

Parents and Child Care Fieldwork Dates: 1st - 6th August 2019

Conducted by YouGov On behalf of New York Times

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1027 adults with children in childcare. Fieldwork was undertaken between 1st - 6th August 2019. The survey was carried out online.

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner

- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

What the world thinks		Ge	nder		Age			Reç	gion			R	ace		
	Total	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school gradua
NP_Q1_openNr. How many children do you have who currently tend preschool or day care?															
Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children under 18	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
1	77%	76%	78%	78%	75%	78%	79%	74%	79%	73%	75%	81%	77%	82%	71%
2	19%	21%	18%	18%	21%	14%	18%	20%	19%	22%	21%	14%	18%	17%	22%
3	3%	2%	3%	3%	2%	8%	3%	4%	1%	3%	3%	2%	4%	2%	4%
4	1%	1%	1%	0%	1%	-	-	1%	1%	1%	1%	2%	-	-	1%
5	1%	-	1%	1%	1%	-	-	1%	1%	1%	1%	-	1%	-	1%
14 20	0% 0%	- 0%	- 0%		0% 0%	-	- 0%	-	0%	-	- 0%	1%	-	-	-
	0%	-	0%	-	0%	-	0%	-	-	-	0%	-	-	-	1%
IP_Q2. On average, how many days per week does your ild(ren) attend preschool or day care?															
Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
1 day per week	4%	4%	3%	2%	5%	2%	5%	3%	4%	3%	5%	2%	2%	3%	8%
2 days per week	6%	7%	5%	6%	7%	-	9%	5%	5%	7%	7%	1%	4%	11%	4%
3 days per week	12%	11%	13%	12%	12%	10%	12%	16%	9%	12%	11%	16%	10%	15%	13%
4 days per week	11%	12%	10%	11%	11%	12%	12%	13%	7%	14%	10%	10%	16%	14%	10%
5 days per week	57%	54%	60%	58%	56%	67%	51%	54%	66%	52%	59%	56%	56%	44%	56%
6 days per week	3%	4%	2%	4%	3%	-	3%	4%	2%	5%	2%	6%	5%	6%	3%
7 days per week	5%	6%	4%	5%	5%	6%	6%	4%	4%	6%	5%	8%	4%	6%	4%
Don't know	1%	1%	1%	1%	1%	4%	2%	1%	2%	0%	1%	2%	2%	2%	2%
	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Unweighted base	1027 1027	504	523 523	451	525 525	51	209	228 228	376	214 214	719	105	137	66	112
Unweighted base Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Unweighted base															
Unweighted base Base: All US parents of children in child care 0	1027 10%	504 4%	523 15%	451 9%	525 10%	51 22%	209 6%	228 12%	376 11%	214 8%	719 9%	105 14%	137 11%	66 14%	112 26%
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Unweighted base Base: All US parents of children in child care 0 1-99 100-249 550-999 1000-1499 1500-1999 2000 or more Mean Median	1027 10% 9% 19% 18% 23% 11% 4% 7%	504 4% 10% 21% 15% 24% 13% 4% 9%	523 15% 8% 17% 20% 22% 8% 8% 4% 6%	451 9% 10% 23% 15% 24% 8% 5% 6%	525 10% 8% 15% 19% 24% 13% 2% 9%	51 22% 2% 14% 31% 12% 8% 6%	209 6% 13% 22% 20% 18% 10% 1%	228 12% 6% 19% 15% 25% 12% 3% 7%	376 11% 8% 17% 20% 23% 11% 4% 5%	214 8% 9% 19% 15% 26% 8% 5% 9%	719 9% 9% 18% 17% 24% 12% 4% 8%	105 14% 13% 26% 20% 19% 4% 1% 3%	137 11% 9% 18% 22% 25% 7% 4% 6%	66 14% 3% 23% 15% 21% 14% 5% 6%	112 26% 11% 26% 14% 14% 3% 2% 4%
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KNP_Q1_openNr. How many children do you have who currently attend preschool or day care?															
Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Base: All US parents of children under 18	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
1	77%	80%	81%	72%	76%	80%	77%	78%	76%	86%	74%	79%	83%	67%	100%
2	19%	18%	15%	24%	20%	20%	17%	22%	20%	12%	20%	14%	8%	33%	-
3	3%	2%	2%	2%	2%	-	6%	-	2%	-	6%	7%	8%	-	-
4	1%	-	1%	0%	1%	-	-	-	1%	2%	-	-	-	-	-
5	1%	-	0%	1%	1%	-	-	-	1%	-	-	-	-	-	-
14	0%	-	0%	-	0%	-	-	-	0%	-	-	-	-	-	-
20	0%	-	-	-	0%	-	-	-	0%	-	-	-	-	-	-
KNP_Q2. On average, how many days per week does your child(ren) attend preschool or day care?															
Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Base: All US parents of children in child care	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
1 day per week	4%	3%	2%	5%	4%	-	2%	-	4%	6%	-	-	8%	-	-
2 days per week	6%	11%	5%	5%	7%	10%	4%	-	7%	2%	-	-	8%	-	-
3 days per week	12%	11%	14%	10%	12%	30%	10%	11%	12%	12%	20%	7%	-	-	-
4 days per week	11%	12%	13%	9%	12%	20%	6%	11%	11%	8%	11%	14%	-	-	-
5 days per week	57%	53%	56%	62%	56%	30%	73%	78%	57%	55%	63%	71%	83%	100%	50%
6 days per week	3%	2%	4%	3%	4%	-	4%	-	4%	2%	3%	-	-	-	-
7 days per week	5%	4%	5%	6%	5%	-	-	-	5%	14%	-	-	-	-	-
7 days per week															50%
Don't know KNP_Q4_openNr. How much money are you paying per month in total for your child(ren) to attend preschool and day care? Please enter the amount in whole dollars in the box below. If you are	1%	3%	1%		1%	10%	-	-	1%	2%	3%	7%	-	-	30%
Don't know KNP_Q4_openNr. How much money are you paying per month in total for your child(ren) to attend preschool and day care? Please enter the amount in whole dollars in the box below. If you are unsure of the exact amount, please provide your best estimate.	1%														
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YouGov What the world thinks			Parent c	or guardian of any	children			Inc	ome				Number of	f children attendi	ng daycare
	Total	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	1	2	3	4	5
KNP_Q1_openNr. How many children do you have who currently												-			
attend preschool or day care?				1								1			
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	/
Base: All US parents of children under 18	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
1	77%	77%	69%	77%	-	-	80%	81%	74%	75%	100%	-	-	-	-
2	19%	19%	26%	19%	-	-	17%	15%	22%	21%	-	100%	-	-	•
3	3%	3%	3%	3%	-	-	2%	3%	2%	4%	-	-	100%	-	-
4.5	1% 1%	1%	2%	1% 1%	-	-	1%	0% 1%	1% 1%		-	-	-	100%	-
5 14	0%	0%	-	0%	-	-	-	0%	1%		-	-	-	-	100%
14 20	0%	0%	- 1%	0%	-	-	- 1%	-	-			-	-	-	-
KNP_Q2. On average, how many days per week does your child(ren) attend preschool or day care?	076	076	176	076	-	-	176	-	-	-	-	-	-	-	-
Unweighted base	1027	1027	120	1027	-		169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
1 day per week	4%	4%	9%	4%	-	-	4%	4%	4%	4%	4%	3%	12%	-	14%
2 days per week	6%	6%	3%	6%	-	-	7%	4%	7%	4%	6%	6%	-	-	-
3 days per week	12%	12%	23%	12%	-	-	11%	15%	11%	15%	13%	10%	12%	17%	-
4 days per week	11%	11%	13%	11%	-		10%	9%	13%	6%	11%	12%	4%	17%	14%
5 days per week	57%	57%	38%	57%	-		60%	56%	57%	60%	58%	58%	65%	33%	14%
6 days per week	3%	3%	6%	3%	-		2%	2%	5%	-	3%	4%	4%	-	14%
7 days per week	5%	5%	7%	5%	-	-	4%	8%	4%	4%	4%	7%	-	33%	43%
Don't know	1%	1%	3%	1%	-		2%	1%	0%	8%	1%	2%	4%		-
nsure of the exact amount, please provide your best estimate. Unweighted base	1027	1027	120	1027			169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Base. All US parents of children in child care	1027	1027	8%	1027	-	-	31%	10%	3%	12%	10%	8%	12%	17%	-
1-99	9%	9%	9%	9%	-		11%	11%	7%	6%	10 %	7%	4%	17%	
100-249	19%	19%	28%	19%	-		18%	21%	18%	19%	19%	19%		-	29%
250-499	18%	18%	2070												-
500-999	23%		22%	18%	-				16%				4% 31%	33%	
			22% 18%	18% 23%	-	-	18%	21%	16% 26%	17%	18%	14%	31%	33% 17%	
1000-1499		23%	18%	23%			18% 15%	21% 24%	26%	17% 15%	18% 25%	14% 19%	31% 4%	33% 17%	71%
1000-1499 1500-1999	11% 4%	23% 11%			-	-	18%	21% 24% 7%		17%	18%	14%	31%		71%
	11%	23%	18% 6%	23% 11%	-	-	18% 15% 2%	21% 24%	26% 15%	17% 15% 15%	18% 25% 11%	14% 19% 9%	31% 4% 8%	17% -	71%
1500-1999	11% 4%	23% 11% 4%	18% 6% -	23% 11% 4%		-	18% 15% 2% 2%	21% 24% 7% 2%	26% 15% 5%	17% 15% 15% -	18% 25% 11% 2%	14% 19% 9% 8%	31% 4% 8% 8%	17% - -	71% - -
1500-1999 2000 or more	11% 4% 7%	23% 11% 4% 7%	18% 6% - 10%	23% 11% 4% 7%		- - -	18% 15% 2% 2% 2%	21% 24% 7% 2% 4%	26% 15% 5% 10%	17% 15% 15% - 15%	18% 25% 11% 2% 4%	14% 19% 9% 8% 17%	31% 4% 8% 8% 31%	17% - - 17%	71% - - -
1500-1999 2000 or more Mean Median KNP_Q5Nr. Roughly what percentage of your monthly household income would you estimate goes toward covering preschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate.	11% 4% 7% 646.04 400	23% 11% 4% 7% 646.04 400	18% 6% - 10% 659.52 300	23% 11% 4% 7% 646.04 400	- - - -	- - - -	18% 15% 2% 2% 30,57 145	21% 24% 7% 2% 4% 472.96 300	26% 15% 5% 10% 815.57 500	17% 15% 15% - 15% 769.85 400	18% 25% 11% 2% 4% 553.32 355	14% 19% 9% 8% 17% 908.20 500	31% 4% 8% 8% 31% 1334.50 625	17% - - 17% 623.33 350	71% - - - 528.57
1500-1999 2000 or more Media KNP_QSNr. Roughly what percentage of your monthly household income would you estimate goes toward covering preschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate.	11% 4% 7% 646.04 400	23% 11% 4% 7% 646.04 400	18% 6% - 10% 659.52 300	23% 11% 4% 7% 646.04 400	- - - - - -	- - - - -	18% 15% 2% 2% 330.57 145	21% 24% 7% 2% 4% 472.96 300	26% 15% 5% 10% 815.57 500	17% 15% - 15% 769.85 400	18% 25% 11% 2% 4% 553.32 355	14% 19% 9% 8% 17% 908.20 500	31% 4% 8% 31% 1334.50 625	17% - 17% 623.33 350	71% - - 528.57 550
1500-1999 2000 or more Media KNP_Q5Nr. Roughly what percentage of your monthly household income would you estimate goes toward covering proschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate. Unweighted base Base: All US parents who pay for child care	11% 4% 7% 646.04 400 926 926	23% 11% 4% 7% 646.04 400	18% 6% - 10% 659.52 300	23% 11% 4% 7% 646.04 400 926 926	- - - - - -	· · · ·	18% 15% 2% 2% 330.57 145	21% 24% 7% 2% 4% 472.96 300	26% 15% 5% 815.57 500 528 528	17% 15% 15% - 15% 769.85 400 400	18% 25% 11% 2% 4% 553.32 355 706 706	14% 19% 9% 8% 17% 908.20 500	31% 4% 8% 3% 1334.50 625	17% - 17% 623.33 350 5	71% - - 528.57 550
1500-1999 2000 or more Mean Median (NP_Q\$Nr. Roughly what percentage of your monthly nousehold income would you estimate goes toward covering preschool and day care expenses? Please enter the percentage in he box below. If you are unsure of the exact percentage, please provide your best estimate. Unweighted base Base: All US parents who pay for child care 0	11% 4% 7% 646.04 400 926 926 1%	23% 11% 4% 7% 646.04 400 926 926 1%	18% 6% - 10% 659.52 300 1111 1111 2%	23% 11% 4% 7% 646.04 400 926 926 1%	- - - - - - -	· · · · ·	18% 15% 2% 2% 330.57 145 117 117 2%	21% 24% 7% 2% 4% 472.96 300 235 235 0%	26% 15% 5% 10% 81557 500 500	17% 15% 15% - 15% 769.85 400 400	18% 25% 11% 2% 4% 553.32 355 706 706 706	14% 19% 9% 8% 17% 908.20 500 183 183 -	31% 4% 8% 31% 1334.50 625 23 23 -	17% - 17% 623.33 350 5 5	71% - - 528.57 550
1500-1993 2000 or more Mean Mean CNP_QSNr. Roughly what percentage of your monthly nousehold income would you estimate goes toward covering preschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate. Unweighted base Base: All US parents who pay for child care 0 1	11% 4% 7% 646.04 400 926 926 1% 4%	23% 11% 4% 7% 646.04 400 926 926 926 1% 4%	18% 6% - 659.52 300 1111 1111 2% 5%	23% 11% 4% 7% 646.04 400 926 926 926 1% 4%	- - - - - -	· · · ·	18% 15% 2% 2% 330.57 145 117 117 2% 1%	21% 24% 7% 2% 4% 472.96 300 235 235 235 0% 4%	26% 15% 5% 10% 815.57 500 528 528 528 1% 4%	17% 15% 15% - 15% 769.85 400 400	18% 25% 11% 2% 4% 553.32 355 706 706 1% 4%	14% 19% 8% 17% 908.20 500 500	31% 4% 8% 3% 1334.50 625	17% - 17% 623.33 350 5 5 - 20%	71% - - 528.57 550
1500-1999 2000 or more Media CNP_Q5Nr. Roughly what percentage of your monthly nousehold income would you estimate goes toward covering preschool and day care express? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate. Base: All US parents who pay for child care 0 1 2	11% 4% 7% 646.04 400 926 926 926 1% 4% 2%	23% 11% 4% 7% 646.04 400 926 926 926 1% 4% 2%	18% 6% - 10% 659.52 300 1111 1111 2% 5% 3%	23% 11% 4% 7% 646.04 400 926 926 1% 4% 2%			18% 15% 2% 2% 330.57 145 117 117 2% 1% 2%	21% 24% 7% 2% 4% 472.96 300 235 235 235 0% 4%	26% 15% 5% 10% 815.57 500 528 528 528 1% 4% 2%	17% 15% 15% - 15% 769.85 400 400 46 46 2% 2%	18% 25% 11% 2% 4% 553.32 355 706 706 1% 4% 2%	14% 19% 9% 8% 17% 908.20 500 500	31% 4% 8% 3% 1334.50 625 23 23 - 4% -	17% - 17% 623.33 350 5 5 - 20% 20%	71% - - 528.57 550
1500-1999 2000 or more Media KNP_05Nr. Roughly what percentage of your monthly household income would you estimate goes toward covering proschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate. Unweighted base Base: All US parents who pay for child care 0 1 2 3	11% 4% 7% 646.04 400 926 926 926 1% 4% 2%	23% 11% 4% 7% 646.04 400 926 926 1% 4% 2%	18% 6% - 10% 659.52 300 1111 1111 2% 5% 3% 1%	23% 11% 4% 7% 646.04 400 926 926 1% 4% 2%	- - - - - - -	· · · · · ·	18% 15% 2% 2% 330.57 145 117 117 2% 1%	21% 24% 7% 2% 4% 472.96 300 235 235 235 0% 4% 1% 2%	26% 15% 5% 10% 815.57 500 528 528 1% 4% 2% 1%	17% 15% 15% - 15% 768.85 400 400 400 400 400 2% 2% 2% 2% 4%	18% 25% 11% 2% 4% 553.32 355 706 706 1% 4% 2% 3%	14% 19% 9% 8% 17% 908.20 500 500	31% 4% 8% 3% 1334.50 625 23 23 - 4% - -	17% - 17% 623.33 350 5 5 - 20%	71% - - 528.57 550
1500-1999 2000 or more Mean Mean KNP_QSNr. Roughly what percentage of your monthly preschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate. Unweighted base Base: All US parents who pay for child care 0 1 2 3 4	11% 4% 7% 646.04 400 926 926 1% 4% 2% 2% 1%	23% 11% 4% 7% 646.04 400 926 926 926 1% 4% 2% 2% 1%	18% 6% - 10% 659.52 300 1111 1111 2% 5% 3% 1% -	23% 11% 4% 7% 646.04 400 926 926 1% 4% 2% 2% 1%		· · · · · ·	18% 15% 2% 2% 330.57 145 117 117 2% 1% 2% 6% -	21% 24% 7% 2% 4% 472.96 300 235 235 0% 4% 1% 2% -	26% 15% 5% 10% 815.57 500 528 528 1% 4% 2% 1% 2%	17% 15% 15% - 15% 769.85 400 400 400 400 400 400 400 400 400 40	18% 25% 11% 2% 4% 553.32 355 706 706 1% 4% 2% 3% 1%	14% 19% 9% 8% 17% 908.20 500 500 183 - 1% 2% 1% 2% 1% -	31% 4% 8% 31% 1334.50 625 23 23 - 4% - -	17% - - 17% 623.33 350 5 - 20% 20% - - -	71% - - 528.57 550 7 7 - -
1500-1999 2000 or more Media KNP_QSNr. Roughly what percentage of your monthly household income would you estimate goes toward covering preschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate. Unweighted base Base: All US parents who pay for child care 1 2 3 4 5	11% 4% 646.04 400 926 926 926 926 926 926 926 1% 4% 2% 1%	23% 11% 4% 7% 646.04 400 926 926 926 1% 4% 2% 2% 2% 1% 1%	18% 6% - 10% 659.52 300 1111 1111 2% 5% 3% 11% - 10%	23% 11% 4% 7% 646.04 400 926 926 926 1% 4% 2% 2% 1% 11%		· · · · · ·	18% 15% 2% 2% 330.57 145 117 117 2% 1% 2% 6% 6% - 9%	21% 24% 7% 2% 4% 472.96 300 235 235 235 235 0% 4% 1% 2% - 13%	26% 15% 5% 10% 815.57 500 528 528 528 1% 4% 2% 1% 2% 1% 10%	17% 15% 15% - 15% 768.85 400 400 400 400 400 2% 2% 2% 2% 4%	18% 25% 11% 2% 4% 553.32 355 706 706 706 10% 4% 2% 3% 1% 1%	14% 19% 9% 8% 17% 908.20 500 500 500	31% 4% 8% 31% 1334.50 625 23 - - - - - - 9%	17% - 17% 623.33 350 5 5 - 20% 20%	71% - 528.57 550 7 7 7 - - -
1500-1999 2000 or more Media KNP_Q5Nr. Roughly what percentage of your monthly household income would you estimate goes toward covering preschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate. Unweighted base Base: All US parents who pay for child care 0 1 2 3 4 5 6	11% 4% 646.04 400 926 928 1% 4% 2% 2% 2% 1% 1%	23% 11% 4% 7% 646.04 400 926 926 926 1% 4% 2% 2% 2% 2% 1% 1%	18% 6% - 10% 659.52 300 1111 1111 2% 5% 3% 1% - 1% - 10% -	23% 11% 4% 7% 646.04 400 926 926 1% 4% 2% 2% 1% 1%		· · · · · ·	18% 15% 2% 2% 330.57 145 117 117 2% 1% 2% 6% - 9%	21% 24% 7% 2% 4% 472.96 300 235 235 235 0% 4% 1% 2% - 13% 1%	26% 15% 5% 10% 815.57 500 528 528 1% 4% 2% 1% 2% 1% 1%	17% 15% 15% - 15% 769.85 400 400 400 400 400 400 400 400 400 40	18% 25% 11% 2% 4% 553.32 355 706 706 1% 4% 2% 3% 1% 1%	14% 19% 9% 8% 17% 908.20 500 500 500	31% 4% 8% 3% 1334.50 625 23 23 - 4% - - - - 9% -	17% - - 17% 623.33 350 5 - 20% 20% - - - - - - - - - - -	71% - 528.57 550 7 7 7 - - - -
1500-1999 2000 or more Mean Meda NP_QSNr. Roughly what percentage of your monthly nousehold income would you estimate goes toward covering preschool and day care expenses? Please enter the percentage in he box below. If you are unsure of the exact percentage, please provide your best estimate. Unweighted base Base: All US parents who pay for child care 0 1 2 3 4 5	11% 4% 646.04 400 926 926 926 926 926 926 926 1% 4% 2% 1%	23% 11% 4% 7% 646.04 400 926 926 926 1% 4% 2% 2% 2% 1% 1%	18% 6% - 10% 659.52 300 1111 1111 2% 5% 3% 11% - 10%	23% 11% 4% 7% 646.04 400 926 926 926 1% 4% 2% 2% 1% 11%		· · · · · ·	18% 15% 2% 2% 330.57 145 117 117 2% 1% 2% 6% 6% - 9%	21% 24% 7% 2% 4% 472.96 300 235 235 235 235 0% 4% 1% 2% - 13%	26% 15% 5% 10% 815.57 500 528 528 528 1% 4% 2% 1% 2% 1% 10%	17% 15% 15% - 15% 769.85 400 400 400 400 400 400 400 400 400 40	18% 25% 11% 2% 4% 553.32 355 706 706 706 10% 4% 2% 3% 1% 1%	14% 19% 9% 8% 17% 908.20 500 500 500	31% 4% 8% 31% 1334.50 625 23 - - - - - - 9%	17% - - 17% 623.33 350 5 - 20% 20% - - -	71% - 528.57 550 7 7 7 - - -

US_nat_2000 Sample: 1st - 6th August 2019

YouGov What the world thinks				Pa	arent working sta	itus			Area lived in		
	Total	14	20	Both working	One working	Neither working	City	Suburb	Town	Rural area	Other
KNP_Q1_openNr. How many children do you have who currently attend preschool or day care?											
Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children under 18	1027	1	1	690	231	70	525	285	102	115	-
1	77%	-	-	73%	83%	83%	77%	76%	78%	74%	-
2	19%	-	-	22%	15%	10%	19%	21%	17%	19%	-
3	3%	-	-	3%	2%	4%	2%	2%	4%	7%	-
4	1%	-	-	1%	0%	1%	1%	-	-	-	-
5	1%	-	-	1%	-	-	1%	1%	-	-	-
14	0%	100%	-	0%	-	-	0%	-	-	-	-
20	0%	-	100%	-	-	1%	-	-	1%	-	-
KNP_Q2. On average, how many days per week does your child(ren) attend preschool or day care?											
Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children in child care	1027	1	1	690	231	70	525	285	102	115	-
1 day per week	4%	-	-	4%	5%	3%	5%	3%	2%	4%	-
2 days per week	6%	-	-	5%	10%	10%	5%	6%	8%	10%	-
3 days per week	12%	-	-	11%	14%	14%	8%	16%	14%	16%	-
4 days per week	11%	-	-	12%	11%	6%	12%	9%	10%	11%	-
	57%	-	-	59%	52%	57%	57%	60%	58%	54%	-
5 days per week				4%	3%	3%	4%	3%	4%	2%	-
5 days per week 6 days per week	3%	-	-	4 /0							
		- 100%	-	5%	4%	3%	8%	2%	2%	2%	-

enter the amount in whole dollars in the box below. If you are

unsure of the exact amount, please provide your best estimate.

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children in child care	1027	1	1	690	231	70	525	285	102	115	-
0	10%	-	-	4%	13%	40%	7%	10%	13%	18%	-
1-99	9%	-	-	9%	12%	3%	12%	4%	5%	10%	-
100-249	19%	100%	-	17%	25%	20%	21%	13%	17%	24%	-
250-499	18%	-	-	18%	20%	14%	18%	15%	26%	17%	-
500-999	23%	-	-	27%	16%	14%	23%	27%	21%	20%	-
1000-1499	11%	-	-	12%	9%	3%	9%	16%	10%	5%	-
1500-1999	4%	-	-	5%	2%	1%	3%	5%	4%	3%	-
2000 or more	7%	-	100%	9%	4%	4%	7%	10%	5%	3%	-
Mean	646.04	156.00	5000.00	742.34	476.54	338.03	621.63	808.51	574.26	418.50	-
Median	400	156	5000	500	250	100	350	525	362	200	-

KNP_Q5Nr. Roughly what percentage of your monthly household income would you estimate goes toward covering

preschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate.

st estimate.											
Unweighted base	926	1	1	665	201	42	486	257	89	94	-
Base: All US parents who pay for child care	926	1	1	665	201	42	486	257	89	94	-
0	1%	-	-	0%	1%	2%	1%	0%	2%	1%	-
1	4%	-	100%	3%	3%	10%	2%	4%	4%	6%	-
2	2%	-	-	2%	4%	-	1%	2%	2%	3%	-
3	2%	-		2%	3%	5%	2%	2%	6%	2%	-
4	1%	-	-	0%	2%	2%	0%	2%	1%	-	-
5	11%	-	-	9%	14%	12%	10%	11%	10%	15%	-
6	1%	-	-	1%	1%	-	0%	1%	-	2%	-
7	1%	-	-	1%	1%	-	0%	0%	4%	1%	-
8	3%	-	-	3%	5%	-	3%	5%	1%	3%	-



L		Ge	nder		Age			Reg	ion			F	ace		
	Total	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school gradua
9	1%	0%	1%	1%	0%	-	•	1%	1%		1%	-	-	-	
D	14%	14%	13%	11%	15%	25%	15%	12%	14%	15%	12%	14%	19%	21%	6%
1	1%	0%	1%	1%	0%	-	1%	1%	1%	1%	1%	-	1%	-	-
2	1%	1%	2%	1%	2%	-	2%	1%	2%	1%	2%	1%	-	2%	-
3	1%	1%	1%	1%	1%	-	1%	-	2%	1%	1%	1%	-	-	-
4	0%	1%	-	0%	0%	-	1%	-	0%	1%	0%	-	1%	-	-
5	8%	6%	10% 0%	8% 1%	9% 0%	-	8%	9% 1%	8% 0%	8%	9%	7% 1%	7%	7%	2%
6	1%	1%				-	2%			1%	1%		1%		
7	0%	1%	-	- 0%	1%	- 5%	1%	1%	0%	1%	0%	1%	-	-	-
B 9	1% 0%	1%	0% 0%	0%	0% 0%	5%	1%	2%	0% 0%	1% 1%	1% 0%	-	1%	-	
0	9%	10%	9%	9%	9%	13%	- 9%	- 14%	8%	7%	10%	- 7%	6%	16%	8%
2	0%	0%	1%	1%	0%	-		14 %	1%	-	1%	-	-	-	1%
3	0%	0%	-	0%	0%	-		1%	-		0%	-		-	-
4	0%	0%	0%	-	0%	3%		-	1%		0%	-			
+ 5	4%	3%	5%	4%	4%	-	5%	4%	5%	3%	4%	6%	2%	2%	6%
7	0%	0%	-		0%	-	-		0%	-	0%	-	-	-	-
D	6%	6%	6%	8%	4%	5%	5%	6%	7%	6%	5%	4%	8%	11%	10%
1	0%	-	0%	0%	-	-	-	1%	-	-	-	-	1%	-	-
3	0%	0%	-	0%	-	-		-	1%			-	2%	-	-
4	0%	0%	0%	-	0%		1%		0%		0%		-	-	
5	2%	2%	1%	2%	1%	3%	1%	3%	2%	1%	1%	1%	3%	4%	-
в	0%	0%	-	-	0%	-	-	1%	-	-	0%	-	-	-	
0	3%	3%	4%	2%	4%	5%	1%	4%	4%	5%	4%	2%	2%	4%	5%
4	0%	0%	-	-	0%	-	-	-	-	1%	0%	-	1%	-	-
5	1%	0%	2%	1%	0%	3%	1%	2%	1%	1%	1%	1%	-	-	2%
6	0%	0%	-		0%	-	1%	-				-	1%	-	
в	0%		0%		0%	-	-	-	-	1%	0%	-	-	-	-
D	6%	6%	7%	8%	5%	5%	6%	5%	8%	6%	7%	4%	6%	9%	8%
4	0%	0%	-	0%	-	-	-	-	0%	-		-	1%	-	-
5	1%	1%	0%	0%	1%	-	-	1%	0%	2%	-	-	3%	2%	4%
6	0%	0%	-	-	0%	-	-	-	-	1%	0%	-	-	-	-
9	0%	-	0%	0%	-	-	-	-	0%	-	-	1%	-	-	-
0	2%	3%	2%	3%	2%	-	3%	2%	2%	4%	3%	1%	2%	-	8%
1	0%	0%	-		0%	-		-	-	1%	0%	-	-	-	-
5	1%	0%	1%	0%	1%	-	1%	-	0%	1%	0%	1%	1%	-	-
6	0%	0%	-	-	0%	-	1%	-	-	-	0%	-	-	-	-
D	1%	1%	1%	1%	1%	-	-	1%	1%	4%	1%	1%	2%	4%	-
1	0%	0%	-	0%	-	-	1%	-	-	-	0%	-	-	-	
5	0%	0%	0%	0%	0%	-	-	-	0%	1%	0%	-		-	1%
В	0%	•	0%	0%	-	-	-	1%		-	0%	-	•	-	-
D	2%	1%	2%	2%	1%	-	2%	1%	2%	2%	2%	-	2%	2%	1%
В	0%	1%	-	1%	-	-	1%	1%	0%	-	0%	-	1%	-	1%
9	0%	0%	-	-	-	3%	-	-	0%	-	-	-	1%	-	-
0	1%	1%	1%	1%	0%	-	2%	2%	0%	-	1%	-	1%	-	
6	0%	0%	-	0%	-	-	1%	-	-	-	0%	-	-	-	-
В	0%	-	0%	0%	-	-	1%	1%	-	-	-	-	2%	-	-
9	0%	-	0%	0%	-	-	1%	-	-	-	0%	-	-	-	1%
D	5%	7%	3%	7%	4%	5%	5%	8%	3%	5%	3%	22%	6%	2%	10%

For the following question, please indicate how much of a financial strain each of the following items are on your household budget. Please select one option on each row.

KNP_Q6_1. Preschool and day care expenses

Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112

For the following question, please indicate how much of a financial strain each of the following items are on your household budget. Please select one option on each row.



	Educat	ion							Marital Status					
Total	Some college, 2- year	4-year	Post Grad	Married	Civil Partnership		In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to
1%	•	0%	1%	1%	-	-	-	1%	-	-	-	•	-	-
14%	16%	17%	11%	13%	-	21%	14%	14%	13%	7%	22%	20%	-	-
1%	1%	1%	1%	1%	-	-	-	1%	-	-	-	-	-	-
1%	1%	1%	2%	1%	-	-	-	1%	2%	4%	-	10%	-	-
1%	1%	0%	2%	1%	-	-	-	1%	2%	-	-	-	-	-
0%	-	1%	0%	1%	-	-	-	0%	-	-	-	-	-	-
8%	8%	10%	8%	8%	-	14%	-	8%	11%	11%	-	20%	-	-
1%	-	1%	1%	1%	-	-	-	1%	-	-	-	-	-	-
0%	-	1%	1%	1%	-	-	-	0%	-	-	-	-	-	-
1%	1%	1%	1%	1%	-	-	-	1%	-	-	-	-	-	-
0%	1%	0%	-	0%	-	-	-	0%	-	-	-	-	-	-
9%	10%	10%	9%	10%	14%	5%	14%	10%	4%	11%	-	-	-	-
0%	1%	-	1%	0%	-	2%	-	0%	-	-	-	-		-
0%	-	0%	0%	0%	-	-	-	0%	-	-	-	-	-	-
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4%	3%	4%	4%	4%	-	5%	-	4%	6%	7%	11%	-	-	-
0%	-	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
6%	5%	5%	6%	5%	29%	12%	-	6%	6%	4%	11%	-	-	-
0%	1%	-	-	-	-	-	-	-	2%	-	-	-	-	-
0%	-	1%	-	0%	-	-	14%	0%	-	-	-	-	-	-
0%	-	-	1%	0%	-	-	-	0%	2%	-	-	-	-	-
2%	1%	3%	1%	2%	-	-	-	1%	6%	4%	-	-	-	-
0%	-	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
3%	4%	5%	2%	2%	-	7%	29%	3%	8%	7%	11%	30%	-	-
0%	1%	0%	-	0%	-	-	-	0%	-	-	-	-	-	-
1%	1%	1%	1%	1%	14%	2%	-	1%	2%	-	-	-	-	-
0%	-	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
0%		-	0%	0%	-	-	-	0%	-	-	-		-	-
6%	4%	5%	8%	6%	-	5%	-	6%	11%	-	11%	10%	50%	-
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2%	1%	2%	2%	3%	-	-	-	3%	-	-	-	-	-	-
0%	-	-	0%	0%	-	-	-	0%	-	-	-	-		-
1%		0%	1%	1%	-	-	-	1%	-	-	-	-	-	-
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5%	10%	4%	∠%	3%	14%	270	-	3%	9%				-	-

KNP_Q6_1. Preschool and day care expenses 9 896 65 35 9 896 65 35 10 10 14 14 829 829 Unweighted base 204 364 347 48 **48** 12 12 Base: All US parents of children in child care 1027 204 364 347 3 2



		Farent	or guardian of any	Ginuren			Inco					Number	of children attend	ing da
Total	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	1	2	3	4	
1%	1%	-	1%	-	-	-	-	1%	-	1%	1%	-	-	1
14%	14%	14%	14%	-		16%	12%	14%	13%	16%	7%	9%	20%	
1%	1%	-	1%	-	-	-	1%	1%	-	1%	-	-	-	
1%	1%	-	1%	-	-	-	1%	2%	-	1%	1%	4%	-	
1%	1%	1%	1%	-		-	1%	1%	2%	1%	1%	-	-	
0%	0%	-	0%	-	•	-	0%	1%	-	1%	-	-	-	
8%	8%	2%	8%	-	-	6%	9%	8%	17%	9%	7%	9%	-	
1%	1%	1%	1%	-	•	-	0%	1%	-	1%	1%	-	-	
0%	0%	-	0%	-	-	1%	-	1%	-	0%	1%	-	-	
1%	1%	-	1%	-	-	-	1%	1%	-	0%	2%	-	-	
0% 9%	0% 9%	- 8%	0% 9%	-		- 11%	0% 10%	0% 8%	- 15%	0% 9%	1% 9%	- 22%	-	
9% 0%	9%	-	0%		-	11%	10%	8% 0%	-	9% 0%	9%	- 22%		
0%	0%		0%	-		-	1%	-		0%	1%	-	-	
0%	0%	- 1%	0%	-		-	-	- 0%	-	0%	1%	-	-	
4%	4%	1%	4%	-		5%	5%	3%	- 4%	3%	8%	-	-	
4%	4%	-	4%	-		- 576		0%	470	- 3%	1%	-	-	
6%	6%	5%	6%	-		8%	7%	5%	7%	5%	9%	4%	-	
0%	0%	-	0%	-		1%	-	-	-	0%	-	-	-	
0%	0%	-	0%	-		-	0%	0%	-	0%	-	-	-	
0%	0%	-	0%	-		-	-	0%	-	0%	1%	-	-	
2%	2%	2%	2%			2%	2%	2%		2%	1%	9%		
0%	0%	-	0%	-		-	0%	-	-	-	1%	-		
3%	3%	5%	3%			8%	3%	2%	7%	3%	5%	-		
0%	0%	-	0%			-	0%	0%	-	0%	-	-		
1%	1%	-	1%	-		2%	1%	1%	-	1%	2%	9%	-	
0%	0%	1%	0%	-		-	-	0%	-	0%	-	-	-	
0%	0%	-	0%	-		-	-	0%	-	-	1%	-	-	
6%	6%	3%	6%	-		5%	6%	7%	9%	6%	6%	4%	-	
0%	0%	-	0%	-		-	-	0%		0%	-	-	-	
1%	1%	1%	1%	-	-	1%	0%	0%	2%	0%	1%	4%	-	
0%	0%	-	0%	-		-	-	0%	-	-	1%	-	-	
0%	0%	-	0%	-	-	-	0%	-	-	0%	-	-	-	
2%	2%	4%	2%	-	-	3%	3%	2%	-	2%	3%	4%	-	
0%	0%	-	0%	-	-	-	0%		-	0%	-	-	-	
1%	1%	-	1%	-	•	1%	-	1%	-	0%	1%	-	-	
0%	0%	-	0%	-	•	-	-	0%	-	0%	-	-	-	
1%	1%	1%	1%	-	•	-	2%	1%	-	1%	2%	-	20%	
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0%	0%	-	0%	-	-	-	0%	-	-	0%	-	-	-	
2%	2%	3%	2%	-	-	-	3%	2%	-	2%	1%	-	-	
0%	0%	-	0%	-		-	0%	0% -	-	0%	-	4%	20%	
0% 1%	0%	- 1%	0%	-		1%	- 0%	- 1%	-	0% 1%	-	-	-	
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0% 5%	5%	- 23%	5%	-		4%	- 3%	- 6%	-	4%	- 11%	-	-	
J /0	570	2070	570	-	-	4 /0	370	070	-	4 /0	11/0			

For the following question, please indicate how much of a financial strain each of the following items are on your household budget. Please select one option on each row. KNP_Q6_1. Preschool and day care expenses

Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7



				Pa	rent working sta	tus			Area lived in		
	Total	14	20	Both working	One working	Neither working	City	Suburb	Town	Rural area	Othe
H	1%		-	1%			0%	1%	-	1%	
	14%	-	-	13%	15%	14%	14%	16%	12%	10%	-
	1%			1%	-	-	1%	0%	1%	-	-
	1%		-	1%	2%		1%	2%	2%	2%	-
	1%		-	1%	1%		1%	1%	-	1%	-
	0%	-	-	1%	-		1%	0%	-	-	-
	8%		-	9%	7%	10%	7%	8%	11%	12%	
	1%		-	1%	-	-	0%	2%	-	-	-
	0%		-	0%	1%	-	1%	0%	-	-	
	1%		-	1%	-		1%	1%	-	-	
	0%	-	-	0%			0%	0%	-	-	-
	9%		-	10%	7%	10%	6%	14%	9%	13%	-
	9% 0%	-	-	0%	-	2%	0%	14%	9%	13%	-
	0%	-	-	0%	- 1%	-	0%	1%	- 1%	-	-
	0%			0%	1%		0%	- 0%	1%		-
	4%	-	-	4%	6%	- 2%	2%	6%	- 7%	- 5%	-
	4%	-	-	4%	6% -	- 2%		-	-	- 5%	-
		-	-				0%				-
	6%		-	6%	3%	7%	7%	5%	3%	4%	-
	0%	-	-	-	1%	•	-	-	1%	-	
	0%	-	-	0%	-	-	0%	0%	-	-	-
	0%	-	-	0%	-	-	0%	0%	-	-	
	2%	•	-	2%	2%	2%	2%	1%	2%	-	-
	0%	-	-	0%	-	•	0%	-	-	-	
	3%	-	-	3%	3%	5%	4%	2%	3%	3%	-
	0%	-	-	-	1%	-	0%	-	-	-	-
	1%	-	-	1%	1%	5%	1%	1%	-	-	-
	0%	-	-	0%	-	-	0%	-	-	-	-
	0%	-	-	0%	-	-	0%	-	-	-	-
	6%	100%	-	7%	3%	7%	8%	5%	8%	2%	-
	0%	-	-	0%	-	-	-	0%	-	-	-
	1%	•	-	0%	1%	-	-	1%	-	3%	-
	0%	-	-	0%	-	-	0%	-	-	-	-
	0%	-	-	0%	-	-	0%	-	-	-	-
	2%	-	-	3%	1%	2%	4%	0%	1%	1%	-
	0%	-	-	0%	-	-	0%	-	-	-	-
	1%	-	-	1%	-	-	1%	-	-	-	-
	0%	-	-	0%	-	-	0%	-	-	-	-
	1%	-	-	1%	1%	-	1%	1%	-	3%	-
	0%	-	-	0%	-	-	0%	-	-	-	-
	0%	-	-	0%		2%	0%	-	-	1%	-
	0%	-	-	0%	-	-	0%	-	-	-	-
	2%	-	-	2%	1%	-	3%	-	1%	-	-
	0%	-	-	0%	1%		0%	-	-	1%	-
	0%	-	-		1%	-	-	-	-	1%	-
	1%	-	-	1%	-	-	1%	0%	1%	-	-
	0%	-	-	0%	-	-	0%	-	-	-	-
	0%		-	-	1%	-	-	0%	1%	-	
	0%	-	-		-	-	0%	-	-	-	-
	5%			5%	5%		8%	2%	2%	1%	-
	0.0			070	070		070	- / v	- /0	. / v	

For the following question, please indicate how much of a financial strain each of the following items are on your household budget. Please select one option on each row.

KNP_Q6_1. Preschool and day care expenses

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children in child care	1027	1	1	690	231	70	525	285	102	115	-

YouGov What the world thinks		Ge	ender		Age			Reç	gion			F	lace		
	Total	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate
This is a very significant financial strain	28%	28%	28%	33%	25%	22%	25%	26%	30%	30%	28%	23%	29%	33%	29%
This is a somewhat significant financial strain	31%	34%	27%	30%	32%	22%	33%	31%	28%	33%	32%	30%	28%	26%	21%
This is not much of a financial strain	20%	20%	20%	20%	19%	31%	24%	20%	20%	18%	21%	23%	19%	14%	15%
This is not a financial strain at all	14%	13%	14%	11%	16%	16%	12%	14%	15%	12%	13%	14%	15%	17%	13%
Don't know	2%	3%	2%	1%	3%	2%	1%	2%	3%	2%	2%	2%	2%	5%	4%
Not applicable — this isn't a part of my household's budget	5%	2%	8%	5%	5%	8%	4%	7%	5%	6%	4%	8%	6%	6%	19%
KNP_Q6_2. Home expenses (e.g., mortgage/rent, HOA fees, etc.)															
Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	32%	29%	35%	33%	32%	29%	34%	32%	28%	38%	31%	26%	38%	41%	45%
This is a somewhat significant financial strain	36%	37%	35%	37%	34%	41%	35%	40%	33%	37%	37%	33%	37%	26%	29%
This is not much of a financial strain	19%	21%	18%	19%	19%	22%	17%	20%	22%	16%	20%	20%	15%	20%	12%
This is not a financial strain at all	8%	9%	7%	6%	11%	6%	8%	6%	11%	7%	8%	13%	5%	9%	5%
Don't know	2%	2%	1%	2%	2%	-	3%	1%	2%	1%	1%	4%	2%	3%	3%
Not applicable — this isn't a part of my household's budget KNP Q6 3. Credit card bills	3%	2%	4%	4%	2%	2%	3%	2%	4%	2%	3%	4%	3%	2%	6%
Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	26%	27%	25%	26%	26%	20%	22%	26%	26%	29%	26%	21%	28%	23%	28%
This is a somewhat significant financial strain	29%	31%	27%	32%	26%	31%	36%	28%	25%	31%	29%	31%	28%	30%	29%
This is not much of a financial strain	22%	24%	20%	20%	23%	27%	24%	25%	20%	21%	22%	22%	18%	29%	8%
This is not a financial strain at all	14%	14%	15%	12%	17%	10%	11%	14%	17%	14%	15%	12%	11%	14%	11%
Don't know	3%	2%	3%	3%	3%	-	3%	2%	4%	1%	2%	4%	6%	5%	5%
Not applicable — this isn't a part of my household's budget	6%	2%	9%	6%	5%	12%	4%	6%	8%	4%	5%	10%	9%	-	20%
KNP_Q6_4. Educational expenses NOT related to preschool/day care (e.g., student loan payments, tuition for older children, etc.)															
Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	23%	24%	22%	25%	22%	14%	27%	18%	22%	25%	22%	27%	23%	26%	22%
This is a somewhat significant financial strain	27%	30%	24%	31%	24%	20%	31%	26%	27%	24%	27%	26%	30%	20%	26%
This is not much of a financial strain	18%	19%	17%	15%	19%	29%	17%	14%	20%	19%	18%	19%	18%	17%	12%
This is not a financial strain at all	19%	18%	19%	16%	21%	22%	13%	24%	17%	20%	19%	13%	15%	26%	11%
Don't know	3%	3%	3%	2%	3%	2%	3%	2%	3%	2%	2%	4%	5%	6%	7%
Not applicable — this isn't a part of my household's budget	11%	7%	15%	12%	10%	14%	10%	15%	10%	10%	12%	11%	9%	6%	22%
KNP_Q6_5. Health/medical (e.g., health insurance, monthly prescriptions, etc.)															
Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	25%	25%	25%	29%	23%	12%	27%	22%	24%	27%	24%	22%	31%	29%	21%
This is a somewhat significant financial strain	30%	34%	26%	31%	29%	37%	32%	29%	31%	27%	30%	26%	32%	33%	27%
This is not much of a financial strain	25%	25%	25%	22%	27%	31%	24%	29%	24%	23%	27%	25%	16%	24%	16%
This is not a financial strain at all	15%	13%	18%	13%	18%	16%	14%	14%	16%	19%	16%	22%	12%	9%	19%
Don't know Not applicable — this isn't a part of my household's budget	2% 3%	1% 1%	2% 5%	2% 4%	2% 2%	2% 2%	1% 2%	3% 3%	2% 3%	1%	1% 3%	2% 4%	4% 4%	5%	5% 12%
	3%	1%	5%	4%	2%	2%	2%	3%	3%	3%	3%	4%	4%	-	12%
KNP_Q6_6. Transportation (e.g., car insurance, gas, repairs, etc.)															
Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	21%	20%	22%	25%	18%	18%	22%	16%	20%	25%	18%	29%	28%	21%	36%
This is a somewhat significant financial strain	32%	30%	34%	33%	31%	35%	36%	34%	31%	29%	34%	27%	34%	23%	30%
This is not much of a financial strain	31%	34%	28%	27%	33%	35%	30%	32%	31%	31%	33%	23%	26%	29%	19%
This is not a financial strain at all	14%	14%	13%	12%	15%	8%	11%	15%	14%	13%	14%	14%	9%	18%	12%
Don't know	2%	2%	2%	2%	2%	2%	1%	1%	2%	1%	1%	3%	3%	8%	1%

YouGov What the world thinks		Educat	tion							Marital Status					
	Total	Some college, 2- year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
This is a very significant financial strain	28%	20%	29%	32%	28%	30%	31%	33%	29%	29%	20%	21%	25%	33%	-
This is a somewhat significant financial strain	31%	33%	30%	33%	31%	20%	29%	22%	31%	28%	34%	21%	42%		-
This is not much of a financial strain	20%	20%	23%	19%	21%	10%	17%	22%	21%	20%	14%	21%	17%	-	-
This is not a financial strain at all	14%	16%	13%	13%	13%	30%	15%	11%	14%	12%	14%	21%	17%		50%
Don't know	2%	2%	2%	2%	2%	-	-	-	2%	3%	6%	-	-	33%	-
Not applicable — this isn't a part of my household's budget	5%	9%	2%	1%	4%	10%	8%	11%	4%	8%	11%	14%	-	33%	50%
KNP_Q6_2. Home expenses (e.g., mortgage/rent, HOA fees, etc.)															
Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Base: All US parents of children in child care	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	32%	26%	29%	35%	31%	50%	44%	67%	32%	42%	37%	7%	17%	33%	-
This is a somewhat significant financial strain	36%	37%	34%	39%	37%	30%	27%	22%	36%	28%	37%	64%	33%	33%	50%
This is not much of a financial strain	19%	22%	21%	17%	20%	20%	21%	11%	20%	15%	14%	21%	25%	-	-
This is not a financial strain at all	8%	9%	12%	5%	9%	-	6%	-	8%	8%	6%	7%	8%	-	50%
Don't know	2%	2% 4%	2% 2%	1% 2%	2% 3%	-	- 2%	-	2% 3%	5% 3%	- 6%	-	- 17%	33%	-
Not applicable — this isn't a part of my household's budget	3%	4%	2%	2%	3%	-	2%	-	3%	3%	6%	-	17%	•	-
KNP_Q6_3. Credit card bills											1				
Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Base: All US parents of children in child care	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	26% 29%	22% 26%	25% 29%	29% 31%	27% 30%	30% 10%	21% 25%	33% 33%	26% 30%	26% 18%	23% 29%	21% 21%	17% 33%	- 33%	- 50%
This is a somewhat significant financial strain This is not much of a financial strain	29%	19%	29%	25%	24%	10%	25%	33% 11%	23%	20%	29%	21%	33%	-	-
This is not a financial strain at all	14%	19%	16%	13%	14%	10%	19%	11%	14%	12%	17%	21%	25%		-
Don't know	3%	3%	3%	1%	2%	10%	-	-	2%	5%	6%	-	-	33%	50%
Not applicable — this isn't a part of my household's budget	6%	13%	2%	1%	3%	30%	21%	11%	4%	18%	14%	14%	8%	33%	-
KNP_Q6_4. Educational expenses NOT related to preschool/day															
care (e.g., student loan payments, tuition for older children, etc.)															
Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Base: All US parents of children in child care	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	23%	14%	21%	30%	24%	20%	15%	33%	23%	23%	20%	7%	17%	-	-
This is a somewhat significant financial strain	27%	24%	30%	26%	28%	20%	21%	-	27%	25%	29%	14%	42%	33%	50%
This is not much of a financial strain	18%	19%	17%	20%	18%	20%	23%	33%	18%	14%	14%	36%	17%	-	-
This is not a financial strain at all	19%	23%	20%	17%	19%	10%	17%	11%	19%	17%	20%	21%	17%	-	-
Don't know	3%	2%	4%	1%	3%	20%	4%	-	3%	3%	3%	-	-	33%	-
Not applicable — this isn't a part of my household's budget	11%	18%	8%	6%	9%	10%	21%	22%	10%	18%	14%	21%	8%	33%	50%
KNP_Q6_5. Health/medical (e.g., health insurance, monthly prescriptions, etc.)															
Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Base: All US parents of children in child care	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	25%	19%	26%	28%	26%	30%	13%	11%	25%	29%	20%	7%	33%	-	-
This is a somewhat significant financial strain	30%	32%	29%	31%	31%	40%	31%	22%	31%	26%	23%	21%	8%	33%	-
This is not much of a financial strain	25%	23%	27%	27%	25%	10%	33%	22%	25%	17%	34%	14%	25%	-	-
This is not a financial strain at all	15%	18%	16%	12%	14%	-	17%	33%	14%	23%	20%	43%	33%	-	50%
Don't know	2%	3%	1%	1%	2%	10%	-	-	2%	2%	-	7%	-	33%	-
Not applicable — this isn't a part of my household's budget	3%	5%	1%	1%	2%	10%	6%	11%	3%	3%	3%	7%	-	33%	50%
KNP_Q6_6. Transportation (e.g., car insurance, gas, repairs, etc.)															
Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Base: All US parents of children in child care	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	21%	17%	16%	23%	21%	40%	17%	11%	21%	29%	9%	21%	25%	-	-
This is a somewhat significant financial strain	32%	37%	32%	30%	31%	40%	42%	22%	31%	29%	57%	43%	42%	67%	-
This is not much of a financial strain	31%	32%	32%	33%	32%	10%	35%	44%	32%	25%	14%	21%	17%	33%	50%
This is not a financial strain at all	14%	11%	16%	13%	14%	-	6%	11%	13%	14%	14%	14%	17%		50%
Don't know	2%	1%	2%	1%	2%	10%	-	-	2%	2%	-	-	-	-	-

YouGov What the world thinks			Parent	or guardian of any	children			Inco	me				Number o	of children attendi	ng daycare
vities and works durings	Total	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	1	2	3	4	5
This is a very significant financial strain	28%	28%	26%	28%	-	-	27%	31%	28%	19%	25%	40%	31%		86%
This is a somewhat significant financial strain	31%	31%	25%	31%	-	-	21%	32%	33%	37%	31%	29%	35%	50%	14%
This is not much of a financial strain	20%	20%	22%	20%	-	-	17%	19%	22%	17%	22%	16%	19%	17%	-
This is not a financial strain at all	14%	14%	17%	14%	-	-	15%	12%	15%	10%	15%	8%	8%	17%	-
Don't know	2%	2%	3%	2%	-	-	4%	1%	2%	10%	2%	3%	-	-	-
Not applicable — this isn't a part of my household's budget	5%	5%	8%	5%	-	-	16%	5%	1%	8%	5%	4%	8%	17%	-
KNP_Q6_2. Home expenses (e.g., mortgage/rent, HOA fees, etc.)															
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-		169	262	544	52	787	199	26	6	7
This is a very significant financial strain	32%	32%	27%	32%	-	•	38%	35%	29%	31%	32%	32%	27%	50%	71%
This is a somewhat significant financial strain	36%	36%	34%	36%	-	-	31%	35%	37%	44%	36%	36%	38%	17%	29%
This is not much of a financial strain	19%	19%	23%	19%	-		14%	19%	21%	12%	19%	21%	27%	-	-
This is not a financial strain at all	8%	8%	9%	8%	-	-	8%	6%	10%	2%	9%	7%	8%	33%	-
Don't know	2%	2%	2%	2%	-	-	2%	2%	1%	6%	2%	2%	-	-	-
Not applicable — this isn't a part of my household's budget KNP Q6 3. Credit card bills	3%	3%	5%	3%	-	-	7%	2%	2%	6%	3%	3%	-	-	-
Unweighted base	1027	1027	120	1027			169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
This is a very significant financial strain	26%	26%	25%	26%	-	-	27%	26%	27%	12%	24%	34%	27%	33%	71%
This is a somewhat significant financial strain	29%	29%	24%	29%	-		25%	33%	29%	23%	30%	27%	8%	33%	29%
This is not much of a financial strain	22%	22%	18%	22%	-		15%	23%	23%	29%	24%	18%	15%	17%	-
This is not a financial strain at all	14%	14%	18%	14%			9%	11%	17%	17%	14%	13%	35%	-	
Don't know	3%	3%	4%	3%	-		5%	2%	2%	8%	3%	3%	4%		-
Not applicable — this isn't a part of my household's budget	6%	6%	11%	6%	-		19%	5%	2%	12%	5%	7%	12%	17%	-
KNP_Q6_4. Educational expenses NOT related to preschool/day care (e.g., student loan payments, tuition for older children, etc.)															
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
This is a very significant financial strain	23%	23%	25%	23%	-	-	24%	22%	24%	15%	21%	27%	23%	50%	57%
This is a somewhat significant financial strain	27%	27%	25%	27%	-	-	25%	29%	26%	27%	28%	24%	8%	33%	29%
This is not much of a financial strain	18%	18%	17%	18%	-	-	15%	19%	18%	17%	19%	15%	27%	-	14%
This is not a financial strain at all	19%	19%	18%	19%	-		10%	15%	23%	15%	18%	20%	31%	-	•
Don't know Not applicable — this isn't a part of my household's budget	3% 11%	3% 11%	6% 9%	3% 11%	-		7% 19%	2% 14%	1% 7%	10%	3% 11%	4% 11%	- 12%	17%	-
KNP_Q6_5. Health/medical (e.g., health insurance, monthly	11%	11%	9%	11%	-	-	19%	14%	1%	15%	11%	11%	12%	-	-
prescriptions, etc.)															
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
This is a very significant financial strain	25%	25%	31%	25%	-	•	26%	27%	25%	13%	25%	26%	23%	33%	57%
This is a somewhat significant financial strain	30%	30%	23%	30%	-	-	25%	34%	30%	27%	31%	27%	27%	33%	29%
This is not much of a financial strain	25%	25%	23%	25%	-	-	15%	24%	28%	31%	25%	27%	27%	17%	-
This is not a financial strain at all	15%	15%	17%	15%	-	-	19%	13%	16%	12%	16%	14%	19%	17%	14%
Don't know Not applicable — this isn't a part of my household's budget	2% 3%	2%	3% 3%	2% 3%	-	-	5% 9%	- 2%	1% 1%	6% 12%	2% 3%	3%	- 4%	-	-
KNP_Q6_6. Transportation (e.g., car insurance, gas, repairs, etc.)	- /0	570	- /0	570	1		- /0	_/*	.,.	.270	2.0			1	
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
This is a very significant financial strain	21%	21%	28%	21%	-	-	27%	21%	19%	19%	20%	24%	19%	17%	43%
This is a somewhat significant financial strain	32%	32%	30%	32%	-	-	38%	35%	29%	29%	34%	27%	27%	33%	43%
This is not much of a financial strain	31%	31%	30%	31%	-	-	23%	28%	34%	33%	31%	32%	42%	17%	14%
This is not a financial strain at all	14%	14%	8%	14%	-	-	8%	12%	17%	8%	13%	15%	8%	33%	-
Don't know	2%	2%	2%	2%	-		1%	2%	1%	8%	2%	2%	4%	-	-

YouGov What the world thinks				Pa	arent working sta	tus			Area lived in		
	Total	14	20	Both working	One working	Neither working	City	Suburb	Town	Rural area	Other
This is a very significant financial strain	28%		-	31%	24%	20%	32%	27%	22%	20%	-
This is a somewhat significant financial strain	31%		-	33%	28%	23%	31%	32%	29%	29%	-
This is not much of a financial strain	20%		-	20%	25%	13%	20%	21%	23%	19%	-
This is not a financial strain at all	14%		-	13%	14%	16%	11%	16%	13%	20%	-
Don't know	2%		-	2%	2%	6%	2%	2%	4%	1%	-
Not applicable — this isn't a part of my household's budget	5%	100%	100%	2%	7%	23%	4%	3%	10%	11%	-
KNP_Q6_2. Home expenses (e.g., mortgage/rent, HOA fees, etc.)											
Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children in child care	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	32%	-	-	31%	32%	40%	36%	29%	31%	23%	-
This is a somewhat significant financial strain	36%	-	-	37%	36%	26%	34%	36%	42%	38%	-
This is not much of a financial strain	19%	-	-	20%	18%	19%	16%	24%	15%	23%	-
This is not a financial strain at all	8%	-	-	8%	9%	6%	8%	8%	6%	11%	-
Don't know	2%	100%	-	1%	2%	1%	2%	1%	3%	-	-
Not applicable — this isn't a part of my household's budget KNP Q6 3. Credit card bills	3%	-	100%	2%	2%	9%	4%	1%	3%	3%	-
Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children in child care	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	26%	-	-	26%	28%	26%	30%	20%	22%	26%	-
This is a somewhat significant financial strain	29%	100%	-	33%	23%	17%	32%	28%	24%	24%	-
This is not much of a financial strain	22%	-	-	24%	18%	24%	20%	27%	24%	17%	-
This is not a financial strain at all	14%	-	-	13%	18%	11%	10%	21%	13%	17%	-
Don't know	3%	-	-	2%	3%	3%	3%	1%	5%	3%	-
Not applicable — this isn't a part of my household's budget	6%	-	100%	2%	10%	19%	5%	2%	14%	11%	-
KNP_Q6_4. Educational expenses NOT related to preschool/day care (e.g., student loan payments, tuition for older children, etc.)											
Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children in child care	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	23%	100%	-	24%	21%	20%	27%	21%	15%	15%	-
This is a somewhat significant financial strain	27%		-	29%	22%	27%	32%	20%	24%	23%	-
This is not much of a financial strain	18%		-	18%	19%	10%	17%	19%	20%	18%	-
This is not a financial strain at all	19%		-	18%	23%	10%	14%	27%	19%	20%	
Don't know	3%	-	-	2%	2%	10%	3%	2%	6%	-	-
Not applicable — this isn't a part of my household's budget	11%	-	100%	8%	13%	23%	7%	11%	18%	23%	-
KNP_Q6_5. Health/medical (e.g., health insurance, monthly prescriptions, etc.)											
Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children in child care	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	25%	-	-	27%	23%	20%	30%	19%	18%	21%	-
This is a somewhat significant financial strain	30%		-	32%	29%	24%	31%	32%	28%	23%	-
This is not much of a financial strain	25%	-	-	26%	25%	21%	21%	29%	28%	28%	-
This is not a financial strain at all	15%	100%	-	13%	19%	14%	12%	18%	18%	22%	-
Don't know	2%	-	-	1%	2%	6%	2%	1%	2%	1%	-
Not applicable — this isn't a part of my household's budget	3%	•	100%	1%	3%	14%	3%	0%	6%	6%	-
KNP_Q6_6. Transportation (e.g., car insurance, gas, repairs, etc.)											
Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children in child care	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	21%	100%	-	20%	19%	29%	27%	13%	17%	15%	-
This is a somewhat significant financial strain	32%		-	32%	34%	24%	33%	27%	40%	34%	-
This is not much of a financial strain	31%	-	-	32%	29%	23%	25%	41%	27%	34%	-
This is not a financial strain at all	14%	-	-	14%	14%	13%	11%	18%	14%	16%	-
	2%			1%	1%	7%	2%	1%		2%	

YouGov [°]		Ge	nder		Age			Reç	gion			F	lace		
	Total	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school gradua
Not applicable — this isn't a part of my household's budget	1%	0%	2%	1%	1%	2%	0%	2%	1%	0%	1%	5%	1%	2%	3%
KNP_Q6_7. Food and groceries															
Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	24%	22%	26%	26%	22%	27%	26%	19%	24%	30%	24%	21%	28%	32%	37%
This is a somewhat significant financial strain	32%	31%	33%	32%	31%	33%	33%	34%	28%	36%	32%	24%	37%	27%	28%
This is not much of a financial strain	26%	28%	24%	26%	27%	16%	28%	29%	26%	23%	28%	26%	18%	24%	17%
This is not a financial strain at all	16%	16%	15%	14%	16%	24%	11%	17%	20%	10%	15%	25%	13%	14%	13%
Don't know	1%	2%	1%	1%	2%	-	2%	1%	2%	1%	1%	3%	4%	3%	3%
Not applicable — this isn't a part of my household's budget	1%	1%	1%	0%	1%	-	0%	0%	1%	0%	0%	2%	1%	-	3%
KNP_Q6_8. Utilities (e.g., electricity, water, cable, phones, internet, etc.)															
Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	24%	22%	26%	27%	21%	33%	26%	19%	24%	29%	22%	29%	25%	41%	36%
This is a somewhat significant financial strain	32%	33%	32%	36%	29%	37%	34%	36%	30%	31%	32%	31%	37%	27%	35%
This is not much of a financial strain	26%	26%	26%	23%	30%	12%	23%	30%	26%	26%	29%	13%	23%	18%	13%
This is not a financial strain at all	15%	16%	13%	12%	17%	16%	15%	13%	17%	12%	15%	19%	10%	9%	9%
Don't know	2%	2%	2%	2%	2%	2%	1%	0%	3%	1%	1%	3%	3%	5%	3%
Not applicable — this isn't a part of my household's budget	1%	0%	2%	1%	1%	-	1%	1%	1%	1%	1%	5%	2%	-	5%
KNP_Q6_9. Entertainment/recreation (e.g., travel, concert tickets, etc.)															
Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	16%	18%	15%	18%	15%	14%	21%	13%	14%	20%	16%	20%	19%	12%	24%
This is a somewhat significant financial strain	23%	25%	21%	29%	18%	20%	23%	19%	26%	22%	21%	23%	26%	32%	26%
This is not much of a financial strain	27%	30%	24%	23%	30%	27%	24%	29%	25%	31%	29%	21%	24%	21%	13%
This is not a financial strain at all	23%	22%	24%	18%	27%	25%	22%	26%	25%	18%	24%	26%	16%	29%	10%
Don't know	3%	2%	4%	3%	3%	2%	3%	3%	4%	2%	2%	6%	4%	5%	5%
Not applicable — this isn't a part of my household's budget	8%	3%	12%	8%	7%	12%	8%	10%	6%	7%	8%	5%	10%	2%	22%
KNP_Q7. Which, if any, of the following things have you/your partner/other household members ever done in order to manage your family's preschool and day care expenses? Please select all that apply.															
Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Reduced hours at a job in order to be able to take care of children	22%	23%	21%	26%	20%	18%	26%	23%	19%	23%	22%	24%	27%	17%	17%
Quit job in order to be able to take care of children	20%	19%	21%	21%	20%	18%	17%	20%	21%	22%	20%	22%	23%	17%	31%
Gotten another job/additional source of income in order to pay for preschool/day care	23%	23%	23%	25%	21%	27%	27%	28%	19%	22%	23%	28%	23%	15%	23%
Volunteered at children's day care for reduced tuition/fees	15%	18%	11%	16%	14%	18%	19%	14%	11%	17%	16%	16%	11%	8%	17%
Moved to a more affordable area	19%	21%	16%	21%	16%	24%	23%	16%	16%	21%	17%	22%	23%	20%	19%
Moved to be closer to family members who can help care for children	21%	23%	19%	26%	18%	10%	29%	22%	16%	21%	20%	24%	24%	17%	16%
Reduced other household expenses	40%	38%	41%	38%	42%	35%	38%	45%	37%	41%	40%	38%	39%	35%	36%
Gone into debt	20%	21%	19%	19%	20%	24%	17%	23%	21%	18%	21%	15%	19%	15%	21%
None of these	20%	19%	21%	16%	23%	25%	16%	18%	23%	22%	21%	20%	15%	15%	18%
KNP_Q8. Thinking about possible child care benefits offered by employers, which THREE of these benefits would be the most important to you? Please select up to three options.															
Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
On-site child care	33%	30%	37%	33%	33%	37%	31%	37%	32%	33%	34%	33%	29%	30%	34%
Paid maternity leave	32%	30%	35%	35%	32%	18%	36%	29%	33%	31%	34%	29%	28%	27%	27%
Paid paternity leave	23%	25%	21%	26%	22%	10%	28%	18%	22%	26%	24%	17%	23%	20%	15%
Child care subsidies	32%	38%	28%	31%	34%	33%	30%	36%	31%	35%	34%	34%	27%	23%	21%

You Gov What the world thinks		Educat	ion							Marital Status					
	Total	Some college, 2- year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	n a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to s
Not applicable — this isn't a part of my household's budget	1%	2%	1%	-	1%	-	-	11%	1%	2%	6%	-	-	-	•
KNP_Q6_7. Food and groceries															
Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Base: All US parents of children in child care	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	24%	20%	20%	28%	24%	40%	29%	44%	24%	25%	20%	29%	33%	-	-
This is a somewhat significant financial strain	32%	40%	31%	29%	31%	40%	40%	33%	31%	29%	46%	36%	17%	33%	50%
This is not much of a financial strain	26%	21%	28%	31%	28%	-	19%	11%	27%	23%	17%	7%	25%	-	-
This is not a financial strain at all	16%	18%	18%	12%	15%	-	13%	11%	15%	20%	17%	29%	17%	33%	50%
Don't know	1%	1%	2%	1%	1%	10%	-	-	1%	3%	-	-	8%	-	-
Not applicable — this isn't a part of my household's budget	1%	0%	0%	0%	0%	10%	-	-	1%	-	-	-	-	33%	-
NP_Q6_8. Utilities (e.g., electricity, water, cable, phones,															
nternet, etc.)															
Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Base: All US parents of children in child care	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	24%	27%	19%	24%	23%	70%	23%	44%	23%	34%	31%	21%	25%	-	-
This is a somewhat significant financial strain	32%	35%	34%	29%	32%	10%	42%	33%	32%	32%	34%	43%	33%	33%	-
This is not much of a financial strain	26%	24%	26%	32%	29%	10%	25%	11%	28%	12%	17%	7%	17%	-	-
This is not a financial strain at all	15%	13%	18%	14%	15%	10%	6%	11%	14%	18%	14%	29%	25%		-
Don't know	2%	1%	2%	1%	2%	-	-	-	2%	2%	-	-	-	33%	-
Not applicable — this isn't a part of my household's budget	1%	1%	1%	1%	1%	-	4%	-	1%	2%	3%	-	-	33%	100%
KNP_Q6_9. Entertainment/recreation (e.g., travel, concert tickets,															
Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Base: All US parents of children in child care	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	16%	11%	13%	21%	16%	20%	4%	11%	16%	29%	23%	7%	8%	33%	-
This is a somewhat significant financial strain	23%	24%	25%	19%	23%	30%	31%	11%	24%	14%	23%	7%	8%	67%	
This is not much of a financial strain	27%	26%	30%	29%	28%	20%	33%	-	28%	23%	11%	14%	33%	-	50%
This is not a financial strain at all	23%	25%	25%	25%	23%	10%	21%	44%	23%	17%	31%	36%	25%	-	-
Don't know	3%	3%	4%	2%	3%	-	-	-	3%	6%	9%	-	8%	-	50%
Not applicable — this isn't a part of my household's budget	8%	12%	4%	4%	6%	20%	10%	33%	7%	11%	3%	36%	17%	-	-
(NP_Q7. Which, if any, of the following things have you/your artner/other household members ever done in order to manage our family's preschool and day care expenses? Please select all hat apply.															
Unweighted base	1027	204	364 364	347	829 829	10 10	48	9	896 896	65	35	14	12	3	2
Base: All US parents of children in child care	1027			347			48	9		65	35	14	12	3	2
Reduced hours at a job in order to be able to take care of children	22%	23%	21%	24%	24%	20%	17%	-	23%	15%	14%	7%	25%	-	-
Quit job in order to be able to take care of children	20%	20%	18%	20%	21%	50%	21%	22%	21%	17%	14%	-	8%	-	-
Gotten another job/additional source of income in order to pay for preschool/day care	23%	21%	21%	26%	22%	20%	35%	44%	23%	22%	23%	36%	8%	67%	-
Volunteered at children's day care for reduced tuition/fees	15%	11%	15%	15%	16%	20%	8%	11%	15%	12%	6%	14%	8%	-	-
Moved to a more affordable area	19%	18%	17%	20%	18%	20%	23%	44%	19%	23%	6%	21%	-	33%	-
Moved to be closer to family members who can help care for children	21%	21%	21%	23%	21%	40%	23%	22%	22%	17%	14%	21%	8%	33%	-
Reduced other household expenses	40%	36%	39%	44%	38%	40%	44%	67%	39%	38%	46%	50%	50%	67%	50%
Gone into debt	20%	26%	16%	20%	19%	-	31%	44%	19%	20%	34%	21%	17%	-	-
None of these	20%	24%	21%	18%	19%	-	21%	11%	19%	23%	31%	29%	17%		50%
KNP_Q8. Thinking about possible child care benefits offered by mployers, which THREE of these benefits would be the most mportant to you? Please select up to three options.															
Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Base: All US parents of children in child care	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
On-site child care	33%	40%	32%	30%	32%	20%	46%	33%	32%	38%	40%	57%	33%	-	50%
Paid maternity leave	32%	30%	30%	39%	34%	10%	23%	44%	33%	29%	20%	21%	25%	-	50%
Paid paternity leave	23%	19%	23%	28%	26%	10%	13%	22%	25%	12%	9%	-	-	-	50%
Child care subsidies	32%	28%	35%	37%	32%	50%	33%	22%	32%	34%	51%	21%	25%	-	

YouGov What the world thinks			Parent	or guardian of any	children			Inco	ome				Number o	of children attendi	ng daycare
	Total	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	1	2	3	4	5
Not applicable — this isn't a part of my household's budget	1%	1%	3%	1%	-	-	3%	2%	-	4%	1%	1%	•	•	-
NP_Q6_7. Food and groceries															
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
This is a very significant financial strain	24%	24%	29%	24%	-	-	37%	26%	21%	15%	24%	26%	8%	33%	71%
This is a somewhat significant financial strain	32%	32%	26%	32%	-	-	30%	35%	30%	42%	30%	35%	46%	50%	29%
This is not much of a financial strain	26%	26%	21%	26%	-		16%	23%	31%	29%	26%	26%	42%	17%	-
This is not a financial strain at all	16%	16%	21%	16%	-	-	14%	16%	17%	4%	18%	11%	-	-	-
Don't know	1%	1%	2%	1%	-	-	2%	1%	1%	6%	1%	1%	4%	-	-
Not applicable — this isn't a part of my household's budget	1%	1%	2%	1%	-	-	2%	-	0%	4%	1%	1%	-	-	-
IP_Q6_8. Utilities (e.g., electricity, water, cable, phones, ernet, etc.)															
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
This is a very significant financial strain	24% 32%	24% 32%	28% 33%	24%	-	-	38% 33%	26% 39%	19% 29%	17% 33%	24% 32%	25% 35%	19% 31%	33% 67%	71% 29%
This is a somewhat significant financial strain This is not much of a financial strain	32% 26%	26%	33% 18%	32%	-	-	33% 15%	39%	29% 31%	23%	32% 27%	26%	23%	-	29%
This is not much of a financial strain This is not a financial strain at all	20% 15%	15%	15%	15%	-		8%	10%	31% 19%	12%	15%	12%	23%	-	-
Don't know	2%	2%	3%	2%			2%	1%	19%	8%	2%	2%	2170	-	-
Not applicable — this isn't a part of my household's budget	1%	1%	3%	1%			4%	0%	170	8%	1%	1%			
P_Q6_9. Entertainment/recreation (e.g., travel, concert tickets,	170	170	578	178	-	-	470	076		078	176	170	-	-	
.) Unweighted base	1027	1027	120	1027	-		169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544 544	52	787	199	20	6	7
This is a very significant financial strain	16%	16%	120	16%	-		21%	18%	15%	8%	15%	20%	8%	33%	86%
This is a somewhat significant financial strain	23%	23%	24%	23%			21%	24%	22%	17%	22%	25%	27%	33%	14%
This is not much of a financial strain	27%	27%	30%	27%			16%	25%	31%	25%	28%	26%	23%	-	-
This is not a financial strain at all	23%	23%	16%	23%	-		17%	21%	27%	15%	24%	21%	27%	17%	-
Don't know	3%	3%	2%	3%	-		4%	3%	2%	13%	3%	5%	-	-	-
Not applicable — this isn't a part of my household's budget	8%	8%	10%	8%			17%	9%	3%	21%	8%	4%	15%	17%	-
P_Q7. Which, if any, of the following things have you/your ther/other household members ever done in order to manage ur family's preschool and day care expenses? Please select all tt apply.															
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Reduced hours at a job in order to be able to take care of children	22%	22%	32%	22%	-	-	17%	19%	26%	15%	21%	26%	15%	67%	57%
Quit job in order to be able to take care of children Gotten another job/additional source of income in order to pay for	20% 23%	20%	29% 27%	20%	-	-	22% 23%	17% 24%	21% 22%	25%	20% 22%	23%	12% 31%	- 50%	14% 57%
preschool/day care Volunteered at children's day care for reduced tuition/fees	15%	15%	23%	15%			15%	15%	15%	8%	14%	15%	12%	17%	29%
Moved to a more affordable area	15%	19%	23%	19%	-		15%	15%	15%	13%	14%	22%	12%	33%	43%
Moved to be closer to family members who can help care for children	21%	21%	15%	21%		-	20%	19%	22%	23%	21%	22%	23%	17%	43%
Reduced other household expenses	40%	40%	41%	40%			37%	36%	42%	48%	39%	40%	50%	67%	29%
Gone into debt	40%	20%	20%	20%			21%	22%	42%	19%	39% 19%	20%	23%	17%	71%
None of these	20%	20%	14%	20%			21%	20%	20%	19%	20%	20%	19%	-	-
P_Q8. Thinking about possible child care benefits offered by ployers, which THREE of these benefits would be the most portant to you? Please select up to three options.															
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	'
On-site child care	33%	33%	33%	33%	-	-	36%	28%	35%	31% 35%	33%	35%	31%	83%	14%
Paid maternity leave Paid paternity leave	32% 23%	32% 23%	17% 18%	32% 23%	-		27% 14%	29% 25%	36% 25%	23%	32% 23%	34% 22%	46% 19%	33%	14% 43%
Paid paternity leave Child care subsidies	23% 32%	32%	18%	23%			14% 24%	25% 32%	25%	35%	23%	37%	19%	-	43%
Crinid Care Subsidies	3270	J∠70	3376	32.70		-	2470	J∠70	3376	3076	3170	3170	4270	-	51%

YouGov What the world thinks				Pa	arent working sta	tus			Area lived in		
	Total	14	20	Both working	One working	Neither working	City	Suburb	Town	Rural area	Othe
Not applicable — this isn't a part of my household's budget	1%	-	100%	0%	2%	4%	2%	0%	2%	-	-
(NP_Q6_7. Food and groceries											
Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children in child care	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	24%	-	-	24%	25%	27%	30%	18%	20%	22%	-
This is a somewhat significant financial strain	32%			31%	35%	34%	31%	33%	28%	36%	-
This is not much of a financial strain	26%		-	27%	26%	19%	23%	29%	34%	24%	-
This is not a financial strain at all	16%			16%	14%	13%	13%	19%	16%	17%	-
Don't know	1%	100%	-	1%	-	4%	2%	1%	-	1%	-
Not applicable — this isn't a part of my household's budget	1%	-	100%	0%	1%	3%	1%	-	2%	-	
(NP_Q6_8. Utilities (e.g., electricity, water, cable, phones, ternet, etc.)	.,,										
Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children in child care	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	24%	-	-	22%	24%	34%	30%	16%	23%	19%	-
This is a somewhat significant financial strain	32%	100%	-	32%	36%	29%	34%	31%	27%	34%	-
This is not much of a financial strain	26%	-	-	29%	22%	14%	21%	33%	30%	26%	-
This is not a financial strain at all	15%		-	15%	16%	10%	12%	19%	14%	19%	-
Don't know	2%	-	-	1%	1%	7%	2%	1%	3%	1%	-
Not applicable — this isn't a part of my household's budget	1%		100%	0%	2%	6%	1%	0%	3%	1%	-
NP_Q6_9. Entertainment/recreation (e.g., travel, concert tickets,	.,.			- / *	_/*		.,,			.,.	
tc.)											
Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children in child care	1027	1	1	690	231	70	525	285	102	115	
This is a very significant financial strain	16%		-	17%	15%	11%	23%	11%	7%	7%	-
This is a somewhat significant financial strain	23%			24%	20%	27%	26%	18%	21%	21%	
This is not much of a financial strain	27%		-	30%	24%	13%	24%	32%	25%	26%	-
This is not a financial strain at all	23%			23%	26%	17%	18%	32%	23%	25%	
Don't know	3%	100%		2%	3%	7%	4%	1%	8%	2%	-
Not applicable — this isn't a part of my household's budget	8%	-	100%	4%	11%	24%	4%	6%	17%	19%	
INP_Q7. Which, if any, of the following things have you/your artner/other household members ever done in order to manage our family's preschool and day care expenses? Please select all hat apply.											
Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
Base: All US parents of children in child care	1027	1	1	690	231	70	525	285	102	115	-
Reduced hours at a job in order to be able to take care of children	22%	-	-	25%	18%	16%	26%	19%	15%	18%	-
Quit job in order to be able to take care of children	20%	-	-	19%	24%	24%	22%	18%	17%	19%	-
Gotten another job/additional source of income in order to pay for preschool/day care	23%	100%	-	24%	22%	20%	24%	22%	21%	22%	-
Volunteered at children's day care for reduced tuition/fees	15%	-	-	16%	13%	9%	18%	12%	10%	8%	-
Moved to a more affordable area	19%	-	100%	19%	17%	19%	23%	16%	10%	13%	-
Moved to be closer to family members who can help care for children	21%	-	-	23%	18%	14%	26%	16%	16%	14%	-
Reduced other household expenses	40%		-	39%	43%	34%	34%	46%	46%	43%	-
	20%	-	-	20%	19%	27%	23%	19%	11%	18%	-
Gone into debt			-	17%	23%	26%	17%	22%	24%	26%	-
None of these	20%										
None of these KNP_Q8. Thinking about possible child care benefits offered by mployers, which THREE of these benefits would be the most	20%										
None of these KNP_Q8. Thinking about possible child care benefits offered by mployers, which THREE of these benefits would be the most mportant to you? Please select up to three options.		1	1	690	231	70	525	285	102	115	
None of these NP_Q8. Thinking about possible child care benefits offered by mployers, which THREE of these benefits would be the most mportant to you? Please select up to three options. Unweighted base	1027	1	1	690	231	70	525 525	285	102	115	-
None of these NP_Q8. Thinking about possible child care benefits offered by mployers, which THREE of these benefits would be the most mportant to you? Please select up to three options. Unweighted base Base: All US parents of children in child care	1027 1027	1 1	1	690	231	70	525	285	102	115	
None of these KNP_Q8. Thinking about possible child care benefits offered by mployers, which THREE of these benefits would be the most mportant to you? Please select up to three options. Unweighted base Base: All US parents of child care On-site child care	1027 1027 33%		-	690 33%	231 32%	70 30%	525 29%	285 37%	102 35%	115 43%	-
None of these NP_Q8. Thinking about possible child care benefits offered by mployers, which THREE of these benefits would be the most mportant to you? Please select up to three options. Unweighted base Base: All US parents of children in child care	1027 1027			690	231	70	525	285	102	115	-

YouGov [°] What the world thinks		Ger	nder		Age			Reg	ion			Ra	ace		
	Total	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate
Flexible working schedules (ability to work from home, shorter work hours on certain days, etc.)	49%	46%	52%	45%	53%	45%	44%	54%	50%	48%	51%	40%	43%	50%	49%
Dependent care assistance programs (programs that allow employees to deduct day care expenses from their paycheck on a pre-tax basis)		35%	27%	29%	32%	35%	35%	30%	28%	32%	30%	31%	35%	26%	27%
Child care center discounts	32%	31%	33%	31%	32%	43%	30%	36%	31%	33%	32%	39%	28%	33%	29%
Don't know	7%	5%	8%	5%	8%	6%	4%	7%	9%	6%	6%	10%	7%	5%	13%

Cell Contents (Column Percentages)

YouGov [°] What the world thinks		Educa	ation							Marital Status					
	Total	Some college, 2- year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	not living	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
Flexible working schedules (ability to work from home, shorter work hours on certain days, etc.)	49%	46%	48%	52%	49%	50%	40%	78%	49%	45%	49%	64%	50%	67%	-
Dependent care assistance programs (programs that allow employees to deduct day care expenses from their paycheck on a pre-tax basis)		32%	31%	31%	31%	50%	33%	33%	31%	28%	29%	14%	17%	67%	-
Child care center discounts	32%	30%	34%	32%	32%	40%	33%	11%	32%	34%	17%	50%	50%	-	-
Don't know	7%	9%	7%	3%	6%	-	15%	11%	6%	8%	17%	-	8%	-	50%

Cell Contents (Col

YouGov [°] What the world thinks			Parent o	or guardian of any	children			Inco	me				Number of	f children attendir	ng daycare
	Total	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	1	2	3	4	5
Flexible working schedules (ability to work from home, shorter work hours on certain days, etc.)	49%	49%	43%	49%	-	-	48%	44%	52%	48%	51%	42%	46%	50%	43%
Dependent care assistance programs (programs that allow employees to deduct day care expenses from their paycheck on a pre-tax basis)	31%	31%	34%	31%	-	-	30%	29%	31%	31%	31%	29%	23%	33%	43%
Child care center discounts Don't know	32% 7%	32% 7%	34% 8%	32% 7%	-	-	31% 13%	34% 8%	33% 3%	19% 13%	31% 7%	35% 8%	38% 4%	100%	- 29%

Cell Contents (Col

YouGov What the world thinks				Parent working status			Area lived in				
	Total	14	20	Both working	One working	Neither working	City	Suburb	Town	Rural area	Other
Flexible working schedules (ability to work from home, shorter work hours on certain days, etc.)	49%	-	-	47%	55%	49%	43%	58%	59%	44%	-
Dependent care assistance programs (programs that allow employees to deduct day care expenses from their paycheck on a pre-tax basis)		100%	-	32%	30%	16%	30%	33%	30%	25%	
Child care center discounts Don't know		-	-	34% 4%	30% 8%	24% 19%	34% 7%	30% 4%	31% 8%	32% 10%	-

Cell Contents (Col