

YouGov Survey Results

Sample Size: 2167

Fieldwork: 26th-28th September 2012

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

The next question mentions "EE", also known as "Everything Everywhere". This is the mobile communications company who owns the Orange and the T-Mobile mobile phone networks.

Ofcom recently granted a licence to EE to run "4G" services. These services enable mobile internet speeds which are around five times faster than 3G (3G is the main network standard in use at the moment across the UK).

The granting of this licence means that EE (i.e. Orange and T-Mobile) customers will get access to 4G first; other operators (e.g. Vodafone, O2, Three etc.) have not yet been granted licenses to enable them to provide the service, and this may mean that these networks will be unable to provide their customers with access to 4G services for up to a year after EE does.

Regardless of the mobile phone network that you are currently a customer of, to what extent do you agree or disagree with each of the following statements? (Please tick one option on each row. Even if you do not have a mobile phone, we are still interested in your opinion)

"It's good that 4G has arrived earlier than expected - nothing should hold back faster mobile internet" :

	Unweighted Base	2167	1030	1137	307	312	346	389	813	1260	907	510	314	228	321	499	94	201
Base: All GB Adults		2167	1040	1127	260	368	385	396	758	1192	975	533	355	208	277	496	108	189
Strongly agree		23%	30%	18%	33%	25%	27%	20%	19%	24%	23%	26%	21%	32%	21%	22%	27%	18%
Tend to agree		37%	38%	36%	37%	40%	40%	37%	34%	40%	33%	34%	34%	33%	45%	36%	37%	43%
Tend to disagree		13%	12%	15%	11%	11%	14%	13%	15%	14%	13%	13%	13%	9%	15%	17%	8%	12%
Strongly disagree		3%	4%	3%	2%	2%	1%	4%	4%	2%	4%	3%	3%	6%	2%	3%	1%	3%
Don't know		23%	17%	29%	15%	22%	18%	26%	27%	21%	26%	23%	29%	19%	17%	22%	27%	25%

"I worry that a lack of competition means consumers may not get the best deal for the best service" :

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Base: All GB Adults		2167	1040	1127	260	368	385	396	758	1192	975	533	355	208	277	496	108	189
Strongly agree		27%	31%	23%	21%	24%	25%	27%	31%	29%	24%	26%	23%	30%	26%	31%	28%	22%
Tend to agree		42%	41%	42%	47%	46%	44%	41%	37%	41%	43%	43%	38%	46%	42%	41%	33%	47%
Tend to disagree		10%	9%	10%	12%	9%	11%	12%	7%	11%	8%	9%	10%	7%	11%	11%	7%	11%
Strongly disagree		3%	3%	2%	7%	1%	2%	4%	2%	2%	3%	4%	1%	1%	6%	1%	2%	1%
Don't know		19%	15%	23%	14%	21%	17%	17%	22%	17%	22%	18%	28%	16%	15%	17%	30%	19%