Double Acts 3

GB Sample: 26th - 27th January 2017

	Total	Gender		Age					Social Grade		Region							
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland
Who do you prefer out of: Anna and Elsa (Frozen)																		
Unweighted base	2079	1018	1061	198	225	345	504	807	1281	798	503	333	206	229	478	1749	113	217
Base: All GB Adults	2079	998	1081	249	316	359	427	728	1143	936	511	341	200	266	476	1794	104	181
Anna	294	99	196	54	61	74	43	63	159	135	70	54	28	47	53	253	18	23
Elsa	352	117	235	82	64	63	67	76	172	180	85	57	27	53	85	307	17	28
Don't know	527	258	270	49	91	100	121	167	293	234	119	85	49	65	122	438	32	57
Not applicable - I am unfamiliar with this double act	906	525	381	65	100	123	196	422	519	387	237	145	96	101	216	796	37	74
Who do you prefer out of: Scooby Doo and Shaggy																		
Unweighted base	2079	1018	1061	198	225	345	504	807	1281	798	503	333	206	229	478	1749	113	217
Base: All GB Adults	2079	998	1081	249	316	359	427	728	1143	936	511	341	200	266	476	1794	104	181
Scooby Doo	1253	560	692	173	185	226	285	383	661	592	317	208	112	142	299	1077	64	111
Shaggy	294	173	121	40	44	54	71	84	157	136	56	53	25	52	66	251	16	27
Don't know	329	167	163	26	51	67	51	135	192	137	85	53	29	35	74	276	19	35
Not applicable - I am unfamiliar with this double act	204	98	105	11	35	12	19	126	133	70	54	27	33	37	38	190	5	9
Who do you prefer out of: Wallace and Gromit																		
Unweighted base	2079	1018	1061	198	225	345	504	807	1281	798	503	333	206	229	478	1749	113	217
Base: All GB Adults	2079	998	1081	249	316	359	427	728	1143	936	511	341	200	266	476	1794	104	181
Wallace	321	181	140	59	39	47	43	133	159	162	76	69	43	25	68	281	12	28
Gromit	1065	483	583	144	188	189	233	311	602	463	270	166	86	142	254	918	49	98
Don't know	487	235	252	27	52	93	119	197	276	211	123	79	46	57	113	418	26	42
Not applicable - I am unfamiliar with this double act	206	100	106	19	38	30	32	87	106	100	43	27	25	42	41	177	17	12
Who do you prefer out of: Bert and Ernie (Sesame Street)																		
Unweighted base	2079	1018	1061	198	225	345	504	807	1281	798	503	333	206	229	478	1749	113	217
Base: All GB Adults	2079	998	1081	249	316	359	427	728	1143	936	511	341	200	266	476	1794	104	181
Bert	270	142	128	34	57	59	61	59	132	138	67	40	24	36	61	229	24	17
Ernie	299	145	154	33	54	72	89	50	145	153	95	43	23	40	52	254	15	30
Don't know	705	327	379	80	116	159	157	193	419	286	156	107	66	104	169	602	29	74
Not applicable - I am unfamiliar with this double act	806	385	420	102	90	70	119	425	447	358	193	150	86	87	194	710	35	61

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	Total	Gender		Age					Social Grade		Region							
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland
Who do you prefer out of: Batman and Robin																		
Unweighted base	2079	1018	1061	198	225	345	504	807	1281	798	503	333	206	229	478	1749	113	217
Base: All GB Adults	2079	998	1081	249	316	359	427	728	1143	936	511	341	200	266	476	1794	104	181
Batman	1255	675	580	164	215	243	263	370	676	579	324	218	113	145	280	1081	70	105
Robin	264	88	176	32	31	35	53	113	142	122	56	37	26	47	66	232	6	25
Don't know	449	194	255	35	51	69	94	200	277	172	106	74	39	53	108	379	27	43
Not applicable - I am unfamiliar with this double act	111	41	70	18	19	13	17	44	49	62	26	12	21	21	22	102	1	8
Who do you prefer out of: Tom and Jerry																		
Unweighted base	2079	1018	1061	198	225	345	504	807	1281	798	503	333	206	229	478	1749	113	217
Base: All GB Adults	2079	998	1081	249	316	359	427	728	1143	936	511	341	200	266	476	1794	104	181
Tom	580	313	267	67	100	106	114	193	325	255	142	72	62	85	136	496	32	52
Jerry	1016	464	552	139	140	170	218	349	543	473	266	186	90	127	214	884	44	88
Don't know	411	180	231	26	61	78	86	161	241	170	93	68	37	41	110	348	26	37
Not applicable - I am unfamiliar with this double act	72	41	31	18	16	5	9	24	34	38	11	15	11	12	16	66	2	4
Who do you prefer out of: Mario and Luigi (Super Mario games)																		
Unweighted base	2079	1018	1061	198	225	345	504	807	1281	798	503	333	206	229	478	1749	113	217
Base: All GB Adults	2079	998	1081	249	316	359	427	728	1143	936	511	341	200	266	476	1794	104	181
Mario	743	389	353	138	179	168	132	126	370	372	210	128	62	81	162	644	40	59
Luigi	149	62	87	47	50	20	24	8	68	81	29	17	12	31	38	127	6	15
Don't know	454	231	224	46	58	101	112	137	240	214	82	69	40	71	120	381	26	47
Not applicable - I am unfamiliar with this double act	733	316	417	19	29	70	159	457	465	268	191	127	85	84	156	642	32	59
Who do you prefer out of: Phil Mitchell and Grant Mitchell (Eastenders)																		
Unweighted base	2079	1018	1061	198	225	345	504	807	1281	798	503	333	206	229	478	1749	113	217
Base: All GB Adults	2079	998	1081	249	316	359	427	728	1143	936	511	341	200	266	476	1794	104	181
Phil Mitchell	308	138	170	69	75	46	48	71	140	168	69	43	23	55	66	256	18	34
Grant Mitchell	648	235	413	38	99	146	160	204	359	288	169	120	73	57	143	562	40	46
Don't know	557	300	257	45	84	99	128	202	315	242	104	91	57	85	135	471	23	62
Not applicable - I am unfamiliar with this double act	567	325	242	97	58	69	91	251	330	237	170	87	47	70	132	506	23	39

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	Total	Gender		Age					Social Grade		Region							
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland
Who do you prefer out of: R2D2 and C3PO (Star Wars)																		
Unweighted base	2079	1018	1061	198	225	345	504	807	1281	798	503	333	206	229	478	1749	113	217
Base: All GB Adults	2079	998	1081	249	316	359	427	728	1143	936	511	341	200	266	476	1794	104	181
R2D2	787	410	377	115	95	161	190	226	412	375	208	126	64	87	187	672	41	73
C3PO	350	207	142	43	55	65	85	102	179	170	80	65	32	43	91	309	17	23
Don't know	422	196	226	35	66	68	100	153	251	171	86	77	34	69	87	353	22	47
Not applicable - I am unfamiliar with this double act	521	185	336	57	99	65	52	247	302	219	138	73	70	67	111	459	24	38
Who do you prefer out of: Buzz Lightyear and Woody (Toy Story)																		
Unweighted base	2079	1018	1061	198	225	345	504	807	1281	798	503	333	206	229	478	1749	113	217
Base: All GB Adults	2079	998	1081	249	316	359	427	728	1143	936	511	341	200	266	476	1794	104	181
Buzz Lightyear	481	274	206	68	74	104	114	120	254	226	123	65	41	59	113	400	26	54
Woody	872	366	506	135	160	143	173	260	461	411	209	161	86	94	205	755	41	77
Don't know	404	207	196	34	59	79	97	134	231	173	85	64	35	64	94	342	24	37
Not applicable - I am unfamiliar with this double act	323	151	173	12	22	34	42	214	197	126	94	51	38	49	65	297	13	13

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