YouGov News Tracker Results

Sample Size: 2252 GB Adults
Fieldwork: 15th - 16th November 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	**2252**	409	590	205	245	125	759	806	1088	1164	236	928	556	531	763	504	673	1948	108	196	534	369	272	772
Unweighted Sample	**2252**	333	646	235	240	124	938	719	969	1283	183	842	653	574	902	506	472	1920	133	199	507	353	240	820
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking back over the last week, what did you hear about most in the news?																								
Respondents answered in their own words, which YouGov's AI language model has categorised into the																								
Russell Brand court case	**24**	25	21	26	23	24	28	27	23	24	11	23	26	27	24	23	26	23	22	29	23	16	26	26
Mentioned both Russell Brand and David Walliams	**14**	14	17	15	14	16	15	14	11	16	9	13	15	15	16	17	10	14	12	13	13	14	10	16
Global Microsoft 365 outage	**9**	6	11	12	8	6	8	10	8	9	7	9	11	5	12	7	7	8	11	9	6	9	11	8
David Walliams sexual misconduct allegations	**6**	6	6	6	7	9	7	6	5	6	8	4	7	6	6	8	4	6	6	6	4	9	4	6
Jensen Huang affair scandal	**5**	3	8	4	1	3	5	1	6	4	10	8	2	1	7	3	3	5	2	2	4	5	8	5
USA midterm elections	**3**	4	4	3	1	3	5	2	5	2	7	2	4	3	4	2	3	3	3	4	4	3	5	3
Celebrity sex abuse / offences [general / other]	**3**	3	3	3	4	2	4	3	2	3	0	3	2	5	3	3	3	3	1	3	3	3	2	3
Government advice on emergency preparedness	**3**	1	2	2	1	4	2	1	2	3	9	3	1	1	3	2	2	2	6	2	2	3	4	2
Grounding of planes in the USA	**2**	3	1	2	4	1	2	2	3	2	3	3	2	3	2	2	3	2	5	4	2	2	1	3
Immigration to the UK	**2**	2	1	0	7	3	1	3	2	2	4	1	2	2	1	2	4	2	2	1	2	2	1	3
Proposed reforms on youth unemployment	**2**	2	3	3	1	2	2	2	2	2	3	2	2	2	2	1	2	2	2	1	2	2	1	2
War [general / other]	**2**	3	1	0	2	2	1	2	2	1	4	1	2	2	1	2	2	2	1	1	2	1	2	2
Andy Burnham's comments on the UK's place in the EU	**2**	2	1	2	2	0	1	3	2	1	0	1	2	3	2	2	1	2	1	1	1	2	1	2
Ukraine War	**1**	2	1	2	1	1	1	1	2	1	0	1	2	2	1	2	1	1	2	1	2	2	1	1
The weather	**1**	1	1	0	0	0	1	1	1	1	1	2	0	0	1	1	1	1	1	1	2	0	1	1
Donald Trump [general / other]	**1**	1	1	2	1	1	1	1	1	1	0	1	2	1	1	1	1	1	0	1	1	1	1	1
Artificial intelligence	**1**	0	1	1	1	1	1	1	1	1	0	1	1	1	2	1	0	1	0	2	0	1	1	1
Piddington asylum base plans	**1**	0	1	1	1	1	0	1	1	1	0	1	1	1	1	1	0	1	1	1	1	0	1	1
Other	**10**	12	9	5	11	11	8	10	12	8	11	11	9	9	9	9	12	11	7	6	12	12	9	9
Don't know / don't watch the news	**10**	9	6	8	11	10	7	11	8	12	12	11	7	10	5	10	14	9	15	14	12	12	8	7

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*
**This survey was commissioned by YouGov.*

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