YouGov
What the world thinks

Emergency Preparedness
Fieldwork Dates: 6th - 9th July 2018

Conducted by YouGov
On behalf of YouGov NY

YouGov NY
Emergency Preparedness
US_nat Sample: 6th - 9th July 2018

	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
HYE_q1. Which, if any, of the following are you concerned about possibly impacting your community within the next 5 years (i.e., 2023)? Please select all that apply.															
Unweighted base	1153	515	638	252	368	533	203	265	431	254	820	136	116	81	434
Base: All US adults	1143	564	579	348	351	444	215	256	424	248	748	137	176	82	480
Hurricane	26%	25%	26%	27%	23%	26%	34% G.I	3%	48% F.G.I	3%	22%	33% J	35% J*	27% *	25%
Tornado	33%	30%	36%	29%	34%	34%	17% I	47% F.I	47% F.I	7%	35% L	30%	22% *	35% *	31%
Earthquake	18%	18%	19%	19%	20%	17%	11%	9%	12%	45% F.G.H	16%	22%	25% *	23% *	17%
Wildfire	18%	17%	20%	20%	17%	17%	7%	6%	16% F.G	44% F.G.H	18%	20%	18% *	21% *	17%
Flood	27%	24%	29%	31% E	29% E	21%	22% I	27% I	36% F.G.I	13%	25%	34%	23% *	34% *	25%
Tsunami	4%	4%	4%	6% E	5%	2%	6% G.H	2%	2%	8% G.H	3%	5%	4% *	10% J*	4%
Volcanic eruption	4%	4%	4%	4%	5%	3%	4%	2%	3%	8% G.H	3%	5%	6% *	7% *	4%
Terror attack	21%	19%	23%	24%	22%	18%	20%	17%	21%	25% G	18%	25%	31% J*	19% *	20%
Serious accident (e.g., gas explosion, bridge collapse, etc.)	20%	16%	25% A	26% E	19%	17%	23%	24%	18%	18%	21%	17%	20% *	25% *	19%
None of these	25%	30% B	21%	24%	25%	27%	33% H.I	34% H.I	18%	23%	28% L	27%	16% *	23% *	30% O.P
HYE_q2. Which, if any, of the following levels of government do you think should play a role in educating citizens for possible natural disasters? Please select all that apply															
Unweighted base	1153	515	638	252	368	533	203	265	431	254	820	136	116	81	434
Base: All US adults	1143	564	579	348	351	444	215	256	424	248	748	137	176	82	480
Federal government	46%	46%	46%	39%	51% C	48%	48%	46%	48%	40%	49% L	43%	32% *	50% L*	36%
State governments	64%	66%	62%	61%	61%	69% D	65%	57%	68% G	64%	67% K	54%	60% *	64% *	56%
Local governments	65%	63%	66%	60%	62%	71% C.D	60%	67%	66%	66%	69% K	54%	56% *	69% K*	59%
None of these	4%	5%	3%	2%	5%	4%	3%	7% H	2%	3%	4%	6%	2% *	4% *	4% Q
Don't know	11%	9%	13%	14% E	13% E	6%	11%	11%	10%	11%	8%	16% J	15% *	13% *	17% O.P.Q
HYE_q3. Which, if any, of the following levels of government do you think should play a role in educating citizens for possible terror attacks? Please select all that apply.															
Unweighted base	1153	515	638	252	368	533	203	265	431	254	820	136	116	81	434
Base: All US adults	1143	564	579	348	351	444	215	256	424	248	748	137	176	82	480
Federal government	73%	75%	71%	66%	71%	81% C.D	74%	70%	77% I	69%	77% K	61%	69% *	70% *	64%
State governments	56%	55%	57%	51%	55%	61% C	57%	55%	59%	51%	59%	53%	46% *	57% *	49%
Local governments	45%	43%	47%	38%	45%	51% C	44%	44%	46%	45%	45%	45%	45% *	48% *	42%
None of these	3%	4%	2%	3%	4%	2%	2%	5%	2%	4%	3%	3%	1% *	7% *	4%

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	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under $40k	$40k to $80k	$80k+
		O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

HYE_q1. Which, if any, of the following are you concerned about possibly impacting your community within the next 5 years (i.e., 2023)? Please select all that apply.

	Total	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	1153	382	215	122	576	16	130	68	311	52	294	859	437	307	248
Base: All US adults	1143	362	195	106	531	15	110	63	374	50	299	845	449	288	245
Hurricane	26%	25%	28%	23%	24%	35% **	23%	32% *	27%	29% *	26%	25%	28%	21%	29% AA
Tornado	33%	34%	35%	33%	33%	31% **	31%	32% *	31%	44% *	37%	31%	32%	32%	32%
Earthquake	18%	20%	21%	17%	18%	15% **	18%	14% *	19%	20% *	19%	18%	18%	16%	23%
Wildfire	18%	17%	22%	22%	17%	24% **	18%	19% *	20%	16% *	19%	18%	18%	18%	16%
Flood	27%	27%	31%	24%	24%	22% **	25%	23% *	30%	33% *	30%	25%	28%	29% AB	21%
Tsunami	4%	4%	5%	5%	4%	21% **	2%	1% *	5%	2% *	6%	3%	4%	3%	4%
Volcanic eruption	4%	5%	6%	2%	3%	6% **	5%	5% *	5%	3% *	4%	4%	5%	3%	3%
Terror attack	21%	23%	21%	18%	19%	25% **	17%	12% *	27% R.U	19% *	20%	21%	22%	20%	18%
Serious accident (e.g., gas explosion, bridge collapse, etc.)	20%	20%	23%	21%	18%	15% **	21%	14% *	25% R	23% *	24%	19%	20%	23%	16%
None of these	25%	22%	18%	26%	25%	11% **	30%	29% *	26%	18% *	19%	28% X	26%	25%	24%

HYE_q2. Which, if any, of the following levels of government do you think should play a role in educating citizens for possible natural disasters? Please select all that apply

	Total	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	1153	382	215	122	576	16	130	68	311	52	294	859	437	307	248
Base: All US adults	1143	362	195	106	531	15	110	63	374	50	299	845	449	288	245
Federal government	46%	48% N	58% N.O	64% N.O	47%	29% **	45%	31% *	47% U	52% U*	48%	45%	41%	53% Z	49%
State governments	64%	65% N	77% N.O	77% N.O	64%	75% **	62%	60% *	66%	65% *	65%	64%	61%	65%	70% Z
Local governments	65%	70% N	71% N	65%	68%	29% **	64%	77% V*	61%	65% *	63%	65%	60%	68%	69% Z
None of these	4%	3%	5% Q	-	3%	16% **	5%	6% *	4%	4% *	4%	4%	5%	3%	3%
Don't know	11%	9% Q	4%	2%	11%	- **	12%	7% *	12%	8% *	11%	10%	14% AA.AB	7%	6%

HYE_q3. Which, if any, of the following levels of government do you think should play a role in educating citizens for possible terror attacks? Please select all that apply.

	Total	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	1153	382	215	122	576	16	130	68	311	52	294	859	437	307	248
Base: All US adults	1143	362	195	106	531	15	110	63	374	50	299	845	449	288	245
Federal government	73%	75% N	85% N.O	85% N.O	77% U	63% **	69%	62% *	72%	70% *	70%	74%	66%	76% Z	82% Z
State governments	56%	59% N	69% N.O.Q	56%	59%	75% **	51%	51% *	54%	54% *	60%	55%	52%	60%	59%
Local governments	45%	46%	54% N.Q	39%	46%	49% **	47%	54% *	42%	36% *	47%	44%	42%	45%	49%
None of these	3%	3%	3%	2%	2%	11% **	1%	3% *	4%	6% *	3%	3%	4%	2%	2%

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	Total	Prefer not to say	Concerns									None of these
			Hurricane	Tornado	Earthquake	Wildfire	Flood	Tsunami	Volcanic eruption	Terror attack	Serious accident (e.g., gas explosion, bridge collapse, etc.)	
	AC	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ

HYE_q1. Which, if any, of the following are you concerned about possibly impacting your community within the next 5 years (i.e., 2023)? Please select all that apply.

	Total	Prefer not to say	Hurricane	Tornado	Earthquake	Wildfire	Flood	Tsunami	Volcanic eruption	Terror attack	Serious accident	None of these
Unweighted base	1153	161	284	386	212	206	305	46	48	232	231	293
Base: All US adults	1143	161	292	373	211	208	303	47	47	239	233	291
Hurricane	26%	22%	100% AR.AS.AT.AU.AV.AW.AX.	33% AT.AZ	25% AZ	23% AZ	46% R.AS.AT.AX.AY.A	56% R.AS.AT.AX.AY.A	41% AS.AT.AZ*	34% AS.AT.AZ	29% AZ	-
Tornado	33%	36%	42% AT.AZ	100% AT.AU.AV.AW.AX	36% AZ	32% AZ	51% AQ.AS.AT.AZ	45% AZ*	42% AZ*	44% AT.AZ	50% AS.AT.AZ	-
Earthquake	18%	15%	18% AZ	20% AZ	100% AT.AU.AV.AW.AX	44% AQ.AR.AU.AY.AZ	24% AZ	55% Q.AR.AU.AX.AY.A	70% R.AT.AU.AX.AY.	36% AQ.AR.AU.AZ	31% AQ.AR.AU.AZ	-
Wildfire	18%	22%	16% AZ	18% AZ	44% Q.AR.AU.AX.AY.A	100% AS.AU.AV.AW.AX	25% AQ.AR.AZ	43% AQ.AR.AU.AZ*	58% Q.AR.AU.AX.AY.A	33% AQ.AR.AU.AZ	33% AQ.AR.AU.AZ	-
Flood	27%	25%	48% AS.AT.AX.AZ	42% AX.AZ	34% AZ	36% AZ	100% AS.AT.AV.AW.AX	44% AZ*	47% AX.AZ*	32% AZ	49% AS.AT.AX.AZ	-
Tsunami	4%	6%	9% AZ	6% AZ	12% AR.AU.AZ	10% AZ	7% AZ	100% AS.AT.AU.AW.AX	33% R.AS.AT.AU.AX.A	9% AZ	8% AZ	-
Volcanic eruption	4%	5%	7% AZ	5% AZ	15% AQ.AR.AU.AY.AZ	13% AQ.AR.AU.AZ	7% AZ	34% R.AS.AT.AU.AX.A	100% AS.AT.AU.AV.AX.	11% AR.AZ	9% AZ	-
Terror attack	21%	25%	28% AZ	28% AZ	41% AQ.AR.AU.AZ	39% AQ.AR.AU.AZ	25% AZ	49% AQ.AR.AU.AZ*	54% Q.AR.AT.AU.AZ*	100% AS.AT.AU.AV.AW	42% AQ.AR.AU.AZ	-
Serious accident (e.g., gas explosion, bridge collapse, etc.)	20%	25% AB	23% AZ	31% AQ.AZ	34% AQ.AZ	36% AQ.AZ	37% AQ.AZ	41% AQ.AZ*	43% AQ.AZ*	41% AQ.AZ	100% AS.AT.AU.AV.AW.AX.AZ	-
None of these	25%	26%	-	-	-	-	-	- *	- *	-	-	100% AQ.AR.AS.AT.AU.AV.AW

HYE_q2. Which, if any, of the following levels of government do you think should play a role in educating citizens for possible natural disasters? Please select all that apply

	Total	Prefer not to say	Hurricane	Tornado	Earthquake	Wildfire	Flood	Tsunami	Volcanic eruption	Terror attack	Serious accident	None of these
Unweighted base	1153	161	284	386	212	206	305	46	48	232	231	293
Base: All US adults	1143	161	292	373	211	208	303	47	47	239	233	291
Federal government	46%	43%	56% AZ	54% AZ	50% AZ	53% AZ	58% AZ	46% *	49% *	56% AZ	64% AR.AS.AT.AV.AZ	37%
State governments	64%	63%	73% AV.AZ	72% AV.AZ	71% AV.AZ	78% AV.AW.AX.AZ	71% AV.AZ	56% *	63% *	68% AZ	77% AV.AX.AZ	48%
Local governments	65%	68%	67% AZ	72% AW.AZ	71% AW.AZ	76% AQ.AV.AW.AX.AZ	71% AZ	59% *	56% *	66% AZ	77% AQ.AV.AW.AX.AZ	54%
None of these	4%	1%	2%	3%	2%	2%	2%	5% *	5% *	3%	1%	7% AQ.AR.AS.AT.AU.AX.
Don't know	11%	15% AA.AB	5%	8%	8%	6%	8%	14% AQ.AT*	18% AR.AS.AT.AU.AX.AY*	9%	8%	22% AQ.AR.AS.AT.AU.AX.

HYE_q3. Which, if any, of the following levels of government do you think should play a role in educating citizens for possible terror attacks? Please select all that apply.

	Total	Prefer not to say	Hurricane	Tornado	Earthquake	Wildfire	Flood	Tsunami	Volcanic eruption	Terror attack	Serious accident	None of these
Unweighted base	1153	161	284	386	212	206	305	46	48	232	231	293
Base: All US adults	1143	161	292	373	211	208	303	47	47	239	233	291
Federal government	73%	74%	84% AS.AV.AW.AZ	79% AV.AW.AZ	74% AZ	79% AV.AW.AZ	78% AV.AW.AZ	61% *	64% *	83% AS.AV.AW.AZ	83% AS.AV.AW.AZ	59%
State governments	56%	56%	66% AZ	64% AZ	61% AZ	64% AZ	66% AW.AZ	58% *	51% *	64% AZ	71% AS.AW.AZ	44%
Local governments	45%	50%	52% AZ	53% AW.AZ	53% AW.AZ	53% AW.AZ	47% AZ	46% *	36% *	53% AW.AZ	56% AU.AW.AZ	36%
None of these	3%	4%	2%	1%	2%	2%	2%	2% *	2% *	3%	1%	8% AQ.AR.AS.AT.AU.AX.

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	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	**Female**	**18 to 34**	**35 to 54**	**55+**	**Northeast**	**Midwest**	**South**	**West**	**White**	**Black**	**Hispanic**	**Other (NET)**	
Don't know	9%	7%	11%	13% E	11% E	4%	10%	8%	9%	9%	7%	18% J	11% *	9% *	14% O.P.Q

HYE_q4. How prepared, if at all, would your household be if a natural disaster were to strike your community? Please select the option that best applies.

	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate
Unweighted base	1153	515	638	252	368	533	203	265	431	254	820	136	116	81	434
Base: All US adults	1143	564	579	348	351	444	215	256	424	248	748	137	176	82	480
Very prepared	9%	12% B	6%	10%	10%	8%	10%	7%	10%	9%	8%	6%	10% *	18% J.K*	8%
Somewhat prepared	42%	46% B	38%	38%	40%	46%	39%	39%	46%	39%	43%	34%	45% *	39% *	37%
Not very prepared	27%	24%	30% A	26%	25%	30%	30%	29%	24%	27%	30%	24%	22% *	19% *	27%
Not prepared at all	13%	10%	17% A	12%	15%	13%	13%	15%	12%	14%	13%	17%	11% *	12% *	17% Q
Don't know	9%	9%	9%	13% E	10% E	4%	8%	9%	8%	10%	6%	19% J	12% *	11% *	12% P.Q
Net: Prepared	51%	58% B	44%	48%	50%	54%	49%	46%	56% G	48%	51% K	40%	55% *	57% K*	45%
Net: Not prepared	41%	34%	47% A	38%	40%	43%	43%	45%	36%	41%	43%	41%	33% *	31% *	43%

HYE_q5. How prepared, if at all, would your household be if a terror attack that affected your community were to happen?

	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate
Unweighted base	1153	515	638	252	368	533	203	265	431	254	820	136	116	81	434
Base: All US adults	1143	564	579	348	351	444	215	256	424	248	748	137	176	82	480
Very prepared	8%	12% B	5%	7%	10%	7%	6%	8%	8%	10%	9%	8%	3% *	13% L*	7%
Somewhat prepared	24%	29% B	20%	24%	26%	23%	26%	26%	25%	21%	25% K	14%	31% K*	22% *	22%
Not very prepared	31%	29%	33%	28%	32%	33%	30%	28%	31%	34%	31%	28%	34% *	30% *	27%
Not prepared at all	25%	19%	32% A	22%	22%	30% C.D	25%	28%	23%	25%	27%	29%	18% *	19% *	30% P.Q
Don't know	11%	12%	11%	19% D.E	10%	6%	12%	11%	13%	10%	8%	21% J	14% *	17% J*	14% P
Net: Prepared	32%	40% B	25%	31%	36%	30%	32%	33%	33%	31%	34% K	22%	34% *	34% *	29%
Net: Not prepared	56%	48%	65% A	50%	54%	63% C.D	56%	56%	55%	59%	58%	57%	52% *	49% *	57%

HYE_q6. Which, if any, of the following emergency measures do you have in place? Please select all that apply. If you don't have any emergency measures in place, please select the 'Not applicable' option.

	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate
Unweighted base	1153	515	638	252	368	533	203	265	431	254	820	136	116	81	434
Base: All US adults	1143	564	579	348	351	444	215	256	424	248	748	137	176	82	480
An emergency kit	39%	44% B	35%	32%	42% C	43% C	36%	38%	41%	42%	39%	32%	43% *	52% J.K*	33%
Non-perishable food stock	39%	40%	39%	33%	35%	48% C.D	34%	40%	42%	41%	42% K.L	31%	27% *	54% J.K.L*	32%
An evacuation plan	25%	29% B	21%	19%	29% C	26%	20%	20%	30% F.G	25%	24%	22%	30% *	27% *	20%
Disaster insurance	13%	17% B	10%	15%	11%	14%	11%	10%	16% G	14%	14%	10%	11% *	19% *	7%
Stockpile(s) of water	28%	31% B	25%	24%	25%	34% C.D	24%	25%	31%	30%	28%	21%	26% *	44% J.K.L*	22%

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	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under $40k	$40k to $80k	$80k+
Don't know	9%	8% P	2%	3%	8%	- **	12%	7% *	11%	4% *	11%	8%	13% AA.AB	6%	4%

HYE_q4. How prepared, if at all, would your household be if a natural disaster were to strike your community? Please select the option that best applies.

	Total	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under $40k	$40k to $80k	$80k+
Unweighted base	1153	382	215	122	576	16	130	68	311	52	294	859	437	307	248
Base: All US adults	1143	362	195	106	531	15	110	63	374	50	299	845	449	288	245
Very prepared	9%	8%	13%	9%	9%	4% **	11%	4% *	9%	14% *	9%	9%	8%	10%	10%
Somewhat prepared	42%	44%	43%	54% N	47% V	60% **	43% V	48% *	33%	36% *	43%	41%	35%	38%	57% Z.AA
Not very prepared	27%	26%	29%	29%	27% T	20% **	18%	32% *	29% T	33% T*	27%	27%	26%	34% Z.AB.AC	24%
Not prepared at all	13%	11%	12%	8%	10%	16% **	19% R	14% *	16% R	12% *	13%	13%	19% AA.AB.AC	12% AB	6%
Don't know	9%	10% P.Q	3%	-	7%	- **	9%	2% *	14% R.U	4% *	8%	9%	12% AA.AB	6%	3%
Net: Prepared	51%	53% N	56% N	63% N	56% V	64% **	54% V	52% *	41%	51% *	52%	50%	43%	48%	67% Z.AA.AC
Net: Not prepared	41%	38%	41%	37%	37%	36% **	37%	46% *	45%	46% *	40%	41%	45% AB	46% AB.AC	30%

HYE_q5. How prepared, if at all, would your household be if a terror attack that affected your community were to happen?

	Total	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under $40k	$40k to $80k	$80k+
Unweighted base	1153	382	215	122	576	16	130	68	311	52	294	859	437	307	248
Base: All US adults	1143	362	195	106	531	15	110	63	374	50	299	845	449	288	245
Very prepared	8%	9%	10%	7%	7%	4% **	14% R.U	2% *	8%	11% *	9%	8%	8%	5%	12% AA
Somewhat prepared	24%	25%	22%	35% N.P	28% V	49% **	23%	21% *	19%	29% *	27%	23%	20%	26%	26%
Not very prepared	31%	30%	41% N.O	34%	34% T	31% **	23%	40% T*	28%	26% *	32%	30%	28%	30%	40% Z.AA.AC
Not prepared at all	25%	24%	21%	17%	22%	16% **	29%	34% *	28%	27% *	21%	27%	30% AB.AC	31% AB.AC	16%
Don't know	11%	12% P	5%	7%	9%	- **	12%	3% *	17% R.U	8% *	12%	11%	14% AA.AB	8%	7%
Net: Prepared	32%	34%	33%	42% N	35% V	53% **	36%	24% *	27%	40% *	35%	31%	28%	31%	38% Z
Net: Not prepared	56%	54%	62%	51%	56%	47% **	52%	74% R.T.V.W*	56%	52% *	53%	57%	58% AC	61% AC	56% AC

HYE_q6. Which, if any, of the following emergency measures do you have in place? Please select all that apply. If you don't have any emergency measures in place, please select the 'Not applicable' option.

	Total	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under $40k	$40k to $80k	$80k+
Unweighted base	1153	382	215	122	576	16	130	68	311	52	294	859	437	307	248
Base: All US adults	1143	362	195	106	531	15	110	63	374	50	299	845	449	288	245
An emergency kit	39%	41% N	49% N	47% N	43% V	20% **	44% V	38% *	33%	54% V*	41%	39%	32%	39%	50% Z.AA
Non-perishable food stock	39%	43% N	48% N	44% N	40% V	44% **	49% V	54% V*	32%	46% *	39%	40%	34%	39%	46% Z
An evacuation plan	25%	27% N	30% N	30% N	27% V	18% **	28% V	27% *	18%	41% R.V*	31% Y	23%	21%	24%	35% Z.AA.AC
Disaster insurance	13%	17% N	20% N	16% N	14%	24% **	12%	9% *	12%	13% *	11%	14%	6%	16% Z	20% Z
Stockpile(s) of water	28%	31% N	39% N.Q	26%	29%	23% **	36% V	30% *	24%	30% *	27%	28%	22%	27%	37% Z.AA

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	Total	Prefer not to say	Concerns									
			Hurricane	Tornado	Earthquake	Wildfire	Flood	Tsunami	Volcanic eruption	Terror attack	Serious accident (e.g., gas explosion, bridge collapse, etc.)	None of these
Don't know	9%	12% AA.AB	5%	6%	6%	5%	6%	13% AQ.AX*	19% AR.AS.AT.AU.AX.AY*	5%	5%	19% AQ.AR.AS.AT.AU.AX.

HYE_q4. How prepared, if at all, would your household be if a natural disaster were to strike your community? Please select the option that best applies.

	Total	Prefer not to say	Hurricane	Tornado	Earthquake	Wildfire	Flood	Tsunami	Volcanic eruption	Terror attack	Serious accident	None of these
Unweighted base	1153	161	284	386	212	206	305	46	48	232	231	293
Base: All US adults	1143	161	292	373	211	208	303	47	47	239	233	291
Very prepared	9%	8%	14% AU.AX.AY.AZ	10%	10%	8%	7%	9% *	10% *	7%	8%	7%
Somewhat prepared	42%	46% Z	48% AZ	46% AZ	47% AZ	46% AZ	44% AZ	39% *	43% *	41% AZ	44% AZ	29%
Not very prepared	27%	24%	21%	27%	22%	27%	27% AQ	20% *	21% *	30% AQ	29% AQ	29%
Not prepared at all	13%	11%	11%	12%	16%	14%	14%	18% *	13% *	18% AQ.AR	15%	17%
Don't know	9%	11% AB	5%	5%	6%	4%	7%	13% AQ.AR.AT.AX.AY*	13% Q.AR.AS.AT.AX.AY*	4%	5%	19% AQ.AR.AS.AT.AU.AX.
Net: Prepared	51%	54% Z	62% AU.AX.AY.AZ	56% AX.AZ	57% AZ	54% AZ	51% AZ	48% *	53% AZ*	47% AZ	51% AZ	36%
Net: Not prepared	41%	35%	33%	39%	38%	42%	42% AQ	39% *	34% *	48% AQ.AR.AS	43% AQ	45% AQ

HYE_q5. How prepared, if at all, would your household be if a terror attack that affected your community were to happen?

	Total	Prefer not to say	Hurricane	Tornado	Earthquake	Wildfire	Flood	Tsunami	Volcanic eruption	Terror attack	Serious accident	None of these
Unweighted base	1153	161	284	386	212	206	305	46	48	232	231	293
Base: All US adults	1143	161	292	373	211	208	303	47	47	239	233	291
Very prepared	8%	8%	9% AX	8%	7%	5%	7%	17% AS.AT.AU.AW.AX.A	4% *	4%	6%	10% AX
Somewhat prepared	24%	31% Z	23%	27% AU.AZ	21%	26%	21%	19% *	25% *	25%	24%	19%
Not very prepared	31%	28%	34%	29%	37% AZ	38% AR.AZ	33%	36% *	41% *	34%	35%	27%
Not prepared at all	25%	15%	26%	27%	27%	25%	28%	17% *	18% *	29%	26%	22%
Don't know	11%	19% AA.AB	8%	8%	8%	6%	11% AT	11% *	11% *	8%	8%	21% AQ.AR.AS.AT.AU.AX.
Net: Prepared	32%	38% Z	32%	36% AU	28%	31%	27%	36% *	29% *	29%	30%	29%
Net: Not prepared	56%	43%	60% AZ	56%	64% AZ	63% AZ	62% AZ	53% *	59% *	63% AZ	62% AZ	49%

HYE_q6. Which, if any, of the following emergency measures do you have in place? Please select all that apply. If you don't have any emergency measures in place, please select the 'Not applicable' option.

	Total	Prefer not to say	Hurricane	Tornado	Earthquake	Wildfire	Flood	Tsunami	Volcanic eruption	Terror attack	Serious accident	None of these
Unweighted base	1153	161	284	386	212	206	305	46	48	232	231	293
Base: All US adults	1143	161	292	373	211	208	303	47	47	239	233	291
An emergency kit	39%	45% Z	49% AX.AZ	43% AZ	41% AZ	44% AZ	41% AZ	37% *	47% AZ*	38%	45% AZ	29%
Non-perishable food stock	39%	45% Z	46% AZ	44% AZ	39%	45% AZ	43%	38% *	32% *	40%	46% AZ	35%
An evacuation plan	25%	22%	34% AZ	30% AZ	32% AZ	32% AZ	30% AZ	24% *	31% AZ*	28% AZ	32% AZ	14%
Disaster insurance	13%	17% Z	17% AZ	15% AZ	13%	15% AZ	15% AZ	20% AW.AZ*	6% *	14% AZ	16% AZ	8%
Stockpile(s) of water	28%	32% Z	36% AU.AZ	29% AZ	30%	31% AZ	28%	25% *	33% *	32% AZ	31% AZ	22%

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	Total	Gender		Age			Region				Race				
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate
Other	3%	5% B	2%	2%	3%	5%	2%	3%	5%	3%	4%	4%	0% *	6% L*	3%
Not Applicable - I don't have any emergency measures in place	36%	29%	43% A	37%	37%	34%	34%	41%	35%	35%	36%	41%	35% *	27% *	45% O.P.Q

HYE_q7. You mentioned that you have an emergency kit…

Which, if any, of the following items are included? Please select all that apply.

	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate
Unweighted base	462	228	234	80	152	230	69	100	176	117	326	49	43	44	134
Base: All US adults who have an emergency kit	451	247	204	112	149	190	77	98	172	103	289	44	76	43	158
Flashlights or other light source (e.g., candles or headlamp)	83%	80%	86%	70% *	81%	92% C.D	68% *	83% *	87% F	87% F	86%	78% *	71% **	87% *	79% *
Blankets	62%	58%	67%	67% *	55%	64%	60% *	63% *	60%	63%	63%	55% *	61% **	57% *	63% *
Water	63%	60%	67%	56% *	62%	68%	58% *	59% *	66%	66%	62%	69% *	62% **	63% *	55% *
First-aid kit	86%	83%	89%	75% *	86%	92% C	76% *	91% F*	89%	83%	88%	90% *	72% **	88% *	81% *
Radio	57%	57%	57%	47% *	53%	66% C.D	53% *	60% *	57%	56%	60%	54% *	49% **	52% *	45% *
Cash	49%	47%	53%	50% *	41%	55% D	43% *	52% *	51%	49%	51%	53% *	37% **	56% *	46% *
Portable phone battery	39%	38%	40%	36% *	36%	44%	27% *	38% *	45% F	40%	39%	51% M*	40% **	28% *	39% *
Personal documents	44%	39%	50% A	42% *	36%	51% D	28% *	48% F*	52% F.I	38%	42%	53% *	40% **	51% *	43% *
Medications	60%	57%	63%	59% *	53%	66% D	52% *	60% *	71% F.I	47%	60%	62% *	58% **	62% *	62% *
Pet supplies	30%	28%	32%	24% *	27%	36%	28% *	25% *	32%	31%	30%	19% *	33% **	32% *	24% *
Food	65%	61%	69%	61% *	59%	71% D	57% *	65% *	70%	62%	64%	72% *	55% **	76% *	62% *
Other	4%	5%	4%	3% *	4%	5%	8% *	6% *	3%	3%	5%	2% *	1% **	7% *	4% *
Don't know	2%	2%	0%	3% *	2%	0%	1% *	2% *	1%	1%	1%	3% *	1% **	2% *	1% *

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, AQ/AR/AS/AT/AU/AV/AW/AX/AY/AZ, Minimum Ba

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	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under $40k	$40k to $80k	$80k+
Other	3%	4%	4%	3%	3%	- **	6% *	3% *	3%	7% *	3%	4%	2%	3%	5%
Not Applicable - I don't have any emergency measures in place	36%	32%	27%	28%	34%	32% **	35%	33% *	39%	33% *	34%	37%	43% AA.AB	33%	26%

HYE_q7. You mentioned that you have an emergency kit…

Which, if any, of the following items are included? Please select all that apply.

	Total	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under $40k	$40k to $80k	$80k+
Unweighted base	462	158	111	59	247	4	62	24	96	29	121	341	146	116	125
Base: All US adults who have an emergency kit	451	148	96	49	227	3	48	24	122	27	124	328	142	114	124
Flashlights or other light source (e.g., candles or headlamp)	83%	83%	84% *	90% *	88% V	73% **	89% V*	92% **	69% *	82% **	84% *	82%	80% *	81% *	89% *
Blankets	62%	60%	60% *	64% *	59%	21% **	72% **	71% **	63% *	60% **	66% *	60%	66% *	63% *	58% *
Water	63%	67%	74% N.Q*	55% *	64%	73% **	69% *	71% **	56% *	66% **	66% *	62%	62% *	63% *	65% *
First-aid kit	86%	88%	89% *	88% *	88%	73% **	85% *	94% **	78% *	100% **	86% *	86%	81% *	87% *	90% *
Radio	57%	61% N	63% N*	69% N*	62% V	73% **	64% *	30% **	47% *	63% **	59% *	56%	51% *	55% *	64% *
Cash	49%	48%	57% *	49% *	51%	73% **	48% *	37% **	49% *	50% **	45% *	51%	46% *	54% *	48% *
Portable phone battery	39%	43%	31% *	45% *	40%	73% **	43% *	56% **	31% *	48% **	49% Y*	36%	32% *	43% *	46% *
Personal documents	44%	48%	42% *	38% *	40%	73% **	57% R*	68% **	41% *	46% **	45% *	44%	47% *	42% *	44% *
Medications	60%	57%	59% *	64% *	57%	73% **	71% *	75% **	58% *	54% **	63% *	59%	51% *	71% Z*	62% *
Pet supplies	30%	36%	32% *	25% *	32%	44% **	27% *	36% **	24% *	30% **	22% *	33%	29% *	33% *	32% *
Food	65%	68%	68% *	60% *	64%	73% **	69% *	74% **	60% *	72% **	63% *	65%	63% *	63% *	68% *
Other	4%	3%	5% *	8% *	4%	- **	8% *	11% **	3% *	4% **	5% *	4%	5% *	4% *	5% *
Don't know	2%	2%	- *	3% *	1%	27% **	4% *	- **	2% *	- **	1% *	2%	1% *	1% *	1% *

Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, AQ/AR/AS/AT/AU/AV/AW/AX/AY/AZ Columns Comparisons: Minimum Base: 30 (**), Small Base: 100 (*))

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	Total	Prefer not to say	Concerns									
			Hurricane	Tornado	Earthquake	Wildfire	Flood	Tsunami	Volcanic eruption	Terror attack	Serious accident (e.g., gas explosion, bridge collapse, etc.)	None of these
Other	3%	5%	3%	4%	2%	3%	3%	- *	- *	3%	2%	5%
Not Applicable - I don't have any emergency measures in place	36%	36%	26%	33%	31%	30%	33% AQ	33% *	37% *	36% AQ	31%	52% AQ.AR.AS.AT.AU.AV.A

HYE_q7. You mentioned that you have an emergency kit…

Which, if any, of the following items are included? Please select all that apply.

	Total	Prefer not to say	Hurricane	Tornado	Earthquake	Wildfire	Flood	Tsunami	Volcanic eruption	Terror attack	Serious accident (e.g., gas explosion, bridge collapse, etc.)	None of these
Unweighted base	462	75	134	165	96	101	126	19	24	90	106	90
Base: All US adults who have an emergency kit	451	72	142	162	86	91	126	17	22	91	104	85
Flashlights or other light source (e.g., candles or headlamp)	83%	79% *	82% *	88%	86% *	82% *	80% *	64% **	72% **	85% *	82% *	81% *
Blankets	62%	57% *	60% *	68% AU	60% *	61% *	58% *	47% **	43% **	62% *	65% *	64% *
Water	63%	62% *	62% *	69% AU	64% *	63% *	57% *	63% **	57% **	81% AR.AS.AT.AU.AY	64% *	56% *
First-aid kit	86%	87% *	83% *	90%	82% *	83% *	89% *	76% **	73% **	84% *	84% *	92% *
Radio	57%	59% *	53% *	59%	56% *	59% *	57% *	48% **	60% **	64% *	64% *	61% *
Cash	49%	51% *	49% *	53%	53% *	47% *	49% *	47% **	41% **	60% *	55% *	47% *
Portable phone battery	39%	35% *	39% *	41%	38% *	39% *	41% *	37% **	37% **	41% *	43% *	38% *
Personal documents	44%	42% *	52% *	49%	39% *	41% *	45% *	40% **	47% **	41% *	48% *	41% *
Medications	60%	56% *	66% *	67% AS.AT	55% *	54% *	64% *	59% **	52% **	64% *	63% *	57% *
Pet supplies	30%	22% *	30% *	30%	34% *	34% *	32% *	29% **	34% **	33% *	30% *	25% *
Food	65%	65% *	64% *	70% AT	69% *	58% *	64% *	70% **	65% **	77% AQ.AT.AU*	73% AT*	64% *
Other	4%	3% *	5% *	4%	4% *	5% *	6% *	5% **	4% **	3% *	3% *	6% *
Don't know	2%	5% *	1% *	-	- *	3% AR.AS*	2% AR*	- **	- **	3% AR*	1% *	3% *

Cell Contents (Col