

**Depression** Fieldwork Dates: 6th - 7th September 2018

Conducted by YouGov On behalf of Editorial

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#### BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc UK panel of 800,000+ individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "GB adult population" or a subset such as "GB adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc (+44)(0)207 012 6231 or email omnibus@yougov.com quoting the survey details

#### EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1138 adults. Fieldwork was undertaken between 6th - 7th September 2018. The survey was carried out online. The figures have been weighted and are representative of all GB adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These have been italicised.

YouGov <sup>®</sup> What the world thinks		Ge	nder		Age			Re	gion			F	Race			Educa
	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	
		A	В	с	D	E	F	G	н	1	J	к	L	м	N	0
TZT_qs. Are you comfortable being asked and answering questions about depression and suicide?																
Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
Yes, I am	88%	87%	89%	82%	90% C	92% C	89%	90%	86%	89%	93% K.L.M	76%	83%	77%	84%	90% N
No, I'm not - I'd like to skip this section	12%	13%	11%	18% D.E	10%	8%	11%	10%	14%	11%	7%	24%	17% J	23% J*	16% O.Q	10% Q
please select the "Prefer not to say" column for that statement. - I often experience symptoms of depression (e.g., sadness, anxiety, apathy, loss of interest or pleasure in activities, hopelessness, fatigue, etc.)											-					
Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
This applies to me	33%	29%	36% A	39% E	35% E	25%	26%	37% F	33%	33%	33% K	23%	39% K	33%	33%	33%
This does not apply to me	48%	52% B	43%	33%	49% C	59% C.D	52%	46%	45%	51%	51% L.M	44%	40%	39%	43%	52% N
Don't know/not sure	6%	5%	7%	7%	5%	6%	6%	7% I	7% I	3%	7%	8% L	2%	3% *	7% O	3%
Prefer not to say	14%	14%	13%	20% D.E	11%	10%	15%	10%	15% G	13%	9%	25%	19% J	24% J*	18% O.Q	12% Q
GOD_q1_rb_2. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement.		-		-			-				-					
- I have spoken to a professional about feelings of depression																
Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
This applies to me	26%	22%	30% A	27%	26%	25%	23%	31% I	25%	22%	28% M	20%	27%	17% *	22%	28%
This does not apply to me	58%	62% B	53%	49%	59% C	64% C	59%	54%	56%	64% G	61% K	48%	52%	56% *	57%	58%
Don't know/not sure	3%	2%	3%	3%	3%	2%	3%	3%	3%	1%	2%	6%	2%	4%	3%	2%

GOD\_q1\_rb\_3. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. 14%

Prefer not to say

14%

14%

21%

D.E

11%

10%

- I know someone who speaks to professionals about their

mental health

Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
This applies to me	39%	36%	42%	41%	41%	35%	42%	42%	36%	38%	43%	28%	37%	29%	30%	43%

12%

15%

12%

9%

\*

23%

J\*

17%

Q

13%

Q

J

26%

J

20%

J

14%

YouGov What the world thinks		ation				Marita	l Status			Children und	er the age of 18		Inco	me	
	Total	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say
		Р	Q	R	S	т	U	v	w	x	Y	Z	AA	AB	AC
TZT_qs. Are you comfortable being asked and answering questions about depression and suicide?															
Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
Yes, I am	88%	88%	97% N.O.P	91% V.W	70% **	96% V.W*	92% *	83%	79% *	91%	87%	87% AC	92% Z.AC	92% AC	76%
No, I'm not - I'd like to skip this section	12%	12%	3%	9%	30%	4%	8%	17%	21%	9%	13%	13%	8%	8%	25%
		Q			**	•	•	R.T	R.T*			AA			Z.AA.AB
GOD_q1_rb_1. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I often experience symptoms of depression (e.g., sadness,															
statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement.															
statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I often experience symptoms of depression (e.g., sadness, anxiety, apathy, loss of interest or pleasure in activities, hopelessness, fatigue, etc.) Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I often experience symptoms of depression (e.g., sadness, anxiety, apathy, loss of interest or pleasure in activities, hopelessness, fatigue, etc.) Unweighted base Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I often experience symptoms of depression (e.g., sadness, anxiety, apathy, loss of interest or pleasure in activities, hopelessness, fatigue, etc.) Unweighted base	1132 33%	196 33%						368 37% R	59 41% R*	332 36%			325 32% AC		
statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I often experience symptoms of depression (e.g., sadness, anxiety, apathy, loss of interest or pleasure in activities, hopelessness, fatigue, etc.) Unweighted base Base: All US Adults	1132	196	109	526	13 14%	115 46%	52 29%	368 37%	59 41%	332	800	453 38%	325 32%	222 32%	132
statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I often experience symptoms of depression (e.g., sadness, anxiety, apathy, loss of interest or pleasure in activities, hopelessness, fatigue, etc.) Unweighted base Base: All US Adults This applies to me	1132 33%	196 33%	109 32% 55%	526 27% 57%	13 14% ** 48%	115 46% R* 45%	52 29% * 53%	368 37% R	59 41% R* 32%	332 36%	800 32%	453 38% AC	325 32% AC 53%	222 32% AC 55%	132 20%
statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I often experience symptoms of depression (e.g., sadness, anxiety, apathy, loss of interest or pleasure in activities, hopelessness, fatigue, etc.) Unweighted base Base: All US Adults This applies to me This does not apply to me	1132 33% 48%	196 33% 48% 7%	109 32% 55% N 8%	526 27% 57% T.V.W	13 14% ** 48% **	115 46% R* 45% * 6%	52 29% * 53% V.W* 9%	368 37% R 37% 8%	59 41% R* 32% * 3%	332 36% 49%	800 32% 47%	453 38% AC 41% 7%	325 32% AC 53% Z	222 32% AC 55% Z	132 20% 46%
statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I often experience symptoms of depression (e.g., sadness, anxiety, apatry, loss of interest or pleasure in activities, hopelessness, fatigue, etc.) Unweighted base Base: All US Adults This applies to me This does not apply to me Don't know/not sure	1132 33% 48% 6%	196 33% 48% 7% 0 12%	109 32% 55% N 8% O	526 27% 57% T.V.W 5% 11%	13 14% ** 48% ** - ** 39%	115 46% R* 45% * 6%	52 29% * 53% V.W* 9% * 9%	368 37% R 37% 8% R 18%	59 41% R* 32% * 3% * 24%	332 36% 49% 5%	800 32% 47% 6% 15%	453 38% AC 41% 7% AB 15%	325 32% AC 53% Z 6%	222 32% AC 55% Z 3%	132 20% 46% 7% 26%

#### - 11

Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
This applies to me	26%	27%	32%	22%	26%	41%	25%	26%	35%	25%	26%	30%	25%	25%	17%
			N		**	R.V*	•		R*			AC			
This does not apply to me	58%	58%	60%	65%	29%	53%	61%	52%	39%	60%	56%	51%	64%	63%	53%
				T.V.W	**	·	W*		•				Z.AC	Z	
Don't know/not sure	3%	3%	4%	3%	7%	1%	5%	4%	-	4%	2%	4%	2%	2%	3%
					**	·	•		•						
Prefer not to say	14%	13%	4%	11%	39%	5%	9%	19%	25%	11%	15%	15%	9%	9%	27%
		Q			**	•	*	R.T	R.T.U*			AA.AB			Z.AA.AB

GOD\_q1\_rb\_3. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement.

- I know someone who speaks to professionals about their

mental health

Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
This applies to me	39%	46%	53%	37%	29%	42%	35%	40%	46%	41%	38%	37%	41%	46%	27%

YouGov <sup>°</sup> What the world thinks		Ge	nder		Age			Reg	gion			F	ace			Edu
	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2 year
		A	В	С	D	E	F	G	н	I	J	к	L	м	N	0
TZT_qs. Are you comfortable being asked and answering questions about depression and suicide?																
			A								K.M			•		N
This does not apply to me	35%	39%	31%	29%	36%	39%	33%	30%	37%	37%	35%	34%	33%	37%	37%	36%
		В				С								*		
Don't know/not sure	12%	11%	13%	11%	11%	14%	11%	15%	11%	10%	13%	11%	9%	10% *	14%	10%
Prefer not to say	14%	14%	14%	20%	13%	11%	14%	12%	16%	14%	9%	27%	21%	24%	19% O.Q	11%
GOD_q1_rb_4. Please indicate which, if any, of the following				D.E								J	J	J*	0.0	
statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement.				D.E							1	J	J	J.	0.0	1
statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement.				D.E			1					J	J	J.	0.0	
statements applies to you. Please select one option on each row. f you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. I have been clinically diagnosed with depression Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	<b>J</b> 138	93	411	386
statements applies to you. Please select one option on each row. f you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. I have been clinically diagnosed with depression Unweighted base Base: All US Adults	1132	561	572	327 351	380	400	168	276	456	232	729	139 137	176	93	411 470	357
statements applies to you. Please select one option on each row. f you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. I have been clinically diagnosed with depression Unweighted base				327								139		93	411	
statements applies to you. Please select one option on each row. f you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. I have been clinically diagnosed with depression Unweighted base Base: All US Adults	1132	561	572 23%	327 351	380	400	168	276	456	232	729 22%	139 137	176 24%	93 90 10%	411 470	357
tatements applies to you. Please select one option on each row. you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. I have been clinically diagnosed with depression Unweighted base Base: All US Adults This applies to me	1132 21%	561 18%	572 23% A	327 351 22%	380 22%	400 18%	168 19%	276 25%	456 20%	232 18%	729 22% K.M	139 137 13%	176 24% K.M	93 90 10%	411 470 18%	357 23%
statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. I have been clinically diagnosed with depression Unweighted base Base: All US Adults This applies to me	1132 21%	561 18% 65%	572 23% A	327 351 22%	380 22% 62%	400 18% 69%	168 19%	276 25%	456 20%	232 18%	729 22% K.M 65%	139 137 13%	176 24% K.M	93 90 10% • 61%	411 470 18%	357 23%
statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I have been clinically diagnosed with depression Unweighted base Base: All US Adults This applies to me This does not apply to me	1132 21% 62%	561 18% 65% B	572 23% A 58% 6%	327 351 22% 53%	380 22% 62% C	400 18% 69% C.D	168 19% 62%	276 25% 58%	456 20% 62%	232 18% 65%	729 22% K.M 65% K.L	139 137 13% 53%	176 24% K.M 55%	93 90 10% 61% •	411 470 18% 58%	357 23% 63%

GOD\_q1\_rb\_5. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following,

please select the "Prefer not to say" column for that statement.

#### - I know someone who has been clinically diagnosed with

depression

Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
This applies to me	42%	39%	45%	42%	43%	40%	43%	44%	39%	45%	46%	29%	38%	31%	35%	44%
			A								K.M			•		N
This does not apply to me	32%	36%	29%	27%	33%	36%	33%	27%	35%	34%	32%	30%	35%	32%	34%	35%
		В				С			G					*		Р
Don't know/not sure	11%	10%	13%	9%	11%	13%	11%	15%	11%	9%	12%	10%	8%	10%	12%	9%
								1						•		
Prefer not to say	14%	15%	14%	21%	12%	10%	14%	14%	16%	12%	9%	31%	19%	27%	19%	12%
				D.E								JL	J	J*	0.0	0

GOD\_q1\_rb\_6. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement.

- I have experienced suicidal thoughts

Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
This applies to me	23%	24%	23%	30%	25%	16%	19%	27%	22%	24%	24%	17%	25%	22%	21%	25%
				E	E									•		

# Editorial Depression

### US\_nat Sample: 6th - 7th September 2018

YouGov What the world thinks		ation				Marita	al Status			Children und	er the age of 18		Inco	me	
	Total	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to s
		Р	Q	R	S	т	U	v	w	x	Y	Z	AA	AB	AC
T_qs. Are you comfortable being asked and answering estions about depression and suicide?															
		N	N.O		**	•	•		•			AC	AC	Z.AC	
This does not apply to me	35%	29%	33%	40% V.W	19% **	35% *	34%	30%	22% *	38%	33%	32%	39%	36%	32%
Don't know/not sure	12%	13%	7%	12%	7% **	13% *	22% V*	11%	8% *	10%	13%	14%	10%	9%	14%
Prefer not to say	14%	13%	6%	11%	45% **	11% *	9% *	18% R	24% R.T.U*	11%	16% X	17% AA.AB	9%	9%	27% Z.AA.AB
se select the "Prefer not to say" column for that statement. ave been clinically diagnosed with depression															
Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
This applies to me	21%	21%	24%	17%	14%	36% R.U.V*	20% *	20%	29% R*	23%	20%	26% AB.AC	20% AC	17%	10%
This does not apply to me	62%	63%	70% N	69% T.V.W	41% **	57% *	68% W*	55%	42% *	63%	61%	54%	69% Z.AC	69% Z.AC	57%
Don't know/not sure	4%	4%	2%	3%	7% **	1% *	2% *	7% R.T	5% *	4%	4%	5% AA	2%	4%	5%
Prefer not to say	14%	13% Q	4%	11%	39% **	6% *	11% *	18% R.T	24% R.T*	10%	15% X	15% AA	9%	10%	28% Z.AA.AB
D_q1_rb_5. Please indicate which, if any, of the following tements applies to you. Please select one option on each row. ou are at all uncomfortable answering any of the following, ase select the "Prefer not to say" column for that statement.															
know someone who has been clinically diagnosed with pression															
Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
This applies to me	42%	46% N	55% N.O	41%	21% **	49% *	40% *	41%	46% *	43%	42%	38%	44% AC	53% Z.AC	31%
This does not apply to me	32%	27%	28%	37% V.W	22% **	30% *	31% *	29%	22% *	37% Y	30%	31%	38% AB	27%	30%

11%

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11%

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11%

10%

-

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57%

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GOD\_q1\_rb\_6. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following,

Don't know/not sure

Prefer not to say

11%

14%

14%

14%

Q

12%

4%

please select the "Prefer not to say" column for that statement.

#### - I have experienced suicidal thoughts

Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
This applies to me	23%	25%	25%	18%	14%	32%	18%	29%	26%	22%	24%	26%	26%	22%	11%
					**	R*	•	R	•			AC	AC	AC	

19%

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9%

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11%

19%

R

8%

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24%

R.T.U\*

10%

10%

12%

16%

Х

14%

AA

17%

AA.AB

9%

9%

10%

10%

12%

27%

Z.AA.AB

YouGov What the world thinks		Ger	nder		Age			Reg	gion			R	lace			Ed
	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2 year
		Α	В	С	D	E	F	G	н	I	J	к	L	м	N	0
TZT_qs. Are you comfortable being asked and answering questions about depression and suicide?																
This does not apply to me	57%	57%	57%	41%	58% C	69% C.D	60%	55%	57%	57%	60% L.M	53%	50%	47% *	54%	58%
Don't know/not sure	5%	4%	6%	8% D	4%	4%	7%	4%	5%	4%	5%	5%	3%	7% *	5%	4%
		450/	14%	22%	13%	10%	14%	13%	16%	14%	10%	26%	22%	24%	19%	13%
Prefer not to say GOD_q1_rb_7. Please indicate which, if any, of the following	15%	15%	1470	D.E								J	J	J*	O.Q	Q
	15%	15%	1470									J	J	*ل	O.Q	Q
GOD_q1_rb_7. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I know someone who has experienced suicidal thoughts				D.E	388	423	169	281	463	225	768	J 139				·
GOD_q1_rb_7. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I know someone who has experienced suicidal thoughts Unweighted base	1138	519	619	D.E 327	388 380	423	169	281 276	463 456	225 232	768	J 139 137	J 138 176	J* 93 90	0.Q 411 470	386
GOD_q1_rb_7. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I know someone who has experienced suicidal thoughts				D.E				281 276 41%		225 232 47% H	768 729 43% K		138	93	411	·
GOD_q1_rb_7. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I know someone who has experienced suicidal thoughts Unweighted base Base: All US Adults	1138 1132	519 561	619 572	D.E 327 351 44%	380	400	168	276	456	232 47%	729 43%	137	138 176 41%	93 90 38%	411 470	386 357 43%
GOD_q1_rb_7. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement. - I know someone who has experienced suicidal thoughts Unweighted base Base: All US Adults This applies to me	1138 1132 40%	519 561 39%	619 572 42%	D.E 327 351 44% E	380 42% 36%	400 36% 42%	168 39%	276 41%	456 37%	232 47% H	729 43% K	137 27% 40%	138 176 41% K	93 90 38% • 26%	411 470 33%	386 357 43% N

GOD\_q1\_rb\_8. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement.

#### - I have attempted suicide

Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
This applies to me	9%	9%	9%	11%	9%	7%	4%	10%	10%	8%	8%	4%	15%	7%	11%	8%
				E				F	F				J.K	·		
This does not apply to me	73%	74%	71%	63%	74%	80%	74%	75%	70%	75%	79%	63%	60%	64%	67%	75%
					С	С					K.L.M			•		N
Don't know/not sure	4%	2%	5%	4%	4%	3%	7%	3%	3%	3%	3%	7%	2%	4%	4%	4%
			A				G					J		·		
Prefer not to say	15%	15%	15%	21%	13%	10%	15%	12%	17%	14%	10%	25%	22%	25%	19%	13%
				D.E								J	J	J*	0.0	0

GOD\_q1\_rb\_9. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following,

please select the "Prefer not to say" column for that statement.

#### - I know someone who has attempted suicide

Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
This applies to me	33%	33%	33%	35%	35%	29%	32%	36%	30%	36%	35%	19%	32%	39%	28%	32%
											к		к	K*		
This does not apply to me	44%	45%	44%	35%	46%	51%	45%	45%	45%	41%	47%	44%	43%	28%	45%	46%
					С	С					М	М	М	•		

#### YouGov What the world thinks ation Marital Status Children under the age of 18 Total Domestic / civil 4-year Post Grad Married Separated Divorced Widowed Never married Yes No partnership Ρ Q R s т U v w х Y TZT\_qs. Are you comfortable being asked and answering questions about depression and suicide? This does not apply to me 57% 54% 68% 67% 42% 56% 67% 44% 44% 62% 55% N.P T.V.W •• V\* V.W\* . Υ Don't know/not sure 5% 8% 3% 3% 7% 3% 7% 8% 2% 4% 6% \*\* \* \* R \* Prefer not to say 15% 14% 4% 12% 38% 9% 8% 19% 29% 12% 16% Q \*\* . . R.T R.T.U\*

GOD\_q1\_rb\_7. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following,

please select the "Prefer not to say" column for that statement.

#### - I know someone who has experienced suicidal thoughts

Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
This applies to me	40%	44%	56%	38%	29%	48%	32%	42%	38%	44%	39%	38%	42%	48%	30%
		N	N.O.P		**	•	•		•				AC	Z.AC	
This does not apply to me	35%	31%	31%	42%	19%	32%	35%	29%	30%	38%	34%	35%	40%	34%	28%
				V	**	•	•		•				AC		
Don't know/not sure	10%	11%	9%	9%	15%	11%	22%	11%	5%	7%	12%	11%	8%	9%	15%
					**	•	R.V.W*		•		х				AA
Prefer not to say	14%	14%	4%	11%	37%	9%	11%	18%	27%	11%	15%	16%	10%	10%	28%
		Q			**	*	*	R.T	R.T.U*			AA			Z.AA.AB

Income

\$80k+

AB

64%

7

3%

10%

Prefer not to say

AC

54%

7%

29%

Z.AA.AB

\$40k to \$80k

AA

59%

6%

9%

Under \$40k

z

52%

5%

17%

AA.AB

#### GOD\_q1\_rb\_8. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following,

please select the "Prefer not to say" column for that statement.

#### - I have attempted suicide

Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
This applies to me	9%	6%	8%	6%	8%	16%	8%	10%	12%	9%	9%	12%	7%	5%	6%
					**	R*	•	R	•			AA.AB			
This does not apply to me	73%	75%	86%	80%	40%	72%	75%	65%	62%	76%	72%	67%	80%	82%	60%
		N	N.O.P	V.W	**	•	•		•				Z.AC	Z.AC	
Don't know/not sure	4%	4%	2%	3%	16%	2%	8%	5%	-	4%	3%	4%	4%	1%	4%
					**	•	R.T.W*		•						
Prefer not to say	15%	15%	4%	11%	37%	10%	8%	20%	26%	11%	16%	16%	9%	11%	30%
		Q			**	*	*	R.T	R.T.U*		х	AA			Z.AA.AB

GOD\_q1\_rb\_9. Please indicate which, if any, of the following statements applies to you. Please select one option on each row.

If you are at all uncomfortable answering any of the following,

please select the "Prefer not to say" column for that statement.

#### - I know someone who has attempted suicide

Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
This applies to me	33%	38%	46%	33%	41%	35%	24%	33%	33%	36%	32%	31%	34%	42%	23%
		N	N.O		**	•	•		•				AC	Z.AC	
This does not apply to me	44%	38%	43%	50%	22%	41%	53%	38%	35%	48%	42%	43%	49%	41%	40%
				V	**	•	V*		•						

YouGov <sup>®</sup> What the world thinks		Ge	nder		Age			Re	gion			F	Race			Ed
	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	
		Α	В	С	D	E	F	G	н	I	J	к	L	м	N	0
IZT_qs. Are you comfortable being asked and answering questions about depression and suicide?																
Don't know/not sure	9%	7%	10%	10%	6%	9%	10%	7%	8%	9%	9%	11%	5%	10% *	9%	9%
Prefer not to say	14%	15%	14%	20% D.E	12%	11%	13%	11%	17%	14%	9%	26% J	20% J	23% J*	18% O.Q	12% Q
SOD_q1_rb_10. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. f you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement.																
I know someone who has committed suicide						100						1.00	1 100			
Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380 34%	400	168	276 39%	456	232 33%	729	137	176	90	470	357 32%
This applies to me	33%	36%	31%	27%	34% C	38% C	33%	39% H	30%	33%	38% K	18%	28%	28%	30%	32%
This does not apply to me	47%	45%	48%	46%	47%	46%	47%	43%	47%	48%	47%	44%	48%	42% *	46%	49%
Don't know/not sure	5%	3%	7% A	7%	5%	4%	4%	5%	5%	7%	5%	8%	5%	4% *	5%	6%
Prefer not to say	15%	15%	14%	21% D.E	14%	11%	15%	13%	17%	12%	10%	30% J.L	18% J	25% J*	19% O.Q	12% Q
epressive or suicidal thoughts. Which, if any, of the following ave you ever used to treat these symptoms? Please select all nat apply.	647	001	050	000	040	470	05	100	050	440	205	70	00	50	200	000
Unweighted base Base: US Adults Who Have Depressive Symptoms	617 629	261 300	356 329	223 239	216 215	178 175	85 86	163 161	250 254	119 128	395 378	78 79	86	58 58	222 266	206 191
Prescription Antidepressants (e.g., Prozac, Lexapro, Wellbutrin, Medical Marijuana, etc.)	37%	300	41%	32%	36%	47%	29%	44%	39%	32%	46%	19%	33%	14%	32%	42%
						С	•	F.I			K.M	*	M*			
Prescription Anti-Anxiety Medication (e.g., Xanax, Clonazepam, Valium, etc.)	25%	20%	29%	18%	31% C	25%	22%	27%	27%	20%	31% K.M	6%	20% K*	15%	18%	29%
Self-Medication (e.g., using an unprescribed or illegal drug to treat one			A								K.M		K.,		_	N
or more depressive symptoms)	13%	16% B	10%	13%	16% E	9%	10%	11%	13%	16%	16%	8%	8%	8%	9%	15%
Therapy (e.g., Humanistic Therapy, Cognitive-Behavioral Therapy,																
Psycho-Dynamic Therapy, etc.)	25%	23%	27%	25%	27%	22%	26%	28%	24%	23%	30% K.M	16% *	21%	15%	11%	31% N
Exercise (e.g., weight-training, running, hiking, etc.)	28%	28%	27%	32% E	30% E	18%	28%	32%	23%	30%	33% K	12%	21%	26%	15%	30% N
Mindfulness training (e.g., meditation, yoga, etc.)	22%	22%	23%	23%	28%	15%	25%	24%	19%	25%	26%	13%	16%	27%	9%	30%
Other	6%	4%	7%	5%	E 6%	7%	* 6%	8%	5%	6%	K 6%	* 6%	* 6%	* 5%	5%	N 6%
Don't know/not sure	3%	3%	2%	1%	2%	5%	* 5%		3%	4%	2%	* 7%	* 5%	*	4%	1%
Not applicable - I don't treat my depressive symptoms	10%	9%	10%	10%	11%	8%	G* 13%	9%	8%	G 11%	10%	J* 6%	* 9%	* 16%	12%	10%
														*		
Prefer not to say	23%	25%	22%	29%	19%	21%	22%	18%	27%	23%	16%	44%	29%	* 35%	31%	20%

YouGov What the world thinks		ation				Marita	l Status			Children unde	er the age of 18		Inco	me	
	Total	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say
		Р	Q	R	S	т	U	v	w	x	Y	Z	AA	AB	AC
TZT_qs. Are you comfortable being asked and answering questions about depression and suicide?															
Don't know/not sure	9%	8%	7%	7%	-	11% *	13%	11%	7% *	6%	10%	11% AA	6%	8%	9%
Prefer not to say	14%	16% Q	4%	11%	37% **	13% *	9% *	18% R	24% R.U*	10%	16% X	16% AB	10%	10%	28% Z.AA.AB
GOD_q1_rb_10. Please indicate which, if any, of the following statements applies to you. Please select one option on each row. If you are at all uncomfortable answering any of the following, please select the "Prefer not to say" column for that statement.															
- I know someone who has committed suicide	1100	010	100	540	10	110	54	050		0.10	700	100		004	100
Unweighted base Base: All US Adults	1138 1132	219 196	122 109	546 526	13 13	116 115	54 52	352 368	57 59	342 332	796 800	432 453	336 325	234 222	136 132
This applies to me	33%	37%	46%	35%	29%	48%	27%	28%	26%	33%	33%	33%	33%	41%	22%
	0070	0170	N.O	V	**	R.U.V.W*	*	2070	*	0070	0070	AC	AC	AC	22.70
This does not apply to me	47%	43%	46%	50%	27% **	39% *	52% *	45%	43%	53% Y	44%	45%	51%	46%	42%
Don't know/not sure	5%	5%	4%	4%	7% **	3% *	8% *	8% R	7% *	4%	6%	6%	5%	4%	7%
Prefer not to say	15%	16% Q	4%	11%	37%	9% *	13%	20% R.T	24% R.T*	10%	17% X	16% AA.AB	10%	10%	29% Z.AA.AB
GOD_q2a_rb. You mentioned that you have experianced either depressive or suicidal thoughts. Which, if any, of the following have you ever used to treat these symptoms? Please select all that apply.															
Unweighted base	617	125	64 58	255	8	69	24	221	40	190 186	427 444	256	170	123 117	68
Base: US Adults Who Have Depressive Symptoms Prescription Antidepressants (e.g., Prozac, Lexapro, Wellbutrin,	629			250	8	70	23	236	42			275	168		69
Medical Marijuana, etc.)	37%	38%	46% *	37%	10%	61% R.V.W*	64% **	29%	36%	40%	36%	42% AC	40% AC	36% AC	17%
Prescription Anti-Anxiety Medication (e.g., Xanax, Clonazepam, Valium, etc.)	25%	26%	37%	26%	10%	34%	39%	19%	27%	27%	24%	26%	29%	24%	7%
			N*		**	V*	**		*			AC	AC	AC	•
Self-Medication (e.g., using an unprescribed or illegal drug to treat one or more depressive symptoms)	13%	17%	13%	13%	10%	4%	18%	14%	16%	17% Y	11%	12%	14%	17% AC	6% *
Therapy (e.g., Humanistic Therapy, Cognitive-Behavioral Therapy, Psycho-Dynamic Therapy, etc.)	25%	33%	52%	22%	22%	30%	17%	26%	31%	25%	25%	24%	28%	AC 32%	9%
r sycho-bynamie merapy, etc.)		N	N.O.P*		**	•	**					AC	AC	AC	*
Exercise (e.g., weight-training, running, hiking, etc.)	28%	37% N	57% N.O.P*	30% T		15% *	17%	33% T.W	15% *	33%	25%	21%	34% Z.AC	40% Z.AC	17% *
Mindfulness training (e.g., meditation, yoga, etc.)	22%	30% N	46% N.O.P*	24%	10%	14% *	9% **	25%	19% *	24%	22%	19%	28% Z.AC	30% Z.AC	11%
Other	6%	9%	7%	9%		6% *		5%	-	6%	6%	6%	6%	8%	3%
Don't know/not sure	3%	4%	-	2%	12%	6% V*		1%	9% R.V*	3%	2%	2%	4% AB	-	7% Z.AB*
Not applicable - I don't treat my depressive symptoms	10%	6%	7% *	12%	-	7% *	5% **	10%	6% *	9%	10%	9%	11%	10%	8% *
Prefer not to say	23%	22% Q	6%	20%	67%	13%	18%	27% T	30%	18%	26% X	25% AA	16%	16%	49% Z.AA.AB*



	Ge	nder		Age			Reç	ion			Ra	ace			Educa
Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2- year
	Α	в	С	D	E	F	G	н	I	J	к	L	м	N	0

TZT\_qs. Are you comfortable being asked and answeri questions about depression and suicide?

GOD\_Q3\_rb\_1. To what extent do you agree with each of the following statements? Please select one option on each row.

# - I think I would know the warning signs that a person close to

me mign	t de suicidai	

Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
Strongly agree	16%	15%	18%	16%	18%	16%	15%	15%	17%	17%	15%	17%	18%	23% *	14%	19%
Somewhat agree	33%	34%	33%	30%	33%	37% C	35%	33%	32%	35%	39% K.L.M	22%	24%	26% *	30%	33%
Neither agree nor disagree	17%	18%	17%	15%	17%	19%	16%	19%	16%	19%	18%	17%	17%	15% *	17%	19% Q
Somewhat disagree	9%	10%	9%	8%	12%	8%	9%	9%	11%	7%	10%	8%	8%	8% *	8%	10%
Strongly disagree	5%	4%	5%	6%	4%	4%	5%	7%	3%	5%	5%	5%	6%	1% *	7% O.P	3%
Don't know/not sure	6%	6%	6%	5%	6%	7%	7%	6%	6%	5%	6%	5%	7%	4% *	6%	7%
Prefer not to say	13%	14%	12%	20% D.E	11%	9%	12%	11%	14%	13%	8%	25% J	19% J	23% J*	17% O.Q	10% Q

GOD\_Q3\_rb\_2. To what extent do you agree with each of the

following statements? Please select one option on each row.

#### - Depression can affect anyone, regardless of status or personal

circumstance

Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
Strongly agree	64%	60%	69% A	61%	63%	68%	61%	68%	62%	67%	70% K.L.M	51%	60%	46% *	60%	67% N
Somewhat agree	14%	18% B	10%	11%	14%	17% C	16%	16%	13%	13%	15%	13%	9%	20% L*	13%	15%
Neither agree nor disagree	4%	5%	4%	3%	7% C.E	3%	4%	2%	6% G	4%	3%	6%	6%	5% *	6%	3%
Somewhat disagree	2%	2%	2%	4% E	2%	1%	2%	1%	2%	3%	2%	1%	5%	3% *	2%	3%
Strongly disagree	1%	1%	1%	2%	1%	1%	1%	1%	0%	1%	1%	1%	0%	3% *	1%	1%
Don't know/not sure	1%	1%	2% A	1%	2%	1%	3%	2%	1%	0%	1%	3%	2%	1% *	2%	1%
Prefer not to say	13%	13%	12%	19% D.E	11%	9%	12%	10%	14%	12%	8%	25% J	18% J	23% J*	17% O.Q	10% Q

GOD\_Q3\_rb\_4. To what extent do you agree with each of the

following statements? Please select one option on each row.

#### - I would know where to turn if I needed help dealing with suicidal

thoughts

Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
Strongly agree	39%	36%	42%	35%	37%	44%	35%	40%	39%	40%	39%	38%	44%	34%	37%	42%
						C.D								•		
Somewhat agree	25%	26%	24%	23%	25%	27%	27%	26%	24%	26%	29%	15%	19%	23%	21%	28%



		ation				Marital	Status			Children und	er the age of 18		Inco	ome	
	Total	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say
		Р	Q	R	S	т	U	V	w	X	Y	Z	AA	AB	AC
~															

TZT\_qs. Are you comfortable being asked and answering questions about depression and suicide?

GOD\_Q3\_rb\_1. To what extent do you agree with each of the following statements? Please select one option on each row.

# - I think I would know the warning signs that a person close to

memi	yni be	suiciuai	

Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
Strongly agree	16%	15%	21%	17%	14% **	22% *	11% *	14%	16% *	17%	16%	17%	16%	17%	11%
Somewhat agree	33%	36%	45% N.O	34%	26% **	39% *	41% *	29%	34% *	37%	32%	33%	34%	36%	28%
Neither agree nor disagree	17%	19% Q	10%	18%	8% **	16% *	18% *	18%	15% *	19%	17%	17%	20%	15%	18%
Somewhat disagree	9%	13%	10%	10%	8% **	10% *	8% *	9%	7% *	10%	9%	8%	11%	13% Z.AC	5%
Strongly disagree	5%	2%	6%	4%	7% **	7% *	9% W*	5%	-	4%	5%	6%	4%	4%	4%
Don't know/not sure	6%	3%	4%	6%	7% **	2% *	6% *	7% T	3% *	4%	7%	5%	6%	7%	8%
Prefer not to say	13%	13% Q	4%	10%	30% **	5% *	8% *	18% R.T	24% R.T.U*	9%	14% X	14% AA.AB	9%	9%	26% Z.AA.AB

GOD\_Q3\_rb\_2. To what extent do you agree with each of the

following statements? Please select one option on each row.

#### - Depression can affect anyone, regardless of status or personal

circumstance

Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
Strongly agree	64%	66%	70%	64%	40%	79%	64%	62%	63%	63%	65%	63%	70%	68%	49%
					**	R.V.W*	*		•			AC	AC	AC	
Somewhat agree	14%	15%	17%	18%	16%	9%	20%	11%	7%	16%	13%	15%	13%	17%	11%
				T.V.W	**	•	T*		•						
Neither agree nor disagree	4%	3%	5%	5%	-	5%	5%	3%	5%	6%	3%	4%	4%	3%	7%
					**	*	*		•	Y					
Somewhat disagree	2%	2%	1%	2%	-	3%	1%	3%	-	2%	2%	1%	3%	2%	3%
					**	•	*		•						
Strongly disagree	1%	1%	1%	1%	-	-	-	2%	-	1%	1%	1%	1%	0%	2%
					**	*	*		•						
Don't know/not sure	1%	1%	2%	1%	14%	0%	2%	2%	1%	2%	1%	2%	1%	1%	3%
					**	*	*		•						
Prefer not to say	13%	12%	4%	10%	30%	4%	8%	18%	24%	9%	14%	14%	8%	9%	26%
		Q			**	*	*	R.T	R.T.U*		Х	AA			Z.AA.AB

GOD\_Q3\_rb\_4. To what extent do you agree with each of the

following statements? Please select one option on each row.

#### - I would know where to turn if I needed help dealing with suicidal

thoughts

Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
Strongly agree	39%	35%	46%	40%	27%	51%	42%	34%	40%	36%	40%	40%	42%	40%	28%
					**	R.V*	•		•			AC	AC	AC	
Somewhat agree	25%	30%	29%	29%	23%	16%	37%	23%	16%	31%	23%	22%	27%	32%	20%

YouGov What the world thinks		Ge	nder		Age			Re	gion			F	Race			Educ
	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	
		A	В	С	D	E	F	G	н	I	J	к	L	м	N	0
TZT_qs. Are you comfortable being asked and answering questions about depression and suicide?																
											K.L			•		N
Neither agree nor disagree	10%	12%	8%	10%	12%	8%	10%	9%	10%	11%	11%	9%	10%	6% *	12%	8%
Som ewhat disagree	6%	7%	6%	7%	7%	5%	6%	7%	6%	6%	7%	4%	4%	9% *	6%	5%
Strongly disagree	3%	2%	4%	4%	4%	2%	3%	3%	4%	2%	3%	2%	2%	6% *	3%	4%
Don't know/not sure	3%	3%	4%	2%	5% C	4%	5%	4%	3%	2%	3%	8% J.M	3%	-	4%	3%
Prefer not to say	13%	13%	12%	19% D.E	11%	9%	12%	11%	14%	12%	8%	25% J	18% J	23% J*	17% O.Q	10% Q
following statements? Please select one option on each row I would know where to turn if someone I knew needed help dealing with suicidal thoughts																
Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults		561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
Strongly agree	29%	26%	33% A	27%	30%	31%	28%	32%	28%	32%	29%	32%	31%	30% *	23%	35% N
Somewhat agree	31%	33%	29%	25%	31%	36% C	35%	32%	29%	30%	37% K.L.M	22%	17%	23% *	29%	32%
Neither agree nor disagree		14%	11%	14%	14%	10%	12%	11%	14%	11%	12%	10%	13%	15% *	14%	10%
Somewhat disagree		7%	7%	5%	8%	7%	6%	8%	7%	5%	7%	3%	9%	3% *	6%	7%
Strongly disagree		3%	3%	5% E	3%	2%	3%	2%	3%	3%	3%	1%	4%	5% K*	4%	3%
Don't know/not sure		4%	5%	4%	4%	5%	4%	5%	4%	6%	4%	7%	7%	2% *	7% O.P	3%
Prefer not to say	13%	14%	12%	20% D.E	11%	9%	12%	11%	15%	13%	8%	25% J	20% J	23% J*	18% O.Q	10% Q
GOD_Q4_1. On a scale of excellent to poor, how would you rate the availability of public mental health resources in each of the following areas? Please select one option on each row.																

- In the United States

Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
Excellent	12%	14%	10%	15% E	11%	9%	14%	11%	12%	11%	10%	11%	19% J	12% *	14% Q	11%
Very good	14%	15%	13%	12%	14%	16%	14%	18% H	12%	12%	13%	15%	15%	13% *	14%	14%
Good	25%	27%	23%	25%	25%	25%	26%	23%	25%	26%	26%	26%	19%	29% *	26%	25%
Not very good	22%	22%	22%	18%	21%	25% C	19%	23%	22%	23%	23% M	21% M	25% M	10% *	19%	24%
Poor	8%	6%	9%	9%	8%	6%	6%	8%	8%	8%	8%	6%	3%	12% L*	5%	7%
Very poor	10%	9%	10%	10%	11%	8%	9%	9%	9%	13%	10%	6%	9%	9% *	7%	10%
Don't know/not sure	11%	8%	13%	11%	10%	10%	11%	9%	13%	7%	10%	14%	10%	13%	14%	9%

# Editorial Depression

### US\_nat Sample: 6th - 7th September 2018

YouGov What the world thinks		ation				Marita	I Status			Children und	er the age of 18		Inco	ome	
	Total	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to sa
		Р	Q	R	S	т	U	v	w	x	Y	z	AA	AB	AC
TZT_qs. Are you comfortable being asked and answering questions about depression and suicide?															
		N		Т	**	*	T.V.W*		•	Y				Z.AC	
Neither agree nor disagree	10%	8%	11%	9%	-	14% U*	2% *	11% U	13% U*	10%	10%	12%	9%	9%	8%
Som ewhat disagree	6%	9%	5%	6%	-	8% *	4% *	7%	3% *	5%	7%	5%	9% AB	4%	4%
Strongly disagree	3%	2%	4%	3%	13% **	2% *	5% *	3%	3% *	5%	3%	3%	2%	4%	5%
Don't know/not sure	3%	2%	2%	4%	7% **	4% *	2% *	3%	2% *	4%	3%	4%	3%	3%	7% AA
Prefer not to say	13%	12% Q	4%	10%	30% **	4% *	8% *	18% R.T	24% R.T.U*	10%	14% X	14% AA.AB	8%	9%	27% Z.AA.AB
- I would know where to turn if someone I knew needed help dealing with suicidal thoughts			100												
Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
Strongly agree	29%	30% N	40% N	30%	19%	35%	27%	27%	31%	31%	29%	29%	30%	32%	26%
Somewhat agree	31%	33%	31%	35% V	23%	27%	42% V*	26%	23%	32%	30%	30% AC	34% AC	35% AC	19%
Neither agree nor disagree	12%	13%	13%	12%	8% **	18%	10% *	13%	7% *	13%	12%	13%	12%	12%	12%
Somewhat disagree	7%	7%	7%	6%	-	11% *	7% *	6%	8% *	6%	7%	6%	10% AB	4%	7%
Strongly disagree	3%	2%	2%	3%	13% **	- *	4% *	4% T	5% T*	4%	3%	3%	2%	4%	3%
Don't know/not sure	5%	2%	4%	5%	7% **	3% *	2% *	6%	2% *	4%	5%	5%	3%	4%	6%
Prefer not to say	13%	13% Q	4%	10%	30% **	6% *	8% *	18% R.T	24% R.T.U*	10%	14%	15% AA.AB	9%	9%	27% Z.AA.AB
GOD_Q4_1. On a scale of excellent to poor, how would you rate the availability of public mental health resources in each of the following areas? Please select one option on each row.															
- In the United States	4400	040	400	540	40	440	54	050	57	040	700	100	200	004	400
Unweighted base Base: All US Adults	1138 1132	219 196	122	546 526	13 13	116 115	54 52	352 368	57 59	342 332	796 800	432 453	336 325	234 222	136 132
Base: All US Adults Excellent	1132	196	6%	526	-	7%	9%	368	13%	332	12%	453	325	9%	6%
Excenent	1270	10%	0%	12.70	**	*	*	13%	*	1270	12.76	AC	12.70	976	0%

Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
Excellent	12%	10%	6%	12%	-	7% *	9%	13%	13%	12%	12%	14% AC	12%	9%	6%
Very good	14%	12%	13%	14%	50% **	13% *	14% *	12%	13% *	14%	14%	14%	15%	14%	9%
Good	25%	22%	25%	27%	8% **	27% *	31% *	21%	27% *	28%	24%	25%	21%	29% AA	26%
Not very good	22%	26% N	24%	23%	8% **	24% *	26% *	21%	19% *	20%	23%	21%	23%	24%	20%
Poor	8%	12% N	11% N	7%	13% **	12% *	3% *	8%	4% *	7%	8%	6%	7%	11% Z	8%
Very poor	10%	13% N	13% N	8%	8% **	11% *	7% *	12% R	9% *	9%	10%	8%	12%	9%	10%
Don't know/not sure	11%	6%	8%	10%	15%	7%	9%	13%	14%	9%	11%	11%	10%	3%	21%

YouGov What the world thinks		Ge	nder		Age			Re	gion			R	Race			Ed
	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, year
		A	В	С	D	E	F	G	н	I	J	к	L	м	N	0
TZT_qs. Are you comfortable being asked and answering questions about depression and suicide?																
			A						1					•	O.P	
GOD_Q4_2. On a scale of excellent to poor, how would you rate the availability of public mental health resources in each of the following areas? Please select one option on each row. - In the state where you live																
- In the state where you live Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
		019	019	321	300	423	109	201	403	223	700	139	130	93		
		561	572	351	380	400	168	276	456	232	729	137	176	90	470	
Base: All US Adults Excellent	1132 10%	561 11%	572 10%	351 10%	380 11%	400 9%	168 12%	276 13% I	456 9%	232 7%	729 9%	137 13%	176 16% J	90 7% *	470 13% P	357 10%
Base: All US Adults	1132												16%	7%	13%	357
Base: All US Adults Excellent	1132 10%	11%	10%	10%	11%	9%	12% 17%	13% I	9%	7%	9%	13%	16% J	7% * 16%	13% P	357 10%
Base: All US Adults Excellent Very good	1132 10% 13%	11%	10%	10%	11% 13%	9% 12%	12% 17% H	13% I 15%	9% 10% 29%	7% 15% 30%	9% 14%	13% 9%	16% J 13%	7% * 16% * 31%	13% P 12%	357 10% 15%
Base: All US Adults Excellent Very good Good	1132 10% 13% 27%	11% 15% 29%	10% 11% 25%	10% 14% 25%	11% 13% 27%	9% 12% 29%	12% 17% H 29%	13% I 15% 21%	9% 10% 29% G	7% 15% 30% G	9% 14% 27%	13% 9% 27%	16% J 13% 27% 26%	7% * 16% * 31% * 13%	13% P 12% 26%	357 10% 15% 28%
Base: All US Adults Excellent Very good Good Not very good	1132 10% 13% 27% 21%	11% 15% 29% 20%	10% 11% 25% 21%	10% 14% 25% 20%	11% 13% 27% 19%	9% 12% 29% 22%	12% 17% H 29% 19%	13% I 15% 21% 23%	9% 10% 29% G 20%	7% 15% 30% G 20%	9% 14% 27% 21%	13% 9% 27% 17%	16% J 13% 27% 26% M	7% * 16% * 31% * 13% * 14%	13% P 12% 26% 22%	357 10% 15% 28% 18%

GOD\_Q4\_3. On a scale of excellent to poor, how would you rate the availability of public mental health resources in each of the

following areas? Please select one option on each row.

### - In your local community

Unweighted base	1138	519	619	327	388	423	169	281	463	225	768	139	138	93	411	386
Base: All US Adults	1132	561	572	351	380	400	168	276	456	232	729	137	176	90	470	357
Excellent	11%	13%	10%	14%	11%	9%	14%	12%	11%	10%	10%	13%	17%	9%	14%	10%
				E									J	*	Р	
Very good	12%	14%	10%	11%	15%	10%	17%	10%	11%	12%	13%	6%	11%	17%	9%	13%
											к			К*		
Good	23%	24%	22%	19%	22%	26%	22%	25%	21%	25%	22%	27%	22%	24%	21%	27%
						С								•		
Not very good	20%	21%	20%	18%	20%	23%	21%	18%	21%	21%	21%	19%	23%	12%	21%	19%
											М		м	*		
Poor	8%	8%	9%	8%	9%	8%	6%	10%	9%	7%	9%	6%	7%	10%	7%	8%
														*		
Very poor	9%	7%	10%	11%	9%	7%	5%	11%	9%	9%	10%	7%	7%	8%	6%	12%
														•		N
Don't know/not sure	16%	14%	19%	19%	14%	17%	14%	14%	19%	15%	16%	22%	13%	20%	21%	13%
			A											•	0.Q	

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/A/C, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, Minimum Base: 30 (\*\*), Small Base: 100 (\*))



YouGov <sup>°</sup> What the world thinks		ation				Marita	Il Status			Children und	er the age of 18		Inco	ome	
	Total	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to sa
		Р	Q	R	S	т	U	v	w	x	Y	Z	AA	AB	AC
TZT_qs. Are you comfortable being asked and answering questions about depression and suicide?															
					**	*	*		•			AB	AB		Z.AA.AB
GOD_Q4_2. On a scale of excellent to poor, how would you rate the availability of public mental health resources in each of the following areas? Please select one option on each row. - In the state where you live															
Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
Excellent	10%	7%	7%	11%		7% *	9% *	11%	9% *	10%	10%	14% AB.AC	9% AC	8%	4%
Very good	13%	11%	16%	13%	8% **	11% *	11% *	14%	13% *	10%	14%	11%	15%	16%	10%
Good	27%	30%	25%	31% V	34% **	21% *	32%	24%	23%	32% Y	25%	26%	24%	33% AA	28%
Not very good	21%	21%	22%	20%	22% **	22% *	24% *	19%	27% *	21%	20%	21%	23% AC	21%	13%
Poor	9%	13% N	10%	7%	13% **	14% R*	6% *	11%	10% *	9%	9%	9%	8%	11%	10%
Very poor	7%	8%	10% N	6%	8% **	13% R*	6% *	9%	5% *	6%	8%	7%	8%	6%	10%
Don't know/not sure	12%	10%	10%	12%	15% **	11% *	11% *	13%	13% *	11%	13%	12% AB	12% AB	5%	26% Z.AA.AB
GOD_Q4_3. On a scale of excellent to poor, how would you rate the availability of public mental health resources in each of the following areas? Please select one option on each row.															

### - In your local community

Unweighted base	1138	219	122	546	13	116	54	352	57	342	796	432	336	234	136
Base: All US Adults	1132	196	109	526	13	115	52	368	59	332	800	453	325	222	132
Excellent	11%	7%	10%	11%	-	10%	9%	13%	9%	11%	11%	15%	10%	9%	5%
					**	•	•		•			AC	AC		
Very good	12%	12%	21%	13%	-	9%	9%	13%	6%	12%	12%	11%	12%	17%	10%
			N.O.P		**	•	•		•					Z	
Good	23%	23%	18%	25%	43%	18%	28%	20%	24%	24%	22%	20%	23%	25%	29%
					**	•	•		•						Z
Not very good	20%	22%	17%	20%	14%	22%	20%	19%	29%	20%	20%	21%	21%	22%	13%
					**	•	•		•				AC	AC	
Poor	8%	14%	8%	8%	15%	12%	10%	7%	9%	10%	8%	8%	9%	10%	6%
		N.O			**	•	•		•						
Very poor	9%	8%	14%	7%	8%	14%	4%	11%	9%	9%	9%	8%	9%	8%	13%
			N		**	R*	•		•						
Don't know/not sure	16%	14%	12%	15%	21%	15%	19%	18%	14%	13%	18%	18%	15%	9%	24%
					**	•	•		•			AB	AB		AA.AB

Cell Contents (Col