Double Acts 1

GB Sample: 17th - 18th January 2017

	Total	Gender		Age					Social Grade		Region							
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland
Who do you prefer out of: Ant and Dec																		
Unweighted base	2052	985	1067	235	283	301	457	776	1271	781	454	297	199	265	467	1682	111	259
Base: All UK Adults	2052	985	1067	246	353	308	426	718	1129	923	505	337	197	263	470	1771	103	179
Ant	15%	15%	16%	20%	17%	21%	16%	10%	14%	17%	19%	15%	18%	13%	12%	15%	12%	18%
Dec	21%	17%	25%	27%	30%	25%	17%	16%	19%	25%	24%	19%	17%	24%	21%	21%	25%	20%
Don't know	53%	54%	51%	38%	48%	47%	57%	59%	56%	49%	50%	55%	52%	49%	54%	52%	56%	55%
Not applicable - I am unfamiliar with this double act	11%	14%	8%	15%	5%	7%	9%	14%	12%	9%	7%	11%	13%	14%	13%	11%	7%	8%
Who do you prefer out of: Dawn French and Jennifer Saunders (French and Saunders)																		
Unweighted base	2052	985	1067	235	283	301	457	776	1271	781	454	297	199	265	467	1682	111	259
Base: All UK Adults	2052	985	1067	246	353	308	426	718	1129	923	505	337	197	263	470	1771	103	179
Dawn French	42%	36%	47%	35%	45%	45%	39%	43%	42%	42%	47%	38%	46%	36%	41%	42%	50%	38%
Jennifer Saunders	20%	23%	17%	21%	17%	20%	20%	20%	19%	20%	20%	19%	15%	21%	21%	20%	16%	23%
Don't know	31%	32%	29%	14%	28%	31%	37%	33%	33%	27%	27%	34%	31%	33%	32%	31%	26%	32%
Not applicable - I am unfamiliar with this double act	8%	9%	6%	30%	10%	4%	4%	3%	5%	11%	7%	9%	8%	10%	7%	8%	8%	8%
Who do you prefer out of: Mel Giedroyc and Sue Perkins (presenters on Great British Bake Off)																		
Unweighted base	2052	985	1067	235	283	301	457	776	1271	781	454	297	199	265	467	1682	111	259
Base: All UK Adults	2052	985	1067	246	353	308	426	718	1129	923	505	337	197	263	470	1771	103	179
Mel Giedroyc	22%	19%	25%	24%	19%	29%	26%	18%	21%	23%	27%	20%	23%	19%	20%	22%	17%	26%
Sue Perkins	21%	18%	23%	26%	26%	25%	19%	17%	22%	20%	20%	18%	18%	22%	24%	21%	22%	21%
Don't know	35%	36%	33%	25%	34%	33%	36%	38%	38%	31%	33%	36%	43%	36%	33%	35%	35%	32%
Not applicable - I am unfamiliar with this double act	22%	26%	18%	26%	22%	13%	19%	27%	20%	25%	20%	26%	16%	23%	23%	22%	26%	22%
Who do you prefer out of: Holly Willoughby and Phillip Schofield (presenters on This Morning)																		
Unweighted base	2052	985	1067	235	283	301	457	776	1271	781	454	297	199	265	467	1682	111	259
Base: All UK Adults	2052	985	1067	246	353	308	426	718	1129	923	505	337	197	263	470	1771	103	179
Holly Willoughby	33%	40%	27%	40%	39%	44%	31%	24%	31%	35%	37%	30%	35%	34%	29%	33%	26%	39%
Phillip Schofield	25%	16%	34%	23%	21%	24%	25%	29%	24%	27%	24%	29%	27%	27%	24%	26%	28%	23%
Don't know	26%	26%	27%	18%	32%	23%	30%	26%	27%	26%	27%	27%	24%	24%	28%	26%	33%	24%
Not applicable - I am unfamiliar with this double act	15%	18%	12%	19%	9%	9%	14%	20%	18%	12%	12%	15%	14%	16%	19%	15%	13%	14%

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	Total	Gender		Age					Social Grade		Region							
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland
Who do you prefer out of: David Mitchell and Robert Webb (actors on Peep Show)																		
Unweighted base	2052	985	1067	235	283	301	457	776	1271	781	454	297	199	265	467	1682	111	259
Base: All UK Adults	2052	985	1067	246	353	308	426	718	1129	923	505	337	197	263	470	1771	103	179
David Mitchell	32%	35%	29%	46%	46%	33%	27%	23%	35%	28%	30%	34%	32%	36%	32%	33%	22%	30%
Robert Webb	6%	7%	6%	6%	7%	9%	7%	5%	6%	7%	7%	4%	7%	12%	5%	7%	4%	7%
Don't know	25%	26%	25%	17%	27%	30%	30%	23%	26%	25%	26%	28%	24%	23%	25%	25%	23%	26%
Not applicable - I am unfamiliar with this double act	36%	32%	40%	32%	20%	28%	36%	49%	33%	41%	36%	33%	37%	29%	38%	35%	51%	37%
Who do you prefer out of: Ronnie Barker and Ronnie Corbett (The Two Ronnies)																		
Unweighted base	2052	985	1067	235	283	301	457	776	1271	781	454	297	199	265	467	1682	111	259
Base: All UK Adults	2052	985	1067	246	353	308	426	718	1129	923	505	337	197	263	470	1771	103	179
Ronnie Barker	41%	44%	38%	12%	20%	35%	56%	55%	44%	37%	46%	39%	43%	36%	42%	42%	40%	35%
Ronnie Corbett	18%	16%	20%	22%	20%	19%	13%	18%	17%	19%	17%	18%	15%	18%	17%	17%	18%	23%
Don't know	32%	31%	33%	28%	43%	41%	29%	26%	32%	32%	29%	35%	31%	33%	33%	32%	36%	32%
Not applicable - I am unfamiliar with this double act	9%	9%	10%	38%	18%	5%	2%	1%	6%	13%	8%	9%	11%	13%	8%	9%	6%	11%
Who do you prefer out of: Eric Morecambe and Ernie Wise (Morecambe and Wise)																		
Unweighted base	2052	985	1067	235	283	301	457	776	1271	781	454	297	199	265	467	1682	111	259
Base: All UK Adults	2052	985	1067	246	353	308	426	718	1129	923	505	337	197	263	470	1771	103	179
Eric Morecambe	44%	48%	41%	12%	19%	32%	57%	66%	45%	43%	48%	42%	47%	36%	46%	45%	42%	43%
Ernie Wise	6%	6%	6%	3%	9%	6%	7%	6%	6%	7%	8%	6%	4%	6%	6%	6%	5%	6%
Don't know	37%	34%	39%	34%	49%	51%	33%	27%	39%	33%	34%	41%	33%	42%	34%	36%	43%	37%
Not applicable - I am unfamiliar with this double act	13%	12%	14%	51%	23%	11%	4%	1%	10%	17%	11%	11%	17%	15%	14%	13%	10%	14%
Who do you prefer out of: Barry Chuckle and Paul Chuckle (The Chuckle Brothers)																		
Unweighted base	2052	985	1067	235	283	301	457	776	1271	781	454	297	199	265	467	1682	111	259
Base: All UK Adults	2052	985	1067	246	353	308	426	718	1129	923	505	337	197	263	470	1771	103	179
Barry Chuckle	12%	13%	10%	29%	18%	12%	6%	6%	9%	15%	10%	17%	13%	9%	12%	12%	6%	11%
Paul Chuckle	6%	6%	7%	13%	7%	10%	4%	3%	5%	8%	8%	3%	6%	8%	6%	6%	3%	6%
Don't know	59%	60%	58%	44%	64%	64%	66%	56%	61%	57%	64%	64%	55%	57%	54%	59%	58%	59%
Not applicable - I am unfamiliar with this double act	23%	21%	25%	14%	11%	15%	25%	35%	25%	20%	19%	16%	26%	25%	28%	22%	33%	24%

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	Total	Gender		Age					Social Grade		Region							
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland
Who do you prefer out of: Stan Laurel and Oliver Hardy (Laurel and Hardy)																		
Unweighted base	2052	985	1067	235	283	301	457	776	1271	781	454	297	199	265	467	1682	111	259
Base: All UK Adults	2052	985	1067	246	353	308	426	718	1129	923	505	337	197	263	470	1771	103	179
Stan Laurel	26%	29%	23%	8%	16%	22%	34%	34%	25%	27%	29%	24%	31%	24%	20%	25%	29%	29%
Oliver Hardy	14%	15%	12%	12%	9%	12%	18%	14%	12%	15%	14%	14%	9%	17%	13%	14%	11%	13%
Don't know	49%	45%	53%	32%	54%	61%	45%	49%	55%	42%	46%	52%	43%	48%	53%	49%	52%	46%
Not applicable - I am unfamiliar with this double act	12%	10%	13%	49%	21%	5%	2%	2%	8%	16%	10%	10%	16%	11%	14%	12%	8%	11%

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