## Feminism

Fieldwork Dates: 3rd - 6th August 2018

Conducted by YouGov
On behalf of YouGovNY

## BACKGROUND

## OOU

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent o YouGov Plc and the client named on the front cover
Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic ande definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any
 from census data or, if not available from the census, from industry accepted data
YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1888.729 .0773 or email omnibus.us@yougov.com quoting the survey details

## EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov PIc. Total sample size was 1207 adults. Fieldwork was undertaken between 3rd -6 th August 2018. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged $18+$ ).

NOTE: All press releases or other publications must be checked by YouGov PIc before use. YouGov requires 48 hours to check a press release unless otherwise agreed

YouGov is registered with the Information Commissioner
YouGov is a member of the British Polling Council
Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to considered statistically reliable. These figures will be italicised.

US_nat Sample: 3rd - 6th August 2018
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| Total | Gender |  | Age |  |  | Region |  |  |  | Race |  |  |  | $\begin{aligned} & \text { No HS, High } \\ & \text { school graduate } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18 to 34 | 35 to 54 | 55+ | Northeast | Midwest | South | West | White | Black | Hispanic | Other (NET) |  |
|  | A | в | c | D | E | F | G | H | 1 | J | к | L | м | N |

bz70a. In general, do you consider your
Unweighted base
Base: All US Adults 207 -- 561 646

| 392 |
| :--- |
| 336 |


| 392 | 336 |
| :--- | :--- |

479
-

| 198 |
| :--- |
| 201 | 290 760 | 158 |
| :--- | :--- | | 158 |
| :--- |

${ }^{113}$

| 13 | 465 |
| :--- | :--- |
| 39 | 476 |
| $25 \%$ | $22 \%$ |
| $\%$ | $61 \%$ |
| $7 \%$ | 6. |
| $\%$ | $P$. |
| $7 \%$ | 18 |

Don't know/not sure

| 1207 | 587 | 620 |
| :---: | :---: | :---: |
| $30 \%$ | $22 \%$ | $38 \%$ |
| $55 \%$ | $63 \%$ | $A$ |
|  | $48 \%$ |  |
| $15 \%$ | $B$ |  |
|  | $15 \%$ | $14 \%$ |


| 240 |  |
| :--- | :--- |
| 240 |  |
| $33 \%$ |  |
| $53 \%$ |  |
| $15 \%$ |  |


| 479 |
| :---: |
| 489 |
| $29 \%$ |
| $58 \%$ |
| $13 \%$ |


| 290 |
| :--- |
| 276 |
| $31 \%$ |
| $51 \%$ |
| $17 \%$ |


| 772 |  |
| :---: | :---: |
| $30 \%$ | 32 |
| $57 \%$ | 5 |
| $L$ |  |
| $13 \%$ | 1 |


| 176 |
| :--- | :--- |
| 136 |
| $33 \%$ |
| $46 \%$ |
| $21 \%$ | -

GY. Which, if any, of the following statements do you agree
with?

| Please select all that apply? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 651 | 348 | 303 | 195 | 184 | 272 | 125 | 103 | 273 | 150 | 428 | 84 | 80 | 59 | 277 |
| Base: Non-Feminist US Adults | 664 | 369 | 295 | 195 | 167 | 302 | 127 | 111 | 284 | 142 | 437 | 84 | 63 | 80 | 289 |
| I do not believe that men and women are equal | 17\% | 14\% | 20\% | 16\% | 17\% | 17\% | 14\% | 19\% | 17\% | 16\% | 16\% | 16\% | 28\% | 14\% | 18\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | ${ }^{\text {J* }}$ |  |  |
| Feminists are too extreme | 41\% | 36\% | $\underset{\mathrm{A}}{48 \%}$ | 35\% | 41\% | 45\% | 40\% | $\stackrel{36 \%}{ }$ | 41\% | $\stackrel{47 \%}{*}$ | $\underset{\substack{47 \% \\ \text { K.L }}}{ }$ | 20\% | $\stackrel{27 \%}{*}$ | $\underset{\substack{42 \% \\ \mathrm{~K}^{*}}}{\substack{4}}$ | 37\% |
| Feminists are anti-men | 25\% | 25\% | 26\% | 26\% | 23\% | 26\% | 27\% | 22\% | 23\% | 33\% | 25\% | 18\% | 27\% | ${ }^{32 \%}$ | 21\% |
| The current wave of feminism does not represent true feminism | 43\% | 39\% | 47\% | 42\% | 35\% | $\begin{gathered} 47 \% \\ \mathrm{D} \end{gathered}$ | 32\% | 38\% | $\begin{gathered} 49 \% \\ F \end{gathered}$ | $44 \%$ | $\begin{gathered} 45 \% \\ \mathrm{k} \end{gathered}$ | 20\% | $\underset{\substack{\text { 51\% } \\ \mathrm{K}^{*}}}{\substack{41 \\ \hline}}$ | $47 \%$ | 39\% |
| None of these | 26\% | $\begin{gathered} 31 \% \\ \mathrm{~B} \end{gathered}$ | 21\% | 25\% | 27\% | 26\% | $35 \%$ | $36 \%$ | 22\% | $\stackrel{19 \%}{ }$ | 25\% | $\begin{aligned} & \text { 44\% } \\ & \text { J.L.M.M } \end{aligned}$ | ${ }^{22 \%}$ | ${ }^{19 \%}$ | $\underset{\mathrm{P}}{31 \%}$ |
| kKfo1. When would you say you became a feminist? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 391 | 140 | 251 | 139 | 107 | 145 | 79 | 63 | 150 | 99 | 245 | 50 | 65 | 31 | 109 |
| Base: Feminist US Adults | 365 | 127 | 238 | 121 | 94 | 150 | 78 | 57 | 144 | 86 | 235 | 50 | 45 | 35 | 102 |
| \| was raised as a feminis | 17\% | 18\% | 17\% | $\underset{E}{24 \%}$ | 18\% | 10\% | 20\% | 21\% | 15\% | 14\% | 12\% | $\stackrel{17 \%}{ }$ | 28\% | $35 \%$ | 13\% |
| When I was a child | 14\% | 11\% | 15\% | 13\% | 14\% | 14\% | ${ }^{18 \%}$ | ${ }^{11 \%}$ | 9\% | 18\% | 11\% | 20\% | ${ }^{12 \%}$ | $25 \%$ | ${ }^{14 \%}$ |
| When I was a teenager | 29\% | 27\% | 30\% | 36\% | 23\% | 28\% | $25 \%$ | $23 \%$ | 33\% | 30\% | 33\% | $20 \%$ | 27\% | $20 \%$ | $\begin{gathered} 37 \% \\ p^{*} \end{gathered}$ |
| When I was an adult | 28\% | 32\% | 27\% | 14\% | $25 \%$ | $\underset{\text { c. }}{\substack{42 \% \\ \text { CD }}}$ | $24 \%$ | $35 \%$ | 27\% | $29 \%$ | $\underset{\mathrm{L}}{35 \%}$ | $21 \%$ | $\stackrel{17 \%}{ }$ | $7 \%$ | 21\% |
| Don't know/not sure | 12\% | 13\% | 11\% | $\underset{\mathrm{E}}{14 \%}$ | $\underset{\mathrm{E}^{20 \%}}{20}$ | 5\% | $\stackrel{12 \%}{ }$ | 10\% | 14\% | $9 \%$ | 9\% | $\underset{J^{*}}{22 \%}$ | $\stackrel{17 \%}{ }$ | $\stackrel{13 \%}{*}$ | ${ }^{15 \%}$ |
| heY9z. Thinking about how men and women are generally treated, do you think that men or women are treated better in America? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1207 | 561 | 646 | 392 | 336 | 479 | 240 | 198 | 479 | 290 | 760 | 158 | 176 | 113 | 465 |
| Base: All US Adults | 1207 | 587 | 620 | 386 | 304 | 518 | 240 | 201 | 489 | 276 | 772 | 159 | 136 | 139 | 476 |
| Men are treated a lot better | 25\% | 19\% | $\underset{A 1 \%}{\substack{41 \%}}$ | 24\% | 23\% | 28\% | 28\% | 28\% | 24\% | 22\% | 25\% | $\begin{aligned} & \text { 38\% } \\ & \text { J.L.M } \end{aligned}$ | 22\% | ${ }^{16 \%}$ | 20\% |
| Men are treated a little better | 25\% | 26\% | 25\% | 25\% | 25\% | 26\% | 24\% | 29\% | 24\% | 26\% | 26\% | 21\% | 28\% | ${ }^{25 \%}$ | 24\% |
| Men and women are treated equally | 22\% | $\begin{gathered} \text { 26\% } \\ B \end{gathered}$ | 19\% | 19\% | 25\% | 23\% | 16\% | 19\% | $\stackrel{24 \%}{\mathrm{~F}}$ | $\stackrel{27 \%}{\mathrm{~F}}$ | 24\% | 16\% | 18\% | $\stackrel{26 \%}{ }$ | $\underset{Q}{25 \%}$ |
| Women are treated a little better | 9\% | 9\% | 8\% | $8 \%$ | 7\% | 10\% | 10\% | 12\% | $8 \%$ | 5\% | 9\% | 6\% | 8\% | $8 \%$ | 9\% |
| Women are treated a lot better | 4\% | 6\% | 2\% | 3\% | 3\% | 5\% | 3\% | 2\% | 4\% | 7\% | 4\% | 4\% | 6\% | 4\% | 3\% |

S_nat Sample: 3rd - 6th August 2018
YouGov

| Total | Education |  |  | Marital Status |  |  |  |  |  | Children under the age of 18 |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Some college, 2 <br> year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes | No | Under \$40k | \$40k to \$80k | \$80k+ |
|  | - | P | Q | R | s | T | u | v | w | x | Y | z | AA | AB |

Z70a. In general, do you consider yourself to
 396


| 396 | 222 |
| :--- | :--- |
| 393 | 220 |

$\underset{\substack{124 \\ 18}}{\substack{18 \\ \hline}}$

| 538 |  |
| :--- | :--- |
| 528 |  |
| $28 \%$ |  |
| $59 \%$ |  |
| .$W$ |  |
| $13 \%$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


| 26 | 112 | 59 | 405 |
| :---: | :---: | :---: | :---: |
| 38 | 113 | 67 | 394 |
| 18\% | 43\% | 24\% | 31\% |
| ** | R.U.v* | * |  |
| 56\% | 41\% | 61\% | 55\% |
| ** | * | $\mathrm{T}^{*}$ | T |
| 26\% | 16\% | 16\% | 14\% |


| 26 | 112 | 59 | 405 |
| :---: | :---: | :---: | :---: |
| 38 | 113 | 67 | 394 |
| 18\% | 43\% | 24\% | 31\% |
| ** | R.u.v* | * |  |
| 56\% | 41\% | 1\% | \% |
| ** | * | $\mathrm{T}^{*}$ | ${ }^{\top}$ |
| 26\% | 16\% | 16\% | 14\% |


| $1 / 2$ |  |
| :--- | :--- |
| 129 |  |


| 26 | 112 | 59 | 405 |
| :---: | :---: | :---: | :---: |
| 38 | 113 | 67 | 394 |
| 18\% | 43\% | 24\% | 31\% |
| ** | R.u.v* | * |  |
| 56\% | 41\% | ${ }^{61 \%}$ | 55\% |
| 26\% | 16\% | , | 14\% |
| ** |  |  |  |


| 67 |
| :--- | :--- |
| 68 |


| 67 | 292 | 915 |
| :---: | :---: | :---: |
| 68 | 266 | 941 |
| $34 \%$ | $33 \%$ | $30 \%$ |
| $4 \%$ | $54 \%$ | $55 \%$ |
| $4 \%$ |  |  |
| $25 \%$ | $13 \%$ | $15 \%$ |
| R.V* |  |  |


| 433 |
| :---: |
| 450 |
| $30 \%$ |
| $56 \%$ |
| $14 \%$ |

62 228

Don't know/not sure

| $30 \%$ |
| :--- |
| $55 \%$ |
| $15 \%$ |

220
$37 \%$
AA
$51 \%$
$11 \%$
.Which, if any, of the following statements do you agree
Please select all that apply?

| Unweighted base | 651 | 221 | 107 | 46 | 316 | 13 | 49 | 35 | 208 | 30 | 161 | 490 | 238 | 205 | 114 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: Non-Feminist US Adults | 664 | 219 | 109 | 46 | 311 | 21 | 46 | 41 | 216 | 28 | 145 | 519 | 254 | 208 | 107 |
| I do not believe that men and women are equal | 17\% | 18\% | 14\% | 9\% | 16\% | 30\% | 22\% | 24\% | 12\% | 25\% | 19\% | 16\% | 20\% | 17\% | 13\% |
| Feminists are too extreme | 41\% | 43\% | 48\% | 46\% | 44\% | 13\% | 34\% | 61\% | 39\% | 30\% | 40\% | 41\% | 36\% | 42\% | 47\% |
| Feminists are anti-men | 25\% | 28\% | $31 \%$ | ${ }^{27 \%}$ | 26\% | 26\% | ${ }^{17 \%}$ | 21\% | 28\% | 13\% | 20\% | 27\% | 23\% | 27\% | $28 \%$ |
| The current wave of feminism does not represent true feminism | 43\% | 42\% | 50\% | $52 \%$ | 43\% | 25\% | $46 \%$ | 60\% | 43\% | ${ }_{\text {21\% }}{ }_{\text {\% }}$ | 42\% | 43\% | 38\% | 46\% | 46\% |
| None of these | 26\% | 24\% | 18\% | ${ }^{27 \%}$ | 24\% | 34\% | ${ }^{29 \%}$ | 16\% | 27\% | 47\% | 24\% | 27\% | $32 \%$ AA | 21\% | 24\% |
| kKfo1. When would you say you became a feminist? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 391 | 125 | 94 | 63 | 156 | 6 | 43 | 16 | 145 | 25 | 94 | 297 | 139 | 107 | 91 |
| Base: Feminist US Adults | 365 | 119 | 88 | 56 | 147 | 7 | 49 | 16 | 124 | 23 | 87 | 278 | 134 | 98 | 78 |
| I was raised as a feminis | 17\% | 21\% | 16\% | 18\% | $22 \%$ | 38\% | 6\% | 16\% | 14\% | ${ }^{18 \%}$ | $\begin{gathered} 25 \% \\ \gamma^{*} \end{gathered}$ | 15\% | 15\% | 17\% | 20\% |
| When I was a child | 14\% | 14\% | ${ }^{12 \%}$ | 16\% | 12\% | ** | 17\% | 19\% | 14\% | 13\% | 16\% | 13\% | 16\% | ${ }^{13 \%}$ | 10\% |
| When I was a teenager | 29\% | 30\% | $21 \%$ | $26 \%$ | 23\% | 23\% | $32 \%$ | 30\% | $\begin{gathered} 36 \% \\ R \end{gathered}$ | 32\% | $21 \%$ | 32\% | 29\% | 31\% | $32 \%$ |
| When I was an adult | 28\% | $\underset{*}{22 \%}$ | $41 \%$ | $36 \%$ | 31\% | 14\% | $38 \%$ | $30 \%$ | 21\% | 34\% | $21 \%$ | 31\% | 27\% | 31\% | 30\% |
| Don't know/not sure | 12\% | ${ }^{13 \%}$ | 10\% | ${ }^{5 \%}$ | 12\% | $24 \%$ | ${ }^{8 \%}$ | ${ }_{\text {4\% }}^{4 \%}$ | 15\% | $\stackrel{3 \%}{*}$ | ${ }^{17 \%}$ | 10\% | 13\% | *\% | $\stackrel{8 \%}{ }$ |
| heY9z. Thinking about how men and women are generally treated, do you think that men or women are treated better in America? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1207 | 396 | 222 | 124 | 538 | 26 | 112 | 59 | 405 | 67 | 292 | 915 | 433 | 362 | 228 |
| Base: All US Adults | 1207 | 393 | 220 | 118 | 528 | 38 | 113 | 67 | 394 | 68 | 266 | 941 | 450 | 358 | 210 |
| Men are treated a lot better | 25\% | 25\% | $\stackrel{31 \%}{N}$ | $\begin{aligned} & 37 \% \\ & \text { N.O } \end{aligned}$ | 22\% | $24 \%$ | $32 \%$ | 28\% | 27\% | 22\% | 25\% | 25\% | 23\% | 23\% | $\begin{aligned} & 33 \% \\ & \text { Z.AA } \end{aligned}$ |
| Men are treated a little better | 25\% | 24\% | 25\% | $\begin{aligned} & 38 \% \\ & \text { N.O.P } \end{aligned}$ | 26\% | 17\% | $27 \%$ | 18\% | 25\% | 31\% | 23\% | 26\% | $\underset{A C}{27 \%}$ | $\underset{A C}{27 \%}$ | $\begin{gathered} 27 \% \\ A C \end{gathered}$ |
| Men and women are treated equally | 22\% | $\underset{Q}{22 \%}$ | 22\% | 13\% | $\begin{gathered} \text { 26\% } \\ \text { T.V } \end{gathered}$ | 30\% | 13\% | $\begin{aligned} & 36 \% \\ & \text { T.V* } \end{aligned}$ | 18\% | $\stackrel{20 \%}{ }$ | $\underset{y}{28 \%}$ | 21\% | 22\% | 24\% | 20\% |
| Women are treated a little better | 9\% | $\underset{\mathrm{P}}{\stackrel{11 \%}{\alpha}}$ | 5\% | 5\% | 10\% | \% | 10\% | $4 \%$ | 8\% | ${ }^{11 \%}$ | 7\% | 9\% | 9\% | 8\% | 8\% |
| Women are treated a lot better | 4\% | 5\% | 4\% | 5\% | 4\% | - | 6\% | 6\% | 5\% | 1\% | 3\% | 5\% | 4\% | 5\% | 5\% |

S_nat Sample: 3rd - 6th August 2018

| YouGov <br> What the world thinks | Total | Prefer not to <br> say |
| :---: | :---: | :---: |
|  |  | AC |
| bz70a. In general, do you consider yourself to be a feminist? |  |  |
| Unweighted base | 1207 | 184 |
| Base: All US Adults | 1207 | 189 |
| Yes, Ido | 30\% | 29\% |
| No, I don't | 55\% | 50\% |
| Don't know/not sure | 15\% | $21 \%$ |
| GY. Which, if any, of the following statements do you agree with? |  |  |
| Please select all that apply? |  |  |
| Unweighted base | 651 | 94 |
| Base: Non-Feminist US Adults | 664 | 94 |
| I do not believe that men and women are equal | 17\% | 11\% |
| Feminists are too extreme | 41\% | 46\% |
| Feminists are anti-men | 25\% | 27\% |
| The current wave of feminism does not represent true feminism | 43\% | 45\% |
| None of these | 26\% | 25\% |


eY9z. Thinking about how men and women are generally treated, do
America?

| Unweighted base | 1207 | 184 |
| :---: | :---: | :---: |
| Base: All US Adults | 1207 | 189 |
| Men are treated a lot better | 25\% | 26\% |
| Men are treated a little better | 25\% | 17\% |
| Men and women are treated equally | 22\% | 24\% |
| Women are treated a little better | 9\% | 9\% |
| Women are treated a lot better | 4\% | 2\% |

S_nat Sample: 3rd - 6th August 2018
YouGov

|  | Total | Gender |  | Age |  |  | Region |  |  |  | Race |  |  |  | No HS, Highschool graduate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18 to 34 | 35 to 54 | ${ }^{55+}$ | Northeast | Midwest | South | West | White | Black | Hispanic | Other (NET) |  |
|  |  | B |  |  |  |  |  |  |  | F.G |  |  |  | * |  |
| Don't know/not sure | 14\% | 14\% | 14\% | 20\% | 17\% | 8\% | 18\% | 11\% | 15\% | 12\% | 12\% | 15\% | 19\% | 20\% | 19\% |


| Unweighted base | 1207 | 561 | 646 | 392 | 336 | 479 | 240 | 198 | 479 | 290 | 760 | 158 | 176 | 113 | 465 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1207 | 587 | 620 | 386 | 304 | 518 | 240 | 201 | 489 | 276 | 772 | 159 | 136 | 139 | 476 |
| Men have it a lot harder | 4\% | $6 \%$ | 2\% | 6\% | 4\% | $3 \%$ | 3\% | 3\% | 5\% | 4\% | 4\% | 8\% | 2\% | 3\% | 5\% |
| Men have ita lititle harder | 5\% | $\begin{gathered} 7 \% \\ B \end{gathered}$ | 3\% | 6\% | 5\% | 4\% | 4\% | 5\% | 6\% | 5\% | 4\% | 6\% | 5\% | $\begin{gathered} 10 \% \\ \mathrm{~J} \end{gathered}$ | 4\% |
| Men and women both have it hard in their own ways | 39\% | 40\% | 37\% | 35\% | 37\% | 42\% | 33\% | 37\% | 39\% | $\frac{45 \%}{\mathrm{~F}}$ | $\underset{\text { K2\% }}{42 \%}$ | 26\% | 32\% | $\begin{gathered} \text { 41\% } \\ \mathrm{K}^{*} \end{gathered}$ | 40\% |
| Women have ita little harder | 21\% | 20\% | 23\% | 21\% | 19\% | 23\% | 25\% | 26\% | 21\% | 17\% | 23\% | 18\% | 23\% | 17\% | 23\% |
| Women have it a lot harder | 21\% | 16\% | $\underset{A}{26 \%}$ | 17\% | 23\% | 23\% | 25\% | 21\% | 20\% | 20\% | 20\% | $\begin{gathered} 29 \% \\ \hline \end{gathered}$ | 21\% | $\stackrel{17 \%}{ }$ | 13\% |
| Don't know/not sure | 10\% | 11\% | 9\% | $\stackrel{\substack{15 \% \\ E}}{ }$ | $\underset{E}{\substack{12 \%}}$ | 5\% | 10\% | 9\% | 10\% | 10\% | 8\% | 14\% | $\underset{j}{16 \%}$ | ${ }^{12 \%}$ | $\begin{aligned} & 14 \% \\ & \text { O.P.Q } \end{aligned}$ |
| btPuc. To the best of your knowledge, are men or women currently paid more on average for performing the same work for the same employer? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1207 | 561 | 646 | 392 | 336 | 479 | 240 | 198 | 479 | 290 | 760 | 158 | 176 | 113 | 465 |
| Base: All US Adults | 1207 | 587 | 620 | 386 | 304 | 518 | 240 | 201 | 489 | 276 | 772 | 159 | 136 | 139 | 476 |
| Men are paid a lot more than women | 32\% | 24\% | $\begin{gathered} \text { 39\% } \\ \hline \end{gathered}$ | 28\% | 31\% | $\begin{gathered} \text { 36\% } \\ c \end{gathered}$ | 35\% | 33\% | 31\% | 29\% | 29\% | $45 \%$ | 39\% | 27\% | 28\% |
| Men are paid a little more than women | 40\% | 42\% | 38\% | 37\% | 40\% | 41\% | 35\% | 38\% | $\stackrel{44 \%}{F}$ | 38\% | $\begin{aligned} & \text { 45\% } \\ & \text { K.L.M } \end{aligned}$ | 32\% | 31\% | 30\% | 40\% |
| Men and women are paid equally | 23\% | $\begin{gathered} 27 \% \\ B \end{gathered}$ | 19\% | 26\% | 23\% | 21\% | 24\% | 24\% | 20\% | $\underset{H}{28 \%}$ | 22\% | 16\% | 24\% | $\begin{aligned} & 34 \% \\ & \text { J.K* } \end{aligned}$ | 23\% |
| Women are paid a little more than men | 3\% | 3\% | 2\% | 3\% | $\begin{gathered} 4 \% \\ E \end{gathered}$ | 1\% | $3 \%$ | 2\% | 3\% | 3\% | 2\% | $3 \%$ | 2\% | ${ }^{5 \%}$ | 4\% |
| Women are paid a lot more than men | 3\% | 3\% | 2\% | $\begin{aligned} & 6 \% \\ & \text { D.E } \end{aligned}$ | 1\% | 1\% | $3 \%$ | 2\% | 2\% | 3\% | 2\% | 4\% | $\begin{gathered} 5 \% \\ j \end{gathered}$ | $\begin{aligned} & 5 \% \\ & J^{*} \end{aligned}$ | $\begin{gathered} 5 \% \\ 0 \end{gathered}$ |

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95\%): AB, CID/E, F/G/HI, J/KLLM, N/I/P/Q, R/S/TIUNNW, XY, Z/AA/AB/AC, AD/AE/AF/AG/AH/A/AJ/AK/AL/AM/AN/AO/AP, Minimum Base: 30 (**), Small Base: 100 (**))

S_nat Sample: 3rd - 6th August 2018
YouGov

|  | Total | Education |  |  | Marital Status |  |  |  |  |  | Children under the age of 18 |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Some college, } 2 \\ \text { year } \end{gathered}$ | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes | No | Under \$40k | \$40k to \$80k | \$80k+ |
|  |  |  |  |  |  | * | * | * |  | * |  |  |  |  |  |
| Don't know/not sure | 14\% | $\begin{gathered} 12 \% \\ \alpha \end{gathered}$ | $\begin{gathered} 13 \% \\ Q \end{gathered}$ | 3\% | 12\% | 30\% | $\stackrel{12 \%}{*}$ | 8\% | $\begin{gathered} 17 \% \\ R \end{gathered}$ | 15\% | 14\% | 14\% | $\begin{gathered} 15 \% \\ A B \end{gathered}$ | 13\% | 8\% |


| zOTfT. In general, do you think men or women have it harder in America? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 1207 | 396 | 222 | 124 | 538 | 26 | 112 | 59 | 405 | 67 | 292 | 915 | 433 | 362 | 228 |
| Base: All US Adults | 1207 | 393 | 220 | 118 | 528 | 38 | 113 | 67 | 394 | 68 | 266 | 941 | 450 | 358 | 210 |
| Men have it a lot harder | 4\% | 5\% | 2\% | 2\% | 3\% | ${ }^{8 \%}$ | 2\% | 5\% | 6\% | 1\% | 4\% | 4\% | 5\% | 4\% | 4\% |
| Men have ita little harder | 5\% | 4\% | 7\% | 6\% | 5\% | $\stackrel{9 \%}{*}$ | $\stackrel{3 \%}{*}$ | ${ }^{3 \%}$ | 5\% | $\stackrel{2 \%}{*}$ | 7\% | 4\% | 4\% | 5\% | 6\% |
| Men and women both have it hard in their own ways | 39\% | 39\% | 38\% | 31\% | $\begin{gathered} 42 \% \\ w \end{gathered}$ | 26\% | $37 \%$ | $\begin{aligned} & 52 \% \\ & \text { v. } w^{*} \end{aligned}$ | 35\% | $26 \%$ | 35\% | 40\% | 37\% | 39\% | 41\% |
| Women have it a little harder | 21\% | 20\% | 18\% | 26\% | 21\% | 11\% | 27\% | 21\% | 21\% | 30\% | 23\% | 21\% | 24\% | 22\% | 19\% |
| Women have it a lot harder | 21\% | $\stackrel{24 \%}{N}$ | $\stackrel{28 \%}{N}$ | $\stackrel{32 \%}{N}$ | 20\% | 22\% | $24 \%$ | 18\% | 21\% | ${ }^{25 \%}$ | 21\% | 21\% | 19\% | 22\% | $\begin{aligned} & \text { 28\% } \\ & \text { z.AC } \end{aligned}$ |
| Don't know/not sure | 10\% | 8\% | 8\% | 4\% | 9\% | $24 \%$ | 6\% | $\stackrel{2 \%}{*}$ | $\stackrel{12 \%}{u}$ | $\begin{gathered} 16 \% \\ \mathrm{U}^{16} \end{gathered}$ | 10\% | 10\% | $\begin{gathered} \text { 10\% } \\ \text { AB } \end{gathered}$ | 7\% | 4\% |
| btPuc. To the best of your knowledge, are men or women currently paid more on average for performing the same work for the same employer? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1207 | 396 | 222 | 124 | 538 | 26 | 112 | 59 | 405 | 67 | 292 | 915 | 433 | 362 | 228 |
| Base: All US Adults | 1207 | 393 | 220 | 118 | 528 | 38 | 113 | 67 | 394 | 68 | 266 | 941 | 450 | 358 | 210 |
| Men are paid a lot more than women | 32\% | 33\% | 33\% | $\stackrel{41 \%}{N}$ | 28\% | $34 \%$ | $\begin{aligned} & 49 \% \\ & \text { R.V }{ }^{*} \end{aligned}$ | 33\% | 32\% | 33\% | 34\% | 31\% | 35\% | 31\% | 30\% |
| Men are paid a little more than women | 40\% | 39\% | 40\% | 39\% | $\begin{aligned} & \text { 45\% } \\ & \text { T.V.W } \end{aligned}$ | $32 \%$ | 33\% | $\stackrel{42 \%}{*}$ | 37\% | 26\% | 41\% | 40\% | 35\% | 41\% | $\begin{gathered} 45 \% \\ z \end{gathered}$ |
| Men and women are paid equally | 23\% | 25\% | 24\% | 17\% | 22\% | 25\% | 17\% | 23\% | 26\% | $22 \%$ | 20\% | 24\% | 24\% | 24\% | 23\% |
| Women are paid a little more than men | 3\% | 2\% | 1\% | 1\% | 2\% | $4 \%$ | $1 \%$ | $2 \%$ | 3\% | 4\% | $3 \%$ | 3\% | 2\% | 3\% | 1\% |
| Women are paid a lot more than men | 3\% | 1\% | 1\% | 2\% | 2\% | $6 \%$ | : | $1 \%$ | 2\% | $\begin{aligned} & \text { 15\% } \\ & \text { R.T.U.V** } \end{aligned}$ | 3\% | 3\% | $\begin{aligned} & 4 \% \\ & A A \end{aligned}$ | 1\% | 2\% |

Cell Contents (Col

S_nat Sample: 3rd - 6th August 2018

| YOUGOV <br> What the world thinks |  |  |
| :--- | :--- | :--- |


| Unweighted base | 1207 | 184 |
| :---: | :---: | :---: |
| Base: All US Adults | 1207 | 189 |
| Men have it a lot harder | 4\% | 1\% |
| Men have it a little harder | 5\% | 4\% |
| Men and women both have it hard in their own ways | 39\% | 38\% |
| Women have it a little harder | 21\% | 17\% |
| Women have it a lot harder | 21\% | 18\% |
| Don't know/not sure | 10\% | $\begin{gathered} 22 \% \\ \text { z.AA.AB } \end{gathered}$ |

btPuc. To the best of your knowledge, are men or women
currently paid more on average for performing the same work

$$
\begin{aligned}
& \text { currenty paid more on av av } \\
& \text { for the same employer? }
\end{aligned}
$$

| Unweighted base | 1207 | 184 |
| :---: | :---: | :---: |
| Base: All US Adults | 1207 | 189 |
| Men are paid a lot more than women | 32\% | 29\% |
| Men are paid a little more than women | 40\% | 43\% |
| Men and women are paid equally | 23\% | 20\% |
| Women are paid a little more than men | 3\% | 4\% |
| Women are paid a lot more than men | 3\% | 4\% |
|  |  | AA |

Cell Contents (Col

