

Double Acts 4

GB Sample: 30th - 31st January 2017

Total	Gender		Age					Social Grade		Region						
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales

Who do you prefer out of: Sherlock Holmes and Doctor Watson

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Sherlock Holmes	44%	48%	40%	50%	35%	46%	47%	42%	46%	41%	46%	40%	44%	42%	44%	43%	38%	49%
Doctor Watson	20%	19%	20%	14%	17%	20%	16%	25%	21%	17%	17%	16%	21%	24%	21%	19%	24%	19%
Don't know	23%	22%	24%	13%	23%	18%	28%	25%	22%	24%	20%	29%	20%	21%	22%	22%	25%	28%
Not applicable - I am unfamiliar with this double act	14%	11%	16%	23%	26%	16%	9%	8%	11%	18%	17%	15%	14%	13%	14%	15%	13%	5%

Who do you prefer out of: Kermit the Frog and Miss Piggy (The Muppets)

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Kermit the Frog	57%	59%	55%	54%	58%	63%	56%	54%	57%	57%	54%	60%	54%	56%	58%	57%	57%	56%
Miss Piggy	20%	15%	25%	15%	16%	20%	22%	23%	21%	19%	22%	16%	24%	21%	20%	20%	14%	21%
Don't know	16%	18%	15%	12%	15%	12%	20%	19%	17%	15%	17%	18%	13%	16%	15%	16%	21%	16%
Not applicable - I am unfamiliar with this double act	7%	8%	6%	18%	12%	5%	3%	4%	6%	9%	8%	5%	9%	7%	6%	7%	8%	7%

Who do you prefer out of: Frodo Baggins and Samwise Gamgee (Lord of the Rings)

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Frodo Baggins	24%	27%	21%	23%	21%	26%	27%	23%	26%	22%	26%	23%	23%	25%	25%	25%	22%	20%
Samwise Gamgee	15%	16%	15%	29%	23%	16%	13%	8%	17%	14%	15%	13%	11%	18%	19%	15%	18%	13%
Don't know	19%	20%	19%	8%	18%	23%	20%	22%	18%	21%	16%	23%	20%	19%	17%	18%	23%	27%
Not applicable - I am unfamiliar with this double act	41%	37%	45%	40%	38%	36%	40%	47%	39%	44%	44%	41%	47%	38%	39%	41%	37%	40%

Who do you prefer out of: Delboy and Rodney (Only Fools and Horses)

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Delboy	49%	54%	44%	34%	49%	54%	49%	52%	49%	49%	49%	51%	50%	48%	48%	49%	41%	52%
Rodney	24%	21%	26%	22%	24%	22%	26%	25%	24%	23%	24%	27%	22%	18%	26%	24%	29%	22%
Don't know	17%	15%	18%	11%	13%	14%	19%	20%	18%	15%	18%	13%	20%	20%	15%	17%	19%	14%
Not applicable - I am unfamiliar with this double act	10%	9%	12%	34%	14%	10%	7%	3%	8%	13%	8%	10%	9%	13%	11%	10%	10%	12%

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Who do you prefer out of: Thelma and Louise

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Thelma	11%	10%	12%	8%	7%	11%	14%	13%	12%	10%	13%	8%	10%	14%	8%	10%	10%	19%
Louise	7%	8%	6%	5%	5%	8%	9%	7%	7%	7%	7%	9%	7%	10%	6%	7%	2%	5%
Don't know	41%	39%	43%	19%	38%	49%	46%	42%	41%	41%	40%	44%	38%	43%	38%	41%	42%	43%
Not applicable - I am unfamiliar with this double act	41%	43%	39%	68%	50%	32%	31%	39%	40%	42%	40%	39%	45%	32%	48%	42%	47%	33%

Who do you prefer out of: Starsky and Hutch

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Starsky	25%	26%	24%	8%	7%	19%	43%	32%	27%	23%	25%	28%	23%	25%	23%	25%	21%	31%
Hutch	16%	15%	16%	7%	8%	8%	20%	24%	15%	16%	17%	18%	15%	14%	14%	16%	15%	16%
Don't know	34%	35%	33%	19%	37%	38%	31%	37%	36%	31%	31%	30%	37%	38%	37%	34%	30%	35%
Not applicable - I am unfamiliar with this double act	25%	23%	27%	65%	48%	35%	6%	8%	22%	29%	27%	25%	25%	23%	25%	25%	34%	18%

Who do you prefer out of: Gavin and Stacey

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Gavin	20%	19%	22%	33%	33%	21%	19%	11%	20%	21%	22%	21%	19%	12%	25%	21%	23%	16%
Stacey	21%	20%	22%	18%	17%	20%	23%	24%	22%	20%	19%	19%	19%	25%	21%	20%	34%	21%
Don't know	24%	24%	23%	16%	22%	27%	27%	23%	24%	24%	22%	27%	26%	28%	19%	24%	16%	27%
Not applicable - I am unfamiliar with this double act	35%	36%	34%	33%	27%	32%	32%	42%	34%	36%	36%	33%	35%	35%	36%	35%	28%	35%

Who do you prefer out of: Blackadder and Baldrick

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Blackadder	37%	46%	30%	31%	37%	41%	43%	34%	42%	32%	37%	38%	37%	38%	36%	37%	34%	41%
Baldrick	26%	25%	27%	14%	18%	27%	30%	30%	25%	27%	23%	27%	26%	23%	30%	26%	22%	26%
Don't know	16%	14%	18%	9%	14%	17%	18%	18%	17%	14%	15%	15%	16%	18%	15%	16%	27%	14%
Not applicable - I am unfamiliar with this double act	21%	16%	25%	46%	31%	15%	10%	17%	16%	27%	25%	20%	21%	21%	18%	21%	17%	19%

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Who do you prefer out of: Zippy and Bungle (Rainbow)

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Zippy	31%	32%	30%	14%	29%	50%	36%	25%	32%	30%	35%	33%	30%	28%	28%	31%	32%	29%
Bungle	21%	16%	25%	5%	16%	25%	31%	20%	20%	22%	22%	23%	15%	19%	22%	21%	17%	22%
Don't know	23%	24%	21%	8%	25%	15%	25%	29%	25%	20%	22%	23%	22%	24%	20%	22%	30%	27%
Not applicable - I am unfamiliar with this double act	26%	28%	24%	73%	30%	9%	9%	25%	24%	28%	21%	21%	33%	29%	30%	26%	22%	22%

Who do you prefer out of: Timone and Pumba (The Lion King)

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Timone	13%	10%	15%	18%	24%	14%	10%	7%	12%	14%	16%	13%	8%	12%	14%	13%	7%	8%
Pumba	20%	19%	22%	35%	40%	18%	17%	11%	20%	21%	20%	21%	23%	19%	20%	20%	18%	23%
Don't know	28%	26%	29%	19%	21%	35%	31%	28%	28%	27%	26%	28%	27%	32%	25%	27%	24%	34%
Not applicable - I am unfamiliar with this double act	39%	45%	34%	29%	16%	34%	43%	54%	40%	38%	38%	38%	42%	37%	41%	39%	51%	35%

Who do you prefer out of: Kim Woodburn and Aggie MacKenzie (Kim and Aggie)

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Kim Woodburn	15%	13%	18%	12%	24%	20%	16%	10%	14%	17%	19%	17%	16%	11%	15%	16%	15%	9%
Aggie MacKenzie	19%	10%	27%	14%	16%	20%	19%	21%	20%	17%	21%	18%	14%	19%	17%	18%	10%	30%
Don't know	27%	28%	25%	14%	24%	32%	29%	28%	26%	28%	24%	29%	32%	28%	23%	26%	28%	32%
Not applicable - I am unfamiliar with this double act	39%	49%	30%	60%	36%	28%	36%	40%	40%	38%	36%	36%	38%	42%	45%	40%	47%	29%

Who do you prefer out of: Trinny Woodall and Susannah Constantine (Trinny and Susannah)

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Trinny Woodall	12%	10%	14%	13%	13%	14%	11%	10%	12%	12%	12%	13%	12%	18%	9%	12%	7%	10%
Susannah Constantine	13%	8%	18%	6%	12%	12%	18%	14%	17%	9%	14%	13%	15%	12%	12%	13%	10%	18%
Don't know	39%	36%	41%	26%	40%	45%	37%	40%	37%	40%	38%	44%	37%	36%	37%	38%	48%	37%
Not applicable - I am unfamiliar with this double act	36%	46%	27%	55%	35%	30%	34%	35%	34%	39%	36%	31%	36%	35%	42%	37%	35%	35%

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Who do you prefer out of: Christine Cagney and Mary Beth Lacey (Cagney & Lacey)

Unweighted base	2018	962	1056	228	224	343	466	757	1266	752	461	332	204	234	475	1706	116	196
Base: All GB adults	2018	969	1049	242	302	364	404	706	1110	908	496	331	194	258	462	1742	101	176
Christine Cagney	17%	17%	16%	7%	3%	12%	28%	22%	16%	17%	19%	19%	18%	14%	13%	16%	14%	19%
Mary Beth Lacey	15%	13%	17%	5%	3%	11%	19%	24%	17%	13%	14%	13%	10%	20%	15%	15%	12%	23%
Don't know	35%	37%	34%	7%	33%	47%	37%	39%	36%	34%	31%	36%	34%	37%	37%	35%	43%	38%
Not applicable - I am unfamiliar with this double act	33%	33%	33%	81%	60%	31%	16%	16%	30%	36%	36%	32%	38%	28%	36%	34%	32%	21%