YouGov News Tracker Results

Sample Size: 2246 GB Adults
Fieldwork: 22nd - 23rd November 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	**2246**	405	585	203	246	114	762	805	1085	1161	236	925	555	530	761	503	672	1943	108	195	532	368	272	770
Unweighted Sample	**2246**	361	652	214	241	120	924	744	981	1265	184	853	641	568	899	501	503	1945	130	171	551	379	210	805
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking back over the last week, what did you hear about most in the news?																								
Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories																								
EU 'reset' deal and summit	**12**	16	14	13	15	9	13	13	16	9	13	11	13	15	15	10	12	13	7	13	12	12	15	12
Trilateral summit between Trump, Putin and Xi	**10**	10	12	11	7	12	12	11	12	7	4	7	13	13	13	9	7	9	12	10	9	9	10	10
Russell Brand court case	**8**	6	9	8	6	12	9	7	6	10	5	9	10	5	8	9	7	8	6	9	6	8	8	9
Andy Burnham's comments on the UK's place in the EU	**5**	11	3	2	15	1	3	11	6	5	1	3	6	13	4	7	7	6	5	2	5	6	3	7
Rejoining the EU [general / other]	**4**	9	3	5	5	2	4	6	5	4	0	3	6	7	5	6	4	4	6	4	5	3	5	5
Ukraine War	**3**	2	3	5	1	1	3	2	4	2	4	3	2	3	3	2	4	3	2	2	3	2	3	4
GTA 6 release	**3**	2	4	2	1	5	4	2	4	2	3	5	1	0	3	2	3	3	2	3	3	4	2	3
Brexit [general / other]	**2**	5	2	3	4	4	3	2	3	2	1	2	3	4	2	3	2	2	2	5	2	4	1	2
COP 31	**2**	1	3	4	4	1	3	2	3	2	2	1	3	4	2	4	2	2	1	4	1	2	3	3
Mentioned both Russell Brand and David Walliams	**2**	2	1	3	2	3	2	2	1	2	1	3	2	0	2	3	1	2	4	1	1	3	1	2
Immigration to the UK	**2**	2	2	0	3	3	1	2	2	2	3	2	1	2	2	1	3	2	1	1	2	1	3	2
Proposed reforms on youth unemployment	**2**	1	2	3	0	5	2	1	2	2	5	2	2	0	2	1	2	2	2	1	2	2	0	2
War [general / other]	**2**	1	1	2	1	7	2	1	2	2	2	2	1	2	1	2	2	1	2	3	1	1	4	1
Government advice on emergency preparedness	**2**	1	1	2	1	0	1	1	1	2	2	2	1	1	1	2	1	2	0	2	2	3	1	1
Donald Trump [general / other]	**1**	1	2	2	2	1	2	2	1	1	0	1	1	3	2	2	1	1	3	0	2	1	1	2
Jensen Huang affair scandal	**1**	1	2	0	2	2	1	1	2	1	2	2	1	0	1	1	1	1	0	1	1	2	3	1
David Walliams sexual misconduct allegations	**1**	1	1	1	1	2	1	1	1	1	2	1	1	1	1	2	1	1	2	0	1	1	1	1
EU / Europe [general / other]	**1**	2	1	2	1	0	1	2	2	0	0	1	2	1	1	1	1	1	1	1	1	1	0	1
Cost of living	**1**	1	2	1	1	2	1	1	1	1	1	2	1	0	1	2	1	1	0	0	1	2	1	1
Anthropic IPO	**1**	1	2	2	1	0	1	0	2	0	2	1	1	1	2	0	0	1	2	0	2	0	2	0
The weather	**1**	1	1	2	0	2	1	0	0	1	2	1	1	0	1	1	1	1	1	3	1	1	0	1
Joanna Young rape case	**1**	1	1	2	0	0	1	1	0	2	0	1	1	1	1	1	1	1	0	1	1	2	0	1
Increase in fuel / energy prices	**1**	1	1	1	0	0	1	1	1	1	1	1	1	0	1	1	1	1	1	1	1	1	1	0
Andy Burnham [general / other]	**1**	2	0	0	2	0	1	1	1	1	0	0	0	2	0	1	1	1	0	0	1	1	2	1
Sex abuse / offences [general / other]	**1**	1	1	1	0	1	1	0	0	1	0	1	1	1	1	1	0	1	1	0	0	1	1	1
Other	**11**	8	11	10	10	15	10	9	10	12	19	14	9	6	11	10	12	11	11	14	14	9	13	10
Don't know / don't watch the news	**18**	11	16	12	14	9	15	16	14	23	24	21	16	14	14	17	22	18	26	19	20	20	15	16

**This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).*
**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*
**This survey was commissioned by YouGov.*

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