## YouGov <br> hat the world think

Fieldwork Dates: 2nd - 5th November 2018

## Conducted by YouGov

On behalf of Editorial
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## YouGov <br> What the world thinks

BACKGROUND
This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover
Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample ers and quotas. (The sample definition could be us adutt population or a subset such as sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.
YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally YouGov plc make every effort to provide re
For further information about the results in this spreadsheet, please contact YouGov Plc +1888.729 .0773 or email omnibus.us@yougov.com quoting the survey details

## EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1313 adults. Fieldwork was undertaken between 2nd - 5 th November 2018. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).
agree

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised

| YouGov <br> What the world thinks | Total | Gender |  | Age |  |  | Region |  |  |  | Race |  |  |  | No HS, Highschool graduate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18 to 34 | 35 to 54 | ${ }^{55+}$ | Northeast | Midwest | South | West | White | Black | Hispanic | Other (NET) |  |
|  |  | A | B | c | D | E | F | G | H | 1 | J | к | L | M | $N$ |
| GEW_q1. How likely, if at all, do you believe it is that another world war will happen within the next forty years? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1313 | 598 | 715 | 361 | 442 | 510 | 244 | 269 | 516 | 284 | 877 | 162 | 170 | 104 | 487 |
| Base: All US Adults | 1306 | 649 | 657 | 395 | 443 | 469 | 244 | 265 | 503 | 294 | 842 | 160 | 202 | 103 | 547 |
| Very likely | 28\% | 26\% | 30\% | 28\% | $\stackrel{32 \%}{\mathrm{~B}_{\mathrm{E}}}$ | 24\% | 25\% | 29\% | 30\% | 27\% | 27\% | 28\% | 31\% | 28\% | $\begin{gathered} 32 \% \\ 02 \% \end{gathered}$ |
| Somewhat ikely | 36\% | 32\% | $\begin{aligned} & 39 \% \\ & \text { A9\% } \end{aligned}$ | 33\% | 35\% | 38\% | 36\% | 39\% | 34\% | 36\% | 37\% | 34\% | 32\% | 35\% | 30\% |
| Not very likely | 18\% | $\begin{gathered} \text { 22\% } \\ \text { B } \end{gathered}$ | 14\% | 17\% | 17\% | 19\% | 20\% | 14\% | 17\% | 19\% | 19\% | 14\% | 16\% | 17\% | 13\% |
| Not atall likely | 6\% | $\begin{gathered} \text { D\% } \\ \text { 8\% } \\ \text { B } \end{gathered}$ | 4\% | $\begin{gathered} 8 \% \\ E \end{gathered}$ | 5\% | 5\% | 5\% | 8\% | 6\% | 5\% | 6\% | 6\% | 8\% | 6\% | 7\% |
| Don't know | 13\% | 12\% | 14\% | 14\% | 10\% | 14\% | 14\% | 10\% | 13\% | 13\% | 11\% | 19\% | 13\% | 14\% | 17\% |

GEW_q2. If another world war broke out..How willing, if at all,
would you be to volunteer to serve in the armed forcess?


EW_q3. If another world war broke out AND a mandaary draft
was introduced... How likely, if at all, is it that
avoid being drafted into the armed forces?

| Unweighted base | 1313 | 598 | 715 | 361 | 442 | 510 | 244 | 269 | 516 | 284 | 877 | 162 | 170 | 104 | 487 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1306 | 649 | 657 | 395 | 443 | 469 | 244 | 265 | 503 | 294 | 842 | 160 | 202 | 103 | 547 |
| Very likely | 16\% | 16\% | 16\% | $27 \%$ | 15\% | 8\% | 16\% | 15\% | 14\% | $21 \%$ | 12\% | 24\% | 21\% | ${ }_{\text {25\% }}^{\text {25* }}$ | 18\% |
| Somewhat likely | ${ }^{8 \%}$ | 7\% | 9\% | 17\% | 7\% | 1\% | ${ }^{12 \%}$ | 6\% | 7\% | 6\% | 6\% | 5\% | 15\% | 11\% | 7\% |
| Not very likely | 6\% | $\begin{gathered} 8 \% \\ \mathrm{~B} \end{gathered}$ | 5\% | $\begin{aligned} & \text { D.E } \\ & 10 \% \\ & \text { E } \end{aligned}$ | $\begin{aligned} & E \\ & 7 \% \\ & \text { E } \end{aligned}$ | 2\% | ${ }_{7 \%}^{\text {G.H.I }}$ | 8\% | 5\% | 5\% | 6\% | 3\% | J.K | \% $\%$ | 6\% |
| Notatall likely | 12\% | $\begin{gathered} \text { 17\% } \\ \mathrm{B} \end{gathered}$ | 8\% | 12\% | 14\% | 11\% | 9\% | 11\% | 13\% | $\begin{gathered} 15 \% \\ F \end{gathered}$ | 12\% | 13\% | 12\% | $\stackrel{14 \%}{ }$ | 9\% |
| Don't know | 6\% | 5\% | $\begin{gathered} 8 \% \\ \text { A } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 12 \% \\ \text { D.E } \end{array} . \begin{array}{l} \end{array}{ }^{12 \%} \end{aligned}$ | $\begin{gathered} 7 \% \\ E \\ E \end{gathered}$ | 2\% | 6\% | 5\% | 7\% | 6\% | 5\% | $\begin{gathered} \text { 10\% } \\ \hline \end{gathered}$ | 10\% | 4\% | 8\% |
| Not applicable - I have good reason to believe the armed forces wouldn't try and conscript me (e.g. because I'm too old, have a disability) | 52\% | 48\% | $\begin{gathered} \text { 55\% } \\ \text { A } \end{gathered}$ | 23\% | $\begin{gathered} 50 \% \\ \mathrm{C} \end{gathered}$ | $\begin{aligned} & 77 \% \\ & \text { C.D } \end{aligned}$ | 50\% | 55\% | 53\% | 48\% | $\begin{gathered} \text { 58\%\% } \\ \text { к.L.M } \end{gathered}$ | 46\% | 35\% | 39\% | 52\% |

GEW_44. How much, if anything, would you say you know about

| Unweighted base | 1313 | 598 | 715 | 361 | 442 | 510 | 244 | 269 | 516 | 284 | 87 | 162 | 170 | 104 | 487 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1306 | 649 | 657 | 395 | 443 | 469 | 244 | 265 | 503 | 294 | 842 | 160 | 202 | 103 | 547 |
| Alot | 10\% | ${ }_{8}^{14 \%}$ | 7\% | 11\% | ${ }_{E}^{12 \%}$ | 8\% | 8\% | 7\% | ${ }^{12 \%}$ | 12\% | 10\% | 10\% | 13\% | 10\% | 8\% |
| A fair amount | 45\% | $\begin{gathered} \text { 50\% } \\ \text { B } \end{gathered}$ | 40\% | 44\% | 42\% | 48\% | 45\% | 47\% | 44\% | 44\% | $\begin{gathered} 48 \% \% \\ \text { K.L } \end{gathered}$ | 37\% | $34 \%$ | $\begin{aligned} & 51 \% \\ & \text { K.L* } \end{aligned}$ | 38\% |


| YouGov <br> What the world thinks | Total | Education |  |  | Marital Status |  |  |  |  |  | Children under the age of 18 |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Some college, } 2 \text { - } \\ & \text { year } \end{aligned}$ | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes | No | Under \$40k | \$40k to \$80k | \$80k+ |
|  |  | - | P | Q | R | s | T | $u$ | v | w | x | Y | z | AA | AB |
| GEW_q1. How likely, if at all, do you believe it is that another world war will happen within the next forty years? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1313 | 443 | 242 | 141 | 654 | 27 | 127 | 62 | 383 | 60 | 360 | 953 | 463 | 380 | 311 |
| Base: All US Adults | 1306 | 412 | 222 | 126 | 634 | 28 | 117 | 60 | 406 | 62 | 357 | 949 | 472 | 382 | 298 |
| Very likely | 28\% | 26\% | 25\% | 24\% | 25\% | 41\% | 27\% | $34 \%$ | 30\% | $35 \%$ | $\begin{gathered} 34 \% \\ Y \end{gathered}$ | 26\% | $\begin{gathered} \begin{array}{c} 31 \% \\ A B \end{array} \end{gathered}$ | 28\% | 23\% |
| Somewhat likely | 36\% | 40\% | 39\% | 37\% | 40\% | 27\% | 35\% | $31 \%$ | 32\% | 27\% | 36\% | 36\% | 34\% | 38\% | 40\% |
| Not very likely | 18\% | 17\% | $\begin{aligned} & 25 \% \\ & \text { N.O } \end{aligned}$ | $\begin{aligned} & 26 \% \\ & \text { N.O } \end{aligned}$ | $\underset{u}{20 \%}$ | $24 \%$ | 18\% | $8 \%$ | 16\% | 11\% | 15\% | 19\% | 14\% | 15\% | $\begin{aligned} & \text { 23.AA } \\ & \text { z. } \end{aligned}$ |
| Notatall likely | 6\% | 5\% | 7\% | 4\% | 5\% | $\underset{\sim}{9 \%}$ | 5\% | 5\% | 8\% | $7 \%$ | 6\% | 6\% | 6\% | 6\% | 7\% |
| Don't know | 13\% | $\stackrel{\substack{12 \% \\ P}}{ }$ | 5\% | 10\% | 10\% | - | 15\% | $\underset{\substack{22 \% \\ \mathrm{R}^{*}}}{\substack{2}}$ | 14\% | $\underset{\substack{21 \% \\ \mathrm{R}^{*}}}{\substack{2}}$ | 10\% | 14\% | $\begin{gathered} 15 \% \\ A B \end{gathered}$ | $\begin{gathered} 13 \% \\ A B \end{gathered}$ | 6\% |

GEW_q2. If another world war broke out...How willing, if at all,
would you be to volunteer to serve in the armed forces?

was introduced... How likely, if at all, is it that you would ty and
was introduced... How likely, if at all, is it that
avoid being drafted into the armed forces?

| Unweighted base | 1313 | 443 | 242 | 141 | 654 | 27 | 127 | 62 | 383 | 60 | 360 | 953 | 463 | 380 | 311 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1306 | 412 | 222 | 126 | 634 | 28 | 117 | 60 | 406 | 62 | 357 | 949 | 472 | 382 | 298 |
| Very likely | 16\% | 14\% | 16\% | 16\% | 12\% | 7\% | 15\% | $\stackrel{7 \%}{*}$ | $\begin{aligned} & 25 \% \% \\ & \text { R.T. } \end{aligned}$ | 14\% | $\begin{gathered} 21 \% \\ y \end{gathered}$ | 14\% | $\begin{aligned} & \text { 18\% } \\ & \text { AC } \end{aligned}$ | 16\% | 16\% |
| Somewhat likely | $8 \%$ | 7\% | 10\% | 9\% | $\begin{gathered} \text { 7\% } \\ \cup \end{gathered}$ | 11\% | 4\% | - | $\begin{gathered} 1 \% \\ 9 \% \\ u \end{gathered}$ | $\frac{11 \%}{11 \%}$ | $\begin{gathered} 13 \% \\ Y \end{gathered}$ | 6\% | 8\% | 7\% | $\begin{aligned} & \text { 10\% } \\ & \text { AC } \end{aligned}$ |
| Not very likely | 6\% | 7\% | 7\% | 4\% | $\begin{gathered} 6 \% \\ \mathrm{~T} \end{gathered}$ | 17\% | - | $\begin{gathered} \text { 6\% } \\ \mathrm{T}^{*} \end{gathered}$ | $\begin{aligned} & 8 \% \\ & \hline \end{aligned}$ | 1\% | $\begin{gathered} 9 \% \\ Y \end{gathered}$ | 5\% | 5\% | 8\% | 6\% |
| Notatall likely | 12\% | $\stackrel{16 \%}{\mathrm{~N}}$ | 12\% | $\stackrel{17 \%}{\mathrm{~N}}$ | 14\% | 18\% | 8\% | $9 \%$ | 10\% | 17\% | $\begin{gathered} 16 \% \\ Y \end{gathered}$ | 11\% | 8\% | $\begin{gathered} 15 \% \\ z \end{gathered}$ | $\begin{gathered} 15 \% \\ z \end{gathered}$ |
| Don't know | 6\% | 5\% | 5\% | $3 \%$ | 4\% | 3\% | 8\% | 1\% | $\begin{aligned} & \text { 10\% } \\ & \text { R.U } \end{aligned}$ | $\stackrel{6 \%}{*}$ | 6\% | 6\% | $\begin{aligned} & 8 \% \\ & \text { AB } \end{aligned}$ | 6\% | 4\% |
| Not applicable - I have good reason to believe the armed forces wouldn't try and conscript me (e.g. because I'm too old, have a disability) | 52\% | 52\% | 50\% | 51\% | $\begin{gathered} 56 \% \\ \mathrm{v} \end{gathered}$ | 45\% | $\begin{gathered} 65 \% \\ \mathrm{v} \end{gathered}$ | $\begin{aligned} & 75 \% \\ & \text { R.V.W** } \end{aligned}$ | 38\% | $52 \%$ | 35\% | 58 <br> $\times$ | 53\% | 49\% | 48\% |

GEW_-94. How much, if any
the history of World War l?

| Unweighted base | 1313 | 443 | 242 | 141 | 654 | 27 | 127 | 62 | 383 | 60 | 360 | 953 | 463 | 380 | 311 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1306 | 412 | 222 | 126 | 634 | 28 | 117 | 60 | 406 | 62 | 357 | 949 | 472 | 382 | 298 |
| Alot | 10\% | 9\% | 16\% | 16\% | 10\% | 21\% | 8\% | 3\% | 13\% | 5\% | 11\% | 10\% | 9\% | 9\% | 16\% |
|  |  |  | N.O | N.O |  | * |  |  | u | - |  |  |  |  | z.A.AC |
| A fair amount | 45\% | $\begin{gathered} 47 \% \\ N \end{gathered}$ | $\stackrel{49 \%}{N}$ | 58\% N.O | 48\% | 32\% | 39\% | 49\% | 43\% | 36\% | 45\% | 45\% | 41\% | 44\% | $53 \%$ Z.AA.AC |

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GEW_-q2. If another world war broke out...How willing, if at all
would you be to volunteer to serve in the armed forces?

| Unweighted base | 1313 | 159 | 137 | 586 | 510 | 80 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults Very willing | 1306 | 155 | 134 | 586 | 500 | 87$4 \%$ |
|  | 18\% | 19\% | 46\% | 24\% | 7\% |  |
|  |  |  | AR.As.at | AS.AT |  | - |
| Somewhat willing | 13\% | 12\% | 17\% | 13\% | 11\% | $7 \%$ |
| Not very willing | 14\% | 10\% | 11\% | 16\% | 15\% | 10\% |
| Not at all willing | 42\% | 43\% | 22\% | $37 \%$ | 53\% | 41\% |
|  |  |  |  | AQ | AQ.AR | $\mathrm{AQ}^{*}$ |
| Don't know | 13\% | $\begin{gathered} 16 \% \\ \text { AB } \end{gathered}$ | 5\% | 10\% | $\begin{gathered} 14 \% \\ \text { AOAR } \end{gathered}$ |  |

EW_q3. If another world war broke out AND a mandatory draft
was introduced... How likely, if at all, is it that
avoid being drafted into the armed forces?

| Unweighted base | 1313 | 159 | 137 | 586 | 510 | 80 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1306 | 155 | 134 | 586 | 500 | 87 |
| Very likely | 16\% | 10\% | 33\% | 14\% | 16\% | 4\% |
|  |  |  | AR.AS.AT | AT | AT | * |
| Somewhat likely | 8\% | 4\% | 4\% | 8\% | 8\% | $\stackrel{8 \%}{*}$ |
| Not very likely | 6\% | 7\% | 7\% | 6\% | 6\% | 3\% |
| Notatall likely | 12\% | 11\% | 21\% | 14\% | 8\% | 13\% |
|  |  |  | ar.as | As |  | * |
| Don't know | 6\% | 8\% | 3\% | 5\% | 6\% | $\begin{gathered} \text { 22\% } \% \\ \text { AQ.AR.AS* } \end{gathered}$ |
| Not applicable - I have good reason to believe the armed forces wouldn't try and conscript me (e.g. because I'm too old, have a disability) | 52\% | 60\% | 31\% | 53\% | 56\% | 50\% |
|  |  | AA.AB |  | AQ | AQ | $\mathrm{AQ}^{*}$ |

GEW_q4. How much if anything, would you say you know about
the history of World War I?

| Unweighted base | 1313 | 159 | 137 | 586 | 510 | 80 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1306 | 155 | 134 | 586 | 500 | 87 |
| Alot | 10\% | 7\% | 100\% | - | - | : |
|  |  |  | AR.AS.AT |  |  |  |
| A fair amount | 45\% | 40\% |  | $\begin{gathered} \text { 100\% } \\ \text { AQ.AS.AT } \end{gathered}$ | - | : |


| YouGov <br> What the world thinks |  | Gender |  | Age |  |  | Region |  |  |  | Race |  |  |  | No HS, Highschool graduate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18 to 34 | 35 to 54 | ${ }^{55+}$ | Northeast | Midwest | South | West | White | Black | Hispanic | Other (NET) |  |
| Not very much | 38\% | 30\% | $\begin{gathered} 47 \% \\ A \end{gathered}$ | 35\% | 38\% | 42\% | 39\% | 40\% | 37\% | 39\% | 38\% | 41\% | 40\% | 32\% | $\begin{aligned} & 45 \% \\ & \text { o.P.Q } \end{aligned}$ |
| Nothing atall | 7\% | 7\% | 7\% | $\stackrel{10 \%}{\mathrm{E}}$ | $\begin{gathered} 8 \% \\ E \end{gathered}$ | 3\% | 7\% | 7\% | 7\% | 6\% | 4\% | $\begin{gathered} \text { 12\% } \\ j \end{gathered}$ | $\begin{gathered} 13 \% \\ j \end{gathered}$ | $\stackrel{8 \%}{*}$ | $\begin{aligned} & \text { 10\% } \\ & \text { P.Q } \end{aligned}$ |
| GEW_q5. The official American entry into World War I came on April 6, 1917 - more than two and a half years after World War I had started. With that in mind... Which of the following comes closest to your opinion? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1313 | 598 | 715 | 361 | 442 | 510 | 244 | 269 | 516 | 284 | 877 | 162 | 170 | 104 | 487 |
| Base: All US Adults | 1306 | 649 | 657 | 395 | 443 | 469 | 244 | 265 | 503 | 294 | 842 | 160 | 202 | 103 | 547 |
| The US should have gotten involved in the war sooner | 20\% | $\begin{gathered} 23 \% \\ \mathrm{~B} \end{gathered}$ | 18\% | 15\% | $\stackrel{24 \%}{\mathrm{24} \mathrm{\%}} \mathrm{c}$ | $\begin{gathered} 21 \% \\ c \end{gathered}$ | 18\% | 21\% | 21\% | 21\% | $\begin{gathered} 23 \% \\ K \end{gathered}$ | 9\% | 16\% | $\begin{gathered} \text { 25\% } \\ \mathrm{K}^{*} \end{gathered}$ | 15\% |
| The US should have waited longer before getting involved in the war | 4\% | 4\% | 4\% | 5\% | $\begin{gathered} 5 \% \\ \mathrm{E} \end{gathered}$ | $3 \%$ | $\begin{gathered} 5 \% \\ 6 \end{gathered}$ | 2\% | 4\% | 5\% | 3\% | 5\% | 6\% | 6\% | 4\% |
| The US made the correct choice getting involved in the war at this point | 32\% | $\begin{gathered} 37 \% \\ \text { B } \end{gathered}$ | 28\% | 28\% | 29\% | $\begin{aligned} & 39 \% \\ & \text { C.D } \end{aligned}$ | 34\% | 33\% | $32 \%$ | 30\% | $\begin{gathered} 35 \% \\ L \end{gathered}$ | 29\% | 23\% | 33\% | 29\% |
| The US should have never goten involved in the war at all | 13\% | 14\% | 12\% | $\underset{\mathrm{E}}{\frac{19 \%}{\mathrm{E}}}$ | $\begin{gathered} \text { 14\% } \\ \mathrm{E} \end{gathered}$ | 7\% | 11\% | 12\% | 13\% | 16\% | 10\% | 14\% | $\begin{aligned} & 26 \% \\ & \text { J.К.M } \end{aligned}$ | 15\% | 14\% |
| Don't know | 30\% | 23\% | $\begin{gathered} 38 \% \\ \mathrm{~A} \end{gathered}$ | 33\% | 28\% | 30\% | 31\% | 33\% | 29\% | 29\% | 29\% | $\begin{aligned} & \text { 43\% } \\ & \text { J.L.M } \end{aligned}$ | 29\% | $\stackrel{21 \%}{*}$ | $\begin{aligned} & 38 \% \\ & \text { o.P.Q } \end{aligned}$ |

EW_q6. Which of the following statements comes closest

| Unweighted base | 1313 | 598 | 715 | 361 | 442 | 510 | 244 | 269 | 516 | 284 | 877 | 162 | 170 | 104 | 487 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1306 | 649 | 657 | 395 | 443 | 469 | 244 | 265 | 503 | 294 | 842 | 160 | 202 | 103 | 547 |
| Looking back, the US's involvement in World War I is something Americans should be proud of | 56\% | $\begin{gathered} \text { 65\% } \\ \text { в } \end{gathered}$ | 47\% | 40\% | $\begin{gathered} 57 \% \\ c \end{gathered}$ | $\begin{aligned} & 67 \% \\ & \text { c.D } \end{aligned}$ | 52\% | 55\% | 58\% | 55\% | $\begin{aligned} & \text { 62\% } \\ & \text { K.L.M } \end{aligned}$ | 41\% | 46\% | 50\% | 49\% |
| Looking back, the US's involvement in World War I is something Americans should regret | 11\% | 12\% | 11\% | $\begin{aligned} & 21 \% \\ & \text { D.E } \end{aligned}$ | $\begin{gathered} 11 \% \\ \mathrm{E} \end{gathered}$ | 4\% | 13\% | 9\% | 11\% | 12\% | 7\% | $\begin{gathered} 16 \% \\ \mathrm{~J} \end{gathered}$ | $\begin{gathered} 21 \% \\ j \end{gathered}$ | 21\% J* | 13\% |
| Don't know | 33\% | 23\% | $\begin{gathered} 42 \% \\ \mathrm{~A} \% \end{gathered}$ | $\begin{aligned} & 39 \% \\ & \mathrm{E} \end{aligned}$ | 32\% | 29\% | 36\% | 35\% | 30\% | 33\% | 31\% | $\begin{aligned} & 43 \% \\ & \mathrm{J.M} \end{aligned}$ | 33\% | $\stackrel{29 \%}{ }$ | $\begin{aligned} & 38 \% \% \\ & \text { P.Q } \end{aligned}$ |
| GEW_q7. From what you have read or heard about World War I, which of the following do you think is closest to the truth? Please select the option that best applies. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1313 | 598 | 715 | 361 | 442 | 510 | 244 | 269 | 516 | 284 | 877 | 162 | 170 | 104 | 487 |
| Base: All US Adults | 1306 | 649 | 657 | 395 | 443 | 469 | 244 | 265 | 503 | 294 | 842 | 160 | 202 | 103 | 547 |
| Germany and Austria-Hungary were mostly to blame for the outbreak of the war | 38\% | $\begin{gathered} 45 \% \\ \text { в } \end{gathered}$ | 31\% | 28\% | $\begin{gathered} 38 \% \\ c \end{gathered}$ | $\begin{aligned} & 46 \% \\ & c . D \end{aligned}$ | 38\% | 35\% | 38\% | 40\% | $\begin{gathered} 43 \% \\ \text { K.L } \end{gathered}$ | 21\% | 30\% | $\begin{gathered} \text { 42\% } \\ \mathrm{K}^{*} \end{gathered}$ | 28\% |
| Britain, France and Russia were mostly to blame for the outbreak of the war | 6\% | 6\% | 6\% | $\begin{gathered} \text { 10\% } \\ \mathrm{E} \end{gathered}$ | $\begin{gathered} 6 \% \\ \mathrm{E} \end{gathered}$ | 2\% | $\begin{gathered} 9 \% \\ \text { H } \end{gathered}$ | 7\% | 5\% | 5\% | 4\% | 5\% | $\begin{gathered} 11 \% \\ \mathrm{~J} \end{gathered}$ | $\begin{gathered} 11 \% \\ \mathrm{~J} \end{gathered}$ | 7\% |
| Both sides were equally to blame for the outbreak of the war | 23\% | 24\% | 21\% | 24\% | 23\% | 22\% | 18\% | 24\% | $\begin{gathered} 25 \% \\ \mathrm{~F} \end{gathered}$ | 23\% | 23\% | 28\% | 21\% | ${ }^{19 \%}$ | 22\% |
| Neither side was really to blame for the outbreak of the war | 3\% | 4\% | 3\% | 5\% | $2 \%$ | 3\% | 2\% | 2\% | 5\% | 3\% | 3\% | 5\% | 5\% | ${ }^{3 \%}$ | 5\% |
| Don't know | 30\% | 21\% | ${ }_{\text {39\% }}^{\text {an }}$ | $\underset{E}{34 \%}$ | 30\% | 27\% | 34\% | 32\% | 28\% | 29\% | 28\% | $\begin{aligned} & 42 \% \\ & \mathrm{~J} \end{aligned}$ | 32\% | ${ }^{26 \%}$ | $\begin{aligned} & 39 \% \\ & \text { o.P.Q } \end{aligned}$ |

EW_q8. How well, if at all, do you think America
days teach the history of World War Ito children?
Unweighted base
Base: All US Adults
Very well

|  | 1313 | 598 | 715 |  |
| :--- | :--- | :--- | :--- | :--- |
| ase | 130 | 589 | 657 |  |
| vell | 130 | $5 \%$ | $5 \%$ | $5 \%$ |
|  |  |  |  |  |


| 361 |  |
| :---: | :---: |
| 395 | 4 |
| $8 \%$ |  | | 442 | 510 | 244 | 269 | 516 |
| :--- | :--- | :--- | :--- | :--- |
| 443 | 469 | 244 | 265 | 503 |
| $7 \%$ | $2 \%$ | $7 \%$ | $5 \%$ | $5 \%$ |


| 284 |  |
| :--- | :--- |
|  | 294 |
| $5 \%$ |  | | 842 |
| :--- |
| $4 \%$ | 162

160
$9 \%$ 170
20
102 104
103
$3 \%$

| YouGov <br> What the world thinks | Education |  |  |  | Marital Status |  |  |  |  |  | Children under the age of 18 |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Some college, 2- year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes | No | Under S40k | \$40k to \$80k | \$80k+ |
| Not very much | 38\% | $36 \%$ | $\begin{aligned} & 35 \% \\ & \mathbf{Q} \end{aligned}$ | 24\% | 38\% | 38\% | $\begin{gathered} 48 \% \\ \mathrm{v} \end{gathered}$ | 46\% | 35\% | $37 \%$ | 37\% | 39\% | $\underset{A B}{40 \%}$ | $\begin{gathered} 41 \% \\ A B \end{gathered}$ | 30\% |
| Nothing atall | 7\% | $\begin{aligned} & \text { 7\% } \\ & \text { P.Q } \end{aligned}$ | 1\% | 2\% | 4\% | $\underset{\sim}{8 \%}$ | 6\% | $\stackrel{1 \%}{*}$ | $\begin{aligned} & 9 \% \\ & \text { R.U } \end{aligned}$ | $\begin{aligned} & 21 \% \\ & \text { R.T.U.V } \end{aligned}$ | 7\% | 6\% | $\begin{aligned} & 10 \% \\ & \text { AA.AB } \end{aligned}$ | $\begin{aligned} & 5 \% \\ & \text { AB } \end{aligned}$ | 1\% |
| GEW_q5. The official American entry into World War I came on April 6, 1917 - more than two and a half years after World War I had started. With that in mind... Which of the following comes closest to your opinion? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1313 | 443 | 242 | 141 | 654 | 27 | 127 | 62 | 383 | 60 | 360 | 953 | 463 | 380 | 311 |
| The US should have gotten involvedi in the war sooner | 1306 | 412 | 222 | 126 | 634 | 28 | 117 | 60 | 406 | 62 | 357 | 949 | 472 | 382 | 298 |
|  | 20\% | 22\% | 25\% | 31\% | 23\% | 19\% | 22\% | 21\% | 14\% | 22\% | 22\% | 20\% | 18\% | 19\% | 26\% |
|  |  | N | N | N.O | v | ** | v | * |  | * |  |  |  |  | Z.AA |
| The US should have waited longer before getting involved in the war | 4\% | 4\% | 5\% | 3\% | 4\% | 11\% | 6\% |  | 5\% | $1 \%$ | 6\% | 3\% | 6\% | 3\% | 4\% |
| The US made the correct choice getting involved in the war at this point | 32\% | 33\% | 35\% | 40\% | 34\% | 27\% | 33\% | 42\% | 30\% | 25\% | 27\% | 34\% | 31\% | 34\% | 36\% |
|  |  |  |  | N |  | * |  | * |  | * |  | x |  |  | AC |
| The US should have never gotten involved in the war at all | 13\% | 14\% | 13\% | 10\% | 11\% | 13\% | 10\% | 5\% | $\begin{aligned} & \text { 19\% } \\ & \text { R.T.U } \end{aligned}$ | 11\% | $\underset{y}{17 \%}$ | 12\% | 14\% | 14\% | 13\% |
| Don't know | 30\% | $\begin{gathered} 28 \% \\ Q \end{gathered}$ | 23\% | 17\% | 29\% | 30\% | 30\% | 32\% | 31\% | $41 \%$ | 27\% | 31\% | $\begin{aligned} & 32 \% \\ & \text { AB } \end{aligned}$ | $\begin{gathered} 31 \% \\ A B \end{gathered}$ | 20\% |

GEW_q6. Which of the following statements comes closest

| Unweighted base | 1313 | 443 | 242 | 141 | 654 | 27 | 127 | 62 | 383 | 60 | 360 | 953 | 463 | 380 | 311 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1306 | 412 | 222 | 126 | 634 | 28 | 117 | 60 | 406 | 62 | 357 | 949 | 472 | 382 | 298 |
| Looking back, the US's involvement in World War I Is something Americans should be proud of | 56\% | $\begin{gathered} \text { 58\% } \\ \mathrm{N} \end{gathered}$ | $\begin{gathered} 64 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 63 \% \\ N \end{gathered}$ | $\begin{aligned} & \text { 63\% } \\ & \text { T.V } \end{aligned}$ | $\begin{gathered} \text { 56\% } \end{gathered}$ | 53\% | $\begin{gathered} 61 \% \\ \hline \end{gathered}$ | 45\% | 50\% | 53\% | 57\% | 49\% | $\begin{gathered} 59 \% \\ \text { z.AC } \end{gathered}$ | $\begin{gathered} \text { 67\% } \\ \text { z.AA.AC } \end{gathered}$ |
| Looking back, the US's involvement in World War I is something Americans should regret | 11\% | 9\% | 11\% | 10\% | $\begin{gathered} 9 \% \\ u \end{gathered}$ | $\begin{gathered} 13 \% \\ \underset{\sim}{*} \end{gathered}$ | 9\% | 1\% | $\begin{gathered} \quad 19 \% \\ \text { R.t.U.W } \end{gathered}$ | 3\% | 14\% | 11\% | $\begin{gathered} 15 \% \\ \text { AA } \end{gathered}$ | 9\% | 11\% |
| Don't know | 33\% | $\stackrel{33 \%}{\stackrel{3}{P}}$ | 24\% | 27\% | 28\% | $31 \%$ | $\begin{gathered} \text { 38\% } \\ \mathrm{R} \end{gathered}$ | 37\% | $\begin{gathered} 36 \% \\ \mathrm{R} \end{gathered}$ | $\underset{R^{*}}{47 \%}$ | 33\% | 33\% | $\begin{gathered} 36 \% \\ \text { AB } \end{gathered}$ | $\begin{gathered} 32 \% \\ A B \end{gathered}$ | 23\% |
| GEW_q7. From what you have read or heard about World War I, which of the following do you think is closest to the truth? Please select the option that best applies. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1313 | 443 | 242 | 141 | 654 | 27 | 127 | 62 | 383 | 60 | 360 | 953 | 463 | 380 | 311 |
| Base: All US Adults | 1306 | 412 | 222 | 126 | 634 | 28 | 117 | 60 | 406 | 62 | 357 | 949 | 472 | 382 | 298 |
| Germany and Austria-Hungary were mostly to blame for the outbreak of the war | 38\% | $\begin{gathered} 39 \% \\ \mathrm{~N} \end{gathered}$ | 49\% N.O | $\begin{aligned} & 56 \% \\ & \text { N.O } \end{aligned}$ | $\begin{aligned} & \text { 42\% } \\ & \text { v.W } \end{aligned}$ | 32\% | 35\% | 39\% | 35\% | 26\% | 34\% | 39\% | 33\% | 34\% | $\begin{gathered} \text { 53\% } \\ \text { z.AA.AC } \end{gathered}$ |
| Britain, France and Russia were mostly to blame for the outbreak of the war | 6\% | 6\% | 6\% | 3\% | 7\% | $\stackrel{9 \%}{\stackrel{9}{*}}$ | 6\% | $2 \%$ | 5\% | $\stackrel{3 \%}{*}$ | $\begin{gathered} 10 \% \\ \mathrm{y} \end{gathered}$ | 4\% | $8 \%$ AC | $\begin{aligned} & \text { 7\% } \\ & \text { AC } \end{aligned}$ | 4\% |
| Both sides were equally to blame for the outbreak of the war | 23\% | 24\% | 22\% | 24\% | 22\% | $28 \%$ | 19\% | $22 \%$ | 23\% | 26\% | 22\% | 23\% | 23\% | 25\% | 21\% |
| Neither side was really to blame for the outbreak of the war | 3\% | 3\% | 2\% | 1\% | 2\% | $\underset{\sim}{7 \%}$ | 4\% | : | $\begin{gathered} 5 \% \\ \mathrm{R} \end{gathered}$ | $4 \%$ | 3\% | 3\% | 4\% | 3\% | 3\% |
| Don't know | 30\% | $\begin{aligned} & \text { 28\%\% } \\ & \text { P.Q } \end{aligned}$ | 21\% | 15\% | 27\% | $24 \%$ | $\begin{gathered} 36 \% \\ R \end{gathered}$ | 37\% | 32\% | $\underset{\mathrm{R}^{*}}{41 \%}$ | 31\% | 30\% | $\begin{gathered} 33 \% \\ A B \end{gathered}$ | $\begin{gathered} 31 \% \\ A B \end{gathered}$ | 19\% |

days teach the history of World War Ito children?
Unweighted base
Base: All US Adults
Very well

|  | 1413 | 443 | 242 | 141 | 654 | 27 | 127 | 62 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| 383 | 60 |
| :--- | :--- | :--- |
| 406 | 62 |
| $9 \%$ | $1 \%$ |
| R.T | $*$ | | 953 |
| :--- |
| $4 \%$ |


| 463 | 330 |  |
| :---: | :---: | :---: |
| 472 | 382 |  |
| $8 \%$ | $4 \%$ |  |
| AA.AC |  |  | 298

YouGov

|  | Total |  | Level of War Awareness |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Prefer not to say | A lot | A fair amount | Not very much | Nothing at all |
| Not very much | 38\% | $\begin{gathered} 42 \% \\ A B \end{gathered}$ | - | - | $\begin{gathered} \text { 100\% } \\ \text { AQ.AR.AT } \end{gathered}$ |  |
| Nothing atall | 7\% | $\begin{aligned} & 11 \% \\ & A A, A B \end{aligned}$ | - | - | - | $\begin{gathered} 100 \% \\ \text { AQ.AR.AS* } \end{gathered}$ |

GEW _ 55 . The official A American entry into World War I came on
April 6,1917 - more than two and a half years after World War
had started. With that in mind... Which of the following comes

| Unweighted base | 1313 | 159 | 137 | 586 | 510 | 80 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The US should have goten involved in the war sooner | 1306 | 155 | 134 | 586 | 500 | 87 |
|  | 20\% | 20\% | 24\% | 28\% | 12\% | 6\% |
|  |  |  | AS.AT | As.at |  |  |
| The US should have waited longer before getting involved in the war | 4\% | 2\% |  | 3\% | 4\% | 2\% |
| The US made the correct choice geting involved in the war at this point | 32\% | 25\% | 37\% | 43\% | 24\% | 4\% |
|  |  |  | AS.AT | AS.AT | AT | 11\% |
| The US should have never goten involved in the war at allDor't know | 13\% | 10\% |  | 12\% | 12\% |  |
|  | 30\% | 43\% | 5\% | 14\% | 48\% | 77\% |
|  |  | z.AA.AB |  | AQ | AQ.AR | AQ.AR.AS* |

GEW_q6. Which of the following statements comes closest to

| Unweighted base | 1313 | 159 | 137 | 586 | 510 | 80 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1306 | 155 | 134 | 586 | 500 | 87 |
| Looking back, the US's involvement in World War I is something Americans should be proud of | 56\% | 48\% | $\begin{gathered} \text { 70\% } \\ \text { AS.AT } \end{gathered}$ | 68\% | $\begin{gathered} 44 \% \\ \text { AT } \end{gathered}$ | 15\% |
| Looking back, the US's involvement in World War I is something Americans should regret | 11\% | 9\% | $\begin{gathered} \text { 24\% } \\ \text { AR.AS.AT } \end{gathered}$ | 11\% | 9\% | 11\% |
| Don't know | 33\% | $\begin{aligned} & 43 \% \\ & \mathrm{AAAB} \end{aligned}$ | 6\% | $\begin{gathered} 21 \% \\ \text { AQ } \end{gathered}$ | $\begin{gathered} 47 \% \\ A Q . A R \end{gathered}$ | $\begin{gathered} 74 \% \\ \text { AQ.AR.AS* } \end{gathered}$ |

EW_q7. From what you have read or herda
Please select the option that best applies.

| Unweighted base | 1313 | 159 | 137 | 586 | 510 | 80 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1306 | 155 | 134 | 586 | 500 | 87 |
| Germany and Austria-Hungary were mostly to blame for the outbreak of the war | 38\% | 32\% | $\begin{gathered} \text { 50\% } \\ \text { AS.AT } \end{gathered}$ | 53\% AS.AT | $\begin{gathered} 23 \% \\ \text { AT } \end{gathered}$ | 1\% |
| Britain, France and Russia were mosty to blame for the outbreak of the | 6\% | 2\% | $\begin{gathered} \text { 11\% } \\ \text { AR.AS } \end{gathered}$ | 5\% | 6\% | $\begin{gathered} 7 \% \\ * \end{gathered}$ |
| Both sides were equally to blame for the outbreak of the war | 23\% | 22\% | $\begin{gathered} 30 \% \\ \text { AS.AT } \end{gathered}$ | $\begin{aligned} & \text { 26\% } \\ & \text { AS.AT } \end{aligned}$ | $\begin{gathered} \text { 19\% } \\ \text { AT } \end{gathered}$ | $9 \%$ |
| Neither side was really to blame for the outbreak of the war | $3 \%$ | 2\% | 6\% | 4\% | 2\% | $1 \%$ |
| Don't know | 30\% | $\begin{gathered} 41 \% \\ A A . A B \end{gathered}$ | 4\% | $\begin{gathered} \text { 12\% } \\ \text { AQ } \end{gathered}$ | $\begin{gathered} 49 \% \\ \text { AQ.AR } \end{gathered}$ | $\begin{gathered} 82 \% \\ \text { AQ.AR.AS* } \end{gathered}$ |

days teach the history of $W$

| Unweighted base | 1313 | 159 | 137 | 586 | 510 | 80 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US Adults | 1306 | 155 | 134 | 556 | 50 | 87 |
| Very well | $5 \%$ | $2 \%$ | $21 \%$ | $5 \%$ | $3 \%$ | $2 \%$ |
|  |  |  |  | AR.AS.AT |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

## Editorial

## World War I

Us_nat Sample: 2nd - 5th November 2018
YouGov

|  | Total | Gender |  | Age |  |  | Region |  |  |  | Race |  |  |  | No HS, Highschool graduate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18 to 34 | 35 to 54 | 55+ | Northeast | Midwest | South | West | White | Black | Hispanic | Other (NET) |  |
| Somewhat well | 15\% | 15\% | 15\% | 23\% | 16\% | 6\% | 16\% | 14\% | 14\% | 14\% | 12\% | 16\% | 19\% | 21\% | 15\% |
| Not very well | 26\% | 23\% | $\underset{A}{29 \%}$ | $\begin{gathered} \text { 30\% } \\ \mathrm{D} \end{gathered}$ | 23\% | 26\% | 25\% | 28\% | 27\% | 24\% | 26\% | 27\% | 25\% | 23\% | 24\% |
| Not well at all | 38\% | $\begin{gathered} 42 \% \\ 8 \end{gathered}$ | 34\% | 21\% | $\stackrel{\text { 38\% }}{c}$ | $\begin{aligned} & 52 \% \\ & \text { 5. } \end{aligned}$ | 34\% | 39\% | 38\% | 40\% | $\begin{gathered} 44 \% \\ \text { K.L } \end{gathered}$ | 20\% | 27\% | $\begin{gathered} 37 \% \\ \mathrm{~K}^{*} \end{gathered}$ | 34\% |
| Don't know | 16\% | 15\% | 18\% | 19\% | 16\% | 15\% | 19\% | 13\% | 16\% | 17\% | 13\% | $\begin{aligned} & 29 \% \\ & \mathrm{J.M} \end{aligned}$ | 19\% | $\stackrel{15 \%}{ }$ | $\begin{aligned} & 21 \% \\ & \text { OP.P.Q } \end{aligned}$ |

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95\%): AB, CID/E, FI/GHI, J/KLM, NIOIP/Q, R/STIUNNW, XY, Z/AAABBAC, AD/AE/AF/AG/AH/AI/AJAKIALAM/AN/AO/AP, AQ/AR/AS/AT, Minimum Base: 30 (*), Small Base: 100 ( ${ }^{*}$ ))

## Editorial

 World War IUS_nat Sample: 2nd - 5th November 2018
YouGov

|  | Total | Education |  |  | Marital Status |  |  |  |  |  | Children under the age of 18 |  | Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Some college, 2- <br> year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes | No | Under 540k | \$40k to \$80k | \$80k+ |
| Somewhat well | 15\% | 13\% | 16\% | 16\% | 11\% | 15\% | 15\% | 3\% | 21\% | 18\% | 16\% | 14\% | 16\%AC | 15\%AC | $\begin{aligned} & 15 \% \\ & \text { AC } \\ & \text { 23\% } \end{aligned}$ |
|  |  |  |  |  | U | ** | U | * | R.U | U* |  |  |  |  |  |
| Not very well | 26\% | 28\% | 27\% | 27\% | 26\% | $31 \%$ $\ldots$ | 26\% | 30\% | 24\% | 27\% | $\begin{gathered} 33 \% \\ y \end{gathered}$ | 23\% | 25\% | 29\% |  |
| Not well at all | 38\% | 38\% | 42\% | 46\% | 43\% | 36\% | 44\% | 47\% | 28\% | 27\% | 29\% | $\begin{gathered} 41 \% \\ x \end{gathered}$ | 31\% | 35\% | 47\% |
|  |  |  | N | N | v.w | * | v.w | v.w* |  | , |  |  |  |  | Z.AA |
| Don't know | 16\% | $\begin{gathered} 16 \% \\ \mathrm{Q} \end{gathered}$ | 11\% | 9\% | 15\% | 15\% | 15\% | 16\% | 18\% | 26\% $R^{*}$ | 15\% | 17\% | $\begin{aligned} & 19 \% \\ & \text { AB } \end{aligned}$ | $\underset{A}{17 \%}$ | 10\% |

Cell Contents (Col

## Editorial

 World War Ius_nat Sample: 2nd - 5 th November 2018
YouGov


Cell Contents (Col

