



Candidates

Fieldwork Dates: 23rd - 26th October 2020

**Conducted by YouGov
On behalf of The Daily Show**

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please email realtime.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1135 adults. Fieldwork was undertaken between 23rd - 26th October 2020. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
	A	B	C	D	E	F	G	H	I	J	K	L	M	

How much, if at all, would you trust Joe Biden with the following task?

trust_biden_1. Watering your plants if you were out of town

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	25%	25%	25%	22%	24%	28%	24%	31%	24%	23%	26%	21%	25%	23%	20%
Somewhat trust	21%	23%	20%	23%	23%	19%	24%	19%	18%	26% H	21%	21%	23%	22%	18%
Somewhat distrust	10%	10%	9%	14% D.E	7%	9%	14% G	6%	10%	9%	9%	11%	11%	11%	11%
Completely distrust	23%	24%	23%	18%	23%	27% C	21%	22%	25%	23%	26% K	13%	20%	24% K	26% P.Q
Don't know	21%	18%	23% A	24% E	23%	17%	17%	22%	23%	20%	18% J.L.M	35% J.L.M	21%	20%	27% O.Q
Net: Trust	46%	48%	44%	45%	47%	47%	48%	50%	42%	48%	47%	41%	48%	45%	37%
Net: Distrust	33%	34%	32%	31%	31%	36%	35%	28%	35%	32%	35% K	24%	31%	35%	36% P

trust_biden_2. Babysitting a child

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	24%	24%	25%	17%	24%	29% C	19%	32% F.I	26% F	21%	27%	19%	23%	19%	19%
Somewhat trust	17%	18%	16%	21% E	17%	15%	23% G.H	14%	14%	21% G.H	15%	20%	17%	26% J	13%
Somewhat distrust	9%	10%	8%	15% D.E	6%	6%	12% G	6%	8%	10%	8%	9%	12%	10%	9%
Completely distrust	31%	33%	29%	24%	30%	37% C	32%	30%	32%	30%	36% K.L.M	18%	27%	23%	35% P
Don't know	18%	14%	21% A	23% E	22% E	13%	15%	19%	20%	18%	13% J.L.M	34% J.L.M	20% J	23% J	25% O.Q
Net: Trust	42%	42%	41%	39%	41%	44%	41%	45%	40%	42%	42%	39%	40%	45%	32%
Net: Distrust	40%	43%	37%	39%	37%	43%	44%	36%	41%	40%	45% K.M	27% K	38% K	32%	43% P

trust_biden_3. Doing your taxes

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	20%	20%	20%	19%	18%	21%	20%	22%	19%	19%	19%	20%	22%	21%	18%
Somewhat trust	18%	20%	17%	23% E	20% E	14%	19%	19%	17%	19%	18%	17%	21%	20%	15%
Somewhat distrust	9%	10%	7%	13% D.E	7%	7%	13% G	5%	9%	9%	8%	11%	7%	11%	9%
Completely distrust	32%	32%	32%	22%	31% C	40% C.D	31%	33%	32%	32%	36% K	21%	28%	27%	32%
Don't know	21%	18%	24% A	23%	23%	19%	17%	21%	24% F	22%	19% J	31% J	22%	22%	26% O.Q
Net: Trust	38%	39%	36%	42% E	38%	34%	39%	41%	35%	38%	37%	36%	43%	41%	33%
Net: Distrust	41%	43%	40%	35% C.D	39%	47% C.D	44%	38%	41%	41%	44% K.L	33%	35%	37%	41%

trust_biden_4. Teaching a child to read

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Education			Marital Status										
	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

How much, if at all, would you trust Joe Biden with the following task?

trust_biden_1. Watering your plants if you were out of town

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	25%	25%	30%	37%	27%	37%	16%	25%	26%	26%	26%	28%	22%	5%	13%
			N	N.O		**	*	**		*	*	*	**	**	*
Somewhat trust	21%	22%	26%	24%	20%	7%	20%	10%	19%	24%	22%	26%	19%	21%	16%
			N			**	*	**		*	*	*	**	**	*
Somewhat distrust	10%	10%	7%	11%	10%	12%	11%	16%	11%	9%	7%	3%	-	28%	14%
						**	*	**		*	*	*	**	**	*
Completely distrust	23%	26%	18%	16%	26%	26%	25%	13%	25%	18%	26%	18%	39%	23%	18%
		P.Q			W	**	*	**	W		*	*	**	**	*
Don't know	21%	17%	20%	11%	16%	17%	28%	36%	18%	23%	19%	25%	20%	23%	39%
						**	R*	**	R	R	*	*	**	**	R.V.W.X*
Net: Trust	46%	47%	56%	62%	48%	45%	36%	35%	46%	50%	48%	54%	41%	26%	29%
		N	N	N.O	AB	**	*	**	AB	*	AB*	AB*	**	**	*
Net: Distrust	33%	36%	24%	27%	37%	38%	36%	29%	36%	27%	33%	21%	39%	51%	32%
		P			W.Y	**	*	**	W.Y		*	*	**	**	*

trust_biden_2. Babysitting a child

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	24%	24%	29%	39%	27%	29%	20%	16%	26%	20%	31%	35%	23%	4%	13%
			N	N.O	W	**	*	**			W.AB*	W.AB*	**	**	*
Somewhat trust	17%	19%	21%	23%	15%	19%	12%	12%	15%	23%	15%	18%	17%	23%	19%
		N	N	N		**	*	**	R.V	*	*	*	**	**	*
Somewhat distrust	9%	10%	9%	9%	9%	8%	14%	18%	10%	8%	7%	3%	13%	18%	7%
						**	Y*	**		*	*	*	**	**	*
Completely distrust	31%	33%	23%	25%	36%	30%	23%	29%	34%	26%	36%	20%	29%	36%	22%
		P			W.Y	**	*	**	W.Y		Y*	*	**	**	*
Don't know	18%	14%	19%	4%	13%	14%	32%	22%	15%	23%	11%	24%	17%	20%	39%
		Q	Q			**	R.V.X*	**	R	R.V.X	*	R.X*	**	**	R.V.W.X*
Net: Trust	42%	43%	49%	62%	42%	48%	32%	31%	41%	43%	46%	52%	41%	27%	32%
		N	N	N.O.P		**	*	**		*	*	T*	**	**	*
Net: Distrust	40%	43%	31%	33%	45%	38%	37%	47%	44%	34%	43%	23%	42%	54%	29%
		P			W.Y	**	*	**	W.Y		Y*	*	**	**	*

trust_biden_3. Doing your taxes

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	20%	18%	21%	27%	21%	32%	15%	22%	20%	17%	22%	25%	18%	18%	14%
						**	*	**		*	*	*	**	**	*
Somewhat trust	18%	20%	20%	22%	15%	25%	23%	11%	16%	24%	16%	14%	17%	18%	21%
						**	*	**	R.V	*	*	*	**	**	*
Somewhat distrust	9%	8%	9%	12%	9%	3%	9%	20%	10%	9%	7%	3%	2%	14%	11%
						**	*	**		*	*	*	**	**	*
Completely distrust	32%	35%	29%	28%	38%	30%	24%	16%	35%	26%	36%	28%	38%	34%	16%
					V.W.AB	**	*	**	W.AB		AB*	*	**	**	*
Don't know	21%	18%	21%	12%	17%	10%	28%	32%	18%	24%	19%	31%	24%	16%	38%
						**	*	**	R	*	R.V*	**	**	**	R.V.X*
Net: Trust	38%	38%	41%	48%	36%	57%	38%	33%	37%	41%	38%	38%	36%	36%	34%
			N			**	*	**		*	*	*	**	**	*
Net: Distrust	41%	44%	38%	39%	47%	33%	34%	35%	45%	35%	44%	31%	41%	48%	27%
					V.W.Y.AB	**	*	**	W.Y		*	*	**	**	*

trust_biden_4. Teaching a child to read

The Daily Show
Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Parent or guardian of any children					Income				Political Party				
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	BD	BE	BF	BG	BH

How much, if at all, would you trust Joe Biden with the following task?

trust_biden_1. Watering your plants if you were out of town

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	25%	24%	25%	24%	27%	19% *	23%	20%	36% AH.AI.AK	22%	45% BE.BF.BG.BH	10%	23% BE.BH	24% BE.BH*	10% *
Somewhat trust	21%	17%	19%	18%	25% AC.AD.AE	15% *	20%	23% AK	26% AK	13%	25% BE.BH	17%	25% BE.BH	14% *	13% *
Somewhat distrust	10%	10%	11%	10%	9%	16% *	10%	10%	8%	13%	5%	15% BD	11% BD	16% BD*	9% *
Completely distrust	23%	27% AG	28% AF.AG	27% AF.AG	20%	13% *	22%	26%	21%	25%	7%	46% BD.BF.BG.BH	21% BD	26% BD*	22% BD*
Don't know	21%	22%	18%	20%	19%	37% AC.AD.AE.AF*	25%	20%	10%	28%	17%	13%	20% BE	20% *	47% BD.BE.BF.BG*
Net: Trust	46%	41%	43%	43%	52% AC.AD.AE.AG	34% *	43%	44%	62% AH.AI.AK	35%	70% BE.BF.BG.BH	26%	48% BE.BH	37% *	23% *
Net: Distrust	33%	37%	38% AF	37% AF	29% *	29% *	32%	37%	28% AJ	37%	13% BD.BF.BG.BH	61% BD	32% BD	42% BD*	30% BD*

trust_biden_2. Babysitting a child

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	24%	22%	28% AG	26% AG	24%	14% *	22%	22%	35% AH.AI.AK	20%	47% BE.BF.BG.BH	8%	20% BE.BH	19% BE*	11% *
Somewhat trust	17%	14%	15%	15%	21% AC.AD.AE	16% *	18%	18%	22% AK	9%	22% BE.BG.BH	12%	20% BE	8% *	13% *
Somewhat distrust	9%	13% AD.AE	8%	10%	9%	8% *	8%	10%	11%	8%	6%	10%	13% BD	6% *	7% *
Completely distrust	31%	31% AF	37% AF	34% AF	28%	29% *	29%	35% AJ	27% AJ	36%	9%	59% BD.BF.BH	30% BD	47% BD.BF.BH*	28% BD*
Don't know	18%	20% AD.AE	12%	16% AD	19% AD	34% AC.AD.AE.AF*	23%	15% AI.AJ	7% AJ	26%	16% BE	10%	18% BE	20% *	42% BD.BE.BF.BG*
Net: Trust	42%	36%	43%	41%	45% AC.AG	29% *	40%	39% AK	56% AH.AI.AK	29%	69% BE.BF.BG.BH	20%	40% BE.BH	27% *	23% *
Net: Distrust	40%	44%	45% AF	44% AF	36% *	37% *	37%	45% AH	37% AJ	44%	15% BD.BF.BG.BH	70% BD	42% BD	53% BD.BH*	34% BD*

trust_biden_3. Doing your taxes

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	20%	21%	21%	21%	18%	16% *	20%	16%	24% AI	18%	37% BE.BF.BG.BH	8%	15% BE	13% *	14% *
Somewhat trust	18%	16%	15%	15%	21% AD.AE	19% *	17%	22% AK	21% AK	11%	28% BE.BH	8%	21% BE.BH	18% BE.BH*	4% *
Somewhat distrust	9%	12% AD.AE	6%	8% AD	10% AD	8% *	9%	9%	12% AK	5%	6%	10%	9% BD	13% *	12% *
Completely distrust	32%	29%	40% AC.AE.AF.AG	36% AC.AF	28%	25% *	28%	34%	31%	40%	10%	61% BD.BF.BG.BH	32% BD	40% BD*	26% BD*
Don't know	21%	22%	18%	19%	22%	31% AD.AE*	26%	20%	12% AJ	25%	20% BE	12%	23% BE	15% *	44% BD.BE.BF.BG*
Net: Trust	38%	37%	36%	36%	40%	35% *	37%	37%	46% AH.AK	30%	65% BE.BF.BG.BH	16%	36% BE.BH	31% BE*	18% *
Net: Distrust	41%	41%	46% AF	44% AF	39% *	33% *	37%	43%	42% AJ	45%	15% BD.BF.BG.BH	72% BD	41% BD	53% BD*	38% BD*

trust_biden_4. Teaching a child to read

The Daily Show
Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Political Viewpoint								2012 Presidential Vote					
	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU	BV

How much, if at all, would you trust Joe Biden with the following task?

trust_biden_1. Watering your plants if you were out of town

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	25%	55%	45%	27%	10%	9%	12%	49%	10%	46%	11%	5%	15%	50%	11%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Somewhat trust	21%	22%	28%	25%	18%	13%	16%	25%	16%	27%	13%	29%	20%	29%	15%
			BL.BM.BN.BP	BM.BN.BP				BM.BN.BP		BR.BT		BR*	BR	BV.CA	
Somewhat distrust	10%	3%	4%	11%	13%	17%	6%	4%	15%	6%	14%	19%	10%	3%	13%
				BI.BJ.BO	BI.BJ.BN.BO	BI.BJ.BN.BO			BI.BJ.BN.BO		BQ	BQ*	BQ		BU
Completely distrust	23%	5%	9%	15%	43%	48%	22%	7%	45%	8%	47%	25%	24%	5%	46%
				BI.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BN.BO		BQ.BS.BT	BQ*	BQ		BU.CA
Don't know	21%	15%	14%	22%	16%	12%	45%	14%	15%	14%	15%	22%	30%	14%	15%
				BJ.BM.BO.BP			BI.BJ.BK.BL.BM.BO.BP					*	BQ.BR		
Net: Trust	46%	77%	73%	52%	28%	23%	27%	74%	26%	72%	24%	34%	36%	78%	26%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Net: Distrust	33%	8%	13%	26%	56%	65%	27%	11%	60%	14%	61%	45%	34%	8%	59%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA

trust_biden_2. Babysitting a child

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	24%	53%	50%	26%	6%	8%	10%	51%	7%	47%	9%	14%	12%	54%	9%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Somewhat trust	17%	20%	21%	22%	15%	7%	14%	21%	12%	22%	10%	20%	18%	22%	9%
		BM.BP	BM.BP	BM.BP	BM.BP			BM.BP	BM	BR		*	BR	BV	
Somewhat distrust	9%	4%	6%	13%	10%	6%	8%	6%	8%	7%	9%	9%	11%	5%	9%
				BI.BJ.BM.BO.BP								*	BQ		
Completely distrust	31%	9%	9%	19%	58%	69%	26%	9%	62%	11%	62%	46%	31%	8%	62%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BL.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Don't know	18%	13%	13%	19%	11%	10%	43%	13%	11%	13%	11%	12%	28%	11%	11%
				BL.BM.BO.BP			BI.BJ.BK.BL.BM.BO.BP					*	BQ.BR		
Net: Trust	42%	73%	71%	48%	22%	15%	23%	72%	19%	69%	19%	34%	30%	76%	18%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Net: Distrust	40%	13%	16%	32%	68%	75%	34%	15%	70%	18%	70%	54%	43%	13%	71%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA

trust_biden_3. Doing your taxes

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	20%	46%	35%	20%	5%	10%	11%	39%	7%	35%	7%	5%	13%	38%	7%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Somewhat trust	18%	23%	31%	22%	11%	7%	10%	28%	10%	27%	8%	13%	16%	30%	7%
		BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BL.BM.BN.BP		BR.BT		*	BR	BV.CA	
Somewhat distrust	9%	7%	5%	12%	10%	7%	8%	6%	9%	8%	7%	4%	12%	5%	8%
				BJ.BO								*			
Completely distrust	32%	6%	9%	22%	62%	64%	28%	8%	63%	11%	69%	50%	29%	8%	66%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BN.BO		BQ.BS.BT	BQ.BT*	BQ		BU.CA
Don't know	21%	18%	20%	24%	11%	12%	43%	19%	12%	19%	9%	28%	30%	19%	11%
			BL.BP	BL.BM.BP			BI.BJ.BK.BL.BM.BO.BP	BL.BP		BR		BR*	BQ.BR	BV	
Net: Trust	38%	69%	66%	42%	17%	17%	21%	67%	17%	62%	15%	18%	30%	68%	14%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Net: Distrust	41%	13%	14%	34%	72%	71%	36%	14%	71%	19%	76%	54%	41%	13%	74%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BN.BO		BQ.BS.BT	BQ*	BQ		BU.CA

trust_biden_4. Teaching a child to read

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	2016 Presidential Vote					Voting Registration		
	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
	BW	BX	BY	BZ	CA	CB	CC	CD

How much, if at all, would you trust Joe Biden with the following task?

trust_biden_1. Watering your plants if you were out of town

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	25%	29%	8%	-	16%	18%	30%	17%	12%
		**	**	**	**	BV	CC.CD		*
Somewhat trust	21%	20%	14%	19%	14%	21%	22%	20%	22%
		**	**	**	**				*
Somewhat distrust	10%	17%	20%	37%	4%	12%	8%	14%	9%
		**	**	**	**	BU		CB	*
Completely distrust	23%	18%	41%	-	32%	21%	25%	21%	13%
		**	**	**	**	BU			*
Don't know	21%	16%	16%	44%	33%	29%	15%	28%	44%
		**	**	**	**	BU.BV		CB	CB.CC*
Net: Trust	46%	49%	22%	19%	30%	38%	51%	37%	34%
		**	**	**	**	BV	CC.CD		*
Net: Distrust	33%	35%	61%	37%	36%	33%	33%	36%	23%
		**	**	**	**	BU			*

trust_biden_2. Babysitting a child

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	24%	17%	21%	-	5%	14%	29%	16%	7%
		**	**	**	**		CC.CD		*
Somewhat trust	17%	36%	-	19%	13%	20%	17%	19%	15%
		**	**	**	**	BV			*
Somewhat distrust	9%	10%	22%	81%	11%	11%	7%	13%	13%
		**	**	**	**	BU		CB	*
Completely distrust	31%	18%	33%	-	46%	27%	34%	26%	23%
		**	**	**	**	BU	CC		*
Don't know	18%	19%	24%	-	25%	27%	12%	27%	43%
		**	**	**	**	BU.BV		CB	CB.CC*
Net: Trust	42%	53%	21%	19%	19%	34%	46%	35%	21%
		**	**	**	**	BV	CC.CD		*
Net: Distrust	40%	28%	56%	81%	57%	38%	41%	39%	36%
		**	**	**	**	BU			*

trust_biden_3. Doing your taxes

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	20%	22%	20%	-	12%	15%	22%	16%	12%
		**	**	**	**	BV	CC		*
Somewhat trust	18%	22%	4%	63%	3%	17%	18%	19%	16%
		**	**	**	**	BV			*
Somewhat distrust	9%	11%	23%	-	10%	12%	7%	13%	15%
		**	**	**	**	BU		CB	CB*
Completely distrust	32%	31%	37%	20%	63%	26%	36%	23%	23%
		**	**	**	**	BU	CC.CD		*
Don't know	21%	15%	16%	16%	12%	30%	17%	29%	35%
		**	**	**	**	BU.BV		CB	CB*
Net: Trust	38%	44%	24%	63%	14%	33%	40%	35%	28%
		**	**	**	**	BV			*
Net: Distrust	41%	42%	60%	20%	74%	37%	43%	36%	37%
		**	**	**	**	BU			*

trust_biden_4. Teaching a child to read

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	28%	27%	28%	20%	28%	33%	25%	34%	27%	27%	28%	27%	26%	27%	22%
					C	C		F							
Somewhat trust	21%	23%	19%	25%	17%	20%	24%	21%	19%	20%	20%	21%	22%	24%	20%
				D											
Somewhat distrust	9%	10%	8%	14%	10%	5%	12%	6%	8%	11%	8%	11%	12%	9%	10%
				E	E		G							P	
Completely distrust	25%	25%	25%	18%	26%	30%	24%	24%	27%	25%	29%	12%	25%	21%	25%
					C	C					K		K		
Don't know	17%	15%	20%	22%	19%	12%	14%	15%	19%	18%	15%	28%	15%	19%	24%
			A	E	E							J.L			O.Q
Net: Trust	48%	50%	47%	45%	45%	52%	49%	55%	46%	47%	48%	49%	47%	51%	41%
Net: Distrust	34%	36%	33%	32%	36%	35%	37%	30%	35%	35%	37%	24%	37%	30%	35%
											K		K		

trust_biden_5. Officiating a wedding

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	27%	28%	25%	21%	27%	31%	21%	34%	26%	27%	30%	19%	25%	22%	20%
						C		F			K				
Somewhat trust	17%	18%	17%	22%	18%	13%	22%	13%	15%	20%	15%	22%	16%	25%	12%
				E			G.H			G				J	
Somewhat distrust	10%	11%	8%	14%	6%	8%	14%	8%	10%	7%	9%	9%	11%	10%	11%
				D.E			I								
Completely distrust	24%	23%	26%	19%	23%	29%	24%	22%	28%	21%	27%	16%	24%	19%	28%
						C			I		K				P.Q
Don't know	22%	20%	24%	24%	25%	19%	18%	24%	21%	25%	19%	34%	25%	24%	28%
					E							J			O.P.Q
Net: Trust	44%	46%	42%	43%	45%	44%	44%	46%	41%	48%	45%	41%	40%	47%	32%
Net: Distrust	34%	34%	34%	33%	29%	37%	38%	30%	38%	27%	37%	26%	35%	29%	40%
					D		I		I		K				P.Q

trust_biden_6. Keeping a secret for you

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	22%	24%	21%	16%	21%	27%	17%	28%	21%	23%	23%	20%	24%	18%	17%
						C		F							
Somewhat trust	18%	20%	16%	23%	17%	15%	26%	14%	15%	18%	16%	19%	20%	26%	15%
				E			G.H.I							J	
Somewhat distrust	11%	12%	10%	18%	9%	6%	17%	6%	10%	9%	11%	9%	10%	13%	11%
				D.E			G.H.I								
Completely distrust	30%	30%	31%	21%	29%	38%	25%	30%	33%	32%	35%	20%	26%	21%	33%
						C			F		K.L.M				
Don't know	19%	15%	23%	22%	23%	14%	15%	22%	20%	19%	15%	32%	20%	23%	24%
			A	E	E							J.L		J	O.Q
Net: Trust	40%	43%	37%	39%	38%	42%	43%	42%	36%	41%	39%	39%	44%	44%	32%
		B													
Net: Distrust	41%	42%	40%	39%	38%	44%	42%	36%	43%	41%	46%	29%	37%	33%	44%
											K.L.M				Q

trust_biden_7. Talking you up to someone you're trying to impress romantically

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	18%	20%	17%	17%	17%	19%	18%	18%	19%	18%	17%	18%	18%	22%	14%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Education			Marital Status										
		Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	28%	28%	33%	41%	29%	39%	23%	21%	29%	24%	36%	35%	21%	9%	18%
			N	N.O		**	*	**			W*	*	**	**	*
Somewhat trust	21%	21%	21%	25%	19%	24%	17%	16%	19%	27%	18%	23%	7%	34%	14%
						**	*	**		R.V	*	*	**	**	*
Somewhat distrust	9%	11%	5%	11%	9%	3%	8%	19%	9%	8%	7%	5%	13%	30%	20%
		P		P		**	*	**			*	*	**	**	R.V.W.X.Y*
Completely distrust	25%	28%	25%	20%	31%	26%	26%	18%	30%	21%	26%	14%	36%	14%	13%
					W.Y.AB	**	*	**	W.Y.AB		*	*	**	**	*
Don't know	17%	13%	17%	3%	12%	7%	27%	14%	14%	21%	14%	24%	23%	13%	35%
		Q	Q			**	R.V*	**	R	R.V	*	R*	**	**	R.V.X*
Net: Trust	48%	49%	53%	66%	48%	63%	40%	37%	48%	51%	53%	58%	28%	43%	32%
			N	N.O.P		**	*	**		AB	AB*	AB*	**	**	*
Net: Distrust	34%	38%	30%	31%	39%	30%	34%	37%	38%	28%	33%	18%	49%	44%	33%
					W.Y	**	*	**	W.Y		*	*	**	**	*

trust_biden_5. Officiating a wedding

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	27%	25%	35%	45%	31%	34%	23%	23%	30%	20%	31%	34%	27%	20%	10%
			N.O	N.O	W.AB	**	**	**	W.AB		W.AB*	W.AB*	**	**	*
Somewhat trust	17%	21%	20%	21%	15%	5%	14%	10%	14%	24%	18%	12%	15%	15%	25%
		N	N	N		**	*	**		R.V	*	*	**	**	*
Somewhat distrust	10%	9%	8%	6%	8%	12%	7%	31%	9%	10%	6%	8%	29%	27%	5%
						**	*	**	R		*	*	**	**	*
Completely distrust	24%	25%	19%	17%	27%	33%	24%	13%	27%	21%	28%	23%	-	18%	25%
						**	*	**			*	*	**	**	*
Don't know	22%	20%	18%	11%	20%	16%	31%	24%	21%	25%	16%	23%	29%	20%	34%
		Q				**	X*	**			*	*	**	**	X*
Net: Trust	44%	46%	55%	66%	45%	39%	37%	33%	44%	44%	49%	47%	42%	35%	35%
		N	N	N.O		**	*	**			*	*	**	**	*
Net: Distrust	34%	34%	27%	23%	35%	45%	32%	44%	35%	31%	34%	30%	29%	45%	31%
		Q				**	*	**			*	*	**	**	*

trust_biden_6. Keeping a secret for you

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	22%	22%	25%	35%	23%	23%	18%	19%	23%	19%	28%	32%	31%	5%	8%
			N	N.O	AB	**	*	**			AB*	W.AB*	**	**	*
Somewhat trust	18%	19%	18%	24%	19%	13%	16%	11%	18%	18%	17%	13%	14%	27%	23%
			N	N		**	*	**			*	*	**	**	*
Somewhat distrust	11%	11%	12%	7%	9%	-	15%	31%	10%	12%	6%	4%	6%	46%	9%
						**	*	**	R		*	*	**	**	*
Completely distrust	30%	33%	25%	23%	35%	48%	21%	13%	33%	26%	37%	31%	32%	14%	21%
					W	**	*	**	W		W*	*	**	**	*
Don't know	19%	15%	20%	11%	14%	16%	30%	26%	16%	26%	12%	20%	17%	8%	38%
						**	R.V.X*	**	R	R.V.X	*	*	**	**	R.V.X*
Net: Trust	40%	41%	43%	59%	42%	36%	34%	30%	41%	37%	45%	45%	45%	32%	31%
		N	N	N.O.P		**	*	**			*	*	**	**	*
Net: Distrust	41%	44%	37%	30%	43%	48%	36%	44%	43%	37%	43%	35%	38%	60%	30%
		Q				**	*	**			*	*	**	**	*

trust_biden_7. Talking you up to someone you're trying to impress romantically

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	18%	18%	21%	28%	18%	41%	19%	15%	19%	17%	24%	16%	17%	12%	8%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Parent or guardian of any children					Income				Political Party				
		Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	28%	22%	31%	27%	29%	21%	23%	25%	40%	24%	53%	9%	24%	18%	11%
			AC.AE	AC		*			AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Somewhat trust	21%	19%	18%	19%	24%	18%	23%	22%	20%	14%	23%	18%	24%	16%	14%
					AD.AE	*			AK		BH		BH	*	*
Somewhat distrust	9%	11%	7%	8%	9%	17%	10%	8%	9%	8%	5%	10%	10%	17%	14%
						AD.AE*						BD	BD	BD*	BD*
Completely distrust	25%	29%	30%	29%	22%	15%	22%	27%	24%	31%	6%	52%	24%	31%	21%
		AG	AF.AG	AF.AG		*				AH		BD.BF.BG.BH	BD	BD*	BD*
Don't know	17%	20%	15%	17%	16%	30%	21%	18%	6%	23%	12%	12%	18%	19%	41%
						AD.AE.AF*	AJ	AJ		AJ				*	BD.BE.BF.BG*
Net: Trust	48%	41%	48%	46%	53%	38%	46%	47%	60%	39%	76%	26%	48%	33%	25%
					AC.AE	*			AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Net: Distrust	34%	39%	37%	37%	32%	32%	33%	35%	34%	39%	11%	62%	34%	48%	34%
						*						BD.BF.BH	BD	BD*	BD*

trust_biden_5. Officiating a wedding

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	27%	26%	30%	28%	27%	15%	24%	22%	40%	20%	50%	10%	24%	22%	9%
			AG	AG		*			AH.AI.AK		BE.BF.BG.BH		BE.BH	BE.BH*	*
Somewhat trust	17%	17%	14%	15%	20%	16%	14%	19%	23%	12%	18%	17%	20%	11%	11%
					AD.AE	*			AK				BH	*	*
Somewhat distrust	10%	9%	6%	7%	12%	13%	12%	8%	6%	9%	7%	10%	12%	14%	7%
					AD.AE	*			AJ				BD	*	*
Completely distrust	24%	26%	30%	28%	21%	21%	24%	27%	18%	30%	8%	48%	21%	31%	24%
			AF	AF		*			AJ			BD.BF.BG.BH	BD	BD*	BD*
Don't know	22%	22%	21%	22%	20%	35%	25%	23%	12%	28%	17%	15%	23%	22%	50%
						AD.AE.AF*	AJ	AJ		AJ			BE	*	BD.BE.BF.BG*
Net: Trust	44%	43%	44%	43%	47%	31%	38%	42%	63%	32%	69%	26%	44%	32%	19%
					AG	*			AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Net: Distrust	34%	35%	36%	35%	33%	34%	37%	35%	25%	40%	15%	59%	33%	46%	31%
						*			AJ			BD.BF.BH	BD	BD*	BD*

trust_biden_6. Keeping a secret for you

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	22%	20%	24%	23%	22%	12%	19%	20%	29%	21%	42%	8%	18%	16%	9%
			AG			*			AH.AI		BE.BF.BG.BH		BE.BH	*	*
Somewhat trust	18%	16%	14%	15%	21%	21%	15%	19%	25%	13%	28%	10%	17%	10%	12%
					AD.AE	*			AH.AK		BE.BF.BG.BH		BE	*	*
Somewhat distrust	11%	13%	8%	9%	12%	12%	15%	9%	9%	7%	6%	13%	16%	11%	6%
			AE			*			AI.AK			BD	BD.BH	*	*
Completely distrust	30%	31%	39%	36%	26%	20%	26%	36%	29%	34%	8%	58%	29%	41%	31%
			AC.AE.AF.AG	AC.AF.AG		*			AH			BD.BF.BG.BH	BD	BD*	BD*
Don't know	19%	21%	14%	17%	19%	35%	25%	16%	8%	25%	16%	11%	20%	23%	42%
		AD		AD		AC.AD.AE.AF*	AI.AJ	AJ		AI.AJ			BE	BE*	BD.BE.BF.BG*
Net: Trust	40%	36%	39%	38%	43%	33%	34%	39%	54%	34%	70%	18%	36%	25%	21%
						*			AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Net: Distrust	41%	43%	47%	45%	38%	32%	41%	45%	38%	41%	14%	71%	44%	51%	38%
			AF.AG	AF		*						BD.BF.BG.BH	BD	BD*	BD*

trust_biden_7. Talking you up to someone you're trying to impress romantically

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	18%	16%	20%	18%	18%	16%	17%	15%	25%	15%	33%	8%	15%	16%	9%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Political Viewpoint								2012 Presidential Vote					
		Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	28%	57%	55%	29%	11%	9%	12%	56%	10%	52%	9%	9%	16%	59%	9%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Somewhat trust	21%	24%	18%	25%	21%	12%	21%	20%	17%	22%	15%	22%	23%	22%	16%
		BM		BM.BP	BM			BM	BM	BR		*	BR		
Somewhat distrust	9%	5%	6%	11%	9%	10%	11%	5%	9%	7%	11%	13%	10%	5%	10%
				BI.BO						BQ		*			BU
Completely distrust	25%	5%	10%	16%	46%	58%	18%	8%	51%	7%	53%	39%	25%	5%	52%
				BI.BO	BI.BJ.BK.BN.BO	BJ.BK.BL.BN.BO	BI.BO		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Don't know	17%	10%	11%	19%	14%	11%	38%	11%	12%	11%	12%	17%	26%	8%	13%
				BI.BJ.BM.BO.BP			BI.BJ.BK.BL.BM.BO.BP					*	BQ.BR		
Net: Trust	48%	80%	73%	54%	31%	21%	33%	76%	27%	75%	24%	32%	39%	81%	25%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP			BM	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Net: Distrust	34%	10%	16%	27%	55%	68%	29%	13%	60%	14%	64%	51%	36%	10%	62%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BJ.BK.BL.BN.BO	BI.BJ.BO		BI.BJ.BK.BL.BN.BO		BQ.BT	BQ*	BQ		BU.CA

trust_biden_5. Officiating a wedding

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	27%	59%	53%	29%	9%	10%	8%	55%	9%	50%	13%	12%	14%	55%	14%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Somewhat trust	17%	12%	19%	22%	18%	13%	12%	17%	16%	20%	14%	25%	17%	20%	11%
				BL.BM.BN								*		BV	
Somewhat distrust	10%	6%	7%	11%	12%	9%	9%	7%	11%	7%	8%	13%	12%	4%	8%
												*	BQ		BU
Completely distrust	24%	7%	9%	15%	43%	54%	23%	8%	47%	9%	48%	27%	25%	6%	48%
				BI.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BO		BI.BJ.BK.BN.BO		BQ.BS.BT	BQ*	BQ		BU.CA
Don't know	22%	15%	13%	23%	19%	14%	48%	14%	17%	14%	17%	23%	32%	14%	18%
				BJ.BM.BO			BI.BJ.BK.BL.BM.BO.BP					*	BQ.BR		
Net: Trust	44%	72%	72%	51%	26%	23%	20%	72%	25%	70%	26%	37%	30%	75%	25%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Net: Distrust	34%	13%	15%	26%	55%	63%	32%	15%	58%	16%	57%	40%	38%	10%	57%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA

trust_biden_6. Keeping a secret for you

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	22%	45%	42%	24%	9%	9%	7%	44%	9%	41%	11%	12%	11%	46%	9%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Somewhat trust	18%	26%	24%	24%	8%	7%	14%	25%	8%	26%	7%	16%	17%	27%	7%
		BL.BM.BN.BP	BL.BM.BN.BP	BL.BM.BN.BP				BL.BM.BN.BP		BR.BT		*	BR	BV.CA	
Somewhat distrust	11%	5%	8%	16%	11%	9%	7%	7%	10%	7%	11%	10%	14%	5%	12%
				BI.BJ.BN.BO.BP								*	BQ		BU
Completely distrust	30%	7%	9%	16%	60%	65%	29%	9%	62%	12%	61%	42%	29%	7%	62%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BO		BI.BJ.BK.BN.BO		BQ.BS.BT	BQ*	BQ		BU.CA
Don't know	19%	16%	16%	19%	13%	10%	43%	16%	12%	14%	10%	20%	29%	15%	10%
				BL.BM.BP			BI.BJ.BK.BL.BM.BO.BP					*	BQ.BR		
Net: Trust	40%	71%	67%	48%	17%	16%	21%	69%	17%	67%	18%	28%	28%	73%	16%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Net: Distrust	41%	13%	17%	32%	70%	74%	36%	16%	72%	19%	72%	52%	43%	12%	74%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BN.BO		BQ.BS.BT	BQ*	BQ		BU.CA

trust_biden_7. Talking you up to someone you're trying to
impress romantically

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	18%	42%	35%	17%	6%	11%	8%	38%	8%	30%	9%	14%	12%	34%	6%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	2016 Presidential Vote					Voting Registration		
		Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	28%	23%	12%	-	12%	18%	33%	19%	12%
		**	**	**	**	BV	CC.CD	*	*
Somewhat trust	21%	30%	27%	19%	3%	23%	21%	21%	20%
		**	**	**	**	BV			*
Somewhat distrust	9%	24%	24%	20%	4%	11%	6%	15%	14%
		**	**	**	**	BU		CB	CB*
Completely distrust	25%	11%	13%	16%	39%	22%	28%	20%	19%
		**	**	**	**	BU	CC		*
Don't know	17%	13%	24%	44%	42%	25%	12%	26%	34%
		**	**	**	**	BU.BV		CB	CB*
Net: Trust	48%	53%	39%	19%	14%	42%	53%	40%	32%
		**	**	**	**	BV	CC.CD		*
Net: Distrust	34%	34%	37%	37%	44%	33%	35%	35%	34%
		**	**	**	**	BU			*

trust_biden_5. Officiating a wedding

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	27%	35%	16%	-	12%	16%	33%	16%	3%
		**	**	**	**		CC.CD	CD	*
Somewhat trust	17%	27%	12%	19%	6%	19%	17%	18%	21%
		**	**	**	**	BV			*
Somewhat distrust	10%	17%	38%	37%	11%	13%	7%	16%	13%
		**	**	**	**	BU		CB	*
Completely distrust	24%	16%	29%	44%	29%	22%	26%	20%	21%
		**	**	**	**	BU			*
Don't know	22%	6%	5%	-	42%	31%	17%	30%	43%
		**	**	**	**	BU.BV		CB	CB*
Net: Trust	44%	62%	28%	19%	18%	35%	50%	34%	24%
		**	**	**	**	BV	CC.CD		*
Net: Distrust	34%	33%	68%	81%	40%	34%	33%	36%	33%
		**	**	**	**	BU			*

trust_biden_6. Keeping a secret for you

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	22%	22%	6%	-	5%	14%	27%	14%	5%
		**	**	**	**		CC.CD		*
Somewhat trust	18%	17%	31%	19%	6%	19%	18%	19%	17%
		**	**	**	**	BV			*
Somewhat distrust	11%	25%	38%	16%	7%	13%	8%	15%	20%
		**	**	**	**	BU		CB	CB*
Completely distrust	30%	23%	18%	20%	62%	26%	34%	24%	22%
		**	**	**	**	BU	CC		*
Don't know	19%	13%	5%	44%	19%	28%	14%	28%	37%
		**	**	**	**	BU.BV		CB	CB*
Net: Trust	40%	40%	39%	19%	12%	33%	45%	33%	22%
		**	**	**	**	BV	CC.CD		*
Net: Distrust	41%	47%	56%	37%	69%	39%	42%	40%	42%
		**	**	**	**	BU			*

trust_biden_7. Talking you up to someone you're trying to
impress romantically

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	18%	20%	24%	-	10%	15%	21%	14%	9%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Somewhat trust	17%	19%	16%	20%	18%	14%	21%	17%	13%	19%	17%	17%	20%	17%	15%
Somewhat distrust	11%	12%	9%	17%	8%	7%	15%	7%	9%	12%	11%	8%	11%	13%	9%
Completely distrust	28%	26%	30%	22%	28%	32%	25%	26%	32%	26%	31%	20%	24%	26%	31%
Don't know	26%	23%	29%	24%	28%	27%	21%	32%	27%	25%	25%	37%	27%	22%	31%
Net: Trust	35%	38%	32%	37%	36%	34%	39%	35%	32%	37%	34%	35%	38%	39%	29%
Net: Distrust	39%	39%	39%	39%	37%	39%	40%	33%	41%	38%	41%	28%	35%	40%	40%

trust_biden_8. Choosing a movie

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	15%	16%	13%	14%	14%	15%	14%	19%	15%	11%	14%	14%	17%	14%	13%
Somewhat trust	24%	25%	24%	25%	23%	24%	27%	25%	22%	25%	25%	29%	21%	19%	19%
Somewhat distrust	11%	13%	9%	17%	7%	9%	16%	8%	9%	12%	11%	4%	13%	15%	11%
Completely distrust	23%	22%	24%	19%	25%	24%	22%	20%	26%	21%	25%	15%	21%	24%	25%
Don't know	27%	24%	30%	26%	30%	27%	21%	28%	28%	31%	25%	37%	28%	28%	32%
Net: Trust	39%	41%	37%	39%	38%	40%	41%	44%	37%	36%	39%	44%	38%	34%	32%
Net: Distrust	34%	35%	33%	35%	32%	34%	38%	28%	35%	33%	36%	19%	34%	39%	36%

Would Joe Biden's participation in the following activity make them more or less enjoyable for you?

enjoy_biden_1. Cooking dinner

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Much more enjoyable	17%	15%	20%	14%	20%	19%	15%	17%	19%	18%	16%	18%	21%	17%	15%
Slightly more enjoyable	19%	21%	17%	23%	16%	17%	22%	19%	17%	18%	18%	18%	17%	21%	15%
Slightly less enjoyable	8%	9%	7%	12%	7%	6%	11%	8%	6%	10%	9%	5%	7%	10%	7%
Much less enjoyable	24%	26%	23%	19%	24%	29%	25%	23%	25%	23%	28%	15%	23%	21%	27%
Don't know	22%	21%	24%	20%	27%	22%	18%	22%	23%	26%	20%	32%	24%	25%	23%
N/A – I would never do this activity	9%	8%	10%	13%	6%	8%	9%	11%	10%	5%	9%	13%	8%	6%	13%
Net: More enjoyable	36%	35%	36%	36%	35%	36%	37%	36%	36%	35%	35%	35%	38%	39%	30%
Net: Less enjoyable	33%	35%	30%	31%	31%	34%	36%	32%	31%	33%	36%	19%	30%	31%	34%

enjoy_biden_2. Taking a marijuana edible

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Much more enjoyable	13%	16%	11%	16%	18%	9%	14%	11%	13%	15%	13%	12%	16%	15%	11%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Education			Marital Status											
Total	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	
			N.O		**	*	**			*	*	**	**	*	
ist	17%	17%	20%	21%	17%	11%	12%	18%	16%	18%	13%	18%	26%	35%	20%
						**	*	**			*	*	**	**	*
ist	11%	14%	9%	12%	9%	8%	11%	20%	9%	14%	12%	4%	20%	13%	11%
ist		N				**	*	**		R.Y	*	*	**	**	*
	28%	28%	25%	20%	31%	26%	28%	13%	30%	26%	30%	27%	20%	19%	24%
						**	*	**			*	*	**	**	*
w	26%	23%	25%	20%	26%	14%	29%	34%	26%	26%	21%	35%	17%	20%	37%
						**	*	**			*	*	**	**	*
ist	35%	35%	41%	49%	35%	52%	31%	33%	35%	34%	38%	34%	43%	47%	28%
			N	N.O		**	*	**			*	*	**	**	*
ist	39%	42%	34%	31%	40%	34%	39%	33%	39%	40%	42%	31%	40%	32%	35%
						**	*	**			*	*	**	**	*

trust_biden_8. Choosing a movie

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	15%	13%	17%	22%	15%	26%	12%	17%	15%	12%	17%	16%	10%	14%	12%
				N.O		**	*	**			*	*	**	**	*
Somewhat trust	24%	29%	24%	32%	23%	8%	17%	21%	21%	27%	28%	28%	33%	27%	28%
		N		N		**	*	**			*	*	**	**	*
Somewhat distrust	11%	10%	11%	14%	13%	24%	12%	9%	13%	8%	11%	2%	23%	18%	8%
				Y		**	*	**	Y		*	*	**	**	*
Completely distrust	23%	24%	20%	16%	25%	22%	24%	22%	25%	22%	20%	17%	-	22%	23%
						**	*	**			*	*	**	**	*
Don't know	27%	24%	28%	16%	24%	19%	36%	32%	25%	30%	23%	37%	34%	19%	29%
			Q			**	*	**			*	R*	**	**	*
Net: Trust	39%	42%	40%	54%	38%	34%	29%	38%	37%	39%	45%	44%	43%	41%	41%
		N		N.O.P		**	*	**			*	*	**	**	*
Net: Distrust	34%	34%	31%	29%	38%	47%	36%	31%	38%	30%	31%	19%	23%	40%	31%
					W.Y	**	*	**	W.Y		*	*	**	**	*

Would Joe Biden's participation in the following activity make them more or less enjoyable for you?

enjoy_biden_1. Cooking dinner

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Much more enjoyable	17%	17%	21%	22%	19%	21%	10%	10%	18%	18%	17%	23%	14%	-	11%
						**	*	**			*	*	**	**	*
Slightly more enjoyable	19%	20%	18%	30%	19%	10%	9%	18%	18%	21%	19%	15%	14%	20%	26%
				N.O.P		**	*	**		T	*	*	**	**	7*
Slightly less enjoyable	8%	10%	11%	6%	8%	3%	14%	15%	9%	6%	7%	1%	20%	22%	10%
						**	W.Y*	**			*	*	**	**	*
Much less enjoyable	24%	25%	19%	21%	27%	38%	24%	30%	28%	17%	30%	20%	26%	28%	20%
					W	**	*	**	W		W*	*	**	**	*
Don't know	22%	23%	23%	16%	21%	22%	28%	24%	22%	25%	19%	28%	21%	17%	21%
						**	*	**			*	*	**	**	*
N/A – I would never do this activity	9%	6%	8%	5%	6%	6%	14%	3%	6%	14%	8%	13%	6%	14%	11%
						**	R.V*	**		R.V	*	R*	**	**	*
Net: More enjoyable	36%	36%	39%	52%	38%	30%	19%	28%	36%	39%	35%	38%	28%	20%	37%
			N	N.O.P		**	*	**		T	T*	T*	**	**	*
Net: Less enjoyable	33%	35%	30%	27%	36%	42%	39%	45%	37%	23%	37%	21%	46%	50%	31%
					W.Y	**	W*	**	W.Y		W.Y*	*	**	**	*

enjoy_biden_2. Taking a marijuana edible

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Much more enjoyable	13%	16%	12%	15%	13%	16%	16%	9%	13%	15%	14%	3%	28%	13%	11%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Parent or guardian of any children					Income				Political Party				
		Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
						*			AH.AI.AK		BE.BF.BG.BH		BE	*	*
Somewhat trust	17%	17%	15%	16%	19%	12%	16%	18%	21%	13%	24%	10%	20%	13%	9%
						*					BE.BH		BE.BH	*	*
Somewhat distrust	11%	10%	8%	9%	13%	12%	11%	11%	13%	5%	7%	13%	11%	23%	13%
					AD.AE	*			AK			BD		BD.BF*	*
Completely distrust	28%	32%	32%	31%	24%	32%	27%	29%	25%	34%	10%	53%	25%	25%	31%
		AF	AF	AF		*					BD.BF.BG.BH	BD	BD	BD*	BD*
Don't know	26%	26%	25%	26%	26%	28%	29%	27%	17%	33%	26%	17%	29%	24%	38%
						*	AJ	AJ		AJ	BE		BE	*	BD.BE*
Net: Trust	35%	33%	35%	34%	38%	28%	33%	33%	46%	28%	57%	17%	35%	29%	18%
						*			AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Net: Distrust	39%	41%	40%	40%	36%	44%	38%	40%	38%	39%	17%	66%	36%	48%	44%
						*					BD.BF.BG.BH	BD	BD	BD*	BD*

trust_biden_8. Choosing a movie

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	15%	13%	16%	15%	15%	12%	15%	11%	19%	15%	27%	7%	11%	16%	8%
						*			AI		BE.BF.BH			BE*	*
Somewhat trust	24%	23%	23%	23%	27%	20%	23%	25%	30%	17%	36%	18%	23%	14%	13%
						*			AK		BE.BF.BG.BH		BH	*	*
Somewhat distrust	11%	11%	10%	10%	12%	12%	10%	12%	13%	8%	8%	12%	15%	15%	8%
						*							BD	*	*
Completely distrust	23%	27%	25%	26%	20%	19%	22%	24%	19%	29%	6%	44%	21%	28%	24%
		AF		AF		*				AJ		BD.BF.BH	BD	BD*	BD*
Don't know	27%	26%	26%	27%	26%	37%	30%	28%	19%	31%	23%	19%	30%	27%	47%
						*	AJ	AJ		AJ			BE	*	BD.BE.BF.BG*
Net: Trust	39%	36%	38%	37%	42%	32%	38%	36%	49%	32%	63%	25%	34%	30%	20%
						*			AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Net: Distrust	34%	38%	35%	36%	31%	31%	33%	36%	31%	37%	14%	56%	36%	43%	33%
						*					BD.BF.BH	BD	BD	BD*	BD*

Would Joe Biden's participation in the following activity make them more or less enjoyable for you?

enjoy_biden_1. Cooking dinner

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Much more enjoyable	17%	20%	19%	19%	16%	14%	17%	15%	21%	16%	32%	9%	13%	12%	8%
						*					BE.BF.BG.BH			*	*
Slightly more enjoyable	19%	15%	17%	17%	21%	15%	16%	19%	25%	13%	27%	13%	19%	10%	12%
						*			AH.AK		BE.BF.BG.BH			*	*
Slightly less enjoyable	8%	10%	7%	8%	9%	4%	10%	6%	12%	3%	6%	9%	10%	11%	8%
						*			AI.AK					*	*
Much less enjoyable	24%	25%	28%	26%	24%	19%	22%	29%	22%	25%	9%	45%	25%	31%	18%
						*						BD.BF.BH	BD	BD*	BD*
Don't know	22%	23%	22%	23%	21%	33%	22%	24%	17%	31%	19%	18%	23%	32%	38%
						AF*				AH.AJ				BE*	BD.BE.BF*
N/A – I would never do this activity	9%	6%	8%	8%	10%	16%	13%	7%	2%	12%	7%	6%	10%	4%	17%
						AC.AE*	AI.AJ	AJ		AJ				*	BD.BE.BG*
Net: More enjoyable	36%	35%	36%	36%	37%	29%	33%	34%	46%	29%	59%	22%	31%	22%	20%
						*			AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Net: Less enjoyable	33%	35%	35%	34%	33%	23%	32%	35%	34%	28%	15%	54%	35%	41%	25%
						*					BD.BF.BH	BD	BD	BD*	BD*

enjoy_biden_2. Taking a marijuana edible

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Much more enjoyable	13%	19%	11%	14%	12%	17%	14%	12%	16%	9%	20%	9%	11%	18%	8%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Political Viewpoint								2012 Presidential Vote					
		Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BN.BP				BK.BL.BM.BN.BP		BR.BT		*		BV.CA	
Somewhat trust	17%	14%	26%	22%	12%	9%	13%	21%	11%	25%	8%	12%	15%	26%	9%
		BI.BL.BM.BN.BO.B		BI.BL.BM.BN.BP				BI.BL.BM.BP		BR.BT		*	BR	BV.CA	
Somewhat distrust	11%	12%	5%	12%	14%	9%	9%	8%	12%	10%	10%	9%	12%	7%	9%
		BJ.BO		BJ	BJ.BO			BJ				*			
Completely distrust	28%	6%	9%	18%	50%	59%	27%	8%	54%	11%	54%	28%	29%	7%	54%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BO		BI.BJ.BK.BN.BO		BQ.BS.BT	BQ*	BQ		BU.CA
Don't know	26%	25%	25%	30%	18%	13%	43%	25%	16%	24%	19%	37%	32%	25%	21%
		BM.BP	BM.BP	BL.BM.BP			BI.BJ.BK.BL.BM.BO.BP	BM.BP				BR*	BQ.BR		
Net: Trust	35%	56%	60%	40%	18%	19%	20%	59%	18%	55%	17%	26%	27%	60%	16%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Net: Distrust	39%	19%	14%	30%	64%	68%	36%	16%	66%	21%	64%	37%	41%	15%	64%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BN.BO		BQ.BS.BT	BQ*	BQ		BU.CA

trust_biden_8. Choosing a movie

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	15%	30%	27%	17%	5%	6%	7%	28%	5%	26%	7%	5%	9%	25%	8%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Somewhat trust	24%	28%	34%	27%	23%	13%	16%	32%	19%	35%	16%	16%	20%	40%	14%
		BM.BN.BP	BL.BM.BN.BP	BM.BN.BP	BM			BL.BM.BN.BP	BM	BR.BS.BT		*		BV.CA	
Somewhat distrust	11%	13%	6%	14%	12%	11%	8%	9%	11%	9%	11%	10%	13%	6%	11%
		BJ		BJ				BJ				*		BU	
Completely distrust	23%	7%	8%	14%	38%	54%	20%	8%	44%	7%	42%	32%	26%	5%	43%
				BO	BI.BJ.BK.BN.BO	BJ.BK.BL.BN.BO	BI.BJ.BO		BI.BJ.BK.BL.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Don't know	27%	22%	25%	28%	24%	15%	50%	23%	20%	22%	24%	38%	33%	23%	24%
				BM.BP			BI.BJ.BK.BL.BM.BO.BP					BQ*	BQ.BR		
Net: Trust	39%	58%	61%	44%	27%	20%	22%	60%	24%	61%	22%	21%	29%	65%	22%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Net: Distrust	34%	20%	14%	28%	49%	65%	28%	17%	55%	16%	53%	41%	38%	11%	54%
				BJ.BO	BI.BJ.BK.BN.BO	BJ.BK.BL.BN.BO	BJ.BO		BI.BJ.BK.BL.BN.BO		BQ.BT	BQ*	BQ		BU.CA

Would Joe Biden's participation in the following activity make them more or less enjoyable for you?

enjoy_biden_1. Cooking dinner

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	17%	32%	34%	17%	8%	11%	7%	33%	9%	31%	7%	9%	11%	34%	8%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Slightly more enjoyable	19%	26%	26%	23%	12%	7%	13%	26%	10%	27%	10%	11%	16%	28%	10%
		BL.BM.BN.BP	BL.BM.BN.BP	BL.BM.BN.BP				BL.BM.BN.BP		BR.BT		*		BV.CA	
Slightly less enjoyable	8%	7%	6%	10%	9%	5%	9%	6%	8%	7%	10%	4%	9%	5%	7%
												*			
Much less enjoyable	24%	9%	8%	18%	43%	51%	18%	9%	46%	11%	46%	29%	25%	7%	46%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BJ.BO		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Don't know	22%	17%	21%	22%	21%	18%	36%	20%	20%	19%	18%	42%	26%	21%	20%
							BI.BJ.BK.BL.BM.BO.BP					BQ.BR*	BQ.BR		
N/A – I would never do this activity	9%	9%	4%	10%	7%	8%	17%	6%	7%	5%	8%	6%	13%	5%	8%
				BJ.BO			BJ.BL.BO.BP	BJ				*	BQ		
Net: More enjoyable	36%	58%	61%	40%	20%	18%	20%	60%	19%	58%	17%	20%	27%	61%	18%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Net: Less enjoyable	33%	16%	15%	28%	52%	56%	27%	15%	54%	17%	56%	33%	34%	12%	54%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BN.BO		BQ.BS.BT	BQ*	BQ		BU.CA

enjoy_biden_2. Taking a marijuana edible

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	13%	28%	21%	13%	6%	9%	8%	24%	7%	20%	7%	10%	11%	18%	6%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	2016 Presidential Vote					Voting Registration		
		Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
		**	**	**	**	BV	CC.CD		*
Somewhat trust	17%	31%	36%	19%	-	15%	17%	16%	18%
		**	**	**	**	BV			*
Somewhat distrust	11%	14%	11%	37%	7%	14%	9%	15%	8%
		**	**	**	**	BU		CB	*
Completely distrust	28%	18%	13%	44%	37%	26%	29%	26%	25%
		**	**	**	**	BU			*
Don't know	26%	18%	16%	-	46%	31%	24%	29%	39%
		**	**	**	**	BV			CB*
Net: Trust	35%	50%	60%	19%	10%	30%	38%	30%	27%
		**	**	**	**	BV		CC	*
Net: Distrust	39%	32%	24%	81%	44%	39%	38%	41%	34%
		**	**	**	**	BU			*

trust_biden_8. Choosing a movie

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	15%	21%	12%	-	5%	11%	17%	12%	5%
		**	**	**	**		CD		*
Somewhat trust	24%	21%	36%	63%	9%	20%	25%	25%	16%
		**	**	**	**	BV			*
Somewhat distrust	11%	15%	11%	20%	11%	14%	9%	15%	13%
		**	**	**	**	BU		CB	*
Completely distrust	23%	16%	25%	16%	32%	21%	24%	20%	19%
		**	**	**	**	BU			*
Don't know	27%	26%	16%	-	42%	32%	25%	28%	48%
		**	**	**	**	BU.BV			CB.CC*
Net: Trust	39%	42%	48%	63%	14%	32%	42%	37%	20%
		**	**	**	**	BV		CD	*
Net: Distrust	34%	31%	36%	37%	44%	33%	33%	35%	32%
		**	**	**	**	BU			*

Would Joe Biden's participation in the following activity make them more or less enjoyable for you?

enjoy_biden_1. Cooking dinner

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Much more enjoyable	17%	12%	16%	-	-	13%	20%	14%	4%
		**	**	**	**		CD		*
Slightly more enjoyable	19%	29%	4%	60%	17%	18%	19%	17%	24%
		**	**	**	**	BV			*
Slightly less enjoyable	8%	10%	30%	19%	7%	10%	7%	12%	6%
		**	**	**	**	BU		CB	*
Much less enjoyable	24%	22%	29%	20%	22%	22%	25%	23%	19%
		**	**	**	**	BU			*
Don't know	22%	24%	9%	-	31%	25%	22%	20%	34%
		**	**	**	**				CB.CC*
N/A – I would never do this activity	9%	2%	12%	-	24%	13%	7%	14%	12%
		**	**	**	**	BU		CB	*
Net: More enjoyable	36%	41%	20%	60%	17%	30%	39%	31%	28%
		**	**	**	**	BV		CC	*
Net: Less enjoyable	33%	33%	59%	40%	29%	33%	32%	35%	26%
		**	**	**	**	BU			*

enjoy_biden_2. Taking a marijuana edible

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Much more enjoyable	13%	35%	19%	-	10%	14%	14%	15%	3%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
		B		E	E										
Slightly more enjoyable	11%	11%	11%	18%	11%	6%	15%	7%	9%	13%	11%	5%	14%	15%	10%
				D.E	E		G.H						K	K	
Slightly less enjoyable	5%	5%	6%	8%	4%	5%	7%	4%	5%	6%	6%	7%	4%	5%	5%
				D											
Much less enjoyable	14%	16%	12%	14%	17%	13%	13%	15%	15%	12%	13%	15%	16%	15%	15%
Don't know	16%	17%	16%	18%	16%	15%	14%	16%	17%	17%	15%	23%	16%	17%	18%
											J				
N/A – I would never do this activity	40%	35%	45%	27%	34%	53%	36%	46%	42%	37%	43%	38%	34%	34%	41%
				A		C.D		F							
Net: More enjoyable	24%	27%	22%	34%	29%	15%	29%	19%	22%	28%	24%	17%	30%	30%	21%
		B		E	E		G.H			G			K	K	
Net: Less enjoyable	20%	21%	18%	21%	20%	18%	21%	20%	20%	18%	19%	21%	20%	20%	19%

enjoy_biden_3. Be on your team when playing video games

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Much more enjoyable	11%	13%	10%	11%	14%	9%	9%	11%	12%	11%	10%	11%	15%	12%	9%
					E										
Slightly more enjoyable	14%	14%	13%	18%	12%	11%	16%	9%	14%	13%	13%	11%	19%	17%	13%
				D.E			G						J.K		
Slightly less enjoyable	10%	11%	10%	20%	8%	4%	17%	5%	8%	11%	10%	11%	6%	14%	8%
				D.E			G.H.I			G				L	
Much less enjoyable	22%	24%	20%	17%	24%	25%	20%	20%	24%	23%	24%	14%	25%	19%	21%
				C		C				K			K		
Don't know	19%	19%	20%	19%	22%	18%	15%	21%	18%	22%	16%	30%	17%	24%	20%
											J.L			Q	
N/A – I would never do this activity	24%	20%	28%	14%	20%	33%	22%	33%	23%	20%	27%	23%	18%	15%	28%
			A			C.D		F.H.I			L.M			O	
Net: More enjoyable	25%	27%	23%	30%	26%	20%	26%	20%	27%	24%	23%	21%	34%	28%	22%
			E								J.K				
Net: Less enjoyable	32%	35%	30%	37%	32%	29%	37%	25%	32%	34%	34%	25%	30%	33%	29%
				E			G								

enjoy_biden_4. Singing in a karaoke competition

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Much more enjoyable	11%	11%	12%	12%	14%	10%	11%	13%	11%	12%	11%	11%	16%	10%	11%
Slightly more enjoyable	16%	18%	15%	22%	16%	13%	23%	13%	15%	16%	15%	14%	16%	25%	12%
				E			G.H.I							J.K	
Slightly less enjoyable	8%	9%	7%	11%	8%	6%	9%	7%	7%	8%	7%	7%	9%	13%	8%
				E										J	
Much less enjoyable	21%	21%	21%	16%	19%	25%	19%	16%	23%	22%	23%	15%	18%	21%	21%
						C									
Don't know	18%	16%	20%	18%	22%	16%	13%	15%	20%	23%	17%	27%	15%	18%	19%
							F		F		J.L				
N/A – I would never do this activity	25%	24%	26%	20%	21%	31%	25%	35%	24%	20%	28%	24%	25%	14%	30%
						C.D		F.H.I			M	M	M	P.Q	
Net: More enjoyable	28%	29%	27%	34%	30%	22%	34%	26%	26%	27%	26%	26%	32%	34%	23%
				E	E		H								
Net: Less enjoyable	29%	30%	28%	28%	27%	31%	29%	24%	31%	30%	30%	22%	27%	34%	28%
													K		

enjoy_biden_5. Joining a bowling team

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
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The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Education			Marital Status										
		Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
Slightly more enjoyable	11%	10%	12%	16%	11%	4%	12%	14%	11%	13%	8%	9%	8%	20%	8%
						**	*	**			*	*	**	**	*
Slightly less enjoyable	5%	7%	5%	5%	5%	-	11%	10%	5%	8%	4%	3%	-	4%	4%
						**	*	**			*	*	**	**	*
Much less enjoyable	14%	14%	14%	10%	13%	22%	15%	13%	14%	13%	16%	12%	6%	17%	23%
						**	*	**			*	*	**	**	*
Don't know	16%	15%	16%	11%	16%	27%	16%	23%	16%	15%	13%	17%	16%	28%	21%
						**	*	**			*	*	**	**	*
N/A – I would never do this activity	40%	38%	41%	42%	43%	32%	30%	32%	41%	36%	44%	56%	42%	18%	33%
					V,W	**	*	**			*	T,V,W,AB*	**	**	*
Net: More enjoyable	24%	26%	24%	32%	23%	20%	28%	23%	24%	28%	23%	12%	37%	33%	19%
				N		**	Y*	**	Y	Y	*	*	**	**	*
Net: Less enjoyable	20%	21%	19%	15%	18%	22%	26%	22%	19%	21%	21%	15%	6%	21%	27%
						**	*	**			*	*	**	**	*

enjoy_biden_3. Be on your team when playing video games

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Much more enjoyable	11%	12%	12%	13%	13%	9%	12%	5%	12%	13%	10%	4%	6%	-	9%
						**	*	**		Y	*	*	**	**	*
Slightly more enjoyable	14%	13%	14%	17%	12%	11%	13%	11%	12%	19%	9%	13%	14%	20%	13%
						**	*	**		R.V.X	*	*	**	**	*
Slightly less enjoyable	10%	10%	12%	13%	7%	6%	15%	13%	8%	15%	10%	4%	6%	28%	10%
						**	R*	**		R.V.Y	*	*	**	**	*
Much less enjoyable	22%	23%	23%	23%	26%	29%	16%	29%	25%	14%	30%	12%	16%	19%	36%
					W.Y	**	*	**	W.Y		W.Y*	*	**	**	W.Y*
Don't know	19%	21%	17%	12%	19%	29%	22%	34%	20%	18%	13%	20%	30%	14%	17%
		Q				**	*	**			*	*	**	**	*
N/A – I would never do this activity	24%	20%	22%	22%	24%	16%	23%	7%	23%	22%	27%	47%	27%	20%	16%
						**	*	**			*	R.T.V.V.W.X.AB*	**	**	*
Net: More enjoyable	25%	25%	26%	31%	24%	20%	25%	16%	24%		20%	17%	20%	20%	22%
						**	*	**		R.V.X.Y	*	*	**	**	*
Net: Less enjoyable	32%	33%	35%	36%	33%	35%	31%	42%	33%	28%	40%	16%	23%	47%	46%
					Y	**	*	**	Y		W.Y*	*	**	**	Y*

enjoy_biden_4. Singing in a karaoke competition

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Much more enjoyable	11%	10%	14%	14%	13%	5%	11%	4%	12%	13%	10%	9%	5%	-	12%
						**	*	**			*	*	**	**	*
Slightly more enjoyable	16%	16%	20%	27%	16%	25%	13%	13%	16%	16%	16%	12%	28%	36%	14%
			N	N.O		**	*	**			*	*	**	**	*
Slightly less enjoyable	8%	9%	8%	6%	6%	-	12%	12%	6%	11%	9%	8%	4%	4%	16%
						**	*	**		R.V	*	*	**	**	R.V*
Much less enjoyable	21%	22%	20%	19%	25%	26%	22%	21%	24%	16%	22%	16%	-	23%	13%
					W	**	*	**	W		*	*	**	**	*
Don't know	18%	18%	17%	17%	18%	24%	17%	22%	18%	18%	14%	18%	35%	17%	22%
						**	*	**			*	*	**	**	*
N/A – I would never do this activity	25%	24%	21%	18%	23%	19%	25%	28%	23%	26%	28%	37%	28%	20%	23%
						**	*	**			*	R.V*	**	**	*
Net: More enjoyable	28%	27%	34%	41%	29%	30%	24%	17%	28%	29%	26%	21%	33%	36%	26%
			N	N.O		**	*	**			*	*	**	**	*
Net: Less enjoyable	29%	32%	28%	24%	30%	26%	34%	33%	31%	27%	32%	24%	4%	27%	29%
						**	*	**			*	*	**	**	*

enjoy_biden_5. Joining a bowling team

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
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The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Parent or guardian of any children					Income				Political Party				
		Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
		AD.AE.AF		AD		*					BE.BF.BH			*	*
Slightly more enjoyable	11%	14%	9%	11%	11%	5%	12%	9%	13%	8%	14%	7%	13%	8%	7%
		AD		AD		*					BE		BE	*	*
Slightly less enjoyable	5%	8%	5%	5%	6%	2%	5%	6%	7%	3%	7%	2%	8%	5%	5%
						*					BE		BE	*	*
Much less enjoyable	14%	15%	13%	14%	15%	10%	15%	15%	14%	10%	7%	23%	14%	9%	17%
						*						BD.BF.BG	BD	*	BD*
Don't know	16%	17%	13%	15%	16%	32%	16%	16%	14%	19%	18%	10%	17%	8%	27%
				AD		AC.AD.AE.AF*					BE		BE	*	BD.BE.BF.BG*
N/A – I would never do this activity	40%	27%	50%	41%	39%	34%	38%	42%	35%	51%	34%	49%	39%	53%	35%
			AC.AE.AF.AG	AC	AC	*				AH.AJ		BD.BF.BH		BD*	*
Net: More enjoyable	24%	34%	20%	25%	24%	23%	26%	21%	29%	17%	34%	16%	24%	26%	16%
		AD.AE.AF		AD		*	AK		AI.AK		BE.BF.BH		BE	*	*
Net: Less enjoyable	20%	23%	18%	19%	21%	12%	20%	20%	22%	13%	14%	25%	21%	13%	22%
						*	AK		AK			BD	BD	*	*

enjoy_biden_3. Be on your team when playing video games

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Much more enjoyable	11%	14%	10%	11%	11%	14%	11%	8%	16%	11%	20%	7%	8%	7%	6%
						*			AI		BE.BF.BG.BH			*	*
Slightly more enjoyable	14%	11%	12%	12%	16%	12%	14%	12%	15%	12%	19%	8%	14%	6%	12%
						*					BE.BG		BE	*	*
Slightly less enjoyable	10%	12%	7%	9%	12%	7%	11%	11%	12%	6%	12%	10%	10%	6%	7%
				AD		*			AK					*	*
Much less enjoyable	22%	25%	23%	24%	21%	18%	20%	21%	26%	23%	10%	39%	20%	42%	19%
						*						BD.BF.BH	BD	BD.BF.BH*	BD*
Don't know	19%	24%	17%	20%	17%	31%	18%	21%	17%	22%	20%	10%	22%	13%	33%
		AD.AE.AF		AD		AD.AF*					BE		BE	*	BD.BE.BF.BG*
N/A – I would never do this activity	24%	14%	30%	25%	23%	19%	27%	28%	14%	26%	20%	27%	26%	26%	23%
			AC.AE.AF	AC	AC	*	AJ	AJ		AJ		BD		*	*
Net: More enjoyable	25%	25%	22%	23%	27%	26%	25%	20%	31%	23%	39%	14%	22%	13%	18%
						*			AI		BE.BF.BG.BH		BE	*	*
Net: Less enjoyable	32%	37%	31%	33%	33%	25%	31%	32%	38%	29%	22%	49%	30%	48%	26%
						*						BD.BF.BH	BD	BD.BF.BH*	*

enjoy_biden_4. Singing in a karaoke competition

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Much more enjoyable	11%	15%	10%	12%	11%	16%	10%	8%	17%	12%	21%	7%	8%	9%	6%
						*			AH.AI		BE.BF.BH			*	*
Slightly more enjoyable	16%	20%	13%	15%	18%	12%	15%	17%	23%	11%	23%	11%	19%	11%	6%
		AD.AE			AD	*			AH.AK		BE.BH		BE.BH	*	*
Slightly less enjoyable	8%	6%	5%	6%	10%	11%	9%	9%	8%	6%	10%	5%	8%	7%	9%
					AD.AE	*					BE			*	*
Much less enjoyable	21%	20%	24%	22%	20%	15%	20%	19%	23%	22%	9%	42%	16%	24%	18%
						*						BD.BF.BG.BH	BD	BD*	BD*
Don't know	18%	24%	18%	21%	15%	21%	18%	21%	16%	17%	17%	10%	23%	21%	25%
		AF		AF		*					BE		BD.BE	*	BE*
N/A – I would never do this activity	25%	15%	30%	25%	26%	26%	28%	26%	13%	33%	21%	24%	25%	28%	37%
			AC.AE	AC	AC	*	AJ	AJ		AJ				*	BD.BE.BF*
Net: More enjoyable	28%	34%	23%	27%	29%	27%	25%	25%	39%	22%	44%	18%	27%	20%	11%
		AD.AE		AD		*			AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Net: Less enjoyable	29%	26%	29%	28%	30%	25%	29%	27%	31%	27%	18%	48%	25%	31%	27%
						*						BD.BF.BH		*	*

enjoy_biden_5. Joining a bowling team

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
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The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Political Viewpoint								2012 Presidential Vote					
		Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
Slightly more enjoyable	11%	BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BP				BK.BL.BM.BN.BP		BR.BT		*		BV	
		17%	16%	12%	10%	4%	7%	16%	8%	15%	5%	14%	11%	15%	7%
Slightly less enjoyable	5%	BM.BN.BP	BM.BN.BP	BM				BM.BN.BP	BM	BR		*	BR	BV	
		7%	7%	6%	4%	3%	8%	7%	3%	6%	4%	5%	6%	6%	3%
Much less enjoyable	14%														
		7%	8%	13%	20%	25%	11%	7%	22%	10%	21%	20%	14%	8%	21%
Don't know	16%														
		12%	21%	18%	11%	7%	27%	17%	10%	17%	9%	23%	18%	21%	10%
N/A – I would never do this activity	40%														
		29%	28%	39%	49%	53%	39%	29%	51%	32%	54%	28%	40%	33%	52%
Net: More enjoyable	24%														
		45%	37%	25%	16%	13%	15%	40%	15%	34%	12%	23%	22%	33%	13%
Net: Less enjoyable	20%	BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP				BK.BL.BM.BN.BP		BR.BT		*	BR	BV.CA	
		14%	14%	19%	23%	27%	19%	14%	25%	16%	24%	25%	20%	13%	25%

enjoy_biden_3. Be on your team when playing video games

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	11%	20%	24%	9%	5%	7%	5%	23%	6%	18%	5%	3%	9%	17%	7%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP					BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Slightly more enjoyable	14%	14%	19%	16%	7%	8%	14%	17%	8%	19%	7%	7%	13%	19%	7%
		BP	BL.BM.BP	BL.BM.BP				BL.BM.BP		BR.BT		*	BR	BV	
Slightly less enjoyable	10%	12%	10%	13%	10%	3%	10%	11%	7%	13%	5%	6%	11%	12%	5%
		BM	BM	BM.BP	BM.BP		BM	BM	BM	BR		*	BR	BV	
Much less enjoyable	22%	13%	11%	16%	38%	42%	15%	12%	39%	11%	41%	30%	21%	9%	38%
					Bl.BJ.BK.BN.BO	Bl.BJ.BK.BN.BO			Bl.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Don't know	19%	17%	20%	20%	15%	12%	31%	19%	13%	20%	11%	31%	22%	24%	11%
				BM.BP			Bl.BJ.BK.BL.BM.BO.BP			BR		BR*	BR	BV	
N/A – I would never do this activity	24%	22%	16%	25%	25%	28%	26%	18%	26%	20%	31%	23%	24%	20%	33%
				BJ	BJ	BJ.BO	BJ		BJ.BO		BQ	*			BU.CA
Net: More enjoyable	25%	35%	44%	25%	13%	16%	19%	40%	14%	36%	12%	10%	22%	36%	13%
		BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP				BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Net: Less enjoyable	32%	25%	21%	29%	48%	45%	24%	23%	46%	23%	47%	36%	32%	21%	43%
				BJ	Bl.BJ.BK.BN.BO	Bl.BJ.BK.BN.BO			Bl.BJ.BK.BN.BO		BQ.BT	*	BQ		BU.CA

enjoy_biden_4. Singing in a karaoke competition

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	11%	26%	19%	11%	6%	9%	4%	21%	7%	20%	6%	4%	7%	19%	7%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BN				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Slightly more enjoyable	16%	18%	27%	20%	9%	11%	10%	24%	10%		11%	6%	13%	25%	8%
		BL.BP	BL.BM.BN.BP	BL.BM.BN.BP				BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Slightly less enjoyable	8%	7%	9%	10%	8%	4%	8%	8%	6%	7%	5%	10%	10%	8%	5%
				BM								*	BR		
Much less enjoyable	21%	8%	8%	15%	39%	39%	16%	8%	39%	11%	39%	20%	19%	8%	40%
				BO	Bl.BJ.BK.BN.BO	Bl.BJ.BK.BN.BO	BO		Bl.BJ.BK.BN.BO		BQ.BS.BT	*	BQ		BU.CA
Don't know	18%	18%	19%	22%	12%	8%	29%	19%	10%	19%	10%	34%	21%	20%	12%
		BM.BP	BM.BP	BL.BM.BP			BJ.BL.BM.BO.BP	BL.BM.BP		BR		BQ.BR*	BR	BV	
N/A – I would never do this activity	25%	22%	18%	24%	27%	29%	33%	20%	28%	20%	29%	26%	28%	20%	28%
					BJ	BJ.BO	BJ.BK.BO		BJ.BO		BQ	*	BQ		BU
Net: More enjoyable	28%	44%	46%	31%	15%	20%	15%	45%	17%	44%		10%	21%	44%	15%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Net: Less enjoyable	29%	15%	17%	24%	47%	43%	23%	17%	45%	18%	44%	30%	30%	16%	45%
				Bl.BO	Bl.BJ.BK.BN.BO	Bl.BJ.BK.BN.BO			Bl.BJ.BK.BN.BO		BQ.BT	*	BQ		BU.CA

enjoy_biden_5. Joining a bowling team

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
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The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	2016 Presidential Vote					Voting Registration		
		Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
		**	**	**	**	BV	CD	CD	*
Slightly more enjoyable	11%	21%	-	-	8%	11%	11%	11%	7%
		**	**	**	**				*
Slightly less enjoyable	5%	-	16%	19%	4%	7%	5%	7%	11%
		**	**	**	**	BV			CB*
Much less enjoyable	14%	11%	13%	44%	10%	14%	14%	14%	19%
		**	**	**	**	BU			*
Don't know	16%	8%	33%	37%	12%	17%	15%	19%	18%
		**	**	**	**	BV			*
N/A – I would never do this activity	40%	26%	20%	-	56%	38%	42%	35%	41%
		**	**	**	**				*
Net: More enjoyable	24%	55%	19%	-	18%	25%	25%	26%	10%
		**	**	**	**	BV	CD	CD	*
Net: Less enjoyable	20%	11%	29%	63%	14%	20%	18%	20%	30%
		**	**	**	**	BU			CB*

enjoy_biden_3. Be on your team when playing video games

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Much more enjoyable	11%	6%	12%	-	7%	10%	12%	11%	4%
		**	**	**	**				*
Slightly more enjoyable	14%	20%	12%	-	-	14%	13%	15%	16%
		**	**	**	**	BV			*
Slightly less enjoyable	10%	18%	11%	19%	4%	12%	9%	14%	9%
		**	**	**	**	BV			CB
Much less enjoyable	22%	19%	29%	81%	27%	21%	24%	18%	19%
		**	**	**	**	BU			*
Don't know	19%	29%	9%	-	30%	21%	18%	21%	28%
		**	**	**	**	BV			*
N/A – I would never do this activity	24%	7%	27%	-	32%	21%	25%	21%	24%
		**	**	**	**				*
Net: More enjoyable	25%	27%	24%	-	7%	25%	25%	26%	20%
		**	**	**	**	BV			*
Net: Less enjoyable	32%	37%	40%	100%	31%	33%	33%	32%	29%
		**	**	**	**	BU			*

enjoy_biden_4. Singing in a karaoke competition

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Much more enjoyable	11%	13%	12%	44%	14%	9%	13%	9%	4%
		**	**	**	**		CD		*
Slightly more enjoyable	16%	23%	24%	-	8%	16%	17%	15%	18%
		**	**	**	**	BV			*
Slightly less enjoyable	8%	6%	15%	19%	4%	10%	7%	11%	5%
		**	**	**	**	BV			*
Much less enjoyable	21%	11%	25%	37%	17%	18%	22%	18%	16%
		**	**	**	**	BU			*
Don't know	18%	30%	9%	-	17%	21%	16%	20%	30%
		**	**	**	**	BV			CB*
N/A – I would never do this activity	25%	16%	16%	-	39%	27%	24%	27%	27%
		**	**	**	**	BU			*
Net: More enjoyable	28%	36%	35%	44%	22%	25%	30%	24%	21%
		**	**	**	**	BV			*
Net: Less enjoyable	29%	18%	40%	56%	21%	27%	29%	29%	22%
		**	**	**	**	BU			*

enjoy_biden_5. Joining a bowling team

Unweighted base	1135	31	15	4	18	442	862	217	56
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The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Much more enjoyable	14%	15%	13%	14%	14%	14%	14%	14%	13%	14%	13%	12%	16%	15%	10%
Slightly more enjoyable	17%	19%	16%	20%	18%	15%	18%	14%	16%	21%	16%	14%	24%	22%	13%
Slightly less enjoyable	8%	10%	7%	15%	6%	4%	13%	6%	7%	7%	8%	6%	7%	11%	9%
Much less enjoyable	21%	22%	21%	15%	20%	26%	20%	20%	23%	20%	23%	20%	16%	17%	22%
Don't know	21%	20%	22%	20%	23%	21%	18%	24%	20%	24%	20%	26%	21%	22%	24%
N/A – I would never do this activity	19%	15%	22%	17%	21%	19%	17%	21%	21%	14%	20%	22%	15%	13%	22%
Net: More enjoyable	31%	33%	29%	33%	31%	29%	32%	29%	29%	35%	29%	26%	40%	37%	24%
Net: Less enjoyable	29%	31%	27%	30%	25%	31%	33%	26%	30%	27%	31%	26%	24%	28%	31%

enjoy_biden_6. Having him as your partner in a game of charades

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Much more enjoyable	15%	15%	15%	14%	15%	16%	13%	17%	14%	18%	15%	14%	14%	16%	10%
Slightly more enjoyable	18%	18%	17%	21%	16%	15%	24%	17%	16%	14%	19%	13%	18%	16%	14%
Slightly less enjoyable	8%	8%	8%	12%	9%	4%	12%	6%	4%	11%	8%	6%	10%	9%	7%
Much less enjoyable	22%	23%	22%	18%	20%	26%	20%	21%	25%	21%	24%	14%	17%	25%	24%
Don't know	17%	15%	19%	17%	20%	17%	12%	14%	18%	24%	16%	26%	17%	17%	21%
N/A – I would never do this activity	20%	21%	19%	18%	19%	22%	18%	26%	23%	12%	18%	26%	24%	17%	24%
Net: More enjoyable	33%	33%	33%	36%	32%	31%	37%	34%	30%	32%	34%	27%	32%	32%	24%
Net: Less enjoyable	30%	31%	29%	30%	29%	31%	32%	27%	29%	32%	32%	21%	28%	34%	31%

How good or bad would Joe Biden be at the following task?

good_biden_1. Recording a rap song

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	7%	8%	6%	10%	7%	4%	8%	6%	7%	5%	5%	9%	13%	6%	8%
Somewhat good	9%	8%	9%	13%	9%	6%	14%	6%	7%	9%	7%	8%	9%	17%	6%
Somewhat bad	13%	12%	14%	13%	11%	14%	15%	13%	11%	15%	13%	12%	13%	13%	11%
Very bad	47%	49%	45%	40%	46%	53%	41%	50%	48%	50%	52%	36%	41%	39%	43%
Don't know	25%	22%	27%	25%	27%	23%	23%	25%	28%	21%	22%	35%	25%	26%	32%
Net: Good	15%	16%	14%	22%	16%	10%	22%	13%	14%	14%	12%	17%	21%	23%	14%
Net: Bad	60%	61%	59%	53%	57%	67%	55%	63%	59%	65%	66%	47%	54%	52%	54%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Education			Marital Status										
		Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Much more enjoyable	14%	14%	18%	19%	14%	12%	10%	14%	14%	12%	15%	18%	16%	16%	11%
			N	N		**	*	**			*	*	**	**	*
Slightly more enjoyable	17%	18%	19%	28%	15%	24%	14%	21%	15%	22%	13%	13%	32%	15%	24%
				N.O		**	*	**		R.V	*	*	**	**	*
Slightly less enjoyable	8%	8%	7%	5%	8%	-	10%	3%	7%	8%	11%	5%	8%	20%	4%
					**	**	*	**			*	*	**	**	*
Much less enjoyable	21%	20%	22%	17%	24%	25%	16%	25%	24%	17%	27%	11%	25%	8%	17%
					W.Y	**	*	**	W.Y		Y*	*	**	**	*
Don't know	21%	22%	16%	18%	22%	15%	27%	26%	23%	22%	13%	26%	15%	24%	16%
					**	**	X*	**	X		*	*	**	**	*
N/A – I would never do this activity	19%	17%	18%	13%	16%	24%	23%	10%	17%	19%	21%	28%	4%	16%	28%
					**	**	*	**			*	R.V*	**	**	*
Net: More enjoyable	31%	32%	37%	47%	29%	35%	23%	35%	29%	34%	28%	31%	47%	32%	35%
		N	N	N.O		**	*	**			*	*	**	**	*
Net: Less enjoyable	29%	29%	29%	22%	32%	25%	26%	29%	31%	25%	38%	15%	33%	28%	22%
					Y	**	*	**	Y		W.Y*	*	**	**	*

enjoy_biden_6. Having him as your partner in a game of charades

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Much more enjoyable	15%	17%	20%	22%	17%	22%	11%	15%	16%	13%	19%	15%	9%	-	14%
		N	N	N		**	*	**			*	*	**	**	*
Slightly more enjoyable	18%	19%	22%	19%	16%	8%	12%	19%	16%	22%	15%	19%	20%	20%	16%
			N			**	*	**		V	*	*	**	**	*
Slightly less enjoyable	8%	8%	8%	8%	8%	16%	15%	-	9%	6%	5%	6%	10%	17%	11%
					**	W.X*	**	**			*	*	**	**	*
Much less enjoyable	22%	21%	21%	21%	25%	32%	16%	26%	24%	18%	25%	17%	14%	26%	22%
					W	**	*	**	W		*	*	**	**	*
Don't know	17%	17%	15%	8%	16%	7%	24%	32%	17%	20%	12%	18%	22%	16%	19%
		Q			**	**	*	**			*	*	**	**	*
N/A – I would never do this activity	20%	17%	14%	22%	18%	15%	21%	8%	18%	22%	23%	25%	25%	21%	19%
					**	**	*	**			*	*	**	**	*
Net: More enjoyable	33%	36%	42%	41%	33%	30%	24%	34%	32%	35%	34%	33%	29%	20%	30%
		N	N	N		**	*	**			*	*	**	**	*
Net: Less enjoyable	30%	30%	29%	28%	33%	48%	31%	26%	33%	23%	30%	23%	25%	43%	33%
					W	**	*	**	W		*	*	**	**	*

How good or bad would Joe Biden be at the following task?

good_biden_1. Recording a rap song

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	7%	6%	3%	11%	6%	8%	8%	9%	7%	7%	6%	2%	2%	17%	11%
			P			**	*	**			*	*	**	**	*
Somewhat good	9%	8%	10%	16%	9%	20%	1%	8%	8%	12%	3%	7%	2%	13%	11%
				N.O		**	*	**	T	T.X	*	*	**	**	*
Somewhat bad	13%	14%	14%	17%	14%	6%	6%	31%	13%	11%	16%	12%	5%	23%	14%
					**	**	*	**			*	*	**	**	*
Very bad	47%	51%	51%	46%	50%	38%	56%	30%	49%	45%	51%	49%	60%	20%	29%
		N			AB	**	AB*	**	AB		AB*	*	**	**	*
Don't know	25%	21%	22%	10%	21%	28%	29%	23%	22%	26%	25%	30%	30%	28%	36%
		Q	Q		**	**	*	**			*	*	**	**	*
Net: Good	15%	14%	13%	27%	15%	28%	9%	16%	15%	18%	9%	9%	4%	30%	21%
				N.O.P		**	*	**		X	*	*	**	**	*
Net: Bad	60%	65%	64%	63%	64%	44%	62%	61%	63%	56%	66%	61%	65%	43%	42%
		N	N		W.AB	**	*	**	AB		AB*	*	**	**	*

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Parent or guardian of any children					Income				Political Party				
		Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Much more enjoyable	14%	15%	13%	14%	13%	16%	14%	11%	17%	13%	24%	8%	10%	14%	6%
						*			AI		BE.BF.BH			*	*
Slightly more enjoyable	17%	16%	16%	16%	20%	13%	17%	14%	24%	13%	27%	10%	18%	4%	9%
						*			AI.AK		BE.BF.BG.BH		BE.BG.BH	*	*
Slightly less enjoyable	8%	12%	6%	8%	8%	5%	8%	10%	8%	5%	6%	8%	11%	5%	7%
		AD.AE		AD		*							BD	*	*
Much less enjoyable	21%	18%	26%	22%	21%	11%	19%	23%	22%	22%	8%	42%	16%	37%	19%
			AC.AE.AG	AC.AG		*						BD.BF.BH	BD	BD.BF.BH*	BD*
Don't know	21%	26%	19%	21%	21%	27%	22%	25%	16%	22%	18%	18%	24%	10%	36%
		AD		AD		*		AJ						*	BD.BE.BF.BG*
N/A – I would never do this activity	19%	14%	20%	19%	18%	28%	20%	18%	13%	24%	17%	14%	21%	30%	23%
			AC	AC		AC*		AJ					BE	BD.BE*	*
Net: More enjoyable	31%	31%	28%	29%	33%	29%	31%	24%	41%	26%	52%	18%	28%	17%	15%
						*			AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Net: Less enjoyable	29%	30%	33%	31%	29%	16%	27%	33%	30%	28%	14%	50%	27%	42%	28%
		AG	AG	AG	AG	*						BD.BF.BH	BD	BD.BF*	BD*

enjoy_biden_6. Having him as your partner in a game of charades

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Much more enjoyable	15%	17%	16%	16%	14%	14%	13%	11%	23%	15%	27%	9%	11%	11%	6%
						*			AH.AI		BE.BF.BG.BH			*	*
Slightly more enjoyable	18%	17%	16%	16%	20%	8%	19%	18%	20%	10%	24%	10%	19%	15%	13%
					AG	*		AK	AK		BE.BH		BE	*	*
Slightly less enjoyable	8%	11%	6%	8%	7%	14%	8%	6%	11%	6%	7%	7%	9%	8%	7%
		AD.AE.AF		AD		AD.AF*			AI					*	*
Much less enjoyable	22%	19%	26%	23%	22%	17%	18%	26%	23%	25%	6%	48%	18%	29%	17%
			AC.AE			*		AH				BD.BF.BG.BH	BD	BD*	BD*
Don't know	17%	20%	16%	18%	16%	24%	17%	19%	14%	20%	15%	11%	21%	18%	27%
						*							BE	*	BD.BE*
N/A – I would never do this activity	20%	15%	20%	19%	21%	23%	24%	20%	10%	23%	20%	15%	21%	18%	30%
						*		AJ						*	BD.BE*
Net: More enjoyable	33%	34%	32%	32%	34%	22%	32%	29%	43%	26%	51%	19%	31%	27%	18%
						*			AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Net: Less enjoyable	30%	30%	32%	31%	29%	31%	27%	32%	33%	31%	13%	55%	28%	37%	24%
						*						BD.BF.BG.BH	BD	BD*	BD*

How good or bad would Joe Biden be at the following task?

good_biden_1. Recording a rap song

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	7%	9%	8%	7%	5%	14%	7%	5%	8%	7%	10%	5%	6%	4%	3%
						AD.AE.AF*					BE.BH			*	*
Somewhat good	9%	9%	7%	8%	10%	8%	9%	9%	10%	6%	13%	8%	6%	4%	7%
						*					BE.BF			*	*
Somewhat bad	13%	11%	14%	12%	14%	8%	14%	11%	14%	13%	20%	2%	15%	20%	11%
						*					BE		BE	BE*	BE*
Very bad	47%	47%	52%	50%	47%	25%	42%	55%	53%	39%	34%	72%	47%	52%	28%
		AG	AG	AG	AG	*		AH.AK	AH.AK			BD.BF.BG.BH	BD.BH	BD.BH*	*
Don't know	25%	23%	21%	23%	24%	44%	29%	20%	15%	35%	23%	13%	26%	20%	51%
						AC.AD.AE.AF*		AI.AJ			BE		BE	*	BD.BE.BF.BG*
Net: Good	15%	19%	13%	15%	15%	23%	16%	14%	18%	13%	23%	13%	12%	8%	10%
		AD		AD		*					BE.BF.BG.BH			*	*
Net: Bad	60%	58%	66%	62%	61%	33%	55%	66%	67%	52%	54%	74%	61%	71%	39%
		AG	AC.AE.AG	AG	AG	*		AH.AK	AH.AK			BH	BD.BF.BH	BH	BD.BH*

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Political Viewpoint								2012 Presidential Vote					
		Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	14%	30%	22%	15%	7%	8%	5%	25%	8%	23%	9%	13%	8%	24%	9%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BN.BP				BK.BL.BM.BN.BP		BR.BT		*		BV.CA	
Slightly more enjoyable	17%	24%	30%	19%	11%	9%	10%	28%	11%	26%	10%	6%	15%	27%	8%
		BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Slightly less enjoyable	8%	5%	6%	12%	7%	6%	7%	6%	6%	7%	6%	10%	10%	6%	5%
				BI.BJ.BO.BP								*			
Much less enjoyable	21%	9%	8%	15%	39%	39%	15%	8%	39%	11%	39%	25%	20%	9%	40%
				BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Don't know	21%	17%	18%	21%	18%	18%	38%	18%	18%	19%	17%	34%	26%	18%	19%
							BI.BJ.BK.BL.BM.BO.BP					BO.BR*	BQ.BR		
N/A – I would never do this activity	19%	15%	16%	19%	18%	18%	25%	16%	18%	15%	20%	14%	22%	16%	19%
							BO					*	BQ		
Net: More enjoyable	31%	54%	52%	33%	18%	18%	15%	53%	18%	49%	18%	18%	22%	51%	17%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Net: Less enjoyable	29%	14%	14%	27%	46%	46%	22%	14%	46%	18%	45%	35%	30%	15%	45%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA

enjoy_biden_6. Having him as your partner in a game of charades

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	15%	30%	29%	15%	7%	11%	4%	29%	9%	26%	8%	18%	8%	28%	9%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BN.BP				BK.BL.BM.BN.BP		BR.BT		*		BV.CA	
Slightly more enjoyable	18%	26%	26%	26%	13%	7%	11%	26%	11%	25%	8%	16%	16%	27%	9%
		BL.BM.BN.BP	BL.BM.BN.BP	BL.BM.BN.BP				BL.BM.BN.BP		BR.BT		*	BR	BV.CA	
Slightly less enjoyable	8%	4%	9%	10%	6%	6%	10%	7%	6%	7%	9%	2%	9%	7%	6%
												*			
Much less enjoyable	22%	9%	7%	17%	40%	45%	14%	8%	42%	10%	42%	33%	21%	6%	45%
				BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BJ		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Don't know	17%	12%	16%	17%	16%	10%	32%	15%	14%	16%	13%	18%	21%	19%	11%
							BI.BJ.BK.BL.BM.BO.BP					*	BR	BV	
N/A – I would never do this activity	20%	18%	14%	21%	17%	21%	29%	15%	19%	15%	19%	12%	25%	14%	19%
							BJ.BL.BO.BP					*	BQ		
Net: More enjoyable	33%	56%	54%	35%	21%	18%	15%	55%	20%	52%	17%	34%	24%	54%	19%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BT		BR*	BR	BV.CA	
Net: Less enjoyable	30%	14%	15%	27%	46%	51%	24%	15%	48%	17%	51%	35%	30%	12%	51%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BO		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA

How good or bad would Joe Biden be at the following task?

good_biden_1. Recording a rap song

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	7%	13%	8%	7%	2%	11%	3%	10%	5%	9%	5%	3%	6%	8%	5%
		BL.BN.BP	BL	BL		BL.BN.BP		BL.BN	BL	BR		*			
Somewhat good	9%	15%	10%	9%	7%	6%	8%	12%	7%	13%	3%	5%	8%	11%	6%
		BL.BM.BP						BP		BR		*	BR	BV	
Somewhat bad	13%	19%	20%	16%	4%	7%	13%	20%	5%	19%	4%	7%	13%	20%	3%
		BL.BM.BP	BL.BM.BP	BL.BM.BP			BL.BP	BL.BM.BP		BR.BT		*	BR	BV.CA	
Very bad	47%	37%	41%	40%	69%	64%	29%	39%	67%	37%	72%	60%	41%	38%	69%
				BN	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ*		BU.CA	
Don't know	25%	17%	22%	28%	18%	13%	47%	20%	16%	22%	16%	26%	32%	22%	16%
			BM	BI.BL.BM.BO.BP			BI.BJ.BK.BL.BM.BO.BP					*	BQ.BR		
Net: Good	15%	28%	17%	16%	9%	17%	11%	21%	12%	22%	8%	8%	14%	19%	11%
		BK.BL.BM.BN.BO	BL	BL		BL		BJ.BL.BN.BP	BL	BR.BT		*	BR	BV	
Net: Bad	60%	56%	61%	56%	73%	71%	42%	59%	72%	56%	76%	66%	54%	59%	72%
		BN	BN	BN	BI.BJ.BK.BN.BO	BI.BK.BN.BO		BN	BI.BJ.BK.BN.BO		BQ.BT	*		BU.CA	

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	2016 Presidential Vote					Voting Registration		
		Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Much more enjoyable	14%	18% **	24% **	- **	5% **	10% CD	16% CD	11% 15%	3% 17% *
Slightly more enjoyable	17%	32% **	12% **	- **	10% **	16% BV	18% BV	15% CB	17% *
Slightly less enjoyable	8%	9% **	19% **	40% **	7% **	11% BU.BV	6% CC	15% CB	6% 26% *
Much less enjoyable	21%	8% **	9% **	16% **	22% **	18% BU	23% CC	14% CC	26% CC*
Don't know	21%	24% **	21% **	- **	24% **	25% BU	19% CB	26% CB	24% *
N/A – I would never do this activity	19%	9% **	16% **	44% **	33% **	21% BU	18% CC	19% CD	24% *
Net: More enjoyable	31%	50% **	35% **	- **	15% **	26% BV	34% CC.CD	26% CD	20% *
Net: Less enjoyable	29%	17% **	28% **	56% **	29% **	29% BU	29% CC	29% CD	33% *

enjoy_biden_6. Having him as your partner in a game of charades

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Much more enjoyable	15%	23% **	8% **	- **	5% **	10% CC.CD	18% CC.CD	10% 16%	2% 10% *
Slightly more enjoyable	18%	34% **	9% **	44% **	9% **	16% BV	19% BV	16% CB	10% *
Slightly less enjoyable	8%	11% **	18% **	19% **	- **	10% BU	6% CC	13% CC	7% 25% *
Much less enjoyable	22%	13% **	29% **	37% **	27% **	19% BU	24% CC	17% CC	25% *
Don't know	17%	15% **	33% **	- **	20% **	20% BV	15% BV	19% CB	32% CB.CC*
N/A – I would never do this activity	20%	5% **	4% **	- **	39% **	25% BU.BV	18% CB	25% CB	24% *
Net: More enjoyable	33%	57% **	17% **	44% **	14% **	26% BV	37% CC.CD	26% CD	12% *
Net: Less enjoyable	30%	24% **	47% **	56% **	27% **	28% BU	30% CC	30% CD	32% *

How good or bad would Joe Biden be at the following task?

good_biden_1. Recording a rap song

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	7%	9% **	30% **	- **	5% **	6% **	6% CC.CD	9% 34%	3% 28% *
Somewhat good	9%	6% **	4% **	19% **	- **	9% BV	8% BV	13% CB	4% *
Somewhat bad	13%	14% **	4% **	- **	4% **	15% BV	12% CC	14% CD	17% *
Very bad	47%	52% **	38% **	81% **	58% **	38% BU.BV	54% CC.CD	34% CB	28% CB.CC*
Don't know	25%	19% **	24% **	- **	33% **	32% BU.BV	20% CB	29% CB	47% *
Net: Good	15%	15% **	34% **	19% **	5% **	15% BV	14% CC	22% CD	8% *
Net: Bad	60%	66% **	42% **	81% **	62% **	53% BU	66% CC.CD	49% CD	45% *

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	

good_biden_2. Solving a computer problem

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	9%	9%	9%	9%	10%	8%	11%	6%	8%	10%	8%	13%	15%	6%	9%
												J.M			
Somewhat good	13%	12%	15%	16%	9%	14%	15%	15%	12%	12%	11%	16%	17%	16%	13%
				D											
Somewhat bad	16%	18%	14%	19%	17%	14%	24%	11%	14%	15%	17%	11%	14%	20%	12%
				G.H.I											
Very bad	33%	37%	31%	29%	32%	37%	28%	33%	36%	36%	38%	23%	27%	26%	33%
		B				C			F		K.L.M				
Don't know	28%	25%	32%	27%	32%	27%	22%	35%	29%	27%	26%	38%	26%	32%	34%
			A					F	F			J.L		O.Q	
Net: Good	22%	21%	24%	25%	19%	22%	26%	21%	20%	22%	19%	29%	33%	21%	22%
											J	J.M			
Net: Bad	49%	55%	44%	48%	49%	51%	52%	44%	50%	51%	55%	33%	42%	46%	45%
		B									K.L		K		

good_biden_3. Parallel parking

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	12%	11%	13%	12%	11%	14%	13%	14%	12%	11%	11%	15%	17%	14%	10%
												J			
Somewhat good	18%	19%	18%	20%	17%	17%	24%	12%	16%	22%	19%	15%	18%	21%	17%
				G.H						G					
Somewhat bad	11%	11%	10%	16%	9%	8%	15%	7%	8%	13%	11%	5%	12%	12%	10%
				D.E			G.H			G			K		
Very bad	25%	29%	21%	22%	25%	26%	20%	26%	28%	23%	26%	22%	24%	22%	26%
		B							F						
Don't know	34%	30%	38%	30%	37%	35%	28%	40%	36%	31%	33%	43%	28%	32%	36%
			A					F.I	F			J.L			
Net: Good	31%	31%	31%	32%	28%	31%	37%	26%	27%	33%	29%	30%	35%	35%	28%
							G.H								
Net: Bad	35%	39%	31%	38%	34%	34%	35%	33%	36%	36%	37%	27%	36%	33%	36%
		B									K				

good_biden_4. Running a doggy daycare

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	14%	13%	16%	13%	14%	15%	16%	14%	13%	15%	14%	12%	21%	13%	12%
													J.K		
Somewhat good	20%	21%	19%	25%	20%	16%	21%	21%	18%	21%	19%	19%	16%	26%	15%
				E											
Somewhat bad	10%	11%	10%	13%	9%	9%	17%	6%	8%	12%	10%	9%	12%	12%	11%
				G.H						G					
Very bad	25%	27%	23%	19%	24%	29%	18%	26%	27%	25%	27%	19%	21%	19%	26%
						C			F						
Don't know	31%	29%	33%	29%	33%	31%	28%	33%	34%	27%	29%	41%	29%	30%	36%
												J.L		O.Q	
Net: Good	34%	34%	34%	39%	34%	31%	37%	35%	31%	36%	33%	31%	38%	39%	27%
				E											
Net: Bad	35%	37%	33%	32%	33%	38%	35%	32%	35%	37%	37%	28%	33%	31%	37%
											K			P	

good_biden_5. Carving a turkey

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	19%	20%	19%	16%	19%	22%	17%	22%	19%	19%	20%	17%	20%	19%	15%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Education			Marital Status										
	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say

good_biden_2. Solving a computer problem

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	9%	8%	9%	13%	8%	26%	6%	10%	8%	10%	10%	11%	6%	8%	6%
						**	*	**			*	*	**	**	*
Somewhat good	13%	13%	14%	15%	12%	8%	8%	16%	11%	15%	15%	17%	20%	13%	16%
						**	*	**			*	*	**	**	*
Somewhat bad	16%	18%	18%	23%	17%	11%	14%	10%	16%	16%	19%	7%	15%	22%	13%
		N	N	N		**	*	**			Y*	*	**	**	*
Very bad	33%	35%	31%	33%	37%	29%	35%	25%	36%	32%	35%	26%	23%	23%	25%
						**	*	**			*	*	**	**	*
Don't know	28%	26%	28%	16%	27%	26%	37%	38%	28%	26%	21%	38%	35%	34%	39%
		Q	Q			**	X*	**			*	X*	**	**	X*
Net: Good	22%	21%	23%	28%	19%	34%	15%	27%	20%	25%	25%	29%	27%	21%	23%
						**	*	**			*	*	**	**	*
Net: Bad	49%	53%	49%	56%	54%	40%	49%	35%	52%	49%	54%	33%	39%	45%	38%
		N		N	Y	**	*	**	Y	Y	Y*	*	**	**	*

good_biden_3. Parallel parking

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	12%	11%	15%	18%	12%	20%	10%	14%	12%	12%	14%	17%	9%	5%	11%
				N		**	*	**			*	*	**	**	*
Somewhat good	18%	18%	17%	27%	18%	13%	8%	20%	17%	20%	17%	20%	5%	40%	14%
				N.O		**	*	**			*	*	**	**	*
Somewhat bad	11%	11%	11%	9%	10%	-	21%	8%	10%	10%	15%	10%	17%	8%	10%
						**	R.V.W*	**			*	*	**	**	*
Very bad	25%	26%	23%	18%	28%	39%	17%	22%	27%	23%	24%	13%	23%	29%	21%
					Y	**	*	**	Y		*	*	**	**	*
Don't know	34%	34%	34%	27%	32%	28%	44%	36%	33%	35%	30%	40%	47%	17%	44%
						**	*	**			*	*	**	**	*
Net: Good	31%	29%	32%	45%	31%	33%	18%	34%	30%	32%	31%	37%	14%	46%	25%
				N.O.P		**	*	**			*	T*	**	**	*
Net: Bad	35%	37%	34%	27%	37%	39%	38%	30%	37%	33%	39%	23%	39%	38%	31%
					Y	**	*	**	Y		*	*	**	**	*

good_biden_4. Running a doggy daycare

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	14%	14%	15%	23%	15%	25%	9%	6%	14%	16%	14%	14%	21%	1%	17%
				N.O		**	*	**			*	*	**	**	*
Somewhat good	20%	23%	24%	24%	18%	7%	17%	29%	18%	20%	22%	19%	17%	43%	16%
		N	N	N		**	*	**			*	*	**	**	*
Somewhat bad	10%	10%	8%	12%	10%	16%	5%	19%	11%	10%	8%	12%	18%	9%	9%
						**	*	**			*	*	**	**	*
Very bad	25%	27%	20%	21%	27%	19%	27%	14%	26%	21%	31%	25%	17%	16%	16%
						**	*	**			*	*	**	**	*
Don't know	31%	26%	32%	21%	29%	32%	41%	32%	30%	33%	25%	30%	28%	31%	42%
			Q			**	X*	**			*	*	**	**	*
Net: Good	34%	37%	39%	47%	33%	32%	27%	35%	33%	36%	36%	33%	38%	44%	32%
		N	N	N		**	*	**			*	*	**	**	*
Net: Bad	35%	37%	28%	32%	38%	35%	32%	33%	37%	31%	39%	37%	35%	25%	26%
		P				**	*	**			*	*	**	**	*

good_biden_5. Carving a turkey

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	19%	19%	25%	31%	22%	23%	14%	18%	21%	17%	22%	24%	7%	15%	15%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Parent or guardian of any children					Income				Political Party				
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure

good_biden_2. Solving a computer problem

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	9%	13%	9%	10%	7%	9%	11%	4%	11%	8%	14%	6%	8%	-	6%
		AF				*	AI		AI		BE.BF.BG			*	*
Somewhat good	13%	12%	14%	13%	13%	13%	14%	15%	13%	8%	23%	7%	11%	8%	7%
						*					BE.BF.BG.BH			*	*
Somewhat bad	16%	16%	11%	13%	19%	17%	17%	17%	18%	10%	20%	9%	19%	10%	15%
					AD.AE	*		AK	AK		BE		BE	*	*
Very bad	33%	32%	38%	35%	33%	24%	30%	34%	37%	36%	14%	63%	31%	50%	20%
			AG			*						BD.BF.BH	BD.BH	BD.BF.BH*	*
Don't know	28%	28%	28%	28%	27%	37%	29%	29%	21%	38%	29%	15%	30%	32%	52%
						*	AJ	AJ	AJ		BE		BE	BE*	BD.BE.BF.BG*
Net: Good	22%	25%	23%	23%	21%	21%	25%	20%	24%	17%	37%	13%	19%	8%	13%
						*	AK				BE.BF.BG.BH			*	*
Net: Bad	49%	47%	50%	48%	52%	41%	46%	52%	54%	46%	34%	72%	50%	60%	35%
						*						BD.BF.BH	BD.BH	BD.BH*	*

good_biden_3. Parallel parking

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	12%	12%	13%	12%	13%	11%	13%	8%	15%	13%	25%	5%	8%	6%	7%
						*			AI		BE.BF.BG.BH			*	*
Somewhat good	18%	17%	17%	18%	19%	18%	18%	18%	25%	10%	26%	11%	21%	8%	10%
						*	AK		AH.AI.AK		BE.BG.BH		BE.BH	*	*
Somewhat bad	11%	12%	9%	10%	12%	7%	11%	13%	12%	6%	10%	9%	11%	18%	12%
						*		AK						*	*
Very bad	25%	27%	24%	24%	25%	22%	25%	23%	23%	30%	8%	47%	25%	31%	20%
						*						BD.BF.BH	BD	BD*	BD*
Don't know	34%	31%	37%	36%	31%	42%	34%	39%	25%	41%	32%	28%	35%	37%	51%
						*	AJ	AJ	AJ					*	BD.BE.BF*
Net: Good	31%	29%	30%	30%	32%	29%	31%	26%	41%	24%	51%	16%	29%	14%	17%
						*			AH.AI.AK		BE.BF.BG.BH		BE.BG.BH	*	*
Net: Bad	35%	39%	33%	35%	37%	29%	36%	36%	34%	36%	18%	56%	36%	50%	32%
						*						BD.BF.BH	BD	BD*	BD*

good_biden_4. Running a doggy daycare

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	14%	15%	15%	15%	13%	15%	14%	10%	21%	14%	27%	8%	11%	4%	7%
						*			AH.AI		BE.BF.BG.BH			*	*
Somewhat good	20%	21%	17%	18%	22%	17%	19%	25%	23%	8%	27%	14%	21%	18%	11%
						*	AK	AK	AK		BE.BH		BE.BH	*	*
Somewhat bad	10%	10%	10%	10%	10%	15%	11%	8%	12%	9%	10%	10%	11%	18%	10%
						*								*	*
Very bad	25%	25%	28%	26%	24%	15%	23%	26%	21%	33%	11%	44%	23%	30%	21%
						*			AH.AI			BD.BF.BH	BD	BD*	BD*
Don't know	31%	29%	30%	30%	31%	38%	33%	32%	22%	36%	26%	24%	34%	30%	51%
						*	AJ	AJ	AJ				BD.BE	*	BD.BE.BF.BG*
Net: Good	34%	36%	32%	34%	35%	32%	33%	35%	44%	22%	54%	22%	32%	22%	18%
						*	AK	AK	AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Net: Bad	35%	35%	37%	36%	34%	30%	34%	33%	34%	42%	21%	54%	34%	48%	31%
						*						BD.BF.BH	BD	BD*	BD*

good_biden_5. Carving a turkey

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	19%	19%	22%	21%	18%	17%	17%	17%	29%	16%	36%	11%	16%	9%	7%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Political Viewpoint								2012 Presidential Vote					
	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump

good_biden_2. Solving a computer problem

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	9%	14%	13%	10%	4%	10%	5%	13%	6%	13%	5%	-	8%	12%	6%
		BL.BN.BP	BL.BN.BP	BL.BP		BL.BP		BL.BN.BP	BL	BR.BS.BT		*		BV	
Somewhat good	13%	20%	18%	15%	9%	7%	12%	19%	8%	22%	5%	5%	11%	22%	5%
		BL.BM.BP	BL.BM.BP	BM.BP				BL.BM.BP		BR.BS.BT		*	BR	BV.CA	
Somewhat bad	16%	26%	21%	20%	9%	9%	10%	23%	9%	20%	11%	7%	16%	22%	9%
		BL.BM.BN.BP	BL.BM.BN.BP	BL.BM.BN.BP				BL.BM.BN.BP		BR		*		BV.CA	
Very bad	33%	18%	18%	23%	61%	60%	20%	18%	61%	16%	62%	53%	32%	15%	63%
					BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ.BT*	BQ		BU.CA
Don't know	28%	22%	30%	32%	17%	14%	53%	27%	16%	29%	17%	35%	34%	30%	16%
			BL.BM.BP	BL.BM.BP			BI.BJ.BK.BL.BM.BO	BL.BM.BP		BR		BR*	BR	BV	
Net: Good	22%	34%	31%	25%	13%	17%	17%	32%	14%	35%	10%	5%	19%	33%	11%
		BL.BM.BN.BP	BL.BM.BN.BP	BL.BP				BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Net: Bad	49%	44%	39%	43%	70%	69%	30%	41%	70%	36%	73%	60%	48%	37%	73%
		BN		BN	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO		BN	BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA

good_biden_3. Parallel parking

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	12%	29%	20%	13%	4%	8%	7%	23%	5%	23%	4%	2%	8%	24%	5%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Somewhat good	18%	26%	28%	22%	12%	9%	9%	27%	11%	25%	11%	2%	17%	28%	10%
		BL.BM.BN.BP	BL.BM.BN.BP	BL.BM.BN.BP				BL.BM.BN.BP		BR.BS.BT		*	BR.BS	BV.CA	
Somewhat bad	11%	14%	10%	12%	9%	8%	11%	12%	9%	13%	6%	9%	11%	10%	8%
										BR		*			
Very bad	25%	5%	10%	19%	46%	48%	16%	8%	47%	9%	48%	39%	25%	7%	47%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BO		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Don't know	34%	26%	32%	34%	29%	27%	57%	30%	28%	30%	31%	49%	39%	30%	30%
						BI.BJ.BK.BL.BM.BO.BP						BQ.BR*	BQ.BR		
Net: Good	31%	55%	48%	35%	16%	17%	16%	50%	16%	48%	15%	4%	25%	52%	14%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*	BR.BS	BV.CA	
Net: Bad	35%	19%	20%	31%	55%	56%	27%	20%	55%	23%	54%	48%	36%	17%	56%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA

good_biden_4. Running a doggy daycare

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	14%	33%	29%	13%	4%	11%	6%	31%	7%	24%	7%	2%	10%	27%	7%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BP		BL.BP		BK.BL.BM.BN.BP	BL	BR.BS.BT		*		BV.CA	
Somewhat good	20%	26%	25%	24%	15%	13%	11%	25%	14%	25%	13%	17%	16%	28%	10%
		BL.BM.BN.BP	BL.BM.BN.BP	BL.BM.BN.BP				BL.BM.BN.BP		BR.BT		*		BV.CA	
Somewhat bad	10%	10%	7%	11%	12%	8%	12%	9%	10%	9%	10%	8%	12%	8%	8%
												*			
Very bad	25%	8%	11%	16%	46%	46%	19%	10%	46%	13%	44%	31%	24%	11%	47%
				BI.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BO		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Don't know	31%	23%	27%	35%	23%	22%	51%	25%	23%	26%	26%	43%	38%	27%	28%
				BI.BL.BM.BO.BP		BI.BJ.BK.BL.BM.BO.BP						BQ.BR*	BQ.BR		
Net: Good	34%	59%	54%	37%	20%	24%	17%	56%	21%	53%	20%	19%	26%	55%	17%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Net: Bad	35%	19%	19%	28%	58%	54%	31%	19%	56%	22%	54%	38%	36%	18%	55%
				BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA

good_biden_5. Carving a turkey

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	19%	42%	35%	20%	7%	12%	8%	38%	9%	34%	10%	15%	11%	39%	11%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	2016 Presidential Vote					Voting Registration		
	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know

good_biden_2. Solving a computer problem

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	9%	12%	14%	-	-	9%	9%	9%	7%
		**	**	**	**				*
Somewhat good	13%	11%	16%	19%	6%	13%	13%	16%	9%
		**	**	**	**	BV			*
Somewhat bad	16%	8%	20%	44%	7%	16%	15%	18%	19%
		**	**	**	**	BV			*
Very bad	33%	39%	38%	37%	56%	26%	39%	24%	18%
		**	**	**	**	BU	CC.CD		*
Don't know	28%	30%	12%	-	30%	36%	24%	34%	47%
		**	**	**	**	BV		CB	CB*
Net: Good	22%	23%	31%	19%	6%	22%	22%	25%	16%
		**	**	**	**	BV			*
Net: Bad	49%	47%	57%	81%	63%	42%	54%	41%	37%
		**	**	**	**		CC.CD		*

good_biden_3. Parallel parking

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	12%	11%	12%	-	-	10%	14%	9%	6%
		**	**	**	**	BV			*
Somewhat good	18%	13%	44%	19%	6%	17%	18%	20%	17%
		**	**	**	**	BV			*
Somewhat bad	11%	26%	10%	-	4%	12%	9%	15%	7%
		**	**	**	**			CB	*
Very bad	25%	21%	22%	81%	24%	22%	26%	21%	24%
		**	**	**	**	BU			*
Don't know	34%	30%	12%	-	65%	39%	32%	35%	46%
		**	**	**	**	BU.BV			CB*
Net: Good	31%	23%	56%	19%	6%	27%	32%	29%	23%
		**	**	**	**	BV			*
Net: Bad	35%	46%	32%	81%	28%	34%	36%	36%	31%
		**	**	**	**	BU			*

good_biden_4. Running a doggy daycare

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	14%	9%	12%	44%	-	11%	16%	11%	9%
		**	**	**	**				*
Somewhat good	20%	49%	42%	19%	5%	19%	20%	20%	14%
		**	**	**	**	BV			*
Somewhat bad	10%	14%	12%	16%	7%	14%	9%	14%	15%
		**	**	**	**	BU.BV		CB	*
Very bad	25%	14%	18%	20%	38%	20%	27%	19%	18%
		**	**	**	**	BU	CC		*
Don't know	31%	15%	16%	-	50%	36%	28%	36%	45%
		**	**	**	**	BU.BV		CB	CB*
Net: Good	34%	57%	54%	63%	5%	30%	37%	31%	23%
		**	**	**	**	BV	CD		*
Net: Bad	35%	28%	30%	37%	45%	34%	36%	33%	32%
		**	**	**	**	BU			*

good_biden_5. Carving a turkey

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	19%	17%	8%	-	5%	12%	23%	14%	3%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Somewhat good	24%	25%	23%	27%	22%	23%	33% G.H.I	24%	22%	20%	25%	24%	19%	25%	19%
Somewhat bad	10%	11%	8%	13% E	9%	7%	10%	8%	7%	14% G.H	9%	6%	13% K	14% K	11% P
Very bad	18%	20%	17%	17%	17%	20%	16%	17%	21%	16%	19%	15%	19%	14%	21% Q
Don't know	29%	25%	33% A	27%	34%	27%	23%	30%	31% F	30%	27%	38% J	30%	28%	34% O.Q
Net: Good	44%	45%	42%	43%	41%	45%	50% H.I	46%	41%	39%	45%	41%	39%	44%	34%
Net: Bad	28%	31% B	25%	30%	26%	27%	27%	25%	28%	31%	28%	21%	32% K	28%	33% P

good_biden_6. Mixing a Cosmopolitan cocktail drink

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	11%	12%	10%	13%	9%	10%	10%	14%	10%	11%	10%	9%	18% J.K.M	9%	11%
Somewhat good	19%	18%	19%	19%	18%	19%	26% G.H	15%	14%	20%	19%	14%	15%	23%	13%
Somewhat bad	13%	17% B	10%	18% D.E	12%	10%	15% G	8%	12%	16% G	13%	11%	14%	12%	13%
Very bad	20%	21%	20%	19%	19%	22%	18%	20%	22%	20%	21%	19%	22%	16%	24% P.Q
Don't know	38%	33%	42% A	31%	42% C	40% C	31%	43% F.I	42% F.I	33%	37%	46% J.L	31%	39%	40%
Net: Good	29%	30%	29%	32%	27%	29%	36% H	29%	24%	31%	29%	23%	33%	32%	23%
Net: Bad	33%	37% B	29%	37%	31%	32%	33%	28%	34%	36%	34%	31%	36%	28%	37% Q

good_biden_7. Helping you get over a breakup

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	15%	16%	14%	13%	15%	17%	13%	17%	16%	14%	15%	16%	14%	13%	9%
Somewhat good	20%	20%	20%	23%	20%	18%	24% H	17%	17%	23%	19%	15%	26% K	23%	17%
Somewhat bad	8%	8%	8%	15% D.E	6%	4%	11% H	6%	6%	9%	7%	8%	12%	8%	7%
Very bad	28%	29%	27%	22%	25%	34% C.D	25%	27%	30%	28%	31% K.L	18%	21%	26%	30% Q
Don't know	29%	27%	32%	28%	34%	28%	27%	33%	32%	26%	27%	44% J.L.M	26%	30%	37% O.Q
Net: Good	35%	36%	34%	36%	35%	34%	37%	34%	33%	37%	34%	31%	41%	36%	26%
Net: Bad	36%	37%	34%	37%	31%	37%	36%	33%	36%	38%	39% K	26%	33%	34%	37% Q

good_biden_8. Helping you set up a dating profile

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	9%	10%	8%	9%	8%	9%	9%	8%	10%	9%	7%	14% J	16% J.M	7%	8%
Somewhat good	14%	14%	14%	17%	13%	12%	19% H	14%	10%	15%	14%	10%	11%	18%	12%
Somewhat bad	13%	15%	11%	17%	12%	10%	16%	12%	11%	14%	14%	8%	13%	15%	11%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Education			Marital Status										
		Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
Somewhat good			N	N.O		**	*	**			*	*	**	**	*
	24%	29%	25%	28%	24%	15%	15%	27%	23%	27%	23%	23%	37%	21%	19%
Somewhat bad		N				**	*	**			*	*	**	**	*
	10%	9%	5%	12%	10%	8%	6%	12%	10%	9%	8%	6%	17%	18%	9%
Very bad				P		**	*	**			*	*	**	**	*
	18%	18%	15%	11%	19%	23%	18%	9%	19%	16%	20%	18%	14%	21%	20%
Don't know						**	*	**			*	*	**	**	*
	29%	25%	31%	19%	25%	31%	46%	35%	28%	31%	27%	30%	26%	24%	36%
Net: Good		Q				**	R.V.W.X*	**	R		*	*	**	**	*
	44%	48%	50%	58%	46%	38%	30%	44%	44%	44%	45%	46%	44%	37%	35%
Net: Bad		N	N	N	T	**	*	**	T		*	*	**	**	*
	28%	27%	20%	23%	29%	31%	24%	21%	28%	25%	28%	24%	31%	39%	29%
						**	*	**			*	*	**	**	*

good_biden_6. Mixing a Cosmopolitan cocktail drink

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	11%	10%	8%	16%	12%	13%	4%	7%	11%	10%	9%	10%	10%	13%	11%
						**	*	**			*	*	**	**	*
Somewhat good	19%	19%	24%	30%	19%	16%	23%	29%	19%	19%	19%	12%	28%	19%	8%
		N	N	N.O		**	*	**			*	*	**	**	*
Somewhat bad	13%	13%	15%	10%	12%	10%	16%	7%	12%	13%	13%	11%	9%	23%	23%
						**	*	**			*	*	**	**	*
Very bad	20%	21%	15%	11%	21%	23%	18%	12%	20%	22%	22%	20%	4%	14%	15%
		Q				**	*	**			*	*	**	**	*
Don't know	38%	36%	38%	33%	37%	38%	38%	45%	37%	36%	36%	47%	49%	31%	43%
						**	*	**			*	*	**	**	*
Net: Good	29%	30%	32%	46%	31%	29%	27%	36%	31%	29%	28%	21%	38%	31%	19%
			N	N.O.P		**	*	**			*	*	**	**	*
Net: Bad	33%	35%	30%	21%	33%	32%	34%	19%	32%	35%	36%	31%	13%	37%	38%
		Q				**	*	**			*	*	**	**	*

good_biden_7. Helping you get over a breakup

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	15%	17%	17%	29%	16%	23%	15%	6%	16%	12%	18%	18%	21%	-	13%
		N	N	N.O.P		**	*	**			*	*	**	**	*
Somewhat good	20%	19%	22%	30%	19%	11%	16%	28%	19%	21%	18%	21%	11%	40%	20%
				N.O		**	*	**			*	*	**	**	*
Somewhat bad	8%	9%	9%	6%	7%	5%	8%	16%	7%	10%	8%	6%	4%	24%	4%
						**	*	**			*	*	**	**	*
Very bad	28%	30%	24%	20%	30%	35%	28%	10%	29%	26%	30%	22%	32%	19%	22%
		Q				**	*	**			*	*	**	**	*
Don't know	29%	25%	29%	16%	28%	26%	33%	40%	29%	30%	27%	32%	32%	18%	42%
			Q			**	*	**			*	*	**	**	*
Net: Good	35%	36%	39%	59%	35%	34%	31%	33%	35%	34%	36%	39%	32%	40%	33%
		N	N	N.O.P		**	*	**			*	*	**	**	*
Net: Bad	36%	39%	32%	25%	37%	40%	36%	26%	36%	36%	38%	28%	36%	43%	25%
		Q				**	*	**			*	*	**	**	*

good_biden_8. Helping you set up a dating profile

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	9%	11%	7%	12%	9%	18%	5%	14%	9%	10%	7%	6%	8%	4%	13%
						**	*	**			*	*	**	**	*
Somewhat good	14%	12%	16%	21%	12%	22%	7%	14%	12%	15%	18%	13%	17%	23%	13%
				N.O		**	*	**			*	*	**	**	*
Somewhat bad	13%	13%	15%	18%	13%	4%	15%	14%	13%	13%	13%	7%	19%	26%	11%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Parent or guardian of any children					Income				Political Party				
		Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
						*			AH.AI.AK		BE.BF.BG.BH		BH	*	*
Somewhat good	24%	23%	24%	24%	26%	11%	26%	25%	25%	17%	29%	22%	24%	26%	16%
			AG	AG	AG	*	AK				BE.BH			*	*
Somewhat bad	10%	10%	6%	7%	11%	14%	11%	10%	10%	5%	5%	10%	13%	16%	9%
					AD.AE	*	AK					BD	BD	BD*	*
Very bad	18%	21%	19%	20%	16%	17%	18%	19%	14%	23%	7%	33%	18%	24%	15%
						*				AJ		BD.BF.BH	BD	BD*	BD*
Don't know	29%	27%	28%	29%	27%	42%	28%	29%	22%	40%	23%	25%	30%	25%	53%
						AC.AD.AE.AF*		AJ		AH.AI.AJ				*	BD.BE.BF.BG*
Net: Good	44%	42%	46%	44%	45%	28%	43%	42%	54%	33%	65%	32%	39%	35%	23%
			AG	AG	AG	*	AK		AH.AI.AK		BE.BF.BG.BH		BH	*	*
Net: Bad	28%	31%	26%	27%	28%	31%	29%	29%	25%	28%	12%	43%	31%	40%	24%
						*						BD.BF.BH	BD	BD*	BD*

good_biden_6. Mixing a Cosmopolitan cocktail drink

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	11%	13%	12%	12%	9%	11%	11%	8%	13%	11%	16%	8%	10%	9%	6%
						*					BE.BF.BH			*	*
Somewhat good	19%	20%	15%	16%	22%	12%	18%	19%	25%	9%	26%	14%	19%	11%	9%
					AD.AE	*	AK	AK	AH.AI.AK		BE.BF.BG.BH		BH	*	*
Somewhat bad	13%	11%	10%	11%	15%	20%	14%	13%	13%	10%	13%	13%	11%	19%	16%
						AD.AE*								*	*
Very bad	20%	22%	21%	21%	20%	16%	20%	22%	18%	22%	8%	38%	20%	21%	15%
						*						BD.BF.BG.BH	BD	BD*	BD*
Don't know	38%	34%	42%	40%	35%	41%	37%	38%	31%	49%	37%	27%	41%	40%	54%
			AC.AF	AC		*				AH.AI.AJ	BE		BE	*	BD.BE.BF*
Net: Good	29%	33%	27%	29%	31%	23%	28%	28%	39%	20%	42%	21%	29%	21%	15%
						*	AK		AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Net: Bad	33%	34%	31%	32%	34%	36%	34%	35%	31%	31%	21%	51%	30%	40%	31%
						*						BD.BF.BH	BD	BD*	BD*

good_biden_7. Helping you get over a breakup

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	15%	16%	16%	16%	14%	11%	12%	12%	25%	12%	30%	6%	10%	6%	8%
						*			AH.AI.AK		BE.BF.BG.BH			*	*
Somewhat good	20%	18%	18%	18%	22%	22%	19%	21%	23%	15%	28%	13%	21%	20%	11%
						*					BE.BF.BH		BE.BH	*	*
Somewhat bad	8%	7%	4%	5%	11%	10%	10%	7%	8%	3%	7%	6%	10%	10%	9%
					AD.AE	*	AK							*	*
Very bad	28%	27%	31%	30%	27%	17%	27%	28%	26%	33%	9%	53%	28%	35%	22%
			AG	AG		*						BD.BF.BG.BH	BD	BD*	BD*
Don't know	29%	31%	30%	31%	26%	40%	31%	32%	19%	37%	27%	22%	31%	29%	50%
						AF*	AJ	AJ		AJ			BE	*	BD.BE.BF.BG*
Net: Good	35%	35%	34%	34%	36%	33%	32%	32%	47%	27%	57%	19%	31%	26%	19%
						*			AH.AI.AK		BE.BF.BG.BH		BE.BH	*	*
Net: Bad	36%	34%	35%	35%	38%	27%	37%	36%	33%	36%	16%	59%	37%	44%	31%
						*						BD.BF.BH	BD	BD*	BD*

good_biden_8. Helping you set up a dating profile

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	9%	9%	9%	9%	9%	9%	10%	5%	14%	7%	14%	6%	9%	2%	6%
						*	AI		AI.AK		BE.BF.BG.BH			*	*
Somewhat good	14%	18%	11%	13%	14%	14%	14%	17%	14%	9%	22%	9%	13%	11%	4%
						*		AK			BE.BF.BH		BH	*	*
Somewhat bad	13%	14%	10%	11%	16%	10%	14%	10%	19%	6%	16%	9%	14%	18%	11%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Political Viewpoint								2012 Presidential Vote					
		Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Somewhat good	24%	30% BM.BP	28% BM	25% BM	23%	16%	22%	29% BM.BP	20%	30%	18%	7% *	23% BS	31% BV.CA	17%
Somewhat bad	10%	5%	7%	12% BI.BO	10%	13% BI.BO	7%	6%	11% BO	7%	9%	17% *	12% BQ	5% BU	10%
Very bad	18%	6%	8%	15% BI.BJ.BO	31% BI.BJ.BK.BN.BO	32% BI.BJ.BK.BN.BO	12%	7%	32% BI.BJ.BK.BN.BO	7%	33%	25% BQ*	19% BQ	6% BU.CA	33%
Don't know	29%	17%	22%	28% BI.BO	28% BI.BO	27%	52% BI.BJ.BK.BL.BM.BO.BP	20% BI.BO	28% BI.BO	22%	29% BQ	36% *	35% BQ	19% BU	29%
Net: Good	44%	72% BK.BL.BM.BN.BP	63% BK.BL.BM.BN.BP	45% BL.BM.BN.BP	30%	28%	30%	66% BK.BL.BM.BN.BP	29%	64% BR.BS.BT	29%	22% *	34%	70% BV.CA	28%
Net: Bad	28%	11%	15%	27% BI.BJ.BO	42% BI.BJ.BK.BN.BO	45% BI.BJ.BK.BN.BO	18%	14%	43% BI.BJ.BK.BN.BO	14%	42% BQ.BT	42% BQ*	31% BQ	11% BU.CA	43%

good_biden_6. Mixing a Cosmopolitan cocktail drink

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	11%	19%	15%	10%	5%	16%	5%	17%	10%	16%	8%	7%	8%	14%	10%
		BK.BL.BN.BP	BL.BN			BL.BN.BP		BK.BL.BN.BP	BL	BR.BT		*			
Somewhat good	19%	29%	21%	24%	13%	9%	10%	24%	12%	24%	13%	7%	17%	27%	11%
		BL.BM.BN.BP	BM.BN.BP	BL.BM.BN.BP				BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Somewhat bad	13%	9%	16%	13%	13%	9%	14%	14%	12%	14%	12%	8%	13%	11%	9%
												*			
Very bad	20%	9%	8%	15%	37%	36%	16%	8%	37%	9%	33%	23%	22%	7%	36%
				BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BO		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ	BU.CA	
Don't know	38%	34%	39%	38%	31%	29%	56%	37%	30%	37%	33%	55%	40%	41%	33%
			BP				BI.BJ.BK.BL.BM.BO.BP					BQ.BR*			
Net: Good	29%	48%	36%	34%	19%	26%	14%	41%	22%	40%	21%	13%	25%	41%	22%
		BK.BL.BM.BN.BO	BL.BN.BP	BL.BN.BP		BN		BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Net: Bad	33%	18%	25%	28%	50%	46%	30%	22%	48%	23%	45%	31%	35%	18%	46%
				BI	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI		BI.BJ.BK.BN.BO		BQ.BT	*	BQ	BU.CA	

good_biden_7. Helping you get over a breakup

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	15%	38%	31%	14%	4%	7%	5%	34%	5%	28%	5%	7%	9%	31%	6%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Somewhat good	20%	22%	29%	25%	13%	11%	13%	26%	12%	28%	12%	14%	17%	31%	12%
		BL.BM.BP	BL.BM.BN.BP	BL.BM.BN.BP				BL.BM.BN.BP		BR.BT		*		BV.CA	
Somewhat bad	8%	10%	6%	10%	9%	4%	6%	7%	7%	10%	6%	10%	8%	7%	5%
												*			
Very bad	28%	8%	10%	20%	49%	57%	24%	9%	52%	10%	52%	40%	30%	7%	54%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ	BU.CA	
Don't know	29%	23%	24%	31%	25%	20%	52%	24%	23%	24%	26%	28%	37%	24%	24%
			BM.BO.BP				BI.BJ.BK.BL.BM.BO.BP					*	BQ.BR		
Net: Good	35%	60%	60%	39%	17%	18%	18%	60%	18%	57%	17%	22%	26%	61%	17%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Net: Bad	36%	17%	16%	30%	58%	61%	30%	16%	59%	19%	58%	50%	38%	15%	59%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BO		BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ	BU.CA	

good_biden_8. Helping you set up a dating profile

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	9%	19%	12%	9%	4%	11%	6%	14%	6%	14%	4%	3%	7%	12%	8%
		BK.BL.BN.BP	BL.BP	BL		BL.BP		BK.BL.BN.BP	BL	BR.BT		*			
Somewhat good	14%	18%	25%	14%	12%	7%	7%	22%	10%	20%	8%	2%	11%	23%	7%
		BM.BN.BP	BK.BL.BM.BN.BP	BM.BN				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	
Somewhat bad	13%	17%	14%	16%	10%	11%	7%	15%	10%	15%	11%	17%	12%	13%	8%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	2016 Presidential Vote					Voting Registration		
		Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
		**	**	**	**		CC.CD	CD	*
Somewhat good	24%	25%	7%	19%	19%	24%	25%	24%	20%
		**	**	**	**	BV			*
Somewhat bad	10%	16%	44%	20%	5%	12%	8%	13%	12%
		**	**	**	**	BU		CB	*
Very bad	18%	19%	25%	60%	25%	16%	18%	18%	15%
		**	**	**	**	BU			*
Don't know	29%	24%	16%	-	46%	35%	26%	31%	50%
		**	**	**	**	BU			CB.CC*
Net: Good	44%	41%	14%	19%	24%	37%	48%	38%	23%
		**	**	**	**	BV	CC.CD		*
Net: Bad	28%	35%	69%	81%	30%	28%	26%	31%	27%
		**	**	**	**	BU			*

good_biden_6. Mixing a Cosmopolitan cocktail drink

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	11%	8%	12%	-	5%	9%	11%	12%	4%
		**	**	**	**				*
Somewhat good	19%	24%	23%	40%	14%	17%	20%	17%	12%
		**	**	**	**				*
Somewhat bad	13%	15%	24%	44%	4%	16%	10%	19%	15%
		**	**	**	**	BV		CB	*
Very bad	20%	22%	17%	-	15%	19%	21%	17%	22%
		**	**	**	**	BU			*
Don't know	38%	30%	24%	16%	61%	39%	37%	35%	47%
		**	**	**	**				*
Net: Good	29%	32%	34%	40%	20%	26%	31%	29%	16%
		**	**	**	**		CD		*
Net: Bad	33%	38%	41%	44%	19%	35%	32%	36%	37%
		**	**	**	**	BU			*

good_biden_7. Helping you get over a breakup

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	15%	15%	8%	-	5%	11%	18%	10%	3%
		**	**	**	**	BV	CC.CD		*
Somewhat good	20%	22%	27%	40%	-	18%	21%	19%	15%
		**	**	**	**	BV			*
Somewhat bad	8%	15%	20%	16%	7%	10%	6%	12%	10%
		**	**	**	**	BV		CB	*
Very bad	28%	23%	29%	-	48%	25%	30%	24%	22%
		**	**	**	**	BU			*
Don't know	29%	25%	16%	44%	40%	37%	25%	35%	50%
		**	**	**	**	BU.BV		CB	CB*
Net: Good	35%	37%	34%	40%	5%	28%	39%	29%	19%
		**	**	**	**	BV	CC.CD		*
Net: Bad	36%	38%	49%	16%	55%	34%	36%	36%	32%
		**	**	**	**	BU			*

good_biden_8. Helping you set up a dating profile

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	9%	4%	8%	-	-	8%	9%	9%	6%
		**	**	**	**				*
Somewhat good	14%	14%	7%	19%	6%	12%	15%	13%	7%
		**	**	**	**				*
Somewhat bad	13%	26%	40%	37%	4%	15%	12%	17%	12%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
				E											
Very bad	30%	30%	30%	27%	27%	34%	26%	29%	31%	31%	32%	25%	27%	26%	31%
Don't know	34%	32%	37%	30%	39%	35%	30%	37%	38%	31%	33%	42%	34%	35%	38%
Net: Good	23%	24%	22%	26%	21%	21%	28%	21%	20%	24%	21%	24%	27%	25%	20%
Net: Bad	43%	45%	41%	44%	39%	44%	42%	41%	42%	45%	46%	33%	39%	40%	42%

How much, if at all, would you trust Donald Trump with the following task?

trust_trump_1. Watering your plants if you were out of town

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	21%	23%	19%	18%	17%	26%	20%	21%	23%	18%	23%	10%	24%	20%	23%
						C.D					K		K	K	P
Somewhat trust	12%	14%	10%	11%	10%	14%	14%	9%	13%	11%	13%	8%	10%	10%	12%
Somewhat distrust	11%	13%	9%	16%	12%	7%	12%	11%	9%	14%	10%	10%	12%	16%	9%
Completely distrust	37%	35%	40%	35%	42%	37%	36%	43%	33%	41%	38%	42%	31%	34%	30%
				E				H		H					
Don't know	19%	15%	22%	20%	20%	17%	19%	15%	22%	16%	15%	30%	23%	19%	25%
			A					G				J	J		O.P.Q
Net: Trust	33%	37%	29%	28%	26%	40%	34%	31%	36%	29%	36%	19%	34%	31%	35%
		B				C.D					K		K	K	
Net: Distrust	48%	48%	49%	51%	53%	44%	47%	54%	42%	55%	49%	52%	43%	50%	40%
				E	E			H		H					

trust_trump_2. Babysitting a child

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	20%	22%	18%	13%	16%	28%	18%	21%	23%	18%	24%	6%	21%	16%	21%
						C.D					K		K	K	
Somewhat trust	13%	13%	13%	12%	12%	14%	14%	11%	12%	13%	14%	10%	9%	12%	13%
Somewhat distrust	9%	10%	8%	14%	7%	7%	11%	9%	9%	8%	9%	10%	9%	12%	10%
				D.E											
Completely distrust	41%	40%	42%	40%	47%	38%	38%	46%	37%	46%	40%	45%	41%	39%	34%
				E				H		H					
Don't know	17%	15%	19%	21%	19%	12%	20%	12%	20%	14%	13%	29%	20%	21%	22%
				E	E			G	G			J	J	J	O.Q
Net: Trust	33%	35%	31%	24%	27%	42%	31%	33%	35%	32%	38%	16%	30%	28%	34%
						C.D					K		K	K	
Net: Distrust	50%	50%	50%	55%	53%	45%	49%	56%	46%	55%	49%	55%	50%	51%	44%
				E	E			H		H					

trust_trump_3. Doing your taxes

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	22%	25%	19%	17%	19%	28%	21%	22%	25%	19%	26%	10%	20%	18%	23%
		B				C.D					K		K		P
Somewhat trust	12%	14%	10%	13%	9%	13%	15%	10%	10%	14%	12%	8%	10%	16%	12%
		B													
Somewhat distrust	6%	6%	7%	11%	6%	3%	11%	4%	6%	4%	4%	5%	13%	10%	7%
				D.E				G.H.I					J.K	J	
Completely distrust	43%	41%	44%	39%	46%	43%	37%	50%	40%	46%	43%	53%	38%	36%	35%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Education			Marital Status										
		Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
						**	*	**		*	*	**	**	*	
ad	30%	33%	25%	23%	31%	31%	34%	24%	31%	29%	36% AB*	24%	32%	23%	17%
aw	34%	31%	37%	26%	34%	26%	40%	34%	35%	33%	27% *	50% R.V.W.X*	24%	23%	46%
od	23%	23%	23%	33%	22%	39%	12%	29%	22%	25%	24% *	19%	25%	27%	26%
ad	43%	46%	40%	41%	44%	35%	49%	37%	44%	42%	49% Y.AB*	30%	51%	49%	28%
						**	*	**				*	**	**	*

How much, if at all, would you trust Donald Trump with the following task?

trust_trump_1. Watering your plants if you were out of town

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	21%	21%	16%	22%	26%	23%	12%	15%	24%	18%	18%	20%	20%	9%	11%
					T.V.W	**	*	**	T		*	*	**	**	*
Somewhat trust	12%	12%	14%	9%	13%	10%	8%	9%	12%	12%	14%	10%	11%	8%	6%
					**	**	*	**			*	*	**	**	*
Somewhat distrust	11%	12%	13%	13%	10%	6%	9%	15%	10%	11%	10%	15%	6%	28%	17%
					**	**	*	**			*	*	**	**	*
Completely distrust	37%	39%	42%	50%	35%	40%	50%	28%	37%	39%	43%	38%	40%	29%	28%
		N	N	N		**	R.V*	**			*	*	**	**	*
Don't know	19%	16%	16%	7%	16%	21%	21%	33%	17%	20%	15%	17%	22%	26%	37%
		Q	Q			**	*	**			*	*	**	**	R.V.W.X.Y*
Net: Trust	33%	33%	30%	31%	39%	33%	20%	24%	36%	30%	32%	30%	31%	17%	18%
					T.V.W.AB	**	*	**	T.AB		*	*	**	**	*
Net: Distrust	48%	51%	55%	63%	45%	46%	59%	43%	46%	50%	53%	53%	47%	57%	45%
		N	N	N.O		**	*	**			*	*	**	**	*

trust_trump_2. Babysitting a child

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	20%	20%	18%	21%	28%	12%	10%	10%	25%	14%	16%	26%	6%	8%	10%
					T.V.W.X.AB	**	*	**	T.W		*	T.W*	**	**	*
Somewhat trust	13%	12%	16%	11%	13%	25%	10%	12%	13%	13%	14%	10%	8%	8%	11%
					**	**	*	**			*	*	**	**	*
Somewhat distrust	9%	9%	7%	9%	9%	5%	14%	8%	9%	10%	9%	2%	18%	14%	10%
					**	**	Y*	**			*	*	**	**	*
Completely distrust	41%	44%	43%	54%	38%	45%	46%	38%	39%	46%	50%	38%	41%	33%	28%
		N	N	N		**	*	**		R	R.V.AB*	*	**	**	*
Don't know	17%	15%	16%	5%	13%	13%	20%	32%	15%	16%	11%	23%	28%	37%	41%
		Q	Q			**	*	**	R		*	*	**	**	R.T.V.W.X*
Net: Trust	33%	32%	34%	32%	40%	37%	20%	22%	38%	28%	30%	37%	14%	17%	21%
					T.V.W.AB	**	*	**	T.W		*	*	**	**	*
Net: Distrust	50%	54%	50%	63%	46%	50%	60%	46%	48%	56%	59%	41%	58%	46%	38%
		N	N	N.P		**	*	**		R.V.Y	R.V.Y.AB*	*	**	**	*

trust_trump_3. Doing your taxes

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	22%	24%	16%	22%	28%	19%	21%	18%	26%	15%	25%	16%	32%	18%	12%
		P			W	**	*	**	W		W*	*	**	**	*
Somewhat trust	12%	10%	18%	8%	12%	6%	7%	14%	12%	11%	10%	16%	15%	29%	11%
			N.O.Q		**	**	*	**			*	*	**	**	*
Somewhat distrust	6%	7%		5%	4%	10%	13%	8%	5%	8%	7%	4%	-	18%	-
					**	**	R.V.AB*	**	R	R	*	*	**	**	*
Completely distrust	43%	45%	47%	57%	41%	43%	40%	28%	41%	48%	51%	42%	40%	22%	36%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Parent or guardian of any children					Income				Political Party				
		Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
					AD,AE	*	AK		AI,AK		BE			*	*
Very bad	30%	26%	34%	31%	29%	23%	28%	32%	27%	34%	11%	54%	31%	33%	22%
			AC,AE			*						BD,BF,BG,BH	BD	BD*	BD*
Don't know	34%	33%	37%	36%	32%	44%	34%	36%	27%	44%	37%	22%	33%	36%	57%
						*		AJ		AH,AJ	BE		BE	*	BD,BE,BF,BG*
Net: Good	23%	28%	20%	23%	23%	23%	24%	22%	28%	16%	36%	15%	22%	13%	10%
		AD,AE		AD		*	AK		AK		BE,BF,BG,BH		BE,BH	*	*
Net: Bad	43%	40%	44%	42%	45%	33%	42%	43%	45%	40%	27%	63%	45%	51%	33%
						*						BD,BF,BH	BD,BH	BD*	*

How much, if at all, would you trust Donald Trump with the following task?

trust_trump_1. Watering your plants if you were out of town

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	21%	20%	26%	24%	18%	16%	19%	21%	20%	27%	6%	49%	17%	22%	10%
			AF	AF		*						BD,BF,BG,BH	BD	BD*	*
Somewhat trust	12%	10%	13%	11%	14%	0%	12%	14%	11%	12%	6%	21%	13%	10%	4%
			AG	AG	AG	*						BD,BF,BH	BD,BH	*	*
Somewhat distrust	11%	16%	8%	11%	11%	14%	13%	11%	13%	6%	12%	8%	14%	9%	9%
		AD,AE		AD		*	AK		AK				BE	*	*
Completely distrust	37%	35%	36%	35%	41%	32%	35%	38%	46%	28%	63%	6%	37%	37%	34%
						*		AK	AH,AK		BE,BF,BG,BH		BE	BE*	BE*
Don't know	19%	19%	18%	19%	16%	37%	21%	17%	11%	27%	12%	16%	19%	22%	42%
						AC,AD,AE,AF*	AJ		AI,AJ				BD	*	BD,BE,BF,BG*
Net: Trust	33%	30%	38%	35%	32%	17%	31%	35%	31%	39%	13%	70%	30%	32%	15%
			AC,AE,AG	AC,AG	AG	*						BD,BF,BG,BH	BD,BH	BD,BH*	*
Net: Distrust	48%	51%	44%	46%	52%	46%	48%	49%	58%	35%	75%	15%	BE	46%	43%
				AD	AD	*	AK	AK	AH,AI,AK		BE,BF,BG,BH		BE	BE*	BE*

trust_trump_2. Babysitting a child

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	20%	19%	27%	23%	17%	18%	17%	19%	23%	27%	6%	46%	18%	21%	8%
			AC,AE,AF	AC,AF		*				AH		BD,BF,BG,BH	BD,BH	BD,BH*	*
Somewhat trust	13%	11%	14%	13%	13%	3%	12%	14%	13%	11%	5%	24%	14%	5%	6%
			AG	AG	AG	*						BD,BF,BG,BH	BD,BH	*	*
Somewhat distrust	9%	14%	6%	9%	9%	10%	10%	10%	10%	5%	8%	10%	9%	13%	10%
		AD,AE		AD		*								*	*
Completely distrust	41%	38%	37%	38%	46%	33%	39%	42%	48%	33%	70%	9%	39%	43%	37%
				AD,AE		*			AH,AK		BE,BF,BG,BH		BE	BE*	BE*
Don't know	17%	19%	15%	17%	15%	36%	22%	14%	6%	25%	11%	11%	20%	18%	40%
						AC,AD,AE,AF*	AI,AJ	AJ		AI,AJ			BD,BE	*	BD,BE,BF,BG*
Net: Trust	33%	30%	41%	37%	30%	21%	29%	33%	36%	37%	11%	71%	32%	26%	14%
			AC,AE,AF,AG	AC,AF,AG		*						BD,BF,BG,BH	BD,BH	BD*	*
Net: Distrust	50%	52%	44%	47%	55%	43%	49%	53%	58%	38%	78%	18%	48%	56%	46%
		AD,AE		AD,AE		*	AK	AK	AH,AK		BE,BF,BG,BH		BE	BE*	BE*

trust_trump_3. Doing your taxes

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	22%	24%	27%	26%	19%	14%	20%	23%	23%	24%	6%	50%	20%	25%	10%
			AF,AG	AF,AG		*						BD,BF,BG,BH	BD,BH	BD,BH*	*
Somewhat trust	12%	10%	14%	12%	13%	10%	13%	12%	12%	10%	4%	20%	18%	6%	1%
						*						BD,BG,BH	BD,BH	*	*
Somewhat distrust	6%	9%	4%	6%	7%	5%	8%	6%	6%	3%	7%	4%	7%	5%	9%
		AD,AE		AD		*	AK							*	*
Completely distrust	43%	37%	40%	39%	48%	34%	40%	44%	50%	35%	72%	9%	40%	44%	41%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Political Viewpoint								2012 Presidential Vote					
	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
	BN		BN.BP				BN				*		BV	
Very bad	30%	16%	15%	24%	50%	51%	16%	50%	15%	51%	37%	31%	13%	53%
Don't know	34%	30%	34%	BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	25%	20%	36%	BQ.BT	BQ*	BQ	38%	24%
Net: Good	23%	36%	37%	BL.BM.BP	23%	18%	BM.BP	23%	BR	13%	*	BR	BV	15%
Net: Bad	43%	BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BN.BP	60%	63%	BK.BL.BM.BN.BP	16%	BR.BS.BT	62%	*	BQ	BV.CA	61%
		34%	30%	40%	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	31%	61%	29%	BQ.BT	BQ*		26%	BU.CA

How much, if at all, would you trust Donald Trump with the following task?

trust_trump_1. Watering your plants if you were out of town

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	21%	8%	5%	13%	42%	51%	8%	6%	45%	11%	44%	20%	17%	6%	47%
				BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BS.BT	*	BQ		BU.CA
Somewhat trust	12%	6%	6%	10%	21%	20%	7%	6%	20%	7%	18%	11%	13%	5%	20%
				BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ	*	BQ		BU.CA
Somewhat distrust	11%	10%	12%	13%	12%	7%	9%	11%	10%	10%	10%	20%	13%	9%	8%
												*			
Completely distrust	37%	70%	66%	44%	9%	5%	38%	68%	7%	62%	10%	33%	30%	73%	6%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		BR*	BR	BV.CA	
Don't know	19%	6%	11%	20%	16%	18%	39%	9%	17%	10%	18%	16%	27%	7%	19%
				BI.BJ.BO	BI.BO	BI.BO	BJ.BK.BL.BM.BO.BP		BI.BO		BQ	*	BQ.BR		BU
Net: Trust	33%	14%	11%	23%	63%	71%	14%	12%	66%	18%	62%	31%	30%	11%	67%
				BI.BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BS.BT	*	BQ		BU.CA
Net: Distrust	48%	80%	78%	57%	21%	12%	47%	79%	17%	72%	20%	54%	43%	82%	14%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP	BM.BP		BL.BM.BP	BK.BL.BM.BN.BP	BM	BR.BS.BT		BR*	BR	BV.CA	

trust_trump_2. Babysitting a child

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	20%	6%	5%	12%	40%	53%	7%	6%	45%	10%	45%	29%	15%	6%	49%
				BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ.BT*	BQ		BU.CA
Somewhat trust	13%	4%	4%	11%	26%	18%	9%	4%	23%	8%	20%	25%	13%	5%	22%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ.BT*	BQ		BU.CA
Somewhat distrust	9%	9%	8%	11%	11%	6%	7%	9%	9%	7%	8%	2%	12%	6%	6%
												*	BQ		
Completely distrust	41%	77%	74%	46%	10%	8%	42%	75%	9%	65%	13%	30%	35%	76%	8%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		BR*	BR	BV.CA	
Don't know	17%	4%	8%	21%	13%	15%	35%	6%	14%	11%	15%	13%	25%	7%	15%
				BI.BJ.BL.BO.BP	BI.BO	BI.BO	BJ.BK.BL.BM.BO.BP		BI.BO			*	BQ.BR		BU
Net: Trust	33%	10%	10%	22%	66%	71%	16%	10%	68%	17%	64%	55%	28%	11%	71%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ.BT*	BQ		BU.CA
Net: Distrust	50%	86%	82%	57%	21%	14%	48%	84%	18%	72%	21%	33%	48%	82%	14%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	

trust_trump_3. Doing your taxes

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	22%	9%	5%	14%	46%	52%	6%	7%	49%	11%	44%	33%	19%	6%	49%
				BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Somewhat trust	12%	-	5%	13%	20%	19%	6%	3%	20%	7%	25%	9%	10%	4%	23%
			BI.BO	BI.BJ.BN.BO	BI.BJ.BN.BO	BI.BJ.BN.BO	BI	BI	BI.BJ.BK.BN.BO		BQ.BT	*			BU.CA
Somewhat distrust	6%	2%	6%	7%	5%	5%	8%	5%	6%	5%	4%	4%	9%	3%	3%
												*	BQ.BR		
Completely distrust	43%	83%	74%	47%	13%	8%	44%	77%	11%	67%	16%	29%	37%	80%	11%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	2016 Presidential Vote					Voting Registration		
		Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
		**	**	**	**	BV			*
Very bad	30%	11%	29%	-	50%	27%	33%	23%	27%
		**	**	**	**	BU	CC		*
Don't know	34%	45%	16%	44%	39%	38%	32%	38%	48%
		**	**	**	**	BV			CB*
Net: Good	23%	18%	14%	19%	6%	20%	24%	22%	13%
		**	**	**	**				*
Net: Bad	43%	37%	69%	37%	54%	42%	44%	40%	39%
		**	**	**	**	BU			*

How much, if at all, would you trust Donald Trump with the following task?

trust_trump_1. Watering your plants if you were out of town

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	21%	6%	12%	-	17%	15%	24%	15%	14%
		**	**	**	**	BU	CC		*
Somewhat trust	12%	14%	4%	-	17%	11%	12%	13%	6%
		**	**	**	**	BU			*
Somewhat distrust	11%	23%	35%	84%	5%	14%	10%	13%	12%
		**	**	**	**	BV			*
Completely distrust	37%	51%	49%	16%	25%	32%	41%	33%	22%
		**	**	**	**	BV	CC.CD		*
Don't know	19%	6%	-	-	36%	28%	13%	26%	45%
		**	**	**	**	BU.BV		CB	CB.CC*
Net: Trust	33%	20%	15%	-	34%	27%	36%	28%	20%
		**	**	**	**	BU	CC.CD		*
Net: Distrust	48%	74%	85%	100%	30%	46%	51%	46%	34%
		**	**	**	**	BV	CD		*

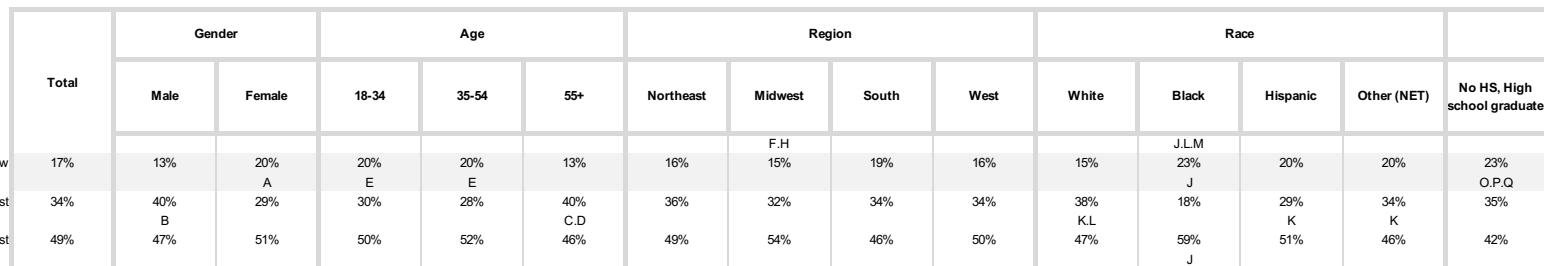
trust_trump_2. Babysitting a child

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	20%	7%	-	-	23%	12%	24%	13%	8%
		**	**	**	**	BU	CC.CD		*
Somewhat trust	13%	18%	20%	-	12%	12%	13%	13%	13%
		**	**	**	**	BU			*
Somewhat distrust	9%	15%	19%	40%	-	13%	8%	13%	7%
		**	**	**	**	BU.BV		CB	*
Completely distrust	41%	58%	37%	16%	30%	38%	44%	34%	32%
		**	**	**	**	BV	CC		*
Don't know	17%	3%	24%	44%	35%	25%	11%	27%	40%
		**	**	**	**	BU.BV		CB	CB*
Net: Trust	33%	25%	20%	-	36%	24%	37%	25%	22%
		**	**	**	**	BU	CC.CD		*
Net: Distrust	50%	72%	57%	56%	30%	51%	52%	48%	39%
		**	**	**	**	BV			*

trust_trump_3. Doing your taxes

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	22%	17%	16%	-	32%	16%	26%	17%	7%
		**	**	**	**	BU	CC.CD		*
Somewhat trust	12%	21%	15%	19%	6%	10%	12%	12%	18%
		**	**	**	**	BU			*
Somewhat distrust	6%	4%	16%	37%	3%	10%	4%	10%	9%
		**	**	**	**	BU.BV		CB	*
Completely distrust	43%	55%	53%	44%	37%	37%	47%	36%	26%

US nat Sample: 23rd - 26th October 2020



trust trump 4. Teaching a child to read

Base: All US Adults	Unweighted base	1135	537	598		388	281	466	246	210	402	277	686	150	167	132	461
		1135	552	583		361	274	500	250	210	410	265	713	150	128	144	447
	Completely trust	21%	22%	20%		15%	16%	C.D	21%	22%	24%	16%	25%	10%	20%	16%	24%
	Somewhat trust	15%	18%	13%		13%	13%	19%	19%	14%	12%	19%	17%	9%	13%	16%	15%
	Somewhat distrust	10%	10%	10%		16%	10%	5%	13%	6%	10%	9%	10%	9%	8%	12%	9%
	Completely distrust	36%	37%	36%		35%	41%	35%	32%	42%	33%	41%	36%	39%	37%	36%	29%
	Don't know	17%	14%	21%		21%	20%	13%	14%	16%	21%	15%	13%	33%	21%	20%	22%
	Net: Trust	37%	40%	33%		28%	29%	47%	40%	36%	36%	34%	42%	19%	34%	32%	39%
	Net: Distrust	46%	46%	46%		51%	51%	40%	45%	48%	43%	50%	45%	48%	46%	48%	38%

trust_trump_5. Officiating a wedding

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	21%	23%	20%	16%	16%	C.D	19%	21%	25%	18%	26%	7%	18%	17%	21%
Somewhat trust	12%	12%	12%	10%	12%	14%	15%	10%	11%	14%	12%	12%	13%	14%	11%
Somewhat distrust	10%	12% B	8%	16% D.E	9%	6%	12% G	6%	11% G	9%	9%	8%	7%	16% J.L	11%
Completely distrust	37%	36%	38%	36%	42%	35%	37%	43% H	33%	39%	37%	45% M	39%	28%	33%
Don't know	19%	17%	22% A	21%	21%	18%	17%	21%	20%	20%	16%	29% J	22%	24% J Q	24% Q
Net: Trust	34%	35%	32%	26%	29%	42% C.D	34%	31%	36%	32%	38% K	19% K	31% K	32% K	32%
Net: Distrust	47%	48%	46%	52% E	51% E	41%	50%	49%	44%	47%	46%	53%	47%	44%	44%

trust_trump_6. Keeping a secret for you

Base: All US Adults	Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461	
		1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447	
	Completely trust	20%	23%	18%	14%	15%	28%	19%	20%	22%	19%	24%	7%	21%	17%	22%	
							C.D					K		K	K		
	Somewhat trust	11%	12%	11%	12%	10%	12%	14%	10%	11%	11%	13%	8%	7%	13%	12%	
	Somewhat distrust	9%	11%	8%	16%	9%	5%	16%	7%	8%	8%	8%	9%	11%	15%	10%	
					D.E			G.H.I							J		
	Completely distrust	42%	41%	43%	40%	47%	42%	37%	50%	40%	46%	43%	45%	41%	38%	35%	
								F.H		F							
Don't know	16%	13%	20%	19%	20%	13%	15%	13%	19%	16%	13%	31%	20%	17%	21%		
			A	E	E							J.L.M	J		O.P.Q		
Net Trust	32%	35%	29%	25%	25%	40%	33%	30%	33%	30%	37%	15%	28%	30%	34%		

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Education			Marital Status										
		Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
		N	N	N.O		**	*	**			*	*	**	**	*
Don't know	17%	14%	14%	8%	15%	22%	19%	33%	17%	18%	7%	21%	14%	13%	41%
Net: Trust	34%	34%	34%	30%	40%	25%	28%	31%	38%	26%	34%	32%	47%	47%	23%
Net: Distrust	49%	52%	52%	62%	45%	53%	53%	36%	46%	56%	59%	46%	40%	41%	36%
		N	N	N		**	*	**		R.V.AB	R.V.AB*	*	**	**	*

trust_trump_4. Teaching a child to read

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	21%	20%	18%	19%	27%	16%	14%	5%	25%	15%	20%	24%	-	26%	16%
					T.V.W	**	*	**	W		*	*	**	**	*
Somewhat trust	15%	14%	19%	16%	17%	17%	9%	19%	16%	14%	16%	14%	28%	16%	7%
						**	*	**			*	*	**	**	*
Somewhat distrust	10%	10%	10%	11%	6%	19%	13%	12%	8%	12%	9%	9%	25%	18%	14%
						**	*	**	R	R.V	*	*	**	**	*
Completely distrust	36%	41%	38%	47%	35%	35%	40%	35%	36%	40%	44%	32%	24%	30%	22%
		N	N	N		**	*	**			AB*	*	**	**	*
Don't know	17%	16%	16%	7%	14%	12%	25%	29%	16%	19%	11%	22%	22%	10%	41%
		Q	Q			**	X*	**	R		*	*	**	**	R.V.W.X*
Net: Trust	37%	33%	37%	35%	44%	34%	22%	24%	41%	29%	36%	37%	28%	42%	23%
					T.V.W.AB	**	*	**	T.W		*	*	**	**	*
Net: Distrust	46%	51%	47%	58%	42%	54%	53%	47%	43%	52%	53%	41%	50%	48%	36%
		N		N		**	*	**		R.V	R*	*	**	**	*

trust_trump_5. Officiating a wedding

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	21%	22%	21%	20%	28%	22%	18%	13%	27%	14%	19%	17%	23%	13%	11%
					V.W.AB	**	*	**	W.AB		*	*	**	**	*
Somewhat trust	12%	11%	16%	15%	13%	8%	8%	13%	12%	11%	14%	19%	8%	16%	6%
						**		**			*	*	**	**	*
Somewhat distrust	10%	9%	9%	9%	7%	5%	16%	5%	8%	12%	11%	3%	18%	22%	18%
						**	R.V.Y*	**		R.Y	*	*	**	**	R.Y*
Completely distrust	37%	39%	37%	48%	35%	52%	37%	39%	36%	41%	42%	36%	37%	27%	28%
				N		**	*	**			*	*	**	**	*
Don't know	19%	19%	17%	9%	17%	13%	21%	30%	18%	21%	15%	26%	14%	22%	38%
		Q				**	*	**			*	*	**	**	R.V.W.X*
Net: Trust	34%	33%	37%	34%	41%	30%	26%	26%	39%	26%	33%	36%	32%	29%	16%
					T.V.W.AB	**	*	**	W.AB		*	*	**	**	*
Net: Distrust	47%	48%	46%	56%	42%	57%	52%	44%	44%	53%	52%	38%	55%	49%	46%
				N		**	*	**		R.V.Y	*	*	**	**	*

trust_trump_6. Keeping a secret for you

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	20%	22%	16%	15%	27%	19%	15%	7%	24%	15%	18%	19%	12%	11%	18%
					V.W	**	*	**	W	*	*	*	**	**	*
Somewhat trust	11%	8%	16%	12%	13%	11%	4%	10%	12%	9%	13%	16%	22%	18%	-
			O		AB	**	*	**	AB	*	AB*	AB*	**	**	*
Somewhat distrust	9%	9%	7%	12%	7%	14%	13%	14%	8%	11%	7%	3%	11%	23%	19%
					**	**	Y*	**	R	*	*	*	**	**	R.V.Y*
Completely distrust	42%	45%	48%	53%	39%	42%	46%	39%	40%	48%	52%	46%	35%	34%	25%
		N	N	N	**	**	*	**		R.V.AB	R.V.AB*	*	**	**	*
Don't know	16%	15%	12%	8%	14%	13%	21%	30%	15%	18%	10%	17%	19%	14%	38%
					**	**	*	**	*	*	*	*	**	**	R.V.W.X.Y*
Net: Trust	32%	31%	32%	26%	39%	31%	19%	17%	36%	24%	31%	35%	34%	29%	18%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Parent or guardian of any children					Income				Political Party				
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
				AC.AD.AE.AG	*			AH.AK		BE.BF.BG.BH		BE	BE*	BE*
Don't know	17%	20%	15%	18%	14%	19%	15%	9%	28%	10%	17%	16%	19%	39%
Net: Trust	34%	AF	41%	38%	31%	AJ	36%	35%	AH.AI.AJ	11%	BD	38%	*	BD.BE.BF.BG*
Net: Distrust	49%	46%	AE.AF.AG	45%	55%	48%	50%	56%	38%	79%	BD.BF.BG.BH	BD.BH	BD.BH*	11%
				AC.AD.AE.AG	*	AK	AK	AK		BE.BF.BG.BH		BE	BE*	BE*

trust_trump_4. Teaching a child to read

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	21%	20%	27%	24%	18%	18%	20%	21%	19%	28%	6%	48%	19%	24%	9%
			AC.AE.AF	AF	*	*			AJ		BD.BF.BG.BH	BD.BH	BD.BH*	*	*
Somewhat trust	15%	13%	18%	17%	15%	7%	14%	18%	18%	11%	8%	26%	19%	9%	8%
			AG	AG	*	*					BD.BF.BG.BH	BD.BH	*	*	*
Somewhat distrust	10%	14%	6%	8%	11%	7%	11%	8%	10%	6%	10%	9%	11%	5%	10%
		AD.AE		AD	AD	*								*	*
Completely distrust	36%	33%	35%	34%	40%	28%	34%	38%	44%	28%	63%	6%	35%	42%	33%
					*	*		AK	AH.AK		BE.BF.BG.BH	BE	BE*	BE*	*
Don't know	17%	20%	14%	17%	15%	41%	20%	15%	9%	26%	14%	11%	17%	20%	40%
		AD		AD	AC.AD.AE.AF*	AJ				AI.AJ			*	*	BD.BE.BF.BG*
Net: Trust	37%	33%	45%	41%	33%	24%	34%	38%	37%	39%	14%	74%	37%	33%	17%
			AC.AE.AF.AG	AC.AF.AG	*	*					BD.BF.BG.BH	BD.BH	BD.BH*	BD.BH*	*
Net: Distrust	46%	47%	41%	43%	52%	35%	46%	47%	54%	34%	72%	15%	46%	47%	45%
				AD.AE.AG	*	*	AK	AK	AK		BE.BF.BG.BH	BE	BE*	BE*	BE*

trust_trump_5. Officiating a wedding

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	21%	20%	29%	26%	17%	15%	18%	22%	25%	24%	5%	54%	16%	19%	7%
			AC.AE.AF.AG	AC.AF	*	*					BD.BF.BG.BH	BD.BH	BD.BH*	*	*
Somewhat trust	12%	15%	12%	12%	13%	8%	12%	14%	13%	9%	7%	17%	15%	11%	9%
					*	*					BD	BD	*	*	*
Somewhat distrust	10%	11%	6%	8%	12%	8%	10%	12%	10%	4%	13%	6%	12%	1%	7%
		AD.AE		AD.AE	*	*	AK	AK	AK		BE.BG	BE.BG	BE.BG	*	*
Completely distrust	37%	33%	36%	35%	40%	27%	38%	36%	40%	33%	62%	8%	34%	42%	39%
					*	*					BE.BF.BG.BH	BE	BE*	BE*	*
Don't know	19%	20%	17%	18%	18%	42%	22%	17%	12%	30%	13%	15%	22%	26%	39%
					AC.AD.AE.AF*	AJ				AH.AI.AJ		BD.BE	BD.BE	BD*	BD.BE.BF*
Net: Trust	34%	35%	41%	38%	30%	23%	30%	35%	38%	33%	13%	71%	31%	30%	15%
			AF.AG	AF.AG	*	*			AH		BD.BF.BG.BH	BD.BH	BD.BH	BD.BH*	*
Net: Distrust	47%	45%	43%	43%	52%	35%	48%	48%	50%	37%	74%	14%	46%	44%	46%
				AD.AE.AG	*	*	AK	AK	AK		BE.BF.BG.BH	BE	BE*	BE*	BE*

trust_trump_6. Keeping a secret for you

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	20%	20%	27%	24%	16%	19%	19%	18%	21%	25%	5%	47%	19%	25%	5%
			AC.AF	AC.AF	*	*					BD.BF.BG.BH	BD.BH	BD.BH*	*	*
Somewhat trust	11%	10%	15%	12%	11%	6%	11%	13%	12%	10%	7%	19%	13%	5%	5%
			AE	AE	*	*					BD.BG.BH	BD.BH	*	*	*
Somewhat distrust	9%	14%	4%	8%	11%	8%	10%	10%	9%	6%	6%	14%	9%	5%	11%
		AD.AE		AD	AD	*					BD	BD	*	*	*
Completely distrust	42%	37%	40%	39%	48%	31%	41%	44%	49%	33%	73%	6%	42%	46%	40%
				AC.AD.AE.AG	*	*		AK	AK		BE.BF.BG.BH	BE	BE*	BE*	BE*
Don't know	16%	20%	14%	17%	13%	37%	19%	15%	9%	25%	10%	14%	17%	20%	39%
		AF		AD	AC.AD.AE.AF*	AJ		AJ		AI.AJ		BD	*	*	BD.BE.BF.BG*
Net: Trust	32%	29%	41%	36%	28%	25%	30%	31%	34%	36%	11%	66%	33%	30%	10%

The Daily Show
Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Political Viewpoint								2012 Presidential Vote					
	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
	BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
17%	6%	10%	18%	14%	17%	36%	9%	15%	11%	12%	24%	25%	7%	14%
34%	9%	10%	BI.BJ.BO		BI.BO	BJ.BK.BL.BM.BO.BP		BI.BO			BQ*	BQ.BR		BU
			28%	66%	71%	13%	10%	68%	18%	68%	43%	29%	10%	72%
49%	85%	80%	BI.BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BS.BT		BQ		BU.CA
			54%	20%	12%	51%	82%	17%	72%	20%	33%	46%	83%	14%
	BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	

trust_trump_4. Teaching a child to read

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	21%	6%	5%	13%	41%	54%	8%	5%	46%	11%	42%	24%	18%	7%	49%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BJ.BK.BL.BN.BO.BP			BI.BJ.BK.BL.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Somewhat trust	15%	8%	6%	15%	29%	18%	11%	7%	25%	9%	27%	38%	13%	6%	28%
				BJ.BO	BJ.BK.BM.BN.BO	BI.BJ.BO			BI.BJ.BK.BM.BN.BO		BQ.BT	BQ.BT*			BU.CA
Somewhat distrust	10%	6%	9%	13%	9%	6%	9%	8%	8%	10%	8%	2%	11%	9%	5%
				BI.BP								*			
Completely distrust	36%	73%	68%	40%	9%	6%	32%	70%	8%	59%	12%	29%	30%	69%	6%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		BR*	BR	BV.CA	
Don't know	17%	7%	12%	19%	11%	16%	40%	10%	13%	11%	12%	7%	27%	9%	12%
				BI.BL.BO		BI	BJ.BK.BL.BM.BO.BP					*	BQ.BR.BS		
Net: Trust	37%	14%	10%	28%	71%	72%	19%	12%	71%	20%	69%	62%	32%	13%	77%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BJ		BI.BJ.BK.BN.BO		BQ.BT	BQ.BT*	BQ		BU.CA
Net: Distrust	46%	79%	77%	53%	18%	13%	41%	78%	16%	69%	20%	31%	41%	78%	11%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	

trust_trump_5. Officiating a wedding

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	21%	8%	3%	12%	47%	53%	7%	5%	49%	10%	49%	29%	16%	6%	54%
				BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BS.BT	BQ*	BQ		BU.CA
Somewhat trust	12%	3%	10%	13%	17%	16%	9%	7%	17%	10%	14%	18%	13%	7%	18%
				BI.BO	BI.BN.BO	BI.BO			BI.BN.BO			*			BU
Somewhat distrust	10%	12%	13%	11%	9%	6%	8%	12%	8%	11%	6%	2%	11%	9%	5%
				BM					BM.BP		BR	*		BV	
Completely distrust	37%	70%	61%	42%	11%	9%	38%	64%	10%	57%	14%	31%	32%	68%	7%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		BR*	BR	BV.CA	
Don't know	19%	7%	13%	22%	17%	17%	39%	11%	17%	11%	17%	22%	28%	11%	16%
				BI.BJ.BO	BI	BI	BJ.BK.BL.BM.BO.BP		BI.BO		BQ	*	BQ.BR		BU
Net: Trust	34%	11%	13%	25%	64%	69%	16%	12%	66%	20%	63%	46%	29%	13%	72%
				BI.BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ.BT*	BQ		BU.CA
Net: Distrust	47%	82%	74%	53%	20%	14%	46%	77%	17%	69%	20%	32%	43%	77%	12%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	

trust_trump_6. Keeping a secret for you

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	20%	9%	3%	13%	41%	53%	5%	5%	46%	8%	48%	24%	16%	5%	49%
				BJ.BN.BO	BI.BJ.BK.BN.BO	BJ.BK.BL.BN.BO.BP		BJ	BI.BJ.BK.BL.BN.BO		BQ.BS.BT	BQ*	BQ		BU.CA
Somewhat trust	11%	4%	5%	12%	21%	13%	6%	5%	18%	9%	18%	17%	9%	6%	19%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BO			BI.BJ.BK.BN.BO		BQ.BT	*			BU.CA
Somewhat distrust	9%	6%	7%	11%	11%	10%	7%	6%	11%	6%	10%	2%	12%	4%	8%
				BO								*	BQ		BU
Completely distrust	42%	77%	77%	49%	12%	7%	40%	77%	10%	66%	12%	32%	38%	79%	9%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		BR*	BR	BV.CA	
Don't know	16%	5%	7%	15%	15%	17%	42%	6%	15%	10%	12%	25%	25%	6%	15%
				BI.BJ.BO	BI.BJ.BO	BI.BJ.BO	BJ.BK.BL.BM.BO.BP		BI.BJ.BO			BQ.BR*	BQ.BR		BU
Net: Trust	32%	12%	9%	25%	62%	66%	11%	10%	64%	18%	66%	42%	25%	11%	68%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	2016 Presidential Vote					Voting Registration		
		Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
		**	**	**	**	BV	CC.CD		*
Don't know	17%	3%	-	-	21%	27%	11%	26%	40%
		**	**	**	**	BU.BV		CB	CB.CC*
Net: Trust	34%	39%	32%	19%	39%	26%	37%	28%	24%
		**	**	**	**	BU	CC		*
Net: Distrust	49%	59%	68%	81%	40%	47%	51%	46%	36%
		**	**	**	**	BV	CD		*

trust_trump_4. Teaching a child to read

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	21%	14%	-	-	22%	13%	25%	14%	11%
		**	**	**	**	BU	CC.CD		*
Somewhat trust	15%	16%	15%	44%	30%	14%	16%	14%	15%
		**	**	**	**	BU			*
Somewhat distrust	10%	14%	16%	40%	-	12%	8%	13%	11%
		**	**	**	**	BV		CB	*
Completely distrust	36%	49%	58%	16%	29%	33%	40%	31%	24%
		**	**	**	**	BV	CC.CD		*
Don't know	17%	8%	12%	-	19%	28%	11%	27%	40%
		**	**	**	**	BU.BV		CB	CB*
Net: Trust	37%	29%	15%	44%	52%	27%	41%	29%	25%
		**	**	**	**	BU	CC.CD		*
Net: Distrust	46%	63%	74%	56%	29%	45%	48%	45%	35%
		**	**	**	**	BV			*

trust_trump_5. Officiating a wedding

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	21%	12%	4%	-	21%	12%	27%	12%	7%
		**	**	**	**	BU	CC.CD		*
Somewhat trust	12%	19%	4%	-	-	13%	12%	12%	15%
		**	**	**	**	BU			*
Somewhat distrust	10%	10%	15%	100%	4%	13%	8%	15%	10%
		**	**	**	**	BV		CB	*
Completely distrust	37%	49%	65%	-	37%	34%	39%	34%	28%
		**	**	**	**	BV			*
Don't know	19%	11%	12%	-	38%	28%	14%	27%	40%
		**	**	**	**	BU.BV		CB	CB*
Net: Trust	34%	31%	8%	-	21%	25%	39%	24%	22%
		**	**	**	**	BU	CC.CD		*
Net: Distrust	47%	59%	80%	100%	41%	47%	47%	49%	38%
		**	**	**	**	BV			*

trust_trump_6. Keeping a secret for you

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	20%	7%	12%	-	31%	13%	25%	13%	4%
		**	**	**	**	BU	CC.CD		*
Somewhat trust	11%	17%	15%	-	16%	10%	12%	10%	14%
		**	**	**	**				*
Somewhat distrust	9%	13%	36%	80%	3%	13%	7%	15%	17%
		**	**	**	**	BU		CB	CB*
Completely distrust	42%	54%	37%	-	29%	39%	46%	39%	21%
		**	**	**	**	BV	CD	CD	*
Don't know	16%	9%	-	20%	21%	25%	11%	24%	44%
		**	**	**	**	BU.BV		CB	CB.CC*
Net: Trust	32%	24%	27%	-	46%	23%	37%	23%	18%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Net: Distrust	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
		52%	51%	56% E	55% E	C.D 47%	53%	57% H	48%	54%	K.L 51%	54%	K 52%	K 53%	

trust_trump_7. Talking you up to someone you're trying to impress romantically

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	19%	22% B	16%	16%	18%	22% C	17%	19%	20%	19%	22% K	7%	20% K	16% K	19%
Somewhat trust	15%	17%	13%	16%	13%	15%	20% G.H	12%	13%	16%	16% K	9%	11%	18% K	14%
Somewhat distrust	8%	9%	7%	13% D.E	6%	5%	13% H.I	7%	6%	6%	7%	7%	11%	11%	8%
Completely distrust	37%	34%	40%	35%	42%	35%	31%	40%	36%	40%	36%	44%	37%	36%	31%
Don't know	21%	18% A	25%	20%	21%	23%	19%	21%	24%	19%	19%	33% J.L.M	21%	19%	27% O.P.Q
Net: Trust	34%	39% B	29%	32%	31%	37%	37%	31%	33%	35%	38% K	16%	31% K	34% K	34%
Net: Distrust	45%	43%	46%	48% E	48%	40%	44%	47%	43%	46%	42%	51%	48%	47%	39%

trust_trump_8. Choosing a movie

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Completely trust	17%	19%	16%	13%	15%	21% C.D	15%	17%	21% I	13%	20% K.M	6%	17% K	12%	18%
Somewhat trust	20%	22%	18%	19%	19%	21%	24% G	16%	19%	20%	20%	19%	19%	22%	18%
Somewhat distrust	10%	11%	10%	17% D.E	8%	6%	13%	9%	9%	11%	9%	9%	10%	15%	11%
Completely distrust	31%	29%	33%	28%	35%	31%	28%	34%	29%	34%	30%	38%	31%	29%	26%
Don't know	22%	19% A	25%	22%	24%	21%	19%	24%	23%	22%	20%	28% J	23%	23%	27% O.Q
Net: Trust	37%	41% B	33%	32%	33%	42% C.D	40%	33%	39%	33%	40% K	25%	36%	34%	36%
Net: Distrust	41%	40%	42%	45% E	43%	37%	41%	43%	38%	45%	39%	46%	42%	43%	37%

Would Donald Trump's participation in the following activity make them more or less enjoyable for you?

enjoy_trump_1. Cooking dinner

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Much more enjoyable	17%	17%	17%	14%	16%	20% C	16%	18%	19%	15%	19% K	7%	16% K	16% K	18%
Slightly more enjoyable	14%	17% B	11%	14%	12%	15%	19% G.H	11%	13%	14%	16% K	7%	11%	16% K	16%
Slightly less enjoyable	6%	6%	6%	10% E	7% E	3%	8% G	2%	6% G	8% G	5%	4%	12% J.K	12% J.K	6%
Much less enjoyable	35%	33%	37%	34%	37%	35%	33%	41%	33%	35%	36%	38%	34%	30%	25%
Don't know	19%	18%	19%	16%	21%	19%	16%	19%	18%	22%	17%	25% J	21%	20%	23% Q
N/A – I would never do this activity	9%	8%	9%	11%	6%	9%	8%	9%	11%	6%	8%	18% J.L.M	6%	7%	12% O.P

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Education			Marital Status										
	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
	54% N	55% N	65% N.O	T.V.W.AB 47%	** 57%	* 59%	** 53%	T.W.AB 48%	58% R.V	* 59% R*	* 48% *	** 46% **	** 57% **	* 44% *

trust_trump_7. Talking you up to someone you're trying to impress romantically

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	19%	21%	15%	19%	23%	19%	13%	19%	21%	18%	19%	12%	22%	4%	14%
						**	*	**			*	*	**	**	*
Somewhat trust	15%	12%	22% N.O	15%	16%	24%	13%	7%	16%	13%	11%	15%	17%	33%	10%
						**	*	**			*	*	**	**	*
Somewhat distrust	8%	10% Q	8%	3%	5%	3%	13% R.V*	18% **	6% R	9% R	10% *	6% *	10% **	25% **	11% *
Completely distrust	37%	39% N	38%	51% N.O.P	35%	40%	39%	25%	35%	41%	41%	42%	31%	19%	28%
						**	*	**			*	*	**	**	*
Don't know	21%	18%	18%	13%	21%	14%	22%	31%	21%	19%	19%	25%	19%	19%	37%
						**	*	**			*	*	**	**	R.V.W.X*
Net: Trust	34%	33%	37%	33%	39%	43%	26%	26%	37%	31%	30%	27%	39%	38%	24%
						**	*	**			*	*	**	**	*
Net: Distrust	45%	49% N	45%	54% N	40%	43%	52% *	43% **	41%	50% R.V	51% *	47% *	41% **	43% **	39% *

trust_trump_8. Choosing a movie

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Completely trust	17%	19%	12%	17%	22%	3%	10%	15%	20%	15%	13%	13%	15%	8%	14%
					T.V.W.X	**	*	**			*	*	**	**	*
Somewhat trust	20%	22%	20%	22%	21%	21%	13%	22%	20%	18%	23%	17%	22%	30%	13%
						**	*	**			*	*	**	**	*
Somewhat distrust	10%	9%	13%	7%	6%	12%	15%	15%	8%	11%	13%	10%	4%	33%	20%
						**	R*	**	R	R	R*	*	**	**	R.V*
Completely distrust	31%	33% N	30%	43% N.P	29%	36%	33%	19%	29%	35%	32%	33%	40%	19%	22%
						**	*	**			*	*	**	**	*
Don't know	22%	18%	25% O.Q	11%	22%	29%	29%	28%	23%	21%	20%	26%	19%	10%	31%
						**	*	**			*	*	**	**	*
Net: Trust	37%	40%	32%	39%	43%	24%	23%	38%	40%	33%	35%	30%	37%	38%	27%
					T.V.W	**	*	**	T.W		*	*	**	**	*
Net: Distrust	41%	42%	43%	51% N	35%	47%	48% *	34% **	37%	46% R.V	45% *	44% *	44% **	52% **	42% *

Would Donald Trump's participation in the following activity make them more or less enjoyable for you?

enjoy_trump_1. Cooking dinner

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Much more enjoyable	17%	17%	13%	22%	22%	7%	8%	10%	19%	15%	14%	18%	15%	4%	17%
					T.V.W	**	*	**	T		*	*	**	**	*
Slightly more enjoyable	14%	14%	12%	13%	14%	24%	20%	5%	15%	13%	15%	3%	22%	33%	11%
					Y	**	Y*	**	Y	Y	Y*	*	**	**	*
Slightly less enjoyable	6%	7%	8%	4%	5%	5%	4%	10%	5%	7%	5%	10%	6%	8%	12%
						**	*	**			*	*	**	**	*
Much less enjoyable	35%	38% N	44% N	48% N	34%	24%	43%	45%	35%	38%	43%	30%	24%	27%	23%
						**	*	**			AB*	*	**	**	*
Don't know	19%	17% Q	18% Q	7%	20%	25%	14%	24%	20%	15%	13%	23%	26%	27%	22%
						**	*	**			*	*	**	**	*
N/A – I would never do this activity	9%	7%	6%	7%	6%	15%	11% *	6% **	7%	12% R.V	9% *	17% R.V*	6% **	- **	15% R*

The Daily Show
Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Parent or guardian of any children					Income				Political Party				
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
		AC.AE.AF.AG	AC.AF		*						BD.BF.BG.BH	BD.BH	BD.BH*	*
Net: Distrust	52%	50%	44%	47%	59% AC.AD.AE.AG	39% *	52% AK	54% AK	58% AK	40% BE.BF.BG.BH	79% 20%	51% BE	51% BE*	51% BE*

trust_trump_7. Talking you up to someone you're trying to impress romantically

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	19%	19%	24%	22%	16%	17%	18%	17%	21%	24%	5%	41%	18%	32%	7%
			AF	AF		*						BD.BF.BH	BD.BH	BD.BH*	*
Somewhat trust	15%	18%	13%	15%	16%	5%	15%	17%	19%	6%	10%	24%	16%	5%	10%
			AG	AG		*						BD.BF.BG.BH	BD	*	*
Somewhat distrust	8%	9%	5%	7%	9%	7%	10%	9%	6%	4%	7%	7%	8%	4%	13%
				AD	AD	*								*	*
Completely distrust	37%	32%	35%	34%	40%	37%	35%	36%	44%	32%	63%	6%	35%	40%	36%
					AC.AE	*			AH.AK		BE.BF.BG.BH		BE	BE*	BE*
Don't know	21%	22%	23%	23%	18%	35%	22%	21%	10%	35%	15%	22%	23%	19%	34%
						AC.AE.AF*						BD	BD	*	BD.BE.BF*
Net: Trust	34%	37%	37%	37%	33%	21%	33%	34%	39%	30%	15%	68%	34%	37%	16%
						*						BD.BF.BG.BH	BD.BH	BD.BH*	*
Net: Distrust	45%	41%	41%	41%	49%	44%	45%	45%	50%	35%	71%	13%	43%	44%	49%
					AC.AD.AE	*					BE.BF.BG.BH		BE	BE*	BE*

trust_trump_8. Choosing a movie

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Completely trust	17%	20%	22%	21%	13%	10%	14%	17%	18%	23%	4%	42%	14%	14%	6%
			AF	AF.AG	AF.AG	*				AH		BD.BF.BG.BH	BD	BD*	*
Somewhat trust	20%	20%	20%	20%	20%	14%	21%	21%	21%	14%	14%	28%	22%	21%	13%
						*						BD.BH	BD	*	*
Somewhat distrust	10%	10%	7%	8%	13%	8%	12%	10%	8%	9%	13%	7%	12%	6%	8%
					AD.AE	*					BE			*	*
Completely distrust	31%	27%	30%	28%	35%	25%	30%	30%	36%	26%	53%	5%	28%	34%	32%
					AE	*					BE.BF.BG.BH		BE	BE*	BE*
Don't know	22%	24%	21%	23%	18%	43%	22%	22%	17%	28%	17%	17%	24%	25%	41%
						AC.AD.AE.AF*							BD.BE	*	BD.BE.BF*
Net: Trust	37%	40%	43%	41%	34%	24%	35%	38%	38%	36%	18%	70%	36%	36%	19%
						*						BD.BF.BG.BH	BD.BH	BD.BH*	*
Net: Distrust	41%	37%	36%	36%	48%	33%	42%	40%	44%	35%	66%	12%	40%	40%	40%
					AC.AD.AE.AG	*					BE.BF.BG.BH		BE	BE*	BE*

Would Donald Trump's participation in the following activity make them more or less enjoyable for you?

enjoy_trump_1. Cooking dinner

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Much more enjoyable	17%	23%	21%	21%	13%	9%	16%	18%	16%	21%	5%	43%	13%	10%	6%
			AF.AG	AF.AG	AF.AG	*						BD.BF.BG.BH	BD	*	*
Slightly more enjoyable	14%	10%	15%	13%	16%	9%	14%	15%	15%	12%	7%	24%	15%	17%	7%
						*						BD.BF.BH	BD	BD*	*
Slightly less enjoyable	6%	10%	3%	5%	7%	11%	7%	5%	7%	3%	5%	6%	7%	7%	7%
					AD	AD*								*	*
Much less enjoyable	35%	29%	35%	33%	39%	21%	32%	37%	44%	26%	60%	7%	35%	36%	26%
					AC.AG	*					BE.BF.BG.BH		BE	BE*	BE*
Don't know	19%	22%	17%	19%	16%	34%	18%	18%	14%	28%	11%	17%	21%	27%	35%
						AD.AE.AF*							BD	BD*	BD.BE.BF*
N/A – I would never do this activity	9%	6%	8%	7%	10%	16%	12%	8%	4%	10%	11%	3%	9%	3%	19%
						AC.AE*					BE		BE	*	BD.BE.BF.BG*

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Political Viewpoint								2012 Presidential Vote					
	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
	83% BK.BL.BM.BN.BP	84% BK.BL.BM.BN.BP	BI.BJ.BN.BO 60% BL.BM.BN.BP	BI.BJ.BK.BN.BO 24%	BI.BJ.BK.BN.BO 17%	47% BL.BM.BP	84% BK.BL.BM.BN.BP	BI.BJ.BK.BN.BO 21%	73% BR.BS.BT	BQ.BS.BT 22%	BQ.BT* 33% *	BQ 51% BR	83% BV.CA	BU.CA 17%

trust_trump_7. Talking you up to someone you're trying to impress romantically

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	19%	11%	4%	10%	36%	50%	7%	7%	42%	10%	36%	24%	17%	6%	42%
		BJ.BO		BJ	BI.BJ.BK.BN.BO	BJ.BK.BL.BN.BO.BP		BJ	BI.BJ.BK.BL.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Somewhat trust	15%	3%	10%	19%	22%	17%	7%	7%	20%	10%	24%	24%	14%	6%	24%
			BI.BO	BI.BJ.BN.BO	BI.BJ.BN.BO	BI.BN.BO		BI	BI.BJ.BN.BO		BQ.BT	BQ*			BU.CA
Somewhat distrust	8%	4%	8%	9%	9%	4%	11%	6%	7%	8%	8%	2%	8%	7%	4%
							BM					*			
Completely distrust	37%	75%	63%	42%	9%	5%	36%	67%	7%	60%	8%	29%	32%	70%	7%
		BK.BL.BM.BN.BO	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	J.BK.BL.BM.BN.BP		BR.BS.BT		BR*	BR	BV.CA	
Don't know	21%	7%	16%	19%	25%	24%	38%	12%	24%	12%	24%	20%	29%	10%	24%
			BI.BO	BI.BO	BI.BJ.BO	BI.BO	BJ.BK.BL.BM.BO	BI	BI.BJ.BO		BQ	*	BQ		BU
Net: Trust	34%	14%	14%	30%	58%	67%	14%	14%	62%	20%	60%	49%	31%	13%	65%
				BI.BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ.BT*	BQ		BU.CA
Net: Distrust	45%	79%	70%	52%	17%	9%	48%	74%	14%	68%	16%	31%	40%	77%	11%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP	BM		BL.BM.BP	BK.BL.BM.BN.BP	BM	BR.BS.BT		BR*	BR	BV.CA	

trust_trump_8. Choosing a movie

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Completely trust	17%	4%	4%	9%	36%	45%	6%	4%	39%	7%	35%	31%	15%	4%	43%
				BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ.BT*	BQ		BU.CA
Somewhat trust	20%	7%	12%	21%	29%	26%	15%	10%	28%	14%	28%	17%	21%	11%	26%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BN.BO			BI.BJ.BN.BO		BQ.BT	*	BQ		BU
Somewhat distrust	10%	11%	14%	12%	6%	6%	9%	13%	6%	11%	6%	8%	12%	11%	5%
			BL.BM.BP	BL.BP				BL.BM.BP		BR		*	BR	BV	
Completely distrust	31%	64%	52%	36%	7%	5%	29%	57%	7%	50%	10%	19%	26%	60%	5%
		BK.BL.BM.BN.BO	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	J.BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Don't know	22%	13%	17%	22%	22%	17%	41%	16%	20%	17%	21%	26%	27%	14%	20%
							BI.BJ.BK.BL.BM.BO.BP					*	BQ		
Net: Trust	37%	12%	16%	30%	65%	71%	21%	14%	67%	22%	63%	48%	36%	14%	69%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Net: Distrust	41%	75%	66%	48%	13%	11%	38%	70%	13%	61%	16%	26%	37%	71%	10%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	

Would Donald Trump's participation in the following activity make them more or less enjoyable for you?

enjoy_trump_1. Cooking dinner

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	17%	7%	6%	9%	34%	46%	5%	7%	39%	8%	34%	20%	15%	6%	40%
					BI.BJ.BK.BN.BO	BJ.BK.BL.BN.BO.BP			BI.BJ.BK.BL.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Slightly more enjoyable	14%	10%	4%	14%	25%	20%	7%	7%	23%	9%	24%	30%	12%	5%	24%
				BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ.BT*			BU.CA
Slightly less enjoyable	6%	2%	5%	8%	9%	4%	5%	4%	7%	6%	4%	2%	8%	4%	5%
				BI.BO	BI.BO							*	BR		
Much less enjoyable	35%	62%	66%	42%	8%	7%	29%	65%	8%	58%	14%	26%	26%	68%	8%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Don't know	19%	6%	12%	18%	21%	18%	34%	10%	20%	11%	19%	22%	25%	10%	20%
				BI.BO	BI.BJ.BO	BI.BO	BJ.BK.BL.BM.BO.BP		BI.BJ.BO		BQ	*	BQ		BU
N/A – I would never do this activity	9%	12%	7%	10%	3%	4%	20%	9%	3%	8%	4%	-	13%	7%	4%
		BL.BM.BP		BL.BP			BJ.BK.BL.BM.BO.BP	BL.BP				*	BQ.BR.BS		

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	2016 Presidential Vote					Voting Registration		
	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
	**	**	**	**	BU	CC.CD		*
Net: Distrust	52%	67%	73%	80%	31%	52%	53%	38%
	**	**	**	**	BV	CD		*

trust_trump_7. Talking you up to someone you're trying to impress romantically

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	19%	10%	16%	-	32%	14%	21%	16%	9%
	**	**	**	**	**	BU	CD		*
Somewhat trust	15%	18%	16%	16%	-	15%	15%	17%	5%
	**	**	**	**	**	BU	CD		*
Somewhat distrust	8%	15%	34%	40%	4%	10%	6%	11%	12%
	**	**	**	**	**	BV	CB		*
Completely distrust	37%	48%	25%	44%	36%	33%	39%	33%	28%
	**	**	**	**	**	BV			*
Don't know	21%	9%	8%	-	28%	28%	18%	24%	45%
	**	**	**	**	**	BU	CB		CB.CC*
Net: Trust	34%	28%	32%	16%	32%	29%	37%	32%	14%
	**	**	**	**	**	BU	CD		*
Net: Distrust	45%	63%	60%	84%	40%	43%	46%	43%	41%
	**	**	**	**	**	BV			*

trust_trump_8. Choosing a movie

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Completely trust	17%	4%	-	-	14%	10%	20%	10%	11%
	**	**	**	**	**	BU	CC		*
Somewhat trust	20%	18%	32%	44%	21%	22%	18%	23%	25%
	**	**	**	**	**	BU			*
Somewhat distrust	10%	23%	38%	56%	4%	11%	9%	14%	6%
	**	**	**	**	**	BV	CB		*
Completely distrust	31%	35%	26%	-	25%	28%	34%	27%	21%
	**	**	**	**	**	BV			*
Don't know	22%	21%	5%	-	37%	29%	19%	26%	36%
	**	**	**	**	**	BU.BV	CB		CB*
Net: Trust	37%	21%	32%	44%	34%	32%	38%	33%	37%
	**	**	**	**	**	BU			*
Net: Distrust	41%	58%	64%	56%	29%	39%	42%	41%	28%
	**	**	**	**	**	BV	CD		*

Would Donald Trump's participation in the following activity make them more or less enjoyable for you?

enjoy_trump_1. Cooking dinner

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Much more enjoyable	17%	4%	4%	-	4%	11%	21%	11%	5%
	**	**	**	**	**	BU	CC.CD		*
Slightly more enjoyable	14%	22%	12%	-	30%	13%	14%	14%	15%
	**	**	**	**	**	BU			*
Slightly less enjoyable	6%	10%	-	44%	-	9%	6%	9%	4%
	**	**	**	**	**	BU			*
Much less enjoyable	35%	52%	60%	56%	29%	29%	38%	30%	30%
	**	**	**	**	**	BV	CC		*
Don't know	19%	10%	16%	-	38%	24%	15%	22%	36%
	**	**	**	**	**	BU	CB		CB.CC*
N/A – I would never do this activity	9%	3%	8%	-	-	14%	6%	15%	10%
	**	**	**	**	**	BU.BV	CB		*

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



		Gender		Age			Region				Race				
	Total	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate
Net: More enjoyable	31%	34% B	28%	28%	28%	35%	35%	29%	32%	29%	35% K	15%	27% K	32% K	34% P
Net: Less enjoyable	41%	39%	44%	44%	44%	38%	41%	43%	39%	43%	41%	42%	45%	41%	31%

enjoy_trump_2. Taking a marijuana edible

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Much more enjoyable	11%	14% B	8%	14% E	13% E	7%	11%	12%	10%	11%	12% K	5%	11%	11%	11%
Slightly more enjoyable	9%	10%	8%	12% E	11% E	6%	10%	8%	7%	10%	9%	5%	10%	13% K	9%
Slightly less enjoyable	5%	6%	4%	8% E	4%	4%	8% G	3%	5%	4%	4%	5%	5%	11% J	6%
Much less enjoyable	21%	22%	20%	24% E	24% E	17%	23%	21%	19%	22%	21%	24%	20%	15%	18%
Don't know	13%	12%	15%	15%	14%	12%	14%	11%	13%	14%	11%	17%	17%	17%	16% P.Q
N/A – I would never do this activity	41%	36% A	45%	27%	35%	54% C.D	34%	44% F	45% F	39%	42%	45%	38%	33%	41%
Net: More enjoyable	20%	24% B	16%	26% E	24% E	13%	21%	20%	18%	21%	21% K	10%	21% K	24% K	19%
Net: Less enjoyable	26%	28%	24%	32% E	28% E	21%	31%	24%	24%	26%	26% K	28%	25%	26%	23%

enjoy_trump_3. Be on your team when playing video games

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Much more enjoyable	14%	15%	12%	13%	12%	15%	11%	14%	15%	13%	16% K	6%	14% K	10%	14%
Slightly more enjoyable	11%	13%	10%	12%	12%	10%	14% H	9%	9%	15% H	11%	8%	12%	19% J.K	12%
Slightly less enjoyable	6%	8% B	4%	10% D.E	4%	3%	8% G	2%	7% G	4%	5%	4%	7%	8%	5%
Much less enjoyable	31%	31%	31%	30%	36%	29%	31%	36%	29%	31%	31%	35%	33%	24%	25%
Don't know	15%	12%	17% A	18% E	18% E	10%	16% G	9%	14%	20% G	12%	17%	19% J	21% J	16% Q
N/A – I would never do this activity	24%	20% A	27%	16%	18%	32% C.D	20%	29% F.I	26% I	18%	25% L	30% LM	15%	18%	28% O.P
Net: More enjoyable	25%	29% B	21%	26% E	23%	25%	25%	24%	24%	27%	26% K	13%	26% K	29% K	26%
Net: Less enjoyable	37%	39%	35%	40% E	40% E	33%	39%	38%	36%	35%	37%	39%	40%	32%	30%

enjoy_trump_4. Singing in a karaoke competition

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Much more enjoyable	16%	17%	15%	16%	18%	15%	16%	19%	15%	15%	18% K	7%	15%	16% K	14%
Slightly more enjoyable	12%	13%	11%	15%	10%	11%	12%	8%	13%	14% G	12% K	5%	11%	21% J.K.L	12%
Slightly less enjoyable	8%	10%	7%	15% D.E	4%	5%	11% G	2%	9% G	9% G	8%	5%	9%	9%	8%
Much less enjoyable	26%	25%	27%	22%	29% C	27%	24%	30%	24%	29%	26%	31%	25%	21%	20%
Don't know	14%	12%	15%	14%	18% E	11%	13%	9%	16% G	15%	10%	22% J	22% J	15%	16% Q

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Education			Marital Status										
		Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
Net: More enjoyable	31%	30%	25%	34%	36% W.Y	31% **	28% *	15% **	34% Y	28%	29% *	21% *	37% **	37% **	28% *
Net: Less enjoyable	41%	45% N	52% N	52% N	39%	29% **	47% *	55% **	40%	45%	48% *	40% *	31% **	36% **	35% *

enjoy_trump_2. Taking a marijuana edible

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Much more enjoyable	11%	12%	11%	8%	11%	11%	9%	7%	11%	13%	11%	8%	10%	4%	6%
						**	*	**	*	*	*	*	**	**	*
Slightly more enjoyable	9%	9%	10%	8%	8%	12%	14%	11%	8%	10%	8%	6%	11%	12%	9%
						**	*	**	*	*	*	*	**	**	*
Slightly less enjoyable	5%	4%	9%	2%	5%	4%	7%	-	5%	4%	5%	5%	-	20%	7%
			O.Q			**	*	**	*	*	*	*	**	**	*
Much less enjoyable	21%	22%	22%	29%	18%	19%	21%	30%	19%	26%	21%	13%	22%	31%	16%
				N		**	*	**		R.V	*	*	**	**	*
Don't know	13%	15%	7%	7%	13%	15%	17%	15%	13%	14%	13%	6%	10%	16%	20%
		P.Q				**	*	**	*	*	*	*	**	**	Y*
N/A – I would never do this activity	41%	39%	42%	45%	45%	39%	31%	36%	43%	34%	42%	63%	47%	17%	42%
					W	**	*	**	W	*	*	R.T.V.W.X*	**	**	*
Net: More enjoyable	20%	21%	20%	17%	19%	23%	23%	18%	19%	23%	19%	14%	22%	16%	15%
						**	*	**	*	*	*	*	**	**	*
Net: Less enjoyable	26%	25%	31%	31%	24%	23%	28%	30%	25%	29%	26%	18%	22%	51%	23%
						**	*	**	*	*	*	*	**	**	*

enjoy_trump_3. Be on your team when playing video games

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Much more enjoyable	14%	15%	11%	13%	17%	7%	10%	14%	16%	12%	12%	6%	6%	10%	6%
						**	*	**	*	*	*	*	**	**	*
Slightly more enjoyable	11%	12%	10%	10%	11%	11%	13%	5%	11%	12%	10%	6%	21%	14%	16%
						**	*	**	*	*	*	*	**	**	*
Slightly less enjoyable	6%	7%	7%	3%	5%	-	13%	10%	6%	6%	3%	2%	4%	18%	6%
						**	R.V.X.Y*	**	*	*	*	*	**	**	*
Much less enjoyable	31%	31%	38%	45%	31%	41%	27%	28%	31%	32%	40%	22%	37%	33%	21%
			N	N.O		**	*	**			Y*	*	**	**	*
Don't know	15%	16%	15%	5%	14%	14%	12%	30%	15%	16%	10%	13%	18%	8%	25%
		Q	Q			**	*	**	*	*	*	*	**	**	X*
N/A – I would never do this activity	24%	20%	19%	25%	22%	27%	25%	12%	22%	22%	26%	45%	13%	19%	27%
						**	*	**	*	*	*	R.T.V.W.X*	**	**	*
Net: More enjoyable	25%	26%	21%	23%	28%	18%	23%	20%	27%	24%	21%	18%	27%	23%	22%
						**	*	**	*	*	*	*	**	**	*
Net: Less enjoyable	37%	38%	45%	47%	36%	41%	40%	38%	36%	38%	43%	24%	42%	50%	27%
		N	N	N		**	*	**		Y	Y*	*	**	**	*

enjoy_trump_4. Singing in a karaoke competition

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Much more enjoyable	16%	18%	14%	19%	18%	6%	12%	19%	17%	14%	14%	13%	19%	11%	25%
						**	*	**	*	*	*	*	**	**	*
Slightly more enjoyable	12%	9%	17%	12%	11%	18%	18%	6%	12%	12%	12%	15%	5%	18%	10%
			O			**	*	**	*	*	*	*	**	**	*
Slightly less enjoyable	8%	8%	8%	8%	7%	-	12%	8%	7%	9%	4%	3%	15%	36%	6%
						**	*	**	*	*	*	*	**	**	*
Much less enjoyable	26%	30%	29%	31%	26%	44%	20%	20%	26%	28%	33%	25%	15%	16%	12%
		N	N	N		**	*	**		AB	AB*	*	**	**	*
Don't know	14%	14%	12%	8%	14%	10%	12%	25%	15%	11%	13%	12%	25%	3%	26%
						**	*	**	*	*	*	*	**	**	W*

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	Total	Parent or guardian of any children					Income				Political Party				
		Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
Net: More enjoyable	31%	34% AG	36% AF AG	35% AF AG	29%	18% *	30%	33%	31%	33%	13%	66% BD.BF.BG.BH	28% BD.BH	27% BD*	14% *
Net: Less enjoyable	41%	39%	38%	39%	46% AD.AE	32% *	40% AK	42% AK	51% AH.AI.AK	30%	65% BE.BF.BG.BH	14%	42% BE	43% BE*	33% BE*

enjoy_trump_2. Taking a marijuana edible

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Much more enjoyable	11%	16% AF AG	12%	13% AF	9%	5% *	10%	12% AK	15% AH.AK	6%	9%	19% BD.BF.BH	9%	11% *	5% *
Slightly more enjoyable	9%	10%	8%	9%	8%	15% *	11% AK	7% AK	10% AK	4%	8%	8%	9%	17% *	8% *
Slightly less enjoyable	5%	7% AD.AE	4%	5%	6%	6% *	5%	5%	6%	5%	4%	6%	7%	2% *	3% *
Much less enjoyable	21%	21%	15%	18%	26% AD.AE.AG	12% *	21%	20% AK	26% AK	15%	34% BE.BF.BG.BH	6%	22% BE	16% BE*	15% BE*
Don't know	13%	16% AD.AE	10%	13% AD	13%	24% AD.AE.AF*	15% AJ	15% AJ	7% AJ	15%	11%	11%	14%	6% *	25% BD.BE.BF.BG*
N/A – I would never do this activity	41%	29%	51% AC.AE.AF	43% AC	39% AC	38% *	38%	41%	35%	56% AH.AI.AJ	34%	51% BD.BF	38%	47% *	44% *
Net: More enjoyable	20%	26% AF	20%	22% AF	17%	20% *	20% AK	20% AK	25% AK	9%	17%	27% BD.BF.BH	18%	28% BH*	13% *
Net: Less enjoyable	26%	28% AD.AE	19%	22% AD	31% AD.AE.AG	18% *	26% AK	25% AK	32% AK	20%	38% BE.BF.BG.BH	12%	30% BE.BH	18% *	18% *

enjoy_trump_3. Be on your team when playing video games

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Much more enjoyable	14%	15%	17% AF	16% AF	11%	13% *	12%	11%	15%	18%	6%	31% BD.BF.BH	9%	17% BD*	6% *
Slightly more enjoyable	11%	12%	11%	11%	12%	10% *	10%	14%	13%	8%	6%	20% BD.BF.BH	12% BD	11% *	5% *
Slightly less enjoyable	6%	10% AD.AE.AF	4%	6% AD	6%	5% *	6%	6%	6%	4%	4%	6%	7%	5% *	7% *
Much less enjoyable	31%	27%	32%	30%	34%	22% *	30%	32%	36% AK	25%	53% BE.BF.BG.BH	6%	32% BE	35% BE*	26% BE*
Don't know	15%	21% AD.AE.AF	10%	14% AD	14%	29% AD.AE.AF*	15%	14%	12% AJ	20%	11%	12%	16%	10% *	29% BD.BE.BF.BG*
N/A – I would never do this activity	24%	16%	27% AC.AE	24% AC	24% AC	22% *	26% AJ	23%	18%	26%	21%	25%	24%	22% *	27% *
Net: More enjoyable	25%	26%	28%	27%	23%	22% *	23%	25%	28%	25%	11%	52% BD.BF.BG.BH	21% BD.BH	28% BD.BH*	12% *
Net: Less enjoyable	37%	37%	35%	36%	40%	27% *	37%	38%	42% AK	29%	57% BE.BF.BG.BH	12%	39% BE	40% BE*	33% BE*

enjoy_trump_4. Singing in a karaoke competition

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Much more enjoyable	16%	22% AF	17%	19% AF	13%	13% *	14%	15%	18%	19%	8%	36% BD.BF.BG.BH	12% BH	20% BD.BH*	4% *
Slightly more enjoyable	12%	10%	9%	10% AD.AE	15%	10% *	12%	14%	14% AK	7%	7%	20% BD.BF.BH	12%	17% BD.BH*	6% *
Slightly less enjoyable	8%	9%	7%	7%	9%	11% *	8%	9%	7%	7%	6%	7%	12% BD	4% *	7% *
Much less enjoyable	26%	24%	29% AG	27% AG	27% AG	13% *	27%	22%	34% AI.AK	20%	45% BE.BF.BG.BH	7%	24% BE	19% BE*	22% BE*
Don't know	14%	20% AD.AE.AF	12%	15% AD	11%	21% AD.AF*	14%	13%	11%	17%	10%	10%	16% BD	13% *	27% BD.BE.BF*

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enjoy_trump_2. Taking a marijuana edible

	Total	Political Viewpoint								2012 Presidential Vote					
		Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
Net: More enjoyable	31%	17%	10%	22% BJ.BN.BO	59% BI.BJ.BK.BN.BO	67% BI.BJ.BK.BN.BO	12%	13%	62% BI.BJ.BK.BN.BO	17%	59% BQ.BT	50% BQ.BT*	28% BQ	11%	64% BU.CA
Net: Less enjoyable	41%	64% BK.BL.BM.BN.BP	71% BK.BL.BM.BN.BP	50% BL.BM.BN.BP	17%	10%	34% BL.BM.BP	68% BK.BL.BM.BN.BP	15%	64% BR.BS.BT	18%	28% *	34% BR	72% BV.CA	13%
ana edible															
Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	11%	15% BN	8%	9%	15% BK.BN	14% BN	6%	11%	15% BJ.BK.BN	9%	14%	9%	11%	7%	15% BU
Slightly more enjoyable	9%	8%	6%	10%	11%	7%	6%	7%	9%	9%	8%	16% *	8%	8%	7%
Slightly less enjoyable	5%	4%	5%	7%	5%	3%	4%	5%	4%	6%	6%	5% *	5%	4%	5%
Much less enjoyable	21%	34% BK.BL.BM.BN.BP	40% BK.BL.BM.BN.BP	24% BL.BM.BN.BP	6%	9%	14% BL.BP	38% BK.BL.BM.BN.BP	7%	32% BR.BT	7%	18% BR*	18% BR	39% BV.CA	6%
Don't know	13%	12%	13%	13%	11%	10%	23% BI.BJ.BK.BL.BM.BO.BP	12%	11%	11%	8%	30% BQ.BR*	17% BQ.BR	11%	11%
N/A – I would never do this activity	41%	28%	27%	37% BJ.BO	52% BI.BJ.BK.BO	56% BI.BJ.BK.BO	47% BI.BJ.BO	27%	53% BI.BJ.BK.BO	33%	56% BQ.BS.BT	22% *	41% BQ.BS	32%	54% BU.CA
Net: More enjoyable	20%	23% BN	15%	20%	26% BJ.BN.BO	21%	12%	18%	24% BJ.BN	19%	22%	25% *	19%	15%	23% BU
Net: Less enjoyable	26%	38% BL.BM.BN.BP	45% BK.BL.BM.BN.BP	31% BL.BM.BN.BP	11%	12%	19%	42% BK.BL.BM.BN.BP	12%	37% BR.BT	14%	23% *	23% BR	42% BV.CA	12%

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	11%	15%	8%	9%	15%	14%	6%	11%	15%	9%	14%	9%	11%	7%	15%
		BN			BK.BN	BN			BJ.BK.BN			*			BU
Slightly more enjoyable	9%	8%	6%	10%	11%	7%	6%	7%	9%	9%	8%	16%	8%	8%	7%
												*			
Slightly less enjoyable	5%	4%	5%	7%	5%	3%	4%	5%	4%	6%	6%	5%	5%	4%	5%
												*			
Much less enjoyable	21%	34%	40%	24%	6%	9%	14%	38%	7%	32%	7%	18%	18%	39%	6%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP			BL.BP	BK.BL.BM.BN.BP		BR.BT		BR*	BR	BV.CA	
Don't know	13%	12%	13%	13%	11%	10%	23%	12%	11%	11%	8%	30%	17%	11%	11%
							BI.BJ.BK.BL.BM.BO.BP					BQ.BR*	BQ.BR		
N/A – I would never do this activity	41%	28%	27%	37%	52%	56%	47%	27%	53%	33%	56%	22%	41%	32%	54%
				BJ.BO	BI.BJ.BK.BO	BI.BJ.BK.BO	BI.BJ.BO		BI.BJ.BK.BO		BQ.BS.BT	*	BQ.BS		BU.CA
Net: More enjoyable	20%	23%	15%	20%	26%	21%	12%	18%	24%	19%	22%	25%	19%	15%	23%
		BN		BJ.BN.BO					BJ.BN			*			BU
Net: Less enjoyable	26%	38%	45%	31%	11%	12%	19%	42%	12%	37%	14%	23%	23%	42%	12%
		BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BT		*	BR	BV.CA	

enjoy_trump_3. Be on your team when playing video games

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	14%	8%	4%	7%	26%	35%	6%	5%	29%	8%	27%	26%	10%	4%	32%
					BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ.BT*			BU.CA
Slightly more enjoyable	11%	5%	6%	10%	21%	17%	6%	6%	19%	8%	17%	8%	12%	5%	15%
					BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ	*	BQ		BU
Slightly less enjoyable	6%	2%	6%	7%	7%	4%	4%	4%	6%	5%	5%	-	8%	3%	5%
				BI				BI				*			
Much less enjoyable	31%	57%	55%	38%	7%	6%	28%	56%	7%	49%	12%	28%	25%	58%	7%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		BR*	BR	BV.CA	
Don't know	15%	7%	11%	13%	17%	11%	28%	10%	15%	9%	13%	13%	21%	7%	14%
					BI.BO		BI.BJ.BK.BL.BM.BO.BP		BI			*	BQ.BR		BU
N/A – I would never do this activity	24%	21%	17%	25%	23%	26%	28%	19%	24%	21%	25%	25%	25%	21%	27%
				BJ			BJ.BO					*			
Net: More enjoyable	25%	13%	10%	17%	47%	53%	11%	11%	49%	16%	44%	34%	22%	10%	47%
					BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Net: Less enjoyable	37%	59%	61%	45%	13%	10%	32%	60%	12%	54%	18%	28%	33%	62%	12%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	

enjoy_trump_4. Singing in a karaoke competition

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	16%	9%	5%	11%	29%	37%	6%	6%	32%	10%	32%	22%	12%	6%	35%
				BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ*			BU.CA
Slightly more enjoyable	12%	8%	10%	9%	18%	21%	8%	9%	19%	9%	16%	18%	12%	8%	16%
				BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ	*			BU
Slightly less enjoyable	8%	3%	9%	11%	8%	6%	6%	6%	8%	7%	5%	6%	11%	5%	6%
			BI	BI				BI				*	BQ.BR		
Much less enjoyable	26%	46%	50%	31%	5%	6%	22%	48%	6%	42%	9%	12%	21%	52%	6%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Don't know	14%	9%	12%	14%	13%	9%	24%	11%	11%	12%	10%	24%	17%	9%	13%
							BI.BJ.BK.BL.BM.BO.BP					BR*	BR		

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	2016 Presidential Vote					Voting Registration		
		Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
Net: More enjoyable	31%	25% **	16% **	- **	34% **	24% BU	35% CC.CD	25%	20% *
Net: Less enjoyable	41%	62% **	60% **	100% **	29% **	37% BV	43%	39%	34% *

enjoy_trump_2. Taking a marijuana edible

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Much more enjoyable	11%	14% **	5% **	- **	14% **	11%	12%	10%	4% *
Slightly more enjoyable	9%	21% **	4% **	44% **	8% **	10%	9%	9%	8% *
Slightly less enjoyable	5%	15% **	20% **	19% **	4% **	5%	4%	6%	12% CB*
Much less enjoyable	21%	19% **	24% **	16% **	10% **	18% BV	22% CD	21%	10% *
Don't know	13%	9% **	23% **	20% **	21% **	16% BU	12%	17%	13% *
N/A – I would never do this activity	41%	22% **	23% **	- **	43% **	40% BU	41%	37%	53% CC*
Net: More enjoyable	20%	35% **	10% **	44% **	22% **	20%	21%	19%	12%
Net: Less enjoyable	26%	34% **	44% **	36% **	14% **	24% BV	26%	27%	22% *

enjoy_trump_3. Be on your team when playing video games

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Much more enjoyable	14%	6% **	12% **	- **	11% **	8%	16% CC.CD	9%	5% *
Slightly more enjoyable	11%	4% **	4% **	- **	9% **	14% BU	11%	13%	10% *
Slightly less enjoyable	6%	3% **	18% **	- **	- **	8% BU	3%	10%	10% CB*
Much less enjoyable	31%	67% **	34% **	56% **	15% **	26% BV	35% CC.CD	25%	20% *
Don't know	15%	16% **	16% **	44% **	26% **	19% BU	11%	20% CB	26% CB*
N/A – I would never do this activity	24%	5% **	15% **	- **	38% **	24%	23%	23%	28% *
Net: More enjoyable	25%	9% **	16% **	- **	20% **	22% BU	27%	22%	16% *
Net: Less enjoyable	37%	70% **	52% **	56% **	15% **	35% BV	38%	35%	30% *

enjoy_trump_4. Singing in a karaoke competition

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Much more enjoyable	16%	14% **	12% **	44% **	18% **	11% BU	19% CC	9%	9% *
Slightly more enjoyable	12%	12% **	22% **	- **	10% **	12% BU	12%	14%	10% *
Slightly less enjoyable	8%	12% **	12% **	16% **	- **	11% BU.BV	5%	13%	14% CB*
Much less enjoyable	26%	38% **	42% **	40% **	10% **	21% BV	29% CC	20%	18% *
Don't know	14%	9% **	4% **	- **	38% **	18% BU	11%	18% CB	22% CB*

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	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
N/A – I would never do this activity	24%	24%	24%	18%	20%	31% C.D	23%	32% I	24%	19%	25%	29% L	19%	19%	30% O.P
Net: More enjoyable	28%	30%	26%	31%	28%	26%	29%	27%	27%	29%	30% K	13%	26% K	36% K	27%
Net: Less enjoyable	34%	34%	34%	37%	34%	32%	35%	32%	32%	38%	35%	36%	34%	30%	28%

enjoy_trump_5. Joining a bowling team

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Much more enjoyable	16%	17%	14%	14%	14%	18%	13%	18%	18%	14%	19% K	5%	14% K	12%	15%
Slightly more enjoyable	13%	18% B	9%	13%	13%	13%	14%	12%	12%	16%	14%	8%	15%	13%	13%
Slightly less enjoyable	7%	8%	6%	13% D.E	5%	4%	10% G	3%	6%	8%	6%	5%	9%	13% J.K	6%
Much less enjoyable	28%	26%	30%	26%	31%	28%	28%	33%	25%	28%	28%	30%	30%	24%	23%
Don't know	15%	14%	16%	16%	17%	13%	13%	13%	15%	17%	12%	24% J	15%	19%	18% Q
N/A – I would never do this activity	21%	17%	25% A	18%	20%	24% C	22%	21%	24% I	16%	21%	28% L	16%	19%	26% O.Q
Net: More enjoyable	29%	36% B	23%	27%	27%	31%	27%	29%	30%	30%	33% K	13%	30% K	25% K	27%
Net: Less enjoyable	35%	34%	36%	39% E	36%	31%	39%	36%	31%	36%	34%	35%	40%	37%	29%

enjoy_trump_6. Having him as your partner in a game of charades

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Much more enjoyable	20%	20%	20%	16%	21%	22% C	18%	20%	21%	20%	23% K	10%	18% K	18%	19%
Slightly more enjoyable	12%	15% B	9%	15% D	8%	11%	13%	7%	12%	13% G	12% K	5%	10%	17% K	12%
Slightly less enjoyable	5%	7%	4%	10% D.E	3%	3%	10% G.H.I	3%	4%	5%	5%	5%	6%	8%	5%
Much less enjoyable	28%	25%	30%	26%	32%	27%	27%	30%	26%	31%	29%	28%	28%	23%	23%
Don't know	14%	12%	15%	15% E	17% E	10%	15%	11%	13%	15%	10%	21% J	17% J	17% J	15% Q
N/A – I would never do this activity	21%	21%	21%	17%	18%	26% C.D	17%	27% F.I	25% F.I	15%	20%	31% J.M	21%	17%	26% O.P
Net: More enjoyable	32%	35% B	29%	31%	30%	33%	31%	28%	33%	34%	36% K	15%	28% K	35% K	31%
Net: Less enjoyable	33%	32%	35%	36%	35%	30%	37%	34%	30%	36%	34%	33%	34%	31%	27%

How good or bad would Donald Trump be at the following task?

good_trump_1. Recording a rap song

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	10%	12% B	8%	12%	10%	8%	10%	7%	12%	8%	10%	5%	12%	12%	11%
Somewhat good	12%	13%	10%	14%	10%	11%	15%	11%	10%	11%	12% K	5%	10%	18% K	10%
Somewhat bad	10%	10%	10%	11%	7%	12%	14%	11%	9%	10%	11%	9%	10%	9%	12%

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	Total	Education			Marital Status											
		Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	
	N/A – I would never do this activity	24%	21%	20%	21%	24%	22%	26%	21%	24%	25%	24%	32%	21%	16%	22%
	Net: More enjoyable	28%	27%	31%	32%	29%	24%	30%	26%	29%	26%	26%	28%	24%	29%	35%
	Net: Less enjoyable	34%	38%	37%	39%	33%	44%	33%	28%	33%	37%	38%	29%	30%	52%	18%
		N	N	N		**	*	**		AB	AB*	*	**	**	*	

enjoy_trump_5. Joining a bowling team

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Much more enjoyable	16%	17%	15%	17%	20%	13%	12%	18%	19%	12%	15%	12%	9%	4%	10%
					W	**	*	**	W		*	*	**	**	*
Slightly more enjoyable	13%	15%	13%	11%	13%	10%	17%	4%	13%	15%	9%	13%	20%	18%	17%
					**	*	*	**			*	*	**	**	*
Slightly less enjoyable	7%	8%	6%	8%	6%	8%	9%	-	6%	6%	7%	2%	13%	23%	17%
					**	*	*	**			*	*	**	**	R.V.W.Y*
Much less enjoyable	28%	27%	33%	41%	25%	21%	26%	47%	26%	28%	40%	26%	37%	34%	17%
			N	N.O	**	*	*	**			R.V.W.AB*	*	**	**	*
Don't know	15%	15%	14%	7%	16%	24%	11%	18%	16%	16%	7%	19%	12%	3%	12%
		Q			X	**	*	**	X	X	*	X*	**	**	*
N/A – I would never do this activity	21%	18%	19%	15%	19%	24%	25%	13%	19%	23%	22%	28%	10%	17%	28%
						*	*	**			*	*	**	**	*
Net: More enjoyable	29%	32%	28%	28%	33%	23%	29%	22%	32%	27%	24%	25%	29%	23%	26%
					**	*	*	**			*	*	**	**	*
Net: Less enjoyable	35%	35%	39%	50%	32%	29%	35%	47%	33%	34%	47%	28%	50%	57%	34%
			N	N.O	**	*	*	**			R.V.W.Y*	*	**	**	*

enjoy_trump_6. Having him as your partner in a game of charades

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Much more enjoyable	20%	22%	16%	22%	24%	22%	19%	17%	23%	16%	17%	22%	13%	11%	25%
					W	**	*	**	W		*	*	**	**	*
Slightly more enjoyable	12%	9%	14%	16%	13%	15%	17%	2%	13%	14%	5%	6%	13%	17%	6%
					X	**	X*	**	X	X	*	*	**	**	*
Slightly less enjoyable	5%	7%	6%	2%	4%	-	3%	18%	4%	6%	4%	2%	6%	23%	9%
					**	*	*	**			*	*	**	**	*
Much less enjoyable	28%	29%	32%	37%	27%	31%	29%	33%	27%	29%	38%	24%	28%	21%	18%
		N	N	N	**	*	*	**			R.V.AB*	*	**	**	*
Don't know	14%	12%	18%	4%	14%	3%	13%	11%	13%	14%	10%	14%	10%	17%	20%
		Q	Q		**	*	*	**			*	*	**	**	*
N/A – I would never do this activity	21%	20%	14%	19%	19%	28%	19%	18%	19%	22%	25%	33%	30%	11%	22%
					**	*	*	**			*	R.V*	**	**	*
Net: More enjoyable	32%	32%	31%	38%	36%	37%	36%	19%	36%	29%	23%	27%	26%	28%	31%
					X	**	*	**	X		*	*	**	**	*
Net: Less enjoyable	33%	37%	38%	39%	31%	31%	33%	51%	32%	35%	42%	26%	34%	44%	27%
		N	N	N	**	*	*	**			R*	*	**	**	*

How good or bad would Donald Trump be at the following task?

good_trump_1. Recording a rap song

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	10%	10%	8%	9%	12%	10%	5%	7%	11%	10%	5%	6%	7%	14%	11%
					**	*	*	**			*	*	**	**	*
Somewhat good	12%	10%	14%	19%	11%	13%	8%	18%	11%	11%	11%	9%	38%	13%	7%
				N.O	**	*	*	**			*	*	**	**	*
Somewhat bad	10%	10%	10%	8%	10%	10%	16%	10%	10%	8%	13%	13%	5%	26%	5%

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	Total	Parent or guardian of any children					Income				Political Party				
		Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
N/A – I would never do this activity	24%	14%	27% AC.AE	23% AC	25% AC	33% AC*	26% AJ	26% AJ	16%	30% AJ	23%	20%	25%	27% *	34% BD.BE*
Net: More enjoyable	28%	32%	26%	28%	28%	22% *	25%	29%	33%	26%	15%	56% BD.BF.BG.BH	24% BD.BH	37% BD.BH*	10% *
Net: Less enjoyable	34%	34%	35%	34%	36%	23% *	34%	31%	41% AI.AK	27%	52% BE.BF.BG.BH	14%	36% BE	23% *	29% BE*

enjoy_trump_5. Joining a bowling team

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Much more enjoyable	16%	19% AF	19% AF	19% AF	13%	13% *	12%	15%	20% AH	19% AH	6%	41% BD.BF.BG.BH	9%	18% BD.BH*	5% *
Slightly more enjoyable	13%	13%	13%	13%	14%	8% *	13%	14%	15%	10%	7%	22% BD.BH	16% BD.BH	10% *	6% *
Slightly less enjoyable	7%	9% AD.AE	5%	6%	8%	14% AD.AE*	7%	7%	8%	6%	7%	5%	9%	11% *	7% *
Much less enjoyable	28%	23%	28% AG	26%	31% AC.AG	15% *	28%	27%	33% AK	21%	50% BE.BF.BG.BH	5%	29% BE	21% BE*	20% BE*
Don't know	15%	22% AD.AE.AF	11%	16% AD	14%	18% *	17% AJ	16%	10%	17%	10%	12%	17% BD	10% *	32% BD.BE.BF.BG*
N/A – I would never do this activity	21%	14%	24% AC.AE	21% AC	20% AC	32% AC.AF*	23% AJ	22% AJ	14%	27% AJ	22%	16%	21%	30% BE*	30% BE*
Net: More enjoyable	29%	32%	32%	32%	27%	29% *	26%	29%	35% AH	29%	12%	63% BD.BF.BG.BH	25% BD.BH	28% BD.BH*	11% *
Net: Less enjoyable	35%	32%	33%	32%	39% AE	29% *	35%	34%	41% AK	27%	56% BE.BF.BG.BH	10%	37% BE	32% BE*	27% BE*

enjoy_trump_6. Having him as your partner in a game of charades

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Much more enjoyable	20%	21% AF	24% AF	23% AF	17%	17% *	17%	19%	23% AH	25% AH	7%	47% BD.BF.BG.BH	18% BD.BH	21% BD.BH*	2% *
Slightly more enjoyable	12%	13%	12%	13%	11%	9% *	11%	13%	15% AK	7% AK	8%	19% BD.BF.BH	12% BD	11% *	7% *
Slightly less enjoyable	5%	6%	3%	4%	7% AD.AE	6% *	5%	8%	5% AK	2%	5%	5%	7%	1% *	6% *
Much less enjoyable	28%	26%	28%	27%	30%	18% *	28%	26%	33% AK	22%	49% BE.BF.BH	5%	27% BE	34% BE*	24% BE*
Don't know	14%	18% AD.AE	9%	12% AD	14% AD	20% AD*	12%	12%	13% AH.AI.AJ	21% AH.AI.AJ	9%	9%	14%	11% *	35% BD.BE.BF.BG*
N/A – I would never do this activity	21%	15%	24% AC.AE	21% AC	21% AC	30% AC*	26% AJ	23% AJ	10%	22% AJ	23% BE	15%	22% BE	23% *	25% BE*
Net: More enjoyable	32%	35%	37% AF	36% AF	28%	26% *	28%	32%	38% AH	32%	14%	66% BD.BF.BG.BH	30% BD.BH	32% BD.BH*	9% *
Net: Less enjoyable	33%	32%	31%	31%	37%	24% *	34%	34%	39% AK	24%	54% BE.BF.BG.BH	10%	33% BE	35% BE*	30% BE*

How good or bad would Donald Trump be at the following task?

good_trump_1. Recording a rap song

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	10%	14% AD.AE.AF	8%	10% AD	9%	9% *	10%	10%	10%	10%	5%	20% BD.BF.BG.BH	9% BD	4% *	6% *
Somewhat good	12%	15%	14%	13%	10%	10% *	12%	9%	14%	10%	5%	22% BD.BF.BH	12% BD.BH	15% BD.BH*	5% *
Somewhat bad	10%	7%	10%	8%	14%	5%	10%	14%	9%	8%	7%	15%	11%	14%	5%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



N/A – I would never do this activity	Total	Political Viewpoint								2012 Presidential Vote					
		Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
		26% BJ.BO	15%	24% BJ	27% BJ	21%	35% BJ.BK.BM.BO.BP	19% BJ	24% BJ	19%	28% BQ	18% *	27% BQ	21%	25%
		16%	15%	20%	47% BI.BJ.BK.BN.BO	58% BI.BJ.BK.BN.BO	14%	15%	51% BI.BJ.BK.BN.BO	19%	48% BQ.BT	40% BQ.BT*	24%	14%	50% BU.CA
Net: More enjoyable	28%	48% BL.BM.BN.BP	58% BK.BL.BM.BN.BP	42% BL.BM.BN.BP	14%	12%	28% BL.BM.BP	54% BK.BL.BM.BN.BP	13%	49% BR.BS.BT	15%	18% *	32% BR	57% BV.CA	11%
Net: Less enjoyable	34%														

enjoy_trump_5. Joining a bowling team

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	16%	10% BJ.BO	3%	9% BJ	30% BI.BJ.BK.BN.BO	42% BJ.BK.BL.BN.BO.BP	4%	6% BJ	35% BI.BJ.BK.BL.BN.BO	7%	36% BQ.BT	19% BQ*	12% BQ	5%	38% BU.CA
Slightly more enjoyable	13%	5%	11%	10%	24% BI.BJ.BK.BN.BO	20% BI.BJ.BK.BN.BO	7%	9%	22% BI.BJ.BK.BN.BO	9%	20% BQ.BT	26% BQ.BT*	13% BQ	5%	20% BU.CA
Slightly less enjoyable	7%	3%	5%	10% BI.BM.BO.BP	7%	3%	7%	5%	6% BR	7%	2% BR	7% *	9% BR	6%	4%
Much less enjoyable	28%	50% BK.BL.BM.BN.BP	54% BK.BL.BM.BN.BP	34% BL.BM.BN.BP	6%	3%	22% BL.BM.BP	52% BK.BL.BM.BN.BP	5%	47% BR.BS.BT	10%	16% *	21% BR	55% BV.CA	5%
Don't know	15%	7%	11%	15% BI.BO	14%	14%	29% BI.BJ.BK.BL.BM.BO.BP	9%	14% BI	11%	13%	22% BQ*	19% BQ	8%	15% BU
N/A – I would never do this activity	21%	24%	16%	22%	18%	17%	31% BJ.BK.BL.BM.BO.BP	19%	18%	18%	19%	10% *	26% BQ	20%	18%
Net: More enjoyable	29%	15%	14%	19%	54% BI.BJ.BK.BN.BO	62% BI.BJ.BK.BN.BO	11%	15%	57% BI.BJ.BK.BN.BO	16%	55% BQ.BT	45% BQ.BT*	24% BQ	11%	58% BU.CA
Net: Less enjoyable	35%	54% BL.BM.BN.BP	59% BK.BL.BM.BN.BP	45% BL.BM.BN.BP	14% BM	6%	29% BL.BM.BP	57% BK.BL.BM.BN.BP	11% BM	55% BR.BS.BT	12%	22% *	31% BR	61% BV.CA	9%

enjoy_trump_6. Having him as your partner in a game of charades

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Much more enjoyable	20%	10%	7%	11%	40% BI.BJ.BK.BN.BO	51% BI.BJ.BK.BN.BO	8%	8%	44% BI.BJ.BK.BN.BO	10%	45% BQ.BT	35% BQ.BT*	15% BQ	5%	50% BU.CA
Slightly more enjoyable	12%	4%	9%	13% BI.BN.BO	22% BJ.BK.BM.BN.BO	12% BI.BN	3%	7%	18% BI.BJ.BM.BN.BO	8%	18% BQ.BT	8% *	11% BQ	6%	15% BU
Slightly less enjoyable	5%	3%	7%	6%	4%	7%	3%	6%	5%	5%	4%	2% *	7%	5%	2%
Much less enjoyable	28%	54% BK.BL.BM.BN.BP	52% BK.BL.BM.BN.BP	32% BL.BM.BP	6%	3%	27% BL.BM.BP	53% BK.BL.BM.BN.BP	5%	48% BR.BS.BT	9%	17% *	22% BR	56% BV.CA	5%
Don't know	14%	7%	12%	14%	10%	8%	29% BI.BJ.BK.BL.BM.BO.BP	10%	9%	9%	8%	26% BQ.BR*	20% BQ.BR	9%	10%
N/A – I would never do this activity	21%	22%	14%	23% BJ	19%	19%	30% BJ.BL.BO.BP	17%	19%	20%	17%	12% *	25% BR	20%	17%
Net: More enjoyable	32%	14%	15%	24% BI.BJ.BK.BN.BO	61% BI.BJ.BK.BN.BO	62% BI.BJ.BK.BN.BO	11%	15%	62% BI.BJ.BK.BN.BO	18%	63% BQ.BS.BT	43% BQ.BT*	26% BQ	10%	65% BU.CA
Net: Less enjoyable	33%	57% BK.BL.BM.BN.BP	59% BK.BL.BM.BN.BP	39% BL.BM.BP	10%	10%	30% BL.BM.BP	58% BK.BL.BM.BN.BP	10%	52% BR.BS.BT	12%	19% *	29% BR	60% BV.CA	7%

How good or bad would Donald Trump be at the following task?

good_trump_1. Recording a rap song

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	10%	8%	3%	8%	15% BJ.BK.BN.BO	22% BI.BJ.BK.BN.BO	5%	5%	18% BI.BJ.BK.BN.BO	6%	16% BQ	6% *	10%	4%	17% BU.CA
Somewhat good	12%	1%	6%	11% BI	23% BI.BJ.BK.BN.BO	16% BI.BJ.BN.BO	5%	4% BI	20% BI.BJ.BK.BN.BO	7%	17% BQ	18% BQ*	12% BQ	4%	20% BU.CA
Somewhat bad	10%	9%	5%	13%	13%	14%	3%	7%	13%	7%	17%	6%	10%	7%	12%

The Daily Show Candidates

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	Total	2016 Presidential Vote					Voting Registration		
		Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
N/A – I would never do this activity	24%	14% **	8% **	- **	25% **	27%	23%	26%	28% *
Net: More enjoyable	28%	26% **	34% **	44% **	27% **	23% BU	31% CC	23%	18% *
Net: Less enjoyable	34%	50% **	54% **	56% **	10% **	32% BV	35%	33%	32% *

enjoy_trump_5. Joining a bowling team

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Much more enjoyable	16%	7% **	- **	- **	14% **	9% CC.CD	19% CC.CD	9%	3% *
Slightly more enjoyable	13%	22% **	4% **	- **	24% **	14% BU	13% BU	12%	19% *
Slightly less enjoyable	7%	5% **	4% **	20% **	7% **	10% BV	5% CB	12%	9% *
Much less enjoyable	28%	45% **	61% **	60% **	10% **	23% BV	31% CC	23%	20% *
Don't know	15%	16% **	15% **	19% **	21% **	20% BU	13% CB	20%	17% *
N/A – I would never do this activity	21%	5% **	16% **	- **	25% **	25% BU	19% CC	23%	32% CB*
Net: More enjoyable	29%	29% **	4% **	- **	37% **	23% BU	33% CC	21%	22% *
Net: Less enjoyable	35%	50% **	65% **	81% **	17% **	32% BV	35% CC	36%	29% *

enjoy_trump_6. Having him as your partner in a game of charades

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Much more enjoyable	20%	19% **	4% **	- **	14% **	12% BU	24% CC	11%	13% *
Slightly more enjoyable	12%	18% **	23% **	- **	22% **	13% BU	12% BU	13%	7% *
Slightly less enjoyable	5%	14% **	12% **	63% **	- **	7% BV	3% CB	11%	10% CB*
Much less enjoyable	28%	38% **	49% **	37% **	17% **	23% BV	32% CC.CD	23%	13% *
Don't know	14%	3% **	4% **	- **	26% **	19% BU.BV	11% CB	17%	28% CB*
N/A – I would never do this activity	21%	9% **	8% **	- **	21% **	26% BV	19% CB	25%	29% *
Net: More enjoyable	32%	37% **	27% **	- **	36% **	25% BU	36% CC.CD	24%	20% *
Net: Less enjoyable	33%	52% **	61% **	100% **	17% **	30% BV	35% CC	33%	23% *

How good or bad would Donald Trump be at the following task?

good_trump_1. Recording a rap song

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	10%	5% **	18% **	- **	4% **	9% BU	10% BU	10%	5% *
Somewhat good	12%	8% **	8% **	- **	12% **	12% BU	11% BU	13%	15% *
Somewhat bad	10%	13% **	12% **	36% **	5% **	12% BU	10% BU	13%	6% *

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	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
						D	H								
Very bad	46%	46%	45%	41%	50%	47%	39%	50%	46%	50%	47%	54%	45%	33%	40%
Don't know	22%	18%	26%	23%	23%	22%	22%	21%	23%	23%	20%	27%	24%	27%	27%
Net: Good	21%	25%	18%	26%	20%	19%	25%	19%	23%	18%	22%	10%	22%	30%	21%
Net: Bad	56%	57%	56%	51%	57%	59%	53%	60%	54%	59%	58%	63%	55%	42%	52%
						C					M	M	K	J.K	

good_trump_2. Solving a computer problem

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	11%	10%	12%	8%	9%	14%	8%	9%	15%	9%	12%	6%	12%	8%	12%
Somewhat good	13%	14%	12%	11%	11%	15%	13%	12%	14%	13%	12%	12%	16%	15%	12%
Somewhat bad	10%	12%	9%	15%	10%	7%	15%	7%	7%	12%	10%	6%	12%	12%	11%
Very bad	41%	42%	40%	38%	45%	41%	36%	50%	38%	43%	41%	48%	39%	37%	33%
Don't know	25%	22%	28%	28%	25%	23%	28%	22%	26%	23%	25%	29%	22%	27%	32%
Net: Good	24%	24%	23%	19%	20%	29%	21%	21%	29%	22%	25%	17%	28%	24%	24%
Net: Bad	51%	54%	48%	52%	54%	48%	51%	57%	45%	55%	51%	54%	50%	49%	44%
						C		F.H	F.I		K				

good_trump_3. Parallel parking

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	14%	14%	14%	11%	13%	16%	11%	15%	16%	12%	16%	7%	14%	11%	14%
Somewhat good	13%	15%	10%	15%	11%	12%	19%	9%	11%	14%	12%	8%	16%	16%	14%
Somewhat bad	10%	11%	9%	15%	9%	7%	12%	8%	11%	9%	9%	10%	11%	13%	10%
Very bad	32%	32%	32%	28%	38%	32%	29%	34%	31%	35%	32%	38%	31%	27%	28%
Don't know	31%	28%	34%	30%	30%	33%	28%	35%	32%	29%	30%	37%	28%	33%	34%
Net: Good	27%	29%	24%	27%	23%	28%	30%	23%	27%	26%	28%	16%	31%	27%	28%
Net: Bad	42%	43%	41%	44%	46%	39%	42%	42%	42%	44%	42%	47%	42%	40%	39%
						C		G.H			K		K		

good_trump_4. Running a doggy daycare

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	13%	14%	13%	11%	12%	15%	12%	12%	15%	13%	14%	5%	19%	12%	13%
Somewhat good	13%	17%	9%	14%	13%	12%	16%	13%	11%	13%	15%	6%	13%	14%	12%
Somewhat bad	9%	11%	8%	14%	6%	7%	12%	5%	9%	9%	8%	8%	8%	18%	9%
Very bad	39%	37%	41%	37%	40%	41%	37%	47%	35%	43%	40%	46%	37%	32%	34%
Don't know	25%	21%	29%	23%	29%	24%	23%	23%	30%	22%	24%	35%	24%	24%	31%
								F.H		H		M		J.K.L	

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	Education			Marital Status											
Total	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	
					**	*	**			*	*	**	**	*	
ad	46%	48%	49%	55%	47%	49%	47%	37%	47%	50%	52%	44%	36%	11%	26%
		N	N	N	AB	**	*	**	AB	AB	AB*	*	**	**	*
aw	22%	23%	20%	9%	20%	19%	24%	26%	21%	21%	19%	29%	14%	36%	50%
		Q	Q			**	*	**			*	*	**	**	R.T.V.W.X*
od	21%	20%	21%	28%	23%	23%	13%	26%	22%	21%	16%	15%	45%	26%	18%
					**	*	**				*	*	**	**	*
ad	56%	58%	59%	63%	57%	59%	63%	48%	57%	58%	65%	57%	42%	37%	32%
				AB	**	AB*	**	AB	AB	AB	AB*	AB*	**	**	*

good_trump_2. Solving a computer problem

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	11%	11%	8%	12%	15%	10%	8%	11%	14%	8%	8%	13%	-	-	7%
Somewhat good	13%	15%	13%	12%	14%	10%	10%	13%	13%	13%	15%	6%	16%	11%	14%
Somewhat bad	10%	9%	11%	10%	9%	20%	15%	20%	10%	9%	12%	5%	14%	16%	14%
Very bad	41%	N	N	N	39%	38%	41%	23%	38%	47%	48%	46%	41%	24%	23%
Don't know	25%	22%	23%	13%	23%	23%	25%	33%	24%	24%	18%	31%	29%	50%	42%
Net: Good	24%	26%	21%	24%	29%	20%	19%	25%	27%	20%	23%	19%	16%	11%	21%
Net: Bad	51%	52%	56%	63%	48%	58%	56%	43%	49%	56%	59%	51%	55%	40%	37%
		N	N	N		**	*	**		R.AB	R.AB*	*	**	**	*

good_trump_3. Parallel parking

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	14%	14%	13%	16%	18%	10%	11%	5%	16%	9%	16%	11%	15%	8%	8%
Somewhat good	13%	13%	11%	13%	11%	18%	15%	17%	12%	12%	9%	11%	23%	40%	18%
Somewhat bad	10%	9%	12%	8%	8%	5%	8%	11%	8%	12%	12%	8%	15%	23%	11%
Very bad	32%	32%	34%	43%	34%	39%	32%	28%	33%	35%	32%	32%	31%	7%	16%
Don't know	31%	32%	30%	20%	29%	29%	34%	39%	30%	32%	31%	38%	17%	21%	47%
Net: Good	27%	27%	24%	29%	29%	28%	26%	22%	28%	21%	25%	22%	38%	49%	26%
Net: Bad	42%	42%	46%	51%	42%	44%	40%	39%	41%	48%	44%	40%	46%	30%	27%
				N		**	*	**		AB	*	*	**	**	*

good_trump_4. Running a doggy daycare

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	13%	14%	13%	11%	18%	7%	6%	3%	16%	11%	12%	9%	6%	-	11%
Somewhat good	13%	14%	13%	15%	14%	11%	8%	22%	14%	10%	12%	14%	19%	25%	15%
Somewhat bad	9%	9%	12%	6%	6%	-	12%	14%	7%	12%	9%	8%	6%	30%	6%
Very bad	39%	43%	38%	51%	35%	50%	43%	31%	36%	45%	47%	43%	46%	26%	28%
Don't know	25%	20%	24%	18%	26%	32%	30%	30%	27%	22%	19%	25%	23%	20%	41%
						**	*	**		R.V	R*	*	**	**	*

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	Total	Parent or guardian of any children					Income				Political Party				
		Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
					AC.AE	*		AJ				BD.BH		*	*
Very bad	46%	43%	48%	46%	47%	35%	45%	48%	52%	35%	70%	23%	43%	43%	40%
						*	AK	AK	AK		BE.BF.BG.BH		BE	BE*	BE*
Don't know	22%	21%	21%	22%	21%	41%	23%	19%	15%	37%	13%	20%	25%	26%	45%
						AC.AD.AE.AF*	AJ			AH.AI.AJ		BD	BD	*	BD.BE.BF.BG*
Net: Good	21%	29%	22%	24%	19%	19%	22%	19%	24%	19%	10%	42%	21%	19%	10%
		AE.AF				*						BD.BF.BG.BH	BD.BH	*	*
Net: Bad	56%	50%	57%	55%	60%	40%	55%	62%	60%	43%	77%	39%	54%	57%	44%
		AG	AG	AG	AC.AG	*	AK	AK	AK		BE.BF.BG.BH		BE	BE*	*

good_trump_2. Solving a computer problem

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	11%	15%	14%	14%	7%	11%	10%	13%	11%	10%	5%	24%	9%	6%	5%
		AF	AF	AF		*						BD.BF.BG.BH		*	*
Somewhat good	13%	13%	13%	13%	13%	10%	13%	12%	15%	12%	5%	27%	12%	14%	6%
						*						BD.BF.BH	BD	BD*	*
Somewhat bad	10%	9%	10%	9%	11%	9%	11%	10%	10%	7%	9%	11%	12%	11%	8%
						*								*	*
Very bad	41%	37%	39%	38%	46%	29%	40%	42%	49%	29%	67%	13%	39%	42%	35%
					AC.AD.AE.AG	*	AK	AK	AH.AK		BE.BF.BG.BH		BE	BE*	BE*
Don't know	25%	26%	24%	26%	23%	42%	26%	22%	16%	42%	14%	26%	28%	28%	46%
						AC.AD.AE.AF*	AJ			AH.AI.AJ		BD	BD	BD*	BD.BE.BF*
Net: Good	24%	28%	27%	27%	20%	20%	23%	26%	25%	22%	11%	51%	21%	20%	11%
		AF	AF	AF		*						BD.BF.BG.BH	BD.BH	*	*
Net: Bad	51%	46%	49%	47%	57%	37%	51%	52%	59%	36%	76%	23%	51%	53%	43%
					AC.AD.AE.AG	*	AK	AK	AK		BE.BF.BG.BH		BE	BE*	BE*

good_trump_3. Parallel parking

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	14%	16%	17%	17%	11%	12%	12%	15%	14%	17%	5%	33%	10%	7%	6%
		AF	AF	AF		*						BD.BF.BG.BH	BD	*	*
Somewhat good	13%	12%	13%	12%	14%	8%	16%	12%	12%	7%	6%	20%	16%	13%	6%
						*	AK					BD.BH	BD.BH	*	*
Somewhat bad	10%	12%	6%	8%	12%	15%	10%	9%	14%	6%	12%	7%	11%	10%	9%
		AD.AE		AD	AD.AE	AD*		AK	AK		BE			*	*
Very bad	32%	30%	31%	31%	35%	22%	32%	34%	37%	24%	54%	10%	31%	28%	26%
						*		AK	AK		BE.BF.BG.BH		BE	BE*	BE*
Don't know	31%	30%	33%	33%	28%	42%	30%	31%	24%	46%	22%	30%	33%	42%	52%
						AF*				AH.AI.AJ		BD	BD	BD*	BD.BE.BF*
Net: Good	27%	29%	31%	29%	24%	20%	28%	27%	26%	24%	12%	53%	26%	20%	13%
						*						BD.BF.BG.BH	BD.BH	*	*
Net: Bad	42%	42%	36%	38%	48%	37%	42%	43%	51%	30%	67%	17%	41%	38%	35%
					AD.AE	*	AK	AK	AH.AK		BE.BF.BG.BH		BE	BE*	BE*

good_trump_4. Running a doggy daycare

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	13%	16%	17%	16%	10%	14%	11%	11%	17%	16%	5%	31%	11%	14%	4%
		AF	AF	AF		*						BD.BF.BG.BH	BD.BH	BD.BH*	*
Somewhat good	13%	15%	12%	13%	14%	5%	15%	15%	12%	9%	5%	23%	17%	16%	3%
						*						BD.BH	BD.BH	BD.BH*	*
Somewhat bad	9%	6%	6%	6%	13%	13%	10%	8%	11%	6%	8%	9%	12%	8%	6%
					AC.AD.AE	*							BD	*	*
Very bad	39%	35%	38%	37%	43%	27%	39%	41%	45%	29%	67%	10%	37%	29%	35%
					AC.AG	*	AK	AK	AK		BE.BF.BG.BH		BE	BE*	BE*
Don't know	25%	28%	27%	28%	20%	41%	24%	25%	16%	40%	16%	27%	22%	33%	52%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Political Viewpoint							2012 Presidential Vote						
		Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
				BJ.BN.BO	BJ.BN.BO	BJ.BN.BO			BJ.BN.BO		BQ.BT	*			BU
ad	46%	74%	73%	45%	25%	27%	43%	73%	26%	64%	28%	35%	40%	75%	24%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
aw	22%	9%	12%	23%	24%	21%	44%	11%	23%	15%	24%	35%	28%	10%	28%
			BI.BJ.BO	BI.BJ.BO	BI.BJ.BO	BI.BJ.BO	BJ.BK.BL.BM.BO.BP		BI.BJ.BO		BQ	BQ*	BQ		BU
od	21%	9%	10%	19%	38%	38%	10%	9%	38%	14%	32%	24%	22%	8%	36%
			BI.BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	*	BQ		BU.CA
ad	56%	82%	78%	58%	38%	41%	46%	80%	39%	72%	44%	41%	50%	82%	36%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP				BK.BL.BM.BN.BP		BR.BS.BT		*		BV.CA	

good_trump_2. Solving a computer problem

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	11%	6%	4%	7%	17%	27%	7%	5%	21%	8%	18%	8%	10%	5%	24%
					BI.BJ.BK.BN.BO	BJ.BK.BL.BN.BO.BP			BI.BJ.BK.BL.BN.BO		BQ.BT	*			BU.CA
Somewhat good	13%	3%	5%	11%	23%	29%	5%	4%	25%	7%	22%	8%	13%	3%	23%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	*	BQ		BU.CA
Somewhat bad	10%	5%	9%	12%	16%	6%	6%	8%	12%	8%	10%	17%	11%	6%	11%
				BI.BM.BN.BO.BP					BM			*			BU
Very bad	41%	74%	70%	47%	13%	12%	35%	72%	13%	64%	16%	32%	35%	76%	11%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		BR*	BR	BV.CA	
Don't know	25%	11%	12%	23%	31%	26%	46%	12%	29%	13%	34%	35%	31%	10%	31%
				BI.BJ.BO	BI.BJ.BO	BI.BJ.BO	BJ.BK.BL.BM.BO.BP		BI.BJ.BO		BQ	BQ*	BQ		BU
Net: Good	24%	9%	9%	18%	40%	56%	12%	9%	46%	15%	40%	16%	24%	8%	47%
				BI.BJ.BO	BI.BJ.BK.BN.BO	BJ.BK.BL.BN.BO.BP			BI.BJ.BK.BL.BN.BO		BQ.BS.BT	*	BO		BU.CA
Net: Bad	51%	80%	79%	59%	29%	18%	42%	79%	25%	72%	26%	49%	46%	82%	22%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP	BM.BP		BL.BM.BP	BK.BL.BM.BN.BP	BM	BR.BS.BT		BR*	BR	BV.CA	

good_trump_3. Parallel parking

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	14%	6%	2%	9%	28%	32%	5%	4%	30%	7%	27%	8%	13%	4%	32%
				BJ.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BS.BT	*	BQ		BU.CA
Somewhat good	13%	3%	7%	14%	22%	17%	6%	5%	20%	9%	20%	4%	13%	5%	17%
				BI.BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BN.BO			BI.BJ.BN.BO		BQ.BS.BT	*			BU
Somewhat bad	10%	6%	16%	12%	8%	6%	8%	12%	7%	11%	7%	10%	11%	11%	8%
			BI.BL.BM.BO.BP	BM.BP				BI.BP				*			
Very bad	32%	67%	53%	34%	12%	10%	28%	59%	11%	51%	12%	27%	26%	58%	10%
		BK.BL.BM.BN.BO	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	J.BK.BL.BM.BN.BP		BR.BS.BT		BR*	BR	BV.CA	
Don't know	31%	17%	22%	30%	30%	36%	53%	20%	32%	21%	34%	51%	37%	23%	33%
				BI.BO	BI.BO	BI.BJ.BO	BJ.BK.BL.BM.BO.BP		BI.BJ.BO		BQ	BQ*	BQ		BU
Net: Good	27%	9%	9%	23%	50%	49%	11%	9%	50%	16%	46%	12%	26%	9%	49%
				BI.BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BS.BT	*	BQ		BU.CA
Net: Bad	42%	74%	69%	47%	20%	15%	36%	71%	18%	63%	20%	37%	37%	69%	18%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		BR*	BR	BV.CA	

good_trump_4. Running a doggy daycare

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	13%	6%	3%	7%	28%	32%	5%	4%	30%	7%	28%	5%	11%	4%	30%
				BJ	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BS.BT	*			BU.CA
Somewhat good	13%	6%	7%	12%	22%	23%	5%	6%	23%	6%	21%	24%	14%	4%	22%
				BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ*	BO		BU.CA
Somewhat bad	9%	3%	9%	13%	12%	4%	7%	7%	9%	8%	8%	9%	11%	6%	7%
			BI	BI.BM.BO	BI.BM.BP			BI	BI.BM			*			
Very bad	39%	78%	68%	42%	14%	10%	35%	72%	12%	63%	14%	26%	33%	74%	11%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Don't know	25%	8%	14%	25%	24%	30%	48%	11%	27%	15%	30%	37%	31%	13%	30%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	2016 Presidential Vote					Voting Registration		
		Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
		**	**	**	**	BU			*
Very bad	46%	60%	34%	64%	39%	39%	51%	38%	26%
		**	**	**	**	BV	CC.CD		*
Don't know	22%	14%	28%	-	41%	27%	19%	25%	48%
		**	**	**	**	BU		CB	CB.CC*
Net: Good	21%	13%	26%	-	16%	22%	21%	24%	20%
		**	**	**	**	BU			*
Net: Bad	56%	73%	46%	100%	43%	51%	60%	51%	32%
		**	**	**	**	BV	CC.CD	CD	*

good_trump_2. Solving a computer problem

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	11%	5%	-	-	4%	8%	13%	7%	9%
		**	**	**	**	**	CC		*
Somewhat good	13%	7%	8%	-	8%	14%	12%	16%	10%
		**	**	**	**	BU			*
Somewhat bad	10%	11%	-	80%	20%	12%	9%	13%	7%
		**	**	**	**	BU			*
Very bad	41%	62%	52%	20%	35%	35%	45%	35%	28%
		**	**	**	**	BV	CC.CD		*
Don't know	25%	15%	40%	-	33%	32%	21%	29%	47%
		**	**	**	**	BU		CB	CB.CC*
Net: Good	24%	12%	8%	-	12%	21%	25%	23%	19%
		**	**	**	**	BU			*
Net: Bad	51%	73%	52%	100%	54%	47%	54%	48%	34%
		**	**	**	**	BV	CD		*

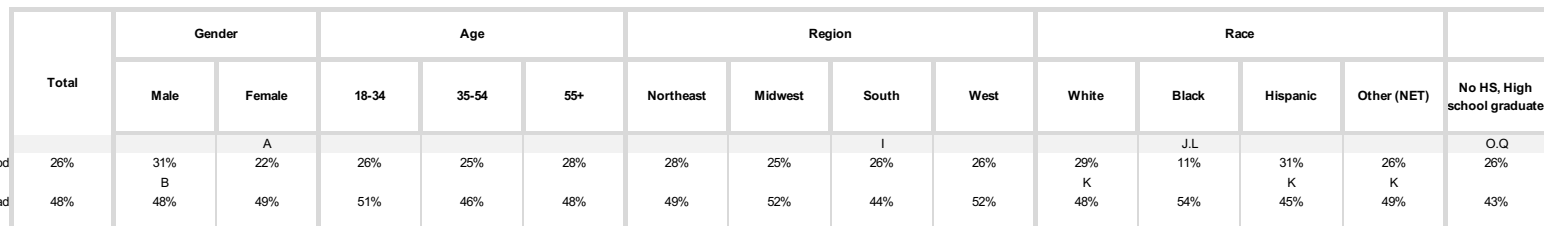
good_trump_3. Parallel parking

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	14%	12%	-	-	4%	10%	16%	9%	10%
		**	**	**	**	BU	CC		*
Somewhat good	13%	3%	39%	44%	8%	15%	11%	18%	13%
		**	**	**	**	BU		CB	*
Somewhat bad	10%	13%	8%	36%	5%	11%	10%	13%	6%
		**	**	**	**	**			*
Very bad	32%	43%	41%	20%	31%	28%	35%	29%	21%
		**	**	**	**	BV	CD		*
Don't know	31%	30%	12%	-	52%	36%	29%	31%	50%
		**	**	**	**	BU			CB.CC*
Net: Good	27%	14%	39%	44%	12%	25%	27%	28%	23%
		**	**	**	**	BU			*
Net: Bad	42%	56%	49%	56%	36%	39%	44%	42%	27%
		**	**	**	**	BV	CD	CD	*

good_trump_4. Running a doggy daycare

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	13%	12%	-	-	10%	9%	15%	9%	8%
		**	**	**	**	BU	CC		*
Somewhat good	13%	4%	31%	60%	19%	14%	13%	16%	4%
		**	**	**	**	BU		CD	*
Somewhat bad	9%	26%	4%	40%	3%	12%	8%	10%	22%
		**	**	**	**	BU.BV			CB.CC*
Very bad	39%	49%	46%	-	18%	34%	43%	35%	19%
		**	**	**	**	BV	CC.CD	CD	*
Don't know	25%	9%	18%	-	50%	31%	21%	30%	47%

US nat Sample: 23rd - 26th October 2020



Base: All US Adults	Unweighted base	1135	537	598		388	281	466	246	210	402	277	686	150	167	132	461
		1135	552	583		361	274	500	250	210	410	265	713	150	128	144	447
	Very good	18%	20%	16%		12%	17%	23%	15%	21%	19%	16%	21%	9%	14%	15%	16%
		B				C							K				
	Somewhat good	16%	16%	16%		18%	12%	16%	19%	13%	17%	13%	18%	13%	11%	15%	15%
		D				E											
	Somewhat bad	11%	15%	8%		18%	11%	6%	14%	7%	12%	12%	10%	9%	16%	16%	10%
		B				D.E	E		G				J		J		
	Very bad	28%	26%	30%		26%	27%	30%	26%	36%	24%	29%	28%	33%	32%	22%	25%
	F.H																
Don't know	27%	24%	30%		26%	33%	25%	26%	23%	28%	30%	24%	36%	27%	31%	33%	
	A				E							J				O.Q	
Net: Good	34%	36%	31%		30%	29%	39%	34%	34%	36%	30%	38%	21%	25%	31%	32%	
	C.D											K.L					
Net: Bad	39%	40%	38%		44%	38%	36%	40%	43%	36%	41%	37%	42%	47%	38%	36%	
	E											J					

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	15%	16%	13%	12%	13%	18%	13%	14%	17%	13%	17%	7%	15%	13%	15%
Somewhat good	15%	15%	15%	15%	14%	15%	17%	14%	13%	15%	16%	9%	13%	17%	14%
Somewhat bad	9%	11%	8%	11%	8%	8%	13%	7%	8%	9%	8%	10%	13%	8%	10%
Very bad	30%	32%	29%	32%	30%	29%	30%	31%	27%	34%	29%	36%	30%	30%	28%
Don't know	31%	26%	36%	31%	34%	30%	27%	33%	34%	29%	30%	38%	29%	33%	33%
Net: Good	30%	31%	28%	26%	27%	33%	30%	28%	31%	28%	33%	16%	28%	29%	28%
Net: Bad	39%	43%	36%	43%	38%	37%	43%	39%	35%	43%	38%	46%	44%	38%	38%

Base: All US Adults	Unweighted base	1135	537	598		388	281	466	246	210	402	277	686	150	167	132	461
		1135	552	583		361	274	500	250	210	410	265	713	150	128	144	447
	Very good	15%	17%	12%		10%	15%	18%	12%	15%	19%	11%	17%	7%	12%	12%	16%
			B					C			F.I		K				
	Somewhat good	12%	15%	9%		14%	8%	12%	14%	9%	12%	11%	12%	5%	13%	13%	12%
			B			D							K		K	K	
	Somewhat bad	9%	9%	9%		13%	7%	7%	10%	8%	9%	8%	8%	9%	10%	14%	8%
						D.E									J		
	Very bad	40%	37%	44%		38%	45%	39%	38%	48%	36%	44%	41%	49%	36%	33%	34%
			A						H		H		LM				
Don't know	25%	22%	27%		25%	25%	24%	25%	20%	25%	26%	22%	30%	29%	28%	30%	
													J		O.P.Q		
Net: Good	26%	32%	21%		24%	23%	29%	27%	23%	30%	22%	30%	12%	25%	25%	28%	
		B								I		K		K	K		
Net: Bad	49%	46%	52%		51%	52%	46%	48%	56%	44%	52%	48%	58%	46%	47%	42%	

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Education			Marital Status										
		Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
od	26%	28%	26%	26%	32%	**	*	**	30%	21%	*	*	**	**	W.X*
					T.V.W	**	*	**	T.W		*	*	**	**	*
ad	48%	52%	50%	56%	42%	50%	56%	45%	44%	57%	56%	51%	52%	56%	34%
		N		N		**	*	**		R.V.AB	R.V.AB*	*	**	**	*

good_trump_5. Carving a turkey

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	18%	20%	16%	22%	25%	14%	11%	7%	23%	11%	18%	9%	17%	14%	14%
					T.V.W.Y	**	*	**	T.W.Y		*	*	**	**	*
Somewhat good	16%	14%	20%	16%	15%	8%	17%	20%	16%	18%	14%	17%	21%	20%	3%
						**	AB*	**	AB		*	*	**	**	*
Somewhat bad	11%	12%	13%	9%	9%	10%	15%	13%	10%	14%	9%	5%	-	27%	19%
						**	*	**		R	*	*	**	**	Y*
Very bad	28%	29%	26%	39%	26%	42%	27%	22%	27%	30%	30%	40%	27%	21%	26%
				N.P		**	*	**			*	R.V*	**	**	*
Don't know	27%	25%	25%	14%	24%	25%	29%	38%	26%	27%	30%	29%	35%	19%	39%
		Q	Q			**	*	**			*	*	**	**	*
Net: Good	34%	34%	36%	38%	40%	23%	29%	27%	38%	29%	32%	26%	38%	34%	16%
					V.W.Y.AB	**	*	**	W.AB		*	*	**	**	*
Net: Bad	39%	41%	39%	48%	35%	52%	42%	35%	36%	44%	38%	45%	27%	48%	45%
			N			**	*	**		R	*	*	**	**	*

good_trump_6. Mixing a Cosmopolitan cocktail drink

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	15%	16%	12%	16%	18%	9%	15%	4%	17%	10%	19%	12%	13%	22%	8%
					W	**	*	**	W		W*	*	**	**	*
Somewhat good	15%	14%	18%	16%	16%	12%	15%	24%	16%	14%	9%	14%	23%	-	21%
						**	*	**			*	*	**	**	*
Somewhat bad	9%	8%	10%	6%	7%	7%	15%	18%	8%	10%	12%	6%	10%	23%	7%
						**	R*	**	R		*	*	**	**	*
Very bad	30%	31%	26%	43%	27%	43%	29%	16%	27%	36%	35%	37%	37%	21%	21%
				N.O.P		**	*	**		R.V	*	*	**	**	*
Don't know	31%	31%	33%	19%	33%	29%	25%	38%	32%	30%	25%	32%	17%	34%	43%
		Q	Q			**	*	**			*	*	**	**	*
Net: Good	30%	30%	30%	32%	34%	21%	30%	28%	33%	24%	29%	26%	36%	22%	29%
					W	**	*	**	W		*	*	**	**	*
Net: Bad	39%	39%	37%	49%	34%	49%	45%	35%	35%	46%	46%	42%	47%	44%	27%
						**	*	**		R.V.AB	R.V*	*	**	**	*

good_trump_7. Helping you get over a breakup

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	15%	14%	11%	20%	18%	9%	7%	5%	16%	13%	17%	11%	8%	8%	11%
				P	V	**	*	**			*	*	**	**	*
Somewhat good	12%	11%	14%	8%	12%	7%	14%	3%	12%	11%	12%	8%	23%	14%	10%
						**	*	**			*	*	**	**	*
Somewhat bad	9%	10%	8%	8%	7%	4%	13%	22%	8%	11%	5%	9%	16%	14%	15%
						**	*	**	R		*	*	**	**	*
Very bad	40%	43%	46%	48%	38%	48%	42%	35%	39%	44%	45%	46%	37%	39%	23%
		N	N	N		**	*	**		AB	AB*	AB*	**	**	*
Don't know	25%	22%	22%	15%	25%	33%	24%	35%	25%	22%	21%	26%	16%	25%	42%
						**	*	**			*	*	**	**	R.V.W.X*
Net: Good	26%	25%	25%	29%	31%	16%	21%	8%	28%	23%	29%	19%	31%	23%	21%
					V.W	**	*	**			*	*	**	**	*
Net: Bad	49%	53%	54%	56%	45%	51%	55%	57%	46%	55%	51%	54%	53%	53%	37%

The Daily Show
Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Parent or guardian of any children					Income				Political Party				
		Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
		AF	AF	AF		AD.AE.AF*	AJ	AJ		AH.AI.AJ		BD	BD	BD*	BD.BE.BF.BG*
Net: Good	26%	31%	28%	29%	24%	20%	26%	26%	28%	25%	10%	54%	28%	30%	7%
Net: Bad	48%	41%	44%	43%	56%	39%	50%	49%	55%	35%	75%	19%	50%	37%	41%
					AC.AD.AE.AG	*	AK	AK	AK		BE.BF.BG.BH		BE	BE*	BE*

good_trump_5. Carving a turkey

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	18%	19%	24%	22%	14%	8%	15%	17%	22%	21%	6%	42%	14%	22%	5%
		AG	AF.AG	AF.AG		*			AH			BD.BF.BG.BH	BD.BH	BD.BH*	*
Somewhat good	16%	18%	14%	16%	18%	6%	17%	19%	14%	11%	10%	24%	19%	14%	8%
		AG		AG	AG	*		AK				BD.BH	BD.BH	*	*
Somewhat bad	11%	10%	7%	8%	15%	13%	10%	11%	16%	6%	14%	9%	11%	9%	9%
					AD.AE	*			AH.AK		BE			*	*
Very bad	28%	25%	28%	27%	30%	25%	29%	29%	30%	23%	49%	4%	27%	28%	27%
						*					BE.BF.BG.BH		BE	BE*	BE*
Don't know	27%	28%	27%	28%	24%	48%	29%	24%	19%	40%	21%	21%	29%	28%	51%
					AC.AD.AE.AF*		AJ			AH.AI.AJ			BD	*	BD.BE.BF.BG*
Net: Good	34%	37%	38%	38%	32%	14%	32%	36%	35%	31%	16%	66%	33%	35%	13%
		AG	AG	AG	AG	*						BD.BF.BG.BH	BD.BH	BD.BH*	*
Net: Bad	39%	35%	35%	35%	45%	38%	39%	40%	46%	29%	64%	12%	38%	37%	36%
					AC.AD.AE	*	AK	AK	AK		BE.BF.BG.BH		BE	BE*	BE*

good_trump_6. Mixing a Cosmopolitan cocktail drink

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	15%	18%	18%	18%	12%	10%	14%	15%	17%	13%	7%	29%	14%	14%	6%
		AF	AF	AF		*						BD.BF.BG.BH	BD.BH	*	*
Somewhat good	15%	18%	12%	15%	16%	8%	15%	15%	17%	9%	10%	24%	15%	15%	5%
						*			AK			BD.BF.BH	BH	*	*
Somewhat bad	9%	7%	7%	7%	12%	10%	9%	10%	11%	4%	9%	7%	10%	4%	13%
					AD.AE	*		AK	AK					*	*
Very bad	30%	24%	29%	28%	34%	26%	32%	31%	30%	25%	50%	11%	30%	27%	21%
					AC.AE	*					BE.BF.BG.BH		BE	BE*	BE*
Don't know	31%	33%	33%	33%	27%	46%	29%	28%	25%	49%	23%	29%	31%	40%	55%
		AF	AF	AF		AF*				AH.AI.AJ			BD	BD*	BD.BE.BF*
Net: Good	30%	36%	30%	32%	28%	19%	29%	30%	35%	21%	18%	53%	29%	29%	12%
		AF.AG		AG		*			AK			BD.BF.BG.BH	BD.BH	BH*	*
Net: Bad	39%	31%	36%	34%	46%	35%	41%	42%	40%	29%	59%	18%	40%	31%	34%
					AC.AD.AE	*	AK	AK	AK		BE.BF.BG.BH		BE	*	BE*

good_trump_7. Helping you get over a breakup

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	15%	19%	18%	18%	12%	11%	14%	14%	16%	15%	5%	35%	10%	17%	9%
		AF	AF	AF		*						BD.BF.BG.BH	BD	BD*	*
Somewhat good	12%	11%	11%	11%	12%	16%	9%	13%	13%	13%	4%	21%	14%	8%	5%
						*						BD.BF.BG.BH	BD.BH	*	*
Somewhat bad	9%	9%	7%	7%	11%	9%	12%	6%	8%	6%	9%	9%	10%	9%	6%
					AD.AE	*	AI.AK							*	*
Very bad	40%	36%	39%	38%	44%	30%	40%	40%	47%	31%	66%	9%	40%	41%	38%
					AG	*			AK		BE.BF.BG.BH		BE	BE*	BE*
Don't know	25%	25%	26%	26%	22%	34%	24%	26%	16%	35%	16%	26%	26%	26%	42%
						AF*	AJ	AJ		AH.AI.AJ			BD	*	BD.BE.BF*
Net: Good	26%	30%	29%	28%	23%	27%	23%	28%	29%	27%	9%	56%	24%	25%	15%
						*						BD.BF.BG.BH	BD	BD*	*
Net: Bad	49%	45%	45%	45%	55%	39%	53%	46%	55%	37%	75%	18%	50%	50%	44%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	Political Viewpoint								2012 Presidential Vote					
		Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
				BI.BJ.BO	BI.BJ.BO	BI.BJ.BO	BJ.BK.BLM.BO.BP		BI.BJ.BO		BQ	BQ*	BQ		BU
Net: Good	26%	12%	9%	20%	50%	56%	10%	10%	52%	14%	49%	29%	25%	8%	52%
Net: Bad	48%	81%	77%	BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO		78%	BI.BJ.BK.BN.BO	71%	BQ.BS.BT	BQ*	BQ	80%	BU.CA
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP	BM.BP		BL.BM.BP	BK.BL.BM.BN.BP	BM	BR.BS.BT		*	BR	BV.CA	18%

good_trump_5. Carving a turkey

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	18%	10%	4%	10%	35%	43%	8%	6%	38%	10%	35%	28%	15%	5%	40%
				BJ	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO		BJ	BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Somewhat good	16%	7%	11%	16%	28%	16%	9%	10%	24%	10%	20%	18%	19%	9%	23%
				BI.BO	BJ.BK.BM.BN.BO.BP				BI.BJ.BK.BM.BN.BO		BQ	*	BQ		BU.CA
Somewhat bad	11%	11%	16%	15%	7%	7%	7%	14%	7%	14%	9%	4%	10%	13%	6%
			BL.BM.BN.BP	BL.BM.BN.BP				BL.BN.BP				*		BV	
Very bad	28%	59%	48%	31%	7%	8%	27%	52%	7%	48%	9%	13%	21%	54%	5%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Don't know	27%	13%	20%	28%	23%	26%	50%	18%	24%	18%	28%	37%	35%	19%	26%
				BI.BO	BI	BI	BJ.BK.BL.BM.BO.BP		BI		BQ	BQ*	BQ		BU
Net: Good	34%	17%	15%	26%	63%	59%	16%	16%	62%	20%	55%	46%	34%	14%	64%
				BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	BQ*	BQ		BU.CA
Net: Bad	39%	69%	64%	46%	14%	15%	34%	66%	14%	62%	17%	17%	32%	67%	11%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	

good_trump_6. Mixing a Cosmopolitan cocktail drink

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	15%	11%	6%	10%	26%	30%	7%	8%	28%	9%	26%	11%	14%	7%	29%
					BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	*	BQ		BU.CA
Somewhat good	15%	9%	11%	16%	22%	16%	9%	10%	19%	14%	17%	23%	14%	11%	20%
				BO	BI.BJ.BN.BO				BI.BJ.BN.BO			*		BU	
Somewhat bad	9%	8%	10%	11%	7%	8%	9%	9%	8%	8%	8%	2%	11%	8%	6%
												*			
Very bad	30%	52%	52%	34%	14%	13%	22%	52%	13%	48%	13%	24%	24%	52%	11%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP			BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Don't know	31%	20%	23%	29%	31%	34%	53%	22%	32%	21%	36%	40%	37%	23%	34%
				BO	BO	BI.BJ.BO	BJ.BK.BL.BM.BO.BP		BI.BJ.BO		BQ	BQ*	BQ		BU
Net: Good	30%	20%	16%	26%	48%	46%	16%	18%	47%	23%	43%	33%	28%	17%	49%
				BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BT	*			BU.CA
Net: Bad	39%	60%	61%	45%	21%	20%	31%	61%	21%	56%	22%	26%	35%	60%	17%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BN.BP			BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	

good_trump_7. Helping you get over a breakup

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	15%		3%	9%	25%	43%	4%	5%	32%	8%	27%	12%	14%	4%	33%
		BJ.BO		BJ	BI.BJ.BK.BN.BO	BJ.BK.BL.BN.BO.BP		BJ	BI.BJ.BK.BL.BN.BO		BQ.BT	*	BQ		BU.CA
Somewhat good	12%	4%	6%	11%	12%		5%	5%	20%	7%	22%	12%	10%	4%	18%
				BO	BJ.BK.BM.BN.BO	BI.BJ.BO			BI.BJ.BK.BM.BN.BO		BQ.BT	*			BU.CA
Somewhat bad	9%	3%	11%	11%	9%	8%	8%	8%	8%	8%	4%	11%	12%	6%	6%
			BI.BO	BI				BI				*	BQ.BR		
Very bad	40%	74%	69%	46%	14%	9%	38%	71%	12%	64%	13%	32%	34%	76%	10%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		BR*	BR	BV.CA	
Don't know	25%	10%	12%	24%	28%	27%	44%	11%	28%	14%	33%	34%	29%	10%	32%
				BI.BJ.BO	BI.BJ.BO	BI.BJ.BO	BJ.BK.BL.BM.BO.BP		BI.BJ.BO		BQ	BQ*	BQ		BU
Net: Good	26%	13%	8%	19%	50%	56%	10%	10%	52%	14%	49%	24%	24%	8%	52%
				BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BS.BT	*	BQ		BU.CA
Net: Bad	49%	77%	80%	56%	22%	17%	46%	79%	20%	72%	18%	42%	46%	82%	16%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



	Total	2016 Presidential Vote					Voting Registration		
		Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
		**	**	**	**	BU		CB	CB.CC*
Net: Good	26%	16%	31%	60%	30%	23%	28%	25%	12%
		**	**	**	**	BU		CD	*
Net: Bad	48%	75%	50%	40%	20%	46%	51%	45%	41%
		**	**	**	**	BV			*

good_trump_5. Carving a turkey

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	18%	10%	12%	-	9%	13%	21%	11%	14%
		**	**	**	**	BU		CC	*
Somewhat good	16%	8%	8%	-	12%	17%	15%	19%	9%
		**	**	**	**	BU			*
Somewhat bad	11%	27%	34%	56%	12%	12%	11%	12%	14%
		**	**	**	**	BV			*
Very bad	28%	35%	46%	44%	20%	24%	30%	27%	18%
		**	**	**	**	BV			*
Don't know	27%	20%	-	-	47%	34%	23%	31%	46%
		**	**	**	**	BU.BV		CB	CB*
Net: Good	34%	18%	20%	-	21%	29%	36%	30%	23%
		**	**	**	**	BU			*
Net: Bad	39%	62%	80%	100%	32%	37%	40%	39%	31%
		**	**	**	**	BV			*

good_trump_6. Mixing a Cosmopolitan cocktail drink

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	15%	14%	16%	-	15%	11%	17%	11%	9%
		**	**	**	**	BU		CC	*
Somewhat good	15%	16%	4%	20%	4%	15%	15%	15%	9%
		**	**	**	**				*
Somewhat bad	9%	7%	18%	36%	-	12%	7%	13%	9%
		**	**	**	**	BV		CB	*
Very bad	30%	44%	42%	44%	31%	26%	32%	29%	22%
		**	**	**	**	BV			*
Don't know	31%	18%	20%	-	51%	36%	29%	32%	51%
		**	**	**	**	BU			CB.CC*
Net: Good	30%	31%	20%	20%	19%	26%	32%	26%	18%
		**	**	**	**	BU		CD	*
Net: Bad	39%	51%	60%	80%	31%	38%	39%	42%	31%
		**	**	**	**	BV			*

good_trump_7. Helping you get over a breakup

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	15%	10%	-	-	4%	11%	16%	13%	7%
		**	**	**	**	BU			*
Somewhat good	12%	7%	20%	-	24%	12%	11%	12%	13%
		**	**	**	**	BU			*
Somewhat bad	9%	14%	10%	36%	-	12%	7%	12%	12%
		**	**	**	**	BU.BV		CB	*
Very bad	40%	58%	46%	-	27%	35%	44%	36%	24%
		**	**	**	**	BV		CC.CD	*
Don't know	25%	11%	24%	64%	45%	30%	21%	28%	44%
		**	**	**	**	BU			CB.CC*
Net: Good	26%	17%	20%	-	28%	23%	28%	24%	20%
		**	**	**	**	BU			*
Net: Bad	49%	72%	57%	36%	27%	48%	51%	48%	36%

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
		A					H				L			

good_trump_8. Helping you set up a dating profile

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Very good	14%	15%	12%	10%	12%	17%	10%	15%	17%	10%	15%	7%	13%	14%	14%
						C			F.I		K				
Somewhat good	12%	15%	8%	14%	10%	11%	13%	6%	12%	14%	12%	9%	12%	9%	11%
		B					G		G	G					
Somewhat bad	9%	9%	8%	12%	8%	6%	12%	5%	9%	8%	8%	7%	8%	12%	8%
				E			G								
Very bad	39%	36%	41%	39%	41%	37%	39%	44%	34%	40%	38%	44%	39%	36%	33%
							H								
Don't know	28%	25%	31%	25%	28%	30%	27%	30%	28%	26%	26%	34%	27%	31%	33%
			A											O.Q	
Net: Good	25%	30%	20%	25%	22%	27%	23%	21%	29%	25%	28%	15%	25%	22%	26%
		B							G		K		K		
Net: Bad	47%	45%	49%	51%	50%	43%	50%	49%	43%	49%	46%	51%	47%	47%	41%
				E											

q6. Do you agree or disagree with the following statement: "I am an average American."

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Strongly agree	38%	35%	42%	25%	33%	51%	37%	39%	40%	38%	44%	33%	25%	28%	38%
			A		C	C.D					K.L.M				
Somewhat agree	34%	34%	34%	32%	35%	35%	33%	37%	35%	32%	36%	24%	34%	37%	33%
											K			K	
Somewhat disagree	11%	13%	9%	13%	15%	8%	8%	9%	12%	14%	9%	13%	13%	17%	8%
		B		E	E					F				J	
Strongly disagree	7%	10%	5%	13%	6%	4%	13%	6%	6%	6%	5%	12%	14%	8%	8%
		B		D.E			G.H.I					J	J		
Don't know	9%	7%	10%	17%	10%	2%	10%	9%	8%	10%	6%	18%	15%	10%	12%
				D.E	E							J	J		O.P
Net: Agree	73%	69%	76%	57%	68%	86%	69%	76%	75%	70%	80%	57%	59%	65%	71%
			A		C	C.D					K.L.M				
Net: Disagree	19%	23%	14%	26%	21%	12%	21%	15%	17%	21%	14%	25%	27%	25%	16%
		B		E	E						J	J	J	J	

q7. Do you agree or disagree with the following statement: "I am a good representative of the beliefs of people in my political party."

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Strongly agree	28%	29%	28%	19%	27%	35%	33%	28%	28%	24%	32%	22%	26%	20%	25%
					C	C.D	I				K.M				
Somewhat agree	32%	34%	30%	29%	30%	36%	26%	35%	31%	36%	36%	22%	24%	29%	27%
						C				F	K.L				
Somewhat disagree	10%	10%	9%	12%	11%	7%	7%	9%	11%	10%	9%	12%	13%	10%	8%
				E											
Strongly disagree	7%	7%	7%	11%	8%	4%	7%	5%	7%	8%	5%	14%	9%	10%	9%
				E	E						J	J	J	J	
Don't know	23%	20%	26%	29%	25%	18%	26%	22%	22%	23%	19%	30%	28%	31%	31%
			A								J	J	J	J	O.P.Q
Net: Agree	60%	63%	58%	48%	57%	71%	60%	64%	59%	59%	68%	44%	50%	49%	52%
					C	C.D					K.L.M				
Net: Disagree	17%	17%	16%	23%	19%	11%	15%	14%	19%	18%	13%	26%	22%	19%	17%
				E	E						J	J	J	J	

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Education			Marital Status										
	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
	N	N	N		**	*	**		R.V	*	*	**	**	*

good_trump_8. Helping you set up a dating profile

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Very good	14%	13%	9%	19%	16%	15%	5%	9%	15%	12%	13%	13%	16%	8%	13%
				P	T	**	*	**	T	*	*	*	**	**	*
Somewhat good	12%	11%	14%	8%	11%	12%	13%	11%	11%	12%	14%	7%	9%	17%	11%
						**	*	**	*	*	*	*	**	**	*
Somewhat bad	9%	9%	10%	9%	7%	-	16%	12%	8%	11%	4%	11%	15%	15%	3%
					**	R.V.X*	**	**	R.X	*	*	*	**	**	*
Very bad	39%	42%	39%	48%	36%	47%	42%	33%	36%	44%	44%	44%	37%	26%	24%
		N		N	**	*	*	**	R.V.AB	AB*	*	*	**	**	*
Don't know	28%	25%	28%	16%	30%	26%	24%	35%	30%	21%	25%	26%	22%	34%	49%
		Q		W	**	*	*	**	W	*	*	*	**	**	R.T.V.W.X.Y*
Net: Good	25%	25%	23%	27%	27%	28%	18%	20%	26%	23%	27%	20%	25%	25%	24%
					**	*	*	**	*	*	*	*	**	**	*
Net: Bad	47%	50%	49%	57%	42%	47%	58%	45%	44%	55%	48%	54%	52%	41%	27%
		N		N	**	R.V.AB*	**	**	R.V.AB	AB*	AB*	*	**	**	*

q6. Do you agree or disagree with the following statement: "I am an average American."

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Strongly agree	38%	38%	42%	34%	46%	46%	27%	23%	43%	27%	42%	49%	33%	36%	20%
				T.V.W.AB	**	*	*	**	T.W.AB	*	W.AB*	T.W.AB*	**	**	*
Somewhat agree	34%	37%	32%	32%	34%	34%	39%	39%	34%	38%	36%	30%	28%	16%	22%
					**	*	*	**	*	*	*	*	*	**	*
Somewhat disagree	11%	11%	12%	20%	10%	8%	18%	9%	11%	13%	9%	12%	-	4%	11%
				N.O	**	*	*	**	*	*	*	*	**	**	*
Strongly disagree	7%	7%	8%	7%	5%	9%	1%	7%	5%	9%	6%	5%	13%	26%	23%
					**	*	*	**	R.V	*	*	*	**	**	R.T.V.W.X.Y*
Don't know	9%	7%	6%	7%	5%	3%	15%	22%	6%	12%	6%	4%	26%	18%	24%
					**	R.V*	**	**	R	R.V	*	*	**	**	R.V.X.Y*
Net: Agree	73%	75%	74%	66%	80%	80%	66%	62%	78%	65%	78%	78%	60%	51%	42%
				T.V.W.AB	**	AB*	**	**	T.W.AB	AB	W.AB*	AB*	**	**	*
Net: Disagree	19%	18%	20%	27%	16%	17%	19%	16%	16%	22%	15%	17%	13%	31%	34%
			N		**	*	*	**	R.V	*	*	*	**	**	R.V.X*

q7. Do you agree or disagree with the following statement: "I am a good representative of the beliefs of people in my political party."

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Strongly agree	29%	29%	29%	36%	34%	50%	23%	15%	33%	20%	25%	31%	24%	50%	9%
				N	W.AB	**	*	**	W.AB	*	AB*	**	**	**	*
Somewhat agree	32%	36%	33%	39%	36%	24%	20%	47%	35%	32%	33%	32%	17%	12%	14%
		N		N	T.AB	**	*	**	T.AB	AB	AB*	*	**	**	*
Somewhat disagree	10%	11%	13%	7%	8%	7%	17%	5%	9%	13%	10%	12%	9%	-	9%
					**	R.V*	**	**	R.V	*	*	*	**	**	*
Strongly disagree	7%	7%	5%	4%	6%	5%	15%	10%	7%	9%	3%	3%	7%	6%	8%
					**	R.V.X.Y*	**	**	R	*	*	*	**	**	*
Don't know	23%	18%	21%	13%	16%	15%	25%	22%	17%	26%	28%	21%	43%	32%	60%
					**	*	*	**	R.V	R.V*	*	*	**	**	R.T.V.W.X.Y*
Net: Agree	60%	65%	62%	75%	70%	73%	43%	63%	67%	52%	58%	63%	41%	62%	23%
		N	N	N.O.P	T.V.W.X.AB	**	*	**	T.W.AB	AB	AB*	T.AB*	**	**	*
Net: Disagree	17%	17%	18%	11%	14%	12%	32%	15%	15%	22%	14%	15%	16%	6%	17%
					**	R.V.X.Y*	**	**	R	R.V	*	*	**	**	*

The Daily Show
Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Parent or guardian of any children					Income				Political Party				
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure
				AC.AD.AE.AG	*	AK		AK		BE.BF.BG.BH		BE	BE*	BE*

good_trump_8. Helping you set up a dating profile

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Very good	14%	17%	17%	16%	11%	10%	12%	13%	15%	14%	7%	29%	11%	6%	9%
		AF	AF	AF		*						BD.BF.BG.BH		*	*
Somewhat good	12%	10%	11%	12%	12%	9%	13%	11%	12%	8%	5%	19%	13%	16%	5%
						*						BD.BH	BD.BH	BD.BH*	*
Somewhat bad	9%	10%	6%	7%	10%	7%	8%	9%	12%	4%	10%	8%	8%	*	6%
		AD.AE		AD	AD	*			AK					*	*
Very bad	39%	34%	36%	35%	43%	34%	41%	37%	41%	32%	63%	10%	38%	38%	35%
					AC.AD.AE	*					BE.BF.BG.BH		BE	BE*	BE*
Don't know	28%	28%	31%	30%	24%	41%	26%	29%	20%	41%	14%	34%	29%	32%	46%
			AF	AF		AF*		AJ		AH.AI.AJ		BD	BD	BD*	BD.BE.BF*
Net: Good	25%	28%	28%	28%	23%	18%	25%	24%	27%	23%	12%	48%	24%	22%	13%
						*						BD.BF.BG.BH	BD.BH	*	*
Net: Bad	47%	44%	41%	43%	54%	41%	49%	46%	53%	36%	74%	18%	46%	46%	41%
					AC.AD.AE	*	AK		AK		BE.BF.BG.BH		BE	BE*	BE*

q6. Do you agree or disagree with the following statement: "I am an average American."

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Strongly agree	38%	36%	50%	46%	31%	33%	35%	43%	39%	39%	33%	57%	36%	47%	15%
			AC.AE.AF.AG	AC.AF		*					BH	BD.BF.BH	BH	BH*	*
Somewhat agree	34%	36%	32%	34%	36%	18%	33%	34%	40%	28%	38%	30%	37%	23%	28%
		AG	AG	AG	AG	*			AK		BE			*	*
Somewhat disagree	11%	13%	9%	9%	13%	10%	11%	12%	12%	8%	12%	6%	12%	17%	14%
		AE				*					BE		BE	BE*	BE*
Strongly disagree	7%	7%	5%	5%	10%	7%	10%	6%	7%	6%	8%	4%	8%	8%	11%
					AD.AE	*					BE		BE	*	BE*
Don't know	9%	8%	4%	6%	9%	32%	11%	6%	3%	18%	8%	3%	7%	5%	32%
				AD	AD.AE	AC.AD.AE.AF*	AI.AJ			AH.AI.AJ	BE		BE	*	BD.BE.BF.BG*
Net: Agree	73%	72%	82%	80%	67%	50%	68%	76%	79%	67%	72%	87%	72%	70%	43%
		AG	AC.AF.AG	AC.AF.AG	AG	*		AH	AH.AK		BH	BD.BF.BG.BH	BH	BH*	*
Net: Disagree	19%	20%	13%	14%	24%	17%	21%	18%	18%	14%	20%	10%	21%	25%	24%
		AD.AE		AD.AE		*					BE		BE	BE*	BE*

q7. Do you agree or disagree with the following statement: "I am a good representative of the beliefs of people in my political party."

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Strongly agree	28%	30%	34%	32%	24%	25%	26%	29%	33%	25%	27%	44%	23%	31%	7%
		AF	AF			*			AH		BH	BD.BF.BH	BH	BH*	*
Somewhat agree	32%	29%	35%	33%	33%	15%	27%	34%	41%	26%	42%	35%	28%	26%	10%
		AG	AG	AG	AG	*			AH.AK		BF.BH	BH	BH	BH*	*
Somewhat disagree	10%	9%	8%	8%	11%	10%	12%	10%	8%	7%	12%	8%	10%	16%	5%
						*								BH*	*
Strongly disagree	7%	9%	4%	6%	8%	5%	9%	8%	5%	5%	4%	2%	10%	10%	16%
		AD.AE		AD	AD	*							BD.BE	BE*	BD.BE*
Don't know	23%	24%	19%	21%	23%	46%	27%	19%	13%	36%	14%	11%	29%	17%	61%
						AC.AD.AE.AF*	AI.AJ			AH.AI.AJ			BD.BE	*	BD.BE.BF.BG*
Net: Agree	60%	59%	69%	65%	57%	39%	53%	64%	74%	52%	69%	79%	51%	58%	18%
		AG	AC.AE.AF.AG	AC.AF.AG	AG	*		AH.AK	AH.AI.AK		BF.BH	BD.BF.BG.BH	BH	BH*	*
Net: Disagree	17%	17%	12%	14%	20%	15%	21%	17%	13%	12%	16%	10%	20%	26%	22%
				AD.AE		*	AJ.AK				BE		BE	BE*	BE*

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Political Viewpoint								2012 Presidential Vote					
	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump
	BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		BR*	BR	BV.CA	

good_trump_8. Helping you set up a dating profile

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Very good	14%	8%	4%	10%	22%	35%	5%	5%	27%	9%	24%	-	12%	6%	29%
				BJ.BO	BI.BJ.BK.BN.BO	BJ.BK.BL.BN.BO.BP			BI.BJ.BK.BL.BN.BO		BQ.BS.BT	*	BS	BU.CA	
Somewhat good	12%	8%	7%	10%	21%	14%	6%	8%	18%	8%	18%	11%	12%	6%	16%
					BI.BJ.BK.BN.BO	BN			BI.BJ.BK.BN.BO		BQ.BT	*		BU	
Somewhat bad	9%	6%	10%	11%	9%	6%	4%	9%	8%	10%	6%	4%	9%	10%	5%
			BN	BN								*			
Very bad	39%	71%	67%	41%	13%	12%	39%	68%	12%	59%	13%	26%	35%	68%	9%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	
Don't know	28%	8%	11%	28%	35%	33%	47%	10%	34%	14%	39%	59%	32%	10%	41%
				BI.BJ.BO	BI.BJ.BO	BI.BJ.BO	BJ.BK.BL.BM.BO.BP		BI.BJ.BO		BQ	BQ.BR.BT*	BQ		BU.CA
Net: Good	25%	15%	11%	20%	43%	48%	11%	13%	45%	17%	42%	11%	24%	12%	44%
				BJ.BN.BO	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BQ.BS.BT	*	BQ		BU.CA
Net: Bad	47%	77%	77%	52%	22%	19%	43%	77%	21%	69%	19%	31%	44%	78%	15%
		BK.BL.BM.BN.BP	BK.BL.BM.BN.BP	BL.BM.BP			BL.BM.BP	BK.BL.BM.BN.BP		BR.BS.BT		*	BR	BV.CA	

q6. Do you agree or disagree with the following statement: "I am an average American."

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Strongly agree	38%	30%	32%	35%	50%	60%	23%	31%	54%	36%	61%	37%	27%	34%	61%
				BN	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO			BI.BJ.BK.BN.BO		BT	*	BQ.BS.BT	CA	BU.CA
Somewhat agree	34%	32%	38%	36%	36%	24%	33%	36%	31%	36%	26%	39%	36%	38%	28%
			BM	BM	BM.BP			BM	BM	BR		*	BR	BV	
Somewhat disagree	11%	20%	14%	10%	9%	8%	10%	16%	9%	14%	5%	16%	12%	14%	7%
		BK.BL.BM.BN.BP						BK.BL.BM.BP		BR		BR*	BR	BV	
Strongly disagree	7%	15%	8%	10%	2%	5%	6%	11%	3%	8%	4%	4%	10%	8%	2%
		BL.BM.BN.BP	BL.BP	BL.BP				BL.BP				*	BR	BV	
Don't know	9%	3%	8%	10%	4%	3%	28%	6%	3%	6%	4%	4%	15%	5%	1%
		BP	BP	BI.BL.BM.BP			BI.BJ.BK.BL.BM.BO.BP					*	BQ.BR	BV	
Net: Agree	73%	62%	70%	71%	85%	84%	56%	67%	85%	72%	87%	76%	64%	73%	90%
			BN	BN	BI.BJ.BK.BN.BO	BI.BJ.BK.BN.BO		BN	BI.BJ.BK.BN.BO		BT	*		CA	BU.CA
Net: Disagree	19%	35%	22%	19%	11%	14%	16%	27%	12%	21%	9%	20%	21%	22%	9%
		BK.BL.BM.BN.BO	BL.BP	BL.BP			BJ.BK.BL.BM.BN.BP			BR		*	BR	BV	

q7. Do you agree or disagree with the following statement: "I am a good representative of the beliefs of people in my political party."

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Strongly agree	28%	32%	27%	23%	35%	52%	6%	29%	42%	28%	48%	42%	16%	28%	47%
		BN	BN	BN	BK.BN	BJ.BK.BL.BN.BO.BP		BN	BJ.BK.BL.BN.BO		BT	BQ.BT	BT*	CA	BU.CA
Somewhat agree	32%	34%	46%	29%	37%	32%	12%	41%	35%	41%	35%	15%	23%	43%	34%
		BN	BI.BK.BM.BN.BP	BN	BN	BN		BI.BK.BN	BN	BS.BT	BS.BT	*		BV.CA	CA
Somewhat disagree	10%	16%	11%	11%	11%	5%	4%	13%	9%	10%	4%	8%	13%	10%	5%
		BM.BN.BP	BN	BN	BN			BM.BN	BM	BR		*	BR	BV	
Strongly disagree	7%	7%	5%	7%	4%	2%	18%	6%	3%	4%	1%	2%	14%	4%	1%
		BM		BM.BP			BI.BJ.BK.BL.BM.BO.BP			BR		*	BQ.BR	BV	
Don't know	23%	11%	11%	30%	12%	9%	60%	11%	11%	17%	12%	33%	34%	14%	13%
				BI.BJ.BL.BM.BO.BP			BI.BJ.BK.BL.BM.BO.BP					BQ.BR*	BQ.BR		
Net: Agree	60%	65%	73%	52%	72%	84%	19%	70%	77%	69%	83%	57%	39%	72%	81%
		BK.BN	BK.BN	BN	BK.BN	BJ.BK.BL.BN.BO.BP		BK.BN	BI.BK.BL.BN		BT	*		CA	BU.CA
Net: Disagree	17%	23%	16%	18%	15%	7%	22%	19%	12%	14%	5%	9%	27%	14%	6%
		BM.BP	BM	BM	BM.BP		BM.BP	BM.BP	BM	BR		*	BQ.BR.BS	BV	

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	2016 Presidential Vote					Voting Registration		
	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
	**	**	**	**	BV	CD		*

good_trump_8. Helping you set up a dating profile

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Very good	14%	4%	12%	-	14%	10%	16%	10%	7%
	**	**	**	**	**				*
Somewhat good	12%	8%	15%	-	14%	12%	11%	13%	12%
	**	**	**	**	**	BU			*
Somewhat bad	9%	16%	10%	56%	-	9%	8%	9%	7%
	**	**	**	**	**				*
Very bad	39%	56%	46%	44%	24%	37%	40%	38%	27%
	**	**	**	**	**	BV			*
Don't know	28%	16%	16%	-	48%	32%	25%	29%	47%
	**	**	**	**	**	BU			CB.CC*
Net: Good	25%	12%	27%	-	28%	22%	27%	23%	19%
	**	**	**	**	**	BU			*
Net: Bad	47%	73%	57%	100%	24%	46%	48%	48%	34%
	**	**	**	**	**	BV	CD		*

q6. Do you agree or disagree with the following statement: "I am an average American."

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Strongly agree	38%	39%	8%	20%	55%	26%	46%	24%	20%
	**	**	**	**	**		CC.CD		*
Somewhat agree	34%	31%	26%	19%	25%	36%	34%	33%	40%
	**	**	**	**	**				*
Somewhat disagree	11%	12%	11%	-	4%	12%	11%	13%	8%
	**	**	**	**	**	BV			*
Strongly disagree	7%	16%	28%	60%	15%	9%	6%	14%	3%
	**	**	**	**	**	BV		CB.CD	*
Don't know	9%	3%	28%	-	-	17%	4%	16%	29%
	**	**	**	**	**	BU.BV		CB	CB.CC*
Net: Agree	73%	70%	34%	40%	81%	62%	80%	57%	60%
	**	**	**	**	**		CC.CD		*
Net: Disagree	19%	28%	38%	60%	19%	21%	16%	27%	11%
	**	**	**	**	**	BV		CB.CD	*

q7. Do you agree or disagree with the following statement: "I am a good representative of the beliefs of people in my political party."

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Strongly agree	28%	30%	24%	-	28%	16%	34%	19%	4%
	**	**	**	**	**		CC.CD	CD	*
Somewhat agree	32%	41%	33%	19%	16%	23%	38%	20%	21%
	**	**	**	**	**		CC.CD		*
Somewhat disagree	10%	3%	12%	-	9%	13%	8%	13%	13%
	**	**	**	**	**	BV			*
Strongly disagree	7%	4%	4%	16%	13%	13%	3%	15%	13%
	**	**	**	**	**	BU.BV		CB	CB*
Don't know	23%	23%	27%	64%	34%	35%	16%	33%	48%
	**	**	**	**	**	BU.BV		CB	CB.CC*
Net: Agree	60%	70%	56%	19%	44%	39%	72%	39%	25%
	**	**	**	**	**		CC.CD		*
Net: Disagree	17%	7%	17%	16%	22%	26%	11%	28%	26%
	**	**	**	**	**	BU.BV		CB	CB*

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	

q8. How much, if any, influence do you think you personally have by voting in a presidential election?

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
A lot	24%	26%	23%	19%	18%	32% C.D	34% G.H.I	22%	24% I	17%	26%	23%	20%	22%	23%
A little	29%	28%	29%	25%	28%	32% C	22%	33% F	32% F	27%	33% K.L	17%	22%	26%	23%
Not very much	21%	22%	20%	23%	25% E	18%	17%	23%	18% F.H	28%	22%	14%	22%	25% K	20%
None at all	14%	14%	14%	15%	18% E	11%	15%	12%	15% J.M	13%	12%	23% J.M	17%	12%	16%
Don't know	12%	9%	14% A	17% E	12%	7%	12%	9%	11%	15%	8%	22% J	19% J	14% J	18% O.P.Q

q9. How often, if ever, do you discuss political issues in your household?

Unweighted base	1135	537	598	388	281	466	246	210	402	277	686	150	167	132	461
Base: All US Adults	1135	552	583	361	274	500	250	210	410	265	713	150	128	144	447
Several times a day	24%	26%	23%	17%	24% C	30% C	29%	22%	22%	25%	30% K.L.M	10%	19% K	15%	20%
Once a day	11%	11%	10%	15% D.E	9%	9%	11%	13%	10%	8%	12% K	6%	11%	11%	10%
Several times a week	21%	21%	21%	17%	21%	24% C	16%	19%	24% F	23% F	21%	20%	20%	25%	16%
Once a week	6%	6%	7%	9%	5%	6%	7%	8%	5%	7%	6%	8%	8%	5%	7%
2-3 times a month	5%	6%	5%	7% D	3%	5%	5%	5%	6%	4%	4%	7%	4%	10% J	5%
Once a month	3%	3%	3%	4%	2%	2%	5%	3%	2%	2%	3%	4%	5% M	0%	4% O.P
Less once than once a month	8%	10%	7%	6% C	12%	9%	8%	11%	7%	8%	8%	11%	7%	11%	9%
Never	14%	13%	15%	13%	14%	15%	12%	13%	15%	16%	13%	21% J	13%	13%	17%
Don't know	8%	5%	10% A	13% E	10% E	2%	8%	6%	9%	7%	5%	14% J	12% J	10% J	12% O.P.Q

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W/X/Y/Z/AA/AB, AC/AD/AE/AF/AG, AH/AI/AJ/AK, AL/AM/AN/AO/AP/AQ/AR/AS/AT/AU/AV/AW/AX/AY/AZ/BA/BB/BC, BD/BE/BF/BG

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Education			Marital Status										
	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say

q8. How much, if any, influence do you think you personally have by voting in a presidential election?

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
A lot	24%	27%	21%	26%	27%	32%	15%	3%	25%	17%	23%	35%	28%	45%	28%
					V.W	**	*	**	W		*	T.W*	**	**	*
A little	29%	32%	33%	35%	31%	25%	28%	53%	32%	25%	34%	25%	14%	26%	16%
		N	N	N		**	*	**	W		*	*	**	**	*
Not very much	21%	18%	27%	26%	21%	8%	24%	21%	21%	26%	19%	24%	20%	8%	9%
			O			**	*	**	AB		*	*	**	**	*
None at all	14%	13%	12%	11%	10%	22%	18%	12%	12%	20%	19%	8%	18%	6%	12%
						**	*	**	R.V.Y		R*	*	**	**	*
Don't know	12%	10%	7%	2%	10%	12%	15%	11%	11%	13%	5%	7%	19%	15%	35%
		Q				**	X*	**			*	*	**	**	R.V.W.X.Y*

q9. How often, if ever, do you discuss political issues in your household?

Unweighted base	1135	364	195	115	503	22	55	29	609	286	101	59	22	24	34
Base: All US Adults	1135	370	201	117	498	21	54	27	599	273	105	64	21	32	41
Several times a day	24%	24%	31%	29%	35%	33%	13%	15%	32%	15%	15%	10%	28%	31%	8%
			N		T.V.W.X.Y.AB	**	*	**	T.W.X.Y.AB		*	*	**	**	*
Once a day	11%	11%	10%	13%	11%	8%	13%	18%	11%	11%	10%	4%	15%	8%	6%
						**	*	**			*	*	**	**	*
Several times a week	21%	22%	23%	34%	26%	6%	20%	37%	25%	16%	22%	22%	20%	10%	4%
		N	N	N.O	W.AB	**	AB*	**	W.AB		AB*	AB*	**	**	*
Once a week	6%	7%	5%	5%	5%	-	12%	2%	5%	8%	9%	5%	2%	6%	8%
						**	R.V*	**		R	*	*	**	**	*
2-3 times a month	5%	7%	4%	2%	3%	5%	7%	2%	4%	7%	3%	12%	3%	11%	1%
		Q				**	*	**		R.V	*	R.V.X*	**	**	*
Once a month	3%	2%	1%	3%	1%	3%	6%	-	2%	3%	6%	2%	-	5%	12%
						**	R.V*	**			R.V*	*	**	**	R.V.W.Y*
Less once than once a month	8%	9%	9%	3%	8%	8%	8%	11%	8%	11%	7%	11%	17%	-	5%
		Q				**	*	**			*	*	**	**	*
Never	14%	14%	11%	9%	7%	24%	11%	3%	8%	20%	24%	33%	5%	15%	17%
						**	*	**		R.V	R.V*	R.T.V.W*	**	**	*
Don't know	8%	5%	5%	2%	5%	13%	10%	11%	6%	9%	4%	2%	11%	12%	38%
						**	*	**	R	R	*	*	**	**	R.T.V.W.X.Y*

Cell Contents (Col/BH, BI/BJ/BK/BL/BM/BN/BO/BP, BQ/BR/BS/BT, BU/BV/BW/BX/BY/BZ/CA, CB/CC/CD, Minimum Base: All US Adults: 30 (**), Small Base: All US Adults: 100 (**))

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Parent or guardian of any children					Income				Political Party				
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Democrat	Republican	Independent	Other	Not sure

q8. How much, if any, influence do you think you personally have by voting in a presidential election?

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
A lot	24%	21%	27%	26%	23%	24%	24%	22%	28%	25%	32%	29%	22%	17%	1%
				AC		*					BF.BG.BH	BH	BH	BH*	*
A little	29%	25%	32%	30%	30%	12%	26%	30%	35%	26%	31%	39%	23%	32%	13%
		AG	AG	AG	AG	*			AH		BF.BH	BF.BH	BH	BH*	*
Not very much	21%	24%	20%	21%	22%	13%	21%	24%	25%	13%	22%	17%	27%	19%	14%
						*	AK	AK	AK				BE.BH	*	*
None at all	14%	18%	11%	13%	16%	15%	17%	13%	11%	14%	7%	9%	19%	18%	32%
		AD.AE				*	AJ						BD.BE	BD*	BD.BE.BF*
Don't know	12%	13%	9%	11%	10%	35%	13%	11%	2%	22%	8%	6%	10%	14%	40%
					AC.AD.AE.AF*		AJ	AJ		AH.AI.AJ				*	BD.BE.BF.BG*

q9. How often, if ever, do you discuss political issues in your household?

Unweighted base	1135	243	364	568	503	62	411	292	262	170	389	267	326	47	106
Base: All US Adults	1135	228	378	566	503	64	423	278	261	173	350	282	336	43	124
Several times a day	24%	27%	29%	29%	21%	13%	17%	24%	36%	23%	28%	31%	21%	27%	6%
		AG	AF.AG	AF.AG		*		AH	AH.AI.AK		BH	BF.BH	BH	BH*	*
Once a day	11%	9%	9%	9%	12%	15%	8%	11%	14%	10%	12%	11%	13%	9%	2%
						*			AH		BH	BH	BH	*	*
Several times a week	21%	23%	25%	24%	19%	9%	15%	26%	28%	18%	23%	23%	20%	33%	9%
		AG	AG	AG		*		AH	AH.AK		BH	BH	BH	BH*	*
Once a week	6%	8%	5%	6%	8%	0%	7%	8%	4%	4%	9%	7%	5%	-	3%
		AG			AG	*		AJ			BG			*	*
2-3 times a month	5%	4%	5%	5%	6%	5%	7%	5%	3%	4%	5%	5%	7%	-	2%
						*	AJ							*	*
Once a month	3%	1%	3%	2%	4%	3%	4%	1%	3%	3%	3%	3%	2%	-	4%
			AC	AC		*								*	*
Less once than once a month	8%	7%	9%	9%	9%	5%	13%	7%	5%	4%	5%	9%	11%	9%	11%
						*	AI.AJ.AK					BD	BD	*	BD*
Never	14%	15%	12%	13%	15%	14%	22%	11%	5%	14%	11%	9%	17%	13%	29%
						*	AI.AJ.AK	AJ		AJ			BD.BE	*	BD.BE.BF.BG*
Don't know	8%	6%	4%	5%	7%	36%	7%	5%	2%	19%	5%	4%	4%	10%	33%
					AC.AD.AE.AF*		AJ			AH.AI.AJ				*	BD.BE.BF.BG*

Cell Contents (Col

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	Political Viewpoint								2012 Presidential Vote					
	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump

q8. How much, if any, influence do you think you personally have by voting in a presidential election?

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
A lot	24%	24%	32%	22%	24%	38%	8%	29%	30%	30%	39%	12%	12%	30%	35%
		BN	BK.BN	BN	BN	BI.BK.BL.BN.BP		BN	BK.BL.BN	BS.BT	BQ.BS.BT	*		CA	CA
A little	29%	33%	32%	28%	32%	36%	12%	32%	34%	31%	34%	24%	24%	36%	36%
		BN	BN	BN	BN	BN		BN	BN	BT	BT	*		CA	CA
Not very much	21%	22%	23%	24%	28%	11%	11%	23%	21%	24%	19%	27%	19%	24%	19%
		BM.BN	BM.BN	BM.BN	BM.BN.BP			BM.BN	BM.BN			*			
None at all	14%	14%	9%	15%	10%	8%	31%	11%	9%	7%	5%	14%	26%	5%	5%
				BJ.BP			BI.BJ.BK.BL.BM.BO.BP					*	BQ.BR		
Don't know	12%	7%	4%	11%	7%	7%	38%	5%	7%	8%	3%	23%	20%	6%	5%
				BJ.BO.BP			BI.BJ.BK.BL.BM.BO.BP			BR		BQ.BR*	BQ.BR		

q9. How often, if ever, do you discuss political issues in your household?

Unweighted base	1135	125	188	352	207	136	127	313	343	451	235	33	416	354	271
Base: All US Adults	1135	108	173	352	220	140	142	282	359	414	254	30	437	324	305
Several times a day	24%	41%	28%	19%	24%	41%	2%	33%	31%	27%	38%	22%	14%	33%	34%
		J.BK.BL.BN.BO.BI	BK.BN	BN	BN	BJ.BK.BL.BN.BP		BJ.BK.BL.BN	BK.BL.BN	BT	BQ.BT	*		CA	CA
Once a day	11%	11%	15%	10%	13%	12%	4%	13%	13%	12%	10%	14%	9%	11%	12%
		BN	BN	BN	BN	BN		BN	BN			*			
Several times a week	21%	16%	27%	22%	22%	25%	9%	23%	23%	24%	22%	27%	17%	24%	22%
			BI.BN.BO	BN	BN	BN		BI.BN	BN	BT		*			
Once a week	6%	4%	11%	8%	6%	3%	2%	8%	5%	7%	7%	-	6%	8%	6%
			BI.BM.BN.BP	BN				BI.BN				*			
2-3 times a month	5%	4%	2%	8%	5%	6%	2%	3%	5%	5%	4%	7%	5%	5%	6%
				BJ.BN.BO								*			
Once a month	3%	2%	3%	2%	4%	1%	4%	3%	3%	3%	2%	-	4%	2%	3%
												*			
Less once than once a month	8%	5%	6%	11%	10%	2%	12%	6%	7%	5%	6%	14%	13%	5%	5%
				BM.BO	BM.BP		BM.BO		BM			BQ*	BQ.BR		
Never	14%	14%	5%	15%	12%	6%	35%	8%	10%	13%	7%	14%	20%	10%	10%
		BJ.BO		BJ.BM.BO	BJ		BI.BJ.BK.BL.BM.BO.I	BJ	BJ	BR		*	BQ.BR		
Don't know	8%	4%	4%	5%	5%	2%	31%	4%	4%	5%	4%	2%	13%	3%	2%
							BI.BJ.BK.BL.BM.BO.BP					*	BQ.BR		

Cell Contents (Col

The Daily Show Candidates

US_nat Sample: 23rd - 26th October 2020



Total	2016 Presidential Vote					Voting Registration		
	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know

q8. How much, if any, influence do you think you personally have by voting in a presidential election?

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
A lot	24%	25%	23%	44%	22%	14%	30%	15%	10%
		**	**	**	**		CC.CD		*
A little	29%	36%	12%	20%	36%	19%	35%	17%	18%
		**	**	**	**		CC.CD		*
Not very much	21%	32%	45%	19%	7%	20%	23%	16%	21%
		**	**	**	**		CC		*
None at all	14%	3%	20%	16%	22%	27%	7%	31%	17%
		**	**	**	**	BU.BV		CB.CD	CB*
Don't know	12%	5%	-	-	12%	21%	6%	21%	34%
		**	**	**	**	BU.BV		CB	CB*

q9. How often, if ever, do you discuss political issues in your household?

Unweighted base	1135	31	15	4	18	442	862	217	56
Base: All US Adults	1135	21	11	3	11	460	760	298	76
Several times a day	24%	23%	16%	44%	24%	11%	31%	13%	1%
		**	**	**	**		CC.CD	CD	*
Once a day	11%	16%	28%	-	12%	9%	11%	9%	10%
		**	**	**	**				*
Several times a week	21%	33%	27%	19%	16%	18%	23%	17%	15%
		**	**	**	**				*
Once a week	6%	3%	-	-	7%	6%	7%	5%	5%
		**	**	**	**				*
2-3 times a month	5%	-	4%	-	9%	5%	5%	5%	8%
		**	**	**	**				*
Once a month	3%	3%	-	-	-	3%	2%	4%	4%
		**	**	**	**				*
Less once than once a month	8%	14%	4%	37%	13%	12%	7%	13%	10%
		**	**	**	**	BU.BV		CB	*
Never	14%	7%	10%	-	15%	20%	10%	22%	22%
		**	**	**	**	BU.BV		CB	CB*
Don't know	8%	2%	12%	-	4%	14%	4%	12%	24%
		**	**	**	**	BU.BV		CB	CB.CC*

Cell Contents (Col