



**Parents and Child Care**  
Fieldwork Dates: 1st - 6th August 2019

**Conducted by YouGov**  
**On behalf of New York Times**

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#### **BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email [omnibus.us@yougov.com](mailto:omnibus.us@yougov.com) quoting the survey details

#### **EDITOR'S NOTES - all press releases should contain the following information**

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1027 adults with children in childcare. Fieldwork was undertaken between 1st - 6th August 2019. The survey was carried out online.

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

# New York Times Parents and Child Care

US\_nat\_2000 Sample: 1st - 6th August 2019



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	

KNP\_Q1\_openNr. How many children do you have who currently attend preschool or day care?

Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children under 18</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
1	77%	76%	78%	78%	75%	78%	79%	74%	79%	73%	75%	81%	77%	82%	71%
2	19%	21%	18%	18%	21%	14%	18%	20%	19%	22%	21%	14%	18%	17%	22%
3	3%	2%	3%	3%	2%	8%	3%	4%	1%	3%	3%	2%	4%	2%	4%
4	1%	1%	1%	0%	1%	-	-	1%	1%	1%	1%	2%	-	-	1%
5	1%	-	1%	1%	1%	-	-	1%	1%	1%	1%	-	1%	-	1%
14	0%	0%	-	-	0%	-	-	-	0%	-	-	1%	-	-	-
20	0%	-	0%	-	0%	-	0%	-	-	-	0%	-	-	-	1%

KNP\_Q2. On average, how many days per week does your child(ren) attend preschool or day care?

Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children in child care</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
1 day per week	4%	4%	3%	2%	5%	2%	5%	3%	4%	3%	5%	2%	2%	3%	8%
2 days per week	6%	7%	5%	6%	7%	-	9%	5%	5%	7%	7%	1%	4%	11%	4%
3 days per week	12%	11%	13%	12%	12%	10%	12%	16%	9%	12%	11%	16%	10%	15%	13%
4 days per week	11%	12%	10%	11%	11%	12%	12%	13%	7%	14%	10%	16%	16%	14%	10%
5 days per week	57%	54%	60%	58%	56%	67%	51%	54%	66%	52%	59%	56%	56%	44%	56%
6 days per week	3%	4%	2%	4%	3%	-	3%	4%	2%	5%	2%	6%	5%	6%	3%
7 days per week	5%	6%	4%	5%	5%	6%	6%	4%	4%	6%	5%	8%	4%	6%	4%
Don't know	1%	1%	1%	1%	1%	4%	2%	1%	2%	0%	1%	2%	2%	2%	2%

KNP\_Q4\_openNr. How much money are you paying per month in total for your child(ren) to attend preschool and day care? Please enter the amount in whole dollars in the box below. If you are unsure of the exact amount, please provide your best estimate.

Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children in child care</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
0	10%	4%	15%	9%	10%	22%	6%	12%	11%	8%	9%	14%	11%	14%	26%
1-99	9%	10%	8%	10%	8%	2%	13%	6%	8%	9%	9%	13%	9%	3%	11%
100-249	19%	21%	17%	23%	15%	14%	22%	19%	17%	19%	18%	26%	18%	23%	26%
250-499	18%	15%	20%	15%	19%	31%	20%	15%	20%	15%	17%	20%	22%	15%	14%
500-999	23%	24%	22%	24%	24%	12%	18%	25%	23%	26%	24%	19%	25%	21%	14%
1000-1499	11%	13%	8%	8%	13%	8%	10%	12%	11%	8%	12%	4%	7%	14%	3%
1500-1999	4%	4%	4%	5%	2%	6%	1%	3%	4%	5%	4%	1%	4%	5%	2%
2000 or more	7%	9%	6%	6%	9%	6%	10%	7%	5%	9%	8%	3%	6%	6%	4%
Mean	646.04	710.54	583.89	602.44	686.11	619.12	667.69	626.14	606.34	715.86	693.07	422.68	585.72	614.26	425.68
Median	400	500	350	300	420	375	300	438	400	450	445	212	300	365	138

KNP\_Q5Nr. Roughly what percentage of your monthly household income would you estimate goes toward covering preschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate.

Unweighted base	926	484	442	412	474	40	196	200	333	197	657	90	122	57	83
<b>Base: All US parents who pay for child care</b>	926	484	442	412	474	40	196	200	333	197	657	90	122	57	83
0	1%	1%	1%	0%	1%	-	1%	1%	1%	1%	1%	-	-	-	-
1	4%	4%	3%	2%	5%	5%	2%	5%	3%	5%	4%	2%	2%	4%	4%
2	2%	2%	2%	1%	3%	-	3%	2%	2%	2%	2%	3%	1%	2%	-
3	2%	2%	2%	1%	3%	3%	3%	-	2%	3%	2%	3%	1%	-	5%
4	1%	1%	0%	1%	1%	3%	2%	1%	1%	-	1%	1%	-	4%	-
5	11%	11%	11%	10%	11%	13%	12%	9%	12%	10%	12%	7%	11%	9%	14%
6	1%	0%	1%	0%	1%	-	1%	1%	1%	1%	1%	1%	1%	-	-
7	1%	1%	1%	1%	1%	5%	1%	1%	1%	-	1%	2%	-	-	-
8	3%	2%	4%	3%	3%	-	3%	3%	4%	3%	4%	2%	2%	-	1%

# New York Times Parents and Child Care

US\_nat\_2000 Sample: 1st - 6th August 2019



Total	Education			Marital Status										
	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say

KNP\_Q1\_openNr. How many children do you have who currently attend preschool or day care?

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children under 18</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
1	77%	80%	81%	72%	76%	80%	77%	78%	76%	86%	74%	79%	83%	67%	100%
2	19%	18%	15%	24%	20%	20%	17%	22%	20%	12%	20%	14%	8%	33%	-
3	3%	2%	2%	2%	2%	-	6%	-	2%	-	6%	7%	8%	-	-
4	1%	-	1%	0%	1%	-	-	-	1%	2%	-	-	-	-	-
5	1%	-	0%	1%	1%	-	-	-	1%	-	-	-	-	-	-
14	0%	-	0%	-	0%	-	-	-	0%	-	-	-	-	-	-
20	0%	-	-	-	0%	-	-	-	0%	-	-	-	-	-	-

KNP\_Q2. On average, how many days per week does your child(ren) attend preschool or day care?

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children in child care</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
1 day per week	4%	2%	2%	5%	4%	-	2%	-	4%	6%	-	-	8%	-	-
2 days per week	6%	11%	5%	5%	7%	10%	4%	-	7%	2%	-	-	8%	-	-
3 days per week	12%	11%	14%	10%	12%	30%	10%	11%	12%	12%	20%	7%	-	-	-
4 days per week	11%	12%	13%	9%	12%	20%	6%	11%	11%	8%	11%	14%	-	-	-
5 days per week	57%	53%	56%	62%	56%	30%	73%	78%	57%	55%	63%	71%	83%	100%	50%
6 days per week	3%	2%	4%	3%	4%	-	4%	-	4%	2%	3%	-	-	-	-
7 days per week	5%	4%	5%	6%	5%	-	-	-	5%	14%	-	-	-	-	-
Don't know	1%	3%	1%	-	1%	10%	-	-	1%	2%	3%	7%	-	-	50%

KNP\_Q4\_openNr. How much money are you paying per month in total for your child(ren) to attend preschool and day care? Please enter the amount in whole dollars in the box below. If you are unsure of the exact amount, please provide your best estimate.

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children in child care</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
0	10%	19%	5%	4%	7%	30%	13%	22%	8%	18%	23%	36%	17%	33%	50%
1-99	9%	12%	8%	7%	8%	-	8%	11%	8%	17%	3%	7%	17%	33%	-
100-249	19%	20%	17%	18%	20%	50%	13%	11%	20%	15%	17%	-	8%	-	50%
250-499	18%	18%	19%	18%	17%	10%	33%	-	18%	15%	34%	7%	17%	33%	-
500-999	23%	18%	29%	23%	25%	-	15%	33%	24%	17%	14%	29%	25%	-	-
1000-1499	11%	8%	12%	14%	11%	10%	13%	11%	11%	8%	6%	14%	17%	-	-
1500-1999	4%	2%	4%	5%	4%	-	2%	11%	4%	3%	-	-	-	-	-
2000 or more	7%	3%	7%	11%	8%	-	4%	-	8%	6%	3%	7%	-	-	-
Mean	646.04	435.98	666.81	818.87	685.10	258.00	507.77	548.33	669.46	554.92	396.60	549.21	443.08	162.67	100.00
Median	400	238	500	500	400	163	367	600	400	225	320	400	400	88	-

KNP\_Q5Nr. Roughly what percentage of your monthly household income would you estimate goes toward covering preschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate.

Unweighted base	926	165	346	332	768	7	42	7	824	53	27	9	10	2	1
<b>Base: All US parents who pay for child care</b>	926	165	346	332	768	7	42	7	824	53	27	9	10	2	1
0	1%	1%	1%	1%	1%	-	-	-	0%	2%	7%	-	-	-	-
1	4%	4%	3%	4%	4%	-	2%	-	4%	2%	-	-	-	-	-
2	2%	2%	1%	3%	2%	-	2%	-	2%	2%	7%	-	-	-	-
3	2%	2%	3%	1%	2%	-	2%	-	2%	-	4%	-	-	-	-
4	1%	1%	1%	2%	1%	-	-	-	1%	4%	-	-	-	-	-
5	11%	8%	8%	14%	11%	-	7%	29%	11%	4%	7%	22%	-	-	100%
6	1%	1%	1%	0%	1%	-	-	-	1%	-	-	-	-	-	-
7	1%	1%	1%	1%	1%	-	5%	-	1%	-	7%	-	-	-	-
8	3%	4%	4%	3%	3%	-	-	-	3%	-	7%	11%	10%	-	-

# New York Times Parents and Child Care

US\_nat\_2000 Sample: 1st - 6th August 2019



Total	Parent or guardian of any children					Income				Number of children attending daycare				
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	1	2	3	4	5

KNP\_Q1\_openNr. How many children do you have who currently attend preschool or day care?

Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
<b>Base: All US parents of children under 18</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
1	77%	77%	69%	77%	-	-	80%	81%	74%	75%	100%	-	-	-	-
2	19%	19%	26%	19%	-	-	17%	15%	22%	21%	-	100%	-	-	-
3	3%	3%	3%	3%	-	-	2%	3%	2%	4%	-	-	100%	-	-
4	1%	1%	2%	1%	-	-	1%	0%	1%	-	-	-	-	100%	-
5	1%	1%	-	1%	-	-	-	1%	1%	-	-	-	-	-	100%
14	0%	0%	-	0%	-	-	-	0%	-	-	-	-	-	-	-
20	0%	0%	1%	0%	-	-	1%	-	-	-	-	-	-	-	-

KNP\_Q2. On average, how many days per week does your child(ren) attend preschool or day care?

Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
<b>Base: All US parents of children in child care</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
1 day per week	4%	4%	9%	4%	-	-	4%	4%	4%	4%	4%	3%	12%	-	14%
2 days per week	6%	6%	3%	6%	-	-	7%	4%	7%	4%	6%	6%	-	-	-
3 days per week	12%	12%	23%	12%	-	-	11%	15%	11%	15%	13%	10%	12%	17%	-
4 days per week	11%	11%	13%	11%	-	-	10%	9%	13%	6%	11%	12%	4%	17%	14%
5 days per week	57%	57%	38%	57%	-	-	60%	56%	57%	60%	58%	58%	65%	33%	14%
6 days per week	3%	3%	6%	3%	-	-	2%	2%	5%	-	3%	4%	4%	-	14%
7 days per week	5%	5%	7%	5%	-	-	4%	8%	4%	4%	4%	7%	-	33%	43%
Don't know	1%	1%	3%	1%	-	-	2%	1%	0%	8%	1%	2%	4%	-	-

KNP\_Q4\_openNr. How much money are you paying per month in total for your child(ren) to attend preschool and day care? Please enter the amount in whole dollars in the box below. If you are unsure of the exact amount, please provide your best estimate.

Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
<b>Base: All US parents of children in child care</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
0	10%	10%	8%	10%	-	-	31%	10%	3%	12%	10%	8%	12%	17%	-
1-99	9%	9%	9%	9%	-	-	11%	11%	7%	6%	10%	7%	4%	17%	-
100-249	19%	19%	28%	19%	-	-	18%	21%	18%	19%	19%	19%	4%	-	29%
250-499	18%	18%	22%	18%	-	-	18%	21%	16%	17%	18%	14%	31%	33%	-
500-999	23%	23%	18%	23%	-	-	15%	24%	26%	15%	25%	19%	4%	17%	71%
1000-1499	11%	11%	6%	11%	-	-	2%	7%	15%	15%	11%	9%	8%	-	-
1500-1999	4%	4%	-	4%	-	-	2%	2%	5%	-	2%	8%	8%	-	-
2000 or more	7%	7%	10%	7%	-	-	2%	4%	10%	15%	4%	17%	31%	17%	-
Mean	646.04	646.04	659.52	646.04	-	-	330.57	472.96	815.57	769.85	553.32	908.20	1334.50	623.33	528.57
Median	400	400	300	400	-	-	145	300	500	400	355	500	625	350	550

KNP\_Q5Nr. Roughly what percentage of your monthly household income would you estimate goes toward covering preschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate.

Unweighted base	926	926	111	926	-	-	117	235	528	46	706	183	23	5	7
<b>Base: All US parents who pay for child care</b>	926	926	111	926	-	-	117	235	528	46	706	183	23	5	7
0	1%	1%	2%	1%	-	-	2%	0%	1%	2%	1%	-	-	-	-
1	4%	4%	5%	4%	-	-	1%	4%	4%	2%	4%	1%	4%	20%	-
2	2%	2%	3%	2%	-	-	2%	1%	2%	2%	2%	2%	-	20%	-
3	2%	2%	1%	2%	-	-	6%	2%	1%	4%	3%	1%	-	-	-
4	1%	1%	-	1%	-	-	-	-	2%	2%	1%	-	-	-	-
5	11%	11%	10%	11%	-	-	9%	13%	10%	9%	12%	8%	9%	-	-
6	1%	1%	-	1%	-	-	-	1%	1%	-	1%	1%	-	-	-
7	1%	1%	2%	1%	-	-	3%	1%	1%	-	1%	1%	4%	-	-
8	3%	3%	4%	3%	-	-	2%	2%	4%	2%	4%	3%	-	-	-

# New York Times Parents and Child Care

US\_nat\_2000 Sample: 1st - 6th August 2019



Total			Parent working status			Area lived in				
	14	20	Both working	One working	Neither working	City	Suburb	Town	Rural area	Other

KNP\_Q1\_openNr. How many children do you have who currently attend preschool or day care?

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children under 18</b>	1027	1	1	690	231	70	525	285	102	115	-
1	77%	-	-	73%	83%	83%	77%	76%	78%	74%	-
2	19%	-	-	22%	15%	10%	19%	21%	17%	19%	-
3	3%	-	-	3%	2%	4%	2%	2%	4%	7%	-
4	1%	-	-	1%	0%	1%	1%	-	-	-	-
5	1%	-	-	1%	-	-	1%	1%	-	-	-
14	0%	100%	-	0%	-	-	0%	-	-	-	-
20	0%	-	100%	-	-	1%	-	-	1%	-	-

KNP\_Q2. On average, how many days per week does your child(ren) attend preschool or day care?

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-
1 day per week	4%	-	-	4%	5%	3%	5%	3%	2%	4%	-
2 days per week	6%	-	-	5%	10%	10%	5%	6%	8%	10%	-
3 days per week	12%	-	-	11%	14%	14%	8%	16%	14%	16%	-
4 days per week	11%	-	-	12%	11%	6%	12%	9%	10%	11%	-
5 days per week	57%	-	-	59%	52%	57%	57%	60%	58%	54%	-
6 days per week	3%	-	-	4%	3%	3%	4%	3%	4%	2%	-
7 days per week	5%	100%	-	5%	4%	3%	8%	2%	2%	2%	-
Don't know	1%	-	100%	1%	1%	4%	2%	0%	3%	1%	-

KNP\_Q4\_openNr. How much money are you paying per month in total for your child(ren) to attend preschool and day care? Please enter the amount in whole dollars in the box below. If you are unsure of the exact amount, please provide your best estimate.

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-
0	10%	-	-	4%	13%	40%	7%	10%	13%	18%	-
1-99	9%	-	-	9%	12%	3%	12%	4%	5%	10%	-
100-249	19%	100%	-	17%	25%	20%	21%	13%	17%	24%	-
250-499	18%	-	-	18%	20%	14%	18%	15%	26%	17%	-
500-999	23%	-	-	27%	16%	14%	23%	27%	21%	20%	-
1000-1499	11%	-	-	12%	9%	3%	9%	16%	10%	5%	-
1500-1999	4%	-	-	5%	2%	1%	3%	5%	4%	3%	-
2000 or more	7%	-	100%	9%	4%	4%	7%	10%	5%	3%	-
Mean	646.04	156.00	5000.00	742.34	476.54	338.03	621.63	808.51	574.26	418.50	-
Median	400	156	5000	500	250	100	350	525	362	200	-

KNP\_Q5Nr. Roughly what percentage of your monthly household income would you estimate goes toward covering preschool and day care expenses? Please enter the percentage in the box below. If you are unsure of the exact percentage, please provide your best estimate.

Unweighted base	926	1	1	665	201	42	486	257	89	94	-
<b>Base: All US parents who pay for child care</b>	926	1	1	665	201	42	486	257	89	94	-
0	1%	-	-	0%	1%	2%	0%	2%	1%	-	-
1	4%	-	100%	3%	3%	10%	2%	4%	4%	6%	-
2	2%	-	-	2%	4%	-	1%	2%	2%	3%	-
3	2%	-	-	2%	3%	5%	2%	2%	6%	2%	-
4	1%	-	-	0%	2%	2%	0%	2%	1%	-	-
5	11%	-	-	9%	14%	12%	10%	11%	10%	15%	-
6	1%	-	-	1%	1%	-	0%	1%	-	2%	-
7	1%	-	-	1%	1%	-	0%	0%	4%	1%	-
8	3%	-	-	3%	5%	-	3%	5%	1%	3%	-

**New York Times  
Parents and Child Care**

US\_nat\_2000 Sample: 1st - 6th August 2019



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
9	1%	0%	1%	1%	0%	-	-	1%	1%	-	1%	-	-	-	-
10	14%	14%	13%	11%	15%	25%	15%	12%	14%	15%	12%	14%	19%	21%	6%
11	1%	0%	1%	1%	0%	-	1%	1%	1%	1%	1%	-	1%	-	-
12	1%	1%	2%	1%	2%	-	2%	1%	2%	1%	2%	1%	-	2%	-
13	1%	1%	1%	1%	1%	-	1%	-	2%	1%	1%	1%	-	-	-
14	0%	1%	-	0%	0%	-	1%	-	0%	1%	0%	-	1%	-	-
15	8%	6%	10%	8%	9%	-	8%	9%	8%	8%	9%	7%	7%	7%	2%
16	1%	1%	0%	1%	0%	-	2%	1%	0%	1%	1%	1%	1%	-	-
17	0%	1%	-	-	1%	-	1%	1%	0%	1%	0%	1%	-	-	-
18	1%	1%	0%	0%	0%	5%	1%	2%	0%	1%	1%	-	1%	-	-
19	0%	-	0%	0%	0%	-	-	-	0%	1%	0%	-	-	-	-
20	9%	10%	9%	9%	9%	13%	9%	14%	8%	7%	10%	7%	6%	16%	8%
22	0%	0%	1%	1%	0%	-	-	1%	1%	-	1%	-	-	-	1%
23	0%	0%	-	0%	0%	-	-	1%	-	-	0%	-	-	-	-
24	0%	0%	0%	-	0%	3%	-	-	1%	-	0%	-	-	-	-
25	4%	3%	5%	4%	4%	-	5%	4%	5%	3%	4%	6%	2%	2%	6%
27	0%	0%	-	-	0%	-	-	-	0%	-	0%	-	-	-	-
30	6%	6%	6%	8%	4%	5%	5%	6%	7%	6%	5%	4%	8%	11%	10%
31	0%	-	0%	0%	-	-	-	1%	-	-	-	-	1%	-	-
33	0%	0%	-	0%	-	-	-	-	1%	-	-	-	2%	-	-
34	0%	0%	0%	-	0%	-	1%	-	0%	-	0%	-	-	-	-
35	2%	2%	1%	2%	1%	3%	1%	3%	2%	1%	1%	1%	3%	4%	-
38	0%	0%	-	-	0%	-	-	1%	-	-	0%	-	-	-	-
40	3%	3%	4%	2%	4%	5%	1%	4%	4%	5%	4%	2%	2%	4%	5%
44	0%	0%	-	-	0%	-	-	-	-	1%	0%	-	1%	-	-
45	1%	0%	2%	1%	0%	3%	1%	2%	1%	1%	1%	1%	-	-	2%
46	0%	0%	-	-	0%	-	1%	-	-	-	-	-	1%	-	-
48	0%	-	0%	-	0%	-	-	-	-	1%	0%	-	-	-	-
50	6%	6%	7%	8%	5%	5%	6%	5%	8%	6%	7%	4%	6%	9%	8%
54	0%	0%	-	0%	-	-	-	-	0%	-	-	-	1%	-	-
55	1%	1%	0%	0%	1%	-	-	1%	0%	2%	-	-	3%	2%	4%
56	0%	0%	-	-	0%	-	-	-	-	1%	0%	-	-	-	-
59	0%	-	0%	0%	-	-	-	-	0%	-	-	1%	-	-	-
60	2%	3%	2%	3%	2%	-	3%	2%	2%	4%	3%	1%	2%	-	8%
61	0%	0%	-	-	0%	-	-	-	-	1%	0%	-	-	-	-
65	1%	0%	1%	0%	1%	-	1%	-	0%	1%	0%	1%	1%	-	-
66	0%	0%	-	-	0%	-	1%	-	-	-	0%	-	-	-	-
70	1%	1%	1%	1%	1%	-	-	1%	1%	4%	1%	1%	2%	4%	-
71	0%	0%	-	0%	-	-	1%	-	-	-	0%	-	-	-	-
75	0%	0%	0%	0%	0%	-	-	-	0%	1%	0%	-	-	-	1%
78	0%	-	0%	0%	-	-	-	1%	-	-	0%	-	-	-	-
80	2%	1%	2%	2%	1%	-	2%	1%	2%	2%	2%	-	2%	2%	1%
88	0%	1%	-	1%	-	-	1%	1%	0%	-	0%	-	1%	-	1%
89	0%	0%	-	-	-	3%	-	-	0%	-	-	-	1%	-	-
90	1%	1%	1%	1%	0%	-	2%	2%	0%	-	1%	-	1%	-	-
96	0%	0%	-	0%	-	-	1%	-	-	-	0%	-	-	-	-
98	0%	-	0%	0%	-	-	1%	1%	-	-	-	-	2%	-	-
99	0%	-	0%	0%	-	-	1%	-	-	-	0%	-	-	-	1%
100	5%	7%	3%	7%	4%	5%	5%	8%	3%	5%	3%	22%	6%	2%	10%

For the following question, please indicate how much of a financial strain each of the following items are on your household budget. Please select one option on each row.

KNP\_Q6\_1. Preschool and day care expenses

	Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
Base: All US parents of children in child care		1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112

**New York Times  
Parents and Child Care**

US\_nat\_2000 Sample: 1st - 6th August 2019



Total	Education			Marital Status											
	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	
9	1%	-	0%	1%	1%	-	-	-	1%	-	-	-	-	-	-
10	14%	16%	17%	11%	13%	-	21%	14%	14%	13%	7%	22%	20%	-	-
11	1%	1%	1%	1%	1%	-	-	-	1%	-	-	-	-	-	-
12	1%	1%	1%	2%	1%	-	-	-	1%	2%	4%	-	10%	-	-
13	1%	1%	0%	2%	1%	-	-	-	1%	2%	-	-	-	-	-
14	0%	-	1%	0%	1%	-	-	-	0%	-	-	-	-	-	-
15	8%	8%	10%	8%	8%	-	14%	-	8%	11%	11%	-	20%	-	-
16	1%	-	1%	1%	1%	-	-	-	1%	-	-	-	-	-	-
17	0%	-	1%	1%	1%	-	-	-	0%	-	-	-	-	-	-
18	1%	1%	1%	1%	1%	-	-	-	1%	-	-	-	-	-	-
19	0%	1%	0%	-	0%	-	-	-	0%	-	-	-	-	-	-
20	9%	10%	10%	9%	10%	14%	5%	14%	10%	4%	11%	-	-	-	-
22	0%	1%	-	1%	0%	-	2%	-	0%	-	-	-	-	-	-
23	0%	-	0%	0%	0%	-	-	-	0%	-	-	-	-	-	-
24	0%	1%	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
25	4%	3%	4%	4%	4%	-	5%	-	4%	6%	7%	11%	-	-	-
27	0%	-	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
30	6%	5%	5%	6%	5%	29%	12%	-	6%	6%	4%	11%	-	-	-
31	0%	1%	-	-	-	-	-	-	-	2%	-	-	-	-	-
33	0%	-	1%	-	0%	-	-	14%	0%	-	-	-	-	-	-
34	0%	-	-	1%	0%	-	-	-	0%	2%	-	-	-	-	-
35	2%	1%	3%	1%	2%	-	-	-	1%	6%	4%	-	-	-	-
38	0%	-	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
40	3%	4%	5%	2%	2%	-	7%	29%	3%	8%	7%	11%	30%	-	-
44	0%	1%	0%	-	0%	-	-	-	0%	-	-	-	-	-	-
45	1%	1%	1%	1%	1%	14%	2%	-	1%	2%	-	-	-	-	-
46	0%	-	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
48	0%	-	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
50	6%	4%	5%	8%	6%	-	5%	-	6%	11%	-	11%	10%	50%	-
54	0%	-	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
55	1%	-	1%	-	0%	29%	-	-	1%	-	-	-	-	-	-
56	0%	-	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
59	0%	-	0%	-	0%	-	-	-	0%	-	-	-	-	-	-
60	2%	1%	2%	2%	3%	-	-	-	3%	-	-	-	-	-	-
61	0%	-	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
65	1%	-	0%	1%	1%	-	-	-	1%	-	-	-	-	-	-
66	0%	-	0%	-	0%	-	-	-	0%	-	-	-	-	-	-
70	1%	1%	1%	2%	1%	-	-	-	1%	-	-	-	-	-	-
71	0%	-	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
75	0%	-	0%	0%	0%	-	2%	-	0%	-	-	-	-	-	-
78	0%	1%	-	-	0%	-	-	-	0%	-	-	-	-	-	-
80	2%	2%	0%	3%	2%	-	-	-	2%	-	-	-	-	-	-
88	0%	1%	0%	-	0%	-	-	-	0%	-	4%	-	-	-	-
89	0%	-	0%	-	-	-	2%	-	0%	-	-	-	-	-	-
90	1%	2%	0%	1%	1%	-	-	-	1%	-	-	-	-	-	-
96	0%	-	-	0%	0%	-	-	-	0%	-	-	-	-	-	-
98	0%	1%	0%	-	-	-	-	-	-	2%	-	-	-	50%	-
99	0%	-	-	-	-	-	-	-	-	2%	-	-	-	-	-
100	5%	10%	4%	2%	5%	14%	2%	-	5%	9%	-	-	-	-	-

For the following question, please indicate how much of a financial strain each of the following items are on your household budget. Please select one option on each row.

KNP\_Q6\_1. Preschool and day care expenses

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Base: All US parents of children in child care	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2



**New York Times  
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US\_nat\_2000 Sample: 1st - 6th August 2019



Total	Parent or guardian of any children					Income				Number of children attending daycare				
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	1	2	3	4	5
9	1%	1%	-	1%	-	-	-	1%	-	1%	1%	-	-	-
10	14%	14%	14%	14%	-	-	16%	12%	14%	13%	16%	7%	9%	20%
11	1%	1%	-	1%	-	-	-	1%	1%	-	1%	-	-	-
12	1%	1%	-	1%	-	-	-	1%	2%	-	1%	1%	4%	-
13	1%	1%	1%	1%	-	-	-	1%	1%	2%	1%	1%	-	-
14	0%	0%	-	0%	-	-	-	0%	1%	-	1%	-	-	-
15	8%	8%	2%	8%	-	-	6%	9%	8%	17%	9%	7%	9%	-
16	1%	1%	1%	1%	-	-	-	0%	1%	-	1%	1%	-	-
17	0%	0%	-	0%	-	-	1%	-	1%	-	0%	1%	-	-
18	1%	1%	-	1%	-	-	-	1%	1%	-	0%	2%	-	-
19	0%	0%	-	0%	-	-	-	0%	0%	-	0%	1%	-	-
20	9%	9%	8%	9%	-	-	11%	10%	8%	15%	9%	9%	22%	-
22	0%	0%	-	0%	-	-	1%	0%	0%	-	0%	1%	-	-
23	0%	0%	-	0%	-	-	-	1%	-	-	0%	1%	-	-
24	0%	0%	1%	0%	-	-	-	-	0%	-	0%	1%	-	-
25	4%	4%	1%	4%	-	-	5%	5%	3%	4%	3%	8%	-	-
27	0%	0%	-	0%	-	-	-	-	0%	-	-	1%	-	-
30	6%	6%	5%	6%	-	-	8%	7%	5%	7%	5%	9%	4%	29%
31	0%	0%	-	0%	-	-	1%	-	-	-	0%	-	-	-
33	0%	0%	-	0%	-	-	-	0%	0%	-	0%	-	-	-
34	0%	0%	-	0%	-	-	-	-	0%	-	0%	1%	-	-
35	2%	2%	2%	2%	-	-	2%	2%	2%	-	2%	1%	9%	-
38	0%	0%	-	0%	-	-	-	0%	-	-	-	1%	-	-
40	3%	3%	5%	3%	-	-	8%	3%	2%	7%	3%	5%	-	-
44	0%	0%	-	0%	-	-	-	0%	0%	-	0%	-	-	-
45	1%	1%	-	1%	-	-	2%	1%	1%	-	1%	2%	9%	-
46	0%	0%	1%	0%	-	-	-	-	0%	-	0%	-	-	-
48	0%	0%	-	0%	-	-	-	-	0%	-	-	1%	-	-
50	6%	6%	3%	6%	-	-	5%	6%	7%	9%	6%	6%	4%	29%
54	0%	0%	-	0%	-	-	-	-	0%	-	0%	-	-	-
55	1%	1%	1%	1%	-	-	1%	0%	0%	2%	0%	1%	4%	-
56	0%	0%	-	0%	-	-	-	-	0%	-	-	1%	-	-
59	0%	0%	-	0%	-	-	-	0%	-	-	0%	-	-	-
60	2%	2%	4%	2%	-	-	3%	3%	2%	-	2%	3%	4%	-
61	0%	0%	-	0%	-	-	-	0%	-	-	0%	-	-	-
65	1%	1%	-	1%	-	-	1%	-	1%	-	0%	1%	-	29%
66	0%	0%	-	0%	-	-	-	-	0%	-	0%	-	-	-
70	1%	1%	1%	1%	-	-	-	2%	1%	-	1%	2%	-	20%
71	0%	0%	1%	0%	-	-	-	-	0%	-	0%	-	-	-
75	0%	0%	-	0%	-	-	1%	-	0%	-	0%	1%	-	-
78	0%	0%	-	0%	-	-	-	0%	-	-	0%	-	-	-
80	2%	2%	3%	2%	-	-	-	3%	2%	-	2%	1%	-	-
88	0%	0%	-	0%	-	-	-	0%	0%	-	0%	-	4%	20%
89	0%	0%	-	0%	-	-	1%	-	-	-	0%	-	-	-
90	1%	1%	1%	1%	-	-	-	0%	1%	-	1%	-	-	14%
96	0%	0%	-	0%	-	-	-	-	0%	-	0%	-	-	-
98	0%	0%	-	0%	-	-	1%	0%	-	-	0%	1%	-	-
99	0%	0%	-	0%	-	-	1%	-	-	-	0%	-	-	-
100	5%	5%	23%	5%	-	-	4%	3%	6%	-	4%	11%	-	-

For the following question, please indicate how much of a financial strain each of the following items are on your household budget. Please select one option on each row.

KNP\_Q6\_1. Preschool and day care expenses

Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Base: All US parents of children in child care	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7

**New York Times  
Parents and Child Care**

US\_nat\_2000 Sample: 1st - 6th August 2019



	Total	Parent working status					Area lived in				
		14	20	Both working	One working	Neither working	City	Suburb	Town	Rural area	Other
9	1%	-	-	1%	-	-	0%	1%	-	1%	-
10	14%	-	-	13%	15%	14%	14%	16%	12%	10%	-
11	1%	-	-	1%	-	-	1%	0%	1%	-	-
12	1%	-	-	1%	2%	-	1%	2%	2%	2%	-
13	1%	-	-	1%	1%	-	1%	1%	-	1%	-
14	0%	-	-	1%	-	-	1%	0%	-	-	-
15	8%	-	-	9%	7%	10%	7%	8%	11%	12%	-
16	1%	-	-	1%	-	-	0%	2%	-	-	-
17	0%	-	-	0%	1%	-	1%	0%	-	-	-
18	1%	-	-	1%	-	-	1%	1%	-	-	-
19	0%	-	-	0%	-	-	0%	0%	-	-	-
20	9%	-	-	10%	7%	10%	6%	14%	9%	13%	-
22	0%	-	-	0%	-	2%	0%	1%	-	1%	-
23	0%	-	-	0%	1%	-	0%	-	1%	-	-
24	0%	-	-	0%	1%	-	0%	0%	-	-	-
25	4%	-	-	4%	6%	2%	2%	6%	7%	5%	-
27	0%	-	-	0%	-	-	0%	-	-	-	-
30	6%	-	-	6%	3%	7%	7%	5%	3%	4%	-
31	0%	-	-	-	1%	-	-	-	1%	-	-
33	0%	-	-	0%	-	-	0%	0%	-	-	-
34	0%	-	-	0%	-	-	0%	0%	-	-	-
35	2%	-	-	2%	2%	2%	2%	1%	2%	-	-
38	0%	-	-	0%	-	-	0%	-	-	-	-
40	3%	-	-	3%	3%	5%	4%	2%	3%	3%	-
44	0%	-	-	-	1%	-	0%	-	-	-	-
45	1%	-	-	1%	1%	5%	1%	1%	-	-	-
46	0%	-	-	0%	-	-	0%	-	-	-	-
48	0%	-	-	0%	-	-	0%	-	-	-	-
50	6%	100%	-	7%	3%	7%	8%	5%	8%	2%	-
54	0%	-	-	0%	-	-	-	0%	-	-	-
55	1%	-	-	0%	1%	-	-	1%	-	3%	-
56	0%	-	-	0%	-	-	0%	-	-	-	-
59	0%	-	-	0%	-	-	0%	-	-	-	-
60	2%	-	-	3%	1%	2%	4%	0%	1%	1%	-
61	0%	-	-	0%	-	-	0%	-	-	-	-
65	1%	-	-	1%	-	-	1%	-	-	-	-
66	0%	-	-	0%	-	-	0%	-	-	-	-
70	1%	-	-	1%	1%	-	1%	1%	-	3%	-
71	0%	-	-	0%	-	-	0%	-	-	-	-
75	0%	-	-	0%	-	2%	0%	-	-	1%	-
78	0%	-	-	0%	-	-	0%	-	-	-	-
80	2%	-	-	2%	1%	-	3%	-	1%	-	-
88	0%	-	-	0%	1%	-	0%	-	-	1%	-
89	0%	-	-	-	1%	-	-	-	-	1%	-
90	1%	-	-	1%	-	-	1%	0%	1%	-	-
96	0%	-	-	0%	-	-	0%	-	-	-	-
98	0%	-	-	-	1%	-	-	0%	1%	-	-
99	0%	-	-	-	-	-	0%	-	-	-	-
100	5%	-	-	5%	5%	-	8%	2%	2%	1%	-

For the following question, please indicate how much of a financial strain each of the following items are on your household budget. Please select one option on each row.

KNP\_Q6\_1. Preschool and day care expenses

	Unweighted base	14	20	Both working	One working	Neither working	City	Suburb	Town	Rural area	Other
	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-

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**Parents and Child Care**

US\_nat\_2000 Sample: 1st - 6th August 2019



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
This is a very significant financial strain	28%	28%	33%	25%	22%	25%	26%	30%	30%	28%	23%	29%	33%	29%
This is a somewhat significant financial strain	31%	34%	27%	30%	22%	33%	31%	28%	33%	32%	30%	28%	26%	21%
This is not much of a financial strain	20%	20%	20%	19%	31%	24%	20%	20%	18%	21%	23%	19%	14%	15%
This is not a financial strain at all	14%	13%	14%	11%	16%	12%	14%	15%	12%	13%	14%	15%	17%	13%
Don't know	2%	3%	2%	1%	3%	1%	2%	3%	2%	2%	2%	2%	5%	4%
Not applicable — this isn't a part of my household's budget	5%	2%	8%	5%	8%	4%	7%	5%	6%	4%	8%	6%	6%	19%

**KNP\_Q6\_2. Home expenses (e.g., mortgage/rent, HOA fees, etc.)**

Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children in child care</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	32%	29%	35%	33%	32%	29%	34%	32%	28%	38%	31%	26%	38%	41%	45%
This is a somewhat significant financial strain	36%	37%	35%	37%	34%	41%	35%	40%	33%	37%	37%	33%	37%	26%	29%
This is not much of a financial strain	19%	21%	18%	19%	19%	22%	17%	20%	22%	16%	20%	15%	20%	12%	
This is not a financial strain at all	8%	9%	7%	6%	11%	6%	8%	6%	11%	7%	8%	13%	5%	9%	
Don't know	2%	2%	1%	2%	2%	-	3%	1%	2%	1%	1%	4%	2%	3%	
Not applicable — this isn't a part of my household's budget	3%	2%	4%	4%	2%	2%	3%	2%	4%	2%	3%	4%	3%	2%	

**KNP\_Q6\_3. Credit card bills**

Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children in child care</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	26%	27%	25%	26%	26%	20%	22%	26%	26%	29%	26%	21%	28%	23%	28%
This is a somewhat significant financial strain	29%	31%	27%	32%	26%	31%	36%	28%	25%	31%	29%	31%	28%	30%	29%
This is not much of a financial strain	22%	24%	20%	20%	23%	27%	24%	25%	20%	21%	22%	22%	18%	29%	
This is not a financial strain at all	14%	14%	15%	12%	17%	10%	11%	14%	17%	14%	15%	12%	11%	14%	
Don't know	3%	3%	3%	3%	3%	-	3%	2%	4%	1%	2%	4%	6%	5%	
Not applicable — this isn't a part of my household's budget	6%	2%	9%	6%	5%	12%	4%	6%	8%	4%	5%	10%	9%	-	

**KNP\_Q6\_4. Educational expenses NOT related to preschool/day care (e.g., student loan payments, tuition for older children, etc.)**

Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children in child care</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	23%	24%	22%	25%	22%	14%	27%	18%	22%	25%	22%	27%	23%	26%	22%
This is a somewhat significant financial strain	27%	30%	24%	31%	24%	20%	31%	26%	27%	24%	27%	26%	30%	20%	26%
This is not much of a financial strain	18%	19%	17%	15%	19%	29%	17%	14%	20%	19%	18%	19%	18%	17%	
This is not a financial strain at all	19%	18%	19%	16%	21%	22%	13%	24%	17%	20%	19%	13%	15%	26%	
Don't know	3%	3%	3%	2%	3%	2%	3%	2%	3%	2%	2%	4%	5%	6%	
Not applicable — this isn't a part of my household's budget	11%	7%	15%	12%	10%	14%	10%	15%	10%	10%	12%	11%	9%	6%	

**KNP\_Q6\_5. Health/medical (e.g., health insurance, monthly prescriptions, etc.)**

Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children in child care</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	25%	25%	25%	29%	23%	12%	27%	22%	24%	27%	24%	22%	31%	29%	
This is a somewhat significant financial strain	30%	34%	26%	31%	29%	37%	32%	29%	31%	27%	30%	26%	32%	27%	
This is not much of a financial strain	25%	25%	25%	22%	27%	31%	24%	29%	24%	23%	27%	25%	16%	24%	
This is not a financial strain at all	15%	13%	18%	13%	18%	16%	14%	14%	16%	19%	16%	22%	12%	9%	
Don't know	2%	1%	2%	2%	2%	2%	1%	3%	2%	1%	1%	2%	4%	5%	
Not applicable — this isn't a part of my household's budget	3%	1%	5%	4%	2%	2%	2%	3%	3%	3%	4%	4%	-	12%	

**KNP\_Q6\_6. Transportation (e.g., car insurance, gas, repairs, etc.)**

Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children in child care</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
This is a very significant financial strain	21%	20%	22%	25%	18%	18%	22%	16%	20%	25%	18%	29%	28%	21%	
This is a somewhat significant financial strain	32%	30%	34%	33%	31%	35%	36%	34%	31%	29%	34%	27%	34%	30%	
This is not much of a financial strain	31%	34%	28%	27%	33%	35%	30%	32%	31%	33%	23%	26%	29%	19%	
This is not a financial strain at all	14%	14%	13%	12%	15%	8%	11%	15%	14%	14%	14%	9%	18%	12%	
Don't know	2%	2%	2%	2%	2%	2%	1%	1%	2%	1%	3%	3%	8%	1%	

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Total	Education			Marital Status											
	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	
This is a very significant financial strain	26%	20%	29%	32%	28%	30%	31%	33%	29%	29%	20%	21%	25%	33%	-
This is a somewhat significant financial strain	31%	33%	30%	33%	31%	20%	29%	22%	31%	28%	34%	21%	42%	-	-
This is not much of a financial strain	20%	20%	23%	19%	21%	10%	17%	22%	21%	20%	14%	21%	17%	-	-
This is not a financial strain at all	14%	16%	13%	13%	13%	30%	15%	11%	14%	12%	14%	21%	17%	-	50%
Don't know	2%	2%	2%	2%	2%	-	-	-	2%	3%	6%	-	-	33%	-
Not applicable — this isn't a part of my household's budget	5%	9%	2%	1%	4%	10%	8%	11%	4%	8%	11%	14%	-	33%	50%

**KNP\_Q6\_2. Home expenses (e.g., mortgage/rent, HOA fees, etc.)**

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children in child care</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	32%	26%	29%	35%	31%	50%	44%	67%	32%	42%	37%	7%	17%	33%	-
This is a somewhat significant financial strain	36%	37%	34%	39%	37%	30%	27%	22%	36%	28%	37%	64%	33%	33%	50%
This is not much of a financial strain	19%	22%	21%	17%	20%	20%	21%	11%	20%	15%	14%	21%	25%	-	-
This is not a financial strain at all	8%	9%	12%	5%	9%	-	6%	-	8%	8%	6%	7%	8%	-	50%
Don't know	2%	2%	2%	1%	2%	-	-	-	2%	5%	-	-	-	33%	-
Not applicable — this isn't a part of my household's budget	3%	4%	2%	2%	3%	-	2%	-	3%	3%	6%	-	17%	-	-

**KNP\_Q6\_3. Credit card bills**

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children in child care</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	26%	22%	25%	29%	27%	30%	21%	33%	26%	26%	23%	21%	17%	-	-
This is a somewhat significant financial strain	29%	26%	29%	31%	30%	10%	29%	33%	30%	18%	29%	21%	33%	33%	50%
This is not much of a financial strain	22%	19%	25%	24%	22%	10%	15%	11%	23%	20%	11%	21%	17%	-	-
This is not a financial strain at all	14%	16%	16%	13%	14%	10%	19%	11%	14%	12%	17%	21%	25%	-	-
Don't know	3%	3%	3%	1%	2%	10%	-	-	2%	5%	6%	-	-	33%	50%
Not applicable — this isn't a part of my household's budget	6%	13%	2%	1%	3%	30%	21%	11%	4%	18%	14%	14%	8%	33%	-

**KNP\_Q6\_4. Educational expenses NOT related to preschool/day care (e.g., student loan payments, tuition for older children, etc.)**

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children in child care</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	23%	14%	21%	30%	24%	20%	15%	33%	23%	23%	20%	7%	17%	-	-
This is a somewhat significant financial strain	27%	24%	30%	26%	28%	20%	21%	-	27%	25%	29%	14%	42%	33%	50%
This is not much of a financial strain	18%	19%	17%	20%	18%	20%	23%	33%	18%	14%	14%	36%	17%	-	-
This is not a financial strain at all	19%	23%	20%	17%	19%	10%	17%	11%	19%	17%	20%	21%	17%	-	-
Don't know	3%	2%	4%	1%	3%	20%	4%	-	3%	3%	3%	-	-	33%	-
Not applicable — this isn't a part of my household's budget	11%	18%	8%	6%	9%	10%	21%	22%	10%	18%	14%	21%	8%	33%	50%

**KNP\_Q6\_5. Health/medical (e.g., health insurance, monthly prescriptions, etc.)**

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children in child care</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	25%	19%	26%	28%	26%	30%	13%	11%	25%	29%	20%	7%	33%	-	-
This is a somewhat significant financial strain	30%	32%	29%	31%	31%	40%	31%	22%	31%	26%	23%	21%	8%	33%	-
This is not much of a financial strain	25%	23%	27%	27%	25%	10%	33%	22%	25%	17%	34%	14%	25%	-	-
This is not a financial strain at all	15%	18%	16%	12%	14%	-	17%	33%	14%	23%	20%	43%	33%	-	50%
Don't know	2%	3%	1%	1%	2%	10%	-	-	2%	2%	-	7%	-	33%	-
Not applicable — this isn't a part of my household's budget	3%	5%	1%	1%	2%	10%	6%	11%	3%	3%	3%	7%	-	33%	50%

**KNP\_Q6\_6. Transportation (e.g., car insurance, gas, repairs, etc.)**

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children in child care</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	21%	17%	16%	23%	21%	40%	17%	11%	21%	29%	9%	21%	25%	-	-
This is a somewhat significant financial strain	32%	37%	32%	30%	31%	40%	42%	22%	31%	29%	57%	43%	42%	67%	-
This is not much of a financial strain	31%	32%	32%	33%	32%	10%	35%	44%	32%	25%	14%	21%	17%	33%	50%
This is not a financial strain at all	14%	11%	16%	13%	14%	-	6%	11%	13%	14%	14%	14%	17%	-	50%
Don't know	2%	1%	2%	1%	2%	10%	-	-	2%	2%	-	-	-	-	-

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Total	Parent or guardian of any children					Income				Number of children attending daycare						
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	1	2	3	4	5		
This is a very significant financial strain	28%	28%	26%	28%	-	-	27%	31%	28%	19%	25%	40%	31%	-	86%	
This is a somewhat significant financial strain	31%	31%	25%	31%	-	-	21%	32%	33%	37%	31%	29%	35%	50%	14%	
This is not much of a financial strain	20%	20%	22%	20%	-	-	17%	19%	22%	17%	22%	16%	19%	17%	-	
This is not a financial strain at all	14%	14%	17%	14%	-	-	15%	12%	15%	10%	15%	8%	8%	17%	-	
Don't know	2%	2%	3%	2%	-	-	4%	1%	2%	10%	2%	3%	-	-	-	
Not applicable — this isn't a part of my household's budget	5%	5%	8%	5%	-	-	16%	5%	1%	8%	5%	4%	8%	17%	-	
<b>KNP_Q6_2. Home expenses (e.g., mortgage/rent, HOA fees, etc.)</b>																
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7	
<b>Base: All US parents of children in child care</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7	
This is a very significant financial strain	32%	32%	27%	32%	-	-	38%	35%	29%	31%	32%	32%	27%	50%	71%	
This is a somewhat significant financial strain	36%	36%	34%	36%	-	-	31%	35%	37%	44%	36%	36%	38%	17%	29%	
This is not much of a financial strain	19%	19%	23%	19%	-	-	14%	19%	21%	12%	19%	21%	27%	-	-	
This is not a financial strain at all	8%	8%	9%	8%	-	-	8%	6%	10%	2%	9%	7%	8%	33%	-	
Don't know	2%	2%	2%	2%	-	-	2%	2%	1%	6%	2%	2%	-	-	-	
Not applicable — this isn't a part of my household's budget	3%	3%	5%	3%	-	-	7%	2%	2%	6%	3%	3%	-	-	-	
<b>KNP_Q6_3. Credit card bills</b>																
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7	
<b>Base: All US parents of children in child care</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7	
This is a very significant financial strain	26%	26%	25%	26%	-	-	27%	26%	27%	12%	24%	34%	27%	33%	71%	
This is a somewhat significant financial strain	29%	29%	24%	29%	-	-	25%	33%	29%	23%	30%	27%	8%	33%	29%	
This is not much of a financial strain	22%	22%	18%	22%	-	-	15%	23%	23%	29%	24%	18%	15%	17%	-	
This is not a financial strain at all	14%	14%	18%	14%	-	-	9%	11%	17%	17%	14%	13%	35%	-	-	
Don't know	3%	3%	4%	3%	-	-	5%	2%	2%	8%	3%	3%	4%	-	-	
Not applicable — this isn't a part of my household's budget	6%	6%	11%	6%	-	-	19%	5%	2%	12%	5%	7%	12%	17%	-	
<b>KNP_Q6_4. Educational expenses NOT related to preschool/day care (e.g., student loan payments, tuition for older children, etc.)</b>																
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7	
<b>Base: All US parents of children in child care</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7	
This is a very significant financial strain	23%	23%	25%	23%	-	-	24%	22%	24%	15%	21%	27%	23%	50%	57%	
This is a somewhat significant financial strain	27%	27%	25%	27%	-	-	25%	29%	26%	27%	28%	24%	8%	33%	29%	
This is not much of a financial strain	18%	18%	17%	18%	-	-	15%	19%	18%	17%	19%	15%	27%	-	14%	
This is not a financial strain at all	19%	19%	18%	19%	-	-	10%	15%	23%	15%	18%	20%	31%	-	-	
Don't know	3%	3%	6%	3%	-	-	7%	2%	1%	10%	3%	4%	-	17%	-	
Not applicable — this isn't a part of my household's budget	11%	11%	9%	11%	-	-	19%	14%	7%	15%	11%	11%	12%	-	-	
<b>KNP_Q6_5. Health/medical (e.g., health insurance, monthly prescriptions, etc.)</b>																
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7	
<b>Base: All US parents of children in child care</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7	
This is a very significant financial strain	25%	25%	31%	25%	-	-	26%	27%	25%	13%	25%	26%	23%	33%	57%	
This is a somewhat significant financial strain	30%	30%	23%	30%	-	-	25%	34%	30%	27%	31%	27%	27%	33%	29%	
This is not much of a financial strain	25%	25%	23%	25%	-	-	15%	24%	28%	31%	25%	27%	27%	17%	-	
This is not a financial strain at all	15%	15%	17%	15%	-	-	19%	13%	16%	12%	16%	14%	19%	17%	14%	
Don't know	2%	2%	3%	2%	-	-	5%	-	1%	6%	2%	3%	-	-	-	
Not applicable — this isn't a part of my household's budget	3%	3%	3%	3%	-	-	9%	2%	1%	12%	3%	4%	4%	-	-	
<b>KNP_Q6_6. Transportation (e.g., car insurance, gas, repairs, etc.)</b>																
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7	
<b>Base: All US parents of children in child care</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7	
This is a very significant financial strain	21%	21%	28%	21%	-	-	27%	21%	19%	19%	20%	24%	19%	17%	43%	
This is a somewhat significant financial strain	32%	32%	30%	32%	-	-	38%	35%	29%	29%	34%	27%	27%	33%	43%	
This is not much of a financial strain	31%	31%	30%	31%	-	-	23%	28%	34%	33%	31%	32%	42%	17%	14%	
This is not a financial strain at all	14%	14%	8%	14%	-	-	8%	12%	17%	8%	13%	15%	8%	33%	-	
Don't know	2%	2%	2%	2%	-	-	1%	2%	1%	8%	2%	2%	4%	-	-	

**New York Times  
Parents and Child Care**

US\_nat\_2000 Sample: 1st - 6th August 2019



	Total	Parent working status					Area lived in				
		14	20	Both working	One working	Neither working	City	Suburb	Town	Rural area	Other
This is a very significant financial strain	28%	-	-	31%	24%	20%	32%	27%	22%	20%	-
This is a somewhat significant financial strain	31%	-	-	33%	28%	23%	31%	32%	29%	29%	-
This is not much of a financial strain	20%	-	-	20%	25%	13%	20%	21%	23%	19%	-
This is not a financial strain at all	14%	-	-	13%	14%	16%	11%	16%	13%	20%	-
Don't know	2%	-	-	2%	2%	6%	2%	2%	4%	1%	-
Not applicable — this isn't a part of my household's budget	5%	100%	100%	2%	7%	23%	4%	3%	10%	11%	-

**KNP\_Q6\_2. Home expenses (e.g., mortgage/rent, HOA fees, etc.)**

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	32%	-	-	31%	32%	40%	36%	29%	31%	23%	-
This is a somewhat significant financial strain	36%	-	-	37%	36%	26%	34%	36%	42%	38%	-
This is not much of a financial strain	19%	-	-	20%	18%	19%	16%	24%	15%	23%	-
This is not a financial strain at all	8%	-	-	8%	9%	6%	8%	8%	6%	11%	-
Don't know	2%	100%	-	1%	2%	1%	2%	1%	3%	-	-
Not applicable — this isn't a part of my household's budget	3%	-	100%	2%	2%	9%	4%	1%	3%	3%	-

**KNP\_Q6\_3. Credit card bills**

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	26%	-	-	26%	28%	26%	30%	20%	22%	26%	-
This is a somewhat significant financial strain	29%	100%	-	33%	23%	17%	32%	28%	24%	24%	-
This is not much of a financial strain	22%	-	-	24%	18%	24%	20%	27%	24%	17%	-
This is not a financial strain at all	14%	-	-	13%	18%	11%	10%	21%	13%	17%	-
Don't know	3%	-	-	2%	3%	3%	3%	1%	5%	3%	-
Not applicable — this isn't a part of my household's budget	6%	-	100%	2%	10%	19%	5%	2%	14%	11%	-

**KNP\_Q6\_4. Educational expenses NOT related to preschool/day care (e.g., student loan payments, tuition for older children, etc.)**

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	23%	100%	-	24%	21%	20%	27%	21%	15%	15%	-
This is a somewhat significant financial strain	27%	-	-	29%	22%	27%	32%	20%	24%	23%	-
This is not much of a financial strain	18%	-	-	18%	19%	10%	17%	19%	20%	18%	-
This is not a financial strain at all	19%	-	-	18%	23%	10%	14%	27%	19%	20%	-
Don't know	3%	-	-	2%	2%	10%	3%	2%	6%	-	-
Not applicable — this isn't a part of my household's budget	11%	-	100%	8%	13%	23%	7%	11%	18%	23%	-

**KNP\_Q6\_5. Health/medical (e.g., health insurance, monthly prescriptions, etc.)**

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	25%	-	-	27%	23%	20%	30%	19%	18%	21%	-
This is a somewhat significant financial strain	30%	-	-	32%	29%	24%	31%	32%	28%	23%	-
This is not much of a financial strain	25%	-	-	26%	25%	21%	21%	29%	28%	28%	-
This is not a financial strain at all	15%	100%	-	13%	19%	14%	12%	18%	18%	22%	-
Don't know	2%	-	-	1%	2%	6%	2%	1%	2%	1%	-
Not applicable — this isn't a part of my household's budget	3%	-	100%	1%	3%	14%	3%	0%	6%	6%	-

**KNP\_Q6\_6. Transportation (e.g., car insurance, gas, repairs, etc.)**

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	21%	100%	-	20%	19%	29%	27%	13%	17%	15%	-
This is a somewhat significant financial strain	32%	-	-	32%	34%	24%	33%	27%	40%	34%	-
This is not much of a financial strain	31%	-	-	32%	29%	23%	25%	41%	27%	34%	-
This is not a financial strain at all	14%	-	-	14%	14%	13%	11%	18%	14%	16%	-
Don't know	2%	-	-	1%	1%	7%	2%	1%	-	2%	-

# New York Times Parents and Child Care

US\_nat\_2000 Sample: 1st - 6th August 2019



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	

Not applicable — this isn't a part of my household's budget 1% 0% 2% 1% 1% 2% 0% 2% 1% 0% 1% 5% 1% 2% 3%

## KNP\_Q6\_7. Food and groceries

	Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children in child care</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112	
This is a very significant financial strain	24%	22%	26%	26%	22%	27%	26%	19%	24%	30%	24%	21%	28%	32%	37%	
This is a somewhat significant financial strain	32%	31%	33%	32%	31%	33%	33%	34%	28%	36%	32%	24%	37%	27%	28%	
This is not much of a financial strain	26%	28%	24%	26%	27%	16%	28%	29%	26%	23%	28%	26%	18%	24%	17%	
This is not a financial strain at all	16%	16%	15%	14%	16%	24%	11%	17%	20%	10%	15%	25%	13%	14%	13%	
Don't know	1%	2%	1%	1%	2%	-	2%	1%	2%	1%	1%	3%	4%	3%	3%	
Not applicable — this isn't a part of my household's budget	1%	1%	1%	0%	1%	-	0%	0%	1%	0%	0%	2%	1%	-	3%	

## KNP\_Q6\_8. Utilities (e.g., electricity, water, cable, phones, internet, etc.)

	Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children in child care</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112	
This is a very significant financial strain	24%	22%	26%	27%	21%	33%	26%	19%	24%	29%	22%	29%	25%	41%	36%	
This is a somewhat significant financial strain	32%	33%	32%	36%	29%	37%	34%	36%	30%	31%	32%	31%	37%	27%	35%	
This is not much of a financial strain	26%	26%	26%	23%	30%	12%	23%	30%	26%	26%	29%	13%	23%	18%	13%	
This is not a financial strain at all	15%	16%	13%	12%	17%	16%	15%	13%	17%	12%	15%	19%	10%	9%	9%	
Don't know	2%	2%	2%	2%	2%	2%	1%	0%	3%	1%	1%	3%	3%	5%	3%	
Not applicable — this isn't a part of my household's budget	1%	0%	2%	1%	1%	-	1%	1%	1%	1%	1%	5%	2%	-	5%	

## KNP\_Q6\_9. Entertainment/recreation (e.g., travel, concert tickets, etc.)

	Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children in child care</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112	
This is a very significant financial strain	16%	18%	15%	18%	15%	14%	21%	13%	14%	20%	16%	20%	19%	12%	24%	
This is a somewhat significant financial strain	23%	25%	21%	29%	18%	20%	23%	19%	26%	22%	21%	23%	26%	32%	26%	
This is not much of a financial strain	27%	30%	24%	23%	30%	27%	24%	29%	25%	31%	29%	21%	24%	21%	13%	
This is not a financial strain at all	23%	22%	24%	18%	27%	25%	22%	26%	25%	18%	24%	26%	16%	29%	10%	
Don't know	3%	2%	4%	3%	3%	2%	3%	3%	4%	2%	2%	6%	4%	5%	5%	
Not applicable — this isn't a part of my household's budget	8%	3%	12%	8%	7%	12%	8%	10%	6%	7%	8%	5%	10%	2%	22%	

## KNP\_Q7. Which, if any, of the following things have you/your partner/other household members ever done in order to manage your family's preschool and day care expenses? Please select all that apply.

	Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children in child care</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112	
Reduced hours at a job in order to be able to take care of children	22%	23%	21%	26%	20%	18%	26%	23%	19%	23%	22%	24%	27%	17%	17%	
Quit job in order to be able to take care of children	20%	19%	21%	21%	20%	18%	17%	20%	21%	22%	20%	22%	23%	17%	31%	
Gotten another job/additional source of income in order to pay for preschool/day care	23%	23%	23%	25%	21%	27%	27%	28%	19%	22%	23%	28%	23%	15%	23%	
Volunteered at children's day care for reduced tuition/fees	15%	18%	11%	16%	14%	18%	19%	14%	11%	17%	16%	16%	11%	8%	17%	
Moved to a more affordable area	19%	21%	16%	21%	16%	24%	23%	16%	21%	17%	22%	23%	20%	19%		
Moved to be closer to family members who can help care for children	21%	23%	19%	26%	18%	10%	29%	22%	16%	21%	20%	24%	24%	17%	16%	
Reduced other household expenses	40%	38%	41%	38%	42%	35%	38%	45%	37%	41%	40%	38%	39%	35%	36%	
Gone into debt	20%	21%	19%	19%	20%	24%	17%	23%	21%	18%	21%	15%	19%	15%	21%	
None of these	20%	19%	21%	16%	23%	25%	16%	18%	23%	22%	21%	20%	15%	15%	18%	

## KNP\_Q8. Thinking about possible child care benefits offered by employers, which THREE of these benefits would be the most important to you? Please select up to three options.

	Unweighted base	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112
<b>Base: All US parents of children in child care</b>	1027	504	523	451	525	51	209	228	376	214	719	105	137	66	112	
On-site child care	33%	30%	37%	33%	37%	37%	31%	37%	32%	33%	34%	33%	29%	30%	34%	
Paid maternity leave	32%	30%	35%	35%	32%	18%	36%	29%	33%	31%	34%	29%	28%	27%	27%	
Paid paternity leave	23%	25%	21%	26%	22%	10%	28%	18%	22%	26%	24%	17%	23%	20%	15%	
Child care subsidies	32%	38%	28%	31%	34%	33%	30%	36%	31%	35%	34%	34%	27%	23%	21%	

# New York Times Parents and Child Care

US\_nat\_2000 Sample: 1st - 6th August 2019



Total	Education			Marital Status											
	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	
Not applicable — this isn't a part of my household's budget	1%	2%	1%	-	1%	-	-	11%	1%	2%	6%	-	-	-	-

## KNP\_Q6\_7. Food and groceries

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children in child care</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	24%	20%	20%	28%	24%	40%	29%	44%	24%	25%	20%	29%	33%	-	-
This is a somewhat significant financial strain	32%	40%	31%	29%	31%	40%	40%	33%	31%	29%	46%	36%	17%	33%	50%
This is not much of a financial strain	26%	21%	28%	31%	28%	-	19%	11%	27%	23%	17%	7%	25%	-	-
This is not a financial strain at all	16%	18%	18%	12%	15%	-	13%	11%	15%	20%	17%	29%	17%	33%	50%
Don't know	1%	1%	2%	1%	1%	10%	-	-	1%	3%	-	-	8%	-	-
Not applicable — this isn't a part of my household's budget	1%	0%	0%	0%	0%	10%	-	-	1%	-	-	-	-	33%	-

## KNP\_Q6\_8. Utilities (e.g., electricity, water, cable, phones, internet, etc.)

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children in child care</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	24%	27%	19%	24%	23%	70%	23%	44%	23%	34%	31%	21%	25%	-	-
This is a somewhat significant financial strain	32%	35%	34%	29%	32%	10%	42%	33%	32%	32%	34%	43%	33%	33%	-
This is not much of a financial strain	26%	24%	26%	32%	29%	10%	25%	11%	28%	12%	17%	7%	17%	-	-
This is not a financial strain at all	15%	13%	18%	14%	15%	10%	6%	11%	14%	18%	14%	29%	25%	-	-
Don't know	2%	1%	2%	1%	2%	-	-	-	2%	2%	-	-	-	33%	-
Not applicable — this isn't a part of my household's budget	1%	1%	1%	1%	1%	-	4%	-	1%	2%	3%	-	-	33%	100%

## KNP\_Q6\_9. Entertainment/recreation (e.g., travel, concert tickets, etc.)

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children in child care</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
This is a very significant financial strain	16%	11%	13%	21%	16%	20%	4%	11%	16%	29%	23%	7%	8%	33%	-
This is a somewhat significant financial strain	23%	24%	25%	19%	23%	30%	31%	11%	24%	14%	23%	7%	8%	67%	-
This is not much of a financial strain	27%	26%	29%	28%	20%	33%	-	-	28%	23%	11%	14%	33%	-	50%
This is not a financial strain at all	23%	25%	25%	25%	23%	10%	21%	44%	23%	17%	31%	36%	25%	-	-
Don't know	3%	3%	4%	2%	3%	-	-	-	3%	6%	9%	-	8%	-	50%
Not applicable — this isn't a part of my household's budget	8%	12%	4%	4%	6%	20%	10%	33%	7%	11%	3%	36%	17%	-	-

## KNP\_Q7. Which, if any, of the following things have you/your partner/other household members ever done in order to manage your family's preschool and day care expenses? Please select all that apply.

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children in child care</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
Reduced hours at a job in order to be able to take care of children	22%	23%	21%	24%	24%	20%	17%	-	23%	15%	14%	7%	25%	-	-
Quit job in order to be able to take care of children	20%	20%	18%	20%	21%	50%	21%	22%	21%	17%	14%	-	8%	-	-
Gotten another job/additional source of income in order to pay for preschool/day care	23%	21%	21%	26%	22%	20%	35%	44%	23%	22%	23%	36%	8%	67%	-
Volunteered at children's day care for reduced tuition/fees	15%	11%	15%	15%	16%	20%	8%	11%	15%	12%	6%	14%	8%	-	-
Moved to a more affordable area	19%	18%	17%	20%	18%	20%	23%	44%	19%	23%	6%	21%	-	33%	-
Moved to be closer to family members who can help care for children	21%	21%	21%	23%	21%	40%	23%	22%	22%	17%	14%	21%	8%	33%	-
Reduced other household expenses	40%	36%	39%	44%	38%	40%	44%	67%	39%	38%	46%	50%	50%	67%	50%
Gone into debt	20%	26%	16%	20%	19%	-	31%	44%	19%	20%	34%	21%	17%	-	-
None of these	20%	24%	21%	18%	19%	-	21%	11%	19%	23%	31%	29%	17%	-	50%

## KNP\_Q8. Thinking about possible child care benefits offered by employers, which THREE of these benefits would be the most important to you? Please select up to three options.

Unweighted base	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
<b>Base: All US parents of children in child care</b>	1027	204	364	347	829	10	48	9	896	65	35	14	12	3	2
On-site child care	33%	40%	32%	30%	20%	46%	33%	32%	38%	40%	57%	33%	-	50%	-
Paid maternity leave	32%	30%	30%	39%	34%	10%	23%	44%	33%	29%	20%	21%	25%	-	50%
Paid paternity leave	23%	19%	23%	26%	26%	10%	13%	22%	25%	12%	9%	-	-	-	50%
Child care subsidies	32%	28%	35%	37%	32%	50%	33%	22%	32%	34%	51%	21%	25%	-	-



# New York Times Parents and Child Care

US\_nat\_2000 Sample: 1st - 6th August 2019



Total	Parent or guardian of any children					Income				Number of children attending daycare					
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	1	2	3	4	5	
Not applicable — this isn't a part of my household's budget	1%	1%	3%	1%	-	-	3%	2%	-	4%	1%	1%	-	-	-
<b>KNP_Q6_7. Food and groceries</b>															
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
<b>Base: All US parents of children in child care</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
This is a very significant financial strain	24%	24%	29%	24%	-	-	37%	26%	21%	15%	24%	26%	8%	33%	71%
This is a somewhat significant financial strain	32%	32%	26%	32%	-	-	30%	35%	30%	42%	30%	35%	46%	50%	29%
This is not much of a financial strain	26%	26%	21%	26%	-	-	16%	23%	31%	29%	26%	26%	42%	17%	-
This is not a financial strain at all	16%	16%	21%	16%	-	-	14%	16%	17%	4%	18%	11%	-	-	-
Don't know	1%	1%	2%	1%	-	-	2%	1%	1%	6%	1%	1%	4%	-	-
Not applicable — this isn't a part of my household's budget	1%	1%	2%	1%	-	-	2%	-	0%	4%	1%	1%	-	-	-
<b>KNP_Q6_8. Utilities (e.g., electricity, water, cable, phones, internet, etc.)</b>															
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
<b>Base: All US parents of children in child care</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
This is a very significant financial strain	24%	24%	28%	24%	-	-	38%	26%	19%	17%	24%	25%	19%	33%	71%
This is a somewhat significant financial strain	32%	32%	33%	32%	-	-	33%	39%	29%	33%	32%	35%	31%	67%	29%
This is not much of a financial strain	26%	26%	18%	26%	-	-	15%	24%	31%	23%	27%	26%	23%	-	-
This is not a financial strain at all	15%	15%	15%	15%	-	-	8%	10%	19%	12%	15%	12%	27%	-	-
Don't know	2%	2%	3%	2%	-	-	2%	1%	1%	8%	2%	2%	-	-	-
Not applicable — this isn't a part of my household's budget	1%	1%	3%	1%	-	-	4%	0%	-	8%	1%	1%	-	-	-
<b>KNP_Q6_9. Entertainment/recreation (e.g., travel, concert tickets, etc.)</b>															
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
<b>Base: All US parents of children in child care</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
This is a very significant financial strain	16%	16%	18%	16%	-	-	21%	18%	15%	8%	15%	20%	8%	33%	86%
This is a somewhat significant financial strain	23%	23%	24%	23%	-	-	25%	24%	22%	17%	22%	25%	27%	33%	14%
This is not much of a financial strain	27%	27%	30%	27%	-	-	16%	25%	31%	25%	28%	26%	23%	-	-
This is not a financial strain at all	23%	23%	16%	23%	-	-	17%	21%	27%	15%	24%	21%	27%	17%	-
Don't know	3%	3%	2%	3%	-	-	4%	3%	2%	13%	3%	5%	-	-	-
Not applicable — this isn't a part of my household's budget	8%	8%	10%	8%	-	-	17%	9%	3%	21%	8%	4%	15%	17%	-
<b>KNP_Q7. Which, if any, of the following things have you/your partner/other household members ever done in order to manage your family's preschool and day care expenses? Please select all that apply.</b>															
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
<b>Base: All US parents of children in child care</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
Reduced hours at a job in order to be able to take care of children	22%	22%	32%	22%	-	-	17%	19%	26%	15%	21%	26%	15%	67%	57%
Quit job in order to be able to take care of children	20%	20%	29%	20%	-	-	22%	17%	21%	25%	20%	23%	12%	50%	14%
Gotten another job/additional source of income in order to pay for preschool/day care	23%	23%	27%	23%	-	-	23%	24%	22%	25%	22%	27%	31%	-	57%
Volunteered at children's day care for reduced tuition/fees	15%	15%	23%	15%	-	-	15%	15%	15%	8%	14%	15%	12%	17%	29%
Moved to a more affordable area	19%	19%	18%	19%	-	-	19%	19%	19%	13%	18%	22%	15%	33%	43%
Moved to be closer to family members who can help care for children	21%	21%	15%	21%	-	-	20%	19%	22%	23%	21%	21%	23%	17%	14%
Reduced other household expenses	40%	40%	41%	40%	-	-	37%	36%	42%	48%	39%	40%	50%	67%	29%
Gone into debt	20%	20%	20%	20%	-	-	21%	22%	18%	19%	19%	20%	23%	17%	71%
None of these	20%	20%	14%	20%	-	-	21%	20%	20%	19%	20%	20%	19%	-	-
<b>KNP_Q8. Thinking about possible child care benefits offered by employers, which THREE of these benefits would be the most important to you? Please select up to three options.</b>															
Unweighted base	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
<b>Base: All US parents of children in child care</b>	1027	1027	120	1027	-	-	169	262	544	52	787	199	26	6	7
On-site child care	33%	33%	33%	33%	-	-	36%	28%	35%	31%	33%	35%	31%	83%	14%
Paid maternity leave	32%	32%	17%	32%	-	-	27%	29%	36%	35%	32%	34%	46%	33%	14%
Paid paternity leave	23%	23%	18%	23%	-	-	14%	25%	25%	23%	23%	22%	19%	-	43%
Child care subsidies	32%	32%	33%	32%	-	-	24%	32%	35%	35%	31%	37%	42%	-	57%

# New York Times Parents and Child Care

US\_nat\_2000 Sample: 1st - 6th August 2019



Total			Parent working status			Area lived in				
	14	20	Both working	One working	Neither working	City	Suburb	Town	Rural area	Other

Not applicable — this isn't a part of my household's budget

## KNP\_Q6\_7. Food and groceries

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	24%	-	-	24%	25%	27%	30%	18%	20%	22%	-
This is a somewhat significant financial strain	32%	-	-	31%	35%	34%	31%	33%	28%	36%	-
This is not much of a financial strain	26%	-	-	27%	26%	19%	23%	29%	34%	24%	-
This is not a financial strain at all	16%	-	-	16%	14%	13%	13%	19%	16%	17%	-
Don't know	1%	100%	-	1%	-	4%	2%	1%	-	1%	-
Not applicable — this isn't a part of my household's budget	1%	-	100%	0%	1%	3%	1%	-	2%	-	-

## KNP\_Q6\_8. Utilities (e.g., electricity, water, cable, phones, internet, etc.)

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	24%	-	-	22%	24%	34%	30%	16%	23%	19%	-
This is a somewhat significant financial strain	32%	100%	-	32%	36%	29%	34%	31%	27%	34%	-
This is not much of a financial strain	26%	-	-	29%	22%	14%	21%	33%	30%	26%	-
This is not a financial strain at all	15%	-	-	15%	16%	10%	12%	19%	14%	19%	-
Don't know	2%	-	-	1%	1%	7%	2%	1%	3%	1%	-
Not applicable — this isn't a part of my household's budget	1%	-	100%	0%	2%	6%	1%	0%	3%	1%	-

## KNP\_Q6\_9. Entertainment/recreation (e.g., travel, concert tickets, etc.)

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-
This is a very significant financial strain	16%	-	-	17%	15%	11%	23%	11%	7%	7%	-
This is a somewhat significant financial strain	23%	-	-	24%	20%	27%	26%	18%	21%	21%	-
This is not much of a financial strain	27%	-	-	30%	24%	13%	24%	32%	25%	26%	-
This is not a financial strain at all	23%	-	-	23%	26%	17%	18%	32%	23%	25%	-
Don't know	3%	100%	-	2%	3%	7%	4%	1%	8%	2%	-
Not applicable — this isn't a part of my household's budget	8%	-	100%	4%	11%	24%	4%	6%	17%	19%	-

## KNP\_Q7. Which, if any, of the following things have you/your partner/other household members ever done in order to manage your family's preschool and day care expenses? Please select all that apply.

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-
Reduced hours at a job in order to be able to take care of children	22%	-	-	25%	18%	16%	26%	19%	15%	18%	-
Quit job in order to be able to take care of children	20%	-	-	19%	24%	24%	22%	18%	17%	19%	-
Gotten another job/additional source of income in order to pay for preschool/day care	23%	100%	-	24%	22%	20%	24%	22%	21%	22%	-
Volunteered at children's day care for reduced tuition/fees	15%	-	-	16%	13%	9%	18%	12%	10%	8%	-
Moved to a more affordable area	19%	-	100%	17%	17%	19%	23%	16%	10%	13%	-
Moved to be closer to family members who can help care for children	21%	-	-	23%	18%	14%	26%	16%	16%	14%	-
Reduced other household expenses	40%	-	-	39%	43%	34%	34%	46%	46%	43%	-
Gone into debt	20%	-	-	20%	19%	27%	23%	19%	11%	18%	-
None of these	20%	-	-	17%	23%	26%	17%	22%	24%	26%	-

## KNP\_Q8. Thinking about possible child care benefits offered by employers, which THREE of these benefits would be the most important to you? Please select up to three options.

Unweighted base	1027	1	1	690	231	70	525	285	102	115	-
<b>Base: All US parents of children in child care</b>	1027	1	1	690	231	70	525	285	102	115	-
On-site child care	33%	-	-	33%	30%	30%	29%	37%	35%	43%	-
Paid maternity leave	32%	-	100%	33%	32%	29%	30%	36%	28%	38%	-
Paid paternity leave	23%	100%	-	25%	19%	21%	25%	24%	18%	19%	-
Child care subsidies	32%	-	-	34%	34%	23%	33%	31%	36%	30%	-

**New York Times**  
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US\_nat\_2000 Sample: 1st - 6th August 2019



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Flexible working schedules (ability to work from home, shorter work hours on certain days, etc.)	49%	46%	52%	45%	53%	45%	44%	54%	50%	48%	51%	40%	43%	50%	49%
Dependent care assistance programs (programs that allow employees to deduct day care expenses from their paycheck on a pre-tax basis)	31%	35%	27%	29%	32%	35%	35%	30%	28%	32%	30%	31%	35%	26%	27%
Child care center discounts	32%	31%	33%	31%	32%	43%	30%	36%	31%	33%	32%	39%	28%	33%	29%
Don't know	7%	5%	8%	5%	8%	6%	4%	7%	9%	6%	6%	10%	7%	5%	13%

Cell Contents (Column Percentages)

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Total	Education			Marital Status											
	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say	
Flexible working schedules (ability to work from home, shorter work hours on certain days, etc.)	49%	46%	48%	52%	49%	50%	40%	78%	49%	45%	49%	64%	50%	67%	-
Dependent care assistance programs (programs that allow employees to deduct day care expenses from their paycheck on a pre-tax basis)	31%	32%	31%	31%	31%	50%	33%	33%	31%	28%	29%	14%	17%	67%	-
Child care center discounts	32%	30%	34%	32%	32%	40%	33%	11%	32%	34%	17%	50%	50%	-	-
Don't know	7%	9%	7%	3%	6%	-	15%	11%	6%	8%	17%	-	8%	-	50%

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**New York Times**  
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US\_nat\_2000 Sample: 1st - 6th August 2019



Total	Parent or guardian of any children					Income				Number of children attending daycare					
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	1	2	3	4	5	
Flexible working schedules (ability to work from home, shorter work hours on certain days, etc.)	49%	49%	43%	49%	-	-	48%	44%	52%	48%	51%	42%	46%	50%	43%
Dependent care assistance programs (programs that allow employees to deduct day care expenses from their paycheck on a pre-tax basis)	31%	31%	34%	31%	-	-	30%	29%	31%	31%	31%	29%	23%	33%	43%
Child care center discounts	32%	32%	34%	32%	-	-	31%	34%	33%	19%	31%	35%	38%	100%	29%
Don't know	7%	7%	8%	7%	-	-	13%	8%	3%	13%	7%	8%	4%	-	-

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**New York Times**  
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US\_nat\_2000 Sample: 1st - 6th August 2019



	Total	Parent working status				Area lived in					
		14	20	Both working	One working	Neither working	City	Suburb	Town	Rural area	Other
Flexible working schedules (ability to work from home, shorter work hours on certain days, etc.)	49%	-	-	47%	55%	49%	43%	58%	59%	44%	-
Dependent care assistance programs (programs that allow employees to deduct day care expenses from their paycheck on a pre-tax basis)	31%	100%	-	32%	30%	16%	30%	33%	30%	25%	-
Child care center discounts	32%	-	-	34%	30%	24%	34%	30%	31%	32%	-
Don't know	7%	-	-	4%	8%	19%	7%	4%	8%	10%	-

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