	2%	3%	4%	16%	15%	2%	3%
Net: Comfortable	48%	52%	52%	53%	55%	51%	53%	50%	52%	-	58%	61%	62%	-	37%	76%	59%	37%	34%	22%	35%	62%	36%
Net: Uncomfortable	21%	20%	25%	26%	20%	16%	22%	23%	20%	-	22%	20%	26%	34%	21%	7%	20%	32%	32%	13%	13%	18%	32%

YouGov NY
SDH

US_nat Sample: 25th - 26th September 2017



Total	Gender		Age			Region				Race				Education			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2 year	4-year	Post Grad

HYS_q5a_2. How comfortable or uncomfortable do you think you would be in each of the following situations? Please select the answer that best applies.

- A coworker complimenting your appearance in a work place

Unweighted base	1129	487	642	269	363	497	218	249	407	255	836	113	114	66	384	391	223	131
Base: All US adults	1110	555	555	347	358	405	216	237	409	247	747	135	162	65	464	354	189	103
Very comfortable	27%	27%	26%	26%	28%	25%	26%	24%	29%	26%	26%	39%	22%	19%	24%	27%	32%	30%
Somewhat comfortable	34%	31%	36%	39%	29%	36%	30%	36%	34%	37%	35%	24%	36%	38%	33%	32%	37%	41%
Neither comfortable or uncomfortable	24%	27%	22%	17%	26%	29%	24%	27%	23%	24%	24%	24%	26%	23%	25%	26%	21%	21%
Somewhat uncomfortable	6%	6%	6%	8%	7%	5%	8%	6%	6%	6%	6%	3%	9%	8%	7%	6%	8%	5%
Very uncomfortable	3%	3%	3%	5%	4%	1%	5%	2%	3%	3%	3%	3%	2%	4%	4%	4%	2%	1%
Don't know	5%	6%	5%	5%	6%	5%	7%	5%	6%	3%	5%	7%	5%	8%	7%	6%	1%	2%
Net: Comfortable	61%	58%	64%	65%	57%	61%	56%	60%	62%	64%	62%	63%	58%	57%	57%	59%	69%	71%
Net: Uncomfortable	9%	10%	9%	13%	11%	5%	12%	9%	8%	9%	9%	6%	11%	12%	11%	9%	9%	6%

HYS_q5a_3. How comfortable or uncomfortable do you think you would be in each of the following situations? Please select the answer that best applies.

- A platonic friend complimenting your appearance

Unweighted base	1129	487	642	269	363	497	218	249	407	255	836	113	114	66	384	391	223	131
Base: All US adults	1110	555	555	347	358	405	216	237	409	247	747	135	162	65	464	354	189	103
Very comfortable	36%	34%	39%	37%	38%	34%	36%	31%	38%	40%	37%	43%	32%	29%	33%	35%	46%	43%
Somewhat comfortable	33%	31%	34%	33%	29%	35%	31%	34%	31%	35%	33%	26%	35%	40%	29%	35%	35%	38%
Neither comfortable or uncomfortable	20%	24%	16%	14%	22%	24%	18%	24%	21%	17%	21%	20%	19%	17%	24%	20%	14%	14%
Somewhat uncomfortable	4%	3%	5%	7%	4%	2%	4%	4%	3%	6%	4%	3%	7%	2%	5%	3%	4%	4%
Very uncomfortable	2%	2%	2%	2%	3%	1%	3%	2%	1%	2%	2%	2%	2%	1%	3%	2%	1%	-
Don't know	5%	5%	4%	6%	4%	3%	7%	5%	5%	1%	4%	6%	5%	10%	6%	5%	1%	1%
Net: Comfortable	69%	65%	73%	71%	67%	69%	67%	65%	70%	74%	70%	69%	66%	69%	62%	70%	80%	81%
Net: Uncomfortable	6%	5%	7%	9%	7%	3%	7%	6%	4%	8%	6%	4%	9%	3%	8%	5%	5%	4%

HYS_q5a_4. How comfortable or uncomfortable do you think you would be in each of the following situations? Please select the answer that best applies.

- Your boss complimenting your appearance in a work place

Unweighted base	1129	487	642	269	363	497	218	249	407	255	836	113	114	66	384	391	223	131
Base: All US adults	1110	555	555	347	358	405	216	237	409	247	747	135	162	65	464	354	189	103
Very comfortable	21%	23%	19%	20%	24%	19%	21%	19%	21%	24%	20%	31%	22%	16%	19%	21%	26%	25%
Somewhat comfortable	27%	28%	26%	32%	22%	27%	27%	25%	29%	27%	27%	27%	26%	32%	28%	25%	28%	28%
Neither comfortable or uncomfortable	26%	27%	24%	18%	28%	29%	24%	29%	25%	24%	26%	21%	27%	23%	26%	28%	20%	26%
Somewhat uncomfortable	13%	10%	17%	13%	13%	15%	11%	14%	14%	14%	15%	3%	15%	16%	11%	13%	16%	17%
Very uncomfortable	6%	5%	6%	10%	7%	3%	10%	6%	6%	5%	7%	10%	4%	4%	7%	6%	7%	3%
Don't know	6%	6%	6%	7%	6%	6%	8%	7%	5%	5%	6%	10%	5%	8%	9%	7%	2%	1%
Net: Comfortable	48%	51%	45%	52%	46%	47%	48%	44%	50%	51%	46%	57%	50%	48%	47%	46%	53%	53%
Net: Uncomfortable	20%	15%	25%	23%	19%	18%	20%	20%	20%	19%	21%	13%	19%	21%	19%	19%	25%	20%

Cell Contents (Column Percentages)



Total	Marital Status						Children under the age of 18		Income			
	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

HYS_q5a_2. How comfortable or uncomfortable do you think you would be in each of the following situations? Please select the answer that best applies.

- A coworker complimenting your appearance in a work place

Unweighted base	1129	552	24	131	55	335	32	260	869	423	320	246	140
Base: All US adults	1110	497	28	120	42	392	31	267	842	445	298	225	141
Very comfortable	27%	27%	39%	34%	24%	24%	22%	32%	25%	23%	29%	31%	25%
Somewhat comfortable	34%	35%	26%	28%	40%	35%	43%	27%	36%	32%	37%	38%	28%
Neither comfortable or uncomfortable	24%	26%	27%	21%	30%	22%	19%	24%	25%	25%	24%	18%	32%
Somewhat uncomfortable	6%	6%	9%	8%	3%	6%	2%	8%	6%	6%	5%	9%	6%
Very uncomfortable	3%	1%	-	4%	-	5%	10%	4%	3%	5%	2%	1%	1%
Don't know	5%	5%	-	5%	4%	7%	4%	5%	5%	8%	2%	2%	7%
Net Comfortable	61%	61%	64%	62%	63%	59%	65%	59%	61%	56%	66%	69%	53%
Net Uncomfortable	9%	7%	9%	12%	3%	12%	12%	12%	9%	11%	8%	10%	7%

HYS_q5a_3. How comfortable or uncomfortable do you think you would be in each of the following situations? Please select the answer that best applies.

- A platonic friend complimenting your appearance

Unweighted base	1129	552	24	131	55	335	32	260	869	423	320	246	140
Base: All US adults	1110	497	28	120	42	392	31	267	842	445	298	225	141
Very comfortable	36%	34%	46%	42%	34%	36%	43%	40%	35%	33%	39%	42%	33%
Somewhat comfortable	33%	34%	49%	26%	38%	31%	31%	33%	33%	32%	36%	35%	26%
Neither comfortable or uncomfortable	20%	22%	5%	21%	26%	18%	12%	17%	21%	21%	18%	16%	28%
Somewhat uncomfortable	4%	3%	-	6%	2%	6%	10%	5%	4%	5%	4%	4%	4%
Very uncomfortable	2%	1%	-	3%	-	3%	-	2%	2%	3%	1%	1%	1%
Don't know	5%	5%	-	2%	-	5%	4%	4%	5%	6%	2%	2%	8%
Net Comfortable	69%	69%	95%	68%	72%	68%	74%	73%	68%	65%	75%	77%	59%
Net Uncomfortable	6%	4%	-	10%	2%	9%	10%	6%	6%	8%	5%	5%	5%

HYS_q5a_4. How comfortable or uncomfortable do you think you would be in each of the following situations? Please select the answer that best applies.

- Your boss complimenting your appearance in a work place

Unweighted base	1129	552	24	131	55	335	32	260	869	423	320	246	140
Base: All US adults	1110	497	28	120	42	392	31	267	842	445	298	225	141
Very comfortable	21%	21%	29%	31%	21%	18%	23%	24%	20%	20%	22%	25%	18%
Somewhat comfortable	27%	27%	28%	17%	37%	29%	27%	22%	29%	26%	30%	29%	22%
Neither comfortable or uncomfortable	26%	28%	21%	23%	16%	24%	23%	23%	26%	25%	25%	25%	31%
Somewhat uncomfortable	13%	14%	6%	16%	17%	12%	14%	16%	13%	13%	15%	14%	10%
Very uncomfortable	6%	3%	16%	6%	5%	10%	9%	9%	6%	6%	5%	4%	7%
Don't know	6%	7%	-	6%	4%	7%	4%	6%	7%	8%	3%	3%	12%
Net Comfortable	48%	48%	57%	47%	58%	47%	50%	47%	49%	46%	52%	54%	40%
Net Uncomfortable	20%	17%	22%	24%	22%	21%	23%	25%	18%	21%	20%	18%	17%



Total	Social networks membership														Self Determined Attractiveness							
	Facebook	Twitter	Linkedin	Google+	MySpace	Pinterest	Tumblr	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None	Very attractive	Somewhat attractive	Not very attractive	Not attractive at all	Don't know	Prefer not to say	Attractive	Not Attractive

HYS_q5a_2. How comfortable or uncomfortable do you think you would be in each of the following situations? Please select the answer that best applies.

- A coworker complimenting your appearance in a work place

Unweighted base	1129	899	415	331	297	76	341	92	311	-	176	30	18	5	130	87	529	244	109	115	45	616	353
Base: All US adults	1110	880	421	297	322	86	322	102	334	-	200	34	18	5	123	106	495	234	108	124	43	601	342
Very comfortable	27%	29%	30%	29%	29%	26%	32%	34%	30%	-	32%	47%	26%	-	15%	56%	30%	20%	16%	14%	19%	34%	19%
Somewhat comfortable	34%	35%	37%	39%	37%	36%	40%	32%	33%	-	36%	26%	36%	-	26%	17%	44%	34%	34%	15%	23%	39%	34%
Neither comfortable or uncomfortable	24%	22%	19%	19%	16%	4%	17%	16%	20%	-	17%	13%	16%	62%	36%	16%	17%	28%	31%	38%	43%	17%	29%
Somewhat uncomfortable	6%	6%	6%	6%	6%	4%	5%	6%	7%	-	7%	12%	-	-	9%	4%	5%	10%	6%	10%	3%	5%	9%
Very uncomfortable	3%	3%	3%	4%	3%	6%	3%	6%	4%	-	5%	-	9%	34%	2%	2%	2%	3%	9%	5%	3%	2%	5%
Don't know	5%	4%	4%	2%	6%	3%	3%	4%	5%	-	3%	2%	12%	4%	11%	4%	3%	5%	4%	18%	10%	3%	5%
Net Comfortable	61%	64%	67%	68%	67%	64%	72%	66%	63%	-	68%	73%	62%	-	42%	73%	74%	54%	50%	30%	41%	73%	53%
Net Uncomfortable	9%	9%	9%	11%	10%	10%	8%	12%	12%	-	12%	12%	9%	34%	11%	5%	7%	13%	14%	15%	5%	6%	13%

HYS_q5a_3. How comfortable or uncomfortable do you think you would be in each of the following situations? Please select the answer that best applies.

- A platonic friend complimenting your appearance

Unweighted base	1129	899	415	331	297	76	341	92	311	-	176	30	18	5	130	87	529	244	109	115	45	616	353
Base: All US adults	1110	880	421	297	322	86	322	102	334	-	200	34	18	5	123	106	495	234	108	124	43	601	342
Very comfortable	36%	40%	42%	43%	36%	32%	45%	47%	42%	-	43%	45%	54%	-	23%	65%	42%	28%	26%	20%	23%	46%	28%
Somewhat comfortable	33%	34%	37%	35%	38%	34%	38%	35%	35%	-	33%	44%	21%	30%	24%	22%	39%	34%	32%	21%	21%	36%	33%
Neither comfortable or uncomfortable	20%	16%	13%	14%	14%	24%	11%	10%	11%	-	13%	7%	12%	33%	38%	7%	15%	27%	21%	34%	34%	14%	25%
Somewhat uncomfortable	4%	4%	3%	4%	5%	2%	2%	2%	5%	-	5%	3%	4%	34%	4%	3%	2%	7%	10%	4%	2%	2%	8%
Very uncomfortable	2%	2%	2%	3%	1%	4%	2%	2%	3%	-	2%	-	9%	-	3%	2%	1%	2%	6%	3%	-	1%	3%
Don't know	5%	4%	3%	1%	5%	4%	2%	4%	4%	-	5%	-	-	4%	8%	1%	3%	5%	18%	5%	19%	1%	3%
Net Comfortable	69%	74%	79%	78%	75%	66%	83%	82%	77%	-	76%	89%	75%	30%	47%	87%	80%	62%	58%	41%	44%	82%	61%
Net Uncomfortable	6%	6%	5%	7%	6%	6%	4%	4%	8%	-	7%	3%	13%	34%	7%	5%	3%	9%	16%	7%	2%	3%	11%

HYS_q5a_4. How comfortable or uncomfortable do you think you would be in each of the following situations? Please select the answer that best applies.

- Your boss complimenting your appearance in a work place

Unweighted base	1129	899	415	331	297	76	341	92	311	-	176	30	18	5	130	87	529	244	109	115	45	616	353
Base: All US adults	1110	880	421	297	322	86	322	102	334	-	200	34	18	5	123	106	495	234	108	124	43	601	342
Very comfortable	21%	23%	23%	23%	23%	24%	23%	20%	22%	-	22%	35%	13%	-	14%	48%	24%	15%	15%	6%	11%	29%	15%
Somewhat comfortable	27%	28%	29%	30%	31%	26%	32%	29%	28%	-	33%	25%	33%	-	18%	24%	30%	30%	24%	19%	21%	29%	28%
Neither comfortable or uncomfortable	26%	24%	21%	23%	18%	28%	21%	18%	22%	-	20%	15%	24%	62%	37%	12%	27%	23%	27%	31%	39%	24%	24%
Somewhat uncomfortable	13%	13%	14%	15%	14%	7%	13%	14%	13%	-	12%	11%	8%	-	14%	7%	11%	19%	18%	16%	8%	10%	19%
Very uncomfortable	6%	7%	6%	7%	8%	10%	6%	14%	8%	-	9%	12%	13%	34%	4%	4%	6%	7%	11%	7%	6%	8%	8%
Don't know	6%	5%	4%	1%	6%	6%	4%	6%	6%	-	4%	2%	8%	4%	13%	5%	2%	5%	5%	21%	22%	3%	5%
Net Comfortable	48%	51%	53%	53%	54%	50%	54%	48%	51%	-	55%	60%	46%	-	32%	71%	54%	45%	39%	25%	32%	57%	43%
Net Uncomfortable	20%	20%	22%	23%	22%	16%	21%	28%	21%	-	21%	23%	21%	34%	18%	11%	17%	26%	29%	23%	8%	16%	27%